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Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 1 NEW YORK, U. S. A., THURSDAY, JULY 1, 1943 TEN CENTS

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Copy JUN 5 1943

Cincinnati Will Be First to Get MGMAttention

Sales Officials Will Study Contracts

M-G-M home office and field executives will go to Cincinnati next week for a first-hand inspection of the terms and conditions of contracts and actual box office results of exhibitor customers in that area to make adjustments, if warranted.

This is in line with the declaration, in May, by William F. Rodgers M-G-M's vice-president in charge of sales, that the company stands ready and willing to reclassify terms provided facts can demonstrate that theatre results justify adjustments.

Marking the first time, so far as is known, that a distributor will approach contractual situations on such a scale, the following executives will leave the home office on July 8, for Cincinnati: E. K. O'Shea, Eastern division manager, and Edward A. Aaron and Harold Postman, both assistants to Rodgers, these three to be joined in the Ohio city by Jack E. Flynn, Midwest division manager, from Chicago; John J. Maloney, dis-

(Continued on page 4)

Warner Meetings Open in N. Y. Today

Keynote address by Joseph Bernhard, vice-president, highlights the agenda for the opening day of the first Warner regional sales meeting which gets under way this morning at the Waldorf-Astoria.

Bernhard will speak on company policy, reviewing the past season and outlining procedure for 1943-44.

Ben Kalmenson, general sales manager, who is presiding at the series of three regional conferences, will give a general talk preliminary to a

(Continued on page 4)

Armour Resigns Walt Disney Post

Reginald Armour announced here yesterday that he had resigned as European managing director for Walt Disney Productions. Armour, who recently arrived in New York from London, stated that he intends to vacation for a few months.

Loew Meeting to Act on New Pacts For Executives

A special meeting of Loew's stockholders has been called for July 29 to act on extensions of the present contracts of Louis B. Mayer, managing director of production; David Bernstein, vice-president and treasurer; J. Robert Rubin, vice-president, and Lawrence A. Weingarten, production supervisor.



N. M. Schenck

The contracts are for a term expiring Aug. 31, 1946, with provision for a further extension of three years

(Continued on page 4)

Browne, Bioff Hit By Six Chicagoans

George E. Browne, former president of IATSE, and William Bioff, West Coast labor leader, were accused yesterday of "attempting to obtain surcease from their sorrows" by effecting a general delivery to jail "of my clients," by James C. Murray, counsel for six alleged Chicago gangsters named as defendants in the motion picture industry $1,000,000 extortion case.

Murray, in arguing three motions

(Continued on page 4)

SENATE FAILS TO RESTORE OWI FUND

New Replacement Orders Effective

Albany, N. Y., June 30.—Employers were reminded today by State Adjutant General Ames T. Brown, who is also state Selective Service director, that, effective tomorrow, maximum replacement schedule approvals of essential employee deferments will hereafter cover only a six-month period. Schedules approved prior to July 1 have been on a basis of a 12-month period; the regulations will not upset or change schedules already approved on the 12-month maximum.

13,000 Theatres Open Stamp Drive For $130,000,000

With approximately 13,000 members of the WAC's theatres division participating, according to its chairman, S. H. Fabian, the industry will embark today on a month campaign to sell an extra dollar's worth of war stamps to every American, at the special request of the Treasury Department. The resulting $130,000,000—which is $80,000,000 more than the average month's sales of stamps—has

(Continued on page 4)

Mellett Allowed Only $50,000; Action Seen Ending Films

WASHINGTON, June 30.—The Senate tonight accepted an appropriations committee amendment which would give the domestic operations branch of the Office of War Information $3,561,499, of which only $50,000 would be for Lowell Mellett's motion picture bureau.

The bill will go to conference late tonight and no increase in the appropriation for motion picture activities is anticipated inasmuch as the House voted no funds whatever for domestic operations of the OWI. The Senate's action today, therefore, is regarded as formally ending the domestic motion picture operations of the agency which had planned to produce 26 short subjects for free distribution to theatres during the ensuing 12 months.

In taking its action, the Senate rejected by a vote of 34 to 40 an amendment by Senator O'Mahoney of Wyoming which would have given OWI's domestic branch $5,500,000, of which $250,000 would have been for the motion picture division.

This sum, it was explained by members of the committee, would permit the motion picture bureau to maintain

(Continued on page 4)

Zanuck Resumes at Fox; Goetz, Spitz In New Company

HOLLYWOOD, June 30.—Joseph M. Schenck today announced that Darryl F. Zanuck, returning to the 20th Century-Fox studio on July 6 from Army service to take charge of production, will devote himself to producing "pictures of national and international significance, first of which will be the story of Woodrow Wilson."

Zanuck said, "In returning to production, I feel greatly honored on being entrusted with 'Wilson' and other pictures of this scope and importance. Pictures of this type are tremendously important today and for the postwar world. I am convinced they not only have vital meaning but at the same time contain dramatic elements that go to make for entertainment. I wish to thank all who carried on so magnificently in my ab-

(Continued on page 11)

Myers Scores Film Industry For Taking Part in Politics

By FRED STENGEL

WEST END, N. J., June 30.—"Congressmen have told me that the screen has ceased to become a medium of entertainment, and has become a medium of propaganda. I have denied this charge, but when the industry takes part in a political fight for an appropriation for a government agency, there is definitely great danger," Abram F. Myers, general counsel and chairman of the board of Allied States Association, told delegates at the second day's session of the 24th annual meeting of Allied Theatre Owners of New Jersey held at the Hollywood Hotel here today.

"Taking part in factional battles may be an opportunity to solidify relations with those in power, but there will come a day of reckoning and the policy is a bad one in the long run. I hope the industry will not permit itself to be looked upon as an agency for propaganda, but as a well-run private business, which it really is," Myers declared.

Harry H. Lowenstein, Newark, was reelected president of the associa-

(Continued on page 4)

Personal Mention

JOSEPH R. VOGEL, Loew circuit executive, left yesterday for a tour of New England theatres.

•

CAPT. MONROE GREENTHAL, newly appointed to U. S. Army Special Service Division, to handle "G.I." film distribution, will have headquarters in the RCA Building, Rockefeller Center.

•

RALPH MAW and HERMAN RIPPS, M-G-M branch managers at Buffalo and Albany, respectively, arrive in New York Tuesday for conferences with E. M. SAUNDERS.

•

JOSEPH GOLO has received word at the Scranton, Pa., Orient Theatre, which he manages, of the awarding of the Congressional Medal of Honor to his son, CORPORAL ALFRED, for saving a drowning soldier in Florida waters.

•

JOHN HESSE, manager of the Roger Sherman Theatre, New Haven, leaves for his vacation Monday after which he moves into his new home in Spring Glen, Conn.

•

TED BOISUMEAU, former manager of B. & K.'s Apollo Theatre, Chicago, is now with the Army Air Force, at Amarillo, Tex. With him is HARRY THOMAS, also of B. & K.

•

FRED MARSHALL, Universal exploiteer, is in New Haven from New York.

•

IRVING BERLIN was in Washington yesterday conferring with MAJOR-GENERAL IRVING J. PHILLIPSON, head of Army Emergency Relief, concerning showings of "This Is the Army."

•

JOHN ALLEN, M-G-M Washington branch manager, is in New York.

Dembow on NSS Board

George Dembow, vice-president in charge of sales for National Screen Service, has been elected to the board of directors.

Louis Beckman Gets The Legion of Merit

Boston, June 30.—Warrant officer Louis Beckman, of Dorchester, has been awarded the Legion of Merit for meritorious conduct in action against the Japanese in Guadalcanal. Beckman, formerly of United Artists' exchange here, was cited for his action in unloading supplies under constant enemy bombing and transporting supplies overland to troops. The award was made by Lieut.-General Millard F. Harmon.

G. M. Pays Million For NBC Symphony

General Motors will pay $1,000,000 to sponsor the NBC Symphony Orchestra's Sunday programs over the full network for a year beginning August 1. Arturo Toscanini, Leopold Stokowski, and Frank Black will share joint leadership for the series. The time of the new show will remain the same, Sunday, 5 to 6 P.M.

The agreement, signed in Detroit yesterday, and disclosed in New York, calls for a 24-week winter series starting October 31 to be divided between Toscanini and Stokowski. Dr. Frank Black will continue to conduct the summer series. Samuel Chotzinoff, manager of the web's music division, continues as commentator on the winter portion of the cycle. Broadcasts will continue to originate at NBC, New York.

Deal puts General Motors and NBC in direct competition with CBS and the Philharmonic program sponsored by U. S. Rubber, both shows airing on Sunday.

House Ready for FCC Investigation

WASHINGTON, June 30.—Representative E. E. Cox, of Georgia, chairman of a House committee to investigate the FCC, announced today that hearings would start Friday.

His announcement came as President Roosevelt disclosed his reappointment nomination of FCC Commissioner George Henry Payne, for another term, had been sent to the Senate for confirmation.

Counsel for the House committee, headed by Eugene Garey, has been engaged for several months in preliminary inquiries to be the basis for questioning of FCC officials, broadcasters and others who will be called to testify during the hearings.

PRC Opens Eastern Regional in N. Y.

First of a series of regional sales sessions of Producers Releasing opens today at the Park Central Hotel here, with Arthur Greenblatt, vice-president in charge of sales, presiding. The meeting, continuing through Friday, will concentrate on sales policy and exploitation of "Isle of Forgotten Sin."

Home office executives expected to attend include O. Henry Briggs, John S. Young, Arthur Greenblatt, Karl Herzog, Fred Rohrs, Armand Schenck, Joseph O'Sullivan, S. S. Kestenbaum, Joseph H. Lamm, Roberto D. Socas, Harold Flavin and John Michelson, in addition to those attending from Eastern exchanges.

KMTA Postpones Its Meeting to July 28

KANSAS CITY, June 30.—Dates of July 14-15 for the Kansas-Missouri Theatre Association's convention have been changed to July 28-29. Ed Kuykendall, president of the MPTOA, is to be the principal speaker.

Coast Flashes

Hollywood, June 30

ELMER RHODEN and Rick Ricketson were homeward bound following a meeting here yesterday of National Theatre executives to discuss policy and plan their annual drive for theatres. Attending were H. J. Fitzgerald, Milwaukee; Bertram V. Sturdivant, San Francisco, and Albert J. Finke and Frank L. Newman, Sr., Seattle.

•

Arch Bowles resumes his duties as general manager of Fox West Coast Theatres after a long illness.

•

The Screen Actors Guild today announced the suspension of Hal Craig, Class B member, for a year, following his trial before the guild board of directors June 28 for "conduct unbecoming a member."

DeSylva in N. Y. to Discuss His Plans

B. G. De Sylva, producer of "For Whom the Bell Tolls," arrived in New York yesterday from Hollywood and Toronto, to attend the premiere of the production July 14 at the Rivoli, and to discuss his future release and production plans with home office officials.

In Toronto De Sylva started rehearsals on a show for the Royal Canadian Navy. He brought with him Lou Silvers and Sam Ledner, of the Paramount Studios, Hollywood, Silvers remaining in Toronto to put on the show.

Opening of the radio campaign for "Bell" starts today with participations on three major programs.

N. Y. Deliveries Further Reduced

Film delivery truckers in the Metropolitan New York area will further reduce gas-and-tire usage by cutting deliveries from six to five per week, eliminating Thursday night pickups and Friday morning print deliveries, effective today.

Action was taken with the cooperative efforts of truckers, exchanges and exhibitors, and follows their previously announced intentions of going further than OPA orders and requests for gas reduction.

Some 1,100-odd theatres are serviced out of New York exchanges.

Nat Fellman Honored

CLEVELAND, June 30.—A group of 50 representing the local film industry tendered Nat Fellman a farewell dinner at Kornman's restaurant, followed by a session at the Variety Club in honor of his promotion from local Warner theatre booker to booker at the home office as assistant to Clayton Bond. Joe Lissauer, of the W. N. Skirball circuit, was in charge of the arrangements.

Bond for Arthur For Trench Vigil

St. Louis, June 30.—Harry C. Arthur, Jr., general manager of Fanchon & Marco theatres, has evidence of how far theatre publicity can travel. As a promotion for "Frankenstein Meets the Wolf Man," F. & M. offered a war bond to any woman who would sit in the theatre alone at midnight to watch the picture. A photograph of a St. Louis woman carrying out her part of the bargain was printed in the local papers.

Private Lewis Janoff, of Bellaire, N. Y., now stationed in New Guinea, after seeing the picture, wrote to F. & M. offering Harry Arthur a war bond if he would come to New Guinea and sit in a slit trench alone at midnight during an enemy air raid.

1,000 Players in Jewish Memorial

LOS ANGELES, June 30.—With a cast of 1,000, including many top stars of film and stage, the Hollywood Bowl on July 21 will be the scene of a pageant, titled "We Will Never Die," dedicated to the 2,000,000 civilian Jewish dead of Europe. New York, Washington, Philadelphia, Boston and Chicago have already seen the production.

Written by Ben Hecht, the pageant has a musical score by Kurt Weill. Hecht and Billy Rose are national chairmen of the committee. The show was staged originally by Moss Hart. The cast of 1,000 volunteer actors and actresses will be recruited in the Los Angeles area. Highlights here will be symphony orchestra, a choir and a number in which leading cantors of the community will be heard.

Mayor Fletcher Bowron, Norman Chandler, publisher of the *Los Angeles Times;* Manchester Boddy, publisher of the *News*, and the Rt. Rev. W. Bertrand Stevens are among honorary chairmen. Los Angeles executive committee is headed by Judge Isaac Pacht, chairman; Irving Briskin, treasurer; Judge Lester Roth, Dore Schary, B. P. Fineman, Harry Kurnitz, A. Bernard Shore, Bernard Luber and Yitshaq Ben-Ami, executive director.

Two Hitchcock Films In Single Package

"The Lady Vanishes" and "The Girl Was Young," both directed by Alfred Hitchcock, in England, have been withdrawn from circulation by the recently-formed Film Classics, and will be released later in one package for a dual program.

Film Classics, which has acquired a number of Gaumont-British productions, in addition to the Hitchcocks, will first show the new combined-program at a Broadway theatre.

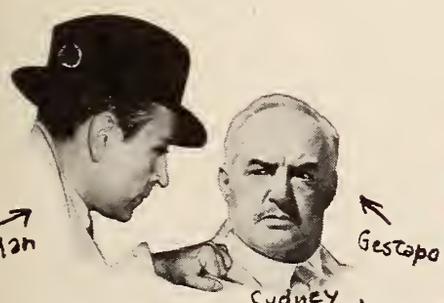
MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco. New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor;. cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

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WEATHER REPORT:

So it's hot. Then it's cool. But at Warners were always hot.

Like now the hot new action show:



BACKGROUND TO DANGER

Starting STRAND N.Y. This Weekend!

George Raft and Sydney Greenstreet

with

PETER LORRE BRENDA MARSHALL

Directed by RAOUL WALSH

Screen Play by W. R. Burnett • From a Novel by Eric Ambler

Join July WAR STAMP Drive!

Loew Meeting to Act on New Pacts For Executives

(Continued from page 1)

upon notice by the company and acceptance by the other parties. Arrangements for the extensions were made by Nicholas M. Schenck, Loew's president, who describes the pacts, in a letter to stockholders, as being "in harmony with our policy to obtain and hold the best available men, for it is my belief that the success of our enterprise is due to the manpower that operates it."

Mayer's former contract expired Dec. 31, 1942, and he has since left the matter of compensation to future adjustment. The proposed contract runs from Jan. 1, 1943, to Aug. 31, 1946, at his present salary of $3,000 per week plus 6.77 per cent of Loew's combined annual net profit after all stipulated deductions, except that the weekly salary is not to be paid for the period from Jan. 1, 1943, to May 1, 1943. The statement lists Mayer's total remuneration for 1943 at $949,765.

Bernstein's present contract expires next Dec. 31. The extension proposed is for the period from Jan. 1, 1944, to Aug. 31, 1946, at the present salary and percentage compensation, which is given in the statement as $2,000 weekly plus 1½ per cent of annual combined net profit. His total remuneration last year was $281,719.

Rubin's contract also expires next Dec. 31, and the extension proposed is to Aug. 31, 1946, at his present compensation, $2,000 weekly plus 1.4 per cent of combined annual net profit. His total remuneration last year was $269,836.

Weingarten's present contract calls for $3,250 weekly plus 35/100ths of one per cent of combined annual net profits. The proposed extension is from Jan. 1, 1944, to Aug. 31, 1946, at the same remuneration, which, last year, totaled $211,626.

Schenck's letter to stockholders states that "The policy of profit-sharing participation was inaugurated by the company in 1926 upon the recommendation of the late Marcus Loew. That it was a wise step and profitable to our stockholders is evidenced by the high quality of M-G-M productions and by the record of earnings of the company over a long period of years."

Cincinnati First to Get MGM Attention

(Continued from page 1)

trict manager, of Cleveland, and E. M. Booth, Cincinnati branch manager.

The sales expedition will spend three days in Cincinnati. This is in exact reverse to the old and still prevailing procedure elsewhere of branch, district or division managers of a distributor sending or taking contractual complaints to home office for adjustment. Similar visits to other cities are contemplated, it is understood.

Rodgers reaffirmed Metro-Goldwyn-Mayer's policy of adjusting terms where actual theatre returns warranted such action, in a letter, sent in May to company branch managers. Rodgers pointed out that district and branch managers have the authority to make a decision, but explained that while managers have this local right the exhibitor still has a right to appeal.

Myers Scores Film Industry For Taking Part in Politics

(Continued from page 1)

tion for another year. Other officers elected were: Louis Gold, Newark, and Ralph Wilkins, Pitman, vice presidents; David Mate, Little Falls, secretary; David Snaper, New Brunswick, treasurer, and Edward Lachman, Boonton, assistant treasurer.

Board of directors includes: Jacob Unger, Helen B. Hildinger, John Harwan, Morris Spewak, Louis Gold, Frank P. Gravatt, Irving Dollinger, Basil Zeigler, Harry K. Hecht, George Gold, Sidney E. Samuelson, Sam Frank, Jack Waxman and Lee Newbury.

"Exhibitors clamped down on distributor demands for advanced admission prices on certain pictures. Independents now should clamp down on 50 per cent rental pictures," Myers suggested. "Exhibitors should get together on this."

Irving Dollinger, who was recently appointed vice president of National Allied for the Eastern Regional district, promised to hold meetings very 60 days with exhibitors in his territory to discuss their particular problems.

Sidney E. Samuelson, member of the board of N. J. Allied and on the executive committee of Allied States, called for more progressive complaints from exhibitors in their dealings with distributors who are trying "to use the war emergency to submerge their high-handed practices."

He charged a deliberate holding back of feature films by distributors because "there has not been a demand by first-runs for product and the subsequents are the ones which suffer."

The Allied Caravan plan was lauded by all the speakers, and Dr. J. B. Fishman, president of Connecticut Allied, said, "Exhibitors in my territory are already profiting from results of Caravan agitation for better exhibitor distributor relations."

Senate Refuses to Restore OWI Funds

(Continued from page 1)

its liaison with Hollywood and, it was asserted by Senator Tydings of Maryland, would not take war pictures off the screen since the Army and Navy, as well as the industry, would continue to produce them.

The O'Mahoney amendment was voted down after the Wyoming Senator read a letter from Elmer Davis in which he declared that the $50,000 allowance would be "utterly insufficient" and "would be $50,000 wasted."

Included in the fund for domestic operations was $500,000 for liquidation of activities which will have to be be abandoned and for the completion of motion pictures and other work now in progress. Davis asked for $800,000 for this purpose, estimating the cost of completing pictures at about $300,000.

The bill as passed by the House carried no funds whatever for domestic operations by the OWI, although the House appropriations committee had recommended $5,500,000.

Browne, Bioff Hit By Six Chicagoans

(Continued from page 1)

aimed at the indictment before Federal Judge Murray Hulbert, intimated that the recent extension of the term of the Federal Court in the cases of Browne and Bioff, who are serving eight and ten years imprisonment, respectively, prompted them to involve his clients in the Federal probe of the film industry which has been in progress for more than two years.

Judge Hulbert reserved decision on the motions, one a demurrer which attacked the sufficiency of the indictment from a legal standpoint, another a special plea in bar through which the defense attorney hopes to prove that the statute of limitations bars prosecution under the extortion indictment, returned last March 18, and the third a demand for a bill of particulars.

Besides attacking the indictment, Murray informed the court that, because prospective witnesses are scattered in various states, and testimony relating to acts committed in Hollywood, Chicago, Newark, and New York will be adduced by the Government, it will be impossible for him to prepare for trial by September 7, the date set, and asked for a delay of at least another month. The court, indicating that the postponement might be granted, told Murray to confer with his adversary, Special Assistant United States Attorney Boris Kostelanetz, with respect to the proposed delay.

Kostelanetz, opposing the Murray motions, stated that the motions attacking the indictment were made and ruled upon in favor of the Government at the trial of Browne and Bioff, who were convicted under a similar true bill.

Murray, who requested permission to withdraw innocent pleas previously entered by his clients, for the purpose of arguing the motions only, stated that he did not represent Louis Kaufman, business agent of Local 244, Motion Picture Operators Union, of Newark, or John Rosselli, of Los Angeles, both of whom are named defendants and will be tried jointly with the Chicago defendants in the event yesterday's motions are denied.

Publicists Trim Execs.

First annual outing of the 20th Century-Fox Home Office Family Club yesterday, at Bear Mountain Park, N. Y., was attended by 1,000 company executives and club members.

A program of athletics for which prizes were donated by National Theatres, Skouras Theatres and company officials, was featured by a softball game between executives and the publicity department. The latter won, 15 to 12. William Kupper, William Gehring, Lou Lehr, Felix Jenkins and W. C. Michel were among the executives who played.

13,000 Theatres Open Stamp Drive For $130,000,000

(Continued from page 1)

been earmarked for construction of an airplane carrier to be named the *Shangri-La*.

Yesterday's WAC statement said that this particular promotion has excited the interest of exhibitors because it is felt there will be few "turndowns" since moviegoers will be asked to buy only an extra dollar's worth.

The theatres will be allied in the campaign with retail stores and newsboys and information received at WAC headquarters in New York indicates that in many territories the campaigns will be coordinated.

In addition to the special clips prepared by the WAC newsreel division in Hollywood, and featuring Hedy Lamarr, Maria Montez and Lynn Bari with Captain Ted Lawson, one of the Tokio raiders, the War Department has advised that there will be another sequence filmed in North Africa. This sequence will "star" General Jimmy Doolittle purchasing stamps from a Red Cross nurse.

Typical of early key city *Shangri-La* campaign reports received from the field was that from Kansas City, where theatres are pledging in substantial numbers for the support of the stamp-selling. More than 400 theatres have so far indicated that they will use the special materials, and cooperate with the other participants in this three-fold push.

And in Boston, a giant rally on Boston Common will be conducted today by Mayor Tobin and a number of speakers and entertainers.

Events of citywide nature are planned by exhibitors and stores in almost every large town in the country.

20,000 at Opening Of Cruiser Drive

HOLLYWOOD, June 30.—The "Build the Cruiser *Los Angeles* War Bond Drive" was launched last night before an audience of 20,000 at the Hollywood Bowl.

With Cecil B. De Mille delivering the keynote address, all branches of the industry, including guilds, unions and crafts, turned out for the opening of the drive.

Warner Meetings Open in N. Y. Today

(Continued from page 1)

more detailed outline and discussion of new season's product tomorrow.

Special handling to be given Irving Berlin's "This Is the Army" also will be outlined to the sales group.

Other speakers on the first day's program include Mort Blumenstock, Arthur Sachson, Howard Levinson, Norman H. Moray, A. W. Schwalberg and Albert S. Howson.

Local sessions, attended by about 85 delegates from the home office and the New York, Albany, Buffalo, New Haven, Boston, Philadelphia, Washington, Pittsburgh, Cleveland, Cincinnati and Indianapolis exchanges, will continue through tomorrow, with a number of individual conferences scheduled for Saturday.

Heah She Comes, Boys—
In A Blaze Of Colah
An' A Burst Of Song—
Straight From Music-Show
Headquahtehs—
The Thumpin'est Musical
Attraction Eveh Put Out By
That PARAMOUNT Company...



THIS WEEK

The South Goes

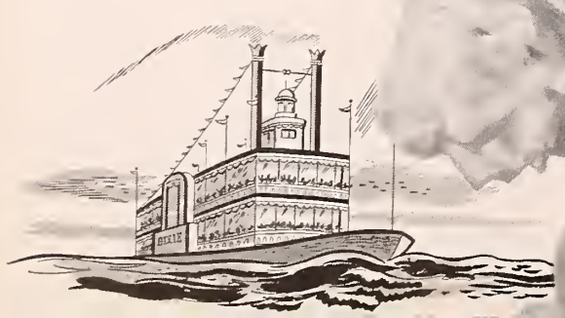
BING

The Nation Goes

DOTTY

As Paramount's 12-Tune, Technicolor

DIX





Paramount Pictures



Explodes In Flag-Waving 4th-Of-July Premieres

IN 20 SOUTHERN KEYS

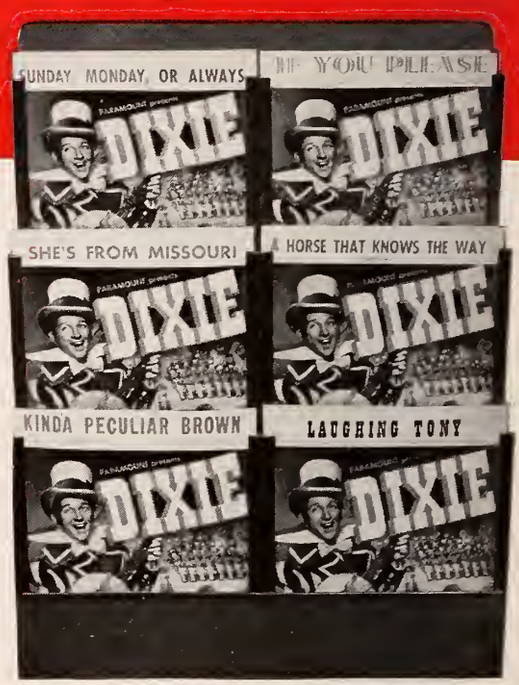
Touched Off By Bing And Dotty

ON THE AIR TONITE

With A Coast-to-Coast "Dixie" Broadcast On The Kraft Music Hall Hour—And Full-Page, Full-Color Ads In "Life" And Other Magazines To Follow!

New York Goes To Dixie

By The Tens Of Thousands Following Last Week's World Premiere At The Paramount, As All Broadway Starts Stomping To These Great New Song Hits ♩ ♩ ♩



DIXIE

IN TECHNICOLOR

starring

Bing Crosby · Dorothy Lamour



with

MARJORIE REYNOLDS

Star-Find of "Holiday Inn"

BILLY DE WOLFE · LYNNE OVERMAN

RAYMOND WALBURN · EDDIE FOY, JR.

Directed by A. EDWARD SUTHERLAND

Screen Play by Karl Tunberg and Darrell Ware · Adaptation by Claude Binyon · A Paramount Picture

From Paramount— the Company that Rings the

FOR WHOM THE BELL TOLLS

July 14th,
Roadshow World Premiere,
N. Y. Rivoli

Surprise $24,000 For 'Five Graves' Leads Washington

WASHINGTON, D. C., June 30.—Despite record-breaking heat, business in most downtown theatres continued above average, with the Earle set to do a surprise gross of $24,000 on "Five Graves to Cairo," with Jimmy Scribner, radio's "Johnson Family," added. "Stage Door Canteen," ballyhooed by a lavish campaign, will gross about $22,000 for the first week, with a holdover as a possibility.

Estimated grosses for the week ending July 1 are:

"Presenting Lily Mars" (M-G-M)
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days, 2nd week. The Merry Macs and Marianna on the stage. Gross: $20,000. (Average, $19,000)
"Cabin in the Sky" (M-G-M)
LOEW'S COLUMBIA—(1,234) (30c-50c) 7 days, 3rd week. Gross: $7,000. (Average, $5,200)
"Five Graves to Cairo" (Para.)
EARLE—(2,210) (30c-440c-50c-75c-90c) 7 days. On stage: Jimmy (Johnson Family), Scribner. Gross: $24,000. (Average, $15,500)
"White Savage" (Univ.)
RKO-KEITH'S—(1,800) (40c-50c-65c) 7 days, 2nd week. Gross: $8,000. (Average, $11,200)
"Tarzan Triumphs" (RKO)
METROPOLITAN—(1,600) (30c-44c) 7 days. Gross: $9,500. (Average, $4,250)
"Stage Door Canteen" (U.A.)
LOEW'S PALACE—(2,242) (28c-55c) 7 days. Gross: $22,000. (Average, $15,750)

'Canteen's' $24,000 Pittsburgh Leader

PITTSBURGH, June 30.—Despite the heat wave, "Stage Door Canteen" soared to $24,000 at the Penn this week, putting in the shade grosses which were on the whole just average.

Estimated receipts for the week ending June 29-July 1:

"The Ox-Bow Incident" (20th-Fox)
HARRIS—(2,200) (30c-40c-55c) 7 days. Gross: $10,000. (Average, $9,200)
"Stage Door Canteen" (U.A.)
PENN—(3,400) (30c-40c-55c) 7 days. Gross: $24,000. (Average, $17,000)
"Action in the North Atlantic" (W.B.)
RITZ—(1,100) (30c-40c-55c) 7 days, 3rd week (moveover after one week at Stanley, one at Warner). Gross: $3,000. (Average, $2,600)
"The More the Merrier" (Col.)
SENATOR—(1,750) (30c-40c-55c) 7 days, 7th week (moveover after 3 weeks at Harris). Gross: $2,300. (Average, $3,400)
"Bombardier" (RKO)
STANLEY—(3,800) (30c-40c-55c) 7 days. Gross: $16,500. (Average, $20,000, on new stage-screen policy at advanced prices)
"Presenting Lily Mars" (M-G-M)
WARNER—(2,000) (30c-40c-55c) 7 days, 2nd week (moveover after one week at Stanley). Gross: $7,500. (Average, $6,500)

Three OWI Displays For Film Theatres

Exhibitors will receive three OWI posters for lobby display during August. The one-sheets, available from National Screen exchanges, are "I'm Counting on You," a warning against careless talk, "This Is the Enemy" and "United Nations Fight for Freedom."

The War Activities Committee has also recommended that the OWI include a fourth poster which exhibitors might display during the showing of a spy or saboteur film. It is "A Warning From the FBI," which requests that evidence of sabotage or saboteurs be reported to the FBI immediately.

Reviews

"The Isle of Forgotten Sins"

(Producers Releasing)

Hollywood, June 30

MATERIALIZING PRC vice-president Leon Fromkess' recently announced policy of increased budgets, this melodrama of the pre-war South Seas gives showmen the names of John Carradine, Sidney Toler, Gale Sondergaard, Frank Fenton, Rita Quigley and Veda Ann Borg to advertise. Also, it occupies the screen for 82 minutes, in contrast to shorter running times common to product from this source. Other evidences of increased expenditures are manifest care in production, by Peter R. Van Suinen, measured direction, by Edgar G. Ulmer, who also supplied the story scripted by Raymond L. Schrock, and a music score by Leo Erdody.

The title derives from the names of a cafe and gambling house operated by Miss Sondergaard and staffed by a number of girls dressed in island garb, where Carradine and Fenton, rivals for her affection, patch up their differences temporarily to dive for gold buried in a ship scuttled by Toler, who waits until they bring it up before robbing them of it, killing and being killed by Fenton just as a monsoon sweeps the island bare and leaves Carradine and Miss Sondergaard to continue their adventuring elsewhere.

Others in the cast are Rick Vallin, Tala Birell, Patty McCanty, Betty Amann, Marian Colny and William Edmonds.

Running time, 82 minutes. "G."*

"Bordertown Gunfighters"

(Republic)

Hollywood, June 30

ONE for the western book is "Bordertown Gunfighters," an outdoor drama that occasionally goes indoors as well to achieve an entertainment classification unique for cowboy films. It is splendidly produced by Eddy White and directed by Howard Bretherton and tells an always believable story that kept a Hollywood audience engrossed. It punches home every line of dialogue and every bit of gunplay to make it tally one of the best westerns Republic ever has delivered.

Wild Bill Elliott and his partner, Gabby Hayes, are falsely accused of committing a murder they almost intercept. For it they are jailed, later released on a pretext by their friend, U. S. Marshall, who knows Elliott to be a Secret Service man out of Washington. Sent to the capital on a trumped-up trip, Wild Bill is told of the operations of a lottery swindle and sent back to El Paso to get the goods on the leaders. With the aid of the villain's attractive niece he rounds up the leaders. It is a solid story, well told in the original screenplay by Norman S. Hall and acted to the hilt by an excellent cast under Bretherton's direction.

Elliott and Hayes are likeable and natural, contributing fine performances. Anne Jeffreys is a joy as the heroine. Harry Woods scores his own hit as the Marshal and Ian Keith keeps his villainies below the level of the ridiculous. Jack Marta is responsible for the beautiful photography.

Running time, 65 minutes. "G."* REED PORTER

"Santa Fe Scouts"

(Republic)

THERE is little difference between the latest in the series featuring the "Three Mesquiteers" and the other similarly themed pictures that have preceded it, going on gun-play, action and romance, and boasting all the elements necessary to satisfy Western enthusiasts.

The Mesquiteers again find themselves in the familiar roles of rescuing benefactors called upon to get their protege, John James, out of the jams into which he invariably gets himself. This time his mother, boss of Bob Steele, Tom Tyler, and Jimmie Dodd, decides to give him her ranch as a wedding present. Aided and abetted by Tom Chatterton, the family lawyer, a group of outlaws trick James into thinking that his wife to be, Lois Collier, killed one of the gang during a fight with her fiancee in the lawyer's office. They promise to keep quiet if James allows them to continue living on the property which they had been tenanting for seven years, idea being that through a newly enacted squatters' bill, the ranch would become theirs in a short period. All appears lost until the trio inadvertently ride into the lair of the supposed corpse, and are captured. They manage to break loose, however, just in time to discover Chatterton's nefarious plot, and bring the culprits to justice, after a tough battle.

Picture was produced by Louis Gray and directed by Howard Bretherton from an original screenplay by Morton Grant and Betty Burbridge, which is based on characters created by William Colt MacDonald.

Running time, 55 minutes. "G."*

*"G" denotes general classification.

'Aerial Gunner' and Show Get $14,000 To Lead in Seattle

SEATTLE, June 30. — "George White's Scandals" on the Music Hall stage at slightly advanced prices, together with "Aerial Gunner" on the screen, looks like a top-grosser with about $14,000 this week. "Action in the North Atlantic," at the Orpheum, and "Bataan," at the Fifth Avenue, both opened well above par. Weather was warm.

Estimated receipts for the week ending July 2:

"The Ox-Bow Incident" (20th-Fox)
"Get Going" (Univ.)
BLUE MOUSE—(950) (40c-50c-65c-80c) 7 days, 2nd week (moved from Orpheum). Gross: $4,200. (Average, $4,500)
"Bataan" (M-G-M)
"Salute for Three" (Para.)
FIFTH AVENUE—(2,500) (40c-50c-65c-80c) 7 days. Gross: $9,400. (Average, $9,000)
"The More the Merrier" (Col.)
LIBERTY—(1,500) (40c-50c-65c-80c) 7 days, 5th week. Gross: $7,600. (Average, $7,500)
"The Human Comedy" (M-G-M)
MUSIC BOX—(950) (40c-50c-65c-80c) 7 days, 3rd week (moved from Fifth Avenue). Gross: $4,600. (Average, $4,500)
"Aerial Gunner" (Para.)
MUSIC HALL—(2,275) (50c-65c-75c-90c) 7 days. Stage: George White's Scandals. Gross: $14,000. (Average, $7,500)
"Action in the North Atlantic" (W.B.)
"Sarong Girl" (Mono.)
ORPHEUM—(2,450) (40c-50c-65c-80c) 7 days. Gross: $12,600. (Average, $9,000)
"Corregidor" (PRC)
PALOMAR—(1,500) (30c-42c-58c-70c) 7 days. Vaudeville headed by Nick Lucas. Gross: $8,100. (Average, $7,500)
"Crash Dive" (20th-Fox)
PARAMOUNT—(3,050) (40c-50c-65c-80c) 6 days, 2nd week. Gross: $8,150. (Average, $9,000)

'Action', on Denver Dual, Hits $19,250

DENVER, June 30.—"Action in the North Atlantic" was leading here at the Denver, where it is double-billed and is expected to gross $19,250. "Young and Willing" on a dual at the Paramount pointed to $7,500.

Estimated receipts for the week ending June 30:

"Coney Island" (20th-Fox)
"The Mysterious Doctor" (W.B.)
ALADDIN—(1,400) (30c-40c-50c-60c) 7 days (moveover). Gross: $4,375. (Average, $2,500)
"This Land Is Mine" (RKO)
"Harrigan's Kid" (M-G-M)
BROADWAY—(1,040) (30c-40c-50c-60c) 7 days (moveover). Gross: $2,500. (Average, $2,500)
"Five Graves to Cairo" (Para.)
"Salute for Three" (Para.)
DENHAM—(1,750) (30c-40c-55c-65c) 7 days, 3rd week. Gross: $5,500. (Average, $6,400)
"Action in the North Atlantic" (W.B.)
"Redhead from Manhattan" (Col.)
DENVER—(1,750) (40c-50c-60c-65c) 7 days. Gross: $19,250. (Average, $11,000)
"Action in the North Atlantic" (W.B.)
"Redhead from Manhattan" (Col.)
ESQUIRE—(740) (40c-50c-60c-65c) 7 days. Gross: $5,250. (Average, $3,000)
"Young and Willing" (U.A.)
"Song of Texas" (Republic)
PARAMOUNT—(2,200) (30c-40c-50c) 7 days. Gross: $7,500. (Average, $5,000)
"White Savage" (Universal)
"They Came to Blow Up America" (20th-Fox)
RIALTO—(900) (40c-50c-60c-65c) 7 days (moveover). Gross: $5,250. (Average, $3,500)

Rosenblum with Para.

OMAHA, June 30.—Harvey Rosenblum has joined Paramount as special representative and will spend several weeks in Omaha territory.

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 4		(Fourth Block) BATAAN Robert Taylor George Murphy D—114 mins. (328)	I ESCAPED FROM THE GESTAPO John Carradine D—75 mins. (202)	(Fifth Block) HIGH EXPLOSIVE Chester Morris Jean Parker D—63 mins. (4221)		RIDE TENDERFOOT RIDE (Autry Re-release)	(Sixth Block) SQUADRON LEADER X Ann Dvorak Eric Portman D—99 mins.			CAPTIVE WILD WOMAN John Carradine Evelyn Ankers D—60 mins. (7014)	
June 11	TWO SENORITAS FROM CHICAGO Jinx Falkenberg Jean Davis C—68 mins.		COWBOY COMMANDOS Range Busters O—55 mins. (266)	CHINA Loretta Young Alan Ladd D—79 mins. (4222)		MAN FROM THUNDER RIVER Bill Elliot C—(2312)		JITTERBUGS Laurel & Hardy C—74 mins. (342)	SOMEWHERE IN FRANCE Constance Robert Cummings Morley D	ALL BY MYSELF Evelyn Ankers Rosemary Lane Patric Knowles C—63 mins. (7043)	
June 18		HARRIGAN'S KID Bobby Readick William Gargan D—70 mins. (329)	SARONG GIRL Ann Corio M—62 mins.	AERIAL GUNNER Chester Morris Richard Arlen D—82 mins. (4223)	TEXAS RANGERS in BORDER BUCKAROOS O	SONG OF TEXAS Roy Rogers Sheila Ryan O—69 mins. (255)		CONEY ISLAND (Technicolor) Betty Grable Geo. Montgomery Cesar Romero M—96 mins. (343)	COLT COMRADES William Boyd O	TWO TICKETS TO LONDON Michele Morgan Alan Curtis Dooley Wilson D	
June 25	CRIME DOCTOR D FRONTIER FURY Charles Starrett O—55 mins.	PRESENTING LILY MARS Judy Garland Van Heflin M—104 mins. (330)		FIVE GRAVES TO CAIRO Franchot Tone Anne Baxter Erich Von Stroheim D—96 mins. (4224)	GANGS, INC. Alan Ladd—D LONE RIDER No. 4 Bob Livingston Smoky Moore Al St. John	THUMBS UP Richard Fraser Brenda Joyce M—67 mins. (223)	BOMBARDIER Pat O'Brien Randolph Scott Anne Shirley D—99 mins.		STAGE DOOR CANTEEN (Sol Lesser) Cheryl Walker William Terry 48 STARS	GET GOING Grace MacDonald Robert Paige Vera Vague M—60 mins.	
July 2	GOOD LUCK MISTER YATES Claire Trevor Jess Barker D—69 mins.	THE YOUNGEST PROFESSION Virginia Weidler Edward Arnold C—81 mins. (331)		SALUTE FOR THREE Macdonald Carey Betty Rhodes M—75 mins. (4225)	BILLY THE KID No. 5 Buster Crabbe Al St. John O	FUGITIVE FROM SONORA Don (Red) Barry D—55 mins. (361)	MR. LUCKY Cary Grant Laraine Day D—100 mins.		THAT NAZTY NUISANCE (Hal Roach Streamliner) Bobby Watson Jean Porter	HIT THE ICE Abbott and Costello Ginny Simms C—82 mins.	BACKGROUND TO DANGER George Raft Brenda Marshall D—80 mins. (222)
July 9	WHAT'S BUZZIN,' COUSIN? Ann Miller Rochester	PILOT #5 Franchot Tone Marsha Hunt Gene Kelly D—70 mins. (332)	SPY TRAIN Richard Travis Katherine Craig D—61 mins. (225)	(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228)		BORDER TOWN GUN FIGHTERS O—56 mins. (2313)	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C			GALS, INC. Leon Errol Harriet Hilliard C	
July 16	APPOINTMENT IN BERLIN George Sanders Marguerite Chapman D—77 mins.	DU BARRY WAS A LADY (Technicolor) Red Skelton Lucille Ball M—101 mins. (333)	STRANGER FROM PECOS Johnny Mack Brown	DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	SUBMARINE BASE John Litel Alan Baxter D	MEXICALI ROSE (Gene Autry) (Re-Release)		STORMY WEATHER Lena Horne Bill Robinson M—77 mins. (344)		HERS TO HOLD Deanna Durbin Joseph Cotten C	
July 23		HITLER'S HANGMAN Alan Curtis Patricia Morison John Carradine D—84 mins. (334)	WINGS OVER THE PACIFIC D—60 mins. (213)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)	FOLLIES GIRL Wendy Barrie Gordon Oliver M		THE SKY'S THE LIMIT Fred Astaire Joan Leslie M	HEAVEN CAN WAIT Gene Tierney Don Ameche C—112 mins. (345)		SECOND HONEYMOON David Bruce Harriet Hilliard C	CONSTANT NYMPH Charles Boyer Joan Fontaine Alexis Smith D—112 mins. (223)
July 30	FIRST COMES COURAGE Brian Aherne Merle Oberon D	RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	GHOSTS ON THE LOOSE East Side Kids C—64 mins. (205)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)		SILVER SPURS Roy Rogers Phyllis Brooks O	THE FALCON IN DANGER Tom Conway Joan Brooks D	BOMBER'S MOON George Montgomery Annabella D—70 mins. (346)		CORVETTE K—225 Randolph Scott Barry Fitzgerald Ella Raines D	
Aug. 6	ROBIN HOOD OF THE RANGE Charles Starrett Kay Harris O	HUMAN COMEDY Mickey Rooney Frank Morgan D—117 mins. (380)	LAW RIDES AGAIN Ken Maynard Hoot Gibson O—56 mins. (251)	SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229) (Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins. (4250)	TEXAS RANGERS NO. 5 "FIGHTING VALLEY" O	WAGON TRACKS WEST Bill Elliott O	BEHIND THE RISING SUN Margo Tom Neal D MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C		YANKS AHOY! (Hal Roach Streamliner) William Tracy Joe Sawyer	FRONTIER BAD MEN Diana Barrymore Robert Paige D	
Aug. 13				(Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)	ISLE OF FORGOTTEN SINS D	WEST SIDE KID D HEADIN' FOR GOD'S COUNTRY D				WE'VE NEVER BEEN LICKED Richard Quinn D	

[Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following:]

'Jitterbugs' $17,000 In Indianapolis Take

INDIANAPOLIS, June 30.—"Jitterbugs," billed with Lawrence Welk and his orchestra on the stage, was headed for a $17,000 week at the Circle. At the Indiana, "Bombardier," with "Two Weeks to Live," will do $12,000. Loew's, holding "Presenting Lily Mars" and "After Midnight with ...ton Blackie," for a second week, ...l expected to do $8,500.

Estimated receipts for the week ending July 1:

"Jitterbugs" (20th-Fox)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Stage show: Lawrence Welk and orchestra. Gross: $17,000. (Average, $12,000)
"Bombardier" (RKO)
"Two Weeks to Live" (RKO)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $12,000. (Average, $11,000)
"Presenting Lily Mars" (M-G-M)
"After Midnight with Boston Blackie" (Col.)
LOEW'S—(2,800) (30c-40c-50c) 7 days, 2nd week. Gross: $8,500. (Average, $8,500)
"Coney Island" (20th-Fox)
"Tonight We Raid Calais" (20th-Fox)
LYRIC—(2,000) (30c-40c-50c) 7 days (Moved from Indiana). Gross: $5,000. (Average, $4,000)

SWG Asks Senate To Retain OWI

LOS ANGELES, June 30.—Screen Writers Guild board last night telegraphed Senate Appropriations Committee, Senators McKellar, Johnson and Downey, urging them to "do all in power" to retain the domestic motion picture division of the O.W.I. The dispatch cited the "enormous value" of the Office of War Information in "facilitating screen cooperation in the war effort," and called the agency a "vital force in promoting a successful war and an effective peace."

Individual members of the Guild sent similar telegrams following an open board meeting at which speakers lauded OWI cooperation with film writers. The Guild is thus the first organization to register support of the government bureau.

It was also revealed at the meeting that the SWG has a $1,351,581 surplus. Motion Picture Relief Fund had 7,422 cases on record during 1942, and aided 11,672 individuals.

Following the meeting the board named Mitchell Lewis, chairman of the executive commitee for the coming year.

No Cooler, Penn Dark

CLEVELAND, June 30.—Because the Penn Square was unable to secure a priority on an air-cooling plant for installation, Selig Pitt has closed his foreign film house until Labor Day, continuing the same policy of Russian films, Polish importations and occasional American-made "thrillers." Pitt will vacation in New York.

Variety Jamboree Later

ST. LOUIS, June 30.—The local Variety Club's annual midnight jamboree to raise funds for the club's charities, which was to have been held this week at the Fox Theatre, has been postponed until sometime in August.

Ritchey in the Navy

Norton Ritchey, Monogram Pictures vice-president in charge of foreign distribution, reported yesterday for service in the Navy, as Lieutenant Commander.

Short Subject Reviews

"Amphibious Fighters"

(Grantland Rice Sportlight)
(Paramount)

"Amphibious Fighters" is an excellent short; timely, expertly photographed and produced, it provides film audiences with a graphic display of exciting warfare with the American shock troops as camera "artistes."

Amazing photographs of the men in action, fighting in water, out of water and dodging the clever traps devised for the practice, highlight the film. The deeds performed are actualities with live ammunition and bombs used in some sequences. It will prove of great interest to persons who are eager to see the type of training that is being offered to American youth at war. Running time, 10 mins. Release date, July 2.

"Champions Training Champions"

(Technicolor Special)
(Warner Bros.)

Written by James Bloodworth, this short subject is a report on the Navy's physical fitness training program, produced in an informal manner and excellently photographed by the Bureau of Aeronautics, U. S. Navy. Highlighting the film are some excellent glimpses into the daily life of the future Navy men, showing them during calisthenic drill, on the obstacle course, playing football and basketball, jujitsu practice and the other exciting routine familiar to the modern Navy man. Recent athletic notables are shown doing their part in the training of America's youth at St. Mary's. Running time, 20 mins. Release date, June 26.

"Scenic Oregon"

FitzPatrick Traveltalk
(M-G-M)

The beauty of one of the country's great playgrounds is the subject of this latest traveltalk. In technicolor, the short provides the audience with a glimpse of nature in one of her grandest settings, combining the wonders of animal life, as yet untouched by man, with the grandeur of the forests, lakes and waterways. Interesting highlights include films of salmon fisheries, and a wild bear fight. Running time, 9 mins. Release date, June 26.

"Men Working Together"

(America Speaks Victory Short)
(Columbia)

This film is the story of the composition of the well known poster, "Men Working Together." Scenes depicting the selection of the soldier, welder and sailor, used in the poster and its final completion, are interestingly shown. The short shows various operations in the production of steel. Running time, 10 mins. Release date July 1.

Charles Duncan Dies

KILLBUCK, O., June 30.—Charles Duncan, 60, operating the Duncan Theatre here, died yesterday at nearby Coshocton Hospital, during an appendicitis operation. His widow and a son survive.

May Adopt N.W. 'C' Awards Nationally

MINNEAPOLIS, June 30.—National officers of Variety Clubs are reportedly viewing the "C" Awards plan in use locally for national adoption, to further local war bond and stamp drives, salvage collections, drives for war services, and the like.

The "C" plan has the Northwest industry, the Minneapolis Variety Club and the local War Activities Committee as joint supporters, and provides for the awarding of an emblem to exhibitors who participate in all war assignments given exhibitors, including, besides those mentioned, the playing of government and industry war shorts. Minneapolis Variety Club originated the idea.

Awards to theatres are marked by special campaigns, with local radio stations and the press calling public attention to the winning exhibitor's war efforts, with the mayor or some other public official usually making the presentation.

Besides the "C" emblem, some exhibitors have received watches from the local Variety Club, recipients already including L. F. Roberts, Faulkton, S. D.; George Rauenhorst, Fulda, Minn., and John B. Cliplef, Montevideo, Minn.

"C" Awards committeemen include Roy Miller, chairman; Ben Friedman, Mike Cooper, Jack Wright, William Elson and Harold Field. The award is designed to "give credit where credit is due," according to John Friedl, Northwest circuit operator and local chairman of the WAC.

Zanuck Resumes at Fox; Goetz, Spitz In New Company

(Continued from page 1)

sence for their loyalty and efficiency which helped maintain the success and prestige of 20th Century-Fox product."

HOLLYWOOD, June 30.—William C. Goetz has formed International Pictures, Inc., with Leo Spitz, industry attorney and former president of RKO, as chairman of the board.

Goetz's new company will open offices in Beverly Hills on Tuesday. The producer will retire from 20th Century-Fox immediately and will be on hand for the start of his new company on that day. As long reported, Nunnally Johnson has been signed by the company as a producer. Distribution plans have not been announced yet nor have studio headquarters been revealed.

Berger Buys Two More, Now Has 15

MINNEAPOLIS, June 30. — Independent circuit of Berger Amusement Co. now totals 15, in Minneapolis and environs, with the purchase of the Grand and Crystal, this city, from George Stevens.

Billings With WMC

ROCHESTER, June 30.—E. M. Billings, of Eastman Kodak, has been named consultant to the War Manpower Commission's roster.



'Ox-Bow', Dual, With $43,500, Tops Slow L.A.

LOS ANGELES, June 30.—End of the school term this week was looked to as the source of new business showmen conceded to be needed as grosses tended from average downward in the face of perfect weather and altogether favorable conditions. Only "The Ox-Bow Incident," paired with "Two Senoritas from Chicago," edged above the total average of the three houses it occupied, hitting $43,500 against $42,423, a little close for confidence.

Estimated receipts for the week ending June 30:

"The Ox-Bow Incident" (20th-Fox)
"Two Senoritas from Chicago" (Col.)
CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $15,000. (Average, $13,500)

"Dr. Renault's Secret" (20th-Fox)
"The Undying Monster" (20th-Fox)
HAWAII—(1,000) (33c-44c-55c-75c) 7 days, 6th week. Gross: $3,500. (Average, $3,288)

"This Land Is Mine" (RKO) 2nd week
"Gildersleeve's Bad Day" (RKO)
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: $9,800. (Average, $14,969)

"The Ox-Bow Incident" (20th-Fox)
"Two Senoritas from Chicago" (Col.)
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $19,000. (Average, $19,523)

"This Land Is Mine" (RKO) 2nd week
"Gildersleeve's Bad Day" (RKO)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: $9,500. (Average, $12,973)

"Hit Parade of 1943" (Rep.)
"Aerial Gunner" (Para.)
PARAMOUNT (Hollywood) — (1,407) (33c-44c-55c-75c) 7 days, 2nd week. Gross: $8,500. (Average, $10,118)

"Hit Parade of 1943" (Rep.)
"Aerial Gunner" (Para.)
PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days. 2nd week. Gross: $16,000. (Average, $16,780)

"The Ox-Bow Incident" (20th-Fox)
"Two Senoritas from Chicago" (Col.)
RITZ—(1,376) (33c-44c-55c-85c) 7 days. Gross: $9,500. (Average, $9,400)

"Action in the North Atlantic" (W.B.)
WARNER BROS. (Hollywood)—(3,000) (33c-44c-65c-85c) 7 days, 4th week. Gross: $8,852. (Average, $13,291)

"Action in the North Atlantic" (W.B.)
WARNER BROS. (Downtown)—(3,400) (33c-44c-65c-85c) 7 days, 4th week. Gross: $13,894. (Average, $14,365)

"Action in the North Atlantic" (W.B.)
WARNER BROS. (Wiltern)—(2,200) (33c-44c-55c-65c-85c) 7 days, 4th week. Gross: $8,312. (Average, $10,063)

Tri-States Changes Policies, Managers

OMAHA, June 30.—Ted Emerson has taken over as manager of the Paramount, succeeding Stanley Blackburn, who has been inducted into the Army. Emmett Lockard, Roosevelt. Des Moines manager, replaces Emerson at the Omaha.

The new Tri-States Circuit policy now calls for the booking of "A" pictures at the Paramount, stage shows at the Orpheum, and extended run pictures at the Omaha.

'Dixie' Opens in South

With the impetus of the Bing Crosby Kraft Music Hall program on NBC tomorrow night, Paramount will open pre-release engagements of "Dixie," musical with Bing Crosby and Dorothy Lamour, in 20 Southern cities over the July 4th holiday weekend. A three-theatre premiere will be given the picture in Miami, at the Paramount, Beach and Sheridan theatres.

Off the Antenna

THE cigarette companies which spend millions of dollars for radio advertising annually are now using radio to give their product away gratis. The situation is the result of a relatively unknown manufacturer capturing the foreign service men's market by more compact packaging of his cigarette. Now, realizing what has happened the major companies are using their programs to do an exploitation job that didn't have to be but is now proving very costly. Camels took the initiative through giveaways in the guise of prizes on Bob Hawk's "Thanks to the Yanks" quiz show. Lucky Strike donates a quarter of a million cigarettes for each song that Jerry Wayne sings on their "All Time Hit Parade" program. And it is now virtually certain that the Gracie Fields' show which starts on Mutual in October for Pall Mall, will encompass a similiar idea.

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Purely Personal: *Uncle Sam's sailors stationed at Dutch Harbor got together to airmail their appreciation to Arturo Toscanini for his gift of a large collection of recorded music for Sunday evening concert hours presented at the Northern outpost. . . . Kathryn Craven's WNEW's women's news commentator is the recipient of another distinction. . . . She has been interviewed by 20th Century-Fox newsreel on the question of whether women should be drafted, and is probably the only commentator ever interviewed. . . . Chet Stratton, one of radio's busier actors, will be screen-tested by Fox next week. . . . MCA is handling Stratton for motion pictures. . . . Judy Garland arrives in New York on Monday to do the first of three radio programs for which she is getting $15,000, $5,000 per show. . . . Latest syndicated columnist to turn to radio is Ed. Sullivan, who auditioned a new idea involving Broadway and Hollywood chatter, for Young & Rubicam this week.*

• • •

Program Notes: The William Morris Agency has sold comic Jay C. Flippen as a replacement for Walter O'Keefe on NBC's Tuesday night "Battle of the Sexes." . . . Roche, Williams and Cunningham have lost the Shutter Candy account and Sunday afternoon CBS radio show to Shwimmer & Scott, a Chicago organization who will replace the Colonel Stoopnagel program with a new one in conjunction with Coronet Magazine to be entitled "Coronet." . . . As part of their post-war operational setup, WOR will experiment with television station and programs beginning July 12. . . . For the time being DuMont facilities will be used, but there is no other connection between the two. . . . "March of Time" ends its broadcasting season tonight over the NBC network with a salute to Walt Disney's "Victory Through Air Power." . . . Disney will appear on the program to personally discuss various aspects of the picture. . . .

'Dangerous', $14,500 Paces Minneapolis

MINNEAPOLIS, June 30.—"Slightly Dangerous" appeared headed for a $14,500 week at State, and "Bataan" for a $12,000 gross at the Orpheum, in a week of excellent theatre business, spurred by heat, which drove customers into air-conditioned theatres.

Estimated receipts for the week ending July 3:

"The More the Merrier" (Col.)
LYRIC—(1,250) (40c-55c) 7 days, 3rd wek. Gross: $6,000. (Average, $4,000)

"Hangmen Also Die" (U.A.)
GOPHER—(998) (35c) 7 days. Gross: $4,100. (Average, $3,000)

"My Friend Flicka" (Fox)
CENTURY—(1,600) (40c-55c) 7 days, 2nd week. Gross: $7,000. (Average, $7,500)

"Edge of Darkness" (W.B.)
WORLD—(350) (40c-50c-55c-75c) 7 days, 3rd week. Gross: $2,100. (Average, $2,000)

"Slightly Dangerous" (M-G-M)
STATE—(2,300) (40c-55c) 7 days. Gross: $14,500. (Average, $10,000)

"Bataan" (M-G-M)
ORPHEUM—(2,800) (40c-55c) 7 days. With Dr. I.Q., Monday night only. Gross: $12,000. (Average, $8,500)

"Lets Have Fun" (Col.) 3 days
"Queen of Broadway" (PRC) 2 days
ASTER—(900) (20c-30c) 7 days, with midweek change. Gross: $2,300. (Average, $2,250)

B. & K. Raises All Juvenile Admissions

CHICAGO, June 30.—Children's admission prices have been ordered increased at all theatres of Balaban and Katz. The largest circuit in this area raises juvenile scales from 17 to 20 cents in all "A" houses, and from 11 to 15 cents in "B's," tax included.

Rhine Hook Files Arbitration Appeals

The Rhine Hook Theatres, Inc., has filed two appeals in the New York tribunal from the awards of William P. Cavanaugh, arbitrator. The first involves plaintiff's Lyceum Theatre in Red Hook, on a clearance complaint against Loew's, RKO, 20th Century Fox and Vitagraph. The second appeal is on behalf of plaintiff's Star Theatre, Poughkeepsie. Both complaints sought clearance reductions and were heard concurrently. Partial relief was granted by the arbitrator and appellant now seeks further clearance reductions. Theatres involved in the cases are: the Bardavon and Stratford in Poughkeepsi and the Warren, Community and Star in Hudson, N. Y.

Sunbrock's Circus Asks to Reorganize

The Big Top, Inc., of which Larry Sunbrock is president and which operates the newly-opened "Sunbrock's Big Top and Circus," near Rockefeller Center, New York, yesterday filed a petition for permission to reorganize under the National Bankruptcy Act in Federal Court.

Liabilities were listed at $136,108 and assets at $43,500.

'Bomber's' Tradeshows

"Bomber's Moon" will be tradeshown at the Srenco screening room St. Louis, and at the Star Film Exchange, Inc., Portland, Ore., on July 7. at 10:30 A.M., and at 20th-Fox exchanges in all other key cities on the same date.

'Cabin ops St. Louis with Big $20,000

ST. LOUIS, June 30.—Proving that hot weather does not necessarily wilt receipts at the box office, attendance at all first-run theatres here is good this week despite hottest weather of the summer. "Cabin in the Sky" at Loew's State, is soaring to a fat $20,000, and "Bombardier," shown simultaneously at the Fox and Ambassador, is headed for a combined total of $28,500.

Estimated receipts for the week ending June 30:

"Cabin in the Sky" (M-G-M)
"A Stranger in Town" (M-G-M)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days. Gross: $20,000. (Average, $15,000)

"Bombardier" RKO)
"Song of Texas" (Rep.)
FOX—(5,038) (30c-40c-50c) 7 days. Gross: $15,500. (Average, $15,000)

"Bombardier" (RKO)
"Song of Texas" (Rep.)
AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: $13,000. (Average, $11,500)

"Pilot No. 5" (M-G-M)
"The Devil with Hitler" (UA-Roach)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $8,500. (Average, $6,000)

"Coney Island" (20th-Fox)
"Action in the North Atlantic" (W.B.)
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: $8,500. (Average, $7,000)

"Gentle Gangster" (Rep.)
"Shantytown" (Rep.)
ST. LOUIS—(4,000) (35c-40c) 7 days. Gross: $4,500. (Average, $4,400)

'China's' $15,000 Is Pacesetter for Kansas City Runs

KANSAS CITY, June 30.—"China" is headed for approximately $15,000, likely to top records, at the Newman. "Bataan," with "Let's Have Fun" as the second feature, is grossing at the rate of $16,000 at the Midland. Two holdovers balance the war bills with lighter or romantic fare, second weeks doing well—"The Hard Way" at the Orpheum having "Night Plane from Chungking," while "Coney Island" comprises the usual single bill at the Esquire and Uptown. Weather has been hot with occasional rainstorms.

Estimated receipts for the week ending July 1:

"Coney Island" (20th-Fox)
ESQUIRE—(800) (35c-50c) 7 days, 2nd week. Gross: $4,500. (Average, $5,000)

"Bataan" (M-G-M)
"Let's Have Fun" (Col.)
MIDLAND—(3,600) (35c-50c) 7 days. Gross: $16,000. (Average, $12,000)

"China" (Para.)
NEWMAN—(1,900) (35c-50c) 7 days. Gross: $15,000. (Average, $9,000)

"The Hard Way" (W.B.)
"Night Plane from Chungking" (Para.)
ORPHEUM—(1,900 (35c-50c) 7 days. 2nd week. Gross: 8,500. (Average, $7,500)

"Swing Your Partner" (Rep.)
"Shantytown" (Rep.)
TOWER—(2,200) (35c-50c) 7 days. Stage show. Gross: $9,000. (Average, $9,000)

"Coney Island" (20th-Fox)
UPTOWN—(2,000) (35c-50c) 7 days, 2nd week. Gross: $6,000. (Average, $5,000)

Republic Premiere Set

ST. LOUIS, June 30.—Premiere for Republic's "Someone to Remember" has been set for July 15 at the Missouri Theatre here. Promotion is now being planned by Fanchon & Marco's publicity staff, headed by Les Kaufman.

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Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 2 NEW YORK, U.S.A., FRIDAY, JULY 2, 1943 TEN CENTS

Warners Cites Its 'Open Door' Sales Policy

Bernhard Is Keynoter of Regional Meet

Warners' "open door policy" in which exhibitors "are welcome at all times to discuss their individual difficulties" was reiterated yesterday by Joseph Bernhard, vice-president, in addressing the opening session of the company's first of a series of three regional meetings for 1943 at the Waldorf-Astoria here yesterday. The meeting concludes Saturday.

"This policy of cooperation which has always been part of the Warner way of doing business has been found workable and equitable," Bernhard said.

Bernhard declared that by and large the wartime population shifts have

(*Continued on page 4*)

Circuit Manpower Crisis Seen Past

Concern felt months ago by most circuit managements over personnel problems posed by staff losses to war and war manufacturing has become markedly less acute.

Circuit heads and circuit executive members of the War Activities Committee now see the manpower crisis as having past, *Motion Picture Herald* will say today, adding that, while oc-

(*Continued on page 4*)

India Removes All Remittance Rules

India has removed all restrictions on the remittance of film revenues, in line with the action taken earlier by Great Britain and New Zealand, foreign department heads were informed yesterday. Approximately $600,000 of frozen funds of the American companies will be released as a result of India's action.

Australia alone of the British Empire has taken no action on the removal of its remittance restrictions.



'Skilled' Buyers Will Aid Allied Members

WEST END, N. J., July 1.—The "most skilled" film buyers of each territory will be selected by National Allied, and assigned to periodically meet to advise local Allied members in obtaining best product terms. This was determined by National Allied Eastern regional directors, meeting here at the Hollywood Hotel, where Allied of New Jersey is also in session, in annual convention.

Establishment of local "buyers' clinics" in the field came during a lengthy discussion of prices and problems of independent exhibitor film buying, and into which much information was poured as gathered from Allied's series of "Caravan" meetings with members.

Besides conferring with exhibitors to advise on current problems, the film-buying advisors will also meet every two months with the memberships of regional Allied organizations.

Favorably regarded also at the directors' meeting here was a proposal to enlist local Boy Scouts in Allied's plan against vandalism and juvenile delinquency. It was felt that the Scouts will be impressed with the necessity of guarding property both as a part of their regular Scout duty and as a contribution against sabotage in war time.

Soviet Sends Five War Films to U. S.

Five features, all of them glorifying Russia's armed forces in the war, have arrived in this country from Moscow, earmarked as releases here for the first period of 1943-44, by Artkino, official film distributor in the U. S. for the Soviet.

One, "Black Sea Fighters," is a documentary, with English commentary by Clifford Odets and narrated by Fredric March, scheduled for a mid-July premiere. Four others, all dramas, are: "She Defends Her Country," "A Lad from Our Town," "Guerrillas" and "It Started in Odessa," with practically all themes stressing anti-Nazi invasion.

U. S. Films Are Ready for The Invasion

OWI Will Select And Distribute 40 in Occupied Lands

Arrangements for the distribution of selected Hollywood features to the theatres of foreign countries immediately upon their occupation by our military forces were completed yesterday at a meeting of heads of home office foreign departments with representatives of the Overseas Bureau of the Office of War Information, held at MPPDA headquarters.

An initial group of 40 features will be selected for their appropriateness for exhibition in specific countries by the OWI and will be given superimposed titles in the language of each country for which they are intended. Distribution will be handled by the OWI's Overseas Bureau until such

(*Continued on page 4*)

New Rules Govern Pay for Overtime

WASHINGTON, July 1.—General rules for the payment of overtime to supervisory employees in establishments going from the 40 to 48-hour week were laid down today by Commissioner of Internal Revenue Guy T. Helvering.

The rules will apply to salaried employees receiving more than $5,000 a year, to administrative and professional employees receiving more than $200 a month and executives receiving more than $30 a week who come under the jurisdiction of the Salary Stabilization unit.

Helvering pointed out that while employers are not legally required to compensate supervisory personnel on the same basis as wage earners, it may be found desirable where the pay-

(*Continued on page 4*)

No Paper Monday

***Motion Picture Daily* will not be published Monday, the day of legal observance of Independence Day.**

Personal Mention

EDWARD C. RAFTERY, United Artists president, will arrive from the Coast Monday.

•

HARRY COHN leaves Hollywood today for New York.

•

CHARLES SCHWARTZ of the Schwartz & Frolich law firm will spend the month of July at Stamford, Conn.

•

OSCAR MORGAN left for an undisclosed rural hideout last night, where he hopes to remain until Wednesday.

•

DAVID ROSE will leave for the Coast tonight for a month's visit with his family.

•

TOM J. CONNORS and MAURICE SILVERSTONE are expected to arrive from the Coast over the weekend.

•

WALTER GOULD is expected back from Mexico City tomorrow.

•

STEVE EDWARDS of Republic's home office publicity department will leave Monday for Chicago.

•

MRS. HOOT GIBSON, the former Miss Dorothy Dunstan, a native of Wilkes-Barre, Pa., has returned to her home there for a vacation.

•

GEORGE B. WEST, Monogram franchise holder in St. Louis, has left Hollywood to return to his Midwest headquarters.

•

HERMAN RIFKIN, New England franchise holder for Monogram, has returned to Boston from the Coast.

•

ELEANOR KLEIN, former secretary for Loew's Theatres in Baltimore, announced her engagement to GEORGE AVIS, U.S.N., former publicist at the Century, Baltimore. The couple will be married July 19.

•

HUNT STROMBERG, U. A. producer, will leave for Hollywood today.

Cleveland Wires Sears on 'Canteen'

Cleveland, July 1.—The following telegram has been sent to Gradwell Sears, United Artists vice president and general sales manager: "U.A. in selling 'Stage Door Canteen,' has dwelt on the patriotic obligation of exhibitors to show this picture on a 50 per cent basis. At a meeting here today, exhibitors, as a patriotic gesture, agreed to donate all receipts to the local U.S.O. in the name of exhibitors and United Artists if you will serve the picture gratis."

50% of PRC Program To Be 'Light' Films

Films in the lighter entertainment vein will comprise 50 per cent of the 1943-44 program planned by Producers Releasing Arthur Greenblatt, vice president in charge of sales, yesterday, told delgates at the opening session of a two-day regional sales meeting at the Park Central Hotel. Greenblatt also told the delegates that the company will anticipate headlines in its new program; 50 per cent of the program will be ready by October; PRC's lowest budget picture in 1943-44 will be equal to the highest budgeted in 1942-43; the company has the "go-ahead" sign from its financial backers.

Besides home office executives, personnel from exchanges in Albany, Buffalo, Boston, Cleveland, Cincinnati, Detroit, Philadelphia, Pittsburgh, New Haven and Washington are attending.

O. Henry Briggs, president of PRC, opened the meeting with a review of the company during the past year, declaring that still further expansion would be in order.

In clarifying the sales policy on the new product, Greenblatt disclosed in detail the campaign under way on "Isle of Forgotten Sins," the first PRC "special" on the 1943-44 program, which is set for release August 15.

A guest speaker was Harry Brandt, president of Independent Theatre Owners of America. Among the guests at a luncheon were Jack Shea, Jack Lamont, Harold Mirisch, Matty Polon, Joe Becker, Jules Girden, Tommy Martel and Nat Fellman.

'Bells' Program on Rivoli Broadcast

For the 22nd broadcast in the "Poetry and Music" series, Montague Salmon, of the Rivoli Theatre, has turned over the 15-minute period at noon this Sunday to Paramount's "For Whom the Bell Tolls," which begins a twice daily run at the Rivoli on July 15.

OWI N.Y. Office Ordered Closed By Elmer Davis

WASHINGTON, July 1.—Closing of the New York motion picture office of the Office of War Information was ordered today by OWI director Elmer Davis as a first step in trimming the motion picture division down to the limits of the still uncertain appropriation to be provided by Congress for domestic operations. The New York office was concerned with production, for which no money will be provided.

No decision has been made as to the future of the OWI's Hollywood liaison office, and the fate of the West coast organization will depend upon how much is made available for contact work between the government and the industry.

The House of Representatives cut off all funds for domestic operations of the OWI, but the Senate yesterday provided $3,061,499 for operations and $500,000 for liquidation of the activities suppressed. Specifically, $50,000 was provided for the motion picture bureau, which will permit continuance of liaison activities only. The bill is now in conference.

As passed by the Senate, $35,037,593 was provided for the OWI foreign branch, which was some $6,000,000 more than allowed by the House. Under either sum, however, motion picture activities abroad will be continued without interruption.

Davis ordered the closing of all OWI field offices in the U. S.

B.&K. Promotes Baill

CHICAGO, July 1. — Waldo Baill, former city manager for Balaban and Katz in La Grange, Ill., has been transferred to the home office publicity department to handle advertising for neighborhood theatres.

Coast Flashes

Hollywood, July 1

TERRY KOERNER and Perry Lieber leave here July 9 for the RKO sales convention in New York.

•

M-G-M announced "If Winter Comes" from British production, starring Robert Donat, with Sir Alexander Korda producing.

•

O. H. Briggs and Arthur Greenblatt are due here from New York July 12 to confer with Leon Fromkess on PRC's new season's plans.

•

"I am sure the work the moving pictures are doing in the war will lead to an educational program that will enhance the peace when it comes," Walt Disney stated on the "March of Time" air show Thursday night. Indicating its war work magnitude, he stated his studio now turns out more film monthly than in the biggest year before Pearl Harbor.

See Option Provisions In New Salary Ruling

WASHINGTON, July 1.—Automatic increases in option contracts are believed to have been provided for in new regulations on salary control which are now in the hands of the legal staff of Stabilization Director Vinson for final check before issuance.

The draft of the new rules was sent to Vinson this week by the Salary Stabilization unit of the Internal Revenue Bureau, which has been working on it for several months, for approval in conformity with President Roosevelt's "hold-the-line" order.

No intimation has been given to the trend of the new regulations, but it is understood that problems which have arisen with respect to the application of the control order to particular contract and option situations in the film industry have been dealt with.

Freon Supply Barred To Theatres by WPB

WASHINGTON, July 1.—Exhibitors are barred from further supplies of freon refrigerant because productive capacity is but 40 per cent of requirements for war purposes and essential refrigeration, members of the industry were told today by Allen G. Smith, chief of the War Production Board amusements section.

The only manufacturer of freon in the country has a productive capacity of 1,200,000 pounds a year, Smith said. Total requirements for all uses are 3,000,000 approximately, 600,000 pounds of which are required for civilian uses. There is no indication when the situation will improve.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
"THE YOUNGEST PROFESSION"
with VIRGINIA WEIDLER-EDWARD ARNOLD
and Five Important Guest Stars
AN M-G-M PICTURE
MARCH OF TIME—"INVASION"
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with BING CROSBY DOROTHY LAMOUR A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitchell Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

BETTY GRABLE
GEORGE MONTGOMERY • CESAR ROMERO
"CONEY ISLAND"
A 20TH CENTURY-FOX PICTURE in TECHNICOLOR
★ PLUS A BIG STAGE SHOW ★
BUY BONDS ROXY 7th AVE. 50th ST.

LOEW'S State TIMES SQ.
ON SCREEN "The HUMAN COMEDY" STARRING MICKEY ROONEY
IN PERSON TITO GUIZAR Mildred BAILEY
EXTRA! Van ALEXANDER and ORCHESTRA

RKO PALACE B'WAY & 47th St.
Charles LAUGHTON • Maureen O'HARA
"THIS LAND OF MINE"
— and —
"CHATTERBOX"
JOE E. BROWN • JUDY CANOVA

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; sing'e copies, 10c.

HE FIRST OF THE *BIG* SUMMER HITS!

BUD ABBOTT *and* LOU COSTELLO



THE BOX OFFICE KINGS AT THEIR BEST!

in

HIT THE ICE





with **GINNY SIMMS**

PATRIC KNOWLES · ELYSE KNOX

and

JOHNNY LONG and His Orchestra

HELEN YOUNG · GENE WILLIAMS · THE FOUR TEENS

with

50 — SKATING BEAUTIES — 50

Screen Play, Robert Lees • Frederic Rinaldo • John Grant • Original Story, True Boardman

Directed by CHARLES LAMONT — Produced by ALEX GOTTLIEB

Hear GINNY SIMMS Sing:
"I'm Like A Fish Out Of Water,"
"Happiness Bound," "Slap Polka,"
"I'd Like To Set You To Music"
by Harry Revel and Paul Francis Webster



COMING UP!

DEANNA **DURBIN** and JOSEPH **COTTEN**

in

HERS TO HOLD

•

HOWARD HAWK'S CORVETTE K-225



I'll see you next week!

Warners Cites Its 'Open Door' Sales Policy

(Continued from page 1)

affected only a small percentage of the theatre going public, perhaps not more than three per cent of the country as a whole. He predicted that post-war attendance in motion picture theatres would continue at a higher rate particularly as a result of the more solidly established theatre going habit now taking place, the increased number of potential patrons, greater frequency of attendance and the progressive improvement in film quality.

The industry's cooperation in providing screen entertainment for the armed forces also, he added, is developing thousands of new and permanent film fans.

The meeting was presided over by Ben Kalmenson, general sales manager, who also will conduct the two other regional conferences to follow in Chicago and San Francisco. With Bernhard and Kalmenson on the dais were Samuel Schneider, Mort Blumenstock, Norman H. Moray, Arthur Sachson, Roy Haines, A. W. Schwalberg, Jules Lapidus, Howard Levinson, Albert Howson.

Jack L. Warner, in a wired message of greeting to the sales meeting, praised the cooperation and teamwork of the field organization under Kalmenson. Congratulatory messages from H. M. Warner, Major Albert Warner and Charles Einfeld also were read.

Affiliation of Bert M. Stearn with Warners, previously reported, was formally announced by Kalmenson. Stearn will serve in a general utility capacity for the time being.

Announcement of the 1943 sales drive winners and a business session followed. The afternoon was devoted to several group conferences conducted by Kalmenson, Sachson, Lapidus, Levinson, Schwalberg, Moray and other sales department heads. "Thank Your Lucky Stars," and "Watch on the Rhine" were shown to delegates.

Kalmenson Lists Drive Winners

Winners in Warners' 1943 sales drive was described by Kalmenson as the company's most successful. Recipients of the $33,500 in War Bond prizes include: District managers: First Prize, Henry Herbel, $1,500; and district managers Ralph L. McCoy, $1,000; Hall Walsh, $750; Harry Seed, $500; Robert Smeltzer, $350.

Branches: First Prize, Kansas City, Russell C. Borg, manager, $3,500; and branch managers, Vete Stewart, $3,000; Al Shmitken, $2500; Earl A. Bell $2,000; Fred Greenberg, $1,750; H. G. Krumm, $1,500; Al Oxtoby, $1,250; William F. Gordon $1,000; Luke Conner, $900; Doak Roberts $800; Fred W. Beiersdorf, $750; Max Roth, $700; J. W. Loewe, $600; W. O. Williamson, Jr. (now in Navy), $550; A. J. Shumow, $500.

Salesmen: First Prize, Ed Williamson, Atlanta, $350; and salesmen W. B. Collins, $325; Gordon F. Contee, $320; J. H. Jordon, $250; H. G. Minsky, $200; Lloyd E. James, $150; J. D. Jernigan, $125; Elmer Huhnke, $100; R. Salyer, $100; H. Keeter, $100. Ad salesmen prizes went to C. N. Norene, Omaha, first prize, $200; and ad salesmen E. Mallicoat, $175; M. L. Davis, $150; G. Seibert, $125; L. Shayne, $100; H. E. Sterling, $100; B. Davis, $75; L. Katz, $75; A. Blase, $75; C. Stacy, $50. Prizes for bookers ranged from $600, first prize, for San Francisco, to $100, for Indianapolis.

Delegates to the Warner convention were told that the company had just signed Joan Crawford to an exclusive long-term contract.

Her first picture will be "Night Shift," with Henry Blanke producing.

BEAUTIFUL 4 F
. . . . AT YOUR SERVICE

EXECUTIVE—Background, 18 years in Advertising—Publishing—Mail Order.

CREATIVE ideas, copy, art, production.

MAJORS in advertising, sales promotion.

SKILLED in selection of editorial matter, re-write, promotion.

SPECIALIZES in practical, economical methods of operation.

A FOUR-STAR production ready for booking on flat rental or percentage.

Box Number 215,
MOTION PICTURE DAILY

Circuit Manpower Crisis Seen Past

(Continued from page 1)

casionally handicapped by shifting personnel, exhibition has continued to function smoothly, there have been no known theatre closings attributed to undermanning, and there have been only infrequent inconveniences in film servicing by truckers and exchanges because of manpower losses.

Circuits, home offices and independent exhibitors, in most cases, were described as being confident that they could adjust to all predictable drains on their staffs, and that the motion picture industry will continue to supply its full quota of workers to the armed forces and to essential industries without interrupting its own normal and wartime services.

It was pointed out, however, by the WAC, that adjustments to wartime staff changes and the maintenance of high standards of service require careful study by every exhibitor.

"Ingenuity and a lot of everyday common sense" is needed to solve particular theatre manpower problems, according to a WAC spokesman.

F. D. R. Withdraws Payne Nomination

WASHINGTON, July 1.—President Roosevelt today withdrew his nomination of Commissioner George Henry Payne for another term on the Federal Communications Commission, submitted yesterday to the Senate for confirmation. A House investigation of the FCC starts today.

St. Louis Houses Hit Goal

ST. LOUIS, July 1.—The campaign of Fanchon & Marco, St. Louis Amusement Co., and the St. Louis *Star-Times* to sell enough war bonds to purchase a B-25 bomber went over the top this week, five days ahead of schedule. The 30 theatres participating sold $246,078 in war bonds in 26 days, or $12,745 more than the original goal.

Short Subject Review

"Pacific Island No. 43"

(This Is America)
(RKO-Pathe)

The ninth in Pathe's topical "This Is America" series is composed of official Navy films edited expertly to make an interesting 17 minute subject dealing with naval facilities for the care of its wounded at an unidentified base in the South Pacific.

It is a story of the construction of a hospital base on a palm covered island, showing building, health, supply and defense problems facing engineers and doctors. The Navy points with pride to the fact that only one-half of one per cent of wounded or sick men reaching hospitals die from their injuries.

Views of the Pacific and the island are strikingly beautiful. Pictures of base routine, convalescing sailors at work and play, and the work of the medical staff add to the interest of the film. The preparatory training of doctors and hospital corpsmen at the medical center in Bethesda, Md., filmed by Pathe cameramen, has been incorporated into the subject.

Release date, July 2. Running time, 17 mins.

New Rules Govern Pay for Overtime

(Continued from page 1)

ment of overtime to wage labor only wipes out the customary differentials between the several grades of employees.

The maximum additional compensation which will be allowed will be that necessary to keep the minimum differentials between the interrelated job classifications required for the maintenance of productive efficiency, and it was suggested that the lowest paid supervisory employees receive overtime at the same rate as the highest hourly paid employee, and the amount be progressively reduced for each succeeding higher-paid employee.

Employers must secure approval of applications to make overtime adjustments, and in submitting requests should give full information regarding base rates of pay and the formula followed for providing overtime.

Hollywood War Aid Praised by Knox

HOLLYWOOD, July 1.—Executives of Hollywood today displayed their gratification at Secretary Knox's extemporaneous remarks at last night's Hollywood Bowl ceremony for the cruiser *Los Angeles* campaign, "I would be remiss, and I feel that I speak for the Government, both the Democratic administration and the Republican fragment, if I did not express my sincere appreciation with which all of us charged with the responsibility of conducting the war regard Hollywood's unstinting assistance in the sale of war bonds, the entertainment of the armed forces and other important contributions."

U. S. Films Are Ready for The Invasion

(Continued from page 1)

time as normal commercial channels are open. Thereafter the companies will select a representative with the approval of the OWI to assume charge of distribution.

It was disclosed by the MPPDA yesterday that while the foreign distribution plans were being formulated with OWI work was progressing at the same time on the preparation of superimposed titles for some of the films which were selected by the Overseas Bureau earlier, as a result of which a number of these already are completed and ready for shipment.

American films, having French and Italian subtitles, were shipped to North Africa promptly following the invasion there and have been exhibited regularly in the occupied territories since.

U. S. Court Upholds Conviction of Hirsch

The U. S. Circuit Court of Appeals yesterday upheld the conviction of Martin A. Hirsch, former Treasury Department auditor, who was sentenced to two years imprisonment and fined $2,000 for having perjured himself before the special Federal grand jury probing racketeering and extortion within the motion picture industry.

Hirsch, who posted cash bail of $25,000 for Nick Circella, Chicago labor racketeer now serving an eight-year prison term for aiding George E. Browne, ex-president of IATSE, and William Bioff, in the shakedown of large producing companies, lied to the grand jury about the source of the bail funds. When Circella pleaded guilty and the bail was discharged, Hirsch consented to have $10,000 of the total retained by the Government to pay a fine of the amount imposed against Circella.

Federal Judge Murray Hulbert yesterday postponed until July 26 the trial of Isadore Zevin, former bookkeeper for George E. Browne, ex-president of IATSE, under an indictment alleging perjury before a special Federal grand jury investigating charges of extortion within the motion picture industry.

Schine House Drops Clearance Complaint

The Schine Ilion Corp., operating the Ilion Theatre, Ilion, N. Y., has withdrawn its clearance complaint at the Albany tribunal against Loew's, Paramount, RKO and 20th Century-Fox, in which the Stanley, Olympia and Avon Theatres at Utica, N. Y., had been named as interested parties.

The complaint charged unreasonable clearance was granted to the three theatres in Utica over the Ilion. It was reported the withdrawal followed an acceptable adjustment between complainant and defendants.

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First Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 3 NEW YORK, U.S.A., TUESDAY, JULY 6, 1943 TEN CENTS

Warner Will Have 31 Ready In New Season

Final Total Depends On Conditions

Warners, in 1943-44, will have at least 31 features available, the final total to be determined later, depending upon market conditions, "with the studio maintaining continuous capacity production in order to be prepared for any possible change in present conditions," Ben Kalmenson, general sales manager, announced at the week-



Ben Kalmenson

(Continued on page 6)

$23,000,000 W. B. Financing Arranged

Warner Bros. Pictures, Inc., announced at the weekend that it has arranged for new financing in the total amount of $23,000,000.

Of this amount, $15,000,000 was obtained from a group of banks headed by the First National Bank of Boston and including the New York Trust Co., Guaranty Trust Company, Continental Illinois National Bank and Trust Co., of Chicago, Pennsylvania Company for Insurances on Lives and Granting Annuities of Philadelphia

(Continued on page 6)

FCC's Fly Flayed by House Committee

WASHINGTON, July 5. — Charges, ranging from general incompetency to endangerment of the national security, were leveled at the Federal Communications Committee Friday as a House committee under Rep. E. E. Cox, Georgia, opened its public investigation of the agency.

Charges recited by Commission Counsel Eugene L. Garcey were based,

(Continued on page 6)

National Analysis Of Contracts to Be Made by M-G-M

Study of exhibitor customer contracts by M-G-M home office and division sales executives visiting the field, will be extended nationally.

Decision of the company's sales chiefs to visit Cincinnati July 9 for this purpose was reported last Thursday in MOTION PICTURE DAILY. The executives will in rotation visit every branch office in the country, according to a weekend statement by William F. Rodgers, vice-president and general sales manager. Rodgers' statement follows:

"There is nothing new in this year's procedure. Our last meeting of this type was held in Buffalo, and we try to vary the meeting place for our first gathering to different parts of the country. After the first meeting, this time in Cincinnati, the sales executives will fan out over the country and each and every account will be given a careful and sympathetic

(Continued on page 6)

Exhibitors Warned Of More Gas Cuts

Exhibitors in outlying sections in the "gas famine" area of the Northeast whose box offices have been affected by gas-and-car curtailments to date, may expect Government orders reducing gasoline consumption even lower than present allotments. Also, exhibitors whose film deliveries have been reduced must accept even further slashes. This is the warning of Washington on the gas future, relayed

(Continued on page 8)

Biggest Fourth in Years on Broadway

Broadway theatres on Friday started collecting biggest Fourth of July weekend grosses in years as thousands of out-of-towners pleasure-bent entered the city in what travel experts termed as the greatest influx in years. There was not a railroad or bus terminal in the city that did not have a bigger crowd than it could handle. To meet the large crowds lining up outside theatres, managers added extra shows at most houses, many opening much earlier than usual and closing much later.

Kid Curfews Grow To Curb Juvenile Delinqencies

OMAHA, July 5.—In an effort to curb juvenile vandalism and incorrigibility, Police Commissioner Richard Jepsen has introduced in city council a new curfew ordinance forbidding persons under 16 on the streets from 10 p.m. to 5 a.m., unless accompanied by an adult. Similar action has already been taken in other large cities, Columbus, O., having acted last week.

Parents are liable for their children if they assume responsibility of taking them out and the Omaha ordinance carries penalties ranging from $1 to $100 for each conviction and a jail sentence if fines are unpaid.

For months theatres have noticed an increase in vandalism and only recently first-run houses agreed to refrain from selling tickets to children under 15 unless they were accompanied by an adult.

Exchanges Win Appeals from 48-Hour Order

Relief Is Granted to Some Distributors

Temporary exemptions from orders of regional directors of the War Manpower Commission placing film exchanges in Buffalo, Cleveland and Portland on a 48-hour week, along with other businesses and industry, have been won by some distribution companies, it was learned over the weekend.

WMC rulings on appeals by distributors from orders placing exchanges in Detroit and Washington, D. C., on the 48-hour week are pending. In Seattle, Los Angeles and San Francisco, the only other exchange areas in which the regional WMC directors have declared labor shortages to exist and ordered the 48-hour schedule adopted, petitions for exemption from the schedule have been filed by distributors.

An as yet unexplained variation in orders occurred in Detroit where Loew's was ordered to adopt the 48-

(Continued on page 6)

Disney Renews RKO Distribution Pact

Walt Disney features and shorts will continue to be distributed by RKO for another year under an agreement signed Friday.



Walt Disney

United Artists is understood to have been negotiating to regain distribution of Disney's films, but beside other matters, there are those 270 RKO circuit theatres as a ready market. Roy Disney represented Disney Productions in signing the new pact while Ned E. Depinet acted for RKO.

The pact covers distribution of Disney's seventh group of shorts for RKO, and carries an option for the

(Continued on page 8)

Halt of OWI's Program May Not Change WAC Plans

By FRED STENGEL

Present indications point to little change in the film program of the War Activities Committee following abolishment late last week by Congress of most of the appropriation for the domestic film unit of the Office of War Information, through which all Government films have been clearing for showing in the nation's theatres.

OWI domestic film unit officials here Friday stated that eight shorts

(Continued on page 8)

OWI Closes Coast Film Unit July 15

HOLLYWOOD, July 5.—Barring an unexpected reversal of the Congressional appropriation curtailment, the Office of War Information's domestic film office here closes July 15, according to a civil service notification given its personnel. Nelson Poynter, its administrator, plans to vacation in Mexico before returning to Washington

(Continued on page 8)

Personal Mention

ROBERT SCHLESS, general foreign manager for Warner Bros., has returned from a 10-day trip to Mexico.

•

TOM J. CONNORS, MAURICE SILVERSTONE and L. J. SCHLAIFER arrived in New York over the weekend.

•

MAX WOLFF of Loew's purchasing department left over the weekend for a vacation.

•

EDWARD L. HYMAN, Paramount circuit executive, returned last week from a business trip to the Coast.

•

WILLIAM T. POWERS, formerly executive buyer for National Theatres, is now a lieutenant colonel, stationed in Australia.

•

PRIVATE CECIL FELT, owner of the Bluebird Theatre, Philadelphia, has returned from North Africa because of a disability and is at the Walter Reed Hospital, Washington, for treatment.

•

DR. ISRAEL SOUTO, director of the motion picture division of Brazil's propaganda department, was the guest of Edmund Reek, head of 20th Century-Fox Movietone News, at the New York studios last week.

•

RICHARD DUBE, 20th Century-Fox advertising and publicity department business manager, has been commissioned an ensign in the U. S. Naval Reserve.

Lefton Named PRC District Manager

Nat Lefton has been appointed district manager for Producers Releasing for Detroit, Pittsburgh, Cincinnati and Cleveland, Arthur Greenblatt, vice president and general manager of the company, announced at the final session of an Eastern two-day regional sales meeting held at the Park Central Hotel here Friday.

Lefton, who took over the PRC franchises in Cincinnati and Cleveland recently, was formerly Republic franchise holder in those two cities, and is a pioneer in the industry.

Joe Shea Tribute By Fox Associates

Joe Shea, who joins Cagney Productions today as Eastern publicity director and story editor, was given a luncheon Friday at Babetta's by former associates of the 20th Century-Fox publicity department, where he was trade press contact.

Among those present were: Rodney Bush, Sidney Blumenstock, Molly Grill, Kay O'Brien, Ruth Simon, Dorothy May, Jeanette Sawyer, Sam Shain, Christy Wilbert, Dave Bader, Lou Frich, Ira Tulipan. Earle Wingart of the Hays office and Sgt. Irving Kahn, both former members of the department, were also present.

Tradewise . . .

By SHERWIN KANE

SUGGESTIONS are heard that the industry take over from the OWI's defunct domestic bureau the 10 subjects which that organization either had in production or in preparation when further operating funds were denied it by Congress. Some responsible industry executives maintain, however, that the nature of some of the subjects undoubtedly involves access to information and locales decidedly outside the industry's province. They counter with the counsel that the industry maintain its established wartime policy in such matters, that of standing in readiness to do whatever is asked of it by the Government. In other words, the industry should not project itself, unbidden, into activities in which it may later find itself unwelcome.

These men point out that the OWI's uncompleted subjects may be taken over by other Government agencies which have funds available for completing them and, if this is done, the industry will be ready to handle them exactly as it planned to do for the OWI.

• •

The much-discussed Welden Theatre arbitration case, which drew barbed words from the appeal board when it concluded that nothing in the consent decree required Paramount to sell to the plaintiff unless the buying combine, of which Welden is a member, also purchased the company's product for all other theatres it represented, had something of a comic-opera anti-climax.

While critics of the decree and the rules of arbitration were capitalizing on the appeal board's conclusions and weeping alligator tears for the plight of the Welden, that theatre's problem already had been eliminated. In fact, even before the appeal board had made its ruling, the buying combine had closed a new deal with Paramount, a deal which included the Welden, and that theatre was even then playing the company's pictures. Could it be that the matter was just a case of difference of opinion between buyer and seller trying to and succeeding in getting together?

• •

P. J. Wood, secretary of the I. T. O. of Ohio, forwards a letter received from James Mason, operator of the DeLuxe, Cherry Valley, Ohio, which is interesting for the picture it presents of present-day operating conditions in rural areas.

"Pete, you wouldn't recognize this town," the writer avers. "We never could boast of very much but so many boys have been drafted and so many of the girls have left to work in war plants that it seems all we have left are people like Martha and myself. For the life of me, I can't figure out how business keeps going on and when it comes to this theatre, if it wasn't for the fact that I operate the machines and Martha sells tickets and our daughter does the rest of the work, we would have to close up. There must be many, many hundreds of situations like we have here and I know the theatre owners in these places must feel the way I do and that is that we should carry on as a matter of patriotism, because in these small towns the motion picture theatre is the only place left where the mothers and fathers of sons and daughters in the service can get some recreation."

• •

On the basis of current estimates of final foreign market earnings of the 12 pictures acquired by United Artists from Paramount for approximately $3,600,000 last September, U. A. will realize a profit on the transaction. The estimates are based on charges which include United Artists' standard distribution charge as well as negative cost. The predicted profit is concerned only with the first 12 pictures delivered to United Artists under the deal. Through a second phase of the deal, United Artists obtains nine more Hopalong Cassidys for approximately $1,700,000 additional.

The indicated favorable financial outcome of the Paramount deal, which was conceived by Gradwell L. Sears, is interesting in view of the fact that purchase of the pictures was motivated as much, if not more, by the desire to provide product for the United Artists distribution machinery during a period when the company's producers were inactive as it was by the profit motive.

• •

Australia, largest of the English-speaking foreign markets apart from Great Britain, has reopened consideration of its monetary restrictions on the remittance of film revenue to the United States. Today it is the only one of the British Commonwealth of Nations which maintains such monetary restrictions. That there be no mistake about the American companies' attitude on the subject, Australian treasury authorities were cabled late last week that the distributors are insistent that they be permitted to receive all of their earnings in that country. It was probably the most plainly worded message to emanate from the habitually discreet foreign departments in many a day.

Juvenile Club to Curb Delinquency

Little Rock, Ark., July 5.—This town has what is believed to be an approach to preventing or curbing juvenile delinquency,

The entire proceeds of the showing of "Coney Island," at the Pulaski Theatre, Friday, will be turned over to officials of "Swing Inn," the town's 'teen age night club, established to curb juvenile delinquency, Ed Rowley, Little Rock manager of Robb-Rowley Theatres, announced.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
"THE YOUNGEST PROFESSION"
with VIRGINIA WEIDLER-EDWARD ARNOLD
and Five Important Guest Stars
AN M-G-M PICTURE
MARCH OF TIME—"INVASION"
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with
BING CROSBY
DOROTHY LAMOUR
A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitchell Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

BETTY GRABLE
GEORGE MONTGOMERY • CESAR ROMERO
"CONEY ISLAND"
A 20TH CENTURY-FOX PICTURE in TECHNICOLOR
★ PLUS A BIG STAGE SHOW ★
BUY BONDS ROXY 7th AVE. 50th ST.

LOEW'S State TIMES SQ.
ON SCREEN
"The HUMAN COMEDY"
STARRING
MICKEY ROONEY
IN PERSON
TITO GUIZAR
Mildred BAILEY
EXTRA!
Van ALEXANDER
and ORCHESTRA

RKO PALACE B'WAY & 47th St.
Charles LAUGHTON • Maureen O'HARA
"THIS LAND OF MINE"
— and —
"CHATTERBOX"
JOE E. BROWN • JUDY CANOVA

Held Over 2nd Week
RADIO CITY MUSIC HALL
"INVASION"
20th CENTURY-FOX RELEASE
The Timeliest MARCH OF TIME

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

TE BY CONGRESS
SCORED BY RABBIS

rriding of Roosevelt on the
nti-Strike Bill Declared
to Show Intemperance

ENFORCEABILITY IS SEEN

gates Here Find Measure
kely to Weaken Pr

New Army Chocolate Bar Resists Heat Up to 120°

Special to THE NEW YORK TIMES.

JERSEY CITY, June 27—The Army's Jersey City Quartermaster Depot and chocolate manufacturers have developed a chocolate bar that will remain a solid up to 120 degrees Fahrenheit, it was announced yesterday by the Quartermaster Depot. The average chocolate would melt at 85 degrees and was a nuisance to troops in hot cli
mates.

BIDS NATIONS FIGHT RACE PERSECUTION

Grand Master Hoffman Tells Brith Abraham an Inter-National Pact Is Needed

REHABILITATION IS URGE

Herman Hoffman,
an address prepared for th
Opening
has acquired a painting of Sai
Catherine of

t's veto.
Resolution, submitted by the
erence a commission on
peace and adop
gates

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h, because of their
and impatience, may jeopard-
the orderly democratic proce-
s which alone must be d
ed upon to adjust our dif
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New Study Suggest
The Central Conferenc
rican Rabbis suggests that t
be carefully restudied in the
of the progressive social leg-
lation of recent years and that a
sober and helpful measure be
ted, which will not sacrifice
of the gains which American
r has achieved through the
and which will be fair to all
erned."
e resolution noted "with satis-
on that American labor has
remarkable degree adhered to
no strike pledge and because
and the cooperation of man-
ment and the public, our coun-
has achieved an astounding rec-
of production for the war ef-
to defeat the Axis powers." It
inued:
Even those who are not op-
d to many of the provisions of
bill have admitted that it has
basically drawn up, some of its
isions altogether unrelated to
war emergency, unanforceable
therefore, likely to weaken the
ect for law and authority."

Achievement of Harmony
he new president of the con-
nce, the Rev. Dr. Solomon B.
hof of Rodef Shalom Congre-
on, Pittsburgh, said harmony
major issues had been achieved
he six-day meeting.
Perhaps the reason for the
t of cooperation which bridged
differences," he commented,
s the fact that in our con-
ntions was the vivid awareness
the tragic state of European
ry. In the light of that un-
ckable tragedy, the conference
more concerned with help to
tyred world Israel than with
te on theoretical differences."
ther officers elected were Dr.
a Hillel Silver of Cleveland,
president; Rabbi Harry S.
golis, St. Paul, Minn., treas.
Rabbi L. Regner, Reading,
financial secretary; Dr. Isaac
Marcuson, Macon, Ga., admin-
ative secretary.

pan Bennett Has Daughter
Special to THE NEW YORK TIMES.
OLLYWOOD, Calif., June 27—
n Bennett, film actress and wife
Walter Wanger, Hollywood mo-
picture producer, gave birth to
ughter last night at the Good
aritan Hospital. The child was
ed Stephanie. Miss Bennett's
r children are Diana, 15, born
Miss Bennett's marriage to John
and Melinda Markey, daugh-
by Eugene Markey, writer and
ficer. Mr. Wanger and Miss
nett were married in Phoenix
anuary, 1940.

groups during the Tunisian campaign.
"The problem of rehabilitation in North Africa emphasizes the need of a program which will promote better relations between Jew and Moslem," he said.
A message from President Roosevelt, read to the delegates, expressed hope that deliberations at the convention "will be fruitful of wise counsels and constructive action and will inspire all
col

15,000 GIVE WEEK'S WORK

Teachers Yield Part of Vacation to Aid Draft Boards

Fifteen thousand school teachers in this city will perform one week's volunteer work during the summer vacation in the local draft and appeals boards, Col. Arthur V. McDermott, City Director of Selective
such
men and women
New York City's school system
will be of inestimable benefit. The
cooperation
extend

New York Eye and Ear
Infirmary will be taken over by
the
and Second Ave-

from coun-
occupied by Hitler. This
money paid for their emigration to
Palestine and the Western Hemisphere.
In Switzerland, food, clothing, shelter and medical aid will be given to 1,000 children who are expected to be brought out of France this year. Already $303,000 has been appropriated to aid refugees now in Arctic Russia, $300,000 for European emigrants who have been resettled in Central and South America, and $100,000 for the maintenance of 400 Dutch refugees in Surinam. Help will be given refugees released from internment camps in North Africa, as well as to destitute native populations in Algeria, Casablanca and Tangier.

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"Keep cool!" "Relax!" "Forget troubles!" "Fun for all!" "Swell picture swell stage show!"



METRO-GOLDWYN-MAYER'S HILARIOUS COMEDY!
She got their autographs in
The YOUNGEST PROFESSION
with
VIRGINIA WEIDLER • EDWARD ARNOLD
JOHN CARROLL • JEAN PORTER
Directed by EDWARD BUZZELL
Featuring on the Great Stage the world-famous Don Cossack Chorus with Serge Jaroff in a unique spectacle of melody and dance. Produced by Leonidoff with the Rockettes, Corps de Ballet, Symphony Orchestra.

Lana TURNER · Greer GARSON · Walter PIDGEON · Robert TAYLOR · William POWELL

Guest Stars in the order of their appearance



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The picture that makes you young!



IN TECHNICOLOR
LUCILLE BALL (of Fire!)
BILLY GAXTON (of Broadway)
HARRY JAMES (out of this world)
METRO GOLDWYN MAYER puts its BEST FOOT FORWARD
starring LUCILLE BALL
WILLIAM GAXTON
VIRGINIA WEIDLER
TOMMY DIX · NANCY WALKER
JUNE ALLYSON · KENNY BOWERS
GLORIA DeHAVEN · JACK JORDAN
HARRY JAMES And his MUSIC MAKERS
Screen Play by Irving Brecher and Fred Finklehoffe · Book by John Cecil Holm · Music and Lyrics by Hugh Martin and Ralph Blane, and Produced on the Stage by George Abbott · Directed by EDWARD BUZZELL · Produced by ARTHUR FREED
Songs you'll Kiss You're Lucky, Alley And Kicking, Buckle Down Winsocki, The Three B's, Wish I May, I Know You By Heart, Three Men On A Date, What Do You Think I Am, Everything.
Cont.
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Popular Prices Continuous from 10 A.M.
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"Leslie Howard has made a brilliant and fascinating biography of an unsung hero."
—HOWARD BARNES, Herald Tribune
SAMUEL GOLDWYN presents LESLIE HOWARD

ZOOMING! 5th WEEK!
CABIN IN THE SKY
M-G-M's Talk of the Town Musical Smash!
Loew's COOL CRITERION

SHOWPLACE OF THE NATION RADIO CITY MUSIC HALL ROCKEFELLER CENTER
"A funny-bone tickler."—TIMES
"THE YOUNGEST PROFESSION"
with VIRGINIA WEIDLER • EDWARD ARNOLD • JOHN CARROLL
JEAN PORTER • And FIVE IMPORTANT GUEST STARS
A METRO-GOLDWYN-MAYER PICTURE
MARCH OF TIME—"INVASION"
ON THE STAGE: Presenting the world-famous Don Cossack Chorus with Serge Jaroff featured in "MAN ABOUT TOWN" produced by Leonidoff... with Rockettes, Corps de Ballet, Symphony Orchestra, direction of Erno Rapee.
DOORS OPEN Today and Tuesday 10:30 A.M.
Picture at 10:45, 1:38, 4:30, 7:30, 10:20 • Stage Show at 12:25, 3:20, 6:25, 9:30
BEST MEZZANINE SEATS RESERVED IN ADVANCE • Phone Circle 6-4600
Buy United States War Bonds and Stamps—Available in Foyer

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The A

Capitol DOORS OPEN 8:30 A. M.
TOWN Rise
MONTGOMERY
Captain Clark Gable
"THEY MET IN BOMBAY"
WORLD 49th ST.
68th ST. PLAYHOUSE
INA LUPINO • JOAN LESLIE
'The HARD WAY'
THALIA
'DARK JOURNEY'
DR. MABUSE'
Normandie
SPENCER TRACY • KATHARINE HEPBURN
KEEPER of the FLAME
BEVERLY 50th ST. 3rd AV.
Disney's "SALUDOS AMIGOS"
Yorkville
VIVIEN LEIGH • LAURENCE OLIVIER
"That Hamilton Woman"
39th St. & B'way


Intrigue!
Romance!
Adventure!
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OINTMENT
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THE SENSATIONAL STORY OF ONE OF THE GREATEST CONSPIRACIES IN HISTORY!

APPOINTMENT IN BERLIN

with

GEORGE SANDERS • MARGUERITE CHAPMAN

ONSLOW STEVENS • GALE SONDERGAARD

Screen Play by Horace McCoy and Michael Hogan • Directed by ALFRED E. GREEN • Produced by SAMUEL BISCHOFF

A COLUMBIA PICTURE

COLUMBIA PICTURES

JOIN SHANGRI-LA WAR STAMP DRIVE DURING JULY!

Warner Will Have 31 Ready In New Season

(Continued from page 1)

end, at the closing of the company's Eastern regional meeting, at the Waldorf-Astoria Hotel. The second regional, for the mid-West, opens today in Chicago at the Hotel Blackstone.

In addition to 14 features already completed and five others before the cameras, another dozen are ready to start shooting.

The lineup includes a dozen stage plays and an even larger number of novels. There are six musicals and six biographical stories.

New Titles Listed

Releases of the new season, starting Labor Day, include the following already completed pictures, listed without indicating their eventual order of release:

"Watch on the Rhine," starring Bette Davis and Paul Lucas; "Thank Your Lucky Stars," cast including Humphrey Bogart, Eddie Cantor, Bette Davis, Olivia de Havilland, Errol Flynn, John Garfield, Joan Leslie, Ida Lupino, Dennis Morgan, Ann Sheridan, Dinah Shore and others; "Old Acquaintance," with Bette Davis, Miriam Hopkins, John Loder, Gig Young; "Princess O'Rourke," with Olivia de Havilland, Robert Cummings, Charles Coburn, Jane Wyman; "The Desert Song," with Dennis Morgan, Irene Manning, Bruce Cabot, Lynne Overman, Gene Lockhart; "Devotion," with Olivia de Havilland, Ida Lupino, Nancy Coleman, Paul Henreid, Sydney Greenstreet; "Saratoga Trunk," with Gary Cooper, Ingrid Bergman; "Arsenic and Old Lace," with Cary Grant, Priscilla Lane, Raymond Massey, Peter Lorre, Edward Everett Horton; "The Adventures of Mark Twain," starring Fredric March and Alexis Smith.

Features Shooting

Now in production are: "Northern Pursuit," starring Errol Flynn and Julie Bishop; "Destination Tokyo," with Cary Grant, John Garfield, Alan Hale; "Conflict," with Humphrey Bogart, Alexis Smith, Sydney Greenstreet, Rose Hobart; "In Our Time," with Ida Lupino, Paul Henreid, Nancy Coleman, Nazimova, Mary Boland; "Shine On, Harvest Moon," with Ann Sheridan, Dennis Morgan.

Also ready for release is a group of what Warner calls "Victory Pictures," including "Adventures in Iraq," "Murder on the Waterfront," "Crime by Night," "The Last Ride" and "Find the Blackmailer."

Among the next group of features to start shooting will be: "Battle Cry," Howard Hawks production; "Passage to Marseille," follow-up to "Casablanca"; "The Horn Blows at Midnight," Jack Benny; "Rhapsody in Blue," life of George Gershwin; "Mr. Skeffington," starring Bette Davis; "Uncertain Glory," starring Errol Flynn; "The Gay Blades," musical, formerly titled "The Gay Nineties"; "Here Come the Girls," with Ann Sheridan, Ida Lupino, Alexis Smith, Jane Wyman; "Three Strangers," starring George Brent.

Stage plays among the properties include "The Doughgirls," "Dark Eyes," "The Corn Is Green," "Janie," "Ethan Frome," "Brooklyn, U. S. A.," "Daddies," "The Animal Kingdom" and Ibsen's "Pillars of Society."

Among additional book properties listed were "Night Shift," starring Joan Crawford; "Country Lawyer," "Green Eyes," "Mississippi Belle," "The Time Between," "The Conspirators," "Nobody Lives Forever," "Danger Signal," "Happiness," by Mildred Cram.

Other properties held by Warners include "Singing in the Wilderness," "Misunderstood," to be produced by Robert Buckner with Bette Davis as star, "Treasure of the Sierra Madre," "Will Rogers," "The Widow Wouldn't Weep," "God Is My Co-Pilot," "Al Schmid, War Hero," "Life of Marilyn Miller," "Humoresque," "George, the Devil, and Rosie," "Deep Valley" and "Broken Journey."

Warner Bros. will terminate its current season in August with the release of "The Constant Nymph," starring Charles Boyer, Joan Fontaine and Alexis Smith; Irving Berlin's "This Is the Army," and "Background to Danger," starring George Raft and Sydney Greenstreet.

Warner Executives Meet

Warner theatre executives joined the sales force to hear details of the new product. On the dais, in addition to Kalmenson, were Joseph Bernhard, Samuel Schneider, Harry M. Kalmine, Mort Blumenstock, Harry Goldberg, Arthur Sachson, Roy Haines, Jules Lapidus, Sam E. Morris, Howard Levinson, Norman H. Moray, A. W. Schwalberg, Albert S. Howson. In addition, attendance also included Stuart Aarons, H. M. Doherty, Rudy Weiss, Stanley Hatch and others.

Howson, eastern scenario editor, talked on the company's film inventory, detailing more than 60 stories.

Bernhard, who delivered the principal talk on the opening day, again spoke briefly, and there were addresses by Kalmine, on exhibition matters; Blumenstock, on advertising and merchandising; Goldberg, who cited the number of pictures with sociological value produced by Warners; Schneider, on business matters; Morris, on general topics; Levinson, on legal aspects of contracts; and Sachson, on sales.

Roy Haines, Jules Lapidus, A. M. Schwalberg and Norman Moray held group meetings with the salesmen, with Ed Hinchy, Mike Dolid, H. M. Doherty and Stanley Hatch among the participants.

20th-Fox Meeting On Chase NTC Sale

A special meeting of 20th Century-Fox stockholders at the home office here today will act upon a proposal to purchase Chase National Bank's 58 per cent stock interest in National Theatres Corp. for $13,000,000.

The session will also be asked to consider a proposal for an amendment to the company charter authorizing creation of a new prior preferred stock issue which would be sold to the public, proceeds to be used toward purchase of Chase's holdings in National Theatres.

The 20th-Fox option on Chase holdings in the theatre circuit expires next Nov. 30. The film company owns 42 per cent of National's outstanding shares.

National Analysis Of Contracts to Be Made by MGM

(Continued from page 1)

analysis preparatory to the sale of our next group of pictures.

"While of course attention will be given to accounts requiring consideration because of changing conditions, the purpose of these sales analyses is to properly appraise each individual situation so that when a sales approach is made it is based on accurate information.

"We are convinced that only by individual analysis of every one of our accounts can an intelligent sales approach be made, and our experience of having done this for several years has proved that point. With our policy of placing the responsibility of sales decision with our branch and district managers, they have found such a scientific study of each individual situation advantageous to both ourselves and our customers."

After the meeting in Cincinnati, which will be attended by E. K. O'Shea, Eastern division manager; J. E. Flynn, Western division manager; and J. J. Maloney, Central division manager, together with Edwin W. Aaron, circuit sales manager; Harold Postman, assistant to Rodgers, together with E. M. Booth, local manager, the group will set their schedule for the rest of the territory. It is estimated that about three days will be spent in each office—each division sales manager supervising the analysis in his territory, assisted by branch and district managers.

$23,000,000 W. B. Financing Arranged

(Continued from page 1)

and the Union Trust Co. of Pittsburgh under loans maturing through June 1, 1949, with annual interest at the rate of 2¾ per cent.

Commitments have been entered into by the company for the private sale on or before Sept. 15, of $8,000,000 principal amount of 4 per cent serial debentures of the company maturing semi-annually from Dec. 1, 1949, through June 1, 1953. The proceeds of this financing together with other funds of the company will be used to pay $5,500,000 of domestic bank loans; all 6 per cent debentures due in 1948, in the principal amount of $10,139,500; and the 99,397 shares of preferred stock outstanding.

The debentures have been called for payment at 100½ and accrued interest on Aug. 2, but the holders thereof may obtain payment in full, at any time. The preferred stock has been called for redemption on Sept. 1, at the redemption price of $89.65 per share. At one time there were outstanding $42,900,500 principal amount of 6 per cent debentures and 785,604 shares of preferred stock.

After Sept. 1 the outstanding capital stock of the company will consist solely of 3,701,090 shares of common stock.

Captain J. Kelley Dies

ROCHESTER, July 5.—Death of Capt. James Kelley, formerly with the Eastman Kodak Co., from disease in a Japanese prison camp, has been reported here.

Exchanges Win Appeals from 48-Hour Week

(Continued from page 1)

hour schedule and Columbia a 44-hour schedule. Both companies plan to appeal the order, it is learned.

C. J. Scollard of Paramount, who successfully appealed the 48-hour week order for that company in Buffalo, Cleveland and Portland, and made the applications for exemptions in the other proclaimed labor shortage centers, has been designated a committee of one by other distribution companies to draw up and present the exemption representations for all.

The WMC 48-hour week proclamations are designed to increase production and to release manpower to essential industries. The distributors' principal contentions in winning temporary exemptions to date have been that the 48-hour week cannot enable exchanges to increase production nor could it release employes to other industries. It is claimed, on the other hand, that the extended schedule would increase payrolls by 30 per cent and thereby contribute to inflation.

Joint Industry Committee Adheres to 48-Hour Week

HOLLYWOOD, July 5.—The industry labor-management committee in its fourth meeting since its formation has committed the production branch to compliance with the War Manpower Commission program for industrial stabilization under the 48-hour week which the WMC assistant area director said will become effective July 18.

The principal point discussed was the issuance of extended availability certificates by which, under the arrangement approved, workers in the studios may accept off-time employment in other industries. Special dispensation granted studios provides that extras, stunt men and day players may shift their employment to meet production requirements without availability certificates.

FCC's Fly Flayed by House Committee

(Continued from page 1)

counsel told the committee, on facts already "substantially established through investigation by this committee."

A number of the charges dealt with Commission Chairman James L. Fly's participation in war activities through the Board of War Communications, of which he is also chairman, and intimations that he had impeded the Army and Navy in their communications services. It was also alleged that the military services have for several months been seeking to close down the FCC's war activities because of its publicizing of its work, even the existence of which the services feel should not be disclosed.

Garcey also repeated the charges on which the investigation was based, that Fly had delayed television and thereby deprived the nation of its benefits in wartime, has been arbitrary in his conduct of his duties, and has kept the radio industry "terrorized."

Ad Film Series to Help War Effort

Government-endorsed "minute movies," sponsored by national advertisers, and intended to educate the public on "community security" and war effort participation, are being made available to theatres by M. P. Advertising Service, of New Orleans.

Through trade and business associations, Parent-Teacher groups and other organizations, the plan aims to project the need for more intensified war activity.

William Johnson, president of M.P.A.S., said Friday that the pictures, sponsored by advertisers, are endorsed by the Treasury Department, War Production Board, Office of Price Administration, Office of Defense Transportation, Office of Civilian Defense and the U. S. Public Health Service.

Eight Series Ready

Eight series of 26-minute films have been produced by Screen Broadcasts, of which M.P.A.S. is the parent company. The theatres are reimbursed by the advertiser for booking the films, on a yearly basis, insuring playing time of one picture in each theatre every two weeks.

Johnson reported that thus far theatres in 2,500 communities in 30 states are showing the War Bond series; theatres in 2,000 communities are booking the OPA and OCD series. The pictures explaining ODT problems and those on job safety will be released shortly.

Through an authorization from the motion picture bureau of the War Production Board, raw stock film was made available to Screen Broadcasts for the pictures, it is understood. Government officials have reportedly estimated that a weekly audience of about 80,000,000 can be reached.

Johnson said that the films have been produced in both 35 and 16 mm. The pictures will probably be distributed non-theatrically to schools, clubs and other channels.

Paramount Pep Club Aids War Effort

Paramount employees are being urged to spend their vacations on farms and in canneries, helping to produce vitally needed foods, it was disclosed over the weekend in a report of the Paramount home office Pep Club, detailing a variety of war efforts by company employees.

Since the beginning of the war, in cooperation with the American Red Cross, and other volunteer agencies, Paramount employees have prepared surgical dressings, taken first aid courses, air raid protection lectures, and enrolled in the War Savings Payroll Allotment Plan. Also, they have been active in salvage drives, in recruiting blood donors, and in taking nutrition courses to cope with possible food shortages.

Ethel Wolfe Promoted

Ethel Wolfe, inspectress for many years in the 20th Century-Fox Memphis exchange, has been promoted to the post of ad sales manager of that branch, by Manager Tom W. Young. Miss Wolfe succeeds Lemuel Greeson who resigned, it was announced at the New York home office over the weekend.

Review

"Girls Incorporated"

(Universal)

THIS is a musical to which Leon Errol and Harriet Hilliard add to marquee value, and Glen Gray and orchestra and the Pied Pipers, a vocal quartet, add further to entertainment value.

A loosely-knit story tells about a night club operated by a group of girls, and financed by the wealthy Cornelius V. Rensington (Leon Errol). His sister, Jennifer, informs Errol that she is coming to visit him and wants him to settle down or she will see that his income is stopped and he will have to go to work. The girls decide that Grace McDonald shall act the part of Errol's wife. Jennifer brings Errol's son from his first marriage along, and Grace falls in love with the youth, who turns out to be a Marine. Following a succession of incidents that take place in the night club, giving Miss Hilliard, Miss McDonald, the Pied Pipers and the orchestra opportunities to display their wares, the picture winds up happily for all.

"What Can I Say, After I Say I'm Sorry" and "Take It and Git" are two of the more tuneful songs featured. Betty Keane does several dance routines capably.

Leslie Goodwins directed with Will Cowan in charge of production. Charles Previn handled musical direction in his usual excellent style.

Running time, 61 mins. "G."* FRED STENGEL

*"G" denotes general classification.

'Moscow's' $16,000, Despite the Heat

BUFFALO, July 5.—All June heat records were smashed here as the temperature rose to 90s, the hot spell noticeably affecting grosses. "Mission to Moscow" was good at the Great Lakes and is expected to make $16,000. "The Ox-Bow Incident" is surprising at the Hippodrome, probably hitting $12,000.

Estimated receipts for the week ending July 3:

"Presenting Lily Mars" (M-G-M)
"Tonight We Raid Calais" (20th-Fox)
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $14,700. (Average, $15,000)

"Mission to Moscow" (W.B.)
"Aerial Gunner" (Para.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days. Gross: $16,000. (Average, $10,800)

"The Ox-Bow Incident" (20th-Fox)
"Jitterbugs" (20th-Fox)
HIPPODROME—(2,100) (35c-40c-55c-65c) 7 days. Gross: $12,000. (Average, $8,500)

"Spitfire" (RKO)
"Clancy Street Boys" (Mono.)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days, 2nd week. Gross: $6,500. (Average, $8,500)

"How's About It?" (Univ.)
"Keep 'Em Slugging" (Univ.)
LAFAYETTE—(3,000) (35c-50c) 7 days. Gross: $11,000. (Average, $8,000)

Uncle Sam Is No. 1 Theatre Operator

United States Army is the country's largest single theatre operator in the U. S., operating 1,032 film shows at Army posts, camps and other Army places in the U.S., with another 125 to be opened within the next three months. Paramount has interests in 1,600 theatres, but these are operated by partners; Paramount, directly, operates only the Broadway Paramount, New York.

Visiting Hollywood studios, the other day, R. B. Murray, director of the Army Motion Picture Service, reported that the service books 6,834 shows weekly, playing all Army theatres within 30 days of national release.

'Action' Held Over in 97% of Situations

Warner's "Action in the North Atlantic" has been held over in 398 situations out of its first 410 engagements, according to the company's playdate department. The remaining 12 dates were in houses with a policy that precludes holdovers, Warners claimed. This gives the film a score of 97 per cent holdovers, the company said.

More than 100 "Action" bookings already have either approximated or exceeded "Casablanca," according to Warners.

Meyers, McCarthy End Division Meets

Fred Meyers, Universal's Eastern division manager, and F. J. A. McCarthy, Southern chief, have finished division meetings with exchange personnel on product and policy for 1943-44.

Meyers returned to the home office Friday night, after his final sessions, in Philadelphia and Washington. McCarthy returns today from meetings in Atlanta, New Orleans and Memphis.

31 Accept NEIC Invite

Screen Publicists Guild, Motion Picture Theatre Owners of America, Independent Theatre Owners of N. Y., Academy of Motion Picture Arts and and Sciences, Society of Independent Motion Picture Producers, Allied States, Hollywood Victory Committee, Screen Actors Guild and Screen Writers Guild are among the 31 organizations to date which have accepted invitations to join the National Entertainment Industry Council.

Loew's Raises Admissions

COLUMBUS, O., July 5.—Loew's Ohio and Broad Theatres have advanced matinee prices to 35 cents, and evenings to 50 cents, Monday through Friday. Saturday matinee price is 40 cents, with a 55-cent scale for evenings. All prices include tax. Former matinee rate was 33 cents, and evenings 47 cents, including tax.



Exhibitors Warned Of More Gas Cuts

(*Continued from page* 1)

to exhibitors by H. M. Richey, exhibitor liaison for Metro-Goldwyn-Mayer.

The warning came in a weekend discussion by Richey, in line with off-the-record remarks he made at the New Jersey Allied annual convention, at the Hollywood Hotel, West End, N. J., late last week.

Richey, representing William F. Rodgers, M-G-M general sales manager, at Allied's convention and also on the War Activities Committee in recent Washington conferences on film delivery slashes, said he had been told in that city that there may soon be less gasoline rather than more, and he warned exhibitors to expect further cuts. He stressed the importance of voluntarily creating new gasoline and automobile conservation ideas, and advised exhibitors not to suspect film carriers of other motives in reducing truck service. Complete cooperation by exhibitors in playing Government shorts has been helpful in Washington, he remarked.

Richey's discussion took place at the closing hours of the convention, at which distribution executives, WAC officials and others also spoke. Francis Harmon, WAC executive, assured exhibitors that their specific needs were guarded by the War Activities Committee.

Arthur Mayer, also of the WAC, outlined its activities, and observed that it was formed long before the war, out of the film industry's realization of Nazism's consequences.

The WAC has "functioned without bottlenecks," he asserted, and "it has made the motion pictures a vital part of the Nation's war industry." Mayer stressed current concentration on "limited objectives," remarking only two war fund drives now are expected, one for the Red Cross, the other for the National War Fund, the latter representing all war charities.

Other speakers were Andy Smith, Jr., who stressed new 20th Century-Fox product and who praised the return to production of Darryl Zanuck; Don Jacocks, of Warners; Max Gillis, Republic; Ed Morey, Monogram; George Dembow, National Screen Service. Dembow insisted that showmen did not sell their personal part in war work sufficiently, and he said: "Our business has certainly contributed more to the Government's desire to spread its message, than any other." He emphasized the work was voluntary and without payment. Dembow asked exhibitor tolerance for late deliveries and cited National Screen war work, and its difficulties with inexperienced women employees.

Juniors Running 65 Fox Wisc. Theatres

MILWAUKEE, July 5.—Sixty-five junior managers of as many Fox Wisconsin Theatres have returned to their posts from meetings here at which they were prepared for the annual takeover of theatre managements of from two to four weeks, acting on their own apart from the regular house managers.

The juniors met here late last week and were given advance schooling in operations and picture promotions. They now are allowed to run their respective theatres independently.

Coast Flashes

Hollywood, July 5

DAVID O. SELZNICK has borrowed Robert Walker from M-G-M for "Since You Went Away."

•

RKO has signed Fibber McGee and Molly to a two-picture deal, the first of which will be "Heavenly Day."

•

Samuel Bronston has borrowed Susan Hayward from Paramount to co-star in "Jack London."

•

M-G-M has added three features to its schedule: "Rationing," a comedy; Wallace Beery's next, "They Also Wear Wings," concerning the balloon service; and has assigned Sam Marx "Harvey Git Girls," a Technicolor musical which depicts developments of the Harvey Hotel system.

'Canteen', $10,000 in New Haven Gross

NEW HAVEN, July 5.—In spite of a heat wave, business was good. At the Roger Sherman, "Stage Door Canteen" had an estimated $10,000 week, and holds for a second. At the Loew-Poli, "Presenting Lily Mars" and "Tonight We Raid Calais" grossed about $9,600.

Estimated takings for the week ending July 1:

"Assignment in Brittany" (M-G-M)
"It's a Great Life" (Col.)
BIJOU—(1,627) (40c-50c) 7 days. Gross: $3,800. (Average, $3,500)

"Bombardier" (RKO)
"Gildersleeve's Bay Day" (RKO)
COLLEGE—(1,565) (40c-50c) 7 days, 2nd week. Gross: $2,300. (Average, $3,000)

"Presenting Lily Mars" (M-G-M)
"Tonight We Raid Calais (20th-Fox)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $9,600. (Average, $9,000)

"Two Tickets to London" (Univ.)
"Hi, Buddy" (Univ.)
PARAMOUNT—(2,373) (40c-55c) 7 days. ross: $6,000. (Average, $5,500)

"Stage Door Canteen" (U.A.)
ROGER SHERMAN—(2,037) (40c-50c) 7 days. Gross: $10,000. (Average, $6,000)

Disney Re-Signs RKO Distribution Pact

(*Continued from page* 1)

eighth. Additionally, RKO will distribute "Let's Go Latin," Disney feature previously titled "Surprise Package." The feature, as well as 18 shorts, will be in Technicolor.

Signing of the contract marks the beginning of the seventh season of RKO distribution of Walt Disney product. From 1932 to 1936, Disney distributed through United Artists.

Independents to Capital on Rentals

A committee of 15 exhibitors of the New York Unaffiliated Independent Exhibitors leaves for Washington early this week, to meet and discuss with film officials of the Department of Justice and other U. S. agencies.

Unsatisfactory response of the organization's letter of May 5 to the executives of major companies, precipitated the action.

OWI Program Halt Not Affecting WAC

(*Continued from page* 1)

now in production would be completed before July 15, date set by Elmer Davis, OWI chief, for final liquidation of the section. Two films are being made for the OPA, one for the WMC, one for the WPB and four are general information pictures.

Arthur S. Mayer, executive of the WAC, speaking at the 24th annual session of the Allied Theatre Owners of New Jersey last week, stated that although the OWI division will be curtailed, exhibitors may still anticipate at least one information short from the government each week.

At the same session, Francis S. Harmon, WAC coordinator, assured exhibitors that their specific needs are being guarded by that committee. Later, Harmon declared that the WAC will meet this week to formulate a definite film program, and will issue a statement following the session.

"Lowell Mellett's agency did not produce all government films," Harmon declared. "Many Navy, Army and Red Cross films cleared through OWI to the War Activities Committee, but were not produced by that agency."

Meanwhile, the 45 employes of the domestic branch of the OWI film unit here over the weekend were endeavoring to secure jobs with other government agencies having film bureaus, or in private industry. Among those seeking positions were cameramen, directors, film cutters and technicians.

Exhibitor Wants to Cut Admissions

Chicago, July 5.—That motion picture theatres could perform a public service by reducing prices instead of raising them, is the opinion of Chicago exhibitor Johnny Jones, a showman who believes that a cut in prices would aid materially in the fight against inflation.

For most houses, the increased operating cost, due to higher film rentals and increased salaries, has been taken care of by increased grosses, while other expenses have remained fairly steady, claims Jones.

OWI Closes Coast Film Unit July 15

(*Continued from page* 1)

where he had established his residence prior to his OWI appointment.

Ulric Bell, Hollywood representative of the overseas division, disavowed knowledge of a report that his office might be expanded to absorb the script advisory function previously performed by the domestic branch.

Luncheon for J. R. Young

RKO Radio will be host to James R. Young, author of "Behind the Rising Sun" and technical adviser on the company's production based on the book, at a luncheon at the Waldorf-Astoria today.



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20th's Deal For National Is Approved

Stockholders Vote to Buy Chase Interests

Divestment by Chase National Bank of its holdings in 20th Century-Fox and related companies moved a step closer yesterday when 20th's stockholders, at a special meeting at the home office, overwhelmingly voted approval of the film company's purchase of the bank's 58 per cent capital stock interests in National Theatres Corp. for $13,000,000.

Exercising of an option to purchase Chase's holdings gives 20th-Fox 100 per cent ownership of National's capital stock, the company having already controlled 42 per cent. National has operating control or supervision of approximately 590 the-

(*Continued on page 5*)

Japs Learned from U.S. Films: Young

James R. Young, technical adviser to RKO on "Behind the Rising Sun," feature adapted from his book and slated for release in the company's seventh block of films, was guest of honor at a trade press luncheon at the Waldorf-Astoria yesterday during which he told how American films started a cycle in Japan that led to one of Nippon's greatest industries.

Young was International News Service correspondent in Tokyo for 13 years and also was an executive of one of the largest English-language newspapers in Japan. Young spent 61 days in prison at the outbreak of the

(*Continued on page 6*)

Industry Builds in Mexico, Gould Says

By FRED STENGEL

When the Mexican film industry, which now is in a process of expansion, settles down, production and grosses below the Rio Grande will be based on a solid, healthy foundation that bodes well for the future, Walter Gould, United Artists foreign manager, predicted yesterday upon his return from a five-week visit to Mexico.

"Grosses in all theatres throughout

(*Continued on page 6*)

Extend Playing Time for 'Army'; $50 for Opening

Extended playing time in all engagements of "This Is the Army," of a length, "wherever possible," longer than that given to any picture to date. That's Warners' instructions to its salesmen on the Irving Berlin picture, as disclosed yesterday by Ben Kalmenson, general sales manager, before leaving for Chicago to conduct the second of the company's three regional sales meetings.

"Army" sales plans have been com-

(*Continued on page 5*)

Grainger Calls 3 Republic Meetings

Republic Pictures will hold a series of three regional sales meeting during July, in New York, Chicago and at the Hollywood studio, J. R. Grainger, president, announced yesterday. District sales managers, franchise holders and branch managers will attend one of the sessions, at which will be discussed a promotional publicity campaign on Roy Rogers, King of the Cowboys, and plans for "Someone to



J. R. GRAINGER

(*Continued on page 10*)

Lewis Schreiber To Assist Zanuck

Hollywood, July 6.—Lewis Schreiber was today appointed executive assistant to Col. Darryl Zanuck replacing William Goetz. Joseph M. Schenck announced that Robert Palmer, James Ryan and William Mayberry will assume Schreiber's talent department duties.

Schenck also confirmed the appointment of R. L. Hough as general production manager succeeding the late William Koenig.

Holiday Records Topple as B'way Grosses Hit Peak

Records for holiday business in Broadway theatres toppled as house managers reported tremendous grosses for the week. Phenomenal takes were attributed to the influx of out-of-town patrons and the fact that hundreds of thousands of New Yorkers spent the Fourth at home this year.

"The Youngest Profession," at Radio City Music Hall, aided by a stage show featuring the Don Cossack Chorus, hit a $68,000 estimated weekend gross and appears headed for $114,000 for the second week. The bill holds for a third.

"Coney Island," with a stage show headed by Enric Madriguera and his band and Carmen Amaya, grossed $98,000 for its third week which ended last night at the Roxy, and holds for

(*Continued on page 10*)

Federal Bill Seeks Circuit Divorcement

Seen Anticipating End Of Consent Decree

WASHINGTON, July 6.—The old Neely divorcement bill, prohibiting producers or distributors from having any inteest in theatres, popped unexpectedly in Congress again yesterday, this time under the sponsorship of Senator Harley M. Kilgore, of West Virginia.

Apparently reintroduced in anticipation of the expiration of the consent decree next November and the possibility of further demands for legislation, the measure would give distributor owners 18 months in which to divest themselves of their theatre holdings.

The bill is predicated on the premise that the major distributors handle a majority of the films available for

(*Continued on page 10*)

Draft Boards Rule On Film Truckers

Despite the high-rating, classified as "important" conveyors, given last month to film deliveries by the Office of Price Administration, permitting substantial gasoline consumption, the fate of personnel of the truckers under Selective Service will continue to rest in the hands of local draft boards.

Members of National Film Carriers, which services a large part of the country's theatres, decided to make no application as an organization to the Federal Government for deferring workers, nor has any manning table been filed; nor will there be one. However, manning tables are being

(*Continued on page 10*)

Mellett, Mercy, Others Seen Leaving OWI Posts

WASHINGTON, July 6.—OWI officials said today that no decision has yet been reached with respect to the future of the Hollywood office or other activities of the motion picture bureau under the skeleton $50,000 appropriation carried in the War Agencies Bill now being perfected, but it was reported that Lowell Mellett, chief of the bureau, Arch Mercy, his assistant, and other top officials of the emasculated divisions of the domestic operations branch would leave the agency shortly.

Mellett, who is an administrative

(*Continued on page 10*)

WPB Approves Plans For 2 Coast Houses

SAN FRANCISCO, July 6.—Two new theatres in war-booming Richmond, site of four big shipyards, appeared likely today as the War Production Board granted Fox-West Coast circuit permission to erect a $170,000 nine-hundred seater, and allowed completion of the Rio Theater, owned by Richard and Henry Nasser, on which work was halted 10 months ago.

The favorable rulings are due to the city's great need for recreational

(*Continued on page 10*)

House Holds Up Tax Plans to September

WASHINGTON, July 6.—The House Ways and Means Committee agreed today to put off until September the decision as to what new taxes may be imposed on industry and individuals. The committee agreed to meet September 8 to decide when to start hearings on a new tax bill.

General Counsel Randolph Paul of the Treasury Department has recommended the raising of 12 billions in

(*Continued on page 6*)

Personal Mention

E. C. GRAINGER, president of the Feiber and Shea circuit, left yesterday to visit theatres of the circuit.

•

WILLIAM WANG, M-G-M home office publicist, will enter the Navy Monday.

•

STEVE BROIDY, vice president and general sales manager for Monogram, left Hollywood yesterday for Chicago, Toronto and New York. He will spend several months visiting Eastern Monogram offices.

•

SECOND LIEUT. FRANK MANENTE, former assistant at the Loew-Poli, New Haven, Conn., was married to GRAYCE COCA in that city recently.

•

TED GRANT, manager of the Lake Theatre, Chicago, and DAVE GOLD, manager of the Mode there, were inducted into the Army recently.

•

HARVEY EISENBERG, of Proven Pictures Theatre, Hartford, Conn., visited in Boston over the weekend.

•

JOSEPH GOLDSTEIN, son of NATHAN E. GOLDSTEIN, president of Western Massachusetts Theatres, Inc., has enlisted in the Army and is at Fort Devens.

•

DAVID SUGARMAN, manager of the Colonial Theatre, New Haven, has left for a two-week vacation at Point Beach in Milford, Conn.

•

GLENN HEINRICH, manager of the Regent Theatre, Rochester, is on vacation.

•

SAM MARX and JOHN TWIST, M-G-M writers, have arrived at Lakehurst, N. J., from Hollywood for a story conference with REAR ADMIRAL CHARLES E. ROSENDAHL

•

HARRY THOMAS, Eastern sales manager for Monogram, left yesterday for Pittsburgh, Cleveland, Detroit, Chicago and Western branches.

•

PRIVATE MAX WILK of the "This Is the Army" public relations unit will arrive in New York today from the Coast.

•

WILLIAM SCHNEIDER of the Paramount accounting department returned yesterday from an up-State vacation.

•

BOB GOLDSTEIN of 20th-Fox's play and talent department will return to New York from a Coast vacation at the end of the week.

•

CLIFF REID, M-G-M production executive, was in town over the weekend.

•

WILLIAM J. HEINEMAN, general sales manager for Sam Goldwyn, returned from the coast over the weekend.

•

SAM APPLEGATE, M-G-M Philadelphia branch manager, was in town yesterday.

Insider's Outlook

By RED KANN

Hollywood, July 6

THEY'RE pleased no end at Warner. Pleased at the splendid financial condition of the company and the kind of position which made possible as large a loan as $15,000,000 at as low an interest rate as 2¾ per cent a year. With an $8,000,000 issue of new-short-term debentures maturing semi-annually from December 1, 1949 through June 1, 1953, the capital structure undergoes alteration designed to retire from the hands of the public the senior securities it now holds.

The $23,000,000 in new financing will clean up domestic bank loans to the tune of $5,500,000, the 1948 series of old debentures to a total of $10,139,500 and the final block of 99,397 shares of preferred outstanding. However, the extent to which financial advances have been recorded takes true proportions in the realization debentures at one time ran up to $42,900,500 and the preferred to 785,604 shares.

■

Ground in seven-league strides thus has been swept away since the time when the brothers refused to go through the popular routine of the wringer so conveniently made available for them and all other comers over well-traveled Route 77 B. They were called a number of things in and around those days, including suckers. Maybe they were merely being courageous or obstinate in determining to stand by their honorable obligations. Obstinate or whatever, they did and weathered the storms of the mid-30's.

The point of it is this: Today, looking backward on what happened, and more particularly on what did not, there is cause for no regrets and all confidence in the future.

■

That confidence, in one form, is a complete washing of hands on "B" product. This is not lip service on the altar of "A." It is an on-the-square determination to stick in the big attraction division, but, if you think this is a gag, the final cost sheets on pictures, long ago finished and unreleased, would demonstrate otherwise.

There, the well-entrenched Hollywood bugaboo about overhead, which is the most commonly advanced reason for making "B's," has been lifted bodily and tossed over the gate. Having fewer numbers over which to spread fixed charges, it means the cost of the survivors goes up. Nobody seems concerned because the conviction is the market requires big pictures which, if they are genuinely big, will pay off.

■

Thought for Washington: If "This Is the Army," as believed, shows American soldiers to be happy, laughing, fun-loving youngsters as well as a powerful fighting machine, perhaps prints ought to travel along with the forces for immediate showings in the liberated countries. Why? Because it will reveal how it is in America under democracy, perhaps spread the idea, give hope to those so long stifled under heel.

■ ■

Hollywood Sideline: Gregory Ratoff barging into the private dining room at 20th-Fox, confounding the executive personnel by discussing something or other with Joe Schenck in Russian. Schenck kept on saying, "Da, da," or yes. Conclusion is Ratoff won, but nobody knows what.

Howard Dietz in another private dining room, this time at Metro, finishing lunch and developing his own smoke screen behind a long Panatella. Talking of trademarks and screen values: "I know Leo always gives a good performance. I'm not always sure about the actors that follow him."

■ ■

Best Guess Department: That Bill Goetz and his International Pictures will release through Metro. Indicating production speed is on the way is the fact Nunnally Johnson, first producer openly announced, launches his new affiliation in a month. Says so himself.

■ ■

Telephone Piece: "Is this the So-and-So studio? Please connect me with Mr. ————."

"What department is he in?"

"I don't know, but he's only your vice-president in charge of sales."

Coming Events

July 8—Hollywood Chamber of Commerce Banquet, Charles Francis Coe, speaker, Hollywood.
July 8—Texas Allied "Caravan" Regional Meeting, Houston.
July 8-9—Midwest Regional Sales Meeting, Warner Brothers, Blackstone Hotel, Chicago.
July 9-11—Meeting of M-G-M sales executives with exhibitors in Cincinnati.
July 12-14—Sales Meeting, RKO Radio. Waldorf-Astoria Hotel, New York.
July 14-15—Meeting of Conference Board of National Conference of the Entertainment Industry for War Activities, at Actors Equity, 45 West 47th St., New York.
July 14-17 — Semi-annual Sales Meeting, Paramount Pictures, Hotel Pierre, New York.
July 15-17—Western Sales Meeting, Warner Brothers, San Francisco.
July 21—"We Will Never Die" Pageant, Hollywood Bowl, Hollywood.
July 28-29 — Annual Convention, Kansas-Missouri Theatres Association, Kansas City.
July 29 — Special Stockholders' Meeting, Loew's, Inc., Home Office, 1540 Broadway, New York.
August 11-12 — Annual Summer Meeting, Board of Directors, National Allied, Baltimore.
Sept. 5-12—25th Anniversary, "Paramount Week."

100 Cities Aiding Shangri-La Drive

More than 100 cities have outlined a one-month program of collaboration between merchants, exhibitors and local Chambers of Commerce to aid the July campaign to sell all Americans an extra dollar's worth of War Stamps and build an aircraft carrier to be called the "Shangri-La," according to the War Activities Committee.

Each city has enlisted the support of newspapers, which are running special stories on the campaign and local radio stations which are donating one-minute spots and using Treasury Department transcriptions. Theatres and retailers are also inserting slug ads into their newspaper advertising.

WB Shifts Waldman To Circuit in Philly

George Waldman, member of Warner Bros.' sales organization in New York and previously of the St. Louis sales staff, has been transferred to the film buying department of the Warner Circuit in Philadelphia.

Party Welcomes Peppiatt

WASHINGTON, July 6—Andy W. Smith, Jr., 20th Century-Fox sales executive, will give a cocktail party tomorrow at the Variety Club here in honor of newly-arrived Charles E. Peppiatt, who has taken over the berth of branch manager for 20th-Fox.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixtb Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Otber Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.



Metro-Goldwyn-Mayer's Technicolorful Musical Comedy "DU BARRY WAS A LADY" inspires artist Shermund of Esquire Magazine to paint this impression of the Du Barry Girl.

We don't expect you to read a single word of this advertisement with all the dazzling darlings of "Du Barry Was A Lady" running over the page like mad. It's too much to ask of anyone to concentrate on Technicolor and who wrote it and things like that except that Red Skelton is so funny and Lucille Ball



Du Barry

so gorgeous and Gene Kelly such a volcanic dancer that you'd never forgive us if we neglected to tell you about them—not to mention deadpan Virginia O'Brien and comic 'Rags' Ragland and the cafe society hit Zero Mostel plus guess who and his band...of course it's popular Tommy Dorsey playing torchy tunes



Was A Lady

by Cole Porter and others. All in all, now that you're reading this ad...or have you stopped...it's the biggest eyeful of money show in years and promoted in big magazine campaigns, newspaper teaser ads for months, full pages in Esquire and American Weekly. And nationwide Sunday Supplement ads 3 weeks



in a row synchronized with July release. Screenplay by Irving Brecher, adapted by Nancy Hamilton, additional dialogue by Wilkie Mahoney, directed by Roy del Ruth, produced by Arthur Freed. And remember "Du Barry Was A Lady" is just one of M-G-M's 4th great Group, "Seven From Heaven."

Let's Keep Selling Bonds!

Extend Playing Time for 'Army'; $50 for Opening

(Continued from page 1)

pleted, said Kalmenson, emphasizing that the principal point is that the picture is said to be sold as an absolutely separate production, not to be grouped or otherwise identified with any other Warner product under any circumstance. All proceeds go to Army Emergency Relief, he added.

Working in cooperation with a War Department public relations staff, headed by Colonel Charles Johnson, Warners will launch the picture late this month in a series of advanced-price premieres. The Broadway premiere, July 28, at the Hollywood Theatre, will be at $50 top.

Openings at $25 top already have been set in Washington, Baltimore, Worcester, New Haven, Hartford and additional key cities, while St. Louis, San Francisco, Seattle, Spokane, Los Angeles and more than 100 other situations already are set to open at tops ranging from $25 down to $2.

This advanced-price opening policy is to be carried out in all cities down to 5,000 population, as well as in smaller places wherever practicable.

Release Date Aug. 14

General release date of the picture is August 14, by which time it is expected that more than 400 Technicolor prints will be ready and working. Total print order is 450.

The Army's public relations division, in cooperation with Warners' advertising-publicity forces under Charles Einfeld and Mort Blumenstock, will set up local committees for all premieres.

Warner home office delegation which left New York yesterday for the Chicago sales meeting included, in addition to Kalmenson, Joseph Bernhard, Arthur Sachson, Roy Haines, A. W. Schwalberg, Jules Lapidus, Norman H. Moray, Howard Levinson, Ed Hinchy, I. F. Dolid, Albert S. Howson.

Blumenstock remained in New York for conferences on "This Is the Army," and may be able to attend the second day of the Chicago sessions.

"This Is the Army," Irving Berlin's Army show, will be divided into two units and transferred to the transatlantic theatres of operations, according to a War Department announcement. Upon completion of their overseas tour, all-soldier casts will be transferred to active duty. Berlin is expected to accompany the units overseas.

Warners' picture version of "Army" will have its premiere at the Hollywood Theatre, New York, July 28th.

Eddie Cantor Returns To Palace for U. S.

Eddie Cantor will play a "return enagement" at the Palace, this time for the U. S. Treasury Dept., at 2:00 p. m. today, when he will help boost war stamp sales at the theatre in the interests of the Shangri-La drive. Cantor last played the Palace in 1930.

Reviews

"Victory Through Air Power"

(Disney-United Artists)

ENTERTAINMENT, in the usual definition of the word, does not apply here. In the sense that an attraction which can grip attention, constantly interest and provoke thought is entertaining and enterntainment, "Victory Through Air Power" very positively is. And so this reviewer thinks.

The historical and the editorial combine in this instance, with the latter dominant. For, actually, here is a live action-cartoon feature in Technicolor built on a cause and pursuing it to its end. The cause is explanatory in the title and expounds the widely-circulated views of Major Alexander De Seversky, aviation authority whose unassailable conviction is this war can be won through air power alone, and will be if land-based aerial blitzkrieg of mounting intensity and essential range is developed.

He appears in many of the major stretches, arguing with chart and word. When he is off the screen, his voice carries forward the fundamentals of his theory while the eye gets the salient points in the technique which so thoroughly distinguishes the Disney output.

With humor, the history of aviation is sketched from 1903 and the Wright Brothers at Kittyhawk through the highlights of the ensuing 40 years. Then enters Seversky, repeating earlier acknowledgements to the pioneering of the much maligned General Billy Mitchell. The narration tells, and the screen shows, how Hitler relied upon air might to open the way for his land forces; how British naval weight failed to check the invasion of Norway and how the Nazis, with their chains of air bases along that coast, command adjacent waters.

The RAF's protective air umbrella over Dunkirk and how it made the evacuation possible is explained, the defeat of the Luftwaffe in the Battle of Britain is charted and the Nazi's stepping-stone strategy through the Balkans to the Mediterranean and Crete outlined.

Thus it goes, highlighting major battles and incident of the war, east and west, finally leading up to the unfolding of the Seversky theory: That the core of German war industry can be pulverized from the skies and the way forced to finish the job on land; that Japan, too, can be defeated if planes are powerful enough to fly from Alaska to Tokyo, then back to Alaska.

He lectures that all of this can be accomplished if the necessary vision is realized. Whether it can or cannot is an issue on which qualified military authorities are unreconciled. That counts us out of any such reckoning, but leaves room for these observations:

The strategy sponsored by Seversky through Disney is presented fascinatingly to a point of complete conviction. It creates the overall impression that the plan is feasible, plausible and possible.

Probably, it is apparent by this time that "Victory Through Air Power" does not lend itself to easy box-office analysis. Since it is openly editorial, the film is precedental. Into any reckoning of its future, however, enter these elements:

The day's headlines which are geared so solidly to attack by air.

The provocative complex of the subject matter.

A whole-hog assurance the film will capture and maintain interest, if it does not convince or gain converts.

The high order of excellence in conception, imagination and execution—the usual hallmarks of the Disney handiwork.

Running time, 65 mins. "G."* RED KANN

"Submarine Base"

(PRC)

Hollywood, July 6

NAMES to bill with, plus a story out of common to entertain with, set this melodrama on the upside of the average maintained by product from the PRC organization.

The names are John Litel, Alan Baxter, Iris Adrian, Eric Blore and Fifi D'Orsay, topping a cast that includes George Metaxa, Jacqueline Dalya, George Lee, Rafael Storm, Luis Alberni, Anna Demetrio and Lucien Prival.

The story concerns a New York policeman turned Merchant Mariner who is picked up at sea by a New York crook who is operating a fishing boat off an equatorial island as a blind for selling torpedoes to German submarines. After complications which build suspense and end in conflict, the crook, dying, discloses that the torpedoes he has been furnishing the submarines contain timing devices by which they have destroyed the submarines two hours after leaving the island.

Production by Jack Schwarz, with Harry D. Edwards in association, is a rounded job, and direction by Albert Kelley from an original screenplay by Arthur St. Claire and George Merrick is shipshape.

Running time, 65 minutes. "G."*

*"G" denotes general classification.

20th's Deal For National Is Approved

(Continued from page 1)

atres, and varying interests in 175 others.

Spyros Skouras, president of the film company, and Felix A. Jenkins, secretary and counsel, reported to the stockholders that 98½ per cent of the Fox stock represented at the meeting voted in favor of the N.T.C. purchase, and also the authorization of $10,000,000 of a new $4.50 dividend, prior preferred stock.

Proceeds of the prior preferred, 100,000 shares offered at $100 per share, to net the company some $9,700,000, are to be applied by 20th in payment to Chase for its National holdings, the remaining $3,300,000 to come from the Fox treasury.

Immediately following the stockholders' meeting, company directors met and authorized the sale of the new prior preferred to a group of underwriters headed by Lehman Brothers, Hayden Stone & Co. and Blyth & Co., Inc.

The underwriters, incidentally, have been named as heading a syndicate underwriting 20th Century's purchase of Chase's 665,715 shares of the film company's convertible preferred, having a call value of $23,300,000 and constituting Chase's entire holdings in the picture corporation. Chase's holdings in 20th represent 73 per cent of the latter's preferred and 25 per cent of the total outstanding voting stock. With this disposal, Chase will have ended a 15-year investment participation in the film company.

Twentieth Century secured the option on Chase's National stock on May 11, 1943. It provided for the purchase of all or none of the Chase holdings in National and would have expired August 31, 1943.

National's Interests

In addition to the 590 theatres under National's operating control or supervision, the company, through joint venture arrangements has financial interests in an additional 75 houses operated by outside interests. Also, National owns, directly and otherwise, a controlling stock interest in Hoyt's Theatres, Ltd., circuit operating 100 theatres in Australia.

The film company's proxy statement to stockholders discloses that when National becomes a wholly-owned subsidiary of Fox, Charles P. Skouras, president of National, and other National officers may be given an opportunity to acquire for investment a financial interest in National. It was admitted by the corporation that discussions pointing to this end have already been held with Skouras and the other circuit executives. If effected, the deal would require capitalization of National.

In the seven years between January, 1936 and January, 1943, National had net income of $18,656,000, of which Fox's share was $6,048,000. Last year Fox's share was $756,000, highest since 1939, when it received a similar amount. Seven-year top was the $1,134,000 which 20th collected in both 1936 and 1937 on its 42 per cent interest in National.

Main Stem Happenings

Elevator operators in Rockefeller Center buildings went out on strike just before the 5 P.M. office workers' exodus was about to begin yesterday; returned just after commuters stranded above the 10th floor had telephoned families not to wait dinner for them. Hundreds of film and theatre executives and employees with offices in the Center might have been affected but for the fact that they rarely knock off work before 6 P.M.

Greatest ingenuity in the emergency was displayed by Herb Berg, trade paper publicist for United Artists who, denied access to MOTION PICTURE DAILY's 30th floor headquarters in the RKO building by the static lifts, went to a telephone booth on the main floor and from there dictated his blurbs; leased by a news-bearing messenger who left his copy at a Center Milk Bar, from which it was forwarded only as a result of the enterprise of the manager who seized the opportunity to come up in person and inquire the reason why he never had been favored with M. P. DAILY's trade before.

Fire which caused but minor damage broke out on the fourth floor of the film and theatre office building at 1600 Broadway yesterday directly above the New York offices of Comerford Circuit and Postmaster-General Frank C. Walker, in which is housed national headquarters of MPTOA. The flames were extinguished promptly by firemen who, however, were obliged to use quantities of water to accomplish this end. Later reports were that the basement in the building was flooded and third, second and main floors were experiencing the highest humidity of the summer.

Koerner Heads RKO Group to N. Y. Meet

HOLLYWOOD, July 6.—Charles W. Koerner heads an RKO group leaving here Thursday night to attend the company's annual sales convention in New York on July 12-14.

Accompanying him from the studio will be Nat Holt, liaison between the company's theatre and production departments, and Perry Lieber, studio director of publicity. E. L. Alperson, general manager of the circuit who has been here for several weeks developing a new first run deal with Charles P. Skouras, of National Theatres, will be in the party, along with Sol A. Schwartz, western division manager of the circuit, and William C. Howard, who is in charge of vaudeville bookings for RKO theatres.

Operators in Schine Houses Get 10% Rise

ROCHESTER, July 6.—A 10 per cent increase in pay has been won by operators in Schine houses, it was reported here by Fred Boekhout, business agent for the operators' union. The increase was won after negotiations, it is said.

Review

"Fugitive from Sonora"

(Republic)

Hollywood, July 6

THERE'S a lot of plot, too much—in fact, in the newest of the Don "Red" Barry adventures for Republic. There's lot of talk, too, and for good measure the producers threw in a lot of riding, roping and roughhouse. The conglomeration of elements that results is not always to the good, particularly when the cast is called upon for believable performing, and the direction lets them down.

Barry is seen in dual roles. In one he is Dave Winters, a fighting parson. In the other he is "Keeno" Phillips (Ted Winters), Dave's black sheep brother, who knows who the parson is but won't admit it. The original screenplay is a mightily ambitious one but its author, Norman Hall, rated more acting thant the characters gave him. Seeing a murder in cold blood, the parson-brother thinks something ought to be done. So he gets evidence to hang "Iron Joe" Martin, but his "evidence" is killed by Iron Joe's mob. When the black sheep brother believes his parson brother has been killed by the same mob, he, himself, cleans out Iron Joe and restores order to the ranges and ranchers that have been vicimized.

Barry tries his best in the dual roles and his personality is as pleasant and refreshing as ever, but the attempt at making the two characterizations clear and distinct is too much for a film of this nature.

Lynn Merrick is the heroine and Wally Vernon wrestles with some comedy moments. There is a good job by Gary Bruce, a nice-looking cowpoke who plays a paroled killer trying to reform.

Howard Bretherton directed and Eddy White produced the film.

Running time, 57 minutes. "G."*

**"G" denotes general classification.*

Japs Learned from U.S. Films: Young

(Continued from page 1)

war and then was returned to this country with his wife.

"The Japanese film industry from 1936 to 1941 grew to be the biggest in the world. They produced more films than any other country in the world, including America," Young said. "All this came about through importation of American films which made the Japs motion picture conscious, resulting in the formation of government controlled film companies producing pictures for purposes of educating their people."

"Behind the Rising Sun" will open Aug. 3 in 50 New England and northern New York state situations on day and date showings to be followed one week later with openings in key theatres throughout the Pacific Northwest, Ned E. Depinet, president of RKO Radio, announced at the luncheon.

Young pointed out that through careful scrutiny of the film, "Hell Divers," the Japanese learned many military devices which made great diñerences in their war machine.

Among those present at the luncheon were: N. Peter Rathvon, Ned E. Depinet, Malcolm Kingsberg, Robert Mochrie, Phil Reisman, Leon Goldberg, S. Barret McCormick, Nat Levy, Walter Branson, Rutgers Neilson, Louis Goldberg, Harry Mandel, Arthur Brillant, Terry Turner, Harry Reiners, Harry Gittleson, Martin Quigley, Sherwin Kane, Fred Stengel, James Cunningham, Jack Alicoate, Don Mersereau, Chester Bahn, George Morris, Chester Friedman, Jack Level, Abel Green, Mori Krushen, Floyd Stone, William Formby, James Jerauld, Al Picault, Jack Harrison, Robert H. Hawkinson, Michael Hofay and Mel Conicauf.

House Holds Up Tax Plans to September

(Continued from page 1)

new taxes, anticipating a national income of 150 billions in 1944, but members of the committee said privately that they doubted if more than six millions could be found, and that only by adopting a sales tax, to which President Roosevelt has consistently been opposed.

In the event Congress is forced to scrape the bottom of the barrel to raise new revenues, it is quite probable that the rental tax of the last war be revived and that the rate of admission tax may be increased. There has, however, been no public discussion of these possibilities as yet.

Meanwhile, the committee requested its own and Treasury experts to investigate the feasibility of an individual excess profits tax, which would apply to persons whose income has increased materially during the war period. Under the proposal, such persons would pay higher rates on the war-time increment to their income than would apply to the same amount of income in the hands of persons whose income has not increased.

Allied Caravan Meeting in Ohio

CINCINNATI, July 6.—Following a meeting in Columbus today, the National Allied Caravan will hold a regional meeting at the Netherland Plaza here tomorrow for exhibitors from southern Ohio and northen Kentucky. Willis Vance, local circuit operator, represents southwestern Ohio on the Caravan committee.

Broidy Names Francis

HOLLYWOOD, July 6.—Steve Broidy, Monogram general sales manager, today appointed Sol Francis special home office representative for the Midwestern territory.

2,042 Make 13,496 Service Appearances

Hollywood, July 6.—Setting another new monthly record, the Hollywood Victory Committee, during June, supplied 385 player personalities who made 1,106 appearances in 176 servicemen's events. Twenty-seven of these were for Government agencies, 91 for the Army and 33 for the Navy. The 18-month record of HVC now is 2,042 personalities making 13,496 appearances in 4,442 events.

Industry Building In Mexico, Grosses Heavy, Says Gould

(Continued from page 1)

Mexico are tremendous and films are being produced there at a high rate," he said. "The only thing holding up still further expansion of production is the lack of studio space," Gould reported.

Between 40 to 50 films a year are being made in Mexico and the U. S. Office of Coordinator of Inter-American Affairs is cooperating by furnishing materials and advice to producers.

"Local production in Mexico fills an obvious need. Their pictures are doing a two-fold job, not only providing entertainment for the people, but they are helping American product by building up potential audiences, those who never saw pictures in that country before," Gould declared. "However, the best film minds in Mexico realize that the industry will not achieve greatness until it has cracked the Argentine market, analogous to U. S. films being exported to Britain."

Gould announced that major distributors in Mexico City signed a contract on June 25 with the union representing employes in exchanges in that city. The pact resulted in an over-all 20 per cent wage rise.

U. S. distributors still feel that they are doing business in Mexico on a temporary basis, but relations between these companies, the Mexican government and the unions have reached an excellent status and Gould says there are high hopes for future stability.

Theatre building both in Mexico City and the rest of the country is going on apace. Eight houses are under construction, four of them in Mexico City.

"By law, a theatre owner must play at least one Mexican-produced film a month. But more and more theatres are playing Mexican films entirely while others continue playing American product when available. As everywhere else, good pictures will find plenty of playing time and will garner good grosses," Gould pointed out.

Jack Edwards, 59, Dies

HOLLYWOOD, July 6.—Jack Edwards, 59, veteran trade journalist, last connected with National Screen Service and prior to that with Fox West Coast theatres, died Saturday of a heart condition. A widow, daughter, and two brothers survive.

EASTMAN FILMS

More than ever the mainstay of the motion picture industry, with every foot contributing its full share of exceptional quality.

EASTMAN KODAK COMPANY

J. E. BRULATOUR, INC., DISTRIBUTORS

Fort Lee Chicago Hollywood

Holiday Gross Big in Boston; 'Door' $55,000

BOSTON, July 6.—With a great influx of Fourth of July holiday tourists, all Boston theatres did good business. Biggest grosses this week was at M&P Paramount Theatre with a record breaking "Mission to Moscow" program zooming to a big $9,500. "Stage Door Canteen" at Loew's State and Orpheum will garner an estimated $55,000.

Estimated grosses for week ending July 7:

"Stage Door Canteen" (U. A.)
"War Town" (Short—OWI)
LOEW'S ORPHEUM — (3,000) (35c-50c-60c)) 7 days. Gross: $30,000. (Average, $19,500)
"Stage Door Canteen" (U. A.)
"War Town" (OWI Short)
LOEW'S STATE—(2,900) (35c-50c-60c) 7 days. Gross, $25,000. (Average, 14,000)
"Action In the North Atlantic" (Warners)
"It's a Great Life" (Col.)
M&P METROPOLITAN—(4,367) (30c-40c-55c-60c) 7 days, 2nd week. Gross: $30,000. (Average, $24,000)
"Mission to Moscow" (Warners)
"Swing Your Partner" (Rep.)
M&P PARAMOUNT — (1,797) (33c-44c-65c) 7 days. Gross: $9,500. (Average, $8,000)
"Flight For Freedom" (RKO)
RKO BOSTON THEATRE—(2,679) (55c-65c-85c-90c) 7 days. Stage: Ada Leonard and Orchestra; Virginia Weidler, Mitzi Mayfair; Cliff "Ukelele Ike" Edwards, Joe and Jane McKenna. Gross, $24,000. (Average, $27,000)
"Crash Dive" (20th-Fox)
"Gildersleeve's Bad Day" (RKO)
RKO KEITH MEMORIAL—(2,907) (44c-55c-65c) 5 days, 3rd week. Gross: $18,000. (Average, $20,000).
"Mission to Moscow" (Warners)
"Swing Your Partner" (Rep.)
M&P FENWAY (Uptown)—(1,320) (33c-44c-65c) 7 days. Gross: $6,500. (Average. $6,000)
"Five Graves to Cairo" (Para.)
"Chatterbox" (Rep.)
M&P SCOLLAY—(2,500) (33c-44c-65c) 7 days. Gross: $6,600. (Average, $6,000)
"China" (Para.)
"He Hired the Boss" (20th-Fox)
M&P MODERN THEATRE—(705) (33c-40c-65c) 7 days. Gross $3,000. (Average. $3,200)
"Captive Wild Woman" (Univ.)
"Keep 'Em Slugging" (Mono.)
TRANSLUX — (900) (17c-28c-44c-55c) 7 days. Gross: $5,500. (Average, $5,000)
"Hit Parade of 1943" (Rep.)
"Navy Comes Through (Univ.)
MAJESTIC—(1,525) (28c-44c-55c) 7 days. Gross: $3,500.

Petrillo-Disc Case Before WLB Friday

WASHINGTON, July 6.—James C. Petrillo, president of the American Federation of Musicians, and officials of seven transcription companies with which he is at odds, were called by the War Labor Board today to appear before it Friday at a hearing to determine whether the record controversy constitutes a labor dispute within the jurisdiction of the board.

The matter was certified to the board yesterday by Secretary of Labor Frances Perkins, after fruitless efforts by her conciliation service to reconcile the controversy. The secretary reported that the A.F.M. was not interested in settling the matter because it intended to stop the broadcasting of transcriptions permanently.

The board decision to hold a preliminary hearing indicated that members were uncertain whether they have jurisdiction in the matter, which is far different from the controversies which normally come before it.

Short Subject Reviews

"Silent Village"
(British Information Services-Crown Film)
Stirring Story of Lidice

Here is a picture that deserves special ballyhoo. Beautifully directed and photographed, masterfully acted by the townspeople of a Welsh mining town, it is a dramatization of the story of the ill-fated Lidice in terms of this Wales community. It is a simple, straightforward account of what could happen in Wales (and, for that matter, in the United States) if the Nazis were to take over. Directed by Humphrey Jennings. Running time, 30 minutes.

"Tree For Two"
(Color Rhapsody)
(Columbia)

Produced by Dave Fleischer, this is another amusing "Fox and Crow" cartoon. This time, the fox is a tree surgeon, who, going about his work in the forest, stumbles onto the home of the crow. The fox's attempts to repair the three, with the crow forestalling his every move, and the usual hilarious chase, makes this a good follow on the previous shorts in this series. Running time, 7 mins. Release date, June 21.

"War Town"
(OWI-20th Century-Fox)

A resume of the recent development of housing facilities for the thousands of white and negro war workers in Mobile, Ala. The film is a composite of views showing the city before and after the erection of low-rental projects. The results, the film states, have decreased absenteeism, disease and segregation and are a definite impetus to war production. The short has unusual timeliness. Running time, 10 mins. Release date, June 24.

"Lift Your Heads"
(OWI-20th Century-Fox)

This short tells the interesting story behind the formation of a special British Army fighting unit, composed of men who have escaped from Hitler's concentration camps. Views of the men at their various jobs are featured in addition to some stirring commentaries by the members of the group, each telling his own story. Running time, 10 mins. Release date, July 8.

"Memories of Australia"
(FitzPatrick Traveltalk)
(M-G-M)

The beauty of the land "down under" has been captured in technicolor, in this entertaining travelogue. Views of the famous parks, gardens, and beaches are featured with a special melodic background supplied by Nathaniel Shilkret and his orchestra. Running time, 10 mins. Release date, June 12.

"Farm Hands"
(Our Gang Comedy)
(M-G-M)

Not to be outdone by the groups of children who have sought farm work, the Gang finds itself on a farm. The usual amount of laughs are supplied by a runaway mule and jitterbug chickens. Running time, 11 mins. Release date, June 19.

"Merchant Convoy"
(Panoramics)
(Columbia)

Produced in England, this reveals the hazards and dangers encountered by British merchant seaman in a convoy enroute to Murmansk. It contains a thrilling and successful attack against a U-boat. Running time, 10 mins. Release date, June 11.

'Dixie' Aids Arkansas WAC Sale of Bonds

LITTLE ROCK, July 6. — The first special event sponsored by the War Activities Committee of the motion picture industry of Arkansas in their campaign to sell enough series "E" war bonds to purchase at least 40 medium type bombers will be the showing of "Dixie" at the Pulaski Theatre Friday.

Ed Rowley, Jr., Claude C. Mundo and O. G. Wren will have charge of sales in Little Rock and M. J. Pruniski, Herod Jimerson and Sam B. Kirby will direct the North Little Rock campaign.

'Mission' Opens Big At 2 Hub Theatres

BOSTON, July 6.—Controversy resulting from publicity received on "Mission to Moscow," currently playing downtown at the Paramount and uptown at the Fenway resulted in two arrests, followed by acquittal.

However, business at both theatres is brisk with comments, according to manager Abner Pinanski of the Paramount. Disturbances resulted between the Socialist and Communist factions.

Chicago Censors Saw Fewer Films in June

CHICAGO, July 6.—During June, the Chicago Police Censor Board inspected the smallest number of pictures for any month this year. Seventy-three films were examined with a total footage of 298,000, compared with a high of 103 films in February and 406,000 feet in March.

There were no rejections and only eleven cuts ordered. One film, "Last Will of Dr. Mabuse," a French production, released by A. Teitle, was classified for adults only.

Basils File Two Arbitration Cases

Two separate complaints have been filed at the Buffalo tribunal, against the five consenting companies, by Basil Bros. Theatres, Inc., the American Arbitration Association reported yesterday. The complainant, owner and operator of the La Salle and Varsity Theatres, Niagara Falls, seeks elimination of partial clearance to which each is subject. In the La Salle complaint the Strand, Cataract and Bellevue Theatres were named as interested parties, and in the Varsity complaint, Schine's Granada was named.

'Parade of '43', Show, $57,000, In Loop Week

CHICAGO, July 6.—"Hit Parade of 1943," with Les Brown and his orchestra, is drawing nearly $57,000 at the Chicago Theatre in a big holiday week. Holdout lines for the three-day weekend were numerous throughout the Loop. $25,000 is expected for Alan Ladd in "China" at the Roosevelt and $26,000 for "Mr. Big" and "Two Tickets for London" at the Palace.

Estimated receipts for the week ending July 8:

""My Friend Flicka" (20th-Fox)
"They Came to Blow Up America" (20th-Fox)
APOLLO — (1,200) (40c-55c-75c) 7 days. Gross: $11,000. (Average, $8,500)
"Hit Parade of 1943" (Rep.)
CHICAGO — (4,000) (40c-55c-75c) 7 days. Gross: $57,000. (Average, $42,000)
"Five Graves to Cairo" (Para.)
GARRICK—(1,000) (40c-55c-75c) 7 days. 2nd week in Loop. Gross: $9,500. (Average, $7,000)
"They Got Me Covered" (RKO)
"The Falcon Strikes Back" (RKO)
GRAND—(1,150) (40c-55c-75c) 7 days, 2nd week. Gross: $13,000. (Average, $6,500)
"Crime Doctor" (Col.)
ORIENTAL — (3,200) (30c-35c-55c-85c) 7 days. Stage: Radio City Music Hall Glee Club. Gross: $23,000. (Average, $22,000)
"Mr. Big" (Univ.)
"Two Tickets to London" (Univ.)
PALACE — (2,500) (40c-55c-75c) 7 days. Gross. $25,000. (Average, $15,000)
"Mission to Moscow" (W.B.) 1 day, 3rd week
"China" (Para.) 6 days
ROOSEVELT — (1,500) (40c-55c-75c). Gross: $20,000. (Average, $16,000)
"Human Comedy" (M-G-M)
STATE-LAKE—(2,700) (40c-55c-75c) 7 days, 3rd week. Gross: $23,000. (Average, $19,700)
"Crash Dive" (20th-Fox)
UNITED ARTISTS—(1,700) (40c-55c-75c). 7 days, 2nd week. Gross: $20,000. (Average, $15,500)
"Captive Wild Women" (Univ.)
"Get Going" (Univ.)
WOODS—(1,200) (33c-44c-55c-75c) 7 days. Gross: $9,000. (Average, $7,500)

'Canteen' Is $26,000 In Cleveland Week

CLEVELAND, July 6.—"Stage Door Canteen" hit a new summer high at Loew's State with an estimated $26,000 bucking a week of the hottest weather on record. "Mission to Moscow," which received divided newspaper opinion, came through at the Hippodrome with an estimated $15,000. It moved to the Lake for another week on the main stem.

Estimated take for week ended July 1:

"White Savage (Univ.)
ALLEN—(3,000) (40c-50c-60c) 7 days, 2nd week. Gross: $7,500. (Average, $6,000)
"Mission to Moscow" (Warner)
WARNERS' HIPPODROME — (3,500) (40c-50c-60c) 7 days. Gross: $15,000. (Average, $15,000)
"Crash Dive" (20th-Fox)
LAKE — (714) (40c-50c-60c) 7 days, 3rd week. Gross: $3,500. (Average, $3,000)
"They Came to Blow Up America" (Univ.)
RKO PALACE—(3,300) (45c-55c-75c weekdays and 85c Sat.-Sun. & holidays) 7 days. Stage: Carmen Cavallaro orchestra and Gil Lamb. Gross: $25,000. (Average, $25,000)
"Stage Door Canteen" (U. A.)
LOEW'S STATE—(3,300), 40c-60c, 7 days. Gross: $26,000. (Average, $15,000.
"Presenting Lily Mars" (M-G-M)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days, 3rd week. Gross: $8,000. (Average, $6,000)

Second Week of 'Stage Door' Big In Cincinnati

CINCINNATI, July 6.—"Stage Door Canteen," after an unusually big first week at the RKO Palace, is heading for an approximate $13,500 on its second seven days at that house, where holdovers are the exception rather than the rule. "Mr. Lucky" should do around $13,000 at the RKO Albee, and "What's Buzzin', Cousin?" will give the RKO Capitol an estimated $5,000. Outdoor amusements and vacationists leaving over the double holiday affected theatre business.

Estimated receipts for the week ending July 7-10:

"Mr. Lucky" (RKO)
RKO ALBEE—(3,300) (33c-40c-44c-55c) 7 days. Gross: $13,000. (Averag,e $14,000)

"Stage Door Canteen" (U.A.)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days, 2nd week. Gross: $13,500. (Average, $12,000)

"What's Buzzin', Cousin?" (Col.)
RKO CAPITOL—(2,000) (33c-40c-44c-55c) 7 days. Gross: $5,000. (Average, $5,500)

"Coney Island" (20th-Fox)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days, 4th downtown week. Gross: $4,250. (Average, $5,000)

"Gone With the Wind" (MG-M)
RKO LYRIC—(1,400) (40c-55c) 7 days, 2nd week. Gross: 4,000. (Average, at 20c-33c-44c, $4,000)

"The Black Raven" (PRC)
"I Escaped from the Gestapo" (Mono.)
RKO FAMILY—(1,000) (20c-30c) 4 days. Gross: $1,250. (Average, $1,400)

"Redhead from Manhattan" (Col.)
"The Leather Burners" (U.A.)
RKO FAMLY—(1,000) (20c-30c) 3 days. Gross: $800. (Average, $800)

"Jitterbugs" (20th-Fox)
KEITH'S—(1,500) (33c-40c-44c-55c) 7 days. Gross: $4,200. (Average, $5,000)

Soviet is Sending Film Agent to U.S.

Mikhail Kolotosoff, Soviet film producer, is expected to arrive in Hollywood soon, from Moscow, to represent of the Soviet Film Committee controlling production and distribution of all Soviet and foreign films, according to a wirelessed report to the New York *Times* from Moscow yesterday.

As the first official Soviet representative to take up a permanent liaison post in Hollywood, Kolotosoff will study American film technique with the idea of helping the Russian industry, and extend Russian amity to United States, it was said.

Interested in musicals, the producer hopes to be able to aid on a film built around the life of the Soviet composer, Dmitri Shostakovich. His most recent was a film about Leningrad, titled "The Invincible."

Film Section of OCD is Abolished

WASHINGTON, July 6.—The Office of Civilian Defense today began streamlining its activities to meet a sharp cut in its appropriation, which will necessitate the discharge of over 200 employees.

The motion picture section has been abolished, and state and local defense councils will have available only an extremely limited number of training films. The radio script exchange service for local communities also has been discontinued.

Theatre Changes

Franke Sells Humota Theatre

HUMBOLDT, Iowa, July 6.—Wayne Franke, theatre operator here since 1926, who with Mrs. Cora L. Green, has operated the Humota Theatre and Bowlmore bowling alleys, has sold the business to E. M. Garbett and R. G. Faulds, owners of the Varsity Theatre Corp., of Des Moines, Iowa, and Slater O'Hare, owner of the Grand Theatre at Wellman, Iowa, who will operate under the name of the Humota Amusement Co., with Slater O'Hare, manager of the theatre.

Franke, active in independent theatres association work and for the past few years vice-president of the ITO of Iowa and Nebraska, hopes to locate in some other kind of business.

Tivoli Gets Better Product

SAN FRANCISCO, July 6.—In an effort to revive the Tivoli here, which is downtown but two blocks off the beaten track, a first-run "B" picture policy has been installed by the Blumenfeld circuit.

KRO Cinci. Shubert Closes

CINCINNATI, July 6. — The 2,150-seat RKO Shubert here, recently closed for the summer after concluding a moveover week of "Presenting Lily Mars."

Pulaski to Open Weekends

LITTLE ROCK, Ark., July 6.—At the request of the Pulaski County Defense council's Recreation Committee, the Pulaski, one of the largest theatres here, closed for the past year, will be open on Saturday, Sunday and Monday nights, officials of the Robb-Rowley Theatres, Inc., have announced.

The Pulaski is being reopened to accommodate the large weekend audiences drawn from the men stationed at Camp Robinson.

Kalus Manages M & P Esquire

BOSTON, July 6. — Henry Kalus, former assistant manager at the M & P Paramount Theatre here, has becomes manager of the M & P Theatre. Burt Sanders, formerly of the M & P Shawmut Theatre here, is now manager of the M & P Humboldt Theatre.

Mackenna Still Lafayette Mgr.

BUFFALO, July 6. — George H. Mackenna will continue as house manager of the Lafayette Theatre here, despite its acquisition by Basil Brothers Theatres. He has held this post since the Hayman's Company's organization.

August Selig Dies; Pioneer Producer

CHICAGO, July 6.—August Selig, 73, pioneer motion picture producer, died of a heart attack last Saturday while visiting with his family in Rockford, Ill. He was associated with his brother, William N. Selig, in the old Selig Polyscope Co. which was established here in 1896.

Funeral services will be held today with burial at Graceland Cemetery. He is survived by his widow, Marie; brother, William; sister, Hattie; two sons, Vincent and William; and three grandchildren.

Ohio First Runs Increase Prices

CANTON, O., July 6.—Warner's Ohio, Loew's and the Palace, units of the A. G. Constant chain, comprising the three local first runs, have increased matinee admissions from 30 to 35 cents, with an advance of 45 to 50 cents for evenings. Children's admissions have been increased from 10 to 17 cents.

Kay Joins Warners

Ellingwood Kay, formerly associate editor of Cosmopolitan Magazine, joins Warner Bros. on July 12 as eastern story editor under Jacob Wilk, eastern production manager. He succeeds Helen Herman, who left last week to be married.

Flynn Quits Col. Post

PHILADELPHIA, July 6. — James Flynn, assistant office manager and booker at the Columbia exchange here, has resigned. He is also business agent for Local B-7 of the Film Exchange Employees' Union. Walter Donahue, booker, becomes assistant office manager in his place.

Legion Condemns 'Vice' Picture

National Legion of Decency yesterday announced a Class C (condemned) rating for "Confessions of a Vice Baron," distributed by Real Life Dramas, on the grounds that the film "treats of white slavery and abortions and is regarded as screen material unsuitable for exhibition in entertainment motion picture theatres."

M-G-M's "Best Foot Forward" was rated Class B (objectionable in part), because of a suggestive sequence. Other current ratings include: Class A-1 (for general patronage): "Colt Comrades," United Artists; "Fighting Valley," PRC; "Henry Aldrich Swings It," Paramount; and, Class A-2 (for adults), "Gals, Incorporated," Universal; "Life of Simon Bolivar" (Mexican), Grovas-Mohme Productions.

Bob Wile on 'U' Sales Promotions

Robert Wile has joined Universal as assistant to A. J. Sharick, manager of the sales promotion department, at the home office.

Wile has been a theatre manager, exploiteer and trade paper writer, recently with *Motion Picture Herald's* "Managers' Round Table."

Cambridge Sunday Vote

CAMBRIDGE, O., July 6.—The City Council here has recommended that the question of Sunday shows be submitted to a referendum vote at the November election. The issue has been repeatedly rejected when voted upon on previous occasions, but it is said that there is a possibility of it being approved now, on the ground that Sunday operation of theatres will provide additional recreation for service men.

'Action', Dual, $28,500 Gross; San Francisco

SAN FRANCISCO, July 6. — "Action in the North Atlantic" and "Johnny Doughboy" hit top gait here to gross about $28,500 at Fox. Two strong second-week bills were "Desperadoes" and "She Has What It Takes," getting $14,000 at Orpheum, and "Five Graves to Cairo" and "Wrecking Crew" at Paramount, grossing $16,500.

Estimated takings for the week ending June 28:

"Action in the North Atlantic" (W. B.)
"Johnny Doughboy" (Rep.)
FOX — (5,000) (20c-35c-55c-75c) 7 days. Gross: $28,500. (Average, $18,000)

"The Desperadoes" (Col.)
"She Has What It Takes" (Col.)
ORPHEUM — (2,440) (20c-35c-60c-75c) 7 days, 2nd week. Gross: $14,000. (Average, $11,500)

"Lady of Burlesque" (U. A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 4th week. Gross: $10,000. (Average, $8,000)

"Bombardier" (RKO)
GOLDEN GATE—(2,850) (20c-35c-44c-75c) 7 days, 2nd week. Stage: vaudeville. Gross: $21,500. (Average, $19,500)

"Two Senoritas from Chicago" (Col.)
WARFIELD—(2,680) (20c-35c-55c-75c) 7 days. Stage: vaudeville. Gross: $22,000. (Average, $17,000)

"Five Graves to Cairo" (Para.)
"Wrecking Crew" (Para.)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $16,500. (Average, $14,500)

"Coney Island" (20th-Fox)
"Gorilla Man" (W. B.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) 7 days, 3rd week. (Moved over from Fox) Gross: $9,500. (Average, $6,500)

"Manon Lescaut" (Foreign)
CLAY—(400) (15c-35c-45c) 7 days. Gross: $1,400. (Average, $1,000)

O. C. Theatres Hit By Polio Outbreak

OKLAHOMA CITY, July 6.—Theatre attendance by children was materially cut over the weekend following a request by Dr. G. F. Mathews, state health commissioner, asking parents to keep their children away from theatres and "other public places" due to an outbreak of poliomyelitis here. Twenty-three cases throughout the state have been reported with 11 announced here in a single day last week. As yet, Dr. Mathews stated, the disease has not reached "epidemic proportions."

Laughton,Baxter to Tour

Charles Laughton will begin a personal appearance tour of Army camps in the Northwest Saturday, under the auspices of the motion picture division of USO-Camp Shows. Warner Baxter, film star, will also make a tour, beginning July 9, at the Fresno AAFBTC, Fresno, Cal.

Maxine Smith to Coast

CHICAGO, July 6.—Maxine Smith, former film critic of the *Chicago Herald-American*, has ben made director of publicity for the J. Walter Thompson Agency in Hollywood. Her assistant will be Jean McFarland, formerly of the *Herald-American* amusement advertising department.

951 Metroites in Service

HOLLYWOOD, July 6. — Louis B. Mayer, M-G-M production vice-president, dedicated a service flag honoring 951 of the studio's employees.

Holiday Records Topple as B'way Grosses Hit Peak

(Continued from page 1)

a fourth. "Stage Door Canteen," with Phil Spitalny and his all-girl orchestra on the stage, did an estimated $69,000 for the first five days of its second week at the Capitol and is headed for about $85,000 for the seven days. This bill holds over for a third week.

"Dixie" at the Paramount is headed for a $74,000 gross, following a weekend take estimated at $30,000. The Andrews Sisters and Mitch Ayres and his band are the stage attractions at this house. "Background to Danger" opened strong at the Strand Theatre, aided by a stage show featuring the three Stooges and George Tobias, grossing an estimated $32,000 for its first three days with an estimated $50,000 in sight for the first week.

"Best Foot Forward" has played to capacity at the Astor all week and grossed an estimated $21,000 for its initial stanza, which ended Monday night. "Spitfire," which closes next Sunday at the Rivoli, is headed for an estimated $21,000 for its third week. The house will be closed for renovations with "For Whom the Bell Tolls" opening on July 14.

"Mission to Moscow" grossed an estimated $12,500 over the weekend and appears headed for a $17,000 gross for its tenth week. "Crime Doctor" at the Globe is expected to gross about $7,500 in its first and only week with "Somewhere in France" slated to open at the house next Saturday. "Two Tickets to London" will gross in the neighborhood of $9,000 in its first week at the Rialto.

Mellett, Mercy Seen Leaving OWI Posts

(Continued from page 1)

assistant to the President as well as chief of the motion picture bureau, will have little to occupy his attention under the appropriation bill restriction that domestic film operations shall be confined to liaison work between Washington and Hollywood. Credited by both the industry and the administration with having done a job in teaming the two together, he is expected to be used by the President in some broader field than now remains to him.

As finally agreed upon, the appropriation bill carries $2,750,000 for the domestic operations branch of OWI, the only part of which is earmarked being the $50,000 for the motion picture bureau and $500,000 for liquidation of suppressed activities, including pictures in production. The House originally provided no funds whatever for this branch and the Senate sought to give it $3,561,000, the $2,750,000 being a compromise reached in conference.

Get Wash. Franchise

Franchise deal for the distribution in the Washington territory of pictures released by Film Classics was closed yesterday with Equity Film Exchanges, Inc., of which Bernie Mills and Jack Berkson are the heads.

Ohio ITO vs. 'Stage Door Canteen', Round Four

Gradwell L. Sears, vice-president in charge of domestic distribution for United Artists, yesterday replied to the action of exhibitors of the ITO of Ohio in their stand on the Sol Lesser, "Stage Door Canteen."

In a wire to P. J. Wood, secretary of the Ohio organization, Sears stated that regardless of charitable and patriotic angles, United Artists was asking terms which in accordance with the true commercial value of the picture were fair and equitable.

The company's policy on "Stage Door Canteen," said Sears, has been completely substantiated by box-office receipts on the picture in its first group of pre-release key city engagements.

Sears' wire to P. J. Wood stated: "Your wire of July 1 received in which the generous offer of the Cleveland exhibitors is set forth, and may I add that the generosity of the Cleveland exhibitors is industry-famous. However, I am afraid it will not be possible as a practical matter to comply with the proposal to turn over 100 per cent of the receipts on 'Stage Door Canteen' to the local USO.

"The American Theatre Wing, an association of artists and performers, instituted and maintained through their own unstinted efforts and voluntary contributions the various Stage Door Canteens for the benefit of service men in New York, Hollywood, Washington, Cleveland, Philadelphia, Newark and Boston, and Sol Lesser, the producer of this great picture, obtained the permission and rights from the American Theatre Wing to produce a motion picture about Stage Door Canteens in consideration of which Mr. Lesser agreed to turn back to the American Theatre Wing 90 per cent of the profits.

"In your wire you state that United Artists has dwelt on the patriotic obligations of exhibitors. We do not deny this because we are genuinely in accord with the Stage Door Canteen movement and consider it an obligation to deliver to Sol Lesser and the American Theatre Wing a record gross on this picture and as custodian of the income on 'Stage Door Canteen,' United Artists feels that regardless of the charitable and patriotic angle in connection therewith we are asking just and reasonable terms in accordance with the straight commercial values of the picture."

Federal Bill Seeks Circuit Divorcement

(Continued from page 1)

exhibition, and that the majors' ownership of theatres results in giving such houses undue preferences, causes discrimination against independents, enables the companies to acquire a virtual monopoly of first-run theatres in the principal cities and subsequent-run houses in certain areas, interferes with the freedom of independents to obtain an adequate supply of quality pictures, and tends to create a monopoly.

With Congress planning to recess this week, there is little likelihood of any prompt action on the measure by judiciary committee, to which it was referred.

Grainger Calls 3 Republic Meetings

(Continued from page 1)

Remember," "In Old Oklahoma," "War of the Wildcats," "Gay Blades," and "The Fighting Sea-Bees."

First meeting will be held Tuesday and Wednesday, July 13-14, at the New York Athletic Club. J. R. Grainger, president, will preside, and Eastern district sales manager Maxwell Gillis and Central district sales manager Sam Seplowin will head exchangement from these two districts, as follows: Arthur Newman, Albany; Jack Davis, Boston; Sam Seletsky, New Haven; Morris Epstein and Sidney Picker, New York; Joseph Engel, Philadelphia; Jack Bellman, Buffalo; Sam P. Gorrell, Cleveland; G. H. Kirby, Cincinnati; I. H. Pollard, Detroit; L. W. Marriott, Indianapolis; and franchise holders Jake Flax, Washington, and J. H. Alexander and Sam Fineberg, Pittsburgh.

Grainger will then leave for Chicago where a meeting will be held Friday and Saturday, July 16-17, at the Drake Hotel. Midwestern district sales manager E. L. Walton and Southern district sales manager Merritt Davis will be present.

At the studio meeting, to be held Thursday and Friday, July 22-23, Grainger will be joined by studio head M. J. Siegel and Western district sales manager F. A. Bateman.

WPB Approves Plans For 2 Coast Houses

(Continued from page 1)

facilities, growth since Pearl Harbor having skyrocketed the population from 20,000 to 160,000. Site of the FWC house is a lot bought ten years ago by United Artists for a theatre, which was never built.

WASHINGTON, July 6.—Charging violation of the ban on amusement construction, the War Production Board here today ordered halted further construction work on the Wink Theatre, Dalton, Tenn.

The board issued a suspension order against the owners, Manning and Wink, Inc.; and Wink, Inc., charging that $22,000 had been spent on the project after the effective date of WPB Order L-41-A which halted construction on all projects for public amusement costing over $5,000.

The Wink project, WPB said, consisted of a theatre, two stores and a restaurant, to cost $150,000.

Draft Boards Rule On Film Truckers

(Continued from page 1)

prepared by individual members so as to be available if and when found acceptable.

Maenwhile, the present status of film deliveries remains a local one; each trucking company must prove to the board the necessity of employment of workers called for Selective Service.

Coast Flashes

Hollywood, July 6

DAVID O. SELZNICK is making a short, at his own expense, to stimulate enrollment in the Red Cross.

•

The Navy has granted Richard Carlson a deferment to play the juvenile lead in M-G-M's "Kismet."

•

Columbia today announced a musical, "Calling All Stars," which will employ all the studio's contract stars and others to be included.

•

Universal's "Corvette K-225" will be world premiered at Buckingham Palace on the request of the King and Queen, the studio said today.

•

Will Hays, MPPDA president, arrived here today for his 22nd annual summer visit, and will remain several weeks.

•

M-G-M today signed Katharine Hepburn to a term contract. Her first film will be Philip Barry's "Without Love."

Coast to Hear Coe On Post-War Films

LOS ANGELES, July 6.—Outstanding civic, business and educational leaders of this area, as well as leaders of the industry and theatremen will hear Charles Francis Coe, MPPDA vice-president, discuss "Hollywood Looks Toward a New World" at a Thursday dinner sponsored by the Hollywood Chamber of Commerce, at the Hotel Roosevelt. John B. Kingsley, president of the Chamber, will preside. Judge Harlan G. Palmer, publisher of the Hollywood *Citizen-News*, will introduce Coe, who is to be the chief speaker.

Among those expected to attend are Nate J. Blumberg, Universal; I. E. Chadwick, Independent M. P. Producers Ass'n; Y. Frank Freeman, Paramount, and president of the Association of M. P. Producers; Samuel Goldwyn; B. B. Kahane, Columbia; Louis B. Mayer, M-G-M; Joseph M. Schenck, 20th Century-Fox; M. J. Siegel, Republic; Harry M. and Jack L. Warner, Warner Bros.; Loyd Wright, Society of Independent M. P. Producers; Cliff Work, Universal and Darryl F. Zanuck, 20th Century-Fox.

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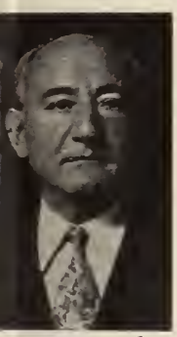
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Minor Budget Films Are Out, Says Schenck

Zanuck Returns; Next 15 Films Listed

HOLLYWOOD, July 7.—Emphasis on the elimination from 20th Century-Fox's production schedule of minor - budget pictures, including all "B's" and minor "A's," was stressed yesterday by Joseph M. Schenck. In a statement in which he also listed 15 pictures for filming in the next four months, Schenck verified the production of "Wilson,"



Joseph M. Schenck

(Continued on page 3)

British Concerned Over Sales to U.S.

LONDON, July 7.—British producers today again voiced concern over alleged difficulties of selling British films to the United States at a meeting of the British Film Producers Association. It was pointed out that since the removal of quota restrictions no single sale of a British picture to America has been recorded, and that companies are passing on their reciprocity obligations to future periods. The group decided to collate data supporting their belief that it was impractical to distribute British films in America at this time.

Raw Film in Mexico Costs 300% More

Mexico City, July 7.—Complaint is heard here among producers about soaring production costs, not so much salaries, but material costs, particularly raw film and the expense of making sets. Raw film, it is said, has increased some 300 per cent since the war started.

Goddard Rules Against ITOA In ASCAP Suit

More than 150 independent exhibitors, all members of the Independent Theatre Owners Association of New York, lost an important point in their Anti-Trust suit against ASCAP in Federal Court yesterday when Judge Henry W. Goddard refused to strike out ASCAP's defense of "unclean hands" on the part of the defendants.

The court also denied a motion by Gene Buck, Irving Berlin, Inc., and Carl Fischer, Inc., for dismissal of the action against them on the ground that the action may not be maintained against them, all members of ASCAP, until judgment is had against the society and execution thereon is returned unsatisfied.

ASCAP's chief defense, which the court permitted to remain in the case, is that the plaintiffs are guilty of "unclean hands" in their assertion that the defendants are guilty of violations of the Sherman Act because the exhibitor plaintiffs, through their com-

(Continued on page 3)

W. B. Opens Second Sales Meet Today

CHICAGO, July 7.—Second of the three regional sales meetings being held by Warner Bros. will get under way here this morning in the Blackstone Hotel, with Ben Kalmenson, general sales manager, presiding.

Embracing 14 territories, the Chicago delegates will number 110, largest of the three gatherings. Branch sales personnel attending includes the Midwest, for which a new district manager is to be announced by Kalmenson; Southern district, headed by Ralph L. McCoy, and the Prairie district, headed by Hall Walsh.

Home office delegation on hand includes, in addition to Kalmenson, Joseph Bernhard, Arthur Sachson,

(Continued on page 3)

Bogeaus to Make 3 For United Artists

HOLLYWOOD, July 7.—Ben Bogeaus, newest United Artists producer, yesterday announced that he has bought "There Goes Lona Henry," a novel by Polan Banks, from RKO, for $25,000, as the first of three productions for U. A. to be made by the president of General Service Studios.

Loretta Young is being sought by Bogeaus to star in the first, which he estimates will cost about $950,000.

RKO Delivers All But One in '42-43

"Grand Canyon" is the only feature of the 45 originally listed by RKO Radio for 1942-43 that will not be delivered. Film was forced from the company's current season's program because the war's gas, tire and traveling curtailments made impractical, if not impossible, filming on the distant Canyon location, as intended.

Syndicate of 21 In New 20th-Fox Stock Offering

The new issue of 100,000 shares of 20th Century-Fox prior preferred cumulative $4.50 dividend stock at $100 per share was offered yesterday by an underwriting group headed by Lehman Brothers and Hayden, Stone & Co., Inc. and including Blythe & Co., and is understood to have been sold almost immediately. Net proceeds from the sale of the stock, together with other cash funds of the corporation, will be used to buy from Chase National Bank, at an aggregate price of $13,000,000, 58 per cent of outstanding stock of National Theatres Corp. The remaining 42 per

(Continued on page 3)

Allied Caravan Meet Discusses 'Canteen'

CINCINNATI, July 7.—An Allied Caravan meeting at the Netherland Plaza Hotel here today was attended by exhibitors representing approximately 50 houses in Southern Ohio and Northern Kentucky. Discussion centered on "Stage Door Canteen."

The object of the present percentage basis will have United Artists contributing its profits to service organizations. This was termed the most unfair trade practice to date. Exhibitors are willing to play the picture on a reasonable rental basis and contribute to local service organizations

(Continued on page 3)

Allen Resigns As Head of ABP Board

LONDON, July 7.—Much speculation in film circles here follows the resignation of A. G. Allen as chairman of the board of Associated British Pictures Co. There were known to have been considerable differences between Allen and the managing directorship on company policies.

Schine Report Asks Right to Keep Theatres

Calls Divestiture Order 'Outrageous Oppression'

BUFFALO, July 7. — A plea for modification of the government's divestiture order to permit the Schine Circuit to retain the remaining 10 of the 16 theatres which it was directed to dispose of during the past year, and for which it was unable to find purchasers, is made in the circuit's final report on divestiture progress filed in Federal court here today.

The report asks further that the circuit now be permitted by the court to "acquire other theatre interests in a manner described elsewhere in the report."

It describes as "an outrageous act

(Continued on page 2)

Films Unaffected by U.S. Money Order

WASHINGTON, July 7.—U. S. Treasury today prohibited the importation after August 24 of checks, drafts, bills of exchange or promissory notes from all enemy and enemy-occupied countries, Portugal, Spain, Sweden, Switzerland and their territories and possessions, Tangier, Finland, French North and West Africa, and the French Antilles, but a spokesman for the department expressed the belief the ruling would not affect mo-

(Continued on page 12)

No British Action On War Features

London, July 7. — British producers individually state that they had been aware of public reaction to war pictures long before receipt of a letter received from the Cinematograph Exhibitors Association to them to make fewer war films. In consequence, there was no discussion of the letter at today's session of the British Film Producers Association.

Personal Mention

AUSTIN C. KEOUGH, Paramount vice-president and secretary, is up and about following an extended illness but plans to take a month's vacation before returning to his office.

•

HARRY C. ARTHUR, JR., general manager of Fanchon & Marco, St. Louis, and his brother, DAVID, have returned from a visit to Harry's son, LIEUT. THOMAS ARTHUR, flying cadet, stationed at Monroe, La.

•

CHESTER FRIEDMAN, editor of *Motion Picture Herald's* "Managers' Round Table," is the father of a daughter, BONNIE, born yesterday at the Adelphia Hospital, Brooklyn.

•

DEWEY D. BLOOM, M-G-M exploitation representative in Canada, will arrive in New York next week for conferences with WILLIAM FERGUSON, M-G-M exploitation director.

•

JESSIE GAU, of the Poli, Hartford, is on vacation.

•

FRANK CARR, recently on the staff of the Paramount, New Haven, is now with the U.S.O. at Falmouth, putting on camp shows.

•

GEORGE FREEMAN, manager of Loew's Poli, Springfield, Mass., is vacationing in Hampton Beach, N. H.

•

WILLIAM H. METZ, manager of the advertising department of the Spencer circuit, St. John, N. B., was married recently to MIRIAM EARDLEY.

•

E. S. TELFER, RKO manager in Trinidad, is reported ill.

•

MURRAY SHER, AL SOBEL, JOHN GALLESE, JOE MCNULTY and LARRY VALERI, all of 20th Century-Fox home office, leave for the Army this week.

•

MILDRED CARMINOR and ELSIE JANE HELLER of 20th Century-Fox accounting staff, are on vacation.

•

JEANNE HESS, of the 20th Century-Fox exploitation-publicity department, has returned to New York from Chicago.

•

MONROE GOODMAN, former assistant to OSCAR A. MORGAN, Paramount short subjects sales manager, is in New York on leave from Kelly Field, Texas, where he is stationed with the Air Corps.

•

WILLIE WANG, who has been with the M-G-M publicity department for 14 years and will enter the Navy Monday, is being given a luncheon today by his associates.

•

E. J. MANNIX, M-G-M studio executive, will return to the Coast tomorrow.

•

JACK SHEA, of the Feiber and Shea circuit, will leave Sunday for a week's tour of the circuit.

Schine Asks Right to Keep Theatres, Add New Ones

(*Continued from page 1*)

of oppression for the government to require Schine, having only 150 theatre interests, to attempt to sell 16 theatre interests which they had acquired since filing of the Department of Justice complaint, while it permitted the producer-distributor-exhibitor defendants who were also defendants in this case to retain the 63 metropolitan first run theatres and 141 other theatres acquired after filing of the complaint."

The reference is believed to be to theatres acquired by 20th Century-Fox and Paramount during the two years following entry of the New York consent decree, although those acquistions were contested by the Department of Justice as violative of decree provisions last year and the acquisitions subsequently were upheld by the Federal District court at New York.

The Schine report, regarded as the last to be filed on divestiture progress, detailed the disposition during the past year of the Paramount, Glens Falls, N. Y., to its former operator, Paramount Pictures, Inc., and takes note that the latter operates approximately 1,210 theatres, 107 of which, it states, had been acquired since the filing of the suit against it. Under the divestiture order, Schine was required to offer the theatres to be disposed of to their former owners first.

Also disposed of were: Webster, Rochester, N. Y.; the Cla-Zel and Lyric, Bowling Green, Ohio; the Palace, Clifton Springs, and the Scotia, at Scotia. Houses which Schine attempted to dispose of but failed to are: the Marjorie Grand, Harlan, Ky.; Strand, Cumberland, Md.; Plaza, Malone, N. Y.; Memorial, Mt. Vernon, O.; Opera House, Lexington, Ky.; Ada Meade, Corbin, Ky.; Viv, Corbin, Ky.; Liberty, Pikeville, Ky., and the State and Appalachia, Appalachia, Va.

The report states that Schine has been unable to invest funds for necessary repairs in the houses named due to the probability of their sale which impended during the past year and that in consequence the public in the communities in which the theatres are located has been deprived of "first class" theatres. If the order to dispose of them is not lifted, permitting Schine to rehabilitate them, the report states, "they will continue to deteriorate until they reach a hopeless state of decay."

"Many of these theatres," it continues, "have suffered loss of business. This condition will become more pronounced if another year is permitted to lapse without making repairs and replacements."

It states that the Plaza, Malone, N. Y., was declared unsafe and closed by order of the State Department of Labor on Jan. 8, 1943, pending extensive reconstruction and repairs.

Schine accepted the divestiture order in May, 1942, agreeing to endeavor to dispose of its interests in the 16 theatres, acquisition of which allegedly resulted in closed situations or eliminated previous independent operation. In return, the government agreed not to prosecute the anti-trust suit against the circuit here for a two-year period ending in May, 1944. The divestitures were to have been completed by May 17, last. At that time, Schine asked for additional time in which to file its final report and was given until June 20. This was subsequently extended by the government to July 9.

Coe, DeBra Leave Coast for New York

HOLLYWOOD, July 7.—Charles Francis Coe, MPPDA executive vice-president, and Arthur DeBra, his assistant, leave here tomorrow for New York, after several weeks on the Pacific Coast furthering the screen's goodwill campaign among public groups and within the industry itself, and explaining industry post-war plans to both.

Following his final address in the West Coast series, Thursday night, before the Hollywood Chamber of Commerce, Coe will travel direct to the MPPDA's New York office. DeBra will make a stop-over in Indiana to visit his family, arriving in New York July 15.

Coe will remain in the East for the remainder of the Summer, Will H. Hays, MPPDA president, staying in Hollywood until August, in line with a plan to alternate their visits on both coasts.

Monogram Names Blank

HOLLYWOOD, July 7.—Monogram today named Leo Blank district manager for Des Moines and Omaha.

PRC Product Talks At Coast Studio

O. Henry Briggs, president of PRC; Arthur Greenblatt, vice-president in charge of sales, and Nat Lefton, Cleveland and Cincinnati franchise holder and recently appointed district manager for Pittsburgh, Detroit, Cincinnati and Cleveland, leave New York tomorrow for Hollywood, where they will confer with Leon Fromkess, production chief, and PRC producers on the 1943-44 program.

From Hollywood, Greenblatt will make a swing through the Western and Southwestern territories, returning to New York about August 15. Briggs will return to New York August 1.

Henri Elman, Chicago franchise holder for PRC, will move his exchange in that city to 1327 S. Wabash Avenue.

RKO Books 'Corregidor'

"Corregidor" has been sold to the New York RKO circuit, Arthur Greenblatt, vice-president of PRC in charge of sales, announced yesterday.

Claim Schine House Should Be Retained

Buffalo, July 7. — Schine's Liberty Theatre, Pikeville, Ky., one of the houses which the circuit was unable to dispose of during the past year under the government's divestiture order, was acquired prior to the filing of the Federal anti-trust suit against Schine and major distributors on Aug. 7, 1939, and for that reason should not have been included in the divestiture order, according to the defendant's final report filed here yesterday.

The report asserts that the Federal Court therefore should not require that any further effort to dispose of the house be made.

Coast Flashes

Hollywood, July 7

J. CHEEVER COWDIN, chairman of the board of Universal Pictures, arrived here today from New York for studio conferences. He is expected to remain for about two weeks.

•

Columbia today signed Victor Saville to produce and direct "Heart of a City," a Technicolor depiction of the London blitz, co-starring Rita Hayworth and Janet Blair.

•

Michael Todd has completed a deal to star Mae West on Broadway in "Catherine the Great" next season.

•

Warners has deferred "Horn Blows at Midnight" for two months to permit Jack Benny to tour Allied fighting fronts to entertain troops. He leaves Friday.

Press Meets Black, New MOT Executive

Howard Black, vice-president of Time, Inc., who recently was placed in charge of sales and distribution policies for The March of Time, will be introduced to trade press representatives at a buffet supper at the Cloud Club this evening. A screening of "Bill Jack vs. Adolph Hitler," latest March of Time release, will be held in advance of the supper.

Disney Party for Major de Seversky

Major Alexander P. de Seversky will be guest of honor at a buffet supper to be given at the Waldorf Astoria, Monday evening, by Walt Disney Prod., with Elsa Maxwell and Albert D. Lasker as sponsors. A screening of the new Disney production, "Victory Through Air Power," will be held in conjunction with the supper.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Goddard Rules Against ITOA In ASCAP Suit

(Continued from page 1)

plete control of ITOA, are engaging in practices which also violate the Sherman Act. The defense was made in an answer to the I.T.O.A. complaint filed by Schwartz and Frohman, ASCAP counsel, as reported in MOTION PICTURE DAILY May 23.

The substance of the complaint against ASCAP is that the defendants conspired unlawfully to fix license fees for the privilege of using musical compositions in conjunction with the public showing of motion pictures. Because ASCAP controls virtually all of the popular songs in the United States, and because of ASCAP's close relationship with principal film producers, the plaintiffs allege they are compelled to sign license agreements at exorbitant rates or go out of business. The plaintiffs seek an injunction restraining the defendants from continuing to engage in such practices and ask treble damages for injuries allegedly incurred as the result of them.

ASCAP's defense points out that all of the plaintiffs, operating theatres in Metropolitan New York, Connecticut, and New Jersey, are members of the I.T.O.A., and allege that the latter is dominated and controlled by Harry Brandt, operator of the Brandt Circuit, largest independent circuit in the metropolitan area.

ASCAP's Defense

Principal purpose and object of I.O.T.A. is to destroy all competition in the metropolitan area, ASCAP's defense alleges. Acting in concert with each other with respect to all improper means of coercion and restraint which they bring to bear upon local competitors, according to ASCAP's defense, the plaintiffs practice intimidation and terrorization against independent exhibitors. Threats are made and carried out for the purpose of forcing competitors to join the I.T.O.A. and give the organization control of their theatres, or to compel independents to sell their houses at nominal prices, thus eliminating competition, ASCAP's defense brief asserts.

The filing of the suit against ASCAP was in furtherance of the aims of the alleged conspiracy, ASCAP contends, and by reason of their participation in the conspiracy and monopoly the plaintiffs are guilty of "unclean hands" and may not maintain the action against ASCAP. Included among the group of plaintiffs are a number of circuits, including the Walter Reade Circuit, Randforce, Interboro, and the Rosenblatt-Welt circuit.

No date for trial of the case has been set.

Allied Caravan Meet Discusses 'Canteen'

(Continued from page 1)

requiring financial assistance. They claim that United Artists is forcing the sale on a patriotic basis.

Present were P. J. Wood, secretary, ITO of Ohio, Columbus; Leo Jones Upper Sandusky, O.; and Willis Vance, Cincinnati, Caravan chairman.

Review

"Bomber's Moon"

(*20th-Fox*)

Hollywood, July 7

A FAR-FETCHED, highly implausible adventure yarn with war in the front, middle and rear. It's satisfactory at best.

The heroics this time allow George Montgomery, Army flyer, to knock Germany's air ace out of the clouds and thereby save the life of Winston Churchill. It's like this:

A bombing mission successfully negotiated, Montgomery is captured after his plane is mauled. In a Nazi castle-prison, he meets Annabella, lieutenant in the Soviet medical corps, who is also a prisoner with a French accent. Along with Kent Taylor, a Gestapo agent palming himself off as a Czech officer, they break out during a British air raid, make their way to a friend of Annabella's. There, they get credentials and additional promise of aid in Rotterdam. Walter Kingsford, the intermediary, is shot by Taylor, who unfolds his true colors at this juncture, and is killed by Annabella. Off go hero and heroine, that light beginning to shine in their eyes by this time.

But Montgomery learns the German ace who shot down one of his mates is at a nearby airport. He hops over, outfitted in a captured Nazi uniform, hears plans to strafe Churchill's train with the aid of a captured British fighter plane, gets himself caught again, but makes the breakaway once more in time to eliminate the Nazi pilot, save the prime minister and avenge his dead mate. However, he has a neat one on his hands in that he is flying to England in a Messerschmitt. Two-way radios to the landing field, into the British foreign office and out of it finally clear the way. Down he comes, with Annabella waiting his strong arms.

The story covers a lot of ground, is on the silly side, once more makes nitwits out of the entire German army, shuffles detail around at will and conveniently arranges plot developments to make certain everything comes out jake at the end.

Performances are acceptable, if story detail is careless. Sol M. Wurtzel produced. Direction is credited to Charles Fuhr.

Running time, 70 minutes. "G"* RED KANN

*"G" denotes general classification.

W. B. Opens Second Sales Meet Today

(Continued from page 1)

Roy Haines, A. W. Schwalberg, Jules Lapidus, Norman H. Moray, Howard Levinson, Ed Hinchy, I. F. Dolid, Albert S. Howson. Charles Einfeld, director of advertising and publicity, is to arrive later from Hollywood to address the meeting before proceeding to New York for conferences on the launching of Irving Berlin's "This Is the Army." Mort Blumenstock, in charge of advertising and publicity, in the East, is to arrive here Friday.

Wolfe Cohen, Canadian district manager, also is attending the local sessions, with a sales meeting for the Dominion force to take place later in Toronto.

Branch delegations on hand include—Chicago: A. J. Shumow, manager; George Lefko, I. S. Joseph, R. C. Herman, Stanley Johnson, G. R. Weinberg, H. Mandell, John Sokley, Ben Elrod; Detroit: Robert H. Dunbar, manager; W. B. Collins, S. L. Gilbert, Frank Jones, S. E. Feld; Milwaukee: Don Woods, manager; F. Reimer, N. S. Bieringer, L. Dizon; Minneapolis, A. W. Anderson, manager; E. Perkins, E. H. Hill, Charles Jackson, H. Blass, B. L. Meshbesher, W. O. McFall; Des Moines: E. J. Tilton, manager; Joe Smith, L. L. Wells, J. M. Beatty, Donald H. Norton; Kansas City: Russell C. Borg, manager; W. H. Gaffney, Chet Borg, Roy Young, E. M. Block.

Also—Omaha: F. J. Hannon, manager; Leon Mendelson, Paul Walsh, Elmer Huhnke; St. Louis: Lester Bona, manager; W. K. Gleason, J. Hill, D. J. Edele, E. W. Bishop; Atlanta; H. G. Krumm, manager; F. H. Rudolph, H. R. Kistler, B. C. Weil, B. H. Jordan; Charlotte: J. A. Bachman, manager; H. H. Jordan, Dean S. House, H. Keeter; Dallas: Doak Roberts, manager; A. E. Moore, Al Wolf, Ed Blumenthal, Jr., H. D. Parks, Vernon Adams; Memphis: Ed Williamson, manager; William Bugie, C. J. Galloway; New Orleans: Luke Conner, manager; P. L. Spindler, J. D. Jernigan; Oklahoma City: J. W. Loewe, manager; W. C. Blackstone, W. S. Quade.

Syndicate in New 20th-Fox Offering

(Continued from page 1)

cent of the circuit's stock is already owned by 20th Century-Fox.

Other members of the underwriting syndicate include: Baker, Weeks & Harden; A. G. Becker & Co. Inc.; Eastman, Dillon & Co.; Glore, Forgan & Co.; Goldman, Sachs & Co.; Hallgarten & Co.; Harriman Ripley & Co., Inc.; Hemphill, Noyes & Co.; Hornblower & Weeks; Kidder, Peabody & Co.; Kuhn, Loeb & Co.; Lazard Freres & Co.; Carl M. Loeb, Rhoades & Co.; Merrill Lynch, Pierce, Fenner & Beane; Smith, Barney & Co.; Stone & Webster and Blodget, Inc.; Union Securities Corp.; Wertheim & Co.; and White, Weld & Co.

Upon completion of the present financing, Twentieth Century-Fox's outstanding capitalization will consist of 100,000 shares prior preferred stock, 908,681 6-12 shares preferred, $1.50 dividend cumulative, convertible, without par value and 1,742,000 23-24 shares no par common. The company has no funded debt.

To Assist Joe Shea

Margaret M. Bleakley has joined William Cagney Productions in New York as assistant to Joseph Shea, Eastern publicity representative and story editor, it was announced yesterday. Miss Bleakley was formerly associated with the story departments of David O. Selznick and Hunt Stromberg Productions.

Shooting Follows Boy's Eviction

Detroit, July 7.—A gang's attempt to avenge the ousting of one of its members from a Detroit theatre has resulted in tragedy.

William Seibert, 17-year-old usher at the Norwest Theatre, had received threats from the gang after he had evicted one of its members. Seibert, son of a patrolman, carried his father's gun to work one night. As he was returning home, he was attacked by the gang and in the altercation William Klinger, 15 years old, was wounded, dying later.

Minor Budget Films Are Out, Says Schenck

(Continued from page 1)

based on the story of Woodrow Wilson, as Darryl Zanuck's first on resuming his post, yesterday, in charge of production.

Three musicals and three in Technicolor are included on the production list announced by Schenck. Besides "Wilson," from a script by Lamar Trotti, they include:

"Happy Land," produced by Kenneth Macgowan, directed by Irving Pichel, with Don Ameche, Frances Dee, Harry Carey and Ann Rutherford; "Pin-Up Girl," musical, with Betty Grable, Martha Raye and Joe E. Brown, produced by William LeBaron, Bruce Humberstone directing, and songs by Mack Gordon and James Monaco; "Buffalo Bill," in Technicolor, to star Joel McCrea and Maureen O'Hara, produced by Harry Sherman, directed by William Wellman; the story is by Clements Ripley and Aeneas MacKenzie; "Tampico," starring Edward G. Robinson, Lynn Bari and Victor McLaglen, produced by Robert Bassler, directed by Lothar Mendes; "Lifeboat," produced by Kenneth Macgowan, directed by Alfred Hitchcock, with Tallulah Bankhead, Canada Lee and Henry Hull; "The Lodger," produced by Robert Bassler, and John Brahm directing.

Also, "Ambassador Dodd's Diary," produced by Otto Preminger, directed by Archie Mayo, with Anne Baxter and Harry Carey; "Eve of St. Mark," Laurence Stallings' stage play, produced by Wm. Perlberg, John Stahl directing; "Torpedo Squadron 8," Walter Morosco to produce and Henry Hathaway direct; "Keys of the Kingdom," based on the novel by A. J. Cronin; "Four Jills and a Jeep," with Carole Landis, Martha Raye, Kay Francis and Mitzi Mayfair, Bryan Foy producing and Lew Schreiber directing "Greenwich Village," Technicolor musical, with Carmen Miranda and Vivian Blaine, Wm. LeBaron producing, Walter Lang directing; "Moment for Music," starring Benny Goodman in his life story, with William LeBaron producing and Irving Cummings directing; "Where Do We Go from Here?", Technicolor musical, starring Betty Grable, produced by William Perlberg.



Curtain going up July 28 HOLLYWOOD THEA. N. Y.



With colors flying in TECHNICOLOR

STARRING MEN OF THE ARMED FORCES

AND

GEORGE MURPHY

JOAN LESLIE

Lt. RONALD REAGAN

AND

GEORGE TOBIAS

ALAN HALE

CHARLES BUTTERWORTH

AND

KATE SMITH

☆

PRODUCED BY

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AND

HAL B. WALLIS

☆

Directed by

MICHAEL CURTIZ

Screen Play by Casey Robinson and Capt. Claude Binyan • Based on the Stage Show Irving Berlin's "This Is The Army" • Music and Lyrics by Irving Berlin

IRVING BERLIN'S

S IS THE ARMY"

FROM WARNERS

Wanda Hale OF THE



And the proof.... ALL SMAR
COUNTRY ARE SHOWI

"SONG OF

STRAND	. . . . .
AMBASSADOR & FOX	.
CALIFORNIA & ADAMS	.
MAYFAIR	. . . . .
ORIENTAL	. . . . .
RIALTO	. . . . .
PARAMOUNT	. . .
ADAMS	. . . . .
KIRBY	. . . . .
RIALTO	. . . . .
EMPIRE	. . . . .
PALOMAR	. . . . .
STRAND	. . . . .
ARCADE	. . . . .
STRAND	. . . . .
ORPHEUM	. . . . .
FAYS	. . . . .

ROY ROGERS and "TR

KING OF THE COWBOYS *SMARTEST H*

Current releases: "HEART OF THE GOLDEN WEST" ★ "RIDIN' DOWN
"IDAHO" ★ "KING OF THE COWBOYS" ★ "SONG OF

Coming releases: "SILVER SPURS" ★ "MAN FROM MUSIC MOUNTAIN

YORK DAILY NEWS IS *Right*

MEN THROUGHOUT THE
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GER"
THE MOVIES
NYON" ★
"
NDS ACROSS THE BORDER"

NEW YORK DAILY NEWS — June 26, 1943

Roy Rogers Western Big Treat for Fans



It's romance on horseback for Roy Rogers and Sheila Ryan in "Song of Texas" at Brooklyn Strand.

By WANDA HALE

★ ★ ★

Republic sure went to town on Roy Rogers' "Song of Texas." It's a super-duper western, amusing, romantic, as fancy and colorful as a rodeo, rough and fast as an old-fashioned hoss-opera and replete with cowboy songs and music by Roy and Bob Nolan and his "Sons of the Pioneers."

"Song of Texas" should go over a big at the Brooklyn Strand Theatre, where it is now showing, and it's a cinch for small town movie houses because Roy is the King of the movie cowboys and his horse Trigger is a smart performer as well as a stunning looking animal. And this vehicle is their best yet.

Sheila Ryan is Roy's leading lady and Arline Judge is around for decoration and laughs. Barton MacLane and Harry Shannon are importantly cast, as are Bob Nolan and his singers. They all give the star able support and his acting is more engaging than it's ever been.

Rogers, Bob Nolan and "The Sons of the Pioneers" play themselves in this picture. They appear as rodeo stars who, disliking their boss' business policies, buy themselves a ranch and prepare to build their own rodeo show. To make Sam Bennett, a old star now down and out, happy, the boys take him to their ranch and dress him up so that he can look prosperous to his daughter, Sue, who is coming to visit their father for the first time in many years.

Sue has been told by her father that he owns a ranch in Texas and the boys let her believe that the "One 4-All" is her dad's. Thinking that Roy goes beyond his position as foreman, Sue complicates things by trying to make her father sell the ranch. She goes so far as to go out and get a buyer for it.

To make things tougher for the boys, their old boss, Jim Calvert, resorts to meanness. His men start fires and let the horses out of the corral and he tries to buy the ranch from Sue. But he can't down Roy and his gang. They have ways to punish crooks like Calvert and they do it.

Songs in "Song of Texas" are "Moonlight and Roses," "Rainbow Over the Range," "Blue Bonnet Girl," "I Love the Prairie," "On the Rhythm Range," "Chapanecas" and "Mexicali Rose." Joseph Kane's direction keeps the picture moving swiftly to a terrific climax, a four chuck-wagon race that's a humdinger.

"Song of Texas," Republic picture directed by Joseph Kane from screen play by Winston Miller. Presented at the Brooklyn Strand Theatre. Running time: 1 hour 9 minutes.

THE CAST:

Roy	Roy Rogers
Bob Nolan and Songs of the Pioneers	
Sue Bennett	Sheila Ryan
Jim Calvert	Barton MacLane
Sam Bennett	Harry Shannon
Pat	Pat Brady
Hildegarde	Arline Judge
Fred Calvert	William Haade
Miss Murray	Eve March
Pete	Hal Taliaferro
Alex Nahera Dancers	

Reprinted from
THE NEW YORK
DAILY NEWS
June 26, 1943

Filming Is Off Slightly; 44 in Work

HOLLYWOOD, July 7.—Production was down slightly last week, with 44 films in work at week's end against 46 the week before. Only seven new features were started, against 11 in the previous week. Both this week and last, shooting ended on nine pictures. There were 23 scripts preparing and 58 features editing. Of the seven new pictures started, Universal has four of them on its sound stages; Republic has two, and RKO, one. The production scene:

Columbia

Shooting: "The Cover Girl," "There's Something About a Soldier," "Footlight Glamour."

Samuel Goldwyn

Shooting: "Up in Arms."

M-G-M

Shooting: "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "Cry Havoc," "The Cross of Lorraine," "The Heavenly Body," "America," "Song of Russia," "Madame Curie," "A Guy Named Joe," "See Here, Private Hargrove."

Monogram

Shooting: "Bullets and Saddles," "Blazing Guns," "Nearly Eighteen."
Finished: "Outlaws of Stampede Pass."

Paramount

Shooting: "And the Angels Sing," "Frenchman's Creek."
Finished: "Henry Aldrich's Little Secret," "The Hour Before the Dawn."

P. R. C.

Finished: "Tiger Fangs."

RKO-Radio

Started: "An American Story," with Margo, Robert Ryan, Wally Brown, Alan Carney, John Carradine, Bruce Edwards, James Bell, Erford Gage.
Shooting: "Government Girl," "Around the World," "Adventures of a Rookie," "Dollar-A-Year Man."
Finished: "The Iron Major."

Republic

Started: "A Scream at Night," with Robert Lowery, Marie McDonald, Eddie Brophy, Wally Vernon, Robert Cavanaugh, Elizabeth Russell, Jack LaRue, William Hade. "Beyond the Last Frontier," with John Paul Revere, Smiley Burnette, Ernie Adams, Richard Clarke, Lorraine Miller.
Shooting: "The Deerslayer," "Man from Music Mountain."

20th Century-Fox

Shooting: "Happy Land," "Guadalcanal Diary," "The Girls He Left Behind."
Finished: "The Dancing Masters," "The Song of Bernadette."

Universal

Started: "Ali Baba and the 40 Thieves," with Jon Hall, Maria Montez, Turhan Bey, Andy Devine, Moroni Olsen, Fortunio Bonanova, Kurt Katch. "His Butler's Sister," with Deanna Durbin, Pat O'Brien, Franchot Tone, Akim Tamiroff, Evelyn Ankers, Walter Catlett. "Man of the Family," with Donald O'Connor, Susanna Foster, Lillian Gish, Richard Dix, Anne Gwynne, Noah Beery, Jr., Peggy Ryan, David Holt, Marcia Mae Jones, Samuel S. Hinds. "You're a Lucky Fellow, Mr. Smith," with Allan Jones, Evelyn Ankers, David Bruce, Billie Burke, Patsy O'Connor, Stanley Clements.

Shooting: "The Strange Death of Adolf Hitler," "Crazy House," "Frontier Bad Man."

Finished: "Let Yourself Go."

Warners

Shooting: "Northern Pursuit," "Conflict," "In Our Time," "Destination, Tokyo," "Shine On, Harvest Moon."

Finished: "Saratoga Trunk."

Short Subject Reviews

"He Can't Make it Stick"

(Color Rhapsody)
(Columbia)

This is a colorful and amusing burlesque on a famous Austrian paperhanger, Shicklegruber by name. He is courting a Brunnehilde-like hausfrau, a widow with three children, two of whom are Nazi Youth brats, the third being an intellectual. The paperhanger succeeds in winning over the widow to a quick marriage, and then embarks upon his campaign to plaster the world with the special swastika-decorated wallpaper he has designed, but he can't find a paste to make it stick. Running time, 7 mins. Release date, July 23.

"Here Comes Mr. Zerk"

(Harry Langdon Comedy)
(Columbia)

Harry Langdon performs his usual slapstick antics in this slight farce comedy dealing with a mistaken identity. Mistake is brought about when a local newspaper, in announcing Langdon's marriage to Shirley Patterson, prints a picture of an escaped lunatic known as Zerk over the name of Langdon, who plays a noted scientist. Some of the resultant situations are amusing, but on the whole it is unpretentious farce. Running time, 16 mins. Release date, July 23.

"The Fly in the Ointment"

(Phantasy Cartoon)
(Columbia)

Drawn in black and white with macabre backgrounds, this pokes fun at spook pictures while telling the fable of the "Spider and the Fly." The spider in this case is a gruesome organist while the fly is a tough, wise-cracking urchin. Action deals with the attempt of the spider to ensnare the fly by first offering him candy to gain his confidence, and then offering him a potion of arsenic and old lace in the guise of a chocolate malted. Dialogue is amusing, and the drawings show some originality. Running time, 7 mins. Release date, July 23.

"Screen Snapshots"

(Number 10—Series 22)
(Columbia)

New issue of this popular series presents Mischa Auer as master of ceremonies, and doubling as his twin brother stationed at an army camp. Shots show Hollywood luminaries at work in a Naval sewing canteen, at an entertainment canteen for servicemen, and at play at one of the night clubs. Final sequence presents Bill Thompson, the "Mr. Whipple" of radio fame, in imitations while trying to avoid a process server. Running time, 10 mins. Release date, June 25.

'Lucky', 'Comedy' Duals Top Omaha

OMAHA, July 7.—The two-day holiday plus a return to warmer weather resulted in patrons jamming air-conditioned downtown theatres. Brandeis, with only 1,200 capacity, grossed $11,100 with "Mr. Lucky" and "The Falcon Strikes Back," while "Human Comedy" and "Tahiti Honey" in their second week here did almost as well at the Omaha.

Estimated receipts for the week ending July 7-8:

"Mr. Lucky" (RKO)
"The Falcon Strikes Back" (RKO)
BRANDEIS—(1,200) (30c-35c-44c-50c) 7 days. Gross: $11,100. (Average, $4,500)

"Thet Human Comedy" (M-G-M)
"Tahiti Honey" (Rep.)
OMAHA—(2,000) (30c-35c-50c) 7 days. Gross: $10,400. (Average, $7,500)

"Mr. Big" (Univ.)
"Air Raid Wardens" (M-G-M)
ORPHEUM—(3,000) (30c-35c-50c) 7 days. Gross: $10,300. (Average, $8,000)

"Coney Island" (20th-Fox)
"High Explosive" (Para.)
PARAMOUNT—(2,900) (30c-35c-50c) 7 days. Gross: $14,300. (Average, $9,000)

'Brittany', Dual, $10,000: Toronto

TORONTO, July 7.—"Assignment in Brittany," on a double bill at the Uptown Theatre, appeared to have a slight edge at $10,000 for the week's grosses around town, the advantage being partly due to holdovers at opposition houses even for the holiday trade. "My Friend Flicka" and "Hello, Frisco, Hello" at the Imperial and Shea's respectively were expected to gross $10,000 each for the second week with the help of holiday patronage.

Estimated receipts for the week ending July 8:

"A Night to Remember" (Col.)
"Two Senoritas from Chicago" (Col.)
EGLINTON—(1,086) (18c-30c-48c-60c) 6 days. Gross: $5,000. (Average, $4,500)

"My Friend Flicka" (20th-Fox)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $10,000. (Average, $10,500)

"Presenting Lily Mars" (M-G-M)
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $9,000. (Average, $10,000)

"Hello, Frisco, Hello" (20th-Fox)
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $10,000. (Average, $11,000)

"A Night to Remember" (Col.)
"Two Senoritas from Chicago" (Col.)
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: $5,500. (Average, $4,500)

'Assignment in Brittany" (M-G-M)
"American Empire" (M-G-M)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $10,000. (Average, $9,500)

Combine Chicago Offices

CHICAGO, July 7. — The offices of Capitol Film Exchange, Inc., All-American News and the PRC Chicago exchange will be combined at new quarters here at 1327 South Wabash Ave., according to Henri Elman.

Hollywood

By WILLIAM R. WEAVER

Hollywood, July 7

HOLLYWOOD is a place, and the only one, where an exhibitor can bill his ticket-seller as star of his picture and stay within the truth. Al Galston and J. M. Sutton last week rigged their Marcal marquee to read: Marilyn Harris—Our Cashier—in "Henry Aldrich Gets Glamour." . . . Lana Turner — Robert Young — in "Slightly Dangerous." The young lady sells tickets at the Marcal and its sister theatre, the Hawaii, when she isn't working in a picture. The Messrs. Galston and Sutton—in the news most recently as builders of the "Cat People" exploitation formula, and before that as the showmen who dared exhibit "Citizen Kane" when others didn't—sell pictures at any and all times.

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Edward Small has signed Tony Devlin, fresh from high school and 6 foot 1, to a term contract, probably to start with "The Raft." . . . M-G-M has but five sets of twins under contract and is using three of them in "White Cliffs of Dover." . . . Al Jolson and Oscar Levant are to portray themselves in Warners' Jesse Lasky production, "Rhapsody in Blue."

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On the theory that the popularity of ice-skating troupes in pictures must be deserved, Director Bruce Humberstone has added the "Roller Skating Vanities" troupe to his "Pin-Up Girl" cast, figuring it may be the rollers' turn. . . . With upwards of 100 of his pictures still in exhibition around the globe, Harry Sherman is preparing 16 more for production, notably "Buffalo Bill," the $2,000,000 Technicolor undertaking for 20th Century-Fox, to the cast of which Edgard Buchanan has been added. . . . Jules Levey, who is to produce "The Hairy Ape" as the first of five pictures for UA, submitted a synopsis of the picture to his exhibitor friends on his recent tour of the country and came back with commitments of 50 circuits to book the picture.

'Canteen' in Record Week in Kansas City

KANSAS CITY, July 7.—"Stage Door Canteen" is grossing approximately $24,000 at the Midland, as a single feature, giving this house perhaps the largest returns in its history. "Mr. Lucky," plus "Aerial Gunner," is receiving approximately $13,000 at the Orpheum.

Estimated receipts for the week ending July 7-8:

"Stormy Weather" (20th-Fox)
ESQUIRE—(800) (35c-50c) 7 days. Gross: $5,500. (Average, $4,000)
"Stage Door Canteen" (U. A.)
MIDLAND—(3,600) (35c-50c) 7 days. Gross: $24,000. (Average, $12,000)
"China" (Para.)
NEWMAN—(1,900) (35c-50c) 7 days, 2nd week. Gross: $10,000. (Average, $9,000)
"Mr. Lucky" (RKO)
"Aerial Gunner" (Para.)
ORPHEUM—(1,900) (35c-50c) 7 days. Gross: $13,000. (Average, $8,000)
"Jitterbugs" (20th-Fox)
"Cowboy in Manhattan" (Univ.)
TOWER—(2,200) (35c-50c) 7 days. Stage show. Gross: $10,000. (Average, $9,000)
"Stormy Weather" (20th-Fox)
UPTOWN—(2,000) (35c-50c) 7 days. Gross: $6,500. (Average, $5,000)



BIGGEST *"BOX OFFICE GROSS"* OF ANY MOVIE MAGAZINE

MONTH AFTER MONTH THE PUBLIC PAYS MORE MONEY FOR **PHOTOPLAY**—THE INDUSTRY'S LUXURY MAGAZINE—THAN FOR ANY OTHER MOVIE MAGAZINE PUBLISHED

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 11	TWO SENORITAS FROM CHICAGO Jinx Falkenburg Joan Davis C—68 mins.	(Fourth Block) BATAAN Robert Taylor George Murphy D—114 mins. (328)	COWBOY COMMANDOS Range Busters O—55 mins. (266) SARONG GIRL Ann Corio M—62 mins.	(Fifth Block) HIGH EXPLOSIVE Chester Morris Jean Parker D—63 mins. (4221) CHINA Loretta Young Alan Ladd D—79 mins. (4222)		MAN FROM THUNDER RIVER Bill Elliot C—(2312)	(Sixth Block) SQUADRON LEADER X Ann Dvorak Eric Portman D—99 mins. GILDER-SLEEVE'S BAD DAY Hal Peary Jane Darwell C—62 mins.	JITTERBUGS Laurel & Hardy C—74 mins. (342)	SOMEWHERE IN FRANCE Constance Robert Cummings Morley D	ALL BY MYSELF Evelyn Ankers Rosemary Lane Patric Knowles C—63 mins. (7043)	
June 18					TEXAS RANGERS in BORDER BUCKAROOS O GANGS, INC. Alan Ladd—D	SONG OF TEXAS Roy Rogers Sheila Ryan O—69 mins. (255)		CONEY ISLAND (Technicolor) Betty Grable Geo. Montgomery Cesar Romero M—96 mins. (343)	COLT COMRADES William Boyd O	TWO TICKETS TO LONDON Michele Morgan Alan Curtis Dooley Wilson D	
June 25	CRIME DOCTOR D FRONTIER FURY Charles Starrett O—55 mins.	HARRIGAN'S KID Bobby Readick William Gargan D—70 mins. (329)		AERIAL GUNNER Chester Morris Richard Arlen D—82 mins. (4223) FIVE GRAVES TO CAIRO Franchot Tone Anne Baxter Erich Von Stroheim D—96 mins. (4224)	LONE RIDER No. 4 Bob Livingston Smoky Moore Al St. John	THUMBS UP Richard Fraser Brenda Joyce M—67 mins. (223)	THE LEOPARD MAN Dennis O'Keefe D—66 mins. BOMBARDIER Pat O'Brien Randolph Scott Anne Shirley D—99 mins.		STAGE DOOR CANTEEN (Sol Lesser) Cheryl Walker William Terry 48 STARS	GET GOING Grace MacDonald Robert Paige Vera Vague M—60 mins.	
July 2	GOOD LUCK MISTER YATES Claire Trevor Jess Barker D—69 mins.	PRESENTING LILY MARS Judy Garland Van Heflin M—104 mins. (330)		SALUTE FOR THREE Macdonald Carey Betty Rhodes M—75 mins. (4225)	BILLY THE KID No. 5 Buster Crabbe Al St. John O	FUGITIVE FROM SONORA Don (Red) Barry D—55 mins. (361)	MR. LUCKY Cary Grant Laraine Day D—100 mins.		THAT NAZTY NUISANCE (Hal Roach Streamliner) Bobby Watson Jean Porter	HIT THE ICE Abbott and Costello Ginny Simms C—82 mins.	BACKGROUND TO DANGER George Raft Brenda Marshall D—80 mins. (222)
July 9	WHAT'S BUZZIN,' COUSIN? Ann Miller Rochester	THE YOUNGEST PROFESSION Virginia Weidler Edward Arnold C—81 mins. (331)	SPY TRAIN Richard Travis Katherine Craig D—61 mins. (225)	(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228)		BORDER TOWN GUN FIGHTERS O—56 mins. (2313)	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C			GALS, INC. Leon Errol Harriet Hilliard Glen Gray & Orch. C	
July 16	APPOINTMENT IN BERLIN George Sanders Marguerite Chapman D—77 mins.	PILOT #5 Franchot Tone Marsha Hunt Gene Kelly D—70 mins. (332)	STRANGER FROM PECOS Johnny Mack Brown	DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	FOLLIES GIRL M SUBMARINE BASE D	MEXICALI ROSE (Gene Autry) (Re-Release)	THE SKY'S THE LIMIT Fred Astaire Joan Leslie M	STORMY WEATHER Lena Horne Bill Robinson M—77 mins. (344)		HERS TO HOLD Deanna Durbin Joseph Cotten Charles Winninger C	
July 23		DU BARRY WAS A LADY (Technicolor) Red Skelton Lucille Ball M—101 mins. (333)	WINGS OVER THE PACIFIC D—60 mins. (213)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)		SILVER SPURS Roy Rogers Phyllis Brooks O		HEAVEN CAN WAIT Gene Tierney Don Ameche C—112 mins. (345)		HONEYMOON LODGE David Bruce Harriet Hilliard Ozzie Nelson & Orch. C	CONSTANT NYMPH Charles Boyer Joan Fontaine Alexis Smith D—112 mins. (223)
July 30	FIRST COMES COURAGE D ROBIN HOOD OF THE RANGE O	HITLER'S HANGMAN Alan Curtis Patricia Morison John Carradine D—84 mins. (334)	GHOSTS ON THE LOOSE East Side Kids C—64 mins. (205)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)	TEXAS RANGERS NO. 5 "FIGHTING VALLEY" O	WAGON TRACKS WEST Bill Elliott O	THE FALCON IN DANGER Tom Conway Joan Brooks D	BOMBER'S MOON George Montgomery Annabella D—70 mins. (346)		CORVETTE K—225 Randolph Scott Barry Fitzgerald Ella Raines D	
Aug. 6		RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	LAW RIDES AGAIN Ken Maynard Hoot Gibson O—56 mins. (251)	SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229)		HEADIN' FOR GOD'S COUNTRY D BLACK HILLS EXPRESS O	BEHIND THE RISING SUN Margo Tom Neal D		YANKS AHOY! (Hal Roach Streamliner) William Tracy Joe Sawyer	FRONTIER BAD MEN Diana Barrymore Robert Paige D	
Aug. 13		HUMAN COMEDY Mickey Rooney Frank Morgan D—117 mins. (380)		(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250)	ISLE OF FORGOTTEN SINS D	NOBODY'S DARLING M—65 mins. Gladys George Mary Lee	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C			WE'VE NEVER BEEN LICKED Richard Quinn D	Irving Berlin's THIS IS THE ARMY M Soldier Cast
Aug. 20				(Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)							

Danger', Show, Do $29,000 Gross in Pittsburgh Week

PITTSBURGH, July 7.—With the pleasure-driving ban limiting holiday trips and picnic, the Fourth week-end skyrocketed box-office figures here. Resuming its stage-screen policy, the Fulton led with $29,000 for "Back-to-Danger." Both the Fulton and the Harris did almost twice usual business, with $16,000 promised for Coney Island" at the Fulton (re-opening after recess for decorating), and "Hit the Ice" drawing $15,000 at the Harris.

Estimated receipts for week ending July 6-8:

Coney Island" (20th-Fox)
FULTON—(1,700) (30c-40c-55c) 7 days. Gross: $16,000. (Average, $7,500)
Hit the Ice" (Univ.)
HARRIS—(2,200) (30c-40c-55c) 7 days. Gross: $15,000. (Average, $9,200)
Stage Door Canteen" (U. A.)
PENN—(3,400) (30c-40c-55c) 7 days, 2nd week. Gross: $20,000. (Average, $17,000)
Bombardier" (RKO)
RITZ—(1,100) (30c-40c-55c) 7 days, 2nd week (moveover from Stanley). Gross: 4.000. (Average, $2,600)
Background to Danger" (W. B.)
STANLEY—(3,800) (30c-44c-55c-66c). On tage, 6 days of vaudeville including Bo-ita Granville and Abe Lyman's band. Gross: $29,000. (Average, $20,000)
Ox-Bow Incident" (20th-Fox)
SENATOR—(1,750) (30c-40c-55c) 7 days, nd week (moveover from Harris). Gross: 4.000. (Average, $3,400)
Presenting Lily Mars" (M-G-M)
WARNER—(2,000) (30c-40c-55c) 7 days, rd week (moveover after one week at Stanley). Gross: $7,500. (Average, $6,500)

'Air Force' Zooming To $11,000 in Montreal

MONTREAL, July 7. — "Air Force" looks to be the best thing in Montreal this week, with $11,000 expected at Loew's "Edge of Darkness" from the same company is headed for about $9,000 at the Palace.

Estimated receipts for the week ending July 8:

'Buckskin Frontier" (Par.)
ORPHEUM—(1,100) (30c-40c-60c) 7 days. Gross: $4,000. (Average, $4,500)
'Air Force" (W. B.)
LOEW'S — (2,900) (35c-53c-67c) 7 days. Gross: $11,000. (Average, $7,000)
'Flight for Freedom" (RKO.)
'The Falcon Strikes Back" (RKO)
CAPITOL—(2,700) (30c-40c-52c) 7 days. Gross: $7,500. (Average, $4,500)
'The Gorilla Man" (W. B.)
'The Hidden Hand" (W. B.)
PRINCESS — (2,200) (30c-40c-52c) 7 days. Gross: $5,500. (Average, $3,500)
'Edge of Darkness" (W. B.)
PALACE—(2,700) (30c-45c-62c) 7 days. Gross: $9,000. (Average, $7,000)

Ervolieff in Mexico

MEXICO CITY, July 7.—Joseph Ervolieff, Russian-French producer, has joined Cimesa, local producing company, for the production of his third version of Jules Verne's "Michael Strogoff," or "The Czar's Courier," which will be done in Spanish. Ervolieff, who first made the picture in Paris and then in Hollywood, is seeking Arturo de Cordoba for the lead.

N. H. Gets Refrigerants

NEW HAVEN, July 7. — Downtown houses have obtained supplies of refrigerant gas, and air conditioners are working for the first time this season. During the hot spell, late in June, makeshift arrangements were made everywhere, and patrons complained, with attendant drop in grosses.

Critics' Quotes . . .

"CONEY ISLAND" (Twentieth Century-Fox)

At last, a picture that we can monestly call fine hot weather diversion. Light, humorous, tuneful and Technicolored, "Coney Island" is it, with the energetic Betty Grable singing and dancing away to the boys' hearts' desire.—*Wanda Hale, New York Daily News.*

"Coney Island" uses the same formula of "Hello Frisco, Hello," but it is always good, and in this case, it is better than good. It is swell. This is a movie that will make you forget your troubles, and is just what our boys in the camps will want to see. I know of no higher tribute.—*Louella O. Parsons, Los Angeles Examiner.*

"Coney Island" is one of those deluxe deluxe, super super Hollywood musicals. Actually it is a series of lavish dance numbers, held together by a routine boy-meets-girl story and rare flashes of engaging humor, topped off by Technicolor that displays Betty Grable at her luscious best.—*Jerry Franken, PM, New York.*

"CHINA" (Paramount)

"China" has its worthy passages of stout adventure and action and the acting is good. There are parts of the plot which can hardly be called persuasive, but, then, we suppose an action melodrama is not supposed to be 100 per cent plausible.—*Norman Clark, Baltimore News Post.*

There are many exciting melodramatic moments in "China." Ladd displays his usual amount of menacing charm and dominates the picture from the personality angle.—*Dorothy Manners, Los Angeles Examiner.*

"China" is the Chinese "For Whom the Bell Tolls." No fooling, it's a junior model of the Hemingway masterpiece. It is an absorbing picture but not poignant because the dramatic highlights are a little hard to believe. It's a good war drama with fine performances and an effective background.—*New York Daily News.*

"EDGE OF DARKNESS" (Warner Bros.)

The picture has suspense—but, somewho lacks the blood curdling reality of the Steinbeck story, "The Moon Is Down," which it in so many ways resembles.—*Mae Tinee, Chicago Tribune.*

It is fine entertainment. It is gory, gruesome and spectacular.—*Miami Daily News.*

Some day Hollywood will learn the value of realistic portraits as compared to a super colossal gigantic production with big names.—*Leonore Bushman, Philadelphia Daily News.*

"Edge of Darkness" is the sort of picture that blasts an audience out of its chairs. A capacity audience was pitched to such a high key of excitement that the final scene had not yet fully faded from the screen when the most tumultuous applause that has greeted a film play in recent memory broke out in a volume that matched the roar of machine guns and grenades that had immediately preceded it.—*Nelson B. Bell, Washington Post.*

Citywide Curfew for Youths Seen in Phila.

PHILADELPHIA, July 7.—A citywide curfew for teen-age boys and girls was recommended for Philadelphia by the June grand jury in handing down its report this week. Judge Vincent A. Carroll, of the Common Pleas Court, endorsed the recommendation and said he will forward it to the Mayor and to the Director of Public Safety. For some months, police have been enforcing an unofficial curfew for unescorted girls in the central part of the city.

B. & K. Booking War Films in Key House

CHICAGO, July 7. — Criticisms of war film bookings are not influencing Balaban and Katz. Circuit has booked "Action in the North Atlantic" for the first two weeks of August at the Chicago Theatre, its biggest Loop house.

Last week, "Crash Dive," another war picture, was given two B. & K. first run houses for its Loop opening, turning in very good grosses.

Services for Mrs. Hand

Funeral for Mrs. Stanley Hand, wife of the Altec Service executive, was conducted yesterday from Gallagher's Funeral Chapel, Manhasset, L. I. She died at her home nearby during the weekend.

Cut Film Delivery In New Haven Area

NEW HAVEN, July 7.—Film delivery systems in this area have further curtailed service. Decker's eliminates Fridays and Sundays, so does Rosen's. In addition, Rosen's will have no service to Middletown Monday and Wednesday nights, to Wallingford, Tuesday nights; Torrington, Wednesday nights; Rockville, Monday nights (for pickup only); Oakville and Watertown, Tuesday and Thursday. Hoxie's serves Winsted and Lakeville Monday, Wednesday and Friday only; Kimmerlin has no Bridgeport Monday service, and Foley's goes to Canaan Mondays, Tuesdays, Thursdays and Fridays only.

Nesbitt to Government

HOLLYWOOD, July 7.—M-G-M has granted shorts producer John Nesbitt a temporary release from his five-year contract to concentrate on his U. S. Government production schedule of radio programs. He stops after finishing four Metro shorts now in preparation.

Nevin Red Cross Aide

DANVILLE, Pa., July 7. — George A. Nevin, former manager of the Capitol Theatre here, has completed training in Washington, D. C., and is now an assistant field director for the American Red Cross at Camp Pendleton, Va.

'Mr. Lucky' Big $28,300 Gross In Philadelphia

PHILADELPHIA, July 7.—Leading the field is "Mr. Lucky" at the Boyd with $28,300 in sight. "Mr. Big" at the Earle with Ozzie Nelson's band and Harriet Hilliard also looks big with $28,800 expected for the six-day week. Among the holdovers, "Coney Island" at the Fox is proving a major click with the second week figured on bringing in $27,800. Holiday prices on Monday contributed to the high grosses for the week.

Estimated takings for the week ending July 7-9:

"Somewhere in France" (U. A.)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $7,000. (Average, $9,000)
"Action in the North Atlantic" (W. B.)
ARCADIA—(600) (35c-46c-57c-68c) 6 days, 2nd run. Gross: $3,800. (Average, $2,800)
"Mr. Lucky" (RKO)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $28,300. (Average, $14,000)
"Mr. Big" (Univ.) (6 days)
"Background to Danger" (W.B.) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville including Ozzie Nelson's orchestra, Harriet Hilliard, Harris & Shore, Jeanne Blanch, Paul Lavarre & Bros., and Sons of the South. Gross: $28,800. (Average, $18,000)
"Coney Island" (20th-Fox)
FOX—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $27,800. (Average, $14,000)
"This Land Is Mine" (RKO)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week, 2nd run. Gross: $3,800. (Average, $4,500)
"Lady of Burlesque" (U. A.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $18,800. (Average, $20,000)
"Background to Danger" (W. B.)
STANLEY—(3,000) (35c-41c-46c-57c-68c 75c) 7 days. Gross: $25,500. (Average, $14,000)
"Bombardier" (RKO)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $14,200). (Average, $6,-500)
"Crash Dive" (20th-Fox)
KARLTON—(1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $8,000. (Average, $3,500)

'Canteen' Best in Years in St. Louis

ST. LOUIS, July 7.—An all-time attendance record for Loew's State Theatre in St. Louis is being hung up this week by "Stage Door Canteen." With capacity crowds over the two-day holiday, the picture is headed for a strong $27,000, which is the biggest week's take at popular prices since the theatre opened in 1924. Business all over is big.

Estimated receipts for the week ending July 7:

"Stage Door Canteen" (U. A.)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days. Gross: $27,000. (Average, $15,000)
"Mr. Lucky" (RKO)
FOX—(5,038) (30c-40c-50c) 7 days. Gross: $18,000. (Average, $15,000)
"Mr. Lucky" (RKO)
AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: $14,500. (Average, $11,500)
"Cabin in the Sky" (M-G-M)
"A Stranger in Town" (M-G-M)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $8,500. (Average, $6,000)
"Bombardier" (RKO)
"Coney Island" (20th-Fox)
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: $9,000. (Average, $7,000)
"Edge of Darkness" (W. B.)
"Follow the Band" (Univ.)
ST. LOUIS—(4,000) (35c-40c) 7 days. Gross: $4,500. (Average, $4,400)

'Canteen' SRO; 'Action' Take Big in Buffalo

BUFFALO, July 7.—"Stage Door Canteen" is drawing SRO at the Great Lakes, bidding for a bangup $25,000. "Action in the North Atlantic" is strong at the Buffalo and probably will reach about $17,000. "Mr. Lucky" at the Twentieth Century is expected to do $18,500, rounding out an excellent holiday week.

Estimated receipts for the week ending July 10:

"Action in the North Atlantic" (W. B.)
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days. Gross: $12,500. (Average, $15,000)

"Stage Door Canteen" (U. A.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days. Gross: $25,000. (Average, $10,800)

"Presenting Lily Mars" (M-G-M)
"Tonight We Raid Calais" (20th-Fox)
HIPPODROME—(2,100) (35c-40c-55c-65c) 7 days, 3rd week, moveover. Gross: $8,500. (Average, $8,500)

"Mr. Lucky" (RKO)
"Scattergood Survives a Murder" (RKO)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days. Gross: $18,500) (Average, $8,500)

"Captive Wild Woman" (Univ.)
"Moonlight in Havana" (Univ.)
LAFAYETTE—(3,000) (35c-50c) 7 days. Gross: $8,600. (Average, $8,000)

Gross for Holiday Normal in Capital

WASHINGTON, D. C., July 7.—The Fourth of July holiday had little effect upon local box-offices with most Government employes at work and others deciding it was less taxing to relax at home. However, RKO-Keith's will gross an estimated $16,000 for "Forever and a Day," the multi-starred vehicle that is the top grosser for the week. Another business-getter is "Stage Door Canteen," which, in its second week, will do an estimated $21,000 at Loew's Palace.

Estimated grosses for the week ending July 8:

"Ox-Bow Incident" (20th-Fox)
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days. Gross: $22,000. (Average, $19,000) On stage: Gracie Barrie and orchestra Pinky Lee.

"Crash Dive" (20th-Fox)
LOEW'S COLUMBIA—(1,234) (30c-50c) 7 days. 3rd downtown week. Gross: $8,500. (Average, $5,200)

"Background to Danger" (W.B.)
EARLE—(2,210) (30c-40c-50c-75c-90c) 7 days. Gross: $20,000. (Average, $15,500) Nash and Evans; Roxyettes on stage.

"Forever and a Day" (RKO)
RKO-KEITH'S—(1,800) (40c-50c-65c) 7 days. Gross: $16,000. (Average, $11,200)

"Action in the North Atlantic" (W.B.)
METROPOLITAN—(1,600) (30c-44c) 7 days, 3rd downtown week. Gross: $8,000. (Average, $4,250)

"Stage Door Canteen" (UA)
LOEW'S PALACE (2,242) (28c-55c) 7 days, 2nd downtown week. Gross: $21,000. (Average, $15,750)

Robbins Exploits 'Army'

CHICAGO, July 7.—Private Buddy Robbins, Jr., son of the music publisher, is opening an office here as advance man for "This is the Army." He will work with band leaders and radio stations in promoting the songs "With My Head in the Clouds" and "What Does He Look Like" from the screen version of the show.

Off the Antenna

SINCE April 27, 1942, 120 advertisers have contributed time for war effort and related messages on 202 coast-to-coast network programs each week, to an average weekly audience of 300,000,000, at a combined cost of $100,000,000, according to Chester LaRoche, chairman of the War Advertising Council. Network affiliates and advertising leaders will participate July 14 in a special broadcast on the subject: "The Role of Business in Furnishing the Public with Essential War Information," designed to organize the advertisers to greater effort.

• • •

Purely Personal: *Bill Stern, NBC sports director, has become chief of the radio division of the National Physical Fitness Program. . . . Latest Hooper national program rating shows Fibber McGee and Molly in first place, a spot occupied by Bob Hope in past several reports. . . . P. W. Cusack has joined NBC as art director of advertising and promotion. . . . Hugh Conover is pinch-hitting on early morning WABC chatter program for Arthur Godfrey, who is hospitalized from an appendicitis operation. . . . U. S. Navy has chosen Kay Kyser to help equip its hospitals for heroes with swimming pools.*

• • •

Program Notes: NBC's Durante-Moore-Cugat show will originate in Hollywood beginning August 12. . . . "Breakfast Club," emceed by Don McNeill, now over 3,000 mornings old, has gained an additional sponsor, Kellogg's breakfast food. . . . Second of now-famous "Marines at Guadalcanal" stories will be repeated on Columbia's "Man Behind the Gun" broadcast on July 10. . . . "Second Husband" and "Amanda of Honeymoon Hill," daytime serials on Columbia, will be renewed by their respective sponsors, effective August 12. Beginning September 12, Adam Hat Stores will sponsor "That's a Good One," on the Blue, in addition to current fight broadcasts. . . . F. W. Fitch will launch a new series on September 8 over same network. . . . Two NBC sustaining programs are replacing "March of Time" which vacations for summer until August 19. . . . Activities at the world's largest Army Air Force School and its biggest dispersal air field will highlight NBC "Army Hour" program on Sunday, July 11. . . . WOR-Mutual's "American Forum of the Air," a radio institution for 15 years, moves to a new time on July 13 and becomes a full hour show.

War Workers Change Mass. Operations

SPRINGFIELD, Mass., July 7.—Theatre managers here said today that war conditions have made several changes in their "business-as-usual" policy. Decreases in matinee attendance are of chief importance.

Because war workers have unusual hours, matinees have shown a steady business decline. Many women patrons of peacetime matinees are now working at full-time jobs, thus cutting patronage more. Another change noted is that the curtailment of buses has prompted theatergoers to attend early shows in the evening rather than take the chance of missing the last bus home. The result is that early shows and early buses are crowded.

Manager Edward Harrison of the Court Square Theater, has started special midnight shows every Friday for war workers who have complained that working on the 3-to-11 shift prevents them from attending shows. Harrison acted when he received requests not only from individual war workers but from committees at different factories.

Reginald Barlow, 76, Veteran Actor, Dies

HOLLYWOOD, July 7.—Reginald Barlow, who retired from pictures two years ago after 40 years as a stage and screen actor, died here yesterday at the age of 76. His last film was for RKO in 1941 when he played in "The Courageous Dr. Christian."

Barlow, who was born in Springfield, Mass., was a veteran of the Spanish-American, and Boer wars and was a Colonel in World War 1. His widow, Mrs. Bertha Merkel, survives.

Films Unaffected By U. S. Money Order

(Continued from page 1)

tion picture companies still doing business in any of the countries named.

The department official said the new regulations will not prevent transactions through banking channels, done under license, and that film companies will be able to receive remittances from countries mentioned above, as in the past, under the regulations issued last year.

The new regulations also prohibit the sending of checks, drafts, etc., from the United States to any blocked country, other than China.

'Junior Commandos' Aid Phila. Drive

PHILADELPHIA, July 7. — Revival of the 'Junior Commando' idea among youngsters and a special sale of war stamp corsages highlight the campaign launched by the local industry for the Shangri-La war stamp drive this month. Organized originally for scrap collections, the Junior Commando has been re-organized for a "Second Invasion." Each child buying $1 worth of war stamps at a theatre receives a cardboard medallion which will serve as free admission to matinee shows to be presented at selected theatres in each area on July 27. Wounded war veterans will be guests at the matinees.

In addition, further co-operation is being given the theatres by the playgrounds, summer schools, air raid wardens, Boy Scouts and other organized groups. Theatres are carrying a line in all newspaper advertising on the drive, and all radio stations are being contacted by a committee headed by Howard Gilbert.

Newsie A Doorman At Frisco Theatre

San Francisco, July 7.—Manager Al Goodwin of the first-run Orpheum has partially solved his manpower problem. Services of a news vendor outside the theatre were solicited. The newshawk sells his papers in the morning, dons doorman's uniform for the day and, in the evening, is back on sidewalk selling his latest editions.

Baltimore Booms; 'Stage Canteen' Grosses $23,000

BALTIMORE, July 7.—With the holiday weekend, business took on boom-time proportions. Cloudy weather kept people from outdoor amusements and they crowded theatres. "Stage Door Canteen" looks like a strong $23,000 at the Century. "Action in the North Atlantic" runs next with $20,000 at the Stanley.

Estimated takings for the week ending July 8:

"Stage Door Canteen" (U.A.)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days. Gross: $23,000. (Average, $11,000)

"Hit the Ice" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: $17,000. (Average, $10,000)

"Coney Island" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days, 9rd week. Gross: $10,000. (Average, $8,-000)

"Action in the North Atlantic" (W.B.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends) 7 days. Gross: $20,000. (Average, $13,000)

"Bombardier" (RKO)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c) 7 days. Stage show: Sibyl Bowman, Masters & Rollings, Art & Bob Colman, Jean Savage, 16 Rhythm Rockets. Gross: $18,500. (Average, $14,000)

"They Came to Blow Up America" (20th-Fox)
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: $6,500. (Average, $6,000)

'Canteen' $15,500 in Indianapolis Gross

INDIANAPOLIS, July 7.—"Stage Door Canteen" and "African Album" at Loew's were headed for a $15,500 gross to top receipts for the week here. At the Indiana "Hit the Ice" and "Get Going" were expected to do $15,000. The Circle, with "Background to Danger" and "Chatterbox" will do $9,000.

Estimated receipts for the week ending July 6-8:

"Background to Danger" (W.B.)
"Chatterbox" (Rep.)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Gross: $9,000. (Average, $10,000)

"Hit the Ice" (Univ.)
"Get Going" (Univ.)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $15,000. (Average, $11,000)

"Stage Door Canteen" (U.A.)
"African Album" (RKO)
LOEW'S—(2,800) (30c-40c-50c) 7 days. Gross: $15,500. (Average, $8,500)

"Bombardier" (RKO)
"Two Weeks to Live" (RKO)
LYRIC—(2,000) 30c-40c-50c) 7 days. Moveover. Gross: $4,500. (Average, $4,000)

RKO Keeps Stage Shows

CLEVELAND, July 7.—RKO Palace, for the first time in years, is maintaining its combination stage-screen policy throughout the summer.

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First Film Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

54. NO. 6 NEW YORK, U.S.A., FRIDAY, JULY 9, 1943 TEN CENTS

M-G-M Starts National Study Of Film Deals

Cincinnati Analysis Under Way Today

Metro-Goldwyn-Mayer home office sales executives left New York last night for Cincinnati to conduct the first of a series of countrywide, key city analyses of contracts of exhibitor customers. Adjustments will be made where warranted because of changing conditions or other influencing factors.

"Each and every account will be given a careful and sympathetic analysis preparatory to the sale of our next group of pictures," said William F. Rodgers, MGM's vice-president and general sales manager, last week, when he announced extension of the analysis nationally.

"When we see that there are shifts

(Continued on page 7)

RKO Sales Meeting Opens Here Monday

Nearl 300 delegates representing the company's 38 exchanges in this country and Canada, home office, foreign department, studio, Walt Disney Productions, Samuel Goldwyn, and RKO Pathe are to attend the 12th annual sales meeting of RKO Radio Pictures to be held for three days starting Monday at the Waldorf-Astoria here.

Ned E. Depinet, RKO Radio president, will preside. Others attending will include:

N. Peter Rathvon, Charles W.

(Continued on page 2)

RKO Radio Names Beja Chile Manager

Rene Beja has been appointed manager of RKO Radio's Chilean office with headquarters in Sanitago, Phil Reisman, vice-president in charge of foreign distribution, announced yesterday. Beja will replace Dan Greenhouse, who resigned to enter the U. S. Army.

Beja has been with RKO Radio's foreign service for years, formerly managing the company's Argentina office in Mendoza, and the Portugal branch in Lisbon.

Washington Sends Salary Orders to Field Offices

WASHINGTON, July 8.—Confidential directives for the disposition of requests from employees for approval of salary increases have been sent to the regional offices of the salary stabilization unit of the Internal Revenue Bureau, but officials here today refused to disclose their import pending issuance of formal regulations said now to be in final stages of preparation. Automatic increases in option contracts are believed to have been provided for in the new regulations.

The instructions to the field offices, it was indicated, were issued with a view to quick disposition of a large number of applications which have accumulated while Washington officials pondered over interpretations of President Roosevelt's "hold the line"

(Continued on page 7)

National Offers Equipment Plan

National Theatre Supply proposed to exhibitors, yesterday, a plan for determining in advance post-war theatre equipment requirements and, through reservations made between now and the end of the war, assure exhibitors of delivery when peace comes and equipment manufacturing resumes. Deliveries would be made in the order of filing.

Anticipating a widespread need for

(Continued on page 7)

Mellett Reported To Have Quit OWI

Washington, July 8.—Lowell Mellett tonight was reported to have resigned as chief of the motion picture bureau of the Office of War Information. Mellett's resignation was not unexpected in view of the fact that OWI's appropriation bill carried only $50,000 for the motion picture bureau which will have nothing to do hereafter except to maintain liaison between the Government, in Washington and the industry. Arch Mercy, Mellett's assistant, also is expected to leave the organization. While Mellett will leave OWI he will not be out of the Government service as he is an administrative assistant to President Roosevelt. Congress recessed tonight until Sept. 14.

Warners Holding Second Regional

CHICAGO, July 8.—Second of three Warner Bros. regional sales meetings being conducted by Ben Kalmenson, general sales manager, opened this morning in the Hotel Blackstone, with talks by Joseph Bernhard, vice-president, and Kalmenson, both emphasizing two main points: (1) That a growing manpower shortage may eventually create real problems for the industry, and (2) a reiteration of Warner's "open-door" policy, with the sales force urged to take care of

(Continued on page 7)

Canada Will Operate 50 Circuits for War Workers

TORONTO, July 8.—With all the potentialities of competition to established theatres, Canada's National Film Board is set to organize 50 circuits across the Dominion to put on 50 film shows per circuit monthly, for Canada's 750,000 men and women war workers.

The films will be shown, without charge, in Canada's hundreds of war factories, and serviced from special Government branch offices strung across Canada operating as regular industrial film exchanges, each with regional supervisors and bookers. Chief in charge is John Grierson, commissioner of the National Board, with

(Continued on page 2)

Open House for Public in Omaha

OMAHA, July 8.—One of the biggest days in Omaha show business is scheduled for Monday, when the Nebraska and Iowa Variety club stages a jamboree open to the public and labeled "Meet the Show Business." Exchanges will be closed for the all-day affair which will feature Jane Wyman as honor guest. Herbie Kay, Morton Wells and Paul Moorhead have donated their bands' services. The sale of war bonds and stamps also will be stressed. The program also

(Continued on page 2)

Theatres Face 33⅓% Cut in Ad Displays

Exploitation Displays Seen Hit by WPB

Exhibitors face a cut in cardboard displays and accessories used for film exploitation as a result of a general limitation order issued by the War Production Board eliminating one-third of the gross paper and paper-board used for their manufacture.

Restrictions on the production of paperboard display advertising imposed yesterday by the WPB will apply to such material in the film industry as well as in other fields, a spokesman for the WPB said last night.

"Displays cover any laminated combination of printed matter and paperboard or other material, with or without easels or braces, when employed to convey a message or advertise a product or service," the WPB stated.

Manufacturers and distributors of

(Continued on page 7)

Vaughan to Book Films for RCAF

TORONTO, July 8. — Frank L. Vaughan, formerly branch manager of Empire-Universal Films, at Winnipeg and Vancouver, has been appointed film distributor of the Royal Canadian Air Force with the rank of flying officer in the new service film exchange organization for booking product into 100 air stations in Canada having 16mm. projection equipment.

Coincident with the announcement came the disclosure that 16mm. fea-

(Continued on page 7)

Local 306 Wins One Suit, Faces Another

Supreme Court Justice Morris Eder yesterday dismissed the $1,000,000 slander action brought by Scoop 14th Street Corp., owners of the City Theatre, against M. P. Operators Union, Local 306, but granted a motion by the corporation to file an amended complaint in which Herman Gelber, president of the local, is named as defendant. The new suit seeks damages of $2,200 a day for 22 days of an alleged unlawful strike called by the union on April 30, last.

Personal Mention

HARRY KALMINE, Warner Theatres' assistant general manager, is in Pittsburgh for a testimonial tonight to Clair Meeder. Kalmine returns to New York over the weekend.

•

STEPHEN SCHLESINGER returned to New York yesterday from Hollywood.

•

DAVE COPLAN, U. S. Canadian division manager, returns today after a short visit to the home office.

•

JOSEPH H. MOSKOWITZ, Eastern studio representative of 20th Century-Fox, leaves for Hollywood over the weekend.

•

JOHN R. WOOD, JR., business manager of March of Time left last night for Washington to attend a testimonial for Charles F. Peppiatt, newly installed branch manager of the Washington office of 20th-Fox.

•

GENE BUCK underwent an operation Wednesday at Columbia-Presbyterian Medical Center.

•

HARVEY EISENBERG, manager of Proven Pictures, Hartford, is in Boston.

•

Universal's EDDIE MCAVOY and GEORGE SWARTZ spent a few days in Scranton recently.

•

L. S. FLYNN, formerly with Technicolor, now in the Navy, has been awarded the Air Medal for gallantry in action in the South Pacific area.

Press Meets Black, New MOT Official

Howard Black, vice-president of Time, Inc., and recently placed in charge of March of Time sales and distribution policy, was introduced to trade press representatives at a buffet supper at the Cloud Club in the Chrysler Building last night. A screening of the latest March of Time release, "Bill Jack vs. Adolf Hitler," preceded the reception.

Among those present in addition to trade press representatives were Tom J. Connors, Richard de Rochemont, William Gehring, Maurice Silverstone, William Kupper, Martin Moskowitz, Phil Williams, Sam Shain, William Clark and David Bader.

Open House for Public in Omaha

(Continued from page 1)

includes athletic events, dancing, swimming and picnicking.

Committee chairmen include: E. I. Rubin, Harry Watts, Walter Green, Jack Connor, Art Randall, Charles Lieb, Harold Johnson, Walter Green, Don McLucas, Sid Epstein, Glen Rogers, Howard Jackson, Art Kimball, Joe Kinsky.

Canada Will Operate 50 Circuits for War Workers

(Continued from page 1)

immediate operation in the hands of Gordon Adamson, at the head of Industrial Circuits, set up for the purpose.

Films will be in both 16 and 35 mm. widths, with many of the subjects also being released to regular film house Propaganda and topical themes will be the basis of the war-factory shows.

If permanent space is not available within a plant, screening room is to be sought through the cooperation of local religious, educational, municipal or fraternal organizations. Employes' badges will be the sole token of admission.

Projectionists and equipment are being supplied by the National Board. The NFB already has obtained the cooperation of the Canadian Manufacturers Association, Trades and Labor Congress of Canada, Canadian Congress of Labor, Catholic Labor Syndicates and other groups. Some unions, rather than company management, have been given the responsibility of arranging free Board shows on company time or otherwise.

To date, there are 20 industrial circuits in Ontario, each of which is booking 50 shows monthly. Forty factories in the Kitchener district, employing 3,000 workers, have combined for a total of 40 engagements which actually are designated as bookings. In Toronto 272 manufacturing plants are said to have been lined up for a series of bookings.

Coe Ends Speaking Tour on West Coast

HOLLYWOOD, July 8.—Charles Francis Coe, MPPDA executive vice-president, concluded a Pacific Coast speaking tour of several weeks with a speech here tonight before the Hollywood Chamber of Commerce which was attended by 400 civic, business, social and film industry leaders.

Pointing out that the industry has done a great deal to aid the war effor to date, Coe stated that the motion picture is the greatest instrument of education available. And "education alone can restore decency and democracy," he said.

"Achievements of the war will contribute to processes of peace. The new will supplant the old. Home life will alter commensurately, and the film industry is alert to its necessary responsibility in that new life," Coe declared.

Coe was introduced by Harlan G. Palmer, publisher of the Hollywood *Citizen-News*. Governor Earl Warren was the guest of honor. Among those at the speakers' table were F. W. Beetson, I. E. Chadwick, Walt Disney, Y. Frank Freeman, Henry Ginsberg, Samuel Goldwyn, Will Hays, Colonel Jason Joy, B. Kahane, Chas. Koerner, L. Mayer, M. J. Siegel, Jack Warner, Cliff Work, Loyd Wright.

RKO Sales Meeting Opens Here Monday

(Continued from page 1)

Koerner, Phil Reisman, Robert Mochrie, Walter E. Branson, Nat Levy, Harry J. Michalson, William H. Clark, S. Barret McCormick, Perry Lieber, H. Adamson, Gordon E. Youngman, J. Miller Walker and Garrett Van Wagner.

Also Al Adams, Leon J. Bamberger, Arthur M. Brilant, J. Emmet Cashman, Walter W. Derham, Frank Drumm, John A. Farmer, Norman Freeman, Lou E. Gaudreau, Harry Gittleson, Leon Goldberg, Ben Grimm, Harold Hendee, William Horne, Sidney Kramer, Jack Level, Oliver R. McMahon, Louis H. Miller, Francis J. Mooney, Rutgers Neilson, Harry M. Pimstein, Michael G. Poller, A. A. Schubart, David L. Strumpf, Terry Turner, Herbert E. Wappaus, Arthur Willi, Levis Wolf and William Zimmerman.

Also Leo M. Devaney, Charles Boasberg, Ben Y. Cammack, Robert J. Folliard, L. E. Goldhammer, Leonard Gruenberg, J. H. MacIntyre, Jack Osserman, David Prince, Gus Schaefer, R. S. Wolff, Robert K. Hawkinson, Walton Ament, Jay Bonafield, Dudley Hale, Frank Eaton, Frederick Ullman, Jr., Roy Disney, Kay Kamen, Gunther Lessing, James Mulvey, William Heineman, George Dembow, Paul Mooney, Herman Robbins, Vincent Trotta, L. Hyman, Seymour Poe, Edward Golden, M. H. Aylesworth, Gus Eyssell, Frank Buck and Jack Pegler.

Cantor Addresses Meeting of NEIC

Eddie Cantor addressed the National Entertainment Industry Council last night promising to send a message to be read at the two-day conference to be held July 14-15 on "Do's and Dont's on War Entertainment."

Local 802, the musicians' local, was the latest addition to the Council. Many organizations are meeting to vote an affiliation. Among them are the Radio Directors Guild, League of N. Y. Theatres, IATSE, American Guild of Musical Artists and the War Activities Committee of the motion picture industry.

The following speakers will address the conference: Brig.-Gen. Frank Osborn, Winthrop Aldrich, Lawrence Tibbett, Elmer Davis, Ted Gamble of the Treasury Department.

Senate to Probe FCC

WASHINGTON, July 8.—The Federal Communications Commission's regulation of radio broadcasting is slated for a hearing when Congress reconvenes from a Summer recess, Senator Wheeler, chairman of the Senate Interstate Commerce Committee, said today.

Coast Flashes

Hollywood, July 8

RODNEY PANTAGES leaves here tomorrow to attend the RKO convention in New York.

•

Universal today signed Tex Ritter to star in seven Westerns.

•

M-G-M has given George Sidney a new contract.

•

Charles Einfeld leaves here tomorrow for New York.

•

Ken Thomson, executive secretary of the Screen Actors Guild, leaves here tomorrow to attend the National Entertainment Industry Council conference in New York, July 14-15.

•

Bob Golden leaves here for the East tomorrow to confer with his father, Edward Golden, on his next production. Both return here in 10 days.

•

Bill Pine leaves here Sunday for home office conferences in New York.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
"THE YOUNGEST PROFESSION"
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New MARCH OF TIME
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

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with
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DOROTHY LAMOUR
A Paramount Picture
In Person
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TIM HERBERT
Mitch Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

BETTY GRABLE
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"CONEY ISLAND"
A 20TH CENTURY-FOX PICTURE in TECHNICOLOR
★ PLUS A BIG STAGE SHOW ★
BUY BONDS ROXY 7th AVE. 50th ST.

LOEW'S State TIMES SQ.
ON SCREEN
JEAN ARTHUR
JOEL McCREA
"THE MORE THE MERRIER"
IN PERSON
VIRGINIA WEIDLER
STAR OF
"BEST FOOT FORWARD"

RKO PALACE B'WAY & 47th St.
Humphrey Bogart • Raymond Massey
"ACTION IN NORTH ATLANTIC"
and
Jimmy Rogers • Noah Beery, Jr.
"PRAIRIE CHICKENS"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunda and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, Ne York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Adve tising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; Londc Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Pul lishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame Entered as second cla matter. Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; sing'e copies, 10

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The Record-Breaking Business in first engagements proves that the public says: "DITTO!"

UNIVERSAL PICTURES

'Five Graves', 'Background' Tops in L.A.

LOS ANGELES, July 8.—Ideal weather combined with transportational strictures, which kept citizens in town for the Independence Day weekend, sent grosses soaring. "Background to Danger" was $7,000 over average at Warner's Downtown and similarly prosperous at the Hollywood and Wiltern. "Five Graves to Cairo," coupled with "Chatterbox," did $27,500 at the Paramount, against a $16,780 average, and "Presenting Lily Mars," packaged with "Pilot No. 8," throve lustily although spread among four FWC first runs.

Estimated takings for week ending July 7th:

"Presenting Lily Mars" (M-G-M)
"Pilot No. 5" (M-G-M)
CARTHAY CIRCLE—(1,518) (33c-44c-55c-75c) 7 days. Gross: $10,000. (Average, $10,000)

"Presenting Lily Mars" (M-G-M)
"Pilot No. 5" (M-G-M)
CHINESE — (2,500) (33c-44c-55c-75c) 7 days. Gross: $18,000. (Average, $13,500)

"Crime Doctor" (Col.)
"It's a Great Life" (Col.)
HAWAII—(1,000) (33c-44c-55c-75c) 7 days. Gross: $5,000. Average, $3,288)

"Mister Big" (Univ.)
"Two Tickets to London" (Univ.)
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: $18,500. (Average, $14,969)

"Presenting Lily Mars" (M-G-M)
"Pilot No. 5" (M-G-M)
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $22,000. (Average, $19,523)

"Mister Big" (Univ.)
"To Tickets to London" (Univ.)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: $16,500. (Average, $12,973)

"Five Graves to Cairo" (Para.)
"Chatterbox" (Rep.)
PARAMOUNT—(Hollywood) (1,407) (33c-44c-55c-75c) 7 days. Gross: $17,500. (Average: $10,118)

"Five Graves to Cairo" (Para.)
"Chatterbox" (Rep.)
PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days. Gross: $27,500. (Average, $16,780)

"Presenting Lily Mars" (M-G-M)
"Pilot No. 5" (M-G-M)
RITZ—(1,376) (33c-44c-55c-85c) 7 days. Gross: $11,000. (Average, $9,400)

"Background to Danger" (W.B.)
WARNER BROS. (Hollywood)—(3,000) (33c-44c-65c-85c) 7 days. Gross: $18,249. (Average, $13,291)

"Background to Danger" (W.B.)
WARNER BROS. (Downtown)—(3,400) (33c-44c-65c-85c) 7 days. Gross: $21,342. (Average, $14,365)

"Background to Danger" (W.B.)
WARNER BROS. (Wiltern)—(2,200) (33c-44c-55c-65c-85c) 7 days. Gross: $16,597. (Average, $10,063)

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Review

"Crime Doctor"

(Columbia)

IN an attempt to cash in on the popularity of one of radio's better-known crime drama series, Columbia has produced a routine melodrama with an amnesia theme which proves to be fairly interesting and entertaining. However, "Crime Doctor" does not depend upon the appeal of the radio series alone, since it boasts of a "name" cast, and a competently put together story.

Warner Baxter, as the Crime Doctor, is the victim of loss of memory which enables him to effect a regeneration from his former status of a gangster, the brains of a gang that has perpetrated a $200,000 payroll robbery, to a respectable and popular physician who becomes head of the state parole board. The other members of the gang, especially John Litel, who "killed" Baxter and left his body in a ditch as a result of a quarrel about dividing the spoils, thinks that Baxter is feigning loss of memory, and hounds him at intervals over a period of ten years. Margaret Lindsay, a social worker, who falls in love with the new Baxter, knowing of Baxter's anxiety to unravel the story of his past, forces the issue by confronting Litel. Forced to act, the gang members arrange a showdown by having Baxter's former sweetheart confront him at a parole hearing. Baxter regains his memory in a fight that follows his attempt to reenact his ten-year old crime. He turns the members of the gang over to the police, restores the loot, and though he is convicted in a sensational trial, sentence is suspended in view of the exemplary life he has led.

Ralph Cohn produced with Michael Gordon capably handling the directorial assignment. Screenplay is by Graham Baker and Louis Lantz, adapted by Jerome Odlum.

Running time, 66 minutes. "G"*

*"G" denotes general classification.

'Bataan', on Dual, High at $11,000

NEW HAVEN, July 8.—With cool, rainy weather, downtowns experienced one of the best weekends in history. "Bataan," dualed with "Taxi, Mister," took $11,000, and the show moves over to the College for a second week. At the Roger Sherman, second week of "Stage Door Canteen" grossed $7,500, and stays on for a third week. The College took $5,500 with "Presenting Lily Mars," dualed with "Tonight We Raid Calais," 2nd week.

Estimated takings for the week ending July 8:

"Ox Bow Incident" (20th-Fox)
"Shanty Town" (Rep.)
BIJOU—(1,627) (40c-60c). Gross: $5,000. (Average, $3,500)

"Presenting Lily Mars" (M-G-M)
"Tonight We Raid Calais" (20th-Fox)
COLLEGE—(1,565) (40c-50c) 7 days, 2nd week. Gross: $5,500. (Average. $3,000)

"Bataan" (M-G-M)
"Taxi, Mister" (U.A.)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $11,000. (Average, $9,000)

"American Empire" (U.A.)
"Keep 'Em Slugging" (Univ.)
PARAMOUNT—(2,373) (40c-55c) 7 days. Gross: $6,500. (Average, $5,500)

"Stage Door Canteen" (U.A.)
ROGER SHERMAN—(2,037) (40c-50c) 7 days, 2nd week. Gross: $7,500. (Average, $6,000)

Springfield Starts 'Shangri-La' Drive

SPRINGFIELD, Mass., July 8.—A 45-foot replica of an airplane carrier named the *Shangri-La* will be launched by city notables here Friday evening to inaugurate a local $150,000 war stamp drive, in which theatres are participating.

Edward J. Harrison, district manager of E. M. Loew circuit, is the theatres' representative on the committee. Every theatre manager in town is a member of the committee and all are cooperating with trailers, booths in the lobbies, mentions in newspaper ads and in radio ads.

'Canteen' is Leader In Providence

PROVIDENCE, July 8.—More tasteful product, bad holiday weather, and the pleasure-driving ban combined to give local theatres their best grosses in weeks. Loew's State, with "Stage Door Canteen," was headed for $20,000, biggest take in years, and others were in hot pursuit.

Estimated grosses for the week ending July 8:

"Mr. Lucky" (RKO)
"Yanks Ahoy" (Roach)
RKO-ALBEE — (2,239) (28c-39c-50c) 7 days. Gross: $18,000. (Average, $8,500)

"Five Graves to Cairo" (Para.)
"Shantytown" (Rep.)
STRAND—(2,200) (28c-39c-50c) 7 days. Gross: $11,600. (Average, $9,000)

"Stage Door Canteen" (U.A.)
LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: $20,000. (Average, $12,000)

"Crash Dive" (20th-Fox)
MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: $13,000. (Average, $9,500)

"Lady of Burlesque" (U.A.)
"Boy from Stalingrad" (Col.)
CARLTON—(1,526) (28c-39c-50c) 7 days, 2nd week. (Moveover from Loew's State). Gross: $4,300. (Average, $4,000)

"Song of Texas" (Rep.)
FAY'S—(1,800) (28c-39c-50c) 7 days. On stage: Ramos & Nanette. Ernest & Rene Coleman, Phil & Bon Bonita, Edward Futran, Tom O'Neill, Bobby Long. Gross: $6,300. (Average, $7,000)

"Sarong Girl" (Mono.)
"Ghosts on the Loose" (Mono.)
MERTOPOLITAN—(3,050) (30c-40c-55c) 4 days. Gross: $3,500. (Average, for three days, with band on stage, $7,000)

3 PRC Exchanges Shifted to F. A. Rohrs

PRC exchanges in Dallas, Oklahoma City and Little Rock have been added to the division now under the supervision of Fred A. Rohrs, it was reported yesterday by Arthur Greenblatt, sales manager.

This division now consists of Atlanta, Charlotte, Dallas, Little Rock, New Orleans, Oklahoma City, Philadelphia and Washington.

$24,000 Take for 'Coney Island' Is Best in Seattle

SEATTLE, July 8.—"Coney Island" in two houses here headed for a big $24,000 this week, with the holiday aiding all grosses. "Lady of Burlesque," at the Liberty, was big, and "China," at the Paramount, continued above par. Weather was warm.

Estimated receipts for the week ending July 9:

"Bataan" (M-G-M)
"Salute for Three" (Para.)
BLUE MOUSE—(950) (40c-50c-65c-80c) 7 days. 2nd week. (Moved from Fifth Avenue). Gross: $4,700. (Average, $4,500)

"Coney Island" (20th-Fox)
FIFTH AVENUE—(2,500) (40c-50c-65c-80c) 7 days. Gross: $14,000. (Average, $9,000)

"Lady of Burlesque" (U.A.)
LIBERTY—(1,800) (40c-50c-65c-80c) 7 days. Gross: $13,500. (Average, $9,000)

"The Human Comedy" (M-G-M)
MUSIC BOX—(950) (40c-50c-65c-80c) 7 days, 5th week. (Moved from Fifth Avenue). Gross: $4,200. (Average, $4,500)

"Coney Island" (20th-Fox)
MUSIC HALL—(2,275) (40c-50c-65c-80c) 7 days. Gross: $10,000. (Average, $7,500)

"Action in the North Atlantic" (W.B.)
"Sarong Girl" (Mono.)
ORPHEUM—(2,450) (40c-50c-65c-80c) 7 days, 2nd week. Gross: $9,600. (Average, $9,000)

"Ghosts on the Loose" (Mono.)
PALOMAR—(1,500) (30c-42c-58c-70c) 7 days. Stage: Vaudeville featuring the Radio Rogues, Harry Holman and others. Gross: $8,900. (Average, $7,500)

"China" (Para.)
"Young and Willing" (U.A.)
PARAMOUNT—(3,050) (40c-50c-65c-80c) 7 days. Gross: $12,750. (Average, $9,000)

Delphos, O., Theatre Wins Clearance Case

Maximum clearance of three days for Warner's Sigma and Ohio theatres, Lima, Ohio, over the Capitol, Delphos, Ohio, was set in an award by arbitrator Robert H. Sanborn of the Cleveland tribunal, it was announced yesterday. The complaint was filed against Vitagraph, Loew's, RKO and Paramount by Capitol Theatres, Inc., operators of the Capitol, and charged unreasonable and discriminatory clearance for the Sigma and Ohio houses, the complainant asking for clearance without regard to houses in Lima, and requesting the same clearance dates as Van Wirt, Ohio.

Kline Is in Mexico For 'The Mexican'

MEXICO CITY, July 8. — Herbert Kline, director, who made "Journey for Margaret" for M-G-M and "The Forgotten Village," independent, is here to start production of "The Mexican," by Jack London, from a scenario by Budd Schulberg. On completion, Kline will return to Hollywood to arrange for an American version of the film.

Warners Transfers Blass

Herbert Blass, Warner salesman who formerly covered South Dakota, has been named Twin City sales representative in the Minneapolis exchange, under branch manager Art Anderson. Blass succeeds William Grant, resigned. E. Hart, formerly in the Milwaukee inspection department, has been promoted to ad salesman, succeeding R. Klauk.

Beans and Beets as Added Attractions

Hartford, Conn., July 8.— Theatremen can usually be counted on to work their way out of a dilemma. Take Jack Keenan, for example, at the Newington Theatre in nearby Newington Center, who, finding patronage on the wane, opened a vegetable store next to his theatre. On top of the cauliflower and beets, the beans and broccoli, he placed signs advising shoppers that free parking also applies to the theatre, and, while marketing, why not stop in at the Newington to see a good show.

Exhibitors Face Cut in Displays by New WPB Order

(*Continued from page* 1)

paper and cardboard accessories sold to theatre owners for picture promotionals were unenlightened yesterday on the significance of the order, No. L-294, which was issued in Washington. No official word had been received by these companies of the ruling, but executives pointed out that there has been a paper shortage for some time and firms in the field had been cutting down on manufacture and distribution right along.

The order requires that during the balance of this year and thereafter printers and producers of displays utilize only two-thirds of the weight of the paper and paperboard used by them during the corresponding period of 1941. They are also required not to use paperboard containing any virgin pulp or fiber, or easels, backing or bracing made of kraft stock or reinforcement made of wood, metal or plastic except such materials as were in stock as of yesterday.

Chief Reason for Cut

One of the chief reasons for the cut, according to the WPB, is to insure more paper for functional printing, including forms, checks, drafts and letterheads.

Displays were defined in the directive to cover any laminated combination of printed matter and paperboard or other material, with or without easels or braces, when employed to convey a message or advertise a product or service. Displays include point-of-sale advertising, window, counter, floor wall and shelf-display printed matter.

Salary Orders Go To Field Offices

(*Continued from page* 1)

order of April 8 as it affects executive, administrative and professional employees.

Several clarifications covering specific problems were issued by James F. Byrnes as director of economic stabilization, and the bureau since has been engaged in whipping them into shape as regulations which, when last heard of, were being reviewed by Director Fred M. Vinson, who succeeded Byrnes.

Warners Holding Second Regional

(*Continued from page* 1)

every exhibitor whose case is deserving and to exercise careful judgment in distinguishing between genuine grievances and unjustified complaints.

With the manpower situation likely to grow worse, Bernhard said the principal aim these days is to keep the organization going, until the return of normal staffs and normal working conditions.

Bernhard also gave the delegates a clear picture of the general business situation under wartime conditions and Government controls, while Kalmenson spoke on sales policies and the adaptation of the number of releases to meet any market conditions.

For the first 40 weeks of the 1942-'43 season Warner Bros.' film sales are $7,000,000 ahead of their quota despite the fact that the smallest number of pictures on record were released. One million dollars of this surplus is accounted for by the Chicago territory, it was learned at the meeting.

Approval of the Salary Stabilization Bureau was received too late to permit distribution of the $33,500 war bond prizes to winners in the drive of champions at this meeting.

Separate Meeting Held

In the afternoon, Roy Haines conducted a separate group meeting of his Midwest and Southern divisions, with Arthur Sachson, Howard Levinson, Norman H. Moray, A. W. Schwalberg, Jules Lapidus, Ed Hinchy, Mike Dolid, Ralph L. McCoy, Hall Walsh and others participating.

Messages from Jack L. Warner, Major Albert Warner, Charles Einfeld and Mort Blumenstock were read at the morning session.

Two new season's pictures, "Watch on the Rhine" and "Thank Your Lucky Stars," were screned, using both Warner and Universal screening rooms to accommodate the delegation of more than 110.

Friday morning, Kalmenson will present the new season's product lineup, with Albert Howson describing the pictures. Main business sessions wind up Friday afternoon with some small group meetings Saturday.

Seed Appointed

Harry Seed, New York Metropolitan district manager, for Warner Bros., has been assigned to the Midwest district, comprising Detroit, Chicago, Milwaukee and Minneapolis in an acting capacity for an indefinite period, it was announced by Kalmenson, at the opening session of the meeting.

Allied Meets July 12

Allied States of New Jersey will hold its next monthly membership meeting July 12, at its headquarters in New York, 234 West 44th Street. Harry H. Lowenstein will preside.

City Park a Competitor

MARIETTA, O., July 8. — Another source of theatre competition has developed here through the city leasing Merryland Park, devoted to amusement features.

M-G-M Starts National Study Of Film Deals

(*Continued from page* 1)

in population as reflected by box-office grosses, we don't wait for the exhibitor, but instead make the necessary adjustment," he declared, later.

In each territory, the analysis is in addition to the distributor's policy of placing the responsibility of sales and contract decisions with branch and district managers.

E. K. O'Shea, Eastern division manager; J. E. Flynn, Western division manager, and J. J. Maloney, Central division manager, will meet in Cincinnati today, with Edwin W. Aaron, circuit sales manager; Harold Postman, assistant to Rodgers, and E. M. Booth, company's local manager. Meetings will run over the weekend. Both home office and field executives are scheduled to return to their posts before "fanning out all over the coutnry," as Rodgers described the intention of the program, although a second meeting may first be held in Chicago on July 19.

Meanwhile, in Minneapolis, it was understood that Sam Shirley, M-G-M's district manager in the Northwest, had been meeting with exhibitors of St. Paul and Minneapolis on existing contract terms and rentals.

National Offers Equipment Plan

(*Continued from page* 1)

new equipment and replacements after the war, because of the dwindling, if not exhausting effect of material scarcities and priorities on equipment supplies, N. T. S., through its National-Simplex-Bludworth division, announced the "Magic Bridge" program by which an exhibitor can span the gap between his post-war needs and their quick realization.

As explained by Walter E. Green, National's president, no advance "options" or down payments are required. National, upon receiving an exhibitor's requisition survey, will arrange its manufacturing and delivery schedules accordingly, for adoption when peace-time production resumes.

Green pointed out that, instead of making down payments, or deposits, exhibitors, through their continuous purchase of War Bonds, can create their own post-war equipment fund to pay after the war for the materials ordered before it ends.

Vaughan to Book Films for RCAF

(*Continued from page* 1)

tures will be released at camp theatres at the same time that Class "A" releases are made available for theatres, through an arrangement with major film companies, the objection having been raised by the Air Force that 16mm. prints were not made available until several months after 35mm. theatre openings.

Films for air stations are provided through the YMCA, Knights of Columbus, the Canadian Legion and Salvation Army agencies as auxiliary services recognized by the Government.



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20th CENTURY-FOX

"STORMY WEATHER"

A FOUR-THEATRE SMASH IN KANSAS CITY! WATCH IT GO!



20th CENTURY-FOX

Ernst Lubitsch's "HEAVEN CAN WAIT"



In Technicolor

"TRULY AN EVENT FOR THE BOX-OFFICE!"

20th CENTURY-FOX

"BOMBER'S MOON"



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VOL. 54. NO. 7 NEW YORK, U. S. A., MONDAY, JULY 12, 1943 TEN CENTS

Bernhard Cites 6 Major Gains For Industry

Post-War Task Is Their Protection, He Says

CHICAGO, July 11.—One of the major tasks of the motion picture industry in the post-war period will be the safeguarding of six important gains achieved in the present era, declared Joseph Bernhard, Warners' vice-president, addressing the closing session, at weekend, of the company's second regional sales meeting, in the Hotel Blackstone, here, with general



Joseph Bernhard

(Continued on page 4)

Odlum to Talk to RKO Delegates

Floyd B. Odlum, chairman of the board of Radio-Keith-Orpheum, will address delegates to the RKO Radio sales meeting which starts today at the Waldorf-Astoria here and continues through Wednesday. Ned E. Depinet, president of RKO, will preside at the sessions which will be attended by more than 300 from the home office, studio, exchanges and Canada.

Today's morning session will be devoted to a preview of two new RKO productions, "Behind the Rising Sun" and "The Sky's the Limit," to be held at the Trans-Lux Theatre, Lexington Ave. and 52nd St. Following the screening, delegates will attend a luncheon at the Wedgewood Room of the Waldorf-Astoria.

Photo Equipment Unit to Be Set Up

WASHINGTON, July 11.—Manufacturers of photographic equipment will meet with Harold Hopper, chief of the War Production Board's motion picture section, July 16, for the organization of a newly created industry advisory committee and discussion of

(Continued on page 4)

WAC Local Chiefs Called to N. Y. For War Meeting

Chairmen of 31 exchange center exhibitor committees, the War Activities Committee national coordinating committee and the executive committee of the WAC theatres division will meet next Friday at the Hotel Astor to discuss pending problems, highlighted by the following:

1. Ways and means for providing an adequate program of war information through the screen; 2. Ways and means of cooperating with the Treasury in the third war loan drive, Sept. 9 through 20; and 3. Relationship of the WAC to the National Entertainment Industry Council.

Invitations to the session have been

(Continued on page 4)

Daff Named to 'U' Foreign Sales Post

Alfred Daff, former Far-East supervisor, has been named to the post of foreign sales supervisor with headquarters in the home office, J. H. Seidelman, Universal vice-president and head of the foreign department, announced at the weekend.

Daff joined the company 23 years ago as a booker in the Melbourne, Australia, office and prior to being named Far-East supervisor, was in charge of Universal offices in Japan. He has visited 55 foreign countries for "U."

Since the outbreak of the present world conflict, his travels have been limited to India, Iran, Egypt, Turkey, the entire continent of Africa, Great Britain, Spain and Portugal.

$8,654,000 KEY GROSS IN MONTH

Korda, MGM Picked For British Film

London, July 11.—Kinematograph Renters Society has nominated Alexander Korda and Metro-Goldwyn-Mayer as producer and distributor, respectively, of "Rendezvous," British Government feature planned to depict the comradeship and technical cooperation between the Royal Air Force and the 8th USA Air Force, in the European theatre of battle.

Britain's Ministry of Information had requested the KRS to submit the names of candidates, and from three submitted, Korda and M-G-M were selected.

Coast First Runs Being Reshuffled

LOS ANGELES, July 11.—Designed to relieve congestion precipitated by extended playing time, Los Angeles and Hollywood will get a new first run apiece if lawyers approve a deal drawn by Edward L. Alperson, of RKO, with Charles Skouras. Legal clearance is held essential under the consent decree barring the acquisition of new theatres by major circuits unless required in normal business expansion.

The Los Angeles will be the down-

(Continued on page 10)

Last Week's $2,433,700 Is Tops for Year For 153 Houses

Key city theatres grossed $8,654,400 in the past four weeks, $1,366,027 more than the $7,288,373 gross taken in the same period preceding.

Reflecting the phenomenal box-office upturn sweeping the country, 153 downtown keys last week grossed $2,433,700, more than $300,000 better than the $2,133,800 grossed by 164 keys the week before. One of the biggest, if not the biggest three-day holidays over the Fourth sent receipts skyrocketing almost everywhere, for a reported 30 per cent increase over the country.

Last week's $2,433,700 was $567,827 better than the $1,865,873 of four weeks ago. It was the top week so far this year. The last gross surpassing the figure was the $2,831,500 for the week including last New year's.

Grosses have been climbing steadily, and considerably since mid-June, rising from the $1,865,873 take for the

(Continued on page 7)

Para. Meet Set on Plans for 'Bell Tolls'

Sales and releasing policies of "For Whom the Bell Tolls" and other Paramount product, including pictures for the new season and advertising plans, will be discussed at the company's semi-annual sales meeting at the Hotel Pierre, here starting Thursday and continuing through Saturday.

District managers and district advertising representatives will arrive on Wednesday to attend the world premiere of "For Whom the Bell Tolls" at the Rivoli Theatre that evening.

Neil Agnew, general sales manager,

(Continued on page 4)

U.S. Navy to Blanket the Country with Its Own Films

The United States Navy, at weekend, launched more ships and subs for Hitler and Tojo, and also launched "a comprehensive" film production, distribution and exhibition program for workers in war factories.

Only three days ago, on Friday, MOTION PICTURE DAILY, from Toronto, reported that, "With all the potentialities of competition to established theatres, Canada's National Film Board is set to organize 50 circuits across the Dominion to put on 50 film shows per circuit monthly, for Canada's 750,000 war workers."

The Navy will distribute nationally, to local "private distributors," probably to non-theatrical agencies, which, in turn will service the war plants. Plans call for circulation from 300 points scattered all over the country.

As a starter, the Navy will use short subjects stressing the role of the war worker and his importance to the fighting men of the Navy. One such group has already been finished "and a large variety of subjects is planned."

Because they are of "restricted" nature and are designed for the workers, the films will not be shown in regular theatres. However, according to an

(Continued on page 10)

Mellet Leaves As OWI Unit Folds

WASHINGTON, July 11. — Elmer Davis has indicated that further plans for his Office of War Information do not call for any domestic film productions, explaining that "our funds will not permit any production of motion pictures for domestic use."

He made this statement during an interview Friday at which he con-

(Continued on page 4)

Personal Mention

STEVE BROIDY, Monogram's vice-president and sales manager, will arrive in New York this morning from Hollywood, to spend several months at the home office in visits to Eastern branches.

•

CHARLES EINFELD will arrive in New York today from the Coast after a stopover in Chicago.

•

PERCE PEARCE, story director for Walt Disney, is here from Hollywood.

•

SEYMOUR R. MAYER, former Loew Theatres New York district manager, has been promoted to captain in the Army Overseas special service division.

•

ANITA GREENBERG, secretary to BENJAMIN BARTELSTEIN, head of the Bartelstein circuit, Chicago, was married recently in that city to ED LEAVITT of the Army Air Corps.

•

W. F. RODGERS, M-G-M's vice-president in charge of distribution, will return to his office today after a week's rest.

•

CLAYTON LYNCH, M-G-M branch manager in Los Angeles, will arrive in New York today.

•

WILLIAM H. PINE, Paramount producer, left Hollywood yesterday for conferences here.

•

ROBERT WILSON, manager of the Egypt Theatre, Delat, Colo., and MRS. WILSON are the parents of a daughter, PAULINE ANN, born last week.

•

MORTON L. KRESNER, manager of the Plaza Theatre, Stamford, Conn has reported to Fort Devens, Mass., following induction into the Army.

•

JACK MAHLER, Metro talent scout, left over the weekend for Louisville, Ky.

Capital Turns Out For C. E. Peppiatt

WASHINGTON, July 11.—Charles E. Peppiatt, newly appointed branch manager of 20th Century-Fox exchange here, was honored at a party held Thursday at the Variety Club which was attended by exhibitors and the press. A. W. Smith, Jr., the company's Eastern sales manager, was in charge of the installation.

Among the score in attendance were: Carter Barron, John J. Payette, A. E. Lichtman, Morton Thalhimer, Morris Mechanic, Frank Durke, C. W. Hicks, J. Lou Rome, Benjamin T. Pitts, Allen Dibbie, John Wood, Jay Carmody, Nelson Bell, Russell Stewart, John Maynard, Al Sherman, Charles Stofberg, Herman Lowe, Benjamin Hance and E. McCaughin.

Tradewise . . .

By SHERWIN KANE

SPECULATION persists, as much in exhibitor circles as elsewhere, over the identity of the persons who have retained George R. Farnum, Boston attorney and former U. S. Attorney General, to draft legislation for introduction in Congress which would make possible an application of price regulations to films.

The identity of Farnum's clients has been closely guarded by him, and prominent New England exhibitors profess not to know who inspired the move. Many names have been linked with it and as many denials have been elicited therefrom.

• •

Commenting on current discussions of price ceilings for films among some exhibitor groups, a prominent distribution executive recently observed that success for the movement conceivably could have a damaging effect on theatres, not only in that it would most likely embrace admission ceilings as well as ceilings on film terms, but also could affect adversely the quality of product. He asserted that with revenue limited to that of one year ago, or even six months ago, producers would not gamble on costly productions. Labor, materials and other essentials have increased budgets and continue to do so from month to month, he stated, and added that trimming of costs to conform with restricted revenue under a price ceiling would have to be made among such box office factors as stars, casts, producers, directors, writers, story properties and color.

• •

Following up his observation, percentage contracts from which the bulk of revenue is obtained, presumably would be less affected than would flat rental deals, if experience in Canada can be accepted as a guide. The Dominion's regulations make provision for authorized increases in playing terms above the established ceilings where quality and, or, cost of product justify such increases. For that reason, and presupposing similar practicalities were to be recognized at home, the opportunity to ask for and to get terms commensurate with the quality and cost of outstanding product could be preserved and, with it, the incentive to turn out such product.

However, Canadian experience also reveals that a large majority of exhibitors there are not too happy over the government imposed restrictions, liability for breaches of which are shared by exhibitors and, as a result of which the latter are confounded with recurrent questions of compliance when deals are made or when special playing arrangements are desired.

• •

Laudy Lawrence, now in Africa for the OWI, will be the distribution kingpin for the films selected by that agency for exhibition in occupied countries, home office foreign department executives aver. In the offing is the possibility that Lacy Kastner, now with the Columbia foreign department, will return to OWI as an additional key figure in the placement of Hollywood product in the theatres of territories to be occupied by our forces.

Current indications are that the first of the new American film exchanges will be opened in Sicily.

• •

Around one home office there are chuckles over the executive who refuses to move from the warehouse floor of the building because his present quarters have access to a freight elevator by means of which he has been able to escape unwelcome callers for years.

• •

James Mason, operator of the De Luxe, Cherry Valley, Ohio, whose business plight, a result of wartime conditions in rural areas such as his, was depicted briefly in this column last week, writes that a silver lining is discernible now in his overcast personal skies. He hit upon the idea of serving patrons some of Martha's (his wife) justly famous fried chicken and now they are flocking to Cherry Valley (pop. 240) from far and wide, despite gas rationing and Cherry Valley's location several miles off the Ashtabula-Warren spur of the N. Y. Central. "Business is so good," he assures us, "that Martha and I plan a vacation in the Canadian Rockies and, on our return, probably will convert the De Luxe into a restaurant and run pictures for the diners."

Coming Events

July 12—"Meet the Show Business" Pageant, Nebraska-Iowa Variety Clubs, Omaha.

July 12-14—Sales Meeting, RKO Radio. Waldorf-Astoria Hotel New York.

July 14-15—Meeting of Conference Board of National Conference of the Entertainment Industry for War Activities, at Actors Equity 45 West 47th St., New York.

July 14-17 — Semi-annual Sales Meeting, Paramount Pictures Hotel Pierre, New York.

July 15-17—Western Sales Meeting Warner Brothers, San Francisco

July 21—"We Will Never Die" Pageant, Hollywood Bowl, Hollywood.

July 28-29 — Annual Convention Kansas-Missouri Theatres Association, Kansas City.

July 29 — Special Stockholders Meeting, Loew's, Inc., Home Office, 1540 Broadway, New York

August 11-12 — Annual Summe Meeting, Board of Directors National Allied, Baltimore.

Sept. 5-12—25th Anniversary, "Paramount Week."

Publicists Demand Arbitration Actio

Film companies, over the weekend received telegraphed demands from th Screen Publicists Guild of New Yor for "speedy action" on the recent agreed-upon arbitration of pendin contract negotiations for wage in creases.

The Guild, one year ago, received ten per cent increase, and now seel a further increase under the 'Litt Steel' formula. Guild's contract ru until next May; under its terms, grie ances or new demands are subject arbitration, as at present.

Companies receiving the deman for action on arbitration include Par mount, Universal, RKO, RKO Circu Columbia, M-G-M and Loew The tres. Wires also were sent to Unit Artists and 20th Century-Fox, the tw companies whose contracts do not co tain arbitration clauses, asking f further meetings, and to Warner Br thers for early reopening of negoti tions. The Warner contract comes for wage discussion next month.

Meeting at the Hotel Piccadilly, la last Thursday, the Guild elected Ca Rigord, of RKO, to the second vic presidency vacated by Lawrence Lipskin, resigned.

Hollis Complaint Seeks Clearanc

Hollis Operating Co., operating t Hollis Theatre, Framingham, Mas filed a clearance complaint at the Bo ton tribunal, against the five consen ing companies, the American Arbitr tion Association reported on Frid The complainant seeks a reduction clearance of the St. George and Gr man Theatres, Framingham, over t Hollis.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sun and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, N York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Adv tising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; Lon Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley P lishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame Entered as second cl matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies,

ROY ROGERS

KING OF THE COWBOYS

★

TRIGGER

THE SMARTEST HORSE IN MOVIES



SONG OF TEXAS

A REPUBLIC PICTURE

SHEILA RYAN • BARTON MacLANE
HARRY SHANNON • PAT BRADY
ARLINE JUDGE

Joseph Kane—Director

Original Screen Play by Winston Miller

BOB NOLAN AND THE SONS OF THE PIONEERS

BUY U. S. WAR SAVINGS BONDS

Bernhard Cites 6 Major Gains For Industry

(Continued from page 1)

sales manager Ben Kalmenson presiding.

These gains, which Bernhard said were attained in large measure through close cooperation between sales organization and exhibitor, were listed by him as follows: 1—extended runs; 2—higher quality product; 3—substantial inventories of completed films before the start of the selling season; 4—increase in percentage deals; 5—expansion of the film audience to an all-time peak, and 6—more equitable box office prices.

In the matter of extended runs, Bernhard, consistent advocate of maximum playing time, said about 70 percent of exhibitors now have been won over to the wisdom of this policy from a profit standpoint, in addition to being a protective measure under a wartime economy. Great improvement in film quality has been made possible partly by the longer runs, encouraging producers to concentrate more on top budget productions, he pointed out.

Of distinct advantage to exhibitors, Bernhard said, is the fact that whereas years ago a distributor started the new selling season with only six or eight definite stories and about 40 random titles, a company now opens its annual sales meeting with practically a full year's quota of releases either completed or in various stages of production or preparation.

Percentage Deals Increasing

Percentage deals, he added, are on the increase and are bringing with them more aggressive showmanship on the part of exhibitor and distributor, to mutual advantage.

The picture-going audience today not only is the largest in history and most consistent in regular attendance, Bernhard said, but its so-called intelligence level has been raised several pegs, as shown by widespread box office success of scores of pictures once regarded as too highbrow for the masses.

More equitable admission prices, already fairly well-established in most of the important situations, will help guarantee continuance of quality product besides lifting the motion picture theatre to the plane of dignity and respect it deserves, he declared. In order to insure reservation of these advancements and march on to even better things, Bernhard urged the Warner field force to be good ambassadors of their industry as well as their company, to further the Warner "open-door policy" in every way possible and maintain closer and more friendly relations than ever before with exhibitors.

Add to 'Battle' Cast

The meeting was told Friday that Gary Cooper, Claudette Colbert, Charles Boyer and Irene Dunne are expected to augment the roster of Warner stars for the cast of "Battle Cry."

Al Jolson, who will play himself in "Rhapsody in Blue," will do the part without pay as a tribute to the late George Gershwin, it was said.

The play, "On the Firing Line," by Harvey O. Higgins and Harriet Ford, has been acquired by Warner Bros.

The meeting ended yesterday with a series of group conferences and today the home office group left for San Francisco where Kalmenson will conduct the third and final conference, starting Thursday. Bernhard planed back to New York late Friday and Ed Hinchy and Mike Dolid left Saturday for New York.

At the closing session, Howson gave details of completed pictures and a list of properties already set by Jack Warner for production.

James Coston, zone manager for Warner Theatres, also spoke briefly on exhibition angles, with special comment on increasing success of extended runs.

"Watch on the Rhine," initial release on the Warner schedule for next season, is to be nationally tradeshown Monday, July 26, Ben Kalmenson announced. Another 1943-44 release, "Murder on the Waterfront," will be tradeshown the same day.

Three new Warner salesmen were introduced by Kalmenson at the meeting. Frank Carter, former booker, was promoted to salesman in the Memphis branch, while Minneapolis has two newly appointed salesmen, Herb Blass and W. O. McFall.

Review

"Prairie Chickens"

(Hal Roach-United Artists)

PRODUCED by Fred Guiol, "Prairie Chickens" is an entertaining Western comedy, a sort of bedroom farce with a ranch house background, featuring Jimmy Rogers and Noah Beery, Jr., as a pair of happy-go-lucky cowboys who become mixed up with an ineffectual tenderfoot millionaire ranch owner, and a bevy of lovely college queens, stranded when their bus breaks down as they are touring the West.

Story revolves around the screwy adventures of the pair after they are rescued by the millionaire's chauffeur when their car collapses. The millionaire, a Boston banker going West to take over a ranch he has inherited, has wandered off, and when cowboy Beery, Jr., dons the millionaire's clothes for his own drenched ones, he stumbles into the royal welcome of the townspeople, hastily arranged by the unscrupulous foreman of the ranch to stall off the real millionaire until he completes his rustling of the ranch's cattle. The foreman's attempts to cover up his thievery are frustrated by the arrival of the stranded college queens, and finally by the arrival of the millionaire himself, who has joined forces with the two cowboys after being shunted aside by the townspeople. Follows a hectic night with ghosts and scantily-clad co-eds parading through the rooms of the ranch house until the culprits are exposed.

The many goings-on are capably directed by Hal Roach, Jr., and authored by Donald Hough, with screenplay by Arnold Belgard and Earl Snell.

Running time, 46 mins. "G."* MILTON LIVINGSTON

*"G" denotes general classification.

Photo Equipment Unit to Be Set Up

(Continued from page 1)

conditions with respect to materials entering into their products.

The formation of an equipment committee will extend the board's contact with the photographic industry, there already being committees representing the motion picture industry and the film manufacturers.

A spokesman for the board said there were no serious immediate problems to be brought before the new committee but that the whole field of equipment manufacture would be canvassed and the industry representatives acquainted with the current supply situation.

Para. Meet Set on Plans for 'Bell Tolls'

(Continued from page 1)

will preside at the three-day session, and other home office executives will participate in the discussions. The first block of pictures for 1943-44 will be announced.

The first session, Thursday morning, will be addressed by Barney Balaban, president, and Adolph Zukor, chairman of the board. Agnew and Charles M. Reagan, assistant general sales manager, will discuss "For Whom the Bell Tolls" and other product and Robert M. Gillham, advertising and publicity director, will outline the advertising and publicity plans. B. G. DeSylva, Paramount executive producer, will address the afternoon session.

District Managers Attending

District managers who will be present are: William Erbb, M. S. Kusell, Harry Goldstein, E. W. Sweigert, John Kirby, Allen Usher, R. C. LiBeau, Hugh Braly, Del Goodman, J. J. Donohue and Gordon Lightstone.

District advertising representatives who will attend include: Arnold Van Leer, Ed J. Wall, Sid Mesibov, J. M. Joice, Charles C. Perry, William Brooker, James Levine, E. G. Fitzgibbon, M. D. Cohn, James Lundy, Ralph Ravenscroft, W. C. Lewellen, James C. Furman and Win Barron.

Home office distribution executives who will attend, in addition to those mentioned, are: C. J. Scollard, J. A. Walsh, F. A. Leroy, H. J. Lorber, A. J. Dunne and Jack Roper.

Here for Film Sale

James Jovaney, general manager of Globe Film Co., Chicago, will arrive in New York this morning to arrange for foreign distribution of "Power of God" and other pictures. He will also visit Boston, Philadelphia, Pittsburgh and Cleveland to contract with independent distributors.

WAC Local Chiefs Called to N. Y. For War Meeting

(Continued from page 1)

sent out by Francis S. Harmon executive vice-chairman of WAC to the coordinating body at the request of chairman George J. Schaefer, and the theatres division executive group at the behest of S. H. Fabian.

Kenneth Thomson, chairman of the Hollywood Victory Committee, will be present to discuss Coast cooperation on the Treasury drive which has as its goal the sale of nearly $30,000,000 in bonds and stamps.

Members of the Coordinating Committee expected to attend are: Walton C. Ament, Edward Arnold, Barney Balaban, Nate J. Blumberg, Oscar A. Doob, S. H. Fabian, Joseph H. Hazen, Edward L. Kuykendall, Abe Lastfogel, Mary C. McCall, Jr., Abram F. Myers, Robert H. Poole, Martin J. Quigley, Philip Reisman, Herman Robbins, William F. Rodgers, Nicholas M. Schenck, Spyros P. Skouras, Kenneth Thomson, Walter Vincent, R. B. Wilby, Nathan Yamins and Adolph Zukor.

Theatres Division Executive Committee includes Joseph Bernhard, E. V. Richards, Arthur L. Mayer, E. L. Alperson, A. H. Blank, Harry Brandt, John H. Harris, E. L. Kuykendall, Sam E. Morris, Charles C. Moskowitz, R. J. O'Donnell, M. A. Rosenberg, Spyros Skouras, R. B. Wilby, Nathan Yamins, Leonard Goldenson and Dan Michaelove.

Invitations have been extended to 49 exhibitor area chairmen.

Mellett Leaves, OWI Unit Folds

(Continued from page 1)

firmed the resignation of Lowell Mellett, effective July 15, as chief of the defunct motion picture bureau. "We will contine, however, to discharge our responsibility for the coordination of government films as liaison between the government and the motion picture industry," Davis added.

Plans for future film operations of the OWI will be discussed with heads of motion picture companies either this coming week or next, Davis stated.

Explaining that Mellett had quit because lack of funds left nothing for his bureau to do, Davis said, "We are indebted to him for the establishment of cordial and satisfactory relations with the industry which we hope may continue."

HOLLYWOOD, July 11.—Nelson Poynter, Hollywood deputy of the office of government films, plans to leave here for Mexico Tuesday for a four-week holiday. After that he will proceed to Washington. He has no definite plans in mind.

Fox Buys W. B. Property

OAKLAND, Cal., July 11.—Fox-West Coast has acquired sizable Broadway frontage here from Warner Brothers. The property was purchased by Warners in 1937 for a theatre, but Warners wound up constructing a $100,000 building housing offices and six stores.

RESERVE PLENTY OF TIME

— for the showmanship special of specials! ....Opening in August.... Backed by the fully-developed might of the kind of network smash pioneered by RKO Radio...

LOOK

"EVERYBODY MUST WELCOME OUR SOLDIERS!"

SEE captive women treated with unspeakable barbarity!

SEE girls sold into gilded Geisha palaces!

SEE cruel acts of war committed against even babes in arms!

SEE helpless prisoners tortured until they're willing to say or do **ANYTHING!**

SEE children driven to slave labor under the lash of hunger!

and more, and more, and MORE!



Jap brutes manhandling helpless women—*by official proclamation!*..That's "honor" among the "Sons of Heaven", who sell their own daughters into gilded Geisha palaces; who wage war even on babies, and who teach torture and treachery as national virtues!

BEHIND THE RISING SUN

From the Pages of Life of James R. Young's Amazing Book

RKO RADIO PICTURES

KNOW THE SHOCKING TRUTH ABOUT THE JAPS! . . . SEE IT ALL IN THE SENSATIONAL EXPOSE OF WHAT THEY WANT AND HOW THEY'RE TRYING TO GET IT!

with

MARGO • TOM NEAL • J. CARROL NAISH
ROBERT RYAN • GLORIA HOLDEN

Directed by **EDWARD DMYTRYK**

Original Screen Play by **EMMET LAVERY**

China's' $17,000, Minneapolis Tops

MINNEAPOLIS, July 11.—"China" appeared headed for a heavy $17,000 gross at the State, while "Lady of Burlesque" appeared due for $15,500 at the Orpheum. The long holiday and pleasant weather helped a lot.

Estimated receipts for the week ending July 10:

"Mission to Moscow" (W.B.)
CENTURY—(1,600) (40c-55c) 7 days. Gross: $7,000. (Average, $7,500)
"Pilot No. 5" (M-G-M)
GOPHER—(998) (35c) 7 days. Gross: $4,700. (Average, $3,000)
"Slightly Dangerous" (M-G-M)
LYRIC—(1,250) (40c-55c) 7 days, 2nd week. Gross: $6,000. (Average, $4,500)
"The More the Merrier" (Col.)
WORLD—(350) (40c-50c-55c-75c) 7 days, 4th week. Gross: $3,300. (Average, $2,000)
"Lady of Burlesque" (U.A.)
ORPHEUM—(2,800) (40c-55c) 7 days. On stage: Dr. I. Q., Monday night. Gross: $15,500. (Average, $8,500)
"China" (Para.)
STATE—(2,300) (40c-55c) 7 days. Gross: $17,000. (Average, $10,000)
"Corregidor" (PRC) 4 days
"Gildersleeve's Bad Day" (RKO) 4 days
ASTER—(900) (20c-30c) 7 days, with mid-week change. Gross: $2,700. (Average, $2,250)

'Canteen' Terrific $25,000; Cleveland

CLEVELAND, July 11.—"Stage Door Canteen" established a second-week record at Loew's State with a $25,000 take and breaks all-time precedent by being held at the State for a third week. Runner-up was "Bombardier," hitting a $24,000 gross in its first week at Warners' Hippodrome where it holds over another week.

Estimated take for the week ending July 8:

"This Land of Mine" (RKO)
ALLEN—(3,000) (40c-50c-60c) 7 days. Gross: $13,000. (Average, $6,000)
"Bombardier" (RKO)
WARNERS' HIPPODROME — (3,500) (40c-50c-60c) 7 days. Gross: $24,000. (Average, $15,000)
"Mission to Moscow" (Warners)
WARNER'S LAKE—(714) (40c-50c-60c) 7 days, 2nd week. Gross: $4,000. (Average, $3,500)
"Two Tickets to London" (Univ.)
RKO PALACE—(3,500) (45c-65c-75c and 85c Sundays and holidays) 7 days. Stage: Glenn Gray Orchestra. Gross: $28,000. (Average, $25,000)
"Stage Door Canteen" (U.A.)
LOEW'S STATE—(3,300) (40c-60c) 7 days, 2nd week. Gross: $25,000. (Average, $15,000)
"Silver Queen" (U.A.)
LOEW'S STILLMAN—(1,900) (40c-60c). Gross: $9,500. (Average, $6,000)

Durbin Dinner and N.Y. Preview Tonight

Felix Jackson, producer, and Frank Ryan, director of Deanna Durbin's new "Hers to Hold," arrive in New York today from Hollywood and will be guests of Universal tonight, along with the trade and news press, at a dinner at the Hotel Astor, preceding a preview of the picture at Loew's Sheridan.

Jackson and Ryan will return west late this week.

Blank's Estate $492,999

DES MOINES, July 11.—Tax appraisers have filed a report in the district court placing a value of $492,999 on the estate of the late Raymond M. Blank, former treasurer of Tri-States and Central States Theatres and son of A. H. Blank. Myron Blank, his brother, was listed as beneficiary.

$8,654,000 KEY GROSS IN MONTH

(Continued from page 1)

week ending June 11-12, to $1,961,600 for the week ending June 18-19; $2,125,300, June 25-26; $2,133,800, July 2-3 and the July 9-10 year's record of $2,433,700.

Receipts at the downtown keys, and elsewhere, too, are beyond all anticipation, and there are no signs of a letup.

The keys are running hundreds of thousands ahead of receipts taken at the same theatres one year ago.

Last week's gross of $2,433,700 compares with the $1,685,900 gross for the same week in 1942.

The contributing factors for the box office bonanza are pretty generally known: gas-and-car curtailments of growing restriction; drastic cuts in public transportation media; abandonment of many competitive outdoor events, amusement parks and pavilions, and increased income as the payrolls of war workers expand. Not the least of the factors, however, is an even better run of box office pictures, with "Stage Door Canteen," "Coney Island," "Burlesque," "Lily Mars," "Human Comedy," "Mr. Big" being but a few of the big ones of recent weeks—and all of them are continuing.

The following comparison of grosses reflects the healthy condition of the boxoffice barometer of downtown theatres in key cities:

1942 Week Ending	No. of Theatres	Total Gross	1943 Week Ending	No. of Theatres	Total Gross
Jan. 2- 3	150	$1,815,500	Jan. 1- 2	151	$2,831,500
Jan. 9-10	138	1,700,000	Jan. 8- 9	154	2,424,300
Jan. 16-17	150	1,600,600	Jan. 15-16	149	1,820,500
Jan. 23-24	142	1,575,100	Jan. 22-23	127	1,648,600
Jan. 30-31	130	1,474,700	Jan. 29-30	127	1,789,500
Feb. 6- 7	148	1,641,400	Feb. 5- 6	126	1,743,000
Feb. 13-14	146	1,518,600	Feb. 12-13	132	1,919,000
Feb. 20-21	136	1,500,000	Feb. 19-20	139	1,885,900
Feb. 27-28	161	1,815,300	Feb. 26-27	149	2,005,200
March 6- 7	137	1,435,500	March 5- 6	142	1,933,400
March 13-14	129	1,366,600	March 12-13	151	1,944,600
March 20-21	141	1,447,900	March 19-20	143	1,968,300
March 27-28	153	1,539,100	March 26-27	147	1,938,200
April 3- 4	152	1,516,400	April 2- 3	123	1,785,800
April 10-11	157	1,861,000	April 9- 10	147	2,029,100
April 17-18	150	1,740,500	April 16-17	147	1,868,500
April 24-25	148	1,580,900	April 23-24	158	2,006,200
May 1- 2	142	1,459,500	April 30-May 1	154	2,284,200
May 8- 9	140	1,483,000	May 7- 8	161	2,168,400
May 15-16	148	1,638,300	May 14-15	161	2,053,700
May 22-23	141	1,653,000	May 21-22	158	2,096,200
May 29-30	146	1,585,800	May 28-29	155	2,036,600
June 5- 6	139	1,564,000	June 4- 5	169	2,289,700
June 12-13	135	1,539,100	June 11-12	166	1,865,873
June 19-20	140	1,557,300	June 18-19	163	1,961,600
June 26-27	131	1,403,800	June 25-26	168	2,125,300
July 3- 4	149	1,612,200	July 2- 3	164	2,133,800
July 10-11	150	1,685,000	July 9-10	153	2,433,700

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Robinson, Garfield, Arnold in Pageant

HOLLYWOOD, July 11.—Edward G. Robinson, Edward Arnold and John Garfield are among the first performers who have volunteered for starring roles in "We Will Never Die," memorial pageant slated for the Hollywood Bowl, July 21. Cast will total 1,000 in addition to which there will be a chorus of 200 and a symphony orchestra.

Written by Ben Hecht, with a score by Kurt Weill, Billy Rose is producer and Moss Hart stage director of the pageant which is dedicated to the 2,000,000 civilian Jewish dead of Europe. It already has played in New York, Washington, Philadelphia, Boston and Chicago.

WOR Entering Tele Via DuMont Interests

Radio station WOR, Mutual's New York outlet, plans to enter television broadcasting, using facilities of the DuMont-Paramount station, it is understood. Operation will be on an experimental basis with technical improvements introduced as discovered.

Mono. Productions Will Be Revived

HOLLYWOOD, July 11.—W. Ray Johnston has announced that Monogram will revive the dormant Monogram Products, Inc., to produce directly top budget pictures on its program. Scott R. Dunlap and Lindsley G. Parsons will produce in this bracket. The new policy does not affect the King brothers, Sam Katzman or other independently producing units which will continue under indirect sponsorship as in the past.

"Ground Crew" and "Lady Let's Dance" are among the top budget films from Monogram Productions, Inc., a subsidiary of Monogram Pictures Corp.

'Pen' Previews 'Touhy'

Preview of "Roger Touhy, Gangster," 20th-Fox release, will be held today at Joliet (Ill.) prison, scene of the mobster's jailbreak, with more than 500 law enforcement officers of Illinois and adjoining states attending.

Gov. Dwight W. Green, Robert Montgomery, Hal Horne's assistant, Bryan Foy, Lois Andrews, Jack Goldstein and Jules Fields, of 20th's home office publicity department, will also attend, in addition to state officials.

'Leopard Man', Show, $34,500: San Francisco

SAN FRANCISCO, July 11.—"Leopard Man," with Chico Marx on stage, zoomed to an estimated $34,500, followed by excellent $25,000 gross at the Warfield for "At Dawn We Die," with Earl Carroll's Vanities behind the footlights. One of the best second weeks of the year was recorded at Fox, where $23,000 was take of "Action in North Atlantic" and "Johnny Doughboy."

Estimated takings for the week ending July 7-9:

"Action in the North Atlantic" (W.B.)
"Johnny Doughboy" (Rep.)
FOX—(5,000) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $25,000. (Average, $18,000)
"Mister Big" (Univ.)
"Two Tickets to London" (Univ.)
ORPHEUM—(2,440) (20c-3c-55c-75c) 7 days. Gross: $13,700. (Average, $11,500)
"Lady of Burlesque" (U.A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 5th week. Gross: $8,000. (Average, $8,600)
"Leopard Man" (RKO)
GOLDEN GATE—(2,850) (20c-35c-44c-75c) 7 days. Stage: Vaudeville. Gross: $34,500. (Average, $19,500)
"At Dawn We Die" (Rep.)
WARFIELD—(2,680) (20c-35c-55c-75c) 7 days. Stage: Vaudeville. Gross: $25,000. (Average, $17,000)
"Reap the Wild Wind" (Para.)
"Shantytown" (Rep.)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days. Gross: $13,500. (Average, $14,500)
"Coney Island" (20th-Fox)
"Gorilla Man" (W.B.)
ST. FRANCIS—(1,400) (20c-3c-55c-75c) 7 days, 4th week. Gross: $8,500. (Average, $6,500)
"Manon Lescaut" (Foreign)
CLAY—(400) (15c-35c-45c). Gross: $1,200. (Average, $1,000)

'Coney', 'Canteen' Big in Milwaukee

MILWAUKEE, July 11. — "Stage Door Canteen" at the Warner and "Coney Island" at the Wisconsin took top honors while "Bataan" at the Palace came in third. Moveover house, the Strand, did well with "The Human Comedy" in its second week.

Estimated receipts for the week ending July 10:

"Bataan" (M-G-M)
"Two Senoritas from Chicago" (Col.)
PALACE—(2,400) (50c-65c) 7 days. Gross: $8,400. (Average, $6,000)
"Tarzan Triumphs" (RKO)
RIVERSDE—(2,700) (44c-60c-75c) 7 days. Boyd Raeburn's orchestra and Beatrice Kay on stage. Gross: $10,800. (Average, $12,000)
"The Human Comedy" (M-G-M)
"High Explosive" (Para.)
STRAND—(1,400) (50c-65c) 7 days, 2nd downtown week. Gross: $2,880. (Average, $2,400)
"Stage Door Canteen" (U.A.)
WARNER—(2,400) (44c-65c) 7 days. Gross: $15,480. (Average, $8,600)
"Coney Island" (20th-Fox)
"They Came to Blow Up America" (20th-Fox)
WISCONSIN—(3,200) (50c-65c) 7 days. Gross: $13,695. (Average, $8,300)

Mayer Heads Pageant

HOLLYWOOD, July 11.—Louis B. Mayer is honorary chairman of the film division for "We Will Never Die," pageant dedicated to the civilian Jewish dead of Europe slated for one performance at the Hollywood Bowl, July 21. Serving with him are Harry Cohn, Y. Frank Freeman, Samuel Goldwyn, Charles W. Koerner, Joseph M. Schenck, David O. Selznick, Charles P. Skouras, Harry and Jack L. Warner and Cliff Work.

Heartiest Greetings

TO THE RKO SALES DELEGATES AND THE GREAT RKO-RADIO ORGANIZATION

It gives me great personal pleasure that we are to be associated for another year, during which time I shall put into the hands of the RKO sales organization "THE NORTH STAR", which I believe to be the most powerful and ambitious picture I have ever made.

Following "The North Star" will be "UP IN ARMS", a Technicolor comedy with music, introducing that truly great master of comedy, Danny Kaye, supported by Dinah Shore, who is proving to be as enchanting a comedienne as she is a singer, and two of the most vital young acting talents I have

discovered in a decade—Dana Andrews and Constance Dowling.

Also on this year's schedule will be **"TREASURE CHEST,"** a pirate comedy with music, starring Bob Hope, and likewise to be filmed in Technicolor.

I wish that I might be in attendance at the sales meeting now in session at the Waldorf-Astoria to express my appreciation for your efforts on behalf of my productions during the past two years and my faith in the future of your organization.

It is my hope and belief that RKO-Radio under the new spirit of leadership which N. Peter Rathvon, Ned Depinet and Charles Koerner have brought to the company, is headed for the greatest year in its history.

Samuel Goldwyn

Hollywood

By WILLIAM R. WEAVER

Hollywood, July 11

GOODWILL has a long arm. Los Angeles theatres installed WAC information stands in their lobbies and screened a short urging enlistment. To the Theatre Defense Bureau, organization formed after Pearl Harbor and now channel for local exhibition enterprises common to all, WAC executive officer Emily M. Hathaway wrote: "We feel that the public, through the theatre media, is now definitely aware of the WAC and the work we are doing. Such a widespread education of the public would not have been possible without the help of the theatres. The goodwill and understanding which has emanated from your theatres has been invaluable."

•

Lloyd Bacon, who will direct "The Sullivans" in a partnership with producer Sam Jaffe, is to follow that with "Barnstorming," the story of his late father, Frank Bacon, which is being written by Matt Allen, general manager of the El Capitan Theatre. . . . Charles R. Rogers has engaged Academician Eleanor Griffin to collaborate on the screenplay of "One Man's Family," from the Morse radio program, which follows "Gaunt Woman" on the Rogers list for UA. . . . Exhibitor-producer W. R. Frank has engaged Fred Kane, who has produced pictures here and abroad, as associate producer for "Dr. Paul Joseph Goebbels, His Life and Loves."

1 Hr. from New York!

BEAUTIFUL FARM

- 12 RM. MAIN HOUSE; 4 BATHS!
- GUEST HOUSE; KEEPER'S HOUSE!
- GARAGES AND SCREENING ROOM!
- COMPLETE RCA EQUIPMENT!
- BARNS WITH 23 BOX STALLS!
- DOG KENNELS!

Complete Facilities for Raising Horses, Cows, Chickens, Pigs!

80 ACRES CULTIVATED

120 Acres Gorgeous Woodland

PERFECT FOR MOTION PICTURE EXECUTIVE

. . . wishing to aid War Effort by Growing Produce, Stock, for Ready New York Market . . . YET WHO WANTS TO TEND TO REGULAR M. P. BUSINESS AFFAIRS!

WILL TRADE FOR SIMILAR FARM IN SAN FERNANDO VALLEY, CAL.

(Or will sell outright)

- PROPERTY LOCATED IN NO. WESTCHESTER COUNTY — 58 MIN. FROM TIMES SQUARE!

WRITE—

BOX 216
MOTION PICTURE DAILY
1270 SIXTH AVENUE
NEW YORK 20, N. Y.

WLB Considering AFM-Disc Dispute

WASHINGTON, July 11.—The War Labor Board tonight had before it the question of its jurisdiction in the Petrillo case following a hearing Friday at which Joseph A. Padway, counsel for the American Federation of Musicians, denied that the ban on records constituted a labor dispute and A. Walter Socolow, counsel for the transcription companies, declared it to be a "common, ordinary, garden-variety strike" which had been held to be a labor controversy by the Supreme Court.

The board will meet early this week to consider the issue, and is expected to decide whether it will handle the case within a few days. Although Petrillo has consistently contended there is no strike, he told the board that no more records will be made until the radio industry recognizes the musician's unemployment problem and consents to hire stand-by musicians.

Coast First Runs Being Reshuffled

(Continued from page 1)

town first run and the Egyptian will be Hollywood's new first run, operating jointly under a committee probably composed of two, Nat Holt, representing RKO Theatres and an undesignated Fox West Coast executive for Skouras.

The theatres will augment the Hill Street, Downtown, and Pantages, in Hollywood, as outlets now drawing on RKO, Universal and Columbia, thereby providing additional outlets for these three distributors. FWC availables are M-G-M, 20th Century-Fox and U. A. Probability is some interchanging may develop, this being determined upon circumstances and product flow. The Paramount outlet continues unchanged at the Paramount, Downtown, and Paramount, Hollywood. The same setup continues regarding Warners.

Boston Pickets Go Back to 'Moscow'

BOSTON, July 11.—Members reputedly of the Socialist Party resumed picketing of Warners' "Mission to Moscow," at weekend, for one hour, in front of the Paramount Theatre on Washington St. Pickets who had been previously arrested and freed in court after carrying protest banners the days the picture opened, were among those on the line again holding placards denouncing the picture.

Coast Flashes

Hollywood, July 11

JACK WARNER will leave for New York in two weeks.

•

Charles F. Coe and Arthur De Bra will arrive in New York tomorrow from the Coast.

•

Rosalind Russell will do "10 Percent Woman," for Columbia ahead of "Sister Kenny" for RKO. Irving Cummings will direct.

•

The Hollywood Victory Committee report for the first six months of 1943 shows that Hollywood personalities made 5,876 appearances for the Army, Navy and government agencies, which compares with 7,620 for the whole of 1942.

•

M-G-M added to its lengthening schedule of musicals with "Francie from Frisco." Lana Turner will star.

Fineman to Produce For Vanguard Prod.

B. P. Fineman, who recently quit Metro, joins Vanguard Films, the David Selznick company, as producer in charge of Vanguard's program for U. A. release.

Stephen Longstreet was named writer for the Fineman unit. The arrangement is in line with Selznick's U. A. deal as revised during the recent stockholder meeting which provides for the Selznick organization to supply ten in five years but does not specify Selznick must produce them personally.

Prutzman to Coast For Studio Talks

Charles D. Prutzman, Universal vice-president and general counsel, will leave for the Coast on Wednesday for a business visit of about a month at the studio with Nate J. Blumberg, J. Cheever Cowdin, Cliff Work and other company executives. Prutzman will be accompanied by his family, including Charles, Jr., 18 years old, who will report for induction into the Army tomorrow and will be given a three weeks' Selectee's furlough thereafter.

Dorn Tours for USO

Philip Dorn, film actor, is making an 18-day volunteer personal appearance tour of Army camps under the auspices of the motion picture division of USO-Camp Shows.

Adjournment of Congress Leaves No Immediate Industry Problems

Washington, July 11.—Adjournment of Congress for the coming two months will create no problem for the motion picture industry, for no film legislation has been given consideration and is not likely to receive any this year.

There are several measures pending of interest to the industry, including the recently re-introduced Theatre Divorcement Bill, but there is no indication that Congress will consent to be diverted from nationally important war problems to consider intra-industry controversies so long as the present emergency continues.

When Congress reconvenes, however, it will have legislation before it which will affect the industry, but only to the same extent as other lines of business. The most important of these measures will be the tax bill which it is planned to enact before the end of the year if possible.

U. S. Navy to Blanket Country With Own Films

(Continued from page 1)

explanation from the Navy Industrial Incentive Division, office of Admiral C. H. Woodward, who is in charge of the program, "some commercial films" will be included for exhibitions in the plant. These, it was said, will, for the most part, "illustrate the close relationship between the plant and shipyard workers and the men of the fleet."

What affect, if any, the Navy shows will have on business of regular theatres catering heavily to Navy war plant or shipyard workers is a matter for speculation, with consideration given to the Navy's staging of shows during shift changes, the patronage from which figures largely in the operations of hundreds of theatres.

Showings will be staged in cafeterias, locker and recreation rooms, during lunch and shift-change periods and plant rallies. Also, reports Admiral Woodward's office, "special programs" are to be arranged in halls, auditoriums and theatres especially used for the occasion. There was no further enlightment on the latter.

Said Admiral Woodward: "The motion picture medium is a most excellent form with which . . . to portray vividly the various phases of the Navy in action and its problems, always emphasizing the fact that the plant worker is a definite part of every naval engagement."

War plants or shipyards must first secure special Navy approvement before procuring the film service. The Navy permits the local distributor to make a charge of $1.00, plus transportation charges, for each servicing to a plant.

M-G-M Delegation Back from Cinci.

CINCINNATI, July 11.—E. F. O'Shea, M-G-M Eastern division manager, Edwin W. Aaron and Harold Postman, assistants to W. F. Rodgers, left here over the weekend for New York after attending M-G-M's contract analysis meeting.

Others present at the meeting here were Harry Wolfberg, district manager in charge of Cincinnati, Indianapolis and St. Louis, and Sam Shirley, district manager in charge of Chicago, Milwaukee, Minneapolis, Des Moines and Omaha.

Eiseman in Seed's W.B. Sales Post

Clarence Eiseman, New York branch manager for Warner Bros., is reported slated to succeed Harry Seed, as New York Metropolitan district manager. Seed has been assigned to the Midwest district, comprising Detroit, Chicago, Milwaukee and Minneapolis, as was announced by Ben Kalmenson, general sales manager, at the opening session of the Warner regional sales meeting held in Chicago last Thursday.

Peskay Leaving Small

HOLLYWOOD, July 11.—Edward Peskay will shortly resign as Eastern representative for Edward Small, it was learned here.



BIGGEST "*BOX OFFICE GROSS*" OF ANY MOVIE MAGAZINE

MONTH AFTER MONTH THE PUBLIC PAYS MORE MONEY FOR **PHOTOPLAY**—THE INDUSTRY'S LUXURY MAGAZINE—THAN FOR ANY OTHER MOVIE MAGAZINE PUBLISHED

Gentlemen, take a bow!

Today RKO salesmen from all over the country open their annual sales meeting at the Waldorf-Astoria.

May I take this occasion to publicly express my sincere thanks and the genuine appreciation of our company to the many thousand motion picture exhibitors from coast to coast who have made it possible for these salesmen to do the outstanding job they have turned in during the past nine months in selling our new and tremendously popular short subject series, "THIS IS AMERICA".

When we started this series pretty much from scratch last Fall, these exhibitors, acting largely on faith, took on this brand new product with little more to guide them other than a firm faith in RKO and an abiding confidence in RKO's sales force. Today, as a result of this superb and coordinated effort of salesman and exhibitor, RKO can point with pride to a booking record on "THIS IS AMERICA" that is the envy of the industry.

In behalf of RKO Radio Pictures I salute both the exhibitors and the salesmen who have made this possible.

Gentlemen, take a bow!

Ned E. Depinet

PRESIDENT
RKO RADIO PICTURES, INC.

"THIS IS AMERICA" is produced by Frederic Ullman, jr., and distributed by RKO Radio Pictures, Inc.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 8 NEW YORK, U.S.A., TUESDAY, JULY 13, 1943 TEN CENTS

RKO Gets 3 From Goldwyn In New Deal

Depinet Announces 18 Staff Promotions

RKO Radio will release three new Samuel Goldwyn productions during the new season under the renewal of the distribution arrangements between the company and the producer, N. Peter Rathvon, RKO president, told the RKO annual sales meeting which opened at the Waldorf-Astoria Hotel here yesterday.



Ned E. Depinet

The productions will be: "The

(Continued on page 14)

Republic Opens New York Meet

First of Republic's new series of quarterly sales conferences is being held today at the New York Athletic Club, with the session to continue through tomorrow. Republic president J. R. Grainger is presiding, and Maxwell Gillis and Sam Seplowin, Eastern and Central district sales managers, respectively, are present, as are exchange-men from these territories.

Promotion plans for forthcoming productions, the concentrated publicity campaign on Roy Rogers, and current

(Continued on page 16)

WPB Further Cuts Use of Freon Gas

WASHINGTON, July 12.—The War Production Board today tightened its control on the delivery of freon gas originally prohibited to motion picture theatres June 5 and warned of the expectation that the demand for refrigerants will continue to exceed the supply "for some time to come."

Today's order prohibits deliveries

(Continued on page 16)

21 Color Features Already Lined Up For New Season

Commitments by major companies to Technicolor for the use of color have already been made for 21 features for 1943-44, three more than were made during all of 1942-43.

Single-company color records on features are in the making by Metro-Goldwyn-Mayer, which is down for 10 tinted pictures in the new season: "Tale of Two Sisters," "America," "Best Foot Forward," "As Thousands Cheer," "Salute to the Marines," "Quo Vadis," "Mr. Co-Ed," "Broadway Rhythm," "Lassie Comes Home" and "Meet Me in St. Louis." Only color on the present season's schedule was in "DuBarry Was a Lady," last-quarter release.

Exhibitors in the market for color

(Continued on page 16)

Allied Stand Not Stopping 'Canteen'

CLEVELAND, July 12.—Independent exhibitors are contracting for "Stage Door Canteen" under United Artist percentage terms throughout Ohio in spite of Allied Caravan's attack on the policy. Jack Goldhar, U.A. district manager, states that contracts for the picture have been signed by Max Lefkowich and Henry Greenberger for the extensive Community Circuit in Cleveland. Milton A. Mooney, of Cooperative Theatres, has bought the picture for the theatres which he represents. J. Real Neth has closed a contract for his Columbus houses and

(Continued on page 16)

Vandals Are Loose In Canada, Too

Ottawa, July 12.—Canadian theatre owners are considerably worried by the wave of vandalism currently afflicting their theatres, a recent meeting of the Ottawa Motion Picture Theatre Association revealed. Lipstick-smeared mirrors, pencilled poetry on walls, smashed washroom fixtures and torn seats, are some of the vandals' "handiwork." The fair sex is not backward when it comes to destructiveness, it was asserted. Many cases of cigarette trays, mirrors, pictures and similar articles taken, were reported.

Grosses at B'way Houses Are Down, Just Under Par

Broadway grosses last week slid back to slightly below normal, after the tremendous business reported over the Fourth of July week-end. "The Youngest Profession," at Radio City Music Hall, with a stage show featuring the Don Cossack Chorus, grossed $68,000 for the first four days of its third week and is expected to gross $104,000 for the week. The show holds for a fourth.

"Coney Island," aided by a stage show headed by Carmen Amaya, Enric Madriguera and his orchestra,

(Continued on page 16)

Foreign Film, Equipment Patents Made Available to the Industry

Washington, July 12.—Film and film equipment patents seized by the United States from enemy owners are among patents in countless other fields now available to American businessmen under new, liberalized terms, Leo T. Crowley, Alien Property Custodian, announced here.

Beginning August 1, 1943, the fee for obtaining a license to use enemy owned patents will be a flat $15 for each patent.

The new arrangement, Crowley said, will make it easier for small manufacturers to put single patents promptly to work.

In the past considerable time has had to be devoted to determining whether several patents covered by a single application were in a "related" field. Under the new system the class similarity of patents covered by an application will not have to be considered.

Information concerning the 40,000 patents and patent applications now held by the Alien Property Custodian can be obtained by addressing the Office of Alien Property Custodian, Field Building, Chicago. Except for those patents which already were exclusively licensed to American industry prior to seizure, patents which formerly belonged to enemy nationals are now available under license on a non-exclusive, royalty-free basis for the life of the patents.

Film Theatres Included in Mine Control

Mines Operate Scores in Penna. and W. Va.

PITTSBURGH, July 12.—Operation by the United States Government of the coal mines and their subsidiaries literally placed Uncle Sam in commercial motion picture exhibition, selling tickets to the public and buying films from distributors, in a behind-the-scene capacity. This is the interpretation of observers here in the heart of the coal belt to Harold C. Ickes' position as director of the mines and subsidiaries as Solid Fuels Administrator. Actual operation, of course, continues in the hands of the mine companies' agents.

It is pointed out that most of the coal mining companies have extensive interests extending

(Continued on page 16)

Allied Says Majors Are Inflationists

PHILADELPHIA, July 12.—"By raising prices to exhibitors, the distributors have placed themselves in opposition to the declared financial policy of the United States and they are directly responsible for a vast inflationary movement in this business." This is the charge hurled at film companies by Allied Independent Theatre Owners of Eastern Pennsylvania.

"The exhibitor's profit must be sufficient to cover the risks of this business and to provide for future replacements, repairs and reconstruction when the war is over," the allied unit declares in a bulletin, signed by Sidney E. Samuelson, business manager, adding: "The profit must also include

(Continued on page 16)

Peskay May Release Through Monogram

HOLLYWOOD, July 12.—Edward Peskay and William Roland are understood to be discussing a one-picture releasing deal, with an option for a series, to be released through Monogram. Discussions which started in New York with Steve Broidy, general sales manager for Monogram, are continuing in Hollywood with Ray Johnson, Monogram's head, and Peskay.

Personal Mention

JOSEPH H. MOSKOWITZ, Eastern representative of 20th Century-Fox, and Eastern story editor BERTRAM BLOCH, will leave at the weekend for studio conferences with JOSEPH M. SCHENCK and DARRYL F. ZANUCK.

•

GEORGE BOLSTER, of the Stanley, Baltimore, has returned from a vacation.

•

MORRIS MECHANIC, owner of the New Theatre, Baltimore, is spending several days in New York.

•

F. W. HUSS, JR., president of Associated Theatres, Cincinnati, is confined to his home by illness.

•

BEN KALMENSON, general sales manager for Warner's, will arrive in San Francisco from Chicago today for the company's third regional sales meeting there.

•

E. F. O'SHEA, M-G-M Eastern division manager, EDWIN W. AARON and HAROLD POSTMAN, assistants to W. F. RODGERS, returned to New York yesterday from meetings in Cincinnati.

•

CHARLES EINFELD checked in at the home office yesterday and plans to be in New York about a month.

•

B. G. DESYLVA, Paramount production head, plans to leave for the Coast Thursday night.

•

LOU SMITH, M-G-M publicity manager, left over the weekend for a two week's vacation.

•

JOHN NOLAN, Comerford Circuit executive, was in town yesterday.

•

FRANK VAN HUSEN, owner of Western Theatre Supply, is back in Omaha after spending 30 days in a Chicago hospital, where he was recovering from a fall.

•

AL. O. BONDY, independent distributor, will leave here for Schenectady tomorrow, returning at the weekend.

•

MRS. KEN GOLDSMITH, widow of the late Universal producer, and her four children, are in New York from the Coast to make their permanent home here.

•

MURPHY MCHENRY, of Paramount's Hollywood studios, has arrived at the Warwick from the Coast.

•

HARRY GOLDBERG, director of advertising and publicity for Warner Theatres, left yesterday for Philadelphia and Cleveland in connection with local openings of Irving Berlin's "This Is the Army."

•

ROGER CONANT CLEMENT, associated with the Paramount legal department handling foreign matters, and MISS ESTHER AUGUSTA RILEY were married Friday at the Church of the Transfiguration, New York.

$78 a Week to a Stagehand for Merely Turning on House Lights

St. Louis, July 12.—For nearly two years the marquee at the Maffitt Theater, neighborhood house operated by Fanchon & Marco, has borne the legend: "Built by union labor, closed by the stage hands." This week the sign came down and the theater reopened under an agreement with AFL Stagehands' Local No. 6. Another neighborhood theater of the same group, the Powhatan, in suburban Maplewood, also reopens, after having been closed for a year.

The Maffitt was remodeled in 1941, at a cost of $50,000. It did not reopen after refurbishing because projectionists refused to cross a picket line set up by the stage hands after the management refused to hire a union member, even though the theater has no stage. It has remained closed ever since. In November, 1941, a fire caused damage estimated at $40,000, which was subsequently repaired.

Under the compromise with the union reached this week, the Maffitt will hire one stage hand at $78 a week and the Powhatan one hand on a part time basis at $40 a week. At both theaters the stage hand will have no duties other than turning on the house lights.

James Arthur, president of Fanchon & Marco, explained that "we finally decided to accede to the union's demands in order to open the theaters, which represent too big an investment to be allowed to sit idle longer."

Major de Seversky Feted at Waldorf

About 2,000 persons attended a dinner for Major Alexander P. de Seversky at the Waldorf-Astoria last night which was followed by a screening of "Victory Through Air Power," the new Walt Disney production based on Major de Seversky's book of the same title.

Among those present were Barney Balaban, Albert D. Lasker, Elsa Maxwell, Roy Disney, J. Robert Rubin, Ned E. Depinet, Arthur W. Kelly, Martin Quigley, Harry Buckley, Lawrence Tibbett, Richard C. Patterson, Jr., Stanton Griffis, Spyros Skouras, Herbert Bayard Swope, Mr. and Mrs. John Hertz, Jr., Nancy Carroll, Lady Ashley, Edward A. Golden, Mrs. Billy Mitchell, Harry Gold, Ben Cammack, Jake Wilk, Jack Pegler, Rabbi Stephen S. Wise, Robert Gillham, S. Barret McCormick, Paul Lazarus, Jr., Carl Leserman, David Weshner, Jack Alicoate, Don Mersereau, Chester Bahn, Sherwin Kane.

Universal Honors F. Jackson, F. Ryan

Universal Pictures last night gave a dinner, at the Hotel Astor, and a preview, at Loew's Sheridan Theatre, for Deanna Durbin's "Hers to Hold," for Felix Jackson, producer of the picture, and Frank Ryan, director, and 50 members of the press.

Maurice Bergman, Eastern advertising-publicity director, and Henry Linet, Eastern publicity manager, were hosts to a group including Eileen Creelman, Archer Winsten, Leo Mishkin, Sherwin Kane, J. W. Alicoate, Abel Greene, Jane Corby, Allen Cook, Lloyd Seidman, James Cunningham, Inga Arvad, Dan Mersereau, John Stuart, Jr., Leo Pellegrine, Jean Megan, Al Picoult, Charles Lewis, Charles Moss, William Formby.

Bayliss, Paramount Reelman, Killed

F. W. Bayliss, Paramount News photographer, who covered the Spanish Civil war, escaped from France in the evacuation from Dunkerque, and was wounded in the British counter-offensive at El Alamein, is reported dead in a plane crash in the desert, according to a press dispatch from Cairo.

Bayliss, 31, born in England and reared in Paris, joined Paramount in England in 1930, as contact man. He has been engaged in war coverage since 1936, having recently participated in his 22nd raid over enemy territory as a newsreel photographer. He is survived by a wife and three-year-old daughter in England, and a sister, Mrs. Bayliss Brunel, in New York.

AMPA's New Season Starts on Sept. 15

First fall meeting of AMPA will be held September 15, at a New York hotel to be selected later, Vincent Trotta, president, reported over the weekend, the decision following a board meeting attended by Trotta, Paul Benjamin, Blanche Livingston, Hal Horne, James Zabin, Rutgers Neilson, Dave O'Malley and Hap Hadley. It was also decided to have a service flag for Eastern publicity, advertising and exploitation men in the armed forces. The board will meet periodically throughout the summer to map a program for the fall season. The next session will be on July 22.

Young at Boston Lunch

BOSTON, July 12.—James R. Young, author of RKO Radio's "Behind the Rising Sun," based on his book was guest at a luncheon tendered him by the Yankee network at the weekend at the Ritz Carlton hotel here. Also present were members of the Boston sales force of RKO Radio, circuit film buyers, S. Barret McCormick and Terry Turner of RKO Radio.

Grable and Massey Aid Copper Drive

To aid exhibitors publicize their now permanent copper, brass, and bronze program, the War Activities Committee has secured the cooperation of Betty Grable and Ilona Massey to pose for a set of three stills which points out to movie patrons key aspects of the copper campaign.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
"THE YOUNGEST PROFESSION"
with VIRGINIA WEIDLER-EDWARD ARNOLD
and Five Important Guest Stars
AN M-G-M PICTURE
New MARCH OF TIME
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with
BING CROSBY
DOROTHY LAMOUR
A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitch Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

BETTY GRABLE
GEORGE MONTGOMERY • CESAR ROMERO
"CONEY ISLAND"
A 20TH CENTURY-FOX PICTURE in TECHNICOLOR
★ PLUS A BIG STAGE SHOW ★
BUY BONDS ROXY 7th AVE. 50th ST.

LOEW'S State TIMES SQ.
ON SCREEN
JEAN ARTHUR
JOEL McCREA
"THE MORE THE MERRIER"
IN PERSON
VIRGINIA WEIDLER
STAR OF
"BEST FOOT FORWARD"

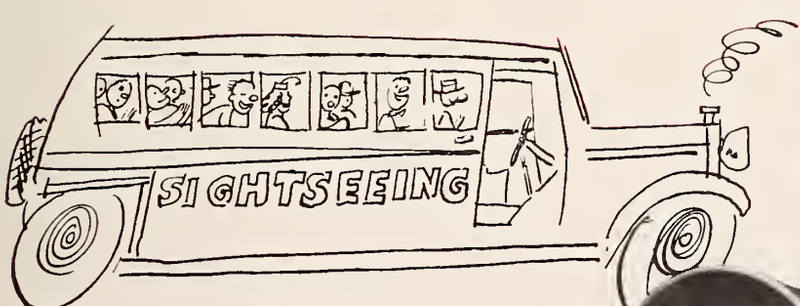
RKO PALACE B'WAY & 47th St.
Humphrey Bogart • Raymond Massey
"ACTION IN NORTH ATLANTIC"
— and —
Jimmy Rogers • Noah Beery, Jr.
"PRAIRIE CHICKENS"

Extra Attraction
RADIO CITY MUSIC HALL
THE MARCH OF TIME presents
BILL JACK vs. ADOLF HITLER
Distributed by 20th Century-Fox

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame Entered as second class matter. Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

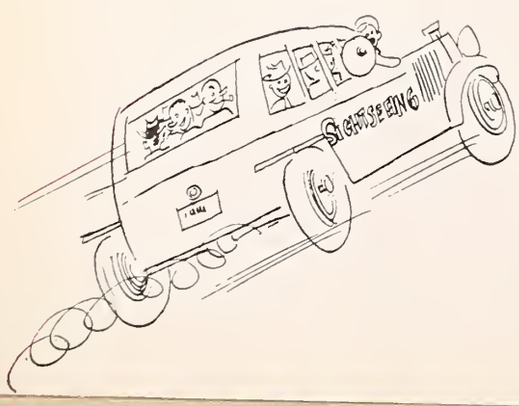
See The Sights Of Old New York

A striking new photographic collection of scenes that are famous the world over, as they appear in the summer of 1943.









TIMES SQUARE—
LOOKING NORTH

The heart of the theatrical world.
This is the "shot" that has been
used in hundreds of motion pictures
to register Broadway locale.

Paramount Pictures



DUFFY SQUARE—
AT FORTY-SIXTH STREET

Where Broadway meets Seventh Avenue—
and where, day and night, amusement seekers
throng by the hundreds of thousands.
Three blocks north is the Rivoli Theatre.



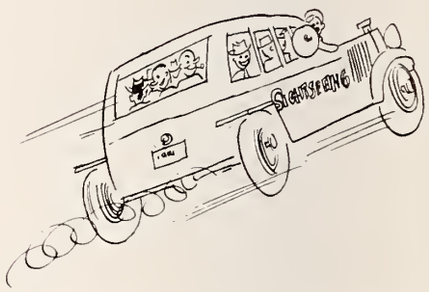
FIFTH AVENUE AND FORTY-SECOND STREET

"The world's busiest intersection," as seen from the steps of the New York Public Library.



THE FAMOUS WEST SIDE HIGHWAY

New multi-million-dollar artery that runs the length of Manhattan Island bordering the Hudson.





APPROACH TO THE HOLLAND TUNNEL

The Manhattan approach to this engineering marvel that links Manhattan with New Jersey and all points south.



(These scenes are typical of nearly one hundred locations in the metropolitan area)





CENTRAL PARK
One of the main approaches to the playground of millions.

QUEENSBORO BRIDGE
This famous East River span is the principal route by which Queens and Long Island residents reach Manhattan.





BROOKLYN BRIDGE
The Brooklyn approach to this historic span, traversed by tens of thousands daily.

All Over Town...On Every Tongue

"PARAMOUNT'S

FOR WHOM THE BELL TOLLS

Opens Wednesday at the Rivoli"

Roadshow World Premiere

BENEFIT OF THE NATIONAL WAR FUND



United Selling 'Invasion Bonds'

Detroit, July 12.—Keeping the sale of War Bonds in tune with developments in Europe, United Detroit Theatres will launch an intensive "Invasion Bond Sale" Tuesday. The bonds will be sold day and night in the lobbies of 20 United theatres. Purchasers are to receive a special "Invasion Bond" sticker to attach to the bonds.

Earl J. Hudson, president of the circuit, explained the idea came out of the invasion of Sicily.

Audiences, Trade At 'Heaven' Tests

Following four test previews of "Heaven Can Wait," Tom J. Connors, vice-president, in charge of sales for 20th-Fox, has decided to hold all trade showings of the film before theatre audiences. This will be the first time that this manner of trade showing will have been held on a national basis, it was said, as the showings in effect will be combination previews and trade screenings held at regular theatres with paid audiences, to which of course, the exhibitors will be invited free.

Ascap Members Split $1,260,000 Melon

American Society of Composers, Authors and Publishers yesterday distributed to its membership and associated societies $1,260,000 in royalties for the second quarter of 1943 which ended June 30th.

This was said by ASCAP to be the largest royalty distribution made in any quarter since 1940, and represents members' share of "tax" collections from theatres, broadcasters, dance halls and other public performers of music.

M-G-M Buys Footage From Oboler Film

Arch Oboler's "This Precious Freedom," an anti-Fascist film starring Claude Rains, will be used, in part, in Metro-Goldwyn-Mayer's "Four Freedoms" series of short subjects.

General Motors paid for the feature, but shelved it one year ago because it was felt to be "inflammatory," according to an announcement yesterday from Ivan Black, Oboler representative.

Nunn Reported Safe

CLEVELAND, July 12.—Robert A. Nunn, formerly of Warners' Hippodrome, last week reported lost at sea, was rescued from a South Sea island and is now aboard a U. S. warship, the Government has notified his parents.

To Build Two Houses

MEXICO CITY, July 12.—Raul Basurto, local contractor and realtor, will build two theatres in Morelos State, one in Guernavaca, state capital, the other in Cuautla. Each will cost about $250,000. Work begins August 1.

Reviews

"The Sky's The Limit"

(RKO-Radio)

LOVELY Joan Leslie is Fred Astaire's new dancing partner in "The Sky's the Limit," a diverting, if at times slow-moving comedy, which marks Astaire's return to the RKO lot where he scored his early triumphs with Ginger Rogers. In addition to Astaire's appealing dancing and pleasant character portrayal as a member of the famed Flying Tigers squadron, picture boasts of the droll antics of Robert Benchley.

Story concerns Astaire's attempt to spend a ten days' leave incognito when he returns to the United States to a hectic round of official celebrations. Donning civilian clothes, he makes his way to New York where he meets Joan Leslie at a night club. Joan, a photographer for a picture magazine published by Robert Benchley, is anxious to get to the war front, but Benchley, who is in love with her, is not particularly enthusiastic about this ambition. Fred, smitten by Joan, hounds her until she pays some attention to him. He gains her sympathy and she tries to get him a job, first with the magazine, and then in an aircraft plant, but Fred wants to spend his time with Joan and not in a job. However, when Fred realizes that Joan is in love with him, he balks and runs out, reluctant to leave a girl behind with a broken heart. Benchley, discovering Fred's identity, has other ideas once he realizes that he cannot win Joan. He sends her on an assignment to the West Coast, to photograph the departure of a group of bombers for Australia, knowing that Fred is in the squadron. Fred and Joan are reunited, Fred deciding to discard his scruples about a flyer marrying.

Musical numbers by Johnny Mercer and Harold Arlen are tuneful, especially "One for My Baby and One for the Road." Edward H. Griffith capably handles the directorial assignment under David Hempstead who produced. Original screen play is by Frank Fenton and Lynn Root. Benchley's report on aircraft production has some amusing moments.

Running time, 89 mins. "G."* MILTON LIVINGSTON

"She Has What It Takes"

(Columbia)

Hollywood, July 12

JINX FALKENBURG is a chorus girl in a jam again in "She Has What It Takes." The character, the situations and much of the business is quite similar to her roles in "Laugh Your Blues Away," "Lucky Legs" and others. The scene again is backstage and the film ends with a patriotic song and dance finale. A Hollywood audience was not amused at the film and its reactions were sometimes audible. Faults of the film are mainly in its familiarity and a hackneyed story.

Miss Falkenburg is stranded in a small town when her show folds. From a stagehand she learns of the death of a popular old star with the same name as hers. Trading on that name, Jinx beats her way to New York, where she fakes an entrance to a columnist's office and enlists his aid for her career. One lie leads to another until she is in pretty deep. Although the audience is led to believe the producer, the columnist, the six angels of the show and assorted other characters have substantiated her fake claims to fame, the plot finds it necessary to let her make an opening night speech telling what a bad girl she's been. Then comes the big patriotic finale, with the film's audience still wondering about a few of the unexplained things that have happened.

Miss Falkenburg is charming but her charm is not enough this time. Tom Neal, Constance Worth, Joe King, Douglas Leavitt are others in leading roles. Charles Barton directed the Colbert Clark production. Paul Yawitz wrote the screenplay from his story, with Robert Lee Johnston.

Running time, 59 minutes. "G."* REED PORTER

**"G" denotes general classification*

Legion Lists Nine New Productions

National Legion of Decency's rating this week places in Class B (objectionable in part), a French picture, "Fire in the Straw", because of a "suggestive sequence", and rates as Class A (general patronage), the following "Alaska Highway", Paramount; "Black Hills Express", Republic; "Bombers Moon", 20th Century-Fox; "Coastal Command", RKO; "What's Buzzin' Cousin?", Columbia; Rated as Class A-II (for adults), were "Danger, Women at Work" and "Follies Girl", both PRC; and, "Marvels of the Bull Ring," Clasa release.

Omaha Tightening Fire Regulations

OMAHA, July 12.—City council has recommended for passage a new safety code for places of public assembly accommodating more than 50 persons. It would become effective in October. Rules would require certificates of occupancy to be obtained annually and would provide regulations for posting of notices as to capacity, direction of exits, fireproofing, passageways and quarterly inspection.

Maximum number of persons allowed in gathering places would hinge upon number of exits. Violators would be subject to fines up to $100.

Short Subject Reviews

"Bill Jack vs. Adolf Hitler"

(March of Time-20th-Fox)

March of Time's expert cameras turn this time on that much publicized industrial oddity, the Jack & Heintz aircraft instrument plant at Cleveland, where employes split lavish bonuses and, when away from their machines, live a "country club life" within the walls of the factory.

The story of Bill Jack's war plant is portrayed in an informative and entertaining manner. The audience, in effect, is taken on a conducted tour of the plant, introduced to its boss and some of its employes and permitted to watch them at their work, in informal assemblages and at their leisure in sun rooms, under the hands of masseurs, at dances, at meals in the plant cafeteria and with Jack and Heintz during informal assemblages. Long before the tour is done with, reasons are apparent why the plant's production record has been phenomenal, why its absentee record is unblemished for months in succession, why time clocks are unnecessary and why idle machines are rarely found in the plant.

The unusual employer-employe relationship will be of interest to all members of both those groups. Nonmembers will find the unorthodox but effective industrial atmosphere entertaining film material. Running time, 18 minutes. Release, July 16.

"Secret Agent"

(Superman Cartoon)

(Paramount)

Superman's latest adventures in his fight against the forces of evil involves the mopping up of a band of saboteurs who are hot on the trail of a glamorous young lady who has their plans and names and plans to turn them over to the F.B.I. Superman hops on the back of the gang's car, and after a running gun fight with the cops, is taken a prisoner to their lair. Meanwhile the heroine has been trapped on a burning drawbridge and is saved at the last moment by a hair's breadth by the escaped Superman from being squashed as flat as a pancake by the onrolling bridge gears. It's in Technicolor. Running time, 9 mins. Release date, July 30.

"The Hungry Goat"

(Popeye Cartoon)

(Paramount)

Popeye's eventful existence is enlivened this time by a gluttonous, tin can-eating goat, Billy da Kid, by name. Desperate and weak from hunger because of the great scrap and tin can famine, Billy decides to "take a powder" and put an end to his misery, but as he is diving off a pier his eye catches sight of the Admiral's flagship. In the ensuing dizzy fracas, Popeye is hard put to hold his own and keep Billy from devouring the entire ship. It is a better than average "Popeye" with plenty of lightning slapstick action. Running time, 7 mins. Release date, June 25.

New Haven Business Up

NEW HAVEN, July 12.—Downtown theatre operators report a noticeable increase in business since school's out.

42 Shooting, 19 Preparing, 61 in Editing

HOLLYWOOD, July 12.—The number of pictures shooting last week stood at 42, against 44 of the previous week. Nine films ended camera work during the week. Seven new ones were started. There were 19 scripts preparing for camera starts, against 23 of the week before, and 61 films were in the editing rooms, compared with the 58 of the previous week. Paramount started three films last week, including "The Story of Dr. Wassell," produced by C. B. DeMille. Columbia started two, including Gregory Ratoff's "Tropicana," marking the return of Mae West to films. RKO and Monogram had one starter each.

The production scene:

Columbia

Started: "Tropicana," with Mae West, Victor Moore, William Gaxton, Xavier Cugat, Hazel Scott, Mary Roche, Leonard Sues. "Cyclone Prairie Ranger," with Charles Starrett, "Dub" Taylor, Constance North.

Shooting: "Cover Girl," "Footlight Glamour," "There's Something About a Soldier."

Samuel Goldwyn

Shooting: "Up in Arms."

M-G-M

Shooting: "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "The Cross of Lorraine," "The Heavenly Body," "America," "Song of Russia," "Madame Curie," "A Guy Named Joe," "See Here, Private Hargrove."

Finished: "Cry Havoc."

Monogram

Started: "The 13th Guest," with Helen Parrish, Rick Vallin, Dick Purcell.

Shooting: "Nearly Eighteen."

Finished: "Bullets and Saddles," "Blazing Guns."

Paramount

Started: "The Story of Dr. Wassell," with Gary Cooper, Laraine Day, Carl Esmond, Signe Hasso, Elliott Reid, Stanley Ridges, Carol Thurston, Douglas Fowley, Rennie McEvoy, Barbara Britton. "Ministry of Fear," with Ray Milland, Marjorie Reynolds, Rita Johnson, Carl Esmond, Percy Waram, Dan Duryea. "Standing Room Only," with Paulette Goddard, Fred MacMurray, Roland Young, Anne Revere.

Shooting: "Frenchman's Creek."

Finished: "And the Angels Sing."

RKO-Radio

Started: "Revenge," with Toumanova, Gregory Peck, Alan Ladd, Glenn Vernon, Maria Palmer, Igor Dolgoruki.

Shooting: "Government Girl," "Around the World," "Adventures of a Rookie," "Dollar-A-Year-Man," "An American Story."

Republic

Shooting: "A Scream in the Dark" (formerly "A Scream at Night"), "The Deerslayer."

Finished: "Beyond the Last Frontier," "Man from Music Mountain."

20th Century-Fox

Shooting: "Happy Land," "Guadalcanal Diary."

Finished: "The Girls He Left Behind.

Universal

Shooting: "Crazy House," "You're a Lucky Fellow, Mr. Smith," "Man of the Family," "Ali Baba and the 40 Thieves," "His Butler's Sister."

Finished: "The Strange Death of Adolf Hitler," "Frontier Bad Men."

Warner Brothers

Shooting: "Conflict," "In Our Time," "Northern Pursuit," "Destination Tokyo." "Shine On, Harvest Moon."

Reviews

"Frontier Fury"

(*Columbia*)

Hollywood, July 12

THE running time of "Frontier Fury" is almost solid action, with time out only now and then for a little music from Jimmy Davis and his Singing Buckaroos or a little feminine scenery by Roma Aldrich. This latest of the Charles Starrett series is a good one, only a few too many villainies keeping it from stacking up as one of the very best.

Starrett is an Indian agent this time instead of a Mountie. Wanting to see justice done, he personally goes to Independence to see that a Treasury payment gets through so that Indians need face privation no longer, too many of the Treasury payments for Indian land having been hijacked. Planting what looks like a fake strong box in one stage coach, he secretly plants the actual money in a second stage. But one of the stage drivers knows of the scheme and tips off the robber gang. In an ensuing gun battle, the son of the Chief is killed, the outlaws get the money and Starrett is fired. On his own then, he makes good his word to the Indians, cleaning out the gang and its leader.

Starrett is worthy of his uniform and there is good comedy from Arthur (Arkansas) Hunnicutt. Miss Aldrich does an unusually good heroine, and her fainting routines are hilarious. Peopling its westerns with its name contract players, Columbia has Bruce Bennett and Stanley Brown doing supporting roles in "Frontier Fury" and the film prospers as a result. Also appearing to advantage are Clancy Cooper, I. Stanford Jolley, Bill Wilkerson and Joel Friedkin. Plot, by Betty Burbridge, is mainly sound except for a few weak holes.

William Berke does nobly by the direction of the Jack Fier production. Camera work is by Benjamin Kline and excellent.

Running time, 53 minutes. "G"* REED PORTER

"Petticoat Larceny"

(*RKO-Radio*)

Hollywood, July 12

TEEN-AGE Joan Carroll is the capable central figure in this pleasant little pre-war comedy. It's the kind of subject that keeps a burble of amusement eddying across a contented audience without challenging the other product on the bill or suffering by comparison.

Miss Carroll plays a radio starlet dissatisfied with her scripts who leaves home to live with crooks in order to learn their ways and speech. Tom Kennedy, Jimmy Conlin and Vince Barnett, portraying the crooks, who turn honest under the child's influence, furnish consistent comedy in the Damon Runyon pattern. Walter Reed plays a radio press agent thrown into much trouble by the child's disappearance and Ruth Warrick plays her aunt, these two providing also a mild background romance. Others in a balanced cast are Wally Brown, Paul Guilfoyle, Grant Withers, Earl Dewey, Charles Coleman and Cliff Clark.

Production is by Bert Gilroy and direction is by Ben Holmes, both admirable, and the screenplay by Jack Townley and Stuart Palmer contains a number of surprise switches which prosper the project.

Running time, 61 minutes. "G."* WILLIAM R. WEAVER

*"G" denotes general classification

Delaware, O., Vetoes Curfew for Juveniles

DELAWARE, O., July 12.—Deviating from the procedure adopted by other communities where the question of juvenile delinquency has been considered, the Delaware coordinating council has disapproved a proposed curfew on the ground that it would not provide an adequate solution.

Instead, closer paternal supervisio and the assumption of authority by all citizens. is suggested. It is proposed to establish a complete evening playground program for all 'teen-age children.

Buffalo Buses Back, Business Normal

BUFFALO, July 12. — Increase in theatre business has been attributed by managers of several downtown theatres to restored bus service. The city suffered a 20 per cent cut in transportation service for nearly two weeks, but many lines have now been restored.

All managers agreed patronage declined as a result of the bus curtailment. Clifford W. McMahon, of the 20th Century Theatre, reported a $2,000 drop in Saturday and Sunday receipts after the railway company reduced service. He said business is "back to normal" now, however.

Vincent R. McFaul, general manager of the Shea circuit, reported that "even the neighborhood shows suffered."

Coast Flashes

Hollywood, July 12

THE Screen Publicists Guild today telegraphed Elmer Davis, director of the Office of War Information, offering gratis its services in carrying forward news and information for the OWI domestic branch, which was practically abolished ten days ago. The SPG would delegate its Publicity for Victory Council to handle the work if the offer is accepted. A copy of the telegram was sent to the President.

•

The Republic studio publicity department was abolished over the weekend under a realignment of company policy transferring its functions to the home office. Walter Compton and staff received a two weeks' notice. Margaret Waite continues, however.

•

The Screen Actors Guild board of directors, which meets tonight, is expected to plan the next steps in establishing an autonomous organization for extras. It is understood that an appeal by Hal Craig from his recent SAG suspension may be considered.

•

Ulric Bell, Hollywood representative of the overseas division of the Office of War Information, left here today for New York to attend an Elmer Davis-Palmer Hoyt industry meeting Wednesday.

•

Warners purchased the site of the Warners Hollywood which it has tenanted on lease since its building in 1928, for $1,959,999.

•

Clarence Brown is dickering with Columbia for a producer-director deal after "White Cliffs of Dover," his final of two for Metro.

•

The Central Casting Bureau disclosed its June statistics today showing that the organization supplied extra talent performing 26,088 man days for the studios, aggregating a dollar value of $337,444.70.

Fried Is Refused Appeal Reopening

A request by Harry Fried, operator of the Riant Theatre, Philadelphia, to reopen an appeal decision for the purpose of submitting new evidence, was denied by the arbitration appeal board yesterday.

In a decision rendered recently, the appeal board modified the award of John F. E. Hipple, arbitrator at the Philadelphia tribunal, reducing the availability of the Riant from 60 days after Philadelphia first run to 21 days on the product of the five consenting companies, and upheld the arbitrators award setting 14 days clearance for the Morris, 11 days for the Grand and seven days for the Garrick, operated by Norris Amusement Co., over the Riant.

"Right Man" Reissued

CHICAGO, July 12.—"The Right Man," starring Alan Ladd and Julie Bishop, is being reissued here by Monogram. A Loop run will open at the Studio Theatre on July 17.

GIGANTIC NETWORK COVERAGE

—as only RKO Radio can get it . . . for the sensational show that exposes **THE TRUTH ABOUT THE JAPS!..** *Opening in August..Make your longer-run booking plans* **NOW!...**

LOOK

THE PICTURE THAT MAKES YOU MAD ENOUGH TO FIGHT!



SEE THE SECRET JAP THREAT TO EVERYTHING WE HOLD DEAR . . .

in the sensational picture that tells the whole truth about the "Sons of Heaven" . . . exposing their awful ambitions even more ruthlessly than "Hitler's Children" bared the shame of the Nazis.

BEHIND THEIR MASK OF SMIRKING "HONOR" THEY:

Sell their own daughters into gilded Geisha palaces!

Treat captive women with unspeakable barbarity!

Commit cruel acts of war against even babes in arms!

Torture helpless prisoners until they're ready to say or do ANYTHING!

—and more, and more, and MORE!

From the Pages of Life of James R. Young's Amazing Book

BEHIND THE RISING SUN

RKO RADIO PICTURES

WITH

MARGO • TOM NEAL • J. CARROL NAISH • ROBERT RYAN • GLORIA HOLDEN

Directed by **EDWARD DMYTRYK** • Original Screen Play by **EMMET LAVERY**

SEE WHY THE JAPS HAVE GOT TO BE *EXTERMINATED!*

Hollywood

By WILLIAM R. WEAVER

Hollywood, July 12

HOLLYWOOD'S a place where virtually no week passes in which somebody doesn't announce a "third dimensional picture device, which is why nobody pays attention to such stories any more. But the case of the Polyscope (trade name) may be different. First news of it trickled into minor print in the usual fashion and nobody cared. But later the Warner studio issued a story declaring that four of the town's top cameramen had tested the apparatus and reported satisfaction. The Warner story names Warner assistant director James McMahon as "owner-in trust" of the machine "invented by W. F. Adler in 1940." That suggests a nailing down of points that could become vital if certain eventuations eventuate. The Warner stories about talking pictures were, in the beginning, no more impressive than this one. Since then Hollywood's been a place where nobody sells the Warners short.

•

Jules Levey has signed Howard Estabrook, who adapted and wrote the screen play of "The Human Comedy," to do the same for "The Hairy Ape," with which the producer implements his United Artists releasing contract. . . . Exhibitor-producer W. R. Frank is back from Minneapolis to start casting his production, "Dr. Paul Joseph Goebbels, His Life and Loves." . . . Columbia has given Lou Edelman a new producing contract and assigned him "At Night We Dream," with Paul Muni, to follow "My Client Curley," with Carey Grant.

•

Gertrude Walker has been assigned by Republic to write "Silent Partner" for production by George Sherman. . . . John Murray Anderson, brought here to stage the water ballet in "Mr. Coed," has been given a new contract by M-G-M. . . . RKO-Radio has signed Sally Benson, author of "Meet Me in St. Louis" and "Junior Miss," to script the Margaret Carpenter novel, "Experiment Perilous," which is in preparation as a Cary Grant vehicle.

•

During June the Walt Disney studio shipped 34,899 feet of film, an all-time monthly high in the history of the studio. . . . In the first week of the "Build the Cruiser Los Angeles" bond-selling campaign, a Los Angeles County drive for "extra" purchases of War Bonds and stamps, the studio group bought more than $500,000 worth in addition to their regularly subscribed quotas, according to the Motion Picture Committee for Hollywood under chairmanship of Henry Ginsberg. . . . Producers Corporation of America has been formed for production by Harry Joe Brown of a musical to be entitled "Knickerbocker Holiday," with music by Warner Heymann.

•

Warner Brothers are to shoot a Technicolor finale for "Shine On Harvest Moon," which is to be black-and-white until then, the finale consisting of a Ziegfeld Follies production. . . . RKO-Radio has given Margo a leading role in "An American Story," which is to be an episodic treatment of the lives of five members of a share-your-car group of warplant workers. . . . Monogram has retitled "Spotlight Revue," making it "Spotlight Scandals."

Reviews

"Danger! Women at Work"

(Producers Releasing Corp.)

Hollywood, July 12

BECAUSE its story is fresh and written around such up-to-the-minute inconveniences as rationing, speed limits, gas and tire restrictions and women in men's jobs, "Danger! Women at Work" overcomes somewhat uninspired production, directing and acting. It provokes frequent laughter and is designed to garner howls from most of its audiences.

It's about three girls working as mechanic, taxi driver and filling station attendant. One of them inherits a bungalow and a 10-ton truck. The girls move into the bungalow and decide to go into the trucking business. They are pursued by motorcycle police, gangsters, gamblers, their boy friends, the husband of an amnesia victim they pick up and the millionaire father of a runaway girl they also pick up on a trip to Las Vegas with a load of gambling equipment, accepted because they need to have a load on the way there in order to fulfill a lucrative contract for the return trip. The mix-up ends satisfactorily after a night in jail and a morning in court, with a triple wedding ceremony.

Patsy Kelly, Mary Brian and Isabel Jewell are the girls, Miss Kelly scoring with her comedy. Wanda McKay is both attractive and a clever actress as the runaway girl. Gary Bruce, who was singled out recently for his skillful playing in "Fugitive from Sonora," does another knock-out performance as the gambler. He is of the Cagney-Bogart-Ladd school and should go far. Michael Kirk is another who registers. Others in the cast are Betty Compson, Cobina Wright, Sr., Warren Hymer and Vince Barnett.

Sam Newfield directed the Jack Schwarz production from a screenplay by Martin Mooney and original story by Gertrude Walker and Edgar Ulmer.

Running time, 58 minutes. "G."* REED PORTER

"The Stranger From Pecos"

(Monogram)

Hollywood, July 12

JOHNNY MACK BROWN does a Sherlock Holmes on horseback for the second of his new co-starring series with Raymond Hatton. It's even better entertainment than was the excellent first one, "The Ghost Rider," and audiences are certain to be inquiring of exhibitors when the next ones in this series will be along if the production standard that Scott R. Dunlap set in these first two can be maintained. Good writing, by Jess Bowers, and outstanding direction, by Lambert Hillyer, are what spice this attraction.

Brown rides into town as the story opens and stops at the telegraph office. Knowing the Morse code, he stumbles across a plot right off the bat. He just misses preventing a killing but is in time to relieve the murderers of the $3,000 loot they took off the murdered man. On the trail now, Brown gets on the scene again just after a second murder but is in time to prevent the third. Raymond Hatton puts him on the scent of the big game in the case and the two conspire with friendly townspeople to set a trap for the gang.

Brown and Hatton do tip-top performing again and they have excellent support from Christine McIntyre as the ingenue and Kirby Grant as the juvenile, two very likeable young people and both of real talent. Harry Neuman's photography is exciting and picturesque and there is a much better than usual Monogram musical score by Edward Kay.

Running time, 56 minutes. "G."* REED PORTER

**"G" denotes general classification*

Samson Named 20th Manager at Buffalo

BUFFALO, July 12.—Succeeding Sydney Samson as Buffalo branch manager for 20th Century-Fox, Ira Cohn, former Pittsburgh branch manager, arrived here today. Samson has been promoted to general manager of 20th-Fox at Toronto, replacing J. P. O'Loughlin.

Samson will be feted Monday evening, July 19, at a testimonial dinner in the Hotel Statler here.

Cissie Loftus, Famed Stage Star, Dies

Cecilia (Cissie) Loftus, 67, actress of the English and American stage for more than 50 years, died yesterday in New York as the result of a heart attack.

Miss Loftus came to this country in 1894, making her first appearance in vaudeville. In 1900, she made her debut in comic opera at the American Theatre and then joined Mme. Modjeska's company. She appeared as lead for E. H. Sothern, Sir Henry Irving and William Faversham. Taking two flings at Hollywood and appearing in a number of pictures, she said she was never pleased with her film work and spurned offers in recent years to return to Hollywood.

'China' Gets $20,000 in its 2d Chi. Week

CHICAGO, July 12.—Strong attractions are favoring extended runs in Chicago with holdovers enjoying seven of the ten first run spots.

After setting an all time record in its first week at the Roosevelt, "China" is doing $20,000 in its second. The third week of "They Got Me Covered" and "The Falcon Strikes Back" is playing to an expected $9,500 at the Grand. "Human Comedy," in its fourth week at the State-Lake, and "Crash Dive," in its third at the Apollo, are still well above average with about $21,000 and $17,000, respectively.

Estimated receipts for the week ending July 15, 1943:

"My Friend Flicka" (20th-Fox)

"They Came to Blow Up America" (20th-Fox)

APOLLO—(1,200) (40c-55c-75c) 7 days, 2nd week. Gross: $16,000. (Average, $8,500)

"The Youngest Profession" (M-G-M)

CHICAGO—(4,000) (40c-55c-75c) 7 days. Stage: Glen Gray & Casa Loma Orchestra. Gross: $48,000. (Average, $42,000.

"Five Graves to Cairo" (Para.)

GARRICK—(1,000) (40c-55c-75c) 7 days, 3rd week in Loop. Gross: $8,000. (Average, $7,000)

"They Got Me Covered" (RKO)

"The Falcon Strikes Back" (RKO)

GRAND—(1,150) (40c-55c-75c) 7 days, 3rd week. Gross: $9,500. (Average, $6,500)

"Thumbs Up" (Rep.)

ORIENTAL—(3,200) (30c-35c-55c-65c) 7 days. Stage: Boyd Raeburn Orchestra. Gross: $19,000. (Average, $22,000)

"Mr. Big" (Univ.) 4 days, 2nd week

"Two Tickets to London" (Univ.) 4 days, 2nd week

"Bombardier" (RKO) 3 days

"Cowboy in Manhattan" (Univ.) 3 days

PALACE—(2,500) (40c-55c-75c). Gross: $22,000. (Average, $15,000)

"China" (Para.)

ROOSEVELT—(1,500) (40c-55c-75c) 7 days, 2nd week. Gross: $20,000. (Average, $16,000)

"Human Comedy" (M-G-M)

STATE-LAKE—(2,700) (40c-55c-75c) 7 days, 4th week. Gross: $21,000. (Average, $19,700)

"Crash Dive" (20th-Fox)

UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days, 3rd week. Gross: $17,000. (Average, $15,500)

"Captive Wild Women" (Univ.) 3 days, 2nd week

"Get Going" (Univ.) 3 days, 2nd week

"Ghosts on the Loose" (Mono.) 4 days

"Highway Through Hell" (U.A.) 7 days

WOODS—(1,200) (40c-55c-75c). Gross: $8,000. (Average, $7,500)

AMPP Elects Joy To Replace Goetz

HOLLYWOOD, July 12.—The Association of Motion Picture Producers, at its regular meeting today, elected Col. Jason Joy a Class "B" member representing 20th-Fox in replacement of William Goetz. Chairman Herbert Freston of the AMPP law committee reported on the research council study of the 50,000 patents formerly controlled by enemy nations now made available for U. S. licensing by the alien property custodian.

The directors authorized the council to continue to check the list of those possible for use by the industry. Will Hays gave a report on the post-war worldwide distribution expectancies.

Rathvon Praises RKO Studio Gains

N. Peter Rathvon, RKO president, praised the company's production achievements during the past year in his address to the opening day's session of the RKO Radio annual sales meeting at the Waldorf - Astoria yesterday.



N. Peter Rathvon

Studio accomplishments, he said, have resulted in the delivery of outstanding product to the sales force. "Now there are no weak links in the RKO organization," he observed. "We have come up with fine pictures in the face of manpower shortage and wartime restrictions."

Six Ross Branches Get New Managers

D. A. Ross, general manager of Ross Federal Service, has named six to branch managers' posts, including: William H. Earles, to San Francisco, transferred from the Seattle office; Scott Hillam, to Salt Lake, from Denver; G. L. Cloward, to Seattle, from Salt Lake; E. C. O'Bannon, to New Haven, from Minneapolis; Jay Stern, promoted from service to branch manager at Detroit, and W. E. Herr, to Indianapolis, from Chicago.

Has Norweigan Film

Al Sherman, publicity consultant to the film-photo division of the Royal Norwegian Information Service of the Royal Norwegian Embassy in Washington, D. C., arrived in New York yesterday to arrange for distribution of a color film, "Wings for Norway," depicting the activities of Norwegian Air Corps training at Camp Little Norway in Canada.

Redwood House Burns

EUREKA, Cal., July 12.—A $30,000 blaze destroyed the State Theatre here, operated by Redwood Theaters, Inc. The fire broke out in the 1,250-seat house while it was in operation, but customers filed out quietly and none was injured.

MITCHELL MAY, Jr. CO., INC.
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Specializing in requirements of the Motion Picture Industry
75 Maiden Lane, New York
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RKO Gets 3 from Goldwyn; 18 Promotions Announced

(*Continued from page 1*)

North Star," the Lillian Hellman original with an all star cast; "Up in Arms," Danny Kaye musical comedy in Technicolor, and "Treasure Chest," Bob Hope comedy.

The complete product announcement for the new season will be made by Ned E. Depinet, RKO Radio president, at today's session. Floyd B. Odlum, RKO board chairman, is scheduled to address the sales force today.

Depinet yesterday announced 18 promotions in the company's sales and field staffs, as follows: M. G. Poller, former head of the playdate department, made assistant to Robert Mochrie, general sales manager; John Emmet Cashman, from contract approval to manager of playdate department; Herbert Wappaus, from playdate approval to manager of contract department; J. Rogers Lamantia, from New Orleans office manager to branch manager there; Karl G. Howe, from Kansas City salesman to Omaha branch manager.

Joseph S. McPherson, from branch manager at Calgary to branch manager at Winnipeg; R. Doddridge, from office manager to branch manager at Calgary; Lin Harrington, from Dallas booker to Dallas salesman; Thomas A. McMahon, from Denver office manager to Denver salesman; Frank Schiendler, from Los Angeles office manager to Los Angeles salesman; Herman Gorelick, from St. Louis booker to St. Louis salesman.

Herman H. McArthur, from St. John booker to St. John branch manager; Harry Reiners, from field man to field supervisor; Mob Hickey, from field man to field supervisor; Dave Cantor, from field man to field supervisor; Pat Byrne, from St. Louis office manager to St. Louis salesman; Francis J. Mooney, from assistant to Lou Miller, to sales approval in the Eastern and Southeastern districts; C. A. McGeary, from playdate department to sales approval in the Prairie District.

The meeting was informed that Leon Errol and Edgar Kennedy have been re-signed by the company for another year, each to make a series of six two-reel comedies.

Speakers at yesterday's session in addition to Rathvon and Depinet, included Mochrie, Richard C. Patterson, Jr., Harry Michalson, short subjects sales manager, and Eddie Cantor, whose first film production, "Show Business," will be distributed by RKO Radio.

'Frisco Theatres Get Navy Break

SAN FRANCISCO, July 12. — The Navy has relaxed restrictions announced four weeks ago, which kept thousands of bluejackets away from the downtown theatre area by permitting one-third to be away from posts and ships at one time. Under the eased regulations the one-third rule applies only to Saturdays and Sundays. Restriction is intended to reduce strain on defense transportation facilities.

Charles Ryan Stricken

CHICAGO, July 12.—Charles Ryan, Warner Bros. circuit assistant zone manager, suffered a stroke while visiting his son, Kenneth, at Ft. McClellan, Ala. Kenneth received a furlough to accompany his father home. Ryan is expected to be laid up for about two months.

Tom Gilliam on WAC

CHICAGO, July 12.—Tom Gilliam, 20th Century-Fox branch manager here, has been appointed local chairman of the distributor's division of the War Activities Committee, the post held by his predecessor, Clyde Eckhardt.

Scrap Aids Polio Drive

OMAHA, July 12. — The Omaha Variety Club here has presented $625 to the Douglas county hospital for the hospital's infantile paralysis fund. The money was obtained from the sale of metal scrap brought to the theatres.

Name Ship for Lomb

ROCHESTER, July 12.—The name of Henry Lomb, Civil War captain and cofounder of the Bausch & Lomb Optical Co., will be borne to sea on a Liberty ship, the U. S. Maritime Commission announced.

Three Circuits Now Staging Food Play

National Theatres, Randforce, and Skouras Theatres Corporation, circuits comprising about 1,000 theatres, are now presenting the Department of Agriculture-sponsored food play "It's Up to You," written by Arthur Arent with music by Earl Robinson.

George P. Skouras, conceived the idea to educate the public on matters pertaining to war food problems, and induced the Government to sponsor the play with 'live' talent, costs of staging being defrayed by patriotic groups.

Mrs. T. B. Lawler Dead

Mrs. Thomas B. Lawler, mother of T. Newman Lawler, member of the industry law firm of O'Brien, Driscoll & Raftery, died at her home in Yonkers, N. Y., late last week. She was the sister of W. J. Brennan, director of finance for New Rochelle.

MPTO Tourney Off

NEW HAVEN, July 12.—Connecticut MPTO has voted down its annual film golf tournament this year because of help and travel difficulties.

HELP
IF YOU ARE HAVING DIFFICULTY FINDING THE RIGHT PERSON FOR ANY VACANCY IN YOUR ORGANIZATION—CALL
FRANK McGRANN
POSITION SECURING BUREAU, INC.
(AGENCY)
331 Madison Ave. (43rd St.) N. Y.
MURRAY HILL 2-6494

867 RKO Employes Now in Service

There are 867 former RKO employes now in the armed forces, Colonel Richard C. Patterson, Jr., vice-chairman of the RKO board, told the company's annual sales meeting at the Waldorf-Astoria yesterday. Seven have been reported killed in action, eight have been wounded and one is a prisoner of the Japs. Of the total in service, 13 are women.

General Strike in Mexico Is Averted

MEXICO CITY, July 12.—The dispute has been settled between the National Cinematographic Industry Workers Union and officials of Yucatan State which had prevented some unionists from working in Yucatan theatres and prevented picture distribution in the state. The conflict, which threatened a general protest strike throughout the industry, was settled at a conference in the office here of Francisco Trujillo Gurria, Labor Minister, between Ernesto Novelo Torres, Yucatan governor, and Fidel Velazquez, secretary general of the Confereration of Mexican Workers, Mexico's strongest labor organization of which the NCIWU union is a member.

The unionists had taken offense at alleged slights by some Yucatan officials.

Nova Scotia Big U. S. Film Buyer

WASHINGTON, July 12. — Of the 2,100 motion-picture films imported by Nova Scotia, Canada, last year, the United States supplied all but 14 (13 British and 1 French), U. S. Department of Commerce reports. Federal regulations require that 40 percent of the news reels shown be Canadian or British, but, with the exception of these and Canadian Government propaganda films, practically all pictures exhibited are from the U. S. The following compares the type and number of films imported:

Type	1941	1942
Features	543	556
Short subjects	582	522
Trailers	640	618
News reels	373	397
Serials	23	7
Total	2,161	2,100

Librascope Gets Navy 'E'

Librascope, Inc., of Burbank, Cal., subsidiary of General Precision Equipment Corp., has received the Army-Navy "E" award for excellence in production of war material for the Navy, according to Earl G. Hines, G. P. president, in New York. Herbert Griffin, vice-president of International Projector, is president of Librascope.

Eisenstein's Wife Dies

Elizabeth Teleshova, wife of Soviet producer Sergei Eisenstein, died Saturday, according to a wirelessed report to the New York Times from Moscow. She was an actress, had been decorated by the Soviet Government and was a member of the Moscow Art Theatre.

TO ALL MEN, GREETINGS!

(*The RKO Radio Convention "Gang"*)

What a great country is this Democracy of ours,—where you and we, even in wartime, can talk freely, one to another.

We of the Edward A. Golden Productions are particularly happy to say, publicly and most sincerely, how much we appreciate the skilled and unflagging efforts of you, the distribution and promotional forces of RKO Radio, who so successfully sold and publicized "Hitler's Children," and made it one of the top grossers of the year.

To you we tip our hats, humbly and thankfully. We are proud of our association with all of you in RKO Radio, and are inspired in the planning of future Golden Productions by your good-will and energetic accomplishments.

Yes, "Hitler's Children" is but the forerunner of other good things to come,—the greatest of which is bound to be the Victory for which all of us are so earnestly striving.

Join July Shangri-La War Stamp Drive!

Edward A. Golden

Robert S. Golden

EDWARD A. GOLDEN PRODUCTIONS

Grosses at B'way Houses Are Down, Just Below Par

(Continued from page 1)

grossed $60,000 for the first five days, and appears headed for a $74,000 week, holding for a fifth. "Stage Door Canteen," with Phil Spitalny and his girl orchestra on the stage, did an estimated $47,500 in the first four days of its third week at the Capitol and is expected to gross $75,000 for the seven days. The bill holds for a fourth week.

"Dixie," in its third week at the Paramount is headed for a $69,000 gross, following a week-end take estimated at $27,000. The Andrew Sisters and Mitchell Ayres and band are the stage attraction. "Background to Danger," with the Three Stooges and George Tobias appearing on the stage at the Strand Theatre, grossed an approximate $24,000 for the first four days and is expected to gross $75,000 for the week. It continues for a fourth week.

"Best Foot Forward," which continues to play to capacity at the Astor, is expected to gross $22,000 for its second week. "Spitfire," which closed last Sunday at the Rivoli, grossed approximately $17,000. The house is now being prepared for the opening tomorrow of "For Whom the Bell Tolls."

"Mission to Moscow," grossed an estimated $6,500 for the first four days and is headed for a $9,500 gross for its 11th week. "Somewhere in France" which opened at the Globe, last Saturday, grossed $2,600 over the week-end and is expected to gross $6,100 for the week. "Victory Through Air Power" opens at this theatre on July 17. "Two Tickets to London," at the Rialto, grossed $2,800 over the week-end and is expected to gross $5,000 in its second and final week. "Appointment in Berlin" is scheduled to open at the Rialto on July 17.

Allied Says Majors Are Inflationists

(Continued from page 1)

a sinking fund to take care of the economic dislocations that follow every war."

It is admitted that some exhibitors are enjoying higher grosses, "but," Allied adds, "this is being syphoned away by greatly increased film rentals."

Distributors are also charged with "hoarding" pictures, withdrawing old features and reissues, reducing feature prints and forcing "unwanted" short subjects, to create a seller's market.

'Bell Tolls' Advance Sale Totals $20,000

"For Whom the Bell Tolls" has lined up an advance ticket sale of $20,000, Michael J. Kavanagh, who is managing the roadshow engagement at the Rivoli Theatre, reported yesterday.

The total, Kavanagh said, includes $7,000 for the world premiere performance tomorrow night, for which the house is completely sold out. All proceeds of the premiere will go to the National War Fund.

Off the Antenna

TO accelerate broadcasting activities between England and the United States, British Broadcasting Corp, is opening an office in Chicago, to be managed by William Newton, formerly in charge of special events for BBC in New York. Several hundred radio stations in this country, including WLW, Cincinnati, which pioneered in bringing American Army and special regional service broadcasts from abroad, now relay BBC programs. . . . The Crosley interests, operators of WLW, appear to be headed for further short-wave pioneering. They have signed contracts in Washington with the Defense Corp. for the construction of a new 750,000-watt short-wave transmitter at Mason, Ohio, to cost $450,000. Station which will be operated for the Government by Crosley, broadcasting propaganda and news to foreign countries, power voltage rivaling that of propaganda aircasters of Moscow and Berlin.

• • •

Purely Personal: *Patricia Cort, of the Cort Theatres family of yesteryear, has joined the Blue publicity stoff. . . . Frank E. Mullen, NBC vice-president ond generol manager, will address the Summer Radio Workshop of New York University, on "Private Enterprise and Rodio's Future," on July 15. . . . Slocum Chapin, of WJZ's sales staff, hos been upped to acting sales manager, succeeding Robert I. Garver, who is on leave of absence. . . . Arnold Michaelis and Alexander Leftwich, Jr., hove joined the Blue production staff. . . . Noran Kersta, manager of NBC's television deportment, is now a First Lieutenant in the Marines, John T. Williams, of the rodio-recording division, taking over os octing manager.*

• • •

Program Notes: **Paramount will promote "For Whom the Bell Tolls" on WEAF'S McBride program for 10 broadcasts. . . . Hollywood is said to be making inquiries as to availability of "The Case of the Bloodstained Orchid," initial story in new Nero Wolfe series on the Blue. Characters created by Rex Stout were featured in two pictures in 1936. . . . Ilona Massey visits Bill Stern's "Colgate Sports Newsreel" July 30. . . . Donald M. Nelson, Elmer Davis, Justice James Byrnes, and Marvin Jones, new War Food Administrator, will participate in a special NBC broadcast July 14 appealing for wider use of government messages in advertising. . . . Coronet is the latest magazine to take to the airwaves, presenting "The Coronet Little Show" over CBS. . . . Hanson Baldwin, military and naval expert, joins the Blue staff July 25 as a commentator on a new weekly series. . . . The WAVES take to the air weekly over Mutual starting July 14. . . . The Polish Government is transcribing a series of 13 programs known as "Poland Versus Hitler" for countrywide distribution.**

Republic Opens New York Meet

(Continued from page 1)

trends in audience entertainment in relation to future productions will be discussed.

"Hit Parade of 1943" is reported by Republic "to have encouraged production of musicals on the Republic lot, and to have underlined the necessity for escapist entertainment in addition to films centered about the war."

Present at the meeting will be the following exchange-men: Arthur Newman, Albany; Jack Davis, Boston; Sam Seletsky, New Haven; Morris Epstein and Sidney Picker, New York; Joseph Engel, Philadelphia; Jack Bellman, Buffalo; S. P. Gorrel, Cleveland; G. H. Kirby, Cincinnati; I. H. Pollard, Detroit; L. W. Marriott, Indianapolis; and franchise holders Jake Flax, Washington, and J. H. Alexander and Sam Fineberg, Pittsburgh. A. W. Perry, Paul Nathanson, and A. J. Laurie will represent Republic's Canadian distributors.

The home office contingent includes Walter L. Titus, Jr.; Grover C. Schaefer; Albert E. Schiller; Edward Seifert; Seymour Borus; and Charles Reed Jones, director of advertising and publicity.

Keefe Succeeds George

CLEVELAND, July 12.—Lieut. (j.g.) Douglas F. George, in charge of 20th-Fox public relations in the Cleveland-Cincinnati district has reported for duty at the Navy Training School, Princeton University. His 20th-Fox successor is J. C. Keefe, formerly with Warner Bros.' Pittsburgh zone.

Include Theatres In Mine Control

(Continued from page 1)

from the pits to the very homes, amusements and lives of their mining employes, owning numerous theatres in mine areas, besides general stores, living quarters, town facilities, clothing and food sales, schools and even whole villages.

Not only do they own and actually operate stores and film houses, but they have large holdings in passenger and freight railroads, drydocks, barge lines, factories, machine shops, newspapers, etc.

The new position of commercial motion picture exhibition in which Uncle Sam is placed comes, of course, from the three mine strikes staged during the wage dispute with John L. Lewis' United Mine Workers.

The extent of mine companies' theatre holdings is not generally known, but with 3,000 to 3,400 mine shafts and 533,000 miners involved, it is considered to be a large number.

Typical operations in this area alone are the White Coal Co. theatres in Windberg, Pa. Winding Gulf Colliers is another mine-operating theatre owner, with theatres in Holden, Winding and Hot Cial, W. Va. Consolidated Coal Co. has four houses, two each in Ida May and Carolina, both in West Virginia. Koppers Coke Co. operates several theatres in West Virginia. There are scores of others.

Miss Nickell to Filmack

CHICAGO, July 12.—Marion F. G. Nickell, former dramatic critic, will take charge of the Filmack Trailer Co. copy department.

21 Color Features Already Lined Up For New Season

(Continued from page 1)

next season will also have six from Paramount, an increase of two over this year, and including "For Whom the Bell Tolls," "Frenchman's Creek," "Lady in the Dark," "Rainbow Island," "Riding High" and "The Story of Dr. Wassell." This year the company had "Dixie," "Happy Go Lucky," "Forest Ranger" and "Reap the Wild Wind."

RKO Radio is down for five color features for next season: "Gibson Girl" and "The Robe," from its own studios, and "Victory Through Air Power" and "Surprise Package," from Walt Disney, and Samuel Goldwyn's "Up in Arms." There were only two RKO color releases this season: "Bambi" and "Saludos Amigos," both Disneys.

Twentieth Century-Fox has already set four for 1943-44: "Buffalo Bill," "The Girls He Left Behind," "Pin-Up Girl" and "Sweet Rosie O'Grady," compared to five through all of the current season: "Coney Island," "Crash Dive," "Hello, Frisco, Hello," "My Friend Flicka" and "Heaven Can Wait," late release this year.

Three are contemplated so far by Universal for next year: "Ali Baba and the 40 Thieves," "Cobra Woman" and "Zorya," company releasing three in color this year; "Arabian Nights," "White Savage" and "Phantom of the Opera."

Columbia is down for two: "Cover Girl" and "Heart of the City," one more so far for next year than the single, "Desperadoes," released this year.

Warner Brothers at this writing is down for one in 1943-44, "Desert Song," following the special release of "This Is the Army," also in color.

Allied Stand Not Stopping 'Canteen'

(Continued from page 1)

negotiations are now pending locally with Meyer Fine for the Associated Circuit.

"Stage Door Canteen" made local history here by being the first picture ever to be held three weeks at Loew's State since the house was built in 1922.

WPB Further Cuts Use of Freon Gas

(Continued from page 1)

of the gas for use in refrigerating equipment for dispensing and storing carbonated or malt beverages and sets up a schedule of essential uses which will be the only ones for which supplies of the gas may be furnished. Many theatres use carbonated water.

Conn. MPTO on Today

NEW HAVEN, July 12. — Allied Theatre Owners of Connecticut will hold a special luncheon meeting at the Hofbrau tomorrow, to hear a report of the recent Allied regional directors' meet at West End, N. J., by president Dr. J. B. Fishman and Secretary, Maxwell Alderman. All matters on the agenda at West End were referred to the organization at large for discussion, including film buying, copper drives, the August Allied War bond month, vandalism in theatres, etc.

CLEAN, WHOLESOME *Entertainment*

Certificate of Appreciation

to the

Republic Pictures Corporation

San Francisco

We, the inmates of San Quentin Prison, take this manner to express our sincere thanks and appreciation for your generous kindness and whole-hearted cooperation in supplying us with such excellent and high-quality Motion Pictures for our entertainment and diversion. We men eagerly look forward to these pictures, not only for the amusement they afford us, but for their educational and moral value, as well. They help to instil the right mental attitude in preparing us for resuming life's normal ways when we have paid our debt to society, and are once again allowed to mingle freely among our fellow men outside these walls.

Gratefully Yours,

The Inmates of San Quentin

and

Our Warden

Clinton T. Duffy

Republic is proud **OF ITS CONTRIBUTION TO THE REHABILITATION OF THE MEN OF SAN QUENTIN**

EYE STOPPERS!!

● An eye-stopping Herald👁👁brings your initial sales talk to their homes... Posters away from your theatre👁👁second it... A go-get-'em Marquee Banner👁👁still hammers at 'em... Posters and Stills over your front👁👁carry on the argument... Gorgeous Lobby Cutouts👁👁clinch the sale ...The buyer goes in... the screen has still another plug... your Trailer 👁👁👂👂 entertaining as it sells... has to be believed... it is cuts from the very show it sells... You've sold this show and the next... with EYE STOPPERS... at their homes... away from the theatre... on yo marquee... your front... your lobby... your screen... What Advertising gets you more coverage? ... What Advertising costs you less?... What Advertising brings you more BU$INE$$?

NATIONAL *Screen* SERVICE
PRIZE BABY OF THE INDUSTRY



Join July Shangri-La War Stamp Drive!

STANDARD ACCESSORIES • SPECIALTY ACCESSORIES • TRAILERS

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Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

54. NO. 9 NEW YORK, U. S. A., WEDNESDAY, JULY 14, 1943 TEN CENTS

RKO to Have 40 Features For 1943-'44

67 Shorts, 104 Issues of Newsreel Planned

A minimum of 40 features are planned for new season release by RKO Radio, the company's annual sales meeting, which will end a three - day session at the Waldorf - Astoria here today, was informed by Ned E. Depinet, president, yesterday.



Charles Koerner

The schedule also includes 67 short subjects and 104 issues of RKO Pathe News, as detailed by Harry Michal-

(*Continued on page* 8)

NEIC Confab Starts At Waldorf Today

The National Entertainment Industry Council, representing certain theatrical agencies working in the field of war entertainment efforts, will convene this morning at the Waldorf-Astoria for its initial session, running through Thursday.

Representatives of more than 40

(*Continued on page* 12)

War Brings New Form of Bicycling

Boston, July 13.—Time was, years ago, when theatre "bicycling" was quite a practice —exhibitors buying films for one theatre and using them also at other nearby houses. Term now has a new connotation in exhibition.

Jack Markle of the Cooldige Corner and Brookline Village theatres has lost four of his aides in the past few weeks to the armed forces and is now riding a bicycle between the two houses three and four times each day, acting as manager, assistant manager, bookkeeper and all else except projectionist.

MGM Chicago Meet Before Starting Contract Analysis

M-G-M district managers will meet with home office sales department executives at the Blackstone Hotel, Chicago, on Sunday to begin a three-day session preparatory to the start of a nationwide analysis of M-G-M theatre accounts.

The sales executives, headed by William F. Rodgers, vice-president and general sales manager, will confer with district managers on steps to be taken to carry out a formula of analysis prepared at Cincinnati, where the first survey was made last week. Individual discussions of specific problems will follow the general sessions in Chicago.

"The meeting and forthcoming analysis of accounts is in line with a

(*Continued on page* 4)

First Run Fabian Clearance Is Cut

ALBANY, N. Y., July 13.—An award handed down today by Arbitrator Charles Ranney cuts the combined clearance held by first run Fabian theatres in Schenectady over the Scotia Theatre, Scotia. Complaint was brought by Edsol Corp., of which Sol Schaefer, former Schine employee, is president. The Scotia was operated by Schine until the Government's divestiture proceedings.

Originally brought against all five consent decree signatories, RKO was dismissed from charges during the hearing. Today's award cuts clear-

(*Continued on page* 4)

Split Cable in Tuohy 'Stronghold'

Joliet, Ill., July 13.—About 1,500 persons, attending last night's preview of "Roger Tuohy, Last of the Gangsters," waited 90 minutes after arrival at Stateville Prison before the picture could be shown. Inmates, where the gangster is serving a 99-year sentence, were suspected of having cut the cable which supplied power for the sound track.

Earlier in the day, Attorney Irving S. Roth, representing Tuohy, sought to restrain the 20th Century-Fox showing on the ground that it was a conspiracy to portray him as a gangster in violation of constitutional rights.

Yates, Grainger Report Grosses Up

Herbert J. Yates yesterday told Republic's Eastern quarterly sales session that the company's film rental income had reached a new high.

First of Republic's current series of sales conferences will be completed today at the New York Athletic Club, with finish of the two-day session at which J. R. Grainger, president, presiding, and Maxwell Gillis and Sam Seplowin, Eastern and Central district sales managers, and exchangemen from these territories present.

Yates said that the boxoffice per-

(*Continued on page* 8)

U. K. Restrains Expansion of Rank Empire

Deals Must Be Approved By Board of Trade

By HOPE BURNUP

LONDON, July 13.—J. Arthur Rank, Britain's leading motion picture figure, has been admonished not to acquire additional studios or theatres without the prior consent of the Board of Trade, Hugh Dalton, head of that agency, stated in reply to questions put to him in the House of Commons today.

Dalton said that it had been agreed that Rank be permitted to continue negotiations for theatre properties for which he has made bids already, but that

(*Continued on page* 4)

Para.'s 'Bell Tolls' 'Unveiled' on B'way

Paramount's "For Whom the Bell Tolls," long awaited and longer in the making, made its Broadway bow last night before a capacity Rivoli Theatre audience of press representatives and invited industry executives, public and military figures. The world premiere of the picture will be held at the Rivoli tonight and its extended run at the theatre will begin tomorrow.

Last night's preview was the first

(*Continued on page* 8)

2-Million Quarter Net Seen for W.B.

Warner Bros.' third-quarter earnings, ending about May 30, were well over $2,000,000, according to Wall Street sources. This is considerably ahead of the $1,570,000 net of the corresponding period in 1942, but somewhat less than the $2,418,000 net of the second period of the current fiscal year.

Twenty-six-week net of $4,-141,799 was reported for the half-year ended Feb. 27, 1943, equal, after regular preferred dividend requirements, to $1.06 a share on 3,701,090 common shares outstanding.

Reviews

"Behind the Rising Sun"

(*RKO*)

Hollywood, July 13

THE earmarks of a decided hit imprint themselves all over "Behind the Rising Sun," first one across the plate on Japan. It is a workmanlike job of considerable competence, blending documentary treatment with the dramatic but never making the mistake of permitting history to overwhelm the story of the individuals who play the principal roles.

The secret is an open one that RKO consciously set out to du-

(*Continued on page* 4)

"Hers to Hold"

(*Universal*)

VERY PREDOMINANTLY Durbin, and pleasantly so, is Universal's presentation of Deanna in "Hers to Hold." She is charming and lovely, moving with an ease that seems to similarly influence all those who surround her. And as the lady continues to grow in maturity, so does her performance and her vocal capacity, reflected here by renditions of mellow depth.

Deanna fares very well in the hands of her new producing com-

(*Continued on page* 12)

Personal Mention

RUBE JACKTER, assistant general sales manager of Columbia, will leave today for Washington and will return to New York over the weekend.

•

L. J. SCHLAIFER, JACK GOLDSMITH, ROGER FERRI, ROBERT MONTGOMERY and JULES FIELD will return this morning from a preview of "Roger Tuohy, Gangster," held at Joliet (Ill.) prison.

•

STIRLING SILLIPHANT, assistant to SPYROS SKOURAS, president of 20th Century-Fox, has been commissioned an ensign in the Navy and is awaiting orders to report for active service.

•

WILLIAM L. ELDER, manager of Loew's Indianapolis, is on vacation.

•

DORIS KING, assistant to CORBIN PATRICK, dramatic editor of the *Indianapolis Star,* was married last Sunday to CAPT. MILTON J. PORTER of the Air Force, home on furlough from the South Pacific.

•

CAPTAIN JACK F. DAILEY, Paramount district advertising representative in the South, has left the Aerial Gunnery School in Harlingen, Tex., for foreign duty, in charge of distribution of 16 mm. film for troops.

•

JOEL LEVY, Loew's out-of-town booker, has returned from a two-week vacation at Pontusic Lodge, Mass.

•

CHARLES K. STERN, Loew's assistant treasurer, will leave today for a vacation at Swampscott, Mass.

•

E. J. MANNIX, M-G-M studio executive, has delayed his departure for the Coast and is now planning to leave Friday.

•

HARRY JORDAN, manager of the Trans-Lux, Philadelphia, has been commissioned a second lieutenant in the Army.

•

MILTON LEWIS, manager of the Dante Theatre, Philadelphia, became the father of a daughter born to Mrs. Lewis last week.

•

CHET WOERNER, treasurer of Warner's Mastbaum, Philadelphia, left for the Army this week.

•

MRS. HAL ROACH, wife of MAJOR HAL ROACH, is in New York for a short visit.

•

CORP. JOHN SPRINGER, film critic for the *Rochester Courier,* is now a sergeant in the Air Force.

•

NUR M. GOKOOL, Trinidad exhibitor and managing director of the Globe Circuit in Trinidad and neighboring islands, arrived in New York yesterday on a business trip.

•

MR. and MRS. RODNEY BUSH are the parents of a six-pound son, born Sunday, at Mt. Vernon Hospital.

Insider's Outlook

By RED KANN

Hollywood, July 13

HOW broad the horizons of this industry might be as telling a conclusion as any to draw from the following:

PRC, the fledgling company, will nationalize its distribution as rapidly as the job can be done; in fact, the move is already noting progress. The company itself will make six to eight of its bigger ones while associated producing units will contribute the remainder for 1943-44.

At this approximate moment, Robert Young, whose favorite railroad is the Chesapeake and Ohio, has over one million invested. There's more to be had on justifiable call.

■

About three months ago, Leon Fromkess, the V. P. in charge of production, embarked upon a flexible budget type of operation, a kind of sliding scale arrangement greased well enough to step up likely attractions while they are in the making. An example is one current picture which was ledgered at $40,000, but terminated in the $50,000-to-$60,000 neighborhood because the company calculated it rated the additional investment.

Having launched itself with an approximate top negative cost of $21,000 regardless of high water and all else, the development point has been reached now where, not without a deep breath, $140,000 has been spent on "Strange Music," one of next season's.

■

On the outside boundary of Hollywood, by that meaning distribution, the current state of affairs is interesting, too. Today, PRC is serving about 4,200 accounts in the domestic market and grossing about $47,000 a week. Anticipating futures in their most pleasant light, the expectancy is the $47,000 will rise to $60,000, thereby giving the company an annual potential of $3,000,000 in the reasonably near future.

Its rate of progress, however, appears not to be making anyone concerned too starry-eyed. PRC evidently continues to understand its present niche in the field and apparently has no ideas about jumping the gun by pumping a hair trigger it is not prepared to control. Slowly seems to be the way, and the full intent.

■ ■

Brought west by Columbia in a mother-of-the-brood protectorship of the photographer's models working in "Cover Girl" is Anita Colby. She is a cover girl herself, once was signed by RKO and once traveled west from New York remarking, "You never meet interesting people on California trains," ignoring or not knowing of the several notables who were her fellow-passengers. However.

On a question, she told how cover girls and their photographers frequently fight during their professional throes, but usually end up with "a beautiful picture."

Applying that to local scenery, in part anyway, someone retorted, "The same thing prevails here. Only the picture isn't always beautiful."

■ ■

Probably, no one will believe it. Morever, Walt Disney, et al, doesn't expect anyone to accept the strange truth. "Victory Through Air Power" carries a sequence graphically demonstrating how dams can be bombed from the air. It is a direct and very startling parallel of the actual: the devastation created by the RAF when it blew up the Moehne and Eder dams in West Germany.

Disney had drawn, colored and photographed his footage over five months ago.

■ ■

Ah, Hollywood! story: "When Oscar Levant reported at Warner for the Gershwin picture, he was sent over to the make-up department," records Hedda Hopper in her syndicated column. "They asked what part. 'Oscar Levant,' said he. He was told to wait. Then they got pictures of Levant, compared them with his face and said, 'Yes, we won't have any difficulty making you up to look like him."

■ ■

Dr. George Gallup, surveying it through the Audience Research Institute, companion piece to his American Institute of Public Opinion, concludes war pictures, if more than good, will hold their ground throughout the rest of this year.

After that? A more definite swing back to escapist entertainment.

■ ■

"North Star" is in the stars. Final cost: $3,000,000.

Coast Flashes

Hollywood, July 13

THE Screen Directors Guild today forwarded to Robert Riskin of the overseas division of the Office of War Information a list of 36 directors pledging the donation of their services, when available, in making films depicting American democracy, for exhibition in the reoccupied countries.

•

The Screen Actors Guild board of directors last night postponed for two weeks its hearing on the appeal of Hal Craig, minority leader, from suspension on the request of Craig's attorney.

•

James Fitzpatrick today signed a new M-G-M contract. He will make his next series of travelogues in the U. S. A.

•

Monogram today named Gordon Allen San Francisco branch manager.

•

Republic today gave Albert Rogell a new director contract.

•

Wallace Beery was issued a new contract today by M-G-M, thus starting his 14th year on the lot.

•

Warner has assigned Alex Gottlieb "Deep Valley" as his first production. John Garfield will star.

•

M-G-M has asked Harry James' draft board to defer him for one picture.

•

Funeral was held today for Oliver Traggardh, 60, former Los Angeles Paramount branch manager, who died at his home over the weekend. His widow survives.

•

20th Century-Fox has renewed ANDRE DAVEN's producer contract.

•

Warners has purchased "Roughly Speaking," by Louise Randall Pierson, as a Bette Davis vehicle. Henry Blanke will produce.

•

Monogram has announced "College Sweetheart," a musical for Lindsley Parson production.

O'Loghlin Continues Rest

TORONTO, July 13.—James P. O'Loghlin, general manager of 20th Century-Fox of Canada, has returned to a rest resort in Quebec Province after spending several days at his Toronto office to check with Syd Samson, manager of the Buffalo 20th Century-Fox branch, who is temporarily relieving O'Loghlin.

Grierson Names Dunton

TORONTO, July 13.—Continued expansion of Canada's Wartime Information Board is being made by John Grierson. He has just appointed A. D. Dunton, editor of *The Standard,* a national weekly, as assistant general manager of the board, of which Grierson is general manager.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

THIS AD!



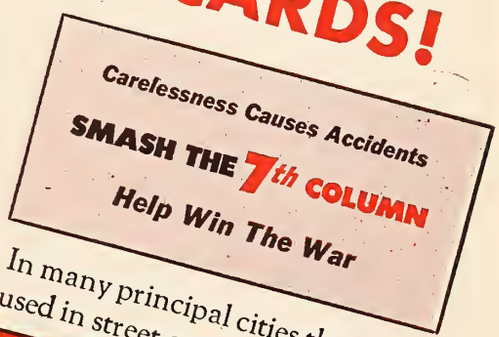
FULL PAGE IN BIGGEST MAGAZINES!
Satevepost, Life, Time, Newsweek. $30,000 campaign. 11 million circulation.

THIS BOOKLET!

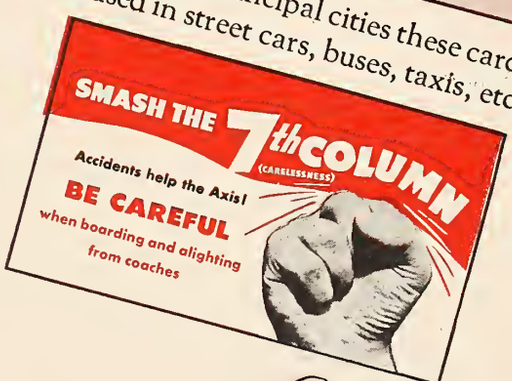


MILLIONS OF COPIES!
16-page brochure going to war industry workers

THESE CARDS!



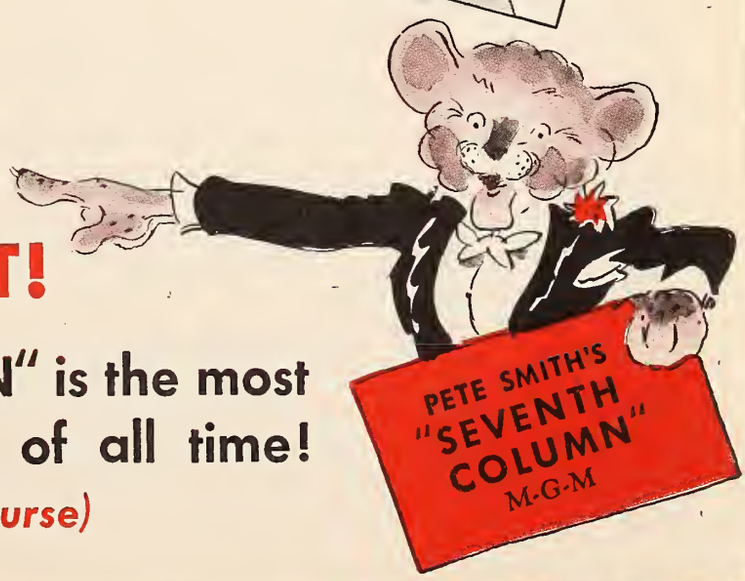
In many principal cities these cards used in street cars, buses, taxis, etc.



THESE FACTS!

* Backed by $100,000 promotion campaign!
* Special articles placed with magazines and news services!
* U. S. Junior Chamber of Commerce to stage SEVENTH COLUMN campaign in 850 cities! (See results of July 15th Premiere test campaign in Washington, D.C.)
* Nation-wide cooperation from Film Award Safety Committee, representing National Safety Council, Police Chiefs, Life Underwriters and other major safety groups.

THIS STATEMENT!



PETE SMITH'S "SEVENTH COLUMN" is the most widely advertised Short Subject of all time!

(Metro-Goldwyn-Mayer, of course)

Sell War Stamps to Launch

U. K. Restrains Expansion of Rank Empire

(Continued from page 1)

he is not authorized to initiate new deals nor to increase prices for properties in the event his pending offers are rejected by owners.

Dalton paid tribute to Rank's interest in British films and, at another point, stated that "the government could not acquiesce in the creation of any monopoly in film production, distribution or exhibition." This was taken by industry observers to refer to recent internal trade charges that Rank's expanding interests threaten to develop into a monopoly within the industry.

Commons also was advised by Dalton that the principal stockholders of Associated British Cinemas have agreed not to dispose of their holdings without first consulting with the Board of Trade.

Rank's Interests

Rank's interests embrace the strong Gaumont British and Odeon circuits, both of which have been expanding rapidly; the Denham and Shepherd's Bush studios, and General Film Distributors and Gainsborough Pictures, as well as lesser organizations and equipment companies.

Recent reports that he was interested in acquiring control of Associated British, following upon a proposal which would appear to give his companies the lion's share of post war production with guaranteed playing time in the United States, a proposal which emanated from his associates, stirred a storm of protest here and resulted in several moves to obtain government investigation of charges of monopoly.

First Run Fabian Clearance Is Cut

(Continued from page 1)

ance of first run theatres in Schenectady from 35 to 28 days over second runs. Fabian combined clearance over the Scotia is reduced from 49 to 42 days.

Two Complains Are Filed vs. 20th-Fox

Two clearance complaints were filed against 20th Century-Fox at the Washington tribunal, the American Arbitration Association reported yesterday. In the first complaint, the Harford Theatre Co., operating the Harford Theatre, seeks a reduction of clearance of the Boulevard and Waverly Theatres over the Harford. In the other, the Hilton Theatre Co., operating the Hilton, seeks a reduction of clearance held by the Forrest and Gwynn theatres over the Hilton.

First-Run BooksWestern

The first-run Wisconsin, in Milwaukee, has booked Republic's Western, "Song of Texas," to open July 25, the company reported yesterday. Roy Rogers, star of the film, will make a personal appearance in connection with the engagement.

"Behind the Rising Sun"

(Continued from page 1)

plicate "Hitler's Children" in another setting if it could. The answer is that the producer succeeds and, by a couple of approaches, manages a better-rounded job with advantages of little known backgrounds.

Using the book of the title by James R. Young, for years Tokyo correspondent of International News Service, Emmet Lavery developed an original story as he did in the case of "Education for Death," the base of the predecessor attraction. Entrusting it to the same director, RKO selected wisely when it chose Edward Dmytryk for this intensely interesting and gripping drama of Japanese political philosophy and its war lord disciples seeking to carry to successful conclusion Nipponese domination of the Far Eastern world, if not all of it.

Analyzing "Behind the Rising Sun," therefore, inescapably throws the film into parallels with "Hitler's Children" because the base line of both is identical. No doubt, this is the explanation of why the treatment is so largely identical.

The boy and the girl, naturally, are Japanese. Tom Neal, son of a newspaper publisher who finally becomes minister of propaganda, is educated at Cornell and returns to Japan more American than Japanese by surface markings. The girl, played by Margo, is Japanese-born, was befriended and educated by the American Red Cross. She develops affection for this country, born of appreciation and humanitarianism.

At first resisting his father, J. Carrol Naish, the boy determines to drop Japanese caste lines, to strike out for his own career with an American engineer long resident in Tokyo and finally to marry Margo, despite parental opposition.

In 1936, the young officers among the military hotheads stage their historic murder rampage. One by one, cabinet members and notable Japanese liberals are assassinated in the plotted beginnings of war and conquest. Then comes the China "incident," undeclared war on that nation, invasion, the bayoneting of babies, the raping of women, the ravishing of the land. Taro (Neal) overcomes his original repulsion, is caught up with the fever and the excitement and gradually rejects any thinking except that which concerns his country's indoctrinated destiny. He turns unflinchingly hard, relentless and as brutal as the run of Japanese army officers with whom he serves. Inevitably, he closes the door on Margo, the American engineer for whom he worked and the American newspaper woman he knew. Finally, he arrives at the calloused point where he testifies all three are spies.

Traveling the reverse road is the father. In the beginning, he is dazzled by the conquest clique, then appraises the ideological values in their true light, journeys the other path and at the close commits harikari before the ashes of the son who had been shot down in combat with the Doolittle raiders over Tokyo.

This is an outline of the plot essentials. It omits many details and trails leading off the main vertebrae. Those trails include an exciting, and certainly different, fight between a Japanese wrestler and an American boxer; relieving comedy in which George Giovt, as a Russian newspaper man, is a standout in a cast of firm and steady performers, engrossing incidents of Japanese life and customs.

"Behind the Rising Sun" also is a display of intelligent and thoughtful interpretation on one significant approach. The film does not condemn the Japanese people, the democratic rights of whom are acknowledged under liberal government. But it does flay the military class and its Fascistic lust for power and domination and its overriding of the fundamentals which are recognized as inalienable in all people.

On all approaches, however, this attraction registers. Strongly so.

Running time, 87 minutes. "G."* RED KANN

*"G" denotes general classification.

Cinci.Variety Club Party

CINCINNATI, July 13.—The local Variety Club will hold its annual picnic at the Summit Hills Country Club, July 19. L. F. Bugie is chairman of the committee, on which F. W. Huss, Jr., chief barker, and Peter Niland, Harry David and Jake Gellman, are serving.

Fettick New W.B. Booker

PHILADELPHIA, July 13. — George Fettick, former feature booker for Paramount in Cincinnati, will replace Stanley Smithers as short subjects booker for the Warner theatre circuit here when he leaves for the Army in August.

Gilmore Retiring

Harry B. Gilmore, secretary of Western Electric, will retire on September 1, after 41 years of service. Norman R. Frame, assistant secretary, has been elected to succeed Gilmore.

Lindley of NBC Dies

HAMILTON, Ohio, July 13.—David Howell Lindley, 56, former stage actor and a director of National Broadcasting at Chicago, died at his home here last night.

Provid. Met. Closes

PROVIDENCE, July 13.—Metropolitan Theatre, which has been featuring name bands on stage for weekend shows, has closed for the season.

MGM Chicago Meet Before Starting Contract Analysis

(Continued from page 1)

policy inaugurated by M-G-M several years ago of determining a selling formula for each new season's product," said a company statement yesterday.

In addition to Rodgers, the following from the home office will be at Chicago: E. M. Saunders, assistant general sales manager; E. K. O'Shea, Eastern division sales manager; H. M. Richey, assistant to Rodgers in charge of exhibitor relations; A. F. Cummings, branch operations manager; Edwin W. Aaron, circuit sales manager; Harold Postman, assistant to Rodgers; Howard Dietz, vice-president in charge of advertising and publicity; Silas F. Seadler, advertising manager; William R. Ferguson, exploitation manager, and from Chicago, Western division sales manager John E. Flynn; from Pittsburgh, Central division sales manager John J. Maloney.

District managers who will attend are: John J. Bowen, New York; Rudolph Berger, Washington; Maurice Wolf, Boston; Robert Lynch, Philadelphia; Charles E. Kessnich, Atlanta; George A. Hickey, Los Angeles; John P. Byrne, Detroit; Burtus Bishop, Jr., Kansas City; Harris P. Wolfberg, St. Louis, and Samuel A. Shirley, Chicago.

Ohio Censors Cut 17

COLUMBUS, July 13.—Eliminations were ordered in 17 films or 33 reels out of a total of 122 films representing 343 reels reviewed by Ohio censors for June, compared to deletions in nine films or 16 reels in May, when 135 films or 350 reels were reviewed.

Orowitz Named Booker

CAMDEN, July 13.—E. M. Orowitz, Hollywood publicist who recently joined the Varbalow theatre circuit, has been appointed film booker for the chain, covering a string of houses here and in the Southern New Jersey territory.

Variety Takes Babe Left on Doorstep

Albany, July 13.—Upstate New York now knows of the humanitarian nature of Variety Clubs and the film and other theatrical and press members belonging to them.

A three-year-old babe was left on the steps of St. Joseph's Church, the other morning, with a note pinned to his coat, from the mother, telling a sad tale of her inability to care for him.

He is an Albany Variety Club ward now, adopted on the spot, fully outfitted and fund-raising started to support him. The incident is the talk of the community.

'Lucky,' 'Dixie' and 'Canteen,' Cinci's Are On ($) Beam

CINCINNATI, July 13.—"Mr. Lucky" continues to keep the RKO Albee turnstiles clicking in a holdover week which promises a big $15,000, while "Dixie" indicates a $17,000 gross at the RKO Palace. "Stage Door Canteen" still is going strong with an estimated $7,500 for a third moveover week at the RKO Capitol. "Captive Wild Women," playing the top half of a double bill with "All By Myself," at the RKO Grand, looks like $5,500.

Estimated receipts for the week ending July 14-17:

"Mr. Lucky" (RKO)
RKO ALBEE—(3,300) (33c-40c-44c-55c) 7 days, 2nd week. Gross: $15,000. (Average, $14,000)

"Dixie" (Para.)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days. Gross: $17,000. (Average, $12,000)

"Stage Door Canteen" (U. A.)
RKO CAPITOL—(2,000) (33c-40c-44c-55c) 7 days, 3rd moveover week. Gross: $7,500. (Average, $5,500)

"Captive Wild Women" (Univ.)
"All By Myself" (Univ.)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days. Gross: $5,500. (Average, $5,000)

"Raiders of San Joaquin" (Univ.)
"Girls in Chains" (PRC)
RKO FAMILY—(1,000) (20c-30c) 4 days. Gross: $1,300. (Average, $1,400)

"Red River Robin Hood" (RKO)
"Good Morning, Judge" (Univ.)
RKO FAMILY—(1,000) (20c-30c) 3 days. Gross: $750. (Average, $800)

"They Came to Blow Up America" (20th-Fox)
KEITH'S—(1,000) (33c-40c-44c-55c) 7 days. Gross: $5,000. (Average, $5,000)

Four Philadelphia Runs Change Hands

PHILADELPHIA, July 13.—Continued real estate activity in the Philadelphia area resulted in a number of theatres changing ownership this week. Albert M. Greenfield & Co., local realtors, announced the sale of Warners' Center Theatre, all-night house, to Eugene Hookey, unknown to the industry. The Center, under a long-term lease to Warners, was sold by the Philadelphia Saving Fund Society. House is assessed at $142,300.

Leonard Hetelson, who has interests in a number of local neighborhood houses, purchased the lease from Phil Chain on the Crescent. His three sons in service, Chain plans to return to theatres after the war.

Abraham M. Ellis, who heads an independent circuit representing a number of exhibitors, personally purchased two houses in North Philadelphia which are under his operation. From Broad Amusements, Ellis purchased the Broad, assessed at $36,900, for $36,364. The other purchase was the Rockland, taken over by the Ellis circuit months ago from William C. Hunt. The Rockland is assessed at $50,100.

Frank Christie in Army

SEATTLE, July 13.—Frank Christie, head booker for Hamrick-Evergreen theatres, reports this week at Fort Lewis for Army service. Frank L. Newman, Jr., replaces him. Christie was guest of honor at two banquets before his departure, one sponsored by Hamrick-Evergreen employees and the other by the Northwest Film Club, of which he was a board member.

Review

"The Falcon In Danger"

(RKO-Radio)

Hollywood, July 13

THE format for pictures in the Falcon series is adhered to here in all save minor aspects—a bit more complication in the story line, a bit more pulchritude on the distaff side—with the bland Tom Conway again solving a mystery which has the police on the screen and the audience in the theatre baffled until the appointed time. The film neither adds to nor detracts from the stature of the series.

The mystery with which the sleuth is confronted stems from the crashing of a passenger plane carrying neither passengers nor pilot. Baffled police, and two girls whose fathers were believed aboard the plane, seek the Falcon's aid in solving the puzzle of the missing passengers' whereabouts and the reason for same. Screen playwrights Fred Niblo, Jr., and Craig Rice make this a very difficult, dangerous and complicated job, punctuating it, however, with humorous interludes and coating it with snappy dialogue, but deliver the essential surprise finish on schedule.

The picture gains much from the presence and performance of Jean Brooks, Elaine Shepard and Amelita Ward, who figure variously in the story and romantically with relation to the hero. Cliff Clark and Ed Gargan portray the police in the accustomed manner. Clarence Kolb, Felix Basch, Richard Davies, Richard Martin, Erford Gage and Eddie Dunn round out the cast.

Production is by Maurice Geraghty and direction is by William Clemens, both jobs maintaining par for the series.

Running time, 70 minutes. "G."* WILLIAM R. WEAVER

**"G" denotes general classification.*

'Moscow' Withdrawn From Toronto Run

TORONTO, July 13.—"Mission to Moscow," advertised to open at Shea's Theatre here recently, was withdrawn at the last moment and the previous picture, "Hello, 'Frisco, Hello," was extended for a third week. This happened after large display advertisements appeared in newspapers for the "Moscow" premiere.

Although it was stated that no government action had caused the change, it is known that the Federal Department of External Affairs at Ottawa has been examining reports on the script.

"Mission" was booked into the Toronto Imperial four weeks ago but the run did not open and later was transferred to open at Shea's.

Goldman vs. Warner Suit Up in Sept.

PHILADELPHIA, July 13.—The anti-trust suit of William Goldman, independent circuit head, against Warner theatre circuit and the major distributors, originally filed in December, 1942, has been listed for hearing in the September term of the U. S. District Court here.

First anti-trust suit involving the center-city first-run houses, the suit is based on Goldman's charge of inability to secure suitable first-run product for his Erlanger Theatre, which remains dark. Triple damages of $1,350,000 are sought.

New Negro Production

Negro Marches On, Inc., announces completion of the feature, "We've Come a Long, Long Way," described as a cavalcade of the Negro race. The production was supervised and directed by Jack Goldberg, president of the corporation. John J. Barone is vice-president, and A. Allen Saunders, secretary-treasurer. Filming was in New York, Hollywood and Miami.

Omaha Owners Seek New Curfew Relief

OMAHA, July 13.—Eugene Blazer, attorney for local theatres, has proposed to the city council that working children who wish to attend shows evenings be exempt from the proposed 10 p. m. to 5 a. m. curfew for persons under 16. City Attorney Harold Linahan and Mayor Dan Butler oppose the suggestion, claiming it might leave a loophole in the ordinance.

City commissioners have unanimously recommended passage of the ordinance and final action is slated at the next council meeting.

Air Express Rates Are Reduced 12½%

The motion picture industry, one of the country's heavy users of air express, and other businesses, will benefit from the announcement by Railway Express Agency and its airlines that air express rates would have a base reduction of 12½ per cent, effective tomorrow, with an overall reduction averaging 10½ to 11 per cent. The reduction does not affect the present minimum charge of $1 per shipment, nor will it affect rates applying between the United States and Canada and Newfoundland.

Thomson Named Booker

PHILADELPHIA, July 13.—Charles Thomson has been appointed booker for the Columbus Stamper theatre circuit in this city. Former manager of the chain's Great Northern Theatre, he will also serve as manager of the Rivoli here.

Sterling Theatre Burns

CHICAGO, July 13.—The Sterling Theatre, Sterling, Ill., was destroyed by fire over the weekend, causing an estimated loss of $90,000 and threatening the entire business district. Seven firemen were injured.

Short Subject Reviews

"Where Cactus Grows"

(Grantland Rice Sportlight)
(Paramount)

Herewith is a very picturesque and entertaining film of life in the cactus deserts of California and Arizona. The exotic fauna and flora of these regions are always fascinating subjects pictorially and are caught in all their charm in this film; the beautiful flowering cacti, the repulsive Gila monster, the inquisitive kangaroo rats. The camera moves on to the Saguro National Cactus Forest, shots of cowboy polo played with a chella cactus, and a brief glimpse of our armed forces engaged in basic training for desert warfare are included. Running time, 9½ mins. Release date, July 2.

"The Truck That Flew"

(Madcap Models)
(Paramount)

The vivid, bold colors of this George Pal Puppetoon alone go to make it one of the most diverting cartoons of the year. The story is a fantasy about a little boy who thinks the stories his mother reads to him at night about knights and castles and dragons rather old fashioned and lies awake thinking about trains and horses and boats and especially trucks. Suddenly his bed turns into a truck which carries him up above the roof tops, past the stars and around the moon. Running time, 8 mins. Release date, August 6.

"A Revival of Moments of Charm"

(Headliner)
(Paramount)

Phil Spitalny and the thirty young women of his all-girl orchestra are presented in a small revue number, both playing and singing. Three tired-out old numbers are offered, including a "modern" arrangement of "Toy Trumpet," Evelyn and her magic violin in a rendition of "The Bee," and Maxine and the girls who give out vocally with "Ave Maria." The settings and close-ups of the orchestra are quite good. Running time, 10½ mins. Release date, June 18.

"Speaking of Animals at the Cage Door Canteen"

(Speaking of Animals)
(Paramount)

This concerns itself with the efforts of the inhabitants of a zoo to put on a variety show with boxing kangaroo rats, "hep" polar bears, storks, monkeys, etc. Also seen are three penguins who "sing" the "Three Little Sisters," a la Andrews Sisters, vultures making love, and a weird looking bird doing an adagio dance on a roost in its cage. Running time, 9 mins. Release date, June 25.

Asks Newsreel Support

TORONTO, July 13.—Oscar R. Hanson, president of Pioneer Films, is making a direct advertising appeal through newspapers to the Canadian public to arouse attention for the Associated British News Weekly which Pioneer will distribute in the Dominion commencing July 22.

Para.'s 'Bell Tolls' 'Unveiled' on B'way

(Continued from page 1)

for the picture before any audience other than members of the Paramount organization. Tonight's world premiere will be covered by radio station WMCA in a special broadcast from the Rivoli lobby from 8:30 to 8:45. Proceeds from tonight's performance will be donated to the National War Fund and Prescott Bush, national chairman of that organization, will head a list of premiere program speakers which includes B. G. De Sylva, Sam Wood, Dorothy Lamour, Betty Hutton, Mary Martin and military and naval figures.

In Preview Audience

Among those in the preview audience last night were: Barney Balaban, Adolph Zukor, Neil Agnew, Leonard Goldenson, David Bernstein, Joseph R. Vogel, Joseph Bernhard, Sam Morris, Dan Michalove, Duncan G. Harris, Richard C. Patterson, Edward Alperson, Gus Eyssell, Harry Arthur, John Hicks, Jr., Charles C. Moskowitz, Ned E. Depinet, Martin Quigley, Colvin Brown, Ben Kalmenson, Gradwell Sears, T. J. Connors, William Rodgers, Abe Montague, Sam Dembow, Jr., William Scully, Harry Kalmine, Walter B. Cokell, Louis Phillips, Robert M. Weitman, Leon Netter, Paul Raibourn, George Weltner, Charles M. Reagan, Russell Holman, Carl E. Milliken, George Borthwick, Arthur W. Kelly, Herman Robbins, Hugh Owen, George A. Smith, C. J. Scollard, Dennis F. O'Brien and Sherwin Kane.

Others Present

Also, Stanton Griffis, Wendell Willkie, N. Peter Rathvon, Floyd Odlum, Maurice Newton, Edwin L. Weisl, Spyros Skouras, Nicholas M. Schenck, Herbert J. Yates, Winthrop Aldrich, Senator and Mrs. Claude Pepper, Jack Cohn, John D. Hertz, Stephen Callaghan, A. Conger Goodyear, Earl I. McClintock, Charles F. Coe, George Skouras, John Hertz, Jr., Claude Lee and Francis Harmon.

Also, William White, Bertram S. Nayfack, Abraham Frisch, Earle Hammons, Frank Meyer, Arthur Israel, M. F. Gowthorpe, William Brandt, Walter Reade, Arthur Mayer, Sam Rinzler, Si Fabian, Ted Schlanger, Al Boyd, Harry Brandt, Max A. Cohen, Fred Schwartz, Louis Frisch, Meyer Schine, I. J. Hoffman, Carl Leserman, M. A. Schlesinger, William Kupper, Edward Saunders, Robert Mochrie, James Grainger, Henry Randel, Lee Shubert, J. J. Shubert, Clayton Bond, Leopold Friedman, Jack Partington, Irving Lesser, Joseph Eagan, Harry Katz, A. M. Georger, Harold Auten, Eric Haight.

Also, Nathan E. Goldstein, Martin J. Mullin, Sam Pianski, Chester Stoddard, S. A. Lynch, R. I. O'Donnell, William K. Jenkins, Hunter Perry, John J. O'Leary, J. J. Nolan, Adam Adams, Harry Royster, Henry Luce, William Randolph Hearst, Jr., Ogden Reid, Kent Cooper, Leo Wood, Walter Winchell, Ed Sullivan, Louis Sobol, Gilbert Seldes, John Chapman, Leonard Lyons, Lewis Gannett, Burton Rascoe, Kyle Crichton, Dorothy Kilgallen, Lucius Beebe, William A. Curley, Fulton Oursler, Niles Trammell, William Paley.

RKO Plans 40 Features For 1943-'44 Release

(Continued from page 1)

son, RKO Radio short subjects sales manager.

Details of the 1943-'44 production schedule will be discussed with the sales force today by Depinet and Charles W. Koerner, vice-president and studio head, who came from Hollywood to attend the sales meeting.

The new season schedule includes the following productions: "Tender Comrade" and "The Gibson Girl," Ginger Rogers' starring vehicles, the first to be produced by David Hempstead; the second to be in Technicolor; "The Sky's the Limit," starring Fred Astaire and Joan Leslie, and a second Astaire-Leslie comedy musical; a new Cary Grant starring vehicle; three from Samuel Goldwyn, "Treasure Chest," with Bob Hope; "The North Star," all star cast, and "Up in Arms," with Danny Kaye, the first and last of the trio to be in Technicolor.

Walt Disney Film

Also, Walt Disney's Technicolor feature length production, "Let's Go Latin"; "The Robe," a Frank Ross Technicolor production of the Lloyd C. Douglas novel; "China Sky," with Maureen O'Hara, Paul Henreid and Luise Rainer in the Pearl Buck story; "A Lady Takes a Chance," with Jean Arthur and John Wayne, and "One Girl in a Million," with Miss Arthur; "The Fallen Sparrow" and "Tall in the Saddle," both with Maureen O'Hara and John Garfield; "The Iron Major" and "Marine Raiders," both with Pat O'Brien; "Show Business," with Eddie Cantor as producer and star, and Bing Crosby in "Down Melody Lane."

Also, "Nurse Sister Kenny," with Rosalind Russell; "Around the World," with Kay Kyser and his band; "Government Girl," with Olivia de Havilland and Sonny Tufts; "One Hour of Glory," a Casey Robinson production with "new faces"; "Yellow Canary," Herbert Wilcox production with Anna Neagle and Richard Greene; "Behind the Rising Sun"; "Higher and Higher," based on the Rodgers and Hart Broadway musical comedy, and "Heavenly Days," with Fibber McGee and Molly.

Also, a new comedy series featuring Wally Brown and Alan Carney as rookies, including "Adventures of a Rookie," "The Rookies in Burma" and "The Rookies in Berlin"; the Falcon series with "The Falcon and the Co-Ed" and "The Falcon in Texas"; Harold Peary in "Gildersleeve on Broadway" and "Gildersleeve, Detective"; "Are These Our Children?"; "Seven Days Ashore," "An American Story," starring Margo; a new Leon Errol series beginning with "Mr. and Mrs. America"; a horror duet consisting of "The Amorous Ghost" and "The Screaming Skull," of four reels, each, designed for twin bills; "The Curse of the Cat People," "Lord Epping Has Plans," with Leon Errol; "They Creep by Night," "The Fanatic of Fez," "Escape to Danger," British production with Eric Portman and Ann Dvorak; Sol Lesser's "Tarzan's Desert Mystery," with Johnny Weissmuller; Lum 'n Abner in "So This Is Washington," and a second as yet untitled production, and a new Edward A. Golden production.

Short Subjects

The short subjects schedule, apart from the RKO Pathe News releases, includes: 13 "This Is America" two-reelers; six two-reel Leon Errol comedies; six two-reel Edgar Kennedy comedies; four two-reel "Headliner Revivals" musical comedies; 18 single reel Walt Disney cartoons in Technicolor; 13 Sportscopes, and seven "Flicker Flashbacks."

Others who addressed yesterday's sessions were: Robert Mochrie, general sales manager; Robert Wolff, metropolitan district manager; Nat Levy, Eastern division sales manager; Walter Branson, Western division sales manager; Phil Reisman, vice-president in charge of foreign distribution; N. Peter Rathvon, RKO president, and Floyd B. Odlum, RKO board chairman.

National Screen Service will be host to the delegates at a reception and buffet supper at the Waldorf following the closing session today.

"Great Post War Opportunities Await the Industry" — Floyd Odlum

The industry has strengthened its position in wartime and can look forward to great opportunities in the postwar world as a result, Floyd B. Odlum, RKO board chairman, stated yesterday in addressing the company's annual sales meeting at the Waldorf Astoria here.

"I think the industry has established itself as it never was before," stated Odlum. "There is good reason why people are going to the theatre, good reason why the picture companies are getting film to carry on. It is because motion pictures are filling a real need, helping morale, helping build up production, helping the men at the front, and I think you people here should consider yourselves helpers in this effort.

"I think the motion picture industry will have greater opportunities after the war than in the past. They will carry America to the world because the world will be more conscious of America than ever before. I think you can all be proud of the work you are doing, of the industry you are in, and I am proud to be part of that industry."



Floyd B. Odlum

Yates, Grainger Report Grosses Up

(Continued from page 1)

formances of current releases was due to preparation by both production and sales departments, and a willingness to set no limit on the extent of exhibitor cooperative advertising and exploitation.

Grainger announced that gross receipts on the Roy Rogers "specials" were 100 per cent above last year.

Grainger also reported that a campaign similar to that employed for Roy Rogers will be begun shortly for Mary Lee, with the release of her next picture, "Nobody's Darling," to be followed by other pictures prior to a starring role in "Hit Parade of 1944."

Outlines 'Oklahoma' Campaign

He also outlined the campaign which is being planned on "In Old Oklahoma," for which simultaneous openings are scheduled for 20 key situations, backed by exhibitor cooperative advertising campaigns.

Today's session will concern sales policy, as well as productions scheduled for the immediate future, including "Brazil," "Atlantic City," "Gay Blades," "The Old Waldorf," and Roy Rogers' "Man From Music Mountain."

Yates and Grainger leave tomorrow for Chicago, where the second sales meeting is to be held Friday and Saturday, at the Drake Hotel. Present at this session will be Midwestern district sales manager E. L. Walton; Southern district sales manager Merritt Davis, and exchangemen from these territories.

The third and last meeting is to be held July 22-23, at the Hollywood studio, where Yates and Grainger will be joined by studio head M. J. Siegel and Western district sales manager F. A. Bateman, as well as exchange-men from his district.

Warners Acquires Theatre in Cairo

The Opera Theatre, Cairo, Egypt, a 1,650-seat house and second largest in the Egyptian capital, has been taken over by Warner Bros., it was announced yesterday in New York by Robert Schless, general foreign manager.

Following the run of "Casablanca," in July, the theatre will be closed for general renovation, reopening in Sept. under Warner management.

Richey to Address Gas Ration Meeting

Exhibitors, exchange men and film carrier representatives of the Washington, D. C., area will meet in the Capital, July 22, to discuss possible new economies in film transportation in line with current gasoline rationing regulations. H. M. Richey of the M-G-M home office distribution department will address the meeting, the last to be held in exchange cities of the Eastern seaboard rationing area.

Bloomfield to PRC

PHILADELPHIA, July 13. — Sid Bloomfield, manager of the Lennox Theatre here, has joined the local Producers Releasing exchange as a salesman, covering the city.

CLEAR YOUR BOOKS

— *for extra time for the super-sensation that's headed your way this season . . . . Ask your RKO Exchange* **NOW** *about availability . . . and take a look at this sample of the advertising on the next page . . .*

THE SUPER-SENSATION!



THE HARSH TRUTH ABOU THE JAPS!...

Exposing those rutl less enemies even more frankly tha "Hitler's Children" bared the shame o the Nazis!... Dynamite drama that ex plodes a thundering blast of passionat hate against everything we hold dear

THEY CALL THEMSELVE THE "SONS OF HEAVEN

– yet here are some o the things they do

SELL their own daughters int gilded Geisha palaces!

TREAT captive women with u speakable barbarity!

COMMIT cruel acts of war again even babes in arms!

TORTURE helpless prisoners un they're ready to say or d ANYTHING!

DRIVE children to slave labo under the lash of hunger!

– and more, and more and MORE!

BEHIND THE RISING SUN

From the Pages of Life of James R. Young's Amazing Book

WITH

MARGO • TOM NEAL • J. CARROL NAISH • ROBERT RYAN • GLORIA HOLDEN

Directed by **EDWARD DMYTRYK** • Original Screen Play by **EMMET LAVERY**

RKO RADIO PICTURES

IT'S ALL IN THE PICTURE THAT MAKES YOU MAD ENOUGH TO FIGHT

Pitt. Jarred For $24,000 by 'Fear' and Band

PITTSBURGH, July 13.—Post-holiday business has been holding up well here, with "Journey Into Fear" promising $24,000 on a bill with Horace Heidt at the Stanley, and "Bataan" pulling $19,000 at the Penn.

Estimated receipts for the week ending July 13 to 15:

"Coney Island" (20th-Fox)
FULTON — (1,700) (30c-40c-55c) 7 days, 2nd week. Gross: $10,500. (Average, $7,500)
"Hit the Ice" (Univ.)
HARRIS—(2,200) (20c-40c-55c) 7 days, 2nd week. Gross: $6,500. (Average, $9,200)
"Bataan" (M-G-M)
PENN — (3,400) (30c-40c-55c) 7 days. Gross: $19,000. (Average, $17,000)
"Presenting Lily Mars" (M-G-M)
RITZ — (1,100) (30c-40c-55c) 7 days, 3rd week (moveover after one week at Stanley, 2 at Warner). Gross: $2,500. (Average, $2,600)
"Tonight We Raid Calais" (20th-Fox)
"She Has What It Takes" (Col.)
SENATOR—(1,750) (30c-40c-55c) 7 days. Gross: $2,400. (Average, $2,400)
"Journey Into Fear" (W. B.)
STANLEY — (3,800) (30c-44c-55c-66c) On stage, 6 days of vaudeville, including Horace Heidt's orchestra. Gross: $24,000. (Average, $20,000)
"Stage Door Canteen" (U. A.)
WARNER — (2,000) (30c-40c-55c) 7 days, 3rd week (moveover after two weeks at Penn). Gross: $10,000. (Average, $6,500)

'Canteen' Leads in Strong Provid. Week

PROVIDENCE, July 13.—"Stage Door Canteen" continued to do record business at Loew's State. Last week's estimated gross of $20,000 was corrected to $23,000 and the show appeared headed for $17,000 in its second week. It will be held a third. Other theatres also reported good business.

Estimated receipts for the week ending July 15:

"Mr. Lucky" (RKO)
"Yanks Ahoy" (Roach)
RKO-ALBEE—(2,239) (28c-39c-50c) 7 days, 2nd week. Gross: $9,500. (Average, $8,500)
"Five Graves to Cairo" (Para.)
"Shantytown" (Rep.)
STRAND—(2,200) (28c-39c-50c) 7 days, 2nd week. Gross: $8,000. (Average, $9,000)
"Stage Door Canteen" (U. A.)
LOEW'S STATE — (3,232) (28c-39c-50c) 7 days, 2nd week. Gross: $17,000. (Average, $12,000)
"Background to Danger" (W. B.)
"Gals, Inc." (Univ.)
MAJESTIC — (2,250) (28c-39c-50c) 7 days. Gross: $13,500. (Average, $9,500)
"Crash Dive" (20th-Fox)
CARLTON—(1,526) (28c-39c-50c) 7 days, 2nd week. (Moveover from Majestic.) Gross: $4,000. (Average, $4,000)
"Jitterbugs" (20th-Fox)
FAY'S—(1,800) (28c-39c-50c) 7 days. On stage: The San Wongs, Shelmadean, Edith Waters, Sully & Thomas, Jack Spoons, Chien's Wonder Dogs. Gross: $6,300. (Average, $6,000)

Medal for 'Bolivar'

MEXICO CITY, July 13. — Miguel Contreras Torres, producer who has worked in Hollywood, was awarded the Order of the Liberator, one of Venezulea's highest decorations, for his production of "Simon Bolivar". A like decoration was bestowed upon Julian Soler for his portrayal of Bolivar in the picture. The decorations were bestowed by the Venezulean minister to Mexico at the Venezuelan legation here. "Bolivar", costing $200,000, was one of the most expensive pictures ever made in Mexico.

'Holmes', Fio Rita Gross $17,000

INDIANAPOLIS, July 13.—"Sherlock Holmes in Washington" with Ted Fio Rita and his orchestra, on the stage, was headed for $17,000 at the Circle this week to lead local receipts. The Indiana, with "Action in the North Atlantic," and "All By Myself," was headed for $12,500. "Stage Door Canteen" and "African Album" were doing $10,000 in a second week at Loew's.

Estimated receipts for the week ending July 13-15:

"Sherlock Holmes in Washington" (Univ.)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Stage show: Ted Fio Rita and orchestra. Gross: $17,000. (Average, $12,000)
"Action in the North Atlantic" (W.B.)
"All By Myself" (Univ.)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $12,500. (Average, $11,000)
"Stage Door Canteen" (U.A.)
"African Album"
LOEW'S—(2,800) (30c-40c-50c) 7 days. (Second week). Gross: $10,000. (Average, $8,500)
"Hit the Ice" (Univ.)
"Get Going"
LYRIC—(2,000) (30c-40c-50c) 7 days (moved from Indiana). Gross: $6,000. (Average, $4,000)

Casanave Gets Greek Film

Ealing Studios, Ltd., British producers, have sold American distribution rights of the "Greek Testament" to Casanave Pictures, New York.

Another New Studio In Work in Mexico

MEXICO CITY, July 13.—The tight studio situation here, center of the Mexican industry, which has improved during the past few months, is in for more improvement with the start of a new building syndicate headed by Howard Randall, RCA engineer, at Churubusco, near here. This enterprise, it is understood, will represent an ultimate investment of $1,000,000.

The studio is promised to be the most modern in Mexico and is expected to be in service by the end of the year. Harry Wright, an American who is the pioneer of Mexico's iron and steel industries, who started a plant here in 1909 that is still running, is said to have considerable cash interest in the new venture.

The Randall studio will bring to 11 the number of studios here. Randall has been active in the sound phase of the business in Mexico for some time.

Seek Sign Removals

TRENTON, July 13.—A roadside improvement conference was called here by the State Highway Commission to consider a voluntary drive for the removal of signboards for films and other items, whose abundance and dilapidated conditions are said to have made the highways unsightly.

'Stay in Essential Industry, or Else'

Selective Service headquarters yesterday warned men over 38 who had been discharged from the armed forces before April 1 to enter essential war work but have failed to retain such status, are subject to recall to military duty. Men discharged because of the age clause since April 1 are in the enlisted reserve.

'Bataan' in $9,500 Pace at Toronto

TORONTO, July 13.—"Bataan" is attracting most attention here and may give the Loew's $9,500 for the week. "Flight for Freedom" started slowly at the Imperial and may gross $7,500, while "Hello, Frisco, Hello" at Shea's appeared to be headed for $7,000 for its third week. Second week of "Assignment in Brittany" at the Uptown Theatre promised $7,000.

Estimated receipts for the week ending July 15:

"A Night to Remember" (Col.)
"Two Senoritas From Chicago" (Col.)
EGLNTON — (1,086) (18c-30c-48c-60c) 6 days, 2nd week. Gross: $3,000. (Average, $4,500).
"Fight for Freedom" (RKO)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $7,500. (Average, $10,500)
"Bataan" (M-G-M)
LOEW'S — (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $9,500. (Average, $10,000).
"Hello, Frisco, Hello" (20th-Fox)
SHEA'S — (2,480) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $7,000. (Average, $11,000)
"The More the Merrier" (Col.)
"No Place for a Lady" (Col.)
TIVOLI — (1,434) (18c-30c-48c) 6 days. Gross: $3,500. (Average, $4,500).
"Assignment in Brittany" (M-G-M)
"American Empire" (U. A.)
UPTOWN — (2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $7,000. (Average, $9,500)

Omaha Grosses Good; 'Coney' Big $12,100

OMAHA, July 13.—Herbie Kay and his band on the stage, billed with "Night Plane to Chungking" hit $14,000 for a week at the Orpheum. "Coney Island" and "High Explosives" in their second week grossed $12,100 at the Omaha. Weather remained surprisingly cool for July.

Estimated receipts for the week ending July 14-15:

"Mr. Lucky" (RKO)
"Prelude to War" (OWI)
BRANDEIS—(1,200) (30c-35c-44c-50c) 7 days (moveover). Gross: $6,100. (Average, $4,500)
"Coney Island" (20th-Fox)
"High Explosives" (Para.)
OMAHA—(2,000) (30c-35c-50c) 7 days (moveover). Gross: $12,100. (Average, $7,500)
"Night Plane to Chungking" (Para.)
ORPHEUM—(3,000) (40c-50c-65c) 7 days. Stage: Herbie Kay stage show. Gross: $14,000. (Average, $14,500)
"Bataan" (M-G-M)
"Swing Your Partner" (Rep.)
PARAMOUNT—(2,900) (30c-35c-50c) 7 days. Gross: $9,800. (Average, $9,000)

W. B. Names Supervisors

Herbert M. Israel is now in charge of Warners' film checking service for Chicago-Milwaukee territory, with headquarters in Chicago, replacing D. S. Ramsdell, Jr., it was announced yesterday. Charles E. McCarthy has been assigned the Minneapolis field, with headquarters in that city, succeeding W. O. McFall, who moved up to the sales staff.

Phila. Grosses Off; Now Down To Sensationa

PHILADELPHIA, July 13.—Followin the big holiday week, business downtown houses dropped to norm levels. With holdovers predominatin business still was highly satisfactor "Stage Door Canteen" led the fie with $35,000 at the Mastbaum. "M Lucky" is pointing to $19,200 for second week at the Boyd and "Con Island" is expected to bring in $17,80 at the Fox in a third week. Compet tion from Robin Hood Dell, symphon and pop concert series, is not cuttin into theatre attendance this year a more people are home-bound becaus of gasoline rationing.

Estimated receipts for the week en ing July 14-16:

"The Youngest Profession" (M-G-M)
ALDINE — (900) (35c-41c-57c-68c-75c) days. Gross: $12,200. (Average, $9,000)
"Hangmen Also Die" (U. A.)
ARCADIA—(600) (35c-46c-57c-68c) 5 day 2nd run. Gross: $2,700. (Average, $2,8
"Mr. Lucky" (RKO)
BOYD — (3,000) (35c-41c-46c-57c-68c-75c) days, 2nd week. Gross: $19,200. (Avera $14,000)
"No Escape" (Mono.) (6 days)
"Mr. Lucky" (RKO) (1 day)
EARLE — (3,000) (46c-57c-75c) 6 days vaudeville including Maxine Sullivan, H skine Hawkins' orchestra, Jimmy Mitche Gene Rogers, Jesse & James and Bud Ha ris & Bert Howell. Gross: $27,900. (Ave age, $18,000)
"Coney Island" (20th-Fox)
FOX — (3,000) (35c-41c-46c-57c-68c-75c) days, 3rd week. Gross: $17,800. (Averag $14,000)
"Crash Dive" (20th-Fox)
KARLTON—(1,000) (35c-41c-46c-57c-68c 75c) 9 days, 2nd run. Gross: $8,800. (A erage, $3,500)
"Five Graves to Cairo" (Para.)
KEITH'S — (2,200) (35c-41c-46c-57c-68 75c) 7 days, 2nd run. Gross: $6,000. (A erage, $4,500)
"Stage Door Canteen" (U.A.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68 75c) 7 days. Gross: $35,000. (Average $20,000)
"Background to Danger" (W.B.)
STANLEY—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $13,500. (Average, $14,000)
"Bombardier" (RKO)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days. 2nd week. Gross: $10,200. (Average, $6,500)

Kay Brown Joins Goldwyn in East

HOLLYWOOD, July 13. — Samuel Goldwyn announced today that he has engaged Kay Brown to head his New York story and talent department. Known through her long association with David O. Selznick, Miss Brown is credited with first recommending "Gone With the Wind" for production prior to that book's publication. She has recently been associated with Hunt Stromberg, and returns to New York next week.

Pat Duggan, who has been handling the New York story and talent department, returns to the Goldwyn studios here.

Robson Improves

TORONTO, July 13.—Suffering a stroke last November which brought partial paralysis, Clarence M. Robson, of Toronto, has recovered sufficiently to be removed from his home to the Robson country residence for further rest. He was executive assistant to the late N. L. Nathanson in Odeon Theatres of Canada.

NEIC Confab Starts At Waldorf Today

(*Continued from page* 1)

organizations will hear Brigadier-General Frederick Henry Osborn, Chief of the Army's Morale Branch, and others, tell of the entertainment needs of men and women in uniform in a program designed to urge leaders in the theatre, screen, music, and radio world to greater effort.

Motion picture industry organizations on the Council include Academy of Motion Picture Arts and Sciences represented by Walter Wanger, and John Flinn; Hollywood Victory Committee, by Kenneth Thomson; Hollywood Writers Mobilization, by Robert Rossen and F. Faragoh; Independent Theatre Owners, by Harry Brandt and Leo Brecher; Screen Actors Guild, by James Cagney; Screen Directors Guild; Screen Publicists Guild, by Jonas Rosenfield, Jr.; Screen Writers Guild, by Lillian Hellman; Society of Independent M. P. Producers, by Loyd Wright and John Flinn, and the Motion Picture Theatre Owners of America.

Theodore W. Gamble, director of war finance committee of the Treasury Department, will talk to the delegates on what the entertainment industry can do to aid the Government in its coming War Loan Drive. On the second day, Elmer Davis, OWI director, will discuss civilian morale and entertainment on the home front.

Member organizations will present new projects which they are ready to work out. Another item of the two-day agenda will be the discussion of an all-entertainment pledge of service.

Other business will be the completion of an organizational setup for the NEIC in New York and other entertainment centers. But it will not, it was said, supersede any existing organizations.

General Film Net Up to $1,183,000

General Aniline and Film Corp., parent of Agfa-Film, reported yesterday for the three months ended June 30, sales of $15,647,000, compared with $12,841,00 in the preceding period. Net income of $1,183,000, after taxes and charges, was equal to $1.62 a share on Class A and 16 cents on Class B common shares, compared with $917,000 and $1.25 on Class A and 12 cents on Class B shares in the preceding quarter.

VFW Hits 'Moscow'

DETROIT, July 13.—"Mission to Moscow," which completes two weeks of good business at the Palms-State Theatre this week, was condemned by the Michigan department of the Veterans of Foreign Wars in a resolution at its annual convention here.

Other Indictments Due in Racket Cas

Superceding indictments namin additional Chicago laborites a racketeers is expected soon in t $1,000,000 film labor extortion ca The special Federal Grand Jury he which has been probing charges extortion and violence within the fil industry for more than two ars still in session and is expected to f a new true bill before September when eight Chicago gangsters, Lou Kaufman, business agent of Local 2 M. P. Operators Union, of Newar N. J., and John Rosselli, of L Angeles, are scheduled to face tri under an indictment alleging co spiracy to violate the Federal ant racketeering law.

Government's Theory

The Government's theory concer ing the indictment to be tried on Se tember 7 is that the defendants nam in it constitute some of "the bo from Chicago" who figured so pro inently in the trial of George Browne, former president of t IATSE, and William Bioff, We Coast racketeer, both now servi long prison terms for extorting mo than $1,000,000 from Warner Bro Loew's, 20th Century-Fox and Par mount Pictures.

According to testimony at the tri "the boys from Chicago" were t persons behind Browne and Bioff their extortion activities.

However, it is known that t Government believes that more th those named in the Kaufman indic ment participated in the shake-do of the film industry.

It is for the purpose of ascertaini the names of the others that the sp cial grand jury is continuing its i vestigation here.

In the event that the supercedi indictment is returned before t start of the trial of the defendants the Kaufman indictment, it is believ that the trial will be postponed that all defendants can be prosecut collectively.

May Call Browne

To prove that "the boys from Cl cago" shared in the gains of Brow and Bioff, it is believed, will me that the Government will have to c Browne and Bioff to the witne stand.

Immediately following the trial the Chicago defendants, they will fa another prosecution under the m fraud statutes. They are accused having used the mails in a scher to defraud the members of the IATS out of $1,500,000 by means of a sp cial assessment against their wag This fund, according to the Gover ment, was controlled by Browne a Bioff and no accounting ever w made to members.

Army Gets Show Curfe

ARDMORE, Okla., July 13.—The c council has passed an ordinance pr hibiting further Saturday midnig shows here. The ordinance, in co pany with restrictions on beer ha and dance parlors, was passed at t request of military officials in near Fort Sill.



YOUR THEATRE TODAY . . . like the Town Hall of yesterday . . . is the Meeting Place for Community Security. It is the focus of civilian performance.

YOUR THEATRE SCREEN today projects a dual influence on the morale of your community. It relaxes and reassures . . . informs and inspires.

TO HELP YOU to help Uncle Sam, by helping your community . . . while helping yourself*. . SCREEN BROADCASTS has been selected by War Savings, OCD, OPA, Public Health, Labor, ODT and other agencies in Washington to bring a series of Community Security Campaigns to your audience through sponsored presentation by national, sectional and local concerns.

THESE FILMS are a brand new approach in screen advertising. They are the first and only ever produced under government supervision and approved for sponsorship on theatre screens. They entertain because they enlighten and encourage.

EACH CAMPAIGN includes 26 subjects, one to be screened every other week. Each complete subject is less than one minute and is introduced by a government agency title. The sponsor's identity is confined to a simple credit signature at the end.

IF YOU WANT your theatre to take and hold the lead in providing greater security for your community, as thousands of theatres are already doing, fill in and mail this reply form today.

* You are compensated for these showings.

SCREEN BROADCASTS 923 15th Street, N. W., Washington, D. C.
TRADE MARK REGISTERED

☐ Send your Theatre Relations Representative to see me and explain the details of these Community Security Campaigns.

☐ I want to see the films in this series when your representative calls.

Theatre or Exhibitor's Firm Name

Owner or Manager

Street Address

City State

DISTRIBUTED—In Southern, Atlantic and New England States by Motion Picture Advertising Service Co., Inc., New Orleans, Louisiana.

In Northern, Mid-Western and Western States by United Film Service, Inc., Kansas City, Missouri.

THE MARCH OF TIME

presents

"BILL JACK" vs ADOLF HITLER"

Produced by the Editors of TIME











FIRST Amazing Film of Cleveland's War Plant Paradise, Jack & Heintz...Famous For Its Bonuses, Sweater Girls, Free Florida Vacations and Fabulous Production Records!



Jack & Heintz have received the Army-Navy "E" award for excellence!

Released by 20th CENTURY-FOX

BUY IT! BOOK IT! ADVERTISE IT!

THE MARCH OF TIME current releases: "INVASION!" and "SHOW BUSINESS AT WAR"

Radio News
Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

54. NO. 10 NEW YORK, U. S. A., THURSDAY, JULY 15, 1943 TEN CENTS

Relief Stops For Failing Cooling Units

Refrigerant Situation Grave, WPB Warns

WASHINGTON, D. C., July 14.—Exhibitors whose cooling systems are failing because of lack of Freon gas will receive no relief this summer, at least, it was revealed here today by Allen G. Smith, chief of the WPB amusements section.

Breaking short a tour of the South and West to return to Washington to see if anything could be done to ease the situation, Smith found that the shortage of the refrigerant at theatres has increased so greatly that WPB is rejecting, without consideration, all appeals for relief, regardless of the amount of hardship which will result from the lack of gas.

Smith said he found many theatres,

(*Continued on page 6*)

Approval Is Given 1st Consent Award

The Arbitration Appeal Board for the first time approved a consent award Tuesday when it accepted a stipulation settling Warner Bros. Circuit's appeal of clearance cuts granted to the Astor Theatre, Newark.

Modifying the award of A. S. Robinson, the five consenting distributors and Dlef Amusement Corp., operating the Astor, agreed to eliminate clearance of W. B.'s Stanley and Mayfair

(*Continued on page 6*)

Coast Flashes

Hollywood, July 14

LOS ANGELES theatres face a one-cent additional tax on all admissions, as proposed to the City Council yesterday by its revenue and taxation committee, to net the city between $1,000,000 and $1,500,00 annually from all entertainment places.

•

Edward Small has unexpectedly moved his production organization from General Service Studios to RKO-Pathe at Culver City, instead of to the Samuel Goldwyn lot, as previously announced by the Goldwyn office. Spokesmen for Small said fail-

(*Continued on page 2*)

Republic Buying Radio Time to Boost Its Talent

Half-hour radio program, running weekly, over a national network, will be bought by Republic Pictures to promote its talent and pictures. Programs will be built around the company's player roster.

The Republic "hour" will be one of the few air series purchased by a film company on a national network without any outside commercial tieup. There have been many picture company air buys on a particular picture, however.

Decision on the air-time buy is definite, according to Republic officials. Not yet determined is the network

(*Continued on page 6*)

British React to Rank Restrainer

LONDON, July 14.—Trade reaction to the disclosure of Dr. Hugh Dalton, president of the Board of Trade, in Commons yesterday that definite restrainers have been placed in further expansion moves of the J. Arthur Rank interests, was widespread and sharply defined today.

Rank's dominant position in the British industry has been challenged

(*Continued on page 5*)

75,000 in Services From Entertainment

There are in excess of 75,000 members of the entertainment industry serving in the armed forces, James Sauter, executive director of the United Theatrical War Activities Committee, revealed yesterday at the NEIC Convention during the discussion concerning the coming unveiling of an all-industry service flag in Times Square.

Morgenthau Tribute To Entertainment

Tribute was paid to the part played by films and the entertainment industry, in cooperating with the war effort in a special message by Secretary of the Treasury Henry Morgenthau, Jr., sent to the more than 60 National Entertainment Industry Council delegates, representing 43 major organizations in the entertainment field, meeting yesterday at the Waldorf Astoria Hotel. He urged the industry to even greater effort in fund raising and morale building activities.

Brigadier General F. Henry Osborn, Chief of the Morale Division of the U. S. Army, addressing the delegates, at a special luncheon, emphasized the effect which entertain-

(*Continued on page 2*)

"For Whom the Bell Tolls"

(PARAMOUNT)

"FOR WHOM THE BELL TOLLS" is a distinguished picture, adult in treatment, lavish with production components, having a wealth of outstanding characterization and fine acting to match. It is faithful to the widely read and even more widely known Ernest Hemingway novel of the adventures and romance of Robert Jordan, American volunteer serving with the Spanish Republicans in that nation's civil war of six years ago.

The production is non-political despite the fact that its hero, played by Gary Cooper, gives his life for Republican Spain. Some sequences and bits of dialogue will not be pleasing to active sympathizers with either side which struggled for control of Spain. But despite this the Sam Wood production may be said honestly to be non-controversial. It owes this result not alone to the impartiality with which it depicts the character and savagery and stupidity of the two opposing sides but also to the passing of the years which has dulled the emotions engendered by the Spanish conflict and left them and it half forgotten in the greater conflict now raging.

The picture's fidelity to the Hemingway book perhaps has cost it some dramatic, certainly some cinematic, force and im-

(*Continued on page 5*)

'Hoarding' of Film Put to Distributors

Farnum Group Demands U. S. Investigate

BOSTON, July 14.—New England independent exhibitors demand that the Federal Government take immediate action against what their spokesmen charge is the "hoarding" of pictures by distributors.

Moving suddenly along lines of attack against the majors differing from those previously started, George R. Farnum, former U. S. assistant district attorney, claiming to represent more than 200 independent theatres in New England, today revealed the contents of a demand made upon the War Production Board for an investigation of the extent to which major producers-distributors are claimed to be withholding completed pictures and

(*Continued on page 5*)

Enough War Film, RKO Meet Is Told

An adequate program of war information shorts will be forthcoming from the industry and from government agencies despite the demise of the films section of the Office of War Information, Francis S. Harmon, vice-chairman of the War Activities Commitee, told the RKO Radio sales meeting at the Waldorf Astoria yesterday.

Harmon pointed out that the industry heretofore has contributed importantly to the films program of the government and that an extension of this policy and program would provide "adequate" subjects in the months to come. He cited recent Congressional expressions made during the debate on appropriations for OWI's film activities which revealed

(*Continued on page 6*)

MGM May Do 10 War Shorts for 1943-'44

HOLLYWOOD, July 14.—M-G-M executives E. J. Mannix, J. Robert Rubin and William F. Rodgers, are reported discussing in New York, plans whereby Metro-Goldwyn-Mayer would produce and release 10 of the 26 government shorts to which the industry is committed for the war effort in 1943-44, Jerome S. Bressler, Metro short subject executive, recently

(*Continued on page 2*)

Personal Mention

BUDD ROGERS, New York representative for CHARLES R. ROGERS' releases through United Artists, accompanied by MRS. ROGERS, leave today for a two-week vacation at Belgrade Lake, Me.

•

LOU WEINER, former publicist-exploiteer with United Artists, has been honorably discharged from the Army Air Corps and rejoined the company at the home office.

•

SAM MARX, Metro-Goldwyn-Mayer producer, is in town.

•

DEWEY D. BLOOM, M-G-M Canadian field representative, is in New York for promotion conferences with WILLIAM R. FERGUSON, M-G-M exploitation manager.

•

MOE SILVER, Pittsburgh zone manager for Warner Theatres, and HARRY FEINSTEIN, film buyer for that district, are in New York for a few days.

•

GEORGE TOBIAS, Warner player, was honor guest last night at the Cathedral Canteen.

•

JULES J. RUBENS, executive of Publix-Great States Theatres, Chicago, is a New York visitor.

•

SAM WARD, manager of the Royal Theatre, Baltimore, is the father of a son, born to MRS. WARD at the University of Maryland Hospital.

•

TOM O'CONNELL, Shubert Boston press agent, has joined the U. S. Coast Guard.

•

ABE FEINBERG, of the Joe Feinberg Agency, New York, was in Wilkes-Barre, Pa. recently on the poster campaign for the enlistment of vaudeville acts for USO's overseas unit.

•

LEONARD KAUFMAN, of the Northeastern Theatre, Philadelphia, left this week for the Army.

•

G. ELLSWORTH KNORR, manager of the Boyd Theatre, Allentown, Pa., is back from a Florida vacation.

•

EDDIE MUEHLMANN, manager of Warner's Stanton, Philadelphia, is vacationing in St. Louis.

•

JOAN DUPEE, of Warners, New Haven, is ranch-vacationing at Cinnabar in Peekskill, N. Y.

•

TOM DUNPHY, of the Majestic, Bridgeport, is on sick leave in Maine.

'Army' in S. L. Aug. 12

ST. LOUIS, July 14.—"This is the Army", Irving Berlin's Warner musical, opens its St. Louis engagement at the Ambassador Theater on August 12. Irving Yergin, W. B. exploitation agent, is here working with Henry Riegel, manager of the theater, in planning a drive for advance sales.

Treasury Extends Filing Time For Companies Foreign Holdings

Washington, July 14.—The Treasury today gave film companies and other owners of foreign properties an extension of time from Aug. 31 to Nov. 1 in which to file reports of their holdings abroad. It was explained that the time for reporting was lengthened when it was demonstrated that many persons would not be able to complete their reports by the end of next month. Some reports will be delayed because of the growing shortage of clerical assistance while others will be held up while complete and accurate information is secured from abroad.

While the extension of time was made general Treasury officials pointed out that they are anxious to secure this information as quickly as possible and urged that reports be submitted as soon as they are completed.

Morgenthau Tribute To Entertainment

(Continued from page 1)

ment has had upon the members of the armed forces in all theatres of the war.

Arranging a permanent organizational setup for NEIC, to function as a service agency to channel talent and facilities to points where they can best be used yet permit individual organizations to retain their autonomy, delegates elected George J. Schaefer of WAC, national chairman; Paul Dullzell, president of 4As', vice-chairman; Harry Brandt, ITOA president, treasurer; and William Feinberg, secretary of Associated Musicians of New York, national secretary.

Kenneth Thomson, executive secretary of the Screen Actors Guild, was elected national vice-chairman for Hollywood; Virginia Payne, president of the Chicago Local of AFRA, for Chicago; and James Sauter, executive director of United Theatrical war Activities Committee, for New York. All officers are to serve until the end of this year along with a Coordinating Committee of 25 set up to carry out the work and decisions of the Council.

Discuss National Pool

Discussing a national pool for talent, seervices, and facilities, by means of voluntary enlistment of members of the entertainment field, Kenneth Thomson and Margaret Speaks outlined a talent pledge to be signed by all members of entertainment, but subject to their contractual obligations, whereby they pledge to hold themselves in readiness to be drafted for a limited period into any kind of participation in the war effort asked for by an authorized entertainment agency.

Other speakers at yesterday's sessions were Ted R. Gamble, assistant to the Secretary of the Treasury and national director of the War Finance Division, who explained the government's need to increase the number of individual bond purchases; Winthrop Aldrich, director of the National War Fund, who appealed for entertainment industry cooperation in the fund drives, and Bert Lytell, president of Actors Equity.

MGM May Do 10 War Shorts for 1943-'44

(Continued from page 1)

made a trip to Washington in this connection. He would supervise production of the 10 shorts.

With the recent virtual elimination, by Congress, of the film section of the Office of War Information, and the subsequent resignation of Lowell Mellett, sectional director, a gap was left in the 1943-44 war-short program of the War Activities Committee, due to the resultant collapse of the program which called for production of 26 subjects by the OWI.

Mellett is understood to be "sitting-in" with the M-G-M executives in the current conversations. Elmer Davis, OWI head, is scheduled to confer with WAC officials here today and following that meeting it is believed that the complete industry program of war shorts will have been decided upon and will be announced at the WAC meeting at the Hotel Astor tomorrow.

Potter Quits Berger Circuit for Red Cross

MINNEAPOLIS, July 14.—Merle Potter, general manager of Berger Amusement Co., this city, has resigned to enter the service of the American Red Cross on overseas duty.

Potter, former newspaper film critic, joined the Berger circuit in August, 1941, following a merger of Minneapolis newspapers. During his association with Berger, the circuit almost doubled its holdings.

Windsor, Audubon Revert to Pictures

Following the current presentation of Constance Bennett in the stage play, "Without Love," at the Windsor and Audubon Theatres, both houses will cease booking plays and will revert to motion pictures. William Brandt is operator of the Bronx and Manhattan theatres, in conjunction with Jules J. Leventhal.

Leventhal's Atlantic Coast legitimate circuit will now consist only of the Flatbush Theatre, in Brooklyn, and the Adams, in Newark.

Del Rio Mexican Film

MEXICO CITY, July 14.—Dolores del Rio will make a second picture in Mexico, the production to be filmed in Xochimilco, a resort here.

Coast Flashes

(Continued from page 1)

ure to agree on a space rental contract caused the switch from Goldwyn.

•

The first test of the War Manpower Employment stabilization plan, made effective in this area July 1, loomed today over Republic's dismissal of its studio publicity staff. A four-man subcommittee appointed by the Screen Publicists Guild last night conferred this morning with Howard Sheehan, studio manager; Al Wilson, studio labor contact, and Hortense Stahl, legal department, investigating the discharge of Len Boyd, Ambrose Barker, Kenneth Porter in what the studio called a "reorganization plan."

After hearing representations the subcommittee made a formal protest on the ground that the action is in violation of the WMC plan accepted by the industry's labor-management committee. Walter Compton, the department director, is also covered by the WMC plan, but is not included in the SPG protest due to his withdrawal from membership when assuming an employer capacity. Sheean and others told the subcommittee that they had misunderstood the WMC effective date, and would check their action against the provision in force and report back to the subcommittee Thursday or Friday. It is believed that the matter will await disposition pending the arrival of Herbert Yates, due here Friday.

•

Screen Publicists Guild's executive committee last night appointed a four-man subcommittee to investigate the circumstances of Republic's dismissal of its studio publicity staff. Subcommittee visited Republic studio this morning to confer with Al Wilson, studio's labor relations manager.

Chairman Henry Ginsberg of the Motion Picture Committee for Hollywood revealed $600,000 in extra war bond purchases the first eight days of the "Build the Cruiser Los Angeles" campaign, the Motion Picture Relief Fund acquiring $40,000 worth and Columbia employees $6,000 worth in a single day.

'Bell Tolls' Has Its World Premiere

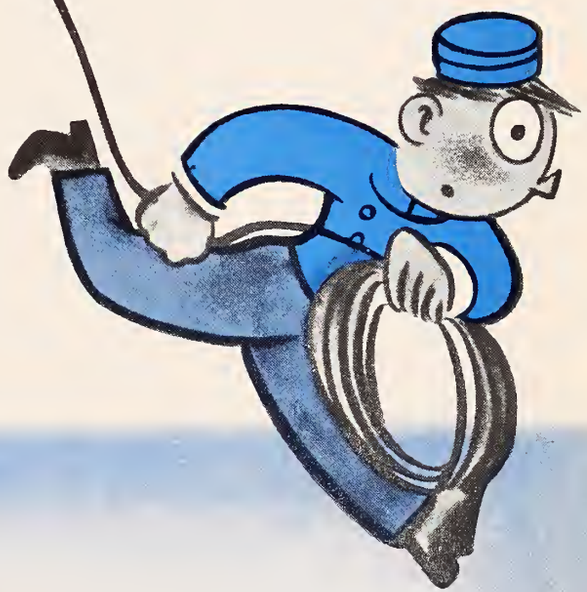
The world premiere of Paramount's "For Whom the Bell Tolls" took place last night at the Rivoli Theatre before a capacity audience of society, industry, public and military figures, following the press preview Tuesday night. Proceeds of the premiere, which was broadcast by station WMCA from 8:30 to 8:45, will be donated to the National War Fund.

Industry figures present included Mr. and Mrs. Barney Balaban, Stanton Griffis, Mr. and Mrs. Nicholas M. Schenck, Mr. and Mrs. Charles F. Coe, Mr. and Mrs. Leonard Goldenson, Mr. and Mrs. Edward L. Weisl, Mr. and Mrs. John B. Hertz, Sr., Robert Gillham, George Skouras, Claude Lee, Mr. and Mrs. John Hertz, Jr., William Jaffe, Hugh Owen.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Lengthen that

Standee rope...



Love's in bloom

at Warner's

Ah-h-h-h-h-h-h-h-h

Warners have

CHARLES BOYER ★ JOAN FONTAINE

BEAUTIFULLY TEAMED; PLUS THE SENSATIONAL

ALEXIS SMITH



THE MOST UNUSUAL LOVE STORY IN YEARS AND YEARS

"THE CONSTANT NYMPH"



You've never seen another "other woman" so exciting!

and CHARLES COBURN · PETER LORRE · BRENDA MARSHALL · DAME MAY WHITTY

Directed by EDMUND GOULDING

Screen Play by Kathryn Scola • From the Novel and Play by Margaret Kennedy and Basil Dean • Music by Erich Wolfgang Korngold

Wait! it opens July 23 at the Strand N.Y.

'Hoarding' of Film Put to Distributors

(Continued from page 1)

the justification for such practice. Identities of Farnum's clients have been guarded closely.

Farnum declared: "I am representing the same group who recently opened an effort to have introduced in Congress a bill establishing a ceiling price on film rentals. We feel the need of such a law not alone for the benefit of the theatre owners and exhibitors and independent operators everywhere but for the general public. It affects the general public as greatly as it does any theatre interests, for, in the final analysis, it will be the general public which must pay the increased rate at the box office to compensate for the high price of films. The high film rentals are undoubtedly reflected at once in higher prices to patrons of theatres."

Farnum Demands Action

In his written demand to the WPB for action against withholding, Farnum said, in part:

"According to our information a large portion of the pictures already produced are being hoarded.

"The practice of consuming a large part of the raw stock allocated to producers in the making of pictures which are not released on completion but, on the contrary, are hoarded for some indefinite future release, we feel is entirely inconsistent with the object and spirit of the rationing rules and is calculated to aggravate the abuses of monopoly and among other things, to promote the following evils:

First: It is artificially and drastically limiting the supply of pictures necessary to enable independent exhibitors to operate their theatres; Second: it is giving the major producer-distributors a distinctly unfair advantage over independent exhibitors in bargaining for pictures and is enabling them to demand and obtain unreasonable film rentals; and, Third: It is unjust and unfair to the public as independent exhibitors are required to fix admission prices at a level that will enable them to survive and in the last analysis unreasonably high rentals demanded by the producer-distributors for their pictures mean high admission prices.

Asks Release of Film

"We respectfully request that your board require the major producer-distributors to release to independent theatres all feature pictures completed and hoarded by them for future release, and in the event any producer-distributor does not desire to release all features on completion, we suggest that such part of the film stock as is not intended for the production of pictures for immediate release shall be re-allocated to independent producers, to the end that the supply of film reasonably necessary shall be maintained for the independent theatres and the public," he concluded.

Cleveland Cuts 'Co-ops'

CLEVELAND, July 14.—Local newspapers are cutting down on cooperative theatre contests and it is reported that all such contests are about to be entirely eliminated here. This type of publicity has been popular locally.

"For Whom the Bell Tolls"

(Continued from page 1)

pact. Loath either to ignore or to discard chapters which were substantial in the structure of the novel, the producers of the picture present a film of unusual length, the running time of which is two hours and 48 minutes. The result is not always a cohesive story, the fine personal drama and romance of individuals is diffused, particularly in a late sequence in which messengers attempt to get word through enemy lines to Republican army headquarters that a planned attack is known to the enemy, with the result that in some respects story continuity itself becomes confused. It is a weakness that reminds again that the novel form is not synonymous with the cinematic form.

This would apply, too, to the film's ending, faithful to Hemingway in that the lovers, Cooper and Ingrid Bergman, are separated and the former left to die. It is, however, this fidelity to author and to the adult mind from which the film derives its importance, prestige and distinction. That, also, is the exhibitor's cue for its presentation. It is class, and should be sold accordingly. That means an appeal to intelligent, adult audiences. It can mean, as well, a limited number of daily showings, and, or, on reserved seat, advanced admission policy in its early engagements.

THE story of "For Whom the Bell Tolls" is the universally popular adventure-romance formula. Cooper the American volunteer, is a bridge demolition specialist. In advance of a Republican army attack he is assigned to destroy a mountain bridge behind the enemy's lines to prevent the bringing up of men and materials to meet the attack. He arrives at a guerrilla camp at which he has three days in which to prepare his plans for the destruction of the bridge. There he meets Maria, played by Miss Bergman, and the two fall in love. Miss Bergman is a charming teen-age innocent with a tragic wartime background, in love for the first time. Cooper, the older, uncompromising military servant and idealist, has no place in his life for women, but finds a place for Maria in his sleeping bag.

The camp becomes torn with dissension when its erstwhile leader, Pablo, brought to life by Akim Tamiroff in a remarkable performance, opposes the destruction of the bridge, fearing both dislodgement from his comfortable mountain hideout and loss of his beloved stolen horses. His woman, Pilar, splendidly depicted by Katina Paxinou, together with other members of the camp, remain loyal to their beliefs in the republic and, supporting the American in his mission, depose the old man. The bridge is destroyed in an actionful, suspense-laden sequence, but the guerrilla survivors must run a gauntlet exposed to enemy fire in order to make their escape. All are successful but the American, last to depart. Wounded and unable to go on, he sends Maria away with the others and remains behind to cover their retreat as best he can.

CHARACTERIZATIONS and performances are virtually flawless. They impress to a degree that subordinates story on some occasions. In this category, in addition to those mentioned are Arturo de Cordova, Vladimir Sokoloff, Mikhail Rasumny, Fortunio Bonanova, Eric Feldary, Victor Varconi, Joseph Calleia and Alexander Granach as guerrillas.

The film owes much, as well, to the quality of its photography. The Technicolor production was photographed largely in the scenic Sierra Nevada mountains and the eye appeal of the locales, magnificently caught by the cameras of Ray Rennahan, abetted on the color end by Natalie Kalmus and Morgan Paddelford, are always striking and not infrequently sheer camera artistry.

Dudley Nichols' screenplay has preserved the dramatic tension of the guerrilla camp, the earthy nature of the Robert Jordan-Maria romance, the excitement, suspense and action of the bridge destruction and intervening clashes of guerrillas and nationalists. Nor has it overlooked the brutality and the shame inherent in warfare. Sam Wood's directorial skill is apparent throughout.

Expert special photographic effects are credited to Gordon Jennings, Jan Domela and Irmin Roberts, and fine process photography to Farciot Edouard. The art direction of Hans Dreier and Haldane Douglas, and orchestrations by Leo Shukon and George Parrish are in keeping with the distinction and class atmosphere that pervades the entire production.

Running time, 168 minutes. "A."* SHERWIN KANE

*"A" denotes adult classification.

'Air Power' Opens July 17

Walt Disney's "Victory Through Air Power" will have its world premiere at the Globe Theatre here, Saturday, United Artists, distributors of the picture, announced yesterday.

Bronston Sells 'Eden'

Samuel Bronston has sold all further rights in "Adventures of Martin Eden" to Columbia Pictures, the film's distributor. Bronston is now producing "The Life of Jack London," for United Artists.

Films Vital, New OWI Board Agrees

Washington, July 14.—The newly-created newspaper advisory committee, composed of nine editors and publishers of the OWI, at a meeting here last night set forth its conviction that OWI "does have a real function in the prosecution of the war," agreeing that the American people are entitled to "full and factual information concerning public events and acts of public officials, entirely free of propaganda."

It is vital that this information should be disseminated only through existing media of news and trade papers, magazines, radio and motion pictures, the committee agreed.

British React to Rank Restrainer

(Continued from page 1)

repeatedly of late as monopolistic and the government has been urged to examine into its ramifications. Exhibitors, the Association of Cine Technicians and employes' unions, as well as competing producers and distributors, have observed Rank's expansion moves with increasing apprehension and criticism in recent months.

To these, perhaps the most reassuring part of Dalton's statement to Commons was that the principal stockholders of Associated British Pictures Corp. agreed not to dispose of their holdings without first consulting the Board of Trade. ABPC today is Rank's major competitor and it has been reported that negotiations for acquisition of control of that company by Rank already had been instituted. Recent reports also have linked the projected visit of Spyros Skouras, 20th Century-Fox president, to London with negotiations for acquisition by Rank of the American company's holdings in Metropolis & Bradford Trust, which controls Gaumont British. Rank already has extensive interests in G-B. Among his other extensive industry holdings are those in General Film Distributors which handles Universal product here and has a financial interest in that company.

Rank Restrained

Rank has been restrained from further expansion without first consulting with the Board of Trade, Dalton disclosed, and while he will be permitted to attempt to close deals now in negotiation he is restrained from increasing his present bids in the event they are rejected by prospective sellers.

Rank's acceptance of these restrainers simplifies the problem of the government in the matter, in that the latter lacks statutory powers to restrain monopolies, such as are vested in the American government through anti-trust laws. Presumably, however, had Rank opposed the restrictions, Dalton might have acted under emergency wartime powers, which would be effective only for the duration, in any event.

Relief Stops For Failing Cooling Units

(Continued from page 1)

particularly in the Southwest and Midwest, have had to cut off their cooling systems because of the inability to replenish their freon supplies, but that WPB figures show that current production is less than half the demand, with no indication that it will overtake it in the near future.

Making no attempt to minimize the seriousness of the situation, he said that it would be a long time before the Freon supply was sufficient to permit any allocation for civilian purposes, but added that he had been assured that when relaxation of the order becomes possible the theatre situation will be given immediate attention.

WPB Approves Making Of Some Equipment

WASHINGTON, D. C., July 14.—The War Production Board today took action to assure continuous operation of the theatres through the war emergency, approving the production of equipment which next year will be distributed to houses which face the necessity of closing because of booth fires or because of the irremediable breakdown of obsolete equipment.

A program has been worked out by Allen G. Smith, chief of the amusements section, for the production of 100 projectors and an equal number of lamps and rectifiers, and 50 sound systems. Deliveries of the equipment are expected sometime next January.

Smith explained that the new materials, to be distributed only under special authorization from WPB, will be granted only to exhibitors who have lost equipment by fire or have old-style machines for which it is no longer possible to secure repair and replacement parts. Special attention, he said, will be paid to cases where the only theatre in a community faces closing.

Exhibitors were urged not to file any applications for the new material at this time, since they will not be considered until the equipment is completed and will then be thoroughly investigated by WPB to insure that relief is afforded only to exhibitors who otherwise cannot operate at all.

Approval Is Given 1st Consent Award

(Continued from page 1)

theatres, and set maximums of 14 days for the Stanford, seven for the Castle, in Irvington, and three for the Savoy in Newark.

The Appeals Board charged the cost of filing fees on appeal to Warner Bros., and decreed that if current playing arrangements should change, any of the interested parties shall have the right to institute a further arbitration proceeding for a modification of the consent award.

Move OWI Releases

WASHINGTON, July 14.—Office of War Information press releases to the motion picture and other industries will hereafter be issued from 1501 Security Bldg., Independence Ave. and Fourth St., N.W., moving over from the U. S. Information Bureau on Pennsylvania Ave.

Enough War Film, RKO Meet is Told

(Continued from page 1)

that Congressional opposition centered mainly on the government or an agency of the government engaging in film production, but not to the production of information subjects by the industry itself.

Harmon indicated that an industry program of shorts already has been planned and will be announced at tomorrow's meeting of all branches of the War Activities Committee at the Hotel Astor.

The three-day RKO Radio sales meeting ended yesterday with a buffet supper and reception at which the 300 delegates were the guests of National Screen Service.

Winners of the 1943 Ned Depinet drive were announced at the sales meeting, accompanied by the disclosure by Depinet that this year's campaign was the most successful in the company's history.

Contest Winners

Winners of the major 15-weeks' contest for domestic branches were: first, Milwaukee; second, Denver; third, Kansas City; fourth, Portland, Oregon. For Canada: first, Vancouver; second, St. John. Group contest prizes: Group one: first, Dallas; second, San Francisco. Group two: first, Indianapolis; second, Charlotte Group three: first, Memphis; second, New Haven. District managers prizes: L. S. Gruenberg, Rocky Mountain district; Ben Y. Cammack, Southwestern district; and David Prince, Southeastern district.

Best salesmen: Metropolitan district, E. T. Carroll, New York; Northeastern district, W. H. Gardiner, Boston; Eastern district, E. T. Grover, Washington; Eastern Central district, R. Richardson, Cleveland; Southeastern district, P. Harrison, Atlanta; Southwestern district, C. Blakely, Oklahoma City; Midwestern district, M. Kassel, Chicago; Prairie district, W. Benjamin, Des Moines; Rocky Mountain district, H. Evans, Salt Lake City; Western district, L. Goldsmith, Seattle; Canadian district, H. Hackimson, Toronto.

Field Winners

Field men, major contest: first prize to be divided between Bob Hickey, field supervisor, and Ted Wynn, field man Chicago; second, T. Bidwell McCormick, Denver; third, Fred Calvin, St. Louis, Kansas City. Home office representatives, major contest: F. Duffy; J. Wangberg and J. J. Schnitzer.

Prizes also were awarded in the short subject sales contest, "Pride of the Yankees," "Bambi," "Ball of Fire," "They Got Me Covered," "This Is America," Disney cartoons, "Magnificent Ambersons" and "Macogg Weeks" contests.

Schuyler Asks Cut In Arden Clearance

Schuyler Theatre, Inc., operating the Schuyler in New York, has filed a clearance complaint at the New York tribunal, against Loew's, 20th Century-Fox and RKO, seeking complete elimination of the seven-day clearance held by the Arden Theatre over the Schuyler, on the grounds that there is no competition between the two theatres.

Hollywood

By WILLIAM R. WEAVER

Hollywood, July 14

Next time a detractor starts telling you what's wrong with Hollywood and its people, you might do worse than mention that individuals aided by the self-financed Motion Picture Relief Fund voluntarily recouped that organization in the aggregate sum of $9,067 during the first 24 weeks of this year.

•

Hattie McDaniel, who won an Academy Award for her portrayal in David O. Selznick's "Gone With the Wind," has been signed by that producer to appear in "Since You Went Away," to start in August, with Claudette Colbert, Jennifer Jones, Joseph Cotten, Monty Woolley, Shirley Temple and others. . . . Columbia's executive producer Sam Bischoff has assigned David Chatkin to "Treason," a topical espionage story, as his next undertaking. . . . Marion Parsonnet has been engaged by Edward Small to write the script of "The Ghost of Monte Cristo."

•

Paramount has assigned direction of "Their Hearts Were Young and Gay" to Lewis Allen. . . . RKO-Radio advanced starting date of "An American Story" to make use of actor Robert Ryan, who has just finished in "The Iron Major" and has some time left on the deferment granted him for that job. . . . Republic has established a research department under direction of Irene Francis, head of the readers' department.

•

That new cowboy Republic announced as John Paul Revere will be known as Johnny Revere instead, at his insistence. . . . Jack L. Warner has decided to keep Ann Sheridan, Dennis Morgan and Jack Carson together (as they were in "Wings for the Eagle" and are in "Shine On Harvest Moon"), in "Gay Nineties," which is to take a new title. Jack Chertok is to produce it. . . . The William Pine-William Thomas organization has engaged Jack Haley for "Rhythm Ranch," their first musical, which is of their own writing. . . . David O. Selznick has added Joseph Cotten to the growing list of "Since You Went Away" principals.

•

William Johnson, from Broadway's "Something for the Boys," has been given an M-G-M contract. . . . Jane Withers, Ruth Terry and Mary Lee are to play the three little sisters in Republic's "Three Little Sisters." . . . John Stahl is to direct 20th Century-Fox's "Eve of St. Mark" for producer William Perlberg.

Variety to Honor Herman

ALBANY, July 14.—Variety Tent Nine announces sponsorship of a testimonial dinner for Leon Herman, now city manager for United Artists in Buffalo and formerly UA salesman here. The affair will be held at the Ten Eyck Hotel July 26, with the committee consisting of George Jeffries, Sid Stockton, Bill Williams, Welden A. Waters, Dick Hayes, and Neil Hellman.

Republic Buying Radio Time to Boost Its Talent

(Continued from page 1)

channel through which the program will send its talent-and-film promotions to the public. This depends upon a study of reports from branch managers in the field to determine which network, or networks, is most beneficial to the most exchange centers.

Company has been quietly devising a radio program format for some ten weeks, it was learned yesterday. That format has now been set down and is ready for airing.

At the final session of Republic's Eastern Sales meeting, held yesterday at the New York Athletic Club, Herbert J. Yates, Sr. and Republic president J. R. Grainger made bare announcement of the radio program.

Roy Rogers, billed as "King of the Cowboys," and Mary Lee, whom the studio plans to give similar promotion, are to be featured, with other Republic stars and players scheduled for frequent appearances.

No Commercial Tie-up

Yates reported that the program will carry no commercial tie-up, because he believes, a radio program concerned only with motion pictures will provide entertainment which will suffer from no "commercial" interruptions. He said the program will provide an opportunity for the introduction of new talent, and that exhibitor and audience receptivity can be built up for such players even prior to their appearances in films.

The addition of radio, it was said, gives the organization coverage in every known media: tradepapers, radio, billboards, newspapers, fan and general magazines. "It is Yates' belief that advertising and publicity can serve its purpose only if it is completely coordinated, with institutional advertising and publicity, plus coverage on stars and individual pictures, breaking at the same time in all media," said a company statement.

Eastern district sales manager Maxwell Gillis and Central district sales manager Sam Seplowin headed a contingent of exchangemen from these two districts at the meeting, at which A. W. Perry, Paul Nathanson, and A. J. Laurie represented Republic's Canadian distributors.

Yates and Grainger are scheduled to leave today for Chicago, for the second in Republic's series of sales meetings, on Friday, at the Drake Hotel, with the session to continue through Saturday, July 17th.

Warners Makes Six Managerial Changes

PHILADELPHIA, July 14.—Jack Goldman, manager of Warners' Keith's Theatre until it was taken over by the William Goldman circuit, has been named manager of Warners' Victoria, also in the downtown district. Other Warner changes has Stanley Slevin promoted to assistant manager of the first-run Earle, succeeding William Kanefsky, who left to join the Army. Goldman succeeded Edward Rosen, who was transferred to the circuit's Diamond to take the place of Walter Patomkin, who resigned to enter war-plant work.

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BUY WAR STAMPS EVERY DAY!
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First Comes Courage

E STRANGE
EMENT OF A
VE . . . UNDER
A MIGHTY

with
Carl Esmond · Isobel Elsom · Erik Rolf
Screen Play by Lewis Meltzer and Melvin Levy · Story by Elliott Arnold
Directed by DOROTHY ARZNER · Produced by HARRY JOE BROWN
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OUT OF ELLIOTT ARNOLD'S BEST SELLING NOVEL, "THE COMMANDOS", COMES A GREAT MOTION PICTURE!



1





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3



4

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SILVER SCREEN
MOVIE SHOW

4 *in*
MODERN
SCREEN

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'Stormy' Dual Blows Strong With $32,500

ST. LOUIS, July 14.—No summer slump is in sight at the box offices of St. Louis theatres. "Stormy Weather", shown simultaneously at the Fox and Ambassador, is headed for $32,500, at both houses, "Stage Door Canteen" will hit $20,500 in its second week at Loew's; it is scheduled for a third.

Estimated receipts for the week ending July 14:

"Stormy Weather" (20th-Fox)
"Background to Danger" (W.B.)
FOX—(5,038) (30c-40c-50c) 7 days. Gross: $18,000. (Average, $15,000)
"Stormy Weather" (20th-Fox)
"Background to Danger" (W.B.)
AMBASSADOR — (3,154) (30c-40c-50c) 7 days. Gross: $14,500. (Average, $11,500)
"Stage Door Canteen" (U.A.)
LOEW'S STATE—(3,162) (30c-40c-50c) 7 days. 2nd week. Gross: $20,500. (Average, $15,000)
"The Leopard Man" (RKO)
"Captive Wild Woman" (Univ.)
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: $9,500. (Average, $7,000)
"Assignment in Brittany" (M-G-M)
"Redhead From Manhattan" (Col.)
LOEW'S ORPHEUM — (1,900) (30c-40c-50c) 7 days. Gross: $8,200. (Average, $6,000)
"China" (Para.)
"Saludos Amigos" (RKO)
ST. LOUIS—(4,000) (35c-40c) 7 days. Gross: $4,500. (Average, $4,400)

40 Leaders to Aid 'Army' Ticket Sale

Thomas J. Watson, chairman of the "First Nighters' Committee" in charge of the sale of tickets for the premiere of Irving Berlin's "This Is the Army," produced by Warner Bros. for Army Emergency Relief, has completed an assisting committee of 40 leaders in business, education, military, political and church fields.

This committee is in charge of the sale of tickets for the opening night, July 28th, at the Hollywood Theatre. On opening night prices are $2.20 to $55. Commencing July 29, "Army" will be seen on a continuous run at popular prices.

Combined Showings On 'Heaven' Set

Dates and theatres in the 30 cities where combined previews and trade showings of "Heaven Can Wait" will take place were announced yesterday by Tom J. Connors, vice-president in charge of sales of 20th Century-Fox. All of the theatre showings will be held before paying audiences, to which exhibitors will be invited free, starting Monday, July 19 and continuing through Monday, August 2.

Columbia Phila. Shifts

PHILADELPHIA, July 14.—Changes in booking office assignments at the Columbia exchange here were announced as a result of the resignation of James A. Flynn. Moving up in his place as assistant office manager is Walter Donahue, city booker, with Ben Rosenthal called in from the Jersey-Delaware territory to take over city accounts. Joe Flood, booker in upstate Pennsylvania, takes over Flynn's assignment as Comerford and Warner booker. Vacancy is filled by Martin Cherry, who was promoted from the poster department.

Review

"Mexican Spitfire's Blessed Event"

(RKO-Radio)

Hollywood, July 14

THIS is reportedly the last of the comedies in the Lupe Velez-Leon Errol series, but it looks more like the first. That is to say, it's a better and funnier job than most if not all of its predecessors, a state of affairs out of key with the practice which ordains that a series wind up in a blaze of boredom.

This enterprise profits from the fact that the story, a nimbly complicated compounding of errors and confusions, gives Errol the burden of the entertainment and limits Miss Velez to a necessary and unprotracted minimum of responsibility. The comedian again does dual service, as Uncle Matt and as Lord Effing, working the switches fast and for all they're worth, which is plenty as Charles E. Roberts and Dane Lussier contrived the script and dialogue.

The tale is about a misinterpreted telegram pertaining to a "blessed event" which puts Miss Velez, wife of an advertising solicitor, under necessity of producing an infant to satisfy the interest of a sought client. The ensuing comusion takes place in a Western resort hotel and defies synopsis.

Others in the cast are Walter Reed, Elizabeth Risdon, Lydia Bilbrook, Hugh Beaumont, Aileen Carlyle, Alan Carney, Marietta Canty, Ruth Lee and Wally Brown.

Production is by Bert Gilroy and direction by Leslie Goodwin.

Running time, 63 minutes. "G."* WILLIAM R. WEAVER

**"G" denotes general classification.*

Warner 'Frisco Sessions Start

SAN FRANCISCO, July 14.—Third and last of the three regional sales meetings held by Warner Bros. this year will be called to order by Ben Kalmenson, general sales manager, in the Mark Hopkins Hotel this morning.

Local conclave is for the West Coast district, headed by Henry Herbel, district manager, and branch managers and salesmen. Managers attending include: Denver, Earl A. Bell; Los Angeles, Fred Greenberg; Portland, Al Oxtoby; Salt Lake City, William F. Gordon; San Francisco, Al Shmitken; and Seattle, Vete Stewart.

Home office sales executives, who arrived here yesterday to take part in the sessions, include, in addition to Kalmenson: Arthur Sachson, assistant general sales manager; Roy Haines, Western and Southern division sales manager; Norman H. Moray, short subject sales manager; A. W. Schwalberg, supervisor of exchange operations; Howard Levinson, distribution representative of the legal department, and Albert S. Howson, eastern scenario editor and director of censorship activities. Marty Weiser, Western field representative, also is on hand for the meeting, which will run three days.

U. S. Officers See 'Dive' London Preview

Admiral Harold R. Stark, commander of U. S. Naval Forces in Europe; Rear Admiral George B. Wilson, Chief of Staff; Capt. Paul H. Bastedo, Naval Attache to Ambassador John G. Winant; Col. W. T. Clement, commandant of the U. S. Marines in Europe, and 130 other officers of the U. S. Navy and their staffs, attended the preview of "Crash Dive," at the Century Theatre, London, 20th Century-Fox company officials were informed yesterday by cable.

Paramount Meetings Open in N.Y. Today

Policy under which "For Whom the Bell Tolls" will be roadshown will be the highlight of a Paramount district manager's meeting opening this morning at the Pierre Hotel. Neil Agnew, general sales manager, will preside. Sales and advertising plans for the first block of pictures for the new season will be outlined and other product and policy plans for 1943-44 will be taken up.

Among the speakers, besides Agnew, will be Adolph Zukor, chairman of the board; Barney Balaban, president; Charles M. Reagan, assistant sales manager; Robert M. Gillham, advertising and publicity director; Stanley Shuford, advertising manager; Al Wilkie, publicity manager; C. J. Scollard, assistant to Agnew; B. G. DeSylva, executive producer; Louis Phillips, of the legal department; Oscar Morgan, short subject manager; Claude Lee, director of public relations; Hugh Owen, Eastern division manager; and George Smith, Western division manager.

'Kate Fennigate' to Small for $100,000

United Artists in New York yesterday reported that Edward Small, its producer, has purchased Booth Tarkington's novel "Kate Fennigate," for $100,000. The company added that Small is seeking Claudette Colbert and Susan Peters for the leads and has allocated a budget of $1,400,000 for production.

More Seattle Competition

SEATTLE, July 14.—Following the three-week run of the Ice Follies here last month, Al Wilson and Frank Hixon have set a 13-day engagement of "Ice-Capades of 1943" at the 5,500-seat Civic Ice Arena, beginning July 27, at $1.15 to $2.88.

'Salute' and Show In Minneapolis Run Doubles at $19,500

MINNEAPOLIS, July 14.—"Salute for Three," coupled with a stage show, is headed for a hefty $19,000 at the Orpheum Theater, while "Presenting Lily Mars" was due for a gratifying $16,500 at the State. A week of warm weather appeared to spur theater business.

Estimated receipts for the week ending July 17:

"The More The Merrier" (Col.)
WORLD—(350) (40c-50c-55c-75c) 7 days, 5th week. Gross: $2,900. (Average, $2,000)
"Salute for Three" (Para.)
ORPHEUM—(2,800) (40c-60c) 6 days. On stage, Woody Herman's orchestra, Paul Winchell, The Woodchoppers, Dr. I. Q. on Monday night. Gross: $19,500. (Average, $8,500)
"Lady of Burlesque" (U.A.)
LYRIC—(1,250) (40c-55c) 6 days, 2nd week. Gross: $4,400. (Average, $4,000)
"China" (Para.)
CENTURY—(1,600) (40c-55c) 7 days, 2nd week. Gross: $6,000. (Average, $7,500)
"The Ox-Bow Incident" (20th-Fox)
GOPHER—(998) (35c) 7 days. Gross: $3,600. (Average, $3,000)
"Presenting Lily Mars" (M-G-M)
STATE—(2,300) (40c-55c) 7 days. Gross: $16,500. (Average, $10,000)
"They Came to Blow Up America" (20th-Fox) 4 days
"It's a Great Life" (Col.) 4 days
ASTER—(900) (20c-30c) 7 days, with mid-week change. Gross: $2,600. (Average, $2,250)

Bondy Withholds Carroll Decision

Federal Judge William Bondy yesterday reserved decision on the motion of Earl Carroll to vacate depositions taken from witnesses for Paramount Pictures, in connection with Carroll's $300,000 breach of contract and libel action against the film company.

Paramount alleged that Carroll, a resident of Los Angeles, where the film, "A Night at Earl Carroll's," was produced, filed the suit in New York Federal Court and is seeking court authority to examine orally William Le Baron, Eddie Prinz, Irving Caplan, A. C. Martin, Jacob Karp, Harold Hurley, George L. Bagnall, Sidney Justin and Luigi Luraschi, in order to "harass and annoy" the defendant, and that the California Federal Court is the natural forum for the trial of action. The trial has been set for early October.

Six Are Chartered In New York

ALBANY, July 14.—Thomas J. Curran, Secretary of State, reported the licensing of six new motion picture concerns to carry on business in New York state, including:

Uptown Booking Corp., Manhattan, by Burt H. Greiner, George Reisman and Fay Craig, New York.

Newkay Theatre Corp., by Isaac Katz and Beatrice Lev, Brooklyn, and Tillie Hellman, Bronx, papers being filed by John J. Slattery, New York.

Slattery also filed for Shelter Island Theater Corp., Greenport, formed by Herbert S. Millard, Forest Hills, and Lillian Dinney and Sylvia Goodman, Brooklyn.

572 South Salina Corp., Syracuse, by George E. Smith, V. S. Matthews and M. A. Warrian, Syracuse.

Elray Productions, Inc., by S. E. Sydney, Rudolph Allen and David Goldstein, New York.

Seattle Picks 'Burlesque' and 'Coney' as Best

SEATTLE, July 14.—With a majority of first runs playing holdovers, grosses were a bit lower than normal this week. "Lady of Burlesque", at the Liberty, and "Coney Island", at the Fifth Avenue, were the top attractions. "Pride of the Yankees" in a return engagement at the Music Box was also good. Weather was warm, but clear.

Estimated receipts for the week ending July 16:

"The Leopard Man" (RKO)
"Dead Men Walk" (PRC)
BLUE MOUSE—(950) (40c-50c-65c-80c) 7 days. Gross: $4,600. (Average, $4,500)
"Coney Island" (20th-Fox)
FIFTH AVENUE — (2,500) (40c-50c-65c-80c) 7 days. 2nd week. Gross: $9,400. (Average, $9,000)
"Lady of Burlesque" (U.A.)
LIBERTY — (1,800) (40c-50c-65c-80c) 7 days. 2nd week. Gross: $9,600. (Average, $7,500)
"Pride of the Yankees" (RKO)
"They Came to Blow Up America" (20th-Fox)
MUSIC BOX—(950)— (40c-50c-65c-80c) 7 days. Gross: $5,150. (Average, $4,500)
"Pilot No. 5" (M-G-M)
"Henry Aldrich Swings It" (Para.)
MUSIC HALL—(2,275) (40c-50c-65c-80c) 7 days. Gross: $7,200. (Average, $7,500)
"Background to Danger" (W.B.)
"Gildersleeve's Bad Day" (RKO)
ORPHEUM — (2,450) (40c-50c-65c-80c) 7 days. 2nd week. Gross: $8,700. (Average, $9,000)
"Spy Train" (Mono.)
"The Black Raven" (PRC)
PALOMAR — (1,500) (30c-42c-58c-70c) 7 days. Stage: Vaudeville. Gross: $7,200. (Average, $7,500)
"China" (M-G-M)
"Young and Willing" (U.A.)
PARAMOUNT—(3,050) (40c-50c-65c-80c) 7 days. 2nd week. Gross: $8,800. (Average, $9,000)

Lawrence Kirkland, Of Radio City, Dies

Lawrence A. Kirkland, renting manager of Rockefeller Center, and member of the boards of Rockefeller Center, Inc., and of Radio City Music Hall, died Monday night in Roosevelt Hospital after an illness of several months. He was 53 years old. Funeral services were held yesterday afternoon at the Campbell Funeral Church. Another service, and burial, will take place from the Kirkland home in Camden on Friday.

Kirkland joined the Rockefeller interests in April, 1930.

R. Rogers on 'Life' Cover

Roy Rogers, Republic's Western star, and his horse Trigger, are the subject of *Life's* cover in the current issue as well as a five-page feature article by H. Allen Smith.

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Off the Antenna

MAJESTIC and Farnsworth's latest financial reports are both on the profit side. An initial dividend of 20 cents a share on preferred stock covering full dividend requirements for year ended May 31 has been declared by Majestic. For the year ended April 30, Farnsworth reports a net income equal to 84 cents a share as compared to 46 cents one year ago. . . . Exhibitors and other business men who have been mustering forces to combat the alarming wave of juvenile vandalism, will be aided by radio in a new series of educational programs called "In the Public Interest" to be broadcast by WKRC, Cincinnati Mutual affiliate. . . . Station WEMP, Milwaukee, changes from a basic supplementary affiliate to a member of the Blue on August 1.

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Purely Personal: *Chester Gierlach has switched from network operations department to the music division at CBS. . . . Paul Schubert, Mutual, is the latest commentator to break into pictures with "News Forum," a newsreel short. . . . NBC's news room staff has been augmented by five new members: Daniel O'Flaherty, formerly of the Richmond* News Leader; *Robert Brown, former assistant city editor of the Washington* Daily News; *Marshall Smith, Jr., of Providence* Journal, *as news writers; and Arthur Wakelee, former city editor of the Olean, N. Y.,* Times Herald, *and Charlotte Huber, from the staff of* Vogue, *as additions to the shortwave monitoring staff.*

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Program Notes: In his last apeparance before joining the Navy, Richard Carlson will be starred in Hollywood Theatre of the Air's radio version of the picture "One Way Passage," Monday through Friday starting July 19, over NBC. . . . Raymond Walburn will be Bing Crosby's guest at the Kraft Music Hall Thursday evening. . . . Louella Parsons, Fulton Oursler, and a third will "pinch-hit" for Walter Winchell who vacations from August 8 to 29. . . . "The Raymond Scott Show" with Jack Smith, new air singer, makes its debut over Columbia on Friday, July 16. . . . "It's Maritime," CBS show from the Sheepshead Bay Training Base of the U. S. Maritime Service, starts July 17 with Madeleine Carroll and Jeri Sullivan guesting. . . . New Old Gold show, "Bob Crosby and Company," gets underway on July 18 over NBC. . . .

• • •

Secretary of War Stimson, on his first visit to one of the Overseas War Theatres, will broadcast from an English airfield on Thursday, at 8:45 A.M. EST over coast-to-coast NBC network. Occasion will be awarding of a Congressional Medal of Honor to an American plane gunner. Lt. Generals Devers and Eaker will also be heard.

$7,000 for Second Week of 'Darkness'

MONTREAL, July 14.—"Edge of Darkness" will conclude its second week at the Palace with $7,000 expected. The Orpheum, playing "Stage Door Canteen," will proportionately out-distance all competition with an anticipated $6,000 against an average $3,500. "Forever and a Day," at Loew's, will probably gross $9,000.

Estimated receipts for the week ending July 15:

"Stage Door Canteen" (U.A.)
ORPHEUM—(1,100) (30c-40c-60c) 7 days. Gross: $6,000. (Average, $3,500)
"Forever and a Day" (RKO)
LOEW'S—(2,900) (35c-55c-67c) 7 days. Gross: $9,000. (Average, $7,000)
"Something to Shout About" (Col.)
"Murder on Times Square" (Col.)
CAPITOL—(1,700) (30c-40c-52c) 7 days. Gross: $6,500. (Average, $4,500)
"Aerial Gunner" (Para.)
"Dixie Duggan" (Para.)
PRINCESS—(2,200) (30c-40c-52c) 7 days. Gross: $4,500. (Average, $3,500)
"Edge of Darkness" (W.B.)
PALACE—(2,700) (30c-45c-62c) 7 days, 2nd week. Gross: $7,000. (Average, $7,000)

Safety Short 'Premiere'

WASHINGTON, July 14.—Signalizing the premiere of M-G-M's Pete Smith short, "Seventh Column," 200 government officials, civic leaders and representatives of national safety groups will attend a "smash the Seventh Column" luncheon tomorrow at the Hotel Statler here under the joint sponsorship of the U. S. Junior Chamber of Commerce and the Washington Junior Board of Commerce. The premiere is at Loew's Palace.

'Coney's' $18,000 Is Buffalo Tops

BUFFALO, July 14.—"Coney Island" is big at the Buffalo, with an expected lead of $18,000. "Stage Door Canteen" is still going strong at the Great Lakes and is expected to reach $17,600. Other houses were above average, rounding out an excellent week in spite of the heat.

Estimated receipts for the week ending July 17:

"Coney Island" (20th-Fox)
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days. Gross: $18,000. (Average, $15,000)
"Stage Door Canteen" (U.A.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $17,600. (Average, 10,800)
"Action in the North Atlantic" (W.B.)
HIPPODROME—(2,100) (35c-40c-55c-65c) 7 days (moveover). Gross: $9,200. (Average, $8,500)
"Mr. Lucky" (RKO)
"Scattergood Survives a Murder" (RKO)
TWENTIETH CENTURY—(3,600)(35c-55c) 7 days, 2nd week. Gross: $11,000. (Average, $8,500)
"Mr. Big" (Univ.)
"Madame Spy" (Univ.)
LAFAYETTE—(3,000) (35c-50c) 7 days. Gross: 11,500. (Average, $8,000)

Army Gives Earle Back to Warners

ATLANTIC CITY, N. J., July 14.—Warners' Earle Theatre, which is being used as a classroom by the Army Air Forces, will be returned to the circuit with the departure of troops from this resort. The house, dark for many years, was leased by the Army last winter to provide additional classrooms.

'Canteen' Tops a 22-Year Record On $18,000 Take

CLEVELAND, July 14.—"Stage Door Canteen," breaking a 22-year-old policy at Loew's State by being held over a third week, continued to hold top spot, with $18,000 in the till, $3,000 better than the estimated average. "Hitler's Madman" went into the [illegible] brackets with $11,600 at Loew's State. Ozzie Nelson and Harriet Hilliard with "Jitterbugs" on the screen, turned in a good $30,000. Four of the town's six downtown first runs are playing hold-overs.

Estimated takings for the week ending July 14:

"This Land of Mine" (RKO)
ALLEN—(3,000) (40c-50c-60c) 7 days, 2nd week. Gross: $8,000. (Average, $6,000)
"Bombardier" (RKO)
WARNERS' HIPPODROME — (3,500) (40c-50c-60c) 7 days, 2nd week. Gross: $14,000. (Average, $15,000)
"Jitterbugs" (20th-Fox)
RKO PALACE — (3,300) (45c-55c-75c weekdays, and 85c on Saturday, Sunday, holidays) 7 days. Stage: Harriet Hilliard and Ozzie Nelson. Gross: $30,000. (Average, $25,000)
"Mission to Moscow" (W.B.)
WARNERS LAKE—(714) (40c-50c-60c) 7 days, 3rd week. Gross: $3,500. (Average, $3,000)
"Stage Door Canteen" (U.A.)
LOEW'S STATE—(3,300) (40c-60c) 7 days, 3rd week. Gross: $18,000. (Average, $15,000)
"Hitler's Madman" (M-G-M)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days. Gross: $11,600. (Average, $6,000)

Baltimore Lead to 'Coney's' $17,000

BALTIMORE, July 14. — Holdovers predominate here. Box office reports on the first seven days resulted in extended engagements, with "Stage Door Canteen" still taking the lead, scoring $17,000 for its second week at the Century. "Action In The North Atlantic" continues strong at $16,000 for the holdover at the Stanley.

Estimated receipts for the week ending July 15:

"Stage Door Canteen" (U.A.)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days, 2nd week. Gross: $17,000. (Average, $11,000)
"Hit the Ice" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. 2nd wek. Gross: $12,500. (Average, $10,000)
"Coney Island" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days, 4th week. Gross: $8,500. (Average, $8,000)
"Action in the North Atlantic" (W.B.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends) 7 days, 2nd week. Gross: $16,000. (Average, $13,000)
"Bombardier" (RKO)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c) 7 days, 2nd week. Stage show: Dick Buckley, Tommy Trent's Puppets, the Whirlwinds, Tommy Gleason's Royal Guards. Gross: $17,000. (Average, $14,000)
"Redhead from Manhattan" (Col.)
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: $6,500. (Average, $6,000)

Markmo Incorporates

HARTFORD, Conn., July 14.—Markmo Amusement Corp., of Wallingford, has filed a certificate of incorporation, with Louis Levy, Florence Levy and Mark M. Levy, of New York, as incorporators.

Park Theatre Co., of Bridgeport, has filed a certificate of dissolution with the Secretary of State.



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70-30%, at 75c Min., Terms For 'Bell Tolls'

No Shorts, Acts or Games On Same Bill

Minimum admissions of 75 cents daytime, and $1.10, evenings, playing absolutely alone, without any other film, stage or giveaway "attraction," on a 70-30 percentage, are Paramount's terms for "For Whom the Bell Tolls."



Neil Agnew

Neil Agnew, Paramount general sales manager, so announced yesterday at the opening of a two-day sales meeting of district managers, district

(Continued on page 12)

WPB May Deny 'Hoarding' Probe

WASHINGTON, D. C., July 15.—War Production Board officials said tonight they had not yet received a complaint from George Farnum, attorney for independent New England exhibitors, charging that distributors are "hoarding" films, but there were indications that the request for an investigation would be denied on the ground that it did not come within the scope of the WPB's motion picture program.

A spokesman for the board pointed out that the industry is controlled under the WPB by an order limiting the amount of film which can be used by individual producers and distribu-

(Continued on page 6)

Alberti Is New Aide To Spyros Skouras

Jules Alberti, who has been with the U. S. Treasury Department in Washington as coordinator of talent for bond rallies, has been named assistant to Spyros Skouras, president of 20th Century-Fox, and as aide to Larry Kent, executive assistant to

(Continued on page 12)

Entertainment Needed For Morale, Davis Says

"We must carry the realization to everybody in this country that the primary business of every single member of the population of the United States is the business of war until the war is won," OWI director Elmer Davis told delegates at the National Entertainment Industry Council at the Hotel Waldorf Astoria, yesterday, in asking the entertainment industries to seek a solution to keep the American people in a mentally and spiritually healthy condition.

"I think some of the troubles that we have had lately are due precisely and entirely to the fact that the people think the war is in the bag," Davis explained.

Davis said he does not profess to know the answer to the problem of building up morale on the home front necessary for the proper execution of the war, adding he feels that the entertainment industries, out of their own experience will be able to find the answers better than he can.

Outlining what is expected of the

(Continued on page 6)

Classics Buying 7 Films from Whitney

Reissue rights to seven features owned by John Hay Whitney will be acquired by Film Classics, Inc., headed by George Hirliman and Irving Shapiro, under terms of a deal nearing consummation. The films include: "A Star Is Born," "Dancing Pirate," "Little Lord Fauntleroy," "Nothing Sacred," "Made for Each Other," "Becky Sharp" and "The Young in Heart." "Dancing Pirate" and "Becky Sharp" were produced by the former

(Continued on page 12)

Canada Told Film Supply Is Assured

TORONTO, July 15.—Canadian distributors have been busy compiling lists of available product for next season for the wartime prices and trade board as a basis for film rental control and spokesmen for the film trade declared the preliminary return dissipates any question of a film shortage for a year at least in the Dominion.

They said more pictures are waiting for dates than ever before in Canada.

"There are plenty of pictures," this source stated.

Nothing further has been heard on the proposed Federal priority plan for raw stock although a Government committee is known to be toying with a scheme to insure the first share of undeveloped negative and positive supply for the National Film Board.

The House of Commons has approved $658,000 for the Wartime Information Board, which includes the National Film Board, both headed by John Grierson, despite strong objections of Parliamentary critics, who referred to the undisclosed salaries and expenditures of WIB. The only information divulged during the debate was that the Canadian organization has 132 officials receiving $22,000 in salaries monthly, to which opponents in the House wanted to know what

(Continued on page 6)

Theatre Candy Sales Running at $18,000,000 Annually, Up 35%

Last year's U. S. Treasury's estimate of an annual $14,000,000 candy sale at theatres will be lifted this year to between $18,000,000 and $20,000,000, a 35 per cent increase; soft drinks and other refreshments dispensed in theatres are included.

However, manufacturing and labor costs have cut profits, and, according to a survey to be published today by *Motion Picture Herald* theatre concessionaires are faced with the necessity of either raising candy-bar prices, accepting a reduced margin of profit, or substituting inferior quality. It is anticipated the first course will be adopted.

Combined candy sales at theatres of the five large circuits—Loew's, National, Paramount, RKO and Warners, are reported to be doing better than the $100,000 weekly intake of one year ago. National alone was reported grossing from $15,000 to $20,000 weekly from candy sales at its 590 theatres.

The armed forces and lend-lease are the two biggest sources of candy disposal, and because both get unrationed sugar supplies, sugar no longer is a headache for candy makers.

Davis Meets Trade Heads On U.S. Films

May Name U.S.-Industry Liaison Within Week

Plans for the continuation of the industry-government relationship formerly handled by the films bureau of the Office of War Information were studied yesterday at a luncheon meeting of industry officials with Elmer Davis, head of the OWI, and Palmer Hoyt, director of its domestic operations branch, at the Harvard Club.



Elmer Davis

The discussions embraced not only the continuance of the production and distribution of government subjects but the designation of a trade or government official to act as liaison be-

(Continued on page 12)

Kastner Named OWI London Film Head

Lacy Kastner has been granted a release by Joseph H. Seidelman from his Columbia foreign department duties to become film distribution representative at London for the overseas branch of the Office of War Information, Robert Riskin, head of the branch, announced yesterday. This confirms the report published in MOTION PICTURE DAILY'S *Tradewise* column, July 12.

Kastner's assignment will have to

(Continued on page 2)

'Canteen' Tops Mark With $63,000 Gross

HOLLYWOOD, July 15.—"Stage Door Canteen" set a new weekly record for a quadruple first run here with the Chinese, Loew's State, the Carthay and the Ritz grossing a total of $63,000, according to Fox West Coast division manager, Bruce Fowler.

Personal Mention

HENRY NATHANSON and T. GOULD of Regal Films, Toronto, are visiting in New York and conferred yesterday with W. F. RODGERS, Loew's vice-president and distribution head.

•

MRS. CECIL FISCHER, the former PAULA GREENWALD, until last February secretary to C. B. O'DELL, at Paramount, gave birth yesterday to a son at Doctors Hospital.

•

B. B. KREISLER, Universal short subject sales manager, will leave today for Cleveland and Pittsburgh, returning to New York Monday.

•

BERT SANFORD, JR., Altec sales executive, will return today from a tour of upstate New York.

•

FRED A. ROHRS, Southeastern division manager for PRC, left here last night, after two weeks of home office conferences, for his headquarters in Washington and a swing through his territory.

•

NAT WOLF, Cleveland zone manager for Warner Theatres, J. KNOX STRACHAN, advertising manager, and CORP. CHARLES ALBERT, formerly of Warner booking offices in that city and now stationed at Camp Clayburn, La., are in New York.

•

HARRY GOLDBERG, director of advertising and publicity for Warner Theatres, is in Washington today in connection with the premiere there of Irving Berlin's "This Is the Army." He will return to New York on Monday.

•

MILDRED COLBURN, assistant booker at the Columbia office in Des Moines, has left for a vacation.

•

GERALDINE HUCKA, formerly of 20th Century-Fox exchange in Des Moines, is now a storekeeper in the WAVES at Jacksonville, Fla., and was married recently to Lt. Robert Evans, stationed at San Diego, Cal.

•

IRA BECK, formerly at Loew's, Rochester, has been commissioned a second lieutenant in the Field Artillery at Fort Sill, Okla.

•

IRVING GREENFIELD, assistant to LEOPOLD FRIEDMAN, M-G-M's general counsel, is vacationing at Lake George.

•

D. H. FINKE, managing director of Ticket Registers Corp. of America, who was in town from Chicago, left for Washington last night.

•

E. WILLIAM FITELSON, attorney, accompanied by MRS. FITELSON, will leave today for Mexico City on business.

•

WILLIAM CROUCH, executive producer of Soundies, Inc., arrived last night from Chicago.

There'll Be No Drilling For Oil, Says L.A. Mayor

By JAMES P. CUNNINGHAM

Permission given the 20th Century-Fox management, last May 18, by stockholders, to drill for oil on the company's California studio property, apparently did not set so well, or at all, with Mayor Bowron, of Los Angeles.

Word reaches 20th's corporate headquarters in New York that the Mayor has vetoed a new ordinance which would permit drilling on a 90-acre tract at Westwood Hills, adjacent to the studio, and acquired by the company when it discovered oil within its own studio gates.

Mayor Bowron, it is said, has admitted receipt of a telegram from Secretary of the Interior Ickes urging that every effort be made to develop oil possibilities in Los Angeles, but the Mayor feels that Los Angeles and the studio colonies thereabouts "must not become a permanent oil field."

Anticipating almost anything in the line of economic upheavals, or whatnot, later, or in the post-war period, and apparently taking full cognizance of the preciousness of the "liquid gold," 20th Century-Fox, on May 18, at the annual stockholders' meeting, asked for and received the permission of holders to amend the company's certificate of incorporation to allow the company not only to engage in motion pictures, their production, distribution and exhibition, but also to allow it to explore for oil, to drill for the stuff and to engage in its marketing.

Golden Sells Film Interest for Million

Edward A. Golden has sold his 30 per cent interest in "Hitler's Children," RKO release, for just under $1,000,000. The selling price indicates a gross of approximately $3,250,000 for the film.

Golden, in association with his son, Robert, will announce his next production, also for RKO Radio release, within the next few days.

Kastner Named OWI London Film Head

(*Continued from page* 1)

do with the placement of foreign versions of Hollywood product selected by the OWI for exhibition in countries occupied by American armed forces. The London assignment is similar to that being handled from North Africa by Laudy Lawrence.

Riskin announced at the same time that the OWI's overseas branch is in need of additional men with experience in foreign distribution and with knowledge of foreign languages and the Continent for assignments overseas.

Sells $107,200 in Bonds

OMAHA, July 15.—Jane Wyman, guest of honor, sold $107,200 worth of war bonds to the retailers of Omaha, at this week's Variety Club picnic at Peony Park.

Keep Houses Going, WB Staff is Told

SAN FRANCISCO, July 15.—Keeping the exhibitor in operation, as well as the whole industry organization going from the production front to the theatre end, is the most important order of the day and the sales organization in the field must bend every effort toward this objective, Ben Kalmenson, general sales manager for Warner Bros., declared today at the opening session of the company's regional sales meeting in the Mark Hopkins Hotel.

The special duty of the field staff during the present manpower and transportation shortage and changing conditions, Kalmenson said, is to keep in closest possible touch with all exhibitor customers, especially those in isolated situations, and do everything possible to assist those who are adversely affected by wartime conditions.

As far as product is concerned, Kalmenson declared, there will be more than ample for every need. He said the better quality pictures now being turned out are not only absorbing more playing time but also bringing more money to exhibitors than ever before.

Agenda for the local sales parley is similar to the New York and Chicago meetings presided over by Kalmenson. Other home office executives addressing the sessions here include Roy Haines, Arthur Sachson, Norman H. Moray, A. W. Schwalberg and Howard Levinson.

The meeting will continue through tomorrow.

Voice Opposition To Admissions Tax

HOLLYWOOD, July 15.—Opposition to a proposal for theatre admissions to finance the repair of the local sewer system came from four quarters today while the measure awaits presentation to the council. Exhibitors representing circuits and independents, discussed the matter at a meeting at FWC headquarters but completed no program to combat proposal.

Councilman Lloyd B. Davies, of Hollywood, told MOTION PICTURE DAILY, "I strongly oppose the enactment of any such tax on the grounds that it is discriminatory. It would single out the theatre industry and place upon it the entire burden of repairing municipal facilities." President John B. Kingsley, Hollywood Chamber of Commerce, said, "The picture industry is Hollywood's major industry. It would be unfair to put such a tax on it. The tax is inequitable." Judge Harlan G. Palmer, publisher of the Hollywood *Citizen-News*, editorialized against the proposal in today's editions.

Group Meetings Impede War Travel

Washington, July 15.—Joseph B. Eastman, director of the Office of Defense Transportation, yesterday renewed his request for cancellation of conventions and similar group meetings. He said convention travel is interfering with military and essential war business travel. He asserted that the passenger transportation problem was now so serious that even those organizations whose conventions would be devoted to matters closely concerned with the war might contribute more to the war effort by canceling their meetings.

Para. Honors Sam Wood

Sam Wood, producer-director of "For Whom the Bell Tolls," will be guest of honor at a luncheon to be given by Paramount at the Hotel Astor today, with trade press representatives as guests.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
"THE YOUNGEST PROFESSION"
with VIRGINIA WEIDLER-EDWARD ARNOLD
and Five Important Guest Stars
AN M-G-M PICTURE
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with
BING CROSBY
DOROTHY LAMOUR
A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitch Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

BETTY GRABLE
GEORGE MONTGOMERY • CESAR ROMERO
"CONEY ISLAND"
A 20TH CENTURY-FOX PICTURE in TECHNICOLOR
★ PLUS A BIG STAGE SHOW ★
BUY BONDS ROXY 7th AVE. 50th ST.

LOEW'S State TIMES SQ.
ON SCREEN
"BATAAN"
with
ROBERT TAYLOR
IN PERSON
JACKIE MILES
EDDIE SOUTH & ORCH.

RKO PALACE B'WAY & 47th St.
"MY FRIEND FLICKA"
Roddy McDowall-Preston Foster
— and —
"ALL BY MYSELF"
Rosemary Lane - Patric Knowles

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Rockefeller Center Reports Sale of 10,000 RKO Shares

PHILADELPHIA, July 16.—Sale of 10,000 shares of RKO common stock by Rockefeller Center, New York, leaving it with 390,000 shares, was the largest single transaction in film company securities reported by the Securities and Exchange Commission in its summary for May.

In the same company, the SEC reported, Frederick L. Ehrman, New York, director, acting through Lehman Brothers, disposed of 50 shares of common stock, acquired and disposed of 2,320 warrants for common and acquired 125 and disposed of 1,125 shares of preferred stock, the dispositions being through a secondary distribution; and J. Miller Walker, New York, acquired 20 shares of preferred, having a total of 120 shares at the close of the month.

Warner Report

A report on Warner Bros. showed the purchase of 4,000 shares of common and sale of 500 shares by Joseph Bernhard, who held 6,500 shares at the close of the month, and the sale of 6,000 shares of common by Harry M. Warner, leaving him with 144,060 shares.

The only other four-figure transaction reported was the sale of 1,000 shares of Monogram Pictures common by Norton V. Ritchey, leaving him with 2,268 shares. A series of past-month reports on Alton A. Brody, Beverly Hills, Cal., director, showed the liquidation in January, February and March of 3,277 shares of Monogram common he held at the close of last year.

In Paramount Pictures, Henry Ginsberg was shown to have purchased 100 shares of common through his wife, and in Universal Corporation, Preston Davie, director, disposed of 500 common voting trust certificates, leaving him with 3,700.

Chase Sells 20th-Fox

Chase National Bank sold 400 shares of 20th Century-Fox preferred, leaving it with 665,716 shares.

In a collateral field, Chase sold 13,413 shares of the capital stock of General Precision Equipment Corp., formerly General Theatres Equipment, leaving it with 63,300 shares.

Reports on holdings of men becoming officers or directors of registered corporations showed that Floyd B. Odlum held 800 shares of preferred and L. Boyd Hatch, Jersey City no securities of Radio Keith Orpheum when they became directors June 2; J. Arthur Rank, New York, held no stock in Universal Pictures when he became a director April 30, and William F. Whitman, New York, held 45 shares of Keith Albee Orpheum preferred when he became a director May 18.

A report on Trans Lux showed the sale of 500 shares of common stock by Walter Siemers, director, leaving him with 1,000 shares.

Allen Named by Mono.

SAN FRANCISCO, July 15.—Gordon Allen has been appointed manager of the local Monogram exchange, under Mel Hulling, Western district manager.

What New York Critics Say about 'Bell Tolls'

LEE MORTIMER, *Daily Mirror*—"'For Whom the Bell Tolls' is a three-hour epic. From that prodigality of projection these impressions stand out in boldest relief: The surge of rage, anger and loathing at everything Nazi and Fascist which the onlooker experienced. . . . The heart palpitation which came every time Ingrid Bergman's beautiful, fluid, expressive face flashed on the screen for one of the outstanding cinema performances of all time. . . . The dignity, understanding, and intelligence with which this very important work of fiction was translated to the films. . . . The independence of the producers who refused to be influenced by either domestic bluestockings or international protocol. . . . The superlative acting of a large and distinguished cast. . . .

The direction of Sam Wood. . . . The splendid photography in Technicolor. . . . The marvelous reproduction of detail in reconstructing the precise and complex descriptions of the meticulous Hemingway. . . . The fact that Hollywood is adult, has come of age. . . ."

KATE CAMERON, *Daily News*—"There is so much that is beautiful, stirring, and profoundly interesting . . . that it grieves me to report the picture has been drawn out . . . to an inordinate length, making it a wearisome rather than an inspiring experience in the theatre. . . . Hemingway stretched the material for a short story very thinly over the pages of a novel-sized book, and in trying to make it a long drawn-out picture. . . . Producer-Director Wood has resorted to padding the film by filling it with many arty closeup shots of the various characters of the drama. This screen technique . . . slows the story to a pedestrian pace and tends to kill the suspense. . . . On the credit side . . . is the lovely photography, the breath-taking beauty of the Sierra Nevada Mountains. . . . Dudley Nichols' faithful screen transcription, and the fair and forthright handling by scenarist and director of the controversial matter of the Spanish civil war. . . ."

ROSE PELSWICK, *Journal-American*—"'For Whom the Bell Tolls' . . . emerges as a literate and engrossing drama that commands attention on every count. . . . The cast is an excellent one, but outstanding among the players are . . . Ingrid Bergman, who is unbelievably lovely . . . and Katina Paxinou who . . . practically steals the film whenever she's within camera range. . . . And enormously effective are the settings, with Technicolor photography enhancing the scenic beauties. . . . The picture is, however, too long—it runs two hours and 48 minutes—but, despite this length and some slowness in getting under way, it holds attention throughout. . . ."

HOWARD BARNES, *Herald-Tribune*—"The screen has met the challenge of fine literature triumphantly. . . . 'For Whom the Bell Tolls' . . . has preserved the essential mood and texture of the Ernest Hemingway novel with integrity and artistry. There are none of the usual compromises which one might have expected in a Hollywood translation of this controversial account of the Spanish civil war. The film has all the eloquence and deep meaning of the book, the same complex and rounded characterizations. It is over-long, but its blend of romance, melodrama and democratic doctrine are irresistible. . . ."

JOHN T. McMANUS, *PM*—"'For Whom the Bell Tolls' is really one of the most disappointing films ever made. It misses the bus in almost every direction, in Technicolor. In an effort to tag all the bases in the book, it becomes at times impossibly disconnected, with incidents and characters popping up in virtually no relation to the story, saying cryptic lines, often in unintelligible accents, then disappearing forever from the going. . . . Gary Cooper's performance excepted . . . the acting of 'For Whom the Bell Tolls' is really its sole selling point."

ARCH WINSTEN, *Post*—"Politically the picture pussyfoots, confining itself to three small pasages. Sexually the conversation is . . . consistently highminded in contrast to Hemingway's dialogue. . . . The picture becomes talky and slow, especially during the first half of the three-hour length. Romance alone is not enough to keep this ponderous, beautiful picture alive. . . . The flavor, the Hemingway repetition, wears thin when it has to make headway on its own. . . . Throughout the picture casting, production values, and scenery are beyond cavil. . . . One cannot praise too highly the minutely detailed excellence of the entire cast and all of its surroundings."

EILEEN CREELMAN, *Sun*—"'For Whom the Bell Tolls' is a beautifully produced film, told with honesty and strength. For some reason it is not told with emotion. That quality, in spite of some distinguished performances, is lacking. . . . It is perhaps in capturing the Hemingway quality that the picture loses its emotional power. . . . Katina Paxinou does a superb job . . . making her screen debut an event in the cinema world. . . . 'For Whom the Tell Tolls,' although it describes the activities of a group of Loyalists, is far from a propaganda picture. . . ."

ALTON COOK, *World-Telegram*—"The picture has the original's exciting battles, tense personal conflicts, and long stretches where people just stand around and talk. . . . It is a combination of . . . many high moments and . . . many lows where dialogue runs on and on and drags the story to temporary halts. . . . The battle scenes are superb. . . . Exception might be taken to the sequence where the bridge was blown with suspense stretched so long it became preposterous.

Hollywood

By WILLIAM R. WEAVER

Hollywood, July 15

DAVID O. SELZNICK has made a deal for loan of Alan Marshal to MGM for a picture a year for two years. . . . Dirctor Bruce Humberstone has started rehearsals of "Pin-Up Girl," the Betty Grable picture under production of William LeBarron for 20th Century-Fox. . . . Oliver B. Johnson, assistant secretary-treasurer and auditor of Disney Studios, has been commissioned as Captain in the Military Government branch of the U. S. Army, which has to do with rehabilitation of Nazi-occupied nations when the Nazis are expelled.

The TC-F remake of "State Fair" has been assigned William Perlberg for production. . . . Jack L. Warner has designated Robert Buckner producer of "Uncertain Glory," Errol Flynn's next. . . . Samuel Goldwyn has given Robert Pirosh, who collaborated with Don Hartman on the script of "Up In Arms," a term contract.

•

J. D. Kendis leaves here on the 23rd to tour the exchange centers offering his Continental picture, "Teen Age," to state rights distributors. . . . Universal has exercised its option on the continuing services of Grace McDonald. . . . Ketti Fringe, author of "Hold Back the Dawn" and "Mr. Sycamore," has been signed by TC-F to script "So Proudly We Hail," the Sousa biography. . . . Arthur Hornblow, Jr., has okayed the script of "Quo Vadis," the M-G-M picture which the columnists recently reported on its way to the shelf but which is headed for the cameras instead.

•

Producer-director Leo McCarey has assigned Barry Fitzgerald the role of an elderly priest in "The Padre," Bing Crosby's next Paramount picture. . . . Director Roy DelRuth is negotiating with the Army for loan of Joe Lewis to appear with Lena Horne and Rochester in a sequence of M-G-M's "Broadway Rhythm." . . . William Beaudine is to direct "The Thirteenth Guest," Lindsley Parsons production, for Monogram. . . . Leo Diamond and his Harmonica Quintet, heard in "Coney Island," will supply and perform the score of "Package for Jasper," George Pal's next Puppetoon for Paramount.

Lazarus to Coast For Campaign Talks

Paul N. Lazarus, Jr., United Artists director of advertising and publicity, will leave today for Hollywood, to discuss pre-release campaigns with William Cagney on his first U. A. release, "Johnny Come Lately," and Andrew Stone and Ed Finney, on their initial U. A. starter, "Hi Diddle Diddle."

Lazarus will also discuss promotional ideas with David O. Selznick on "Since You Went Away" and participate in conferences with Samuel Bronston on "The Life of Jack London," with Edward Small on "The Raft," and with Gregor Rabinovitch on "The Girl from Leningrad."



IN THE

UNITED ARTIS

NO PICTURE H

THE BUSINE

STAGE DOO

Presented and Produced by SOL LESSER • Directed by FRANK BORZAG

YEARS OF

TS' HISTORY,

AS EQUALLED

SS DONE BY

OR CANTEEN!

nplay by DELMER DAVES • A FRANK BORZAGE production

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AMER. THEATRE WING

SELL WAR STAMPS EVERY DAY IN
THE "SHANGRI-LA" JULY DRIVE!

Domestic Shortage Curbing War Effort

Growing shortage of domestic help is preventing some Hollywood luminaries from fulfilling talent pledges, Kenneth Thomson, chairman of the Hollywood Victory Committee, told delegates at Wednesday's sessions of NEIC convention in New York, in explaining that motion picture people are asked to pledge 6 weeks of the year to war effort activities.

Entertainment Needed For Morale, Davis Says

(*Continued from page* 1)

entertainment industry, Davis said, first, it is the business of providing entertainment which will give people the necessary relaxation which will enable them to work harder during working hours, and secondly, to carry messages as the entertainment industries have been carrying them very copiously, from government to the people about the war effort and the specific things the people have to do to make the war machine work.

Davis said he is confident that OWI will be able to carry on its work despite the small appropriation allotted to it, but it will mean passing back a good deal of the work that OWI had been doing to the entertainment industries which, he said, have shown themselves eager to cooperate in the past and willing to take on the added load. Davis acknowledged OWI's indebtedness to the entertainment industries.

Another highlight of the closing session of the NEIC conference was the sending of a telegram to President Roosevelt reaffirming the entertainment industry's pledge of service in the prosecution of the war, and unanimously dedicating the industry to an intensified and complete program of support of all phases of war work at home and abroad.

Explaining the scope of the intended activities of NEIC, Philip Loeb, executive, said it will comprise three facets: the armed forces, the production front, and the civilian front, adding that NEIC, through its coordinating committee, will devote a major part of its attention to the drives of the Treasury Department and the National War Fund.

Proposed new projects to be undertaken for the home front as suggested by member organizations include the stepped-up presentation of entertainment in war plants; possible expanding of the runs of Broadway plays to cover six-week tours in Army camps after conclusion of the regular run; expansion of shows such as were done by the Agricultural Department on the subject of black markets; and cooperation with the facilities of universities and little theatres throughout the country that might be used for war activity.

NEIC also expects to launch a civilian entertainment program to foster "psychological unity" within America which has never been so important as it will be in the year ahead.

Herman M. Levy, MPTOA general counsel, suggested that an educational program be undertaken in the smaller theatres which have not yet been thoroughly "tapped," directing them to further cooperation in the war effort.

Frank Wilson, Negro Actors Guild delegate, called upon NEIC to work out more coverage of activities of negroes in the armed forces, citing specially the newsreels.

Walt Dennis, NAB delegate, called for the establishment of a file of free scripts, to be made available to NEIC groups.

Budget of NEIC provides for a paid full-time director, publicist, and a staff.

Army to Ship 1,993 Projectors Abroad

U. S. Army has 17 film libraries of 16 mm. prints of latest Hollywood productions in strategic spots all over the world, servicing troops everywhere, Brig. Gen. F. Henry Osborn, chief of Army Morale Division, revealed at the NEIC convention in New York. He said that the Army is short of 16 mm. projectors, shipping only 459 up to April, 1943, but it will ship 1,993 the balance of this year.

"What these films mean to the soldier overseas is beyond expression," he declared.

OWI Film Suit Closes on Coast

HOLLYWOOD, July 15.—Last week's Federal civil service notification terminating employment of personnel of the local film office of the Office of War Information became effective today. Congressional appropriation curtailment forced abandonment of the project.

Nelson Poynter, OWI administrator here, plans to vacation in Mexico before returning to his home in Washington.

Coast Flashes

Hollywood, July 15

FORTY members of the Los Angeles Theatre Defense Bureau were sworn in tonight as members of the Citizens Defense Corps at a special meeting of the Hollywood Athletic Club here. ODC membership places the official stamp upon TDB's inspections and recommendations with relation to safety precautions in amusement centers.

•

Monogram added a five-picture "Cisco Kid" series to its schedule today, clearing the rights with Fox and Doubleday-Doran for use of the title and character. Phil Krasne and James S. Burkett will produce.

•

Jack Warner left here today for New York.

•

Republic executives notified the Screen Publicists Guild subcommittee, which yesterday protested the discharge of Republic's studio publicity staff on the grounds that the dismissal violates WMC employment stabilization plan that the studio considers the action permissible under ESP provision exempting discharges under conditions covered for bargaining contracts.

The subcommittee meets tonight to decide on the next step to be taken in view of the opinion of the SPG that the contract in force does not authorize Republic to discharge employees, with or without severance pay, on the grounds of a "reorganization" cited by the studio.

•

Harold Lewis, former Pathe studio manager, who was discharged from the Army under the age limitation, today joined Edward Small as production manager.

Mexican Draft Film

MEXICO CITY, July 15.—Bernardo Jimenez, former local city official, will debut as a picture producer on the story of 18-year-old Mexicans who have recently been called to the colors.

RKO Delegates Off To Field Branches

Three hundred delegates to RKO Radio's 12th annual sales meeting, held this week at the Waldorf-Astoria Hotel, left New York yesterday for home, after hearing plans for giving their company's top 1943-44 pictures national pre-selling campaigns on a greater scale than ever before.

S. Barret McCormick, advertising-publicity director, told the delegates at the closing session that RKO "will back up every big picture with a point-of-sale exploitation campaign spearheaded direct to the individual box offices. We plan to make extensive use of radio throughout the year in addition to increased newspaper coverage," he added.

McCormick also told the delegates that "Behind the Rising Sun," which will have its premiere in New England on August 3rd, will be given the same kind of promotional treatment that "Hitler's Children" was given. The picture will be launched by a series of regional sponsored premieres in cooperation with radio networks and stations along the formula of "Hitler's Children," with the New England premiere sponsored by the Yankee Network of 21 radio stations.

Funeral for L. Lawson

HOLLYWOOD, July 15.—The funeral of Louis Lawson, 41, of the Columbia auditing department, who died on Monday, was held here today.

WPB May Deny 'Hoarding' Probe

(*Continued from page* 1)

tors, but the order laid down no restrictions on the disposition of completed films. He explained the WPB allocates a certain amount of film as the maximum which any company can use, but the WPB is not concerned with the proportion used for shorts or features or whether the finished film is released immediately or sometime in the future.

Both WPB and OPA have strenuously sought to keep aloof from intra-industry controversies which threaten to complicate their tasks. Some months ago they refused to take action or complaints against double bills, declaring it to be a trade practice to be dealt with by the industry itself, and it is quite probable the same view will be taken of Farnum's charges that major companies are withholding completed pictures.

Canada Told Film Supply Is Assured

(*Continued from page* 1)

for. Cries of "nonsense" followed the Government declaration that salaries were not increased, when it was known Grierson himself received a raise from $6,500 to $10,000 earlier in the year.

Yates, Grainger at Chicago Conference

CHICAGO, July 15.—Second in Republic's series of sales conferences opens tomorrow at the Drake Hotel, where H. J. Yates, Sr., and Republic president J. R. Grainger join Midwestern district sales manager E. L. Walton and Southern district sales manager Merritt Davis, and exchangemen from these districts.

The meeting will follow lines of the New York session, at which Yates and Grainger announced a new high in Republic's film rental gross; a 100 per cent increase above last year in gross receipts on Roy Rogers productions; a promotion build-up for Mary Lee; advertising and publicity campaigns on future productions, including exhibitor cooperative advertising, radio spot announcements, and 24-sheet posting, and plans for a Republic radio program.

Exchange-men at today's meeting, which will continue through Saturday, include Will Baker, Chicago; J. G. Frackman, Miwaukee; W. M. Grant, Minneapolis; F. R. Moran, Des Moines, Harry Lefholtz, Omaha; Nat Steinberg, St. Louis; Winfield Snelson, Atlanta; Harold Laird, Tampa; J. H. Dillon, Charlotte; N. J. Colquhoun, Memphis; L. V. Seicshnaydre, New Orleans; Lloyd Rust, Dallas; Russell I. Brown, Oklahoma City; and franchise holder Robert F. Withers, Kansas City.

Home office executives, besides Yates and Grainger, include William Saal, Walter L. Titus, Jr., and Charles Reed Jones. Jones will also attend the sales meeting to be held July 22-23, at the studio, and will then remain at the Coast for two additional weeks prior to his return to New York.

O'Donnell Gets A Nazi Plane

Staff Sgt. James J. O'Donnell, 30, former manager of RKO's 23rd St. Theatre, yesterday shot down his first Nazi, a Focke-Wulf 190, after being overseas only six weeks, according to a United Press dispatch received in New York from a U. S. bomber base in England.

It's True What They Say About "DIXIE"



BOTTOMS UP TO PARAMOUNT! ALL OUAH "HOLIDAY INN" RECORDS WENT BING DOWN HEAH IN THE SOUTH WHEN "DIXIE" TOPPED 'EM BY AS MUCH AS 61% IN EVRY PREMIERE DATE!





PARDNER, THE FOLKS OUT HERE HAVE GONE PLUMB DOTTY OVER THIS CROSBY-LAMOUR MUSICAL - IT AVERAGED 22% OVER "HOLIDAY INN" IN EVERY WESTERN OPENING!



From coast to coast, "Dixie" topped "Holiday Inn" Labor Day openings in 16 out of 16 pre-release dates. And 8 out of 16 topped "Morocco" Thanksgiving premieres!



BROTHER, THIS TECHNICOLOR FLICKER IS A BROADWAY SOCKEROO—IT'S GOT THE PRESS BOYS CHIRPING 'EXCELLENT,'[1] B.O. BELL-RINGER,'[2] 'CROSBY IS FROM HEAVEN,'[3] 'GUARANTEES STANDING ROOM ONLY,'[4] 'LET ME RECOMMEND DIXIE'![5]



1. N.Y. Herald Tribune
2. Showmen's Trade Review
3. N.Y. Mirror
4. Journal of Commerce
5. N.Y. Daily News

Paramount Makes the Musicals!

DIXIE

IN TECHNICOLOR

Starring

Bing Crosby · Dorothy Lamour

with MARJORIE REYNOLDS · BILLY DE WOLFE

LYNNE OVERMAN · RAYMOND WALBURN · EDDIE FOY, JR.

Star-Find of "Holiday Inn"

Directed by A. EDWARD SUTHERLAND · Screen Play by Karl Tunberg and Darrell Ware

AND THESE SONG HITS ARE SPREADING ITS FAME!

"Sunday, Monday or Always" · "If You Please" · "She's From Missouri" · "A Horse That Knows The Way Back Home" · "Kinda Peculiar Brown" · "Laughing Tony"



And PARAMOUNT
Is Making History
With "For Whom The Bell Tolls" (Roadshow), "China", "Five Graves To Cairo", "So Proudly We Hail", "Let's Face It"

'Stage Canteen' And 'Dixie' Are Up in Boston

BOSTON, July 15.—A national convention of Elks in the Hub has brought several thousand visitors, despite war time restrictions. That coupled with the fact that there are thousands of servicemen has brought a tremendous increase in theatre business. Even the suburbans are rejoicing this week for the increase hit them almost as well as it did the downtown de luxers.

Estimated grosses for week ending July 14:

"Dixie" (Para.)
"Aerial Gunner" (Para.)
M & P METROPOLITAN—(4,367) (30c-40c-55c-60c) 7 days. Gross: $35,000. (Average, $24,000)

"Mission to Moscow" (Warners)
"Swing Your Partner" (Rep.)
M & P PARAMOUNT—(1,797) (33c-44c-65c) 7 days. Gross: $9,800. (Average, $8,000)

"Tonight We Raid Calais" (RKO)
RKO BOSTON—(2,679) (55c-65c-85c-90c). Stage: Cab Calloway and band. Gross: $26,000. (Average, $27,000)

"Bombardier" (RKO)
"All By Myself" (Univ.)
KEITH MEMORIAL—(2,907) (44c-55c-65c), 2nd week. Gross: $20,000. (Average, $20,000)

"Ziegfeld Girl"
MAJESTIC—(1,525) (25c-44c-55c) 7 days. Gross: $4,500. (Average, $3,000)

"Moon Is Down" (20th-Fox)
SCOLLAY—(2,510) (33c-44c-65c) 7 days. Gross: $6,500. (Average, $6,000)

"Moon Is Down" (20th-Fox)
"Jitterbugs" (20th-Fox)
MODERN—(705) (33c-40c-55c) 7 days. Gross: $3,200. (Average, $3,200)

"Moon Is Down" (20th-Fox)
"Young and Willing" (U.A.)
EXETER—(908) (35c-44c-65c). Gross: $3,500. (Average, $3,400)

"Stage Door Canteen" (U.A.)
LOEW'S ORPHEUM—(3,000) (35c-50c-60c) 7 days. Gross: $30,000. (Average, $19,500)

'Coney's' $12,000, New Haven's Best

NEW HAVEN, July 15.—Best gross for many months was the $12,000 take by the Loew Poli on "Coney Island," playing single featre. Picture moves to the College for a second week. At the Paramount, "Forever and a Day," dualled with "Get Going," took $7,000. At the Roger Sherman, third week of "Stage Door Canteen" grossed $5,300. Second week of "Bataan" and "Taxi, Mister" hit an average $3,000 at the College; while at the Bijou "Hitler's Madman" and "Swing Your Partner" dipped with $3,000. It was a hot, humid week.

Estimated receipts for the week ending July 15:

"Hitler's Madman" (M-G-M)
"Swing Your Partner" (Rep.)
BIJOU—(1,627) (40c-50c) 7 days. Gross: $3,000. (Average, $3,500)

"Bataan" (M-G-M)
"Taxi, Mister" (U.A.)
COLLEGE—(1,565) (40c-50c) 7 days. 2nd week. Gross: $3,600. (Average, $3,000)

"Coney Island" (20th-Fox)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $12,000. (Average, $9,000)

"Forever and a Day" (RKO)
"Get Going" (Univ.)
PARAMOUNT—(2,373) (40c-55c) 7 days. Gross: 7,000. (Average, $5,500)

"Stage Door Canteen" (U.A.)
ROGER SHERMAN—(2,037) (40c-50c) 7 days. 3rd week. Gross: $5,300. (Average, $6,000)

Rodgers Heads MGM Group to Chicago

William F. Rodgers, M-G-M general sales manager, leaves for Chicago today where he will preside at a meeting of company sales heads and district managers which will get under way Sunday. At the meetings, to be held at the Blackstone Hotel, steps will be taken to carry out a nationwide analysis of M-G-M accounts, based on a formula prepared at Cincinnati, where the first survey was made last week.

Home office executives leaving Saturday are: E. M. Saunders, assistant general sales manager; E. K. O'Shea, Eastern sales manager; H. M. Richey, assistant to Rodgers in charge of exhibitor relations; A. F. Cummings, branch operations manager; Harold Postman, assistant to Rodgers; Howard Dietz, vice-president in charge of advertising and publicity; S. F. Seadler, advertising manager, and W. R. Ferguson, exploitation manager.

Vandals Destroying Theatre Rest Rooms

ST. JOHN, N. B., July 15.—Exhibitors in a number of spots throughout the provinces, are considering closing up rest rooms because of damage inflicted by vandals. Not only is there an added expense for repairs, but there is a scarcity of fixtures and piping. Some fixtures have been torn completely loose from pipes and fastenings, piping has been torn from walls and openings have been blocked with bottles and other impediments. Destruction appears to be even worse than that reported by exhibitors in many U. S. cities.

Even in rest rooms for women, there has been much damage. Woodwork and porcelain have been scratched and broken. A number of exhibitors have taken out all furniture, because of increasing damage. Drapes have been torn and slashed. Keeping watch on the vandals has been practically impossible because of staff shortages.

OWI Closes Chicago Film-Radio Office

CHICAGO, July 15.—The local motion picture and radio branches of the OWI were closed today due to the reduced appropriation for the coming year. Most of the staff of 17 in Chicago and 15 in the nearby field will be absorbed by other government agenies as the WLB, WPB, OPA, ODT, and WRA are setting up their own information services here. OWI files are being transferred to these divisions.

A new OWI office will be opened for the radio branch with only a skeleton setup, in charge of Mrs. Duff Schwartz, but the motion picture section, which existed in this territory primarily to distribute 8 and 16mm. films to meetings, clubs, etc., will be entirely eliminated.

Shuberts Get Broadway

The Broadway Theatre, at 52nd St. and Broadway, now under lease to the Yaw Theatre Corp., has been sold by the City Bank Farmers Trust Co., as trustee of Prudence Bonds, to the Trebuhs Realty, Lee Shubert, vice-president, for an indicated $450,000.

Short Subject Reviews

"The Armless Dentist"

(*Universal*)

The "armless dentist" is a young woman who lost both arms while attending dental school but who overcame her handicap to get a degree. Other odd personalities shown are a man who collects carved wine kegs, a woman who has the world's greatest collection of Staffordshire china, two glass blowers of Venice, Cal., who make everything from perpetual motion machines to balloons out of blown glass, and a man who has circled the globe 15 times in search of bells for his huge collection. Running time, 9 mins.

"Unusual Occupations"

(*Paramount*)

The unusual occupations that are revealed in this short subject run the gamut from horses that dive from fifty foot towers to sailors attending deep sea diving school. In between are a Mr. W. Porter Ware who has the largest collection of shaving mugs in the world; and a biologist who makes amazingly colorful and original jewelry out of the ivory-like scales of the Mississippi River gar fish. The subject is up to par for this habitually interesting series. Running time, 10 mins. Release date, July 9.

"Western Cowgirl"

(*Universal*)

This is about people involved in unusual occupations. The collection, mildly entertaining, shows a girl cowpuncher who watches over her 3,000 head of cattle, a man who makes machine gun coolers out of cactus milk, a miniature mechanized model of a city, a blacksmith who does carvings in miniature of early American stage coaches, an Antelope ranch, and a carpenter who embroiders in his spare time. Running time, 9 mins.

"Canine Commandos"

(*Universal*)

The training of dogs for military service is burlesqued rather amusingly in this technicolor cartoon. The commando tactics they are put through include parachuting from planes, skiing down mountainsides, and jumping through fire, and a dog division is put in the field capable of snapping the Axis in the end. Running time, 7 mins.

"South Sea Rhythms"

(*Universal*)

Harry Owens and his Royal Hawaiian Orchestra present in uninspired musical short in the Hawaiian mood. He is aided and abetted by Hilo Hattie, Hawaiian songrstress, Lillian Cornell, vocalist, Kahala, Hula dancer and various others.

Midfilm Runs 55th Street

The 55th Street Playhouse is now being operated by Midfilm, Inc., of which John Bullock, former representative of General Film Distributors, is president, and Campbell Staples, vice-president.

'Bombardier' Gets $38,000 In L.A. Dual

LOS ANGELES, July 15.—"Bombardier," coupled with "She Has What It Takes," was a hit at the Pantages and Hillstreet, pulling $19,500 against a $14,969 average at the latter, $18,500 against $12,973 at the former. Perfect weather prevailed throughout a generally prosperous week.

Estimated takings for week ending July 14th:

"Stage Door Canteen" (U.A.)
CARTHAY CIRCLE—(1,518) (33c-44c-55c-75c) 7 days. Gross: $8,000. (Average, $10,000)

"Stage Door Canteen" (U.A.)
CHINESE—(2,500) (33cc-44c-55c-75c) 7 days. Gross: $16,000. (Average, $13,500)

"Crime Doctor" (Col.)
"It's a Great Life" (Col.)
HAWAII—(1,000) (33c-44c-55c-75c) 7 days, 2nd week. Gross: $5,100. (Average, $3,288)

"Bombardier" (RKO)
"She Has What It Takes" (Col.)
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: $19,500. (Average, $14,969)

"Stage Door Canteen" (U.A.)
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $23,000. (Average, $19,523)

"Bombardier" (RKO)
"She Has What It Takes" (Col.)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: $18,500. (Average, $12,973)

"Five Graves to Cairo" (Para.)
"Chatterbox" (Rep.)
PARAMOUNT (Hollywood)—(1,407) (33c-44c-55c-75c) 7 days, 2nd wek. Gross: $10,500. (Average, $10,118)

"Five Graves to Cairo" (Para.)
"Chatterbox" (Rep.)
PARAMOUNT (Downtown)—(3,595) (35c-44c-55c-75c) 7 days, 2nd week. Gross: $16,60. (Average, $16,780)

"Stage Door Canteen" (U.A.)
RITZ—(1,376) (33c-44c-55c-85c) 7 days. Gross: $9,500. (Average, $9,400)

"Background to Danger" (W.B.)
WARNER BROS. (Hollywood)—(3,000) (33c-44c-65c-85c) 7 days, 2nd week. Gross: $9,500. (Average, $13,291)

"Background to Danger" (W.B.)
WARNER BROS. (Downtown)—(3,400) (33c-44c-65c-85c) 7 days. Gross: $13,520. (Average, $14,365)

"Background to Danger" (W.B.)
WARNER BROS. (Wiltern)—(2,200) (33c-44c-55c-65c-85c) 7 days. Gross: $9,050. (Average, $10,063)

Kansas City Has Holdover Week; 'Canteen' Leads

KANSAS CITY, July 15.—"Stage Door Canteen", in its second week at the Midland, leads first-run grosses, with an estimated $18,000; topping the house record on gross receipts, save for "Tug Boat Annie", ten years ago, at lower admissions. Other first-runs also are holding over. Weather turned hot. Outdoor amusements include the reopened Fairyland, well patronized.

Estimated receipts for the week ending July 14-15:

"Stormy Weather" (20th-Fox)
ESQUIRE—(800) (35c-50c) 7 days. 2nd week. Gross: $5,000. (Average, $4,000)

"Stage Door Canteen" (U.A.)
MIDLAND—(3,600) (35c-50c) 7 days, 2nd week. Gross: $18,000. (Average, $12,000)

"China" (Para.)
NEWMAN—(1,900) (35c-50c) 7 days. 3rd week. Gross: $10,000. (Average, $9,000)

"Mr. Lucky" (RKO)
"Aerial Gunner" (Para.)
ORPHEUM—(1,900) (35c-50c) 7 days. 2nd week. Gross: $12,500. (Average, $8,000)

"Song of Texas" (Rep.)
TOWER—(2,200) (35c-50c) 7 days. Major Bowes 9th Anniversary Revue on the stage. Gross: $11,000. (Average, $9,000)

"Stormy Weather" (20th-Fox)
UPTOWN—(2,000) (35c-50c) 7 days, 2nd week. Gross: $5,500. (Average, $5,000)

Davis Meets Trade Heads On U.S. Films

(Continued from page 1)

tween the industry and Washington, fulfilling many of the functions performed heretofore by Lowell Mellett, who resigned from the OWI's films division last week following the failure of Congress to approve appropriations for the continuance of the domestic branch of OWI.

The entire discussions were largely exploratory in character and no final decisions were reached, but it was learned that the appointment of the liaison officer can be expected within a matter of days, despite the fact that it has not been definitely agreed yet whether the designee will be a government or an industry man. In addition, it was made clear at the meeting that the production and distribution of government subjects will be continued and that details of the projected program probably will be in readiness for announcement at the meeting today of the coordinating, theatres executive and exchange committees of the War Activities Committee at the Hotel Astor.

Film Sponsorship in Doubt

While continuation of the program is assured, there remains the question of official sponsorship for the films to be distributed. The OWI, probably in view of the failure of Congress to approve continuation of its films unit, is reluctant to assume sponsorship of future government subjects. A number of those to be contributed to the new program will be made by government agencies and undoubtedly will be sponsored by those agencies. However, sponsorship of those to be made by the industry, and these may number in excess of 20, remains undetermined.

A report on the meeting's developments is scheduled to be made to the WAC session today. In addition, today's meeting is scheduled to take up the degree of industry participation in the September war bond drive, the relationship of the WAC to the National Entertainment Industry Council, the manpower situation, and possibly, the copper salvage drive in theatres. Ted Gamble, assistant to Secretary of the Treasury Henry Morgenthau, Jr., will address the meeting on the September bond drive.

Among those present at yesterday's meeting in addition to Davis and Hoyt, were: Barney Balaban, Charles F. Coe, Joseph H. Hazen, Jack Cohn, J. J. O'Connor, Spyros Skouras, Ed Kuykendall, W. F. Rodgers, Harry D. Buckley and N. Peter Rathvon.

70-30% at 75c Min., Terms for 'Bell Tolls'

(Continued from page 1)

advertising representatives and home office executives, at the Hotel Pierre.

"The product of our company in our theatres this year tops that of any company in the business, for box-office performance," Barney Balaban, president, told the delegates. He followed with the promise: "The product in the year to come will top anything we have had this year."

At the outset, Balaban declared that "this year may well be the most important one in our lives. It may well see the end of the war in Europe. Violation of peace brought wide economic disaster. But it gave all of us the opportunity to help rebuild," he observed.

Next year, Balaban continued, will be eventful for Paramount, in that it will see financial independence for the company, with the elimination of all senior securities.



Charles M. Reagan

"That," he continued, "would not be possible without the cooperation and teamwork of the entire organization." He concluded by paying tribute to the progress made during the year by the distribution department under Neil Agnew.

Adolph Zukor, chairman of the board, also addressed the delegates, declaring: "I am grateful that I have lived to see that Paramount is on top again and I am confident it will stay there."

Zukor declared that "For Whom the Bell Tolls" is the type of picture that will keep exhibitors in business because of the way the public will respond.

Telegram from Freeman

A telegram from Y. Frank Freeman, vice president in charge of the studio, read by Charles M. Reagan, assistant general sales manager, was optimistic about pictures for next year. He expressed his appreciation to the members of the sales department for their efforts in the past year and confidence that they will be matched or exceeded in the new season.

C. J. Scollard, executive assistant to Neil Agnew in charge of exchange operations, addressed the meeting on personnel and exchange problems.

B. G. DeSylva, executive producer, who came East for the world premiere of "For Whom the Bell Tolls," gave highlights of future production plans.

Reagan, who has been assigned by Agnew to direct the sales and release of "Bell Tolls," outlined details of the selling plan. Robert M. Gillham, advertising-publicity director, discussed the special campaign, which will use "every instrument of publicity."

Following Wednesday night's world premiere at the New York Rivoli, "For Whom the Bell Tolls" will open at the Carthay Circle, Los Angeles, August 18, likewise on a two-a-day, reserved seat $2.20 top policy.

The picture will probably open at two houses day-and-date in Chicago, then on a continuous policy either in New Orleans or Memphis and possibly Washington, all of these by mid-September. On October 1, the picture will be pre-released in approximately 45 cities, all continuous engagements. Soon after, advanced admission engagements will get under way in 311 important situations.

Reagan Speaks to Meet

Reagan told the meeting that minimum admissions of 75 cents matinees and $1.10 evenings will prevail. Theatres will be permitted to charge more where the house can be scaled accordingly, such as for loge seats, and seats may be reserved, at the option of the exhibitor. The minimum scale will be part of the playing terms.

Also, Paramount will require the picture play alone, without any other picture, feature or short, or stage attraction, and without games, giveaways and prizes or other premiums. It will not be shown anywhere at regular admission prices until 1945.

The selling terms will be 70-30.

Robert M. Gillham, following Reagan, declared that the publicity barrage will be continuous, with "a huge volume" to break between now and October 15. He told the meeting that the advertising campaign is the largest in the history of Paramount. A total of $189,000 is to be spent in magazines, starting September 1.

Campaign Cost $150,000

The four-week advance campaign for the New York engagement, he said, cost about $150,000. The Los Angeles campaign will be as big as the one in New York, Gillham stated, and the newspaper campaign for the first 45 pre-release key city roadshows are now being prepared. There will be 3,200 lines during the week's advertising for these 45 cities.

Gillham said that the largest advertising campaign in the industry's history is planned for motion picture trade publications on "Bell Tolls."

$12,000,000 War Bond Sale by RKO

Over $12,000,000 in war stamps and bonds have been sold in RKO Theatres throughout the country during the past year, according to Edward L. Alperson, general manager of the circuit.

Exactly $9,928,325.00 in bonds and $2,126,441.50 in stamps were bought by patrons. Of this, $6,982,599 were sold in RKO Metropolitan New York theatres.

Entire personnel of RKO theatres, pictures, studio, exchanges, and RKO Pathe News, have subscribed 100 per cent to the current "Shangri-La" drive.

Two Awards, One Complaint Filed

Two arbitration awards were entered at the Albany and Boston tribunals, and a clearance complaint was filed in Detroit, the American Arbitration Association reported yesterday.

At Albany, arbitrator Charles J. Ranney, held that the maximum clearance which may be granted by Loew's, Paramount, 20th-Fox and Warners, to Proctors and the State, over the Plaza, all in Schenectady, shall be 28 days, and to the Plaza over the Scotia theatre, Scotia, 14 days. Complaint against RKO was dismissed. Costs were assessed one-sixth against the complainant, one-sixth each against the four distributors, and one-sixth against the intervenor, Fast Theatres, Inc.

At Boston, John A. Daly, arbitrator, fixed the maximum clearance between the Medford theatre, operated by Medford Amusement Co., and the Square Thesatre, operated by Newsreel, Inc., at 50 days. In the original complaint, Newsreel, Inc., sought an equal division of all first-run pictures with the Medford. The arbitrator stated that he had no power under the consent decree to make any such award. Daly apportioned the costs equally between the Newsreel, Inc. and the Medford Amusement Company.

The new clearance complaint at Detroit was filed by B. L. Killbride and L. G. Hillier, operating the Beverly Theatre, against Loew's, Paramount and 20th Century-Fox. The complainant seeks a reduction of clearance of the Tower theatre over the Beverly.

'Bell Tolls' Advance Sale Hits $27,000

The advance sale for the two-a-day reserved seat engagements of Paramount's "For Whom the Bell Tolls" at the Rivoli Theatre was reported yesterday to be $27,000, including Wednesday's premiere. Tickets are selling four weeks in advance.

Classics Buying 7 Films from Whitney

(Continued from page 1)

Whitney Pioneer Pictures, while the other five were part of a series produced by the David Selznick-Whitney International.

When Selznick International dissolved, films produced by the company were divided between Selznick and Whitney.

Pittsburgh 1st Runs Hike Price Scales

PITTSBURGH, July 15.—The Harris, Senator, Ritz and Warner houses here raise their prices this week from 30, 40, and 55 cents weekdays and 55 cents Sundays to new rates of 35, 44 and 60 cents weekdays, and 60 cents for Sundays.

The Fulton retains its price scale with a 55-cent top.

Alberti Is New Aide For Spyros Skouras

(Continued from page 1)

Skouras, it was announced by the company yesterday. Alberti will assume his new duties August 2. In addition, it is understood that he has offered his voluntary services as consultant to the New York War Finance Committee. Prior to Washington, he was a producer-director for the NBC Blue network.

Stirling Silliphant, whom Alberti will succeed, is leaving the company to join the Navy as ensign.



Deanna....with Stars in Her Eyes!

Joe Cotten...with Deanna in His Arms!

"Hers to Hold"...with Terrific Raves!

"Deanna Durbin scores her happiest grown-up portrayal in 'Hers to Hold,' a delightful modern comedy that opens up a brand new career for its star . . . It remained for this Felix Jackson production to strike exactly the right note that will send the Durbin stock to its all-time high . . . in the immediate hit classification. Directed by Frank Ryan with a finesse which is buoyantly refreshing."

—Hollywood Reporter

"This latest Deanna Durbin feature is right up to the minute, tuneful, entertaining, with sure-fire audience appeal. Co-starred with Joseph Cotten, actress turns in one of her most engaging and captivating performances . . . Picture should gross at the boxoffice as a top Durbin presentation, and should be billed as such."

—Daily Variety

"If this isn't the best picture Deanna Durbin has ever made it will serve in that classification until a better one comes along. La Durbin has shed the last semblance of adolescence to emerge a glamorous, alluring, talented actress without loss of her golden voice. Certainly no picture could have such strong appeal to the funny-bone and the heart without proving a boxoffice bonanza."

—Boxoffice

"Deanna Durbin's glamor and charm vie with her gorgeous singing voice in 'Hers to Hold.' She has developed into a charming and talented comedienne."

—Louella Parsons

"Deanna is more glamorous than ever."

—Erskine Johnson, N.E.A.

"Deanna Durbin is at her best in this latest offering, in a role that shows her to be an exciting and glamorous star. It should prove to be one of the best boxoffice grossers of all the Durbin pictures. The fans will thrill with her in her every emotion."

—Showmen's Trade Review



DEANNA DURBIN

Hers

with

CHARLES WINNINGE

Screen Play by Lewis R. Fr

UNIVERSAL PICTURES



JOSEPH COTTEN

in

to Hold

"Deanna Durbin again flashes forth as one of the screen's greatest stars—this time with a new vivacious love allure distinctly all her own. In this one she very definitely registers glamor, but it is richer than as designated by the common use of the word. Since it is wholesome glamor—and all-American glamor—everyone will idealize and idolize."

—Hollywood Motion Picture Review

"This movie is chuckful of modern day fun, plenty of laughs and a tear or two. Deanna's tops!"

—Jimmy Starr, Motion Picture Editor, Los Angeles Herald and Express

"Deanna is prettier and singing more beautifully than ever."

—Harold Swisher, Motion Picture Editor, United Press Radio Service

"Solid entertainment set for big grosses. It gives Deanna Durbin her greatest opportunity. This picture also ushers Deanna into the ranks of the grownups, and she shows certain charm in her new maturity."

—The Exhibitor

"Deanna fares very well in the hands of her new producing-directing combination of Felix Jackson and Frank Ryan, who deliver a product of high boxoffice potentialities and strong promotional qualities . . . she is charming and lovely . . . and as the lady continues to grow in maturity so does her performance and vocal capacity, reflected here by renditions of mellow depth."

—Motion Picture Daily

"One of Deanna Durbin's strongest b.o. films . . . in "Hers to Hold" Deanna Durbin successfully and permanently completes transition from cinematic subdeb to young ladyhood. Felix Jackson, as the star's producer, clicks solidly. He gets able assistance in direction by Frank Ryan."

—Variety

VELYN ANKERS • GUS SCHILLING • NELLA WALKER • LUDWIG STOSSEL

ed on a story by John D. Klorer • Directed by FRANK RYAN • **Produced by FELIX JACKSON** • Associate Producer, FRANK SHAW

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 18		(Fourth Block)	SARONG GIRL Ann Corio M—62 mins.	(Fifth Block) HIGH EXPLOSIVE Chester Morris Jean Parker D—63 mins. (4221)	TEXAS RANGERS in BORDER BUCKAROOS O GANGS, INC. Alan Ladd—D	SONG OF TEXAS Roy Rogers Sheila Ryan O—69 mins. (255)	(Sixth Block) SQUADRON LEADER X Ann Dvorak Eric Portman D—99 mins.	CONEY ISLAND (Technicolor) Betty Grable Geo. Montgomery Cesar Romero M—96 mins. (343)	COLT COMRADES William Boyd O	TWO TICKETS TO LONDON Michele Morgan Alan Curtis Dooley Wilson D	
June 25	CRIME DOCTOR D FRONTIER FURY Charles Starrett O—55 mins.	BATAAN Robert Taylor George Murphy D—114 mins. (328)		CHINA Loretta Young Alan Ladd D—79 mins. (4222)	LONE RIDER in LORE OF THE SADDLE Bob Livingston Smoky Moore Al St. John	THUMBS UP Richard Fraser Brenda Joyce M—67 mins. (223)	GILDER-SLEEVE'S BAD DAY Hal Peary Jane Darwell C—62 mins.		STAGE DOOR CANTEEN (Sol Lesser) Cheryl Walker William Terry 48 STARS	GET GOING Grace MacDonald Robert Paige Vera Vague M—60 mins.	
July 2	GOOD LUCK MISTER YATES Claire Trevor Jess Barker D—69 mins.	HARRIGAN'S KID Bobby Readick William Gargan D—70 mins. (329)		AERIAL GUNNER Chester Morris Richard Arlen D—82 mins. (4223)	BILLY THE KID No. 5 Buster Crabbe Al St. John O	FUGITIVE FROM SONORA Don (Red) Barry D—55 mins. (361)	THE LEOPARD MAN Dennis O'Keefe D—66 mins. BOMBARDIER Pat O'Brien Randolph Scott Anne Shirley D—99 mins.		THAT NAZTY NUISANCE (Hal Roach Streamliner) Bobby Watson Jean Porter	HIT THE ICE Abbott and Costello Ginny Simms C—82 mins.	BACKGROUND TO DANGER George Raft Brenda Marshall D—80 mins. (222)
July 9	WHAT'S BUZZIN,' COUSIN? Ann Miller Rochester	PRESENTING LILY MARS Judy Garland Van Heflin M—104 mins. (330)	SPY TRAIN Richard Travis Katherine Craig D—61 mins. (225)	FIVE GRAVES TO CAIRO Franchot Tone Anne Baxter Erich Von Stroheim D—96 mins. (4224)		BORDER TOWN GUN FIGHTERS O—56 mins. (2313)	MR. LUCKY Cary Grant Laraine Day D—100 mins.			GALS, INC. Leon Errol Harriet Hilliard Glen Gray & Orch. C—61 mins.	
July 16	APPOINTMENT IN BERLIN George Sanders Marguerite Chapman D—77 mins.	THE YOUNGEST PROFESSION Virginia Weidler Edward Arnold C—81 mins. (331)	STRANGER FROM PECOS Johnny Mack Brown	SALUTE FOR THREE Macdonald Carey Betty Rhodes M—75 mins. (4225)		MEXICALI ROSE (Gene Autry) (Re-Release) W—58 mins. (2305)	(Seventh Block)	STORMY WEATHER Lena Horne Bill Robinson M—77 mins. (344)		HERS TO HOLD Deanna Durbin Joseph Cotten Charles Winninger C	
July 23		PILOT #5 Franchot Tone Marsha Hunt Gene Kelly D—70 mins. (332)	WINGS OVER THE PACIFIC D—60 mins. (213)	(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228)	FOLLIES GIRL M—72 mins (306) SUBMARINE BASE D—72 mins. (306)		PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.	HEAVEN CAN WAIT Gene Tierney Don Ameche C—112 mins. (345)		HONEYMOON LODGE David Bruce Harriet Hilliard Ozzie Nelson & Orch. C	CONSTANT NYMPH Charles Boyer Joan Fontaine Alexis Smith D—112 mins. (223)
July 30	FIRST COMES COURAGE D ROBIN HOOD OF THE RANGE O	DU BARRY WAS A LADY (Technicolor) Red Skelton Lucille Ball M—101 mins. (333)	GHOSTS ON THE LOOSE East Side Kids C—64 mins. (205)	DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)			THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.	BOMBER'S MOON George Montgomery Annabella D—70 mins. (346)			
Aug. 6		HITLER'S HANGMAN Alan Curtis Patricia Morison John Carradine D—84 mins. (334)	LAW RIDES AGAIN Ken Maynard Hoot Gibson O—56 mins. (251)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)	TEXAS RANGERS NO. 5 "FIGHTING VALLEY" O—(355)		THE FALCON IN DANGER Tom Conway Joan Brooks D—70 mins.		YANKS AHOY! (Hal Roach Streamliner) William Tracy Joe Sawyer		
Aug. 13				ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)	ISLE OF FORGOTTEN SINS D—54 mins. (401)	HEADIN' FOR GOD'S COUNTRY BLACK HILLS EXPRESS SILVER SPURS	BEHIND THE RISING SUN Margo Tom Neal D—88 mins.				Irving Berlin's THIS IS THE ARMY M Soldier Cast
Aug. 20	A NIGHT OF ADVENTURE Warren Williams Ann Savage	RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE M—72 mins.	SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229)	DANGER! WOMEN AT WORK Patsy Kelly Mary Brian C—(411)	NOBODY'S DARLING WAGON TRACKS WEST O	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.				
Aug. 27		HUMAN COMEDY Mickey Rooney Frank Morgan D—117 mins. (380)		(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250) (Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)		SLEEPY LAGOON Judy Canova Dennis Day C					

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First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 12 NEW YORK, U.S.A., MONDAY, JULY 19, 1943 TEN CENTS

Theatre Bond Booths Are U.S. 'Cash Registers'

Gov't Agent Pays High Tribute at WAC Meet

Exhibitor chairmen of regional WAC committees, representing more than 8,000 theatres, met in New York on Friday and heard Governmental acknowledgment that 4,700 authorized theatre War Bond issuing agents are the "cash registers" of the Treasury Department.

They heard, too, that the WAC's war-short film program for 1943-44 will probably include 52 subjects; that previous subjects averaged between 15,000 and 16,000 bookings. And, in open discussion, they studied the necessity for formulating a program to enlighten youngsters on their role

(Continued on page 7)

WPB Liquidates Old Film Permits

WASHINGTON, July 18.—All but the established Hollywood studios, and newsreels, are affected by a new War Production Board order limiting the validity of authorization to purchase 35mm. raw film to 180, in a move to eliminate a floating demand which threatened the proper scheduling of production to meet current requirements.

Board officials explained that prac-

(Continued on page 7)

Grainger Calls For 'Fair' Contracts

Chicago, July 18.—In order to be fair with exhibitors who are adversely affected by population shifts as well as to obtain the maximum benefit from increased grosses in other situations, J. R. Grainger said that the five new Republic district managers had been given the greatest latitude in determining contracts. It is the purpose of their appointment to expedite approvals and to eliminate any chance of argument, Grainger stated at the company's sales meeting here this weekend.

12 'Super-Escapist' Films Coming from Paramount—Agnew

Twelve new Paramount productions were cited by Neil F. Agnew, vice-president in charge of distribution, at the closing session on Friday of the company's two-day sales meeting here, as exemplifying the advances that have been made in production under the impetus of wartime demands for advanced entertainment films. The pictures were described by Agnew as "super-escapist films."

"The need for escapist films to maintain national morale and entertain our fighting forces has been the greatest incentive for the production of better pictures that Hollywood ever has known," Agnew said. "So far as Paramount is concerned, the result is that we now have ready for release, in production, or in preparation what may be described as 'super-escapist' films, screen entertainment which producers would have viewed with glowing pride two or three years hence under normal conditions.

"The war has spurred us to unprecedented efforts. Paramount has achieved noteworthy results, building a program of pictures which not only

(Continued on page 6)

Photo Equipment Unit in Meeting

WASHINGTON, July 18.—Members of the newly-established Photographic Equipment Advisory Committee met for the first time Friday with Harold Hopper, chief of the motion picture section, and other officials of the War Production Board, discussing the materials situation as it affected the industry.

A spokesman for the board said that the discussions were general and that no decisions for WPB action were attempted or reached. The conference was led by Hopper, as Gov-

(Continued on page 7)

2 Clearance Cases Are Filed in Boston

Two clearance complaints have been filed at the Boston tribunal naming the five consenting companies.

The first, filed by Consolidated Theatres, Inc., operator of the Plymouth, Worcester, Mass., seeks a reduction to 30 days of the present 60-day clearance of the Warner; the

(Continued on page 6)

Para. Mgrs. Told to Heed Complaints

"There is need for eternal vigilance that no case of unfairness and inequity occurs inadvertently in your district, or having occurred inadvertently, remains unadjusted," Paramount sales managers were told at their two-day sales meeting here Friday by Claude Lee, director of public relations.

"This responsibility," he said, "rests heavily upon your district managers to whom your department heads must look for thorough investigation and intelligent consideration of any complaint that may arise."

Schine May Get 6 Months More For Divestiture

WASHINGTON, D. C., July 18.—Several months additional time, possibly half a year, is expected to be granted the Schine Circuit for the disposition of the nine theatres which it has been trying unsuccessfully to sell during the past year, it was indicated here today in well-informed circles.

The Department of Justice has before it a request of the circuit for permission to retain the houses, and there have been conversations between department officials and the company's counsel, which are expected to lead to withdrawal of the request and a grant of three or six months more time in which another effort can be made to sell the properties.

The agreement was said to be pretty well settled, but in the event it fails to go through the department

(Continued on page 6)

U. A. Gives Raise, Warners Gives Bonus

Warner employes, on Friday, received a semi-annual bonus averaging half a week's salary to those on company payrolls six months or longer.

At United Artists' home office, salary increases, of varying amounts, were given to workers, the raise averaging 15 per cent, as approved by the War Labor Board. It is retroactive to Nov. 1, 1942.

U. S. Appeals Crescent Case On Expansion

Asks Supreme Court to Remand Decree

NASHVILLE, July 18.—With the declared purpose of attempting to obtain a specific prohibition against future theatre acquisitions by Crescent Circuit and its associated exhibitor defendants in the Government anti-trust suit in Federal court here, the Department of Justice appealed at the weekend to the U. S. Supreme Court for an order remanding the Crescent decree for a correction to accomplish that end.

The appeal incorporates a statement by Charles Fahy, U. S. Solicitor General, which declares that the government's experience in both the New York and Schine Circuit cases has shown that "elimination of independent theatre competition by large circuits by action taken

(Continued on page 7)

Loew, Lyons Form New Film Company

HOLLYWOOD, July 18.—Producing Artists, Inc., new production company, has been formed with David L. Loew as president and Arthur Lyons, artists representative, as vice-president. The new company will release through United Artists, having an initial commitment to deliver three pic-

(Continued on page 6)

W.B. Adds Theatres Around the World

Warners has acquired the Park Theatre, Stockholm, Sweden, following upon its recent acquisition of the Opera Theatre, Cairo, Egypt, in what company spokesmen readily admit is a program aimed to assure post war screen time for the company's product in strategic centers throughout the world. Other theatre sites either already have been or are expected to be acquired soon in Lima, Peru; Sydney, Australia, and Mexico City.

Personal Mention

CHARLES KOERNER, PERRY LIEBER, NAT HOLT and RODNEY PANTAGES made up a gin-rummy foursome returning to RKO's studio over the weekend from the RKO convention here.

•

SGT. BEN COHEN, son of manager LOU COHEN of Loew's Poli Theatre in Hartford, is home on furlough from overseas.

•

JACK L. WARNER will arrive in New York from the coast today.

•

ARTHUR LYONS of Producing Artists will arrive from the Coast today.

•

EDWARD SCHNITZER, United Artists Western division manager, will return today from an eight-week trip.

•

DEWEY BLOOM, M-G-M's Canadian field representative, returned to his headquarters in Toronto over the weekend.

•

CHARLES RAYMOND, division manager for Loew's Theatres in the mid-West, is expected in town this week.

•

ADOLPH SILVERSTEIN, of the 20th Century-Fox home office exploitation department, has entered the Army.

•

JOSEPH H. MOSKOWITZ, New York representative of 20th Century-Fox studio, has postponed his trip to California until July 30.

•

HARRY SHAW, division manager of Loew's Poli New England Theatres, will be in town this week.

•

ROBERT M. GILLHAM, Paramount advertising and publicity director, left for the coast yesterday for a visit of several weeks.

•

GEORGE BROWN, Paramount studio advertising and publicity head, left for the coast on Saturday.

•

VOLDEMAR VETLUGUIN, aide to Louis B. Mayer, M-G-M studio chief executive, has returned to the Coast after a New York visit.

•

MURPHY MCHENRY of Paramount's studio publicity staff left for the Coast over the weekend.

•

CORP. JOSEPH MACK, son of IRVING MACK, Chicago trailer maker, has left for duty in the Pacific. With him are DONALD SHIELDS, stepson of AL DEZEL, Chicago distributor, and JULIUS BLAND, son of PHIL BLAND, exhibitor.

•

LESTER POLLOCK, manager of Loew's Rochester; JAY GOLDEN, of the RKO-Paramount-Comerford pool, and HARRY LONG, Schine Rochester city manager, will attend the SYDNEY SAMPSON testimonial dinner in Buffalo tonight.

Tradewise . . .

By SHERWIN KANE

IT was ascertained recently by MOTION PICTURE DAILY through inquiries to home office sales executives that most, if not all, of the distribution companies either have established policies which make possible adjustments of playing terms when warranted by picture performance or that, lacking a formal policy, they stand ready, nevertheless, to make deserved adjustments.

In this policy and in this attitude are unlimited possibilities for the extension of improved relations between buyer and seller. Fairly administered by the distributor, and honestly utilized by the exhibitor, it could become one of the most effective influences for good that the perennially turbulent buyer and seller scene ever has been exposed to.

• •

Applied or utilized without integrity by either or both sides, the adjustment policy would die aborning. Not only could it be rendered impotent but could become a source of new resentment.

It involves a responsibility on the part of the exhibitor to refrain from pressing undeserving applications for adjustments. In plainer words, to avoid wielding the chisel. And there is the distributor's responsibility not to ignore qualified applications, to receive and to examine them fairly and to treat them justly. An abuse by either could render the policy ineffective in short order.

• •

So great are its potentialities for good, however, that it would seem to warrant the creation of a supervisory body, small in number and representative of both distributors and exhibitors; this body to be empowered to examine applications for adjustments in the light of the stated policy of each distributor concerned. Applications disqualified by the committee would be discarded. Those certified by it would be in line for settlement through further negotiation by buyer and seller.

Something of this kind appears to be in work within the MPTOA's grievance and trade practice committee, which recently requested each distribution company to set forth its policy on adjustment of trade complaints, including those concerned with playing terms. Ed Kuykendall, M P T O A president, and Herman Levy, chairman of the committee, conferred here at the weekend on the replies received from distributors to date. Levy plans to call a meeting of the full committee in about 10 days, at which a final plan of action is expected to be devised.

• •

Irving Mack of Filmack Trailers, Chicago, writes that his staff has made so many "Silence!" trailers in recent months that fellow workers have stopped speaking to each other.

• •

Discussing the nature of our enemy, the Jap, recently, James R. Young, author of "Behind the Rising Sun," which RKO Radio is now transplanting to celluloid, recalled the Nipponese penchant for employing unauthorized photos and fake testimonials of leading Hollywood stars in their advertisements of even the most intimate of toiletries. Will Hays, he said, wrote to one manufacturer of such a preparation protesting the unauthorized use of the industry's glamor. A doctored version of the protest was utilized promptly in the manufacturer's advertising which proclaimed that "Will Hays, Hollywood movie czar, also indorses our kidney tonic."

• •

Sam Wood, at a trade press luncheon in New York on Friday, expressed the belief that "For Whom the Bell Tolls" presented greater production difficulties than any picture ever made. Contributing to this impression, no doubt, was the fact that Gary Cooper, as the American volunteer with the Spanish republican forces in "Bell," was Wood's Lou Gehrig in "Pride of the Yankees," in production at approximately the same time. An extra-inning game for the "Yanks" at Catalina might have played hob with the Spanish civil war in the High Sierras.

Coast Flashes

Hollywood, July 18

FOLLOWING brief preliminary discussions at a session of the city council here at the weekend the proposal to place a one-cent admission tax on all amusements to finance the city's sewer construction program was withdrawn by the revenue and taxation committee for re-submission on Tuesday, at which time open discussion on the proposal is expected.

•

M-G-M has bought "Hold on to Your Hats," the Al Jolson stage hit, as a vehicle for Red Skelton which Jack Cummings will produce.

•

B. G. De Sylva is expected to arrive from New York Tuesday.

•

Paramount has added to its schedule "National Barn Dance," based on the Chicago radio program, for production by Walter McEwen with a radio cast.

•

Cecil B. DeMille has selected Katina Paxinou, whose performance in "For Whom the Bell Tolls" has been widely heralded, for his new production, "Rurales."

•

In pursuance of an unannounced but confirmed policy reducing its shorts schedule due to the inroads of government films on screen time, thus curtailing minor feature output, M-G-M has released shorts producer Sam Coslow and feature producers B. F. Zeidman and Robert and Raymond Hakim. Others in these categories are expected to follow.

•

Lieut. Col. Marvin Young, War Department's Hollywood Victory Committee and USO contact, has arrived here for a special meeting of the HVC talent board tomorrow night.

•

Martin Gosch, former radio producer who was signed by William Goetz as a 20th-Fox producer, has resigned following several months at the studio without producing a picture.

London Premiere For "Moon Is Down"

"The Moon Is Down" opened at the Tivoli Theatre, London, late last week under the auspices of the Norwegian government, and over 600 notables representing American, British, Norwegian, Swedish, Greek, Mexican, Polish, Jugoslav, Czech, Russian, and Icelandic governments attended, according to a cable received in New York at weekend by Murray Silverstone, 20th Century-Fox vice-president in charge of sales.

Audience included King Haakon of Norway, Ambassador Winant, Rear Admiral George Wilson, Lord and Lady Simon, Lord and Lady Leathers, Sir Kingsley and Lady Wood, Sir George and Lady Ponsonby, Admiral Sir Edward and Lady Evans, Lady Mountbatten, and Army and Navy Air Forces members representing 10 Allied Nations.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Sam Wood Tolls The Bell for Film Crews–'Best Ever'

An earnest tribute was paid the location work of film crews by Sam Wood at an informal luncheon tendered the producer-director by Paramount at the Hotel Astor on Friday, with trade press representatives as guests.

"The film crews are the best workmen in the world," Wood said. "I have never heard one of them say a thing can't be done. If you want a pink elephant on a mountain top they'll get one for you. And if you decide it must have all four legs on one side, they'll arrange that, too. They frequently work under the toughest of conditions. With the 'For Whom the Bell Tolls' company, it was necessary for them to make a level clearing on a rock mountainside. They virtually moved the mountain, and killed more rattlesnakes than St. Patrick while doing it."

Barney Balaban and Adolph Zukor made appearances at the luncheon and guests included: Robert Gillham, George Brown, Al Wilkie, Al Finestone, Don Mersereau, Chester Bahn, George Morris, Lou Pellegrine, Sherwin Kane, Charles Aaronson, Floyd Stone, William Formby, James Jerauld, Chick Lewis, Tom Kennedy, Mori Krushen, Herb Miller, Mel Konnicauf, Al Picault, R. W. Baremore and Frank Leyendecker.

Samson Takes Over Canada Post Today

BUFFALO, July 18.—Promotion of Sydney Samson from 20th Century-Fox Buffalo branch manager to Canadian district chief, and of Ira H. Cohen, formerly of the Pittsburgh branch, as Samson's successor here, became effective today.

Monday night, some 250 friends from Albany, Gloversville, Binghamton, Elmira, Syracuse, Rochester and the New York home office of Fox, will attend the Buffalo Variety Club's testimonial dinner at the Hotel Statler in honor of Samson. A. W. Smith, Jr., Eastern sales manager of 20th Century, will head the home office group.

E. K. O'Shea, M-G-M division manager, and Dave Miller, of Cleveland, Universal district manager, will be toastmasters.

Assisting Chairman Phil Fox, Columbia branch manager, on the dinner committee will be Elmer F. Lux, RKO branch manager, as treasurer, and Ralph Maw, Metro branch manager, as secretary.

Acquires Three in Chi.

CHICAGO, July 18.—Nate Slott, owner of the Park Theatre here, has acquired the Century, Madlin and Lindy theatres from Elmer Benesch. Irving Pearlman, formerly with Essaness Circuit, will become general manager of the new circuit.

Review

"Appointment in Berlin"

(Columbia)

TAKING its cue from the despicable activities of the renegade Englishman, Lord Haw-Haw, whose vituperative broadcasts from Berlin assailed the British airwaves during the early months of the war, "Appointment in Berlin" is a rather neatly contrived romantic spy melodrama, plausibly told with some suspense and action. As the renegade Englishman, who is really a British spy transmitting vital information in his scathing broadcasts to his fellow countrymen, George Sanders gives a convincing performance, supported by Marguerite Chapman as the sister of the Nazi radio propaganda minister, Onslow Stevens. The bang up finale wherein Sanders helps frustrate the impending invasion of Britain is handled with surprising restraint considering the trend in recent motion pictures of having the heroes completely outwitting the helpless Nazis.

The action of the picture starts at the time of Munich with Sanders, an RAF Wing-Commander, being cashiered out of the Service for his boisterous denunciation of the pact with the Nazis. Taking advantage of Sanders' disgrace, Colonel Patterson, a British Intelligence official, enlists Sanders' help to combat Nazi espionage. It takes a further disgrace and almost two years of waiting before the Nazis finally fall for the trap which Patterson sets. Sanders is bidden to Berlin by Rudolph Preissing, minister of radio propaganda. Sanders is surprised to discover that Preissing's lovely sister Ilse, with whom he almost fell in love at the time of Munich, is not as passionate a Nazi as her brother, even though she holds a high post in the radio ministry. Bearing the taunts of even Ilse, Sanders grimly applies himself to his assigned mission, transmitting vital information, gathered by British operatives in Germany, through the medium of his taunting broadcasts. When the jig is finally up, he flees Germany with Ilse, intent upon transmitting his last vital bit of information concerning the impending invasion of Britain. Both he and Ilse are killed but the news gets through and the invasion fleet, spotted by the flaming pyre which Sanders makes of his plane in crashing, is broken up.

Alfred E. Green turns in a neat directorial job under Sam Bischoff, who produced. Story is by B. P. Fineman with screenplay by Horace McCoy and Michael Hogan.

Running time, 77 mins. "G."* MILTON LIVINGSTON

**"G" denotes general classification.*

Republic in 2nd Session in Chicago

CHICAGO, July 18.—Prior to the opening of Republic's mid-West sales meeting, at the Drake Hotel, Friday, Herbert J. Yates, Sr., president J. R. Grainger, Midwestern district manager E. L. Walton, Southern district manager Merritt Davis, exchangemen from these districts and home office executives, attended the Oriental Theatre opening of Roy Rogers' personal appearance in connection with his "Silver Spurs."

At the meeting itself, wires received from Republic branches indicated bookings on Rogers productions resulting in the largest concentration of bookings ever amassed in Republic's history.

Chicago civic officials, headed by Mayor Edward Kelly, joined in the greeting here for Rogers.

Republic's home office was represented at the meeting by William Saal, Walter L. Titus, Jr., and Charles Reed Jones, who attended the Saturday session.

A group of exhibitors were guests at Republic's convention luncheon, among them Johnny Jones of Jones, Linick and Schaefer, Jack Kirsch of Allied, Joe Kaufman of RKO, and Jim Booth of Essaness.

Launch Safety Drive At Capital Meeting

WASHINGTON, July 18.—A national "Smash the Seventh Column" campaign to blanket 850 U. S. cities was launched at weekend by the U. S. Junior Chamber of Commerce following a luncheon at the Hotel Statler Thursday coincident with the premiere of the M-G-M Pete Smith short, "Seventh Column" at Loew's Palace Theatre.

Government officials and civic leaders attended, among them War Manpower Commission head Paul McNutt, Mrs. Jimmy Doolittle, Major General Allen W. Gullion, Army Provost Marshal General, and Col. Pelham D. Glassford, head of the Internal Security Division. Anita Louise, actress, received on behalf of Pete Smith, producer, a plaque from Bruce Palmer, president of the U. S. Chamber of Commerce, "in recognition of the film's outstanding contribution to the cause of safety."

Roy Rogers Lassos 'Windy City' Firsts

CHICAGO, July 18.—A high powered campaign for Republic's Roy Rogers is setting a number of firsts in Chicago. The opening of "Song of Texas" at the Oriental Theatre on Friday marked the first time a western has been accorded a prominent first run booking in the Loop. Outdoor 24-sheets in 192 locations, 72 with special lighting effects, are devoted exclusively to an individual and his horse for the first time.

Alley Eyewitness To Sicilian Battle

An eyewitness account of the American landing at Gela, Southeastern Sicily, was sent on Friday over International wires by Norman Alley, staff cameraman of MGM's News of the Day, who is covering the front as a member of the American Newsreel Pool. Alley also took the historic pictures aboard the U. S. S. Panay when the gunboat was sunk by the Japs in the Yangtze River.

Western Shorts Lead Vitaphone

Warner Bros. has included a series of six two-reel Westerns to top its 1943-44 Vitaphone short subject program, with all releases to be produced at the Burbank studios under the supervision of Jack L. Warner, executive producer, it was announced at weekend by Norman H. Moray, short subject sales manager.

Details of the lineup, released in New York following conclusion of Warners' three regional sales meetings, which wound up Saturday in San Francisco, with general sales manager Ben Kalmenson presiding, reveal a schedule of 86 subjects, the same size as last season but more diversified, including a greater number of Technicolors.

Individual series to be released include the following: 12 two-reel "Featurettes"; six will be "Santa Fe Trail" Westerns, for which the best Western talent has been signed. Other six will cover various types, from kiddie revues and all-girl musicals to drama. There will be six two-reel Technicolor "Specials," produced in cooperation with various branches of the armed forces.

Twenty-six one-reel "Merrie Melodies" and "Looney Tunes" in Technicolor will be produced by Leon Schlesinger. Thirteen one-reel "Sports Parades" will also be in color. There will be 10 one-reel "Melody Masters Bands," and six one-reel "Vitaphone Varieties," of novelty numbers, including another Howard Hill animal subject. Also, 13 one-reel "Blue Ribbon Merrie Melodies," "Hall of Fame" group, presenting Schlesinger's cartoon subjects.

Regional Sales Meets Concluded by Warner

SAN FRANCISCO, July 18.—The last of the three regional sales meetings held by Warner Bros. this year was concluded here Saturday by Ben Kalmenson, general sales manager.

Kalmenson left yesterday for a swing through the Southwest territory on his way back East.

Roy Haines, Southern and Western division sales manager, also will make some stopovers on his way back to New York.

Norman H. Moray, A. W. Schwalberg, Howard Levinson and Albert S. Howson return to the home office direct.

Today an event of importance for the motion picture theatre-goers and the boxoffice takes place in ALBANY – DALLAS – DETROIT – OKLAHOMA CITY – ST. LOUIS and upon subsequent days in every other key city in the United States where the combination Trade Showing and Preview of "Heaven Can Wait" takes place. We are happy to have you judge the potentialities of this picture by observing the audience's and your own reaction.



Results speak louder than words. You, Mr. Showman, will see for yourself.

Ernst Lubitsch's
PRODUCTION OF
"HEAVEN CAN WAIT"
in Technicolor!

CITY	PLACE OF SCREENING	DAY & DATE & HOUR
Albany	Madison Theatre	Mon. 7/19— 8:30 P.M.
Atlanta	Fax Theatre	Wed. 7/21— 9:30 P.M.
Baston	105 Broadway	Wed. 7/21— 2:30 P.M.
Buffala	Shea's Buffala Theatre	Thurs. 7/22—11:00 P.M.
Charlotte	Caralina Theatre	Fri. 7/23—10:45 P.M.
Chicago	United Artists Theatre	Wed. 7/21— 9:00 P.M.
Cincinnati	Palace Theatre	Tues. 7/20—10:30 P.M.
Cleveland	Hippadrame Theatre	Fri. 7/30—11:00 P.M.
Dallas	Palace Theatre	Man. 7/19— 8:15 P.M.
Denver	Denver Theatre	Man. 7/26— 8:30 P.M.
Des Maines	Des Moines Theatre	Wed. 7/21— 9:00 P.M.
Detroit	Fox Theatre	Man. 7/19— 9:30 P.M.
Indianapalis	Indiana Theatre	Tues. 7/27— 8:45 P.M.
Kansas City	Plaza Theatre	Thurs. 7/22— 9:00 P.M.
Los Angeles	Carthay Circle Theatre	Mon. 8/2— 8:30 P.M.
Memphis	Loew's State Theatre	Wed. 7/21— 9:30 P.M.
Milwaukee	Wisconsin Theatre	Fri. 7/23—10:00 P.M.
Minneapalis	State Theatre	Wed. 7/21— 9:30 P.M.
New Haven	College Theatre	Tues. 7/20— 8:00 P.M.
New Orleans	200 So. Liberty Street	Wed. 7/21— 2:30 P.M.
New Yark City	Roxy Theatre	Thurs. 7/29— 8:30 P.M.
Oklahama City	Midwest Theatre	Man. 7/19— 8:30 P.M.
Omaha	Paramaunt Theatre	Wed. 7/28— 9:30 P.M.
Philadelphia	State Theatre	Fri. 7/23— 8:45 P.M.
Pittsburgh	Senator Theatre	Tues. 7/20— 9:30 P.M.
Partland	Paramaunt Theatre	Mon. 7/26— 9:00 P.M.
St. Louis	Fox Theatre	Man. 7/19— 8:15 P.M.
Salt Lake City	Centre Theatre	Fri. 7/23— 9:00 P.M.
San Francisco	245 Hyde Street	Wed. 7/21— 2:30 P.M.
Seattle	Music Bax Theatre	Tues. 7/27—10:00 P.M.
Washington	Calumbia Theatre	Wed. 7/28— 9:00 P.M.

20th CENTURY-FOX

breath-taking!

Truly wonderful!

will never forget it!

Excellent!

Should get Academy-Award

can't miss!

Lubitsch "wallop"

a gem!

Brilliant Acting

loved it!

It's just the picture we need in times like these!

RESULTS!

Above are just a few of the comments from the sneak previews held on the East and West Coasts

12 'Super-Escapist' Films Coming from Paramount—Agnew

(Continued from page 1)

is the finest ever released, but is two or three years ahead of its time in superlative entertainment values," he said.

The productions named by Agnew were: "Let's Face It," with Bob Hope and Betty Hutton; "Lady in the Dark," Mitchell Leisen's Technicolor production starring Ginger Rogers, Ray Milland, Warner Baxter and Jon Hall; "The Story of Dr. Wassell," Cecil B. DeMille's Technicolor production starring Gary Cooper, Laraine Day and Signe Hasso; "Riding High," Technicolor musical with Dorothy Lamour, Dick Powell and Victor Moore; "So Proudly We Hail," Mark Sandrich production starring Claudette Colbert, Paulette Goddard and Veronica Lake; "True to Life," with Mary Martin, Franchot Tone, Dick Powell and Victor Moore; "The Miracle of Morgan's Creek," starring Eddie Bracken and Betty Hutton, written and directed by Preston Sturges; "No Time for Love," starring Claudette Colbert and Fred MacMurray; "Hostages," with Luise Rainer, Arturo de Cordova, William Bendix and Paul Lukas; "The Uninvited," starring Ray Milland, Ruth Hussey and Donald Crisp; "Frenchman's Creek," Mitchell Leisen Technicolor production with Joan Fontaine, Arturo de Cordova and Ralph Forbes, and the Technicolor Sam Wood production "For Whom the Bell Tolls," starring Gary Cooper and Ingrid Bergman.

Paramount's Shorts Schedule

The company's new season short subject schedule, announced at the meeting by Oscar A. Morgan, short subjects sales manager, consists of 64 shorts, of which six will be two-reel subjects and the balance single reels. The program consists of nine series, three of which, "Little Lulu," "Noveltoons" and "Musical Parade," are new. Three-quarters of the programs will be in Technicolor, Morgan said.

Others who addressed Friday's session of the meeting were: Charles M. Reagan, assistant general sales manager; Hugh Owen, Eastern division manager; George Smith, Western division manager; Robert M. Gillham, advertising and publicity director; Stanley Shuford, advertising manager; Alec Moss, exploitation manager; George Brown, studio publicity manager; Louis Phillips, company attorney; Claude Lee, public relations officer, and J. A. Walsh, chief statistician.

Following Elected

The following were elected to the Paramount sales department's One Hundred Per Cent Club for 1943: Edward H. Bell, New York; Weldon A. Waters, Albany; Herbert C. Thompson, Washington; William Twig, Cincinnati; William W. Sharpe, Charlotte; Thomas Frank, Des Moines; Harry M. Haas, Los Angeles; Donald R. Hicks, Salt Lake City; Irving J. Werthamer, Milwaukee; Walter P. Wiens, Dallas; James R. Velde, Detroit, and John E. Kent, Seattle.

Critics' Quotes . . .

"FOR WHOM THE BELL TOLLS" (Paramount)

"In spite of its almost interminable and physically exhausting length . . . and in spite of some basic detruncations of the novel's two leading characters, it vibrates throughout with vitality and is topped off with a climax that's a whiz . . . so much that was fine in the novel and so much that was humanly true have been faithfully reproduced in the picture . . . the superb characterizations are the outstanding merit of the film. . . . And also it is produced as magnificently as any film has ever been."—*Bosley Crowthers, N. Y.Times.*

"CABIN IN THE SKY" (Metro-Goldwyn-Mayer)

"Cabin in the Sky," after a slow start, really swings into action. Embracing everything from spirituals to jive, from the deeply emotional Ethel Waters to the slim and provocative Lena Horne, it is anybody's money's worth of entertainment.—*Harrison Carroll, Los Angeles Herald Express.*

"Cabin in the Sky," with its highly talented all-Negro cast, is one of the most delightful screen plays to come out of Hollywood this year. It is one of those rare blends of mirth, melody and play-acting that strike deep into the heart. The film deals with such fundamentals as love, simple faith, and human frailty.—*Paul T. Gilbert, Chicago Sun.*

Bountiful entertainment. It is by turn an inspiring expression of a simple people's faith in the hereafter and spicy slice of their zest for earthy pleasures. This first all-Negro screen musical in many a year is a most welcome treat.—*T. M. P., New York Times.*

"MY FRIEND FLICKA" (20th Century-Fox)

Sympathetic acting, fine direction, and swell script work, however make the picture much more than a mere recital of words. It grips you.—*Lee Mortimer, N. Y. Daily Mirror.*

It is a magnificent and stirring story, simply told against a beautiful background. "My Friend Flicka" is delightful, inspiring.—*Norman Clark, Baltimore News-Post.*

"My Friend Flicka" should be pleasurably appealing to the majority of moviegoers—what with its indescribably beautiful colored outdoor backgrounds into which is woven the refreshing and touching tale of a boy's devotion to a horse.—*Archer Winstein, New York Post.*

One of the season's best pictures. It is away from the war, away from politics and the film was made in the finest color photography so far.—*Eileen Creelman, N. Y. Sun.*

On the whole it is a tender and persuasive film, although there are moments when its sentiment goes overboard.—*Harrison Carroll, L. A. Herald Express.*

"My Friend Flicka" is charming and deserves bouquets.—*Dorothy Manners L. A. Examiner.*

Loew, Lyons Form New Film Company

(Continued from page 1)

tures. Each will be budgeted at $1,000,000, Producing Artists announced.

With the Lyons' talent resources to draw upon, the company has arranged for stars and directors associated with it to head their own companies and thereby to participate in profits. The arrangement permits such stars and directors to engage in outside pictures for other producers, as well, it was stated.

Producing Artists' first production will be a large-scale musical, as yet untitled, employing the music of Ira Gershwin, Jerome Kern and Cole Porter, who already have been signed, and possibly that of George Gershwin and Irving Berlin, with whom negotiations are now in progress. Rouben Mamoulian will produce and direct.

Jack Benny, with his own company, will produce a series of comedies for Producing Artists, it was stated. Producing Artists will headquarter at General Service Studios, and expects within a few years to produce from 10 to 18 top-budget productions annually, according to Loew.

The company also may engage in Broadway production, it was stated. Lyons is scheduled to arrive in New York from here today to open negotiations for original musical and dramatic material and to advance the plans for play production.

Clearance Cases Are Filed in Boston

(Continued from page 1)

45-day clearance of the Capital, and in the case of move-overs from the Loew's to the Elm Street, it asks that the 30-day clearance begin with completion of the showing at the Loew's.

The second complaint was filed by Watertown Square Theatre, Inc., operator of the Strand, Watertown, and asks a reduction to seven days of the present clearances of the Cooledge Theatre, which range from 14 to 30 days.

More First Runs For Army Overseas

WASHINGTON, July 18. — Stepping up of distribution of first-run U. S. films abroad from three to four programs a week is announced here tonight.

Programs consisting of a feature and a short are flown regularly from this country to 18 overseas exchanges for circulation in areas where our troops are stationed. Individual Army circuits vary in length, running to as much as 1,500 miles.

Columbia Dividend

Columbia's board of directors has declared a dividend of 68¾ cents per share on the $2.75 convertible preferred stock, payable August 16, to stockholders of record on August 2.

Brown Says Pleasure Driving Ban to End

Boston, July 18.—OPA Administrator Prentiss Brown stated in a talk before the Chamber of Commerce here at the weekend that lifting of the pleasure driving ban may be expected any day. He indicated that he believed the ban accomplished no useful purpose, saying that the gallon and one-half of gasoline allowed East Coast motorists each week did not permit of any "pleasure" driving.

May Extend Schine Divestiture Time

(Continued from page 1)

is expected to make a report on the situation to the court and leave it to the judge to decide whether the circuit has exhausted every effort to comply with the requirements of the standstill agreement and if it should be left in possession of the theatres. Schine circuit originally agreed to dispose of 16 theatres under terms of an "armistice" on the Government's anti-trust suit against the circuit.

Copyright Suit vs. Loew's Is Settled

Papers filed in Federal Court Friday indicate that the copyright infringement action brought against Loew's Inc., by Bettie MacDonald, former Ziegfeld showgirl who turned author and wrote "Ziegfeld Girl," had been discontinued and settled out of court.

Miss MacDonald, who charged that Loew's pirated her novel and story in producing a motion picture, contended that she wrote "Ziegfeld Girl" in 1932 and in 1933 entered into an agreement with American Weekly, Inc., to write articles which embodied portions of the novel under the titles "Secrets Behind the Scenes at the Follies," and "Behind the Scenes at the Follies."

Officers Confer on Plans for 'Army'

Major General Irving J. Phillipson, executive director of Army Emergency Relief, met with Service Command Directors and Air Force directors, of Army Emergency Relief at the Pennsylvania Hotel Friday to discuss Army Relief problems and plans for the national showings of Irving Berlin's "This Is the Army," produced by Warners for Army Emergency Relief.

Plans for special premiere performances of the picture in 1,200 cities were detailed by the advisor to the executive director, Col. Charles F. H. Johnson. The picture will open in key cities August 12, following the N. Y. premiere July 28.

Screen 'Heaven' Tonight

"Heaven Can Wait," 20th Century-Fox's new Ernst Lubitsch production, will be screened at the RKO 23d Street Theatre tonight. The screening will be preceded by a dinner at 21 Club for trade press representatives and other guests of 20th-Fox.

U. S. Appeals Crescent Case On Expansion

(Continued from page 1)

after the acquisition occurs." It added that unless the government is given the remedy "the court concluded it was entitled to but rejected on administrative considerations," the government "will be unable to secure the continued existence of independent theatre competition which the Sherman Act contemplates."

Crescent defendants were cited to appear in Washington within 40 days to answer the appeal.

The government's application for remanding, filed by Tom C. Clark and Robert L. Wright, assistant attorney generals, contends that the Federal court here erred in its order and decree in holding "That the exhibitor defendants, and each of them be, and they hereby are, enjoined and restrained from acquiring a financial interest in any additional theatres, outside Nashville, Tennessee, in any town where there is already located a theatre, whether in operation or not, unless the owner of such theatre should volunteer to sell to either of the exhibitor defendants, and when none of said defendants, their officers, agents or servants are guilty of any of the acts or practices prohibited in Paragraph Nine hereof."

Claims Court Erred

"The court erred in declining to enter in lieu of said Paragraph (19) of the final decree the provision contained in Paragraph 20 of the proposed decrees submitted in accordance with the court's conclusion of law No. 20, which provision reads as follows:

"That the exhibitor defendants and each of them be, and they hereby are enjoined and restrained from acquiring a financial interest in any additional theatres outside of Nashville, Tennessee, except after an affirmative showing before this court that such acquisition will not unreasonably restrain competition.

"Wherefore, plaintiff prays that the final order and decree of the District Court granting the relief set forth in Paragraph 19 thereof and denying relief in accordance with the court's aforesaid conclusions of law No. 20 may be reversed and the cause remanded for the entry in lieu of said paragraph of a provision in accordance with said conclusions of law and for such other and fit relief as the court may deem just and proper."

Clark May Confer With Industry Coast Officials

WASHINGTON, July 18.—Assistant Attorney General Tom Clark will leave Washington Tuesday to attend a meeting of U. S. attorneys at Denver later in the week, and may then go on to the Coast.

Clark's plans are indefinite, and while he hopes to get to Los Angeles no final decision has been possible. In the event he does reach California, he will be available for conferences with company officials on matters pertaining to the film industry, but no such conferences have been formally arranged. He will be away from Washington for about two weeks.

Theatre Bond Booths Are Treasury 'Cash Registers'

(Continued from page 1)

in wartime. A unanimous vote was recorded for all-out support of the Third War Loan drive, starting September 9 with a goal of $16,000,000,000.

The War Activities Committee's coordinating committee, executive committee of the theatres division, and chairmen of the exhibitor exchange area committees met at the Hotel Astor and heard addresses by Charles P. Taft, head of the division of recreation and welfare of the Federal Securities Agency, and Theodore R. Gamble, assistant to Secretary of the Treasury Morgenthau and director of war financing for the Treasury.

Taft's address, delivered at the luncheon session of the whole-day meet, dealt with the possible role of the industry in formulating a constructive program designed to educate 'teen-age youngsters of both sexes to their role in a wartime America. Gamble, calling the theatre bond issuing agents the "cash-registers" of the Treasury Department, asked the aggressive, comprehensive participation of the industry in the forthcoming Third War Loan.

Screen Program

The screen program of war information includes tentatively 26 one- or two-reel subjects, and 26 shorter subjects requiring speedy national coverage, which may be shipped by the newsreels.

The full-length shorts would play off—to the customary 15,000-odd theatres—in 16 weeks. The shorter screen messages would get national screen coverage in six weeks.

Francis S. Harmon, WAC executive vice-chairman, declared that no official statement would be forthcoming from WAC until after further conferences with the Hollywood division of WAC, the newsreel division, and Palmer Hoyt, director of domestic operations of the Office of War Information.

S. H. Fabian, theatres division chairman, opened the meeting of that division, held Friday morning. A report on finances was given by Arthur L. Mayer, WAC treasurer, and Herman Gluckman, assistant to the chairman of the distributors division, reported that with the distribution setup arranged by the division headed by William F. Rodgers, the average subject received between 15,000 and 16,000 bookings, the record-high booking being established by "Paratroops," which was pencilled in for 15,719 bookings in 22 weeks.

Harmon then reviewed various phases of industry cooperation with the government on war information films.

Gamble Pays Tribute

Gamble's address was considered one of the most impressive tributes to the industry ever delivered by a Government official. He declared that the 4,700 theatres which are official issuing agents for bond sales represented an "indispensable" aid to the war effort. Gamble stated they represent 10 per cent of all Treasury outlets for bonds and in some cases more bonds were sold in theatres than in post offices.

In asking for industry participation in the Third War Loan, he stated that it wasn't just bond publicity that the Treasury wanted. What it wanted, and needed desperately, he said, was the industry showmanship which could sell the small bonds to many millions of theatregoers, and thus siphon off the so-called "dangerous money" which would cause inflation.

Saying that "even the industry doesn't fully appreciate the importance of the job that it is doing,' Gamble added that the tentatively projected "Caravan of Stars" could be the dramatic element which would weld the campaign together and bring it over the top.

Fabian Repeats Pledge

Fabian reiterated the pledge that the industry would do all in its power to accomplish the results needed. He declared that with the assistance of Oscar A. Doob, chairman of WAC's public relations division, and a special campaign committee, the best campaign possible would be outlined. The first thing on the campaign agenda would be to increase the number of issuing agents. Also, the Treasury Department is working on an arrangement to make WAC state bond chairmen official members of the various state Treasury War Savings staffs.

Kenneth Thomson, chairman of the Hollywood Victory Committee, and member of the WAC Hollywood division, indicated that star participation via the aforementioned "Caravan" would be possible. A "Heroes Caravan," with some screen personality as master of ceremonies for each group, is also under consideration.

Committee Authorized

Following Taft's address, a committee of seven was authorized to study and formulate a practicable program. The committee will be drawn as follows: three from the theatre division, two from the Hollywood division, and one each from the distributors and public relations divisions.

The meeting concluded with a discussion of the National Industry Entertainment Council. George J. Schaefer, who has been elected to the chairmanship of that group, spoke on its aims and purposes. It was decided to select a WAC committee to take the prospect of the WAC affiliating with the NEIC under advisement.

Attending in addition to those mentioned, were: N. Peter Rathvon, Adolph Zukor, Charles Moscowitz, Abe Lastfogel, Max Weisfelt, Sam Rinzler, John J. O'Connor, Walton G. Ament, Lou Golding, Sam Rosen, W. Crockett, Herman Robbins, M. A. Rosenberg, Nate Yamins, Maurice Wright, Ike Libson, Edward L. Alperson, Barney Balaban, Adrian McCalman, Joseph Hazen, Wm. F. Rodgers, H. M. Richey, Jules J. Rubens, Ed Kuykendall, Bob Wilby, Sam Morris, Dan Michalov, Phil Reisman, Bob O'Donnell, Leon J. Bamberger, Jack Cohn, Joseph Bernhard, Leonard Goldenson, W. C. Michael, Harry Lowenstein, Robert Paskow, Sam Shain, Don Jacocks, Jack Alicoate, I. J. Hoffman, Sam Wheeler, Spyros Skouras.

'Iron Mask' in Mexican

MEXICO CITY, July 18.—Mexico is soon to have a version in Spanish of "The Man with the Iron Mask."

WPB Order Forces Liquidation of Old Film Permits

(Continued from page 1)

tically all permit authorizations issued this year under Limitation Order No. L-178 have contained a time limitation on their validity, but that there were outstanding earlier authorizations which had no time limit, and many of which were still being used.

When these authorizations were issued, it was contemplated that they would be used within a short period. The unknown floating demand thus overhanging the market, it was said, might impede the effective operation of the film raw stock program if a considerable volume of raw stock suddenly was called for. So the WPB has decided to cancel all old authorizations.

The new restriction was incorporated in the film-restriction order, effective immediately. No change was made in the schedule of allocations for studios or newsreels.

WPB also amended its order limiting the production of photographic film to eliminate a loop-hole through which studios might have been made eligible for preference ratings to secure film and which order would have interfered with the operation of the raw film rationing system.

Photo Equipment Unit in Meeting

(Continued from page 1)

ernment presiding officer, as he prepared to leave Washington for Hollywood.

Members of the committee present included Fred M. Hall, Bell and Howell Co.; J. C. Fishel, Federal Manufacturing and Engineering Corp.; William W. Drewry, Jr., Agfa-Ansco; Talton R. Craig, Craig Movie Supply Co.; C. C. Cooley, Da-Lite Screen Co., Inc.; George E. Yeomans, Eastman Kodak Co.; H. A. Schumacher, Folmer-Graflex Corp.; J. J. Kuscher, De Jur-Amsco Corp.; B. Kleerup, Society for Visual Education, and Homer Hilton, Argus, Inc.

Summerville in Running

TORONTO, July 18.—W. A. Summerville, Sr., exhibitor, has received the nomination of the Progressive Conservative party for the Rivendale district, in the forthcoming Provincial elections, August 4. Summerville has a partnership arrangement for his theatres with the B. & F. circuit, which in turn is a subsidiary of Famous Players Canadian Corp.

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'Lady of Burlesque' Rolls Up $15,000 In Milwaukee Run

MILWAUKEE, July 18. — Although every Milwaukee first run played a top picture this week, boxoffice receipts were down because all were holdovers except the Riverside, which was over $15,000 for "Lady of Burlesque." The Warner and Wisconsin came in next with second week showings of "Stage Door Canteen" and "Coney Island," respectively.

Estimated receipts for the week ending July 17:

"Bataan" (M-G-M)

"Two Senoritas from Chicago" (Col.)
PALACE—(2,400) (50c-65c) 7 days, 2nd week. Gross: $6,230. (Average, $6,700)

"Lady of Burlesque" (U. A.)
RIVERSIDE—(2,700) (44c-60c-75c) 7 days. Plus Lee Roth and his orchestra on stage. Gross: $15,120. (Average, $12,600)

"High Explosive" (Para.)

"The Human Comedy" (M-G-M)
STRAND—(1,400) (50c-65c) 7 days, 3rd downtown week. Gross: $1,840. (Average, $2,300)

"Stage Door Canteen" (U. A.)
WARNER—(2,400) (44c-65c) 7 days, 2nd week. Gross: $9,000. (Average, $9,000)

"Coney Island" (20th-Fox)

"Crime Doctor" (Col.)
WISCONSIN—(3,200) (50c-65c) 7 days, 2nd week. Gross: $9,000. (Average, $9,000)

Brazil Production Not Aimed at Coast

HOLLYWOOD, July 18.—Brazil's plans for government-sponsored studios contemplate no competition with Hollywood, according to Dr. Israel Smuto, director of pictures and theatres for the Brazilian Department of Information and Propaganda, who is here as the guest of the CIAA and is returning to New York next week.

Smuto said: "I am mainly interested in technical improvements in making films in Brazil. We will establsh laboratories in Rio but they will be for the use of private film producers of my country at a nominal cost. Hollywood pictures are well received in Brazil," he added. "We find little to censor in them. Studios here do too fine a job, so we have little change before Brazilian fans see them."

Four Shows Are Due Week of August 2nd

The Broadway stage will again become active during the first week in August with the opening of four plays. "Try and Get It," by Sheldon Davis, will be presented by A. H. Woods at the Cort Theatre on August 2. "The Army Play-by-Play" will be opened the same evening by John Golden.

Other productions scheduled for the week include the New Opera Company's production of "The Merry Widow," opening at the Majestic, August 3, and "The Two Mrs. Carrolls," starring Elisabeth Bergner, at the Booth, opening a few days later.

Indianola Curfews On

INDIANOLA, Ia., July 18.—The city council has passed a curfew ordinance ordering the arrest of any minor under 18 found on the streets after 10 P. M., if without parent or guardian. Parent or guardian of any youth found alone on the streets after that hour will also be subject to arrest.

Off the Antenna

"INFORMATION PLEASE" has set what is claimed to be a new record in radio program War Bond sales, selling $275,175,000 worth in its tour of Boston, Hartford, Philadelphia, Cleveland, Chicago, and San Francisco, selling bonds for admission to the air show. CBS celebrates the first anniversary of its full 15 per cent network discount plan. One year ago, the plan started with nine advertisers using 19 separate program periods weekly, taking advantage of a 75-station hook-up. There are now 33 advertisers using 49 different shows, 95 separate program periods weekly. . .-. Authoritative diplomatic sources in Washington reveal that OWI has imposed a temporary ban on foreign broadcasts by representatives in this country of six European exile governments as a result of the military emergency created by the Anglo-American invasion of Sicily.

• • •

Purely Personal: *Carl Gross of NBC's "Just Plain Bill" has been signed by M-G-M to play opposite Lana Turner in her next. . . . Roy C. Corderman, assistant chief of OWI communications facilities has resigned to join the radio division of Western Electric . . . Howard Stanley succeeds Lee Chadwick as promotion-publicity director for WTOP and publicity director of CBS Washington. . . . Palmer M. Craig has been named chief engineer of the radio division of Philco. . . . Carleton McVarish of the Yankee Network has joined the Army. . . .*

• • •

Program Notes: James L. Fly, FCC Chairman, David Sarnoff, RCA President, Walt Disney, and Francis S. Harmon of WAC, will speak on NBC's post-war planning program, "For This We Fight," July 21. . . . Film "This Is the Army" will be plugged in 28 radio serials on NBC, CBS, and Mutual. . . . Herbert Hoover and Rear Admiral Stirling will be heard over CBS July 25 as part of program of "Emergency Conference to Save the Jews" in Europe. . . . "Roma" show on CBS July 22 features Mary Astor, Charles Ruggles, and Mischa Auer. . . . Jack Durant will put on his own radio program shortly. . . . Laraine Day visits NBC's "Johnny Mercer's Music Shop" July 27. . . . New CBS comedy featuring Jerry Lester starts July 25. . . . Frank Smith, manager of Palace Theatre, Chicago, and Al Boyd WLS program director will produce a Navy show at Chicago Stadium on July 30th.

Petrillo Forces Cut In WSAY Programs

In an effort to force a showdown in a labor dispute with Station WSAY, Rochester, Mutual affiliate, James C. Petrillo, AFM head, has deprived that station of all network shows containing "live" music, by threatening a musicians' strike against network commercial and sustaining programs. Miller McClintock, Mutual president, emphasized that the network is not a party to the dispute between WSAY and AFM nor has it power to intervene in the station's refusal to increase its musical staff from one to five, as demanded by the union. Network was obliged to take action to prevent violation of commitments.

Tuohy vs. Fox Suit Set for July 26

CHICAGO, July 18.—A suit filed in the U. S. District Court here by Irving S. Roth and Thomas J. McCormick, attorneys for Roger Tuohy, at present imprisoned at Joliet, Ill., penitentiary, against 20th Century-Fox, Bryan Foy, producer of "Roger Tuohy, Last of the Gangsters," and Joseph E. Ragen, warden of the prison, is to be heard by Judge William Holly on his return from vacation on July 26.

The complaint charges that the picture dramatizes the plaintiff's life and character for the sole purpose of pecuniary gain to the defendants without the plaintiff's consent.

National Allied Asks All-Out Aid in Drive on Vandalism

Chicago, July 18.—"Recognizing the urgent need for enlisting screens to help combat the spreading menace of juvenile delinquency," National Allied's special committee on delinquency is circulating a petition to enlist additional industry support to stamp out this "current evil."

The committee, headed by Jack Kirsch, of Illinois Allied, and including Dr. J. B. Fishman, New Haven, and P. J. Wood, Columbus, says it has had quick and favorable response from producers to its proposals that each studio produce a short subject directed at the youth of the nation and portraying the devastating effects of such acts of destruction and rowdyism on the war effort.

In requesting exhibitors to support these subjects, the Kirsch committee observes that, "through such a visual education program, as only the screen can offer, can we succeed in awakening the mischievous youthful element of the country to their full responsibilities as Americans."

Allied lists Boston, Portland, Ore., Richmond, St. John, N. B., Toledo, Omaha, Salem, O., Columbus, Cleveland, Springfield, Mass., Newark, Chicago, New York and Washington as a few of the places reporting vandalism.

NEIC Budget Funds From Button Sale

Tentative administrative yearly budget of $30,150, providing for a $7,800 executive secretary, a publicist at the same salary, and central office staff, was adopted by NEIC delegates in session at the Waldorf. Delegates reacted favorably to suggestion that necessary funds be raised by selling a $1 button to members of participating organizations of entertainment fields, rather than by assessment against the organizations.

John Anderson, 46, Drama Critic, Die

John Anderson, 46, drama critic of the New York *Journal-American* died suddenly of meningitis Friday after having undergone an operation for sinus. He is survived by his wife the former Margaret Bruening; his mother, Mrs. Warren E. Anderson Sr., of Pensacola, Fla.; two sisters Katherine H. and Modeste H. Anderson, both of Pensacola, and eight brothers.

Anderson was president of the New York Drama Critics Circle and was considered an authority on the legitimate stage, an author of several books and for the past several years had been a drama instructor at New York University.

Services were read at the cemetery at Monroe, Conn., Saturday.

Clemente Giglio, 57; Was Italian Producer

Clemente Giglio, 57 years old, a leading figure of the Italian theatre in America, died recently of a heart attack in his home in Brooklyn. Giglio wrote, produced and acted in more than 100 plays. In 1939 he exhibited first-run Italian films at the Irving Place Theatre, and in 1941 produced a play, "The Human Statue," at the Ambassador. He leaves a widow, a son, Private Sandrino Giglio, USA; a daughter, Adele; a brother, and four sisters.

Jules Bledsoe, Baritone

HOLLYWOOD, July 18.—Jules Bledsoe, 44, the Negro opera and musical comedy baritone, died here recently of a cerebral hemorrhage. He was noted for his rendition of "Ol' Man River" in "Show Boat," and had recently completed a tour of Army camps in the interest of war bonds.

Bledsoe was a hit in 1927 in the "Show Boat" role and, two years later, repeated it in the film version. Bledsoe was also a composer.

Mrs. E. B. Orr Dies

PIQUA, O., July 18. — Mrs. E. B. Orr, 80, died here recently after an illness of several months. She was the mother of Morrison Orr, United Artist branch manager in Cleveland.

$3,000 to La Rabida Fund

CHICAGO, July 18.—Contributions of $3,000 by Variety Club members to the "Heart Fund" for the benefit of La Rabida Sanitarium are reported by W. E. Banford, MGM local branch manager, committee chairman. Goal of fund is $10,000.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 13 NEW YORK, U.S.A., TUESDAY, JULY 20, 1943 TEN CENTS

FILE COPY DO NOT REMOVE

See Crescent Appeal Aimed At U.S. Suits

Supreme Court Action Could Affect All

NASHVILLE, July 19.—Federal court attaches here view the government's appeal to the U. S. Supreme Court for an order remanding the Crescent Circuit anti-trust case decree to the District court here for amendment to regulate future theatre acquisitions of defendents as a tactical move of potentially great significance.

With the government's action opening up the decree for appeal purposes, observers here believe that Crescent itself, which has been weighing the advisability of an appeal from the decree, may file a cross-appeal on the theory that much might be gained and little lost inasmuch as the case now will be before the Supreme Court regardless of Crescent action.

A cross-appeal by Crescent, it is pointed out, however, would make it possible for the government to open up other phases of the decree on which

(*Continued on page* 15)

Distribution Topic at M-G-M- Chicago Meet

CHICAGO, July 19.—Problems of distribution as brought about by extended runs were discussed at the M-G-M sales meeting held today at the Blackstone Hotel. William F. Rodgers presided, calling attention to the changed conditions as affecting future releases.

Home office executives attending are: E. M. Saunders, assistant general sales manager; E. K. O'Shea, Eastern sales manager; H. M. Richey, assistant to Rodgers in charge of exhibitor relations; A. F. Cummings, branch operations manager; Harold Postman, assistant to Rodgers; Howard Dietz, S. F. Seadler, and W. R. Ferguson.

Industry Goodwill Meet in Rochester

ROCHESTER, July 19.—Next in the series of industry institutional goodwill promotions among trade and outside groups being conducted by Charles Francis Coe, MPPDA vice-president, will be held here, at the Rotary Club, on August 6. He will deicate the new Eastman Auditorium on Aug. 3, also.

B'way Grosses are Still Profitable, But at Low Levels

Holdovers were the rule on Broadway this week with grosses at the lowest levels they have been in months, although they still were in the profit class. Weather was good, with many people apparently forsaking film houses for resorts over the weekend.

"The Youngest Profession," at Radio City Music Hall, winds up a highly successful four-week stay on Wednesday, following a final weekend gross of $57,000 estimated, with $91,000 in sight for the seven days. "Mr. Lucky" and the usual stage show opens at this house Thursday.

"Stage Door Canteen" continues its fast pace at the Capitol garnering an estimated $42,000 for the first four days of the fourth week with an estimated $65,000 probable for the seven days. The stage show is comprised of Phil Spitalny and his all-girl orchestra.

The Paramount will hold "Dixie" for a fifth week, following a fourth week gross of $58,000 estimated. The Andrews Sisters and Mitchell Ayers and his band are the stage attraction.

"Coney Island" grossed an estimated

(*Continued on page* 15)

Cleveland Is Getting New Loew First Run

CLEVELAND, July 19.—Loew's Ohio Theatre, discontinued for theatrical purposes in 1935 and closed altogether since 1938, will open early in September as a straight first run motion picture house, according to J. R. Vogel, Loew official, who has been in town overseeing the rehabilitation program. Elimination of the orchestra pit is taken to mean that the Ohio will not offer stage productions. Opening film will be "For Whom the Bell Tolls."

New Patronage Wants Reissues

Chicago, July 19.—Reissues are proving very popular at the Surf Theatre, here, many of them grossing equal to the best of the recent productions. Earlier pictures of Humphrey Bogart, Rosalind Russell and Alan Ladd in particular, have been in demand.

Manager John Shaffer attributes it to the fact that there has been an entire turnover in patronage in the past two or three years with former theatregoers who are in the Army being replaced by new ones who are employed for the first time and relatives of service men who are seeking diversion away from home.

Services Today For Arthur Lucas

ATLANTA, July 19.—Funeral services will be held here tomorrow afternoon for Arthur Lucas, president of the Lucas & Jenkins circuit, who died here late Saturday night at the age of 61 as a result of a heart attack.



Arthur Lucas

Among the pallbearers at the services for the Paramount theatre associate and industry veteran will be Leonard Goldenson, Paramount vice-president in charge of theatre opera-

(*Continued on page* 15)

Opening of Pipeline May Result in Lift Of Ban on Driving to Theatres Shortly

Washington, July 19.—Motorists in the East may again be able to drive to the theatre within a month or six weeks but those in the middle West will not be deprived of that privilege, now enjoyed, although there may be some cut in gasoline rations in that area, it was indicated tonight by Petroleum Administration officials.

The world's largest pipeline, completed today, will begin to deliver oil to the East from Texas by the end of the month and another pipeline to carry gasoline and heating oils is working its way north rapidly.

These lines will release railroad tank cars which are to be put to hauling gasoline from the middle West, which will make possible the promise of Price and Petroleum Administration officials to equalize rationing throughout the country east of the Rocky Mountains. OPA officials are hopeful that more gasoline can be allowed Eastern holders of "A" coupons, as a result.

No Change in Raw Stock for New Quarter

268,688,194 Feet for 11 Companies

BULLETIN

Hollywood, July 19.—Harold Hopper, head of the WPB motion picture section, on arrival here yesterday, said he expects allocation of raw stock to remain "as is" for the duration. He believes restrictions hampering photographers may be relaxed shortly.

War Production Board permits allow the 11 producer-distributors to use a total of 268,688,194 linear feet of raw stock quarterly. Figure for the next quarter is unchanged, but is approximately 25 per cent under the pre-Pearl Harbor total.

Fifteen and one-half per cent, or 42,147,476 feet of the total quarterly allotment goes to Metro-Goldwyn-Mayer. Next biggest raw film user is Warner Brothers, getting 33,742,077 feet, or about 12 per cent.

Twentieth Century-Fox's Movietonews is the top newsreel raw film

(*Continued on page* 15)

Loew-Lyons U.A. Total May Hit 9

Producing Artists, Inc., will release six to nine films, during 1943-44, Arthur Lyons, vice-president of the newly formed company, announced here yesterday. None of the pictures will be budgeted at less than $1,000,000 with long term financing having been arranged with the Bank of America on the Coast, Lyons stated.

David Loew, president of the company, which will release through

(*Continued on page* 15)

Sturdivant Heads California Owners

SAN FRANCISCO, July 19.—B. V. Sturdivant, northern California manager of Fox-West Coast Theatres, has been elected president of the California Theatres Association, Inc., succeeding A. M. Bowles, ex-northern California FWC chief, now FWC general manager with headquarters in Los Angeles.

H. P. Franklin of the Aaron Goldberg Theatres was named to the board, taking the place of the late

(*Continued on page* 15)

Personal Mention

SPYROS SKOURAS, 20th Century-Fox president, is scheduled to leave for the Coast today for a studio visit of indefinite duration.

C. J. SCOLLARD of Paramount will go to Washington today.

CHARLES REAGAN, Paramount assistant sales manager, began his annual vacation yesterday.

JAMES MURPHY of the films department, American Arbitration Association, is on vacation.

IRA WITT, former New York trade paper reporter, is in Hawaii with the Army.

ED KUYKENDALL, MPTOA president, left over the weekend for Philadelphia, Washington and his home at Columbus, Miss.

NICK PERRY, Columbia managing director for Australia and the Far East, has arrived in New York for a home office visit.

JACK WARNER, ARTHUR LYONS and EDWARD PESKAY were aboard the Century arriving yesterday morning.

ROBERT GOLDSTEIN, of the New York talent department of 20th Century-Fox, has returned to New York after three weeks at the company's Coast studios.

PHILLIP ROSSOMANDO, formerly of Syracuse theatres, is chief projection technician at Sampson Naval Training Station near Rochester.

JAMES MACALLISTER, assistant manager at the Century, Rochester, N. Y., is away on a week's vacation.

RICHARD MAYER, publicity director for William Goldman Circuit, Philadelphia, is vacationing in New York.

ALLEN BENN, Philadelphia exhibitor, is in Orlando, Fla., for a two weeks' vacaion.

JOHN A. CAREY, manager of Hiway Theatre, York, Pa., won the managerial award of the William Goldman Circuit for the second year.

GEORGE FERGUSON, Columbia salesman in Buffalo, has returned to work after recovering from injuries when struck by a truck.

MAX FACTOR, former Universal booker, is now stationed at Camp Crowder, Mo., as a member of the Signal Corps.

ED SMITH, city manager in Springfield, Mass., for Western Massachusetts Theatres, Inc., is on vacation.

ALBERT KOLITZ, Denver RKO branch manager, is visiting in Cincinnati, his former home town.

Legion Gives 'Bell' Class 'B' Rating

Legion of Decency's current feature ratings include a Class B (objectionable in part) classification for Paramount's "For Whom the Bell Tolls," because of "suggestive situation; indication of justification of homicide; excessive brutality." The Legion observed that the story is set against the background of the recent Spanish Civil War.

Class B rating also went to Warners' "The Constant Nymph," because it "reflects the acceptability of divorce."

Class A-1 (general patronage) listings were given "Hers to Hold," Universal, and "Silver Spurs," Republic. Class A-II (for adults) went to "Appointment in Berlin," Columbia, and "So Proudly We Hail," Paramount.

Dinner and Preview for 20th's 'Heaven'

Trade and other press representatives and company officials of 20th Century-Fox attended a dinner given by the company, last night, at 21 Club, and later viewed a preview of Ernst Lubitsch's "Heaven Can Wait," at RKO's 23d Street Theatre.

Among those attending were: Tom Connors, William Kupper, Charles Coburn, Sam Shain, Jack Goldstein, Roger Ferri, Dave Bader, Tom Kennedy, Charles Schlaifer, R. W. Baremore, Ed Harrison, Ben Schlyen, Tom Kennedy, "Chick" Lewis, James Cunningham, Don Mersereau, Jack Stuart, Mel Konecoff, Chester Bahn, Al Picoult, Janet Samuelson, William Formby, Frank Lyndecker, Lew Pellegrine, Walton Cook, George Morris, James Ivers, Chester Friedman, Floyd Stone, and Wanda Martin.

Trotta Names AMPA Publicity Committee

First of the 1943-44 committees to be set up by Vincent Trotta under his new regime as president of AMPA is the publicity committee with William Ornstein, of M-G-M, as chairman. Also on the committee are Herbert S. Berg, of United Artists; David Bader, of 20th Century-Fox, and Arthur Brilant, of RKO.

The membership committee will be announced Thursday following a meeting of the board of directors.

665,715 Shares of 20th Stock Offered

A large underwriting group headed by Lehman Bros. and Blyth & Co. today offered 665,715 shares of 20th Century-Fox Film Corp. $1.50 no par cumulative convertible preferred stock at $33.50 a share.

The stock was owned by the Chase National Bank of New York.

Murray Leaves MGM

Ray Murray, former New York trade paper man, resigned yesterday from the MGM short subjects publicity department, with which he has been associated for the past few months.

Coming Events

July 20—District Managers' Meeting, M-G-M, Blackstone Hotel, Chicago.
July 21—"We Will Never Die" Pageant, Hollywood Bowl, Hollywood.
July 22—Directors Meeting, AMPA, New York.
July 22—Local Industry Meeting on transportation problems, Washington, D. C.
July 22-23—Regional Sales Meeting, Republic Pictures, Republic Studio, Hollywood.
July 26—Variety Tent No. 9 testimonial dinner, Leon Herman, Albany U. A. manager, Hotel Eyck, Albany.
July 28-29 — Annual Convention, Kansas-Missouri Theatres Association, Kansas City.
July 29 — Special Stockholders' Meeting, Loew's, Inc. Home Office, 1540 Broadway, New York.
August 2—Service Flag Dedieation, National Entertainment Industry Council, Times Square, New York.
August 11-12 — Annual Summer Meeting, Board of Directors, National Allied, Baltimore.
September 5-12—25th Anniversary, "Paramount Week."
September 9—Annual Installation Luncheon, ITOA, Hotel Astor, New York.
September 15—First Fall Meeting, AMPA, New York.
September 9-20 — Third Victory Loan Drive.

De Bra Back in N. Y., His Father Dies

Arthur De Bra, MPPDA executive, returned to New York over the weekend, after several weeks on the Coast aiding Charles Francis Coe in conducting Pacific meetings with industry and public groups in the goodwill promotional campaign.

Returning East, De Bra visited his parents at Syracuse, Ind. He left there Thursday and his father, Dr. Harvey R. DeBra, 82, died the next day, after observing his 80th wedding anniversary, last Wednesday. Besides Arthur and Arthur's mother, Dr. De Bra is survived by two other sons, Walter and Eugene, and a daughter, Mrs. Harvey Young.

Arthur De Bra was in a train wreck also while riding East.

Loew's Has 2,204 Stars

A new honor roll, containing the names of 2,204 employees of Loew's Theatres, Metro-Goldwyn-Mayer, and Loew's radio station WHN now in the armed services, has been placed in the lobby of Loew's Theatres Building, Broadway. There are four gold stars among them.

Stewart Now a Captain

BOISE, Ida., July 19.—James Stewart, former motion picture star, now a squadron operations officer in the Army, has been promoted to the rank of captain, the Gowen Field public relations office reports here.

PRC in Non-theat. Field, Says Briggs

PRC has purchased control of a majority of the stock of Official Films, Inc., it was announced yesterday by O. Henry Briggs, president of PRC, placing that company in the non-theatrical field.

Official Films is a large producer and distributor of 16 mm. non-theatrical educational and entertainment films. They now have distributing offices in New York, Chicago, Los Angeles, San Francisco and Nashville, and have produced and distributed approximately 60 shorts in the past three years.

The company is now planning a post-war program of visual education films for high schools, colleges and other institutions of learning throughout the country.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
"THE YOUNGEST PROFESSION"
with VIRGINIA WEIDLER-EDWARD ARNOLD
and Five Important Guest Stars
AN M-G-M PICTURE
Gala Stage Revue • Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with
BING CROSBY
DOROTHY LAMOUR
A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitch Ayers
and his Orchestra
CDOL PARAMOUNT TIMES SQUARE

BETTY GRABLE
GEORGE MONTGOMERY • CESAR ROMERO
"CONEY ISLAND"
A 20TH CENTURY-FOX PICTURE in TECHNICOLOR
★ PLUS A BIG STAGE SHOW ★
BUY BONDS ROXY 7th AVE. 50th ST.

LOEW'S State TIMES SQ.
ON SCREEN
"BATAAN"
with
ROBERT TAYLOR
IN PERSON
JACKIE MILES
EDDIE SOUTH & ORCH.

RKO PALACE B'WAY & 47th St.
"MY FRIEND FLICKA"
Roddy McDowall-Preston Foster
— and —
"ALL BY MYSELF"
Rosemary Lane - Patric Knowles

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Columbia is in its stride... TOP PICTURES... TOP STARS... Month after Month!

Columbia's performance in the past ten months...

THE TALK OF THE TOWN
MY SISTER EILEEN
YOU WERE NEVER LOVELIER
A NIGHT TO REMEMBER
COMMANDOS STRIKE AT DAWN
REVEILLE WITH BEVERLY
SOMETHING TO SHOUT ABOUT
THE DESPERADOES
THE MORE THE MERRIER
FIRST COMES COURAGE

... is your guarantee for the months that follow...

PRINTED IN U.S.A.

The stirring drama of the ***JOHN PAUL JONES***
. . . in the mighty tradition of the U. S. Navy!



"I HAVE JUST BEGUN TO FIGHT!" —John Paul Jones

DESTROYER

STARRING

EDWARD G. ROBINSON

with GLENN FORD · MARGUERITE CHAPMAN
EDGAR BUCHANAN

Screen play by Frank Wead, Lewis Meltzer and Borden Chase
Directed by WILLIAM A. SEITER · Produced by LOUIS F. EDELMAN



RELEASED IN **AUG.**


THE SENSATIONAL STAR OF "CASABLANCA"!
HUMPHREY
BOGART
SAHARA
WITH
BRUCE BENNETT
J. CARROL NAISH
LLOYD BRIDGES
Screen play by John Howard Lawson and Zoltan Korda
Directed by ZOLTAN KORDA
A Great Adventure Drama of War in the Desert!
RELEASED IN SEPT.

LAVISH MUSICAL EXTRAVAGANZA... WITH GIRLS AND GLITTER... RHYTHM AND ROARS!



Gregory RATOFF'S

TROPICANA

The torrid, tuneful, terrific show

starring

MAE WEST ★ VICTOR MOORE ★ WILLIAM GAXTON

Directed by GREGORY RATOFF

The hit of Broadway night life and radio!

HAZEL SCOTT

RELEASED IN OCT.

A *JIVE*-BOMB OF GRAND ENTERTAINMENT!



RELEASED in OCT.

Cupid gives the business to a modern business girl who tries to turn her back on romance!



Directed by IRVING CUMMINGS who directed "Louisiana Purchase" ..."My Gal Sal"

Rosalind *Brian*

RUSSELL ★ AHERNE

10 PERCENT WOMAN

Produced by P. J. WOLFSON

RELEASED IN NOV.

The most widely-publicized attraction in years!



Rita
HAYWORTH
Jinx
FALKENBURG
and the 15 most
beautiful girls in the world

Cover Girl
IN TECHNICOLOR!

RELEASED IN
DEC.

Music by JEROME KERN
Lyrics by IRA GERSHWIN
Directed by CHARLES VIDOR • Produced by ARTHUR SCHWARTZ

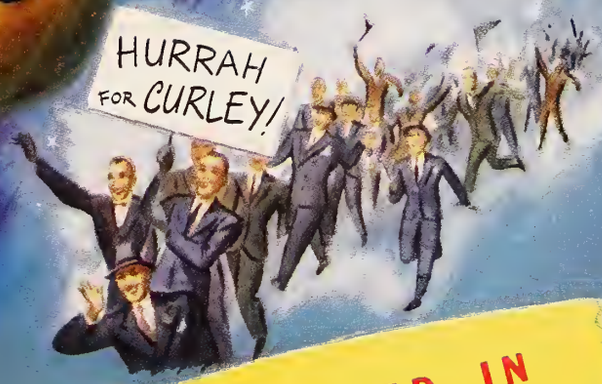

Irene
DUNNE
Road to Yesterday
A NEW TRIUMPH TO ADD LUSTRE TO HER ACHIEVE-MENTS!
RELEASED IN JAN.

Hilarious Romance..the tale of a spectacular guy and his fabulous way to a woman's heart!



CARY GRANT
My Client Curley

Directed by
ALEXANDER
HALL



RELEASED IN
FEB.

Based on the prize radio show by Norman Corwin
and Lucille Fletcher Herrmann
Produced by LOUIS F. EDELMAN


THE BROADWAY HIT PLAY...A ROMANTIC DRAMATIC MUSICAL!
RITA
HAYWORTH
JANET
BLAIR
Heart of a City
IN TECHNICOLOR!
RELEASED IN
MAR.
Produced by
LOUIS F. EDELMAN
Based on the play by Lesley Storm produced on Broadway by Gilbert Miller
Directed by VICTOR SAVILLE, Producer of "Goodbye Mr. Chips"

Hollywood

By WILLIAM R. WEAVER

Hollywood, July 19

TOM BAILY, director of the Los Angeles Theatre Defense Bureau, has been appointed chairman of the Program Entertainment and Talent Committee of the Treasury Department's War Finance Committee for Southern California, and will act as liaison between the Treasury Department and the Hollywood Victory Committee, shouldering responsibility for setting up programs and obtaining talent for war boand rallies, continuing the while his directorship of the TDB, the model organization after which theatre groups throughout this and the 47 other states have been patterning their wartime setups.

•

PRC has 25 features in preparation, in addition to four Westerns, which is a record for the company. . . . Marsha Renack, Mary Herriot, Jack Gardner and Dorothy Mack are additions to the cast of "The Girl from Leningrad," the Gregor Rabinowitch production of which Eugene Franke is associate producer. . . . Bonita Granville has been lent by RKO-Radio to M-G-M to play opposite Mickey Rooney in "Andy Hardy's Blonde Trouble." . . . Producer-director Leo McCarey has assigned Harry Flannery as art director on "The Padre."

•

Technicolor, which has come into capacity use in the wake of the WPB limitation on studio expenditure for construction of sets, is to be applied with a reverse touch to M-G-M's "Kismet," according to producer Everett Riskin of that picture. Says he, "Our color schemes will be designed to put attention upon the actors, rather than the backgrounds and scenic effects," adding, "Up to now there has been a tendency to splash scenes so heavily with brilliant reds and blues that at times the colors themselves, rather than the action, have dominated important scenes. We'll present 'Kismet' with many soft, pastel touches." Producer Riskin rises to differ with some pretty successful practitioners of the art of pigmentation, reminding that differences of opinion make not only horse races but sometimes also hits.

•

M-G-M has assigned Pandro Berman to production of "National Velvet." . . . Billie Burke has been signed for a role opposite Harold Peary in "Gildersleeve on Broadway." . . . Charles Ruggles is to portray the late Otis Skinner in Paramount's "Our Hearts Were Young and Gay," by Cornelia Otis Skinner, his daughter.

•

TC-F has purchased "A Tree Grows in Brooklyn," Literary Guild selection for September, which is a story about tolerance and goodwill. . . . Jack Haley has been signed by RKO-Radio for a principal role in "Higher and Higher," the Michele Morgan, Marcy McGuire, Frank Sinatra musical. . . . Eddie Donahue, long time assistant director, has been named associate producer of that studio's "Government Girl," the Dudley Nichols production. . . . Warners have cast Paul Henreid opposite Bette Davis in "Mr. Skeffington." . . . Columbia has acquired "Twelve Is Company," a story about 12 old men retired from show business, for production by Sam White. . . . M-G-M has purchased "Yolanda and the Thief," by Ludwig Bemmelmans, for production on Broadway, then as a picture.

•

Sam Wood has established headquarters at Columbia, where "The Land Is Bright," the Edna Ferber-George S. Kaufman play, will be his next undertaking. . . . Don Douglas, to be seen in "Behind the Rising Sun," has been given a term contract by RKO. . . . Charles R. Rogers has assigned Peggy O'Neill, newcomer, to the role of Claudia in "One Man's Family." . . . Walter Colmes is to produce "Harvest Melody," a musical, instead of "Trocadero," deferred, as his next for PRC.

Critics' Quotes . . .

"THIS LAND IS MINE" (RKO-Radio)

"This Land Is Mine" takes its place as a weighty and important film of its type. It is an interesting subject both because of and in spite of its imposing qualities. The dramatic action, the suspense are well maneuvered, and create a fascination that is exceptional even in these times when so many features deal with various phases of the war.—*Edwin Schallert, Los Angeles Times.*

A fine picture of the resurgence of democracy in Nazi-ridden Europe. It is also a film which should make every spectator sit up and take notice all over again.—*Howard Barnes, New York Herald-Tribune.*

If "This Land Is Mine" is labeled propaganda, at least it is forthrightly admitted and painless propaganda. Its propaganda also must bow before superior qualities of acting, writing and directing that make it powertul, sincere drama. —*Carl Guldager, Chicago Daily News.*

"BACKGROUND TO DANGER" (Warner Bros.)

In "Background to Danger," there is a good deal of brutal beating, chases, some shootmg, captures, more escapes, and all in all considerable action, if nothing else.—*Laura Lee, Philadelphia Bulletin.*

Intrigue and suspense, plot and counter-plot run rampant through this melodrama that makes no pretense of being anything other than a hot and neavy spy chase with all the tricks neatly turned. Director Walsh has a gift for keeping his pictures moving and this is no exception.—*Dorothy Manners, Los Angeles Examiner.*

"Background to Danger" relies pretty heavily for its excitement on beatings-up and automobile chases and the like, with the result that along about the halfway mark you are either a nervous wreck or, if you are the phlematic type, asleep.—*The New Yorker.*

"ASSIGNMENT IN BRITTANY" (Metro-Goldwyn-Mayer)

M-G-M has taken Miss MacInnes' best selling spy novel and given it a little dash of Dumas, added a few plot complications, and produced a good movie thriller. There is plenty of action in this film—tavern room brawls, knife work, gunfire, arrow shooting and Commando raids, with a little time out for Monsieur to display his wooing prowess.—*T. A. W., Wall Street Journal.*

A high-power war story with plenty of love interest and ingratiating performances. The story is not remarkable for its inventiveness, but it serves as an excuse for many thrilling episodes, and M-G-M spared nothing in its production.—*Donald Kirkley, Baltimore Sun.*

"Assignment in Brittany" is a cops-and-robbers formula with a French spy gathering Nazi data and eluding the Nazis meanwhile. It has some neat sequences, a novel twist or two but aside from those, it's very like all the rest of the shows on the theme.—*Katherine Smith, Washington (D.C.) Times Herald.*

"THE OX-BOW INCIDENT" (20th Century-Fox)

"The Ox-Bow Incident" is an angry and disturbing picture, dealing with a hideous miscarriage of justice and some of the most horrible people imaginable. This is a stunning study in characterization and blood-lust; an unforgettable drama of violence, weakness, and despair.—*Mildred Martin, Philadelphia Inquirer.*

Honest films are more rare than diamonds. "The Ox-Bow Incident" is a stark, intelligent and moving account of a dreadful deed. It is strong meat, somber, honest, and well worth seeing.—*Eileen Creelman, New York Sun.*

One of the grimmest pictures to come out of Hollywood, yet undeniably powerful is "The Ox-Bow Incident." Contrary to movie conventions, the film leaves much to the imagination; gives room for exciting speculation about the characters, nearly all of whom suggest absorbing stories only partly told. This is not a careless development of the story. It is a stimulating device, greatly enhancing the drama of the stark narrative.—*Harrison Carroll, Los Angeles Herald Examiner.*

New Haven to Get New Dimout Rules

NEW HAVEN, July 19.—Exhibitors were called to a special meeting at the Chamber of Commerce to hear from the state police and fire marshal new dimout and blackout rules and regulations, which will soon be printed and distributed.

Eichelberger Buried

BALTIMORE, July 19.—Rufus Eichelberger McCosh, 60, former freelance title worker, was buried here recently. Severing his connection with the industry, McCosh entered the real estate business in Hollywood, where he remained until 1942, when he retired to come east and live here with a sister. He was born in Atlanta in 1883.

'Army' Profits May Reach $10,000,000

Army Emergency Relief stands to gain up to $10,000,000 from profits on Irving Berlin's "This Is the Army," produced by Warners for Army Relief, according to an estimate by the public relations unit of the Army Service force aiding in the promotion of the picture, working out of Warners' home office.

Film company made an initial payment of $250,000 to Army Relief to make the film, all profits from which go to that source. Some $2,000 000 went to Emergency Relief from the "Army" stage tour.

Picture opens July 28th at the Hollywood Theatre, on a scale ranging up to $55 per seat on opening night.

Einfeld to Chicago For Army Parleys

Charles Einfeld, director of advertising and publicity for Warner Bros., following conferences in New York with Army Emergency Relief officials, leaves tomorrow for Chicago for talks with Army Relief heads in that area concerning midwest premieres of Irving Berlin's "This Is the Army," produced by Warners for Army Emergency Relief.

Einfeld and Mort Blumenstock, in charge of Warner advertising and publicity in the east, addressed a weekend meeting of Major General Irving J. Phillipson, executive director of Army Emergency Relief, and two dozen Service Command directors and Air Force directors of the relief group. National plans, as well as the Broadway premiere of "This Is the Army," on July 28, were discussed.

Meanwhile, in the first several hundred playdates set for the picture, the Warner sales department is understood to have had almost 100 per cent success in booking extended time for the engagement. Aim is to obtain the longest possible runs with a view to realizing maximum proceeds for Army Relief.

Seven Selznick Films To Classics in Deal

Film Classics, headed by George Hirliman and Irvin Shapiro, have concluded a deal for reissuance of seven earlier David Selznick features. Deal was reported in negotiation last week in MOTION PICTURE DAILY.

Bertram Mayers, for Film Classics, and Samuel Parks, Jr., representing Col. John Whitney, arranged for the transfer of story, literary and distribution rights, from Whitney, who acquired them when Selznick and Whitney liquidated Selznick International.

The pictures, to be released during the next 21 months, include: "A Star Is Born," "Little Lord Fauntleroy," "The Young in Heart," "Nothing Sacred," "Made for Each Other," "Becky Sharp" and "Dancing Pirate."

Alex Weissman Feted

BUFFALO, July 19.—Leaving for California to assume a new M-G-M sales post, Alex Weissman, Metro salesman was feted by the local Variety Club.

43 Shooting, 27 Preparing 50 in Editing

HOLLYWOOD, July 19.—Production stepped up a single notch the past week with several of the major studios putting new stories before the cameras. Forty-three pictures were shooting, compared to 42 the previous week. Eight new films got underway, with seven ending camera work. Studios reported 27 new scripts preparing, against 19 the previous week, while 50 were in the cutting rooms as compared to 61 of the week before.

Paramount and Republic each put two before cameras while Columbia, M-G-M and Universal each started one rolling. The production scene:

Columbia

Started: "Doughboys in Ireland," with Kenny Baker, The Jesters, Jeff Donnell, Lynn Merrick, Dorothy Vaughn, Sid Saylor, Bill Mitchum, Buddy Yarus, Harry Shannon, Larry Thompson, Herbert Rawlinson, Guy Bonham, Dwight Latham, Walter Carlson and Muni Seroff.

Shooting: "Cover Girl," "There's Something About a Soldier," "Tropicana."

Finished: "Footlight Glamour," "Cyclone Prairie Ranger."

Samuel Goldwyn

Shooting: "Up in Arms."

M-G-M

Started: "Andy Hardy's Blonde Trouble," with Mickey Rooney, Lewis Stone, Fay Holden, Sara Haden, Herbert Marshall, Bonita Granville, Marta Linden, Lee and Lyn Wilde, Keye Luke, Jean Porter.

Shooting: "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "The Cross of Lorraine," "The Heavenly Body," "America," "Madame Curie," "A Guy Named Joe," "See Here, Private Hargrove."

Finished: "Song of Russia."

Monogram

Shooting: "The 13th Guest."

Finished: "Nearly Eighteen."

Paramount

Started: "Hail the Conquering Hero," with Eddie Bracken, Ella Raines, Franklin Pangborn, William Demarest, Jummy Dundee, Freddie Steele, Georgia Caine, and Esther Howard. "Timber Queen" with Richard Arlen, Mary Beth Hughes, June Havoc, Sheldon Leonard, Horace MacMahon,, Dewey Robinson and Dick Purcell.

Shooting: "Ministry of Fear," "Standing Room Only," "The Story of Doctor Wassell," "Frenchman's Creek."

RKO-Radio

Shooting: "Revenge," "Government Girl," "Around the World," "An American Story," "So This Is Washington."

Finished: "Adventures of a Rookie."

Republic

Started: "Raiders of Sunset Pass," with John Paul Revere, Smiley Burnette, Jennifer Holt, and Roy Barcroft. "Here Comes Elmer," with Al Pearce, Dale Evans, King Cole Trio, The Sportsmen, Gloria Stuart, Jan Garber and Band.

Finished: "A Scream in the Dark," "Deerslayer."

20th Century-Fox

Started: " Pin Up Girl" with Betty Grable, Joe E. Brown, Martha Raye, Charles Spivak and Band and the Roller Follies.

Shooting: "Happy Land," "Guadalcanal Diary."

Universal

Started: "Hi Ya, Sailor," with Donald Woods, Elyse Knox, Jerome Cowan, Frank Jenks, Matt Willis, Eddie Quillan, Phyllis Brooks, Chaney Trio, George Beattie, Hacker Duo, Delta Rhythm Boys, Neilson Sisters, Wingy Manone and Rebel Randall.

Shooting: "Crazy House," "You're a Lucky Fellow, Mr. Smith," "Man of the Family," "Ali Baba and the 40 Thieves," "His Butler's Sister."

Warners

Shooting: "Conflict," "In Our Time," "Northern Pursuit," "Destination Tokyo," "Shine on Harvest Moon."

Reviews

"Coastal Command"

(RKO-Radio)

Hollywood, July 19

THE unheralded, daily activity of the RAF Coastal Command, stationed at remote northern bases to protect convoys from German submarines and raiders, is effectively dramatized in "Coastal Command," a British documentary produced by Ian Dalrymple of the Crown Film Unit, and photographed by Jonah Jones, under actual combat conditions. As a picture, it compares favorably with "Target For Tonight," and "Desert Victory" in extolling the work of the British Services in carrying out their daily missions about which little is known save passing mention in bald official communiques comparable to our own now famous "sighted sub, sank same."

The hero of "Coastal Command" is a huge Sunderland flying-boat, "T for Tommy," and its amiable crew. Most of the work of the "T for Tommy" is protecting slow-moving convoys from submarine attack, but it really sees action when it is assigned to take over the spotting of a German pocket battleship raider. Featured in the footage is the sinking of a U-boat, the bombing of the enemy battleship, and some striking dog fights. The effective work of Operations in knitting together the activity of the aircraft of the Command also contributes to highlight this interesting presentation of the work of the Coastal Command as an important documentary.

Ralph Vaughn Williams' orchestral score with its subtle texture of music sets the mood of the film very aptly. Photography is excellent throughout.

Running time, 60 mins. "G."* MILTON LIVINGSTON

"Silver Spurs"

(Republic)

Hollywood, July 19

SINGING Roy Rogers and his handsome mount, Trigger, are taken over more jumps than customary this time, including the extreme transition from polished behaviour in a swank dude ranch to hell-bent-for-leather melodramatics in the old stage-coach tradition with which the picture ends. This hurdle is not too much for the star and his steed, but it's too much for the scenarists to handle with conviction and the upshot of it all is a picture which their more youthful and less exacting fans may be expected to relish while their elders settle back to marvel at the mixing of scene, period and such matters as cause and effect.

At bottom of the script, by John K. Butler and J. Benton Cheney, is a question about a right of way across some land owned by a playboy who is under the domination of a rascal. Three killings occur before the difficulty is ironed out, the ironing process requiring much riding, shooting, abducting, escaping, plus some highly venturesome gymnastics involving a runaway six-horse team.

Others involved are Smiley Burnette, John Carradine, Phyllis Brooks, Jerome Cowan, Joyce Compton, Dick Wessel, Hal Taliafero, Forrest Taylor, Charles Wilson, Byron Foulger and, of course, Bob Nolan and the Sons of the Pioneers, who attend, with and without Rogers, to the dispensing of seven songs.

Harry Grey produced and Joseph Kane directed.

Running time, 68 minutes. "G."* WILLIAM R. WEAVER

*"G" denotes general classification.

'Canteen' Alters Policy

BOSTON, July 19.—For the first time in years, Loew's State here broke away from its policy of showing day and date with its sister theatre, Loew's Orpheum, this week. Instead of the customary dual bill at the two theatres, the State is showing "Hangmen Also Die" while the Orpheum continues to hit records with "The State Door Canteen."

Farewell for Holmes

WESTFIELD, Mass., July 19.—Roswell Holmes, assistant manager of the Strand Theatre, was recently tendered a farewell party on the stage of the theatre, by the management and employes. He was presented money and other gifts, Manager Ernest Whitford making the presentation speech. Holmes entered the navy late last week.

Sees Cut Scales Enlarging Sphere

Chicago, July 19.—The suggestion of Johnny Jones, that exhibitors could contribute to the fight against inflation, by reducing admission prices, as reported in *Motion Picture Daily*, July 6, has provoked more than one argument here. While there has been little support for the idea of a reduction, the desirability of a halt in the upward trend is more readily agreed upon.

Jones, however, now advances further reasons: A reduction in admissions would not necessarily mean less profits, he said. The benefits of screen entertainment would be brought to more people at the lower price and with greater attendance, profits might even increase. Distributors, too, could help with a reduction in film rentals which they are expected to be able to afford as foreign markets reopen.

Dollinger Again Heads Associated

Irving Dollinger was reelected president of Associated Theatres of New Jersey at the fifth recent meeting and luncheon, held at the Newark Athletic Club.

All other officers were reelected as follows: H. H. Lowenstein, president of the board; Jack Unger, vice-president; Sidney Seligman, treasurer; and David Mate, secretary.

Dollinger was also reelected film buyer for the group with Unger and Joseph Siccardi serving in advisory capacities for 1943-1944.

Joseph Siccardi was elected office manager upon Harry Lowenstein's resignation.

At the luncheon, Dr. Milton Nussbaum, a member, was presented with a kit as a going-away gift upon his entering the army as a lieutenant.

Publishers Sell Books via Films

First in the series of shorts produced by the Council on Books in Wartime under an arrangement with Newsreel Distributors, Inc., has been completed and will be released for public showing on July 23. The council is composed of book publishers. The series will be distributed by Film Distributors Corp. of New York. First film is based on "Into the Valley," by John Hersey, one of the books chosen by the Council's War Book Panel. Quincy Howe, editor and radio commentator, appears as master of ceremonies in the film.

Second in the series will be based on Eve Curie's "Journey Among Warriors," with the author and Howe in the film. The series, to be released one a month, will be called "Books in the War."

Theatres Draw Rebuff

BOSTON, July 19.—Although the Globe and Gayety drew reprimands from the censors for too sexy pictures both are continuing the policy. "Adults Only" is the sign at the Globe this week for "Slaves in Bondage."

No Change in Raw Stock for New Quarter

(Continued from page 1)

user, holding permits in the new quarter for 12,121,701 linear feet, followed closely by News-of-the-Day and Paramount News, each permitted to buy a little more than 11,600,000 feet. March of Time gets 2,164,195 feet.

The WPB's authorizations specify "motion picture film," allowing the permit holder to channel its stock acquisitions into whatever proportion of negative or positive its needs dictate.

In WPB film limitation order No. L-178, the Government lists "Class A" distributors as foliows: Columbia, Loew's, Paramount, RKO, Republic, 20th Century-Fox, Universal and Warner-Vitagraph. The three others, Monogram, PRC, United Artists, are listed as "Class B" distributors.

War Production Board permits for raw film usage for all 11 companies for the next quarter allow stock purchases in the following amounts:

	Linear feet
Columbia	30,253,296
Metro-Goldwyn-Mayer and Loew's, Inc.	42,147,476
Monogram	5,848,397
Paramount	30,722,843
Producers Releasing	5,500,000
Radio-Keith-Orpheum	27,435,119
Republic	18,380,444
Twentieth Century-Fox	31,803,298
United Artists	15,086,803
Universal	27,448,441
Warner Brothers and Vitagraph	33,742,077

NEWSREELS

Movietonews	21,121,701
News-of-the-Day	11,685,076
Paramount	11,627,566
Pathe News	7,865,750
March of Time	2,164,195
Universal Newsreel	7,085,524

Loew-Lyons U. A. Total May Hit 9

(Continued from page 1)

United Artists, will handle all business details of the firm while Lyons will handle production exclusively.

Three of the planned productions will be Jack Benny films, produced by the comedian for Producing Artists. The other three, two of which will be musicals, will star players under contract to A. and S. Lyons, artists representatives, of which Arthur Lyons is the owner. Writers, composers and directors handled by the Lyons firm will also participate in plans for pictures by Producing Artists.

Lyons declared that the company has been formed "for the preservation of players represented by his firm, and to give newcomers to the screen an opportunity." He said he is convinced that plays and films go hand-in-hand because "the Broadway stage develops actors, writers and producers," and plans call for the use of these people in pictures to be made.

Films will be produced at General Service Studios in Hollywood, with the first to start in mid-November. This will be a musical which Rouben Mamoulian will direct, from a story written around an original idea by Lyons, himself. Music will be by George Gershwin, Jerome Kern, Cole Porter and possibly Irving Berlin.

A musical comprising the unpublished songs of George Gershwin is under consideration, as well as one using the songs of Jerome Kern, which Kern will guide. A drama from a story by the former Belgian Minister of Finance, Baron Vandevelst, will also be filmed, Lyons said.

Lyons will be in New York for ten days, negotiating with writers for the company's schedule, and to set up local offices for the new firm.

Services Today For Arthur Lucas

(Continued from page 1)

tions; Leon Netter, supervisor of Paramount Southern theatre interests, and Claude Lee, director of public relations for Paramount, all of New York.

Lucas entered the industry in 1907 as a member of the Miles Brothers film renting agency in New York. His first theatre venture was the It Theatre in that city, the name being selected for economy in light bulbs in an era when illuminated advertising was little used and costly. Prior to the first World War he joined the old Mutual Film Co. in charge of distribution in the South and other territories. In the early 1920s he held the Educational Pictures' franchise in Atlanta and other Southern territories.

Had Modern Theatre

In 1921 he opened the Lucas Theatre in Savannah, the first house in the South to boast air conditioning and other modern improvements. The theater was made available to civic groups as a meeting place and was the first of his many theatres to become community centers through the operation of this policy.

His partnership with William K. Jenkins was started more than 20 years ago, and was followed soon after by the association with Paramount. The circuit, largest in Georgia, operates more than 50 theatres. Lucas also was an organizer and director of North Carolina Theatres, Inc. He was active in public life and politics in Georgia. He was an elector or a delegate to four national Democratic conventions; was state chairman for the War Savings Staff, and formerly was vice-chairman of the Federal Public Works Administration.

In association with Jenkins he operated radio stations in Augusta, Savannah and Brunswick and owned a newspaper at Americus, Ga. He also operated a theatre equipment company in association with his brother, Harry. Survivors include his wife, the former Margaret Cunningham; his brother, Harry; a daughter, Mrs. Fred Storey, and a son, Lt. John Lucas, now in England with the Army Air Forces.

Feminine Adsales Heads

Mrs. C. Banks, at Atlanta, and Miss K. Gager, at the Chicago exchange, are the two newest additions to the ranks of feminine supervisors of the adsales departments of 20th Century-Fox, number now totaling 16.

Broadway Grosses Low but Profitable

(Continued from page 1)

$46,000 in the first five days of its fifth and final week at the Roxy with about $55,000 in sight for the week. "Stormy Weather" and a stage show headed by Russ Morgan and his band and Connee Boswell opens tomorrow.

For the first three days of the third week, "Background to Danger" and a stage show headed by George Tobias and Hal McIntyre and his orchestra, grossed an estimated $20,000 and $38,000 is expected for the week. "The Constant Nymph" opens Friday with Carmen Cavellaro and his band heading the stage show.

"Best Foot Forward" eased off slightly at the Astor Theatre taking an estimated $20,000 for its third week. "Victory Through Air Power" at the Globe got an estimated $7,500 for the first two days of its run with $18,000 seen as the possible week's gross.

Efforts to reach Paramount officials for an estimate of the gross on "For Whom the Bell Tolls" at the Rivoli Theatre were unsuccessful, but Broadway estimates were $27,000 for the first five days which is big.

Sturdivant Heads California Owners

(Continued from page 1)

Aaron Goldberg. Herman Wobber, of 20th Century-Fox, was renamed vice-president, and Hulda McGinn was reelected secretary. Others renamed to the board were R. A. McNeil, Golden State Theatres; M. Naify, T. & D. Enterprises; George Nasser, of Nasser Brothers Circuit; Cliff Giesseman, RKO-Golden Gate Theatre manager, and Joseph Blumenfeld of the Blumenfeld circuit.

See Crescent Appeal Aimed At U.S. Suits

(Continued from page 1)

the high court might make rulings which would be applicable to the Schine and Griffith Circuit cases, still pending at Buffalo and Oklahoma City, and, possibly, even, the New York case.

If the high court affirmed Judge Elmer Davies' decree in disposing of the government's petition, with or without cross-appeal by Crescent, it would have the effect of making Judge Davies' findings and order conclusive. Such an eventuality would have far-reaching legal significance insofar as the other pending government anti-trust suits within the industry are concerned.

The high court either might act itself or remand the case to Judge Davies for further hearings and possible changes. The appeal is tentatively set for hearing Aug. 25 but probably will be postponed for several weeks. The government's petition as it stands seeks only changes in Judge Davies' decree which would make it obligatory for Crescent defendants to obtain government or court permission before acquiring theatres in independent exhibition areas. A cross-appeal by Crescent, however, would open up phases of the action of wide significance to other pending suits, either by itself or by government action.



'Hit the Ice' Hits $16,500; 'Dixie' Grosses $13,000

CINCINNATI, July 19.—"Hit the Ice" is pacing the field here, with an estimated $16,500 in sight for the RKO Albee, while "Dixie" promises $13,000 on a holdover at RKO's Palace. "Stage Door Canteen" continues strong in its fourth downtown week at the Capitol, where it should garner $6,200, and "Mr. Lucky," after two big weeks at the Albee, will do approximately $5,500 at the Lyric, at which house prices have been increased.

Estimated receipts for the week ending July 21-24:

"Hit the Ice" (Univ.)
RKO ALBEE—(3,300) (33c-40c-44c-55c) **Gross:** $16,500. (Average, $15,000)
'Dixie" (Para.)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days, 2nd week. Gross: $13,000. (Average, $13,000)
"Stage Door Canteen" (U. A.)
RKO CAPITOL—(2,000) (33c-40c-44c-55c) 7 days (4th downtown week). Gross: $6,200. (Average, $6,000)
"Two Tickets to London" (Univ.)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days. Gross: $5,000. (Average, $6,500)
"Mr. Lucky" (RKO)
RKO LYRIC—(1,400) (30c-33c-44c-55c) 7 days (3rd week). Moved from RKO Albee. Gross: $5,500. (Average, $4,500)
"Maxwell Archer, Detective" (Mono.)
"Man from Thunder River" (Rep.)
RKO FAMILY—(1,000) (20c-22c-33c) 4 days. Gross: $1,400. (Average, $1,400)
"Swamp Water" (20th-Fox)
"Cinderella Swings It" (RKO)
RKO FAMILY—(1,000) (20c-22c-33c) 3 days. Grossff $850. (Average, $800)
"Gals, Incorporated" (Univ.)
"Get Going" (Univ.)
KEITH'S—(1,500) (30c-33c-44c-55c) 7 days. Gross: $4,500. (Average, $5,500)

Change in AFM's National Officers

Harry J. Steeper is now first assistant to the president, James Peterillo, of the American Federation of Musicians, filling the vacancy created when Thomas F. Gable was elected financial secretary-treasurer. The position of assistant to the president, which Steeper relinquished, is being filled by A. Rex Riccardi, who has resigned from the executive board of which he was a member to accept the position.

Herman D. Kenin, president of Local 99, Portland, Ore., has been elected by the executive board to take Riccardi's place on the board.

Clair E. Meeder, president of Local 60, Pittsburgh, has been appointed assistant to the president to fill the vacancy created by the release of Eddie B. Love, former secretary of Local 6, San Francisco, who had some difficulty with that local. Meeder will assume his new duties as soon as he makes the necessary arrangements to leave Pittsburgh.

Associated Directors Recommend Dividend

LONDON, July 19.—Board of directors of Associated British recommend that at the forthcoming general meeting a final dividend of 7½ per cent be paid on the company's ordinary stock, plus a stock bonus of 2½ per cent. This, with the interim already paid, will total 17½ per cent for the year ended March, compared with 15 per cent last year. All figures are less tax.

Reviews

"Spotlight Scandals"

(Monogram)

Hollywood, July 19

THERE'S a new team of comics in the world of show business to be reckoned with from this point on, folks, and it's an idea grounded in precedent to give them plenty of running room in billing and on screen. They're Frank Fay and Billy Gilbert, and they're not like Abbott and Costello, but they stack up in this first of their pictures much as Bud and Lou stacked up in their first, therefore it's a good bet they'll be going on and up in the scale of popularity when the public gets a look at them.

The film with which Monogram introduces the pair is a Sam Katzman-Jack Dietz production, beneficiary of an expanded budget, which attends to a good many details of incidental entertainment in addition to serving as an admirable show-case for the display of the Fay and Gilbert talents, two varieties of humor which blend with all the congeniality of cakes and coffee or strawberries and cream. Other ingredients include Henry King and orchestra, Bonnie Baker, in a number of songs, the Radio Rogues, Butch and Buddy, and such performers as Harry Langdon, Iris Adrian, James Bush, Claudia Dell, many more.

Fay enters the picture as a vaudeville actor stranded in a town where Gilbert operates a barbershop. They team up, rise to greatness in show business, they split up and slide back separately, winding up back in small town show business starting over. It's less what they do than how they do it, less what they say than the way they get laughs out of the saying, that makes them a challenge to all and a promise of profits to come.

William Beaudine directed the picture with the skill and knowledge of values acquired in a long career. Barney Sarecky acted as associate producer.

Running time, 79 minutes. "G."*

"Bar 20"

(U. A.-Harry Sherman)

Hollywood, July 19

WHEN it's been noted that this item in Harry Sherman's Hopalong Cassidy series introduces Dustine Farnum, daughter of the late Dustin, and that it runs only 55 minutes instead of the usual length, an estimate of the picture has been had. It's a dip downward toward par for a series that has been running well above for several numbers.

William Boyd and Andy Clyde, as Hoppy and California, have George Reeves alongside this time as the third member of the trio, but Victor Jory heads up the opposition again, in his usual competent fashion, thus retaining the flavor of the series. The things done in this outing, scripted by Morton Grant, Norman Houston and Michael Wilson, have to do mainly with the holdup of a stage coach and other incidents of thievery, including the robbery of Hoppy himself at gun point. It's a somewhat solid story basis than is provided for most Hoppies, and the goings-on are equivalently less stimulating.

Others in the cast are Douglas Fowley, Betty Blythe, Bob Mitchum, Francis McDonald and Earle Hodgins.

Lesley Selander directed and Lewis J. Rachmil was associated with Sherman in the production.

Running time, 55 minutes. "G."*

*"G" denotes general classification.

RKO Hikes Prices At Cincinnati Runs

CINCINNATI, July 19. — Matinee prices at the 1,400-seat RKO Lyric have been advanced from 30 and 33 cents to 33 and 44 cents, with a 30-cent rate until 1 p.m., and evening prices increased to 44 and 55 cents, from the former 33 and 44-cent rate. The new prices, which apply to balcony and lower floor, respectively, make the scales at this house uniform with the other RKO downtown houses, except the Family.

Prices at the 1,000-seat Family, which plays a split-week policy, have been increased to 20 cents until 1 p.m., 22 cents for matinees, and 33 cents evenings, compared with the previous 20 and 30-cent scales for matinee and night.

Arthur Byron Dies

LOS ANGELES, July 19.—Arthur Byron, veteran stage and screen actor, and former president of Actors Equity, died a his home here Friday, at the age of 71, after a lingering illness.

During his 54 years in the theatre and in films, Byron portrayed more than 300 characters, and played more than 10,000 performances. His longest engagement was in "The Boomerang," a Belasco play production which ran for more than three years in New York and on the road. Entering films in 1932 he appeared in "20,000 Years in Sing Sing," "Tonight Is Ours," "House of Rothschild," "Oil for the Lamps of China," et al.

He leaves a wife, Kathryn, and two daughters, Eileen Byron and Mrs. Wallis Clark.

Mr. Lucky' and Show Tops in Baltimore On $18,600 Take

BALTIMORE, July 19—New attractions opened to big business, giving a strong start to the week's grosses. Holdovers are giving some indication of over-staying their time. Of the latest arrivals, "Mr. Lucky," plus a stage show, appears to be tops at $18,500, at the Hippodrome. "Background To Danger" is due for $16,500 at the Stanley.

Estimated receipts for the week ending July 22:

"Stage Door Canteen" (U. A.)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days, third week. Gross: $14,000. (Average, $11,500)
"Hit the Ice" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days, third week. Gross: $9,500. (Average, $10,000)
"Coney Island" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days, fifth week. Gross: $7,500. (Average, $8,000)
"Background to Danger" (W. B.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends) 7 days. Gross: $16,500. (Average, $12,500)
"Mr. Lucky" (RKO)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c) 7 days. Stage show: Romo Vincent, Carole & Sherod, Jim Wong Troupe. The Briants, Patsy Garrett. Gross: $18,500. (Average, $13,500)
"Aerial Gunner" (Para.)
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: $6,000. (Average, $5,500)

AFM Will Abolish Neutral Territory

By action of the international executive board of the American Federation of Musicians, there will be no more so-called "neutral" territory after Sept. 6, 1943.

From this date on, all neutral territory in the jurisdiction of the Federation, which covers the United States and Canada, will be assigned to an adjacent local, which will have jurisdiction over any establishments where musicians are employed. This includes theatres, hotels, taverns, etc., and also 165 radio stations that are not now in the jurisdiction of any local. These will all be in the jurisdiction of some local on and after Sept. 6, 1943. Of the 165 radio stations, 75 per cent are stations which receive network programs.

The matter of allocating the neutral territory to existing local unions has been left in the hands of the national president, secretary and financial secretary-treasurer by the executive board.

Donald Bevan a Prisoner

SPRINGFIELD, Mass., July 19.—Staff Sergt. Donald Bevan, Springfield's theatreman-hero, has been officially listed by the War Department as a prisoner of war of the Germans.

Bevan, nephew of Harry Smith, general manager of Western Massachusetts Theatres, Inc., and a former staff man at the Paramount here, had been listed as missing in action, following a raid over Nazi-occupied Europe. He had won decoraions for bravery beyond the call of duty in previous raids.

Conrad Binyon in Feature

Conrad Binyon appears in Columbia's "The Boy from Stalingrad," and not Claude Binyon, writer, as inadvertently mentioned in MOTION PICTURE DAILY's review.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Wherever Allied Flags Fly

LETTER FROM BOMBAY TO MOTION PICTURE HERALD

"To date we have been carrying on with the issue dated October 3, 1942—a total of seven months — nevertheless it is an issue which serves as a constant reminder of present day realities.

"It is also a beacon of hope that en route somewhere subsequent issues are on the way. . . .

"We have been able to secure missing and back numbers to complete binding of volumes up to 1941.

"Now it is possible we will not be able to bring our little 'Library' up to date till better times. . . . Discontinuance of the MOTION PICTURE HERALD to overseas subscribers because of paper shortage would be a calamity as far-reaching as losing a war essential."

J. REMI CRASTO
Bombay

always in the service

MOTION PICTURE HERALD

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'Lucky', with Vaudeville, is Big at $32,000

SAN FRANCISCO, July 19.—On the wave of a ballyhoo which began three weeks before the picture's opening, "Mr. Lucky," backed by vaudeville, soared to $32,000 at the Golden Gate and stayed for a second week. "Bataan" and "High Explosive" hit excellent $26,500 in eight days at Fox. "Lady of Burlesque" closed out six-week stand at United Artists with a strong $8,000.

Estimated takings for the week ending July 12-16:

"Bataan" (M-G-M)
"High Explosive" (Para.)
FOX—(5,000) (20c-35c-55c-75c) 7 days. $26,500. (Average, $18,000)
"Mister Big" (Univ.)
"Two Tickets to London" (Univ.)
ORPHEUM—(2,440) (20c-35c-55c-75c) 6 days, 2nd week. Gross: $2,500. (Average, $11,500)
"Lady of Burlesque" (U.A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 6th week. Gross: $8,000. (Average, $8,000)
"Mr. Lucky" (RKO)
GOLDEN GATE—(2,850) (20c-35c-55c-75c) 7 days. Stage: Vaudeville. Gross: $32,000. (Average, $19,500)
"Hitler's Madman" (M-G-M)
WARFIELD—(2,680) (20c-35c-55c-75c) 7 days. Stage: Vaudeville. Gross: $22,000. (Average, $17,000)
"Presenting Lily Mars" (M-G-M)
"False Faces" (Rep.)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days. Gross: $15,500. (Average, $14,500)
"Five Graves to Cairo" (Para.)
"Wrecking Crew" (Para.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) 7 days, 4th week. Gross: $10,000. (Average, $6,500)

Week Ending July 16:

"Kitchen Cavalier" (Swedish)
CLAY—(400) (15c-35c-45c) 7 days. Gross: $1,100. (Average, $1,000)

Motion to Dismiss Extort Case Denied

Federal Judge Murray Hulbert yesterday denied James D. C. Murray, defense counsel for the six alleged Chicago gangsters, their motions for quashing the indictment against them in N. Y. Federal Court. The six, including John Rosselli and Louis Kaufman, business agent of Local 244, of the Operators Union of Newark, are charged with violating the anti-racketeering law. They are alleged to have exorted more than $1,000,000 from motion picture companies.

'Army' in Philadelphia

PHILADELPHIA, July 19.—Premiere of "This Is the Army" has been scheduled for August 17 at Warners' Mastbaum Theatre, and is expected to net $35,000 for the Army Emergency Relief. Louis Daroff, local manufacturer, is chairman of the Citizens Committee sponsoring the premiere.

AFM Membership Now Totals 138,000

Membership of the American Federation of Musicians now reaches 138,000, several thousands of whom are employed in theatres, studios and elsewhere in the film business.

Off the Antenna

ALARMED by the vast amount of publicity devoted to the subject of radar in recent months, and concerned since some of the proposed publicity includes "classified" information, release of which would be of great value to the enemy, the U. S. Army, through Colonel John T. Winterich, of the Signal Corps, has placed a ban on publicity and advertising featuring radar. Some of the publicity even promoted controversy as to allocation of credit for the development or radar, according to Winterich. . . . OPA has established new methods of determining price ceilings on radios and phonographs, differentiating as to who assembles them, retailer or distributor. New methods are expected to make prices to public more uniform, and in many instances lower than levels that have been prevailing. . . . Station WDSM at Superior, Wis., becomes affiliated with the Blue as a basic supplementary station on July 25, bringing the number of Blue affiliates to 159.

• • •

Purely Personal: *William L. Shirer, Columbia news analyst, just back from a five-week stay in Great Britain, feels that it will take a couple of years to lick Germany, even though he found English sentiment predicting a quicker collapse of the Nazis. . . . Col. Luther L. Hill, station manager of KSO and KRNT, and vice president of Iowa Broadcasting Co., on leave for the duration, has been promoted to Colonel in the AAFTTC. . . . William J. Adams has been named program director and news editor of Rochester's WHEC. . . . Turner Cooke, former program director of WMAS, Springfield, Mass., has been promoted to rank of lieutenant-commander in the Navy. . . . Walter I. Seigal has meen upped to manager of CBS's photographer division. . . . Lincoln Dellar has resigned as radio chief of OWI overseas branch in San Francisco to return to Associated Broadcasters' KSFO.*

• • •

Program Notes: Eric Johnston, U. S. Chamber of Commerce president, will urge labor-management cooperation to attain this year's war production goals in a CBS broadcast July 24. . . . Alexander de Seversky of "Victory Through Air Power" fame, will discuss his crusade when he appears as guest contestant on Mutual's "Double or Nothing" quiz show July 23. . . . Carole Landis will appear on the Philip Morris program July 23, and on Frank Sinatra's program July 26, both CBS shows. . . . Linda Darnell and Ray Milland will star in a radio version of "Once Upon a Honeymoon" on the Screen Guild Players program July 26. . . . Lum and Abner, the pals of the party line, will visit Bing Crosby on the Kraft Music Hall program July 22.

'Bombardier' Holds For $8,500 in Tulsa

TULSA, Okla., July 19.——Outstanding grosses of past weeks disappeared this week as films either held at average or slightly over average, although "Bombardier," at the Ritz, grossed a very nice $8,900 to lead the parade.

Estimated receipts for the week ending July 22:

"Stage Door Canteen" (U.A.)
MAJESTIC—(570) (25c-40c) 7 days, 2nd week. Gross: $3,000. (Average, $2,500)
"Hit Parade of 1943" (Rep.)
ORPHEUM—(1,400) (20c-40c-50c) 7 days. Gross: $7,500. (Average, $7,500)
"Good Morning, Judge" (Univ.)
"Kid Dynamite" (Univ.)
RIALTO—(1,250) (20c-40c) 3 days. Gross: $1,500. (Average, $1,500)
"Bombardiers" (RKO)
RITZ—(2,000) (25c-40c-50c) 7 days. Gross: $8,900. (Average, $7,750)

Increased Production Of Spanish Films

HOLLYWOOD, July 19.—Senor Jorge Delano, State Department guest from Latin America, here studying production, anticipates a boom in production in Argentine, Chile and Mexico when the war is over.

Attempt made several years ago to produce Spanish language pictures in Hollywood failed because costs were considered excessive, costs in South America being only one-tenth of films produced here, Delano said.

He stated that Mexico is producing 20 pictures yearly.

Irvine with Republic

SAN FRANCISCO, July 19.—Harry Irvine has bene added to the staff of the Republic Exchange here, to cover the Sacramento Valley territory.

M-G-M Sets Trade Showings for Seven

Tradeshows for seven new pictures were announced yesterday by M-G-M, as follows: "Salute to the Marines" and "I Dood It!" will be shown in all exchange centers on July 27, except in Albany, where it will be screened July 26, and Memphis, July 31. "Best Foot Forward" and "Young Ideas" will be shown July 29, except in Albany and Memphis, where the tradeshow will be held August 2. "Tartu" and "Girl Crazy" will be screened August 2 and 3, with Albany showing them August 9.

"The Man from Down Under" showings will be held August 3 and 5, with Memphis screening it August 7 and Albany on August 10.

Colie Lorella Dies

CLINTON, CONN., July 19.—Colie Lorella, vaudevililan for more than 50 years, died here Sunday at the home of a niece, Mrs. Tim Ryan, of a heart attack, at the age of 74. A comedy acrobat, Lorella starred in Niblo's Garden, toured with the Barnum and Bailey Circus and vaudeville circcuits.

Mrs. Kate Hartnett

WASHINGTON, July 19.—Mrs. Kate Hartnett, one of the oldest 20th Century-Fox employees in terms of service here, died last week after a short illness.

Arrivals on the Coast

HOLLYWOOD, July 19.—Charles Koerner, Nat Holt, Perry Lieber, Edgar J. Mannix, Paul Lazarus, Charles Prutzman and Herbert J. Yates arrived on the Coast today from New York City.

Coast Flashes

Hollywood July 1

EDMUND GOULDING will dor ate his services as director of Red Cross film David O. Selznick producing gratis for the OWI.

•

Screen Publicists Guild has ap pointed Attorney Carey McWilliam counsel and commissioned him to pr ceed immediately with protesting to WMC at Republic's dismissal o studio publicity staff. The staff en studio duties at the weekend accor ing to present status of the case.

•

Isadore Goldsmith, British pr ducer who joined Columbia seve months ago, checked off the lot toda on settlement of his contract due, t studio said, to "production and cas ing difficulties" without making a pi ture. His future plans are undisclose

•

The executive committee of the i dustry's permanent charities commi tee meets Thursday, Chairman Mar Sandrich presiding, to map plans the Third War Bond campaign an other drives.

•

Councilman George G. Davies Hollywood opposing proposed theat admission tax expects to defeat t bill at a public hearing tomorro through offering an alternative pla to raise sewer repair funds by tax o real property.

'Desperadoes' Ride Home with $6,500

OKLAHOMA CITY, July 19.—"T Desperadoes," at the State, led loc programs this week, with $6,500 f a good gross while "Crash Dive," i its second week at the Midwes clicked for $6,250 and "The Younge Profession," at the Criterion, grosse $6,000 on a double-bill with $4,00 Weather was hot and no competitio was present.

Estimated receipts for the wee ending July 22nd:

"The Youngest Profession" (M-G-M)
CRITERION—(1,500) (25c-40c-50c) 7 day Gross: $6,000. (Average, $6,000)
"Thundering Trails" (Rep.)
"Case of the Black Parrot" (W.B.)
FOLLY—(600) (20c-25c) 3 days. Gros $350. (Average, $250)
"Kings of the Cowboys" (Rep.)
"The Mysterious Doctor" (W.B.)
LIBERTY—(1,200) (20c-25c) 7 day Gross: $4,000. (Average, $3,250)
"Crash Dive" (20th-Fox)
MIDWEST—(1,500) (20c-25c-45c) 7 day 2nd week. Gross: $6,250. (Average, $5,60
"Desperadoes" (Col.)
"Reveille with Beverley" (Col.)
STATE—(1,100) (25c-40c-45c) 7 day Gross: $6,500. (Average, $4,500)
"Nightmare" (Univ.)
TOWER—(1,000) (20c-25c-40c) 7 day Gross: $3,000. (Average, $2,500)

Malavenda Settles Suit

NEW HAVEN, July 19.—The $5,0 damage suit brought by Joseph I Francesco, owner of the Fairmou Theatre, against Peter Malavend lessee, for breach of lease and d struction of seats, has been settle and DiFrancesco is now operating t theatre. In consideration of the se tlement terms, the lessee, whose lea ran to October, 1944, has withdraw from the theatre. He has since a quired the Victory, Wallingford.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 14 NEW YORK, U. S. A., WEDNESDAY, JULY 21, 1943 TEN CENTS

DO NOT REMOVE FROM LIBRARY DO NOT REMOVE

OWI Continues To Clear U.S. Films via WAC

Will Handle All Gov't Agency War Subjects

Office of War Information will ntinue to clear all government ms from federal agencies wishing e industry to distribute and ex- bit war information subjects.

The decision follows recent discon- nuance of the OWI domestic film anch which was forced to quit be- use of the refusal of Congress to ovide funds for its operation, re- lting, also, in the resignation of owell Mellett as head of the OWI's otion picture division.

Meanwhile there is pending the ap- intment of an individual liaison be- een the OWI and the War Activi- es Committee.

WAC yesterday stated that the

(*Continued on page 9*)

Notables at Lucas Funeral Services

ATLANTA, July 20.—With state and tional notables in attendance, fun- al services for Arthur Lucas, pio- eer circuit owner, were conducted at p.m. today at All Saints Episcopal hurch.

Dr. Karl Reiland, rector emeritus St. George's Church, New York, close friend of Lucas for the past ecade, conducted the rites. Cere- onies were simple, in accordance ith the expressed wish of Lucas.

Burial was in West View Ceme-

(*Continued on page 9*)

Coast 48-hr. Week Deadline Is Aug. 22

HOLLYWOOD, July 20.—The manda- ory 48-hour week order affecting all usinesses employing eight or more orkers will be issued Thursday by rea director Harnish, of the War anpower Commission, with August 2 set as the deadline for compliance xcept in cases specifically exempted. he film industry labor-management ommittee meets next week with a VMC representative presiding to de- rmine whether the order involves any ghtening of the present setup of op- rations which already are on a 48- our basis.

The new order covers Los An- eles, Ventura, Orange, San Bernar- ino and Riverside counties.

See WMC Officially Using Manning Chart For All Industries

WASHINGTON, July 20.—War Manpower Commission listings of critical occupations may be dropped in favor of universal use of manning tables as a means of securing deferments for key men while replacements are being trained, it was learned today.

The whole question is being reviewed by WMC officials, prompted to take the matter up by the enthusiastic reception of the manning table plan by industry. Under that plan, which is being used extensively in the film industry, an employer schedules all jobs for which replacements must be trained and the length of time required for training men to take over from employees to be drafted and, when approved by Selective Service, the tables serve as a schedule of the

(*Continued on page 9*)

Sullivan Assigned To Africa by Pathe

Neil Sullivan, newsreel cameraman, will leave shortly for the North African front for RKO Pathe News, the company announced yesterday. He has been certified by the War Department and awaits transportation.

Meanwhile, Sullivan is making "establishing" shots of the S. S. *Normandie* preliminary to raising of the liner.

U. S. Embassy in Mexico Gets Theatre

Mexico City, July 20.—A miniature theatre is being installed in the American Embassy for Ambassador George S. Messersmith. It is for the private exhibition of documentary pictures that are sent to the Embassy by the White House. The theatre is to be in service next month.

Loew's War Bond Sales, $41,633,728

Loew's Theatres war bond and stamp sales for June totaled $1,661,257, exclusive of bond sales to employes through payroll deduction plan and to executives. This brings the Loew theatre booth sales since Sept. 1, 1942, to $30,000,594, with an additional total of $5,391,728 sold to employes. From March, 1942, to June 30, 1943, period during which Loew's have acted as bond salesmen, the grand total of sales was $41,633,521.

C. C. Moskowitz, Loew executive, pointed out yesterday that the theatre booth sales doubled immediately after Loew's became official Treasury issuing agents.

Loew New York area theatres piled up a June total of $1,216,877, of which $129,202 was in war stamps. Loew's out-of-town theatres sold a total of $444,380.

M-G-M Acts to Aid Rural Theatres at Chicago Meeting

CHICAGO, July 20.—In an effort to help small-town exhibitors adversely affected by war-time conditions, Metro-Goldwyn-Mayer has appropriated, as a beginning, a budget of $125,000, to be used for exploitation and promotional aids to its customers in these affected areas.

Howard Dietz, vice-president in charge of advertising, publicity and exploitation, made the following comment: "To M-G-M every customer represents a decided entity regardless of the size of his operation. We intend to stimulate trade in every section of the country that has suffered from the shifting of population during these abnormal times. We welcome communications from all exhibitors to their problems, however small."

This decision was arrived at in a conference of sales executives, district managers, and advertising and publicity representatives held at the Blackstone Hotel. A considerable part of the two days' discussion was devoted to the problems of exhibitors in areas affected by shifting population.

Following the conference, the sales personnel, with the benefit of the survey started in Cincinnati, will carefully analyze each of its more than 12,000 accounts in the United States, that every consideration be given to each individual situation.

William F. Rodgers, general sales manager of the company, announced that M-G-M has achieved a new peak in distribution, having in the past year sold more contracts than at any other time in the history of Loew's, Inc.

Of the next group which will consist of ten pictures available commencing in September, three will be in

(*Continued on page 9*)

Para. Sets 30 Films for New Season's Slate

Technicolor to Be Used More than Ever

Paramount will release approximately 30 features "geared to meet any situation that may arise" during the 52 weeks commencing September 24 next, Neil Agnew, vice president and general sales manager, announced yesterday. The company's first block of five for the new season also was announced.

Agnew described the schedule as the best in Paramount history, "topping anything that it has ever done before." Reiterating that at least one-third of

(*Continued on page 9*)

N.Y. Owners Want U.S. to Resume Suit

New York independent exhibitors are laying plans to carry to Washington demands for the continuation of the Government's anti-trust suit against the five major distributors, until the original purposes of the action have been accomplished, among which was theatre divorcement.

Sponsor of the move is Unaffiliated Independent Exhibitors, Inc., Jesse L. Stern, president, which claims a mem-

(*Continued on page 9*)

20th Buys Willkie Book, a Zanuck Film

Sale to 20th Century-Fox of the film rights to Wendell L. Willkie's "One World" was announced yesterday by Simon and Schuster, publishers of the book. The film will be produced by Darryl F. Zanuck as one of his initial productions since his return to the studio. Lawyer-author Willkie is also chairman of the 20th-Fox board of directors.

"One World," an account of Willkie's round-the-world journey, "has been the fastest-selling book in American publishing history," the publisher's statement said. Worldwide sales reached 1,000,000 copies within six weeks after publication in April and have since passed the 1,600,000 mark. In a similar period "Gone With the Wind" sold 500,000 copies; and ultimately reached a peak of 3,000,000, said Simon and Schuster.

Personal Mention

COLONEL A. CONGER GOODYEAR, member of the Paramount board of directors, has been made a brigadier general in command of the Second Brigade, New York Guard.

•

NORMAN ELSON, general manager of Trans Lux Theatres, will arrive today in Washington and will return to New York on Friday.

•

DOROTHY LAMOUR, and her husband, CAPT. ROSS HOWARD, of the Army Air Forces, San Bernardino, Cal., are visiting his family in Sunbrook Park, Md.

•

R. MALLER, of the Strand, New Britain; E. DAILY, of the Strand, Amesbury, and J. MELINCOFF, of the Warner, Lawrence, all Warner Connecticut house managers, will leave for vacations beginning July 24.

•

MRS. BEN LOURIE, wife of the new Columbia Chicago salesman, is moving from New Haven, their former home, with her son, BOB, to join her husband.

•

SGT. ELLIOTT KRONISH, formerly at the Loew-Poli division office in New Haven, and now stationed at Bangor, Me., airfield, will be married July 27 to RUTH SANDERS, of Bangor.

•

THOMAS ORCHARD, former March of Time assistant producer, was promoted this week to Lieut. Commander, U.S.N.R. He organized the training film section of the Navy Bureau of Aeronautics.

•

IRVING BERLIN will arrive in New York today from the Coast for conferences with Army Emergency Relief and Warner executives on "This Is the Army" premieres.

•

MORT BLUMENSTOCK, in charge of Warner advertising and publicity in the East, will leave for Chicago tonight with CHARLES EINFELD.

•

FORTUNAT BARONAT, Universal foreign publicity manager, will leave for the Coast on Friday for a studio visit.

'U' Managers Here On 1943-'44 Plans

Universal district managers are holding a series of home office conferences on the company's new season's product and sales terms.

Harry Graham of Atlanta and Pete Rosian of Cincinnati are in New York now conferring with W. A. Scully, vice-president in charge of distribution; E. T. Gomersall, assistant sales manager; Fred Meyers, Eastern manager, and F. J. A. McCarthy, Southern and Canadian manager. Dave Miller of Cleveland and Manny Gottlieb of Chicago conferred here with the home-office officials earlier and other managers from the field are expected in later.

Insider's Outlook

By RED KANN

Hollywood, July 20

TALES from the Hills:

Those who caught the story on the drama page of the New York *Times* are positive this is one completely shy of the Einfeld touch.

Ralph Parker, reporting from Moscow, told of "The Deathless," a Russian play about a group of partisan fighters who resisted the German advance on the capital city. The imaginary character in it is Jack Warner, American foreign correspondent who refused to stay with his brother newspaper men and instead joined the fighter group in the days before Pearl Harbor.

"Calm, skeptical, optimistic, Jack Warner is doing a lot to help Soviet-American relations and, when he finally takes his place behind the machine gun, the audience is swept by a storm of applause. . . .

"This unpretentious human little play which is full of tenderness and brightness, already has played frequently in the provinces where Jack Warner has become something of the prototype of the modern American," reports Parker.

Authors of the play are Alexei Arbuzov and Alexander Gladiov. Neither one is on the Warner payroll. However—.

■ ■

Credits being what they are in this community where it is still often the case of being as good as your last picture, the incident about Charles Fuhr has its moments. Officially, he directed "Bomber's Moon."

However, there is no such person. Edward Ludwig started the film, worked on it for 25 days, also did the advance preparation. On the 26th, he and Sol Wurtzel, the producer were on different eye levels. Harold Schuster took over at that point and finished the job. Under the circumstances and because of the way it turned out, neither man was keen for the credit. By itself, this would mark the incident as highly unique.

Enter Charles Fuhr, invention of the publicity department. They hope to have little use for him.

■ ■

Recent litigation involved a producer and his representative. In the trail of their split-up developed the action, the representative alleging he had been promised part of the profits of the program.

In court, the question was put:

"Did you or did you not promise the plaintiff a share of the net?"

The answer:

"Yes, I did. But it didn't mean a thing."

Q.: "And why not?"

A.: "Because in Hollywood it's just a figure of speech."

■ ■

The upfront office buzzer is the weather vane on a certain lot in these parts. When newcomers, their stock running high, have occasion to see the boss, they clear through the secretary who telephones The Great Man. The buzzer normally functions on the button. And entry is made.

Thereafter, the newcomer, no longer so new, can pretty much judge how he stands.

A pause between call and responding buzzer indicates he ought to become slightly worried.

A decided hesitation between call and answering buzzer suggests all is not going well.

A long interval between call and buzzer means it won't be long now.

Usually isn't, too.

■ ■

George Jessel was master-of-ceremonies at a war refugee fund-raising party at Mocambo Sunday evening. Among the quips:

"The war is going so well these days I expect an offer any time now to play Loew's Vichy.

"Not only that, I hear Molly Picon is entertaining a proposition to star at the Winter Garden. No, not the one on Broadway. The one in Berlin.

"Some people won't realize the war is on until the Nazis capture Abe Lastfogel."

■ ■

A genius tale, and true like all these others:

There is a producer, well known here, who claims to have his own infallible system of diagnosing the box office draw of any picture he sees. By preference, he looks at product in the luxury of his own projection room. If he gets a twitching of the ear—either one will do—at any point along the route, the conclusion is the film is a bust.

No information on what happens if both ears begin twitching at the same time.

Coast Flashes

Hollywood, July 20

CHAIRMAN HENRY GINSBERG, of the motion picture committee, disclosed that the industry War Bond purchases in the "Build the Cruiser Los Angeles" campaign passed $1,400,000 with a subscription of $100,000 by Universal employees.

•

Paramount expanded its series films schedule with announcement of a Pine-Thomas film, "Navy Way," based on the Great Lakes Naval Training base.

•

Norman Moray trains north tonight continuing a sales tour after studio conferences.

•

The proposed one cent tax on admissions to finance sewer repairs appeared averted following an open hearing in the City Council chamber where opposition was voiced by Charles Buckley, of Fox West Coast, representing the circuits, Jack Y. Berman, representing the independents, Ray Lehaney, speaking for the AFL and CIO, and John B. Kingsley, president of the Hollywood Chamber of Commercee. The revenue, taxation and finance committee, which advanced the proposal, decided to meet July 30 with theatre operators and business men to work out alternative means of raising the required funds.

•

Spyros Skouras is due here tomorrow.

•

Darryl Zanuck has assigned Henry King to direct "Wilson," described as the "biggest budget picture of the year," for 20th.

•

Robert Gillham arrives Thursday and stays ten days.

•

Ernst Lubitsch will leave here July 23 for the New York premiere, August 4, of his "Heaven Can Wait," at the Roxy.

•

Ben Kalmenson left the Warner studio here yesterday for New York following a visit of only one day.

•

Louis B. Mayer and Howard Strickling expect to leave here Friday for the East.

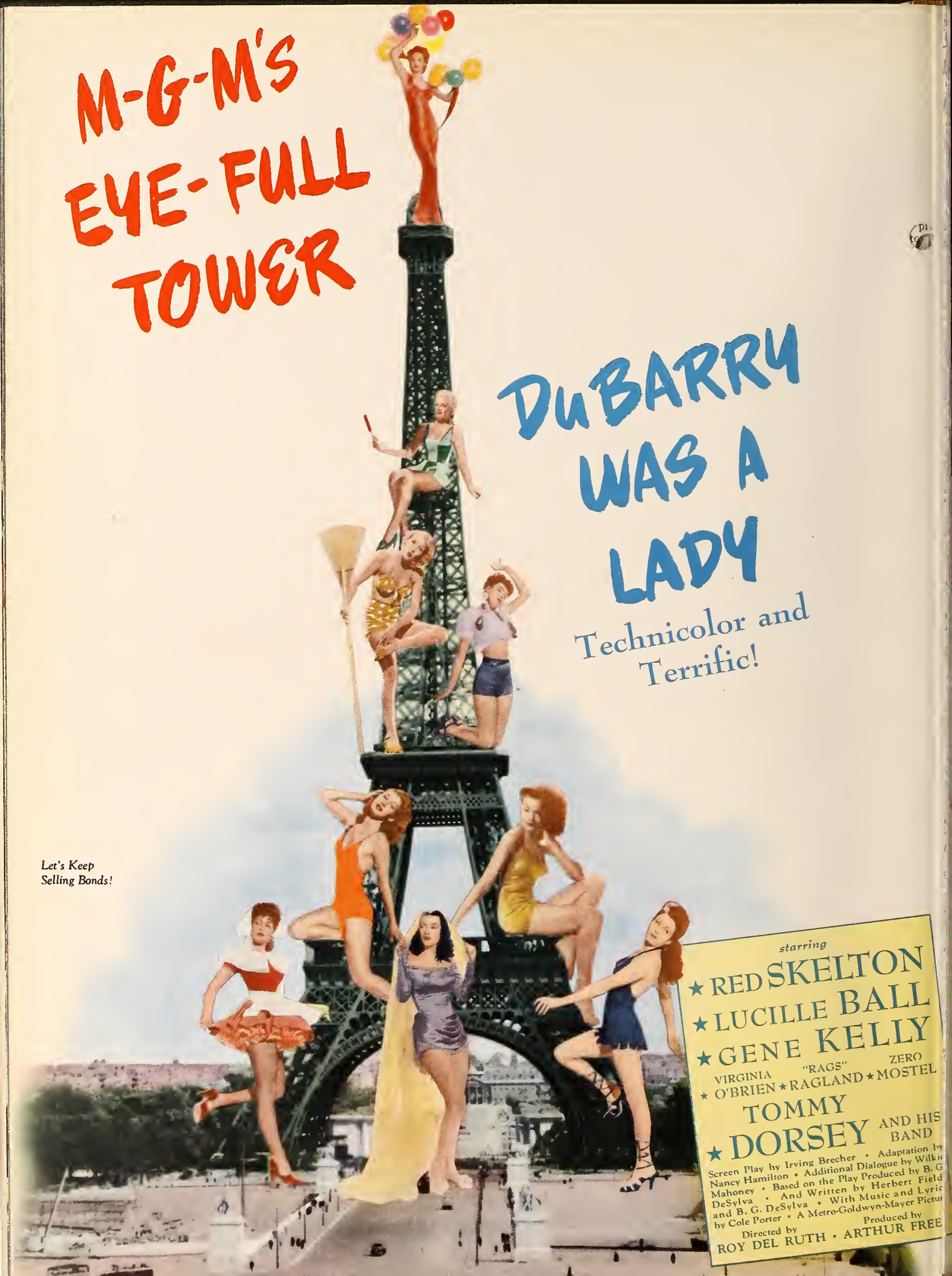
RKO Employee Killed

Aviation Cadet Ray F. Ellis, 20, is the eighth former RKO-Radio home office employee to be killed. He died in a training plane crash on Monday near Waco, Texas.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.



The Baer facts (artist Howard Baer of Esquire Magazine did it). It's his inspiration of the Du Barry Girl after seeing Metro-Goldwyn-Mayer's Technicolorful Musical Comedy, "DU BARRY WAS A LADY."


M-G-M'S
EYE-FULL
TOWER
DuBARRY
WAS A
LADY
Technicolor and
Terrific!
Let's Keep
Selling Bonds!
starring
★ RED SKELTON
★ LUCILLE BALL
★ GENE KELLY
VIRGINIA ★ O'BRIEN ★ "RAGS" RAGLAND ★ ZERO MOSTEL
TOMMY ★ DORSEY AND HIS BAND
Screen Play by Irving Brecher • Adaptation by
Nancy Hamilton • Additional Dialogue by Wilkie
Mahoney • Based on the Play Produced by B. G
DeSylva • And Written by Herbert Field
and B. G. DeSylva • With Music and Lyric
by Cole Porter • A Metro-Goldwyn-Mayer Pictu
Directed by
ROY DEL RUTH • ARTHUR FREE
Produced by

'Action's' $15,000, 'Canteen's' $14,000 Are K.C. Leaders

KANSAS CITY, July 20.—"Action in the North Atlantic" at the Newman, is topping first-runs, with an estimated $15,000. "Stage Door Canteen" is grossing approximately $14,000 in its third week at the Midland, receipts topping house records except for "Gone With the Wind," which was at advanced prices; only four other pictures have run more than two weeks at the Midland. Weather has been on the hot side, but not oppressive. Outdoor recreational facilities draw big crowds; so do theatres.

Estimated receipts for the week ending July 21-22:

"Hit the Ice" (Univ.)
ESQUIRE—(800) (35c-40c) 7 days. Gross: $7,000. (Average, $4,000)
"Stage Door Canteen" (U.A.)
MIDLAND—(3,600) (35c-50c) 7 days, 3rd week. Gross: $14,000. (Average, $12,000)
"Action in the North Atlantic" (W.B.)
NEWMAN—(1,900) (35c-50c) 7 days. Gross: $15,000. (Average, $9,000)
"Mr. Lucky" (RKO)
"Aerial Gunner" (Para.)
ORPHEUM—(1,900) (35c-50c) 7 days, 3rd week. Gross: $8,000. (Average, $8,000)
"She Has What It Takes" (Col.)
"Captive Wild Woman" (Univ.)
TOWER—(2,200) (35c-50c) 7 days. Stage show. Gross: $11,000. (Average, $9,000)
"Hit the Ice" (Univ.)
UPTOWN—(2,000) (35c-50c) 7 days. Gross: $7,000. (Average, $5,000)

Pittsburgh Better, Topped by $29,500 For 'Raid Wardens'

PITTSBURGH, July 20.—Business continued better than average, with the week's top-notcher, "Air Raid Wardens," taking $29,500 at the Stanley.

Estimated receipts for the week ending July 20-22:

"Coney Island" (20th-Fox)
FULTON—(1,700) (30c-40c-55c) 7 days, 3rd week. Gross: $9,000. (Average, $7,500)
"Stormy Weather" (20th-Fox)
HARRIS—(2,200) (35c-44c-60c) 7 days. Gross: $10,000. (Average, $9,200)
"Mr. Lucky" (RKO)
PENN—(3,400) (30c-40c-60c) 7 days. Gross: $18,500. (Average, $17,000)
"Bataan" (M-G-M)
RITZ—(1,100) (35c-44c-60c) 7 days, 2nd week (moveover from Penn). Gross: $3,000. (Average, $2,600)
"High Explosive" (Para.)
"Henry Aldrich Gets Glamor" (Para.)
SENATOR—(1,750) (35c-44c-60c) 7 days. Gross: $3,000. (Average, $2,400)
"Air Raid Wardens" (M-G-M)
STANLEY—(3,800) (35c-50c-75c). On stage: Six days of vaudeville including Ozzie Nelson's orchestra with Harriet Hilliard. Gross: $29,500. (Average, $20,000)
"Stage Door Canteen" (U.A.)
WARNER—(2,000) (35c-44c-60c) 7 days, 4th week (moveover after two weeks at Penn). Gross: $11,000. (Average, $6,500)

St. Louis Variety Benefit

ST. LOUIS, July 20.—Local Variety Club will sponsor a midnight benefit performance at the Ambassador on August 7. Feature will be Billy House's stage show, which opens an engagement at the theatre on August 5. Other talent will be recruited from the Municipal Opera cast and local night clubs. Money raised will be added to the Variety Club's treasury to help finance its program in St. Louis.

Review

"Heaven Can Wait"

(20th Century-Fox)

Hollywood, July 20.

WITH his tongue very much in cheek and his directorial slyness in rare form, Ernst Lubitsch takes the primary bows for a delightful and amusing saga of a would-be Casanova running the gamut of the years from one to 70 and the calendar from 1872 to 1942.

At one, Don Ameche is no problem. At 15, he is uncertain. At 70, it is his memory that is wavering. In between, he meets Gene Tierney, the girl of his dreams. She marries him, they have a child. After 10 years, she leaves him on the strength of a bill from Cartier which reveals he bought a bracelet which was never wound around her wrist. They re-unite, the ties of their family bonds stronger than ever and never seriously disturbed anyway. So it remains until she dies. The interludes find him fancying himself a great lover with far more of an appreciative eye for feminine charm than feminine charm has for him.

The result is a chuckling kind of frustration rolling down the years which renders him harmless, deflates his ego, brings him closer to his family with no hurt inflicted upon anyone concerned. At the gateway of his seventh decade, he dies. Fittingly so, as he gazes from his deathbed on a Hollywood version of a trained nurse, blonde and something, while in his subconscious mind runs the strains of "The Merry Widow" waltz.

That's about all there is to the story of Henry Van Cleve and Mrs. Van Cleve. Flimsy and wisp-like, it is the kind of material which could have been risque and double-barreled in practically all of its meanings. It isn't, because of how Samson Raphaelson contrived his script, based on a play called "Birthday" and, more to the point, because of how Lubitsch, the producer, told Lubitsch, the director, it ought to be handled.

The two Lubitsches apparently got on with one another very well since their handicraft is in evidence on all sides. They extracted a surprisingly good performance from Ameche and a better performance from Miss Tierney than your reviewer thought she had in her. Of Charles Coburn, that rascal of a grandfather, the praises must ring forth; he's immense. In fact, acting chores up and down the line are of high order. Louis Calhern is properly Victorian; Spring Byington, traditionally scatter-brained; Signe Hasso, volatile and very French; Allyn Joslyn, beautifully stuffed shirt; Helene Reynolds, show-girl brittle and Eugene Pallette and Marjorie Main reminiscent of the odors of Kansas.

Much novel fun is at the beginning and end. Ameche is dead by this time and seeking a reservation in hell since that's where he thinks his kind of life catalogues him. Laird Cregar, the head man there in frock coat and Ascot, doubts it, listens to the life story and concludes Ameche realy ought to apply up above. They're crowded, observes Cregar, and Ameche may not be able to get into the main building for a couple of hundred years but he will finally. Besides, Miss Tierney and Coburn who always understood his minor frailties and his major attributes anyway will be impatient. Heaven can wait no longer, it seems.

No villain. No war. But a brilliant directorial undertaking which comes off with sparkle and vast enjoyment. This one is in the bag.

Running time, 113 mins. "G."* RED KANN

**"G" Denotes general classification.*

Heavy 'Canteen' Holdover

CLEVELAND, July 20.—"Stage Door Canteen" is establishing new extended run and attendance records all through this territory, Morrison Orr, local United Artist branch manager, states. It is the first picture to be held three weeks at Loew's State since the house was built in 1921. Following this it moved to Loew's Stillman for an indefinite period. Other extensions include Akron, three weeks; Youngstown, two weeks; Steubenville, two weeks, and Mansfield, 16 days.

Keefe Exploits 20th

James Keefe, exploitation representative working out of the Cincinnati exchange of 20th Century-Fox, will hereafter include Cleveland in his activity, taking over territory formerly handled by Doug George, who was recently commissioned a lieutenant (j. g.) in the Navy.

Durante's Six for USO

Jimmy Durante is to make six volunteer personal appearances at Army camps and Naval stations, under the auspices of USO-Camp Shows, during the next three weeks. On two of these he will appear with Garry Moore.

Durante headlined a show last Friday night, playing at both Tilton General Hospital and a theatre in Fort Dix. Last night Durante and Moore appeared at Mitchel Field, L. I.; and again at Camp Kilmer, N. J., on July 23. Durante will top a camp show on July 23 at Camp Shanks, N. Y.; Fort Hamilton, Brooklyn, July 30; and Brainbridge U. S. Naval Training Station, Md., on August 3.

'Claudia' Opens Aug. 19

Twentieth Century-Fox yesterday set the premiere of "Claudia" for August 19 at the Omaha and Paramount theatres, in Omaha, hometown of Dorothy McGuire, star of the film.

'Ice', 'Graves' St. Louis Dual Nets $32,500

ST. LOUIS, July 20.—Local theatre managers are wondering if the federal withholding tax may be putting a temporary crimp in the box office. While business is about average, it should be better for the attractions presented this week. The dual offering of "Hit the Ice" and "Five Graves to Cairo" at the Fox and Ambassador, will gross an estimated $32,500 combined. "Stage Door Canteen," in its third and last week at Loew's State, is headed for $15,500.

Estimated receipts for the week ending July 21:

"Hit the Ice" (Univ.)
"Five Graves to Cairo" (Para.)
FOX—(5,038) (30c-40c-50c) 7 days. Gross: $18,000. (Average, $15,000)
"Hit the Ice" (Univ.)
"Five Graves to Cairo" (Para.)
AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: $14,500. (Average, $11,500)
"Stage Door Canteen" (U.A.)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days, 3rd week. Gross: 15,500. (Average, $15,000)
"Mr. Lucky" (RKO)
"Stormy Weather" (20th-Fox)
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: $8,500. (Average, $7,000)
"What's Buzzin', Cousin?" (Col.)
"The Boy from Stalingrad" (Col.)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $7,400. (Average, $6,000)
"Sarong Girl" (Mono.)
"I Escaped from the Gestapo" (Mono.)
ST. LOUIS—(4,000) (35c-40c) 7 days. Gross: $4,500. (Average, $4,400)

Will Cite Theatres Playing "Army" Film

Scroll bearing the names of all theatres that have played the film will accompany the Warner check to Army Emergency Relief representing proceeds from Irving Berlin's "This Is the Army," according to Jack L. Warner, executive producer of Warner Bros., who arrived in New York on Monday from the Coast.

Warner, who co-produced "Army" with Hal B. Wallis, is here conferring with Army Relief officials on Broadway world premiere of the picture, and plans for future showings at special advanced prices.

A national window display to salute the picture will be set up in leading department stores in 25 key cities coincident with the local showing of the picture, through a tie-up arranged with Associated Merchandise Corporation.

New PRC Appointments

CHICAGO, July 20.—Appointment of F. Julie Chapman as Chicago branch manager and Henry Porter as salesman was announced by Henry Elman, Producers Releasing sales executive before his departure from here for New York, yesterday.

Services for Rosenblum

Funeral services were held yesterday for David Rosenblum, 55, former vice-president and treasurer of National Broadcasting Co., and former treasurer and general manager of *The New York Post,* who died Sunday at Hartford.

Coney 'Island' Is Toronto Leader, Taking $13,500

TORONTO, July 20.—"Coney Island," at the Imperial, was attracting the pleasure-seekers here and promised a $13,500 gross for the week, while the more serious-minded section of the populace went for "Mission to Moscow" at Shea's, where $13,000 was in sight. A gross of $8,500 was in prospect for the second week of "Bataan" at Loew's.

Estimated receipts for the week ending July 22:

"At Dawn We Die" (Br.)
"Hi, Buddy" (Univ.)
EGLINTON — (1,086) (18c-30c-48c-60c) 6 days. Gross: $3,000. (Average, $4,000)
"Coney Island" (20th-Fox)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $13,500. (Average, $11,500)
"Bataan" (M-G-M)
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $8,500. (Average, $10,500)
"Mission to Moscow" (W. B.)
SHEA'S — (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $13,000. (Average, $11,000)
"The Moon Is Down" (20th-Fox)
"Redhead from Manhattan" (Col.)
TIVOLI — (1,434) (18c-30c-48c) 6 days. Gross: $4,000. (Average, $4,500)
"Pilot No. 5" (M-G-M)
"Taxi, Mister" (U. A.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $7,500. (Average, $9,000)

'Mars' Dual Grosses $10,900 at Omaha

OMAHA, July 20.—"Presenting Lily Mars," combined with "Prairie Chickens," climbed to $10,900 at the Paramount. "The Ox-Bow Incident" and "Shantytown" reached $10,200 at the Omaha, although the former had been shown previously on a midnight program. Weather continued moderately cool and the "Ak-Sar-Ben den" show, starring George Jessel, was the only new outside competition.

Estimated receipts for the week ending July 21-22:

"Pride of the Yankees" (RKO)
"Two Senoritas from Chicago" (Col.)
BRANDEIS—(1,200) (30c-35c-44c-50c) 7 days. Gross: $6,400. (Average, $6,500)
"The Ox-Bow Incident" (20th-Fox)
"Shantytown" (Rep.)
OMAHA — (2,000) (30c-35c-50c) 7 days. Gross: $10,200. (Average, $7,500)
"Salute for Three" (Para.)
"One of Our Aircraft Is Missing" (U. A.)
ORPHEUM—(3,000) (30c-35c-50c) 7 days. Gross: $8,500. (Average, $8,400)
"Presenting Lily Mars" (M-G-M)
"Prairie Chickens" (U. A.)
PARAMOUNT — (2,900) (30c-35c-50c) 7 days. Gross: $10,900. (Average, $9,000)

Omaha Curfew in Effect August 1

OMAHA, July 20.—The ten p.m. curfew for children under 16 has been passed by the City Council and will go into effect August 1.

The ordinance, which makes parents responsible if their children are on the streets between 10 p.m. and 5 a.m., carries up to $100 fine for violation and a jail sentence if the fine remains unpaid. Still to be decided is the means of warning to be given children when it is 10 o'clock. Air raid sirens have been suggested, then vetoed on the grounds they would cause confusion.

Most theatre men are expected to welcome the curfew as an aid to their efforts to stop the wave of juvenile vandalism in houses here.

Short Subject Reviews

"The Uninvited Pest"
(M-G-M Cartoon)
(M-G-M)

This is a rowdy Technicolor cartoon about a bear, all set for a peaceful hibernation, whose slumbers are shattered by an impudent squirrel who has come a-nutting in his cabin. After a frenzied chase through closets, bed springs and drainpipes, the bear waves the white flag and Mr. Squirrel carries off the nuts. Running time, 8 mins. Release date, July 17.

"Seeing Hands"
(Pete Smith Specialty)
(M-G-M)

A fairly interesting human interest story is herein told about a man who lost his sight as a boy, but who trained his hands in the building of model airplanes and intricate carpentry until he now operates an elaborate machine making delicate parts in a defense factory. His "seeing eye" dog aids his war effort by watching over him at work and retrieving any fallen tools. Running time, 11 mins. Release date, July 31.

"Nursery Rhyme Mysteries"
(Passing Parade)
(M-G-M)

John Nesbitt proves in this Passing Parade that behind the innocence of a Mother Goose rhyme often lies a sinister history. Mary, Mary quite contrary, (Queen of Scots), for instance, was thought by her contemporaries to be contrary enough to chop off her head. Four-and-twenty blackbirds refers to Henry VIII who really served deeds of confiscated land to his friends in a pie and Rocka-bye Baby is about James II who tried to pull a national fraud with a counterfeit son. Running time, 11 mins. Release date, July 31.

"Don't You Believe It"
(Pete Smith Specialty)
(M-G-M)

Don't always believe what you read in history books. John Nesbitt and the camera take us back to ancient Rome where we see Nero stretched out recuperating from a hangover, instead of fiddling, while Rome burns; we discover that Chicago was really set afire by spontaneous combustion in somebody's hayloft thus relieving poor Mrs. O'Leary's cow of the responsibility, and that if 5,000 men fought on Hastings Hill in 1066, they would have had to been laid shoulder to shoulder, piled five high. Running time, 10 mins. Release date, July 3.

"Yankee Doodle Mouse"
(M-G-M)

Tom Cat and Jerry Mouse are the stars of this very funny Technicolor cartoon bringing the eternal strife between these two members of the animal kingdom up to date. Blitz tactics are pursued by means of ingenious ammunition and war machines, a banana-throwing catapult, light-bulb bombs and sky rocket which finally carries Tom up into the stars. Running time, 8 mins. Release date, June 26.

"Batman"
(Serial)
(Columbia)

This one is based on the "batman" of the comic magazines. Its story and action are just as fantastic. In this episode the Batman and his friend Robin get involved with a Japanese sabotage ring which is scheming to steal the city's radium supply. They are up against terrific odds, for the Japs have an atom-smasher gun and also a process for turning people into zombies, or something. But inevitably the Batman, after escaping death innumerable times by a fraction of an inch, rescues the heroine and smashes the ring. Running time, 26 mins. Release date, July 16.

"Higher Than a Kite"
(Columbia)

Those Three Stooges are back again, involved this time in carryings-ons that have them join the RAF and somehow manage to get inside a bomb which is dropped over Germany. They land at German headquarters, disguise themselves as German officers and sabotage the whole shootin' match. Running time, 18 mins. Release date, July 30.

"Community Sing No. 10"
(Columbia)

Lew White at the console presents a community sing. The song selections include "As Time Goes By," "You Must Have Been a Beautiful Baby," "Old Chisholm Trail," "Great Big Saw," and the Marine song. Running time, 10 mins. Release date, June 25.

'A Hunting We Won't Go'
(Color Rhapsody)
(Columbia)

The fox and crow fable is told with variations in this Technicolor cartoon and takes a beating. The fox and crow go hunting one another but for some reason fail to recognize one another when they meet. The fox finally catches on and shoots the crow dead. Running time, 7 mins. Release date, August 23.

"Sweeping Oars"
(Columbia)

The husky oarsmen of the University of Washington are the subject of this sports reel, with Bill Stern explaining the business of their training. Training of a crew requires four years of strenuous work before they are ready for the varsity and the shots of the training sculls skimming up the river like a bird are very exciting. It closes with the Poughkeepsie Regatta and the "Huskies" sweeping to victory. Running time, 10 mins. Release date, July 29.

"Cactus Artist"
(Universal)

Young men who make postcards out of cactus pulp, spinsters who collect cups and saucers, young women who make costumes for elephants, sculptors who make miniature animals in abandoned railroad depots, the world's oldest fire engine, and an 18-month-old who is the world's most amazing child equilibrist, are the feature artists of this fairly amusing personalities short. Running time, 9 mins.

Fox Midwest in Big Manager Shift

KANSAS CITY, July 20.—A. D. Gilmere, manager of the Fox Orpheum, Ft. Madison, Ia., has been appointed by Ed Haas, manager district five for Fox Midwest, as manager of the Lyric, Boonville, Mo., succeeding Ralph Wallace, inducted into the Army. James O. Martin goes from the Electric, Springfield, Mo., to succeed Joe Reddick, also going to the Army, as manager of the Auditorium, Marshall, Mo. Dick Wright moves over to the Electric from the Landers, whose assistant manager, James Millspaugh, is promoted to the managership.

H. A. McClure, manager of district two, has transferred Ray McLain, city manager at Coffeyville, Kas., to be city manager at Joplin, Mo., succeeding Harley Fryer, resigned. H. D. Carroll, city manager at Atchison, Kas., succeeds Ray McLain at Coffeyville; Dale Thornhill goes from Iola, Kas., to Atchison, and Woody Hilsabeck goes from the People's Chanute, Kas., to Iola; Charles Mohler, manager of the Orpheum at Joplin, is transferred to managership of the People's, Chanute.

WAC Page Included In MGM Press Books

A complete page devoted to War Activities Committee sponsored programs for exhibitors has been prepared by Ernest Emerling, of Loew's, and the WAC public relations division, and will be included in all M-G-M press books, and probably the campaign books of other companies, according to the War Activities Committee.

The page gives the ten ways in which theatre men can help the war effort. They are: selling war bonds and stamps; collecting scrap; displaying government postres; running Government shorts; helping the Red Cross; recruiting WACS, WAVES, and Marines; assisting civilian defense; collecting victory books; placing honor rolls in theatre lobbies, and being a leader in all patriotic campaigns.

$5.50 for 'Army'

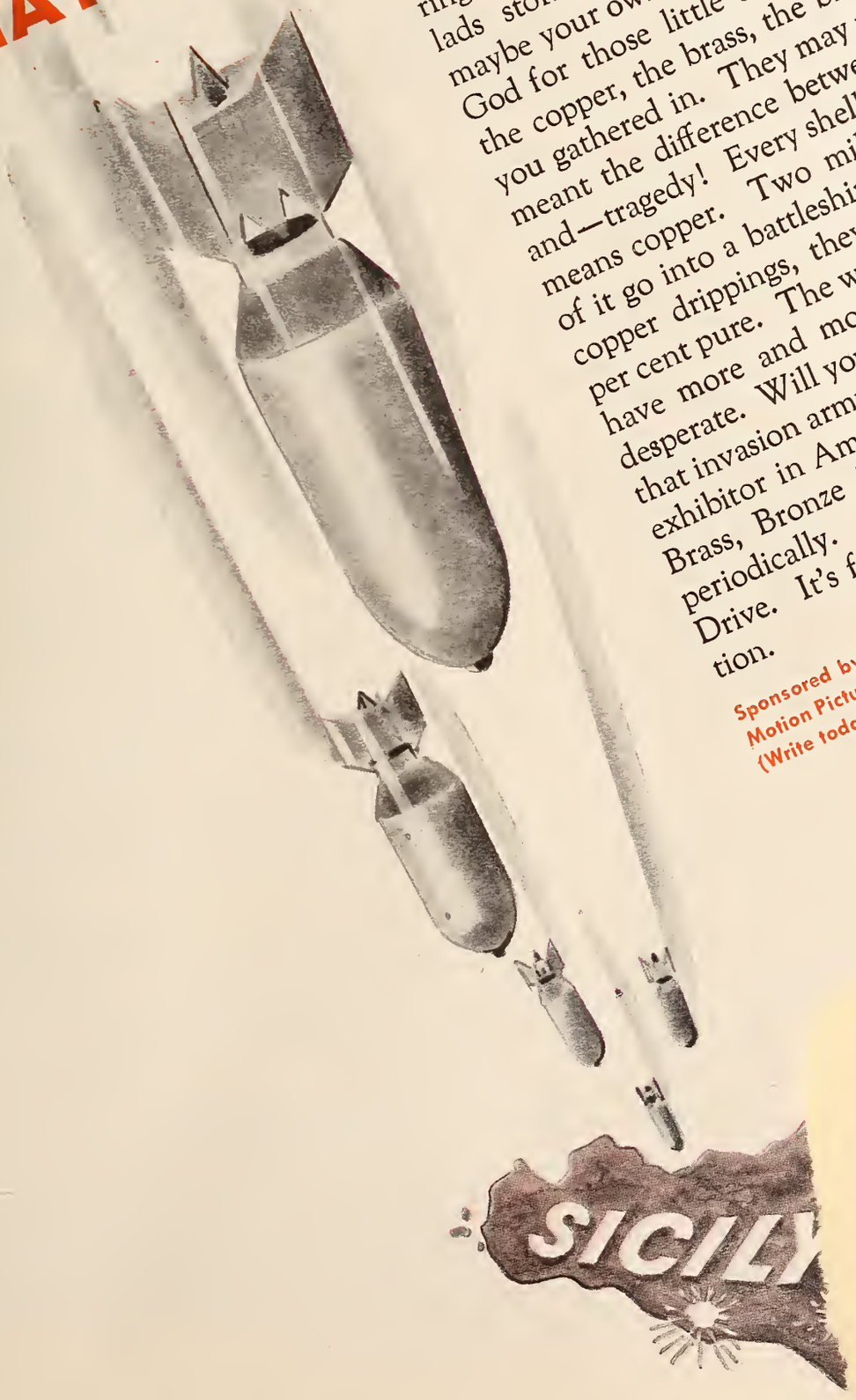
ST. LOUIS, July 20.—A top of $5.50 is set for the benefit premiere of "This Is the Army," at the Ambassador here on August 12. Remainder of the house is scaled at $2.20 and $1.10, it was announced by Henry Riegel, manager of the theatre. The prices compare favorably with those of the "Army" stage presentation here last December.

A civic committee headed by Mayor William Dee Becker and Chapin S. Newhard is working with the theatre management and Irving Yergin, of Warner Brothers, in planning the premiere.

Two Classics Reissues

"The Lady Vanishes" and "The Girl Was Young," two Alfred Hitchcock British-made features recently withdrawn from market and acquired by Film Classics for national reissue, will have their first combined showing at New York's Little Carnegie Theatre starting July 24.

REGARDS FROM YOUR COPPER MATINEE!



Where do we go from here, boys? Isn't that invasion news heart-stirring? You may know some of those lads storming the shores of Sicily, maybe your own boy is there. Thank God for those little scraps of metal, the copper, the brass, the bronze that you gathered in. They may well have meant the difference between victory and—tragedy! Every shell that's fired means copper. Two million pounds of it go into a battleship. Save those copper drippings, they're almost 100 per cent pure. The war machine must have more and more. The need is desperate. Will you march along with that invasion army? It's a call to every exhibitor in America. More Copper, Brass, Bronze Matinees—hold them periodically. It's not just a one-time Drive. It's for our boys for the duration.

Sponsored by the War Activities Committee of the Motion Picture Industry. 1501 Broadway, New York
(Write today for Copper Bulletin No. 1)

MGM's 'Bataan' Rockets to a $25,300 Take

PHILADELPHIA, July 20.—There is only a single new all-film opening this week. It is "Bataan," at the Stanley, where the barometer points high to $25,300. At the Earle, Horace Heidt's orchestra, with "Salute for Three" on the screen, shows enough strength for $26,800 for the six-day week. Holdovers and continued runs are at all other downtown houses, and all are enjoying better-than-average business. "Stage Door Canteen" continues big at the Mastbaum with $27,800 in sight.

Estimated takings for the week ending July 21-23:

"The Youngest Profession" (M-G-M)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $7,500. (Average, $9,000)
"Presenting Lily Mars" (M-G-M)
ARCADIA—(600) (35c-46c-57c-68c) 7 days, 2nd run. Gross: $4,800. (Average, $2,800)
"Mr. Lucky" (RKO)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $14,000. (Average, $14,000)
"Salute For Three" (Para.) (6 days)
"Bataan" (M-G-M) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville, including Horace Heidt's orchestra, Frankie Carle, Donna & her Don Juans, Fred Lowery, Ollie O'Toole, Henry Russell, Tudy Williams, Buddy Yeager and Warren Covington. Gross: $30,200. (Average, $18,000)
"Coney Island" (20th-Fox)
FOX—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 4th week. Gross: $16,000. (Average, $14,000)
"White Savage" (Univ.)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $4,300. (Average, $4,500)
"China" (Para.)
KARLTON—(1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $6,000. (Average, $3,500)
"Stage Door Canteen" (U.A.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $27,800. (Average, $20,000)
"Bataan" (M-G-M)
STANLEY—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $25,300. (Average, $14,000)
"Bombardier" (RKO)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $7,200. (Average, $6,500)

Marx, Carroll Dickering

SAN FRANCISCO, July 20.—Chico Marx and Earl Carroll are dickering locally for opening of two new entertainment attractions here. Marx reportedly is urging Sid Grauman to build a variety show, featuring Marx's band, for the Alcazar, where Grauman successfully ran "Highlights of 1943," recently. Carroll is reported interested in opening a night club here similar to his Hollywood layout, with shows shuttling between the two spots.

Critics' Quotes . . .

"VICTORY THROUGH AIR POWER" (Disney-U. A.)

EILEEN CREELMAN, *Sun*—"Walt Disney, blessed with courage and originality, had tackled something new, the filming of a book about ideas. . . . Only military experts can properly discuss . . . Major Seversky's theories. He and Mr. Disney present them forcefully and, for the most part convincingly. . . . The parlor strategists should find it particularly helpful . . . it may be that even in Washington . . . the picture will cause a stir."

LEE MORTIMER, *Daily Mirror*—"Walt Disney's adaption of de Seversky's "Victory Through Air Power" demonstrates that, great and unique as Disney is at furnishing amusement, he is too valuable for that. . . . He should . . . confine himself to the field of visual education . . . probably the most amazing single thing that ever came out of a Disney studio—maybe out of Hollywood. . . . Not even the kids will be bored, so slick is the change of pace and media. . . . Millions will accept it—millions he could never have addressed in any other way. . . . This is a masterpiece of skillful . . . appeal to the mind . . . its possibilities are limitless. . . ."

KATE CAMERON, *Daily News*—". . . it will prove an absorbing exposition to anyone interested in the subject of air power and its potentialities for bringing the war to an early . . . close. . . . De Seversky . . . is a persuasive talker and, therefore, an effective propagandist for a separate and unified air force. . . . If you've an appetite for propaganda pictures, "Victory Through Air Power" may be your dish. . . ."

ROSE PELSWICK, *Journal-American*—"As timely as tomorrow's headlines. . . . Fascinating maps and diagrams are used . . . a persuasive, enormously interesting and highly informative outline of present day war strategy. . . . Eloquent and authoritative, de Seversky gets over his message with such clarity that the most earth-bound spectator cannot fail to understand his ideas . . . the skill of the Disney animators and cartoonists is at its best. . . ."

JOHN T. McMANUS, *PM*—". . . involves a great deal of comedy . . . and a great deal more of limitless exaggeration, with the result that it is almost impossible to take the whole business seriously . . . it is completely devoid of human values. . . . Where it is not comic or artistically unreal, it is grimly theoretical. . . . It gracefully combines cartoon animation, 'live' film and documentary footage in a way that points to a new and broadened use of the film for general instruction. . . ."

ARCHER WINSTEN, *Post*—"As entertainment it is just about as good as an illustrated lecture could possibly be, which still leaves considerable pleasure to be desired. As argument, it is very convincing, although the lack of any critical opposition fails to give the impression of a rounded view. . . . The final sequences, showing Allied victory with bomber and fighting planes of tremendous power, are most impressive. . . . The humor, humanity and imagination one expects from every Disney production are almost totally lacking in this very literary effort. . . ."

THOMAS M. PRYOR, *Times*—"Major de Seversky's thesis on the use of airplanes in modern warfare is dynamically illustrated by Walt Disney. . . . Through a brilliantly Technicolored array of maps and diagrams, Mr. Disney and his artists have animated de Seversky's ideas with a clarity that could never be achieved simply through the spoken word . . . a new milestone in the screen's recently accelerated march toward maturity. . . . Mr. Disney has adroitly blended the documentary presentation with his own highly skilled cartoon form of infectious humor. . . ."

HOWARD BARNES, *Herald Tribune*—"Walt Disney cuts to the quick of realism in his latest animated cartoon . . . is arrantly propagandistic . . . The essential thesis of the work is not always persuasive. . . . From a technical standpoint it is difficult to quarrel with the production. . . . The best portions of the film . . . are the animated cartoon shots which show the extraordinary development of aviation. . . . the show has a curious intensity and power. . . . It is a film everyone should see. . . ."

ALTOON COOK, *World-Telegram*—"Walt Disney has lavished one of the most impressive outlays of his pictorial and graphic talents on a screen version of . . . "Victory Through Air Power" . . . illustrated with cyclonic vehemence, engrossing in proportion to your own interest in the subject. . . . aptivating to any attention are the opening chapters with Disney's fanciful icatures of early pioneer days in aviation. . . . His animated charts are ually exciting in their graphic aptitude. . . . For once Disney is offering e for the kids . . . aimed at the thoughtful audience. . . ."

itish Unit Coming Here

NEW YORK, July 20.—A crew of the itish Crown Film Unit, producer official war films for the British nistry of Information, is on its way New York from London to shoot e second half of a technicolor pro- ction which tells the story of At- ntic convoys.

Attached to the crew are Director at Jackson and Dora Wright, pro- luction manager.

Sets Chicago Stage Mark

CHICAGO, July 20.—"Good Night Ladies," stage farce, has hung up an all-time long run record in Chicago's playgoing, now going into 67th week at the Blackstone, passing the record of 66 weeks hung up by "Life With Father" in 1940-41. Play, an adaptation of the old Avery Hopwood-Charlton Andrews farce, was recently purchased for films by Columbia for a reported $150,000.

'Dixie' Near Record At Providence on $15,000 for Week

PROVIDENCE, July 20.—Business continued excellent here this week, even though two houses were playing films for the third week. Strand had a near-record week with "Dixie," reaping $15,000, and "Coney Island" gross a fine $16,000 at the Majestic. Both films will be held over.

Estimated receipts for the week ending July 22:

"Mr. Lucky" (RKO)
"Yanks Ahoy" (Roach-U.A.)
RKO-ALBEE—(2,239) (28c-39c-50c) 6 days, 3rd week. Gross: $8,500. (Second week, corrected gross: $14,500 instead of $9,500). (Average, $8,500)
"Dixie" (Para.)
"Lady Bodyguard" (Para.)
STRAND—(2,200) (28c-39c-50c) 7 days. Gross: $15,000. (Average, $9,000)
"Stage Door Canteen" (U.A.)
LOEW'S STATE—(3,232) (28c-39c-50c) 7 days, 3rd week. Gross: $11,000. (Average, $12,000)
"Coney Island" (20th-Fox)
"Show Business At War" (20th-Fox-March of Time)
MAJESTIC—(2,250) (28c-39c-50c) 7 days. Gross: $16,000. (Average, $10,000)
"Background to Danger" (W.B.)
"Gals, Inc." (Univ.)
CARLTON—(1,526) (28c-39c-50c) 7 days, 2nd week. (Moveover from Majestic.) Gross: $3,700. (Average, $4,000)
"Gaucho Serenade" (Rep.)
FAYS'—(1,800) (28c-39c-50c) 7 days. On stage: Lord Lyon, Fritz & Carroll, The La Mars, Art Churchill, Arthur Parquette & 30 Juvenile Stars. Gross: $6,600. (Average, $6,000)

'Movies at War,' Coe Rochester Theme

"Movies at War," and "Motion Pictures Look Toward a New World," will be the subjects of a morning and afternoon address, respectively, by Charles Francis Coe, in Rochester, on August 3, before film people and public groups.

The MPPDA executive vice-president, resuming the Eastern series of industry goodwill promotional discussions before local film people and public, will first address the Rotary Club in his Rochester appearance, and in the evening of August 3 will speak in the first use of the New Eastman State Street Auditorium, addressing Eastman executives and civic, religious, educational and women leaders.

During the day he will confer with radio commentators, editors, columnists and the news press. He returns to New York on August 4.

British Lion Profit Listed at $226,544

LONDON, July 20.—British Lion Films today reported net profit of $226,544 for the last fiscal year, an increase from the $201,728 net of the year previous. Company has declared a 50 per cent dividend.

Mexicans in Disney Film

MEXICO CITY, July 20.—Work is players are being recruited by Norman Ferguson, the Disney producer who has returned here, after an absence of a few weeks, for "Piñata," the Mexican chapter in Disney's newest Latin American goodwill production.

Para. Sets 30 Films for New Season's Slate

(Continued from page 1)

the 1943-'44 program will be in Technicolor, Agnew pointed out that this is an unprecedented use of color by the studio.

Two of the new season Technicolor films will be "Lady in the Dark," starring Ginger Rogers, Ray Milland and Warner Baxter, and "Frenchman's Creek," based on the novel by Daphne du Maurier, featuring Joan Fontaine and an all-star male cast.

Mitchell Leisen will produce a comedy, "No Time for Love," with a cast headed by Claudette Colbert and Fred MacMurray. "The Uninvited," a mystery, will star Ray Milland, Ruth Hussey and Donald Crisp, and will present two stage stars, Cornelia Otis Skinner and Dorothy Stickney. Charles Brackett, producer of "Five Graves to Cairo," will be at the helm of this one.

"We are fully determined to set the pace for Hollywood's biggest season," Agnew said.

Paramount's first block of five pictures for 1943-44 were announced yesterday by Neil Agnew, general sales manager, as follows:

"Let's Face It," starring Bob Hope and Betty Hutton; "True to Life," with Mary Martin, Franchot Tone, Dick Powell and Victor Moore; "Hostages," starring Luise Rainer, Arturo de Cordova, William Bendix and Paul Lukas; "The Good Fellows," with Helen Walker, James Brown and Cecil Kellaway; and, "Tornado," starring Chester Morris and Nancy Kelly, story of the rise of a happy go-lucky coal miner to an important mine owner.

N.Y. Owners Want U.S. to Resume Suit

(Continued from page 1)

bership of 65 exhibitors in the metropolitan area, and whose members will select 15 from among them to seek the return of large-block buying and OPA film-rental price ceilings, besides furtherance of the Government's trust suit.

None of the 65 exhibitor members of UIE operate more than three theatres, says president Stern, who, on his own, conducts the Arena, Park West and Washington theatres, New York. With Stern in formulating the protest are Julius Charnow, of People's Cinema; Max Cohen and Louis Goidel, of the Lido; Leo Storch, of the Kent, and Ben Resnick, of the Regent, all of Brooklyn, and Jack Leff, of the Acme Theatre, Queens, and others.

In seeking film-rental ceilings, the New York independents intend to go direct to the OPA. But, if the Office of Price Administration lacks power to establish film ceilings, the owners will request that New York Congressmen initiate legislation giving the OPA that power.

New England independents, led by George Farnum, former U. S. District Attorney, recently appealed to the OPA for a film rental ceiling.

M-G-M Acts to Aid Rural Theatres at Chicago Meeting

(Continued from page 1)

Technicolor, "Salute to the Marines"; "Lassie Come Home"; "Best Foot Forward." The other pictures included in this group are: "Above Suspicion," "Whistling in Brooklyn," "Young Ideas," "Swing Shift Maisie," "Sabotage Agent," "Girl Crazy," and "Dr. Gillespie's Criminal Case."

Fairness Pledged

M-G-M product will be available to its customers on the same basis of fair dealing as has been its custom in the past and its method of determining fair market values for its feature pictures via the sliding scale plan and designation otherwise, after performance will be continued, Rodgers said.

The short subject program announced, which will consist of 56 subjects and 104 issues of "News of the Day," includes: 16 one-reel M-G-M cartoons in Technicolor; 14 one-reel Pete Smith specialties; 12 one-reel Fitzpatrick traveltalks in Technicolor; 10 one-reel M-G-M all-stars; 4 two-reel M-G-M specials.

Also announced was the discontinuance of the weekly payment plan on short subjects. "Irregularity of delivery, unforeseen delays in production and our healthy short subject circulation has influenced us to reach this decision," Rodgers said.

Notables at Lucas Funeral Services

(Continued from page 1)

tery, besides the body of his son, Arthur Lucas, III.

Lucas, prominent in Georgia financial and political affairs for the past 25 years, and a pioneer figure of national repute in the industry, died of a heart attack at his home here Saturday. He had just returned from a two-month rest at his summer place at Point Peter, on the Georgia coast and appeared in good health and spirits.

Had a Premonition

However, he had seemingly a premonition of impending death, for three weeks ago he dictated a memorandum to his associates in which he gave instructions for the conduct of his funeral.

In his note, he said: "Realizing, as we all must, that death is inevitable, I hope there will be manifested no grief or distress at my passing. It is also my wish that no property of mine be closed, but operated in the usual manner as any other public institution."

Among the pallbearers were: Harben Daniel, Savannah; William J. Vereen, Moultrie; I. L. Shields; Columbus; E. E. Whitaker, Camp Ellis, Ill.; R. R. Wilby, William K. Jenkins, Roy M. Avey and T. H. Reed, Atlanta.

Honorary Pallbearers

Among the honorary pallbearers were: Russell H. Leonard, Boston; Seantors Walter F. George and Richard B. Russell; Congressman Eugene Cox; L. W. Robert, Jr., Washington and Atlanta; Ralph Smith, Elmer Oliver and Judge O. Max Gardner, Gardner, Wash.; Leonard Goldenson, Leon Netter, Austin Keough, T. J. Connors, Niles Trammell, Claude Lee New York; B. B. Grossett, Charlotte; E. W. Cubbedge, Savannah; Harry Demuth, Jacksonville, and Homer Edenfield, Grover Parsons, Charles E. Kessnich, James H. Butner, Harry G. Thornton, Harry Ballance, Robert Woodruff, Macon Martin, James D. Robinson, W. S. Kirkpatrick and John A. Briceal, Atlanta.

See WMC Officially Using Manning Chart

(Continued from page 1)

order in which workers will be called for service.

Under the essential occupation listings, men graded as in critical jobs were eligible for deferment, but there was considerable dissatisfaction in many industries over the omission of jobs which employers held were essential but for which the WMC would not grant listings.

Jessel Quits Acting

OMAHA, July 20. — George Jessel, making a personal appearance here, said that he was making his last appearance in professional entertainment, and that henceforth he will produce pictures for 20th-Fox.

OWI Continues To Clear U.S. Films via WAC

(Continued from page 1)

OWI had "made it clear" that it will continue to serve as film clearing house for the government, citing "a formal request" received from Palmer Hoyt, newly-appointed director of the domestic branch of OWI, submitting the 47-minute War Department Technicolor film, "Report from the Aleutians" and requesting the WAC to make it available to theatres desiring to play it.

There are 194 prints of this film available for theatrical use, provided the program committee of the WAC theatres division approves the subject, which is being screened for local members of this committee today. Members of the distributors division are also attending the showing.

"This is the first official communication received at WAC headquarters since Hoyt's appointment as head of the OWI domestic branch, and marks a resumption of the intimate relationship between the OWI and WAC which has existed since the establishment of the OWI over a year ago," said a WAC statement.

GM Presenting Show

BUFFALO, July 20.—Shea's Hippodrome here will not report a gross this week. Theatre has been taken over for the week by Genral Motors for presentation of its Employees' Victory. Revue.



GOOD WORK, DEANNA!



"Deanna Durbin completes her romantic coming-of-age in "Hers to Hold." In the process she brings untold joy to her admirers and promises of heavy grosses to the exhibitor.

In her latest film Miss Durbin stands forth a fully-blossomed personality with a warmth, a poise and an assurance never before flashed by the singing star. Also evident are considerable growth as an actress and development along comedy lines that is a pleasant surprise. Pitted against players like Joseph Cotten and Charles Winninger, she gives an account of herself of which she may well be proud. The convincing quality of her portrayal of a rich girl in love with an aviator of no financial or social standing bears witness to the expansion of her talents."

— The Film Daily

DEANNA **DURBIN** JOSEPH **COTTEN**

in *Hers to Hold*



with

CHARLES WINNINGER

Evelyn Ankers Gus Schilling

Nella Walker Ludwig Stossel

Screen Play by Lewis R. Foster

Based on a story by John D. Klorer

Directed by FRANK RYAN · Produced by FELIX JACKSON · Associate Producer, FRANK SHAW

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First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 15 NEW YORK, U. S. A., THURSDAY, JULY 22, 1943 TEN CENTS

306, Empire Merge; 2,389 In One Union

90 Theatres Eventually Face Wage Demands

By JAMES P. CUNNINGHAM

Peace came yesterday to the New York projectionist labor front, after 3 years of bitter strife, with the merger of Empire State M. P. Operators Union into Local 306, IATSE affiliate of the American Federation of Labor.

The move gives the city its first practically unified structure of boothmen, there remaining but a spattering of small independent groups, with less than 150 members, which "306" will now set out to absorb. Among these

(Continued on page 4)

New Jersey Allied Names Committees

Harry Lowenstein, president of Allied Theatre Owners of New Jersey, yesterday announced the following committees for the year for the organization:

Executive: Lowenstein, chairman, Louis Gold, Ralph Wilkins, David

(Continued on page 4)

'Key' Theatreman in Canada Faces Draft

St. John, N. B., July 21.—There was a breather for Louis Phillips, key man on the local Mayfair Theatre staff, when he was rescued from farm work after being ordered by national Selective Service to quit the theatre in favor of a pitchfork and hoe. Now, he has been given a re-examination for the Army draft, and there is a possibility he will be grabbed for the Army after all. He had been rejected a year ago. Loss of Phillips would again be a wrecker for the Mayfair. Ace in the Pangborn circuit, he not only directs floor service and handles the door, but looks after the heating system, makes repairs and does all painting and decorating for the house.

India and China Good Markets After The War, Says Pery

India and China loom as important markets for American films after the war, according to Nick Pery, Columbia's managing director for Australia and New Zealand, and supervisor of the Far East territory, who is in New York from his wartime headquarters in Sydney for conferences with home office officials. People of the two countries are coming to appreciate American films through their wide use in educational and instructional purposes in the war effort, and with the greater prosperity that is forecast for the post-war period, American made product is bound to be in great demand, Pery predicted.

American films dominate the Australian market, he added, and cit-

(Continued on page 4)

Para. Claims Top Single-Block Sales

An all-time record for sales of a single block to independent exhibitors is claimed by Paramount for the past three weeks with the sixth and last block of pictures for 1942-43, Neil Agnew, general sales manager, disclosed yesterday. A total of 3,202 independent contracts were sold, more than double the previous high mark, established on the fifth block.

The sixth block includes "So Proudly We Hail," "Dixie," "Henry Aldrich Swings It," "Alaska Highway" and "Submarine Alert."

Willkie May Appear In His 'One World'

Wendell Willkie and 20th Century-Fox are understood to have had discussions about his appearing in "One World," which the company has acquired for filming with Willkie, who is 20th Century's board chairman, reportedly reserving decision.

Fox's purchase price has been reportedly variously all the way up to quarter of a million. Actual price is $100,000, plus an undisclosed percentage which is expected to bring about $250,000, and which, it is understood, Willkie will distribute among war charities, as he is doing with royalties from the book.

UA Rejects Chaplin Demand, So He Sues

HOLLYWOOD, July 21. — Following a United Artists stockholders meeting today, Edward J. Raftery, president, issued the following statement: U.A. rejected a demand by counsel Schwarz for Charles Chaplin that the company, David O. Selznick and his various companies divide profits in connection with deals made by Selznick with Fox.

(The suit was filed in New York by Chaplin seeking a division of profits alleged to have been made by Selznick

(Continued on page 4)

WAC Reports 'Shangri-La' Drive Headed for Quota

Reports made to WAC exhibitor chairmen around the country indicate the current industry "Shangri-La" campaign to sell an extra dollar's worth of war stamps to every American, to collect $130,000,000 is headed for success. Typical is the report to WAC New York headquarters, from Fred Schwartz, WAC exhibitor co-chairman for the New York area, and owner of the Century Circuit of 37 theatres, states that these theatres alone have registered stamp sales of $56,000 since July 1st; sales by the circuit for the normal two-week period are under $15,000. Schwartz said that it was due to the "Shangri-La Stamp Clubs" formed by the managers.

The club idea pits the youngsters in a theatre's neighborhood against one another to see who can sell the most

(Continued on page 4)

Republic's Final Meeting on Today

HOLLYWOOD, July 21.—Third and final sales meeting in the current Republic series opens Thursday, at the studio, with the session to continue through Friday. Herbert J. Yates, Sr., and J. R. Grainger, president, join Western district sales manager F. A. Bateman and exchange men from the Pacific district for discussions similar to those held at the recent New York and Chicago sessions.

Highlight of the discussions will be continued promotion plans for Roy Rogers, with emphasis on the Rogers campaign in Chicago, where 24 sheets,

(Continued on page 4)

Reorganization Of WPB May Hit Theatres

TheatreConstructionMay Go to New Bureau

WASHINGTON, July 21.—A general reorganization of War Production Board civilian activities, intended to strengthen the Office of Civilian Requirements, is being given serious consideration and may be perfected within a week, it was learned tonight.

Practically all of the divisions dealing with problems of civilian supply are expected to be involved in the shake-up, including the amusements section of which Allen G. Smith is chief.

Board officials have refused to discuss the projected changes, but informed sources said the new set-up

(Continued on page 4)

Harmon and Hoyt To Meet on Coast

Francis Harmon, WAC coordinator, will meet early next week, in Hollywood, with Palmer Hoyt, chief of the OWI domestic branch, to further the film program which relates to the two groups. Harmon will leave New York by the weekend, likewise Hoyt, from Washington.

Out of the meeting an announcement is expected on the selection of a Government film liaison between the Office of War Information and the War Activities Committee, in effect taking the post occupied by Lowell Mellett and discontinued recently when lack of Congressional appropriation caused abandonment of the OWI film section.

41 Million Budget Seen for 20th Films

Hollywood, July 21.—The budget for 20th Century-Fox's new season production schedule will be $41,000,000, it was learned on good authority here tonight. The budget represents a sharp increase over last year, and contemplates a production schedule of between 36 and 40 pictures for the coming season.

Personal Mention

HOWARD DIETZ, S. F. SEADLER and W. R. FERGUSON returned from Chicago yesterday. E. K. O'SHEA, E. M. SAUNDERS, A. F. CUMMINGS, HAROLD POSTMAN and E. AARON will return today, and WILLIAM F. RODGERS will return on Friday.

•

PETER COLLI, Warner sales supervisor for Central America and parts of South America, is in New York for a short visit.

•

JOSEPH O'BRIEN, Universal Newsreel executive, has recovered sufficiently from a major operation at Harkness Pavilion to be removed to his home.

•

MARJORIE MORROW, assistant Eastern talent director for Warners, will view new plays in Philadelphia next Wednesday and Thursday.

•

STEVE BROIDY, Monogram sales manager, and N. EDWARD MOREY, sales representative, left New York last night for Boston.

•

JOE WALSH, RKO Pathe director, has returned to New York.

•

MATT SAUNDERS, Poli Bridgeport manager, is in Chicago on vacation.

•

ARTHUR SACHSON, Warner assistant general sales manager, returned yesterday from the Coast. BEN KALMENSON and other home office executives who attended the regional sales meeting in San Francisco are making stopovers on the way East.

•

IRVING BERLIN arrived in New York yesterday by plane from the Coast.

•

NORMAN AYERS, Warner Eastern district manager, was in New York yesterday conferring with ARTHUR SACHSON, JULES LAPIDUS and other home office executives.

•

ROSE MARIE ZINN, Chicago B & K's first woman manager, has resigned to become the bride of ERIK OTTO NEILSEN.

•

HARRY RYAN, chief projectionist of Warner Bros.' circuit in Chicago, suffered a heart attack in Milwaukee, yesterday, and was taken to St. Mary's hospital in that city.

Cresson Smith Quits U.A. Coast Position

LOS ANGELES, July 21.—Cresson Smith has resigned as manager of the United Artist exchange here effective this weekend. He will retire to his ranch in Redlands, Cal. No successor has been appointed as yet, the company announced.

Smith previously worked as a manager for M-G-M of exchanges in midwest cities. He also was employed by RKO, and rose to be sales manager for the Western division.

Urge Development Of Overseas Shows

Hollywood, July 21.—Lt. Col. Marvin Young, War Department contact, told a joint meeting of the Hollywood Victory Committee and the U. S. O. Camp Shows executive committee that "no service man in this country need go without entertainment." He emphasized the increased need for entertainment for troops overseas, as did Lawrence Phillips, vice-president of the U. S. O. who revealed that there were 13,804,000 service admissions from October, 1942, to May, 1943, as compared to 2,100,000 during the same period the previous year. They urged development of the overseas phase of the program.

Carroll vs. Paramount Suit Starts Nov. 1

Trial of the $300,000 damage action brought by Earl Carroll against Paramount, for alleged breach of contract and libel is scheduled to start November 1, according to a stipulation filed in N. Y. Federal Court yesterday. A motion to vacate depositions to be taken of the nine witnesses from Paramount was withdrawn by Carroll. The depositions, starting July 23, are to be taken in California.

Carroll charges that Paramount's film, "A Night at Earl Carroll's," in which they used his name as producer had reflected on his good name and reputation. He claims that they used his name over his protests. He also charged that they breached the contract when they permitted him little or no control.

Clark in Mid-West Move for Paramount

The appointment of M. R. Clark, Paramount Los Angeles branch manager, to serve temporarily as district manager for Cleveland, Cincinnati, Detroit and Indianapolis during the illness of Harry Goldstein was announced yesterday by Neil Agnew, Paramount general sales manager. Goldstein has been granted a six-months leave of absence.

Chester Bell, Denver branch manager, shifts to Los Angeles, while a successor to Bell has not been named as yet.

Ira G. Becksted Rites

CLEVELAND, July 21.—Ira G. Becksted, for 25 years projectionist at the Jennings Theatre, one of the founders of the Film Workers Union, forerunner of Local 160, IATSE, and a member of the A. F. of L.'s American Society of Cinematographical Engineers, succumbed to a long illness and was buried today. He is survived by his wife and a son, Warren.

Screen Workers to Talk Pay Raise

Screen Office and Professional Employees Guild, Local 109, has called a meeting for Monday night, at Malin Studios, to report on the reopening of negotiations of the wage clause of contracts held with New York distributors. Also reporting will be the delegates who were named to talk in Washington to WMC officials about increases.

Members will vote on an amendment, of as yet undetermined nature, regarding initiation fees. Also, vacancies of five executive board members who have gone into the Army will be filled.

Thomas Finds Music And Escapist Market

CHICAGO, July 21.—Harry Thomas, Eastern sales manager of Monogram, is here on a tour of exchanges which will include Milwaukee, Minneapolis, Winnipeg, Des Moines, Kansas City, St. Louis, Cincinnati and Buffalo before he returns to the home office. He has already visited Detroit, Pittsburgh and Cleveland.

Thomas says that the market is in need of musicals and escapist pictures.

Three of Monogram's new season's films for which he is arranging screenings on the trip, are: "Melody Parade," "Spotlight Scandals" and "Sarong Girl."

Condition of the company is good and reports received along the way show that Monogram is going even further ahead, he said.

Universal Host to Women War Workers

Universal held a supper last night at the Hotel Astor, followed by screening of Deanna Durbin's "Hers to Hold," current at the Criterion theatre, for 50 women who have husbands or sons flying the planes they build. The women were members of the "We Build 'Em-He Flies 'Em Club," a tag line in the picture. Radio film commentators, trade press representatives and newspapermen and women were also present.

Coe Reports Tributes On Film's 'Liberty'

Charles Francis Coe, MPPDA vice-president, recently returned from a trip to the West Coast, reports that in big cities and small, tribute is still being paid the industry for its institutional production and release of "Land of Liberty," tributes going to the producers and distributors, and to exhibitors for showing it, often as a purely patriotic gesture.

Meltzer with Warners

Allen Meltzer has joined the publicity-exploitation department of Warners' home office, and has been assigned to the staff working on "This Is the Army." Understood he will be later assigned to Charles Einfeld's staff at the Coast Studio.

Coast Flashes

Hollywood, July 21

CHARLES COBURN is expected to co-star in "Knickerbocker holiday," first from Producers Corporation of America, with Harry Joe Brown and Sig Schlager as corporation principals. Coburn's running mate is unselected. Next PCA film will be based on Shakespeare's "Merry Wives of Windsor."

•

The executive committee of the Screen Publicists Guild voted unanimously last night to instruct its counsel, Carey McWilliams, to protest to the War Manpower Commission, Republic Pictures's dismissal of its studio publicity staff. It is indicated that the appeal will seek employment restoration to the personnel whose tenure expires over the weekend under notification given recently.

•

Local RKO-FWC first run deal admittedly is facing "considerable difficulty," believed stemming largely to legal approval in view of the decree. Malcolm Kingsberg, vice-president of Keith-Albee-Orpheum, here from the East, not discussing development; says he is vacationing.

•

Arthur Greenblatt entrains Monday for San Francisco, Seattle, Denver, Omaha and Chicago en route to New York following conferences here with O. Henry Briggs, president of Producers Releasing Corp., and Leon Fromkess, studio head.

•

James R. Grainger, president of Republic Pictures, has arrived and William Saal is due here tomorrow, for a sales meeting here and regionals in San Francisco, Seattle, Portland and Salt Lake City.

•

Two Colombian, four Ecuadorian, five Venezuelan journalists, comprising the sixth group of South American publishers and editors, touring the U. S. under auspices of the CIAA, arrived tonight and remain four days, visiting studios.

•

The "We Will Never Die" pageant was held at the Hollywood Bowl tonight.

•

Charles Skouras and Charles A. Buckley leave for the East Friday.

•

20th Century-Fox added to service pictures "Angel of the Navy," dealing with the WAVES.

•

Columbia has signed Kay Kyser for two pictures, first to start in October.

•

Charles Jones, Republic advertising and publicity head, is here on vacation from New York.

Matthew Fox Into Army

HOLLYWOOD, July 21.—Matthew J. Fox, former vice-president of Universal and more recently with the War Production Board, enters the Army August 1 as a private. Induction will be at Fort Dix, N. J.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Warners Warners Warners Warners Warners Warners

write again!

THE GREAT NEW BOX-OFFICE ROMANCE IS NOW IN RELEASE!



A constant click, and tremendously, in the eight key spots just opened! Next New York and 25 others!

and
CHARLES COBURN
PETER LORRE • BRENDA MARSHALL • DAME MAY WHITTY
Directed by
EDMUND GOULDING
Screen Play by Kathryn Scola
From the Novel and Play
by Margaret Kennedy and Basil Dean
Music by Erich Wolfgang Korngold

306, Empire Merge; 2,389 In One Union

(Continued from page 1)

are United Sound Projectionists and the Independent M. P. Operators.

Empire's absorption, adding 234 men to the IA locals 2,155, raises the latter's jurisdiction to 700 theatres in Metropolitan New York, adding Empire's 90 theatres to Local 306's 600-odd, latter's annual wages reportedly aggregating $6,000,000.

This means that Empire's 90 theatres face an eventual wage increase demand, for 306 intends to negotiate raises for Empire men—whose scales are well below those of 306—as existing contracts with exhibitors expire. Size of the increase, of course, depends upon the War Labor Board.

It means, too, the end of cross-picketing by the two unions, a 13-year headache to scores of New York exhibitors and considered a nuisance by the public.

Stabilization Move

Local 306 officials yesterday described the merger as finally stabilizing their field in New York and as eventually stabilizing wages and working conditions here.

Formal exchange of documents ending the bitter labor battle was made in the office of and witnessed by Mayor LaGuardia. The Mayor congratulated both groups on their "intelligent and progressive leadership," and urged them to raise the standard of projection in New York.

Principal signers of the ratification were Herman Gelber, president of Local 306, and Abraham Kindler, president of Empire. Witnessing signatures were those of Father John P. Boland, former chairman of the State Labor Relations Board, and License Commissioner Paul Moss, both of whom played an important part in bringing officials of the unions together.

All Join 306

The terms of the agreement provide that all members of Empire immediately join 306. This was done at a special membership meeting held late last night in Manhattan Center. The agreement further provides that all officers of Empire resign and the officers of 306 be elected officers of Empire. This was done at a special midnight meeting of Empire held yesterday morning at the Claridge Hotel.

This procedure was adopted in view of the fact that the original proposals for the immediate dissolution of Empire had been stymied by a temporary injunction issued by Judge William C. Wilson in King's County Supreme Court, July 8, 1943. The injunction was obtained by Century Circuit, owning 27 theatres and employing more than 100 Empire Union men. Thus, to satisfy the temporary injunction, Empire stays alive as a legal entity until the case is decided by the courts, and the members of Empire will hold dual membership, but for all practical purposes the two organizations are one, and it is expected that Empire will be finally dissolved after the case is decided.

WAC Reports 'Shangri-La' Drive Headed for Quota

(Continued from page 1)

stamps by ringing doorbells, canvassing shops, etc. Highest tally in a neighborhood nets the youngster a six-month pass to the theatre.

The July campaign, now half over, is expected to get a midway "lift" from the special newsreel of General Doolittle in North Africa, which has been turned over to the WAC newsreel division by the War Department. It pictures Doolittle and his fliers buying stamps to help build a Shangri-La, aircraft carrier, and was specially filmed by the War Department and given a priority travel clearance so it could be here in time for the campaign.

Hollywood's latest outside contribution to sales included a 4 a. m. rally at a San Francisco shipyard, featuring Mary Astor, Charlie Ruggles and Carlos Ramirez; a 'shipyard follies' at Mare Island Navy Yard, featuring Merle Oberon; and a 'jitterbug' contest at San Francisco's Stage Door Canteen, by Lew Maren, Western exploiteer for United Artists.

Representative of exhibitor cooperation toward war effort, is a report from Jack H. Lowe, WAC co-ordinator for Southern California and Arizona, territory which discloses that all exhibitors in the area are conducting one or more campaigns relative to the war and are putting special emphasis on selling more war bonds and stamps.

Coast Participates

All theatres in the territory, except Los Angeles county, are devoting efforts toward the "Shangri-La" campaign. In Los Angeles county, exhibitors are making the "Buy A Bomber" campaign the issue. Both drives are securing a great deal of newspaper and radio publicity as a result of exhibitor efforts.

In Omaha, theatres and employes will be shooting for a recognition flag and $90 in prizes during the July drive by both retail stores and theatres. The flag will go to the theatre with the best per-seat average of sales.

M. S. McCord, WAC chairman for Arkansas, reports exhibitors have embarked on both the "Shangri-La" campaign and the "Buy a Bond To Buy A Bomber" drive, and "Send Your Name To War" drive.

UA Rejects Chaplin Demand, So He Sues

(Continued from page 1)

on talent deals and story purchases, which, it is claimed, were made with finances obtained from United Artists.)

"Raftery told Schwartz UA has no cause for action against Selznick. Upon receipts by this statement Schwartz, on behalf of Chaplin, filed a stockholder's action naming Selznick, his companies, Fox and UA defendants. UA will defend this action so far as itself or its officers are involved. The company's affairs are in no way affected."

Present at meeting were Mary Pickford, Selznick, Alfred Reeves, Mendel Silberberg, Daniel O'Shea, Charles Milliken, George L. Bagnall and Raftery.

India and China Good Markets After The War, Says Pery

(Continued from page 1)

ed the booming theatre business there. No new theatres have been built but the saturation point has yet to be reached.

There is a strong possibility that American money frozen in Australia will soon be released, Pery revealed.

Speaking of the release of American pictures in Australia, Pery explained that pictures take from three to four months to reach Sydney, and the release problem is further complicated by extended playing time, as it is here. Double features predominate the Australian market, but New Zealand plays single features. War pictures are popular, but the theatre-going public wants escapist films as well.

Pery expects to remain in this country until mid-September.

Republic's Final Meeting on Today

(Continued from page 1)

radio announcements and concentrated publicity promoted the booking of "Song of Texas" in 135 theatres during July, and the first-run at the Oriental, in conjunction with which Rogers is making a personal appearance. A similar campaign has been begun in Milwaukee, where Rogers is to make an appearance at the Wisconsin theatre in connection with first-run of "Song of Texas."

Promotion plans for future productions, involving exhibitor cooperative advertising, radio announcements, and posting, will also be discussed at the meeting, as will a Republic radio program, plans for which were recently announced.

The following will be present: franchise holder J. T. Sheffield, of the Northwest territory; branch managers F. M. Higgins, Seattle; J. H. Sheffield, Portland; Gene Gerbase, Denver; H. C. Fuller, Salt Lake City; John Frey, Los Angeles, and Sid Weisbaum, San Francisco.

William Saal and Charles Reed Jones of Republic's home office will also attend the meeting.

Variety Lists Servicemen

CINCINNATI, July 21.—The service roll posted in local Variety Club quarters contains the names of the following members now with the armed forces: Joseph F. Goetz, Jack Flood, Vincent A. Kramer, Ross Spencer, Dr. R. E. Raitz, Paul Hodges, William J. Devaney, Mike Chakers, John Fielden, S. David Shor, William G. Haas, W. H. Oldham, Jr., and Elstun Dodge.

"Star" for Russians

Print of Samuel Goldwyn's "The North Star" has been requested by Commander John S. Young, personal aide to Admiral William H. Standley, for showing to Soviet officials at the American Embassy in Moscow.

Reorganization Of WPB May Hit Theatres

(Continued from page 1)

would be designed to give increased effect to the efforts of Arthur A. Whiteside, vice-chairman in charge of civilian requirements, to keep the civilian economy on an even keel.

It is not expected that the amusements section will be materially weakened by the transfer of some of its present responsibilities, and there were indications that it would retain activities specifically affecting theatres such as control of supplies and equipment, with which it has principally been concerned, although it is possible that its authority over theatre construction will be placed in a section having jurisdiction over all building.

A number of prominent theatre executives has been in Washington, concerned over the possible effect of the reorganization on exhibition, with a view to voicing their opposition to any action which would diminish the service rendered by the amusement section, but appeared hopeful that the order said now to be on Whiteside's desk will not materially affect exhibitors.

New Jersey Allied Names Committees

(Continued from page 1)

Snaper, Edward Lachman, David Mate and Maurice Spewack.

Finance: Snaper, chairman, Helen Hildinger, Lachman and Sidney Seligman.

Membership: South Jersey, Sam Frank, chairman, Herbert Hill, Jr., Frances Fineman, D. Rascoe Faunce; North Jersey, Mate, chairman, Lachman, M. H. Fogelson and Dr. Henry Brown.

Public Relations: Lee Newbury, chairman, George Gold, Irving Dollinger and Simon Myers.

Business Relations: Jack Unger, chairman, Samuel Hochberg, Frank Henry and Al Lewis Martin.

Eastern Regional Directors: Finance, Snaper; Business Relations, Newbury and Wilkins; Public Relations, George Gold and Myers.

Lowenstein and Dollinger, who is also eastern regional vice-president of National Allied, have left for vacations and will return to attend the National Allied board of directors meeting in Baltimore August 11 and 12.

Sees Television for Millions After War

A network of automatic monitors relaying television programs to all parts of the country will be in readiness for "millions of sets," Ralph H. Beal, research director of R.C.A., predicted yesterday. Beal said that the post-war television sets would be "within the range of the average pocketbook."

Canada Has 12 Filming Invasion

Montreal, July 21.—Twelve photographers were assigned by the Canadian Army Film Unit to film the Allies' invasion of Sicily and the battles still continuing.

Sgt. Allan Grayston, of this city, formerly with Associated Screen News, was one of the first ashore at the troops' landing. He is the son of W. P. Grayston, photographer with Associated.

Mexico City Gets 32nd Producing Unit

MEXICO CITY, July 21.—Producers here have been increased to 32 with the organization of a company by Alfonso Sanchez Tello, pioneer; Jose Luis Calderon, of the Mexican family of producers, distributors and exhibitors that operates extensively in the southwestern United States, and Antonio Diaz Lombardo, prominent local banker.

The company is to start production about mid-August with a film version of "La Barraca" ("The Barrack"), by the late Vicente Blasco Ibañez. Domingo Soler is to play the leading role.

Minn. Circuit Sells $2,840,870 Bonds

War bonds and stamps in the amount of $2,840,870 were sold by Minnesota Amusements in its theatres and at circuit headquarters in Minneapolis between July, 1942, and May, 1943, according to John J. Friedl, circuit president.

Friedl is general chairman of industry's northwest division of WAC.

No Theatre Editing

SAN FRANCISCO, July 21.—Outgrowth of a recent blaze at the Telenews Theatre here is a fire department order prohibiting the city's two newsreel houses, Telenews and Newsreel, from cutting or editing film on their premises. The two houses have opened outside studios as a result. The studios also will cut, edit and screen film for the Telenews and Newsreel theatres in Oakland, operated by the same management.

Azcarate Has Complaint

MEXICO CITY, July 21.—Gen. Juan F. Azcarate, ex-commander of the Mexican army air force and Mexico's last minister to Germany, who is now a leading film producer, is at odds with the government's film censors because of cuts they ordered to his latest production, "De Nueva York a Huipanguillo" ("From New York to Huipanguillo"). So drastic are these cuts, it is reported, that the General says they leave "a serious picture but a two-reel farce."

Mills Changes Name

CHICAGO, July 21.—Fred L. Mills, president, announced that stockholders have authorized a change in name from Mills Novelty Co. to Mills Industries, Inc. Company makes "juke" boxes and other purveying machinery but is now turned entirely to war work.

Short Subject Reviews

"Snow Sports"
(Sports Parade)
(Warner)

This sports reel was filmed at Lake Placid and shows various sports of the winter season. Not only the ski jumps and ice skating, but more unusual sports as well, such as dog sleds, motor tobogans, skiers pulled by horses and cross-country ski race. Fairly interesting. Running time, 10 mins. Release date, July 24.

"The United States Army Bands"
(Melody Master)
(Warner)

The bands of the Army, Navy, Marines and Army Air Corps play and march with backgrounds of the various armed forces in action. Marches played include "Shout I Am an American," "Army Air Corps March," "Anchors Aweigh," "Don't Give Up the Ship," "The Marines Hymn," "Semper Fidelis," "The Caissons Go Rolling Along," "Over There," and many others, providing good band music. Running time, 10 mins. Release date, July 24.

"Forgotten Treasure"
(Passing Parade)
(M-G-M)

The inside of the Museum of Modern Art Film Library is revealed as we take a look at some of their rare films. Some of the more interesting ones show the funeral of Edward VII attended by the largest collection of royalty ever assembled, the San Francisco earthquake, a film from which the movie got much valuable information, and Teddy Roosevelt at a Buffalo convention two hours before McKinley's assassination. Running time, 10 mins. Release date, July 17.

"Journey to Yesterday"
(M-G-M Miniature)

This story sets out to tell the tale of the defeat of yellow fever at the hands of General Gorgas, Walter Reid and others in Cuba and Panama, but is soggy with narrative and too little action. Gorgas is shown on his death bed receiving the citation of the King England, then in Cuba where he accidently discovers that kerosene on water kills mosquito larvae and finally cleans up the Panama Canal zone. Running time, 11 mins. Release date, July 17.

"Mountain Fighters"
(Technicolor Special)
(Warner)

Filmed in technicolor in the Colorado Rockies, this picturization of the Army Mountain Patrol offers many colorful scenes of the ski troops in training and in action. The interwoven story concerns a Norwegian Olympic champion who joins the troop but who keeps his identity a secret because he wishes to see active duty. Running time, 20 mins. Release date, August 7.

"Yankee Doodle Daffy"
(Looney Tune)
(Warner)

Porky Pig is a theatrical agent about to go off for a vacation when Daffy Duck turns up to try and sell the talents of his child prodigy nephew, Sleepy La Goon. Porky tries to escape but is pursued by land, air and sea by the persistent Daffy until he finally gives in. Pleasant little subject. Running time, 7 mins. Release date, July 3.

"Happy Times and Jolly Moments"
(Broadway Brevities)
(Warner)

This assemblage of bits from Mack Sennett comedies offers a very amusing 20 minutes of entertainment, although the stuff seems funny to us now in a way that they were not intended to be. Famous stars of silent-picture days seen are the hilarious cross-eyed Ben Turpin, Harry Langdon, Slim Summerville, Chester Conklin, Mabel Normand, Louise Fazenda and Gloria Swanson. The comedies of pie-throwing and the mad pursuits can still hold their own. Running time, 20 mins. Release date, July 10.

Vaude for Lyric

BRIDGEPORT, Conn., July 21.—The Lyric will reopen the end of August with name bands and other vaudeville over the week-end and an undetermined policy the rest of the week, it is understood.

Vaudeville in Chicago

CHICAGO, July 21.—Essauess Theatres will inaugurate a policy of vaudeville every Sunday at the Northcenter Theatre, starting August 1.

NEIC Membership Listed at 600,000

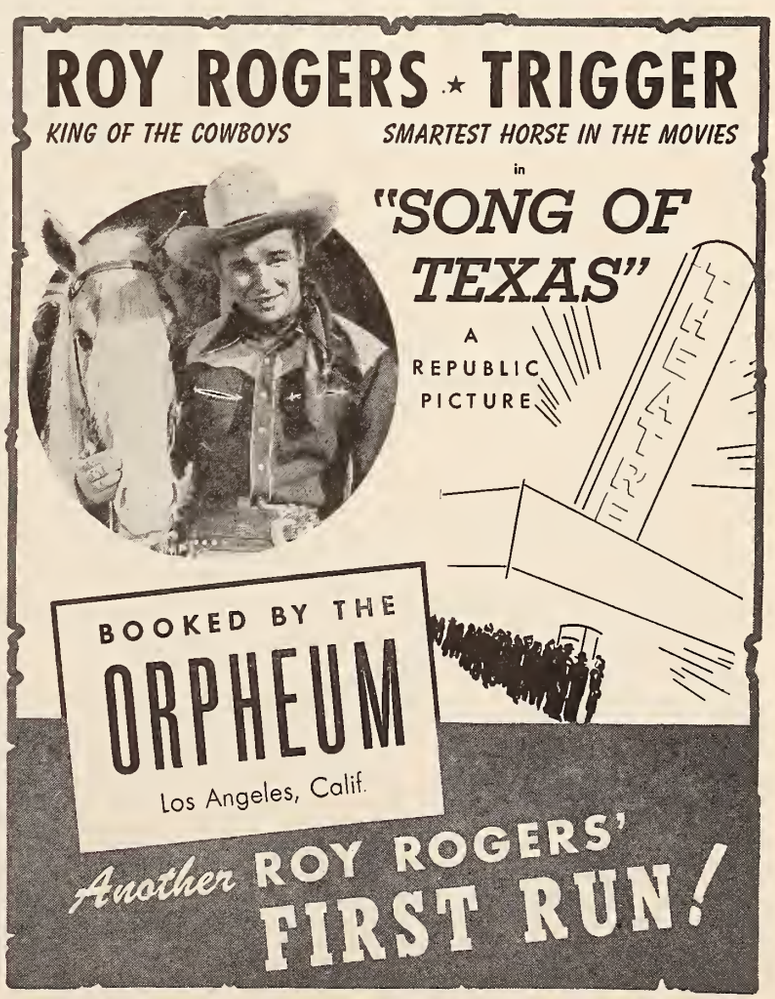
Membership of the National Entertainment Industry Council is claimed to be 600,000, who belong to the 45 organizations of the entertainment field on NEIC's roster.

Not a member is this industry's War Activities Committee, which last Friday delegated a committee to study the advisability of joining the NEIC. No committee report has been made as yet.

Mexican Industry Proceeds on Its Own

MEXICO CITY, July 21.—The Mexican industry got along rather much on its own financial steam during the first half of this year, it is shown by the film bank, Banco Cinematografica, S.A., Carlos Garriedo Galvan, manager. Opened here in 1941 by the industry and the government, the bank, in its latest statement, reports that up to June 30, it made loans and extended credits with a total value of $655,000.

How times have improved for the studio business in Mexico of late is shown by the fact that Manuel Rivas, one of the leading shareholders of Azteca, one of the two principal studios of Mexico, offered all his stock in the firm for $20,000, two years ago, with no bidders. Now he has rejected offers of up to $100,000 for the stock. Rivas and the studio made a strike when they financed the third film version of "Santa" ("Saintess"), a box office record breaker here.



'Nymph' Dual Big $36,000 In Hub Week

BOSTON, July 21.—Holdovers were again ruling heavily but in the case of the Marcus Loew theatres the State and Orpheum broke marital ties temporarily for the first time in years and the State installed a new picture while the Orpheum continued with "Stage Door Canteen." The Metropolitan brought "The Constant Nymph" in after two weeks of "Dixie" and proceeded to do tremendous business.

Estimated grosses for the week ending July 22:

"The Constant Nymph" (Warners)
"Good Luck, Mr. Yates" (Col.)
M. and P. Metropolitan—(4,367) (30c-55c-60c) 7 days. Gross: $36,000. (Average, $24,000)
"Stage Door Canteen" (U. A.)
LOEW'S ORPHEUM—(3,000) (35c-50c-60c) Gross: $28,000. (Average, $19,500)
"Hangmen Also Die" (U. A.)
"Air Raid Wardens" (M-G-M)
LOEW'S STATE THEATRE—(3,600) (35c-50c-60c-) 7 days. Gross: $26,000. (Average, $19,500)
"Dixie" (Para.)
"Aerial Gunner" (Para.)
M. AND P. PARAMOUNT—(1,797) (33c-44c-65c) 7 days. Gross: $10,800. (Average, $8,000)
"Dixie" (Para.)
"Aerial Gunner" (Para.)
M. AND P. FENWAY—(1,430) (33c-44c-65c) 7 days. Gross: $7,600. (Average, $6,000)
"Hit the Ice" (Univ.)
"Get Going" (Univ.)
KEITH MEMORIAL THEATRE—(2,907) (44c-55c-65c) 7 days. Gross: $22,000. (Average, $20,000)
"Two Tickets to London" (Univ.)
RKO BOSTON—(2,679) (55c-65c-75c-90c) 7 days. Stage show with June Preisser. Gross: $28,500. (Average, $26,000)

'Dixie' at $24,000 Leads Cleveland

CLEVELAND, July 21.—"Dixie" took the lead with the opening shot of the week's amusement race and held it to the end, grossing an estimated $24,000 at Loew's State; it will be held over. "Action in the North Atlantic," at Warners' Hippodrome, hit a neat $21,000. "Stage Door Canteen," in its fourth week, is still going great guns, with $12,000 to its credit; it stays at Loew's Stillman for a fifth week. Weather conditions were favorable to the pictures.

Estimated takes for the week ending July 22:

"Bombardier" (RKO)
ALLEN—(3,000) (40c-50c-60c) 7 days, third week. Gross: $7,000. (Average, $6,000)
"Action in the North Atlantic" (Warner)
WARNERS' HIPPODROME — (3,500) (40c-50c-60c) 7 days. Gross: $21,000. (Average, $18,000)
"Pride of the Yankees" (RKO)
WARNERS' LAKE—(714) (40c-50c-60c) 7 days. Return engagement. Gross: $3,000. (Average, $3,500)
"What's Buzzin' Cousin" (Col.)
RKO PALACE—(3,300) (45c-55c-75c weekdays and 85c Saturday, Sunday and holidays) 7 days. Stage: Abe Lyman orchestra. Gross: $31,000. (Average, $30,000)
"Dixie" (Para.)
LOEW'S STATE—(3,300) (40c-60c) 7 days. Gross: $24,000. (Average, $18,000)
"Stage Door Canteen" (U. A.)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days, 4th week. Gross: $12,000. (Average, $8,000)

37 Wometcoans in Service

MIAMI, Fla., July 21.—Service list of Wometco Theatres now has the names of 37 employes serving in the Army, Navy or Marines.

Showmanship Flashes

RCAF Salutes "Air Force" Premiere

MONTREAL, July 21.—The local premiere of "Air Force" at Loew's Theatre here, was saluted by No. 3 Training Command Headquarters of the Royal Canadian Air Force. The RCAF band played, the special events department of station CFCF carried a description of the opening night and interviews with the air officers and three executives of aircraft companies were broadcast.

'Bell Tolls' Gets Big Window Tieup

The Bergdorf Goodman store on Fifth Avenue is devoting all of its windows to "For Whom the Bell Tolls" for a two-week period; Mark Gross is displaying a huge Luis Quintanilla portrait of Gary Cooper, and the Lewis and Conger store, employing some unusual sound effects, is tying the picture in with the sale of War Bonds.

Other stores committed include Macy's, Wanamakers, Bloomingdale's, Lord and Taylor, Hearn's, Loeser's, Abraham and Strauss and Altman's, among the general merchandisers.

Also lined up are Scribner's, Brentano's, Putnam's, the Grand Central and Penn Station Book Shops, 30 of the Womrath book stores, 15 Whelan Drugstores, 10 Liggett stores.

Recruiting Drive Spurred By 'Action in Atlantic'

Boston July 21.—As part of the nationwide recruiting activities being conducted by the U. S. Maritime Service in conjunction with the showing of Warner's "Action in the North Atlantic," induction of 100 new members of the merchant marine took place at the Metropolitan Theatre here coincident with the local opening of the picture.

Paul Levi of the Metropolitan, Lt. Ralph J. Meyers of the U. S. Navy, and Phil Engel of Warners handled the event.

Loew's Theatres Stage City Beauty Contest

A city-wide bathing beauty contest to find "Miss Greater New York of 1943" was inaugurated by Loew's theatres starting Monday, July 19th. $500 in War Bonds and Stamps will be awarded the final and semi-final winners, with prizes of jewelry and other gifts to be awarded the runners-up. The grand finale will be held on the stage of Loew's State Theatre the middle of August.

All girls 16 years and over are eligible. Entry blanks were distributed at all Loew's theatres.

Library Display for 'Mission to Moscow'

BALTIMORE, *July 21.—For the showing of "Mission to Moscow" here, the Stanley Theatre arranged a display of the Joseph E. Davies' book in the window of the Public Library, tying-in the fact that Jack Warner was a resident of Baltimore years ago. In addition to the main display, stills and theatre-copy were placed in 26 branches of the library throughout various sections of the city.*

Song Contests Plug 'Coney' in Baltimore

Baltimoreans were fully aware that 20th Century-Fox's "Coney Island" was at Morris Mechanic's New Theatre as a result of the selling campaign put on. The "News Post" conducted a song title contest for several days in which readers were asked to list as many songs as they could think of that started with each of the letters in Betty Grable.

Station WFBR conducted a song title guessing contest in which "Coney Island" tunes were featured.

Stagecoach for Col.'s "Desperadoes"

HARTFORD, *July 21. — Manager George Landers of E. M. Loew's Theatre here had the print of "Desperadoes" delivered in a stage-coach and used the vehicle to transport patrons back and forth to the theatre. A group of cowboys galloped up to the theatre to attend a showing and all patrons appearing in an unusual conveyance such as horse and buggy, wheelbarrow, or roller skates, were guests of the management. A ballyhoo of a cowgirl on horseback paraded along this city's main street.*

Gardenia Named for 'The Constant Nymph'

National Florist Association has designated a "Constant Nymph Gardenia" in honor of the important part played by this flower in Warner's production of "The Constant Nymph."

Florist shops throughout the country will feature window displays and other promotion of the "Nymph" gardenia coincident with local showings of the picture.

Two-Page Spread in Paper for "Air Power"

Two full pages of pictures and stories on the Walt Disney-United Artists film, "Victory Through Air Power" appeared in the news section of yesterday's New York *Journal-American*. The film is currently playing at the Globe Theatre here.

Patients Preview "Canteen" at Hospital

BUFFALO, *July 21. — "Stage Door Canteen" was previewed here for patients at the U. S. Marine Hospital. The event was arranged by the Great Lakes Theatre and the* Buffalo Evening News.

Uses Local Boy In "Reunion" Ads

Wilkes-Barre, Pa., July 21.—Manager Paul Tigue of the Penn Theatre took advantage of the local angle of "Reunion in France" in his newspaper advertising. John Wayne, RAF pilot in the film, was described as a native here and referred several times as longing for the coal fields along the Susquehanna.

'Canteen' Named Best June Film by Scholastic

United Artists Sol Lesser release, "Stage Door Canteen," has been awarded the Editor's Blue Ribbon for the best picture of the month of June by Scholastic Magazine.

'Texas', Rogers $30,000 Gross In Loop Week

CHICAGO, July 21. — "Song o Texas," at the Oriental, with Ro Roger and his horse Trigger on stage are doing excellent business a gross of $30,000 expected. "Stag Door Canteen" is doing well at th State-Lake with a probable $32,000 "Background to Danger" with Charlie Barnett and his orchestra on th Chicago stage should do a good $46,000 and "Bombardier" and "Cowboy in Manhattan" in a double bill at th Palace, a neat $24,000.

Estimated receipts for the week ending July 22:

"My Friend Flicka" (20th-Fox) 7 days 3rd week
"They Came to Blow Up America" (20th-Fox) 7 days, 3rd week
APOLLO—(1,200) (40c-55c-75c). Gross $8,500. (Average, $10,000)
"Background to Danger" (W. B.) 7 days
CHICAGO—(4,000) (40c-55c-75c). Stage Charlie Barnett Orchestra. Gross: $46,000 (Average, $43,000)
"Hangmen Also Die" (U. A.)
GARRICK—(1,000) (40c-55c-75c). Gross $9,500. (Average, $8,500)
"They Got Me Covered" (RKO) 7 days 4th week
"The Falcon Strikes Back" (RKO) 7 days 4th week
GRAND—(1,150) (40c-55c-75c). Gross $7,500. (Average, $8,000)
"Song of Texas" (Rep.) 7 days
ORIENTAL — (3,200) (30c-35c-55c-65c) Stage, Roy Rogers and Trigger. Gross $30,000. (Average, $22,000)
"Bombardier" (RKO) 7 days
"Cowboy in Manhattan" (Univ.) 7 days
PALACE—(2,500) (40c-55c-75c). Gross $24,000. (Average, $19,000)
"China" (Para.) 7 days, 3rd week
ROOSEVELT — (1,500) (40c-55c-75c) Gross $19,000. (Average, $17,000)
"Stage Door Canteen" (U. A.) 7 days
STATE-LAKE — (2,700) (40c-55c-75c) Gross: $32,000. (Average, $23,000)
"Crash Dive" (20th-Fox) 7 days, 4th week
UNITED ARTISTS—(1,700) (40c-55c-75c) Gross: $15,000. (Average, $18,000)
"Highway Through Hell" (U. A.) 7 days 2nd week
"Ghosts on the Loose" (Mono.) 7 days, 2nd week
WOODS—(1,200) (40c-55c-75c). Gross $7,500. (Average, $7,500)

$17,500 for 'Stage Door' in 3rd Week

BUFFALO, July 21.—For the first time in years, grosses are reported for only four downtown houses this week. The Hippodrome has been taken over for 7 days by General Motors for an employes' revue. "Stage Door Canteen" was as good in a third week at the Great Lakes as it was the first, expected to draw $17,500. The other three houses were good, "Hit the Ice," at the Lafayette, expected to start a good run with $11,000 for its first week.

Estimated receipts for the week ending July 24:

"Coney Island" (20th-Fox)
BUFFALO — (3,489) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $16,800. (Average $15,000)
"Stage Door Canteen" (U. A.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days, 3rd week. Gross: $17,500. (Average, $10,800)
"Mr. Lucky" (RKO)
"Scattergood Survives a Murder" (RKO)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days. 3rd week. Gross: $11,400. (Average, $8,500)
"Hit the Ice" (Univ.)
"Half Way to Shanghai" (Univ.)
LAFAYETTE—(3,000) (35c-50c) 7 days. Gross: $11,000. (Average, $8,000)

Lucky' Double olls $20,000 t Two Houses

SEATTLE, July 21.—"Mr. Lucky," in run at the Music Hall and Fifth venue, was headed for a good $20,000 week, leading the town by a wide gin. Other houses were average, n warm weather cutting into osses, and hold-overs suffering mewhat.

Estimated receipts for the week end- g July 22:

China" (Para.)
Young and Willing" (U. A.)
BLUE MOUSE—(950) (40c-50c-65c-85c) 7 ys, 3rd week (moved from Paramount). ross: $4,600. (Average, $5,000)

Mr. Lucky" (RKO)
Squadron Leader X" (RKO)
FIFTH AVENUE—(2,500) (40c-50c-65c- c) 7 days. Gross: $11,400. (Average, 0,000)

Lady of Burlesque" (U. A.)
LIBERTY — (1,800) (40c-50c-65c-85c) 7 ys, 3rd week. Gross: $8,800. (Average, ,000)

Coney Island" (20th-Fox)
MUSIC BOX—(950) (40c-50c-65c-85c) 7 ys, 3rd week. Moved from Fifth Avenue. ross: $4,800. (Average, $5,000)

Mr. Lucky" (RKO)
Squadron Leader X" (RKO)
MUSIC HALL—(2,275) (40c-50c-65c-85c) 7 ays. Gross: $8,600. (Average, $8,000)

Bombardier" (RKO)
Gals, Incorporated" (Univ.)
ORPHEUM — (2,450) (40c-50c-65c-85c) 7 ays. Gross: $9,800. (Average, $10,000)

Silver Spurs" (Rep.)
Thumbs Up" (Rep.)
PALOMAR — (1,500) (30c-42c-58c-70c) 7 ays. Vaudeville. Gross: $7,800. (Average, 8,000)

The Youngest Profession" (MGM)
Harrigan's Kid" (MGM)
PARAMOUNT—(3,050) (40c-50c-65c-85c) 7 ays. Gross: $9,200. (Average, $10,000)

Two Resign Posts In Phila. Exchanges

PHILADELPHIA, July 21. — Two major changes at local film exchanges have occurred here. S. E. Applegate, M-G-M sales manager for many years and associated with the local exchange for almost 20 years, has resigned. He leaves on August 14, and will be replaced by Joseph F. Morrow, salesman covering Northern Pennsylvania. Applegate will vacation before announcing his new association in September.

Another change was in the resignation of Harold Wiesenthal as office manager at the Universal exchange. No replacement has been made as yet nor has Weisenthal announced his plans.

Still another change here, on the exhibition front, was the resignation of Jack Littow, who was associated in the operation of the Eureka Theatre with Henry Rozinsky.

Two New Arbitration Clerks Appointed

The appointment of new clerks of industry arbitration tribunals at Omaha and Charlotte was announced yesterday by the American Arbitration Association.

J. B. Shatzer was appointed clerk of the Charlotte tribunal, replacing Joseph C. Wright, resigned, and Harry J. Andrews was named clerk of the Omaha tribunal replacing George H. Thompson, who has joined the Navy.

Off the Antenna

"WHAT'S NEW",—one-hour radio show to be broadcast over 158 Blue stations from Maine to Hawaii, emceed by Don Ameche and sponsored by RCA, will have its premiere Sept. 4, reports David Sarnoff, RCA president. Theme will be a weekly kaleidoscopic presentation of innovations throughout the world in news, science, sports, theatre, films, music, art, education, books agriculture, home, etc. Broad scope of the program is described as "possessing a challenging theme and affording a splendid opportunity from week to week to reveal radio as a new and modern art form at its best." . . . Latest Hooper Survey has "Mr. District Attorney" in top spot, with the Joan Davis-Jack Haley show second, Walter Winchell, third, and Aldrich family fourth.

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Purely Personal: *Insight into the defense of their land by the Russians can be gleaned from CBS correspondent Larry Lesueur's book, "Twelve Months That Changed The World". . . . Samuel R. Rosenbaum, WFIL president, has been commissioned a lieutenant colonel in the Army for service in division of military government of occupied territories. . . . Gerry Murray, formerly with WOR and* Printers Ink, *has joined the Blue's sales promotion staff.*

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Program Notes: Bob Benchley will visit CBS's Jack Carson show July 28. . . . Guesting on "We the People" July 25, Irving Berlin will tell how he conceived the idea for "This Is the Army", George Murphy, featured in film version of "Army" will visit the Joan Davis-Jack Haley program July 29. . . . George Tobias, another member of film cast of "Army" will make an appearance on Mutual's "Saturday Night Bondwagon", giving a sendoff to the picture version of "This Is the Army" which premieres at Hollywood Theatre, New York, July 28. . . . Barbara Britton, comely blonde in Paramount's "So Proudly We Hail", guests on Haven MacQuarrie's "Noah Webster Says" over the Blue July 27. . . . "Thanks to the Yanks" will salute the WAVES on their first anniversary over CBS on July 30.

'Comedy' $10,500 to Lead in Montreal

MONTREAL, July 21.—"The Human Comedy" at Loew's is expected to top the list of current first runs with $10,500. The Palace, playing "Presenting Lily Mars," is slated to do next best with $10,000. "Stage Door Canteen," at the Orpheum for a second week, will do about $6,000.

Estimated receipts for the week ending July 22:

"Stage Door Canteen" (U. A.)
ORPHEUM—(1,100) (30c-40c-60c) 7 days. 2nd week. Gross: $6,000. (Average, $3,500)
"The Human Comedy" (M-G-M)
LOEW'S—(2,900) (35c-53c-67c) 7 days. Gross: $10,500. (Average, $7,000)
"My Friend Flicka" (20th-Fox)
"Margin for Error" (20th-Fox)
CAPITOL—(2,700) (30c-40c-52c) 7 days. Gross: $8,500. (Average, $4,500)
"I Walked With a Zombie" (RKO)
"Leopard Man" (RKO)
PRINCESS—(2,200) (30c-40c-52c) 7 days. Gross: $5,000. (Average, $3,500)
"Presenting Lily Mars" (M-G-M)
PALACE—(2,700) (30c-45c-62c) 7 days. Gross: $10,000. (Average, $7,000)

Nomikos Charges Greek Plot in Suit

CHICAGO, July 22.—A suit has been filed against Van A. Nomikos for accounting of alleged profits of $5,000 on a dinner given in honor of King George II of Greece, held by the American Hellenic Educational Progressive Association in New York.

Nomikos charges that it is a political move by an opposing faction in AHEPA and was timed to break at a district meeting here. His report, he says, was made to the national organization which meets in Washington next month.

Rogers to Play Mayfair

Republic reports another first-run theatre joins the list of houses playing Roy Rogers, as the Mayfair, Baltimore, books "Silver Spurs," to open July 29th.

'Dixie' and 'Gunner' Top Indianapolis With $16,500 Take

INDIANAPOLIS, July 21.—"Dixie" and "Aerial Gunner," at the Indiana, are topping box office receipts here this week, heading for $16,500. At the Circle, "Salute for Three," with Blue Barron and his band on the stage, will do $16,000. In its third week, "Stage Door Canteen," with "African Album," is expected to do $6,500.

Estimated receipts for the week ending July 20-21-22:

"Salute for Three" (Para.)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Stage show: Blue Barron Band. Gross: $16,000. (Average, $12,000)
"Dixie" (Para.)
"Aerial Gunner" (Para.)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $16,500. (Average, $11,000)
"Stage Door Canteen" (U. A.)
"African Album"
LOEW'S—(2,800) (30c-40c-50c) 7 days, 3rd week. Gross: $6,500. (Average, $8,500)
"Action in the North Atlantic" (W. B.)
"All By Myself" (Univ.)
LYRIC—(2,000) (30c-40c-50c) 7 days. (Moved from Indiana). Gross: $5,200. (Average, $4,000)

Some Warner Houses Are Playing Reissues

CHICAGO, July 21.—A suit has been Theatres are playing reissues of pictures released during the depression years in the Chicago-Wisconsin Zone. They have been so successful that they are being given prominent playing time all over the circuit.

In addition to the fact that the makeup of audiences has changed considerably, there are many theatre-goers who missed these pictures during the depression years. According to Larry Stein, district manager, "Girls on Probation" and "Crime School," Warner releases of 1938, have been well received.

$56,500 for 'Lady', 'Yank' At 4 L.A. Runs

LOS ANGELES, July 21.—"Lady of Burlesque" followed "Stage Door Canteen" into the four Fox West Coast first runs and confounded box-office prophets by virtually duplicating with its single known star value the drawing power of that many-starred "Canteen" film. "Yanks Ahoy" played with it. The Warner houses were strong with "Constant Nymph," single billed, clicking off $21,024 at the Hollywood outlet against a $13,957 average, $19,147 against $16,292 at the Downtown, and $19,387 against $12,939 at the Wiltern. Weather, which straightened out a couple weeks ago after embarrassing the Chamber of Commerce for spell, continued flawless.

Estimated takings for week ending July 21:

"Lady of Burlesque" (U. A.)
"Yanks Ahoy" (Hal Roach-U. A.)
CARTHAY CIRCLE—(1,518) (33c-44c-55c-75c) 7 days. Gross: $8,000. (Average, $6,441)
"Lady of Burlesque" (U. A.)
"Yanks Ahoy" (Hal Roach-U. A.)
CHINESE—(2,500) (33c-44c-55c-75c) 7 days, Gross: $16,000. (Average, $14,300)
"Crime Doctor" (Col.)
"It's a Great Life" (Col.)
HAWAII—(1,000) (33c-44c-55c-75c) 7 days, 3rd week. Gross: $3,400. (Average, $5,309)
"Bombardier" (RKO) 2nd week
"All By Myself" (Univ.)
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: $18,000. (Average, $15,369)
"Lady of Burlesque" (U. A.)
"Yanks Ahoy" (Hal Roach-U. A.)
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $23,000. (Average, $20,800)
"Bombardier" (RKO) 2nd week
"All By Myself" (Univ.)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: $12,500. (Average, $13,836)
"Five Graves to Cairo" (Para.)
"Chatterbox" (Rep.)
PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c) 7 days, 3rd week. Gross: $8,000. (Average, $11,238)
"Five Graves to Cairo" (Para.)
"Chatterbox" (Rep.)
PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 7 days, 3rd week. Gross: $14,000. (Average, $20,065)
"Lady of Burlesque" (U. A.)
"Yanks Ahoy" (Hal Roach-U. A.)
RITZ—(1,376) (33c-44c-55c-85c) 7 days. Gross: $9,500. (Average, $9,476)
"The Constant Nymph" (W. B.)
WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-65c-85c) 7 days. Gross: $21,024. (Average, $13,957)
"The Constant Nymph" (W. B.)
WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-65c-85c) 7 days. Gross: $19,147. (Average, $16,292)
"The Constant Nymph" (W. B.)
WARNER BROS. (WILTERN)—(2,200) (33c-44c-55c-65c-85c) 7 days. Gross: $19,387. (Average, $12,939)

U.A. Host to Brazilian

Dr. Joaquim Pedro Salgado, Brazil's Minister of Aeronautics, was guest at a United Artists' screening of Walt Disney's "Victory Through Air Power," yesterday. Accompanied by a staff of ten including several United States Army and Navy officers, Brazilian Air Minister was greeted by Major Seversky, Roy Disney, Arthur Kelly, and Walter Gould.

"Canteen" Citation

Theatres which have played "Stage Door Canteen," Sol Lesser's current United Artists release, are receiving a special scroll citing the appreciation of the American Theatre Wing War Services, Inc., recipient of profits from the film.

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
June 25	CRIME DOCTOR D FRONTIER FURY Charles Starrett O—55 mins.	(Fourth Block)		(Fifth Block) HIGH EXPLOSIVE Chester Morris Jean Parker D—63 mins. (4221)	LONE RIDER in LORE OF THE SADDLE Bob Livingston Smoky Moore Al St. John	THUMBS UP Richard Fraser Brenda Joyce M—67 mins. (223)	(Sixth Block) SQUADRON LEADER X Ann Dvorak Eric Portman D—99 mins.		STAGE DOOR CANTEEN (Sol Lesser) Cheryl Walker William Terry 48 STARS	GET GOING Grace MacDonald Robert Paige Vera Vague M—60 mins.	
July 2	GOOD LUCK, MR. YATES Claire Trevor Jess Barker D—69 mins.	BATAAN Robert Taylor George Murphy D—114 mins. (328)		CHINA Loretta Young Alan Ladd D—79 mins. (4222)	BILLY THE KID No. 5 Buster Crabbe Al St. John O	FUGITIVE FROM SONORA Don (Red) Barry D—55 mins. (361)	GILDER-SLEEVE'S BAD DAY Hal Peary Jane Darwell C—62 mins.		THAT NAZTY NUISANCE (Hal Roach Streamliner) Bobby Watson Jean Porter	HIT THE ICE Abbott and Costello Ginny Simms C—82 mins.	BACKGROUND TO DANGER George Raft Brenda Marshall D—80 mins. (222)
July 9	WHAT'S BUZZIN,' COUSIN? Ann Miller Rochester	HARRIGAN'S KID Bobby Readick William Gargan D—70 mins. (329)	SPY TRAIN Richard Travis Katherine Craig D—61 mins. (225)	AERIAL GUNNER Chester Morris Richard Arlen D—82 mins. (4223)		BORDER TOWN GUN FIGHTERS O—56 mins. (2313)	THE LEOPARD MAN Dennis O'Keefe D—66 mins.			GALS, INC. Leon Errol Harriet Hilliard Glen Gray & Orch. C—61 mins.	
July 16	APPOINTMENT IN BERLIN George Sanders Marguerite Chapman D—77 mins.	PRESENTING LILY MARS Judy Garland Van Heflin M—104 mins. (330)	STRANGER FROM PECOS Johnny Mack Brown	FIVE GRAVES TO CAIRO Franchot Tone Anne Baxter Erich Von Stroheim D—96 mins. (4224)		MEXICALI ROSE (Gene Autry) (Re-Release) W—58 mins. (2305)	BOMBARDIER Pat O'Brien Randolph Scott Anne Shirley D—99 mins. MR. LUCKY Cary Grant Laraine Day D—100 mins.	STORMY WEATHER Lena Horne Bill Robinson M—77 mins. (344)		HERS TO HOLD Deanna Durbin Joseph Cotten Charles Winninger C	
July 23		THE YOUNGEST PROFESSION Virginia Weidler Edward Arnold C—81 mins. (331)	WINGS OVER THE PACIFIC D—60 mins. (213)	SALUTE FOR THREE Macdonald Carey Betty Rhodes M—75 mins. (4225) (Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228)	FOLLIES GIRL M—72 mins (306) SUBMARINE BASE D—72 mins. (306)		(Seventh Block)	HEAVEN CAN WAIT Gene Tierney Don Ameche C—112 mins. (345)		HONEYMOON LODGE David Bruce Harriet Hilliard Ozzie Nelson & Orch. C	CONSTANT NYMPH Charles Boyer Joan Fontaine Alexis Smith D—112 mins. (223)
July 30	FIRST COMES COURAGE D ROBIN HOOD OF THE RANGE O	PILOT #5 Franchot Tone Marsha Hunt Gene Kelly D—70 mins. (332)	GHOSTS ON THE LOOSE East Side Kids C—64 mins. (205)	DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)		THE SAINT MEETS THE TIGER Hugh Sinclair Jean Gillie D	PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.	BOMBER'S MOON George Montgomery Annabella D—70 mins. (346)			
Aug. 6		DU BARRY WAS A LADY (Technicolor) Red Skelton Lucille Ball M—101 mins. (333)	LAW RIDES AGAIN Ken Maynard Hoot Gibson O—56 mins. (251)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)	TEXAS RANGERS NO. 5 "FIGHTING VALLEY" O—(355)		THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.		YANKS AHOY! (Hal Roach Streamliner) William Tracy Joe Sawyer		
Aug. 13		HITLER'S HANGMAN Alan Curtis Patricia Morison John Carradine D—84 mins. (334)	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE M—72 mins.	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)	ISLE OF FORGOTTEN SINS D—54 mins. (401)	HEADIN' FOR GOD'S COUNTRY BLACK HILLS EXPRESS SILVER SPURS	THE FALCON IN DANGER Tom Conway Joan Brooks D—70 mins.				Irving Berlin's THIS IS THE ARMY M Soldier Cast
Aug. 20	PASSPORT TO SUEZ Warren Williams Ann Savage D	RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)		SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229)	DANGER! WOMEN AT WORK Patsy Kelly Mary Brian C—(411)	NOBODY'S DARLING WAGON TRACKS WEST O	BEHIND THE RISING SUN Margo Tom Neal D—88 mins.				
Aug. 27		HUMAN COMEDY Mickey Rooney Frank Morgan D—117 mins. (380)		(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins. (4250)		SLEEPY LAGOON Judy Canova Dennis Day C	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.				
Sept. 4				(Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)		HOOSIER HOLIDAY Al Pearce Dale Evans C					

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First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 16 NEW YORK, U.S.A., FRIDAY, JULY 23, 1943 TEN CENTS

D.C. Theatres Subject to 48 Hour Ruling

Regional WMC Rejects Exemption Plea

WASHINGTON, July 22.—Washington area theatres, as well as film exchanges, are subject to the 48-hour week order declared by the local War Manpower Commission.

A petition by the local exhibitors for partial exemption from the order, made to the WMC earlier this week, has been rejected, but the door was left open for further consideration of the matter and new plans are being developed for submission to WMC. The Commission's decision on the petition of the film exchanges for exemption, also entered this week, still

(*Continued on page 7*)

O'Malley Named to Col. Publicity Post

Appointment of David A. O'Malley as director of Columbia's foreign advertising and publicity department was announced yesterday from the home office by Joseph A. McConville, vice president and foreign manager.

Post was newly created to bring into closer contact the activities of the domestic and foreign publicity departments. It is also designed to empha-

(*Continued on page 6*)

Grieve Bails-out From Faulty Plane

Second Lieut. Marvin M. Grieve, co-pilot, former Warner home office ad-man, was one of the crew of a B-26 bomber saved by the bravery of the plane's pilot after a recent foray over Italy, the War Department announced at Washington yesterday.

The plane was returning to its base in North Africa when the engines failed. Ordering his cref to jump, the pilot, First Lieut. Thomas T. Johnson, 23, stayed with the ship until all had parachuted to safety. Then Lieut. Johnson jumped, but the plane was too close to the ground and his 'chute had no time in which to open. He was killed.

Raid Shelter Lack Decried by Landis, Cites Small Houses

WASHINGTON, July 22.—Most large theatres have made adequate provision of shelter areas for use in the event of an air raid, but many of the smaller houses and smaller business establishments generally have not dealt with the problem adequately, it was declared today by James M. Landis, director of civilian defense.

Landis asserted that in many cities, shelter areas in the theatrical and shopping districts are badly deficient and, he warned, in the event of an actual air raid, thousands of people

(*Continued on page 6*)

Chaplin Asks Million From Selznick, 20th

A suit for $2,000,000 was formally filed in New York State Supreme Court yesterday against David O. Selznick, Selznick Productions, Inc., Vanguard Films, Inc., 20th Century-Fox and United Artists by Charles Chaplin on behalf of himself and all stockholders of United Artists Film Corp. Papers in the suit were served on defendants on Tuesday.

The suit alleges that Selznick, under an agreement with United Artists was advanced $300,000 by U. A. for the purpose of obtaining title to three literary works: "Keys of the Kingdom," by A. J. Cronin;

(*Continued on page 7*)

Nine Gold Stars on Loew's Honor Roll

Nine gold stars mark the new honor roll of Loew M-G-M employees in service in the lobby of the Loew Building. The gold stars honor the supreme sacrifice of Leslie Zubiri, Cleveland; Larry Schmitt, Cincinnati; Paul Cunningham, Atlanta; Charles Rigsby, Louisvile; Drew King, Charlotte; Arthur Goldsmith, Los Angeles; and Eugene Tobin, Leonard Olson and David Nicholson of the Culver City studio. There are 2,204 names on the Honor Roll.

Appeal Board Holds Dissimilar Demands Cannot be Combined

Although critical of the procedure permitted by an arbitrator at the Chicago tribunal in hearing a combined clearance and run complaint of the Gary Theatre Co., Gary, Ind., against Loew's, RKO Radio, 20th Century-Fox and Vitagraph, the arbitration appeal board in a decision made public yesterday affirmed the arbitrator's dismissal of the combined complaints.

The board, however, added that "should the complainant, in the light of this opinion, still feel that it has a good cause of action," it may file new

(*Continued on page 7*)

D. of J. Still Weighing Its Decree Stand

'Too Early' for Decision, Spokesman Says

WASHINGTON, July 22.—The Department of Justice is continuing its study of the results of operation of the industry consent decree during its trial period preparatory to formulating its plan of action in anticipation of the expiration of the trial period next November, it was indicated at the Department today.

Reports that the Department has reached a decision on its future course with respect to either the decree or the New York anti-trust suit, or that it has made formal representations indicative of its course to the five consenting companies are without substantiation in official circles.

A spokesman for the Department indicated that conversations on the de-

(*Continued on page 7*)

Record Ad Budget Due from Republic

HOLLYWOOD, July 22.—Herbert J. Yates opened the Coast convention of Republic Pictures today by announcing plans for an "unlimited sum of money budget for advertising by radio, trade and newspaper" for the 1943-44 program. Not less than $3,000,000 will be expended and more will be appropriated as added territories are opened, he announced. Canada will get the same attention. The

(*Continued on page 7*)

'Army' Sales Charges Cut to 20%; 70-30% Opening Rental

By JAMES P. CUNNINGHAM

Warner Brothers will charge Army Emergency Relief 20 per cent for distributing Irving Berlin's "This Is the Army," it was learned yesterday. No production costs or studio overhead, other than charges for a comparatively small cash outlay during production and wages paid union and guild craftsmen are to be deducted. Civilian talent, from producer to extra, worked gratis. Normal cost of a comparable production is estimated at $1,000,000.

Rough print of the production has arrived in New York for home office screening, and will be rushed back to the Burbank studio for a further 20-minute cutting. The press here will

(*Continued on page 7*)

75-City Premiere Set For 'Sun' on Aug. 3d

BOSTON, July 22.—RKO Radio will hold a 75-city world premiere on August 3 in New England and upper New York State launching "Behind the Rising Sun," Jap-expose film based on James R. Young's best-seller, S. Barret McCormick, director of advertising and publicity for the company, announced today.

A sports and musical festival in Boston August 1, sponsored by the Hearst papers in this city, will be held at Madison Square Garden to exploit the film. Highlight of the festival will

(*Continued on page 6*)

25 Percent Drop At Trade Showings

Further drop of 25 per cent in attendance at majors' exhibitor trade screenings, has been registered for the past year, according to *Motion Picture Herald*. The five consenting distributors, forced, under terms of the decree, to show all features in advance, are said to be studying the lack of attendance with a view to have that clause eliminated when discussions of the decree come up at its November 20 expiration date.

Personal Mention

LOUIS PHILLIPS of the Paramount legal department has left for the Coast for a three weeks stay.

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ALBERT DEANE of the Paramount foreign department is on vacation.

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HENDERSON M. RICHEY, M-G-M exhibitor contact, will return today from Washington and Chicago.

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WILLIAM J. HEINEMAN, general sales manager for Samuel Goldwyn, Wednesday became the father of a boy, born at Kew Gardens General Hospital, and named JAMES MARTIN.

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HARRY M. KALMINE, assistant general manager of Warner Theatres, and HARRY GOLDBERG, director of advertising and publicity return to New York today from Philadelphia.

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MISS JEANNE CANNON, of the Strand Theatre, Scranton, Pa., will be married to JAMES REILLY next month.

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LARRY CURTIS, of the Columbia exploitation department, will leave for the Army the first week in August.

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LEN DALY, of the United Artists home office foreign publicity department, will leave Mexico City for Havana today.

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VIRGINIA WEIDLER, in Baltimore on a bond selling tour, was guest of honor at a press dinner Wednesday night given by William K. Saxton, city manager for Loew Theatres.

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GEORGE FREEMAN of the Springfield Loew's Poli has returned from vacation at Hampton Beach, N. H.

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FRANK GALLOP, manager of the Vogue Theatre, Sydney, N. S., has joined the Royal Canadian Navy.

AMPA Meeting Off, Committee Named

Special board of directors meeting of the Associated M. P. Advertisers, scheduled to be held yesterday, was postponed indefinitely. Meanwhile, Vincent Trotta, president, has named the following to the 1943-44 membership committee: Paul Benjamin, National Screen, chairman; William McKee, Ross Federal; Phil Laufer, Rivoli Theatre; Jonas Rosenfield, 20th Century-Fox; Blanche Livingston, RKO Radio; Fred Odlum, Broadway Uptown Theatre.

'Bell's' First Week At Capacity—Para.

Paramount yesterday claimed that "For Whom the Bell Tolls," in its first week at the Rivoli Theatre, played to capacity, and that a $40,000 gross is capacity at prevailing advanced admissions.

Soviet Has Bought 'Moscow' Outright

Soviet Government has made an outright purchase of "Mission to Moscow" from Warner Brothers, for showing in its Russian territories. Prints are en route to Moscow by plane and are due to arrive any hour, if not already there.

The Soviet does not lease foreign films. Outsiders must sell their product outright. For this reason only a few Hollywood pictures have reached Russia's screens since the Red Revolution.

This tends to refute published reports that the film had been banned by Stalin for showing in the Soviet "in its present form," as owned outright, the film could be cut and exhibited in any form desired.

WAC Accepts Army Aleutians Picture

Theatrical release is now assured for the 47-minute Technicolor film, "Report From the Aleutians," made by the U. S. Army Signal Corps and submitted to the War Activities Committee by the Office of War Information. WAC accepted the film yesterday following a screening for members of the program committee and will be available to theatres which may wish to book it.

William F. Rodgers, chairman of the WAC distributors' division, is requesting chairmen of the various exchange managers committees in the field to handle its release in their own exchanges as was done with "Prelude to War." The 160 prints available for theatrical bookings will be shipped within a week and announcement of exact release date then determined.

By arrangement with Hal Horne, of the WAC public relations division, the 20th Century-Fox press book department is preparing a campaign book, which will be delivered to theatres from National Screen exchanges. There will also be a trailer.

B'way Agents, M'grs Get $15 Weekly Raise

The War Labor Board has approved a $15 weekly salary increase of 400 members of the Association of Theatrical Agents and Managers Union from the League of New York Theatres, the union announced yesterday. The new pact is retroactive to last Labor Day and involves most of the legitimate houses and shows on Broadway, but some of these houses are occasionally used for film road shows.

The total amount due members of the union, it was estimated, is $50,000.

PRC Changes Name, 20th-Century Fox In Capital Change

ALBANY, July 22.—Office of the Secretary of State here reveals Producers Releasing Corp. of America will hereafter be known as PRC Pictures, Inc., and that 20th Century-Fox's capital stock has been formally increased 100,000 shares, $100 par, to raise $10,000,000 to be applied to the company's purchase of Chase Bank's remaining 58 per cent interest in National Theatres 550 theatres. Also reported were changes made in Universal's corporate structure. The capital and corporate changes were filed with Thomas J. Curran, State Secretary.

The 20th Century-Fox papers were filed by Felix A. Jenkins, company counsel, who also filed a change of powers in the company's corporation setup.

Universal Pictures Company, Inc., incorporated in Delaware, filed a surrender of authority, through Chadbourne, Hunt, Jaeckel and Brown, New York, and also filed a statement and designation for Universal Pictures Company, Wilmington, Del., showing capital stock of $1,500,000 in $1 par value shares.

Producers Releasing filed its change of name to PRC Pictures, through Continental Lawyers, New York.

AGFA Raw Film Corp., formed in California, filed a surrender of authority through Malcolm D. Watson, New York, while dissolutions of W. B. Entertainment Corp., Chelsea Theatres Corp., and Eileen Amusement Corp., all of New York City, were filed.

Film Futures, Inc., originally formed on papers filed by Fitelson and Mayers, New York, filed a dissolution.

Warner Executives Huddle in Chicago

CHICAGO, July 22.—A group of Warner executives, including Ben Kalmenson, general sales manager; Charles Einfeld, director of advertising and publicity; Mort Blumenstock, in charge of advertising and publicity in the East; Roy Haines, Western and Southern division sales manager; A. W. Schwalberg, supervisor of exchanges, and Norman H. Moray, short subject sales manager, conferred here today.

Einfeld and Blumenstock came on from New York to address Army Emergency Relief officials on national showings of Irving Berlin's "This Is the Army," with Kalmenson and Haines also participating in the session. Entire group will return to New York over the weekend.

U.A. Buys 'Junior Miss'

Mary Pickford for United Artist has completed a deal with Max Gordon, producer of the Broadway hit, "Junior Miss." Purchase price was reported to be over $400,000.

Coast Flashes

Hollywood, July 22

PANTAGES Theatre building remains under present management and operation, Rodney Pantages told MOTION PICTURE DAILY today, declaring the deal had been closed for "some time."

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Irving Starck sought and was granted a release from his M-G-M producing contract which had several years to run.

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Paramount announced a film based on the life of Cagliostro, Arturo De Cordova to star.

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Monogram has signed a two-year contract with Pathe Laboratories to develop and print master prints of all pictures.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with
BING CROSBY
DOROTHY LAMOUR
A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitch Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

Lena HORNE Bill ROBINSON
Cab CALLOWAY
and his band
STORMY WEATHER
A 20th CENTURY FOX PICTURE
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
ON SCREEN
"WHAT'S BUZZIN' COUSIN"
Ann Miller
Rochester
First N. Y. Showing
IN PERSON
EXTRA!
"SLAPSIE" MAXIE ROSENBLOOM
& Held Over
JACKIE MILES

RKO PALACE B'WAY & 47th St.
"FALCON IN DANGER"
TOM CONWAY • JEAN BROOKS
— and —
"SQUADRON LEADER X"
ANN DVORAK • ERIC PORTMAN

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.



We doff our hats to Mr. Wanger...

Within a year, Walter Wanger has given to this industry, two significant boxoffice attractions in "Eagle Squadron" and "Arabian Nights."

Mr. Wanger has now completed "We've Never Been Licked," the first picture of America's youth in uniform, inspired by the fighting sons of Texas A & M.

We believe that "We've Never Been Licked" will not only be an impressive successor to "Eagle Squadron" and "Arabian Nights," but that in importance and boxoffice quality it will even surpass these outstanding pictures.

Six Incorporations Filed in New York

ALBANY, July 22.—Six new motion picture incorporations were filed with Thomas J. Curran, Secretary of State, in Albany, including one for Republic Films Argentina Corporation. Concern lists as directors M. Newfield, C. Aronton and R. Routledge, New York, Meyer N. Lavenstein filing as attorney. Other motion picture concerns incorporated were:

Preview Productions, Inc., 100 shares, no stated par value, by Andrew Billings, Great Neck, Joseph Dicks, Scarsdale and Al Weinstein, Brooklyn, with Harold M. Goldblatt, New York, filing.

Zatosh Amusement Corporation, 100 shares, no stated par value, by Leon Samuels, who also filed the papers, Sidney R. Wolgel and Florence Kluger, New York.

Yiddish Operettas, Inc., Brooklyn, 200 shares, no stated par value, by Oscar Green, Benjamin Rothman, and Morris Honig, who filed the papers.

Lonsdale Productions, Inc., 100 shares, no stated par value, by Paul E. Murphy, New York, Helen Stern and Georgette Milwit, New York. Latter address is also that of filing attorneys, Kresel, Herskopf, Marin and Meyerson.

"Think-A-Drink" Hoffman, Inc., 100 shares, no stated par value, by Charles Hoffman, William Miller and Arthur B. Zacks, New York, with Irving I. Erdheim, filing the papers.

Clasa-Mohme, Inc., motion picture film, incorporated at Los Angeles, Calif., and authorized to do business in New York state, has filed statement and designation here, showing a New York office with Gustave Mohme as president. Firm has $10,000 authorized capital stock in dollar par value shares, according to the report filed by Frederick F. Barker, Los Angeles, Calif.

Randall Studio Progress

MEXICO CITY, July 22.—Work is going apace on the studio here that interests headed by Howard Randall, RCA engineer, are building. Randall is just back from Hollywood where he placed orders for equipment for the studio which is to be a replica of the Westwood (Cal. lot) of 20th Century-Fox. Randall's studio, it is reported, will represent an ultimate investment of about $1,000,000.

Two Switch on Coast

SAN FRANCISCO, July 22.—George Ingraham, former manager of Blumenfeld circuit's Times and Esquire theatres, Sacramento, has joined the Golden State circuit as manager of the downtown Strand, subsequent run. Ben Anderson has shifted from managership of the Strand to the Amazon, a Golden State neighborhood house.

Markmo Incorporates

WALLINGFORD, Conn., July 22.—The Markmo Amusement Corp., operator of the Victory, here, has filed a certificate of incorporation with the Secretary of State, listing Rose B. Malavenda, president, and Peter J. Malavenda, secretary and treasurer, both of Meriden. Directors are the officers and Louis Levy, of the Bronx.

Review

"What's Buzzin' Cousin?"

(*Columbia*)

THE only rug-cutting inspiration to which Columbia's "What's Buzzin' Cousin?" can lay claim lies in the jitterbug jive of the title. Featuring the dancing of pert Ann Miller, the routine antics of Rochester, and the music of Freddie Martin and his orchestra, the picture turns out to be a rather dull comedy about four chorines who inherit a deserted hotel in a ghost town, and profit neatly when Rochester's misplaced gold bridgework starts a gold rush. Freddie Martin and his boys, aided by the vocals of John Hubbard, pho plays the romantic lead opposite Miss Miller, tackle everything from hillbilly music to Martin's arrangement of Liszt's Second Hungarian Rhapsody, but there is little swing for the jive addicts who might be enticed by the title. Biggest redeeming feature is a tuneful finale aimed at encouraged war bond purchases.

Main fault of the film lies in the undistinguished screenplay by Harry Sauber, derived from a story by Aben Kandel, which has Rochester accompanying Freddie Martin and his boys on their vacation. Marooned in a ghost town, they encounter Ann Miller and three other chorus girls who have sunk their savings in the town's deserted hotel, inherited by Miss Miller. John Hubbard sees possibilities of turning the hotel into a night spot, but the venture flops until Rochester' gold strike puts the town on the map. The girls reap a neat profit in selling their property to a group of racketeers, but the sale leads to a temporary enstrangement between Hubbard and Miss Miller. Everything works out well in the end.

The picture was produced by Jack Fier and directed by Charles Barton.

Running time, 75 minutes. "G."* MILTON LIVINGSTON

*"G" denotes general classification.

Showmanship Flashes

20th Makes Ad Tie-Up on "Flicka"

A merchandising tie-up with Meyer Both whose institutional ads are used by 600 department stores, is being used by 20th Century-Fox for the Technicolor film, "My Friend Flicka."

Arranges Reception On "Stage Door Canteen"

Kansas City, July 22.—John J. McManus, manager of the Midland Theatre here, arranged a reception at the theatre for "Stage Door Canteen," at which guests were representative of the city government, officers of the armed forces, officials of the Chamber of Commerce. Official host of the occasion was the Kansas City Canteen, represented by its manager, John Thornberry.

Big Promotion on Phila. "Canteen"

PHILADELPHIA, July 22.—*Feature of the campaign sponsored by Al Reh, of the Mastbaum Theatre, for the opening of United Artists' "Stage Door Canteen" was a free half-page ad in the Food Fair Stores weekly news circular, distributed to more than* 250,000 *homes.*

The High Point Record Shop also took an ad in local papers and distributed 5,000 *circulars offering free tickets to any person bringing in* 25 *old records. A contest was held by the local Stage Door Canteen to select the "Most Typical Service Man," and the three winners, a soldier, sailor and marine, escorted "Miss Philadelphia Stage Door Canteen" to the opening. The stunt got publicity through* 17 *x* 21 *posters placed in the* 76 *military posts in the district and more than* 15,000 *mimeographed circulars were posted in surrounding war plants.*

Fliers Wives Are Guests at Opening

Wives of American fliers now working in airplane plants in New York and New Jersey were guests of Universal Pictures at a dinner preceding the premiere of "Hers To Hold" at the Criterion Theatre. Following the dinner, the party saw the picture which deals with women building planes which their husbands fly. This part of the picture was filmed at the Vega Aircraft factory near Hollywood.

Cadets Have Induction On Theatre Stage

Hartford, Conn., July 22.—Twenty-five aviation cadets took their induction oaths on the stage of the Strand Theatre in Hartford, in connection with the showing of the "Bombardier." Trooping of the colors was included in the ceremony which was attended by Army officials.

"Bombardier" Has Heavy Campaign in Phila.

PHILADELPHIA, July 22.—Manager Milt Young, of the Stanton Theatre, staged an extensive campaign for RKO's "Bombardier." A parade of 75 aviation cadets and a company of fully equipped regular Army soldiers proceeded to the opening carrying a large banner that announced: "We are marching to get our wings and see 'Bombardier' at the Stanton Theatre." During the parade six army planes dropped 50,000 paper 'bombs' announcing the opening. After the parade there were speeches by Army officials and the presentation of wings to the air cadets.

Additional features of the campaign included distribution of 1,500 posters in all Philadelphia defense plants, daily spot announcements over our local radio stations.

$15,000,000,000 Is Bond Drive Quota

Fifteen billon dollars is the Treasury's quota for the third War Bond Drive, in September, to which the industry's support was pledged, last Friday, by the War Activities Committee, meeting in New York.

At that meeting, Ted Gamble, Portland, Oreg. theatre man and a direc of war financing for the Treasury, said that the 4,700 theatres designated by the Government as official bond issuing agents, are "the cash registers" of the Treasury, and that they account for 10 per cent of public bond sales. On that basis, the 4,700 theatre-bond agents would sell $1,500,000 in bonds in the September drive.

Pleads Guilty to Embezzling Funds

A plea of not guilty to a charge of embezzling $7,818 in War Savings bond funds collected by the Allerton Theatre, Bronx, was changed to guilty in U. S. District Court yesterday by Abraham L. Stearns, former manager of the house for Combined Bronx Amusements, Inc. Stearns, married and the father of two children, was discharged by the circuit March 8 when an audit of his books showed the shortage. He will be sentenced July 28.

All-Canada Navy Show

HALIFAX, N. S., July 22.—J. P. Connolly, formerly a theatre manager here, and now a captain in the Royal Canadian Navy, is directing the first all-Canadian naval show to be sent on tour of Canada, after its premiere in Ottawa. Connolly had B. G. DeSylva, Lou Silvers and John Farrow from Hollywood to assist him in the production.

Vargas a Congressman

MEXICO CITY, July 22. — The National Cinematographic Industry Workers Union now counts a congressman among its executives. He is Pedro Tellez Vargas, secretary general of the union's section which comprises workers in this city. Vargas has just been chosen congressman for the 7th district here.

Noriega Back in Mexico

MEXICO CITY, July 22.—Joe Noriega, the Mexican who worked as a film cutter in Hollywood on "Hitler's Children," "Citizen Kane," and others, has joined the Mexican industry, as associate director of "Nana," featuring Lupe Velez, which Alberto Santander is to produce here soon.

Goldstein Resigns

Robert Goldstein, of the Eastern talent department of 20th Century-Fox, has resigned, effective immediately, it was announced by the company yesterday.

STORMY WEATHER

. . . equals the all-time record at the N.Y. ROXY held by

CONEY ISLAND

and doing the same smash business in Kansas City · St. Louis · Des Moines Denver · Miami · Canton

In the same hit tradition of 20th CENTURY-FOX

SELL WAR STAMPS EVERY DAY IN THE "SHANGRI-LA" JULY DRIVE!

'Ice's' $8,000 is New Haven's Best

NEW HAVEN, Conn., July 22.—"Hit the Ice" and "Sherlock Holmes in Washington," at the Paramount, took $8,000, up by $2,500, and the show holds over. Otherwise, "Coney Island," singling for a second week at the College, was the only over-par feature in a hot week. This grossed $4,000. At the Roger Sherman, "Background to Danger" and "Mysterious Doctor" took $5,600, short by $400.

The circus, in town for three days for the first time in its history of two-day stands, took plenty of patrons.

Estimated takings for the week ending July 22:

"Two Senoritas From Chicago" (Col.)
"Crime Doctor" (Col.)
BIJOU—(1,627) (40c-50c) 7 days. Gross: $3,200. (Average, $3,500)
"Coney Island" (20th-Fox)
COLLEGE—(1,565) (40c-50c) 7 days, 2nd week. Gross: $4,000. (Average, $3,600)
"My Friend Flicka" (20th-Fox)
"Stranger in Town" (M-G-M)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $7,500. (Average, $9,000)
"Hit the Ice" (Univ.)
"Sherlock Holmes in Washington" (Univ.)
PARAMOUNT—(2,373) (40c-55c) 7 days. Gross: $8,000. (Average, $5,500)
"Background to Danger" (W.B.)
"Mysterious Doctor" (W.B.)
ROGER SHERMAN—(2,037) (40c-50c) 7 days. Gross: $5,600. (Average, $6,000)

Films Unaffected by New A.A.A. 'Gag'

WASHINGTON, July 22.—Gag rules imposed by the War Food Administration on State and county employes of the agricultural adjustment agency, prohibiting them from preparing, distributing or exhibiting motion pictures or preparing radio programs, issued in conformity with a provision in the agricultural appropriation act, will not materially interfere with the film or radio programs of the Department of Agriculture, it was learned today.

The legislative provision was intended to take the state and county employes out of the information field, where it had been charged they were building up pressure groups to work on Congress.

The same bill, however, provided $50,000 for the preparation, distribution and exhibition of motion pictures and authorized transfers from other funds if that amount was not sufficient.

The effect of the gag order will be merely to control the propaganda efforts of field employees of the AAA and centralize all information activities in the department at Washington.

MANPOWER

WE BELIEVE WE CAN SUPPLY GRADED MANPOWER TO FILL ANY VACANCY IN YOUR ORGANIZATION.

CALL—
FRANK McGRANN
POSITION SECURING BUREAU, INC.
(AGENCY)
331 Madison Ave. (43rd St.), New York
MURRAY HILL 2-6494

Off the Antenna

POSTSCRIPT by Wendell Willkie, lawyer, ex-Presidential candidate, and chairman of the board of 20th Century-Fox, embodying suggestions for the elimination of race animosity, will be featured on a CBS program Saturday evening called "Open Letter to the American People." . . . A unique situation will be encountered Saturday night when Glen Gray and his orchestra airs from the K. of C. auditorium in Rochester on the 1st anniversary of the Navy Bulletin Board show. Show will be picked up by WSAY, Mutual's Rochester affiliate, but because of station's dispute with AFM, it will not be permitted to carry the show. Pickup is made possible by AFM's policy of not interfering with Army and Navy broadcasts. . . . The American Television Society will hear about WOR's use of DuMont television facilities at its July 29th meeting.

• • •

Purely Personal: *Jack Benny and Fred Allen are reported in a lend-lease agreement wherein Fred is loaning his two prize stooges, Minerva Pious and John Brown to Jack. . . . If Raymond Clapper had followed his original plans he would have returned to America after visiting Sweden and London, and would not have been on hand to cover the raid on Rome. . . . Ned Costello, formerly of NBC's spot sales department, has transferred to network sales. . . . Mutual has appointed Allen de Castro to its executive staff. . . . Walter Kaner, WLIB's publicity director, has reported to the Army. . . . Director Axel Gruenberg and announcer Richard Stark are doing business as G-S Radio Productions. . . . Stella Unger, NBC commentator, has been appointed national director of radio for the American Women's Voluntary Services.*

• • •

Program Notes: Walt Disney, James Lawrence Fly, and Francis S. Harmon will discuss "The World of Sight and Sound" on NBC's "For This We Fight" program on July 31. . . . Major General Irving Phillipson, national executive director of Army Emergency Relief, will be heard on CBS's salute to the organization on its first anniversary, July 28, broadcast being tied up with the opening of the picture version of "This Is the Army" at the Hollywood Theatre. . . . Paramount launched its radio promotion campaign on "Frenchman's Creek," forthcoming Technicolor film, with the appearance of Basil Rathbone, one of the principals on the Sealtest program. . . . Effective October 10, Drew Pearson will broadcast for Serutan over 111 Blue Network stations, almost doubling his present coverage. . . . William Gargan will be featured in NBC's "Hollywood Theatre of the Air" serial broadcast of "My Favorite Blonde" week of August 9. . . .

O'Malley Named to Col. Publicity Post

(*Continued from page* 1)

size the present activities of the foreign publicity department, and to coordinate them with the new and greater post-war activities.

O'Malley has been with Columbia for 10 years, as business manager of the company's publicity, exploitation and advertising departments. He will be succeeded by H. L. Smith, formerly the company's assistant purchasing agent.

WLB Enters Record Row, Strike Denied

WASHINGTON, D. C., July 22.—Despite the fact that AFM has maintained that its members are not on strike against the seven record transcription companies and that the board therefore lacks jurisdiction, the War Labor Board has assumed jurisdiction in the dispute, and is expected to name an investigator or a three man panel to inquire into the case.

It is uncertain whether the board would order the musicians to resume making records pending a final decision. The transcription manufacturers called the WLB's attention to the Chicago Federal Court's ruling that the case was a labor dispute.

Variety Tourney July 30

MINNEAPOLIS, July 22.—Annual golf tournament of Variety Club of the Twin Cities will be conducted July 30 at Oak Ridge Golf Club. Luncheon, golf and dinner are on the program. In charge of arrangements is M. L. Levy.

75-City Premiere Set For 'Sun' on Aug. 3d

(*Continued from page* 1)

be a bout between Lt. James J. Braddock, former world's heavyweight champion and now in the Army, and Charles Strack, wrestler, in which jiu jitsu, as shown in the picture, will be demonstrated.

Other highlights of the event will be personal appearances of James R. Young; Carlos T. Romulo, aide to Gen. MacArthur at Bataan; Margo, star of the picture, who is slated to make appearances at several of the cities launching the film, and many newspapermen who worked in Japan.

The RKO home office delegation attending the premiere will be: N. Peter Rathvon, president of RKO Corp., Ned E. Depinet, Robert Mochrie, Walter Branson, Nat Levy, Edward L. Alperson and McCormick.

Raid Shelter Lack Decried by Landis

(*Continued from page* 1)

would have no place to go and would almost certainly become casualties.

The OCD director admitted that many smaller theatres and business establishments had no properly protected space for air raid shelters, and intimated that community authorities have been remiss in not providing public shelters where private interests cannot do so.

Field Buys Three

OMAHA, July 22.—The Field theatre interests, of Minneapolis, Minn., have purchased from George Norman his houses at Cherokee, Storm Lake and Sac City, Ia.

Omaha Newspaper Honors Manager

Omaha, July 22. — Bill Miskell, manager of the Orpheum, was the second person to be honored in *The World-Herald's* new feature, "We Salute Today."

The feature lauds good deeds, outstanding achievements and public service by men and women of the Omaha vicinity. Special tribute was paid to Miskell for his work with the city's safety council, for staging war relief shows, lining up entertain for Fort Crook and for first advocating theatres' refusal to sell tickets to youngsters after 8 p.m.

'Crash Dive' Goes $6,000 Above Par

MINNEAPOLIS, July 22.—"Crash Dive," at the State Theatre, appeared headed for a $16,000 gross, while "Hers to Hold," at the Orpheum, was marching toward a hefty $14,500 for the week. Business continued generally good.

Estimated receipts for the week ending July 24:

"Presenting Lily Mars" (M-G-M)
CENTURY—(1,600) (40c-55c) 7 days, 2nd week. Gross: $6,500. (Average, $6,500)
"Hers to Hold" (Univ.)
ORPHEUM—(2,800) (40c-55c) 7 days. Monday night, Dr. I. Q. on stage. Gross: $14,500. (Average, $8,500)
"Aerial Gunner" (Para.)
GOPHER—(998) (35c) 7 days. Gross: $3,900. (Average, $3,000)
"The More the Merrier" (Col.)
WORLD—(350) (40c-50c-55c-75c) 7 days, 6th week. Gross: $2,000. (Average, $2,000)
"Lady of Burlesque" (U.A.
LYRIC—(1,250) (40c-55c) 7 days, 3rd week. Gross: $3,200. (Average, $4,000)
"Crash Dive" (Fox)
STATE—(2,300) (40c-55c) 7 days. Gross: $16,000. (Average, $10,000)
"Leather Burners" (U.A.) 4 days
"The Devil With Hitler" (U.A.) 4 days
ASTER—(900) (20c-30c) 7 days, with mid-week change. Gross: $2,500. (Average, $2,250)

'Sea Fighters' Opens Tues.

"Black Sea Fighters," deescribed by Artkino Pictures as the first "comprehensive" documentary on naval warfare opens at the Stanley here Tuesday. English text was written by Clifford Odets with narration by Fredric March.

'Comerford Day' Today

SCRANTON, July 22.—"Comerford Day," inaugurated by M. E. Comerford, founder of the circuit of the same name, and participated in by him until his death, will be observed at Dunn's Lake by the Scranton Boys Club today.

Scott Signed for 3

HOLLYWOOD, July 22. — Randolph Scott has been signed for three pictures in the next two years by 20th Century-Fox.

JACK SHAINDLIN
MUSICAL DIRECTION
COMPLETED:
2 "VAUDEFILMS"
Columbia
IN PREPARATION:
"JAPAN, THE ENEMY"
Twentieth Century-Fox

D. of J. Still Weighing Its Decree Stand

(Continued from page 1)

cree had not reached the point where definite suggestions could be made and commented that it was "too ea[illegible] for drastic action on a decree which will not expire for another several months.

While there have been repeated rumors that company counsel and Department officials have crystallized their ideas of the changes to be made in the decree, it could not be learned at the Department that the meetings so far held have been anything more than exploratory discussions of the problem.

Assistant Attorney General Tom Clark left yesterday for Denver to attend a meeting of United States Attorneys, and from that city may go to the Pacific Coast. If he goes to Hollywood, he said before leaving Washington, he may confer with company officials on decree provisions.

Appeal Board Holds Dissimilar Demands Cannot be Combined

(Continued from page 1)

complaints under either or both the clearance or run sections of the decree.

The Gary first filed a clearance complaint against the five consenting companies seeking a reduction of the clearance over Gary's Palace Theatre held by Michigan City, Valparaiso and Chesterton, Ind., theatres and the Tivoli, Southtown, Avalon, Capitol and Chicago theatres, Chicago. Subsequently, it amended its complaint to include a Section 10 charge against Loew's and Vitagraph. The appeal board held that the arbitrator erred in permitting the combination causes to be consolidated, asserting that such a procedure was proper only when the complaints are similar and are related to the parties affected by the original demand. The board held that Gary should have been required to file an entirely new complaint on the Section 10 demand.

The board's opinion also stated that the Chicago arbitrator should not have been influenced by a finding by Federal District and Circuit courts in a 1938 anti-trust suit brought by Gary that the clearances pertaining to plaintiff's Palace were reasonable. The appeal board held that conditions could so change between the time of that finding and the filing of the arbitration complaint as to warrant a new and full hearing before the arbitrator. The appeal board, however, affirmed the dismissal of the entire complaint. The case was filed in June, 1942.

The American Arbitration Association yesterday announced the filing of a combined clearance and run complaint at the Oklahoma City tribunal by J. A. Guest, operator of the Ritz in that city, against Paramount. Griffith Amusement Co. was named as an interested party. The Ritz was complainant also in a run case against Vitagraph in 1941.

'Army' Sales Charges Cut to 20%; 70-30% Opening Rental

(Continued from page 1)

see the picture Tuesday, the premiere will be the following night at the Hollywood Theatre.

Rental charges of 70-30 per cent will prevail only on first-night advance scale openings, a 50-50 per cent charge applying thereafter. The picture's contract prohibits any free previews and free passes during the run. Except on the opening night advanced scale showings, regular house scales are permissible.

There will be no prohibitions against the showing of shorts or playing of vaudeville or other attractions on the same program with the film. But "This Is the Army" cannot be doubled with another feature. Extended playing time is required.

5,000 Applications

Warner officials claim the receipt to date of close to 5,000 theatre applications for "Army" playdates, but other than the Warner Circuit's booking of the world premiere at the Hollywood, no contracts have been signed. The reason, it was said, is to first line up as many openings as possible in the higher advance scale brackets. The company expects only a few $55-per seat openings to follow New York, but expects many $25-seat first-nights and many for $22 and $11. The $5.50 and $2.20 openers will predominate.

Chaplin Asks Million From Selznick, 20th

(Continued from page 1)

"Claudia," by Rose Franken, and "Jane Eyre," by Charlotte Bronte. To get U. A. to advance the money, the complaint alleges, Selznick told the firm he had under contract Ingrid Bergman, Joan Fontaine, Dorothy McGuire, Gene Kelly and Alan Marshall and directors Alfred Hitchcock and Robert Stevenson to work on the films.

After the agreement was reached for loan of the money, the complaint states, Selznick, in the latter part of 1942, sold, assigned and transferred the literary properties and "hired-out" the artists and directors to 20th Century-Fox.

Big Profits

Chaplin charges that the "hiring-out" netted Selznick and United Artists more than one million dollars in profits and further charges 20th Century-Fox with full knowledge that U. A. had rights to these properties. The complaint also alleges that Chaplin served notice on the United Artists board of directors that they commence an action against Selznick, his companies and 20th Century-Fox, but they refused to do so because, Chaplin claims, a majority of the board is dominated by Selznick.

The suit asks for an accounting by Selznick and other defendants and seeks recovery of $1,000,000, "or such greater or lesser sum as may be found due on such accounting," from Selznick and his defendant corporations and a $1,000,000 judgment from 20th-Fox.

The complaint was filed by Schwartz and Frohlich, counsel for Chaplin.

Record Ad Budget Due from Republic

(Continued from page 1)

program was placed in the hands of Charles Jones, heading all advertising; Steve Edwards, all publicity, and Len Boyd, newly appointed Coast liaison under the New York office. Boyd was a member of the publicity department caught in the recent cleanout, but Yates asked him to stay in a new capacity. The SPG case now scheduled to go before the WMC here will carry on, a Guild attorney says. James R. Grainger, president, presided at the meeting attended by M. J. Siegel, Francis Bateman, Coast division manager; H. T. Fuller, Salt Lake City; Sid Weisbaum, San Francisco; John Frey, here; Gene Gerbase, Denver; J. H. Sheffield, Portland and Pete Higgins, Seattle.

Arlington Rejects Curfew

COLUMBUS, O., July 22.—Refusing to go along with City Council here, which recently passed a curfew ordinance, the Village Council at surburban Upper Arlington has voted against such an ordinance to counteract juvenile delinquency and vandalism. As an alternative, Mayor Whitney Joseph has been instructed to write a letter to all parents urging them to maintain a closer check on their children.

D.C. Theatres Subject to 48 Hour Ruling

(Continued from page 1)

is under advisement but may be forthcoming this weekend.

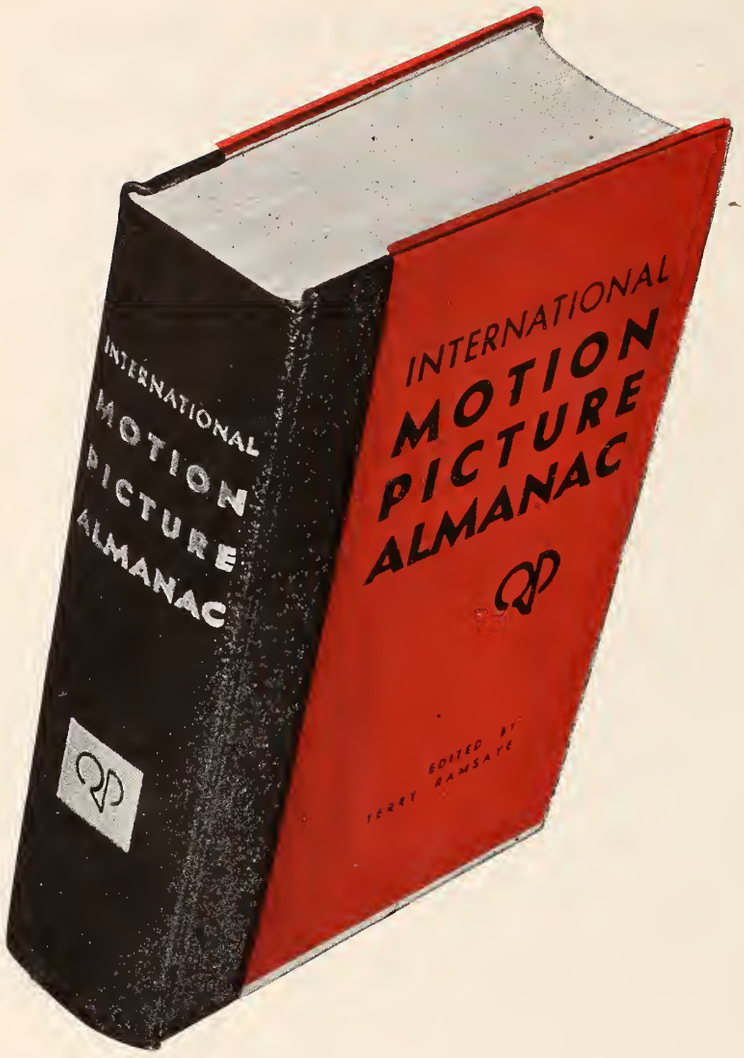
The thcatres' petition for partial exemption was prompted by their peculiar schedules of operating hours which, they contend, make the 48-hour week impracticable in all cases. Indications are that the exhibitors will confer again next week with WMC local officials on the application of the order to them.

Meanwhile, Washington this week was shown to be heading into a serious labor shortage within the next few months, and the WMC is attempting to get all activities on the longer work week to spread the available manpower as far as possible. The theory back of the effort is that the longer week will permit the release of one-sixth of an establishment's employees without reducing the amount of work performed, but

Smith Tours on 'Bell' Plans for Paramount

George A. Smith, Paramount Western division manager, plans to leave Monday on a tour of exchanges in his territory. He will meet with branch managers for discussions of selling and releasing plans on "For Whom the Bell Tolls" and other 1943-44 product.





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Edited by TERRY RAMSAYE

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Canada Board Sets Film Fair Share Policy

Distribution to Be Based On 1941 Quota

TORONTO, July 25. — Wartime Prices and Trade Board has announced the adoption of a fair share policy for distribution of product based on proportions to all outlets during "calendar or fiscal year 1941." Any variation from basis is to require approval from board administration, but it was stated that special provision is made for areas where large population changes have occurred.

Film distributors are required to have transaction records in 1941 and

(Continued on page 6)

Pre-Trial Meet Set In Griffith Action

OKLAHOMA CITY, July 25.—Federal District Judge Edgar S. Vaught has set September 13 as the date when a pre-trial conference will be held between government and Griffith Amusement Co. attorneys to iron out details prior to the latter bringing to trial the Department of Justice action seeking dissolution of the Griffith Amusement Company.

H. L. Flurry of Dallas, who is a special assistant to the attorney gen-

(Continued on page 6)

Erdmann Has One Juvenile Solution

Cleveland.—George W. Erdmann, secretary of the Cleveland Exhibitors Association, is working with assistant law director Joseph H. Crowley and Police Capt. Arthur V. Roth, chief of the department's juvenile delinquency bureau to curb delinquency and vandalism by segregating unaccompanied children under 16 in theatres.

At Kent, Ohio, a local curfew law, prohibiting children under 15, not accompanied by adults from being on the streets between 10 p.m. and 5 a.m. was signed today by the mayor, Alf Lovell. The ordinance was backed by the P. T. A. associations.

Government Orders Defective Sound Parts Destroyed

War Production Board at the weekend formally ordered the destruction of condemned used, defective or exhausted parts for electrionic equipment. Sound recorders in studios and sound reproducers in theatres and elsewhere contain many component electrionic parts which come under the order.

Salvage is permitted where salvaging is possible; otherwise destruction is ordered within 60 days of the replacement of such parts.

Responsibility for the destruction or salvaging is placed by the WPB on manufacturers or suppliers of the replacements, but it was not disclosed what would or could be done in penalization if an exhibitor or film studio refused to surrender the discarded part of reproducer or recorder. Apparently the equipment manufacturer or

(Continued on page 6)

Willkie Film in Nine Languages

Wendell Willkie's "One World" will be produced in nine languages, it was announced at weekend by 20th Century-Fox.

Described by the company as "Hollywood's first post-war picture," "One World" will be made not only in English but in German and Italian,

(Continued on page 6)

Dismissal Asked in Crescent Trust Suit

Nashville, July 25.—A motion was entered Friday by defendant exhibitors to dismiss the appeal to the Supreme Court in the anti-trust suit against the Crescent Amusement Co. and others.

The defense action was based on the contention that the court order is not a final one because numerous defense motions directed at the decree are still pending. The government cannot appeal until the decree is final.

Schine Gets 2nd Clearance Break

CLEVELAND, July 25.—By consent award, signed today by Frank Pelton, arbitrator, Schine's Norwalk and Moose Theatres, Norwalk, will henceforth play M-G-M, Paramount and Vitagraph pictures immediately upon conclusion of their run at Warners' Ohio Theatre, Sandusky, 20 miles distant. The award also provides that the Norwalk theatres shall have pictures available to them twenty-one days after territorial release date without regard to Sandusky. The defendant distributor companies, Loew's, Inc., Paramount Pictures, Inc., and Vitagraph, Inc., were represented by local branch managers. Jerome Friedlander of Benesch, Marsteller, Friedlander and Morris, represented the complainant Norwalk theatres.

This is the second consent award

(Continued on page 6)

New U.S. Board Will Control Theatre Hours

Authority on Operating Methods Included

WASHINGTON, D. C., July 25.—A revamped Office of Civilian Requirements which would have complete authority over all segments of the civilian economy, including methods and hours of operation, etc., of film theatres was in the making in the War Production Board over the weekend.

Exact details of the new organization have not yet been revealed, but an OCR spokesman said it would include an amusements and recreation section which would have authority over hours of theatre operation, competitive methods and all activities of exhibitors. There were indications that the branch's powers would be so broad as

(Continued on page 6)

Hoyt, Harmon Meet Hollywood Chiefs

HOLLYWOOD, July 25.—Industry matters of mutual concern to the OWI, to the War Activities Division in Hollywood and to the various producers will be discussed at meetings which get under way here tomorrow.

Palmer Hoyt, recently appointed director of the domestic branch of the OWI, and Francis S. Harmon, WAC executive vice-chairman, are scheduled to arrive in Hollywood in the morning by plane for the sessions, to

(Continued on page 6)

Tom C. Clark, U. S. Official, on Coast

Hollywood, July 25.—Tom C. Clark, assistant U. S. Attorney General in charge of the anti-trust division and the industry consent decree, arrived here at midnight last night and conferred with James E. Harrington, war frauds executive. It was considered doubtful that his brief visit would permit him to confer with production officials on the decree as he is scheduled to leave here tomorrow.

U. S. Will Not Operate Mines' Theatres—Unless

WASHINGTON, July 22.—While seizure by the United States Government of the coal mines and their multivaried interests placed Uncle Sam in exhibition — the mines controlling scores of theatres—no consideration has been given by the Government to the actual operation of the theatres and other non-mine facilities. Nor is it likely that operation will be extended into these fields—unless it besomes necessary at some future date to take over those properties and man them with Government employees.

Theatres and other "extra-curricular" facilities controlled by the coal

(Continued on page 4)

Toronto Film Board Damaged by Fire

TORONTO, July 25.—A fire starting in the cutting room of the National Film Board at Ottawa, Friday, caused considerable damage and sent several employees to the hospital as well as injuring three firemen. An official investigation was immediately started by the Ontario Fire Marshal's office, Toronto, to determine the blame and an inquiry is also under way by the Dominion Fire Prevention Association. It is understood that John Grierson, manager of the bureau, is in New York.

Personal Mention

SPYROS SKOURAS is expected from the Coast today.

•

LOUIS B. MAYER will arrive here today from Hollywood.

•

CHARLES EINFELD and MORT BLUMENSTOCK, from Chicago; BEN KALMENSON, from the South and mid-West; ROY HAINES and A. W. SCHWALBERG, from an Eastern tour; NORMAN H. MORAY, HOWARD LEVINSON and ALBERT S. HOWSON, from Hollywood, and JULES LAPIDUS, from Pittsburgh—all Warner executives, return to the home office this morning.

•

MAXWELL SELIGMAN, of the still department at Warners' home office, left Friday for the Army.

•

PAUL GRAETZ, head of the AFE Corp., will arrive in Chicago on Tuesday.

•

ARTHUR SCHREIBER, of the RKO Palace, Chicago, will go to Fort Custer, Michigan, today for induction.

•

JOHN BALABAN, head of Balaban and Katz, Chicago, will return from his vacation next Friday.

•

IRVING SHIFFRIN, of the RKO Radio home office publicity department left for the Coast over the weekend on a combined business and vacation trip.

•

JACK LEVEL, editor of RKO's house organ, left Friday for a vacation.

•

FRANK YOUNG, United Artists' Chicago office manager, became a grandfather July 19. A girl was born to his daughter, MRS AUDREY SHARPE.

•

EDWARD SCHNITZER, United Artists' Western division manager, left over the weekend for a three weeks' tour of his territory.

•

MRS. MALCOLM KINGSBERG will arrive in Hollywood today.

•

IRENE MCLAUGHLIN, cashier at the Universal exchange, Des Moines, left Saturday to make her home in California.

•

E. C. AREHART, exhibitor of Milford, Iowa, who has been confined in a Spirit Lake hospital the past month, is now convalescing at his home.

•

STAFF SERGT. W. SHERRILL, formerly office manager of the Des Moines M-G-M office, was married there to MISS MARY ANN GREEN, also of Des Moines.

•

ARTHUR JEFFERY, of the United Artists publicity department, is on vacation at Belle Harbor.

G. B. in U. S. Dissolves

ALBANY, July 25.—According to the Secretary of State's office, Gaumont British Picture Corporation of America has been dissolved.

Tradewise . . .

By SHERWIN KANE

INSECT pests in the tropics will be to blame if theatres in the United States have to discontinue operation of their cooling systems this summer and next, Allen G. Smith, chief of the War Production Board's amusements division, observed in New York the other day.

The explanation, he said, is that the Army discovered that freon gas, the most practicable and widely used of theatre refrigerants, also is the best insecticide for the tropical "cooties" of this war. It slays them, brother, where other exterminants merely fatten and embolden them. As a result, the Army has become the largest user of freon. The Navy also uses large quantities of the refrigerating gas but strictly for the purpose for which it was intended originally. Most Navy units are air-cooled today, and while freon normally has a longevity of several years, the quantities consumed by the Navy are largely due to the need for frequent "refills" for units shaken up in action with a resultant loss of freon from disjointed pipes.

• •

Service demands for freon now are nearly three times production capacity. Freon is an exclusive DuPont product. It is made in only one plant in the United States. Machinery cannot be obtained to equip additional plants. WPB takes the stand that machinery is needed for many more vital purposes than manufacturing a refrigerant which, while it may be the most practicable and widely used, nevertheless can be replaced by other types. Exhibitors whose present supplies are fairly fresh should take extra precautions to prevent leakage of the gas and should repair pipe defects promptly when discovered, Smith advised.

• •

There is little likelihood of any prompt action by the War Activities Committee subcommittees on the question of WAC participation in the National Entertainment Industry Council. A vote on the proposal today would more likely than not be an adverse vote, as was evident at the WAC meeting a week ago when the subject was discussed. It was referred to committee then largely because a vote at that time would have resulted in rejection of the proposal. Many influential industry officials feel that WAC work could not be improved, and might be diffused, by the proposed association. They feel the WAC's solid foundation and excellent record should not be made an umbrella for the "Johnny-Come-Latelys" to rush under now. This would not preclude, of course, the association of any other trade organization with the N.E.I.C.

• •

The name of Chris Dunphy is being mentioned prominently for the post of liaison between the industry and the Office of War Information, to inherit much of the work formerly handled by Lowell Mellett. The WAC is submitting several names for the post and the appointee will be selected very soon following discussions with OWI officials. Because of the political ramifications of the position, the WAC is said to look with disfavor upon the selection of anyone closely identified with the industry for the post.

• •

The Rivoli Theatre on Broadway will remain open throughout the summer for the first time in eight years. Heretofore, the house has been closed from June to September, largely because of lack of product. With "For Whom the Bell Tolls" as the Rivoli's tenant, the house's product worries should not recur for a long time. Paramount expects the picture to remain in the Rivoli past the turn of the year; to gross in excess of $700,000 for the run there.

• •

Postal card from James Mason, the rags-to-riches Cherry Valley, Ohio, exhibitors: "A branch manager bought me a beer yesterday. Do you think my new social position qualifies me for membership in the MPTOA?"

• •

That was a very interesting and important meeting of decree company presidents and their chief counsel; the one in the Paramount Building late last week.

Coming Events

July 26—Variety Tent No. 9 testimonial dinner, Leon Herman, Albany U. A. manager, Hotel Eyck, Albany.

July 28-29 — Annual Convention, Kansas-Missouri Theatres Association, Kansas City.

July 29 — Special Stockholders' Meeting, Loew's, Inc. Home office, 1540 Broadway, New York.

August 2—Service Flag Dedication, National Entertainment Industry Council, Times Square, New York.

August 3—Industry Goodwill Meeting, to be conducted by Charles Francis Coe, Rotary Club.

August 11-12 — Annual Summer Meeting, Board of Directors, National Allied, Baltimore.

September 5-12—25th Anniversary, "Paramount Week."

September 9—Annual Installation Luncheon, ITOA, Hotel Astor, New York.

September 15—First Fall Meeting, AMPA, New York.

September 9-20 — Third Victory Loan Drive.

October 18-22—SMPE Conference, Hollywood-Roosevelt Hotel.

RKO Radio Meeting In Chicago Today

CHICAGO, July 25.—RKO Radio's home office representatives will convene for two days at the Blackstone Hotel here tomorrow for their annual meeting, presided over by manager of exchange operations A. A. Schubart, and his assistant, William J. McShea.

The meeting will also be attended by home office representatives Elmer Sedin, Jack Schmitzer, John Wangberg, William Burke, Jack de Waal, Dan Nolan, Otto Braeunig, Frank Duffy, Ted Carey, and Ray O'Brien, who is office manager of the Chicago branch.

Schubart and McShea will return to New York on Thursday.

Goetz, Gottlieb to Advance Shorts Sale

Jack Goetz and Arthur Gottlieb will leave this week for California and then visit United Artists' exchanges in the interest of a new series of "World in Action" two-reel subjects which United Artists will distribute for their Warwick Pictures.

McHale at Kayton-Spiero

William McHale, formerly with Warner Bros., Columbia Pictures and Buchanan and Co. as a copywriter, will join Kayton-Spiero Co., advertising agency, today as copy chief.

Wise Joins Universal

CHICAGO, July 25.—Harold Wise, formerly a booker for Paramount in Chicago and Detroit, has joined the booking department of Universal Pictures here.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Look what we just got!

Postal Telegraph

Mackay Radio
Commercial Cables

All America Cables
Canadian Pacific Telegraphs

THIS IS A FULL RATE TELEGRAM. CABLEGRAM OR RADIOGRAM UNLESS OTHERWISE INDICATED BY SYMBOL IN THE PREAMBLE OR IN THE ADDRESS OF THE MESSAGE. SYMBOLS DESIGNATING SERVICE SELECTED ARE OUTLINED IN THE COMPANY'S TARIFFS ON HAND AT EACH OFFICE AND ON FILE WITH REGULATORY AUTHORITIES.

STANDARD TIME INDICATED
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TELEPHONE YOUR TELEGRAMS TO POSTAL TELEGRAPH

LOSANGELES CAL JUL 21

JACK WARNER NY

DEAR JACK: THIS AFTERNOON AT YOUR STUDIO I SAW THIS IS THE ARMY ONE OF THE GREATEST PICTURES EVER MADE AND I AM NOT EXAGGERATING STOP THE PRODUCTION ENTERTAINMENT VALUE THE SONGS AND MUSIC ARE TOPS I PREDICT ITS RETURNS AT THE BOX OFFICE WILL BE GREATER THAN ANY ONE CAN ANTICIPATE STOP ASIDE FROM THE TREMENDOUS REVENUE THAT WILL BE DERIVED FOR THE ARMY EMERGENCY RELIEF FUND THIS IS THE ARMY IS PROBABLY THE REALEST THING THAT HAS EVER HAPPENED TO BOLSTER THE MORALE OF THE AMERICAN PUBLIC STOP YOU HARRY AND ALBERT IRVING BERLIN HAL WALLIS MICHAEL CURTIZ AND EVERYONE WHO HAD ANYTHING TO DO WITH THE MAKING OF THIS ONE OF THE MOST OUTSTANDING PICTURES OF ALL TIME ARE ENTITLED TO THE HIGHEST PRAISE AND I WISH TO BE AMONG THE FIRST TO EXTEND IT STOP DEPEND UPON NATIONAL THEATRES FOR THEIR FULLEST COOPERATION IN MAKING THE MOST OF SUCH AN OUTSTANDING ATTRACTION. KINDEST REGARDS

CHAS P SKOURAS

a mar
who
Know

WARNERS

The one and→only!

Keep Selling ... Shangri La" Stamp Drive!

Films Help Army Heal Our Wounded

The therapeutic value of motion pictures in the rehabilitation of wounded soldiers has been revealed by the expanding services of the Red Cross at home and abroad, the public relations committee of the Hays office announced Friday. This service has grown rapidly and now serves 170 recreational theatres in hospitals throughout this country. Current films are shown twice a week to patients only, with the audience averaging about 400 at each performance. For men who cannot be moved from their beds, the Red Cross has set up a 16 mm. ward service available to hospitals of 100 beds or more.

'Lady' $21,000 in Milwaukee Gross

MILWAUKEE, July 25.—Although this is the second week for "Lady of Burlesque" at the Riverside, it is better boxoffice this week than last, possibly because Woody Herman is the co-attraction on stage. Split billings of "Dixie" at the Wisconsin and the Palace did about the same as "Flight for Freedom" at the Warner.

Estimated receipts for the week ending July 24:

"Dixie" (Para.)
"Wrecking Crew" (Para.)
PALACE—(2,400) (50c-65c) 7 days. Gross: $14,375. (Average, $11,500)
"Lady of Burlesque" (U.A.)
RIVERSIDE—(2,700) (44c-60c-75c) 7 days. Plus Woody Herman and his orchestra on stage. Gross: $21,000. (Average, $15,000)
"China" (Para.)
"Henry Aldrich Gets Glamour" (Para.)
STRAND—(1,400) (50c-65c) 7 days, 3rd downtown week. Gross: $5,500. (Average, $5,500)
"Flight for Freedom" (RKO)
"Hangmen Also Die" (U.A.)
WARNER—(2,400) (44c-65c) 7 days. Gross: $18,200. (Average, $14,000)
"Dixie" (Para.)
"Wrecking Crew" (Para.)
WISCONSIN—(3,200) (50c-65c) 7 days. Gross: $18,200. (Average, $14,000)

Warner Unionites Want Salary Rise

Representatives of M. P. Office Employees Union, Local 23169, AFL affiliate embracing Warner home office white collarites, expect to huddle shortly with management on the question of wage adjustments and raises.

Increases will be asked on the basis of merit and seniority, as permitted by WLB provisions, union spokesmen say. On April 27, over 100 union members of Warners were granted wage adjustments retroactive to August, 1942 with WLB permission, but the union considers August 10, 1942, contract signing date, and not April 27, this year, as effective date and is seeking WLB ruling to this effect.

Guests at Luncheon

WASHINGTON, July 25.—Mrs. Paul McNutt, Mrs. Jimmy Doolittle and more than 100 other prominent Washington women attended a luncheon held last week at the Mayflower Hotel in connection with the premiere run of Pete Smith's new M-G-M specialty, "Seventh Column," at Loew's Palace.

U. S. Will Not Operate Mines' Theatres—Unless

(*Continued from page* 1)

mines are running as usual and at this writing are not likely to be affected in any way, it was said here by a spokesman for Solid Fuels Administrator Harold L. Ickes.

While the Government has taken over the mines, as a result of strikes, there has been no legal transfer of the properties, which will be returned to the private owners when uninterrupted production is assured. Meanwhile, Ickes is concerned only with the problem of producing coal and, although he is investigating the prices charged by mine-company stores, which are alleged to have violated OPA ceilings.

Under the present set-up, the chief executive officer of the mining corporation has been designated as the operating manager of the mines and their interests for the United States, and has been instructed to continue operations as usual subject only to such directives as may be issued from Ickes' office.

Most of the coal mining companies have extensive interests extending from the pits to the very homes, amusements and lives of their mining employes, owning numerous theatres in mine areas, besides general stores, living quarters, town facilities, clothing and food sales, schools and even whole villages.

Not only do they own and actually operate stores and film houses, but they have large holdings in passenger and freight railroads, drydocks, barge lines, factories, machine shops, newspapers, etc.

Holdings Considerable

The extent of mine companies' theatre holdings is not generally known, but with 3,000 to 3,400 mine shafts and 553,000 miners involved, it is considered to be a large number.

Typical operations in the Pittsburgh area alone are the White Coal Co. theatres in Windberg, Pa. Winding Gulf Colliers is another mine-operating theatre owner, with theatres in Holden, Winding and Hotcoal, W. Va. Consolidated Coal Co. has four houses, two each in Ida May and Carolina, both in West Virginia. Koppers Coke Co. operates several theatres in West Virginia. There are scores of others.

Paramount Reissues 'Pacific' and 'Swing'

CHICAGO, July 25.—"Union Pacific" and "College Swing" will be reissued as a combination in this district, according to an announcement by Allen Usher, Paramount district manager.

"College Swing" is being substituted for "Souls at Sea" because the latter had been reissued previously.

114 in Service

Twentieth Century-Fox plaque with 114 names of home office personnel from executives to office boys was unveiled at the company's offices on Friday.

Coast Flashes

Hollywood, July 25.

"THE Last Will and Testament of Tom Smith," National War Fund short contributed by the industry through the War Activities Committee for nationwide exhibition, started production Friday with Lionel Barrymore, Walter Brennan and others featured, under direction of Harold Bucquet, with Richard Blumenthal producer.

•

Clarence Brown yesterday signed a producer-director deal with International Pictures, William B. Goetz company. He starts work after finishing "White Cliffs of Dover."

•

Barney Glaser's one-year Warner deal has been replaced by a four-year producing ticket at the rate of one film yearly, with permission to fill in the remaining time elsewhere.

•

O. H. Briggs left yesterday for Chicago, Detroit and New York following conferences with Leon Fromkess and Arthur Greenblatt on the 1943-'44 Producers Releasing Corp. schedule. Greenblatt leaves Thursday to start a tour of PRC exchanges.

•

Walt Disney leaves today for New York.

•

Monogram announced the appointment of John Sherman as Toronto branch manager.

•

Harold Hopper left yesterday by plane for Washington.

•

M-G-M added a Technicolor musical, "Yolanda and the Thief," a South American fantasy, to its program, with E. Y. Harburg to produce.

150 at Herman Dinner Tonight

ALBANY, July 25.—More than 150 reservations have been made for the testimonial dinner in the Ten Eyck Hotel Monday night in honor of Leon Herman's promotion to city sales manager for United Artists in Buffalo.

Herman was salesman here for both RKO and United Artists until his promotion in May. Neil Hellman, George Jeffries, Dick Hayes, Weldon Waters, Sid Stockton and William R. Williams form the committee on arrangements, with C. J. Latta, chief Variety barker, as toastmaster.

The dinner will have a three-year-old guest, Mark Anthony Egan, who has been adopted by local Variety after he had been abandoned on the steps of St. Joseph's Church here.

Milford to Edit Film

Gene Milford, until recently editorial supervisor and assistant to Sam Spewack, in charge of production for the domestic branch of OWI, has received a special assignment from The Princeton Film Center to edit "Fortress in the Sky," three-reel color motion picture documenting the Boeing Flying Fortress.

Bob Montgomery In Three Battles

Chicago, July 25.—Hollywood's Lt. Comm. Robert Montgomery, who, prior to Pearl Harbor, served with the British Ambulance Corps, has since served with the U. S. Navy in three major battles in the South Pacific. He wears service ribbons for action in battle areas on two oceans and was in command of his own combat group in the Pacific.

Montgomery will be master-of-ceremonies at the "Meet Your Navy" show at the Chicago Stadium on July 30.

Griffith Circuit Has Regional Tulsa Meet

TULSA, July 25.—More than 75 managers and executives of the Griffith Amusement Co. held their annual regional meeting here late last week at the Tulsa Club and in addition to discussing the war activities the circuit will engage in also considered the problems of wage stabilization, theatre operation and the manpower shortage.

Speakers were L. C. Griffith, company president; manager B. J. McKenna; assistant general manager C. B. Akers; film buyer Horace R. Falls; head booker H. O. Stark and treasurer Harry M. Lowenstein.

To Examine Warner, Wilk in Cohan Suit

Notice filed in New York Federal Court on Friday disclosed that Jack L. Warner, vice president, and Jacob Wilk, chief of the New York story department for Warners, will be examined orally on July 30, by Harry Weinberger, attorney for Ethel Levey, actress, in her $500,000 damage action against Warner Brothers Pictures, Inc.

Miss Levey, former wife of the late George M. Cohan, charges that Warner Brothers had portrayed her in its film, "Yankee Doodle Dandy," without her consent.

Army and Warners Ready for 'Army'

World premiere of Irving Berlin's "This Is the Army" will be aired by station WMCA from the lobby of the Hollywood Theatre Wednesday night. A battalion of 250 troops of the Anti-Aircraft Artillery will police the area. Kate Smith, Jimmy Durante, Al Jolson, Eddie Cantor and Irving Berlin, will make spot announcement recordings for distribution to stations throughout the country as part of national radio promotion for the picture.

The Army has detailed two trucks to distribute window display material on "Army" to 8,000 stores in New York.

"C" Gas for Salesmen

CHICAGO, July 25.—Local film salesmen are still getting "C" cards which entitle them to travel 720 miles a month. A reduction in mileage is threatened.



Paramount Presents

"FOR WHOM THE BELL TOLLS"

ONE OF THE THREE GREATEST PICTURES OF ALL TIME

starring

Gary Cooper • Ingrid Bergman

with *AKIM TAMIROFF • ARTURO DE CORDOVA*
JOSEPH CALLEIA and KATINA PAXINOU

Executive Producer B. G. DE SYLVA

Produced and Directed by Sam Wood Screen Play by Dudley Nichols

IN TECHNICOLOR

Every one of the 2,092 seats in the N.Y. Rivoli has been sold at Every performance of the greatest roadshow hit Ever delivered by Paramount

Paramount Pictures

New U.S. Board Will Control Theatre Hours

(Continued from page 1)

to enable it to control all phases of activity in all amusements and sports.

George W. McMurphey, formerly with the wearing apparel price control unit of the Office of Price Administration, will be acting chief of the new section, but will serve only temporarily and is not expected to retain that assignment long. It is understood that he will eventually take over more important responsibilities in the organization.

Under the new set-up, Allen G. Smith, chief of the WPB amusements section, will continue his administration of the manufacture and distribution of equipment, supplies and repairs for theatres, his division hereafter being known as the theatre equipment division. Smith's activities will not come under OCR, but it is expected that McMurphey will confer with him on theatre problems which may arise.

While the new amusements section will have broad authority over theatre operations, it is not expected that any drastic trade practice restrictions will be imposed or that there will be any deviation from the Administration's policy of keeping aloof from intra-industry controversies.

Hoyt, Harmon Meet Hollywood Chiefs

(Continued from page 1)

be held with the executive committee of the WAC Hollywood division, and the boards of directors of the three producer associations.

The schedule is as follows: Monday lunch, executive committee of the Hollywood WAC division, with E. J. Mannix, vice-chairman, presiding in the absence of chairman Mary C. McCall, Jr.; Monday evening, the AMPP, headed by Y. Frank Freeman; Tuesday afternoon, the IMPPA, whose president is E. W. Chadwick; Tuesday evening, the SIMPP, headed by Loyd Wright.

The conferences were arranged so that Hoyt could leave Hollywood for Washington Wednesday morning. Harmon is expected to remain here until after the Thursday meeting of the Hollywood Victory Committee in order to confer with that group on plans for industry cooperation in the Third War Loan Drive for $15,000,000,000, commencing September 9. Kenneth Thomson, chairman of the Victory Committee, set this date with Harmon before Thomson's departure from New York last Wednesday.

Lee at KMTA Meet

At the invitation of R. R. Biechele, president of the Kansas-Missouri Theatres Association, Claude Lee, director of public relations for Paramount, will address the silver anniversary convention of the organization, to be held at the Phillips Hotel, Kansas City, Wednesday and Thursday (July 28 and 29).



Schine Gets 2nd Clearance Break In New Ruling

(Continued from page 1)

granted Schine in this area within the past six months. In the spring, Schine's Van Wert Theatre, Van Wert, Ohio, was granted a reduction to three days of the 14-day clearance previously enjoyed by Warners' Ohio and Sigma Theatres of Lima.

File Two Clearance Cases in Boston

Two new clearance complaints have been filed at the Boston tribunal and an award dismissing the clearance complaint of Lewis & Company's Los Feliz Theatre has been entered at the Los Angeles tribunal, the American Arbitration Association announced on Friday.

At Boston, the Plaza Theatre, Derry, N. H., charged in its complaint that the clearance of 30 days in favor of the State, Crown and Strand, Manchester, and the State and Tremont, Nashua, on product of the five consenting companies is unreasonable and should be reduced to seven days with respect to Manchester, and either abolished or set at one day with respect to Nashua. The second complaint was filed by Newport Theatre Co., Newport, R. I., and charged that the clearance of 60 to 90 days in favor of the Strand and Opera House, Newport, over plaintiff's Paramount is excessive. A reduction of the clearance to 14 days is asked. All five consenting companies are named.

In the Los Feliz case, James L. Patten, arbitrator at the Los Angeles tribunal, dismissed the complaint after finding that substantial competition existed between the Los Feliz and the Apollo and Loma theatres. Plaintiff's theatre had sought to be moved up from 49 days after Los Angeles' first run closing to either 35 or 21 days after, giving it the runs held by intervenor's theatres.

Willkie Film in Nine Languages

(Continued from page 1)

as well as Russian, Chinese, French, Turkish, Arabic and Spanish, and, of course, in English.

"One World," which is to be produced by Darryl F. Zanuck and released under his name, is Willkie's record of his flight around the world. It was purchased by 20th for filming last week.

Zanuck will leave Hollywood for New York within a week to discuss production details with Willkie.

SPG Asks WMC to Reinstate Repub. Men

HOLLYWOOD, July 25.—Screen Publicists Guild has filed with the WMC an appeal seeking restoration to the payroll of discharged members of the Republic studio publicity staff. The appeal asks restoration pending outcome of a hearing before the commission, date of which has not been set. The case provides the first test of power of the WMC work stabilization order here.

Canada Board Sets Film Fair Share Policy

(Continued from page 1)

current year available for inspection by the administrator. The step was taken to guard against short supp[illegible] to anyone and possible shortag[illegible] of product will be shared by all.

L. E. Messinger Quits As Price Board Executive

TORONTO, July 25.—It was revealed Friday that L. E. Messinger has resigned as Coordinator of the Prices Board to return to his private business interests after serving since the war began. He was recently appointed to the board committee supervising arrangement for a new quota and priority schedules for raw film stock to the National Film Board and film laboratories in the Dominion.

It is significant that no action has yet been taken on raw stock allocations, although film exchanges had taken care to have prints on hand as much as possible for next season.

Pre-Trial Meet Set In Griffith Action

(Continued from page 1)

eral, is in Oklahoma City, conferring with Charles E. Dierker, federal district attorney, on handling of the Griffith objections to an interrogatory filed by the Government now pending.

The suit is similar to others filed against various producer owned and affiliated circuits throughout the country but is unique in that it is the only action directed against an independent circuit.

It charges violations of the anti-trust laws by Griffith and the distributor-producers and asks dissolution of the Griffith company, as in the Schine case. The suit was originally filed in 1939.

Defective Sound Parts Destroyed

(Continued from page 1)

supplier would be compelled to make a replacement only on condition that the studio or exhibitor turn over the part requiring replacement.

WPB says its order, titled amendment three to limitation order L-265, was issued to prevent defective parts from getting back into trade channels. Previously the order had provided only for salvaging and did not insist upon destruction when parts cannot be salvaged.

'Army' in Memphis

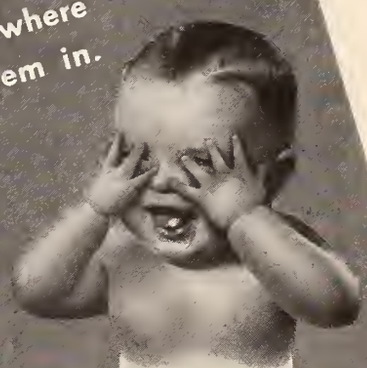
MEMPHIS, July 25.—Although as a Paramount theatre partner he operates houses here in competition with the Warner Circuit, M. A. Lightman has accepted the chairmanship of the local premiere of Irving Berlin's "This Is the Army," which will have a $25 top opening on August 6 at the Warner Theatre.

Theatre will be closed for "sprucing up" before the "Army" run opens.



Yeah! She's got IT—But Plenty!

Glamour ingeniously distributed through an advertising device... makes people look twice as long...think twice as hard...dig twice as deep • An empty seat in the mid-day dark of a padlocked theatre...is a steady drain on some man's purse...but hooked up with an eye-tripping lobby ad...or the terrific tug of a top hole trailer...that seat is filled again and again all day...all evening ...at so much per fill • Filling that seat...has become the fourth most important chore of this big nation • That's where we come in...mob-jam-packing seats in any old theatre...any old where ...any old time...with Advertising that "glamours" them in.



PRIZE BABY OF THE INDUSTRY

NATIONAL SCREEN SERVICE CORPORATION



Look up your figures on Walter Wanger's "Eagle Squadron" and "Arabian Nights"!

"We've Never Been Licked" will lick these two!

DO NOT REMOVE

Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 18 NEW YORK, U. S. A., TUESDAY, JULY 27, 1943 TEN CENTS

Producers OK WAC Plan of 52 for 1943-44

Hoyt to Name Mellett's Successor in 2 Weeks

HOLLYWOOD, July 26.—Executive committee of the Hollywood division of WAC, at a luncheon-meeting at the Ambassador Hotel today, endorsed the 1943-44 program of war information films proposed and adopted at recent meetings in New York of WAC's theatres division and national coordinating committee. Palmer Hoyt, director of the domestic branch of OWI, and Francis Harmon, executive vice-chairman of the War Activities Committee, were guests at the meeting, presided over by E. J. Mannix, WAC's divisional vice-

(Continued on page 7)

Ask 48-Hour Week Exemption in L.A.

National distributors this week will petition the regional War Manpower Commission at Los Angeles for an exemption from the 48-hour week order for film exchanges in that territory. The application will be made by mail by C. J. Scollard of Paramount on behalf of all distributors.

In obtaining an exemption from the

(Continued on page 6)

Paralysis Closes Oklahoma Theatres

OKLAHOMA CITY, July 26.—Jack Swigar, Standard Theatres official, has announced all ten of Standard's Oklahoma City downtown and neighborhood houses will be closed to

(Continued on page 6)

Italian Theatres Closed by Army

An 11-point manifesto was reported yesterday by Radio Rome to be governing Italy, under Italian army rule, proclaiming martial law, and extending to the closing of all film theatres in the country, besides other establishments, following the ouster of Benito Mussolini.

Theatre Appeals For Freon Turned Down, Says Smith

WASHINGTON, D. C., July 26.—With Freon gas supplies so low that it has been necessary to add soda fountains to the list of activities for which it cannot be supplied, theatres whose cooling systems require new charges haven't a chance of getting any of the refrigerant, it was declared here today by Allen G. Smith, chief of the WPB theatre equipment sec-

(Continued on page 7)

J. L. Warner Sees New Product Era

Present day distribution methods have improved the quality of product "100 per cent," Jack L. Warner, head of Warner Bros. production, stated in a trade press interview at the home office yesterday.



Jack L. Warner

Warner conceded that the consent decree, which began by requiring film sales in blocks of not more than five features, was responsible in large part for what he termed the improvement in

(Continued on page 7)

DIVORCEMENT OPEN QUESTION—CLARK

New WMC List for Deferments on Way

Washington, July 26.—Lists of essential occupations in the motion picture and radio industries for which local selective service boards may allow deferments from induction are to be maintained intact, WMC Chairman Paul V. McNutt said today. He declined to indicate what types of jobs would be covered, but it is expected that only highly critical occupations in key industries will be the only ones given "extraordinary" attention in determining deferments.

Loew 40-Week Net Rises $2,208,027

Forty-week net of Loew's and subsidiaries, ending June 10, climbed to $9,453,828, up $2,208,027 over the $7,245,811 net for the 40 weeks ending June, 1942, it was reported over the weekend by David Bernstein, vice-president and treasurer. Earnings were equal to $5.67 per share on common stock, after deducting dividends of preferred stock in 1942, which stock has since been retired. This compares

(Continued on page 6)

Anti-Trust Head Seeks Early Decree Action; Confers on Coast

HOLLYWOOD, July 26.—The Department of Justice has "come to no conclusions" yet concerning the course it will follow with respect either to modification and extension of the industry consent decree or to trial of its pending New York anti-trust suit for divorcement of affiliated theatre operation, Tom Clark, Assistant U. S. Attorney General in charge of the anti-trust division of the Department of Justice, stated here today.

Clark's assertion confirmed a Washington dispatch published in MOTION PICTURE DAILY last Friday which quoted a spokesman for the Department of Justice as stating that the Department still is engaged in study of the operation of the decree to date and has not yet determined what action it will take with respect to the expiration of the three-year trial period of the decree next November.

Clark told M. P. DAILY "What

(Continued on page 6)

$39,418,000 Jump In Ticket Taxes

WASHINGTON, July 26.—Federal admsision tax collections during the year ended June 30 were $39,418,000 abovc those of the preceding 12 months, it was reported today by the Internal Revenue Bureau.

Collections for the year amounted to $154,450,723 against $115,032,269 in 1942, the bureau announced.

June collections, howevcr, were at the lowest level reached since April,

(Continued on page 7)

20th-Fox Regionals Start Here Aug. 2

Three regional sales meetings have been set for 20th Century-Fox, starting August 2 and continuing through August 11, all presided over by Tom J. Connors, vice-president in charge of distribution. First will be held at the Astor Hotel here August 2-4; the second, at the Blackstone Hotel, Chicago, August 5-7, and the third, at the Ambassador Hotel, Los Angeles, August 11-13.

Spyros Skouras, president of 20th

(Continued on page 6)

"Watch On the Rhine"

(Warner Bros.)

Hollywood, July 26

A FINE play makes the grade easily and with distinction as a fine motion picture.

The base, as well as the structure of Lillian Hellman's successful Broadway show, has been maintained with a fidelity which, in this one instance at any rate, demonstrates Hollywood resisted its frequent desire to improve that which already was very, very good.

The film version of this dramatic and moving story of a man whose precarious business was fighting Fascism and of his wife and children who understood him and his cause is essentially a transference from stage to film. Its only additional embroidery departs from the original in the first approximate half hour when dialogue and motivation are planted against extraneous backgrounds. It makes little difference and does not detract from the power or the intent of the play. The words are there.

The drama concerns Paul Lukas, a German who bears bullet-scars and broken hands as mementoes of Nazi fury. His wife is Bette Davis, American born of an aristocratic family and daughter of a former

(Continued on page 6)

Personal Mention

JACK L. WARNER is scheduled to leave for the Coast at the end of the week.

•

CHARLES EINFELD plans to leave for the Coast on Friday.

•

A. A.-SCHUBART, manager of RKO exchange operations, and his assistant, WILLIAM J. MCSHEA, now in Chicago, are expected to return to New York on Thursday.

•

LEONARD J. RAMSEY, manager of Tri-States' Garden Theatre, Des Moines, has left for Camp Barkeley, Texas, and the Army.

•

MYRON BLANK, of Tri-States Theatres, Des Moines, is attending a Paramount partners' meeting in New Orleans.

•

A. G. STOLTE, Tri-States district manager in Des Moines, and L. M. MCKECHNEAY, treasurer, have left for a fishing trip in Canada.

•

HARVEY EISENBERG, manager of Proven Pictures, Hartford, is vacationing in New Hampshire.

•

BEN LEO, of the State Theatre, Springdale, Conn., is ill.

•

MRS. MURIEL BLEIER, of Eastman Kodak, Rochester, has joined the Marines.

Not Opposed to U. S. Supervision

NASHVILLE, TENN., July 26.—That Crescent Amusements and its affiliates are not opposed to proper Federal court supervision of their theatre acquisitions, as might be inferred from the recent appeal of the Government to the Supreme Court in an effort to insure a district court review of every proposed Crescent theatre acquisition, is revealed by reference to a document now coming to light as filed several weeks ago by chief defense counsel George H. Armistead, Jr.

This document, called a "proposed plan of reorganization" for the Crescent and other corporations involved in the anti-trust suit, stated in part: "The plan (which the defendants would submit if the Court was interested) may contain provisions whereby theatres now owned and operated by the defendant exhibitor corporations may be transferred or leased to another defendant exhibitor corporation; but such provisions, as well as all other provisions of the plan, shall be subject to the approval of the Court after a hearing at which all interested parties shall have the opportunity to present objections and be heard."

Review

"Salute to the Marines"

(M-G-M)

Hollywood, July 26

THAT old reliable, the service story, is on deck again. It makes "Salute to the Marines" as reliable as formula and predecessors allow. Exhibitors, certainly, ought to know best by this time.

Metro countenanced no stinting in the making. One result is that the outcome stamps the attraction as a large one in point of production area covered, yet never succeeds in making the story any fresher than it fundamentally is.

It will not be new to see Wallace Beery as a tough military non com, even if this one has him a marine sergeant major with 30 years of service and no battle decorations to his credit. He is the same Beery, giving the performance which is standard for him after all this time. Which means it is duck soup for his fans and pretty well worn for those who are not.

At any rate, he fails to get to China because his job in the Philippines is turning raw native material into a representative fighting machine. Thus, when the Japs sneak in with the aid of local fifth columnists, the training proves good enough to provide a delaying action until the relief, meaning the Marines summoned by air, ride to the rescue, blow up the bridge over the mountain chasm and save the women and children while Beery and his wife, Fay Bainter, are bombed out of this world by Nipponese air men. A grateful government posthumously confers the Congressional Medal of Honor.

The attraction on the story side is familiarly grooved and very standard, but values undeniably are enhanced by fine employment of Technicolor. Incidents are almost entirely in the corny vein, but there is excitement in the battle scenes even if the heroics on our side are played off in the sweeping pattern which Hollywood usually indulges. Packaged, "Salute to the Marines" looks like one for the mob, taking it in stride, and very much like one for Beery's followers.

Miss Bainter never appears thoroughly comfortable in her role. Marilyn Maxwell, a newcomer, fills the eyes and has yet to demonstrate she can act. Others, in acceptable performances, include Reginald Owen, Ray Collins, Keye Luke, William Lundigan, Noah Beery, Sr., Russell Gleason and Rose Hobart.

S. Sylvan Simon's direction matches his material. John W. Considine, Jr., produced.

Running time, 102 minutes. "G."* RED KANN

*"G" denotes general classification.

Ohio ITO Probing Rental Percentages

COLUMBUS, O., July 26.—Based on exhibitor complaints that, despite increased grosses, percentages on film rentals have been higher in proportion to box office intake, P. J. Wood, secretary of the ITO, Ohio, has asked exhibitors to submit comparative film rentals on features, newsreels, shorts and trailers for the years ending June 30, 1942, and June 30, 1943.

The information is wanted for study in connection with the national Allied board meeting, in Baltimore, August 11 and 12.

George O'Brien, Navy Officer, in Aleutians

WASHINGTON, July 26.—Lt. Comdr. George O'Brien, former motion picture star, is in charge of Navy recreational facilities on Adak Island in the Aleutians, the Navy revealed here today.

O'Brien heads a program that includes showing of films, boxing, stage shows, a solarium and fishing, the Navy said.

Canadian Owners To Meet Samson

TORONTO, July 26.—Some 200 Canadian exhibitors will meet Sydney Samson, newly appointed Canadian district manager of 20th Century-Fox, on Thursday, at a dinner here, at the Royal York Hotel, to be given by W. C. Gehring, Western division manager of 20th.

Because he is convalescing from illness, James P. O'Loghlin, whom Fox distribution chief Tom Connors has designated the company's Canadian general manager, will not be present. His address will be read by Gehring. J. J. Fitzgibbons, head of Famous Players Canadian Theatres, is among those scheduled to welcome Samson.

Fabian, Schreiber In Capital on Drive

S. H. Fabian, WAC theatre division chairman, and Ed Schreiber, WAC publicity director, departed last night for Washington for conferences with T. R. Gamble, assistant director of national war financing, and other Treasury Department officials, on the Third War Loan drive in September. They are expected to return on Wednesday.

Coast Flashes

Hollywood, July 26

SETTLEMENT of the Screen Actors Guild suit filed a year ago against producers for time and a half overtime, allegedly due some 5,000 extras, loomed today. Guild counsel William Berger sought a continuance in the case stipulating that a settlement was possible. Federal Judge Yankwich continued to August

•

The Screen Publicists Guild case against Republic in the firing of publicity staff members goes before the WMC office at Burbank tomorrow with a panel hearing testimony.

Mono. Signs Pathe Pact

HOLLYWOOD, July 26.—Monogram has signed a two-year contract with Pathe Laboratories, under the terms of which the latter will develop and print all Monogram daily "rushes" and master prints.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with
BING CROSBY
DOROTHY LAMOUR
A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitch Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

Lena HORNE Bill ROBINSON
Cab CALLOWAY
and his band
STORMY WEATHER
A 20th CENTURY FOX PICTURE
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
ON SCREEN
"WHAT'S BUZZIN' COUSIN"
Ann Miller
Rochester
First N. Y. Showing
IN PERSON
EXTRA!
"SLAPSIE" MAXIE ROSENBLOOM
& Held Over
JACKIE MILES

RKO PALACE B'WAY & 47th St.
TOM CONWAY • JEAN BROOKS
"THE FALCON in DANGER"
— and —
SQUADRON LEADER "X"
ANN OVORAK • ERIC PORTMAN

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

WALTER WANGER'S Spectacular Triumph

WE'VE NEVER BEEN LICKED

INSPIRED BY THE FIGHTING SONS OF TEXAS A. & M.

with

Richard Quine · Anne Gwynne · Noah Beery, Jr. · Martha O'Driscoll · Harry Davenport
William Frawley · Edgar Barrier · Bob Mitchum and Bill Stern OF RADIO'S THRILLING "ARMY HOUR"

Screen Play, Norman Reilly Raine, Nick Grinde • Original Story, Norman Reilly Raine

Directed by John Rawlins A UNIVERSAL PICTURE Produced by WALTER WANGER



SNEAK PREVIEW!

Sneak preview results prove it's better "audience" than "Eagle Squadron" and "Arabian Nights"!

Wanger does it again with "We've Never Been Licked!"

ET EVERY MAN, WOMAN AND CHILD IN TOWN TO
JY WAR STAMPS IN THE "SHANGRI-LA" JULY DRIVE

We predicted that "Heaven Can Wait" was an event for the boxoffice as well as the motion picture theatre-goers.

Here is what the leading trade papers had to say after witnessing the combination Trade Showing and sneak Preview.



Ernst Lubitsch's PRODUCTION OF "HEAVEN CAN WAIT"

in Technicolor!



"A solid piece of entertainment. Full of fine performances. Don Ameche better than his past best. Gene Tierney establishes herself as actress of ability and versatility. Picture is best to come from Lubitsch talent."

William R. Weaver, M. P. Herald



"No villain. No war. But a brilliant undertaking which comes off with sparkle and vast entertainment. This one is in the bag."

Red Kann, M. P. Daily



"Just what the exhibitors and the public have been waiting for. Here is a film for exhibitors who want heavy box-office lines."

Bill Formby, Boxoffice



"Here is as fine a piece of entertainment as the customers are likely to find anywhere. Twentieth Century-Fox has a gem of a picture here—one that exhibitors will find a pleasure to merchandise!"

"Chick" Lewis,
Showmen's Trade Review



"Geared for big grosses and holdovers. It's a cinch for profitable holdovers in the key situations and will click in the subsequents as well."

Mori Krushen, Variety



"First class entertainment. Points to grosses beyond the ordinary A film abounding with entertainment of the sort that stirs audiences to an enthusiastic pitch."

Lou Pelegrine, Film Daily



"Colorful comedy should lead up in the money. Heaven Can Wait, but the public should not be kept waiting for this light, delightful comedy with its out of this world theme."

Mel Konecoff, Exhibitor

20th CENTURY-FOX

SELL WAR STAMPS EVERY DAY IN THE "SHANGRI-LA" JULY DRIVE!

'Open Mind' on Divorcement, Says Tom Clark

(Continued from page 1)

I am trying to do now is to get the complete picture and thereby determine whether the complete divorcement of exhibition from production is a necessary step and in the best public interest."

The anti-trust division head referred to the Crescent, Schine and Griffith anti-trust suits and to the Fox West Coast contempt case, which was suspended pending the outcome of the New York action against the major producers - distributors, as specimen situations.

"I am approaching the matter with an open mind," Clark said. "The Department of Justice has come to no conclusions."

However, the expiration of the decree trial period on Nov. 20, he added, "makes it necessary that steps be taken very shortly."

Clark declined to identify the individuals with whom he conferred while here.

While Clark declined to commit himself on the subject of theatre divorcement there was every indication that the Department of Justice is considering the possible need for it. "We must find a solution for it and I'm looking into it," he remarked.

He did refer to the fact that all actions which have been brought by the government sought such an end and later intimated uncertainty over the success of the decree to date. He conferred with exhibitors and distribution representatives here and then left for San Francisco. He is scheduled to go to Seattle from there and will leave for Washington on Friday by plane.

Paralysis Closes Oklahoma Theatres

(Continued from page 1)

youngsters under 12 years of age until an infantile paralysis epidemic threat has vanished. Action was taken as a safeguard against spread of the disease and is expected to be followed by other local theaters.

Three weeks ago state health director Dr. Gardy Matthews advised parents to keep their children out of theaters when 11 cases were reported over the state. Now, between 75 and 80 are reported. The threatened danger has hurt child attendance at theatres. all over Oklahoma.

MITCHELL MAY, Jr. CO., INC.
INSURANCE
•
Specializing in requirements of the Motion Picture Industry
75 Maiden Lane, New York
510 W. 6th St., Los Angeles

"Watch On the Rhine"

(Continued from page 1)

associate justice of the United States Supreme Court. Their children are three, but all five in their own way reflect a courageous record of opposition to Fascist aggression in the days before the outbreak of war.

Lukas is the active fighter, risking his life at every turn. Miss Davis is the indirect fighter in the sense her husband's perils are always her's. The children no less are enrolled in these same ranks through hounding by the Gestapo from one continental city to another, through lack of proper food and housing, through deprivations of what ought to have been their normal and tranquil childhood.

After almost two decades, Miss Davis returns to America with her family. All five are seeking calm and quiet, but, while they hope, instinctively all of them know it cannot be for long; not while Fascism is extending its talons and while men, dedicated to the democratic way, are determined to fight in the dark or in the open as changing circumstance may dictate.

George Coulouris, shiftless former diplomat whose worshipping altar is the dollar, learns who Lukas is, sells him out to the German embassy and seeks to extract $10,000 for maintaining his silence. He knows Lukas has $23,000 in American currency in his brief case. He also learns not one penny of this money, raised in dimes, quarters and dollars from untold numbers of little people who understand Fascism must be fought in whatever way its organized resources can be resisted, can be used to purchase its custodian's safety.

Miss Davis's mother and brother, however, agree to meet the blackmail. Lukas knows it cannot work, because Coulouris is not to be trusted. While they are writing the checks and assembling part of the cash, Lukas draws a revolver, takes Coulouris into the garden and kills him. Thereafter, he throws himself at the mercy of his wife's relatives who by this time have learned to appreciate, if not to thoroughly understand, the heroic measure of the man.

They agree to cover him for two days, or enough time for him to get over the border into Mexico on his way back to Germany to help his anti-Fascist co-workers once more. The picture closes as Lukas leaves, the question of his return always in doubt and with the audience to determine for itself if luck is to grace his path and get him out of Germany again.

Lukas dominates the cast as he did the play. He is superb. Miss Davis's competence and acting depth are subordinated to his because the construction of the drama so decrees. Nevertheless, she shines through the dominant role and, as always, is excellent. Lucille Watson of the stage play, of course, does splendidly, as does Coulouris, similarly of the play. Others, who include Geraldine Fitzgerald, Beulah Bondi, Donald Woods, Henry Daniell, Donald Buka, Eric Roberts and Janis Wilson range from good to very good.

The original dialogue, and the added scenes and dialogue by Miss Hellman, is forceful, deep-thinking and mature. All of it coalesces into an intelligently rounded job of great merit. Herman Shumlin, who directed the play, directs its film counterpart; he should have known how, and proves he does.

While "Watch On the Rhine" is suitable for general audiences, its seriousness suggests strongly its preponderant appeal will be to adults who appreciate a film with bite. To them, this unquestionably will be a treat. Hal B. Wallis here adds to his producing lustre.

Running time, 114 minutes. "G."*

RED KANN

*"G" denotes general classification.

20th-Fox Regionals Start Here Aug. 2

(Continued from page 1)

Century-Fox, will address all three meetings. Other home office executives who will be present include: W. J. Kupper, executive assistant to Connors; Andy Smith, Jr., and W. C. Gehring, sales managers, and Jack Schlaifer, home office representative.

Personnel from the New York, Atlanta, Charlotte, Dallas, Memphis, New Orleans, Oklahoma City, Philadelphia, Pittsburgh and Washington branches will attend the meeting here. The midwest session will be attended by personnel from the Chicago, Detroit, Milwaukee, Albany, Boston, Buffalo, Cincinnati, Cleveland, New Haven, Calgary, Montreal, St. John, Toronto, Vancouver and Winnipeg branches. Exchanges in Los Angeles, San Francisco, Portland, Seattle, Indianapolis, Kansas City, Minneapolis, Omaha, Des Moines, St. Louis. Denver and Salt Lake City will be represented at the Los Angeles meeting.

Plans for the meetings are being formulated with Jack Sichelman in charge of arrangements.

Zevin Perjury Trial Postponed to Aug. 16

New York Federal Judge Francis G. Caffey yesterday adjourned the trial of Isador Zevin, former secretary for George E. Browne, ex-president of the IATSE, until August 16. Zevin is under indictment for perjury allegedly committed before a special federal grand jury investigating racketeering in the film industry.

Ask 48-Hour Week Exemption in L.A.

(Continued from page 1)

48-hour week for exchanges in Washington, D. C., late last week, distributors were told by the regional WMC office there that if it became necessary for the exchanges to replace employes in that city they should do so through the U. S. Employment Service. The suggested procedure makes possible a later check of Washington exchanges since, if the film offices were to apply to U. S. E. S. for new employes, the question of their going to a 48-hour week to dispense with the need for taking on new employees might be raised again.

A similar situation arose when exchanges were given an exemption in Portland, Me. They were asked by the regional WMC office then not to increase their staffs thereafter.

Hopkins Urges L. A. Be Declared Shortage Area

HOLLYWOOD, July 26. — Regional WMC Director William Hopkins is forwarding a recommendation tonight to Washington to declare Los Angeles a Class 1 critical manpower shortage area. The decision indicates the area plan under which the 48-hour week was made mandatory July 1, was devised to forestall reclassification which implies stoppage of the placement of war orders, considered inadequate. The WMC spokesman said orders for training films will not be affected.

Loew 40-Week Net Rises $2,208,027

(Continued from page 1)

with earnings equal to $4.08 per common share one year ago.

Company's share of operating profit, after subsidiaries' preferred dividends, totaled $28,764,012 for the 40 weeks ending in June, compared to an operating net of $18,186,456 in 1942; $3,800,000 was held in reserve for contingencies, and another $2,622,477 for depreciation, against similar reserves of $4,600,000 and $2,439,055, in 1942.

Federal tax this year rose to $12,887,698, nearly $9,000,000 more than the $3,901,590 tax for 1942.

20th's Film Allotment

Raw film allotted 20th Century-Fox's Movietonews, by the WPB, for the next quarter, totals 12,121,701 feet, and not 21,121,701, as inadvertently listed in MOTION PICTURE DAILY last week through a typographical transposition.

N.B.
WE PROBABLY HAVE REGISTERED WITH US THE RIGHT PERSON FOR THE VACANT POSITION YOU ARE TRYING TO FILL.
CALL—
FRANK McGRANN
POSITION SECURING BUREAU, INC.
(Agency)
331 Madison Avenue (43rd St.), New York
MURRAY HILL 2-6494

Producers OK WAC Plan of 52 for 1943-44

(Continued from page 1)

chairman in the absence of chairman Mary C. McCall, Jr.

The proposal, which WAC will now present formally to the OWI, calls for 26 short subjects, to be played in 16,000 pledged theatres in 16 to 20 weeks after release, and 26 war information film bulletins, not exceeding 250 feet each in length, which will go with regular newsreels to pledged theatres using newsreels and be shipped separately to all other pledged theatres, so as to blanket the country in four to six weeks.

Hoyt Weighs Mellett Vacancy

Queried about the vacancy in the OWI occasioned by the resignation of Lowell Mellett, Hoyt said the post of the chief of the film bureau of the Office of War Information "will not be named until I have had the opportunity to study the problem further and to discuss it with all concerned, exhibitors, producers, distributors, newsreels and various Government departments. Announcement will be made in Washington in about two weeks. In the meantime an adequate program goes forward through the cooperation of the WAC and OWI."

Six short subjects were completed by Mellett's OWI film producing unit before Congressional action eliminated domestic film production. Four of the six have already been accepted for WAC distribution and release by the program committee. To these will be added four shorts produced by the Coordinator of Inter-American Affairs, two more produced respectively by the National War Fund and the Red Cross and 14 to be made by various film producers with 677 prints of all in this group of 26 furnished gratis to theatres.

Production of the 250 foot film bulletins will be allocated by WAC to various producers including the newsreels which are expected to make at least two apiece. Harmon stated that one item on his Hollywood agenda this week is to arrange for at least two of these bulletins to be made quickly for use in connection with the Third War Loan Campaign in September.

Discuss War Loan Drive

Important industry participation in the Third War Loan Drive was discussed at today's meeting and will also occupy a prominent place on the agenda of the Hollywood Victory Committee Thursday when Kenneth Thomson will submit requests from treasury officials. Harmon will also attend Thursday's meeting to explain how WAC will handle its cooperation with the Treasury and learn from the Victory Committee how the New York WAC headquarters can render maximum aid to Hollywood talent.

Those present at today's luncheon, in addition to Hoyt and Harmon were Y. Frank Freeman, Walter Wanger, Mark Sandrich, Trem Carr, Kenneth Thomson, George Brown, and Fred W. Beetson, division coordinator, and Loyd Wright, alternate for John C. Flinn, secretary of the executive committee, who is in New York, and Adrian McCalman.

$39,418,000 Increase in Ticket Tax Collections

(Continued from page 1)

1942, at $11,109,477, against $14,625,615 in the preceding month and $11,550,144 in the corresponding month last year.

The drop in business indicated by the June figures was entirely outside of New York, where the Third (Broadway) District reported an increase from $1,865,159 in May to $1,967,604 in June.

The gain in New York was well distributed, collections on box office sales increasing from $1,622,991 to $1,787,404, on tickets sold by brokers from $14,909 to $17,405, and on permanent use or lease of boxes and seats from nothing to $50. The only decline was on admissions to roof gardens and cabarets, which dropped from $227,249 to $162,745.

National admission tax collections in fiscal 1943 by months, compared with 1942, were as follows:

	1942-43	1941-42
July	$12,484,881.17	$6,760,861.38
August	12,436,303.79	7,330,283.72
September	13,662,336.81	6,444,950.05
October	14,694,996.93	6,812,275.12
November	11,310,821.36	10,411,197.95
December	15,922,909.43	11,412,678.66
January	11,728,489.41	11,355,639.41
February	11,317,101.25	9,769,397.59
March	11,874,676.18	10,592,455.22
April	13,283,114.99	10,788,463.32
May	14,625,614.71	11,803,921.97
June	11,109,476.77	11,550,144.36

J. L. Warner Sees New Product Era

(Continued from page 1)

distribution methods. Subsequently, the development begun by the decree, Warner also conceded, was given impetus by wartime conditions, which made it not only advisable but possible to conserve releases as theatre audiences increased and runs of individual films were extended.

The Warner studio chief spoke caustically of the "economic waste" of double featuring and of overlong programs of all types.

"Fewer pictures have been made for better pictures," he said, "and better pictures have demonstrated to exhibitors the soundness of longer runs. Pictures are not pulled out of theatres today at the end of two, three or seven days," he said, "simply because it was the custom to change programs on those days whether a picture was doing good business or not."

Warner Denies Product Held Back

Warner denied that product was being deliberately held back to create a "seller's market." He contended that better product commands longer runs and, thus, necessitates fewer releases. Apart from that, he said, the ever-present uncertainties of wartime conditions make it imperative for the producer to husband his product, for he can not be certain in what volume he may be able to produce films six months or a year from now.

Warner expressed the belief that film audiences today are incomparably "more intelligent" than the pre-sound era audiences. "The public can't be kidded any more," he said. "It's way ahead of most of the pictures."

Enthusiastic praise was heaped on exhibitors for their cooperation with the company in booking "This Is the Army" and in staging benefit premieres for it. He estimated the picture would have a domestic gross of between $5,000,000 and $10,000,000. He was lavish, too, in his praise of Irving Berlin, who, Warner said, worked "tirelessly and without compensation" on the production.

Theatres Not to Blame for Vandalism

SAN FRANCISCO, July 26.—Attempts of civic groups and police to place the blame for juvenile delinquency on theaters received stiff denials here by Edward Keil, coordinator of civilian defense activities in northern California theaters. Keil declared the problem is not centered only in theatres.

Theatre Appeals For Freon Turned Down, Says Smith

(Continued from page 1)

tion. Smith said he has unsuccessfully presented the appeals of a number of theatres, including the Rialto, Chicago, where the cooling system was put out of operation because of leaks resulting from vibration during the building of a subway, and the Bethesda, which is extensively patronized by convalescents in the Naval hospital at Bethesda, Md., which officials in charge of the Freon order agreed represented typical real "hardship" cases.

Present production is less than half the requirements for Naval and essential food preservation, he was told, and there is no chance of releasing any Freon for other uses this year.

Smith's section tomorrow will move from the Steuart Building to the Standard Oil Building, 2nd Street and Constitution Ave., where larger quarters have been secured. The new offices will not be air-conditioned; the Steuart Building is equipped with a modern cooling system, which is out of use for lack of Freon.

Associated British Profits $1,497,576

LONDON, July 26.—Net profit of $1,497,576 for the year ending March 31 was reported here by Associated British Pictures. Company had a profit of $6,041,772 on operations, before charges.



Get the most from your VICTORY CARBONS



RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

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Simplified High Intensity, D.C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
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A bulletin describing operation of the new Victory High Intensity Carbons is available for distribution and will be sent promptly upon request.

SAVE THE COPPER

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to your supply dealer as designated by our government.



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First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 19 NEW YORK, U.S.A., WEDNESDAY, JULY 28, 1943 TEN CENTS

Editorial

Tribune Smear

THE precede to a series of articles running in The Chicago Tribune reads: "Marcia Winn of The Tribune staff went to Hollywood to see what was happening there."

Hollywood knows that Marcia Winn went to Hollywood not "to see what was happening there" but to acquire local atmosphere to color a series of smear articles which she was assigned by Colonel Robert R. McCormick, Tribune publisher, to do against the motion picture industry for political reasons, personal animosities and sundry other devious purposes.

Marcia Winn returned from Hollywood and, in order to carry out her assignment, found it necessary to write her series of articles intended to destroy the character and integrity of the production community by employing the device of having anonymous observers and nameless truant officers do the accusing for her.

NO one in the industry contends that Hollywood is perfect; no more so than any other community. No more so than The Tribune could be shown to be with only cursory attention to, for example, its terroristic circulation wars, its rule-or-ruin policy in politics and its machinations in the Jake Lingle-Leo Brothers case.

Obviously, no constructive purpose is served in pillorying Hollywood with such smear verbiage as heads the Marcia Winn articles; to wit: "City of Magic, Fantasy, Filth—It's Hollywood"; "Corruption Blended with Intrigue"; "Hollywood Vice Swallows 300 Girls a Month"; "White Slavers Prey on Fame Chasers"; "Blackmail King in Hollywood—Anything Goes"; "Laws Made to Be Broken, Denizens Believe."

There's yellow journalism at its worst.

HOLLYWOOD'S best answer to this attack and to others in kind is a continued concentration on its work of providing the world's millions with good entertainment; continuing its task of housekeeping; adhering in its work to sound moral standards, and in making available, as it does, its unparalleled and unmatched facilities to the nation at war.

The Tribune smear, lacking as it is in justice, fair play and reason, will be as futile as it is phony.

SHERWIN KANE

Frozen Funds Are Released By Australia

Cable from Sydney, Australia, yesterday advised film companies that the Commonwealth had lifted restrictions on the export of income. The release will continue in effect until June 30, 1944, after which the matter will again be considered in the light of Australia's overseas exchange position existing at that time.

In lifting restrictions on income exports, the Australian Government also released $4,000,000 of American com-

(*Continued on page* 8)

Complaints Direct To Local Branches

MPTOA members are being advised by the organization to take complaints involving prices, playing terms and other grievances to their local branch managers as a first step in attempting to obtain adjusments, Herman Levy, of New Haven, chairman of the MPTOA trade practice

(*Continued on page* 10)

Compton Takes Glass Post at U.A. Studio

HOLLYWOOD, July 27.—Resignation of George Glass as United Artists West Coast publicity director was announced here today by Paul N. Lazarus, Jr., U.A. director of advertising and publicity.

Glass will head publicity and adver-

(*Continued on page* 10)

See End of Driving Ban in Two Weeks

Washington, July 27.—Abolition of the pleasure driving ban in 11 northeastern states providing relief to A-card holders was held in authoritative circles here today to be virtually assured within the next two weeks. The equalization plan which Petroleum Administrator Ickes said would follow is expected to result in weekly allotment increases in the Eastern area.

Soviet Sending 17 Here for 1943-44; Buys 2 from U.S.

Soviet will send 17 features to the U. S. for theatre showing in the new season.

"Bambi," Walt Disney-RKO feature, and "Edison, the Man," M-G-M film starring Spencer Tracy, have been bought outright for showing in the Soviet Union. Negotiations were handled here by Leonid Antonov, who represents Intorgkino, export-import branch of the Soviet Cinema Commit-

(*Continued on page* 10)

Haas Is Named to Para. Denver Post

Harry Haas, for the past 11 years salesman at the Paramount Los Angeles exchange, has been promoted to the post of branch manager in Denver effective August 2, Neil Agnew, general sales manager for the company, announced yesterday. Haas succeeds Chester J. Bell, who has been shifted to head the Los Angeles exchange for Paramount.

Griffith and Doob Head Industry's War Loan Drive

L. C. Griffith, Oklahoma City exhibitor who, with his two brothers, heads one of the largest circuits of independent theatres in the world, has been appointed general chairman of the industry drive for the Third War Loan campaign to raise an additional $15,000,000, S. H. Fabian, theatre division chairman of the War Activities Committee and head of bond activities for the WAC, announced yesterday. The drive will take place from September 9 to 20.

Griffith arrives here tomorrow to

(*Continued on page* 8)

WASHINGTON, July 27.—Film industry participation in the Third War Loan campaign, to be conducted in September, with $15,000,000,000 of bonds to be sold to non-banking investors as its goal, will be directed for the Treasury Department by Oscar Doob, advertising-publicity manager of the Loew Circuit, New York, who this week temporarily joined the Treasury Department.

Doob is acting as consulting expert to Carlton Duffus, director of motion pictures and special events of the war

(*Continued on page* 8)

Report Blue Network Sold For 8 Million

Noble Denies Deal With McGraw Consummated

An offer of $8,000,000 for the Blue Network by Edward J. Noble, owner of WMCA, and James H. McGraw, Jr., president of McGraw-Hill Publishing Co., was reported by authoritative sources yesterday to have been tentatively accepted by David Sarnoff, president of RCA.

Sarnoff was out of the city and could not be reached for comment. The trade has understood that his asking price for the Blue has been $9,000,000. Noble, while admitting that he and McGraw have been discussing the purchase of the network of 155 stations, denied that a deal had been consummated and awaited only Federal Communications Commission approval.

"I wish it were true," Noble re-

(*Continued on page* 10)

Clearance Reduced On Peoria Houses

CHICAGO, July 27.—Adolph Szold's Avon Theatre, and George Kerasote's Beverly and Varsity Theatres, of Peoria, Ill., were awarded a reduction in the clearance granted to the first run Madison and Palace Theatres of that city in an award handed

(*Continued on page* 10)

Keyes Buys Own And Critics' Tickets

Bill Keyes, owner and operator of the Victory Theatre, Dayton, Ohio, not only has set an all-time record in personally selling out his entire house at $5.50 top for the special advanced price premiere August 12, of Irving Berlin's "This is the Army," but he is paying to see the picture in his own house and also is buying the critics' tickets out of his own pocket, so that every seat will be accounted for in cash—$6,000—for the benefit of the Army Emergency Relief Fund.

Personal Mention

JOSEPH M. SCHENCK is in town from the Coast.

•

ERNST LUBITSCH has arrived from the Coast.

•

O. HENRY BRIGGS, PRC president, will arrive from the Coast Thursday. ARTHUR GREENBLATT, sales manager, will remain in Hollywood for another two weeks.

•

F. J. A. MCCARTHY, Universal's Southern and Canadian division manager, left yesterday for Nashville.

•

FRANK N. PHELPS, Warner Theatres executive in charge of labor relations, will be in Albany tomorrow.

•

HERMAN MARKS, Chicago salesman for Monogram, will report to Ft. Custer, Mich., Aug. 7, for Army induction.

•

EDWARD J. CARROLL, head of Carroll theatres, Springfield, Mass., is the father of a son born Saturday to MRS. CARROLL.

•

WILLIAM D. HUNT, formerly head of the William C. Hunt circuit in Philadelphia and Southern New Jersey, has arrived in Palestine to serve as a Red Cross director.

•

JOE SHULMAN, of the Rivoli, Webster and Wetherfield Theatres, Hartford, is on vacation at Cape Cod.

•

JOHN R. WOOD, business manager of the March of Time, is vacationing at Ocean City, N. J.

•

PHIL A. WILLIAMS, advertising director of the March of Time, returned Monday from a week's stay at Siasconset, Nantucket, Mass.

•

AL FINESTONE, of the publicity department at Paramount, has returned to his desk after a five-day illness.

•

JULES FIELDS, 20th Century-Fox exploiteer, left today for Omaha.

Jeff Dickson Is Missing in Action

Capt. Jefferson Davis Dickson, Jr., is missing in aerial action over Germany, according to information received by relatives at Natchez, Miss., his home town, as reported by press dispatches here.

Capt. Dickson, known internationally as a sports promoter, in Paris, variously represented film companies in Europe. He had been stationed in England as an intelligence officer attached to a bombardier squadron. He is accredited with discovering Sonja Henie, Primo Carnera, Tommy Farr and other sports figures.

Insider's Outlook

By RED KANN

Hollywood, July 27

IN this land where the margin between chit-chat and full-scale conversation-blitzes is frequently invisible the Chaplin-to-Selznick-to-20th Century-Fox-to-UA situation hopped the phantom line with brakes screaming. What gives?, is the query. But the questions go begging for answers beyond the facts so far in the clear.

For one stockholder (Chaplin) to sue another (Selznick) has its precedents, of course. When the same stockholder, however, sues the company of which he owns one-quarter and makes it required for the remaining three-quarters to defend itself by the side of a competitive company in the same action, basic trouble seems obviously around.

■

Charlie maintains UA advanced Selznick $300,000; that his deal with Fox on "Jane Eyre," "Claudia" and "Keys to the Kingdom" resulted in Selznick profits which he (Chaplin) and other UA stockholders, presumably including David, curiously enough, ought to split. UA has rejected Chaplin's position, refuses to join hands, now finds itself poked by the reverse end of its own stick.

They're wondering here, wondering furiously whether there are not ramifications beyond the specific causes of this one legal action. This column does not know, makes no pretenses at it, merely reports Hollywood reaction and speculation.

■ ■

Creation of those two first runs in Los Angeles and Hollywood by RKO and Fox West Coast is complicated legally. This deal and others perhaps elsewhere may never materialize because they border so closely on theatre expansion restrictions set up in the now expiring consent decree.

Lawyers concerned reputedly lean toward the belief the safest procedure calls for Department of Justice approval. Whether they can get it is problematical, with precedent indicating they cannot. Yet there is disinclination to seek it because of the Crescent and Schine cases, plus the fact November and the future under the decree are so close.

Additionally, it might be an inopportune time to seek Justice Department collaboration, or acquiescence, in case. In case what? Many things.

■ ■

The staying power of "Gone With the Wind" seems to be gravitating toward the miraculous side. Nine Metro exchanges have sold more contracts in the film's third release than was the case during the first and second. Minneapolis, aided by a legal change in the block booking situation in Minnesota, did 169 per cent of the second time around.

Other exchanges have done this, and the story is not ended: New York, 140 per cent; Philadelphia, 137; Buffalo, 135; Kansas City, 120; Los Angeles, 115; Chicago, 112; New Orleans, 107, and Pittsburgh, 105.

■ ■

"Socker" Coe reports conversation persists about the job undertaken by the collective industry in putting over "Land of Liberty." It is looked upon by many as the perfect curtain raiser to the magnificent war job the industry has done since Pearl Harbor, he observes.

"Personally, I think the saga of 'Land of Liberty' epitomizes the contribution our entire industry can make when exhibitors, producers and distributors extend a joint effort," is his conclusion.

No challenge whatsoever. Trails the natural followup: If joint effort can so serve patriotism, the same kind of effort can serve the internal affairs of the industry as well.

■ ■

Bill Goetz and Leo Spitz, whose new company is International, appear unconcerned over distribution. Nevertheless, the raw stock setup, allocated by producer and distributor, will determine it before they start shooting.

Someone's film backlog has to be dipped into.

■ ■

Memorable: Paul Lukas' performance as the anti-Fascist in "Watch on the Rhine," reviewed in yesterday's MOTION PICTURE DAILY. A moving and fine performance.

Joan Fontaine, as Tessa, in "The Constant Nymph." That young woman is an actress.

Both worthy enough to enter the Academy Award sweepstakes.

Coast Flashes

Hollywood, July 27

THE Screen Actors Guild executive committee last night took under advisement Hal Craig's appeal for lifting a year's suspension imposed a month ago. Also at the meeting, Kenneth Thomson reported on conferences in the East with the National Entertainment Industry Conference and the War Activities Committee.

•

James R. Grainger, Republic president, has left for San Francisco from where he goes to New York on Monday. Charles Reed Jones, Republic advertising and publicity director, will leave here for New York Thursday.

•

Paul N. Lazarus, Jr., United Artists publicity and advertising director, will leave here Thursday for the East.

•

Universal has signed Loretta Young for Walter Wanger's "When Women Fly," formerly "Looking for Trouble," which will have practically an all feminine cast.

•

Columbia has announced "Barnyard Canteen," a musical novelty departure for Charles Starrett and Shirley Ross.

•

The "Little Abner" cartoon rights have been bought by Columbia for a color series.

•

Bob Goldstein has been named New York representative for International Pictures. He goes East in a week to open offices.

•

Following a hearing on the Screen Publicists Guild protest of the Republic discharge of its studio publicity staff, the War Manpower Commission took under submission the studio stand questioning WMC jurisdiction in view of the existence of a basic contract.

•

M-G-M has bought "Junction to Heaven," concerning a soldier romance, for production by Jack Cummings, with a top star.

•

Twentieth Fox has announced "Home in Indiana," from the *Saturday Evening Post* story "Phantom Filly," for a Technicolor production by Andre Daven.

Chi. Calls L. B. Mayer

Louis B. Mayer, Howard Strickling and Marvin Schenck are scheduled to leave for Chicago tomorrow on business having to do with thoroughbreds and the time required for them to traverse a furlong or two. They are expected back in New York next Tuesday.

Ginsler Joins Mono.

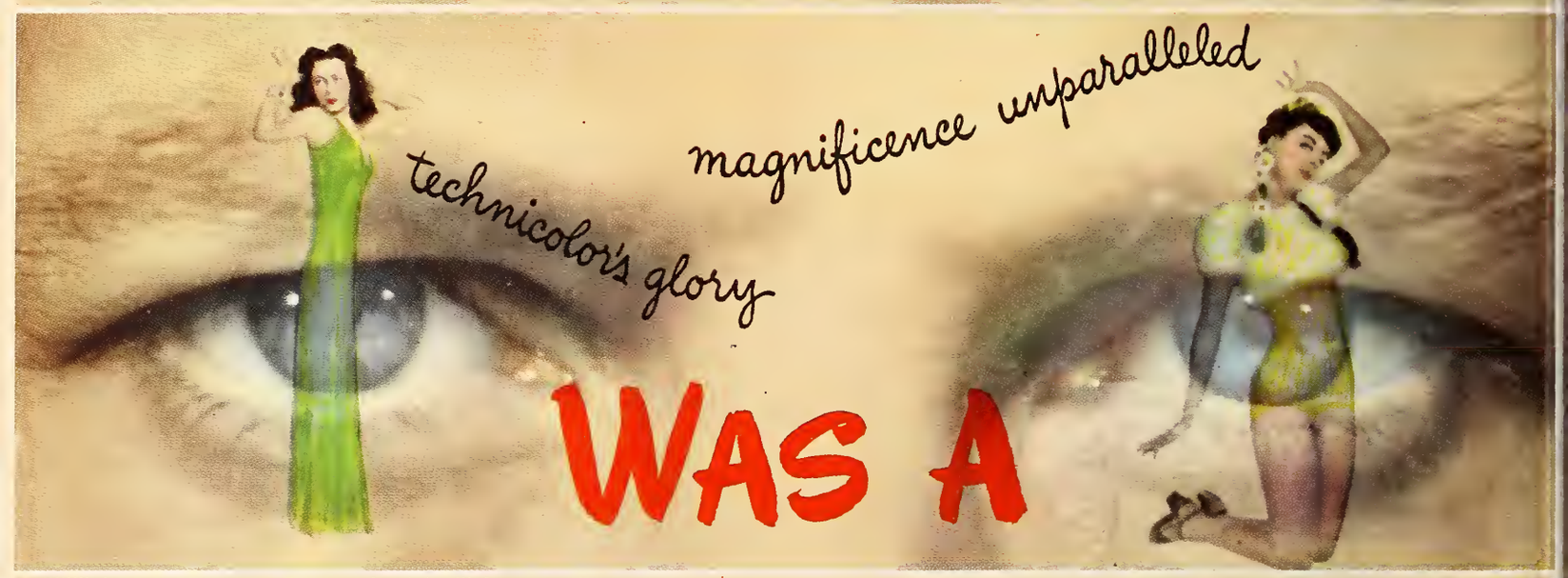
TORONTO, July 27. — After selling his suburban theatre, Harry Ginsler, Toronto exhibitor for the past 24 years, has been appointed salesman of the Ontario branch of Monogram and Pioneer Films. John Sherman was recently appointed branch manager.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.



"DU BARRY WAS A LADY," the Technicolorful Metro-Goldwyn-Mayer Musical Comedy yields this impression of the Du Barry Girl from famed artist Shimin.







starring

★ RED SKELTON

★ LUCILLE BALL

★ GENE KELLY

VIRGINIA O'BRIEN ★ "RAGS" RAGLAND ★ ZERO MOSTEL

★ TOMMY DORSEY

AND HIS BAND

Screen Play by Irving Brecher • Adaptation by Nancy Hamilton
Additional Dialogue by Wilkie Mahoney • Based on the Play Produced by B. G. DeSylva • And Written by Herbert Fields and B. G. DeSylva
With Music and Lyrics by Cole Porter • A Metro-Goldwyn-Mayer Picture
Directed by ROY DEL RUTH • Produced by ARTHUR FREED

Let's Keep Selling Bonds!

LITHO U.S.A.

Heavy Summer Schedule at Coast Studios

HOLLYWOOD, July 27.—The production scene this week reveals the heaviest summer season on record for M-G-M with ten pictures on the stages and seven Technicolor pictures in various stages of preparation. Production generally zoomed over the previous week with 11 new pictures placed before the cameras, 51 shooting, and 20 preparing. Fifty-four were editing.

The previous week saw eight pictures starting, 43 shooting, 27 preparing and 50 in the editing stage. Only three finished this past week, compared to seven during the week before. The production scene:

Columbia

Started: "Is Everybody Happy," with Ted Lewis and band, Nan Wynn, Lynn Merrick, Michael Duane, Harry Barris, Fern Emmett, Robert Stanford.

Shooting: "Cover Girl," "Tropicana." "There's Something About a Soldier," "Doughboys in Ireland."

Samuel Goldwyn

Shooting: "Up in Arms."

M-G-M

Shooting: "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "The Cross of Lorraine," "The Heavenly Body," "America," "Madame Curie," "A Guy Named Joe," "See Here Private Hargrove," "Andy Hardy's Blonde Trouble."

Monogram

Started: "College Sweetheart," with Gale Storm, Robert Lowery, Johnny Downs, GeGe Pierson, Claudia Drake.

Shooting: "The 13th Guest."

Paramount

Shooting: Ministry of Fear," "Standing Room Only," "The Story of Dr. Wassell," "Frenchman's Creek," "Timber Queen," "Hail the Conquering Hero."

RKO-Radio

Started: "Gildersleeve on Broadway," with Harold Peary, Billie Burke, Margaret Landry, Michael Road, Freddie Mercer, Ann Doran, Lillian Randolph.

Shooting: "Revenge," "Government Girl," "Around the World," "An American Story."

Finished: "So This Is Washington."

Republic

Started: "In Old Oklahoma," with John Wayne, Martha Scott, Albert Dekker, Marjorie Rambeau, George Hayes.

Shooting: "Here Comes Elmer."

Finished: "Raiders of Sunset Pass."

20th Century-Fox

Started: "Tampico," with Edward G. Robinson, Lynn Bari, Victor McLaglen, Marc Lawrence, Robert Bailey, E. J. Ballantine, Charles Lang. "Buffalo Bill," with Maureen O'Hara, Joel McCrea, Linda Darnell, Thomas Mitchell, Vincent Price, Edgar Buchanan, Anthony Quinn, E. J. Ballentine.

Shooting: "Happy Land," "Guadalcanal Diary," "Pin-Up Girl."

U. A.—Bronston

Started: "Jack London," with Michael O'Shea, Susan Hayward, Ralph Morgan, Jonathan Hale, Leonard Strong.

U. A.-Sherman

Started: "Texas Masquerade," with William Boyd, Andy Clyde, Jimmie Rogers, Mady Correll, Russell Simpson, J. Farrell MacDonald, Francis McDonald, June Pickrell.

U. A.-Rabinovitch

Started: "The Girl From Leningrad," with Anna Sten, Kent Smith, Mimi Forsaythe, Alexander Granach, Paul Guilfoyle, Katherine Frye, Jack Gardner, Lynn Sharland, Manart Kippen.

Universal

Started: "The Professor Goes Wild," with David Bruce, Grace McDonald, George Dolenz, Lois Collier, Helen Brown, Charles Dingle, Mantan Moreland, Rogers Trio, Eddie LeBaron and orchestra.

Shooting: "Crazy House," "Man of the Family," "Ali Baba and the 40 Thieves," "His Butler's Sister," "Hi Ya, Sailor."

Finished: "You're a Lucky Fellow, Mr. Smith."

Warners

Started: "Rhapsody in Blue," with Joan Leslie, Robert Alda, Charles Coburn, Morris Carnovsky, Paul Whiteman, Al Jolson, George White, Oscar Levant.

Shooting: "Conflict," "In Our Time," "Northern Pursuit," "Destination Tokyo," "Shine On, Harvest Moon."

Review

"I Dood It"

(M-G-M)

Hollywood, July 27

HERE is one for every exhibitor's book. With "I Dood It" Red Skelton rises to new heights of side-splitting comedy which far and away outstrip anything he has yet done for the screen, radio or stage. Several bits of his pantomimic action herein are reminiscent of Charlie Chaplin at the height of the latter's career in silent films, and place Skelton in line for undisputed succession to Chaplin's crown in that field of acting.

The sequences referred to, one before a makeup mirror, the other, his attempt to put sleeping Eleanor Powell to bed, are likely to evoke more laughter than most theatres have heard in a long time. Skelton's fans will find it his best yet and the uninitiated should go away from this picture resolved not to miss Red's next, despite their aching sides.

Miss Powell's performance is excellent throughout the production, giving her another chance to prove that she has much to offer audiences besides her clever dancing and beautiful figure.

The story, scripted by Sid Herzig and Fred Saidy, is about a valet service helper in a big hotel who falls in love with an actress while posing as a man about town in the clothes of some of his employer's wealthiest customers.

When you add to Skelton's comedy and Miss Powell's acting the additional ingredients of her remarkable dancing in beautifully produced numbers, Tommy Dorsey and his band, Lena Horne's singing, and Hazel Scott doing amazing things at the piano, you have a production which needs but a mere thread of plot to carry it from sequence to sequence.

Sam Levene, as Red's highly irritated employer; Patricia Dane, as a catty, socialite "wolfess"; Thurston Hall and Richard Ainley are entirely adequate in helping along the plot. Bob Eberly's singing goes over big, and Helen O'Connell does all right with him in the song number, "Star Eyes," with Dorsey and orchestra. Other musical numbers which get over in good style are Horne's singing of "Jericho," given big production, and "Taking a Chance on Love," "Swingin' the Jinx Away" and "So Long Sarah Jane."

Jack Cummings gave the picture lavish production for Red's comedy and Miss Powell's dancing, while Vincente Minnelli did a direction job that brings out the best of each comedy situation, dance number and bit of dialogue.

In addition, George Stoll, musical director, and Bobby Connolly, who piloted the dance numbers, deserve bows. Photography by Ray June is tiptop, as is Cedric Gibbons' art direction.

Running time, 103 minutes. "G."* JACK CARTWRIGHT

**"G" denotes general classification.*

Phila. Amusement Taxes Increase 14%

PHILADELPHIA, July 27. — City amusement tax collections for the first half 1943 amounted to $689,045, approximately 50 per cent of the city's budget estimate, and shows an increase of 14 per cent over the same period in 1942, when collections totaled $606,141. The budget estimate for the entire year is $1,400,000, as compared to 1942 tax receipts of $1,273,140.95.

These figures are cited as being indicative of the extent of the theatrical boom here.

Grand Rapids Gets 10 O'Clock Curfew

GRAND RAPIDS, Mich., July 27.—Theatre operators here hail the action of the City Commission in passing an ordinance establishing a curfew, seeing in it a chance to curb juvenile delinquents who have been causing much trouble.

Beginning August 19, all persons under 16 must be off the streets by ten o'clock unless accompanied by parents or guardian. Penalties are a $50 fine or 30 days in jail.

'Lucky', $112,000, Leads as B'way Grosses Perk Up

With new product at three houses along the Rialto, grosses perked up considerably at Broadway theatres in the past week. "For Whom the Bell Tolls" continues a capacity pace at the Rivoli where it is in a second week of what promises to be a long run with an approximate $39,000 in sight for the seven days, according to Paramount executives.

"Mr. Lucky" opened strongly at Radio City Music Hall on Thursday and has garnered about $72,000 for the first four days of its initial stanza with $112,000, which is big, in sight for the week. The stage show, "Gala Russe," features the Don Cossack Chorus.

"Stormy Weather" is having fine sailing at the Roxy where an estimated $93,000 gross was recorded for the first week. The stage show features Russ Morgan and his orchestra and Connee Boswell. The show holds for a second week.

"The Constant Nymph" has pulled the Strand Theatre from out of the lower brackets garnering about $29,000 for the first three days of its first week, with an estimated $56,000 probable gross slated for the seven days. Carmen Cavallero and his band and Perry Como are the stage attractions.

The Paramount Theatre will hold "Dixie" for a sixth week following an estimated take of $57,000 for the fifth week of this bill, which has the Andrews Sisters and Mitchell Ayres and his band on the stage.

"Stage Door Canteen" continues its pace at the Capitol, having done an estimated $41,000 for the first four days of its fifth week. About $65,000 is slated for the week, which ends tonight. Phil Spitalny and his all-girl orchestra are on the stage.

"Victory Through Air Power" concluded its second week on Broadway at the Globe Saturday and grossed an estimated $20,000 gross. "Appointment in Berlin" at the Rialto did $10,000 estimated in its first week and is headed for about $6,000 in its second with "Bomber's Moon" opening at this theatre Friday.

"Mission to Moscow" concluded a 13-week stay at the Hollywood Theatre last night with a take of about $6,200 scheduled for its final six days. "This Is the Army" opens here tonight.

Roxy Patrons Pay for 'Heaven' Tradeshow

Following similar arrangements in key cities elsewhere, 20th Century-Fox, tomorrow night, will put on an advance trade showing of "Heaven Can Wait," for exhibitors, during the regular performance at New York's Roxy Theatre.

Public is enticed by promotion of the "Hollywood preview" idea, and, at the same time, exhibitors get the opportunity of public reaction.

Mono. Names Sherman

TORONTO, July 27.—John Sherman has been named branch manager of the Monogram exchange here, as appointed by Harry Kaufman, Canadian general manager.

A GAY PROGRAM

14 *Musical Comedies For A*

NOW IN RELEASE

"HIT PARADE OF 1943"
THE MUSICAL HIT OF THE YEAR *with* John Carroll, Susan Hayward, Gail Patrick, Eve Arden, and Freddy Martin, Count Basie and Ray McKinley and their orchestras.

"ICE CAPADES REVUE"
A GAY EXTRAVAGANZA ON ICE *with* Ellen Drew, Richard Denning, Jerry Colonna, Vera Vague, and the Ice Capades troupe of international skating stars, including Vera Hruba.

"SHANTYTOWN"
MARY LEE'S FINEST MUSICAL
AMERICA'S LITTLE SISTER *supported by* John Archer, Marjorie Lord, Harry Davenport, and Billy Gilbert.

"TAHITI HONEY"
A FUN-AND-MUSIC ROMANCE *with* Simone Simon, Dennis O'Keefe, Michael Whalen, and Lionel Stander.

"SONG OF TEXAS"
ROY ROGERS, King of the Cowboys, and TRIGGER, the smartest horse in the movies, in a gala musical Western, with Sheila Ryan, Barton MacLane, Harry Shannon, Pat Brady, Arline Judge, and BOB NOLAN AND THE SONS OF THE PIONEERS.

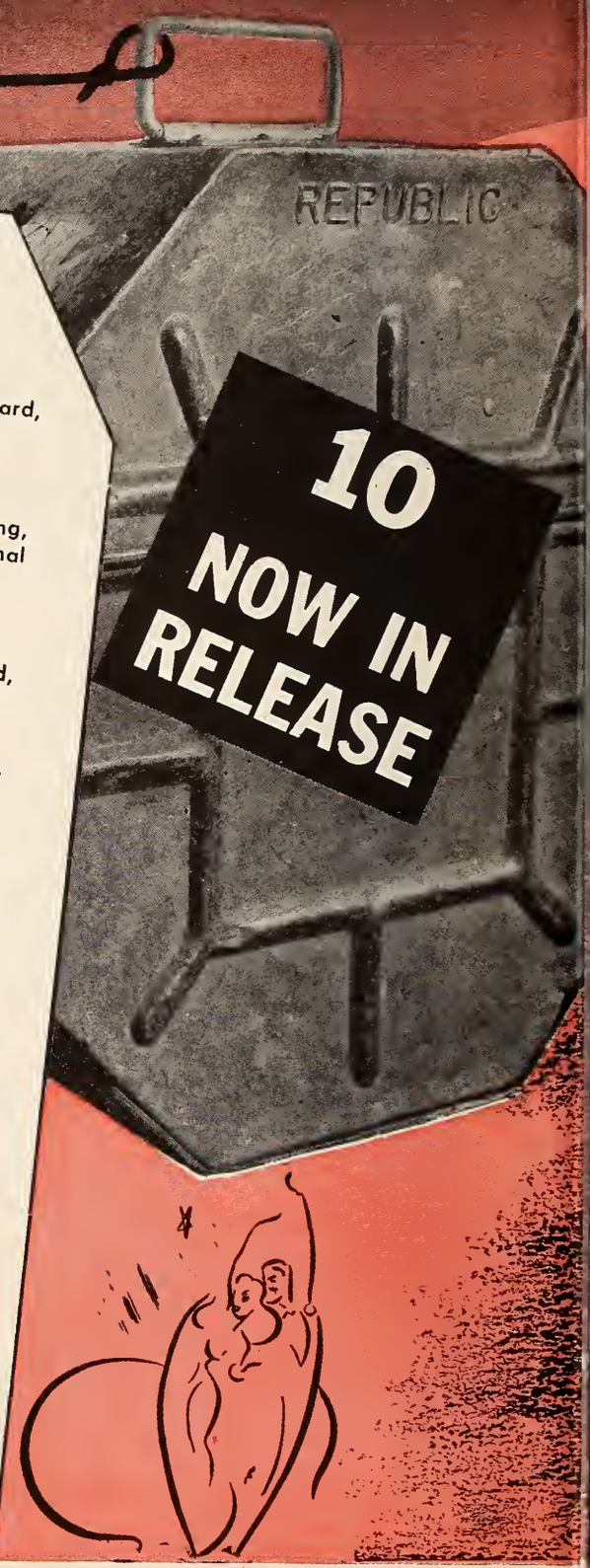
"JOHNNY DOUGHBOY"
A YOUTH MUSICAL, SET TO THE RHYTHM OF THE TIMES *with* JANE WITHERS, Henry Wilcoxon, Patrick Brook, William Demarest, Ruth Donnelly, Bobby Breen, and Baby Sandy.

"KING OF THE COWBOYS"
Another grand musical Western with ROY ROGERS, King of the Cowboys, and TRIGGER, the smartest horse in the movies, SMILEY BURNETTE, BOB NOLAN AND THE SONS OF THE PIONEERS, and Peggy Moran.

"SWING YOUR PARTNER"
RURAL RHYTHM AND CITY SWING *with* Radio's Popular Entertainers — Lulubelle & Scotty, Vera Vague, Dale Evans, Ransom Sherman; and Roger Clark, Esther Dale, and Judy Clark.

"CHATTERBOX"
A LAUGH-MUSICAL THEY'RE TALKING ABOUT *with* JOE E. BROWN, JUDY CANOVA, Rosemary Lane, and John Hubbard.

"THUMBS UP"
A SONG FEST WITH THAT MODERN SPIRIT *with* Brenda Joyce, Richard Fraser, Elsa Lanchester, Arthur Margetson, Gertrude Niesen, and George Byron.



OF MUSICAL HITS!

Public That Is Hungry For Laughter



FOR RELEASE SOON

"SILVER SPURS"

ROY ROGERS, King of the Cowboys, and TRIGGER, the smartest horse in the movies, in their finest picture to date, with SMILEY BURNETTE, John Carradine, Phyllis Brooks, Jerome Cowan, Joyce Compton, and BOB NOLAN AND THE SONS OF THE PIONEERS.

"SLEEPY LAGOON"

A LOONEY-TUNE LAUGH HIT with JUDY CANOVA, DENNIS DAY, Ruth Donnelly, Joe Sawyer, Ernest Truex, and Douglas Fowley.

"NOBODY'S DARLING"

AMERICA'S LITTLE SISTER IN A MUSICAL FESTIVAL with MARY LEE, Louis Calhern, Gladys George, Jackie Moran, Lee Patrick, Bennie Bartlett, and Marcia Mae Jones.

"HOOSIER HOLIDAY"

A MUSICAL JAMBOREE with Radio's Popular Entertainers — The Hoosier Hot Shots, The Music Maids, George D. Hay, Isabel Randolph; and Dale Evans, George Byron, Emma Dunn, and Thurston Hall.

4 COMING SOON

Republic PICTURES

Classics Sets 32 Feature Reissues

Film Classics will release 32 feature reissues, starting August 1 and extending over a period to March, 1945. George Hirliman and Irving Shapiro are heads of Film Classics.

Twenty-four Gaumont-British films acquired from 20th Century-Fox will be released, two every month. Five Daniel Selznick productions and two Merian Cooper pictures will be released, one every three months, starting September 1.

Included in the GB pictures are three directed by Alfred Hitchcock. "Hara-Kiri People," originally relesead by United Artists, under the title of "Thunder in the East," will have an August 15 release.

The seven Selznick and Cooper pictures are as follows: "A Star Is Born," "The Young in Heart," "Nothing Sacred," "Little Lord Fauntleroy," "Becky Sharp," "Made for Each Other" and "Dancing Pirate."

The 24 Gaumont films will be issued in the following order: "The Lady Vanishes," "I Was a Spy," "Diamond Empire," "Transatlantic Tunnel," "It's Love Again," "To the Victor," "The Girl Was Young," "Three on a Weekend," "You're in the Army Now," "Everything Is Thunder," "Dr. Syn," "The Clairvoyant," "The Woman Alone," "Men of Aran," "Nine Days a Queen," "First a Girl," "Silent Barriers," "Strange Boarders," "Man of Affairs," "The Iron Duke," "Strangers on a Honeymoon," "Climbing High," "Lisbon Clipper Mystery" and "Seven Sinners."

RKO Sets First Five Tradeshowings

Dates for trade showings of the first five on the RKO 1943-'44 program were announced yesterday by Ned E. Depinet, company president.

"A Lady Takes a Chance" and "So This Is Washington" will be screened in all key city exchanges August 16, except St. Louis where they will be shown August 17. "The Fallen Sparrow" and "Adventures of a Rookie" will be shown August 17 except in St. Louis where they will be screened August 18. "The Seventh Victim" will be tradeshown August 18 in all key city exchanges except St. Louis where it is set for an August 19 screening.

Para. Announces Tradeshowings of 5

Paramount will tradeshow its first block of five films for 1943-'44 at all exchange centers August 9 and 10, Neill Agnew, general sales manager of the company, announced yesterday.

"Let's Face It," "Hostages," "The Good Fellows" and "Tornado" will be shown August 9, while "True to Life" will be screened August 10, except in New York City, where "Tornado" and "Let's Face It" will be screened at the Normandie Theatre August 9, and "Hostages" and "True to Life" will be shown at the same place August 10. "Good Fellows" will be screened in New York August 9 at the 20th Century-Fox projection room.

Review

"Honeymoon Lodge"

(Universal)

Hollywood, July 27

THINGS for showmen to tell their customers about this item in the flow of Universal's minor musicals are: (1) Ozzie Nelson and his orchestra provide the music, Nelson and Harriet Hilliard sharing a song number besides; (2) Veloz and Yolanda do one of their ballroom dances; (3) Tip, Tap and Toe step off a routine; (4) Ray Eberle sings a ballad; and, (5) Bobby Brooks, backed by a quartette, sings "Do I Worry" the way the Ink Spots sing it and approximately as well.

Things for showmen to know are: (1) June Vincent, playing the feminine lead in her first picture, is in line for stellar promotion under the Universal trademark, which suggests starting her off locally with some extra publicity; and, (2) the picture, by and large, compares on about even terms with the rest of the studio's workings of the same profitable budgetary vein.

The story, by Warren Wilson, who also produced the film, is about young married folks who reach the point of separation, but decide to go back to where they met and try to recapture whatever it was that they knew as love at that point. The script, by Clyde Bruckman, festooned the narrative with gags of various kinds, including the slapstick, but the idea comes through.

Others in the cast are David Bruce, Rod Cameron, Franklin Pangborn, Andrew Tombes and Martin Ashe.

Running time, 63 minutes. "G"*

*"G" denotes general classification.

Griffith to Head Industry's Third War Loan Drive

(Continued from page 1)

discuss his new duties with WAC officials, and following a short business trip will return August 10 to local WAC offices to make his headquarters for the duration of the exhibitor drive.

He started in the industry as a film salesman for Universal. Financed by Carl Laemmle, he switched to exhibition in Oklahoma, establishing his circuit in partnership with Universal's circuit of theatres. Later on, he and his brothers bought out Universal's interest and continued their expansion.

Griffih was a founder of the Oklahoma Variety Club and is a member of the board of the Motion Picture Theatre Owners of America.

Australia Releases Its Frozen Funds

(Continued from page 1)

panies' income which had been frozen, accruing over months as the companies' share of profits from Australian subsidiaries or affiliates.

Australia is the last of the British Empire countries to remove film income restrictions, New Zealand and India having recently acted similarly, and they followed Britain itself. No time restrictions on the release of funds was imposed by Britain, New Zealand or India, however.

'Army' Milwaukee Date

MILWAUKEE, July 27.—The Alhambra Theatre will be reopened by Warner Bros. to play day and date first run engagement of "This Is the Army" with the Warner Theatre in this city.

The house has been closed for five years and is being repaired and redecorated using non-critical materials. Opening will give Warner Bros. its third theatre in downtown Milwaukee.

Doob Is Named Treasury Aide in War Loan Drive

(Continued from page 1)

finance division of the Treasury, which is responsible for the development of plans under which the film industry and its stars will cooperate in the campaign.

Aiming at the largest total yet sought in any bond drive, the Treasury is planning an intensive campaign which will make use of every resource of the motion picture and broadcasting industries, newspapers and magazines and all other publicity media.

Oscar Doob will serve the Treasury Department for 60 days in the Third War Loan drive, and in his absence, Ernest Emerling, Doob's assistant at Loew's, will serve in his circuit advertising-publicity post.

W. Ray Johnston to Wed

HOLLYWOOD, July 27.—W. Ray Johnston, president of Monogram, will wed Doris Depuree of Fort Worth here Saturday at the Pueblo Oratorio in the Chapman Park Hotel.

Fabian Houses Mark 30th Anniversary

Fabian Theatre Circuit, of which Si Fabian is president, currently is observing the 30th anniversary of its founding with a 10 weeks drive ending on Labor Day. Howard Blumenthal is captain of the drive in which the more than 20 New York and New Jersey theatres of the circuit are participating.

12 WB War Losses; 2,351 in Service

A new gold star on Warners' service flag, which numbers 2,351 employees now on active duty, marks the twelfth casualty to date among Warnerites on the fighting fronts.

Number in service is about 15 per cent of the company's normal employee complement, and is said to be the highest percentage of any major film organization. It includes 635 from the Coast studio, with five casualties; 422 from the Philadelphia theatre territory, three casualties; 209 from the home office; 224 from exchanges, one casualty; 130 from Washington theatre zone, one casualty; 133 from Chicago zone; 117 from Cleveland zone, one casualty; 110 from New England zone, one casualty; 61 from Albany zone, one casualty; 140 from Pittsburgh zone; 50 from West Coast theatres; 90 from New York metropolitan and Newark zone; 24 from Ace Film Lab., 6 from warehouse.

Juvenile Curb Due In Tennessee Area

NASHGILLE, July 27.—Theatre operators throughout this area look with apprehension to the growing menace of juvenile delinquency with its subsequent drastic curfew laws which will affect attendance. In this city, a law regulating the presence of minors on the streets between 10 p.m. and 7 a.m. has been prepared and is being held for passage by the City Council, if necessary.

Adults have protested the enforcement of a curfew law against juveniles in Olive Hill, Ky., but it is still being enforced. The Union City, Tenn., council has passed an ordinance making it unlawful for "any person under 21 to loiter in bars" following disturbances near theatres in that town. The city council of Kingsport, Tenn., has passed an ordinance requiring all minors to be off streets by 10:30 p.m., except for proven good cause. Several arrests have been made of violators.

Chattanooga is combating juvenile delinquency with broadcasts by prominent persons over that city's radio stations.

Two Hurt in Blaze Expected to Recover

TORONTO, July 27.—Two employes of the National Film Board at Ottawa, who were rushed to the General Hospital with burns and injuries sustained in the fire which swept the cutting room of the plant, will recover, it was stated. One of the injured was Hamilton Wright, whose address was given as New York City, employed by the board as a director. The other was Hugh Wallace, resident of Ottawa. Others were slightly burned.

A quantity of films, film stock and equipment was destroyed in the fire but many finished reels were carried out of the building by employes.

One year in the making and soon to be released by Columbia...

DESTROYER

one of the most ambitious productions in the company's history!

BUY WAR STAMPS EVERY DAY! SELL WAR STAMPS EVERY DAY!

COLUMBIA PICTURES

Report Blue Network Sold For 8 Million

(Continued from page 1)

marked. He added that "37 different groups have been named as possible purchasers of the network."

Reports were that the Noble-McGraw original bid of $7,000,000 for the Blue had been rejected when Dillon, Read & Co., Wall Street brokerage house that figured in the recent sale of RCA's remaining stockholdings in RKO, entered a bid for $7,800,000. The two groups reportedly joined thereafter in a new bid, this time for $7,500,000. While that offer was being prepared, the new offer of $8,000,000 is said to have been made by Noble and McGraw on their own again, and reportedly has been accepted.

Reported offers have been made for the network in the past several months by Paramount Pictures, James A. Farley and Coca-Cola, a group headed by William Cox, head of the Philadelphia National League Baseball Club, and many others.

Complaints Direct To Local Branches

(Continued from page 1)

and grievance committee, stated yesterday.

Levy said that the procedure outlined by Loew's, Paramount, RKO Radio, 20th Century-Fox and Universal in response to inquiries suggested that procedure rather than direct handling of exhibitor complaints by either the committee or regional exhibitor organizations. Unsatisfied complaints may be appealed to district managers, it is being pointed out, and, if settlements cannot be reached then, some home offices have agreed to furnish the exhibitor with names of representatives who will act directly for the home office. Only upon the failure of such representatives to arrive at an agreement with the complaining exhibitor will regional exhibitor organizations be authorized to act.

Levy said the committee expects to receive a statement of Warners' policy on exhibitor complaints in the near future and is pursuing further its request for statements from Columbia and United Artists.

The procedure thus outlined, Levy said, makes it unnecessary for the MPTOA trade practice and grievance committee to meet immediately, as was planned until recently. The working of the system will be observed and the responses of the remaining distributors will be awaited before a meeting of the national committee is called, he stated.

SAG Meet Sept. 19

HOLLYWOOD, July 27.—The annual meeting of the Class B membership of the Screen Actors Guild has been called for Sept. 19 to discuss plans for the establishing of an autonomous union for Class B members.

Mussolini Topic of Tuesday Newsreels

Newsreel companies again came through yesterday, with a spot lead, on the life of Benito Mussolini, showing highlights of his 21 years at the helm of Italy and events leading to his hurried attempted exit from that country. Reels' libraries were well stocked and ready for the crisis which occurred Sunday.

30 Serials, 51 Air Shows Push 'Army'

Warners claim an all-time record on radio coverage set in advance of the opening of a picture in their promotion of Irving Berlin's "This Is the Army," which has its world premiere at the Hollywood Theatre in New York tonight.

Spot announcements have been written into the scripts of over 30 daytime radio network serials, and over 51 network shows have given either complete programs or medlies of songs from the film, most of the programs featuring the appearance of someone from the cast. In addition, Eddie Canton, Al Jolson, Kate Smith, Jimmy Durante and Irving Berlin each have made 30-minute transcriptions, which World Broadcasting has set with 800 stations.

150-piece army band will play in front of the Hollywood as part of the world premiere.

NEIC Adopts Pledge For War Service

The coordinating committee of the National Entertainment Industry Conference met last night and adopted a pledge which will be submitted to talent unions and other members of the NEIC. The pledge, which generally follows that of the Screen Actors Guild, provides for six weeks' service or the equivalent of 36 performances to the war entertainment program through the agencies of the HVC or UTWAC.

The pledges will be set out for approval by the end of this week. The deadline for acceptance is Sept. 15. A mass rally at a New York theatre will be held Sept. 20 at which the pledges will be publicly announced.

The second meeting of the NEIC council will be held on Sept. 21. Among new organizations to become affiliated were the Arena Clubs.

U. S. Troops to Get 9 Programs a Week

LONDON, July 27.—Relieving a situation that was becoming more serious daily due to the shortage of entertainment film prints here, United States armed forces stationed in this country today were assured nine programs weekly of current product, following a series of conferences between U. S. Army officials and British government officials in the Ministry of Supply.

The Entertainment Services Association reversed its previous stand of placing U. S. Army entertainment films in a secondary category and now puts the program on the same basis as British government departments and other agencies.

200 at 20th-Fox N.Y. Meeting Monday

Twentieth Century-Fox yesterday listed 200 delegates who will attend the first of three sales meeings, opening Monday at the Hotel Astor, New York, to be followed by a Midwest regional, in Chicago, starting August 5, and a third, in Los Angeles, opening August 13.

Attending the New York meeting, which is the first of the three sales meetings to be held by 20th Century-Fox Film Corporation this year, will be the personnel of the New York, Philadelphia, Pittsburgh, Washington, Atlanta, Charlotte, New Orleans, Dallas, Memphis and Oklahoma City exchanges, and the following executives and staff of 20th-Fox, Movietonews, Terrytoons and March of Time:

Spyros Skouras, Tom Connors, Herman G. Place, W. C. Michel, Sydney Towell, Felix Jenkins, Dan Michalove, J. Aliberti, Larry Kent, W. J. Eadie.

Also W. J. Kupper, W. C. Gehring, A. W. Smith, Jr., M. Moskowitz, J. Sichelman, H. H. Collins, L. J. Schlaifer, T. Shaw, C. A. Hill, W. J. Clark, Roger Ferri, J. Bloom, H. Fenster, I. Lincar, H. A. Merssy, H. McEvoy, M. Caplan, H. H. Buxbaum, H. Reinhardt, M. Goodman, Nat Brower, Hattie G. Baker, Stella Seidel, Florence Johnston, George Roberts, Charles Goetz and Winton Burrhus.

Others Attending

Also, Edmund Reek, Jack Darrock, Russell Muth, Tony Muto, Ed Thorgersen, Lowell Thomas, Lew Lehr, Vyvyan Donner, Mabel Cummings, Hal Horne, Robert Montgomery, Richard Condon, Rodney Bush, Charles Schlaifer, Jack Goldstein, Chester Feitel, Jules Fields, Ted Lloyd, Tom McCabe, Richard Dube, Sam Shain, M. Kinzler, Ed Hollander, J. Novat, Murry Schaffer, G. Gomperts, W. Allen, S. Pierce, R. Owen, Murray Silverstone, Irving Maas, Albert Cornfield, E. S. Fraser, Leslie Whelan, Paul Terry, Harvey Day, William Weiss, Howard Black and John Wood.

Peoria Houses Given Clearance Reduction

(Continued from page 1)

down by arbitrator Harold J. Clark, today.

Hereafter maximum clearance from Paramount, RKO, 20th Century-Fox and Loew's, Inc., shall not exceed 70 days compared to from 74 to 90 days previously granted. The Beverly and Varsity were granted the same from Vitagraph, but the Avon, which plays Vitagraph in the fourth run had its maximum clearance set at 95 days. Without taking testimony on the justification of previous clearance granted, all parties consented to entry of the award.

Clearance specified shall be applicable only if admissions are not substantially reduced from the prices charged during the last 30 days and the right was reserved for the distributors to grant greater or less clearance with respect to individual pictures which have a special distribution plan nationally or in the Chicago exchange area.

Soviet Sending 17 Here for 1943-44; Buys 2 from U.S.

(Continued from page 1)

tee, and closed through Nicholas Napoli, head of Artkino Pictures. Soviet recently bought "Mission to Moscow" from Warners.

Russian product to be shown in this country during 1943-'44 was also disclosed yesterday by Napoli. "The City That Stopped Hitler—Heroic Stalingrad," which Paramount will release, has already been edited and will be distributed shortly with many major circuits reported interested in showing it. "Black Sea Fighters" opened yesterday at the Stanley Theatre, New York.

Napoli stated that Artkino, Soviet U. S. film agent, will dub English voices in the film, "She Defends Her Country," a story of a peasant woman who becomes a leader in the fight against the Nazis. Should the experiment be a success, other Soviet pictures will use sound in English instead of commentaries or subtitles.

Other Russian pictures already in this country and being readied for early release include: "We Will Come Back," a film on guerrilla warfare; "Actress"; "Cabby of the Skies"; "Road to the Stars"; "The Iron Angel," and "The Lad From Our Town," dealing with Russia from 1932 to the present.

A musical comedy, "The Girl and the Shepherd," is also slated for early release by Artkino.

Word has been received by Artkino, from film officials in Russia, that the following pictures will complete the Soviet's '43-'44 program here: "The Song of a Giant"; "White Rose"; "The Elusive Yan," a picture of the underground movement in Czechoslovakia; "Submarine T-9" and "One Family." Two documentaries are also slated: "Arsenal of Russia," a story of the Urals, and "Ladoga," about Lake Ladoga, the road built to escape the Nazi blockade of Leningrad.

Compton Takes Glass Post at U. A Studio

(Continued from page 1)

tising for Producing Artists, newly organized by David L. Loew and Arthur Lyons.

Lazarus also announced that Glass will be replaced by Walter Compton, one of Hollywood's best known publicists who for seven years has been with Republic, and who in recent years has been in charge of that company's studio publicity. Compton will assume his new duties with 10 days.

Lazarus, here conferring with U.A. producers on campaigns for forthcoming releases, is scheduled to leave for New York on Friday.

Roosevelt to Speak To Nation Today

WASHINGTON, July 27.—President Roosevelt will make a nationwide radio address at 9:30 p.m. tomorrow, the White House announced today. The broadcast, of "major importance," will last 30 minutes and will be aired over all networks, according to White House Secretary Early.



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to the Community Security results they are getting with these Screen Broadcasts Government Campaigns. *

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BLATT BROS. CIRCUIT
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BRANDT THEATRES
New York, N. Y.
CENTRAL STATES THEATRE CORP.
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McMinnville, Tenn.
DIXIE THEATRES
New Orleans, La
ELLIOTT-WARD ENTERPRISES
Lexington, Ky
ENDICOTT CIRCUIT
Brooklyn, N. Y.
FOURTH AVE. AMUSEMENT CO.
Louisville, Ky.
FOX INTERMOUNTAIN THEATRES, INC.
Denver, Colo.
FOX MIDWEST AMUSEMENT CORP.
Kansas City, Mo.
GIBRALTAR ENTERPRISES, INC.
Denver, Colo.
HARVEY AMUSEMENT CO.
San Francisco, Cal.
HAVEN CIRCUIT
Forrest City, Ark.
HAVERFELD-FLEXER THEATRES
Memphis, Tenn.
HUDSON THEATRES CO.
Richmond, Ind.
HUISH THEATRE ENTERPRISES
Salt Lake City, Utah
IDEAL AMUSEMENT CO.
Johnstown, Pa.
INTERBORO CIRCUIT, INC.
Brooklyn, N. Y.
INTERSTATE CIRCUIT, INC.
Dallas, Tex.
JOY'S THEATRES
New Orleans, La.
KAYBERN THEATRES
New York, N. Y.
LAM AMUSEMENT CO., INC.
Rome, Ga.
E. M. LOEW'S THEATRES
Boston, Mass.
LONG THEATRES
Bay City, Tex.
LUCAS & JENKINS, INC.
Atlanta, Ga.
SIDNEY LUST THEATRES
Washington, D. C.
M. & P. THEATRES CORP.
Boston, Mass.
MALCO THEATRES, INC.
Memphis, Tenn.
MARTIN THEATRES
Columbus, Ga.
CHAS. MORSE THEATRES
Boston, Mass.
NEWBURY CIRCUIT
Belmar, N. J.
PAL THEATRES
Vidalia, Ga.
PARAMOUNT-WILBY-KINCEY THEATRE CIRCUIT
H. F. Kincey Theatres, Charlotte, N. C.
R. B. Wilby Theatres, Atlanta, Ga.
PIRTLE CIRCUIT
Jerseyville, Ill.
PUBLIX-BAMFORD THEATRES
Asheville, N. C.
REDWOOD THEATRES, INC.
San Francisco, Cal.
ROSENBLATT-WELT THEATRES CORP.
New York, N. Y.
RUFFIN AMUSEMENT CO., INC.
Covington, Tenn.
S. & S. THEATRES
Indianapolis, Ind.
SCHULTE'S THEATRES
Detroit, Mich.
SETTOS THEATRES
Indianapolis, Ind.
SCHINE CIRCUIT, INC.
Gloversville, N. Y.
SHARBY THEATRES
Keene, N. H.
SIMONS AMUSEMENT CO.
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SCREEN BROADCASTS

923 FIFTEENTH STREET, N. W. **WASHINGTON, D. C.**

MOTION PICTURE ADVERTISING SERVICE CO., INC., NEW ORLEANS, LOUISIANA
Distributors in Southern, Atlantic and New England States

UNITED FILM SERVICE, INC., KANSAS CITY, MISSOURI
Distributors in Northern, Mid-Western and Western States

'Stage Canteen' Tops Chi Loop With $32,000

CHICAGO, July 27.—With weekend travel restrictions, vacation crowds are swelling midweek receipts in Chicago's Loop.

"Stage Door Canteen" continues strong in its second week at the State-Lake, with a neat $32,000 probable. "DuBarry Was a Lady," at the United Artists, is attracting crowds for an estimated $23,000. "Pilot No. 5," with Woody Herman and orchestra on the Chicago stage should do a good $50,000, and $25,000 is expected for the second run of "Reveille With Beverly" and the Oriental stage show headed by Jerry Colonna and Del Courtney's orchestra.

Estimated receipts for week ending July 29:

"Assignment in Brittany" (M-G-M) 6 days
"Salute for Three" (Para.) 6 days
"Coney Island" (20th-Fox) 1 day
APOLLO—(1,200) (40c-55c-75c). Gross: $10,000. (Average, $10,000)
"Pilot No. 5" (M-G-M)
CHICAGO—(4,000) (40c-55c-75c) 7 days. Stage: Woody Herman and orchestra. Gross: $50,000. (Average, $43,000)
"Hangmen Also Die" (U. A.)
GARRICK—(1,000) (40c-55c-75c) 7 days, 2nd week. Gross: $7,000. (Average, $8,500)
"They Got Me Covered" (RKO)
"The Falcon Strikes Back" (RKO)
GRAND—(1,150) (40c-55c-75c) 7 days, 5th week. Gross: $7,000. (Average, $8,000)
"Reveille With Beverly" (Col.)
ORIENTAL—(3,200) (30c-35c-55c-65c) 7 days, 2nd Loop run. Stage: Jerry Colonna and Del Courtney orchestra. Gross: $25,000. (Average, $22,000)
"Bombardier" (RKO) 4 days, 2nd week
"Cowboy in Manhattan" (Univ.) 4 days, 2nd week
"Hers to Hold" (Univ.) 3 days
"Gildersleeve's Bad Day" (RKO) 3 days
PALACE—(2,500) (40c-55c-75c). Gross: $24,000. (Average, $19,000)
"China" (Para.) 6 days, 4th week
"Coney Island" (20th-Fox) 1 day
ROOSEVELT—(1,500) (40c-55c-75c) Gross: $18,000. (Average, $17,000)
"Stage Door Canteen" (U. A.)
STATE-LAKE—(2,700) (40c-55c-75c) 7 days, 2nd week. Gross: $32,000. (Average, $23,000)
"DuBarry Was a Lady" (M-G-M)
UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days. Gross: $23,000. (Average, $18,000)
"Highway Through Hell" (U. A.) 1 day, 3rd week
"Ghosts on the Loose" (Mono.) 1 day, 3rd week
"Sarong Girl" (Mono.) 6 days
"Tahiti Honey" (Rep.) 6 days
WOODS—(1,200) (40c-55c-75c). Gross: $10,000. (Average, $7,500)

WPB Approves New 'Frisco Expansion

SAN FRANCISCO, July 27.—Lippert Theaters has opened a new 500-seater in San Pablo in the eastbay, sold the Studio in Vallejo to Fox-West Coast, and received permission of the War Production Board to construct a new theatre in Alameda. All are booming war towns in the eastbay. The new San Pablo house is a converted garage. Sale of the Studio in Vallejo was at a price of $30,000, giving FWC control of all six theatres in that city. The new Alameda theater, in a converted store building, will seat 400, and be ready about August 12.

Murray to Columbia

Ray Murray has joined the Columbia home office publicity department. A former New York trade paper man, Murray wast last with the M-G-M short subjects publicity department.

Reviews

"Headin' For God's Country"

(Columbia)

REPUBLIC'S "Headin' for God's Country," featuring William Lundigan and Virginia Dale, spends a major portion of its footage on a slightly implausible story, but the heartening finale of the defeat of a landing party of Japs who attempt to gain a foothold on a remote, isolated Alaskan village, enables the picture to emerge as a better-than-average adventure film.

The story has William Lundigan perpertrate a neat war hoax on the unfriendly white inhabitants, isolated from the rest of the world when their weather station radio, operated by Virginia Dale, is disabled by a fifth columnist. The hoax enables Virginia Dale's ailing father to cash in on his mercury mine, and Lundigan to find a place for himself in the village while he awaits the spring thaw to return to his own holdings. Unaware, himself, that the war is an actuality, Lundigan tries to clear out when the hoax is discovered. In fleeing, he comes upon a Jap landing party, and returns to direct the villagers' defense, which he has organized. The Japs are defeated, and American planes, summoned by Virginia Dale, who has fallen in love with Lundigan, go after the destroyer from which the Japs have landed.

Directed by William Morgan, the performers give a good account of themselves, especially Harry Davenport, who plays the part of the town printer, barber, and "smoother-outer," who befriends Lundigan. Houston Branch wrote the original story and collaborated with Elizabeth Meehan on the screenplay.

Running time, 78 mins. "G."* MILTON LIVINGSTON

"Here Comes Kelly"

(Monogram)

Hollywood, July 27

HERE'S one whose comedy relief and action combined would help to lighten an otherwise serious program. When you say that Eddie Quillan, Joan Woodbury and Maxie Rosenbloom do all that it's possible to do with the material afforded them, and that William Beaudine's direction gets everything possible out of each gag situation and line of dialogue, you've practically said it all.

The story deals with hot-headed Jimmy Kelly, and how he and his pal, Sammy Cohn, unravel the mystery of a couple of witnesses wanted by the district attorney and thereby save Jimmy's girl, Margie, from being led astray by her boss.

Quillan does a good job of the hot-headed Kelly, and Sidney Miller plays the role of Jimmy's pal, Sammy, for all there is in it. Joan Woodbury is appealing as Margie, the girl friend, while Ian Keith, as her suave lawyer-employer, turns out a smooth menace.

Maxie Rosenbloom saves the picture from the humdrum, as Trixie Bell, a gangster, and Armida is a good Carmencita, a Mexican dancer, who tries to vamp Jimmy from his duty.

This little number was produced by William T. Lackey, from a screenplay by Charles R. Marion and Jeb Schary's original story. All in all it probably just about fills the bill for which it was apparently intended.

Running time, 64 minutes. "G."* JACK CARTWRIGHT

*"G" denotes general classification.

Canada Film Board Costs $1,535,424

TORONTO, July 27.—Cost of operations for Canada's National Film Board during the past fiscal year was $1,535,424. The agency is headed by John Grierson.

During the 12 months, the board released 1,156 prints of short subjects and trailers. Average cost was about $1,156 per print, it was said. The board has 460 employes.

W.B. Slates Canada Regional in August

TORONTO, July 27.—Canadian annual sales meeting of Warner Bros. managers and salesmen is to be held in Montreal early in August, following the return from the United States of Wolfe Cohen, Canadian district manager, who has been attending Warner meetings there.

Sanford Holds Altec Servicemen's Meet

SYRACUSE, N. Y., July 27.—Meeting of upstate representatives of Altec Service Corp. was held at the Hotel Syracuse here, at the weekend, by Bert Sanford, home office executive from New York, to arrange plans for covering new theatre reproducer service business recently acquired by the company.

Present were, besides Sanford: Bill Shaw, Malone; Jerry Hall, Rochester; George Brown, Syracuse; Don Cole, Auburn; George Stein, Utica; Carl Henry, Albany; George Robertson and George Miller, Buffalo; Dean Merrill, Elmira; Jack Sanford, Altec's Schine Circuit representative, and A. J. Rademacher, branch manager of Western New York.

Now Richards Building

NEW ORLEANS, July 27.—Union Building, headquarters of Richards-Saenger Theatres for many years, is now known as the Richards Building.

'Constant Nymph' Soars to $19,000 At Cincy 1st Run

CINCINNATI, July 27. — Excessive heat and outdoor attractions seemed to stimulate rather than hamper theatre attendance over the weekend, with "The Constant Nymph" zooming to an approximate $19,000 gross at the RKO Albee. "Bataan" looks good for $11,000 at the RKO Palace, while "Hit the Ice" promises the RKO Grand $6,500 on a moveover week. "Dixie" appears headed for $6,000 at Keith's, where it is playing a third downtown week.

Estimated receipts for the week ending July 28-31:

"The Constant Nymph" (W.B.)
RKO ALBEE—(3,000) (33c-40c-44c-55c) 7 days. Gross: $19,000. (Average, $15,000)
"Bataan" (M-G-M)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days. Gross: $14,000. (Average, $13,000)
"Stage Door Canteen" (U.A.)
RKO CAPITOL—(2,000) (33c-40c-44c-55c) 7 days. 5th downtown week. Gross: $4,800. (Average, $6,000)
"Hit the Ice" (Univ.)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days. 2nd week. (Moved from Albee). Gross: $6,500. (Average, $6,500)
"Mr. Lucky" (RKO)
RKO LYRIC—(1,400) (33c-40c-44c-55c) 7 days. 4th downtown week. Gross: $3,800. (Average, $4,500)
"Tonight We Raid Calais" (20th-Fox)
"Western Cyclone" (PRC)
RKO FAMILY—(1,000) (20c-22c-33c) 4 days. Gross: $1,450. (Average, $1,400)
"Cowboy in Manhattan" (Univ.)
"City Without Men" (Col.)
RKO FAMILY—(1,000) (20c-22c-33c) 3 days. Gross: $900. (Average, $800)
"Dixie" (Para.)
KEITH'S—(1,500) (33c-40c-44c-55c) 7 days. 3rd week. (Moved from two weeks at Palace). Gross: $6,000. (Average, $5,500)

'Coney Island' High At Tulsa: $9,800

TULSA, Okla., July 27.—"Coney Island" took $9,800 to mark up one of the finest grosses of the year, crowds at the Ritz making a second and possibly a third week a possibility. "Forever and a Day," on a double-bill with "Saludos Amigos," was close, with $8,000 at the Orpheum for a bang-up week. Only competition was the heat and that never let up except for a brief rainfall Sunday.

Estimated receipts for the week ending July 29:

"Bombardier" (RKO)
MAJESTIC—(570) (25c-40c), second week, 7 days. Gross: $4,000. (Average, $2,560)
"Forever and a Day" (RKO)
"Saludos Amigos" (RKO)
ORPHEUM—(1,400) (20c-40c-50c) 7 days. Gross: $8,000. (Average, $7,500)
"Margin for Error" (20th-Fox)
"Colt Comrades" (U. A.)
RIALTO—(1,250) (20c-40c) 3 days. Gross: $1,750. (Average, $1,500)
"Two Weeks to Live" (RKO)
"The Leopard Man" (RKO)
RIALTO—(1,250) (20c-40c) 4 days. Gross: $2,300. (Average, $1,950)
"Coney Island" (20th-Fox)
RITZ—(2,000) (25c-40c-50c) 7 days. Gross: $9,800. (Average, $7,750)

Chicago W.B. Club Trip

CHICAGO, July 27. — The Warner Club will take an all-day boat trip to St. Joseph, Michigan, aboard the "City of Grand Rapids" on August 11. About 350 members and friends from the Chicago-Wisconsin Zone are expected to take the trip.

'Nymph' Scores $8,500 Past Par At Phila. Boyd

PHILADELPHIA, July 27.—In spite of the fact that nearby Jersey seashore resorts and local amusement parks set records for attendance last week-end, the air-conditioned downtown theatres were just as inviting to the many still at home with the result that business for the week got off to a big start. Among the new openings, "The Constant Nymph" is way out in the lead, with the Boyd looking for $28,900. Product holding over is also holding up well with a third week of "Stage Door Canteen" figured on giving the Mastbaum $24,700.

Estimated takings for the week ending July 28-30:

"Hitler's Madman" (M-G-M)
ALDINE — (900) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $9,000. (Average, $9,000)
"Presenting Lily Mars" (M-G-M)
ARCADIA—(600) (35c-46c-57c-68c) 7 days, 2nd run, 2nd week. Gross: $4,000. (Average, $3,000)
"The Constant Nymph" (W. B.)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $28,900. (Average, $15,000)
"What's Buzzin' Cousin" (Col.) (6 days)
"The Constant Nymph" (W. B.) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville, including Virginia Weidler, Mitzi Mayfair, Ada Leonard's orchestra, Nan Rae & Mrs. Waterfall, Martha Stuart, Frances Shirley, Doz Thompson, Marien Gange and Rita Kelly. Gross: $24,000. (Average, $19,000)
"Coney Island" (20th-Fox)
FOX—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 5th week. Gross: $14,800. (Average, $14,000)
"Lady of Burlesque" (U. A.)
KARLTON — (1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $6,500. (Average, $4,500)
"Lost Horizon of Shangri-La" (Col.)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $6,500. (Average, $3,000)
"Stage Door Canteen" (U. A.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $24,700. (Average, $20,000)
"Bataan" (M-G-M)
STANLEY — (3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $16,000. (Average, $15,000)
"Crime Doctor" (Col.)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $7,500. (Average, $7,000)

Toronto's $14,000 Good for 'Canteen'

TORONTO, July 27.—"Stage Door Canteen," at Loew's Theatre, gives indication of setting a summer-season record for the house, with $14,000 in sight. Second week of "Coney Island," at the Imperial, looks like $9,000, and "Crash Dive" was heading for $10,500 at Shea's.

Estimated receipts for the week ending July 29:

"Random Harvest" (M-G-M)
EGLINTON—(1,0 6) (18c-30c-42c-60c) 6 days. Gross: $3,000. (Average, $4,000).
"Coney Island" (20th-Fox)
IMPERIAL — (3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $9,000. Average, $11,500)
"Stage Door Canteen" (U. A.)
LOEW'S — (2,074) (18,30c-42c-60c-78c) 6 days. Gross: $14,000. (Average, $10,500)
"Crash Dive" (20th-Fox)
SHEA'S—(2,450) (18c-30c-42c-60c-90c) 6 days. Gross: $10,500. (Average, $11,000)
"Air Force" (W. B.)
"Melody Parade" (Mono.) (1st run)
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: $4,000. (Average, $4,500)
"Two Tickets for London" (Univ.)
"Mister Big" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $5,500. (Average, $9,000)

Review

"Murder on the Water Front"

(Warner Brothers)

Hollywood, July 27

ANYBODY want a 48-minute melodrama to fill a bill with? That's what this is.

Apart from its unique running time, the film is without importance, a fast and undistinguished telling of a tale about the killing of an inventor on the premises of a Navy yard to which he has gone to examine a gadget he's devised for the Navy to make gunsights impervious to Aleutian temperatures. Suspicion points first to a magician, member of a troupe of entertainers visiting the base at the time, but the killer turns out to be First Officer Barnes of the ship at the dock on which the mystery is cleared up. Just whether First Officer Barnes is a member of the Navy or of the Merchant Marine is not made unmistakably manifest, but he's a man in the uniform of one or the other and the film is the first in many a moon to depict a service man as a traitor.

The people in the picture are Warren Douglas, Joan Winfield, John Loder, Ruth Ford, Bill Crago, Bill Kennedy, William B. Davidson, Don Costello, James Flavin, Bill Edwards, Russ Ford, DeWolf Hopper, John Maxwell, Phil Van Zandt, Frank Mayo and Fred Kelsey.

B. Reeves Eason directed, in a hurry, from a script by Robert E. Kent. No producer is named.

Running time, 48 minutes. "G"*

*"G" denotes general classification.

'North Atlantic's' $8,350 is Week's Okla. City Topper

OKLAHOMA CITY, July 27.—"Action in the North Atlantic" led local grosses with $8,350 in sight at the Criterion, and "White Savage" at the Midwest banged through for a nice $7,250 while grosses held up good despite a third week's session of record-breaking hot weather. No competition of any sort.

Estimated receipts for the week ending July 29th:

"Action in the North Atlantic" (W. B.)
CRITERION—(1,500) (25c-40c-50c) 7 days. Gross: $8,350. (Average, $6,000)
"S.O.S. Coast Guard" (P.R.C.)
"West of Texas" (P.R.C.)
FOLLY—(600) (20c-25c) 3 days. Gross: $400. (Average, $300)
"Ghosts on the Loose" (Mono.)
"Truck Busters" (W. B.)
LIBERTY—(1,200) (20c-25c) 7 days. Gross: $3,250. (Average, $3,250)
"White Savage" (Univ.)
MIDWEST—(1,500) (20c-25c-45c) 7 days. Gross: $7,250. (Average, $5,600)
"The Desperadoes" (Col.)
STATE—(1,100) (25c-40c-45c), second week, 7 days. Gross: $5,200. (Average, $4,500)
"Crash Dive" (20th-Fox)
TOWER—(1,000) (20c-25c-40c), third week, 7 days. Gross: $2,750. (Average, $2,750)

ISB Denies Pinup Picture Clearance

HOLLYWOOD, July 27.—The Industry Service Bureau, whose regular meeting today was attended by Will Hays, MPPDA president, has rejected requests from four non-film organizations seeking studio clearance on pinup pictures to sell servicemen.

Chairman George Brown reported on a newspaper survey showing increased devotion of space to pictures despite newsprint shortages. Hubbard Keavy, of the Associated Press, reported heavy demands from publishers for increased wire feature coverage. Walter Compton resigned as Republic representative of the ISB.

General Precision Nets $669,726

General Precision Equipment and subsidiaries report profit of $669,726 for the six months ended June 30, 1943, after provision for depreciation and for estimated Federal income tax and excess profits tax, and subject to renegotiation of war contracts and to year-end adjustments.

'Hit the Ice' Hits $22,000, $13,500 Over House Average

PROVIDENCE, July 27.—Abbott and Costello's "Hit the Ice" appeares headed for a terrific $22,000 for its first eight days at the RKO-Albee. This would be record business. The film will be held a second week, but other bookings may prevent it remaining longer. Other houses were doing fair, "Dixie" and "Coney Island" harvesting $10,000 each in their second weeks and "Youngest Profession" was astonishing with $16,000.

Estimated grosses for the week ending July 29:

"Hit the Ice" (Univ.)
"Lady in Distress" (Fama)
RKO-ALBEE—(2,239) (28c-39c-50c) 8 days, 1st week. Gross: $22,000. (Average, $8,500)
"Dixie" (Para.)
"Underground Agent" (Col.)
STRAND—(2,200) (28c-39c-50c) 7 days, 2nd week. Gross: $10,000. (Average, $9,000)
"The Youngest Profession" (M-G-M)
"Two Senoritas From Chicago" (Col.)
LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: $16,000. (Average, $12,000)
"Coney Island" (20th-Fox)
"Show Business at War" (20th-Fox, March of Time)
MAJESTIC—(2,250) (28c-39c-50c) 7 days, 2nd week. Gross: $10,000. (Average, $10,000)
"Stage Door Canteen" (U. A.)
CARLTON—(1,526) (28c-39c-50c) 7 days, 4th week. (Move-over from Loew's State after three weeks.) Gross: $3,900. (Average, $4,000)
"They Came to Blow Up America" (20th-Fox)
FAY'S—(1,800) (28c-39c-50c) 7 days. On stage: Bob & Maxine Clayton, Hip Raymond, The Attillas, Shirley Bouler, Roy Rogers, Three Alfreds. Gross: $5,500. (Average, $5,500)





Wanger does it AGAIN!

Record breakers like "Eagle Squadron" and "Arabian Nights" are hard to beat, but Walter Wanger tops his own record with "We've Never Been Licked"

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 20 NEW YORK, U.S.A., THURSDAY, JULY 29, 1943 TEN CENTS

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WPB Theatre Policies Not To Be Altered

Interest in Admissions, Rentals Is Disavowed

WASHINGTON, July 28.—Assistance to exhibitors in solving their war-time problems and not regulation of the industry will be the primary objective of the strengthened organization of the Office of Civilian Requirements, it was said today by a War Production Board spokesman.

The new OCR amusements section will not attempt to control operating practices, etc., the WPB official said. He pointed out that OCR has the responsibility of protecting the civilian economy and said the section will act more as a clearing house for the problems of exhibitors, taking them up with other agencies when they in-

(Continued on page 3)

Meeting Today on Loew's Contracts

Loew stockholders will meet at the home office today to vote on extension of contracts for Louis B. Mayer, head of production; David Bernstein, vice-president and treasurer; J. Robert Rubin, vice-president and chief counsel, and Lawrence A. Weingarten, production supervisor.

Nicholas Schenck, Loew president, in a letter to stockholders, declared the pacts would be "in harmony with our policy to obtain and hold the best available men, for it is my belief that

(Continued on page 3)

N.Y.C. Goes All-Out For 'This Is the Army'

Over 400 soldiers staged a colorful display on Broadway last night preceding the world premiere of "This Is the Army" at the Hollywood Theatre. The opening, scaled at $55 top, was held before a capacity audience of high-ranking Army officers, industry, social and theatrical leaders for Army Emergency Relief, and the picture opened to the general public at 9 a.m. today.

Warner Bros., distributors and pro-

(Continued on page 6)

Greene Predicts Heavy Post-War Building Spurt

Exhibitors have plans for a large number of new theatres which they are planning now for building when peace comes, according to Walter E. Greene, president of National Theatre Supply Co. In addition, a huge theatre modernization and improvement program is contemplated.

Greene's conclusions, he said in a statement yesterday, come direct from theatre owners filing notice of intention to make post-war equipment purchases. His company is surveying the field to enable exhibitors to order now and get delivery in the order of filing after the war, when manufacturing of theatre equipment is resumed.

Theatre equipment-making is now at a standstill because of material-priorities or war manufacturing, and it will continue so for the duration.

Schaefer Heads NEIC Arrangements Group

George J. Schaefer, War Activities Committee chairman, was elected chairman of the arrangements committee; Philip Loeb of Actors Equity, chairman of the working committee; Leonard Callahan, chairman of the

(Continued on page 6)

Report Blue Asks FCC to Approve Sale

Application for Federal Communications Commission's approval of the sale of the Blue Network to Edward J. Noble, owner of WMCA, and James H. McGraw, Jr., president of McGraw-Hill Publishing Co., is reported to have been filed in Washington yesterday. Radio Corporation of America refused to comment on the reported sale of the Blue to Noble and McGraw for $8,000,000.

Indications are that no statement will be made until FCC approval has been obtained, or until the RCA board of directors has acted upon the proposed sale.

WLB Ratifies Para., U.A., NSS Raises

The regional War Labor Board has approved a contract, between the Screen Office and Professional Employes Guild, Local 109, UOPWA, CIO, and Paramount calling for $18 minimum for messengers and $21 weekly minimum for clerical workers retroactive to Oct. 5, 1942, the guild announced yesterday.

The board also approved same

(Continued on page 6)

This is the Army

(Warner Brothers)

Hollywood, July 28

INDUSTRY, This is a show!

It was an exciting, emotionally electric entertainment on the stage.

It is that, plus, on celluloid, benefiting immeasurably from the sweep which Hollywod knows how to furnish and by the eye appeal which Technicolor is able to provide.

"This Is the Army" transfers from the stage to the film with all of the flavor, robustness and rousing spirit of its original. It tingles the spine in its "Give a Cheer to the Navy" number. It stirs the blood and makes it flow faster in its "This Time Is the Last Time," an all-sweepstakes finale. And in between it amuses with its comedy, and is appealing in its nostalgia.

Superimposed upon the show in the form which toured the country is a sprawling prelude drawn from "Yip Yip Yaphank," Irving Berlin's first World War Army effort. This is the device by which professional members of the cast, in contradistinction to regular Army men who did the stage version, are introduced. It serves to bring together George Murphy, George Tobias, Alan Hale and Charles Butterworth, carries them through France, and back to civilian life.

SECOND World War arrives. This time, the sons have taken over.

From field maneuver and drilling field, they are assigned to the new Army show.

Murphy, successful stage producer who did the predecessor show, now

(Continued on page 3)

Britain Plans Films' Postwar 'Blue-Print'

Likelihood of New Film Tastes Is Studied

By AUBREY FLANAGAN

LONDON, July 28.—In a move which further suggests the wholehearted backing which the government is extending to the post war development of the industry at home and its trade abroad, the British Film Producers Ass'n today was asked by the Board of Trade to launch an enquiry, and report back to it, on the home industry's peace time potentialities.

The investigation instituted by the Board of Trade is of large scale proportions. It contemplates examination of the full possibilities of developing overseas markets for British films in the post war period, and embraces also the likelihood that new types of films and new types of entertainment will arise after the war.

Moreover, the proposed investiga-

(Continued on page 6)

Doob Sees Industry In 'Key' Bond Spot

WASHINGTON, July 28. — The Treasury is anxious for the motion picture industry to take a key place in the coming Third War Bond Drive," it was declared today by Oscar A. Doob, Loew's Theatres' advertising director, who this week was named assistant national director of the War Finance Committee, in charge of advertising.

On leave from Loew's until mid-

(Continued on page 3)

British BOT Plans Quota Act Change

London, July 28.—The British Board of Trade is considering an amendment to the Quota Act to permit a quota registration of films made mainly from news material where such registration is expedient for war purposes. "Desert Victory" was cited as a precedent.

Personal Mention

M. A. LIGHTMAN, head of Malco Theatres, will arrive in New York from Memphis this weekend for a business visit.

•

EARLE W. SWEIGERT, Paramount district manager in Philadelphia, was in town yesterday.

•

ARTHUR W. KELLY, United Artists vice-president, is contemplating a trip to England in the near future.

•

CHARLES KIRBY of the Universal foreign department is on vacation.

•

MARY WORSTELL, Metro booker, New Haven, is vacationing in Irvington, N. J.

•

MAURICE SHULMAN, operator of the Webster, Rivoli, and the Wethersfield Theatre, Hartford, is the father of a girl, born at the Hartford Hospital.

•

LT. JOHN C. BUZNOSKI, former owner and operator of the Capitol, Buttonwood, Pa., and the Bandbox, Mifflinburg, Pa., was married recently to MISS ROSALIE VUKOTICH of Wilkes-Barre.

•

WILLIAM PINE has returned to the Coast.

Theatre Personnel Union Dispute Looms

A pending jurisdictional battle looms with the chartering of the Motion Picture Managers and Employees Local 152, CIO, by the United Office and Professional Workers of America to organize managers, assistant managers, cashiers, doormen, ushers and matrons of theatres in the five boroughs of New York City plus Suffolk, Nassau, and Westchester counties, according to an IATSE official.

With the exception of the theatre managers and assistant managers, American Federation of Labor charter grants IATSE jurisdiction over the workers which the new CIO local is attempting to organize. There are three IATSE locals in Manhattan, Bronx, and Brooklyn covering this group, B170, B171, and B172. IATSE claims representation of approximately 95 per cent of motion picture employees in this area.

'Hers to Hold' Near Record at Criterion

Universal's "Hers to Hold" scored a near-record gross in its first week ending Tuesday at the Criterion Theatre on Broadway, with an estimated $32,000 take. The film continued strong in its second week at the house, it was reported.

Hollywood

By WILLIAM R. WEAVER

Hollywood, July 28.

SO thoroughly did Hollywood producers master the technique of going-without, under stress of those shortages and ceilings imposed by war needs, that it's becoming something of an art on its own. They've made pictures without men and pictures without women before and since the pinch came. And there's "Heaven Can Wait," without a villain, and "Isle of Forgotten Sins," without a hero. Now if somebody would devise a method of making pictures without film a lot of table-cloth producers claiming everything but a release, which is the thing that provides the raw stock, could get into production and gladden the WPB simultaneously.

•

Twentieth-Fox has assigned Gregory Peck to the Father Chisholm role in "Keys to the Kingdom" . . . William Bendix is to play a top role in Paramount's "Rainbow Island." Technicolor musical . . . Frank Craven has joined the "Life of Jack London" cast, under production of Samuel Bronston for U.A. release . . . Director Bruce Humberstone has given newcomer Dave Willcock a prominent role in "Pin-Up Girl," the Betty Grable vehicle.

•

Columbia has signed Alfred Drake, Broadway actor, to a term contract. . . . Alan Baxter and Gertrude Michael have been cast for the leads in Monogram's "Hitler's Women". . . . Ann Brown, star of "Porgy and Bess," has been added to the cast of Warners' "Rhapsody In Blue". . . . Marion Parsonette, writing "Valentino" for Edward Small, has sold him an original entitled "The Guy From Mike's Place". . . . Rosemary Lane has been signed by Walter Colmes to star in "Harvest Melody," the musical he will produce for PRC.

Studebaker Forsees Education by Films

HOLLYWOOD, July 28. — United States Commissioner of Education John W. Studebaker told the Academy of Motion Picture Arts and Sciences board at a luncheon meeting at its offices here, that he foresees complete reconstruction of the educational system after the war in which the "screen will largely supplant text books," and schools will adopt methods developed by the military in which "training films far outdistance modern educational methods."

Commissioner Studebaker said that earlier efforts to introduce visual education in the schools "failed because they were amateurish," and stressed the need for professional technique and production taken in the expected reconstruction.

Far East Writers At 'Sun' Opening

BOSTON, July 28.—Largest gathering of foreign correspondents ever assembled here will be guests next Sunday of RKO and Jimmy Young, former INS correspondent in Tokyo, and author of RKO's "Behind the Rising Sun," preparatory to the opening of the picture at the Keith Memorial Theatre and 60 other New England theatres on Tuesday, August 3.

Correspondents attending will include: Gewn Dew, only woman correspondent who was a prisoner of the Japs; Col. Carlos Romulo, aide to General MacArthur; Hallet Abend, *New York Times* correspondent in China; Walter Robb, Manila correspondent for the *Christian Science Monitor;* Edward Hunter, former editor of the *Hong Kong Herald,* who 'covered' the massacre of 3,200 Chinese by the Japs in Manchuria, and Max Hill, Far East correspondent for Associated Press in Japan, who also was a prisoner of the Japs.

Also there will be present Ned Depinet, president of RKO; Robert Mochrie, general sales manager, and S. Barret McCormick, director of advertising and publicity. Margo will head a list of screen celebrities.

Governor Will Attend

OKLAHOMA CITY, July 28.—Southwestern premiere of Warner's "The Constant Nymph," at the Midwest Theatre, tomorrow, will be attended by Governor Kerr of Oklahoma, Mayor Hepner of Oklahoma City, and the officers and directors of women's clubs in the state.

Premiere will be preceded by a dinner sponsored by Standard Theatres for the executives and club officials, with Station WKY, the NBC outlet, broadcasting.

Rifkin Names Lebine

NEW HAVEN, July 28. — Herman Rifkin has named Harry Lebine, former United Artists salesman in Philadelphia, to Monogram salesman here. Richard Cohen is booker and office manager, and New Haven will be a Monogram print office for the first time.

Hoyt to Consult With Talent Guilds

Hollywood, July 28.—Palmer Hoyt, director of the domestic operations branch of the Office of War Information, restated OWI's domestic plans to the Society of Independent Motion Picture Producers last night at the Beverly Wilshire Hotel here, and accepted a suggestion by Walter Wanger that the talent guilds be given a voice in the roundup of suggestions being received prior to the selection of a new liaison officer.

Hoyt left here for San Francisco today, enroute to Washington.

Coast Flashes

Hollywood, July 28

BARNEY BALABAN, Paramount president, arrived here today for conferences with Y. Frank Freeman, Henry Ginsberg and B. G. DeSylva. He returns to New York tomorrow. During his stay here, and immediately upon the return of Sam Wood, director of "For Whom the Bell Tolls," the film will have 1,000 feet of early portion eliminated.

•

William Perlberg, 20th-Fox producer, is resting comfortably following an emergency appendectomy operation here yesterday.

•

The Screen Publicists Guild statement in its stand on the Republic publicity staff dismissal case, accompanied by a copy of the contract, was dispatched to the WMC panel tonight.

•

Francis Harmon, vice-chairman of the War Activities Committee, who will remain here for a week, will attend a Hollywood Victory Committee executive board meeting tomorrow.

•

Mickey Rooney's next is "National Velvet," with Pandro Berman producing.

KMTOA Convention Hears Kuykendall

KANSAS CITY, July 28.—The Kansas-Missouri Theatre Owners Association convention was opened at the Hotel Phillips here this morning by president R. R. Biechele. Ed. Kuykendall, MPTOA president, addressed the gathering.

Representatives of the War Production Board conducted a question and answer period on how, when and where to get supplies and repairs for theatre equipment. Elmer C. Rhoden reported on the War Activities Committee. The meeting will be continued tomorrow.

Universal Sets New Eastern Radio Unit

Robert D. Hussey, director of radio activities for Universal, left for the studio yesterday following two weeks of conferences with home office officials on air exploitation plans for future product.

John Joseph, director of advertising and publicity for the company, announced that a coordinating unit for radio activities will be established in the home office with Albert Corson at the helm reporting directly to Hussey and Maurice Bergman, Eastern director of advertising and publicity.

Bertram Block Signed

Bertram Block, 20th Century-Fox Eastern story editor, has been given a new long-term contract, Joseph Moskowitz, Eastern representative for the company's studio, announced yesterday. Block has been at his present post since June, 1941.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame Entered as second class matter. Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Aleutians Report Is A Top-Flight Film

"Report from the Aleutians" is the dramatic story of the growth of a desolate, storm-swept Aleutian Island into a strategic military outpost. Produced in Technicolor by the U. S. Army Signal Corps, for the OWI to be released through the WAC, it is not an obvious attempt at propaganda, but rather an honest and remarkably effective report.

The commentator begins by explaining with maps the geography and climate of the Aleutian chain, and the respective positions of our forces and those of the enemy. The camera moves on to the construction of the airport, completed in eleven days, the job of fortification, the bringing in of vast supplies and troops, and the life of the men on this island outpost, Adak, by name.

Life on the island is mainly a matter of existence. There are no canteens, no women, almost no social activities at all; just a big job to do.

The film concludes with an actual bombing mission on Kiska. This last sequel of the raid was filmed in great detail and makes a very satisfying and spectacular climax to the film, which runs for 47 minutes.

TED ROWLAND

Meeting Today on Loew's Contracts

(Continued from page 1)

the success of our enterprise is due to the manpower that operates it."

New contracts will expire Aug. 31, 1946, with provision for another three-year extension upon notice by the company and acceptance by the other executives.

Mayer's former contract expired Dec. 31, 1942, and he has since left the matter of compensation to future adjustment. The proposed contract runs from Jan. 1, 1943, to Aug. 31, 1946, at his present salary of $3,000 per week plus 6.77 per cent of Loew's combined annual net profit after all stipulated deductions, except that the weekly salary is not to be paid for the period from Jan. 1, 1943, to May 1, 1943. Mayer's total remuneration for 1943 was listed at $949,765.

Bernstein Extension Proposed

Bernstein's present contract expires next Dec. 31. The extension proposed is for the period from Jan. 1, 1944, to Aug. 31, 1946, at the present salary and percentage compensation, which is given as $2,000 weekly plus 1½ per cent of annual combined net profit. His total remuneration last year was $281,719.

Rubin's contract also expires next Dec. 31, and the extension proposed is to Aug. 31, 1946, at his present compensation, $2,000 weekly plus 1.4 per cent of combined annual net profit. His total remuneration last year was $269,836.

Weingarten's present contract calls for $3,250 weekly plus 35/100ths of one per cent of combined annual net profits. The proposed extension of from Jan. 1, 1944, to Aug. 31, 1946, at the same remuneration, which, last year, totaled $211,626.

This is the Army

(Continued from page 1)

does the second. Along with him in one form or another are his old Army cronies. At that point, the story line straightens out, and up goes the curtain on the play as it toured the country. Only its canvas is broader, because the screen is broader. Always within the framework of the play, and constantly observing its constituent parts, the impact thereby becomes greater.

Introduced is a romantic note sounded by Ronald Reagan and Joan Leslie. The thread is sketchy and constantly interrupted by the production numbers. For that matter, so is the story, but it makes little difference. The boys who do the brunt of the entertainment are U. S. Army regulars, detached from regular duty on behalf of the Army Relief Fund. As it was with the play, so now will it be with the picture and its proceeds.

ASIDE from the merit of its cause, the point is "This Is the Army" certainly has nothing to explain away. It has its well-known professional cast as well as Kate Smith singing "God Bless America," and Joe Louis doing a rhythmic bag-punching sequence. It has its Army cast, many of them sons of famous Broadway actors. It has a whole battery of Berlin tunes, including "Oh, How I Hate to Get Up in the Morning," "This Is the Army, Mr. Jones" and "I Left My Heart at the Stage Door Canteen." It is jeweled in production trappings and by all approaches it is top peak entertainment.

There is credit around for all hands, so good a job is this. Credit for Warner as producers, for Jack L. Warner and Hal B. Wallis as the actual men with the task in hand, for Michael Curtiz who directed, for Irving Berlin who kept a fatherly wing hovering over the making, for those like Miss Smith and the many others who contributed their services so that the Army fund might benefit the greater, and very special credit to the Company Warner for producing the picture without hope of financial gain—all profits going to Army Relief.

Running time, 114 minutes. "G."*

RED KANN

"Hi Diddle Diddle"

(Andrew Stone-United Artists)

FROM the first frame to the final fadeout, "Hi Diddle Diddle," Andrew Stone's initial United Artists release, which he produced and directed as well, appears to have but one motive, to convulse the customers, and it succeeds admirably in this respect. The picture is one of those zany, escapist affairs in which anything goes and no holds are barred. Marking the return of svelte Pola Negri to American films, the picture also boasts the presence of Adolphe Menjou and Billie Burke. Miss Negri is cast here as a temperamental prima donna with a Wagnerian complex. Menjou is her recently acquired husband, who has lost some of his independence, by having to live on her bounty, but not his eye for the gals. Dennis O'Keefe is Menjou's sailor son, whose attempt to sandwich in a marriage and a honeymoon with Martha Scott while on a 48-hour leave, leads to the inevitable complications. As Miss Scott's mother, Miss Burke turns in her usual scatterbrained performance.

The thin plot revolves around the attempts of Miss Scott and O'Keefe to spend an interrupted honeymoon after a hectic wedding ceremony. Trying to conceal his state of destitution from his son, and his parenthood from his recently acquired wife, Menjou gets himself into a jam. Not content to confine himself to his own difficulties, he attempts to play the part of the shrewd financier to help Miss Burke retrieve her savings which have been dissipated as a ruse to test O'Keefe's intentions. Menjou succeeds in restoring the money through some fancy manipulations, finally enabling the youngsters to have their honeymoon-at-home.

Leon Schlesinger provides a hilarious animated cartoon wallpaper sequence to accompany the combined warblings of Pola Negri, Billie Burke, June Havoc, and four newspaper reporters in a Wagnerian finale. As the matrimonial menace with an ingratiating exterior, June Havoc renders two musical numbers with the same gusto that marked her Broadway appearance in "Pal Joey." Story credit goes to Frederick Jackson.

Running time, 72 mins. "G."*

MILTON LIVINGSTON

*"G" denotes general classification.

N. H. Vandalism Persists

NEW HAVEN, July 28. — Managers and operators here report continued vandalism in theatres, with lip-stick decoration of walls, bending forward of chair backs, throwing of nails and other objects into the audience, etc. Although vigilance is strict, incidents continue.

Pa. Gov. Host at Filming

HARRISBURG, PA., July 28. — Gov. Edward Martin of Pennsylvania and Mrs. Martin were hosts tonight to a gathering of distinguished state and national figures for a special showing of Walt Disney's new film, "Victory Through Air Power," at the Executive Mansion here.

WPB Theatre Policies Not To Be Altered

(Continued from page 1)

volve such matters as manpower, fuel, transportation, etc., over which WPB has no control.

There will be no deviation from policies heretofore laid down with respect to abstention from consideration of rentals and admission charges as required by Congress in the Price Control Act and from interference with established trade practices except where action might be necessary to insure an adequate supply of product in some particular situation.

George N. McMurphey, who will head the amusement section, has had experience in the film industry from 1929 to 1932, during which time he managed a number of downtown Portland, Ore., theatres for Fox-West Coast, handled advertising and publicity for Paramount theatres and managed an independent house in Astoria, Ore., for A. H. McDonald. For the 10 years following 1932 he was engaged in advertising and publicity, operating his own offices and, at the time of his appointment to the Office of Price Administration in March, 1942, was connected with the Detroit advertising agency of J. S. Getchel.

Doob Sees Industry In 'Key' Bond Spot

(Continued from page 1)

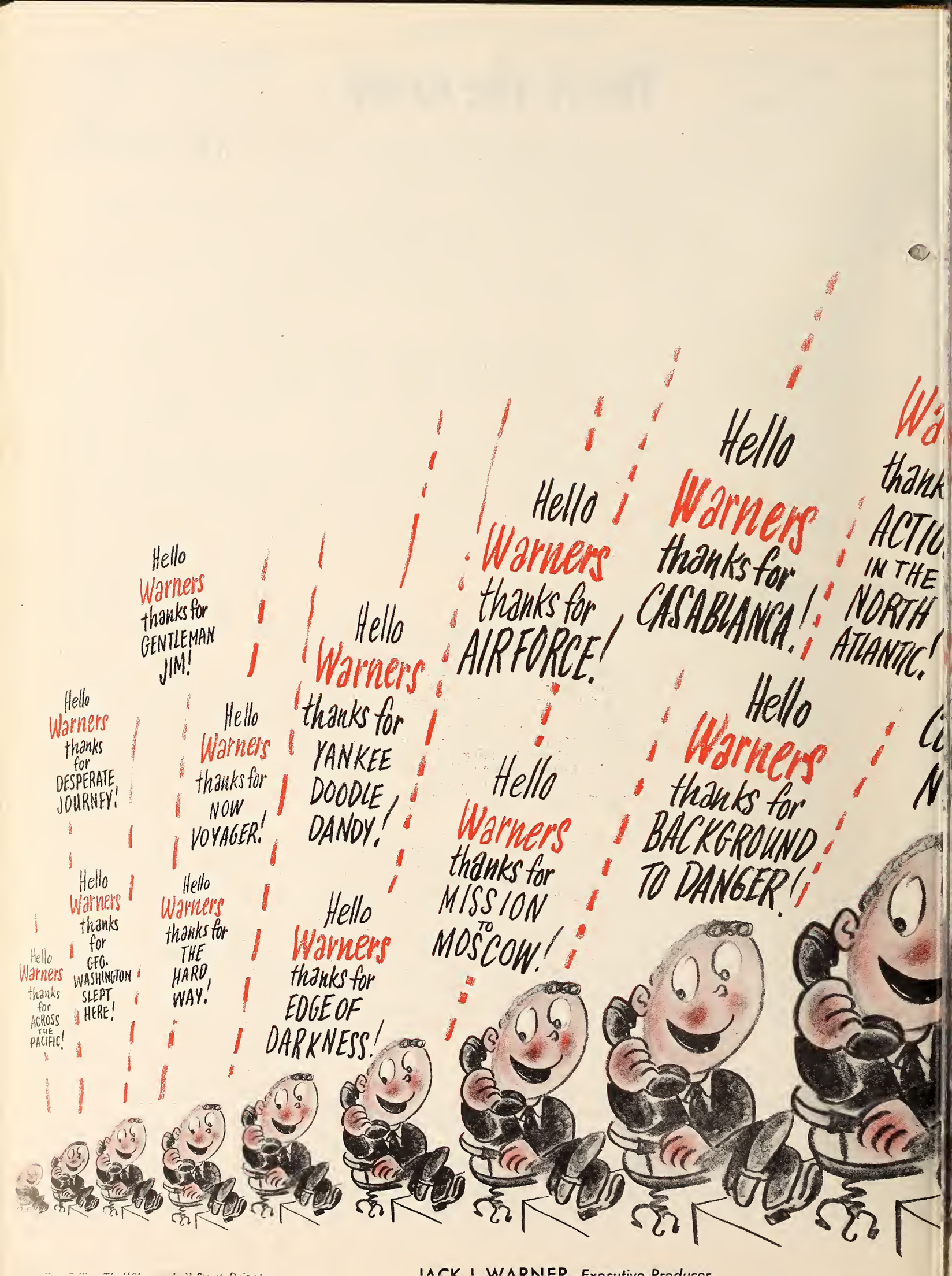
October to serve the Government without compensation, Doob will play a prominent part in the War Finance division's campaign to sell $15,000,000,000 worth of bonds. He will be active in developing plans for the participation of the industry and its personalities in the campaign. He will make his headquarters at the Treasury Department where he will work in association with Ted Gamble, Treasury aide. His appointment is by way of recognition of his work as public relations chairman of the industry War Activities Committee, and in a similar capacity with the theatres' March of Dimes campaigns and in connection with the industry's $1,000,000,000 War Bond drive of Sept. 1942, and the industry Red Cross drives.

Yesterday Doob and Theodore Gamble, assistant to Secretary Morgenthau and national director of the division, conferred with an industry group headed by Si Fabian and Ed Schreiber on industry participation plans, including the Hollywood Caravan and other features. Further conferences with industry groups will be held next month so that the industry can get into the drive when it opens Sept. 9.

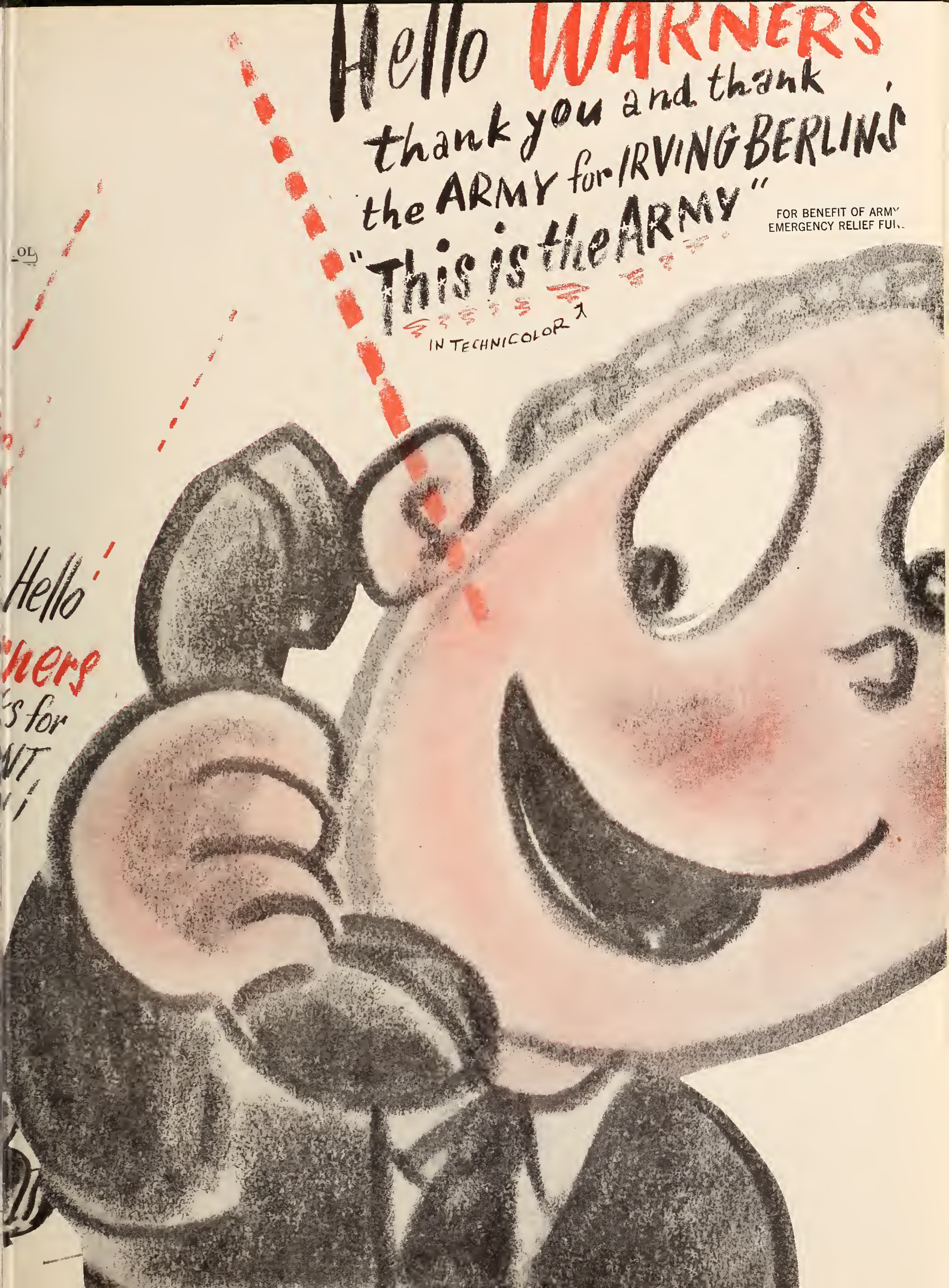
Doob estimated today that to sell 15 billions in bonds it will be necessary to find 17,000,000 new buyers.

Lipton Named Acting WAC Publicity Chief

David Lipton, Columbia advertising and publicity director, has been named acting chief of public relations for the War Activities Committee, while Oscar Doob is serving with the Treasury Department in Washington.



JACK L. WARNER, *Executive Producer*


Hello WARNERS
thank you and thank
the ARMY for IRVING BERLIN'S
"This is the ARMY"
IN TECHNICOLOR
FOR BENEFIT OF ARMY
EMERGENCY RELIEF FUN
Hello
ners
's for
NT

Britain Plans Films' Postwar 'Blue-Print'

(Continued from page 1)

tion will cover all phases of likely problems of supply of skilled labor and technical workers; the post war condition of British studios and their equipment, and methods of rehabilitating them or engaging in new construction.

Similar aid and interest in the post war plans for the industry have been evidenced by the Ministry of Information and other government agencies. Leading factors in the trade, too, are actively engaged in the planning.

WLB Ratifies Para., U.A., NSS Raises

(Continued from page 1)

minimum salaries for United Artists messengers and a $20 minimum for 200 U. A. home office clerical workers, retroactive to Nov. 21, 1942.

"Cost of living" bonus provisions in a guild contract with Paramount were also approved.

The National War Labor Board also has approved $20 weekly minimum salaries for National Screen Service home office clerical workers, retroactive to Sept. 1, 1942. A three-dollar general increase for 200 members of the union employed at National Screen is in abeyance.

A dispute involving a closed shop and other demands by the union for 100 office workers at the New York Loew, U.A. and 20th Century-Fox exchanges has been certified to the War Labor Board in Washington, the guild announced.

Formal requests upon Loew's, Columbia, 20th Century-Fox and RKO for renegotiation of contracts involving wages for about 1,300 home office workers due to the rising cost of living was also revealed.

Charlotte Peterson has been elected vice-president of the SOPEG. The new executive board includes: Ellen Davidson, organizer; Sam Shapiro, 20th Century-Fox; Roche Rosen, Columbia; Betty Gynt and Lilyan Miller, RKO.

U. S. Urges Repeal Of Sunday Closing

Washington, July 28.—"There is a connection between the speed and efficiency of war production and the kind of recreation a town provides for war workers," declares Paul V. McNutt, WMC chairman. And with this in mind the Office of Community War Services has set out to develop local recreation, urging, among other things, the suspension of local ordinances requiring early evening and Sunday theatre closings.

Review

"Someone To Remember"

(Republic)

FEATURING Mabel Paige as a charming old lady who lives in a boys' college dormitory as a sort of female Mr. Chips, "Someone to Remember" is a quiet, sentimental tale of a woman whose devotion to her errant son enables her to find peace and happiness. Thanks to Robert Siodmak's direction, the soft quality of the theme does not dwarf the action, and the picture emerges as a pleasant little drama.

How elderly Mrs. Freeman, played by Mabel Paige, comes to live in the boys' dormitory of the college is a story in itself, for she holds an unbreakable lease on her apartment and the college cannot dislodge her when it takes over the apartment house for a dormitory. Mrs. Freeman has never abandoned hope for the return of her errant son, who fled 20 years previously, upon being expelled from the college. She quickly makes friends with the students in the dormitory, but her life really takes on a different complexion when she discovers that one of the freshmen bears the same name of Freeman. She becomes a grandmother in her own mind, fostering the romance of her supposed grandson, and dies before she can discover the truth—that her son died in a brawl shortly after he fled.

John Craven, son of well-known Frank Craven, turns in a neat performance as the freshman grandson, while Mabel Paige plays her assigned role as a trouper in the May Robson tradition. The screen play, by Francis Hyland, is based on a story by Ben Ames Williams.

Running time, 80 mins. "G."* MILTON LIVINGSTON

*"G" denotes general classification.

Gillham Is Planning 'Wassell' Campaign

Robert M. Gillham, advertising-publicity director for Paramount, who is at the Hollywood studio, is conferring with Cecil B. DeMille regarding a promotional campaign which is being planned from the inception of "The Story of Dr. Wassell."

Neil Agnew, Paramount general sales manager, has announced in New York that the film will be given an advertising and publicity campaign comparable in size to that given "For Whom the Bell Tolls." Agnew further stated that arrangements have been made whereby a percentage of the gross receipts of the picture will be given to Navy Relief.

Kansas City Houses Cooperate on Scrap

KANSAS CITY, July 28.—The War Activities Committee for the Kansas City area, Elmer C. Rhoden, chairman, is backing a drive in Kansas City, Mo., by the salvage division of the WPB and the local Department of Civilian Defense, for the collection of metal scrap. Theatre participation, announced by Jerry Zigmond, chairman of the public relations department of WAC here, includes showing in all Kansas City, Mo., theatres of a reel prepared by the WAC; appearance of speakers at theatres, talks by theatre managers over the radio and the offer of free admissions to theatres to children who collect 50 pounds of scrap.

Sell $2,949,293 in Bonds

NEW HAVEN, July 28.— Seventeen Loew-Poli houses grossed $2,949,293.68 in war stamp and bond sales during the month of June, the latest tally reveals. The Loew-Poli, New Haven, leads with $579,041.90 for the month.

Para.'s 'Claudia' Premiere August 9

OMAHA, July 28.—"Claudia," starring Omaha's Dorothy McGuire, will be world premiered here August 9, according to Ted Emerson, local Paramount manager, who made the announcement after negotiations were completed between 20th Century-Fox and Tri-States Theatres.

Miss McGuire will be here for the premiere, as well as members of the supporting cast, and likely will make appearances at the Omaha and Orpheum where the picture is scheduled to show simultaneously.

Joe Kinsky, Tri-States district manager, left for Hollywood to help with arrangements there and G. Ralph Branton of Des Moines, general manager, and Dale McFarland, advertising director, of Tri-States will come to Omaha later this week. Also scheduled to arrive at the Fontenelle, where headquarters will be set up, is Harry Brand, head of studio publicity for 20th Century-Fox in Hollywood.

Schaefer Heads NEIC Arrangements Group

(Continued from page 1)

executive secretary committee, and Harry Brandt, ITOA president, chairman of the membership committee at the Tuesday evening meeting of the coordinating committee of National Entertainment Industry Council.

Anita Granis is the 25th member to be selected for the coordinating committee, which will hold its next meeting on Thursday, August 5.

Harry Hamm Passes

HOLLYWOOD, July 28.—The funeral will be held tomorrow for Harry Hamm, 52, the William Morris Agency representative, who died yesterday of a heart condition. A widow and two daughters survive.

N.Y.C. Goes All-Out For 'This Is the Army'

(Continued from page 1)

ducers of the film, announced that the single performance grossed in the neighborhood of $30,000 for Army Emergency Relief. Proceeds of all showings of the picture in theatres throughout the world will go to the Army agency without profit to Warners.

New York City has gone all-out for "This Is the Army." Warners reports that 8,000 store displays, 7,000 taxicab placards, hundreds of newspaper ads by private businesses heralding the film, and the world-famous Wrigley sign on Broadway will advertise the picture.

Among those at the premiere last night were: Lt. Gen. Hugh A. Drum, Maj. Gen. Irving J. Phillipson, Maj. Gen. Thomas A. Terry, Col. Charles F. H. Johnson, Harvey D. Gibson, William S. Paley, Maj. Albert Warner, Jack L. Warner and many others.

Also, Irving Berlin, Will Hays, Capt. Claude Binyon, Herbert Bayard Swope, Spyros Skouras, Joseph Bernhard, Charles Einfeld, Ben Kalmenson, Mort Blumenstock, Ned E. Depinet, Edward L. Alperson, Phil Baker, Joseph N. Hazen, Jacob Wilk, Arthur Sachson and Roy Haines.

Also, Bill Jaffe, Harold Minish, Norman H. Moray, Harry M. Kalmine, Sam Schneider, Harry Goldberg, Robert Smeltzer, John C. Flinn, S. P. Friedman, Mitchell Rawson and Clarence Eiseman.

Also, Adolph Zukor, J. Walter Rubin, Una Merkel, Charles Goetz, William Brandt and Joseph Hummel.

For the first time since the wartime dimout was declared, kleig lights were used. The area surrounding the Hollywood Theatre looked like an Army encampment.

Preceding the official premiere last night there was an afternoon performance for soldiers and film critics, with 200 standees at the show.

Similar premieres will be held in more than 5,000 cities all over the country beginning the second week in August, Warners announced.

Heuser to Para. Shorts

Mervin Heuser, of the Paramount studio publicity staff, has been appointed Coast publicity representative for the company's short subjects program, Oscar Morgan, general sales manager for short subjects and Paramount News, announced yesterday.

'Hostages' Tradeshow

Paramount will tradeshow "Hostages" on August 10, and not on the ninth as previously mentioned.

N.B.

WE PROBABLY HAVE REGISTERED WITH US THE RIGHT PERSON FOR THE VACANT POSITION YOU ARE TRYING TO FILL.

CALL—
FRANK McGRANN
POSITION SECURING BUREAU, INC.
(Agency)
331 Madison Avenue (43rd St.), New York
MURRAY HILL 2-6494

"MY KINGDOM FOR A COOK", COLUMBIA COMEDY, TO HAVE AUG. 31 RELEASE

Attraction in Studio's Laugh Hit Tradition to Star Coburn

A new comedy from Columbia is always interesting screen news, but when the studio that has turned out so many laugh hits claims a new one belongs up there with the memorable big ones, it's worthwhile to sit up and take notice.

"My Kingdom For A Cook," according to Columbia officials, is such a comedy. It will be released Aug. 31.

The talk at Columbia's home office is that this Charles Coburn starrer has that certain laugh-provoking something that meant great success for "The More The Merrier," "Mr. Deeds," "You Can't Take It With You," "Here Comes Mr. Jordan," "The Awful Truth," "My Sister Eileen," "It Happened One Night," "Mr. Smith Goes To Washington" and many other Columbia hits in a light vein.

Exhibitors will be glad to know, say Columbians, that Charles "Dingle" Coburn has even a bigger chance to strut his inimitable stuff than he had in "Merrier," with the result that "My Kingdom For A Cook" is another picture guaranteed to give audiences a Dingle.

Supporting Coburn are Marguerite Chapman, Bill Carter (of stage fame), Isobel Elsom, Edward Gargan. Directorial honors go to Richard Wallace, while P. J. Wolfson produced. The screen play is by Harold Goldman & Andrew Solt; and Joseph Hoffman & Jack Henley.

The story has to do with Rudyard Morley, world-famous British author, who decides to go to America to do his bit. But bit or no bit, the biggest thing in Morley's life is his stomach. His lovely daughter, Pam, runs it a bad second in his thoughts.

His adventures in a small New England town, where he makes his presence thoroughly felt, and ends up by stealing his hostess' cook, even though Pam meanwhile has fallen in love with his hostess' son, make for some of the gayest, giddiest farce in years, according to executives who have seen the picture.

"My Kingdom For A Cook," in short, does for the servant problem what "The More The Merrier" did for the housing problem, and that, you may recall, is plenty!

"Kingdom" is Coburn's first starring job since Columbia upped him to stellar roles. This followed the character comic's amazing success in "The More The Merrier."

So unusual was the Dingle role in "Merrier" that Columbia used the character idea as a "teaser" element throughout its extensive radio campaign on the picture. Literally millions of radio listeners became Dingle-conscious even before the picture's release date, and tens of millions more joined them after "Merrier" began its phenomenally successful career at the boxoffice.

Fan mail, ever-reliable gauge to players' popularity, arose to unprecedented proportions, and Coburn's new starring contract followed as a matter of course.

ADVERTISEMENT



'Dixie' Does Nice $24,000 In St. Louis

ST. LOUIS, July 28.—The Ambassador and Fox theatres, which have presented simultaneous showings of the same pictures for the last six weeks, are going their separate ways this week with gratifying results. The Fox, with "Dixie," is leading the parade with a fat $24,000 in sight, and the Ambassador, with "The Constant Nymph," is headed for $16,000. "Bataan," at Loew's State, looks like $21,000 to round out one of the best weeks of the summer in St. Louis.

Estimated receipts for the week ending July 28:

"Dixie" (Para.)
"Aerial Gunner" (Para.)
FOX—(5,038) (30c-40c-50c) 7 days. Gross: $24,000. (Average, $15,000)

"Bataan" (M-G-M)
"Air Raid Wardens" (M-G-M)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days. Gross: $21,000. (Average, $15,000)

"The Constant Nymph" (W. B.)
"Two Tickets to London" (Univ.)
AMBASSADOR—(3,514) (30c-40c-50c) 7 days. Gross: $16,000. (Average, $11,500)

"Someone to Remember" (Rep.)
"Dixie Duggan" (20th-Fox)
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: $9,000. (Average, $7,000)

"Stage Door Canteen" (U. A.)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $8,000. (Average, $6,000)

"The Leopard Man" (RKO)
"Captive Wild Woman" (Univ.)
ST. LOUIS—(4,000) (35c-40c) 7 days. Gross: $4,000. (Average, $4,400)

'Young, Willing' and Show Get $22,100

OMAHA, July 28.—Spike Jones and his City Slickers streaked off to a sizzling start on their summer road tour by threatening the record of Tommy Dorsey at the Orpheum. Spike and his gang, billed with "Young and Willing" and riding the crest of a wave of local publicity, grossed $22,100. At the same time "Stormy Weather" and "Good Morning, Judge" drew a surprising $9,700 at the Paramount and "Action in the North Atlantic" and "Sarong Girl" kept the much-smaller Brandeis packed all week with a $7,600 gross. Weather was sultry.

Estimated receipts for the week ending July 28-29:

"Action in the North Atlantic" (W.B.)
"Sarong Girl" (Mono.)
BRANDEIS — (1,200) (30c-35c-44c-50c) 7 days. Gross: $7,600. (Average, $6,500)

"Presenting Lily Mars" (M-G-M)
"Prairie Chickens" (U. A.)
OMAHA—(2,000) (30c-35c-50c) 7 days. (Moveover from Paramount). Gross: $5,100. (Average, $7,500)

"Young and Willing" (U. A.)
ORPHEUM—(3,000) (40c-50c-65c) 7 days. Spike Jones and City Slickers on stage. Gross: $22,100. (Average, $14,500)

"Stormy Weather" (20th-Fox)
"Good Morning, Judge" (Univ.)
PARAMOUNT—(2,900) (30c-35c-50c) 7 days. Gross: $9,700. (Average, $9,000)

'Rhine' Premiere Aug. 27

"Watch on the Rhine," initial Warner release of the 1943-44 season, set for September 4, will have its world premiere at the New York Strand on August 27, picture being dated for a five-week stay. Abe Lyman's orchestra will accompany the picture.

Review

"Black Sea Fighters"

(Artkino)

Hollywood, July 28

THIS is an accounting, in Soviet cinematography with American narration, of the defense of Sevastopol, which resisted Nazi siege for 260 days.

The narration, written by Clifford Odets, and spoken by Fredric March, coordinates and clarifies with consistency and directness the necessarily broken continuity of footage obtained under fire at manifest risk of death in the interests of photographic coverage.

The picture opens with views of Sevastopol at the start of the siege and the camera comes back again and again from the front and from the sea to show the disintegration of the city, terminating in its surrender when only 11 buildings remain standing.

The flight of Soviet planes from their buried hangars, the manufacture of munitions in underground factories, the dash of an armed train to the raging front at the city's edge, the sailing of a squadron which lands commandos behind the enemy's lines—this enterprise filmed in extensive and gripping detail—are among the episodes shown with clarity and forcefulness.

In whole and in part, the film is an intimate and powerful picturization of the experiences of a city under siege, the heroism of its defenders and, finally, the desolation that is war.

Running time, 61 minute. "G."* WILLIAM R. WEAVER

**"G" denotes general classification.*

N. Y. Union Members Approve Merger

Rank and file members of Local 306, IATSE, and Empire State M. P. Operators Union, are united in their approval of last week's merger of the two unions which marked an end to their 13 years of bitter strife, according to a union spokesman.

Empire members are being granted membership in Local 306 at a reduced initiation fee of $200 instead of the customary $500 fee, it is said, and Empire will be dissolved as soon as the courts permit. Local 306 took over the lease on Empire's quarters last Friday and will continue their operation until dissolution is granted.

Union officials hope that the court will vacate the temporary injunction obtained by Century Circuit, owning 27 theatres and employing more than 100 Empire Union men, to prevent dissolution of Empire.

Local 306 will negotiate increases for Empire members when the contract with Century is opened for wage discussions in September.

Legion Classifies Six New Features

"The Falcon in Danger," RKO; "Trail of Terror," PRC, and "Victory Through Air Power," Disney-United Artists, get Class A-1 ratings in the current Legion of Decency's picture estimates, while Class A-2, for adults, was given "Heaven Can Wait," 20th Century-Fox, and "Submarine Base," PRC.

The Legion found U.A.'s "Hi, Diddle Diddle" objectionable in part (Class B), because of suggestive dialogue and the glamorizing of dishonesty.

A. H. Blank Heads Drive

DES MOINES, Iowa, July 28.—A. H. Blank, circuit executive, has been named state committee chairman by Iowa B'nai B'rith Council, to raise $12,000 to provide a loud speaker system in the 73 wards in the new government Schick general hospital for soldiers at Clinton, Iowa.

'This Land Is Mine' And Three Stooges Big at $24,000

PITTSBURGH, July 28.—"This Land Is Mine," plus the Three Stooges on the stage, promised a $24,000-week at the Stanley, with $22,000 at the Penn for "DuBarry Was a Lady," also outstanding in an otherwise mediocre week.

Estimated receipts for the week ending July 27-29:

"Coney Island" (20th-Fox)
FULTON—(1,700) (30c-40c-55c) 7 days, 4th week. Gross, $8,000. (Average, $7,500)

"Two Tickets for London" (Univ.)
"Jitterbugs" (20th-Fox)
HARRIS—(2,200) (35c-44c-60c) 7 days. Gross: $5,500. (Average, $9,200)

"DuBarry Was a Lady" (M-G-M)
PENN—(3,400) (30c-40c-60c) 7 days. Gross: $22,000. (Average, $17,000)

"Bataan" (M-G-M)
RITZ—(1,100) (35c-44c-60c) 7 days, 3rd week (moveover after one week at Penn). Gross: $3,500. (Average, $2,600)

"Stormy Weather" (20th-Fox)
SENATOR—(1,750) (35c-44c-60c) 7 days, 2nd week (moveover from Harris). Gross: $3,500. (Average, $3,400)

"This Land Is Mine" (RKO)
STANLEY—(3,800) (35c-50c-75c) on stage, Three Stooges heading vaudeville. Gross: $24,000. (Average, $20,000)

"Mr. Lucky" (RKO)
WARNER—(2,000) (35c-44c-60c) 7 days, 2nd week (moveover from Penn). Gross: $7,000. (Average, $6,500)

Norman Sells Four Houses to Fields

STORM LAKE, Iowa, July 28.—George Norman, operator of the Vista and Lake Theatres here, and of the Chieftain and Casino at Sac City, has disposed of the houses to Pioneer Theatre circuit, headed by Harold Fields, of Minneapolis, for possession August 1.

Heavy Summer Business

CHICAGO, July 28.—Summer resorts in northern Wisconsin and Minnesota are said to have the heaviest vacation business in years. They are asking for pre-release pictures to be played at higher admission prices.



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First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

M.P.P.D.A. OF AMERICA,
28 WEST 44TH ST.,
NEW YORK,
N. Y.
(6 COPIES)

VOL. 54. NO. 21 NEW YORK, U. S. A., FRIDAY, JULY 30, 1943 TEN CENTS

1943-44's 438 Features Only 21 Under 42-43

But Is 80 Less Than Pre-Pearl Harbor

The 11 largest distributing companies are committed to a minimum of 438 features, including Westerns, for the new season, only 21 less than the 459 delivered in the current year, dispelling talk of a product shortage threatening. And any such threat is further dissipated by the WPB's stated expectation that there would be no further raw stock curtailments for the duration.

There has been a drop of 80 features, however from the 518 of the pre-Pearl Harbor season. But this has been more than made up by the widespread increase of extended playing time, which not only has prevented any product shortage pinch, but in most places has caused product pileups of pictures released awaiting playoffs.

Extended playing time apparently is

(*Continued on page 4*)

Edwards Elected KMTOA President

KANSAS CITY, Mo., July 29. — The Kansas Missouri Theatre Owners Association convention which adjourned Wednesday, elected Tom Edwards of Eldon, Mo., president, succeeding R. R. Biechele who had served 12 years as president or secretary and asked to be relieved. Homer Stowig, of Abilene, Kans., was elected vice-president, and George S. Baker of A. F. Baker Enterprises, Kansas City, secretary. Biechele was elected to the Board of Directors and renamed to the national board.

Ed Kuykendall spoke Wednesday.

(*Continued on page 7*)

Mrs. Hoblitzelle Dies in Dallas

DALLAS, July 29.—Funeral services will be held Friday morning for Mrs. Karl Hoblitzelle, well-known Dallas civic leader and wife of the president of Interstate Circuit, who died last night at her home here after an illness of several months. She had just recently returned to Dallas from the Johns Hopkins Hospital in Baltimore. Services will be conducted at the

(*Continued on page 4*)

Loew's Stockholders Vote New Contracts For Four Executives

By FRED STENGEL

Loew's stockholders by an overwhelming majority of nearly 4 to 1 yesterday approved new contracts for Louis B. Mayer, production head; David Bernstein, vice-president and treasurer; J. Robert Rubin, vice-president and chief counsel, and Lawrence A. Weingarten, production supervisor. Elections were held at the home office. A vote of confidence in each of the four men was unanimously passed following passage of the pacts.

Objections to approval of the contracts were few and minor. The new pacts will expire Aug. 31, 1946, with provision for still another three-year extension upon notice by the company and acceptance by the executives.

Mayer's new contract runs from Jan. 1, 1943, to Aug. 31, 1946, at his present salary of $3,000 per week plus 6.77 per cent of Loew's combined annual net profit after all stipulated de-

(*Continued on page 4*)

'Cabin' Pulled After Threats in Tennessee

MT. PLEASANT, TENN., July 29.—The all-Negro film, "Cabin in the Sky," was pulled after only a 30-minute run, on orders from the local sheriff due to a tense, local racial situation. Manager R. D. Page opened the show on suggestion of the officials after a warning, but when a crowd gathered outside and someone threatened to "pull the light switch," the sheriff stopped the show.

There is a large chemical plant manufacturing war materials here. "Cabin in the Sky" has been shown at many other places in this area without interference.

Refrigerant Stocks Must Be Reported

Washington, July 29.—All theatre operators and others holding stocks of more than 500 pounds of chlorinated hydrocarbon refrigerant in addition to what actually is in use in cooling systems were ordered today by the War Production Board to make monthly reports of the amount being held.

Officials said that so far as the film industry was concerned, the requirement for reports would probably apply to most of the circuits and some of the larger houses, which kept replacement supplies of refrigerant on hand in the normal course of business.

Exhibitors to Be Given Aid by OCR

WASHINGTON, July 29.—A strong organization to deal with the problems of maintaining the theatres of the country through the war period will be built up in the Office of Civilian Requirements, it was indicated tonight.

While George W. McMurphrey will be in direct charge of the new OCR amusements section, Donald R. Longman, assistant to A. D. White-

(*Continued on page 4*)

'Shangri-La 'Drive Will End Tomorrow

The 'Shangri-La' drive of the industry to raise $130,000,000 from the sale of war stamps in theatres, to build a new aircraft carrier, comes to a close tomorrow with expectations that the quota will be more than met.

Warner home office employees yes-

(*Continued on page 4*)

House Staffs, Hit by Heavy War Duties, to Get Personnel Relief

Relief is in sight for over-worked circuit managers and workers, home office officials reported yesterday. Numerous Government war regulations calling for many additional reports to be filed have tied up managers and other staff workers for as many as three days weekly with resultant neglect of other duties, managers have told division heads.

As a result, additional help in the form of assistant managers, publicity men, where necessary, bookkeepers, and cashiers are contemplated, or in many instances are on the way.

Because of good business all over the nation, added overhead is not necessarily looked upon with apprehension.

Women will be employed wherever possible with training courses planned to acquaint them with bookkeeping systems, house workings, etc., it was learned.

Deferred Need Not Switch to War Industries

Film Workers to Stay On Job, WMC Says

WASHINGTON, July 29. —Officials of the War Manpower Commission and the National Selective Service System have made clear to the War Activities Committee that theatre employees deferred on legitimate grounds need not switch to war plants in order to retain their present classification. This was reported yesterday by the WAC. S. H. Fabian and Harry Brandt, WAC theatres division representatives, earlier this week had held a general review of the theatre-manpower situation in Washington with WMC heads.

Reaffirmation of this important fact was sought because of the actions of several draft boards around the country, who had instructed deferred theatre employes to get jobs in war plants or lose their deferred status.

"The men we met with declared of-

(*Continued on page 4*)

General Curtis Gets U.S., French Medals

ROCHESTER, July 29.—The American Legion of Merit and French Legion of Honor have been awarded to Brig. Gen. Edward Peck Curtis, Eastman Kodak's peacetime sales manager on motion picture film.

The awards were apparently made for his activities in connection with the North African campaign. He is an officer in the Army Air Force.

Word of the awards was sent to his sister, Mrs. Helen Gilman, now with

(*Continued on page 4*)

Fly Here to Confer On Blue Web Sale

James L. Fly, chairman of the Federal Communications Commission, arrived in New York last night from Washington to discuss the terms by which the Radio Corporation of America has agreed to sell the Blue Network for $8,000,000 to the McGraw-Noble Interests. Fly will confer with David Sarnoff, president of RCA, James H. McGraw, Jr., president of the McGraw-Hill Publishing Co., and Edward J. Noble, chairman of the Life Savers Corp.

Personal Mention

LEONARD GOLDENSON, Paramount vice-president in charge of theatre operations, and LEON NETTER, home office theatre executive, are expected in New York today from a two weeks' tour of company operations in the South and Midwest.

•

JACK BOUMA, owner of the Rialto, Pocahontas, Ia., has been elected commander for the coming year of the local American Legion Post.

•

RUTH ROSENBERG, secretary to RUBE JACKTER, Columbia's assistant general sales manager, is leaving New York for Hollywood Aug. 1, and will remain there.

•

WALTER E. BRANSON and NAT LEVY, RKO's Western and Eastern division sales managers, left this week on respective trips to Chicago and Pittsburgh.

•

ARCHIE MAYERS, executive assistant to JULES LEVY, is en route to the coast.

•

ROBERT SMELTZER, Warner Bros. district manager for the mid-Atlantic area, returns to Washington today following a home office visit.

•

JACK L. WARNER and MRS. WARNER, accompanied by CHARLES EINFELD, will leave New York today for the Coast.

•

ISABEL MAY SCHAEFER, daughter of GEORGE J. SCHAEFER, was married yesterday in Larchmont to ENSIGN JOSEPH CAHILL of Pelham Manor.

•

JAMES NASSER and CHARLES LEONARD left the Coast yesterday for New York.

Benjamin Leo, Fox's Brother-in-Law, Dies

STAMFORD, Conn., July 29.—Benjamin Leo, operator of the State Theatre, Springdale, for the past 12 years, died suddenly at Stamford Hospital here after a heart attack. Leo was a brother-in-law of William Fox, and in 1929 was in charge of all Fox metropolitan theatres. He leased the State until four years ago, when he purchased the building. Three weeks ago, he closed for the summer, because of the effect of the pleasure driving ban on business.

Branch Operations Chiefs Meet Today

CHICAGO, July 29.—A meeting of Columbia home office representatives in the branch operations department will be held at the Drake Hotel here Friday through Sunday.

Henry Kaufman, manager, Bernard Zeeman, assistant manager, and representatives Frank J. Barry, Leslie Savage, Jules Reiff and Irving Hanower will be among those present. Zeeman will preside.

Lasker Boosts Air Power and Disney

A group of prominent Americans who believe that air power will be the deciding factor in victory over the Axis, headed by Albert Lasker, New York advertising official, was responsible for insertion in yesterday's New York *Times* of an unusual advertisement on the Walt Disney-United Artists film, "Victory Through Air Power." The ad cost about $1,800.

Written by Jack Goodman, advertising head of Simon and Schuster, publishers of Major Alexander P. de Seversky's book upon which the film is based, idea for the ad came from a similar one exploiting Wendell Willkie's book, "One World."

Samson Testimonial, O'Loghlin to Advise

TORONTO, July 29.—An enthusiastic welcome was accorded today by executives of Canadian film companies, theatre circuits and exhibitor organizations to Sidney Samson, formerly of Buffalo, as new Canadian district manager of 20th Century-Fox, at a luncheon at the Royal York Hotel here at which chairman W. C. Gehring, Fox sales executive, announced that James P. O'Loghlin sick for some months, was retained with Canadian Fox in an advisory capacity at full salary "in recognition of his sterling qualities and valuable service."

Those who welcomed Samson in speeches were Mayor F. J. Conboy, of Toronto; president J. J. Fitzgibbons, of Famous Players Canadian; general manager H. M. Masters, of Odeon Theatres, and Col. John A. Cooper, chairman of the Canadian M. P. Distributors Association. Samson replied to the gathering of 75 trade and press representatives. One chair at the head of the table was vacant and Gehring explained this was for O'Loghlin who was present in spirit if not physically.

'Mission' to Play All Moscow Houses

Warners' "Mission to Moscow" is opening this week at all Moscow theatres, following its first public exhibition in the Soviet, earlier in the week. Press dispatches from Moscow reported that the Russians at the premiere approved the picture, except for some Hollywood interpretations of Soviet life.

U.A. Promotes Hogan

ATLANTA, July 29.—Martin J. Hogan, office manager of United Artists exchange here for the past year, has been elevated to the sales department. Hogan takes over the Alabama territory under direction of Fred Jack and C. W. Allen, and will make his headquarters in Birmingham.

Five-Hour Wait For 'Army' Seats

First day crowds lined up with a five-hour wait for seats as Irving Berlin's, "This Is the Army," broke opening day records for the Hollywood Theatre on Broadway, Warner Bros. reported last night. Lines began to form at 7 a.m. during a storm, although the house did not open until 9 a.m. Nine performances were given yesterday.

Warners produced and released the film with all profits going to Army Emergency Relief. A special premiere held Wednesday night at $55 top resulted in an estimated $30,000 gross, which all went to the Army agency. High-priced premieres will be held in more than 5,000 cities starting the second week in August.

Reviews in all New York City newspapers lauded the film. Quotes from these reviews may be found on Page 4 of today's MOTION PICTURE DAILY.

Charles Einfeld, director of advertising and publicity for Warners, yesterday lauded the work of the public relations unit supplied by the Army to aid in exploiting the picture. The group comprises: Sgt. Ben Washer, Sgt. Nathan Schenker, Pfc. Max Gendel, Pfc. Alfred Palsa and Pvt. Max Wilk.

"They worked day and night and the results they obtained in the press, over the radio, and in other promotional channels contributed immeasurably to the launching job done for 'This Is the Army.' These men are doing a superb service for Army Emergency Relief," Einfeld's statement declared.

Exhibitors, Press At 'Heaven' Preview

The combined preview-tradescreening of 20th Century-Fox's "Heaven Can Wait," at the Roxy Theatre last night, was attended by 1,000 specially-invited exhibitors and members of the trade and consumer press in addition to the general public.

Herbert Sheldon broadcast from the rotunda of the Roxy over station WINS, interviewing stars, radio commentators, theatre exhibitors and newspapermen who attended the event.

Film Center Will Produce for CIAA

PRINCETON, N. J., July 29.—The Princeton Film Center is producing a series of 35 mm. pictures for the Coordinator of Inter-American Affairs. The films are already in preparation.

Leroy G. Phelps, recently with the domestic film production unit of the OWI, has joined the Film Center. Phelps was associate producer of "Dark Rapture" and was cameraman for Frank Buck's "Wild Cargo." Phelps will work on the new series.

78 Delinquents Caught in 1 House

Milwaukee, July 29.—Vandalism had a sudden flare-up here. The Fox Palace management reports that 38 boys were sent by them two weeks ago to the police station to be handled by juvenile courts. Since then another 40 have met with the same fate. The youngsters, who were all reported to have sufficient money with them, were attempting to break into the theater because "the prices are so high!"

The juvenile delinquency problem has grown alarmingly in this city. Following a study of the situation by a special committee appointed by the mayor, a curfew has been presented to the common council for approval.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with
BING CROSBY
DOROTHY LAMOUR
A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitch Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

Lena HORNE Bill ROBINSON
Cab CALLOWAY
and his band
STORMY WEATHER
A 20th CENTURY FOX PICTURE
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
On Stage
VIRGINIA WEIDLER
"The Youngest Profession"
In Person
HARRY RICHMAN
MARY RAYE & NALDI
— OTHERS

RKO PALACE B'WAY & 47th St.
BETTY GRABLE in
"CONEY ISLAND"
GEO. MONTGOMERY . CESAR ROMERO
— and —
"CALABOOSE"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

"HERS TO HOLD" BUSINESS WAY ABOVE ANY OTHER DEANNA DURBIN PICTURE!





DEANNA DURBIN
JOSEPH COTTEN
in
Hers to Hold
with
CHARLES WINNINGER
EVELYN ANKERS
GUS SCHILLING
NELLA WALKER
LUDWIG STOSSEL

Screen Play by Lewis R. Foster • Based on a story by John D. Klorer
Directed by Frank Ryan
Produced by Felix Jackson • Associate Producer, Frank Shaw

SELL WAR STAMPS EVERY DAY IN THE "SHANGRI-LA" JULY DRIVE

1943-44's 438 Features Only 21 Under 42-43

(Continued from page 1)

also contributing largely in filling-in the 30 per cent cut in raw stock effected by the WPB, together with less wasted footage in filming. Heavy extended bookings allow fewer prints. While there is 30 per cent less raw film available, the 438 feature commitments for next season is only 8½ per cent less than the pre-Pearl Harbor season's 518.

The 11 producers promise an increase of 29 so-called top-budget pictures in the new season, jumping this season's 119 to 148, and a cut of 52 low-budget films, from 258, this year, to 205 next. Westerns will remain about the same, at 85 in 1943-44, against this season's 82.

The big-budget increase should further aggravate the product jam from extended playdates. This jam is so serious in many spots that circuits have been considering the conversion of existing later runs to first runs.

Columbia's committed 44 for next season is five less than the 49 of this year, and 12 less than the pre-Pearl Harbor season of 1940-41. M-G-M did not announce a full schedule, but it is indicated that it will not exceed this year's 36, which is 15 less than 1940-41. Monogram promises 40 next season, against 44 this year and the pre-Pearl Harbor total of 42.

Para. Is Off Two

Paramount's tentative 30 next season is two less than this year and 21 less than 1940-41. The company will have a "flexible" program next year. PRC's 40 is three more than this year and seven more than '40-41. Republic also will raise its total, to 68, from at least 57 this year, the same number as in 1940-41.

RKO Radio will cut out seven, to 40, from the 47 of both last season and the pre-Pearl Harbor year. Twentieth Century-Fox also goes down, to between 36 and 40, from last year's 44 and 1940-41's 48. At United Artists, between 25 and 30 are contemplated, against last year's 30 and the 21 delivered in 1940-41. Universal will cut four next year, to 55, and six less than 1940-41. Warners tentatively listed between 24 and 31 for the new year, and also announced a flexible schedule. This compares with 24 delivered this year and 51 in 1940-41.

Mrs. Hoblitzelle Dies in Dallas

(Continued from page 1)

Marrs-Mundy-Quill Funeral Chapel and interment will be in Belfontaine Cemetery, St. Louis.

Mrs. Hoblitzelle was a Broadway musical comedy star during World War I with the stage name of Ester Walker. After her marriage to Hoblitzelle, in 1920, she continued her singing career.

Mrs. Hoblitzelle was active in Dallas club circles and in local war work.

She is survived by her husband, her mother, Mrs. Ella Thomas, Louisville; three sisters, and four brothers.

Critics' Quotes . . .

"THIS IS THE ARMY" (Warner Bros.)

DOROTHY MASTERS, *Daily News*—It's the Army at play, so effervescent that peeling spuds and taking lip from the sergeant is very funny indeed. Only briefly is it the Army at war. A bang-up job on morale, as well as entertainment. . . .

HOWARD BARNES, *N. Y. Herald Tribune*—It is a sure bet that the picture will have as phenomenal a success as the original theatrical production. . . . It is only a pity that Hollywood did not do a bit better by the material at hand . . . will measure up pictorially, dramatically, and patriotically. . . .

ROSE PELSWICK, *N. Y. Journal-American*—Terrific is the word for "This Is the Army." . . . It's big and it's lusty. It's packed with grand numbers and jammed with grand dances and specialty numbers. And, principally, it's young and strong. . . .

JOHN T. McMANUS, *PM*—. . . is without a doubt the greatest musical movie during the war thus far, and I doubt whether it is possible for any studio to top it. . . . a sweeping, lilting, heart-warming labor of pure good will and patriotism . . . a production that will knock your eye out. . . .

ARCHER WINSTEN, *N. Y. Post*—. . . "This is the Army" is a credit to its producers and performers. . . . What's more, it's sure to reproduce the popularity of the stage version. . . .

It is a picture that can be seen with equal pleasure by those who saw the stage show and those who missed it. . . .

EILEEN CREELMAN, *N. Y. Sun*—"This is the Army" leans heavily on sentiment, frankly trying all the sure-fire means of bringing tears to a spectator's eyes. Mr. Berlin supplied music and lyrics as gay and tuneful as any producer could dream about. . . .

. . . Expertly put together, "This is the Army" can stand on its own feet as a top-notch musical show. . . .

THEODORE STRAUSS, *N. Y. Times*—"This is the Army" is still the freshest, the most endearing, the most rousing musical tribute to the American fighting man that has come out of World War II . . . buoyant, captivating, as American as hot dogs. . . . It is, from beginning to end, a great show.

BARCLAY HUDSON, *N. Y. World-Telegram*—Studded with a cluster of Hollywood stars . . . glowing in Technicolor, and equipped with a bright new batch of tunes and a brand-new story, the gay musical extravaganza now lays claim to top rank among the screen's recent musicals. . . .

Exhibitors to Be Given Aid by OCR

(Continued from page 1)

side, vice-chairman in charge of civilian requirements, is expected to take a personal hand in meeting exhibitors' problems, and experienced men may be brought in to handle various phases of the agency's activities.

The set-up is still in the formative stage, a spokesman for WPB said, but it was made clear that the amusements section will be an important part of the OCR.

General Curtis Gets U.S., French Medals

(Continued from page 1)

the British Air Ministry in Washington. Gen. Curtis served as an aviator in the first World War attaining the status of "Ace" with the U. S. Air Corps. He was awarded the Distinguished Service Cross, the Croix de Guerre and the Order of St. Anne during the last World War.

New Haven Stamp Boost

NEW HAVEN, July 29.—With a "million dollar" array of talent and the weather and the OPA cooperating, the windup 'Shangri-La' rally at the Yale Bowl yesterday sent receipts from theatre stamp sales well up over the quota here. Among the stars present were Carol Landis, Una Merkel, Milton Berle, Walter O'Keefe, and others.

Loew's Stockholders Approve Contracts

(Continued from page 1)

ductions, except that the weekly salary is not to be paid for the period from Jan. 1, 1943, to May 1, 1943. Mayer's total remuneration for 1943 was $949,765.

Bernstein's contract runs from Jan. 1, 1944, to Aug. 31, 1946, at the present salary and percentage compensation, which is $2,000 weekly plus 1½ per cent of annual combined net profit. His remuneration last year was $281,719. Rubin's runs to Aug. 31, 1946, at his present compensation, $2,000 weekly plus 1.4 per cent of combined annual net profit. His remuneration last year was $269,836.

Weingarten's present contract calls for $3,250 weekly plus 35/100ths of one per cent of combined annual net profits and runs from Jan. 1, 1944, to Aug. 31, 1946. Remuneration last year totaled $211,626.

Among those present at the session yesterday were David Bernstein, J. Robert Rubin, Charles C. Moskowitz, Henry Rogers Winthrop, Joseph Vogel and Eugene W. Leake, who presided. More than 10,000 stockholders were represented at the session by proxy.

Milwaukee First Run

MILWAUKEE, July 29.—First-run films will be played at the Alhambra Theater here when it reopens during the third week in August by Warners. Theater seats 2,500.

Deferred Need Not Switch to War Industries

(Continued from page 1)

ficially that there is no basis for this type of ruling on the part of any board," Fabian declared. "If a theatre man is deferred because of physical disability, dependency or over-age, it does not affect his status in the least if he keeps his present job in a theatre."

Fabian also declared that it was not the intent of the WAC theatres division to secure deferment for any employe "if the facts do not warrant it."

In cases where a legitimately-deferred theatre employe is told to change his job by his board, the WAC said it is advisable that the committee be notified immediately. The WAC will then communicate the facts to specified individuals in the Selective Service System, who were said to have promised prompt action.

WASHINGTON, D. C., July 29.—Theatres in defense centers may be given a selective service classification as locally needed activities, giving them the same deferment status as essential activities, if a proposal initiated by Washington exhibitors is accepted by the War Manpower Commission and becomes a precedent.

The Washington exhibitors impressed on WMC officials the contribution which is being made by the theatres toward the winning of the war and their great value as builders of civilian morale to such effect that the WMC, which some time ago rejected a petition for classification as essential, agreed to reconsider the whole situation.

Washington Exhibs Unaffected

There were indications, meanwhile, that President Roosevelt's order for general adoption of the 48-hour week will not materially affect exhibitors in the metropolitan centers. This was indicated by officials of the regional WMC office in conferences with the Washington operators, who were told there was no need to discuss the 48-hour order since they were in practical conformity with it already. Fifty-five per cent of theatres were found to be operating 48 hours or more, with the employees on an equal basis, while 20 houses operate 45 hours or less, using part-time employees. WMC explained that part-time employees are not included in the order.

A spokesman for the exhiibtors expressed the belief that similar conditions prevail in most other cities.

'Shangri-La' Drive Will End Tomorrow

(Continued from page 1)

terday participated in a rally sponsored by the company in conjunction with the National Security Womens Corps, Motion Picture Employees Union, AFL, Screen Publicists Guild, and the Girls Service Unit of the Warner Club Inc., as part of the drive to sell war stamps to launch the Shangri-La.

Twentieth Century-Fox home office personnel which last week conducted a similar drive resulting in quota being oversubscribed almost 2½ times, plans another drive today.



"Did you forget something?"

This industry of ours has reason to be proud. One hears fine things: "You fellows are doing a great war job!" "There's no appeal you film folk overlook!" But have we in New York forgotten our very own? The Greater New York Fund must go on. Here Protestant, Catholic, Jew join hands in a thrilling brotherhood of democratic charity to answer *need*, without question of *creed!* Four hundred and six charities are included in this once-a-year call to each of us. If you've responded — thanks! If you've forgotten the unfortunate in our midst, please think of them today with a check to

GREATER NEW YORK FUND

(Send through your own company representative or direct to Headquarters, 11 West 42nd St., N. Y. C.)

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
July 2	GOOD LUCK, MR. YATES Claire Trevor Jess Barker D—69 mins.	(Fourth Block) BATAAN Robert Taylor D—114 mins. (328) HARRIGAN'S KID D—70 mins. (329) PRESENTING LILY MARS Judy Garland M—104 mins. (330) THE YOUNGEST PROFESSION C—81 mins. (331)		(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228) DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	BILLY THE KID No. 5 Buster Crabbe Al St. John O	FUGITIVE FROM SONORA Don (Red) Barry D—55 mins. (361)	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.		THAT NAZTY NUISANCE (Hal Roach Streamliner) Bobby Watson Jean Porter	HIT THE ICE Abbott and Costello Ginny Simms C—82 mins.	BACKGROUND TO DANGER George Raft Brenda Marshall D—80 mins. (222)
July 9	WHAT'S BUZZIN,' COUSIN? Ann Miller Rochester		SPY TRAIN Richard Travis Katherine Craig D—61 mins. (225)			BORDER TOWN GUN FIGHTERS O—56 mins. (2313)	THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.			GALS, INC. Leon Errol Harriet Hilliard Glen Gray & Orch. C—61 mins.	
July 16	APPOINTMENT IN BERLIN George Sanders Marguerite Chapman D—77 mins.	PILOT #5 Franchot Tone D—70 mins. (332) DU BARRY WAS A LADY (Technicolor) Red Skelton M—101 mins. (333)	STRANGER FROM PECOS Johnny Mack Brown	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)		MEXICALI ROSE (Gene Autry) (Re-Release) W—58 mins. (2305)	THE FALCON IN DANGER Tom Conway Joan Brooks D—70 mins.	STORMY WEATHER Lena Horne Bill Robinson M—77 mins. (344)		HERS TO HOLD Deanna Durbin Joseph Cotten Charles Winninger C	
July 23		HITLER'S MADMAN D—84 mins. (334) RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	WINGS OVER THE PACIFIC D—60 mins. (213)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)	FOLLIES GIRL M—72 mins (306) SUBMARINE BASE D—72 mins. (306)		BEHIND THE RISING SUN Margo Tom Neal D—88 mins.			HONEYMOON LODGE David Bruce Harriet Hilliard Ozzie Nelson & Orch. C	CONSTANT NYMPH Charles Boyer Joan Fontaine Alexis Smith D—112 mins. (223)
July 30	FIRST COMES COURAGE D ROBIN HOOD OF THE RANGE O	HUMAN COMEDY Mickey Rooney D—117 mins. (380)	GHOSTS ON THE LOOSE East Side Kids C—64 mins. (205)	SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229)		THE SAINT MEETS THE TIGER Hugh Sinclair Jean Gillie (1943-44)	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.				
Aug. 6		(First Block) (1943-44) ABOVE SUSPICION D—90 mins. BEST FOOT FORWARD Lucille Ball M—94 mins.	LAW RIDES AGAIN Ken Maynard Hoot Gibson O—56 mins. (251)	(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250) (Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)	TEXAS RANGERS NO. 5 "FIGHTING VALLEY" O—(355)		Special Releases COASTAL COMMAND D—60 mins. SPITFIRE Leslie Howard David Niven D—90 mins.		YANKS AHOY! (Hal Roach Streamliner) William Tracy Joe Sawyer		
Aug. 13		DR. GILLESPIE'S CRIMINAL CASE Lionel Barrymore D—89 mins. GIRL CRAZY Mickey Rooney Judy Garland C—99 mins.		(First Block) (1943-44) LET'S FACE IT Bob Hope Betty Hutton M—76 mins.	ISLE OF FORGOTTEN SINS D—54 mins. (401)	BLACK HILLS EXPRESS SILVER SPURS	(First Block) (1943-44) A LADY TAKES A CHANCE Jean Arthur John Wayne C				Irving Berlin's THIS IS THE ARMY M—115 mins. (224) Soldier Cast
Aug. 20	PASSPORT TO SUEZ Warren Williams Ann Savage D	LASSIE COME HOME Roddy MacDowall D		TRUE TO LIFE Mary Martin Franchot Tone Dick Powell C—94 mins.	DANGER! WOMEN AT WORK Patsy Kelly Mary Brian C—43 mins. (411) (1943-44)	NOBODY'S DARLING WAGON TRACKS WEST O	THE FALLEN STAR Maureen O'Hara John Garfield D				
Aug. 27		SALUTE TO THE MARINES Wallace Beery Fay Bainter D—(101) SWING SHIFT MAZIE Ann Sothern C—86 mins.	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE M—72 mins.	HOSTAGES Louise Rainer Arturo de Cordova Paul Lucas D—89 mins.	BLAZING FRONTIER Buster Crabbe O—44 mins. (459) (1943-44)	SLEEPY LAGOON C HEADIN' FOR GOD'S COUNTRY (1943-44)	ADVENTURES OF A ROOKIE Wally Brown Allen Carney C				WATCH ON THE RHINE Bette Davis Paul Lucas D—114 mins. (1943-44)
Sept. 4		TARTU Robert Donat Valerie Hobson D—103 mins. WHISTLING IN BROOKLYN Red Skelton C	SIX GUN GOSPEL Rough Riders O—54 mins. (254)	THE GOOD FELLOWS Helen Walker James Brown C—70 mins.		HOOSIER HOLIDAY C (1943-44) DEATH VALLEY MANHUNT O—70 mins. (301)	THE SEVENTH VICTIM Tow Conway Jean Brooks D				
Sept. 11		YOUNG IDEAS Susan Peters Mary Astor D—77 mins.	HERE COMES KELLY Maxie Rosenbloom C—64 mins. (222)	TORNADO Chester Morris Nancy Kelly D		(Re-Issue) IN OLD MONTERREY Gene Autry O—(2306)	SO THIS IS WASHINGTON Lum & Abner C				

Edwards Elected KMTOA President

(Continued from page 1)

Finton Jones, insurance agent, advised on a fire prevention measure. C. P. Thompson of the War Production Board Priorities office answered questions. Elmer C. Rhoden reported on the War Activities Committee results in this area and said plans were not re[illegible] yet on the September bond d[illegible]OL.

"No account is really sold until it is sold a square deal," declared Claude F. Lee, director of public relations for Paramount, in addressing the convention.

Lee emphasized that Paramount sales representatives in the field are constantly reminded to carry out the company's policy of "a square deal for every exhibitor."

"Paramount district managers, branch managers and salesmen," he said, "have been instructed by the home office to be eternally vigilant that no case of unfairness or inequity occurs inadvertently, or having occurred inadvertently, remains unadjusted.

"Intelligent consideration, after thorough investigation, is given to every complaint that may arise in the course of doing business."

Lee urged the exhibitors to participate more closely in community and civic activities, pointing out the benefits accruing both to the local manager and theatre, and, in a larger sense, to the industry as a whole.

He urged the continued cooperation of exhibitors in war activities, particularly the industry drive for the Third War Loan campaign to be held in September.

'Bells' in L.A. for War Chest Benefit

Los Angeles, July 29.—Premiere of "For Whom the Bell Tolls" here will be held at Carthay Circle Theatre, August 18, for the benefit of the Los Angeles War Chest, with top civic, business and social leaders acting as sponsors.

This is the first opening of the Paramount picture following the recent world premiere in New York.

Eighteen groups comprise the Los Angeles Area War Chest, headed by Charles P. Skouras, National Theatres president.

Sanders GetsBritishFilm

"Adventure in Blackmail," from England, will have its American premiere at the Strand, Brooklyn, August 5 and will follow into RKO theatres on August 17. Dates have been set for the out of town RKO theatres commencing September 2, according to Nat Sanders, head of English Films, Inc., distributor of the film. Picture was formerly titled "Breach of Promise" and is a Mercury Production in the United States and Canada.

25 Years with M-G-M

Washington, July 29.—MGM's head shipper, James W. Tyler, was tendered a surprise party and given two $100 War Bonds on behalf of Nicholas M. Schenck, president, and general sales manager William F. Rodgers, for 25 years of service with the company's exchange here. The presentation was made by district manager Rudolph Berger.

Review

"Young Ideas"

(M-G-M)

M-G-M's "Young Ideas" is an entertaining light comedy drama about two sophisticated youngsters who try to break up their mother's marriage to a stodgy college professor, to "save" her brilliant career as a novelist. Herbert Marshall is the unimaginative professor who is easy foil. Mary Astor is the author of a spicy best-seller with a Parisian background, who forsakes a profitable lecture tour to marry Marshall after a whirlwind courtship. Susan Peters and Elliott Reid are the two youngsters who fall in with Allyn Joslyn's plan to break up the marriage, Joslyn's interest being mercenary and not emotional—he's her literary agent.

How the youngsters break up the sudden marriage provides the plot material for the picture. They have to go to college to do it, but they succeed before they realize the mistake they have made for it was not starry-eyed infatuation that caused the mother to abandon her career. Miss Peters is the first to weaken, falling in love with Richard Carlson, an English instructor at the college. Reversing their tactics, the children break up the impending divorce, reuniting their mother and the professor.

Robert Sisk, who produced, has given the proceedings a handsome production. Jules Dassin's direction enables Miss Peters and Reid to finally emerge as sympathetic and likeable youngsters. With marquee names like Mary Astor and Herbert Marshall, exhibitors should not experience much difficulty in selling this one.

Running time, 77 mins. "G"* Milton Livingston

*"G" denotes general classification.

No Discrimination vs. Negroes in 'Frisco

San Francisco, July 29.—Local theaters were excluded in charges made by the National Association for the Advancement of Colored People that many amusement places here were discriminating against Negroes, in the wake of a great increase in colored population because of the war industries in this area. Principal complaints are against bowling alleys, skating rinks and swimming pools.

Film Group Meets

The International Film Relations committee met here yesterday under the chairmanship of David Blum, M-G-M, who was recently elected. Arrangements were concluded for a luncheon to be given at the Harvard Club, August 17, in honor of a group of Latin American newspaper men now in the U. S. David O'Malley, newly appointed director of foreign publicity of Columbia, was welcomed as a new member.

Vanderbilt to Birdwell

Hollywood, July 29.—Major Cornelius Vanderbilt, Jr., has been appointed an associate member of the Russell Birdwell public relations company. Vanderbilt was recently honorably discharged from the Army after five months' service in which he received the Distinguished Service Cross from the Intelligence department. He will concentrate on picture accounts.

Tickets to Bond Buyers

Loew's Brooklyn and Queens theatres and Century Circuit theatres are cooperating with the War Finance Committee of the Treasury Department in the distribution of tickets for the ball game August 26 at the Polo Grounds between a service team and professional ball players. Anyone purchasing a bond at a theatre of the circuits will receive a free ticket for the game.

Ooops!

Leonard Lauer, house manager of Warner's Hollywood Theatre in New York, received notice of his induction in the army on the day that Irving Berlin's "This Is the Army" opened to what will probably be the longest run in the theatre's history.

Polio Drive Hits Final $2,086,596

Final total net collections in the 1943 infantile paralysis fund-raising were $5,527,590, Basil O'Connor, president of the National Foundation for Infantile Paralysis, announced last night. This was $1,500,000 higher than any previous year.

He reported that the motion picture theatres drive, headed by Nicolas M. Schenck, president of Loew's, and Harry Brandt, president of Brandt Theatres, broke all records for this activity, raising $2,086,596.12.

'Army' Cincinnati Date Is August 13

Cincinnati, July 29.—Charles Rich, Warner central sales manager, and Jules Lapidus, in charge of Eastern sales, are to confer here with James Ambrose, local Warner manager, and Isaac Libson, circuit executive, Arthur Frudenfeld, division manager and E. V. Dinerman, director of advertising and publicity for RKO, on the military opening of "This Is the Army," at the RKO Capitol, August 13.

Former Employees Sue

Des Moines, July 29.—Two former Republic Pictures employees here, Francis Kappler and Erna Schultz, have filed suit against the company for $3,291.20 and $337.28 respectively in local district court to recover overtime play.



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First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

E NOTE and Indispensable to the Motion Picture Industry

VOL. 54. NO. 22 NEW YORK, U. S. A., MONDAY, AUGUST 2, 1943 TEN CENTS

U. S. to Give Exhibitors Voice in Decree Decision

Department of Justice Regional Offices All Over Country Instructed by Clark to Hear and Report Exhibitor Views

By BERTRAM F. LINZ

WASHINGTON, Aug. 1.—Regional representatives of the Department of Justice have been instructed by Assistant Attorney-General Tom Clark to contact independent exhibitors in their districts in a move to learn just how the decree has affected them, it was learned tonight.

The order was issued following Clark's return from the West Coast where, he said, independent exhibitors told him that the decree was not working to their advantage and, in some ways, was operating to their detriment.

During his trip he talked also with industry representatives regarding the operation of the decree and ways in which it could be improved by revision so that, he said, he had a general line on the feeling on both sides.

While the regional department

(*Continued on page 4*)

Fly Reported Unopposed to Deal for Blue

Sarnoff Confirms Sale to Edward J. Noble

Transfer of ownership of the Blue Network to Edward J. Noble for $8,000,000, reportedly moved a step nearer at the weekend following a preliminary study of the sale proposals made by James L. Fly, chairman of the Federal Communications Commission.

Fly was reported to have indicated that he saw no major obstacles to prevent the transfer of ownership of the network after his preliminary examination of the terms of the deal. Presumably, the FCC will hold a hearing on the matter later and, if no fatal objections are raised at that time, the FCC would approve it.

David Sarnoff, RCA president, formally announced late Friday that "an agreement has been reached" to sell the Blue to Noble for "$8,000,000 in cash." In a subsequent statement, Noble said he was the sole principal in the deal, although James H. Mc-

(*Continued on page 3*)

Films Will Aid in Liberation: Harmon

Francis S. Harmon, executive vice-chairman of the War Activities Committee, told the listening audience to NBC's, "For This We Fight," over the weekend, that once the fighting stops, "motion pictures may well become the chief visual aid in a comprehensive educational program for peoples of countries liberated by the United Nations forces."

He spoke along with Walt Disney

(*Continued on page 4*)

Pascal Will Write, Produce for Bronston

Ernest Pascal has signed a writing-producing deal with Samuel Bronston, it was announced Friday by the United Artists producer. Pascal, scenarist, will make two pictures a year under the Bronston banner for the next three years to be released by U. A.

He is now in New York negotiating for screen rights to some plays and novels.

L.A. City Limits Are Disregarded by Arbitration Solons

The arbitration appeal board in a decision made public on Friday took cognizance of "the curiously irregular boundaries" of the city of Los Angeles and came to the rescue of the Southgate Theatre, South Gate, Cal., which it found was being penalized clearance-wise solely because those curiously irregular boundaries in some way managed to avoid the Southgate.

In another decision, the board affirmed the dismissal at the New York tribunal of the clearance complaint of the Beacon, East Orange, N. J., against Loew's, Paramount, Vitagraph and 20th-Fox. The case sought

(*Continued on page 3*)

Griffith and WAC Confer on 3d Loan

L. C. Griffith, newly-appointed general chairman of the industry's co-operation in the Third War Loan to sell $15,000,000,000 worth of bonds in September, is on his way back to Oklahoma City after a visit to War Activities Committee headquarters, for a week-end of preliminary discussions with S. H. Fabian, WAC theatres division chairman; Arthur L. Mayer and Ed Schreiber, on outlines of the campaign.



L. C. Griffith

"This is a great opportunity for the entire industry to work together on one of the most important war jobs it has ever undertaken," Griffith declared. "The Third War Loan will need the greatest degree of cooperation from every single person in the industry."

Griffith, who is also WAC exhibitor chairman for the Oklahoma City area, will return from that city on Aug. 10, and make his headquarters

(*Continued on page 4*)

20th-Fox Meeting Opens in N.Y. Today

The first of three regional sales meetings to be held by 20th Century-Fox will open this morning at the Hotel Astor with more than 200 delegates from 10 branches, in addition to home office executives, in attendance. The meeting will continue through Wednesday.



Tom Connors

Delegates will be welcomed by Tom Connors, vice-president in charge of distribution. Andy W. Smith, Jr., Eastern sales manager, will preside at the New York sessions.

The first day's meeting will be devoted to a discussion of short sub-

(*Continued on page 4*)

Hollywood Films for Italy Are on Hand

WASHINGTON, D. C., Aug. 1.—American distributors are poised for a descent upon Italy immediately that country is knocked out of the war, it was disclosed here at the weekend.

Foreseeing that the Latin partner of the Axis would be the first to break, the producers have prepared a large number of pictures, dubbed in Italian, for shipment to Italy on the heels of the United Nations' armies of occupation. The provision of film service is contemplated in the high command's program for post-fighting

(*Continued on page 4*)

Theatres Will Help Form OCR Policies

WASHINGTON, Aug. 1.—Basic policy of the new amusements section of the Office of Civilian Requirements will be to "get all we can for the theatres that is appropriate to the circumstances," it was said tonight by Donald R. Longman, assistant to WPB vice-chairman A. D. Whiteside. Declaring that most of the reports of the aims of the organization have been pure speculation, since the job is so new that no plans whatever have yet been made, Longman made it clear that he considered the chief task of the amuse-

(*Continued on page 3*)

B. & K. Is Trying New Playoff Policy

CHICAGO, Aug. 1.—A temporary change in playing arrangements has been inaugurated by B. & K. at the Harding and Granada, which may speed the release of pictures by neighborhood pre-release houses to subsequent runs on the North Side. If the trial is successful there is a possibil-

(*Continued on page 4*)

Personal Mention

J. ROBERT RUBIN, Loew's vice-president and general counsel, will leave for the Coast on Friday on one of his infrequent visits to the company's studios. He will be away about three weeks.

•

LOUIS B. MAYER and HOWARD STRICKLING will return here from Chicago tomorrow and are scheduled to leave for the Coast next weekend.

•

DAVID PALFREYMAN of MPPDA left for Maine on Friday for an annual vacation.

•

BARNEY BALABAN, Paramount president, left the Coast for New York by plane yesterday.

•

HAROLD MIRISCH of the RKO home office theatre staff, will return today from a Chicago business trip.

•

CHARLES K. STERN, Loew's assistant treasurer, will return today from an annual vacation.

•

CHARLES REED JONES, Republic advertising and publicity director, arrived from the Coast yesterday.

•

PERRY CHARLES, M-G-M radio contact, will return today from vacation.

•

JOSEPH M. SCHENCK and JOSEPH MOSKOWITZ left for the Coast on Friday.

•

PAUL LAZARUS, JR., United Artists advertising and publicity director, arrived from the Coast yesterday.

•

ARTHUR LYONS left over the weekend for the Coast.

•

EDWARD C. RAFTERY, president of United Artists, has been joined by his family in Hollywood after a vacation at Coronado, Cal.

•

ABE MONTAGUE, Columbia general sales manager, left New York over the weekend for Chicago and New Orleans.

•

LOU WEINBERG, Columbia sales executive, will leave today for Atlanta and New Orleans.

•

MITCHELL RAWSON, Warners' Eastern publicity manager, left New York Friday for Boston.

•

J. E. FONTAINE, Paramount Washington branch manager, visited New York Friday. WILLIAM ERBB, Boston district manager, also visited here.

•

RICHARD HUBBELL, former March of Time director and television consultant to *Fortune Magazine*, has joined the N. W. Ayer & Son radio department.

•

FRANCIS S. HARMON of the WAC will arrive from the Coast today.

Tradewise . . .

By SHERWIN KANE

HOT news and lots of it awaits the delegates to the 20th Century-Fox Eastern and Southern regional sales meeting which will open at the Hotel Astor here today. While this column has been asked not to tip the news prematurely, and acquiesced when convinced that to do so would rob the initial meeting of much of its punch, there is no violation of confidence involved in stating the few following facts.

The news has to do with new titles, promotions and transfers of key men in the 20th-Fox sales organization. The names involved in the news include those of Tom J. Connors, William Kupper, William Gehring, A. W. Smith, Jr., L. J. Schlaifer, Moe Grassgreen, Howard Beecroft and others.

• •

H. B. Rau, Aiken, S. C., exhibitor, writes: "Re your editorial on price adjustments by distributors: Stop believing in fairy tales. I wouldn't believe a distributor's promises on a stack of Bibles. Their branch managers are only glorified office boys. And the home office sez, No!"

Rau's comments refer to this column's observations, July 19th, on the need for fairness on the part of distributors and honesty on the part of exhibitors to prevent the adjustment policies from becoming a new source of trade grievance rather than a healthy, ameliorating force. Any distributor champions of adjustments to be heard from?

• •

At the service men's and press representatives' preview of "This Is the Army" at the Hollywood Theatre here, passes were issued in the form of military orders and military police picked them up at the theatre doors. Among those who forgot their "orders," and were unceremoniously detained pending the arrival of someone who could vouch for them, were an unidentified Army general and Charles Einfeld, Vitagraph vice-president, who was putting on the whole affair and who, so to speak, became caught in his own mesh.

• •

A New York film executive, on the eve of his departure for what promised to be an extended visit at his company's studio, asked his 16-year-old daughter if she cared to accompany him on the trip. "No," was the prompt reply, "I'd rather stay here with my friends."

"Why, Betty," the surprised parent protested, "have you forgotten how nice everyone was to you in Hollywood the last time you were there?"

"No, but that's just what I don't like. Everyone in Hollywood knows you're vice-president of the company. Here, if they know it they don't care, and when they're nice to me anyhow it's swell knowing you haven't one darn thing to do with it."

• •

Drew Pearson, in his U. F. S. "Washington Merry-Go-Round," reports that Lowell Mellett is now with the State Department, "where Cordell Hull can use a good man." Discussing the prelude to Mellett's withdrawal from OWI, Pearson relates that Mellett first discussed his resignation with President Roosevelt, who suggested to Elmer Davis that he "talk to Will Hays before insisting that Mellett resign." Hays "went to bat" for Mellett, Pearson says, but to no avail.

• •

Despite a general disinclination in industry quarters to have anyone closely associated with the industry named to the post of liaison between the Office of War Information and the industry, to assume much of the work formerly handled by Lowell Mellett, there now appears to be some likelihood that circumstances may require the designation of such a man. If so, do not be too surprised if H. M. Richey of Loew's proves to be the man.

• •

Letter from that indefatigable correspondent, James Mason, Cherry Valley, Ohio, exhibitor: "How does one go about getting in touch with that vinegar-pen artist, Pete Wood, from our otherwise glorious state of Ohio? It seems he writes to everyone in the United States except me. Every time I phone him at Columbus the girl tells me he's 'at the Variety Club.' What is that Variety Club, anyhow? A distributors' country club?"

Coast Flashes

Hollywood, Aug. 1.

THE Hollywood Victory Committee Executive Board has approved a Treasury Department request for a "Victory Caravan" tour of 12 cities with special train, Sept. 9-14, spearheading the Third War Loan Drive. Francis S. Harmon told the HVC that the "Treasury is depending on the industry to dramatize the War Bond campaign to small investors."

•

The provision to tax theatres one cent each admission was eliminated from the proposed Los Angeles ordinance when the Council sent the measure back into committee, and agreed upon the appointment of a citizens' committee, including theatre owners, to work out a substitute measure.

Coast Papers Not Limiting Space

HOLLYWOOD, Aug. 1.—Reports that campaigns in newspapers for "This Is the Army" premieres here Aug. 17, and "For Whom the Bell Tolls," opening Aug. 16, would be adversely affected by limitation of first-run theatre space in metropolitan papers exploded today.

The Los Angeles Newspaper Publishers' Association told MOTION PICTURE DAILY there is no truth to reports space had been limited to 40 column inches by the two morning dailies and shortly will be limited by the leading afternoon daily.

"Conservation methods have been discussed," the publishers' association office states, "but no such space limitation has been put into effect. It may have to come but publishers of metropolitan dailies hope other conservation methods being tried may save the day."

The *Times* and *Examiner* have limited neighborhood theatre directory space to 30 per cent less than formerly used. The *Herald-Express* expected to take the same step shortly, but the *Daily News*, morning and evening papers, cut out all classified pages and claim further reductions in display space are unnecessary.

The *Examiner* has saved space through reducing the size of body type on its theatre pages and on sport news.

W.B. Canadian Meet Postponed to Aug. 19

MONTREAL, Aug. 1.—Warner Bros. has set back its Canadian sales meeting for a week. The two-day conference is now scheduled for Aug. 19-20 in the Mount Royal Hotel here. Wolfe Cohen, Canadian district manager, and all branch managers and salesmen for the Dominion will attend.

Home office executives who are to attend the sessions include: Joseph Bernhard, vice-president; Ben Kalmenson, general sales manager; Mort Blumenstock, in charge of advertising and publicity in the east; Arthur Sachson, assistant general sales manager; A. W. Schwalberg, supervisor of exchange operations, and Norman H. Moray, short subject sales manager.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Fly Reported Unopposed to Deal for Blue

(Continued from page 1)

Graw, Jr., president of McGraw-Hill Publishing Co., had been identified with him in the negotiations. Noble added that the entire management and personnel of the Blue, headed by Mark Woods, president, would be retained and that the policy of the new owner would be to continue the public service and program standards of the Blue as established, and to expand and improve its facilities and services wherever possible.

Dillon, Read & Co. reentered the picture during Fly's stay in New York, seeking the opportunity to make a new bid, one reportedly in excess of the $8,000,000 accepted early last week from Noble. The Dillon, Read representatives were told by Sarnoff, it is reliably reported, that he had given his word in accepting the Noble offer and would stand by it.

Fly's reported conclusion that there is nothing in the proposed deal revealed by preliminary study which would draw FCC interference is interpreted in the trade as meaning that Noble has made arrangements to dispose of WMCA, which he owns. The FCC has taken the position that two stations in the same city cannot be under single ownership. In addition, of course, single control of more than one network is prohibited by FCC and this prohibition forced the sale of the Blue by RCA.

$2,000,000 for WMCA?

Noble reportedly is asking $2,000,000 for WMCA. The station was purchased from Donald Flamm for approximately $850,000.

Noble also undoubtedly has reached some understanding with the operators and owners of the 156 affiliated stations not owned by the Blue which have the right to withdraw from the network under their contracts with it upon giving notice prescribed by the FCC. The Blue owns only three stations outright, WJZ, New York; WENR, Chicago, and KGO, San Francisco.

It is believed certain that the Blue would continue operations in the RCA Building, sharing NBC facilities there, until other arrangements are made, which could be years hence.

IMPPA Approves Pact with Writers

HOLLYWOOD, Aug. 1.—The Independent Motion Picture Producers Association has approved the signing of the long discussed Screen Writers Guild contract under which independents will employ writers on the same basis as the majors. The association also okayed production of one OWI short for WAC distribution, with Monogram and PRC sharing in the print costs.

President I. E. Chadwick will call a special meeting later to set up the required production arrangements.

'Rising Sun' on Tomorrow

Seventy-nine theatres have been announced by RKO as participating in the multi-city "world premiere" of "Behind the Rising Sun," set for tomorrow in New England and upper New York.

Review

"We've Never Been Licked"

(Wanger-Universal)

Hollywood, Aug. 1.

THIS is a finely made picture which sets forth, in terms of the Texas Agricultural and Mechanical College, the indispensability of American collegians in the winning of the war. If it gives the impression that Texas A. and M., producer of great football teams, is also the producer of the nation's greatest fighting men, so be it. Whether from that school, or another, students shown here in the course of training and, finally, at war, are heroic young men, which is a thing good to see upon the screen. It is filmed with care and fidelity to the traditions of the Texas Aggies and, in that sense, can be taken as being typical of the integrity of the American collegiate system.

Most of the footage is anecdotal and episodic, dealing with antics and customs, and a thin thread of a story winding its way through Norman Reilly Raines' script. Late in the picture, the realism of a war in progress adds force to a tale about a secret formula, Japanese student spies and the heroism of an American who feigns a sell-out to the yellow enemy. He joins his forces and redeems himself by divulging to his former buddies the whereabouts of a Japanese task force descending upon the Solomons, dying a hero's death by crashing his plane on a Nip flat-top. Later, a grateful nation pays posthumous tribute in the form of the Congressional Medal of Honor.

Richard Quine is the stalwart, and Anne Gwynne is the romantic spark, of a background story in which Noah Beery, Jr., wins the girl. John Rawlins' direction makes the most of the material at hand.

The aerial warfare toward the close of the picture provides an exciting hypo, and is dramatically and thrillingly handled.

Light in point of name power, but well acted by a cast of minor personalities, this Walter Wanger production probably will look for its boxoffice value on exploitation given the property. If ballyhooed intensively, it should deliver an account of itself in keeping with its title.

Running time, 104 mins. "G."* WILLIAM R. WEAVER

*"G" denotes general classification.

L.A. City Limits Are Disregarded by Arbitration Solons

(Continued from page 1)

elimination of the seven days clearance of the Ormont, East Orange, on the grounds that the two are not in competition. The board affirmed the arbitrator's finding that competition does exist and that seven days clearance in favor of the Ormont is not unreasonable.

In the Los Angeles case the plaintiff, Southgate, won an award from the arbitrator reducing the basic 91 days clearance of the Vogue Theatre over it to 70 days when the Southgate charges 20 cents, plus tax. The Southgate appealed, seeking a further reduction and, in its decision, the board held that the clearance set by the arbitrator "is still unreasonably long" by comparison with the schedules prevailing within the city of Los Angeles. It held that the Southgate is clearly a part of the Los Angeles metropolitan area even though it is not within the "curiously irregular" city boundaries. The board accordingly reduced the Vogue's clearance to 49 days over the Southgate, when the latter charges 22 cents, on product of the five consenting companies.

Cianciolo Passes

MEMPHIS, Aug. 1.—Mike Cianciolo, owner and operator of the Rosemary and Luciann Theatres here, died recently following a paralytic stroke.

Theatres Will Help Form OCR Policies

(Continued from page 1)

ment section, which will be under his jurisdiction, and temporarily administered by George W. McMurphey, will be to assist exhibitors in maintaining their operations.

There is no intention, he emphasized, of abandoning the previous policy of non-intervention in intra-industry controversies, nor will the OCR attempt to go beyond the authorized scope of the War Production Board. Before any program is laid down, Longman said, the problems of the exhibitors will be thoroughly studied and advice will be sought of men experienced in theatre operation. No effort will be made to rush into this field with a hastily prepared program, he added, and exhibitors need have no fear of any action which would disorganize their operations.

Para. Independent Deals Hit 4,064 on 6

For the fourth successive week, contracts with independent exhibitors for Paramount's sixth and last block of pictures for 1942-43 have established a high, Neil Agnew, general sales manager, announced Friday.

Block six independent contracts in four weeks of selling now total 4,064, which is the greatest number sold on any block in the corresponding period, he said. This is 1,659 more than the previous high, on block five.



Theatre Voice On Decree Is Given by U.S.

(Continued from page 1)

offices are making their surveys of local situations, the larger independent exhibitor groups will compile some material, including examples of specific instances showing the need for revision.

When the regional offices have completed their studies and the exhibitors' material has been studied, Clark plans to return to the coast for further conferences, and probably will make the trip about the middle of September. Meanwhile, it is possible that he may have to visit other regional offices, in which event he will study the film situation wherever he goes.

New Procedure

The procedure revealed by Clark is in sharp contrast to that followed by his predecessor, Thurman W. Arnold, in the drafting of the present decree. While Arnold did receive exhibitor views, he did not solicit them as Clark now is doing, nor were any of the important exhibitor suggestions and recommendations incorporated in the decree presented to the Federal District court in New York. Exhibitors since have made capital in their criticism and opposition to the operation of the decree on this point, calling frequent attention to the fact that none of their recommendations were accepted. They also have kept up unremitting urging since that they be heard before the government acts on the decree next November.

Clark interviewed many exhibitors and other industry representatives on his recent trip to the West Coast. He visited Denver, Los Angeles, San Francisco, Portland and Seattle.

B.&K. Trying New Playoff Policy

(Continued from page 1)

ity that it would be attempted in other appropriate sections of the city.

The Harding and Granada normally play in second week of Chicago pre-release, following B. & K.'s Marbro and Uptown. Under the new policy, instead of repeating the pictures shown at the latter two houses, the Harding and Granada will play different films, thus clearing product to the subsequent runs faster and leaving such product with great drawing power in the subsequents. Initial results of the policy have been advantageous at the box office, according to Walter Immerman, B. & K. general manager.

The policy cannot be inaugurated at the Tivoli and Southtown on the South Side because pre-release product in that area is shared by Warner situations.

20th-Fox Meeting Opens in N.Y. Today

(Continued from page 1)

jects and Connors will review the past season's activities.

Among those who will address today's session are: William J. Kupper, executive assistant to Connors; Edmund Reek, vice-president and production manager of Movietonews; Lowell Thomas; Lew Lehr; Ed Thorgersen; Paul Terry; Westbrook Van Voorhis; John Wood; George Roberts; Phil Williams, and William Clark.

Among the home office executives at today's meeting will be: Spyros Skouras, Hal Horne, W. C. Michel, Sydney Towell, Felix Jenkins, W. J. Eadie, Larry Kent, Murray Silverstone, William J. Kupper, W. C. Gehring, Jack Schlaifer, Martin Moskowitz, Clarence Hill, Edward Collins and Raymond Moon.

The exchanges which will be represented at today's meeting are: New York, Washington, Atlanta, Charlotte, New Orleans, Dallas, Memphis, Oklahoma City, Philadelphia, Pittsburgh.

The second of the three meetings will be held in Chicago, Aug. 5 to 7. The third meeting will be held in Los Angeles, Aug. 11 to 13.

Zanuck Asks Industry Cooperation on Two Films

Darryl F. Zanuck, who is now preparing the production of Wendell L. Willkie's "One World," and a screen dramatization of the life of Woodrow Wilson, announced Friday that he had invited the entire motion picture industry to assist in the production of these two films in order to enable him to cast the innumerable historic characters.

Zanuck stated that he felt sure that all the producing companies would lift their usual restrictions against lending contract players because of the importance of the casting problem involved.

Films Will Aid in Liberation: Harmon

(Continued from page 1)

and James L. Fly, chairman of the Federal Communications Commission, in the ninth of the series of programs designed to present views on the aspects of post-war readjustments.

Disney revealed that he has received instructions to prepare his pictures for still another language, Italian. "Films will help mould the pattern of peace," Disney said.

"The American motion picture is the child of freedom," Harmon declared. "To entertain and to inform, these are the twin functions of films. The industry is mobilized to help in winning the war and also to aid in making the peace secure. The language of pictures is the only common language of mankind, and pictures already have a great world-wide audience. Films have demonstrated their ability, and they will aid materially in developing a world community of enjoyment."

Loew Vote Was 14 to 1

Loew's stockholders Thursday approved new contracts for four executives by vote equal to 14 to 1 and not 4 to 1 as stated in Friday's MOTION PICTURE DAILY, due to a typographical error.

Universal Plugs Warner Picture

The newsreel of a competitive company will help sell tickets for the picture of another.

Irving Berlin's "This Is the Army" produced by Warner Bros. for Army Emergency Relief is the picture. Universal newsreel is releasing an 80 foot clip on Tuesday of the world premiere of "Army" in New York, using musical background from the picture, and statement to the effect that the profits from the picture go the AER.

Equity May Approve Renewal of Contract

Actors Equity has informed the League of New York Theatres that it approves the renewal of the minimum basic agreement between the two organizations, provided the league agrees to increase the minimum salary for actors if the government permits wage regulations changes.

Equity is asking an increase over the present minimum of $57.50. The present two-year pact between Equity and the league expires Aug. 31.

W.B. Claims 9,050 Davis Rebookings

Warners at the weekend claimed 3,200 rebookings on Bette Davis' "Now Voyager," 2,950 on "The Man Who Came to Dinner," and 2,900 on "In This Our Life."

American Films for Italy Are on Hand

(Continued from page 1)

administration, as valuable for both morale and propaganda purposes.

The U. S. industry also has dubbed in pictures in other European languages, for exhibition in the various countries as they are taken over, it was learned.

"The domestic film industry long has been giving thought to post-war operations and problems," said N. D. Golden, chief of the Department of Commerce motion picture section. "Preparation for immediate resumption of service to European countries as they are freed is the first result of that planning."

Wherever the armies go, American pictures will follow, Golden said, and in every country the films will be intelligible to the ears as well as the eyes of the natives.

Griffith and WAC Confer on 3d Loan

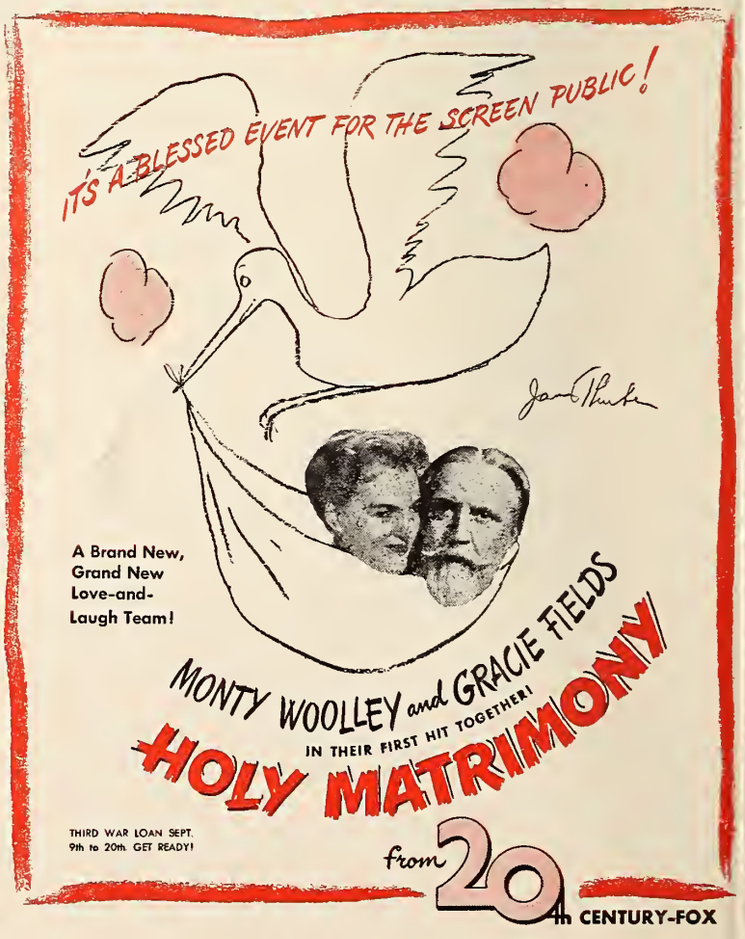
(Continued from page 1)

in New York until the campaign is terminated.

While in Oklahoma City Griffith is expected to outline the personnel of the campaign committee.

'Above Suspicion' Dates

M-G-M's "Above Suspicion," first of the company's ten newly announced films for '43-'44, will open August 5 at the Capitol, Washington, and State, Providence; 8, Loew's, Akron; 12, State, Cleveland; Loew's, Canton, and Loew's, Indianapolis; and the 19th, at the State in Syracuse.



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First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 23 NEW YORK, U. S. A., TUESDAY, AUGUST 3, 1943 TEN CENTS

Allied Decree Talks Set for Special Unit

Will Precede Baltimore Board Meet, Aug. 11-12

WASHINGTON, Aug. 2.—A special committee of Allied States officers and directors appointed by M. A. Rosenberg, president, will meet here early next week in advance of the Allied board of directors' meeting at Baltimore to discuss the latest developments in connection with the industry consent decree and, possibly, to confer with Department of Justice officials thereon.



M. A. Rosenberg

The Allied procedure is in line with the Department's policy, reported ex-

(Continued on page 8)

Local 306 Taking Fight to F. D. R.

Incensed by the failure of the War Labor Board in Washington to settle their wage slash controversy with the Joelson circuit, officers of New York IATSE Local 306, plan to appeal direct to President Roosevelt for a ruling.

Resentment in union circles is said to be particularly keen since an impartial referee appointed by the WLB in New York handed down a decision on March 22, 1943, favoring the union, but the WLB in Washington to whom the decision was sent for confirmation, has failed to act. The Board is reported to have met requests for action on a ruling with the

(Continued on page 8)

Theatres in Harlem Reopen After Riot

Theatres in Harlem were allowed to open at 1 o'clock yesterday after emergency measures had been taken by police to prevent recurrence of riots which had flared there Sunday night and early Monday. Six per-

(Continued on page 12)

FCC Seeks More Facts from Noble On 'Blue' Partners

WASHINGTON, Aug. 2.—Full details regarding the interests associated with Edward J. Noble will be required by the Federal Communications Commission before approval is given to the sale of the Blue Network, it was declared today by James L. Fly, FCC chairman.

There were indications that the necessary information would be quickly forthcoming and the commission would lose no time on passing on the sale, which Fly characterized a "good example of industry cooperation with Government."

"Noble has taken full responsibility for the purchase," he explained, "but there is some uncertainty as to what persons or interests will come in with him. Naturally, the commission will want to know who all of the owners are."

PCCITO Protests 'Heaven' Previews

LOS ANGELES, Aug. 2.—The Pacific Coast Conference of Independent Theatre Owners protested Friday to Tom Connors, 20th-Fox vice-president and distribution chief, against trade showing of "Heaven Can Wait" before paying theatre audiences.

PCCITO said, "We protest this action, not only because we believe it defeats the intent and purpose of the consent decree, but also because it goes back to the generally acknowl-

(Continued on page 9)

Enemy Patents For 'Little Man'

Smaller firms in the film and other fields can now have access to 40,000 enemy patents seized when we went to war by Leo Crowley, Alien Property Custodian, in Washington.

Scores of the patents apply to the film business, and were previously only available for larger firms.

'This Is the Army' At $50,000 Breaks Record at Hollywood

First Warners held a $55-top premiere for "This Is the Army," which grossed close to $30,000, then followed four days of jam-packed houses resulting in another $30,000; add this to the expected gross for the rest of this week and "Army" will garner close to $80,000 in its first eight ($50,000 for the week) days, at the Hollywood Theatre, breaking all records for the house.

"For Whom the Bell Tolls" will gross about $38,000 for its third week, which ends tonight, Paramount officials stated. "Hers to Hold" continues its fast pace at the Criterion and will get more than $28,000 for its second stanza, which ends tonight.

"Mr. Lucky," at Radio City Music Hall, grossed an estimated $72,000 for the first four days of its second wee and is expected to gross $115,000 for the week. The stage show still fea-

(Continued on page 7)

WPB Refuses Probe of Film Hoarding

By BERTRAM F. LINZ

WASHINGTON, Aug. 2.—Request of New England independent exhibitors for an investigation of alleged "hoarding" of product by the distributors has been turned down by the War Production Board on the ground that no violation of WPB orders is involved, it was learned today.

The complaint was filed last month by George Farnum, attorney for the group, who charged that the alleged withholding of pictures was inconsistent with the object and spirit of the rationing rules. Farnum asked that WPB require the distributors to release all features completed by them under penalty of losing part of their raw stock allocations.

The complaints have been answered by both Allen G. Smith, chief of the theatre equipment section, and Har-

(Continued on page 9)

Smith Presides at 20th-Fox Meeting

Approximately 250 men attended the first of three regional sales meetings of 20th Century-Fox. Tom Connors, vice-president in charge of distribution, opened the meeting at the Hotel Astor yesterday with a tribute to the 2,100 men now in service. A. W. Smith, Jr., Eastern sales manager, is presiding at the three-day session here.



A. W. Smith, Jr.

Home office executives in attendance were Spyros Skouras, W. J. Kupper, W. C. Gehring, L. J. Schlaifer, Murray Silverstone, Hal Horne and heads of all departments

(Continued on page 7)

Joseph O'Sullivan Leaves PRC Ad Post

Joseph O'Sullivan has resigned as director of advertising and publicity for PRC Pictures, it was announced yesterday by O. Henry Briggs, president. The resignation is effective Sept. 1. Briggs has not yet announced the new chief of advertising.

$9,988,340 July Gross At Downtown First Runs

Downtown first runs in large cities grossed $9,988,340 in July, riding the waves of box office prosperity that are carrying income figures to overflowing almost everywhere. This was $1,226,180 over June's $8,762,180, still plenty high.

Last week's $2,347,900 intake at 164 houses in large cities was the year's third best aggregate to date and compares with the $2,433,700 of the first week in July rolled up by 155 theatres in large places, and the $2,424,300 grossed by 154 houses during the first week of January.

July grosses stood well over the $2,000,000 mark during every week in July, despite the heat wave which hit

(Continued on page 8)

OWI Seen Naming Film Liaisons Soon

WASHINGTON, Aug. 2.—Appointment of the official who will act as liasion between the Office of War Information and the newsreel industry may be announced tomorrow at a meeting of newsreel editors with George Lyon, chief of the OWI News Bureau.

Lyon has been seeking a contact man for several weeks, and is understood now to have consummated negotiations with an experienced man of unquestioned ability.

It is also expected that within a

(Continued on page 7)

Personal Mention

N. P. RATHVON, RKO president, will leave today for a vacation in Mexico.

•

JACK BENNY, ANNA LEE, WINNIE SHAW, LARRY ADLER have arrived in the Mid-East for USO troop service shows.

•

RAY BOLGER and LITTLE JACK LITTLE arrived at the weekend in the South Pacific for USO appearances.

•

MORRIS MECHANIC, owner of the New Theatre, Baltimore, is visiting his brother, WM. G. MECHANIC, at Miami Beach.

•

ROY HAINES, Warner's Western and Southern division manager, and JULES LAPIDUS, Eastern division manager, will leave today for tours of their respective territories.

•

CHARLES TRURAN, manager of the Park Theatre, Meadville, Pa., is vacationing in New York.

•

LT. JAMES H. O'SHEA, son of E. K. O'SHEA of Loew's, has been assigned to Mitchell Field, L. I., for further fighter pilot training after completing his course at Marianna, Fla.

•

JOSEPH SHEA, Eastern story editor and publicity director for Cagney Productions, will leave today for a week's visit to JAMES CAGNEY at Martha's Vineyard, Mass.

•

F. J. A. MCCARTHY, Universal's Southern division manager, left yesterday for Louisville.

•

EDWARD G. ZORN, president of United Theatre Owners of Illinois, is on vacation at Colorado Springs.

•

DAVID KIMMEL, Chicago RKO booker, has been inducted into the Army.

•

SAMUEL BADAMO, of the Hope Theatre, Providence, is on sick leave in Laconia, N. H.

•

ANNETTE BLAINE, manager of the Jodoin Theatre, Baltic, Conn., is on vacation in the midwest.

Legion Classifies 10, Two Get a 'B'

RKO's "Behind the Rising Sun," and Columbia's "First Comes Courage" are given Class B ratings, as being objectionable in part, in the Legion of Decency's current classification. Rated as Class A, for general patronage, were "Headin' for God's Country," "The Saint Meets the Tiger" and "Nobody's Darling," all Republic, and "Sky's the Limit," RKO, and "This Is the Army," Warners.

Rated as Class A, for adults, were "I Dood It" and "Tartu," both M-G-M, and Republic's "Someone to Remember.

Review

"Girl Crazy"

(M-G-M)

Glendale, Cal., Aug. 2

RECIPE for a highly successful attraction:

Take Mickey Rooney and Judy Garland,, mix well with brisk tempo and comedy, sprinkle with light love story, add attractive girls, apply George Gershwin music, garnish with production numbers and top off with Tommy Dorsey's orchestra.

What with paper shortage and the like, this review of "Girl Crazy" could end here. But here is some of the detail which a bountiful audience at the Alexander Theatre found diverting and often hilarious:

Mickey is the son of a wealthy newspaper tycoon. Only he has girls in his brain. In the interest of brawn and brain, his father takes him out of Yale and sends him to Cody College, smack on the western desert and entirely surrounded by it. Mickey doesn't like it, but he does like Judy, which is understandable enough. So he sticks it out, takes to the bronchos and at 6 A.M. tumbles out of bed with considerable wear and tear on the body and over its violent protests.

Musical comedy plot maneuvres threaten to close the school because students are going to college, but not to Cody. This creates a brainstorm idea having to do with a rodeo. It works, but the applications pour in from girls. This shakes he-man Cody to its foundations, but at least it keeps the school on them.

Swell is "Bidin' My Time" with its satiric approach. Excellent is the arrangement of "Fascinatin' Rhythm," by Dorsey and his tooters. Elaborate and tuneful is the singing and dancing routine of "I've Got Rhythm," directed by Busby Berkeley for the finale. All through this and other situations and songs, Mickey and Judy are in top form, and that's considerable form. They alternate between the irresistible and the appealing, and always the wholesome.

From time to time, the story, or what there is of it, comes to complete standstills as the two stars jog or warble or do both. The Rooney impersonations sequence over a dead mike as he and Judy await an audience with the governor is pulled in completely by the ears. It has no relation to anything fore or aft, but it also makes no difference.

The big production number at the close is a glowing example of Metro's Golden West. It cannot be found in any gazeteer, geography or atlas. That, too, makes no never mind.

Norman Taurog's direction is very pat. Producer Arthur Freed is in on the bows, of course. In varying shades so are supporting cast members. They include Nancy Walker, the tough girl of "Best Foot Forward"; Rags Ragland, Guy Kibbee and June Allyson.

Running time, 100 minutes. "G."* RED KANN

**"G" denotes general classification.*

Monogram Franchise Holders At Meeting

CHICAGO, Aug. 2.—Executive committee of Monogram franchise holders meeting here at the Drake Hotel over the weekend to discuss plans for 1943-44, paid particular attention to the schedule of higher budget pictures. John W. Mangham, Atlanta, committee chairman, presided.

Others attending were: Harry Berkson, Buffalo; Arthur C. Bromberg, Atlanta; Lon Fidler, Denver; William Hurlbut, Detroit; Irving Mandel, Chicago; Hyman Rifkin, Boston; Charles Trampe, Milwaukee, and George West, St. Louis.

'Rhine' Premieres Aug. 6

ATLANTIC CITY, Aug. 2.—World premiere of Warners' "Watch on the Rhine" opens here Aug. 6 at the Warner Theatre. New York Strand opening is set for Aug. 26, with general release on Sept. 4.

$250,000 to Open 'In Old Oklahoma'

Republic will spend a minimum of $250,000 to promote in 33 key city premieres of "In Old Oklahoma," in October, and stands ready to spend twice that amount, according to Charles Reed Jones, company advertising ad-publicity director, who returned from the coast studio over the weekend. Supplemental expenditures will be made in subsequent promotions.

Republic's Roy Rogers has been set for four weeks at Madison Square Garden with the rodeo in October, instead of the usual 18-day run.

Jones revealed that a dinner time spot is favored for Republic's proposed half-hour radio program, in order to avoid conflict with evening theatre attendance. Program will lean heavily on musical presentations from Republic pictures.

Coming Events

August 3—Industry Goodwill Meeting, to be conducted by Charles Francis Coe, Rotary Club.

August 3-4—Eastern Regional Sales Meeting, 20th Century-Fox, Hotel Astor, New York.

August 5—Meeting of Coordinating Committee, National Entertainment Industry Conference, New York.

August 5-7 — Midwest Regional Sales Meeting, 20th Century-Fox, Hotel Blackstone, Chicago.

August 10 — Variety Club Testimonial Dinner to John R. McPherson, Deroit.

August 11-12 — Annual Summer Meeting Board of Directors, National Allied, Baltimore.

August 11-13—Western Sales Meeting, 20th Century-Fox, Hotel Ambassador, Los Angeles.

August 17—Latin American Testimonial Luncheon, International Film Relations Committee, Harvard Club, New York.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

"DIXIE"
with
BING CROSBY
DOROTHY LAMOUR
A Paramount Picture
In Person
Andrews Sisters
TIM HERBERT
Mitch Ayers
and his Orchestra
COOL PARAMOUNT TIMES SQUARE

Lena HORNE Bill ROBINSON
Cab CALLOWAY
and his band
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— and —
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MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

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AND GLORY



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. . . HEARTBREAK AND VICTORY!



DESTROYER

Every now and then the screen brings forth a picture that captures the emotions of all... Just such extraordinary film entertainment is Columbia's "DESTROYER"! It has the tears and sweat...the joy...the heart! It has the story of men and their ship! It has thrill-packed action!



STARRING

Edward G. ROBINSON

with GLENN FORD
MARGUERITE CHAPMAN
EDGAR BUCHANAN

A COLUMBIA PICTURE

Screen Play by Frank Wead, Lewis Meltzer and Borden Chase • Directed by WILLIAM A. SEITER • Produced by Louis F. Edelman

One of the striking newspaper ads to sell this stirring picture!

COLUMBIA PICTURES

55 Shooting, 41 Preparing, 46 Editing

HOLLYWWOOD, Aug. 2.—Peak production this year will be reached at M-G-M this month with 15 pictures before the cameras, five in Technicolor. Production, moreover, shows a decided upward trend all along the line.

Today, M-G-M has 11 on stages, Universal, seven; Columbia, Paramount and Warners, six each, and RKO, five. Universal, Columbia and PRC started two this week, while M-G-M, Monogram, Paramount, RKO, Republic, UA-Sherman, and Warners each put one before the cameras.

Fifty-five shooting, 41 preparing, 46 editing, nine are finished and 13 new ones got underway last week. This compares with 51 shooting, 20 preparing, 54 editing, three finished and 10 new ones the previous week. The production scene:

Columbia

Started: "Cowboy in the Clouds," with Charles Starret, Julie Duncan, Dub Taylor; "The Gamble of Boston Blackie," with Chester Morris, George E. Stone, Jeanne Bates.
Shooting: "Tropicana," "Cover Girl," "There's Something About a Soldier," "Is Everybody Happy?"
Finished: "Doughboys in Ireland."

Goldwyn

Shooting: "Up in Arms."

M-G-M

Started: "Rationing," with Wallace Beery, Marjorie Main.
Shooting: "Andy Hardy's Blonde Trouble," "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "The Cross of Lorraine," "The Heavenly Body," "America," "Madame Curie," "A Guy Named Joe," "See Here, Private Hargrove."

Monogram

Started: "The Texas Kid," with Johnny Mack Brown, Shirley Patterson.
Shooting: "College Sweetheart."
Finished: "The 13th Guest."

Paramount

Started: "Henry Aldrich's Code of Honor," with Jimmy Lydon, Charlie Smith, Joan Mortimer, John Litel.
Shooting: "Ministry of Fear," "Standing Room Only," "The Story of Dr. Wassell," "Frenchman's Creek," Hail the Conquering Hero."
Finished: "Timber Queen."

P. R. C.

Started: "The Girl from Monterey," with Armida, Edgar Kennedy, Antonio Caruso, Alphonse Martel. "The Underdog," with Barton MacLane, Charlotte Wynters, Jan Wiley.

RKO-Radio

Started: "Higher and Higher," with Michele Morgan, Jack Haley, Frank Sinatra, Marcy McGuire, Leon Errol, Constance Moore, the Hartmans, Dooley Wilson.
Shooting: "Gildersleeve on Broadway," "Revenge," "Government Girl," "Around the World."
Finished: "An American Story."

Republic

Started: "The Man from the Rio Grande," with Don Barry, Twinkle Watts, Wally Vernon.
Shooting: "In Old Oklahoma," "Here Comes Elmer."

20th Century-Fox

Shooting: "Tampico," "Pin-Up Girl," "Buffalo Bill."
Finished: "Happy Land," "Guadalcanal Diary."

Universal

Started: "Sundown Trail," with Tex Ritter, Fuzzy Knight, Janet Shaw," "Set to Music," with Allan Jones, June Vincent, Betty Kean.
Shooting: "The Professor Goes Wild," "Crazy House," "Top Man," formerly "Man of the Family"; "Ali Baba and the 40 Thieves," "His Butler's Sister."
Finished: "Hi, Ya, Sailor."

United Artists

(Samuel Bronston)
Shooting: "Jack London."
(Gregor Rabinovitch)
Shooting: "The Girl from Leningrad."
(Harry Sherman)
Started: "Thundering Hoofs," with William Boyd, Andy Clyde, Eleanor Stewart.
Shooting: "Texas Masquerade."

Warners

Started: "Passage to Marseille," with Humphrey Bogart, Sydney Greenstreet, Claude Rains, Peter Lorre, John Loder, George Tobias, Helmut Dantine, Victor Francen.
Shooting: "Rhapsody in Blue," "Conflict," "In Our Time," "Destination Tokyo," "Shine On, Harvest Moon."
Finished: "Northern Pursuit."

Review

"Tartu"

(M-G-M)

Hollywood, Aug. 2

IN his first picture to be unfurled in this market since "Young Mr. Pitt," Robert Donat runs considerably ahead of his material. He cuts a dashing figure as an English agent on a sabotage mission in Czechoslovakia, but the story in this British-made film creaks on its hinges and gives forth a familiar and repeated refrain.

Once more, this original by John C. Higgins, cooks up a heroic giant of a man. He is so heroic that with the mere aid of the Czech underground movement, he succeeds in knocking off a jealously guarded gas plant neatly camouflaged by the occupying Nazis as an innocent looking hill topped off by an equally innocent appearing farmhouse.

Donat makes monkeys out of the protecting force, electric eyes, huge and thick clanging steel doors, and adds injury to incredulity by swiping a German plane for his return flight to England. Valerie Hobson, Czech girl presumably collaborating with the Nazis, but actually not so at all, accompanies him.

It's love.

Donat is dropped by parachute in Rumania. Forged papers palm him off as a member of that country's notorious Iron Guard. This gets him to Pilsen, the scene of the goings on. Plot and counter plot first endanger him as a Nazi tool which is his masquerade and later imperil him for what he actually is. Ingenuity, aided muchly by very conveniently arranged detail and love, finds the way. The gas plant is destroyed and another one-man campaign chalked up for our side, the Nazis and their Gestapo notwithstanding.

This is quite a load for Donat to carry. He does what he can. What he does is as good and as believable as the outlandish story allows. Miss Hobson is competent in a supporting cast without marquee values here.

"Tartu," which gets its title from the Donat character, is late in this market. Too many off the same plot line have taken precedence. Chief appeal, no doubt, rests with Donat and his drawing power. Direction by Harold S. Bucquet is adequate.

Running time, 104 minutes. "G."* RED KANN

**"G" denotes general classification.*

Smith Presides at 20th-Fox Meeting

(*Continued from page* 1)

of the company. The branch managers and the sales personnel of the ten East and South exchanges were on hand. Shorts, "The March of Time" and 1942-43 feature product were discussed.

Spyros Skouras will address the meeting today and Tom Connors will discuss the new season's product. The latter was host to a party which concluded yesterday's session. "The March of Time" is tendering a cocktail party today in the college room, with Roy E. Larsen, president of Time, Inc., acting as host.

Announcement of new titles, promotions and transfers in the home office and field sales staffs will be made at the several meetings but the company is withholding its public announcement of the changes until the Los Angeles session.

New Union Asking Vote

Motion Picture Managers and Employees Local 152, CIO, recently chartered in New York by the United Office and Professional Workers of America, plans to ask the State Labor Board for an election covering the employees of Combined Bronx Amusements, a theatre circuit of six theatres, according to a union official.

'This Is the Army' At $50,000 Breaks Record at Hollywood

(*Continued from page* 1)

tures the Don Cossack Chorus. Entire bill holds for a third week.

"Stormy Weather" is having easy sailing at the Roxy, where it rung up $62,500 estimated for the first five days of the second week and will wind up the seven days with a $79,000 estimated gross tonight. The stage show includes Russ Morgan and his band and Connee Boswell, with the bill remaining for a third session.

"Stage Door Canteen" rolls merrily along at the Capitol where, with Phil Spitalny and his all-girl band on the stage, the bill is expected to gross an estimated $58,000 for its sixth week ending tomorrow night. Theatre announced yesterday the bill will hold for eight weeks in all.

Second week of "The Constant Nymph," with Carmen Cavallero and his band on the stage, at the Strand, will gross about $50,000 for the house and the show will remain a third week. "Dixie" ends its six week sojourn at the Paramount Theatre tonight after grossing an estimated $49,000 for its final seven days. The stage show included the Andrews Sisters and Mitch Ayers and his band. The show opening tomorrow includes "Let's Face It" on the screen and Benny Goodman's orchestra on the stage.

"Best Foot Forward" ended its fifth week at the Astor Theatre last night grossing an estimated $18,000 and holds for a sixth. "Bomber's Moon" and "Report to the Aleutians" will gross an estimated $10,000 in the first week at the Rialto, while "Victory Through Air Power" will do about $14,000 for its third week at the Globe.

OWI Seen Naming Film Liaisons Soon

(*Continued from page* 1)

week or 10 days, Palmer Hoyt, director of domestic operations, will name a motion picture liaison man. Hoyt, who has been in Hollywood for conferences with industry representatives, is expected to return to Washington tomorrow.

"The September drive, with its invasion theme and 'Back-the-Attack' slogan, is probably the greatest mass selling job ever undertaken—with some 50 million customers in view," said Doob.

The Treasury has set up a promotion plan of newspaper ads, radio, billboards, and all other media, but the exploitation and ballyhoo are in this industry's hands. "Hollywood, with its caravan and hero tours, and the theatres with their locally executed parades, rallies, displays, etc., are the key-factors in the publicity barrage," he disclosed.

WAC in every city should offer their services to war finance committees, said Doob.

Stahl Resigns from Para.

CLEVELAND, Aug. 2.—Max Stahl has resigned from the Paramount sales force to enter the newspaper distributing business in Farrel, Pa.

Allied Decree Talks Set for Special Unit

(Continued from page 1)

clusively in MOTION PICTURE DAILY yesterday, of receiving reports of exhibitor experiences under the decree and their views on future government procedure, during the next month or two. Tom C. Clark, special assistant to the U. S. Attorney General, in charge of the anti-trust division, has instructed regional representatives of the Department all over the country to interview exhibitors and to report on their views. In addition, the Department here will receive additional information to be prepared by national and regional exhibitor organizations. Clark, who recently returned from a West Coast trip during which he interviewed exhibitor representatives and company officials on decree workings, may make a second trip into the field for the same purpose next month, and his office here also will confer with exhibitors and other industry representatives in the meantime.

A full report of the Allied committee's discussions will be made at the board meeting in the Lord Baltimore Hotel, Baltimore, Aug. 11 and 12. The decree will be one of the major topics of the board meeting. At the last Allied board meeting, held in Detroit, May 6, a resolution was adopted in favor of affiliated theatre divorcement fortified by effective injunctions against unfair practices. In the event that prosecution of the government's case next November is not undertaken, the resolution incorporated suggestions for modifications of the decree. Among the latter was the adoption of a new sales plan, details of which have since been worked out by Allied regional organization heads in consultation with their members and which will be presented to the board meeting next week.

Subjects on Agenda

Other subjects on the meeting's agenda are: a report on the Allied Caravan Committee's work; report by Roy Harrold on 16 mm. and non-theatrical competition; report by Jack Kirsch on juvenile delinquency problems and remedies; report on the new Kilgore theatre divorcement bill in Congress; report on Canadian exhibitors' experiences under film price ceiling laws; a proposal for enlargement of Allied's bulletin service; reports on print shortages and curtailed film deliveries; reports on curtailed releases by distributors and on current film terms.

Arrangements for the meeting have been completed by Frank Hornig, president of MPTO of Maryland, and Meyer Leventhal, national Allied secretary. Among those who will be present, in addition to those already named, are: Abram F. Myers, chairman and general counsel; Colonel H. A. Cole, Dallas; Don Rossiter, Martin Smith, P. J. Wood, Leo Jones, Maxwell Alderman, Harry Lowenstein, Irving Dollinger, Thornton Kelley, Harry Walker, Sidney Samuelson, H. Chertcoff, George Ickes, L. Gold, W. L. Ainsworth, Ray Branch, Hugh Bruen, "observer" for the Pacific Coast Conference of Independent Theatre Owners, and Rotus Harvey, San Francisco.

Review

"Border Buckaroos"

(PRC)

THOSE Texas Rangers, Tex O'Brien, Jim Newill and Guy Wilkerson, in their latest film, carry on their good-samaritan activities around a plot that is again written in plenty of running gun fights, stage coach robberies, rescue of the pretty heroine, etc. Tex O'Brien gives a good, rough, masculine portrayal, but Jim Newill is not tough—he's a bit too refined, and Guy Wilkerson as the rough diamond character, fails in an attempt to be funny.

The dirty business this time concerns a dude lawyer and his unscrupulous cattlemen friends, who are aiming to cheat the heirs to a seemingly worthless ranch out of their inheritance. The heirs, unaware of the existence of an abandoned, but very rich mine on their land, must be on hand at midnight, according to the will, if they are to get the ranch. The Texas Rangers, who happen to be riding through the country get wind of what's up and set about to put things in order. After rescuing Christine McIntyre, the pretty lady heiress, Tex sends Jim Newill off to pose as the other heir while he himself pretends to be a member of the unscrupulous cattlemen's gang. When the gang discovers that they have been handed the doublecross, there is a terrific gun-and-fist fight, but the rangers mop up and ride off singing, with their prisoners, to the county jail.

Others in the cast include Eleanor Counts, as Christine McIntyre's girl friend; Jack Ingraham, who is an adequately sinister villain; Ethan Laidlow, Charles King, Michael Vallon and Ken Duncan.

Oliver Drake directed and the production was handled by Alfred Stern and Arthur Alexander.

Running time, 60 mins. "G."* TED ROWLAND

*"G" denotes general classification.

$9,988,340 July Gross At Downtown First Runs

(Continued from page 1)

nearly every sector. Average high quality of product served with refrigeration was generally the reason, aided by the fact that outdoor show competition was at a low in most places, and is sliding even lower, due to wartime restrictions and transportation curtailments and dimouts.

Some of the pictures figuring frequently in MOTION PICTURE DAILY's headlines on key city box office reports included "Stage Door Canteen," "Hers to Hold," "Thumbs Up," "Mr. Big," "Constant Nymph," "Coney Island," "Lady of Brulesque," "Dixie," "Mr. Lucky," "Action in the North Atlantic," "Hit the Ice," "Crash Dive," "Song of Texas," "Human Comedy," "Air Raid Wardens," "Bombardier," "Salute for Three," "China," and others. The story of "This Is the Army" and "For Whom the Bell Tolls," both given world premieres in July, in New York, is another matter.

Comparison of downtown first run receipts since January 1, follows:

1942 Week Ending	No. of Theatres	Total Gross	1943 Week Ending	No. of Theatres	Total Gross
Jan. 2- 3	150	$1,815,500	Jan. 1- 2	151	$2,813,500
Jan. 9-10	138	1,700,000	Jan. 8- 9	154	2,424,300
Jan. 16-17	150	1,600,600	Jan. 15-16	149	1,820,500
Jan. 23-24	142	1,575,100	Jan. 22-23	127	1,648,600
Jan. 30-31	130	1,474,700	Jan. 29-30	127	1,789,500
Feb. 6- 7	148	1,641,400	Feb. 5- 6	126	1,743,000
Feb. 13-14	146	1,518,600	Feb. 12-13	132	1,919,000
Feb. 20-21	136	1,500,000	Feb. 19-20	139	1,885,900
Feb. 27-28	161	1,815,300	Feb. 26-27	149	2,005,200
March 6- 7	137	1,435,500	March 5- 6	142	1,933,400
March 13-14	129	1,366,600	March 12-13	151	1,944,600
March 20-21	141	1,447,900	March 19-20	143	1,968,300
March 27-28	153	1,539,100	March 26-27	147	1,938,200
April 3- 4	152	1,516,400	April 2- 3	123	1,785,800
April 10-11	157	1,861,000	April 9-10	147	2,029,100
April 17-18	150	1,740,500	April 16-17	147	1,868,500
April 24-25	148	1,580,900	April 23-24	158	2,006,200
May 1- 2	142	1,459,500	April 30-May 1	154	2,284,200
May 8- 9	140	1,483,000	May 7- 8	161	2,168,400
May 15-16	148	1,638,300	May 14-15	161	2,053,700
May 22-23	141	1,653,000	May 21-22	158	2,096,200
May 29-30	146	1,585,800	May 28-29	155	2,036,600
June 5- 6	139	1,564,000	June 4- 5	169	2,289,700
June 12-13	135	1,539,100	June 11-12	166	1,865,873
June 19-20	140	1,557,300	June 18-19	163	1,961,600
June 26-27	131	1,403,800	June 25-26	168	2,125,300
July 3- 4	149	1,612,200	July 2- 3	164	2,133,800
July 10-11	150	1,685,000	July 9-10	153	2,433,700
July 17-18	136	1,543,400	July 16-17	151	2,109,400
July 24-25	130	1,529,300	July 23-24	155	2,185,100
July 31-Aug. 1	136	1,652,700	July 30-31	164	2,347,900

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Showmanship Flashes . . .

Stunt Promotion For 'Cabin in Sky'

The campaign put on for "Cabin in the sky" by Oscar Nyberg of the Fox Theatre, Spokane, was highlighted by the distribution of 10,000 "jam session" tickets to youngsters. Several students "picketed" with messages such as "I want to see 'Cabin in the Sky,' Who has ticket No. 1809?," the idea being to find the person of the opposite sex who had the corresponding ticket, in order to get free admission. Also 5,000 sweepstake tickets were distributed in downtown cafes, restaurants, hotels, etc. Each ticket was numbered and every weekday a list of 25 numbers was posted in front of the theatre. The persons holding tickets with numbers similar to those posted received free admission.

Maritime School Aids Campaign

ST. PETERSBURG, *Fla., Aug. 2.— For the campaign of Warner's "Action in the North Atlantic," Robert H. Boardman, manager of the Playhouse Theatre, turned over the entire first show to the maritime trainees. Tickets were paid for at the regular service men's cut admission, out of the entertainment fund of the Maritime School.*

In return for this private showing, the men paraded up Central Avenue in 45-foot trailers, with 150 trainees in each. Also, Buddy Clark's band, which enlisted in the service en masse, played on front of the theatre and gave two shows on the stage three days after the opening.

The entire exploitation cost the theatre nothing except newspaper plates and a little extra newspaper advertising.

Recruiting Rally For Bombardier

Chicago, Aug. 2. — Showing of "Bombardier" was tied up here with a recruiting drive for bombardiers, pilots and navigators by the Army Air Corps. A smoke screen was laid over the Loop and the city "bombed" with leaflets inaugurating the drive. One bomb contained a coupon exchangeable for a $25 War Bond at the Palace Theatre.

The Army Ordnance Department contributed a lobby display of bombs and airplane engines and a recruiting station was set up in the theatre. A unit of the Civil Air Patrol also paraded with a 50-piece band from the Victory Plaza to the RKO Palace for a recruiting rally.

Local 306 Taking Fights to F. D. R.

(Continued from page 1)

declaration that the case is an important policy one and must be considered carefully.

The controversy arose when the Joelson circuit, operating some 18 theatres here, slashed the pay of some projectionists employed by the circuit by 25 per cent on October 31, 1942, reportedly in violation of the President's "hold the line" order. Circuit had claimed that it was entitled to reduce wages when it reduced the size of certain of its theatre capacities.

Distributors Set to Speed Films to Italy

By FRED STENGEL

Peace in Italy will bring Hollywood pictures to screens in that country for the first time since 1938. Foreign managers of distributing companies in New York have revealed that with peace they expect an immediate "go ahead" signal from military and diplomatic authorities for the opening of commercial negotiations with governing officials in that country.

The Office of War Information overseas bureau will first enter liberated European countries with a selected list of Hollywood features with super-imposed titles in the language of the respective country. As previously mentioned, Laudy Lawrence is in charge of this program in North Africa and Southern Europe and has reported to home offices that American films are already being shown in Sicily to natives of that island. Lacy Kastner is slated to head the OWI section which will move American pictures into Northern European countries as they are liberated.

Majors Leave Italy

The majors pulled out of Italy as of Dec. 31, 1938, following the establishment in that country by the Mussolini government of the film distribution monopoly. Impositions placed upon American film companies by the Ente Nazionale per l'Industria Cinematografica in a decree dated Sept. 4, 1938, caused representatives of these firms in Europe at the time to decide that continuance of trade in Italy was practically impossible.

Some $500,000 belonging to U. S. distributors was frozen in Italian banks by that government. The money has not been released. Films were required to be dubbed in Italy in the native language with a tax of 50,000 lire imposed upon each picture.

Companies which operated their own branches up to Dec. 31, 1938, were Warners, Loew's, Paramount and 20th Century-Fox. United Artists, RKO, Universal and Columbia distributed through Italian sales representatives. Those with branches liquidated their properties while the others terminated their contracts with their sales agents.

As of Dec. 31, 1937, there were 4,049 theatres in Italy with a seating capacity of 1,643,161.

WPB Refuses Probe Of Film Hoarding

(*Continued from page* 1)

old Hopper, head of the motion picture section, who pointed out that no control of the disposition of the finished product is contemplated in the raw stock allocation order.

It was suggested that if the alleged practice is in violation of the anti-trust laws, the matter might be submitted by Farnum to the Department of Justice.

Review

"Black Hills Express"

(*Republic*)

Hollywood, Aug. 2

THIS is a typical Western with plenty of snap and dash beamed at pleasing the followers of Western adventure pictures in which there is a lot of action and just the suspicion of a love story adroitly handled so that it does not overshadow the he-man stuff.

Don Barry does a good job as Ron Walker, the two-fisted gunman, whom a crooked marshal and banker try to frame as the outlaw responsible for stage holdups which they are engineering to break Wells Fargo so they can buy it out cheaply with the gold they've stolen from the stages.

Ariel Heath makes her venture into Westerns in this one as the heroine whose father is slain, and who eventually helps Walker prove the marshal and banker are the real brains behind the outlaw depredations. She does well with her role.

Wally Vernon provides plenty of wholesome comedy relief as the deputy sheriff who works with Ron Walker in ferreting out the real crooks and, at just the right moment, saves Ron's life with a well-placed shot.

George Lewis and Bill Halligan supply the villainy, while Charles Mitchel does an excellent job as the stage-line manager facing ruin, who pins his hopes on Ron's gun-fighting.

Running time, 56 minutes. "G."* JACK CARTWRIGHT

*"G" denotes general classification.

Industry 'On the Spot' in 3d Drive

The industry is in the spotlight and "on the spot" in the Third War Loan campaign, starting Sept. 9, according to Oscar A. Doob, assistant national director of the Treasury's war finance division, who was here from Washington over the week-end to confer with War Activities Commitee heads. He returned to the Capital Sunday.

"I doubt that many in the industry realize just how important a place the industry is expected to take in this gigantic drive," Doob told L. C. Griffith, newly appointed bond drive chairman of WAC, and S. H. Fabian, chairman of the WAC Theatres Division.

"Since getting into my new Treasury job, I've been surprised repeatedly to hear how much reliance Secretary Morgenthau and national director Theodore R. Gamble are placing on the industry to fulfill a vital part in the over-all drive. At virtually every Washington meeting with the war finance committee, the plans of the industry are discussed and emphasized as a prime factor in the success of the drive. We are inviting Fabian or Griffith to Washington to tell the Treasury state publicity chairmen of 20 states of the film industry's plans."

Doob said that Francis S. Harmon, executive vice-chairman of the WAC, was due in Washington Friday and would be pressed to stay over for a meeting of the publicity men the following day.

Bowes Withdraws Unit

CHICAGO, Aug. 2.—Major Bowes' withdrawal of his amateur unit stage show has caused the cancellation of several theatre engagements in this territory. Among houses where they had been booked are the Oriental, here, and Riverside, Milwaukee.

PPCITO Protests 'Heaven' Previews

(*Continued from page* 1)

edged unfair practice of commercialized previews."

Opposition to commercialized previews has long been a plank point in the platform of the PCCITO.

Coast Flashes

Hollywood, Aug. 2

HOWARD J. SHEEHAN, studio business manager, was made M. J. Siegel's assistant at Republic. He will supervise the entire feature program except eight high budgeteers on the schedule, and all Westerns except Roy Rogers'. Siegel is supervising deluxers and Rogers' films. Al Wilson, labor relations counsel, takes over Sheehan's duties. John L. McCurdy, formerly with Paramount and RKO theatres, succeeds Wilson. The company makes its first entry into the legitimate field through the purchase of "Mexicana," a musical currently playing in Mexico City. It will produce it in New York, and then film it.

•

William Goetz's International is discussing Claudette Colbert, Gary Cooper deals. They might combine in one feature.

•

John Houseman's first as a Paramount producer will be "Miss Susie Slagle's."

•

Robert Gillham, Paramount advertising and publicity chief, planes to Chicago tomorrow on the "Bell" roadshow.

•

Izzy Allen was named Monogram's Quebec manager. The company adds "Victory Parade" musical to its schedule.

•

Pat Duggan, Sam Goldwyn's New York story editor, goes to the studio. Kay Brown succeeds him.



'DuBarry's' $20,000, Cincinnati High

CINCINNATI, Aug. 2.—Mid-summer grosses are continuing to hold to the high brackets, with "Du Barry Was a Lady" contributing an estimated $20,000 to the RKO Albee, which presages a holdover or move-over week.

Estimated receipts for the week ending August 4-7:

"Du Barry Was a Lady" (M-G-M)
RKO ALBEE—(3,300) (30c-33c-44c-55c) 7 days. Gross: $20,000. (Average, $15,000)
"Background to Danger" (W. B.)
RKO PALACE—(2,700) (30c-33c-44c-55c) 7 days. Gross: $13,000. (Average, $13,000)
"The Constant Nymph" (W. B.)
RKO CAPITOL—(2,000) (30c-33c-44c-55c) 7 days, second week. (Moved from Albee). Gross: $7,000. (Average, $6,000)
"Hit the Ice" (Univ.)
RKO GRAND—(1,500) (30c-33c-44c-55c) 7 days, third downtown week. Gross: $4,800. (Average, $6,500)
"Pilot No. 5" (M-G-M)
RKO LYRIC—(1,400) (30c-33c-44c-55c) 7 days. Gross: $5,000. (Average, $4,500)
"Silver Spurs" (Rep.)
"Gangs, Inc." (PRC) (Reissue)
RKO FAMILY—(1,000) (22c-33c) 4 days. Gross: $1,500. (Average, $1,400)
"Salute for Three" (Para.)
"Saboteur" (Univ.)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $850. (Average, $800)
"Bataan" (M-G-M)
KEITH'S—(1,500) (30c-33c-44c-55c) 7 days. (Moved from Palace). Gross: $6,500. (Average, $5,500)

Ochs Plans Post-War Drive-In Circuit

COLUMBUS, O., Aug. 2.—Herbert Ochs, general managing director of the Drive-In Theatre at Dayton, announces the leasing of a 40-acre tract on East Main St. for a drive-in to be built as soon as building restrictions are lifted. The lease is for 15 years, beginning July 1, 1943, and involves approximately $100,000.

Interests backing the project have built Drive-In Theatres in Toledo, Louisville and Lexington, as well as Dayton, and plan to extend their circuit after the war. Ochs, well known film man, having been with Warner Brothers for 17 years as salesman, branch manager and district manager, will make his headquarters in Columbus.

Associates Gets a Relief Committee

Morris Sanders, 20th-Fox exchange; Saul Trauner, Columbia exchange, and Matthew D. Cahan, comprise a committee, appointed at weekend, to handle various relief activities of Motion Picture Associates, by Jack Ellis, president.

The organization will open its 1943-44 season early in September with a luncheon-meeting, and has abandoned its annual dinner-dance and journal this year.

World Books Greek Film

"Shrine of Victory," the first film record of Greek resistance to the Axis, brought here by Spyros Skouras, head of Greek War Relief and 20th-Fox president, will have its premiere here at the World Theatre late this month. The film was produced in England by Alberto Cavalcanti and has a narration spoken by Vrassidas Capernaros, a Greek naval officer.

Reviews

"The Saint Meets the Tiger"

(Republic)

PLOT and direction of this latest dramatization of Leslie Charteris "Saint" may be a bit haphazard at times, but with the assistance of an excellent cast and plenty of sliding panels, secret passageways, and mysterious corpses, it turns out to be a fairly amusing 60 minutes of entertainment.

The saint, smoothly portrayed by Hugh Sinclair, learns from the lips of a dying man who stumbles into his apartment that the clue to a $4,000,000 bank robbery lies in a tiny fishing village in Cornwall. He no sooner arrives in Cornwall than he meets the heroine Jean Gillie, whose aunt asks him to tea, where he recognizes several notorious shady characters. The saint reveals his identity, and lets them know that he is out to get the "Tiger," the leader of the gang and the $40,000,000 in gold bullion which he knows they are planning to take out of the country. Now that everyone, including the audience, knows what is what, it is only a matter of discovering the Tiger's identity and tracking down the gold. The trail leads the saint and Jean Gillie to a hidden smugglers' cave where they discover the gang loading the gold bricks onto a yacht. They board the ship, and by means of the saint's clever management, capture the Tiger and the rest of the nefarious crew.

Miss Gillie, and Hugh Sinclair who plays the saint, both given very creditable and straightforward performances. It was produced by William Sistrom and directed by Paul Stein.

Running time, 70 mins. "G."* TED ROWLAND

"Wagon Tracks West"

(Republic)

Hollywood, Aug. 2

HERE is another western designed to draw and please the small fry and many of the elders. It's another Wild Bill Elliott from the Republic lot with plenty of action, a fairly good story, and lots of heman fighting as well as the usual riding and shooting, ending in the villain being brought to justice.

It all starts with a drink of fever-infected swamp water and Gabby Hayes, victim of the fever, is mistaken for a drunk and picked on by the toughs of Six Gun, a western frontier town. Wild Bill Elliott saves Gabby from his persecutors and also a young Indian who has just returned from medical college to help his people, the Pawnees.

In the end, after plenty of hard riding, lots of gunplay and use of the fear of the fever to wring a confession, Wild Bill and Gabby solve the tangle and save the young Indian doctor from the noose, thereby halting an Indian war.

Producer Lou Gray has done a good job on this one which Howard Bretherton directed in a way that gets all action out of dialogue, plot and fights. Elliott and Hayes do excellent workmanship on their roles, as does Vallin, and Anne Jefferys contributes plenty of wistful beauty to the role of the Indian princess in love with Vallin.

Running time, 55 minutes. "G." JACK CARTWRIGHT

"Calaboose"

(Roach-United Artists)

"CALABOOSE," the second picture in the series produced by Hal Roach featuring Jimmy Rogers and Noah Beery, Jr., is Western slapstick comedy.

Once again, Tim and Pidge, played by Rogers and Beery, Jr., respectively, the two happy-go-lucky cowboys, are on the trail looking for a job. They are hired as ranch hands but before they can go to work Beery, Jr., is smitten by Mary Brian, the local sheriff's niece. Discovering that she is interested in "curing" criminals, Beery, Jr., has himself incarcerated in the calaboose. He enjoys his stay until Rogers resorts to drastic means to persuade him to leave—introducing a cellmate, a notorious underworld character. When the cronies of the racketeer arrive to "spring" him, Rogers and Beery, Jr., join the sheriff in the pitched battle that follows. The gangsters are captured. But Miss Brian marries Paul Hurst, local government horse agent, and Tim and Pidge go off to work.

Glenn Tryon produced this abbreviated footage, with Hal Roach, Jr., directing. Screen play, by Arnold Belgard, is from an adaptation by Harry Thew, of an original story by Donald Hough.

Running time, 45 mins. "G."* MILTON LIVINGSTON

**"G" denotes general classification.*

RKO Hires 'em Tall In Corn Country

Omaha, Aug. 2.—The RKO branch office here will go to any lengths to sell their pictures.

Pat Jolly, new salesman, is six foot, eight inches tall. Head Booker Norm Neilsen is six foot, four and one-half. And branch manager Karl Howe and salesman Rosenblat also crowd six foot.

McClintic Loses Suit Involving MGM Film

Supreme Court Justice Sidney Bernstein yesterday ruled that Guthrie McClintic, legitimate producer, is not entitled to share in the $142,000 recovery made by Edward Sheldon and Margaret Ayer Barnes, authors of "Dishonored Lady," in the plagiarism action involving the Metro-Goldwyn-Mayer film, "Letty Lynton."

McClintic, who produced "Dishonored Lady" on the stage, claimed a 50 per cent interest in the film rights. The two authors, after Federal Court litigation which lasted eight years, won damages of $142,000. The producer, who did not participate in the lengthy litigation, then filed suit for 50 per cent of the recovery.

Republic Employes Get Wage Increase

War Labor Board has approved wage clauses in the contract signed on April 7, 1943, between Screen Office and Professional Employees Guild, Local 109, CIO, and Republic Pictures. The contract, affecting 56 home office workers, calls for increases of from $2 to $5, with minimum salaries of $18 per week for minisengers and $20 for clerical workers. Increases are retroactive to December 14, 1942.

Boston Sport Shows Out

BOSTON, Aug. 2.—Sportsmans Shows here are out for the duration. Here where these shows originated, and where they grew until more than 225,000 persons attended in a single week at Mechanics building, and from where they spread to Grand Central Palace in New York, the idea has been laid on the shelf. Albert Rau and Sheldon Fairbanks, who with their associates comprise the Campbell-Fairbanks Expositions, have retained the name.

Miller Transfers Vogel

CLEVELAND, Aug. 2.—Dave Miller, Universal district manager, announces that Gene Vogel, salesman out of the Cleveland branch, has been transferred to the Buffalo Universal with the Albany territory assignment. Leo Gottlob, who has been in charge of city sales here, succeeds Vogel in the river territory and F. Arthur Simon has resigned from the booking staff of Co-operative Theatres of Ohio, to become city salesman.

'Lassie' Tradeshowings

M-G-M will tradeshow "Lassie Come Home" on Aug. 17 in New York and Los Angeles, and in all other exchange centers on Aug. 24.

Mexico Short Of Stock, Must Cut

MEXICO CITY, Aug. 2.—Those who would register their scenarios for copyright protection with the Mexican government, through the Intellectual Properties Department of the Ministry of Public Education, must now conform to stricter regulations. Mere synopses can still be registered, but they are only accepted as "literary pieces," which means that the author has no protection of his idea. For full copyright protection, the scenarist must present, along with the synopsis, the complete film dialogue and such technique as camera movements.

Single Drive for All Coast Charities

LOS ANGELES, Aug. 2.—Y. Frank Freeman, Paramount vice-president, is one of six vice-chairmen who will conduct the Los Angeles "War Chest Drive" starting Oct. 29. The fund will support many charities which formerly raised money individually. In addition to the community chest which comprises 92 agencies, the new drive will contribute to maintenance of organizations directly identified with the war.

On a special labor committee are J. W. Buzzell, secretary, Central Labor Council, AFL; Lew Blix, Southern California director of the AFL Labor League for Human Rights, and Herbert K. Sorrell, business representative of the Motion Picture Painters, AFL, Local 644.

Outside Competition Hits Hard in Seattle

SEATTLE, Aug. 2.—Theatres here are facing their strongest competition of the season from "outside" amusements. At the Ice Arena, "Ice-Capades of 1943" opens a 13-day stand at $2.88 top. In the adjoining Civic Field, Arthur Bros. Circus opens a seven-day run. At the Sick Rainier Park, Pacific Coast baseball opens a three-week home series of twilight games, and seven blocks from the ball park the Russell Bros. Circus begins an 11-day engagement. Grace Moore appeared in a concert at the Moore Theatre on July 31, to be followed at the same house by a five-day engagement of the Russian Ballet Theatre the first week of August.

Republic to Test Top Productions

With its production, "Someone to Remember," Republic institutes a policy of test engagements in key cities, to determine the most effective advertising and publicity angle for each of its upper bracket releases.

Cooperative advertising campaigns on deluxe productions are being supplemented by 24 sheet billboard posting and radio spot announcements.

Stars Ask New Names

LOS ANGELES, Aug. 2.—Ann Sothern and her husband, Robert Sterling, are seeking legal changes in their names. Miss Sothern, whose real name is Harriette Lake Hart, wants to be known as Ann Sothern Sterling. Sterling, now Army Air Cadet William John Hart, asks to be called Robert Hart Sterling.

Theatre Changes

B. & K. Manager Changes

CHICAGO, Aug. 2.—Balaban and Katz announce that Ed Dlouhy, former manager of the Gateway, has been appointed manager of the Apollo in the Loop, succeeding James Thompson, who has been inducted into the Army. Ray Thomson, formerly manager of the Alba, is now manager of the Gateway. Joseph Anderson has been appointed manager of the Belpark, and V. J. Fischer, formerly manager of the Coronet, has been made manager of the Valencia, his place at the Coronet being filled by T. Duckworth.

Earl Holden Succeeds as Manager

CHARLOTTE, N. C., Aug. 2.—Earl Holden, formerly of the staff of the State Theatre, here, has succeeded R. D. Stallings as manager of the Imperial, Stallings having been inducted into the Army. Bernal Lewis, manager of the State, has returned from Florida.

Three More Close for Summer

The Film Board of Trade announced yesterday that three more New York theatres have closed for the summer: the Rivoli, West New York, N. J.; Fisk in Winfield, Long Island, and the Livonia, Brooklyn.

Crouch Returns to Auburn

ROCHESTER, Aug. 2.—Ernie Crouch, aiding at the Dixie, Rochester, has returned to Auburn and his former Schine post.

Theatres Change Bookings

Buying and booking for the Abel Fanchi circuit, New York, which consists of the Greeley, Lincoln, Chelsea and Savoy, is now being handled by the Island theatre circuit. The Abbey theatre is now being booked by the Brandt circuit, and the Rogers theatre, Broadway, Brooklyn, will be handled by Rogel Amusement Corp. The Regent, 34th Street, and Superior theatres, formerly operated by the Yost circuit, are now operated by Newley Theatre Corp.

Thomas Made Assistant Manager

CHICAGO, Aug. 2.—Kenneth Thomas, formerly with Warner Bros. at the Paramount Theatre in Hammond, has been made assistant manager of Warner's Orpheum, also in Hammond. He was recently discharged from the Coast Guard after service in European waters.

Newspaper Man Made Assistant

WILKES-BARRE, Pa., Aug. 2.—William Canaughton, former newspaper man, has been made assistant manager of the Capitol here to replace Joseph Tinsley who was transferred to the Penn also as assistant manager.

Fire in Fiesta Theatre

KANSAS CITY, Mo., Aug. 2.—The Fiesta Theatre, operated by Herman Illmer, was damaged to the extent of several thousand dollars by fire. The building, on Troost Ave., is owned by Abe Baier.

Middle East Yanks Hail Free Pictures

"If your wallet is a little short of piastres, francs, shillings, rials, fils—or whatever else is passing for money in your neck of the Middle East, —don't let it worry you because the American motion picture industry is releasing films to U. S. troops free for nix." This is the word "Stars and Stripes," the weekly newspeper published by and for the U. S. Armed Forces in the Middle East, is passing to soldiers, hailing the set-up in which the industry supplies current product to the War Department for free showing to men overseas.

Shortage of Help At St. John Branches

ST. JOHN, N. B., Aug. 2. — Exchange managers here are having difficulties trying to keep staffs up to par in both quality and quantity. Simultaneously, shippers are being sought by United Artists, 20th-Fox and RKO. On several occasions, Manager G. Heiber, of U. A., has been the only male member of the staff. Male exchange workers are quitting to enlist or to go into munitions plants and shipyards at wages that are record high.

Female employes are also hard to get and harder to keep. Girls and women are moving about from one job to another and permanency is decidedly out.

Mexico Tightens Copyright Rules

MEXICO CITY, Aug. 2.—There are strong indications that producers in Mexico must radically change their product for the rest of this year, in view of the raw film scarcity and because they have run ahead of their 1943 production schedule. There is only enough raw stock available for Mexico in 1943 for a maximum production of 65 features and producers made 42 pictures up to July 15. It seems apparent, therefore, that they must bear down on hand picking films they want to produce, so that only the very best of the 18 to 23 that can be accommodated can be made. Most producers think that 60 will be the utmost limit of Mexican production this year.

Frank Founce, of the cinematographic division of the U. S. Office of the Co-ordinator of Inter-American Affairs ,is here helping producers cope with the raw film shortage.

Jackson, Tenn., Gets Legal Sunday Films

JACKSON, Tenn., Aug. 2.—The city council of Jackson has legalized Sunday exhibition of films between the hours of one and six and after 9 p.m. by unanimous action. First shows were given Sunday.

Voters will be asked to confirm the action in a referendum on Aug 20. Demands of officers of a local air cadet training camp were prime movers in obtaining the new ordinance.



NAB Favors Curb On FCC Powers

National Association of Broadcasters, representing 540 broadcasting stations, is backing the White-Wheeler bill which seeks to redefine the powers of the FCC to separate radio from other communications, according to Neville Miller, NAB president.

Meeting in Chicago at the weekend to consider proposals of its legislative committee, NAB board of directors denied that one of these proposals concerned the ousting of Miller as NAB president. With 23 of the board's 25 members present, NAB voted to keep Miller until the expiration of his term in 1944, drafting three resolutions to combat the reported move to oust him in favor of William B. Lewis, former deputy chief of OWI.

Milwaukee Curfew to Combat Delinquency

MILWAUKEE, Aug. 2.—As a step toward remedying increased juvenile delinquency here, the Milwaukee common council has passed a curfew which goes into effect at midnight tomorrow. Children under 16 must be off the streets and out of public places between 12 midnight and five a.m. daily, and all under 18 are forbidden to loiter around hotels and rooming houses between 10 p.m. and 7 a.m. unless accompanied by parents or guardians.

Penalties for juvenile violators are their arrest.

Blame Late Shows For Delinquency

PORTSMOUTH, O., Aug. 2.—Charging that children from surrounding areas coming here to attend midnight shows are a contributing factor to local juvenile delinquency, Judge Emory Smith, of the Scioto Juvenile Court, has proposed that persons under 18 be barred from theatres after 11 p.m. He has instructed City Manager J. F. Parkinson to call a meeting of theatre managers and police to formulate a plan.

Theatres in Harlem Reopen After Riots

(*Continued from page* 1)

sons were dead, hundreds injured and 750 arrests were made.

A 10:30 p.m. curfew on the nearly 100 theatres in the area from 110th St. to the Harlem River and from 8th Ave. to Lexington Ave. was ordered by city officials last night. A total of 12 theatres in the heart of the riot area remained closed yesterday. Three of them were Brandt Circuit houses.

Although hundreds of business places had been looted and smashed, theatres came through practically undamaged. The area was placed under quasi-martial law by Mayor La Guardia.

Theatre managers reported that attendance Sunday evening was not affected, but grosses took a sharp drop yesterday.

RKO announced that its three Harlem theatres were lighted widely to give patrons added protection, while all theatres had all staffs on extra-hour duty during the emergency.

Hollywood

By WILLIAM R. WEAVER

Hollywood, Aug. 2

THIRD announcement of a picture based on juvenile delinquency is from Republic. It's in idea stage, at this point, with a writer assigned to develop it, and a title, "Pick-Up Girl," pre-determined. The project, in common with the RKO-Radio and Monogram projects in kind previously announced, sails in the face of known OWI opinion that pictures on this theme are precisely not what the overseas market needs to be supplied with, plus the undeclared but virtual certainty that the Office of Censorship will deny export license to any film which portrays today's American children, who are tomorrow's soldiers, as delinquents. These are matters which those earnest exhibitors whose request for films on the subject, to reduce what they called vandalism, wouldn't have known about, but they are the ones who will explain why the films do not materialize if they don't.

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Arthur Hornblow has signed Barbara Everest for a prominent role in "Gaslight," his next for M-G-M. . . . PRC launches its directly controlled production policy with "Jive Junction," which Edgar Ulmer will direct under personal supervision of vice-president Leon Fromkess, and "Music Without Bars," which Hal Powell is writing. . . . "Hitler's Women," which Herman Millakowsky and Jeffrey Bernerd are to produce for Monogram, is reported budgeted at the highest figure in that company's history. Nancy Kelly and Gail Patrick are among the leads.

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David O. Selznick has signed Neil Hamilton to a term contract and assigned him a top role in "Since You Went Away." . . . B. G. DeSylva has cast Gale Russell, Dianna Lynn, James Brown and Bill Edwards in "Our Hearts Were Young and Gay" . . . Paramount has confirmed the report that the Pine-Thomas organization is to produce "Storm" on a major budget with top talent. Warners has signed Barbara Stanwyck for "Instruct My Sorrows" with Henry Blanke producing. . . . Paramount has signed James Francis Crow, former newspaper critic, as story consultant. . . . M-G-M has signed Fred Astaire to a long term contract. It starts with the "Ziegfeld Follies," with Arthur Freed producing.

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Columbia has announced Brian Aherne for the lead opposite Rosalind Russell in "Ten Per Cent Woman." . . . Jack Warner has selected Joyce Reynolds, seen in "The Constant Nymph," for the title role in "Janie," the Broadway play, which he has assigned to Alex Gottlieb to produce. . . . Paramount has purchased "Olympia," Ferenc Molnar play, for production by Charles Brackett with Billy Wilder directing.

•

Monogram entered upon its heaviest production schedule at weekend with 14 films scheduled to go into production within six weeks, among them "Ground Crew," "Hitler's Women" and "Lady Let's Dance." . . . Producer Arthur Hornblow has signed William Cannon as production manager of "Quo Vadis," which he will produce for M-G-M after completing "Gaslight." . . . Howard Estabrook, writing the script for "The Hairy Ape," with production of which Jules Levey will implement his UA release, is inserting some war references into the Eugene O'Neill play, which didn't have any, but in such a manner that he can get rid of them by eliminating a few lines of dialogue if the war ends abruptly.

•

With 55 pictures in shooting stage at weekend, in an August as hot as most and a period when studios commonly curtail their activity, students of the Hollywood scene are exchanging guesses as to why the pressure is on. Guesses include possibility of shortages to come, of talents to be leaving, other urgencies, and some or all of these may have bearing upon the subject. Of one guess there is no doubt whatever, though, because it's no guess. The production pressure reflects in full and comforting measure the absolute confidence of the production branch of the industry in the victory of the Allies.

Father Draft Starts Oct. 1—It's Official

Washington, Aug. 2.—The War Manpower Commission announced tonight that induction of fathers would begin Oct. 1. Fathers will be drafted only when a local board cannot fill its monthly call from other men who are not eligible for occupational deferment. Fathers who are key men in essential industries will be deferred, as will those whose induction would cause extreme hardship to their families. WMC Chairman McNutt explained that it is no longer possible to meet the needs of the military in any other way.

Owen Nares, British Actor, 55, Passes

LONDON, Aug. 2.—Owen Nares, British actor, died recently at Brecon, Wales, at the age of 55. He had been touring army training camps on the British Isles.

Nares, who made his debut on the stage in 1909, was a favorite with British audiences for more than three decades. Besides appearing in many successful productions, Nares managed the Queen's Theatre in 1919. In 1930 he produced "Desire." His British-made films included "Office Girl," "Women in Chains," "Aren't We All?" and "The Loves of Madame DuBarry." His most recent film, "The Prime Minister," was shown here earlier this year.

Short Subject Reviews

". . . And Then Japan!"

(*March of Time*)

Taking its keynote from a foreword by Joseph C. Grew, former U. S. Ambassador to Japan, who tells in the film of what it will take a defeat Japan, this release emphasizes the formidable enemy we face, in presenting some sobering facts about Japan's military, economic and social might.

Opening with a tabloid portrayal of the execution of the American flyers who bombed Tokyo, the picture goes into a discussion of what our method of attack upon Japan might be: with warships from Pearl Harbor and planes from China and Attu, simultaneously. The footage traces the gains made by Japan, and shows how she is converting all her newly won wealth into armaments and weapons. There are other scenes showing the Japanese people, at home, in night clubs along the famous Ginza, as well as the training of children for what Japan is said to believe will be a hundred years' war.

Running time, 18 mins. Release, August 13.

"Porky Pig's Feat"

(Animated Cartoon)

(*Warner*)

The latest adventure of Leon Schlesinger's Porky Pig and Daffy Duck concerns itself with a little matter of an unpaid hotel bill. Daffy loses all their money at craps and their efforts to avoid the bill collector leads them into all sorts of violent, if not very amusing horseplay. Running time, 7 mins. Release date, July 17.

Para., W. B. Vie in Hollywood Openings

HOLLYWOOD, Aug. 2.—Paramount is reportedly putting $50,000 into the local exploitation of "For Whom the Bell Tolls,' and Warners is said to be putting an eqal sum behind its leader, "This Is the Army," both scheduled to open here in August.

Paramount has scheduled "Bell" for opening at the Carthay Circle, Aug. 16, at a top of $5.50, receipts going to the Los Angeles War Chest. The opening is co-sponsored by the 17 agencies participating in the chest campaign.

Warners' opening of "This Is the Army" is slated for three houses, the Hollywood, Downtown and Wiltern, on Aug. 17. Proceeds will go to Army Relief.

Paramount and Fox-West Coast are understood planning a second "Bell" premiere at the United Artists Theatre on Aug. 17, the day "Army" opens.

Paramount is tying up most leading department stores in Hollywood, Beverly Hills, Los Angeles and Santa Monica for "Bell."

Robert M. Gillham, director of advertising and publicity for Paramount, has mapped out the "Bell" barrage.

The campaign starts tomorrow in Los Angeles newspapers. There will be 420 24-sheets posted in the area.

Sada Cowan Passes

HOLLYWOOD, Aug. 2.—Funeral services for Sada Cowan, the well-known scenarist, were held today. She died Saturday.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 24 NEW YORK, U.S.A., WEDNESDAY, AUGUST 4, 1943 TEN CENTS

DO NOT REMOVE

OWI Won't Aid Empty Houses, Newsreels Told

New Setup Pledges Films Of Strong Value Only

By BERTRAM F. LINZ

WASHINGTON, Aug. 3.—The revamped OWI is not going to try to wish pictures onto the newsreel which do not have pictorial or news value and is not going "to help empty theatres," representatives of the reels were told today at a conference with George H. Lyon, chief of the news bureau.

The whole effort of the OWI will be to work with the newsreels the same as it does with the newspapers, which are not asked to print a lot of useless material, he said.

Instead of advising the newsreel representatives of the selection of a contact man, Lyon admitted that so far he has had no luck in his search for a qualified representative and asked those attending the conference to make suggestions. He said that so many good men have gone into the military service that the companies

(Continued on page 6)

Films Move with Armies, Says Coe

ROCHESTER, N. Y., Aug. 3.—American films will move into liberated countries right on the heels of the United Nations armies, Charles Francis Coe, vice-president of the Motion Picture Producers and Distributors, declared here today.

Coe told interviewers that he be-

(Continued on page 4)

Noble Will Offer 'Blue' Stockholdings

Edward J. Noble, whose $8,000,000 offer for the Blue Network was accepted by RCA last week, stated yesterday that if the Federal Communications approves the sale he hopes to distribute stockholdings in the Blue to its affiliated stations and to the public generally. Affiliated stations under FCC regulation have the right to withdraw from the network on giving stipulated notice.

Night Business in Some Harlem Houses Off as Much as 80%

By FRED STENGEL

Evening attendance in theatres in post-riot Harlem has fallen off as much as 80 per cent in some situations, house managers reported yesterday. Matinee grosses have held up well. Area now under guard includes 88th St. to 155th St. and from the East River to Manhattan Ave.

Effective last night, New York City police lifted a 10:30 curfew for theatres and other establishments, following an official announcement that "everything is quiet."

Damage to house fronts and vandalism in theatres has been negligible, although Mayor LaGuardia has estimated that $5,000,000 damage was caused to other business establishments by the riots which started Sunday night. Nearly 6,000 police were

(Continued on page 4)

'Bell' Coast Opening At Original Length

HOLLYWOOD, Aug. 3.—It is expected that Paramount will open "For Whom the Bell Tolls" here at the New York Rivoli footage. Elimination of 1,000 feet may finally reach 1,100.

The company is reported not to be rushing changes, indicating that additional roadshows will be geared to current footage, thereby utilizing the prints at hand. Sam Wood, the film's director, will return here tomorrow and will soon be pondering where and how to make the cuts.

Phila. Owners Beset By Cooling Problems

Philadelphia, Aug. 3.—Exhibitors here, facing continuing high August temperatures, are expressing concern over their inability to procure repair parts for cooling systems, which are breaking down in growing numbers throughout the city. It is reported that a number of neighborhood houses have posted lobby signs informing patrons that the cooling system was not working and refunds would not be made.

Pa. Censor Blasts Propaganda Films

PHILADELPHIA, Aug. 3.—"Motion pictures are treading on dangerous territory in becoming a medium of propaganda and a molder of public opinion instead of continuing as a medium of entertainment," Mrs. Edna R. Carroll, chairman of Pennsylvania's Censor Board, stated in a by-lined story in the *Philadelphia Inquirer*.

She pointed to newsreels, trav-

(Continued on page 6)

Bolton Quits W. B. To Join Columbia

HOLLYWOOD, Aug. 3.—Whitney Bolton is leaving Warners as studio publicity chief to join Columbia on Sept. 1. He will handle the campaigns on the company's more important pictures. Shortly thereafter he will go East to confer with Nate Spingold, Columbia

(Continued on page 6)

Picture Prices for Play Rights Are Skyrocketing

By MILT LIVINGSTON

Increased motion picture grosses, and the dearth of good story properties for filming are given as the reasons for mounting prices being paid for stage plays, according to home office story department officials. New High in the market was the recent purchase of the screen rights to "Junior Miss" by Mary Pickford for United Artists release for $410,000 from Max Gordon, producer. An optional purchase plan provides that sellers may elect to accept a payment of $355,000 plus 35 percent of the net of the picture within six months.

The purchase price of "Junior Miss,"

(Continued on page 4)

Majors to Handle Five British Shorts

Distributors here will handle five more British war short subjects for the British Information Services. They include: "The Last Hazard," produced by the RAC Film Unit distributed by RKO; "Kill or Be Killed," made by Realist Films for the Ministry of Information, to United Artists; "Common Cause," to 20th Century-Fox.

Also, "These Are the Men," Strand Films production for MOI, to M-G-M, and "In the Drink," to Warner Bros.

Rathvon and Depinet Given 7-Year Pacts

Stock Options in New Contracts with RKO

New seven-year contracts have been made with N. Peter Rathvon, RKO president, and Ned E. Depinet, RKO Radio president, Floyd B. Odlum, chairman of the board, announced yesterday.

Rathvon's contract also covers his services as chief executive officer of RKO subsidiaries. Depinet's covers his services as executive in charge of world-wide distribution of RKO Radio pictures. A seven-year contract was voted by the company to Charles W. Koerner, executive vice-president, about three months ago.

At the same time it was announced that RKO granted Rathvon and Depinet options to purchase 50,000 shares of its common stock at $8 per share, the current market price of the stock. The term of the option is seven years, subject to provisions relating to earli-

(Continued on page 6)

WAC Gets New Date For Joining NEIC

The National Entertainment Industry Council membership committee yesterday granted an extension of the deadline for acceptance of membership by the War Activities Committee and nine other organizations until Sept. 1.

At a meeting at the office of Harry Brandt, NEIC membership committee chairman, a sub-committee was appointed to explore means of hastening acceptance by the ten organizations.

An eight-man committee was appointed by WAC two weeks ago to

(Continued on page 4)

'Rising Sun' Bows In 79-City Premiere

BOSTON, Aug. 3.—RKO's "Behind the Rising Sun" was given a 79-city New England-New York State premiere today, with Boston's Keith Memorial Theatre as the spearhead. Lines started forming at three box-offices here at 7:30 this morning, with Margo, Lieut. James Braddock and James R. Young, author of "Sun," making personal appearances. The

(Continued on page 6)

Personal Mention

MAURICE SILVERSTONE, 20th Century-Fox vice-president and foreign manager, will leave for England about the middle of next week.

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LEON GOLDBERG, RKO treasurer, is on vacation.

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WILLIAM PARK, makeup editor of Paramount News, is in the Navy as a lieutenant commander.

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CHARLES MOSS, director of the Criterion Theatre, will leave for Hollywood Thursday.

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DAVE KAUFMAN, artist for the Loew-Poli New England division, New Haven, is the father of a baby girl.

•

JOE FAITH, Terryville, Conn., exhibitor, is vacationing in Quebec.

•

WILLIAM WANG, former member of M-G-M's publicity department, is now stationed at Camp Peary, Va.

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PHIL. WEXLER, assistant manager of Warners' Earle, Philadelphia, will leave Aug. 12 for the Army Signal Corps.

•

BERNARD SEAMON, manager of the Hippodrome, Baltimore, is vacationing in Maine.

Pizor Gets Phila. Goldman Theatre

PHILADELPHIA, Aug. 3.—William Goldman's 56th St. Theatre, originally purchased by Charles Segall at a trustee sale, has been sold to Lewen Pizor, also an independent circuit head and president here of the United M.P.T.O. Segal, who had purchased the house when he bid $49,600, after the court approved Goldman's purchase offer of $45,000, sold it back to Goldman, who had a recapture clause in his lease. Pizor's final purchase price was not disclosed. He has already taken possession although Goldman's lease still had a year to go.

Other real estate transactions here has Mrs. Rovner turning over her nearby Berlin Theatre, Berlin, and Laurel, Laurel Springs, both New Jersey, to Sam Frank, independent circuit head. In addition, Northwestern Theatres has sold the dark Ritz Theatre in North Philadelphia to Pasquale Lasorsa.

Navy Buys Universal Newsreel for Ships

Closing of an exclusive contract with the U. S. Navy for showing aboard Navy ships of Universal Newsreel was announced yesterday by the film company. The pact will run until June 30, 1944.

Plans call for the servicing by Universal of its bi-weekly newsreel issues effective immediately.

Insider's Outlook

By RED KANN

Hollywood, Aug. 3

ONE bit of illogic, at least, finds its way into the protest of PCCITO to Tom Connors over trade showings of "Heaven Can Wait" before paying audiences. "We believe it defeats the intent and purpose of Section 3 of the consent decree," reads the letter at one point.

Neither 20th Century-Fox, nor the remaining four signatories of the consent decree, would violate any of its clauses under a move of this character. PCCITO either forgets or simply ignores the truth of the matter which is that all five distributors may do as they please and, in fact, have enjoyed that right since the day long since when the government failed to prove a case against Columbia, United Artists and Universal.

■

It is the fact, of course, the quintet long ago determined to continue trade shows and may maintain the system, first made mandatory by the decree, next season so far as anyone can foretell with complete accuracy at this juncture.

This decision, is in force now, prompted by legal advice. It stems from the desire to keep skirts clean in order to establish in the record of the last three years' performance — come November—an observance of decree provisions despite the fact the one complained of by the Coast exhibitor organization has no enforcement power behind it.

■

Decree variations on blocks have been indulged in only by Metro. Some months ago, that company went up to 12 in one swoop, now will start its 1943-44 season with ten. Paramount, Warner, 20th-Fox and RKO hold the right to exercise the same process or any variation thereof. It happens that so far they have elected otherwise.

While PCCITO assumes the "commercialized preview" practice, which it maintains the plan for "Heaven Can Wait" typifies, will raise objections from "all exhibitor organizations in the United States," a question is if PCCITO is not thinking more particularly of its Southern California membership. If this is valid, that organization ought to be reviving its onetime complaint over studio previews which are dropped into an assortment of theatres in and around Hollywood. The audience is not told of the attraction, the theatre simply informing by banner or lobby display that a preview is on deck. Yet the audience is a paying one and, by the same reasoning, is catching a "commercialized preview."

■

Theatre managers, knowing how the preview routine excites attention right in the dead, or adjacent, center of the town that makes 'em, insist they must inform their public of what gives. For, if the regular show of Feature A and Feature B is to drop Feature B for the one preview performance, ticket buyers are not getting what they are buying. They may be getting something infinitely better, of course. Nevertheless, there is more than a suggestion of subterfuge in switching shows unless sufficient intent is declared.

All of this, however, is a local matter peculiar to Hollywood and the neighboring belt and seems to bear little on the national scene. Moreover, as large a stake if not larger is held by the first run which ultimately is to play "Heaven Can Wait" or whatever the attraction in similar circumstances may be. They don't seem to be upset. Not at this writing, anyway.

■ ■

"This is a lightning war and the importance of frequent and timely communication by government with the people of vital war messages, cannot be overstressed. I am particularly impressed with the plans of the War Activities Committee to speed up this necessary phase of our war effort." Palmer Hoyt, director of the domestic branch of OWI, had this comment to make on the method determined for the new program of war information shorts.

Aside from the 26 which are designed to course through domestic distribution in 16 to 20 weeks, the remaining half, to be known as War Information Film Bulletins, in not more than 250 feet each, will make theatre rounds by traveling with newsreels to pledged houses running the news and by shipping them on their own to those pledged houses which do not.

■

That's nice going. It has been obvious to industry figures of discernment that much official footage has dissipated its values merely by going stale by the time it worked its way through the routines of the distribution machine. It takes too long.

By resorting to the newsreel, which was advanced as the way months ago and first reported here at the time, the clips may be joined to as many as ten issues a week if top speed is required. It means circulation into the millions and a tremendous blanketing of the nation in four to six weeks. Real coverage.

War Bond Drive Aid Pledged by WAC

The executive committee of the public relations division of the War Activities Committee yesterday pledged 100 per cent cooperation with the industry's participation in the Third War Loan Drive, Sept. 9-20, at a meeting of the group in WAC headquarters here.

David Lipton, newly-appointed division head, introduced Ray Beall, chairman of the publicity committee for the drive, and A. P. Waxman, campaign publicity director, to the gathering. S. H. Fabian, WAC theatre division chairman, outlined objectives of the campaign. Exhibitor participation via bond premieres and special events in theatres was emphasized at the session.

Those present at the meeting included: Maurice Bergman, Malcolm Kingsbury, Howard Dietz, Ernest Emerling, Harry Goldberg, James Sauter, Si Seadler, Vincent Trotta, Harry Mandel, S. H. Fabian, Herman Gluckman, Chick Lewis, Bill Formby, Jack Harrison, Paul Lazarus, Jr., Martin Quigley and Ed Schreiber.

20th-Fox Concludes Regional Here Today

Speakers at the second-day session at 20th Century-Fox's regional sales meeting which will close at the Hotel Astor here today were: Spyros Skouras, Tom Connors, Charles Skouras, Hal Horne, A. W. Smith, Jr., who presided; Gracie Fields, Carole Landis, Ernst Lubitsch, "Rick" Ricketson, Elmer Roden, Harold Fitzgerald and Dan Michaelove. March of Time was host at a cocktail party in the College Room of the Astor yesterday.

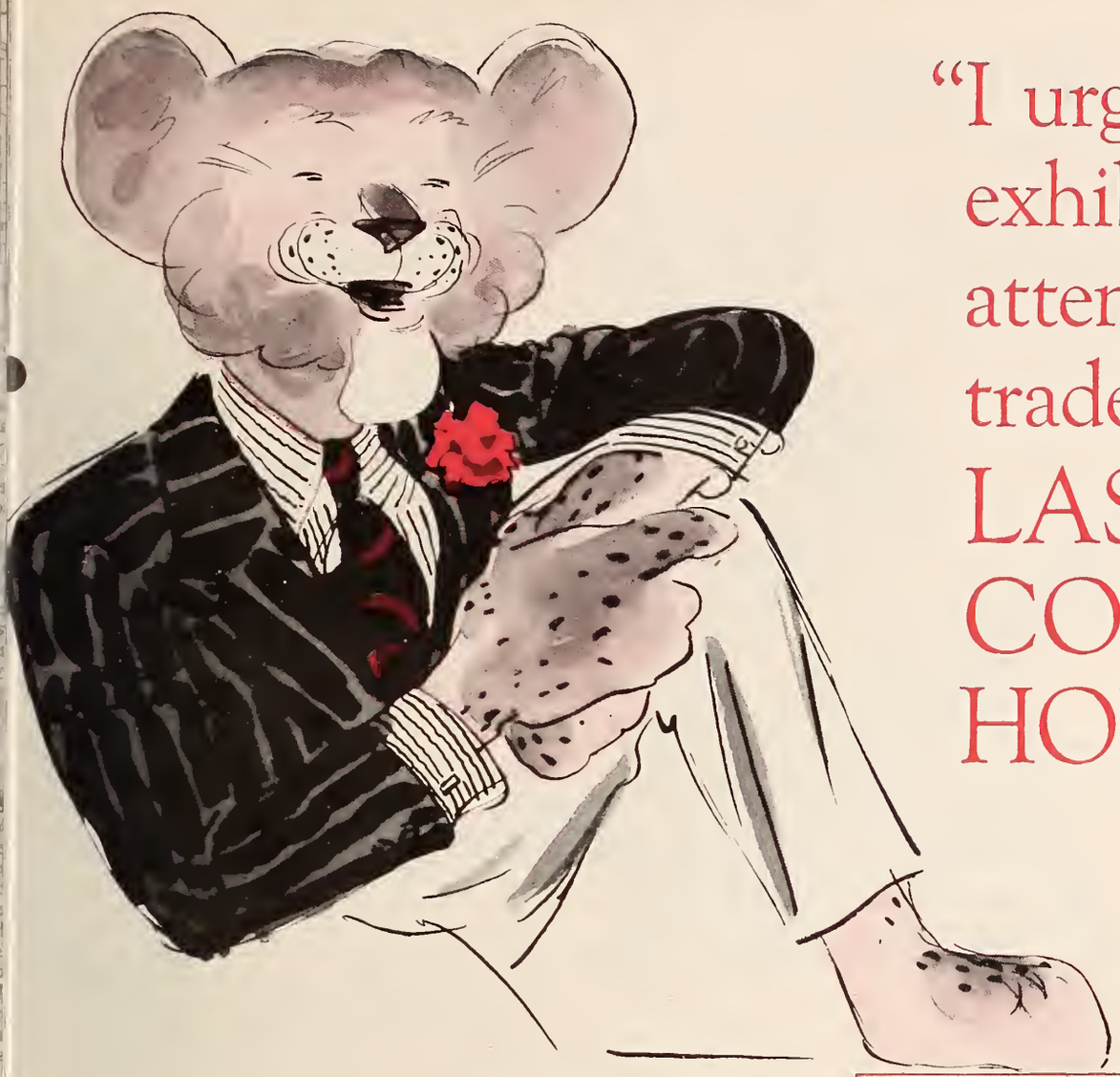
A home office delegation will leave here this afternoon for the second regional in Chicago which opens tomorrow. It will include Spyros Skouras, Tom Connors, W. J. Kupper, W. C. Gehring, A. W. Smith, Jr.; L. J. Schlaifer, Hal Horne and others.

News of personnel changes in new executive titles in the sales force and of the new season's product is being withheld from announcement by the company until the third and final meeting which will be held in Los Angeles Aug. 11.

Local F-51 Donates $585

Film Exchange Employees Union, Local F-51, has contributed $585 to the New York Labor War Chest.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.



"I urge every exhibitor to attend the trade shows of LASSIE COME HOME!"

With a heartful of gratitude to all who helped in the making of "Lassie Come Home" Metro-Goldwyn-Mayer keeps faith with them by inserting this special message in the trade press. Showmen will thank us for urging them to attend the trade showings. The great book by Eric Knight, author of "This Above All" has become an immortal motion picture destined to pack the theatres of the land with thrilled audiences. "Lassie Come Home" will be nationally advertised and powerfully promoted everywhere so that America may know the wonderful picture it is.

RODDY McDOWALL • DONALD CRISP • Dame May Whitty
Edmund Gwenn • Nigel Bruce • Elsa Lanchester • LASSIE
Screen Play by Hugo Butler • Based Upon the Novel by Eric Knight
Directed by FRED M. WILCOX • Produced by SAMUEL MARX

The First Two
TRADE SHOWS of
METRO-GOLDWYN-MAYER'S
TECHNICOLOR TRIUMPH

"LASSIE COME HOME"

•

NEW YORK CITY
Tuesday, August 17th
at 10:30 A. M. and 2:30 P. M.
M-G-M SCREENING ROOM
630 Ninth Avenue

LOS ANGELES
Tuesday, August 17th
at 2:30 P. M.
20th CENTURY-FOX SCREENING ROOM
2019 So. Vermont Avenue

•

Watch Trade Press for Complete List
of Nationwide Trade Showings

Night Business in Harlem Is off 80%

(*Continued from page 1*)

required to bring the situation under control. Five persons were killed, hundreds injured and additional hundreds arrested.

Theatres continued using entire house staffs on duty at all times as an added precaution. Lifting of dim-out regulations for the area resulted in the use of marquee lights in many houses for the first time in months. Many theatres kept their interior well lighted too for added protection.

Behal Back at Capitol

PHILADELPHIA, Aug. 3.—Leon Behal has returned to the Capitol film exchange as salesman, his former post before going to Conshohocken, Pa., as manager of the Riant Theatre there. Jack Littow, former manager of the Eureka Theatre here, takes over the Riant.

20th CENTURY-FOX

TRADE SHOWING

of

"Claudia"

on

Friday, Aug. 13th

at 2:30 P. M.

20th Century-Fox Exchange

1502 DAVENPORT STREET

★★★★★

OMAHA, NEBRASKA

★

Review

"The Man from Down Under"

(M-G-M)

Hollywood, Aug. 3

TWO highlights are in evidence in this Charles Laughton vehicle. In between are barren spaces which fail to compensate for the long wait between Highlight No. 1 and Highlight No. 2. The end result is an attraction of fair interest. That's all.

The initial stretch of excitement develops in an excellent prizefight sequence in which Richard Carlson, romantic interest, wins the British Empire championship. The second, plodding through interminable detail and Australian cockney, brings the proceedings in direct contact with the Japanese air blitz of Northern Australia where most of the story unfurls. In climactic value, the raid, which imperils children and the assorted and re-assembled principals, holds together well enough although the same idea has been used and re-used in various styles and by various approaches in many other pictures.

The story concerns Laughton, Anzac out of the last war, who adopts a Belgian boy and girl and raises them in his native country. The boy grows into Carlson, pugilistic contender for top honors in the squared ring. The girl proves to be Donna Reed. A parallel romantic thread, on the side of middle age, is carried forward between Laughton and Binnie Barnes.

The audience, however, is in on it and knows Carlson and Miss Reed are brother and adopted sister. The principals do not. Thus, when Carlson discovers he is in love with her, he turns to the parish priest for counsel and ultimately decides to eliminate himself from the twin scenes —the prizefight game and the girl's life. Comes the war.

Laughton is too old to re-enlist and so enters the labor battalion. Carlson gets involved in the Malayan campaign, returns wounded. Miss Barnes and Miss Reed convert Laughton's country hotel into a concentration center for evacuated children. All of them are brought together in the one locale by the easy convenience of dramatic license. By this time the boy and girl finally get together on the heels of the proof of their birth, freshly arrived from Belgium. Getting together, too, are Laughton and Miss Barnes. Picture ends.

Performances are led off by Laughton in one of those blustering, roustabout roles of his. Probably second in value is Clyde Cook as his buddy. The others, however, do well enough. It is inconsequential detail and listless development of the story throughout limitless footage which cause "The Man from Down Under" to bog down, thereby suggesting the film would be better by far if it were sharply edited.

Robert Z. Leonard directed and also shared production with O. O. Dull.

RED KANN.

Running time, 104 minutes. "G."*

**"G" denotes general classification.*

Films Move with Armies, Says Coe

(*Continued from page 1*)

lieves American films will do more than any other factor to convert the natives to American ideals of life. He was interviewed prior to his appearances before the local Rotary, the Four Freedoms War Bond Show and the foremans' club of Eastman Kodak. His Rotary appearance at noon drew a record crowd, which included officials of Kodak, officers in the Armed Forces, and Rochester exhibitors.

American-made pictures, portraying the drama of struggle and achievement in the lives of free peoples will explode whatever "propaganda mines" might be hidden in ideological pictures that may be produced abroad, Coe told an audience of Eastman executives and workers in an address tonight at the Eastman Auditorium.

Coe is here to further the industry's goodwill campaign. Arthur de Bra, his assistant, accompanied him. They will return to New York tomorrow.

"The first effect of vicious propaganda films is to empty theatres. But that does not mean that entertainment can be insensible to the great forces clashing in the world. That's the stuff of which drama is made, and drama is entertainment," declared Coe.

He predicted that great effects would be achieved when third dimension is added to the screen.

Coe paid tribute to Eastman for its pioneering with teaching films. Over 600 American colleges now have courses in film appreciation, he revealed.

Four Companies Get New York Charters

ALBANY, Aug. 3.—Incorporation papers have been granted here to four firms. Century Artists, Ltd., was chartered to conduct theatrical booking agencies, by I. Philip Sipser, Gladys Braiter and Elsie Balter, with Boudin, Cohn and Glickstein, New York, filing. Charlotte Theatre Corp., Utica, was formed by Gerald Furney, Anthony A. Ledermann and Lillian Neff; Howard J. Blaugrund was the filing attorney.

Atlanta Film Co., Inc., Manhattan, was formed by Joseph Eckhaus, Dorothy Singer and Lillian Sturm; attorneys filing were Eckhaus and Leader, New York. Modern Play Productions, Inc., Manhattan, was formed by Alexander E. Racolin, David Lieberman and Julius L. Bezozo, New York.

Film Prices for Play Rights Skyrocketing

(*Continued from page 1*)

Jerome Chodorov-Joseph Fields comedy, based on the Sally Benson stories, which opened on Broadway Nov. 18, 1941, produced by Max Gordon, play-rights and producer being the sa[illegible] trio that participated in the sale of "My Sister Eileen," to Columbia, represents tops for a straight sale, but "Life With Father," for which there has been spirited bidding ever since the play opened on Broadway, five years ago, has an asking price of $500,000 and 50 percent of the net in addition to other conditions of sale which have been set by producer Oscar Serlin. Asking price of "Oklahoma," Broadway musical, is also reported to be $500,000 plus 25 percent of the net of the picture.

'Boys' Fetches High Price

Recent figure of $305,000 paid by 20th Century-Fox for rights to "Something for the Boys" topped the $300,000 paid by the same company for "Eve of St. Mark" and "The Moon Is Down." Other high figure purchases in the past season include the $250,000 paid by Warners for Max Gordon's "The Doughgirls," and the $225,000 paid by M-G-M for Sam Behrman's "The Pirate."

Prices for books are also skyrocketing, but in this field the ingenuity of story editors in an early anticipation of the possible success of a book before it is published, pays dividends in lower prices. Books can and are bought in manuscript before such elements as selection by the Book-of-the-Month Club or Literary Guild enter into the sale price.

Emphasis seems to be on war themes in forthcoming books, creating a difficult situation for story editors who are looking for stories with escapist themes. It is possible that story editors will rely more on the expediency of bringing big-name authors to Hollywood to work on originals directly for motion picture production.

WAC Gets New Date For Joining NEIC

(*Continued from page 1*)

consider NEIC affiliation, but no meeting date has been set by the committee, which consists of Adolph Zukor, Si Fabian, Phil Reisman, David Lipton, Walton C. Ament, W. F. Rodgers, Martin Quigley and Mary C. McCall.

Screen Directors Guild, which was unofficially represented at the recent NEIC convention in New York by Kenneth Thomson, is another organization which has yet to make a definite commitment of membership.

NEIC projects committee which met Monday to work out details for handling projects, has scheduled a second meeting for Thursday at Actors Equity headquarters. NEIC coordinating committee will meet on Thursday evening at the Hotel Astor.

Paramount Presents

"FOR WHOM THE BELL TOLLS"

starring

Gary Cooper · Ingrid Bergman

with *AKIM TAMIROFF · ARTURO DE CORDOVA*
JOSEPH CALLEIA and KATINA PAXINOU

Executive Producer B. G. DESYLVA

Produced and Directed by Sam Wood Screen Play by Dudley Nichols

IN TECHNICOLOR



Our next big war job
— Third War Loan
September 9th-20th

More people have paid More money to see this sensational Paramount hit in its first Three weeks at the Rivoli, than any other Roadshow attraction in New York's screen history

Paramount Pictures

OWI Won't Aid Empty Houses, Newsreels Told

(*Continued from page* 1)

are experiencing difficulties themselves. The appointment of the proper man is as important to the industry as to the government, he pointed out in asking for help.

While the whole situation created by the elimination of the motion picture bureau was canvassed at the meeting, the session was held to develop any new plans for industry-government cooperation in the absence of any situation requiring changes in present relationships.

Palmer Hoyt, director of OWI domestic operations; James Allen, assistant director, and James G. Rogers, Jr., deputy to the director, also sat in on the conference at which were present E. N. Glucksman, All-America; A. J. Richard and Robert Denton, Paramount; Walter Ament and George Dorsey, Pathe; Thomas Mead, Universal; M. D. Clofine, and J. C. Brown, News of the Day; Edmund Reek and Anthony Muto, Fox Movietone, and Claude Collins, WAC.

Party for Lubitsch

Twentieth Century-Fox will be host at a cocktail party for Ernst Lubitsch, producer-director of "Heaven Can Wait," at the Waldorf-Astoria this afternoon.

WAC Will Distribute 'Black Market' Film

The industry will cooperate in a national "black market" attack by the OPA, with the release on Aug. 19 of a war information film, "Black Marketing," the War Activities Committee announced yesterday. A special trailer attached to the short will ask audiences to sign pledges as they leave the theatre, agreeing to pay no more than legal prices, or accept rationed goods without giving up ration stamps. Special distribution and exploitation plans for the film are in the making.

Bolton Quits W. B. To Join Columbia

(*Continued from page* 1)

executive, alternating his headquarters between Hollywood and New York. He will travel extensively for Columbia.

Charles Einfeld, Warner vice-president in charge of advertising and publicity, declared that there are no plans at present to succeed Bolton. The administration of the Warner publicity department continues under Alex Evelove.

International, Inc.

SACRAMENTO, Aug. 3.—International Pictures was incorporated today with a capital of $1,100,000. William Goetz, Leo Spitz, Carolyn H. Gilmore and Frances Webb are directors.



Pa. Censor Blasts Propaganda Films

(*Continued from page* 1)

elogues and educational short subjects as first steps in the growth of this field.

The censor head declared that many sequences in the "Mission to Moscow" should never have been presented "at a time when post-war relations with our allies should be built on truth, honesty and integrity."

Mrs. Carroll wrote that the elimination of the appropriation of the motion picture division of the Office of War Information by Congress proved that such films as "Desert Victory," "Prelude to War" and "At the Front in North Africa" must be considered as spreading a particular doctrine or system of principles.

While the industry has been credited with doing a fine war service in distributing OWI films, she added, newspapers, magazines and news services have contributed similar services from the home and fighting fronts without the setting up of bureaus to edit the material and without Government participation as in the case of motion pictures.

Warning that "the trend is definite, the danger potent," she concluded with a statement that "all excursions into the field of propaganda by films are part of a pattern of regimentation which is diametrically opposed to representative, free government whether it emanates from an industry or from a government."

'Rising Sun' Bows In 79-City Premiere

(*Continued from page* 1)

day's receipts broke all records, according to the management and a statement from RKO.

Preceding the premiere was a sports-radio-music promotion at Boston's Madison Square Garden, last night, highlighted by a draw bout between Braddock and wrestler Walter Strack, attended by 20,000 service men and women.

An RKO Radio home office delegation here for the event, and headed by Ned E. Depinet, president, and Robert Mochrie, sales manager, will return to New York tomorrow.

At 7:30 a.m. the three box offices were thrown open and police reservists called to handle the crowd. By 9:15 a.m. the house was full, the lobby jammed and the streets overflowing. It was necessary to stop selling tickets until the end of the first show at 10:30 a.m.

All New England, from Connecticut to Canada, from the Atlantic to the Great Lakes, had been plastered with 24-sheet posters. For two weeks the air had carried spot announcements and feature programs over the Yankee Network of 21 stations plus 20 other stations in New York and the newspapers from Boston to smallest towns told of the premiere. Next week, the Pacific Coast will see a 50-city premiere in the Oregon and Washington State areas.

Jesse B. Towner Passes

JACKSON, Mich., Aug. 3.—Jesse B. Towner, 71 years old, who had been in the film business for 32 years when he retired, 14 years ago, died here recently.

Get New RKO Pacts



N. Peter Rathvon Ned E. Depinet

(*Continued from page* 1)

er termination, and to certain other conditions including the approval of RKO stockholders at their next meeting. The options also contain certain provisions limiting the exercise of a portion of the options to the sixth and seventh years.

In announcing completion of the contracts, Odlum said: "I am very happy to announce that the RKO organization has completed arrangements assuring continuance of the services of its principal executives who have been so largely responsible for the currently satisfactory operations."

Rathvon, former financial associate of Odlum's, has been president of RKO since June, 1942, and prior to that was closely identified with the company since its reorganization period in the late 1930's. Depinet, a veteran in the industry, has been executive head of RKO distribution since the formation of the company. He was elected president of RKO Radio in June, 1942.

Sir Ernest Fisk Is Foreign Mgrs' Guest

Sir Ernest Fisk, member of the Australian Parliament, who was active in the successful negotiations for the removal of that country's restrictions on the remittance of film revenue to the United States, was a guest of the home office foreign managers at a luncheon at the Harvard Club yesterday.

Fisk, who is en route to England from Australia, gave the foreign managers a first hand report on the currency negotiations and on fiscal conditions in Australia which were involved.

Add Lightman Talents

M. A. Lightman, president of Malco Theatres, Memphis, and a leading figure in the Memphis Little Theatre efforts, is a member of the foursome competing in the seventeenth annual national contract bridge championship in progress at the Park Central Hotel here. Lightman's team finished its first day's play only two points behind the leading foursome.

VACANT POSITIONS
FILLED QUICKLY
CALL
FRANK McGRANN
POSITION SECURING BUREAU, Inc.
(AGENCY)
331 MADISON AVE., N. Y.—Tel. MU. 2-6494

Neither Flood nor Heat Stops 'Aerial Gunner': $22,000

PITTSBURGH, Aug. 3.—During a week which brought a brief but damaging flood, a sizzling heat wave and flash storms, attendance here hung around average or a little below. Best grosses were at the Stanley, where "Aerial Gunner" promised $22,000.

Average receipts for the week ending Aug. 3-5:

"Coney Island" (20th-Fox)
FULTON—(1,700) (35c-44c-60c) 7 days, 5th week. Gross: $7,500. (Average, $7,600)
"Crime Doctor" (Col.)
"What's Buzzin' Cousin?" (Col.)
HARRIS—(2,200) (35c-44c-60c) 7 days. Gross: $6,000. (Average, $9,500)
"DuBarry Was a Lady" (M-G-M)
PENN—(3,400) (30c-40c-60c) 7 days, 2nd week. Gross: $17,500. (Average, $18,200)
"Pride of the Yankees" (U.A.)
RIT—(1,100) (35c-44c-60c) 7 days (reissue for first downtown run at popular prices). Gross: $3,500. (Average, $2,850)
"Union Pacific" (Para.)
SENATOR—(1,750) (35c-44c-60c) 7 days (reissue). Gross: $2,200. (Average, $3,400)
"Aerial Gunner" (Para.)
STANLEY—(3,800) (35c-60c-75c). On stage, six days of vaudeville, including Tommy Tucker's orchestra. Gross: $22,000. (Average, $21,600)
"Mr. Lucky" (RKO)
WARNER—(2,000) (35c-44c-60c) 7 days, 3rd week (moveover). Gross: $7,000. (Average, $7,000)

$12,000 Good for 2nd 'Canteen' Week

TORONTO, Aug. 3.—"Stage Door Canteen," at Loew's, was leading again during a busy summer week which included Civic Holiday, its second week being headed for $12,000. The Uptown Theatre was pulling up to $10,500 on "Hit the Ice."

Estimated receipts for the week ending Aug. 5:

"Night Plane from Chungking" (Para.)
"Salute for Three" (Para.)
EGLINTON—(1,086) (18c-30c-48c-60c) 6 days. Gross: $4,200. (Average, $4,000)
"This Land Is Mine" (RKO)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $11,500. (Average, $11,500)
"Stage Door Canteen" (U. A.)
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $12,000. (Average, $10,500)
"Crash Dive" (20th-Fox)
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $10,500. (Average, $11,000)
"Night Plane from Chungking" (Para.)
"Salute for Three" (Para.)
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: $4,800. (Average, $4,500)
"Hit the Ice" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days. Gross: $10,500. (Average, $9,000)

NBC Announces Rate Increases

An increase in NBC advertising rates, effective Sept. 1, by the slashing of allowable discounts to meet increased operating costs, and other changes, was announced yesterday by Roy C. Witmer, vice-president in charge of sales.

Weekly discounts which were previously 2½ to 12½ per cent have been reduced to 5 to 10 per cent. Contracted values of network time at gross rates and the corresponding rates of discount on weekly gross billings are to be changed. The discount will also be reduced 5 per cent on programs broadcast between 8:00 and 10:00 p.m. New York time and on their rebroadcasts.

Review

"The Law Rides Again"

(Monogram)

TRAIL-BLAZERS Ken Maynard and Hoot Gibson ride for the law, to expose an unscrupulous Indian agent who has been cheating the Indians and stirring up trouble, in this action melodrama of the old West. The cast looks like a marquee field day, villainous Jack LaRue, Kenneth Harlan, Chief Thunder Cloud, and Maynard and Gibson. Feminine interest comes from Betty Miles, recently-crowned California champion cowgirl. The usual fisticuffs, Indian raids, and shootings enliven the proceedings.

It is Gibson who gets the idea to use LaRue, recently captured bandit being taken to Preston, Ariz., by a U. S. marshal, to help ferret out the reasons for local Indian unrest. LaRue puts Maynard and Gibson on the spot with the local sheriff when he double-crosses them, and escapes, after killing the marshal. They catch up with him again and he leads them straight to the office of the Indian agent in Preston, Kenneth Harlan, who is revealed as a villain, who is cheating the Indians of their government cattle and equipment allotments. Convincing the local sheriff that they are on the side of law and order, Maynard and Gibson enlist his help. They finally round up Harlan and his gang with the help of the U. S. Cavalry summoned by Miss Miles. LaRue is killed after he kills Harlan, and finally order is restored and the Indians are pacified.

The horsemanship is reminiscent of good old time Western riding, and so is the gunplay. Robert Tansey produced and Alan James directed. The story is credited to Frances Kavanaugh.

Running time, 56 mins. "G."* MILTON LIVINGSTON

*"G" denotes general classification.

War off Baltimore Screens; 'Nymph' High at $20,000

BALTIMORE, August 3.—War stories are taking a week's leave from local first-runs and patrons are expressing approval. Business made an excellent start at the new openings. "The Constant Nymph" was tops, with $20,000 at the Stanley.

Estimated receipts for the week ending August 5:

"DuBarry Was a Lady" (M-G-M)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days. Gross: $19,000. (Average, $11,500)
"Hers to Hold" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days, 2nd week. Gross: $13,500. (Average, $10,000)
"Stormy Weather" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days, 2nd week. Gross: $10,500. (Average, $8,500)
"The Constant Nymph" (W. B.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends) 7 days. Gross: $20,000. (Average, $12,500)
"What's Buzzin' Cousin?" (Col.)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c). Stage: Smiley Burnette, Victor Borge, Jimmy Scribner, Three Winter Sisters, Grace & Nikko. Gross: $18,000. (Average, $13,500)
"Silver Spurs" (Rep.)
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: $6,000. (Average, $5,500)

W. B. Pay Rise Approved

CAMDEN, N. J., Aug. 3.—The regional War Labor Board has approved pay increases ranging from 36½ to 50 cents an hour for 59 employes of the Warner circuit in this area. The new scales will apply to cashiers, doormen, cleaners and matrons in the Camden, Collingswood and Clementon houses.

Chicago Rejects None

CHICAGO, Aug. 3.—Police Censor Board here examined 93 pictures in July, making only six cuts. There were no rejections and none classified for adults only.

'Licked' Premiere Set

State-wide premieres of "We've Never Been Licked" will be held in Texas between Aug. 12-16, according to an announcement yesterday by W. A. Scully, general sales manager of Universal. The campaign will be conducted by Interstate Circuit.

'DuBarry' Tops In Phila., with $24,700 Take

PHILADELPHIA, Aug. 3.—Downtown houses for the most part enjoyed good weekend business. "DuBarry Was a Lady," leads with $24,700.

Estimated takings for the week ending Aug. 4-6:

"Hitler's Madman" (M-G-M)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $6,000. (Average, $9,000)
"Background to Danger" (W. B.)
ARCADIA—(600) (35c-46c-57c-68c) 7 days, 2nd run. Gross: $3,800. (Average, $3,000)
"The Constant Nymph" (W. B.)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $21,000. (Average, $15,000)
"Follies Girl" (PRC) (6 days)
"Hit the Ice" (Univ.) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville: Dick Rogers' orchestra, Three Stooges, Cliff Edwards, June Preisser, Maree Lee and Rogers Dodgers. Gross: $24,500. (Average, $19,000)
"Hit the Ice" (Univ.)
FOX—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $22,500. (Average, $14,000)
"Lady of Burlesque" (U. A.)
KARLTON—(1,000) (35c-41c-46c-57c-68c-75c) 6 days, 2nd run, 2nd week. Gross: $4,700. (Average, $4,500)
"Lost Horizon of Shangri-La" (Col.)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 6 days, 2nd week. Gross: $4,300. (Average, $3,000)
"Stage Door Canteen" (U. A.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days, 4th week. Gross: $19,700. (Average, $20,000)
"DuBarry Was a Lady" (M-G-M)
STANLEY—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $24,700. (Average, $15,000)
"Two Tickets to London" (Univ.)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $7,500. (Average, $7,000)



CHARLES (DINGLE) COBURN STARS IN NEW COMEDY LAUGH RIOT!



CHARLES COBURN AND FRIENDS IN HIGH LIGHT SCENE from new Columbia comedy. Mr. Coburn, who gave such a memorable performance as 'Dingle' in "The More The Merrier" brings new delight to the screen as Rudyard Morley . . . a very British British author who comes to America in search of a cook.



CHARLES COBURN, MARGUERITE CHAPMAN and stranger in a hilarious interlude on a Pullman speeding through the night in "MY KINGDOM FOR A COOK" . . . Columbia's merry successor to "The More The Merrier".



THE LADY IN THE PICTURE IS MARGARET, MR. COBURN'S British cook who causes all the trouble that leads to all the laughs in the new Columbia comedy "MY KINGDOM FOR A COOK". Mr. Coburn . . . the now famous 'Dingle' in "The More The Merrier" matches that superlative performance in this new comedy.



MARGUERITE CHAPMAN, BILL CARTER, BETTY BREWER in a scene from "My Kingdom for a Cook" . . . Columbia's comedy successor to the now famous box-office wallop "The More The Merrier". Mr. Coburn is starred and gives a wonderful performance.



RUDYARD MORLEY IN A TYPICAL POSE. As the whimsical 'Dingle' in "The More The Merrier" he was something of a riot. In this new role he's a sensation. Oh yes, the real name is Charles Coburn. And the picture is "MY KINGDOM FOR A COOK". Columbia's August release.



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VOL. 54. NO. 25 NEW YORK, U. S. A., THURSDAY, AUGUST 5, 1943 TEN CENTS

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U.S. Reports $24,545,000 Firm Taxes

1941 Taxpayers Grossed $892,320,000

WASHINGTON, Aug. 4.—Federal taxes paid last year by film corporations in 1941 incomes were almost double those paid on the business of 1940, it was disclosed tonight by the Treasury Department.

Preliminary report on the 1941 corporate returns showed that 2,561 of the 4,552 film companies reporting had taxable income, compared with 2,353 out of 4,682 corporations in the preceding year.

The Treasury Department did not separate production from exhibition in compiling its figures, but for the industry as a whole showed that in 1941 the 2,561 companies had total receipts of $892,320,000, net income of $94,496,000, and paid taxes totaling $24,545,000, of which $17,678,000 was normal tax, $3,112,000 surtax, $146,000 declared value excess-profits tax and $3,609,000 excess profits tax. For 1940, the 2,353 taxable corporations had total receipts of $810,516,000, and

(*Continued on page 4*)

WAC Group Confers On OWI Plans Today

War Activities Committee representatives will meet in Washington today with Palmer Hoyt, head of the domestic division of the Office of War Information concerning OWI plans for future film commitments to the WAC. Industry figures expected to be present at the session include: M. A. Rosenberg, Ed Kuykendall, R. B. Wilby, Joseph Bernhard, Charles Moskowitz, Dan Michalove, George Skouras and Arthur L. Mayer.

S. H. Fabian and Harry Brandt, WAC executives, will also confer in the Capital today with Oscar Doob, assistant national director of the War

(*Continued on page 6*)

Local 306 Appeals To WLB Before FDR

In a final attempt to secure action on the wage-slash controversy with the Joelson circuit, pending since April, before appealing directly to President Roosevelt, New York IATSE Local 306 has sent a telegram to William H. Davis, WLB chairman, requesting an immediate decision.

PCCITO Trustees to Confer with Clark on Consent Decree

LOS ANGELES, Aug. 4.—Hugh Bruen and H. V. Harvey, Pacific Coast Conference of Independent Theatre Owners trustees, left for Washington tonight to confer with Assistant Attorney General Tom C. Clark on aspects of the consent decree affecting exhibitors. The meeting was arranged with Clark during his visit here last weekend.

This marks the first tangible move on the part of independent exhibitors to report to Clark since his return to Washington, on just how the decree has affected them.

As reported exclusively in MOTION PICTURE DAILY Monday, Clark has ordered regional representatives of the Department of Justice to contact independent exhibitors in their district following complaints that the decree was not working to their advantage

(*Continued on page 4*)

Edsol Takes Appeal On Schenectady Case

ALBANY, Aug. 4.—Edsol Corp., operating the Scotia, at Scotia, has appealed from the recent findings of former district attorney Charles J. Ranney, arbitrator, on their elimination-of-clearance case. Edsol originally brought a complaint against all signatories to the consent decree shortly after the Scotia Theatre was purchased by Sol Schaefer from the Schine circuit.

Ranney's decision cut to 28 days the clearance held by first run houses in Schenectady over the Scotia, but left unchanged the 14-day clearance main-

(*Continued on page 4*)

Harlem Grosses Up After That Riot

Grosses were at normal and in some cases ran above average yesterday in Harlem, scene of riots Sunday and Monday. Loew's, which has two houses in the affected area, claimed their second best day's business at both places with "Cabin in the Sky." Independents and other circuit theatres eased off on emergency precautions.

Anti-Trust Action Vs. Circuits in Miami, Majors Withdrawn

Papers filed in Federal Court here yesterday reveal the withdrawal of a Sherman Anti-Trust Law action filed against Paramount Pictures, Loew's, RKO, Vitagraph, 20th Century-Fox, United Artists, Columbia Pictures, Universal Film Exchange, and Monogram Pictures involving charges of preferences and special privileges to the Paramount and Wometco theatre chains in the greater Miami area in Florida.

According to Emil K. Ellis, attorney

(*Continued on page 4*)

Less Than 1,000 'Army' Deals Okayed

Less than 1,000 applications by exhibitors for the booking of Irving Berlin's "This Is the Army" have been approved by Warners to date, it was learned yesterday. Nearly 6,000 ap-

(*Continued on page 6*)

MPPDA Board Meets on Chi. Trib. 'Smear'

Plan of Counter-Action Up to PRC Today

By SHERWIN KANE

Action on behalf of the industry to counteract the recent "Hollywood smear campaign" of the *Chicago Tribune* was considered at a special meeting yesterday of the MPPDA board of directors.

The meeting gave consideration to a program of recommendations prepared for it by the Public Relations Committee of the industry. It was indicated following the meeting that some of the proposals submitted by the PRC will be incorporated in a general program of action discussed at yesterday's meeting. The program will be sent to today's meeting of the PRC for further discussion.

Suggestions that the industry engage in either a refutation of the *Tribune* article or a counter-offensive

(*Continued on page 4*)

Newspapers Cutting Films' Ad Lineage

Newspapers in many places, feeling the pinch of a newsprint shortage, have ordered theatres to cut advertising lineage, and distributors to reduce display space plans for premieres of their important films.

Although newspaper advertising

(*Continued on page 6*)

OWI Picks 40 for Europe; Some Already in Sicily

Office of War Information has selected the first 40 Hollywood features to be shown in Axis countries, or in those of their satellites, as they are conquered. Several have already arrived in Sicily. Most of the others have arrived in comparatively nearby North Africa.

The films will move right behind the advancing United Nations' armies, through Sicily, and on to the Continent, for showing to natives, in theatres, for entertainment and propaganda, with outright propaganda shorts being interspersed shortly.

The first 40 were picked by the

(*Continued on page 2*)

Sturges, AAA Film Man, in Sicily Post

Wesley A. Sturges, a member of the administrative committee of the industry arbitration system since its inception under the consent decree nearly three years ago, has been appointed by the State Department to take charge of all American economic agencies in Sicily on completion of the occupation of the island.

Sturges, a former law professor at Yale, is now in North Africa. He has written several articles on the operation of the industry arbitration system.

WLB Takes Over Record Controversy

Washington, Aug. 4.—The War Labor Board has taken jurisdiction in a dispute between the American Federation of Musicians and the electrical transcription manufacturers and today appointed a three-man panel to investigate the dispute. Members of the panel are Arthur Meyer, vice-president of the New York regional WLB, chairman; Henry S. Woodbridge of the American Optical Co. and Max Zaritsky, president of the United Hatter, Cap and Millinery Workers.

Personal Mention

JAMES J. MURPHY of the motion picture division of the American Arbitration Association will leave Monday for a 10-day tour of industry arbitration tribunals in the South and Southwest.

•

HARRY GOLDBERG, director of advertising and publicity for Warner Theatres, arrived in Albany yesterday.

•

HARRY LOHMEYER, Warner Theatres district manager in Washington, is vacationing this week.

•

PHIL ENGEL, Warner field representative for the New England territory, is here for home office conferences.

•

HARRY K. ARTHUR, general manager of Fanchon & Marco, will return to St. Louis tomorrow.

•

MITCHELL FRANKLIN, secretary of Franklin & Herschorn Theatres, St. John, N. B., was married recently in New York to Miss Agnes Yorke, also of St. John.

•

EDWARD A. GOLDEN and ROBERT S. GOLDEN will leave for Hollywood Friday.

•

JAMES SHARKEY, general manager of Cooperative Theatres of Michigan, and SAM BARRETT, assistant manager, are here from Detroit for conferences with distribution representatives.

20th Starts Chicago Sales Meeting Today

Second of 20th Century-Fox's three regional sales meetings opens today at the Blackstone Hotel in Chicago, following completion of the three-day eastern regional session at the Hotel Astor here yesterday. Nearly 300, including a home office delegation, headed by Spyros Skouras, president, will attend the three-day mid-west meeting.

Personnel from the following exchanges will attend: Albany, Boston, New Haven, Buffalo, Cincinnati, Cleveland, Chicago, Detroit, Milwaukee, Calgary, Montreal, St. John, Vancouver, Toronto and Winnipeg.

Sell $1,502,000 in Bonds

BOSTON, Aug. 4.—Topping last year's record by $500,000, theatre men of the Dorchester-Mattapan War Activities Committee netted $1,502,000 in their recent Bond and Stamp drive, conducted under the chairmanship of Harry Wasserman, of M & P Theatres, assisted by Kenneth Forkey and Al Laurie.

Kettering Joins RKO

CHICAGO, Aug. 4.—Tom Kettering, local theatre and advertising man, has joined the RKO publicity staff here.

OWI Picks 40 for Europe; Some Already in Sicily

(Continued from page 1)

OWI, with American distributors cooperating, from catalogues of the "big eight," and include the following:

Columbia: "You Were Never Lovelier," "The More the Merrier," "Here Comes Mr. Jordan," "My Sister Eileen" and "Our Wife."

Metro-Goldwyn-Mayer: "Young Tom Edison," "Joe Smith, American," "Seven Sweethearts," "Pride and Prejudice" and "The Human Comedy."

Paramount: "I Married a Witch," "The Major and the Minor," "Magic in Music," "Christmas in July," "So Proudly We Hail" and "Hold Back the Dawn."

RKO: "The Navy Comes Through," "Mr. and Mrs. Smith," "No, No, Nanette," and two Walt Disney features which have not yet been selected.

United Artists: "The Gold Rush" (in the reedited and rescored 1942 version), "The Long Voyage Home," "Our Town," "Pot O' Gold" (produced by James Roosevelt for UA release).

Twentieth Century-Fox: "Remember the Day," "Sun Valley Serenade," "Tales of Manhattan," "Moontide" and "My Friend Flicka."

Universal: "It's a Date," "It Started with Eve," "Appointment for Love," "If I Had My Way" and "Shadow of a Doubt."

Warner Bros.: "Air Force," "Sergeant York," "Action in the North Atlantic," "Yankee Doodle Dandy" and "Across the Pacific."

The OWI and the companies are also selecting pictures from short subjects programs. Cartoons, musicals, band reels and general entertainment shorts compose a large part of the program. Topical reels such as the March of Time, This Is America and the Victory Short series are being approved also by OWI.

All subjects are specially edited, with native titles inserted, by the distributors and at their expense.

Army Service Forces, working with OWI field outposts, are in initial charge of distribution in conquered lands, with rentals collected where circumstances permit. These will eventually reach the U. S. producers.

Later, the companies will establish their own commercial arrangements, through American diplomatic services. Meanwhile the OWI is steering the films, with Laudy Lawrence directing Southern Europe, and Lacy Kastner, to take charge in the North.

Two Firms Formed, One Is Dissolved

ALBANY, Aug. 4. — Incorporation papers have been granted here to two firms. City Entertainment Corp., New York, was formed by G. Mather Clark, Kendall Williams and Wilmot D. Griffith. Barnard, Remsen, Nobiletti and Millham were the filing attorneys.

Farman Theatre, Inc., Oneida, was formed by John P. Carrigan, Ethel MacCollum and Frederick H. Bottger, all of Syracuse.

Papers of dissolution were filed for Gothan Productions, Inc., by Hays, St. John, Abramson and Schulman, New York.

'Phantom' in Cincy.

CINCINNATI, Aug. 4.—Universal's "Phantom of the Opera" will have a world premiere at the RKO Palace here, Aug. 19. Exploiteers, headed by Hank Linet, assistant Eastern advertising manager, were here to lay out the campaign.

175 'Aleutians' Prints

The War Activities Committee has turned over to exchanges 175 prints of "Report to the Aleutians," War Department Technicolor film, for distribution to exhibitors, it was announced yesterday.

Columbus Houses Looted

COLUMBUS, Aug. 4.—Four neighborhood theatres in the city's south side have been burglarized in the past few days, the Parsons, Southland, Markham and Russell.

Meyer Marks Found Dead in Chicago

CHICAGO, Aug. 4.—Meyer Marks, 48, former theatre owner here, was found in a parking lot in a rented car, asphyxiated by carbon monoxide gas. Friends say that he had been depressed because of the death of his wife and worry about his son, Julian, a bomber pilot in England.

With his brother Louis, he owned the Marbro, Granada, and Broadway Strand Theatres until 1928, when they were sold to Paramount.

He left a daughter, Pauline, of Beverly Hills, Calif.

Early House Closings

NEW HAVEN, Aug. 4.—The M & P Paramount is the first downtown house to institute a policy of winding up at 11:00 p. m. instead of 11:45, to enable patrons to make bus and trolley connections. The Allyn, Hartford, has followed suit.

Tipton Found Dead

IRONTON, O., Aug. 4.—Body recovered from the Ohio River here was identified to be that of Cecil E. Tipton, manager of the Orpheum Theatre, Huntington, W. Va., missing since Wednesday of last week.

E. C. Grimley Drowns

MAGOG POINT, Que., Aug. 4.—E. C. Grimley, of Montreal, RCA-Victor president, was drowned in Lake Minphremagog recently when he fell from a sailboat. He was 52 years old.

Italians Shout, 'We Want Amer. Films'

Newspaper reports from Switzerland yesterday stated that thousands of people jammed theatres in Italy which have reopened. The reports state that scenes following the overthrow of Mussolini were shown and audiences cheered King Victor Emanuel but Marshal Badoglio was booed. Crowds at many theatres shouted, "We want American films again," said the dispatch.

20th-Fox Is Host To Ernst Lubitsch

About 100 persons attended a cocktail party at the Waldorf-Astoria yesterday given by 20th-Fox for Ernst Lubitsch, producer of "Heaven Can Wait."

Among those present were Spyros Skouras, Miss Daphne Skouras, Sydney Towell, Joseph Pincus, Colvin Brown, Col. Jason Joy, Carole Landis, Gracie Fields, Hermann Place, Major and Mrs. Alexander P. de Seversky, Tony Muto, Dorothy Masters, Don Mersereau, James Dunn, Sherwin Kane, Ben Shlyen, William Formby, G. E. Blackford, Irene Thirer, Larry Kent, John Chapman, Al Steen and George Morris.

Harmon in Charlotte For Post-War Talk

ASHEVILLE, N. C., Aug. 4.—Francis S. Harmon, executive vice-chairman of the War Activities Committee, is to speak here tomorrow at the weekly luncheon meeting of the local Rotary Club, as the guest of Carl Bamford, operator of Publix-Bamford Theatres in Asheville and Campton, N. C.

Harmon is expected to present his views on post-war readjustments in the film business, which he has declared "may well become the chief visual aid in a comprehensive educational program for peoples of countries liberated by the United Nations forces."

Rockefellers in Big Realty Buy

Fifteen real estate parcels facing Rockefeller Center on 48th and 51st Streets, and on 6th Avenue, have been acquired by the Rockefeller interests, reportedly for post-war development. Most of the sites contain old, small buildings, and presumably were acquired for post-war development, from the David W. Bishop estate. They are assessed at $3,000,000.

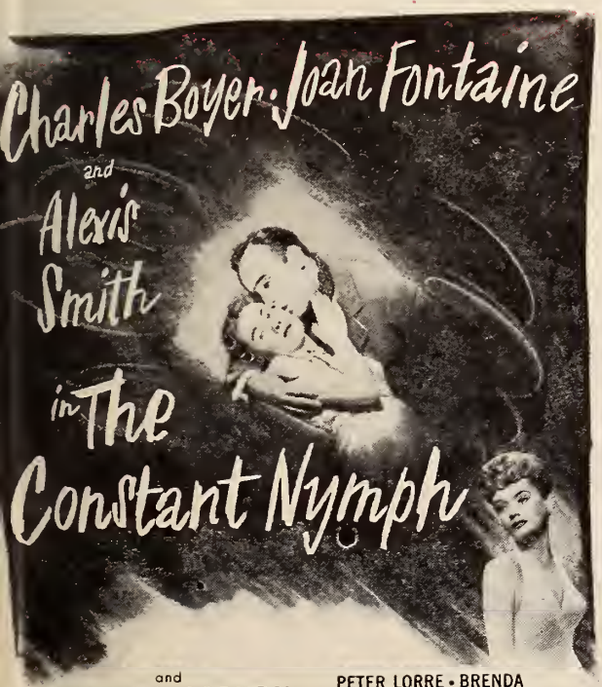
4,364 Reissue Deals

"Union Pacific" and "Souls at Sea," both reissues, have received 4,364 independent exhibitor contracts in five weeks, according to Neil Agnew, Paramount sales manager.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

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CHARLES COBURN

PETER LORRE • BRENDA MARSHALL • DAME MAY WHITTY

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EDMUND GOULDING

Screen Play by Kathryn Scola
From the Novel and Play
by Margaret Kennedy and Basil Dean
Music by Erich Wolfgang Korngold

MPPDA Board Meets on Chi. Trib. 'Smear'

(Continued from page 1)

through paid advertising in the circulation areas of the McCormick-Patterson newspapers won no support at yesterday's meeting. It was pointed out that such campaigns might tend to dignify the attacks beyond their real significance and, in addition, might result in gaining wider attention for them.

Instead, positive action more likely will be attempted in the way of puting before the public in the McCormick-Patterson circulation areas the real story of the industry's continuing contributions to the nation and its armed forces. Steps in this direction already are being undertaken by newspapers and publications throughout the country that have appraised the *Tribune* attack in its true light, that of a "smear" motivated by personal prejudice and ill-will.

Coe May Address Chicagoans

In the offing is the possibility that Charles F. Coe, MPPDA general counsel and vice-president, will address Chicagoans under auspicious local sponsorship within the next month or six weeks. His address would not concern itself with the *Tribune's* attack but would, rather, point up the several achievements and services rendered the nation and the public by the industry which the *Tribune's* feature writer failed to discover.

Yesterday's meeting reportedly was not overly concerned about the *Tribune* articles, as such, on the assumption that they followed a pattern established long ago by interests unfriendly to the industry, and in the belief, also, that the public appraisal of the articles will correspond to public appraisal of the media which published them. However, the possibility that the articles may be designed as springboards for *Tribune*-inspired harrying of the industry in Congress next month is not being overlooked.

PCCITO Trustees to Confer with Clark on Consent Decree

(Continued from page 1)

and in some ways, was operating to their detriment.

Bruen has requested Clark to hear Abram F. Myers, chairman of National Allied's board of directors, at the same time. Analysis of territorial conditions and decree recommendations which were given Clark when he visited this city will be aired at the Washington meeting.

Following the session with Clark, Bruen and Harvey will attend a meeting on Aug. 11-12 of National Allied in Baltimore.

Tivoli, Danville, Burns

CHICAGO, Aug. 3.—The Tivoli, Danville, owned by Nils Frye, was destroyed by fire believed to have been started in motors which had been struck by lightning.

Reviews

"Let's Face It"

(*Paramount*)

THE film version of the long run Dorothy Fields, Herbert Fields, and Cole Porter Broadway musical comedy starring Danny Kaye, is a Bob Hope picture from beginning to end with the Cole Porter score and the musical comedy book emerging as secondary features. "Let's Face It" is not the best Bob Hope picture, but it is definitely one of the funniest. As a hapless private in Uncle Sam's Army who cannot extricate himself from his financial difficulties, and the guard house, for a sufficient length of time to marry his patient, long-suffering fiancee, Betty Hutton, Hope is at his best. It is only when he tangles with the plot that he is slowed down.

More a straight comedy than a musical, "Let's Face It" makes little use of the score. Hope does join Miss Hutton in vocalizing a tuneful number called "Who Did? I Did, Yes I Did," but this is a new number authored by Sammy Cahn and Jule Styne. Miss Hutton attempts one of the Cole Porter songs rendered by Danny Kaye in the Broadway version, with excellent results. Her linguistic gyrations in "Let's Not Talk About Love," the number in question, will delight the customers. The title number emerges as a satisfactory Army song.

Dorothy and Herbert Fields took their musical comedy book from the 1925 successful farce comedy, "Cradle Snatchers," by Norma Mitchell and Russell G. Medcraft, which dealt with three married ladies of middle years who set out to teach their errant husbands a lesson by engaging in a philandering excursion of their own. Basically, this is the plot of the picture with Hope and his two Army camp buddies being the foil that the three matrons hire for the purpose. Since Hope is on the verge of marrying Miss Hutton, and is engaged in rather intricate financial manipulations to stay out of the guard house, the usual complications result.

Sidney Lanfield, who directed, keeps the proceedings moving at a rapid pace. The scene in which Hope and his buddies capture a German submarine which inadvertently tangles with the rowboat in which they attempt to escape when things get too hot for them, is hilarious. "Let's Face It" does not have any musical comedy production numbers, but it has plenty of Bob Hope, and that is what the customers seem to want. There should be plenty of extended engagements for this one.

Running time, 76 mins. "G"* MILTON LIVINGSTON

"Adventure in Blackmail"

(*Mercury-English Films, Inc.*)

HERE is an English comedy which gets off to a good start with snappy dialogue and what promises to be an original and diverting plot. Unfortunately, neither dialogue, cast nor plot can maintain the pace, and until the final sequence, the production is pretty pedestrian.

The story concerns a dashing, successful playwright, played by Clive Brook, who gets mixed up in a breach of promise suit with a beautiful woman, Judy Campbell, on whom he has never before set eyes and who sweeps him off his feet when she kisses him in the lobby on the opening night of one of his plays. Rather than give her the satisfaction of a settlement, he calls her bluff and marries her. As he marries her only out of spite because he thinks her a blackmailer, and because she believes him responsible for her brother's being sent to prison, they set out to make each other's lives miserable. After Judy has run through all his money, she discovers that she is mistaken about him, and also in love. Through a series of misunderstandings, they are separated, but find one another again in the theatre where Brook's latest success is being presented.

Clive Brook is suave and does as well as can be expected with the part, but Miss Campbell, who tries hard to be blithe and cynical, succeeds only, for the most part, in being cross and peevish. Others in the cast include C. V. France, Marguerite Allan, Percy Walsh, Dennis Arundell and George Merritt. Directed by Harold Huth and produced by R. Norton.

Running time, 72 mins. "G."* TED ROWLAND

*"*G*" *denotes general classification.*

Nine Charlotte Fires

CHARLOTTE, Aug. 4.—Wilby-Kincey's State reopened here this week following a ten-day closing occasioned by fire. The outbreak was one in a string of mysterious blazes which have beset a number of local playhouses in the past month.

Eastman Workers Ill

ROCHESTER, Aug. 4.—Health Bureau authorities and company officials today launched an investigation into the cause of food poisoning which sent 47 Eastman Kodak workers to hospitals and kept 12 others under treatment at their homes here today.

U.S. Reports $24,545,000 Firm Taxes

(Continued from page 1)

net income of $78,983,000, on which they paid total taxes of $12,579,000. Theatre admission taxes are in addition.

The tax-paying corporations paid dividends in cash and assets, other than their own stock, in the amount of $44,160,000 in 1941, compared with $37,335,000 in 1940.

Of the remaining corporations filing reports for 1941, 202 were inactive and the other 1,789, with total receipts of $173,498,000, had a deficit for tax purposes of $9,610,000. In 1940, 2,118 corporations reported total receipts of $196,338,000 and a deficit of $10,521,000. This group paid dividends in 1941 of $303,000, compared with $330,000 in 1940.

The department reported that the companies filing returns for 1941 showed the receipt of $283,000 in interest on Government obligations held by them and $18,722,000 in dividends on stock of domestic corporations.

Anti-Trust Action Vs. Circuits in Miami, Majors Withdrawn

(Continued from page 1)

for the plaintiffs, the operators of the Modern Theatre in Miami and the Liberty Theatre in Liberty City, Florida, a stipulation has been entered into under which film clearance time has been reduced to 70 days, instead of 150 to 180 days as previously. Ellis declined to state whether any payment of money was made prior to discontinuance of the action.

The complaint, seeking injunctive relief and treble damages because of defendants' alleged wrongful acts, charged that the defendants, producers of about 75 per cent of the feature films released annually in the United States, entered into a conspiracy with the two theatre chains, which operate 31 theatres in the area, to eliminate competition and restrain trade by means of exclusive exhibiting contracts.

Edsol Takes Appeal On Schenectady Case

(Continued from page 1)

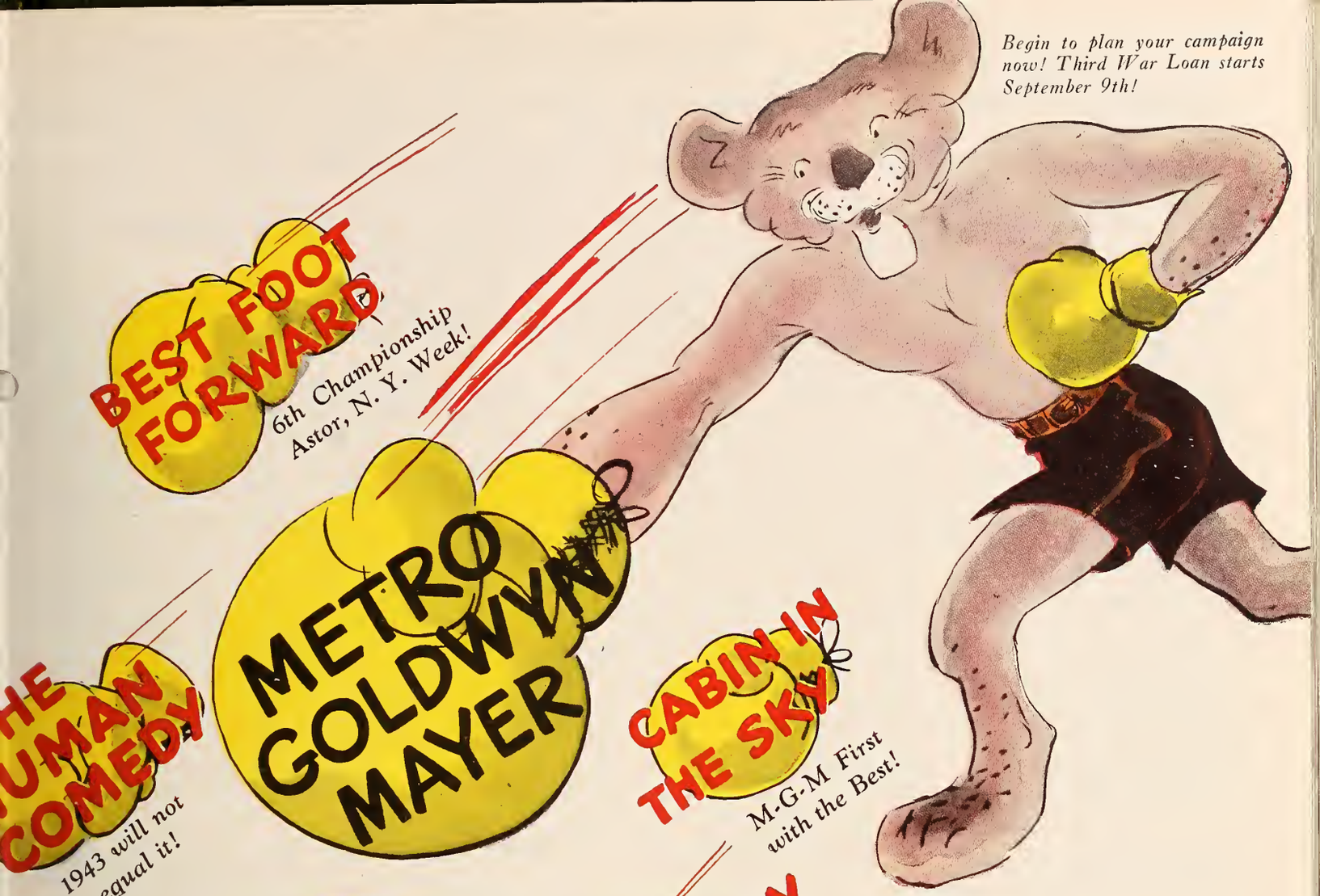
tained by the Plaza Theatre, Fabian circuit second run in Schenectady, over the Scotia.

RKO was dismissed from the defense during the trial. Howard M. Antevil, of Gloversville, remains the attorney of record, while former Senator Frank Wiswall of Albany was the trial attorney during the recent local board hearing.

Duals Succeed Newsreels

CINCINNATI, Aug. 3.—The Telenews, originally opened as a newsreel theatre several months ago, and which subsequently added a feature, now has added a second feature.

Begin to plan your campaign now! Third War Loan starts September 9th!



BEST FOOT FORWARD

6th Championship Astor, N. Y. Week!

METRO GOLDWYN MAYER

THE HUMAN COMEDY

1943 will not equal it!

CABIN IN THE SKY

M-G-M First with the Best!

YOUNGEST PROFESSION

4 Big Music Hall Weeks. Big Everywhere!

DU BARRY WAS A LADY

Terrific and she's so nice to hold over!

PRESENTING LILY MARS

Tops "For Me And My Gal"

THROWING PUNCHES!

Leo's sock-work is as regular as clock-work! Not just a one-two punch, but all the time!

PUTS DOUGH IN YOUR SOCK!



'Dixie', 'Aerial Gunner' Gross $18,500 in St. L.

ST. LOUIS, Aug. 4.—Business was brisk, despite the fact that, for the first time in years, there were no new attractions. "Dixie" and "Aerial Gunner," holdovers, were headed for $18,500, while "Bataan" and "Air Raid Wardens," looked good for $16,800. Weather was moderate.

Estimated receipts for the week ending Aug. 4:

"Bataan" (M-G-M)
"Air Raid Wardens" (M-G-M)
LOEW'S STATE—(3,162) (30c-40c-50c) 7 days, 2nd week. Gross: $16,800. (Average, $15,000)
"Stage Door Canteen" (U. A.)
LOEW'S ORPHEUM — (1,960) (30c-40c-50c) 7 days, 5th week in town. Gross: $8,300. (Average, $6,000)
"The Constant Nymph" (W. B.)
"Two Tickets to London" (Univ.)
AMBASSADOR—(3,154) (30c-40c-50c) 7 days, 2nd week. Gross: $14,000. (Average, $11,500)
"Dixie" (Para.)
"Aerial Gunner" (Para.)
FOX—(5,038) (30c-40c-50c) 7 days, 2nd week. Gross: $18,500. (Average, $15,000)
"Hit the Ice" (Univ.)
"Background to Danger" (W. B.)
MISSOURI—(3,514) (30c-40c-50c) 7 days, 2nd week in city. Gross: $8,500. (Average, $7,000)
"Coney Island" (20th-Fox)
"Action in the North Atlantic" (W. B.)
ST. LOUIS—(4,000) (35c-40c) 7 days, second run. Gross: $3,500. (Average, $4,400)

WAC Group Confers On OWI Plans Today

(*Continued from page* 1)

Finance Division of the Treasury Department, concerning industry participation in the Third War Loan drive which begins Sept. 9.

Less Than 1,000 'Army' Deals Okayed

(*Continued from page* 1)

plications for playing time have been received. Reason given by a company spokesman for delayed action was the large amount of detail involved in setting up advanced premiere showings of the picture.

Woman Projectionist

ST. JOHN, N. B., Aug. 4.—Owner-manager Frank LePage of the Millinocket, Me., Theatre, has placed his projection booth in the hands of his sister-in-law, Mrs. F. LePage, recently given a license as an operator. This is the only house in the area with a female projectionist.

Guilford Cuts Matinees

GUILFORD, Conn., Aug. 4. — The Guilford Theatre, usually busy all summer, has cut out its matinees this year because of the pleasure car-driving ban.

Silverman Now a Booker

CHICAGO, Aug. 4.—Wilbert Silverman, assistant manager of the Woods Theatre here, has been made short subject booker for the Essaness Circuit.

U. S. Marines Open 'Coconut Circuit' in South Pacific

From "Somewhere in the South Pacific,' presumably around the islands where our forces have been at strong grips of late with the Japs, the United States Navy here receives word of the opening of the "Coconut Circuit," by Marines, who, the Navy hears, now see a Hollywood picture every night, combat permitting.

The Marines, readying for combat, if not actually in it, are scattered all over the area, and films are rotated to them at 15 different widely separated outposts, under whatever setup can be improvised, according to a report to the Navy from Staff Sergeant Milburn McCarthy, Jr., USMC combat correspondent. First Lt. Don E. Linn, of Pasadena, Cal., is in charge of film distribution in the sector.

Films Are Popular

"Movies," says Lt. Linn, "are undoubtedly the most popular diversion here. The Marines go every night. They stay through every show, whether they have to sit on the rocky ground or stand through a tropical downpour."

At most of the 15 outlets, pictures are shown out in the open, some of them against screens made out of target cloth. The men watch the best Hollywood talent perform against a background of dark, forbidding jungle skyline. All shows, of course, are free. Uncle Sam's Navy gets prints to the Marines, by plane, by battleship, by mule-pack, or whatever.

Marines Prefer Musicals

Sergeant McCarthy's report to the Navy Department reveals the Marines prefer musicals, newsreels and shorts, though they don't get many of these. They are so vigorous about entering into the fun of audience-participation singing shorts that they even sing the women's parts—in high-pitched feminine voices.

The island natives are also confirmed "movie-hounds." Many of them walk miles through the jungle every night to see a show. Usually the Marines have monopolized all the space in front of the screen, but the natives simply go behind to watch the movie from the rear. This is possible because most of the screens are transparent.

"There are two types of pictures the natives like best," Linn explains, "the shoot'em up kind, and the South Sea variety. During exciting scenes the natives go wild, yelling so you can't hear the dialogue. Not long ago, when a trader was beating up a half-caste in a film, a native got so excited he threw a coconut through the screen."

Warners Ups Prices

CHICAGO, Aug. 4. — Warner Bros. have increased the week-day prices at the Parthenon Theatre, Hammond, Indiana, from 30 to 35 cents for matinees and from 44 to 50 cents for evenings. A similar increase has also gone into effect at Warner's Paramount, also in Hammond.

Cuts Sunday Shows

NEWTOWN, Conn., Aug. 4. — The Edmund Town Theatre has eliminated Sunday shows, the gas problem having cut into business here substantially.

'Dixie' Tops in K.C. With $18,000 in a Week of High Takes

KANSAS CITY, Aug. 4.—Grosses this week are among highest for the year, with war films almost totally absent. "Dixie" is hitting for $18,000 at the Newman, "Hers to Hold" is receiving $15,000 for nine-days at two theatres, Esquire and Uptown. Weather was cooler part of the time.

Estimated receipts for the week ending Aug. 4-5:

"Hers to Hold" (Univ.)
ESQUIRE—(800) (35c-50c) 9 days. Gross: $6,500. (Average, 9 days, $5,250)
"Cabin in the Sky" (M-G-M)
"Murder in Times Square" (Col.)
MIDLAND — (3,600) (35c-50c) 7 days. Gross: $12,500. (Average, $12,000)
"Dixie" (Para.)
NEWMAN — (1,900) (35c-50c) 7 days. Gross: $18,000. (Average, $9,000)
"I Walked With a Zombie" (RKO)
"The Leopard Woman" (RKO)
ORPHEUM—(1,900) (35c-50c) 7 days. Gross: $12,000. (Average, $8,000)
"Get Going" (Univ.)
TOWER—(2,200) (35c-50c) 7 days. Spike Jones and City Slickers on stage. Gross: $11,000. (Average, $9,000)
"Hers to Hold" (Univ.)
UPTOWN — (2,000) (35c-50c) 9 days. Gross: $8,500. (Average, 9 days, $6,500)

20th Enjoined on 'Roger Touhy' Film

CHICAGO, Aug. 4.—A temporary injunction was today granted by Judge William H. Holly in Federal Court restraining 20th Century-Fox from exhibiting or advertising "Roger Touhy, Gangster."

The injunction will remain permanent unless 20th-Fox is successful in dismissing it in a hearing to be held on Friday.

Start Selling 'Johnny'

United Artists salesmen have started to sell the first William Cagney production, "Johnny Come Lately," starring James Cagney, despite the lack of a definite release date. William Cagney is completing the scoring and editing and expects to have the print in New York so that the release date can be set for the first week in September.

Long Back from Army

KANSAS CITY, Mo., Aug. 4.—James J. Long, for several years with Fox Midwest Theatres, has returned with an honorable discharge from the Army, and has resumed his former position of manager of District 1. Senn Lawler, manager of the district during Long's absence, resumes his former post of public relations.

'DuBarry' 86% Over Par

Box office receipts of "DuBarry Was a Lady" is averaging 86 per cent over normal in 47 index cities, according to a statement yesterday from M-G-M.

'Lady' Heads For a Record $30,000 Gross

WASHINGTON, D. C., Aug. 4.—"DuBarry Was a Lady," for the Red Skelton technicolored laugh hit is sure to hit a record-breaking $30,000 at Loew's Capital, with Mary Beth Hughes doing a personal appearance. Another topper is "The Constant Nymph," for $24,000 at Warners' Earle Theater.

Estimated grosses for the week ending Aug. 5:

"DuBarry Was A Lady" (M-G-M)
LOEW'S CAPITAL—(3,434) (28c-39c-44c-66c) 7 days. On stage: Mary Beth Hughes; Happy Felton. Gross: $30,000. (Average, $19,000)
"Lady of Burlesque" (U. A.)
LOEW'S COLUMBIA—(1,234) (30c-50c) 7 days. (2nd downtown week). Gross: $10,000. (Average, $5,200)
"The Constant Nymph" (W. B.)
EARLE—(2,210) (30c-40c-50c-75c-90c) 7 days. On stage: The Imaginators; Pat and Sylvia; Lew Hoffman. Gross: $24,000 (Average, $15,500)
"Bombardier" (RKO)
RKO-KEITH'S — (1,800) (40c-50c-65c) 7 days. (2nd week). Gross: $11,000. (Average, $11,200)
"Desperadoes" (Col.)
METROPOLITAN — (1,600) (30c-44c) 7 days. (2nd downtown week). Gross: $7,000. (Average, $4,250)
"Coney Island" (20th-Fox)
LOEW'S PALACE — (2,242) (28c-55c) 7 days. (3rd downtown week). Gross: $14,000. (Average, $15,750)

Newspapers Cutting Films' Ad Lineage

(*Continued from page* 1)

managers have informed industry ad heads that the current slashing of advertising space is a temporary measure, it was learned elsewhere that the outlook on newsprint for the duration is not bright, and that many more papers will cut as they feel the pinch.

First to limit lineage in New York City is the *Daily News* which has set the following policy for films and theatres, effective this week. No more than 100 lines of advertising for any single feature or theatre per day, except on the opening two days of a picture, when 300 lines per day will be allotted. However, on this basis, the over-all effect on promotion of pictures will not be adverse, according to a local advertising agency which handles many industry accounts. Restrictions by the *Daily News* do not apply to Loew and RKO daily film guides which list neighborhood houses.

In Pittsburgh, the *Post-Gazette* has asked theatres to limit their advertising to not more than 20 inches per day, but afternoon papers in that city said they will limit ad space only as a last resort. Papers in Washington, Detroit, some cities of the Pacific Northwest and California have informed theatre managers of actual or contemplated limits on advertising, it was learned.

Louisville newspapers have asked theatre managers to place their advertising well in advance of release to alleviate crowded advertising schedules.

10% Tax for Tuscumbia

TUSCUMBIA, Ala., Aug. 4.—A ten per cent amusement tax became effective here recently.

Short Subject Reviews

"Champion-Maker"
(Sportscope)
(RKO Pathe)

The story of Bud Sawin as a trainer of champion swimmers is revealed in this Sportscope. Many of the champions begin training as soon as they are able to swim, getting constant practice in proper kicking and breathing. Sawin's methods include the use of a diver's helmet through which he observes the swimmer's form from while under water. The film is instructive. It closes with a scene of some of his champion pupils doing their stuff. Running time, 9 mins. Release date, July 16.

"Broadway Dim-Out"
("This Is America")
(RKO Pathe)

A sentimental reverie about Broadway with lights out, even though the fabulous night life still goes on. This tours such amusement places as the Hurricane Club, Latin Quarter, back stage at "Oklahoma," the Astor Bar, Sardi's, Roger's Corners, Stage Door Canteen, and Roseland dance hall. Brief shots are held together well with an interesting commentary. Running time, 15 mins. Release date, July 30.

"Victory Vehicles"
(RKO Pathe)

Walt Disney and "The Goof" character demonstrate in this color cartoon a solution to the gas shortage problem. After a number of wildly ingenious inventions have been proven impracticable, "The Goof" hits upon the idea of utilizing the pogo stick as a means of locomotion. The idea catches on and the final scene is in a large city teeming with pogo traffic, pogo taxis, pogo buses, pogo speed cops, etc. Very funny and original. Running time, 8 mins. Release date, July 30.

"Duke Ellington and Orchestra"
(Jamboree)
(RKO Pathe)

Duke Ellington and his orchestra, with the Duke himself pounding the ivories, present specimens of his sophisticated syncopation in this musical short: "It Don't Mean a Thing," "Mood Indigo," "Sophisticated Lady," and "Don't Get Around Much Anymore." Even though it is not red hot music, the "cats" should like it along with everybody else. Running time, 9 mins. Release date, July 9.

'Army' in Capital Aug. 12

Mrs. George R. Holmes is chairman, and Mrs. Edwin M. Watson, vice-chairman, of the "First Nighters' Committee" which is arranging the Washington premiere of Irving Berlin's "This Is the Army" at Warner Bros.' Earle Theatre, Aug. 12. Honorary co-chairmen are Secretary of War Henry L. Stimson and General George C. Marshall.

Plaza Has New Manager

STAMFORD, Conn., Aug. 4.—Harry Furst is now manager of the Plaza Theatre here.

Critics' Quotes . . .

"FOR WHOM THE BELL TOLLS" (Paramount)

LIFE— . . . to most it will be a good picture that just misses being a great one . . . it is a love and adventure story stripped of much of its political implications . . . the film has a well-chosen cast . . . Ingrid Bergman uses her charm to good effect in this one . . .

NEWSWEEK— . . . it is unquestionably one of Hollywood's most important releases in years. . . . one that film-goers will want to see and estimate for themselves . . . Dudley Nichols' screenplay is faithful to the slender plot. . . .

NEW YORKER— . . . the three hours which the plot takes to unfold may not seem too long . . . the pace is fast enough and the characters have enough depth to sustain them all the way through . . . in the main, the film's shunning the political issue will add to its tremendous popular appeal.

"MR. LUCKY" (R.K.O.)

HOWARD BARNES, *N. Y. Herald Tribune*—The war has inspired some fancy embellishments of familiar screen stories. "Mr. Lucky" . . . has its full quota. . . . Skillful treatment can work wonders with trite themes on the screen. . . . The best that can be said for the plot itself is that it rarely gets in the way of the variations. . . . Take "Mr. Lucky" as a rather fabulous adventure thriller if you wish to be entertained by the production. . . .

KATE CAMERON, *N. Y. Daily News*—"Mr. Lucky" . . . can't rightfully be described as adult entertainment, but it aims for that. It begins on a note of mystery, brightens into a light comedy with a satirical slant and winds up with a bang-bang as howling melodrama. It contains the needs of a good satire on the activities of war workers, but the picture fails to develop the idea beyond the sprouting stage. . . .

DONALD KIRKLEY, *Baltimore Sun*—It is still news and good news when a Hollywood picture shows signs of ingenuity and originality on the part of writer and director, as well as boldness on the part of the producer. "Mr. Lucky" is such a film. . . . It is a fable, with farcical embroideries, in which comedy and melodrama are blended to make an entertainment with a powerful appeal to the general audience. . . .

'Mr. Lucky' Is Best Bet with $23,000

CLEVELAND, Aug. 4.—There was a slight drop in theatre attendance last week. "Mr. Lucky" was the best bet, with $23,000, at Warners' Hippodrome. Picture had a terrific weekend.

Estimated takings for the week ending Aug. 4:

"Action in the North Atlantic" (W.B.)
ALLEN—(3,000) (40c-50c-60c) 7 days, 3rd week. Gross: $7,500. (Average, $6,000)

"Mr. Lucky" (RKO)
WARNERS' HIPPODROME — (3,500) (40c-50c-60c) 7 days. Gross: $23,000. (Average, $18,000)

"Appointment in Berlin" (Col.)
WARNERS' LAKE—(714) (40c-50c-60c) 7 days, 2nd week. Gross: $2,000. (Average, $3,500)

"Youngest Profession" (M-G-M)
LOEW'S STATE—(3,300) (40c-60c) 7 days. Gross: $16,500. (Average, $18,000)

"Dixie" (Para.)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days, 3rd week. Gross: $10,200. (Average, $6,000)

Formato to Move Up

PHILADELPHIA, Aug. 4. — Lou Formato, M-G-M salesman for Eastern Pennsylvania and Southern New Jersey, will replace S. E. Applegate as exchange sales manager when the latter leaves his post Aug. 13. J. F. Morrow, salesman for Northern Pennsylvania, originally announced as Applegate's successor, has declined because of poor health.

Buffalo Canteen Opens

BUFFALO, Aug. 4.—Claimed to be the first project of its kind here and perhaps in the country, the Variety Club Canteen will be opened here tonight as a recreational center for 'teen-age Negro boys, girls and servicemen.

'Bell' in Detroit Sept. 30

DETROIT, Aug. 4. — Paramount's "For Whom the Bell Tolls" will open at the United Artists Theatre here Sept. 30, at $1.10 top.

'Dixie' in Buffalo Big at $19,000

BUFFALO, Aug. 4.—Big draw in this town is "Dixie," at the Buffalo, where a $19,000 draw is expected. Charles Boyer's "The Constant Nymph" is good for $17,000 at the Great Lakes.

Estimated receipts for the week ending August 7:

"Dixie" (Para.)
BUFFALO — (3,489) (40c-65c) 7 days. Gross: $19,000. (Average, $15,000)

"The Constant Nymph" (W. B.)
"Salute for Three" (Para.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days. Gross: $17,000. (Average, $13,000)

"Lady of Burlesque" (U. A.)
"Somewhere in France" (U. A.)
HIPPODROME—(2,100) (35c-40c-55c-65c) 7 days, 2nd week moveover. Gross: $8,500. (Average, $8,500)

"Background to Danger" (W. B.)
"Swing Your Partner" (Rep.)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days, 2nd week. Gross: $8,000. (Average, $8,500)

"Two Tickets to London" (Univ.)
"Hi' Ya, Chum" (Univ.)
LAFAYETTE—(3,000) (35c-55c) 7 days. Gross: $11,800. (Average, $8,500)

Giannini to Assist 'Army'

SAN FRANCISCO, Aug. 4.—A. P. Giannini, head of the Bank of America, will advise all Northern California civilian committees working on special premieres of "This Is the Army," which Warner Bros. has set for 50 day-and-date openings in the Western area on August 17.

Leland Cutler, president of the board of Stanford University, is chairman of the San Francisco premiere, which takes place at the Fox Theatre there at $10 top.



'Hers to Hold' Chi. Leader With $26,000

CHICAGO, Aug. 4.—"Hers to Hold" and "Gildersleeve's Bad Day" is a popular double bill at the Palace Theatre with a near record of $26,000 expected. The double opening of "Coney Island" at the Roosevelt and Apollo is grossing $33,000. Outdoor attractions are giving serious competition on hot days.

Estimated receipts for the week ending Aug. 5:

"Coney Island" (20th-Fox)
APOLLO—(1,200) (40c-55c-75c). 7 days. Gross: $11,000. (Average, $10,000).
"First Comes Courage" (Col.)
CHICAGO—(4,000) (40c-55c-75c). 7 days. Stage: Ozzie Nelson and orchestra. Gross: $50,000. (Average, $43,000)
"China" (Para.)
GARRICK—(1,000) (40c-55c-75c). 7 days, 5th week in Loop. Gross: $8,500. (Average, $8,500).
"They Got Me Covered" (RKO)
"The Falcon Strikes Back" (RKO)
GRAND—(1,150) (40c-55c-75c). 7 days, 6th week. Gross: $6,000. (Average, $8,000).
"Air Raid Wardens" (M-G-M)
ORIENTAL—(3,200) (30c-35c-55c-75c). 7 days. Stage: Lionel Hampton and orchestra. Gross: $24,000. (Average, $22,000).
"Hers to Hold" (Univ.)
"Gildersleeve's Bad Day" (RKO)
PALACE—(2,500) (40c-55c-75c). 7 days. Gross: $26,000. (Average, $19,000).
"Coney Island" (20th-Fox)
ROOSEVELT—(1,500) (40c-55c-75c). 7 days. Gross: $22,000. (Average, $19,000).
"Stage Door Canteen" (U. A.)
STATE-LAKE—(2,700) (40c-55c-75c). 7 days, 3rd week. Gross: $25,000. (Average, $23,000).
"Du Barry Was a Lady" (M-G-M)
UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days, 2 week. Gross: $19,000. (Average, $18,000).
"Sarong Girl" (Mono.) 3 days, 2nd week
"Tahiti Honey" (Rep.) 3 days, 2nd week
"Tonight We Raid Calais" (20th-Fox) 4 days
"Wings Over the Pacific" (Mono.)
WOODS—(1,200) (40c-55c-75c). Gross: $8,500. (Average, $7,500).

$12,700 for 'Dixie', 'Yanks' Is a Record

OMAHA, August 4.—"Dixie," billed with "Yanks Ahoy," hoisted a new record for the Paramount since its reopening 22 weeks ago, drawing $12,700. Weather was hot. Competition this summer are dog races across the river, Sunday-night community sings and Peony park.

Estimated receipts for the week ending Aug. 4-5:

"Action in the North Atlantic" (W. B.)
"Sarong Girl" (Mono.)
BRANDEIS—(1,200) (30c-35c-44c-50c) 7 days, holdover, 2nd week. Gross: $5,000. (Average, $6,500)
"Stormy Weather" (20th-Fox)
"Good Morning Judge" (Univ.)
OMAHA—(2,000) (30c-35c-50c) 7 days, moveover from Paramount. Gross: $4,900. (Average, $7,500)
"Two Tickets to London" (Univ.)
ORPHEUM—(3,000) (40c-50c-65c) 7 days. Beatrice Kay, Chuck Foster and stage show. Gross: $16,500. (Average, $14,500)
"Dixie" (Para.)
"Yanks Ahoy" (U. A.)
PARAMOUNT—(2,900) (30c-35c-50c) 7 days. Gross: $12,700. (Average, $9,000)

Klauber of CBS, Resigns

Resignation of Edward C. Klauber, director and chairman of the executive committee of Columbia Broadcasting, was announced yesterday by William S. Paley, CBS president.

Klauber, who has been in ill health, asked the board of directors for retirement.

Off the Antenna

ADVERTISING agencies are being geared to use television as a commercial medium for clients. Batten, Barton, Durstine and Osborn is installing equipment in New York headquarters to familiarize staff and clients with the use of the medium. BBD&O clients, Goodrich Rubber, Lever Bros. and Hamilton Watch, are to participate in a one-hour television show over General Electric's WGRB starting Friday. Benton and Bowles and Lennen and Mitchell are also reported to be studying television advertising. . . . War Labor Board has appointed a panel, headed by its Arthur Meyer to study the dispute between the A.F.M. and the transcription companies; James C. Petrillo, AFM president, contends that there is no dispute.

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Purely Personal: *Joan Lane, formerly CBS trade news contact, is the new CBS trade news editor. . . . Gabriel Heatter, Mutual commentator, observes ten years in radio tomorrow. . . . Major Walter Clausen, former Far East correspondent has joined WJZ as a commentator. . . Janet Lane is the new WEAF audience promotion manager. . . . John Wilson is the new assistant director in CBS network operations department. . . .*

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Program Notes: Leon Henderson, former OPA administrator, will be heard in a new Blue series sponsored by O'Sullivan Rubber Co. starting Aug. 14. . . . Dorothy Thompson starts a new Blue series in mid-September. . . . "Little Known Facts About Well Known People" is the title of a new Dale Carnegie program over Mutual starting Sept. 2. . . . Elgin Watch resumes sponsorship of CBS's "Man Behind the Gun" on Sept. 4. . . . Simone Simon and Phil Harris will be Jack Carson's guests. Aug. 11 on CBS. . . . Heather Angel, Basil Rathbone, and Reginald Gardiner will appear in "Screen Guild Players" version of "Spitfire" Aug. 9. . . . Joseph Cotten heads the new "Ceiling Unlimited" CBS program starting Aug. 8, under sponsorship of Lockheed with Nan Wynn supporting him. . . . Walt Disney will ask the English about their propaganda methods when he appears on Mutual's "Answering You" program on Aug. 8. . . . CBS's "Report to the Nation" is being sponsored by a group of companies comprising 80 per cent of the electrical industry of the U. S. . . . William Bendix visits Groucho Marx on CBS's "Blue Ribbon Town" on Saturday. . . .

'Gals, Inc.', Woody Herman Get $17,000

INDIANAPOLIS, Aug. 4.—"Gals, Incorporated," with Woody Herman's orchestra on the stage, is leading here with an estimated $17,000 for the week.

Estimated receipts for the week ending Aug. 3-5:

"Gals, Incorporated" (Univ.)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Stage Show: Woody Herman's orchestra. Gross: $17,000. (Average, $15,000)
"Mr. Lucky" (RKO)
"Gildersleeve's Bad Day" (RKO)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $13,500. (Average, $11,000)
"DuBarry Was A Lady" (M-G-M)
"Crime Doctor" (Col.)
LOEW'S—(2,800) (30c-40c-50c) 7 days. Gross: $12,500. (Average, $8,500)
"Dixie" (Para.)
"Aerial Gunner" (Para.)
LYRIC—(2,000) (30c-40c-50c) 7 days. Gross: $3,500. (Average, $4,000)

Claims Indirect FCC Censorship

Fearing to incur the displeasure of the Federal Communications Commission which was at the time considering the renewal of the license of station WGES, Gene T. Dyer, operator of three Chicago stations, WGES, WAIT, WSBC, testified yesterday before a Congressional sub-committee in New York investigating the FCC that he removed Stefano Luotto from the air when he was advised that it would facilitate the license renewal.

FCC Names Minderman

WASHINGTON, Aug. 4.—Earl Minderman, for the past year director of the research and information division of the motion picture bureau of OWI. has been appointed director of information for the Federal Communications Commission, it was announced today by the FCC.

CBS Declares Dividend

CBS board of directors yesterday declared a 30-cent dividend on Classes A and B $2.50 par value stock, payable Sept. 3.

Seattle No. 1 Spot Goes to 'Lily Mars', With Nice $21,000

SEATTLE, Aug. 4.—"Presenting Lily Mars," at the Music Hall and Fifth Avenue theatres, was headed for the top spot with an estimated $21,000. Weather was warm.

Estimated receipts for the week ending Aug. 5:

"China" (Para.)
"Young and Willing" (U. A.)
BLUE MOUSE—(950) (40c-50c-65c-85c) 7 days, 5th week, moved from Paramount. Gross: $4,600. (Average, $5,000)
"Presenting Lily Mars" (M-G-M)
FIFTH AVENUE—(2,500) (40c-50c-65c-85c) 7 days. Gross: $12,000. (Average, $10,000)
"What's Buzzin' Cousin" (Col.)
"Crime Doctor" (Col.)
LIBERTY—(1,800) (40c-50c-65c-85c) 7 days, 2nd week. Gross: $8,200. (Average, $8,000)
"Mr. Lucky" (RKO)
MUSIC BOX—(950) (40c-50c-65c-85c) 7 days, 3rd week, moved from Fifth Avenue. Gross: $4,850. (Average, $5,000)
"Presenting Lily Mars" (M-G-M)
MUSIC HALL—(2,275) (40c-50c-65c-85c) 7 days. Gross: $9,000. (Average, $8,000)
"The Constant Nymph" (W. B.)
ORPHEUM—(2,450) (40c-50c-65c-85c) 7 days. Gross: $9,650. (Average, $10,000)
"Wings Over the Pacific" (Mono.)
"The Pay-Off" (PRC)
PALOMAR—(1,500) (30c-42c-58c-70c) 7 days. Stage: "Footlight Fancies" Revue. Gross: $7,600. (Average, $8,000)
"Stage Door Canteen" (U. A.)
PARAMOUNT—(3,050) (40c-50c-65c-85c) 7 days, 2nd week. Gross: $9,400. (Average, $10,000)

Ferguson at Princeton

Gates Ferguson, recently with N. W. Ayer & Son, New York, is now with the Princeton Film Center, Princeton, N. J.



Fi... Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 26 NEW YORK, U. S. A., FRIDAY, AUGUST 6, 1943 TEN CENTS

Canada's Film Men Get New 'Work' Order

'War Jobs or Farms' Is Edict for 16-40 Men

TORONTO, Aug. 5.—Latest decree under compulsory labor regulations of the Department of Labor affects many men between 16 and 40 connected with the film industry in Canada, ordering them to report for essential employment in munition plants or on farms before Aug. 9.

New classes called up for occupational transfer comprise commercial artists, including those engaged in the preparation of painted signs and advertising displays, photographers, authors, writers and workers employed in manufacturing art supplies, furniture fixtures, ornamental work, coin-operated vending or amusement machines, pianos, organs, musical instruments, upholstery, candy, confectionery, and other lines. Companies or individuals are liable to penalties if they continue to employ eligible males in such work.

This is the fifth compulsory transfer order. All previous edicts have affected other departments of theatre and film exchange operation.

RCA Six-Mo. Gross Is Up $51,565,900

RCA's total gross income from all sources amounted to $141,001,366 in the first half of 1943, compared with $89,435,466 in the same period in 1942, an increase of $51,565,900, David Sarnoff, president, announced yesterday.

Provision for federal income taxes amounted to $14,204,800 for the first half of 1943, compared with $9,434,700 for the corresponding 1942 period, an increase of $4,770,100.

Net income, after all charges and

(Continued on page 7)

Renewal of MOI Films Pact Sought

Renewal of the agreement by which major companies handle the distribution of selected British Ministry of Information subjects in this country was discussed at a meeting at MPPDA headquarters yesterday.

While the tenor of the discussion

(Continued on page 7)

Paramount 6-Month Net Is $7,387,000; Jump of $1,565,000

Estimated earnings for the six months ended July 3 were set at $7,387,000 by Paramount yesterday. The figure includes a $1,374,000 share of undistributed earnings of partially owned non-consolidated subsidiaries, and also includes deductions for interest and all charges, including estimated provisions for all Federal normal and excess profit taxes. For the same period in 1942, earnings were $5,823,000, including $1,026,000 share of undistributed earnings of partially owned non-consolidated subsidiaries, and after deductions.

The company's board of directors yesterday declared a quarterly dividend of 30 cents per share on common stock, payable Oct. 1 to stockholders of record Sept. 10.

Earnings estimated for the second quarter of 1943 were $3,827,000, including $673,000 representing Para-

(Continued on page 7)

W. B. Buys 'Yankee' Also in Play Deal

Deal with the Mark Twain estate for film rights to Twain's "A Connecticut Yankee" has been made by Warners, who have agreed to withhold the film version until after the stage run of the Richard Rodgers-Lorenz Hart musical comedy revival to be produced on Broadway with reported Warner financial backing next season.

Warner is said to be investing 50

(Continued on page 7)

EXHIBITORS VOTE TO SCRAP DECREE

Tom Clark Says Decree Answer Is Cooperation

"The consent decree is the 'guts' of the industry. It can be destructive or it can build the industry up. We don't want to be destructive, we want to help all. We could butt our heads against the wall for the next three or four years — right up to the Supreme Court — but meanwhile the public will suffer. Most people are reasonable and we'll be reasonable."



QP Photo

Tom Clark

That's the attitude of Assistant U. S. Attorney General Tom Clark, toward the pending question of

(Continued on page 7)

Favor Divorcement, New Arbitration System and Large Block Sales

Majority of the country's independent exhibitors, speaking through their regional organizations, have voted for the discarding or substantial revision of the consent decree, divorcement of exhibition from distribution, full-season feature sales with cancellation rights, the scrapping of arbitration as it now stands, a renewal of the Government's "key" anti-trust suit, and no Government regulation of film prices.

This is a summarization of cross-section viewpoints of exhibitors on the consent decree, obtained in a national poll of regional exhibitor organizations conducted by *Motion Pic-*

(Continued on page 7)

OWI Accepts WAC War-Short Offer

WASHINGTON, Aug. 5.—The Office of War Information will accept an offer made last week by the War Activities Committee to complete the series of war information shorts and newsreels which were cut off when Congress refused to grant funds for the continuation of the motion picture

(Continued on page 7)

Chi. Herald-American to Tell Films' War Story

CHICAGO, Aug. 5.—In view of the unwarranted attack by *The Chicago Tribune* on Hollywood and the industry, *The Chicago Herald-American* (Hearst) will run a series of daily feature stories entitled "Hollywood Goes to War," starting Sunday, Lou Shainmark, managing editor of the *Herald-American*, announced today. In appreciation of the articles, which Balaban & Katz assisted in preparing, all circuit theatres in the city will run a half-minute trailer urging patrons to read the series of articles.

Shainmark said the articles will not attempt to "whitewash" Hollywood, but will appraise it fairly, exactly as any other community is appraised.

(MOTION PICTURE DAILY reported exclusively yesterday that newspapers and publications around the country, friendly to the industry, are preparing articles which take no cognizance of *The Tribune* "smear" but which describe the fine work of Hollywood which *The Tribune* ignored.)

PRC Meet Discusses Chi. Tribune's Blast

The Public Relations Committee of the industry discussed proposals for counteracting possible adverse effects of the current series of articles on Hollywood and the industry being published in the Chicago *Tribune* at the organization's weekly luncheon meeting at the New York Athletic

(Continued on page 2)

Print Storage Space Is Getting Scarce

Vault and laboratory storage space for film prints is becoming scarce here. Many distributors have been forced to move their prints from film laboratories where they are ordinarily stored to other facilities in the Metropolitan area, and in some instances out of New York, because vaults in labs have been taken over largely by the Government.

More prints than ever are being held from dead storage by the majors for use in new markets which are expected to open in Europe and elsewhere.

Personal Mention

NED DEPINET, ROBERT MOCHRIE, WALTER BRANSON, NAT LEVY, S. BARRET MCCORMICK, EDWARD ALPERSON and HAROLD MIRISCH have returned to the RKO home office from Boston.

•

ALBERT MARGOLIES expects to leave for the Coast early next week.

•

ABE MONTAGUE and LOU WEINBERG are due to return from New Orleans on Tuesday.

•

JACK LEVEL, of RKO, returns Monday from a two weeks' vacation, during which he hunted Japanese beetles on Long Island.

•

HASKELL MASTERS, general manager of Odeon Theatres in Canada, arrived here yesterday and will return to Toronto today.

•

JOE E. LEWIS, the comedian, is entertaining American fighting men on Guadalcanal.

•

LEON LEONIDOFF, of Radio City Music Hall, will leave today for California.

•

CHARLES D. PRUTZMAN will remain an additional two weeks in Hollywood with his wife and daughter. His son, CHARLES, JR., has reported to Camp Upton, N. Y., for Army induction.

•

SOL A. SCHWARTZ, western zone manager for RKO Theatres, and WILLIAM HOWARD, RKO vaudeville head, will leave Monday for Cleveland, Columbus and Chicago.

•

TERRY TURNER and JAMES R. YOUNG, of RKO, left yesterday for Seattle and other Pacific Northwest cities.

•

FREDERIC ULLMAN, JR., president of Pathe, is in Hollywood.

•

BERNARD MILLS, PRC franchise holder in upstate New York, left for Washington yesterday.

•

EDWARD KLEIN, independent exchange operator in Boston, has returned to that city following a trip to New York.

•

JAMES NASSER, Coast circuit head, is a New York visitor. CHARLES LEONARD, publicity man, is here with him.

•

WILLIAM ROWLAND, PRC producer, will leave for the Coast early next week.

•

BERTRAM MAYERS, industry lawyer, has returned to New York from Chicago.

•

CHARLES KRANTZ, Film Classics sales manager, is back in New York after a trip to Cleveland.

•

IRVING A. MAAS left yesterday for Chicago.

Chi. Herald-American to Tell Films' War Story

(*Continued from page 1*)

Club yesterday. Details of the proposals were published exclusively in MOTION PICTURE DAILY yesterday.

No formal decisions were made but a general course of action is in readiness in the event such action is deemed to be necessary, it was learned following the meeting. The recent tenor of *The Tribune's* articles has changed from the outright variety of "smear" tactics with anonymous accusers as the principals, which characterized the first of the series, to mildly critical and, even, partially creditable reports with direct quotes of Hollywood executives and producers. In view of the marked change, the opinion was voiced at yesterday's PRC meeting that action of any kind ultimately may be unwarranted.

Bette Davis Scores Hollywood's Defamers

CHICAGO, Aug. 5.—Hollywood has contributed 2,000 of its talent personnel to date to the Armed Forces, and 400 technicians. Star-bond-tours have brought in $1,000,000,000 to the Treasury. That's the score reported by Bette Davis in her answer to Hollywood critics, and cited while on a Hollywood-bound stopover in Chicago, home of *The Chicago Tribune,* publishing a "Hollywood smear campaign."

"Anyone who thinks Hollywood fair game for cheap commentary in wartime simply hasn't read the score," said Miss Davis.

Meanwhile, after 10 days of blasting all and sundry, *The Tribune* had a few nice things to say in the 11th article of the Marcia Winn series. Captioned: "Film Industry All Out to Aid War Program," Miss Winn admitted in the article that, "Indeed, its (Hollywood's) contribution to the war has been notable."

Col. F. L. Herron in Conn. Recuperating

Colonel Frederick L. Herron, former vice-president and foreign manager of the MPPDA, who has been on various military and governmental assignments in Washington for the past year and a half, is recuperating from a recent illness at his home near Stamford, Conn. A member of the Army Reserve, Col. Herron was called to service in 1941. He subsequently transferred to the Office of Strategic Services and was last with the Board of Economic Warfare in Washington.

Emory Schaeffer Passes

SCRANTON, Pa., Aug. 5.—The funeral of Emory Schaeffer, old employe of the Comerford organization, and close friend of the late M. E. Comerford, founder of the circuit, was held in this city recently. A requiem was celebrated in St. Mary's Church, and burial was made in St. Mary's Cemetery.

Variety Club Aids Drive

CHICAGO, Aug. 5.—Variety's Tent No. 26 here will serve as a clearing house for contributions from film theatres and the industry in the Community and War Fund drive for Chicago. Edward Silverman, of Essaness Theatres, is chairman of the club's committee.

Filmack Names Denison

CHICAGO, Aug. 5.—B. W. Denison has been named advertising manager of Filmack Trailer Co. here. Denison for many years directed the amusement department of the *Herald-Examiner* and later *The Chicago Daily News.*

NEIC Plans Aid to 3d War Loan Drive

A meeting of the full coordinating committee of the National Entertainment Industry Council will take place Aug. 12 at the Hotel Astor to discuss how best the organization can aid in two important projects, cooperation with Treasury Department in the Third War Loan drive and also aid to the National War Fund. A special committee will go to Washington to confer with Treasury officials as how to utilize the talents of the industry to best advantage.

The industry rally at which service pledges and the dedication of a service flag will take place has been moved up to Aug. 23. The report of the NEIC projects committee, of which Philip Loeb is chairman, was rendered last night to the coordinating committee.

RCA Board Meeting On Noble Deal

Meeting of RCA board of directors has been called for today, presumably to discuss the sale of the Blue Network to Edward C. Noble, whose $8,000,000 offer was accepted last week, subject to Federal Communications Commission approval.

Col. Shaw to Sicily

Lieut. Col. Robert Shaw, formerly at the Signal Corps studio, Astoria, L. I., has resumed his association with Col. Melvin E. Gillette, switched from Astoria to General Eisenhower's invasion army, where Col. Gillette heads all still and motion picture production in the Mediterranean area.

Coast Flashes

Hollywood, Aug. 5

THE Screen Publicists Guild is seeking an appointment with Bert Marnish, area WMC director, to present its claims on Republic's stand concerning the discharged publicity staff which nullifies the work of the stabilization program here. The Guild expects to present its claims next week upon the return of Harnish from Washington.

•

Irving Starr is producing "Command Performance," formerly "Four Girls and a Jeep," as his initial assignment for 20th-Fox.

•

M-G-M has announced "Hoodlum Saint," with Cliff Reid producing and Casey Robinson scripting with an all-star cast.

•

Warners is expected to roadshow "Mark Twain."

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
In Person
BENNY GOODMAN
AND BAND
CONDOS BROS.
JACK MARSHALL
BUY WAR BONDS PARAMOUNT TIMES SQUARE

Lena HORNE Bill ROBINSON
Cab CALLOWAY
and his band
STORMY WEATHER
A 20th CENTURY FOX PICTURE
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
ON SCREEN
JOAN CRAWFORD
FRED MacMURRAY
"ABOVE SUSPICION"
IN PERSON
MARY BETH HUGHES
HI, LO, JACK
THE DAME
HAPPY FELTON

RKO PALACE B'WAY & 47th St.
WALTER HUSTON • ANN HARDING
"MISSION TO MOSCOW"
— and —
"Two Senoritas from Chicago"
JOAN DAVIS • JINX FALKENBERG

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Execntive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

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NEW ENGLAND AND NEW YORK TOWNS IN THE GREATEST SIMULTANEOUS AREA OPENING IN ALL HISTORY

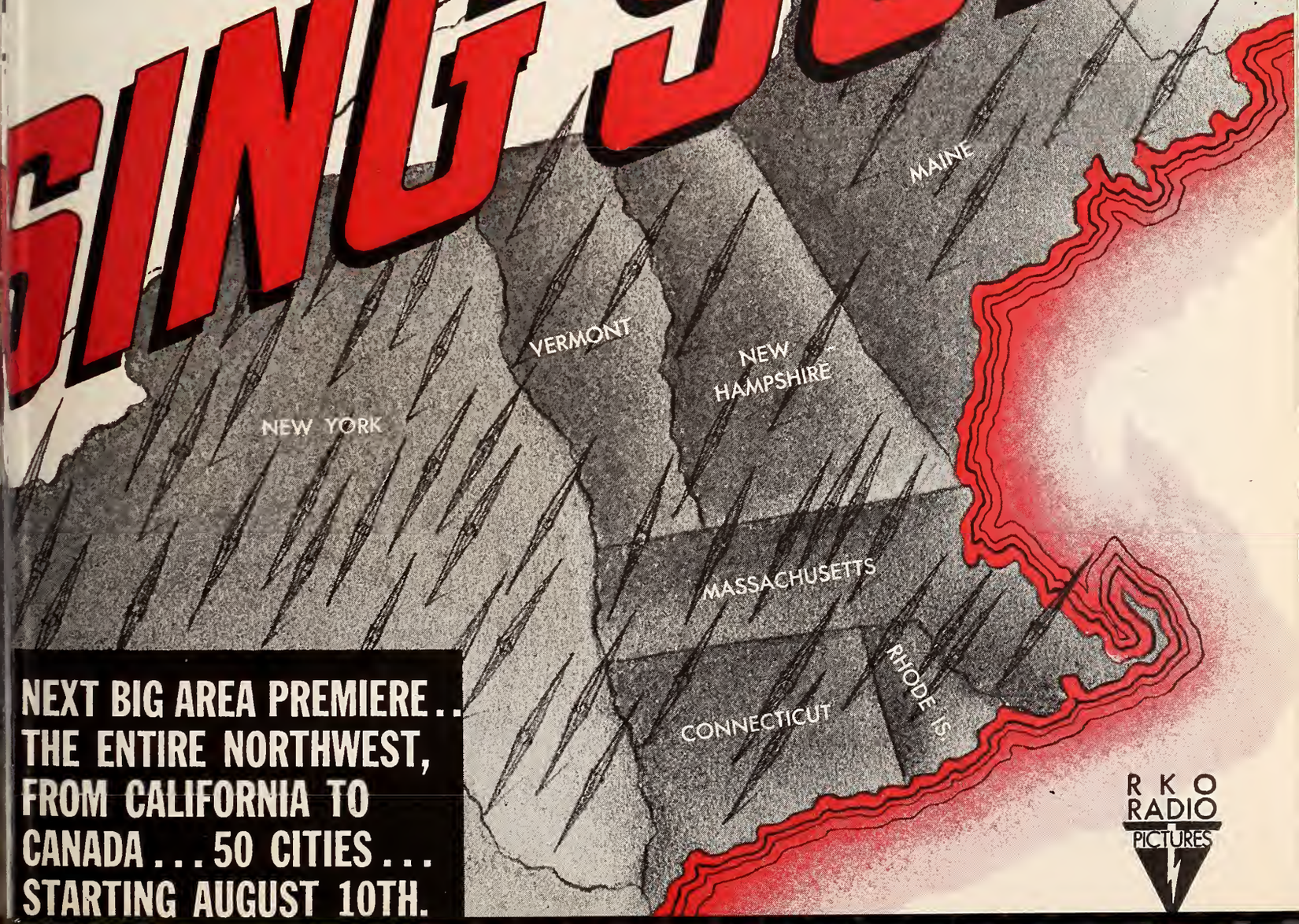



21 YANKEE NETWORK STA
ENGLAND PREMIERE THIS W
BLANKETING NEW YOR
SATURATION COVERAGE on the air... billboards screaming from every stand and on railroad and bus stations... Newspapers throughout the area devoting front page column after column to the show sensation of sensations... and millions of people crowding to see–
From the Pages of Life of James R. Young's Startling Book
BEHIND THE RI
WITH
MARGO • TOM NEAL • J. CARROL NAISH
ROBERT RYAN GLORIA HOLDEN
Directed by EDWARD DMYTRYK • Original Screen Play by EMMET LAVERY
THE TOWNS
STON, MASS.
FFALO, N. Y.
BANY, N. Y.
OVIDENCE, R. I.
RINGFIELD, MASS.
ORCESTER, MASS.
IDGEPORT, CONN.
HENECTADY, N. Y.
WELL, MASS.
RTLAND, ME.
WRENCE, MASS.
UGUSTA, ME.
RTSMOUTH, N. H.
RLINGTON, VT.
WISTON, ME.
NCORD, N. H.
TCHBURG, MASS.
NGOR, ME.
ANCHESTER, N. H.
ASHUA, N. H.
EW BEDFORD, MASS.
TTSFIELD, MASS.
REENFIELD, MASS.
TLAND, VT.
ESQUE ISLE, ME.
ATERVILLE, ME.
EENE, N. H.
ATTLEBORO, VT.
LAREMONT, N. H.
LL RIVER, MASS.
. ALBANS, VT.
T. JOHNSBURY, VT.
LMOUTH, MASS.
YMOUTH, MASS.
YANNIS, MASS.
OTHBAY HARBOR, ME.
UZZARD'S BAY, MASS.
RUNSWICK, ME.
RINGFIELD, VT.
CHESTER, N. H.
NFORD, ME.
LOUCESTER, MASS.
NORWALK, CONN.
ORWICH, CONN.
AMFORD, CONN.
ILLIMANTIC, CONN.
EW LONDON, CONN.
RRINGTON, CONN.
ATERBURY, CONN.
ARTFORD, CONN.
ANBURY, CONN.
OY, N. Y.
TICA, N. Y.
LOVERSVILLE, N. Y.
LATTSBURG, N. Y.
UDSON, N. Y.
ARATOGA, N. Y.
MSTERDAM, N. Y.
LENS FALLS, N. Y.
ATERTOWN, N. Y.
NEONTA, N. Y.
ARANAC LAKE, N. Y.
LMIRA, N. Y.
THACA, N. Y.
AMESTOWN, N. Y.
IAGARA FALLS, N. Y.
OCHESTER, N. Y.
YRACUSE, N. Y.
UBURN, N. Y.
ENEVA, N. Y.
ORTLAND, N. Y.
ORNELL, N. Y.
INGHAMTON, N. Y.
SWEGO, N. Y.
OCKPORT, N. Y.
ARSAW, N. Y.
THE STATIONS
(Yankee Network)
WNAC–BOSTON
WTHT–HARTFORD
WLNH–LACONIA, N. H.
WEAN–PROVIDENCE
WATR–WATERBURY, CONN.
WRDO–AUGUSTA, ME.
WICC–BRIDGEPORT
WFEA–MANCHESTER, N. H.
WCOU–LEWISTON, ME.
WAAB–WORCESTER
WNBH–NEW BEDFORD
WHAI–GREENFIELD, MASS.
WCSH–PORTLAND, ME.
WBRK–PITTSFIELD, MASS.
WSYB–RUTLAND, VT.
WLLH–LOWELL, MASS.
WHYN–HOLYOKE, MASS.
WASR–FALL RIVER, MASS.
WNLC–NEW LONDON, CONN.
WLBZ–BANGOR, ME.
WEIM–FITCHBURG, MASS.
*
WHEB–PORTSMOUTH, N. H.
WCAX–BURLINGTON, VT.
WAGM–PRESQUE ISLE, ME.
WKNE–KEENE, N. H.
WMAS–SPRINGFIELD, MASS.
WGY–SCHENECTADY
WGR–BUFFALO
WKBW–BUFFALO
WSYR–SYRACUSE
WENY–ELMIRA
WHCU–ITHACA
WHAM–ROCHESTER
WNBF–BINGHAMTON
WIBX–UTICA
WOKO–ALBANY
WABY–ALBANY

IONS SPONSORING BOSTON AND NEW EK...16 OTHER POWERFUL STATIONS STATE AND BALANCE OF AREA!

THE PICTURE THAT TELLS THE SHOCKING TRUTH ABOUT THE JAPS!

SING SUN



NEXT BIG AREA PREMIERE.. THE ENTIRE NORTHWEST, FROM CALIFORNIA TO CANADA...50 CITIES... STARTING AUGUST 10TH.

RKO RADIO PICTURES

This Is IT!

"Behind The Rising Sun" opening day at Keith Memorial, Boston, Tuesday, Aug. 3rd, sets new all-time house record, beating by almost $2,000 the biggest single day's business in 15 years, holidays included. Second day bigger than any midweek opening day for any picture in house history. Third day holding sensational pace.

Same story all over New England and New York State, with news flashing in from Wednesday's openings of record-breaking first days and sensational follow-up business– ALBANY–LOWELL–BRIDGEPORT–HARTFORD –SPRINGFIELD–PORTLAND–NEW BEDFORD– WORCESTER.

Thursday, Friday, Saturday and Sunday openings in 50 more spots–

WATCH THE RECORDS FALL!

Paramount 6-Month Net Is $7,387,000; Jump of $1,565,000

(Continued from page 1)

mount's direct and indirect interest as a stockholder in combined undistributed earnings for the quarter of partially owned non-consolidated subsidiaries.

Earnings from both 1943 periods include the company's full share of film rentals and earnings of its English subsidiaries. Its share of film rentals and earnings of all other subsidiaries operating outside the Western hemisphere, including those operating in Australia, New Zealand and India, are included only to the extent that revenues therefrom have been received or determined to be receivable in dollars.

The $3,827,000 of estimated earnings for the quarter represent $1.02 per share on the 3,752,136 shares of common stock outstanding on July 3, 1943, which compares with 94 cents per share on the common shares then outstanding (after providing $189,063 for accrued dividends on then outstanding first preferred shares) for the quarter ended July 4, 1942.

Estimated combined consolidated and share of undistributed earnings of $7,387,000 for the six months ended July 3, represent $1.97 per share on such common stock outstanding, which compares with $1.88 per share on the common shares then outstanding (after providing $378,126 for accrued dividends on then outstanding first preferred shares) for the six months ended July 4, 1942.

OWI Accepts WAC War-Short Offer

(Continued from page 1)

division of the OWI recently. Acceptance was announced following a conference here today between Palmer Hoyt, head of OWI domestic operations, and representatives of the WAC.

No selection of a liaison between the OWI and the industry was announced, but James Allen, assistant to Hoyt, stated that appointment to the post would be made shortly, probably in a week or ten days.

Because of the way the industry has stepped into the breach caused by the discontinuance of the OWI film division, no major change in the relationship between the OWI and production and exhibition branches of the industry will be required, it was announced.

Those attending the conference for the WAC were: Robert Wilby, George Skouras, Si Fabian, Arthur Mayer, Ed Kuykendall, Harry Brandt, Charles Moskowitz, Joseph Bernhard and Carter Barron.

Drive-In Theatre Closes

ROCHESTER, N. Y., Aug. 5.—The Drive-In Theatre was boarded up this week and will be closed until the pleasure driving ban is lifted, according to Graydon Hodges.

Favor Divorcement and New Arbitration System

(Continued from page 1)

ture Herald, and published today. The exhibitors' views have added interest at this time in view of Assistant Attorney General Clark's invitation to exhibitors to forward their decree views to the Department of Justice.

Already 80 per cent of the exhibitor groups have made their views known to the Department of Justice, in writing, or intend to do so shortly. MOTION PICTURE DAILY, on Aug. 2, reported that Assistant Attorney-General Tom Clark in charge of trust actions had ordered regional agents of the Department of Justice to gather consent decree views of exhibitors.

The exhibitors, through their organizations, voted 100 per cent for discarding or revising the decree.

The vote of the groups on circuit divorcement, while favoring such action, by 55 per cent, indicated that a substantial portion of exhibitor spokesman did not feel this issue was as basic to trade problems as some have argued. Twenty per cent of the vote took no issue, 15 per cent either did not vote or did not know which way to vote. Only 10 per cent voted against divorcement.

Eighty-five per cent voted for full-season feature sales, against the decree's small-block provision, which were favored over large blocks by only five per cent of the voters. Forty-five per cent specified full-season blocks with cancellation. Five per cent did not vote. Those desiring cancellation called mostly for a 20 per cent rejection privilege.

The decree's arbitration system definitely has not worked, in the opinion of 60 per cent of the exhibitor vote, and another 30 per cent declared it to be only partially effective. Ten per cent favored the present setup.

The Government was urged to press its anti-trust action against the distributors, by 65 per cent of the exhibitor vote, while another 20 per cent are against a renewal of the New York action. Ten per cent just don't care what the Government does about it. Five per cent refrained from voting.

Sixty per cent are against the Government placing ceilings on film prices and admissions, 30 per cent voted for a ceiling. Ten per cent did not cast ballots on this question.

RCA Six-Mo. Gross Is Up $51,565,900

(Continued from page 1)

taxes, was $4,918,794 for the first six months of 1943, compared with $4,996,017 in 1942, a decrease of $77,223. The portion of net income resulting from war production contracts is subject to renegotiation by the Government.

After payment of preferred dividends, earnings applicable to the common stock for the first six months of 1943 were 23.9 cents per share, compared with 24.4 cents per share in the first half of 1942.

Sherman Leases Theatre

NEW HAVEN, Aug. 5.—Philip Sherman, former Warner exchange manager here and in Ontario, has leased the 658-seat Hamilton, at Waterbury, from Essanque Theatre Enterprises, owned by Fred Quatrano, Robert Schwartz, and William Sirica. The owners operated the house for the past year after buying from Fred Van Doren.

Plude Gets New Theatre

CEDAR RAPIDS, Iowa, Aug. 5.—Henry Plude, formerly manager of Central States' State Theatre here is now manager of the Fort Rock at Rock Island, Ill., replacing Robert Fulton, who left for work in a California war plant. L. M. Gorman, of Cedar Rapids, is now manager of the State.

Dickinson Adds a Theatre

TOPEKA, Kan., Aug. 5.—Dickinson, Inc., owners of four theatres in Topeka and others in this area, has bought the Crystal here, from J. E. Pennington. The circuit has already taken over and will remodel.

W.B. Buys 'Yankee' Also in Play Deal

(Continued from page 1)

per cent of the estimated $75,000 to $100,000 production cost for a 25 per cent interest in the stage show. Company plans to tie up the release of their recently-completed film, "The Adventures of Mark Twain" with the Rodgers-Hart revival.

"Yankee" was originally produced on Broadway, in 1927, and was made as a picture by Fox, in 1921, and again in 1931.

Renewal of MOI Film Pact Sought

(Continued from page 1)

indicated general satisfaction on both sides with experience under the past year's agreement, no formal renewal was consummated. The discussions will be continued at a later meeting, the date of which was not set. George Archibald, representative here of the MOI films division, attended the meeting with representatives of the major companies.

Potomkin in Charge

PHILADELPHIA, Aug. 5.—Walt Potomkin, former manager of Warners' Diamond Theatre here, has accepted a similar post at Harry Rozinsky's Eureka Theatre. Another managerial change has Herb Pincus returning to his former post as manager of the Mayfair Theatre, with Mrs. Kitty Wagner continuing as assistant.

Woman Mgr. at Regent

ROCHESTER, N. Y., Aug. 5.—Mrs. Hazel Wixted, named assistant manager at the Regent, becomes the third woman assistant in the city.

Tom Clark Says Decree Answer Is Cooperation

(Continued from page 1)

whether the decree is to be renewed, revised or scrapped upon expiration in November.

In an interview yesterday with MOTION PICTURE DAILY, Clark stressed the belief that the determination of the answer to the fate of the decree rests in friendly negotiation. "The people involved in the industry are very reasonable and the attitude of the Department of Justice is one of constructive cooperation," he said.

Clark Here to Meet Producers

Clark was in New York, he said, for the purpose of meeting independent producers, to get their reactions to the effectiveness and fairness of the decree.

The anti-trust division chief admitted that his office is investigating numerous complaints which have been filed against certain provisions of the decree.

Independent exhibitors in the West and Mid-West, where double features are routine, he admitted, have voiced their objections to the blocks of five clause of the decree. They also object to sales terms involving high percentages, as against flat rentals. The double feature practice boosts their feature rentals to 70 per cent, they claim. Delayed runs and move-overs are also objected to by the independents, it was brought out.

Clark stated that the matters involved in the consent decree, such as divorcement of theatre circuits, are not of too serious a nature to be settled by negotiations.

Seek Decree Opinion

Field representatives of his office are currently interviewing producers, exhibitors, distributors and others in the industry with a view of obtaining their opinions concerning the decree and it is planned, before November, to call a general industry meeting at which all problems will be discussed and possibly settled amicably.

"We will thrash out any problems that arise," said Clark. "So far, I haven't met with an serious 'bugs', if there are any. I believe, however, that instead of taking action piecemeal, such as in the Schine, Griffith and Crescent cases, we could arrive at a uniform policy which would apply to all, a policy to be determined on the results of the investigation we are now making."

Kraska to Manage Strand

BOSTON, Aug. 5.—Leonard Kraska, formerly assistant manager at the Fine Arts Theatre here has been named by E. M. Loew as manager of the Strand Theatre in Boston's Back Bay. Loew also announces that the theatre is to be renovated. The Strand Theatre Building, now owned by E. M. Loew will also be remodeled.

Levette Moves Up

NEW HAVEN, Aug. 5.—E. Levette, of the Warner exchange staff here, has been promoted to purchasing agent, following the resignation of Jack Mulligan.



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...AND MEANT FOR E

WHAT A COMBINATION FOR ANY SITUATION!

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Holy



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MELVILLE COO


UGHTER
OTHER!
nd GRACIE FIELDS in
Matrimony
Directed by John Stahl
Produced and Written
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From the Novel by Arnold Bennett
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and match makers
OF
20th
CENTURY-FOX

Hollywood

By WILLIAM R. WEAVER

Hollywood, Aug. 5.

THE studios are not permitting themselves to go through the usual summer production slump this year for two reasons: One, raw film is the production gauge of tomorrow; if they do not make pictures this year, they may have less film to work with next year. The other is their desire to hold technical staffs, grips, electricians, teamsters and others. If they don't keep them busy, aircraft plants or shipyards will.

So, today M-G-M is hitting its peak. And Warners, Paramount, 20th-Fox and others are putting more and more pictures before the cameras during the kind of weather the chamber of commerce would like to censor.

•

Although there has been a lot of conversation anent pictures with a war theme, there are no indications the studios will cease to make them.

However, the stories with a dated war theme, such as "Candle in the Wind," which 20th Century-Fox has just shelved, will have to be pushed way back in the story refrigerator for possible use after the war.

At the same time every studio here is going ahead with plans for human interest stories with a war theme such as "The Sullivans," at 20th-Fox; "Story of Dr. Wassell," at Paramount; "Passage to Marseille," at Warners; "Rationing" at M-G-M, to cite some. In addition, producers are readying properties with themes dealing with the Waves, Wacs, Marinettes, Spars and others of similarity.

With exceptions, such as Walter Wanger's "Gung Ho," a story of Marine raiders on Makin Island, the war pictures planned will not deal with battles of the past such as "Bataan," "Corregidor" and the like.

•

With New York and Sugar Hill behind her, Bette Davis is back from the east to get ready for "Mr. Skeffington," at Warners. . . . At that studio, two stories—undesigned—are declared in preparation for Joan Crawford. . . . Leigh Jason has signed a directorial contract at Columbia. . . . Bought as "Instruct My Sorrow," Warners will make it as "My Reputation," with Barbara Stanwyck. . . . Proving merit is recognized, on occasion at least, along comes RKO with a top assignment for Edward Dymtryk, who directed "Hitler's Children" and "Behind the Rising Sun." He draws "Tender Comrade," starring Ginger Rogers. . . . Jack Schwarz has added "Death Warrant" to his PRC schedule. Rolls in the fall. . . . Eddie Kaye is musical director on "Hitler's Women." Herman Millakowsky and Jeffrey Bernerd have this in hand for Monogram.

100 Houses Book 'Hail'

More than 100 first runs have booked "So Proudly We Hail," designated as the release for the annual Paramount Week, to be observed Sept. 5 to 11. "Hail" will have its world premiere at Radio City Music Hall about Aug. 26.

Review

"Two Senoritas from Chicago"

(Columbia)

JOAN DAVIS' boisterous personality and droll comedy antics materially lift this one above the pattern of previous Columbia releases featuring Jinx Falkenberg.

"Two Senoritas from Chicago" is a backstage comedy with music, with Miss Falkenberg again playing an ambitious chorine who perpetrates a fraud on an unsuspecting Broadway producer to get a start, much the same as in "She Has What It Takes." In this instance, however, Miss Falkenberg is not alone in her deception. Miss Davis, who plays a "refuse checker" in a Chicago hotel where Miss Falkenberg and Ann Savage are employed as maids, is a part time theatrical agent, and she palms off on the producer a Portugese musical comedy which she has found in the junk heap.

Miss Falkenberg and Miss Savage pose as Portugese senoritas, sisters of the authors of the play which Miss Davis salvages. All three girls are well on their way to success when the real Portugese authors, who have previously discarded their play in despair, turn around and sell it to a rival producer. The inevitable complications result with all three girls landing in jail before an all-out patriotic song and dance finale. Miss Davis' bit of business with the lawyer who is trying to obtain her release from jail is one of the high points of the proceedings directed by Frank Woodruff. Wallace MacDonald handles the production assignment, with screenplay credit going to Stanley Rubin and Maurice Tombragel.

Running time, 68 mins. "G."* MILTON LIVINGSTON

**"G" denotes general classification.*

Connors Opens 20th's Meeting at Chicago

CHICAGO, Aug. 5.—Twentieth Century-Fox's second regional sales meeting opened here today, at the Hotel Blackstone, with Tom Connors, distribution vice-president, introducing Spyros Skouras, W. J. Kupper, W. C. Gehring, L. J. Schlaifer, Hal Horne, district and division managers, and Sydney Samson, Canadian manager, who heads a delegation from the Dominion.

The 300 delegates saluted co-workers now in the Armed Forces and the meeting then proceeded under the conduct of Kupper, Gehring and Schlaifer. Skouras, Connors, Samson and Horne will talk tomorrow.

Company executives will leave here Saturday for Los Angeles, where the final regional will be held Aug. 11-13, at the Ambassador Hotel, with studio executives participating.

NEIC Has Plan For New Projects

Plan whereby projects to be acted upon by the National Entertainment Industry Council will be referred to sub-committees of specialists from organizations concerned, was evolved yesterday at a meeting of the NEIC projects committee at Actors Equity headquarters.

Some 20 projects originally reported by member organizations and considered by the projects committee, are to be placed before NEIC coordinating committee for approval. All future projects submitted will be considered by sub-committees.

Jefferson Takes Altec

Jefferson Amusement Co., Inc., Beaumont, Tex., has contracted with Altec Service for the circuit's 56 Texas houses. C. J. Zern negotiated for Altec.

Astor Plans 24, Besides Reissues

Astor Pictures contemplates 24 feature releases in the new season, in addition to its regular reissues. R. M. Savini, Astor president, is due in Hollywood today to line up product of independent producers. Negotiations were started from New York for six musicals and six Westerns, a company spokesman said yesterday.

Returning eastward, Savini will visit Astor distributors at San Francisco, Dallas, Milwaukee, Chicago, St. Louis, Kansas City and Atlanta. Jacques Kopfstein, company sales manager, is on a tour of franchises in Buffalo, Philadelphia, Washington, Cleveland and Cincinnati.

Company plans to expand its franchise system in the new season, it was said.

Grovas Returns to Production in Mexico

MEXICO CITY, Aug. 5.—J. A. Grovas, president of the National Cinematographic Industry Chamber and former assistant manager for Paramount in this country, has returned to production here. His first film of three for 1943-1944 will be "A Love Letter," to be directed by Miguel Zacarias and to feature Gloria Marin and Jorge Negrete. He will use Clasa studios, largest in the country.

Mexico Unionists Held

MONTERREY, MEX., Aug. 5—Three members of the National Cinematographic Workers Union are being held in jail here pending a police investigation of an alleged assault upon employes of the Cine America, local first run. Films were stolen from the projection room and burned in the street. The attack, police report, was result of refusal by the theatre to hire union workers.

Short Subject Reviews

"Hollywood in Uniform"

(Screen Snapshots)

(Columbia)

How film stars have taken to the Armed Forces is a matter of universal interest, and this short treats that subject. It is interestingly noted that with the exception of but a few, all of the 17 or 18 top actors shown are commissioned officers. Among those shown are Clark Gable, a lieutenant in the Air Force; Tyrone Power, a drill officer; George Montgomery just getting processed, and Alan Ladd, peeling onions. Running time, 10 mins. Release date, Aug. 15.

"Shot in the Escape"

(Columbia)

Billy Gilbert and Cliff Nazarro combine efforts in this to produce a not too hilarious farce, about helping a lady over a mud puddle, getting their clothes drenched in the process and being invited by the lady to come up and dry their clothes. Of course her husband appears, brandishing firearms while the two lead a wild chase down the fire escape. One of the brighter items is Cliff Edwards' amazing doubletalk. Running time, 18½ mins. Release date, Aug. 6.

"Dizzy Newsreel"

(Phantasy Cartoon)

(Columbia)

Dave Fleicher and his animal world get together on a newsreel of their own, treating such events as the Filet Mignon Stakes, a bout at the Garden between a lion and a bear, a frog-diving contest and a hog-calling event. On the whole it's amusing. Running time, 7½ mins. Release date, Ang. 27.

"Community Sing No. 1"

(Columbia)

Don Baker at the organ, in this latest community sing, offers a program of patriotic music, and songs from the last war, including "If He Can Fight Like He Can Love," "Move Over," "Till We Meet Again," "For Me and My Gal," and "On a Wing and a Prayer." A selection of songs that should appeal. Running time, 13 mins. Release date, July 29.

Curfew on in Gary

GARY, Ind., Aug. 5.—This town's curfew law is now in effect. Children under 15 must be off the streets by 10:00 p.m., unless accompanied by adults.

The ordinance is designed primarily to combat juvenile delinquency, according to police chief Millard T. Matovina. Maximum penalty is a fine of $100.

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'Hers to Hold' Strong in 2nd Week in L.A.

LOS ANGELES, Aug. 5.—"Hers to Hold" developed sustaining strength in its second week at the Hillstreet downtown and the Pantages, Hollywood. Coupled with "Ladies Day," the former theatre chalked up $19,500 in the second stanza and at the latter, $17,500. Weather continued hot. Other first runs, many of them holdovers, did well.

Estimated takings for week ending August 4:

"Stormy Weather" (20th-Fox)
"Jitterbugs" (20th-Fox)
CARTHAY CIRCLE—(1,518) (33c-44c-55c-75c) 7 days. Gross: $7,500. (Average, $8,400)
"Stormy Weather" (20th-Fox)
"Jitterbugs" (20th-Fox)
CHINESE — (2,500) (33c-44c-55c-75c) Gross: $19,000. (Average, $14,050)
"Spitfire" (RKO)
HAWAII—(1,000) (33c-44c-55c-65c) 7 days. Gross: $8,400. (Average, $9,250)
"Hers to Hold" (Univ.) 2nd week
"Ladies' Day" (RKO)
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: $19,500. (Average, $15,250)
"Stormy Weather" (20th-Fox)
"Jitterbugs" (20th-Fox)
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $22,000. (Average, $20,750)
"Hers to Hold" (Univ.) 2nd week
"Ladies' Day" (RKO)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: $17,500. (Average, $12,800)
"Frankenstein Meets the Wolf Man" (Univ.)
"Captive Wild Woman" (Univ.)
PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c) 5 days, 2nd week. Gross: $6,500. (Average, $10,800)
"Frankenstein Meets the Wolf Man" (Univ.)
"Captive Wild Woman" (Univ.)
PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 5 days, 2nd week. Gross: $11,000. (Average, $19,750)
"Stormy Weather" (20th-Fox)
"Jitterbugs" (20th-Fox)
RITZ—(1,376) (33c-44c-55c-85c) 7 days. Gross: $9,000. (Average, $9,400)
"The Constant Nymph" (W. B.)
WARNER BROS. (HOLLYWOOD) (3,000) (33c-44c-65c-85c) 7 days, 3rd week, ending Aug. 5. Gross: $11,700. (Average, $13,650)
"The Constant Nymph" (W. B.)
WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-65c-85c) 7 days, 3rd week, ending Aug. 5. Gross: $12,700. (Average, $16,100)
"The Constant Nymph" (W. B.)
WARNER BROS. (WILTERN)—(2,200) (33c-44c-55c-65c-85c) 7 days, 3rd week, ending Aug. 5. Gross: $11,700. (Average, $12,800)

Northwest Premiere For 'Sun' on Aug. 10

Following this week's 79-city New England-New York premiere, RKO's "Behind the Rising Sun" will have a 50-city opening in the Pacific Northwest on Aug. 10, Robert Mochrie, RKO's general sales manager, said yesterday.

The Northwest promotion will be patterned after that used in New England, according to S. Barret McCormick, director of advertising and publicity. Exploitation chief Terry Turner and James R. Young, author of "Sun," have already left for that territory with Young scheduled to make a series of talks on the picture before civic groups, churches and war plants.

Warfield Books Western

The Warfield in San Francisco is the latest first run to book the Roy Rogers-Republic "Silver Spurs," which opens at that theatre on Sept. 4. Rogers will make personal appearances.

Review

"Melody Parade"

(*Monogram*)

Hollywood, Aug. 5

A FROTHY musical comedy with plenty of good music, some excellent singing, interspersed with sufficient comedy to get some good laughs from the average audience.

While "Melody Parade" has no names that offer much for the lights, it's good entertainment and Ted Fio Rito and Anson Weeks and their bands do a great deal to help it along its musical course. In addition, the dance numbers are well produced with plenty of pretty girls, attractively costumed. One or two of its song numbers might catch on.

Mary Beth Hughes is cast in the role of a night-club hat check girl, ambitious to sing for the customers. She does right well by the chore while Eddie Quillan, as the bus-boy in love with her, manages to accomplish enough comic skulduggery to finally get her a break and win her love.

Mantan Moreland does a comic bit as the club porter, while Tim Ryan, who also helped script the original, and Irene Ryan are entirely adequate as the club manager and owner.

Lindsley Parson gave this effort good production. Arthur Dreifuss did all right in his direction from the screenplay by Ryan and Charles R. Marion.

Running time, 73 minutes. "G."* JACK CARTWRIGHT

**"G" denotes general classification.*

Grosses Average in Minneapolis Houses

MINNEAPOLIS, Aug. 5.—Weather which drove the public to beaches threatened to handicap theatre business this week, although "Stormy Weather" appeared headed for a satisfactory $8,500 at the Orpheum, and 'Coney Island" was due for a $9,500 second week take at the State.

Estimated receipts for the week ending Aug. 7:

"White Savage" (Univ.)
CENTURY—(1,600) (40c-55c) 7 days. Gross: $7,800. (Average, $6,500)
"Action in the North Atlantic" (W.B.)
LYRIC—(1,250) (40c-55c) 7 days, 3rd week. Gross: $4,800. (Average, $4,000)
"The Devil and Daniel Webster" (RKO)
WORLD—(350) (40c-50c-55c-75c) 7 days (reissue of "All That Money Can Buy"). Gross: $3,500. (Average, $2,000)
"Stormy Weather" (Fox)
ORPHEUM—(2,800) (40c-55c) 7 days. Dr. I. Q. Monday night. Gross: $8,500. (Average, $8,500)
"Coney Island" (20th-Fox)
STATE—(2,300) (40c-55c) 7 days, 2nd week. Gross: $9,500. (Average, $10,000)
"Jitterbugs" (Fox)
GOPHER—(998) (35c) 7 days. Gross: $3,200. (Average, $3,000)
"Spy Train" (Mono.) 3 days
"Redhead From Manhattan" (Col.) 3 days
ASTER—(900) (20c-30c) 7 days, with midweek change. Gross: $2,600. (Average, $2,250)

3 Western States Proclaim 'Army' Day

Governors Warren, of California, Snell, of Oregon, and Langlie, of Washington, have proclaimed Aug. 17 "This Is the Army" Day for the Western premiere of the Warner production on that date in 50 Pacific Coast spots.

In Columbus, O., "Army" will play two local houses simultaneously, the Grand and the Palace, starting Aug. 13. In Tulsa, Okla., "Army" will open Aug. 11 at the Orpheum Theatre. The film's premiere in Cincinnati will take place on Aug. 12, at the Capitol Theatre.

Skouras Theatres Aid Bond Premiere

Skouras theatres in the metropolitan area will help sell tickets to the world premiere of the 1944 "Icecapades" at New York's Madison Square Garden, Sept. 14, in a $5,000,000 War Bond sales effort co-sponsored by radio station WJZ and the War Finance committee of the New York Treasury Department.

'Dixie' Dual $8,000 In New Haven Week

NEW HAVEN, Aug. 5.—"Dixie," dualled with "High Explosive," at the Paramount grossed an estimated $8,000 and the bill stays for a second week. At the Loew-Poli there was a high $11,000 gross, with "Du Barry Was a Lady" and "I Walked With a Zombie." The show moves to the College for a second week. Weather continued warm, but the weekend was big.

Estimated takings for the week ending Aug. 5:

"Appointment in Berlin" (Col.)
"Jitterbugs" (20th-Fox)
BIJOU—(1,627) (40c-50c), 7 days. Gross: $3,000. (Average, $3,500)
"The Youngest Profession" (M-G-M)
"Harrigan's Kid" (M-G-M)
COLLEGE—(1,565) (40c-50c) 7 days, 2nd week. Gross: $2,000. (Average, $3,000)
"DuBarry Was a Lady" (M-G-M)
"I Walked With a Zombie" (RKO)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $11,000. (Average, $9,000)
"Dixie" (Para.)
"High Explosive" (Para.)
PARAMOUNT—(2,373) (40c-55c) 7 days. Gross: $8,000. (Average, $5,800)
"The Constant Nymph" (W.B.)
"Rhythm of the Islands" (Univ.)
ROGER SHERMAN—(2,037) (40c-50c- 7 days, 2nd week. Gross: $5,000. (Average, $6,000.)

Withdraw Clearance Case

The clearance complaint of G. J. Hobbs, operator of the 40th Street Theatre, East St. Louis, Ill., against the five consenting companies has been withdrawn at the St. Louis arbitration tribunal, the American Arbitration Association announced yesterday. The withdrawal followed an agreement, the terms of which were not disclosed.



MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
July 9	WHAT'S BUZZIN,' COUSIN? Ann Miller Rochester	(Fourth Block) BATAAN Robert Taylor D—114 mins. (328) HARRIGAN'S KID D—70 mins. (329) PRESENTING LILY MARS Judy Garland M—104 mins. (330) THE YOUNGEST PROFESSION C—81 mins. (331)	SPY TRAIN Richard Travis Katherine Craig D—61 mins. (225)	(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228)		BORDER TOWN GUN FIGHTERS O—56 mins. (2313)	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.			GALS, INC. Leon Errol Harriet Hilliard Glen Gray & Orch. C—61 mins.	
July 16	APPOINTMENT IN BERLIN George Sanders Marguerite Chapman D—77 mins.	PILOT #5 Franchot Tone D—70 mins. (332) DU BARRY WAS A LADY (Technicolor) Red Skelton M—101 mins. (333)	STRANGER FROM PECOS Johnny Mack Brown	DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)		MEXICALI ROSE (Gene Autry) (Re-Release) W—58 mins. (2305)	THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.	STORMY WEATHER Lena Horne Bill Robinson M—77 mins. (344)		HERS TO HOLD Deanna Durbin Joseph Cotten Charles Winninger C	
July 23		HITLER'S MADMAN D—84 mins. (334) RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	WINGS OVER THE PACIFIC D—60 mins. (213)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)	FOLLIES GIRL M—72 mins (306) SUBMARINE BASE D—72 mins. (306)		THE FALCON IN DANGER Tom Conway Joan Brooks D—70 mins.			HONEYMOON LODGE David Bruce Harriet Hilliard Ozzie Nelson & Orch. C	CONSTANT NYMPH Charles Boyer Joan Fontaine Alexis Smith D—112 mins. (223)
July 30	FIRST COMES COURAGE D ROBIN HOOD OF THE RANGE O	HUMAN COMEDY Mickey Rooney D—117 mins. (380)	GHOSTS ON THE LOOSE East Side Kids C—64 mins. (205)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)		THE SAINT MEETS THE TIGER Hugh Sinclair Jean Gillie (1943-44)	BEHIND THE RISING SUN Margo Tom Neal D—88 mins.			WE'VE NEVER BEEN LICKED Richard Quine Noah Beery, Jr. O—77 mins. (1943-44)	
Aug. 6		(First Block) (1943-44) ABOVE SUSPICION D—90 mins.	LAW RIDES AGAIN Ken Maynard Hoot Gibson O—56 mins. (251)	SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229)	TEXAS RANGERS NO. 5 "FIGHTING VALLEY" O—(355)		MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.		YANKS AHOY! (Hal Roach Streamliner) William Tracy Joe Sawyer	FRONTIER BADMEN Noah Beery, Jr. Robert Paige Diana Barrymore O—77 mins.	
Aug. 13		BEST FOOT FORWARD Lucille Ball M—94 mins.		(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins. (4250) (Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)	ISLE OF FORGOTTEN SINS D—54 mins. (401)	BLACK HILLS EXPRESS SILVER SPURS	Special Releases COASTAL COMMAND D—60 mins.			PHANTOM OF THE OPERA Nelson Eddy Susanna Foster M (1943-44)	Irving Berlin's THIS IS THE ARMY M—115 mins. (224) Soldier Cast
Aug. 20	PASSPORT TO SUEZ Warren Williams Ann Savage D	DR. GILLESPIE'S CRIMINAL CASE Lionel Barrymore D—89 mins. GIRL CRAZY Mickey Rooney Judy Garland C—99 mins. LASSIE COME HOME Roddy MacDowall D			DANGER! WOMEN AT WORK Patsy Kelly Mary Brian C—43 mins. (411) (1943-44)	SOMEONE TO REMEMBER—D WAGON TRACKS WEST O WEST SIDE KID D	SPITFIRE Leslie Howard David Niven D—90 mins.				
Aug. 27		SALUTE TO THE MARINES Wallace Beery Fay Bainter D—(101) SWING SHIFT MAZIE Ann Sothern C—86 mins.	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE M—72 mins.	(First Block) (1943-44) LET'S FACE IT Bob Hope Betty Hutton M—76 mins. (4301)		NOBODY'S DARLING HEADIN' FOR GOD'S COUNTRY (1943-44)	(First Block) (1943-44) A LADY TAKES A CHANCE Jean Arthur John Wayne C				
Sept. 4		TARTU Robert Donat Valerie Hobson D—103 mins. WHISTLING IN BROOKLYN Red Skelton C	SIX GUN GOSPEL Rough Riders O—54 mins. (254)	TRUE TO LIFE Mary Martin Franchot Tone Dick Powell C—94 mins. (4303)	BLAZING FRONTIER Buster Crabbe O—44 mins. (459) (1943-44)	SLEEPY LAGOON C (Re-Issue) IN OLD MONTEREY Gene Autry O—(2306)	THE FALLEN STAR Maureen O'Hara John Garfield D				WATCH ON THE RHINE Bette Davis Paul Lukas D—114 mins. (1943-44)
Sept. 11		YOUNG IDEAS Susan Peters Mary Astor	HERE COMES KELLY Maxie Rosenbloom C—64 mins. (222)	HOSTAGES Louise Rainer Arturo de Cordova Paul Lukas D—88 mins.	TIGER FANGS Frank Buck Buster Crabbe Fifi D'Orsay D—(406)	HOOSIER HOLIDAY C (1943-44) DEATH VALLEY MANHUNT O—70 mins. (301)	ADVENTURES OF A ROOKIE Wally Brown Allen Carney C				
Sept. 18			REVENGE OF THE ZOMBIES Veda Ann Borg John Carradine	THE GOOD FELLOWS Cecil Kellaway Helen Walker James Brown C—70 mins. (4303)	TRAIL OF TERROR James Newill Tex O'Brien	MAN FROM MUSIC MOUNTAIN	THE SEVENTH VICTIM Tom Conway Jean Brooks D SO THIS IS WASHINGTON Lum & Abner				

DO NOT RE

First Film a Radio Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 27 NEW YORK, U.S.A., MONDAY, AUGUST 9, 1943 TEN CENTS

Odlum's Film Stocks' Total Is $21,767,268

$17,801,469 in RKO, 46% of Common Stock

Floyd Odlum's Atlas Corporation owns $21,767,268 worth of film stocks: $17,801,469 in RKO, $1,551,250 in Paramount $1,517,625 in 20th Century-Fox and $382,737 in Walt Disney Productions.

Largest single holding of the firm is 46 per cent of RKO common stock, company statement says. Of the total holdings of Atlas, 41.6 per cent is nearly all in the motion picture industry. Other industries in which Atlas owns stock and the percentage of total holdings in these industries are: public utilities, 24.1 per cent; investment trusts, 6 per cent; retail trade, 3 per cent, etc. The corporation has only three-tenths of one per cent of its assets invested in aviation.

During the past six months the company says its holdings in RKO rose from 1,324,853 to 1,326,563 common shares; in Paramount, from 30,000 to

(Continued on page 8)

U.S. Seeking Two Extort Case Figures

Federal authorities yesterday instituted a nationwide search for two fugitives who allegedly have been dodging subpoenaes for more than two years in an effort to avoid testifying before the Federal grand jury investigating alleged racketeering within the motion picture industry.

Federal Judge John C. Knox signed warrants for the arrest of Robert McCullough, of Burnham, Ill., and Nicholas Avolio, formerly of Chicago, now of Brooklyn, as material witnesses for the Government at the forthcoming trial of eight defendants who are ac-

(Continued on page 8)

Judge Lifts Ban on 20th's 'Touhy' Film

CHICAGO, Aug. 8.—Federal Judge William H. Holly, Friday, lifted a temporary prohibition against exhibiting or showing the film, "Roger Touhy, Gangster." He had issued the temporary ban last Tuesday pending the Friday hearing on a petition for an injunction.

The judge allowed five days for

(Continued on page 8)

Managers Union Starts Drive to Organize in N.Y.

Recently chartered M. P. Theatre Managers and Employees Local No. 152, CIO, has started a campaign to organize managers and others on house staffs of the 70-odd Loew Theatres in greater New York area, and will launch a similar campaign at all other theatres in this area early this week, and from there plans to campaign nationally.

New organization, which claims the support of Screen Publicists Guild, Local 114, and the Screen Office and Professional Employees Guild, Local 109, both CIO affiliates, is demanding $100-a-week minimum for a 40-hour week for managers regardless of the size of the theatre; $50 minimum for assistant managers; $25 for cashiers and doormen; and $20 for ushers and matrons.

The union plans to concentrate its drive first on managers and assistants, setting up a separate unit within the union for them. The belief held by the union is that the managers will be able to organize the front of the house em-

(Continued on page 8)

Crescent Circuit Answer by Aug. 25

WASHINGTON, D. C., Aug. 8.—The Government's appeal to the Supreme Court for an order remanding the Crescent Circuit decree to the lower court for further action is scheduled to be answered by the circuit by Aug. 25, but no action will be taken by the high court before October, because it is now recessed.

The filing of the Government's petition is only the first step in the for-

(Continued on page 8)

Alaska, Hawaii Film Censorship Ended

Los Angeles, Aug. 8.—Broadening the market for American product, the Office of Censorship, effective immediately, removes postal restrictions on films designed for Hawaii and Alaska. This means their export will now proceed without the need of submitting features or shorts to the New York or Hollywood OOC offices for review or approval. The move traces to Byron Price, Washington head of the Censorship office, and was not instigated or suggested by the industry.

Canada Shys from War Films; Big Run on Reissues

By FRED STENGEL

Canada has joined the growing list of nations that are "fed up" with war pictures, Haskell Masters, general manager of the Odeon circuit in the Dominion, reported at the weekend during an interview here. Canadian audiences are passing up theatres playing war films in favor of those featuring escapist fare: musicals, comedies and dramas. "The Odeon circuit of 90 houses from coast to coast has been playing reissues



Haskell Masters

(Continued on page 7)

WLB Approves Pay Raise, Night Work Bonus, Vacations for 506 Lab Workers

The New York office of the War Labor Board Saturday announced approval of wage increases for 506 persons employed by Pathe Laboratories in New York and Bound Brook, N. J., Ace Film Lab, Paramount Film Lab, Producers Lab, Film Service Lab and Mercury Lab. The raise in pay amounts to 10 per cent for those earning less than $50 per week and a five per cent rise for those earning more than that amount.

The WLB acted favorably on a joint application filed by the companies and Local 702, IATSE, Motion Picture Laboratory Technicians. The action places wages for those affected on the same level as the majority of 1,100 others employed in film laboratories.

Included in the approval vote by the WLB was a bonus for night work and two-week vacations with pay for those employed for two years at some companies and three years at other companies.

No Changes in Decree 'til All Complaints in

Clark Pledges Thorough Probe by D. of J.

WASHINGTON, Aug. 8.—No recommendations for revision of the consent decree will be made by the Department of Justice until after full investigation of every angle of the operating situation which has been created by its present provisions, it was learned tonight.

Expressing determination to avoid mistakes, which he pointed out might prove costly to some interests in the industry, Assistant U. S. Attorney General Tom C. Clark said here at the weekend that the current study of the exhibitors' position under the decree is only one of the inquiries which are to be made with a view to securing an intimate knowledge of the industry, the various elements constituting it and the conflicting interests which must be reconciled if a generally satisfactory decree is to be developed.

To this end, he said, an open door policy will be followed and any interest in the industry having information or constructive suggestions will be welcomed at the department.

Clark expressed the hope that a sat-

(Continued on page 7)

Stromberg in Deal For U. A. Musical

HOLLYWOOD, Aug. 8.—Hunt Stromberg anticipates closing a deal starring the Marx Brothers in a Technicolor musical for United Artists. Other U. A. productions for Stromberg will probably be "Dishonored Lady" and "Guest in the House."

Bernard Sobel has been named Stromberg's special production assistant and press representative in the East.

Canada's Work Order Is Effective Today

TORONTO, Aug. 8.—Extension of the Dominion's war labor order requiring certain males between 16 and 40 to work in war factories or on farms becomes effective tomorrow. Scores in the film industry will be affected. Companies face heavy penalties for continuing to employ eligible males in non-essential industry.

Photographers, commercial artists,

(Continued on page 7)

Personal Mention

J. ROBERT RUBIN will leave today for the M-G-M studios, to be gone at least two weeks.

•

HERBERT J. YATES is expected to leave California Wednesday by plane for Chicago and New York.

•

JAMES R. GRAINGER, Republic president, arrived in New York Friday from Hollywood.

•

LOU GOLDBERG, of 20th Century-Fox, left over the weekend for Chicago and the Coast.

•

SALLY SIMON, secretary to TOM CONNORS, at 20th-Fox, is recovering from an appendix operation.

•

MADELINE WHITE, of Monogram, returns today from a vacation.

•

JESSE L. LASKY is a grandfather. A son was born last week to his son, CORPORAL WILLIAM LASKY, attached to the Army Medical Corps in Denver.

•

MORTON GERBER, formerly of Warner Bros.' publicity staff, has been commissioned a second lieutenant in the Army and is now in New York on leave, from Texas.

•

ERNEST TURNBULL, managing director of Hoyt Theatres, Australia, is in San Francisco awaiting passage home.

•

JACK ALEXANDER, auditor from the New York office of Republic, has been at the San Francisco exchange.

•

ROY COOPER, film buyer for the Golden State circuit, San Francisco, left for Seattle to bring back his wife, injured in an automobile accident there.

•

I. LEONARD HIRSCH, of Loew's, and M-G-M exchange manager BEN ROSENWALD, of Charlotte, N. C., were in Washington visiting Loew's district manager, RUDOLPH BERGER, and branch manager, JOHN S. ALLEN.

•

ISABELLE AUSTIN of the Roxy Theatre press staff, is on vacation in Pennsylvania.

•

LEON BAMBERGER, of RKO, left Friday for a vacation.

•

MANNY TRAUTENBERG, RKO branch booker, Cincinnati, has been inducted into the Navy, at Great Lakes Naval Training School.

•

EMMETT R. ROGERS, Chattanooga, Tenn., manager of Paramount-Wilby-Kincey theatres, has been elected president of the Chattanoogans, Inc.

•

HERMAN GLUCKMAN, WAC distributors' division executive, will leave New York today for Hollywood, stopping off at St. Louis, to remain until September.

Tradewise . . .

By SHERWIN KANE

POSTWAR planning is going forward in many divisions of the industry. Most, if not all, of such planning has to do with economic readjustments and opportunities for expansion in distribution and exhibition. It is not known that the field of public relations is being overlooked by the industry's postwar planners but if it is not, nothing has been heard of it.

The industry's postwar public relations may overshadow in importance its postwar economic problems and expansion plans. Those antagonistic elements which delight in harassing the "movies," who always have been with us but, in wartime, have been laying low, with the single exception of *The Chicago Tribune*, will crawl out from under their backyard planks the minute the industry's patriotic and essential services to the nation, its armed forces and the public are concluded. "They are not dead; they are only sleeping." They will crawl back at a time when the industry may have many fewer friends and much less sympathetic understanding in the nation's capital and, perhaps, fewer champions elsewhere than it has now.

This prospect would seem to warrant the serious and continuing attention of the industry Public Relations Committee. A postwar blueprint for future public relations from that able organization may well prove to be one of the most valuable of all to be drafted.

• •

Harry Kosiner may wind up his work with the Office of War Information in the near future. If so, look for an announcement of his appointment as Eastern representative for a well known producer.

• •

Tom J. Connors is too modest about that new title of general manager being added to his previous one of 20th Century-Fox vice-president, in charge of worldwide distribution. He will neither confirm nor deny, yet the whole town's been talking about it for weeks. Perhaps he's saving that, too, along with the announcement of the sales organization changes, for after the Los Angeles regional this week.

• •

Foreign departments won't discuss it, but laboratories are beginning to get orders for French versions of selected Hollywood product.

• •

New York advertising circles were a-buzz last week with rumors that Paramount had accepted a six-figure sum from five national advertisers whose display signs with product names are caught by the cameras in a panoramic of Times Square in an early sequence of "Lady in the Dark." A few columnists, including one in *Printer's Ink*, published the report without names.

Paramount home office and studio officials deny with impressive emphasis that such a proposal ever was entertained by the company. Shots of Times Square, showing its many advertising displays, have been common in both features and shorts of all companies and in color as well as black and white, yet this particular type of rumor has not been spread against their producers and distributors, or, if it has, never achieved the circulation that has this one.

• •

"Movie Vacation" advertising is experiencing a highly successful revival in New England this season, Abraham Bernstein, field representative for Columbia in that area, reports to this column. This institutional type of advertising endeavors to establish in readers' minds the idea of the theatre as an integral part of everyone's vacation. Some particularly good examples of "Movie Vacation" advertising by the State and Tremont theatres, Nashua, N. H., which are credited with obtaining excellent results in that resort area, are worth observation by theatre advertising departments everywhere.

• •

Irving Mack of Filmack Trailers writes plaintively of a "problem customer" who for long has deducted automatically any portion of a dollar up to 99 cents that has appeared on his monthly statements. If a bill is $18.70 Filmack gets a check for $18.00 from the recalcitrant. Thinking to cure him, the bookkeeper decided to bill the man in round figures. The first such bill was for $39. You're right—he remitted $38.

Coming Events

Aug. 10 — Special Meeting, Distributors Division, War Activities Committee, Warwick Hotel, New York.

Aug. 10 — Variety Club Testimonial Dinner to John R. McPherson, Detroit.

Aug. 11-12—Annual Summer Meeting, Board of Directors, National Allied, Lord Baltimore Hotel, Baltimore.

Aug. 11-13 — Western Sales Meeting, 20th Century-Fox, Hotel Ambassador, Los Angeles.

Aug. 12 — Meeting, National Entertainment Industry Conference, Hotel Astor, New York.

Aug. 17—Latin American Testimonial Luncheon, International Film Relations Committee, Harvard Club, New York.

Aug. 19-20—Canadian Sales Meeting, Warner Bros., Mount Royal Hotel, Montreal.

Aug. 23—Midnight Rally, National Entertainment Industry Conference, New York.

Sept. 5-12—25th Anniversary "Paramount Week."

Sept. 9—Annual Installation Luncheon, ITOA, Hotel Astor, New York.

Sept. 9-14 — Hollywood-Treasury Department "Hollywood Victory Caravan" Tour of 12 key cities.

Sept. 9-20 — Third Victory Loan Drive.

Sept. 15 — First Fall Meeting, AMPA, New York.

Sept. 17-19—War Emergency Meeting, Theatre Equipment Dealers Protective Association, Hotel Bismark, Chicago.

Sept. 19—Annual Meeting, Class A members, Screen Actors Guild, Hollywood.

Sept. 21—Council Meeting, National Entertainment Industry Conference, New York.

Oct. 18-22 — SMPE Conference, Hollywood-Roosevelt Hotel.

Theatres Are Under 48-Hour N. J. Orde

Theatres are included in the ne War Manpower Commission ord placing the entire Newark area on mandatory 48-hour work week. Tl ruling applies to theatres and all oth firms with eight or more employe whether or not engaged in essenti activity.

The extended work week, accordi to WMC regional director Frank McNamee, will "aid in alleviating l bor shortages that are impeding tl war effort."

Besides Newark, all of Essex a most Union and Bergen County citi are included in the new ruling.

Order goes into effect Aug. 23.

Leo Brady a Captain

Lieutenant Leo Brady, formerly the staff of Quigley Publications, w was commissioned an Army lieutena in June, 1942, has been promoted the rank of captain.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sund and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, Ne York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Adve tising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; Lond Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Pu lishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second cla matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 1

Mr. Exhibitor—



Keep it that way— start planninq your 3rd war loan drive NOW! starts Sept. 9th

BACK THE ATTACK!


... and we

...ust g...

...d!

• CINCINNATI

...A • PROVIDENCE
...SCO • ROCHESTER
... • CLEVELAND
...TY • RICHMOND, VA.

• BRIDGEPORT
• WICHITA
• MARYLAND
INDIANAPOLIS • DAYTON
OMAHA • SPRINGFIELD, MASS.
AKRON • WORCESTER, MASS.
DULUTH • COLUMBUS
READING • TRENTON
HARRISBURG • OAKLAND
SYRACUSE • WATERLOO
ST. LOUIS • LOUISVILLE
DES MOINES

SECOND WEEK AT RADIO CITY MUSIC HALL ALMOST AS BIG AS THE FIRST...WHICH WAS A WHOPPER!

MORE OPENINGS! MORE HOLD OVERS! MORE BIG BOX-OFFICE NEWS EVERY DAY!

and still going strong!

CARY GRANT
in RKO RADIO PICTURES'
"Mr. Lucky"
WITH **LARAINE DAY**
CHARLES BICKFORD • GLADYS COOPER • ALAN CARNEY • HENRY STEPHENSON
PRODUCED BY DAVID HEMPSTEAD • DIRECTED BY H. C. POTTER
Screen Play by Milton Holmes and Adrian Scott

RKO RADIO PICTURES

'Nymph' and 'The Avengers' Gross $28,500

SAN FRANCISCO, Aug. 8.—"Constant Nymph" and "The Avengers" spurted to ace-high $28,500 in opening week at Fox to lead weekly grosses. "Stage Door Canteen" drew a big $13,000 at the small United Artists, which is offering two extra shows daily to accommodate crowds. Total first run business $134,900. Average is $123,500.

Estimated receipts for Aug. 3-6:

"Constant Nymph" (W.B.)
"The Avengers" (Para.)
FOX—(5,000) (20c-35c-55c-75c) 7 days. Gross: $28,500. (Average, $21,500)
"Hers to Hold" (Univ.)
"He's My Guy" (Univ.)
ORPHEUM—(2,440) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $12,000. (Average, $12,500)
"Stage Door Canteen" (U.A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 3rd week. Gross: $13,000. (Average, $9,500)
"Falcon in Danger" (RKO)
GOLDEN GATE—(2,850) (20c-35c-44c-75c) 7 days. Vaudeville. Gross: $24,500. (Average, $25,500)
"Cowboy in Manhattan" (Univ.)
WARFIELD—(2,680) (20c-35c-55c-75c) 7 days. Stage: Vaudeville. Gross: $21,500. (Average, $19,000)
"Background to Danger" (W.B.)
"Thumbs Up" (Rep.)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $12,500. (Average, $15,500)
"DuBarry Was a Lady" (M-G-M)
"Purple V" (Rep.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) 7 days, 3rd week. (Moved over from Fox). Gross: $8,000. (Average, $8,500)
"Rhythm of the Islands" (Univ.)
"Ghosts on the Loose" (Mono.)
ESQUIRE—(950) (20c-35c-60c-75c) 7 days. Gross: $13,500. (Average, $10,000)
"Scarlet Pimpernel" (U.A.)
"Ghost Goes West" (U.A.)
CLAY—(400) (15c-35c-45c) 7 days. Gross: $1,000. (Average, $1,000)

Rain and 'Weather' Good for $17,500

MILWAUKEE, Wis., Aug. 8.—Rain and mist all week did not dampen receipts for "Stormy Weather," grossing $17,500 on a bill with "Aerial Gunner."

Estimated receipts for the week ending August 7:

"Stormy Weather" (20th-Fox)
"Aerial Gunner" (Para.)
PALACE—(2,400) (50c-65c) 7 days. Gross: $17,500. (Average, $11,500)
"Background to Danger" (W.B.)
RIVERSIDE—(2,700) (44c-60c-75c) 7 days. Plus Del Courtney and his orchestra on stage. Gross: $16,500. (Average, $15,000)
"Dixie" (Para.)
"Bataan" (M-G-M)
STRAND—(1,400) (50c-65c) 7 days, 3rd downtown week. Gross: $3,500. (Average, $5,500)
"The Constant Nymph" (W.B.)
"The Mysterious Doctor" (W.B.)
WARNER—(2,400) (44c-65c) 7 days, 2nd week. Gross: $14,000. (Average, $14,000)
"DuBarry Was a Lady" (M-G-M)
"Assignment in Brittany" (M-G-M)
WISCONSIN—(3,200) (50c-65c) 7 days. Gross: $15,500. (Average, $14,000)

Adopts Moveover Policy

KENOSHA, Wis., Aug. 8.—The Ken Theatre here has shifted to a move-over policy playing on weekends main features previously played by the Kenosha and Gateway theatres.

12 Multi-City 'Army' Openings in 2 Weeks

Three cities will have three-theatre day and date showings of Irving Berlin's "This Is the Army," while nine other cities will have two-theatre simultaneous first-run extended showings within the next two weeks, Warner Brothers announced over the weekend. Profits from distribution of the film will go to Army Emergency Relief.

The picture has been set for an Aug. 17 opening at the Downtown, Hollywood and Wilshire, in Los Angeles. Denver will also have a trio of houses playing "This Is the Army," the Denver, Esquire and Rialto Theatres, starting Aug. 24.

Simultaneous runs in two houses are set for Aug. 20 in Milwaukee at the Warner and Alhambra; Aug. 18, Portland, Ore., the Paramount and Oriental; Aug. 12, Columbus, O., at the Grand and Palace; Aug. 18, Sacramento, Cal., the Alhambra and Senator; Aug. 18, Seattle, the Orpheum and Music Hall; Aug. 18, Long Beach, Cal., the State and Cabart and Aug. 17, at the Fox and State Theatres, San Diego.

In Atlantic City, the film opens Aug. 19 at the Warner for two weeks, followed by consecutive weekly moveovers to the Stanley, Virginia and Colonial in that order.

Col.'s New Short Series

Columbia's first short of a new series, to be known as Film-Vodvil, will be released early next month.

12 Exchanges at 20th Coast Meet

LOS ANGELES, Aug. 8.—Representatives from 20th-Fox exchanges in St. Louis, Des Moines, Minneapolis, Omaha, Denver, Salt Lake City, Los Angeles, San Francisco, Portland, Seattle, Indianapolis and Kansas City will attend the third and final company sales meeting at the Ambassador Hotel, here, Wednesday through Friday.

About 250 are expected from home office, the branches and the studio. Home office executives will include Spyros Skouras, Tom Connors, William J. Kupper, L. J. Schlaifer, W. C. Gehring, Felix Jenkins, Hal Horne and others. Joseph M. Schenck, head of production and Darryl F. Zanuck, vice-president in charge of production, will meet with the sales heads.

Announcements of top distribution personnel changes and a 1943-44 program of 36-40 features, made last week at both the New York and Chicago regionals will be repeated, and public announcement made thereafter. Among pictures to be named will be Wendell Willkie's "One World," "Bernadette," "Guadalcanal Diary," "Keys of the Kingdom," "Claudia," "Only the Stars Are Neutral," "Happy Land" and "A Tree Grows in Brooklyn."

'Fennigate' Budget Set

An estimated budget of about $1,500,000 has been allotted for the filming of Booth Tarkington's new novel, "Kate Fennigate," according to Edward Small, who is producing for United Artists' release. He says this will set an all-time high for Small as an independent producer.

RCA Board Okays Blue Sale to Noble

Approval of the sale of the Blue Network to Edward J. Noble for $8,000,000 was voted by RCA board of directors at a regular meeting here on Friday. Federal Communication Commission's approval of the sale is pending.

Noble's contemplated plan to distribute stockholdings in the Blue to its affiliated stations, and to the public, if FCC approves the sale, is regarded as a move to solidify the network's 156 affiliated stations. By purchasing stock directly in the network rather than in RCA, as previously, stations can have a say in network policies.

Furthermore, it is felt that by having a financial interest in the network, Blue affiliates will not be as likely to sign rival network programs in place of regularly scheduled Blue shows. Stock ownership in a network by affiliated stations, as contemplated by Noble, is claimed to be an innovation with only small scale precedent.

Report Beecroft to Boston for 20th-Fox

Howard Beecroft, former Packard Motors official who has been associated with the 20th Century-Fox home office sales department for the past several months, will be assigned to the company's Boston exchange as manager in the near future, it was reported here at the weekend.

Beecroft would replace Moe Grassgreen in the Boston post. The latter, seriously injured in Boston's Cocoanut Grove disaster last Spring, shortly after his transferal to Boston from Albany, would be reassigned to the latter office, it was said.

Forum Demands Film Rental 'Rollback'

CINCINNATI, Aug. 8.—The Indignant Exhibitors Forum has called upon producers and distributors to "rewrite every current contract on the same policy and per picture average price which existed in the 1940-41 contracts."

"It might appear to be a big job," declared Willis Vance, Forum chairman, "but it is not as hard or as big a job as the distributors' sales force has today, namely, the driving home of unreasonable deals."

Producer Now Exhibitor

CHICAGO, Aug. 8.—Fred Kaufman, former French film producer and director in Paris, has been named assistant manager at B. & K.'s Parthenon Theatre here. He had been interned by the Nazis in France, but escaped.

Canada Film to U.A.

"The War for Men's Minds," one of the World in Action series of two-reelers being produced by the National Film Board of Canada, will be released nationally by United Artists on Aug. 13.

Nazis Hold Hutchinson

LOS ANGELES, Aug. 8.—Cyril Hutchinson, formerly of the 20th Century-Fox local exchange, previously "missing in action," is reported a prisoner of the Nazis in Germany.

Canada Shys from War Films; Big Run on Reissues

(Continued from page 1)

for some time now in great numbers and will continue to do so, because they are doing surprisingly well at the boxoffice," he said. "Apparently we are catering to a new type of customer, not only those with extra spending money, but youths who have started patronizing film houses only in the past few years."

Masters declared that the British government has started issuing a new weekly newsreel on activities of Canadian servicemen in action, which is flown from Great Britain. Theatres are playing up the reels both in their regular ads and marquee and lobby displays because of the public's interest. Canadian law requires that one-fourth of newsreel footage be of either Canadian or British origin.

Vandalism in Canada

Vandalism is rife in Canada, according to Masters. Theatres are running trailers in an endeavor to curb the menace, but have had little success. Women patrons are just as flagrant in destroying fixtures as men and children, Odeon managers find.

The manpower shortage is also critical north of the U. S. border, and unlike the U. S. Government, Canada has placed theatre men from 16 to 40 years of age in the unessential category, ordering them to find war or farm work. Women theatre managers are competent in the main, Masters stated. Only projectionists have been declared essential.

In order to advertise for help in newspapers, managers are required to list their openings with the local Employment and Selective Service Office, where they are given a file number for use in their aids.

Rural Theatres Hard Hit

Theatres in rural areas have been hard hit by the shift in population to city war factories, and, as a result, grosses in metropolitan area houses are way up, he said.

There is a 20 per cent Dominion tax on admissions, plus a five to ten per cent provincial ticket tax. The excess profits tax on corporations in Canada is 100 per cent. Personal tax rates are much higher than in this country, with employers deducting 80 per cent of an employes' potential weekly income tax from his check. An additional ten per cent is deducted from wages for the government's savings tax, which will returned after the war.

Canada's Work Order Is Effective Today

(Continued from page 1)

amusement machine workers, advertising display employees of certain classes, writers, and those engaged in numerous other lines contributing efforts to the film business directly or otherwise are included in the new classes called up for occupational transfer. This is the fifth such order issued by Canada's Department of Labor.

Hollywood

Hollywood, Aug. 8

A HOT piece of promotional competition which threatens to break into the open any day has been going on behind the scenes between Warners and Paramount, because of the close opening days of Warners' "This Is the Army" and Paramount's "For Whom the Bell Tolls," with both studios scrambling for the best breaks. It all started, so the story goes, when one man allegedly misled another on proposed opening dates and the other one got riled and went to town.

Paramount, whose picture opens Aug. 16, at Carthay Circle, with a $5.50 top, funds going to the Los Angeles War Chest, has sewed up virtually every radio spot announcement, all but 25 of the 24-sheet spaces and all the six-sheet spaces in town. In addition they've lined up 2,236 window tieups.

In the meantime, Warner press agents have lined up a proclamation, "This Is the Army" day by Mayor Bowron, picked a topnotch citizens committee to handle advance sales and are putting "Army" into five theatres for the Aug. 17 opening instead of three as originally planned. Funds go to Army Emergency Relief.

•

Rita Quigley has been added to Monogram's "Hitler's Women" east, headed by Gail Patrick and Nancy Kelly. . . . Samuel Goldwyn has renewed Alec Moll's writing contract and promptly loaned him to Hal Wallis for a Warner scripting stint. . . . Ray Crossett, formerly with Hayward-Deverich, Inc., and lately in the service, has been signed as story editor by Goetz International.

•

No data on it, but Howard Estabrook will write the script for the picture Jules Levey will make after "The Hairy Ape." It's for UA under that new deal. . . . Because Columbia, overflowing, has taken the Chadwick studio, Sig Neufeld continues at Talisman. Same circumstance governs Alexander Stern's production. . . . Bruce Humberstone is deep in the clefs and octaves of "Pin Up Girl." The singing participants are Betty Grable, Joe E. Brown and Martha Raye.

•

Director Ray Enright and the full cast of "Gung Ho" are now shooting at Camp Pendleton and will commute between that Marine Corps training base and Camp Elliott, training base near San Diego. . . . Humphrey Bogart, Michele Morgan and Sydney Greenstreet start work on Monday in "Passage to Marseille," which Michael Curtiz is directing at Warners. . . . Hugh Herbert has been signed by M-G-M for the role of "Moolah" in "Kismet." . . . Johnnie Johnston has been upgraded at Paramount and gets a role opposite Dorothy Lamour in "Rainbow Island," Technicolor musical with Eddie Bracken, William Bendix and Gil Lamb. . . . Mark Sandrich, producer-director of "So Proudly We Hail," heads for New York soon for the opening of the picture at the Music Hall on heels of "Mr. Lucky."

Classics Dual Reissue

Film Classics is preparing a dual bill reissue of "Transatlantic Tunnel" and "Lisbon Mystery Clipper" for immediate distribution.

Short Subject Reviews

"The Last Hazard"

(British Information Services)
(RKO)

The RAF Film Unit, without the aid of any professional actors, has turned out in this film a fascinating story of the balloon ships which guard the channels to British ports. The barrage balloons, with their slender dangling cables, are a protection against German planes which fly over to drop mines into convoy channels. The hazardous job of sweeping the mines is an unending one and is handled in the film with typical efficient British organization. One of the more exciting incidents is the machine-gunning of a balloon ship by a German Heinkel. Running time, 20 mins. Release date, Aug. 5.

"Kill or Be Killed"

(British Information Services)
(United Artists)

"Kill or Be Killed," produced by the Realist Film Unit, is the story of "the most dangerous game," the stalking and counter-stalking of a British and German sniper. Quite a bit of suspense is built up as the British sniper hunts down his prey and makes the kill. He decoys a German searching party in a trap by propping a body against a tree and shoots them all. A realistic and grim tale, well directed and well acted. Running time, 17 mins. Release date, Aug. 5.

No Changes in Decree 'til All Complaints in

(Continued from page 1)

isfactory formula for dealing with the important problems of the decree will be developed before November, so that it may be possible to avoid the expense and time which will result from revival of the Government's trust suits.

At the same time, he said, the appeal in the Crescent case will be pushed and the proceedings in the Oklahoma suit will be pressed, in line with a policy of getting all film cases moving and speeding the termination of years of litigation.

Several conferences on film decree matters are scheduled to be held by Clark this week, starting tomorrow with a meeting with a special committee from National Allied's board and Hugh Bruen and H. V. Harvey, representatives of the Pacific Coast independents, on the decree situation which is to be a major subject of discussion at a meeting of National Allied in Baltimore Aug. 11-12.

Attorneys for the Schine circuit also are expected to visit the department for another meeting regarding the company's disposition of theatres. Unable to sell the houses which the Government demands be released, the circuit has asked for more time, and it is probable an additional six months will be recommended to the court by the department.



Odlum's Film Stocks' Total Is $21,767,268

(Continued from page 1)

70,000 common shares; in 20th Century-Fox, from 10,000 to 71,000 common shares, and in Walt Disney Productions, from 18,978 to 22,850 shares of six per cent preferred.

Atlas Corp. also owns 56,400 shares of RKO 6 per cent preferred amounting to $5,329,800 and 3,500 shares of 20th Century-Fox $1.50 preferred valued at $114,187. All figures are as of June 30. The company also has 327,811 RKO option warrants.

Net income, after $477,345 expenses and $86,200 income taxes, for the six months was $1,132,816, it was reported by Atlas. Net loss after deducting realized loss on sales of securities was $600,932. However, securities owned by the corporation appreciated more than $21,000,000 in value during the six month period, the statement points out.

Crescent Circuit Answer by Aug. 25

(Continued from page 1)

malities incident to bringing a case before the Supreme Court for review. Upon the filing of such a petition, the respondents have an opportunity to submit an answer, usually denying the errors which the appeal attributes to the lower court and opposing the review.

The first action by the Supreme Court will be a determination whether it has probable jurisdiction and whether the case involves an issue requiring its consideration.

Harry Metzger Dies

HOLLYWOOD, Aug. 8.—Funeral services were held Friday for Harry R. Metzger, manager of the Roxy and Arcade Theatres in Los Angeles, who died of a heart attack.

Corradine Named Mgr.

CHICAGO, Aug. 8.—Tom Corradine has been made manager of the Era Theatre, Harvey, Ill.

St. Louisians Defy Any Competition

St. Louis, Mo., Aug. 8.—So much ready cash is jingling in the jeans of war-busy St. Louisians that film-house owners virtually defy competition to make a dent in their operations. They even point to the open-air, summer Municipal Opera shows, playing to an average of 10,000 nightly, as giving them less of a competitive sting this year than in any season in a quarter of a century.

Further evidence of the money-paying tendency in these boom days is the fact that, for the first time, the Opera's 2,500 free seats are the last to be occupied.

Off the Antenna

WILLIAM B. LEWIS, former OWI radio bureau head, and more recently suggested as a possible replacement for Neville Miller as president of the National Association of Broadcasters, has accepted a 12-month assignment from William S. Paley, CBS president, to make a nation-wide study of radio program service. Among 'typical listeners,' public leaders and broadcasters. . . . Mutual reports network gross billings of $1,088,809 for July, an increase of 104.9 percent over July, 1942. . . . RCA board of directors has declared a dividend of 87½ cents per share on the $3.50 cumulative first preferred stock, payable Oct. 1, 1943. . . . Latest Hooper survey has Walter Winchell in first place, "Take It or Leave It" second, and "Mr. District Attorney" third.

• • •

Purely Personal: *Mark Woods, Blue Network president, will be host at a cocktail party at the Waldorf on Wednesday in honor of Edward J. Noble, whose acquisition of the Blue awaits FCC approval. . . . Lewis Allen Weiss, v.p. and g.m. of Don Lee, is a member of the radio news and policy committee of OWI. . . . Ensign John J. Vondel, Jr., former WHYN Holyoke, Mass., announcer, was married in New York to Miss Barbara S. Hawley of Amherst, Mass. . . . W. G. Martin and Wm. Thomas Hamilton have joined the staff of NBC spot sales. . . . Paul Schubert, WOR news analyst, has completed another short, titled "Airpower." . . . John Mitchell, formerly with Guthrie McClintic, has joined the Blue's night program department. . . . Ted Cott, of "So You Think You Know Music," is now program director of New York's WNEW.*

• • •

Program Notes: Robert Young debuts on CBS Aug. 17, in "Passport For Adams," produced and directed by Norman Corwin. The program is said to be an outgrowth of an OWI suggestion that an entertainment program be devoted to people of the United Nations. The film unit of the U. S. Army in Hollywood, and United Nations information center in New York will cooperate. CBS's Screen Guild Players present "The Pied Piper," with Monty Woolley and Roddy McDowall, on Aug. 16. . . . Philip Morris Playhouse, at CBS, presents Joan Blondell in "Palm Beach Story," Aug. 13. . . . Mary Martin, Una Merkel, and excerpts from the score of the Broadway hit "Oklahoma" will be featured on CBS's "Stage Door Canteen" Thursday. . . . Claire Trevor will make an Aug. 15 appearance on CBS's "Silver Theatre," giving CBS program a lion's share of guesting screen personalities. . . . Diana Barrymore and Charles Ruggles will be heard on Mutual's "Soldier's With Wings," Aug. 11.

Managers Union Starts Organizing

(Continued from page 1)

ployees once they themselves are organized.

Although the union's charter covers employees in the five boroughs, and Westchester and Nassau Counties, D. F. Barreca, MPTME president, claims that he has received assurances from the parent United Office and Professional Workers that they will support a national campaign of theatre organization.

MPTME also wants publication of its emblem in all theatre ads, and posting of the emblem on the doorman's box in the same manner as IATSE emblem is displayed on pictures.

Judge Lifts Ban on 20th's 'Touhy' Film

(Continued from page 1)

counsel to file an amended bill and 20th Century-Fox, producer of the picture, 25 days in which to answer. In reaching his decision Friday, Judge Holly pointed out that Touhy had not contended the film had portrayed him falsely.

Mansfield Named Mgr.

KANSAS CITY, Aug. 8.—Commonwealth Amusement Corp. has appointed Eddie Mansfield manager of its recently acquired Regent Theatre, downtown.

Wren Theatre Sold

DES MOINES, IA., Aug. 8.—Harry Huddleston, owner of the Earl Theatre, Earlham, Ia., has sold his Wren Theatre at Renwick, Ia., to Harley Kuhfus.

U.S. Seeking Two Extort Case Figures

(Continued from page 1)

cused of having extorted more than $1,000,000 from executives of motion picture producing companies.

Assistant U. S. Attorney General Boris Kostelanetz, in charge of the prosecution, said that McCullough and Avolio are wanted by the Government to give important testimony at the trial, tentatively scheduled to start on Sept. 7. The actual trial date, however, is expected to be postponed until early November.

McCullough, according to Kostelanetz, was convicted of burglary in 1909, was shot three times in 1926 Chicago gang fights, and was once accused of murder. Avolio, missing since last February when draft board officials reported him as a delinquent, was described as a "former messenger for the Chicago mob and a Chicago hoodlum."

Six of the eight defendants to be tried are alleged former members of the Capone ring in Chicago: one, John Rosselli, was the alleged West Coast collector for the ring, and the eighth is Louis Kaufman, business agent of Local 244. Motion Picture Operators Union, of Newark, N. J.

Ladd Theatre Sold

CHICAGO, Aug. 8.—Ladd Theatre, at Ladd, purchased by the Universal Chair Co., will be wrecked, with equipment and chairs going to San Francisco for use in Army camps.

Keith Manager Quits

INDIANAPOLIS, Aug. 8.—Bill McIlwain, manager of Keith's Theatre here, has resigned. He will go to the West Coast.

Coast Flashes

Hollywood, Aug. 8

BRUCE MANNING returns to Universal from a special War Department mission. He will produce "As Before, Better Than Before," from the stage play.

•

M-G-M has announced the purchase of I. A. R. Wylie's current *Saturday Evening Post* story, "Command Performance," for early production.

•

Pandro Berman has been assigned the production of "Seventh Cross" to star Spencer Tracy.

•

Edgar G. Robinson will co-star with Fred MacMurray and Barbara Stanwyck in Paramount's "Double Indemnity."

•

William Bendix has been cast in 20th-Fox's "Greenwich Village," a Technicolor musical, with William LeBaron producing and Walter Lang directing.

•

Arthur Greenblatt, PRC sales manager, has arrived in San Francisco from where he will go to Seattle, Denver and Omaha before returning to New York. Nat Lefton, new PRC Cleveland manager, has left here for home.

•

Louis B. Mayer has returned from the East.

•

Nate Spingold, Columbia executive, will remain here a few more days before leaving for the East.

New Haven Changes

NEW HAVEN, Aug. 8.—A series of transfers makes F. Raino, formerly of the now closed Capitol, Danbury, manager of the Rialto, South Norwalk; H. M. Lyon goes to the Palace, from the Rialto, and G. J. Harvey becomes manager of the Garde, New London, from the Palace.

Hummert Resigns

Frank Hummert will terminate his affiliation with Blackett-Sample-Hummert, Inc., advertising agency, on Dec. 31, he announced over the weekend. He will enter the radio production field.

He's a Man of Great Interest

Seattle, Aug. 8.—Captain Austin E. Lathrop, Seattle and Alaska pioneer, is a theatre owner and operator in Fairbanks, Anchorage and Cordova, Alaska. He's also owner-operator of the Midnight Sun Broadcasting Co., owner-operator of Station KFAR, Alaska; numerous Cordova and Fairbanks apartment houses; the Healy River Coal Mine; Tanana Publishing Co., Cordova Commercial Co., has interests in the Olympia Brewing & Malt Co., is vice-president of the board of Alaska University, and was just named a board member of Pacific National Bank, Seattle.

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MOTION PICTURE DAILY

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and
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to the Motion
Picture
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VOL. 54. NO. 28 NEW YORK, U. S. A., TUESDAY, AUGUST 10, 1943 TEN CENTS

MGM's First 1943-'44 Block May Have 14

Have 44 from Which to Choose Season's 36

By RED KANN

HOLLYWOOD, Aug. 9.—With a possible block of 14 as its first for 1943-44, M-G-M has enough product finished, about to start or definitely planned today to meet its anticipated 36 releases for the new season and launch the beginnings of a backlog for 1944-45 months in advance.

(M-G-M in New York yesterday announced the additions of "I Dood It" and "The Man from Down Under" to its original first-block of ten features for the new season. This is in line with the company's policy to release as many pictures as possible at one time, said William F. Rodgers, general sales manager.)

It depends largely on what total is

(Continued on page 6)

W. B. to Reissue Eight in 1943-44

Warner Brothers will reissue at least eight films during 1943-'44. As previously reported, the company plans to distribute only one new picture per month during the coming season, but will have several more ready should requirements call for additional releases.

Films planned for reissue are: "Oklahoma Kid," with James Cagney; another Cagney film, "Torrid Zone," with Ann Sheridan, and six Dick Foran Westerns.

Paramount is distributing a reissue

(Continued on page 6)

MOI Producing 25 For Commercial Use

The British Ministry of Information in England has currently in production 25 films for commercial release in addition to 16 films for monthly free release, the New York office of MOI reported yesterday. Many of the subjects are shipped to the U. S. A total of 36 films is being prepared

(Continued on page 8)

'Let's Face It' Is Good for $95,000 At the Paramount

The big box office news on Broadway this week was the opening of "Let's Face It," at the Paramount, with Benny Goodman on the stage. The bill is expected to gross a big $95,000 for the first week ending tonight. "This Is the Army" continues its capacity pace at the Hollywood Theatre for Army Emergency Relief. Warners figures $48,000 will be garnered by the picture in its second week.

Paramount officials estimate that "For Whom the Bell Tolls," at the Rivoli, grossed $36,000 in its fourth week, ending tonight. Other houses on Broadway which had holdovers fell off at the boxoffice.

The Music Hall, with "Mr. Lucky" on the screen and a stage show headed by the Don Cossack Choir is expected to gross an estimated $105,000

(Continued on page 6)

$4,122,008 All-Time High for Red Cross

Final report, issued yesterday by the War Activities Committee, revealed that audience collections in the nations' theatres during Red Cross Week, April 1-7, totaled $3,067,236, and that total proceeds of the drive reached an all-time high of $4,122,008. More than 13,000 theatres participated, a record commitment by exhibitors.

Barney Balaban, national chairman

(Continued on page 8)

'Sergeant York' For the Invasion

Hollywood, Aug. 9.—Warners have readied an Italian language version of "Sergeant York" to be prepared for invasion eventualities. Company has also dubbed five pictures with French dialogue, for the same purpose, namely: "Yankee Doodle Dandy," "Air Force," "Virginia City," "Sea Hawk," and "All This and Heaven Too."

Exchanges Ask More 48-Hour Exemptions

Petitions for exemptions of film exchanges from 48-hour week orders in Salt Lake City and Los Angeles have been filed on behalf of distribution companies by C. J. Scollard, of Paramount, with regional directors of the War Manpower Commission in those cities.

Exemptions have been granted film exchanges from 48-hour week orders

(Continued on page 8)

'All-America Team' Set for Loan Drive

The film industry is part of an "All-American team," including press, radio, merchants and billboard advertisers working together to put over the Third War Loan drive, Francis S. Harmon, executive vice-chairman of the War Activities Committee, and Ray Beall, chairman of the Third War Loan Publicity Committee, re-

(Continued on page 8)

Marcia Winn Pens True Film Story—And Exits

By SHERWIN KANE

Marcia Winn, *The Chicago Tribune's* Hollywood visitor, begins the eleventh of her series of articles that started out as one of the best examples of canary journalese that the public has been affronted with in quite a spell, with the following:

"Film Industry All Out to Aid War Program. Hollywood is proud of its patriotism. Indeed its contribution to the war has been notable."

There follows, at some length, the statistical story of the production capital's wartime achievements; the story that all in the industry and many outside it, know so well. The production of training films without profit; the outright gifts of entertainment films to the services abroad; the training of camera men for the armed forces; the gift of millions of feet of film of foreign locales to the Office of Strategic Services; the production of information subjects in cooperation with the Office of War Information and their exhibition, together with OWI-sponsored subjects in more than 16,000 theatres; the thousands of industry men and women in the services; the other thousands who

(Continued on page 2)

Schine Action Off Until U.S. Settles Decree

Another Four Months To Divest Theatres

By BERTRAM F. LINZ

WASHINGTON, D. C., Aug. 9.—Further action will not be taken by the Government with respect to the disposition of theatres by the Schine Circuit until the Department of Justice determines what it will do about the "big decree case" which comes up Nov. 20, it was learned tonight.

The net effect of this decision will be to give the circuit another four months in which to attempt to divest themselves of the houses which the Federal Court said they should not hold, as contended by the Justice Department.

Originally, attorneys for the circuit reported some weeks ago that efforts to secure buyers for the houses had been unsuccessful and a six-months' extension of time was planned.

However, it was disclosed by As-

(Continued on page 6)

Consolidated Net More Than Double

For the three months ended June 30, 1943, Consolidated Film Industries reports a net profit of $423,628, before Federal tax provisions, H. J. Yates, Jr., treasurer, announced yesterday. Estimated Federal normal and surtax amounts to $177,924, or a net, after taxes, of $245,704, which compares with a net profit for the same quarter in 1942 of $118,866.

Per share earnings for the second

(Continued on page 8)

WLB Promises Action In Local 306 Fight

On the promise, given by wire yesterday by Jesse Freidin, associated general National War Labor Board counsel in Washington, that their wage slash controversy with the Joelson circuit here was being acted upon, IATSE New York projectionists Local 306, has cancelled plans to appeal directly to President Roosevelt for relief.

The dispute has been in the hands

(Continued on page 8)

Personal Mention

JOSEPH H. HAZEN, Warner Bros. vice-president, left last night for the Coast.

•

COL. K. B. LAWTON, director of the Army pictorial service, Washington, left for Hollywood yesterday for his annual inspection of the Signal Corps film unit there.

•

HANK LINET, of Universal, returned from Cincinnati yesterday.

•

SAM BURGER, of M-G-M's foreign department in the home office, is the father of a daughter, Isabel Elizabeth, born Saturday at Doctor's Hospital.

•

MALCOLM MCGOWAN, manager of the Park, Westfield, Mass., is on vacation.

•

PHIL REISMAN, RKO Radio's vice-president in charge of foreign distribution, left Sunday by plane for Mexico City and is expected to return in two weeks.

•

ARTHUR WILLI, Eastern talent scout for RKO Radio, will leave today for a tour of stock companies in New England, to be gone two weeks.

•

J. C. OSSERMAN, Midwestern district manager for RKO Radio, left Sunday for Chicago after a brief visit to the home office.

•

JULES LAPIDUS, Eastern division sales manager for Warner Bros., returned yesterday from an up-state and New England tour.

•

M. A. LIGHTMAN has returned to Memphis after 10 days in New York.

•

MORRIS JACOBSON, manager of the Bridgeport Strand Amusement circuit, is vactioning in the Catskills.

•

JEANETTE BERLINER, Republic booker, at New Haven, is vacationing in Canada.

•

HERMAN LEVY, Connecticut MPTO executive secretary, is vacationing in Old Forge, N. Y.

•

SANFORD LEAVITT, ex-booker for the Washington circuit, is now with the Red Cross as assistant field director out of Washington.

•

FRANK MORIN, manager of the Regal Theatre, Hartford, has returned from a vacation in Atlantic City.

•

HARVEY EISENBERG, manager of Proven Pictures, Hartford, has returned from a vacation at Nantasket Beach.

•

L. M. MCKECHNEAY, treasurer of Tri-States Theatres, and his family, and A. G. STOLTE, district manager, have returned from vacations in Canada.

•

AILEEN MCLAUGHLIN, former Universal cashier, Des Moines, has left to make her home in California.

Marcia Winn Pens True Film Story—And Exits

(Continued from page 1)

have donated their talents to the entertainment of men in camps and at the front; the work of Darryl Zanuck and of leading stars and directors who have served or are serving in the armed forces. All of this is told in what appears to be the final article of Miss Winn's series.

It was interesting to note the change in tenor of the articles as the writer warmed to her subject and really began reporting "what was happening" in Hollywood, which, the precede to her stories stated, was the reason for her being sent there. The young lady who came to scoff obviously remained to praise. Interesting, too, that the eleventh of the series of articles, published last Wednesday, was the last of them. They were shut off thereafter without notice and without explanation.

It is just as well. The final article provided as good an answer to the whole series as the industry itself might have furnished.

Memphis 'Army' Nets $60,000 for Army

Premiere of Irving Berlin's "This Is the Army," at the Warner Theatre, Memphis, first house to show the film following its New York bow, took in about $60,000, which goes to the Army Emergency Relief, for the single Friday night performance.

In Indianapolis, Gov. H. F. Schricker and Mayor Tyndall will serve as co-chairmen of the citizen's committee for the Aug. 17 opening at the Indiana. The Ohio Theatre, Lima, O., and Columbia, Portsmouth, O., have set Aug. 26 for their premieres. "Army" opens at the RKO Capitol, Cincinnati, Aug. 12.

Mayor Dennis P. O'Connor, of Hartford, heads a committee in charge of the premiere at the Strand Theatre on Aug. 18. New Haven's premiere will take place at the Roger Sherman, on Aug. 25, while the Bridgeport opening is on Aug. 18.

Agnew Sets Contest For 'Hail' Showings

A contest for theatre managers in which $1,400 in War Bonds will be awarded for the six best selling campaigns on "So Proudly We Hail," which will have wide showing during Paramount Week, Sept. 5 to 11, was announced yesterday by Neil Agnew, general sales manager of the company.

First prize will be a $500 bond; second, $350 in bonds; third, $250, and fourth, fifth and sixth prizes of $150, $100 and $50 in bonds, respectively. Awards will be made on the basis of gross done for the picture, compared with grosses on comparable Paramount product which the house has played. Theatres playing the picture not later than Oct. 30 may enter the contest.

Coast Sponsoring Servicemen Drive

LOS ANGELES, Aug. 9.—The Servicemen's Overnight Housing Fund was formally launched today in a campaign to raise $350,000 minimum to help relieve the shortage of proper housing facilities for service men on leave in California, with 125 representatives of the film industry, the State government and Army and Navy attending a luncheon at Perino's where the purpose was explained and ways of reaching the financial objective discussed. George Mann, San Francisco exhibitor, is chairman of a Northern California committee which will hold an organizing meeting in that city Wednesday. Its goal is $150,000, while Southern California's is $200,000. The plan springs from the film industry.

The North-South drive is set to start Sept. 1 in the form of theatre collections. Y. Frank Freeman, president of the AMPP, and Fred Stein, of Fox West Coast Theatres, presided at the meeting today in the absence in the east of Charles P. Skouras, who is Southern California drive chairman; Leo Carrillo, representing actors, and Ben H. Wallerstein, of Warner Theatres. With Skouras as chairman are David Bershon as treasurer and Stein as secretary.

500 Theatres Represented

Approximately 500 Southern California theatres represented pledged collections. While the machinery is undetermined, the probability is that collected funds will be assigned to individual communities where underhousing is flagrant. The State law provides that the California War Council, functioning under a $2,500,000 appropriation, may match funds raised by communities for underhousing. Thus, a given town requiring help may get a hypothetical $5,000 through the industry's forthcoming drive, then apply to the State for a similar matching amount. Not specified is how arrangements will be perfected. Predicated on the progress thus far, probably buildings which are unused will be leased and equipped through priorities granted through WPB.

RKO Trade Show Dates

RKO yesterday set up a schedule of New York trade showings for exhibitors for five of its new films. "A Lady Takes a Chance" and "So This Is Washington" will be screened on Monday, Aug. 16; "The Fallen Sparrow" and "Adventures of a Rookie" on Tuesday, Aug. 17, and "The Seventh Victim," on Wednesday, Aug. 18.

Frankel Leaves United

Mortimer Frankel, with the United Artists publicity department since 1936, has resigned to join the script department of Columbia Broadcasting.

Another Solution for Vandalism–Spanking

Springfield, Mass., Aug. 9—Acting Mayor J. Albin Anderson, Jr., has a novel solution to vandalism which has caused hundreds of dollars of damage to theatres here. "The child of today should be spanked more often and harder," he said. "If that doesn't work, I have ordered the police to get busy."

Named W-K City Chief

CHARLOTTE, N. C., Aug. 9.—Wilby-Kincey today announced the promotion of Eli Dreylinger from manager of the Broadway Theatre here to city manager of Wilby-Kincey houses in Lexington, N. C. He replaces Sanford Jordan, who will take over as manager of the Center and Park theatres at Hickory.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
In Person
BENNY GOODMAN
AND BAND
CONDOS BROS.
JACK MARSHALL
BUY WAR BONDS PARAMOUNT TIMES SQUARE

Lena HORNE Bill ROBINSON
Cab CALLOWAY and his band
STORMY WEATHER
A 20th CENTURY FOX PICTURE
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
ON SCREEN
JOAN CRAWFORD
FRED MacMURRAY
"ABOVE SUSPICION"
IN PERSON
MARY BETH HUGHES
HI, LO, JACK
THE DAME
HAPPY FELTON

RKO PALACE B'WAY & 47th St.
WALTER HUSTON • ANN HARDING
"MISSION TO MOSCOW"
— and —
"Two Senoritas from Chicago"
JOAN DAVIS • JINX FALKENBERG

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

ONCE THERE WAS AN S.R.O. SIGN all dust and rust because it got no exercise. Why don't you limber yours up with "HI DIDDLE DIDDLE" backed by United Artists' stop 'em pressbook campaign?

THIS IS THE CORNER on the market which "Hi Diddle Diddle" has on laughs!



THIS IS THE LEAF which our sailor-hero had 48 hours of, when he went "Hi-Diddle Diddle"



THIS IS THE EYE-BROW which a lot of drips are going to raise when they see "Hi Diddle Diddle"!



THIS IS THE SIREN which summoned the bride to air-raid duty— on her wedding night!



THIS IS THE SIREN who's always around to bother the boys in "Hi Diddle Diddle"!



THIS IS A NEW SLANT on romance and nonsense ... that makes you roar at "Hi Diddle Diddle"!

ANDREW STONE PRODUCTIONS presents

Adolphe MENJOU ☆ Martha SCOTT

IN



hi diddle diddle



with Pola NEGRI

Dennis O'KEEFE · Billie BURKE and June HAVOC

PRODUCED AND DIRECTED BY ANDREW L. STONE (Director of "Stormy Weather")

Screenplay by FREDERICK JACKSON

Released thru United Artists

So many roars in the picture that they spill over into the ads!

THE NEW Monogram PRESENTS

Every picture aimed straight at the boxoffice by the fastest-rising company in the industry! Showmanship values! Marquee Names! Money titles!

2 GREAT Belita HITS!



"Lady, Let's Dance!"

She's a revelation as a dance sensation! The Blonde Venus of "Silver Skates" stars in an ice-travaganza that displays for the first time on the screen her brilliant talents as a dancer! Those Clown Princes of the Ice, Frick and Frack, are in the cast, too!
There'll be a second big Belita hit for extended runs everywhere!



"GROUND CREW"

Mighty drama of the fighters who keep our planes in the air at any cost! Filmed in co-operation with the Army and super-charged with battlefront action! Jackie Cooper heads the powerful cast!

4 EAST SIDE KID Specials



Bigger 'n better than ever! The rollicking rascals from the Sidewalks of New York will rough-house their way through four mad melees of thrills, laughs and heart-throbs that'll have their fans storming the boxoffice! Leo Gorcey, Huntz Hall and Bobby Jordan will lead the gang with important marquee support!



2 CHARLIE CHAN

"CHARLIE CHAN in the SECRET SERVICE"
"CHARLIE CHAN SOLVES THE PERFECT CRIME"

Millions of mystery-lovers will hail the return of this best-selling detective series with Sidney Toler as "Chan"!



2 BELA LUGOSI

"THE VOODOO MAN"
"THE Monster's Warning"

The Man of a Thousand Horrors in two tales of violence that would bring out goose pimples on a ghoul! Sock titles!



2 CISCO KID

"The CISCO KID Comes Back"
"SOUTH of SONORA"

O. Henry's gay caballero roars back to action in two swift-paced romantic adventures! Top production cast and story values!



Monogram HAS THE WESTERNS! FOR 1943-44

ALL-TIME GREATEST LINE-UP!



"Latin Quarter"

Lou Walters, fabulous night club impresario, brings his breath-taking, girl-filled style of entertainment to the screen!



"Fighting Quartermaster"

It's the booming saga of the service of supply! The army's go-getters in a walloping story crammed with human drama and high-tension thrills!



"Hitler's Women"

Sensation story of the year, filmed with a terrific cast — Gail Patrick, Nancy Kelly, Alan Baxter, Gertrude Michael, H. B. Warner, Maris Wrixon, Tala Birell, Ann Nagel, Bill Henry.

4 BIG Monogram Musicals!



"Melody Parade"

Riotous musical with Mary Beth Hughes, Eddie Quillan, Tim and Irene, Armida, Mantan Moreland and two bands—Ted Fio Rito and Anson Weeks!



"Spotlight Scandals"

Laugh parade with Billy Gilbert, Frank Fay, Bonnie Baker, Butch and Buddy, Harry Langdon, Radio Rogues and two terrific orchestras!

"HOT RHYTHM"

Here's the hilarious lowdown on the recording studios! Packed with trick tunes, loud laughs and racy romance!



"Sweetheart of Sigma Chi"

Romance tuned to the unforgettable melody that is the theme song of all co-ed sweethearts!





"WHERE ARE MY CHILDREN?"

Graphic filming of the wave of juvenile delinquency sweeping the nation!



"TRAIL OF THE YUKON"

Jack London's story of the lawless north!

"BLACK BEAUTY"

Anna Sewall's fascinating novel of a gallant thoroughbred!



"Sweethearts of the U.S.A."

Screamingly funny comedy . . . jammed with jive, fun, girls and romance!



MONOGRAM PICTURES

JOHNNY MACK BROWN with Raymond HATTON ☆ "HOOT" GIBSON ☆ KEN MAYNARD

MGM's First 1943-'44 Block May Have 14

(*Continued from page 1*)

to be determined for 1943-44. That, in turn, depends materially on market requirements. The combination of factors, therefore, makes it impossible to predict the company's lineup with full accuracy since Metro itself is not committed to an irrevocable number.

Having determined on an initial block of 10, the number next jumped to 11 and, while 14 have not yet finally been set, indications are it may reach what would be a new high sold in a single group since decree selling was inaugurated. "Madame Curie" and "Song of Russia" are the candidates which would swell the group.

Block No. 1 currently includes "Above Suspicion," "Best Foot Forward," "Dr. Gillespie's Criminal Case," "Girl Crazy," "I Dood It," "Lassie Comes Home," "The Man From Down Under," "Salute to the Marines," "Swing Shift Maisie," "Tartu" and "Young Ideas."

Completed Films

Completed, and by every indication, heading for release next season are: "The Cross of Lorraine," with Pierre Aumont, Gene Kelly, Peter Lorre and Sir Cedric Hardwicke; "Cry Havoc," with an all-women cast led off by Margaret Sullavan, Ann Sothern, Joan Blondell, Fay Bainter and Marsha Hunt; "Lost Angel," with Margaret O'Brien, James Craig and Marsha Hunt; "Right About Face," with Kay Kyser and Marilyn Maxwell; "Thousands Cheer," with Kathryn Grayson, Gene Kelly, Mary Astor, John Boles and virtually the entire Metro roster as guest players. Included are Mickey Rooney, Judy Garland, Red Skelton, Eleanor Powell, Ann Sothern, Lionel Barrymore, Margaret O'Brien, Lucille Ball, Marsha Hunt, Frank Morgan, Virginia O'Brien, Lena Horne, Kay Kyser, Bob Crosby and Ben Carter and their orchestras as well as Jose Iturbi, the concert pianist.

Greer Garson and Walter Pidgeon are co-starred in "Madame Curie." In "Song of Russia" are Robert Taylor and Susan Peters.

14 Additional

Fourteen additional attractions are shooting or will go into production in two to three weeks. Shooting are these, most of them close to the finish line: "America," with Brian Donlevy and Ann Richards; "Andy Hardy's Blonde Trouble," with Mickey Rooney and Bonita Granville; "Broadway Rhythm," with George Murphy, Ginny Simms, Charles Winninger and Tommy Dorsey and his band; "A Guy Named Joe," with Spencer Tracy and Irene Dunne; "The Heavenly Body," with Hedy Lamarr and William Powell; "Meet the People," with Lucille Ball, Dick Powell and Vaughn Monroe and his band; "Rationing," with Wallace Beery and Marjorie Main; "See Here, Private Hargrove," with Robert Walker and Donna Reed; "Whistling in Brooklyn," with Red Skelton and Ann Rutherford; "White Cliffs of Dover," with Irene Dunne and Alan Marshal.

Before the cameras between now and early September will be: "The Canterville Ghost," with Charles Laughton, Robert Young and Margaret O'Brien; "Gaslight," with Charles Boyer and Ingrid Bergman; "Kismet," with Ronald Colman and Richard Carlson; "Mr. Co-Ed," with Red Skelton, Esther Williams and Harry James and Xavier Cugat and their bands.

Rapidly advancing in preparation and unquestionably to be produced are these: "Dragon Seed," no cast, Jack Conway to direct; "Meet Me in St. Louis," with Judy Garland, Mary Astor and Margaret O'Brien; Vincente Minelli will direct; "National Velvet," with Mickey Rooney; Mervyn Le Roy will direct; "Our Vines Have Tender Grapes," with Margaret O'Brien and Jackie Jenkins; "Portrait of Dorian Gray," with Herbert Marshall; "The Pirate," the Lunt-Fontanne stage play; "The Seventh Cross," with Spencer Tracy; Pandro S. Berman will produce; "They Were Expendable," possibly for Tracy; Sidney A. Franklin will produce; "Thirty Seconds Over Tokyo"; "Three Men in White," one of the "Dr. Gillespie" series, with Lionel Barrymore; "Without Love," with Katherine Hepburn and Spencer Tracy; "Ziegfeld Follies," with Fred Astaire; Arthur Freed will produce.

New Technicolor High

The company will reach a new high in Technicolor. Finished in color are: "Best Foot Forward," "Lassie Comes Home" and "Thousands Cheer." In production are "America" and "Broadway Rhythm." Planned are "Dragon Seed," "Kismet," "Mr. Co-Ed," "Meet Me in St. Louis," "The Pirate" and "Ziegfeld Follies" for a total of 11.

Barring changes in plans which may set back some of these attractions or perhaps move others to be determined in ahead of them, this makes a total of 44. If M-G-M stands by its expected 36 for the new season, completion of those outlined would give the company an early backlog of eight for the following year.

Review

"The Good Fellows"

(*Paramount*)

Hollywood, Aug. 9

"THE GOOD FELLOWS," produced by Walter MacEwen and directed by Jo Graham, is a pleasing little comedy well sprinkled with wholesome gag situations and touched up with a dash or two of pathos in the right spots. The story is about a "joiner" forever organizing fraternal chapters and letting his business slide. He comes through with flying colors in the end through the timely assistance of his daughter's sweetheart who also happens to be a son of the town's leading banker and the "joiner's" worst enemy.

Cecil Kellaway handles the role of the ineffectual businessman, his soul bound up in brotherly love and fraternal doings, to get the most out of it. Helen Walker, as his daughter, does well by the role, and shows promise of doing better with meatier parts. Diana Hale, as the tom-boyish younger daughter, is quite adequate, as is James Brown as the banker's son home on leave from the Army. Kathleen Lockhart, as usual is excellent as the joiner's wife. The screen play was based on a play by George S. Kaufman and Herman Mankiewicz.

Running time, 70 mins. "G."* JACK CARTWRIGHT

*"G" denotes general classification.

Sherman's First Is 'Utah'

HOLLYWOOD, Aug. 9.—Harry Sherman, United Artists producer, announced yesterday that "Utah" is the name of a Western film for his first Technicolor production for U. A.

'Let's Face It' Is Good for $95,000 At the Paramount

(*Continued from page 1*)

for the third week and holds for a fourth.

The third week, ending tonight, of "Stormy Weather," at the Roxy, simmered off to an estimated $60,000 gross, with Bobby Sherwood, his orchestra and Connee Boswell on the stage. "Heaven Can Wait," with Ilona Massey, Veloz and Yolanda and Jerry Colonna as the vaudeville attractions, open at this house tomorrow morning.

"Stage Door Canteen," for its seventh week at the Capitol, is expected to gross $57,000, which is excellent and the bill, with Phil Spitalny and his all-girl orchestra on the stage, holds for an eighth and final stanza. "Du Barry Was a Lady" and Horace Heidt and his entertainers open at the Capitol Aug. 19.

"The Constant Nymph," at the Strand, with Carmen Cavallaro and his band on the stage, is expected to gross $45,000 for its third week with the bill holding for a fourth. "Best Foot Forward" is running smoothly at the Astor, where estimates place the gross at $19,000 for the sixth week of the picture.

"Victory Through Air Power" did an estimated $14,000 gross in its third week at the Globe, which ended Friday. The picture grossed an estimated $3,700 in the first two days of its fourth week. "Hers to Hold" is headed for about $19,000 at the Criterion in its third week and will hold for a fourth. The second week of "Bomber's Moon," at the Rialto, will gross about $6,000, according to present indications, with "Frontier Badmen" slated to open at the house Friday.

'Bell' Gets Second House

HOLLYWOOD, Aug. 9.—Paramount has arranged for the opening of a second theatre, the United Artists, for the local premiere of "For Whom the Bell Tolls," Aug. 16, at the Carthay Circle Theatre.

Schine Action Off Until U.S. Settles Decree

(*Continued from page 1*)

sistant Attorney General Tom C. Clark it has been decided to try to wrap all the motion picture cases in one package," and accordingly no further action will be taken in this matter until a policy has been worked out with respect to the decree, and officials of the circuit will be so advised if they come to Washington this week, as expected.

A special committee of Allied officials and directors, accompanied by representatives of the Pacific Coast Conference of Independent Theatre Owners, met with Clark today for a discussion of the decree situation, on which they are to make a detailed report at the Allied board meeting scheduled to be held in Baltimore Wednesday and Thursday.

The conference covered the desirability of changes in the decree and the investigation of exhibitors' experiences under it, which is now being made throughout the country. Allied officials expressed their intention of submitting information along the lines laid down by Clark, showing what has happened to individual exhibitors in specific situations, and assured him of their full cooperation.

Just returned from New York, where he conferred with representatives of the industry, late last week, Clark said considerable material is being compiled regarding the situation. He does not plan any further trips into the field until next month, when he may return to the West Coast for further conferences with producer and exhibitor representatives.

W. B. to Reissue Eight in 1943-44

(*Continued from page 1*)

dual bill, "Souls at Sea" and "Union Pacific." In some spots, "Desire," or "College Swing," is being substituted for "Souls at Sea."

RKO is surveying exhibitor needs currently prior to making a decision on what films to reissue during '43-'44, according to Robert Mochrie, general sales manager. RKO has several films which they have reissued of late with considerable success: "Top Hat," "Five Came Back," "The Informer" and "Gunga Din."

Republic has 18 Gene Autry Westerns ready for '43-'44 reissue, while Monogram announced that present plans call for the reissuing of "Her First Romance," Alan Ladd starrer, under the title, "The Right Man."

Detroit Variety Club Golf Tourney Today

DETROIT, Aug. 9.—The Detroit Variety Club will hold its annual golf tournament tomorrow at the Knollwood Country Club, with John McPherson, its former chief barker and now with National Screen in New York, as its honored guest.

Another guest will be George Dembow, vice-president of National Screen, with whom McPherson is now serving.

THE NEWS!

First 6 days at Keith's Memorial, Boston, indicates biggest picture week in history of house . . .

All 79 New England and New York State theatres opening over past week report business super-sensational to new highs . . .

47 cities in Northwest from California to Canada ready for Box-office tidal wave as another gigantic area premiere hits climax this week!



Coast Flashes

Hollywood, Aug. 9

BING CROSBY follows "Going My Way" with "Road to Utopia," costarring Dorothy Lamour. Then he goes into "California."

•

Jack Moss today joined Columbia as a producer.

•

Gregory Ratoff is discussing his second film with Mae West following "Tropicana," now shooting for Columbia. It would follow her Broadway appearance in the "Catherine the Great" play.

•

"Fighting Seabees," probably Republics biggest film of next season, goes into production Aug. 21. Albert J. Cohen is producing.

•

Harry Arthur, the theatre operator, is visiting his soldier son. He goes East tomorrow.

•

Jed Harris is conferring with Joseph M. Schenck on Fox's stage play program. He leaves for the East Wednesday.

•

George Berthelon was named Paramount production manager, succeeding Edward Ebele, resigned. He has been the latter's assistant for the last six years.

•

Charles Laughton goes into a major role in "Dragon Seed," at M-G-M, alongside Walter Huston.

Review

"Tornado"

(Paramount)

SCORE another satisfactory action drama for the William Pine-William Thomas producing combination. Set against a background of an Illinois coal field, "Tornado" recounts the rapid rise of Chester Morris, a young happy-go-lucky miner, once he ties up with Nancy Kelly, a socially ambitious cabaret singer. Featured in the footage are several mine disasters, and finally the tornado of the title which provides a solution to Morris' angled domestic problems created by his willful wife's ambition to be a socialite.

The screenplay, by Maxwell Shane, based on a novel by John Guedel, has Morris alienate himself from his former buddies in the shaft by his hard driving ambitions, once Miss Kelly takes him in hand. Morris becomes a competitor of his former mine employers when the supposedly worthless farm left to Miss Kelly turns out to contain rich bituminous deposits. Morris develops the mine with borrowed capital but Morgan Conway, the son of his former employer, who is in financial difficulties and is anxious to acquire the new mine, sets out to ruin Morris. Morris refuses to believe that his wife is two-timing him until he finds her in Conway's arms. The tornado neatly solves his problem by killing Conway and his wife, and enables him to find his true love, the daughter of one of his former buddies.

Miss Kelly sings two songs, "I'm Afraid of You" and "There Goes My Dream." Direction is by William Berke. The action customers especially will be pleased.

Running time, 83 mins. "G"* MILTON LIVINGSTON

**"G" denotes general classification.*

Sues for $900,000

LOS ANGELES, Aug. 9.—"Broncho Billy" Anderson, who sued Paramount for $600,000 alleging damage over a claimed harmful mention in "Star Spangled Rhythm," today increased the total to $900,000 in Superior Court here.



Exchanges Ask More 48-Hour Exemptions

(Continued from page 1)

heretofore in Washington, Buffalo, Cleveland and Portland. Diversified orders in Detroit, placing Columbia on a 44-hour week and M-G-M on a 48-hour week have been appealed. Petitions for exemptions are still pending in Seattle and San Francisco.

In its petitions for exemption from the orders, issued in critical manpower shortage areas, the industry contends that it cannot increase production or release exchange manpower to other industries by going on the 48-hour week, which are the principal objectives of the orders. It is contended, on the other hand, that the extended work week would increase the payrolls of film exchanges and contribute thereby to inflation.

Consolidated Net More Than Double

(Continued from page 1)

quarter of 1943 are equivalent to 50 cents on 400,000 shares of preferred stock outstanding and eight cents on 524,973 shares of common stock outstanding and compares with 30 cents per share earned on the preferred in the same quarter of 1942. The foregoing earnings are subject to the renegotiation provisions of the National Defense Appropriation Act.

WLB Promises Action In Local 306 Fight

(Continued from page 1)

of WLB since Mar. 22, when a decision of an impartial referee, appointed by the local WLB, favoring the union, was sent to the WLB at Washington for approval.

$4,122,008 All-Time High for Red Cross

(Continued from page 1)

of the campaign for the industry, yesterday expressed "appreciation for the untiring efforts of those who took part" and said, "They can take real pride in another outstanding war service."

In addition to audience collections contributing to the grand total were $415,000 from Hollywood individual contributions; $331,910 from film corporations; $240,642 from the Red Cross show held at Madison Square Garden under sponsorship of the industry; and $67,220, representing other individual gifts from industry personnel.

The total of $3,067,236.25 in audience collections was made up of sums reported by the various exchange areas, as follows:

Albany, $36,735; Atlanta, $168,000; Boston, $156,901; Buffalo, $60,122; Charlotte, $93,273; Chicago, $189,128; Cincinnati, $78,753; Cleveland, $98,771; Dallas, $167,086; Denver, $37,501; Des Moines, $41,764; Detroit, $139,484; Indianapolis, $80,000; Kansas City, $57,390; Los Angeles, $169,499; Memphis, $48,000; Milwaukee, $53,534; Minneapolis, $102,888; New Haven, $61,184; New Orleans, $94,958; New York, $390,432.52; Oklahoma City, $22,897.76; Omaha, $28,317; Philadelphia, $180,885; Pittsburgh, $80,277; Portland, $41,233; St. Louis, $34,816; Salt Lake City, $43,309; San Francisco, $150,236; Seattle, $47,507; Washington, D. C., $112,343.

'All-America Team' Set for Loan Drive

(Continued from page 1)

ported yesterday on their return from meetings in Washington on the campaign, which takes place Sept. through 21.

"The industry is working for the Treasury Department's War Finance Committee. Its members in the state counties and towns should be part of any action taken by the WAC in their areas," Beall and Harmon declared in a joint statement.

Theodore Gamble, former theatre man, who is now national director of the War Finance Committee; Oscar A. Doob, assistant national director in charge of advertising, and other Treasury department personnel attended the Washington sessions along with representatives of the screen, press, radio, merchants and outdoor advertising companies.

MOI Producing 25 For Commercial Use

(Continued from page 1)

for a non-theatrical program and 2 are being made for other Government agencies.

Also, MOI is releasing monthly 15-minute news picture without charge which replaces a previous five-minute weekly film. In addition, the number of two and four-reelers and feature war films released on a commercial basis is being increased.

Scrap Paper Campaign

MENASHA, Wis., Aug. 9.—Over 12,000 pounds of scrap were turned over to the scrap paper committee here by Robert Kautzer, manager of the Menasha Theatre, after a free scrap show

Reviews

"Frontier Bad Men"

(Universal)

Hollywood, Aug. 9

HERE is an honest picture. Its scene is Abilene, Kans., in the roaring '80s, when cow men from Texas drove their herds up the trail to the market place, disport themselves with licker and shooting and have a time of it. A Western, reeking of the outdoors, and good women and bad men—packaged for what it is and with no pretenses beyond that. The result is a show with a bang and bangs, cut out of the traditional pattern and prepared for the taste of those who accept the type.

These stories never vary much. This time, there is a mysterious syndicate acting as self-appointed middleman between the cow herders and the Kansas City market. With the persuasion of guns, the price to cattlemen is fixed at a figure that means profit to the syndicate, not to the men who raise the beef on the hoof.

Robert Paige, personable, enters the scene, properly determines it has an odor about it and sets out to discover who the head man is and run him out of business. He does that, of course, and in due time, plus competent assistance from Noah Beery, Jr., Andy Devine, Leo Carrillo and Frank Lackteen. Plot manoeuvres include an assortment of killings, a cattle stampede and two love skeins. One brings Anne Gwynne and Beery together and the other, Paige and Diana Barrymore.

Stress is placed on comedy, via Devine and Carrillo. Villainy is emphasized by Thomas Gomez, cafe owner who, it will be suspected quickly enough, is also the menace of the syndicate.

Ford Beebe produced and directed in the acceptable groove long since fabricated for the Western model.

Running time, 77 minutes. "G."*

"Robin Hood on the Range"

(Columbia)

Hollywood, Aug. 9

PRODUCER JACK FIER maintains the standard of the Charles Starrett Westerns in this one, with William Berke directing it in a manner to keep it jammed with action and moving smoothly to a logical justice triumphs and with Starrett leading the battle for the right.

The story has Starrett, as Steve Marlowe, returning home to find his foster-father involved in a railroad land grab and utterly ruthless in his treatment of the homesteaders. He breaks with him, takes over the Robin Hood job of the Vulcan, whom he has shot after an attempted holdup, and helps the settlers to obtain justice through the U. S. Land Office.

Starrett puts plenty of punch in his role and Kay Harris, as his comely sister, Julie, helps him out and saves him from exposure by their foster-father's suspicious foreman.

Kenneth MacDonald plays the grasping stepfather, land-hungry, and unmindful of the suffering of others, while Douglas Drake is effective as his gunfighter foreman. Arthur Hunnicutt is drawlingly right as "Arkansas", and Hal Price is a good, oldtime sheriff. The Jimmy Wakely Trio turns in some good song numbers in western style.

Running time, 57 minutes. "G."* JACK CARTWRIGHT

*"G" denotes general classification.

Legion Objects to Spanish Picture

"Honeymoon Nights," a Grovas-Lohme Spanish production, receives Class B rating in the Legion of Decency's current ratings, the Legion objecting to suggestive dialogue.

Rated Class A-I for general patronage were "Girl Crazy," M-G-M; "Hail to the Rangers," Columbia; "The Kansan," United Artists; "Sleepy Lagoon," Republic, and "We've Never Been Licked," Universal. Class A-II rating, for adults, went to Universal's "Honeymoon Lodge."

'Opera' Premiere Aug. 19

Universal will world-premiere "The Phantom of the Opera," starring Nelson Eddy, at the Palace Theatre, Cincinnati, on Aug. 19.

Business Booms

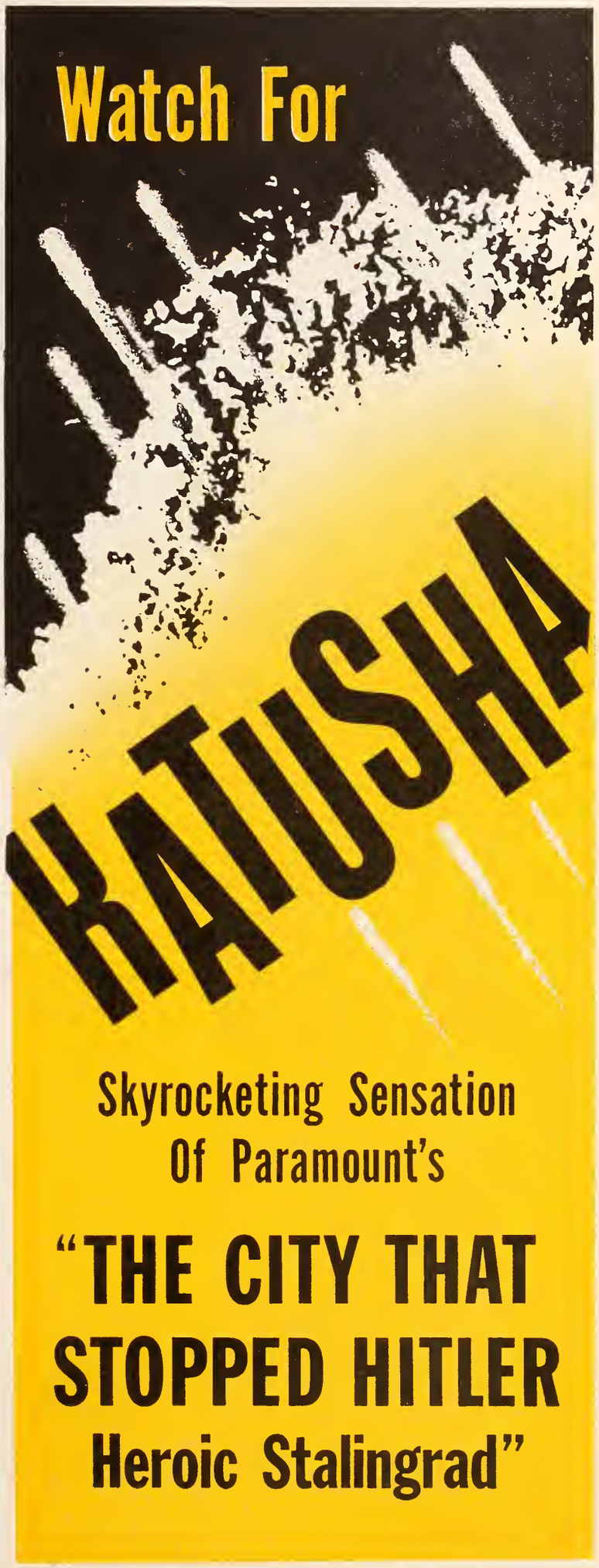
SPRINGFIELD, Mass.—With the ODT granting the local bus company permission to restore 50 per cent of the recent mileage cut and motorists ignoring the OPA pleasure-driving ban, managers here are looking for ways to meet the new "rush" of business.

New Broadway Musical

Duke Ellington, bandleader and composer, who has appeared in several films with his band, has completed the score and is nearing completion of the book for a Broadway stage production of "Aesop's Fables," which David Wolper will produce shortly.

New Mgr. for Majestic

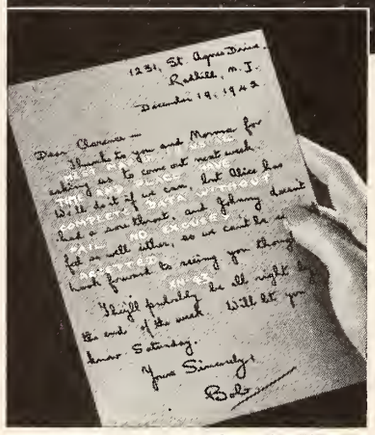
DES MOINES, Aug. 9.—"Buck" Cole, of Iowa City, has taken over the management of the Majestic Theatre, at DeWitt, for G. L. DeNune.





(These pictures illustrate methods used—have no connection with actual enemy spy activities)

SPIES' MEETING PLACE ... To get evidence that will convict, investigators may conceal a Ciné-Kodak in an adjacent room, make thousands of feet of movies of such "business conferences" as that shown here. How the Ciné-Kodak is sound-proofed and arranged to "see" through an innocent-looking wall . . . and other photographic details necessary for satisfactory results . . . can't be told now.



A CASUAL LETTER loses its "innocence" when a Kodak film, with the aid of ultraviolet rays, discloses the real message—in invisible ink.



BURNING an incriminating document no longer safeguards an enemy agent —Kodak Infrared Film makes fragments of charred paper readable.

"SECRET AGENTS" not so Secret to Kodak's special-purpose films

"MUGGING" the criminal—taking his picture "full figure, full face, and profile"—is the widest use of photography by the police. That's useful—after he's caught.

But first, catch him . . . be sure he's the wanted man . . . get evidence no jury can question . . . these are counter-espionage activities which photography has made an exact science.

A jury will believe what it sees with its own eyes. Photography makes this possible. Cameras are often on the alert near the meeting places of suspected enemy agents—even their "casual" meetings on the street.

Kodak special-purpose films find unseen fingerprints on surfaces dusted with a fluorescent powder... unseen chemical erasures, or bloodstains on cloth, when illuminated by infrared or ultraviolet rays . . . telltale differences in ink, or ink strokes, on a document which has been tampered with . . . can even photograph a man in absolute darkness, with the aid of invisible infrared "light."

, , ,

And photography isn't finished with the enemy agent when he's trapped. Through Kodak's *Recordak System,* the "records"... photographs, fingerprints, and police history... of 3,000 criminals can be condensed on one small roll of 16-mm. film—for future reference . . . Eastman Kodak Company, Rochester, N. Y.

Serving human progress through Photography

'Hers to Hold" Tops at $14,500 In Cincinnati

CINCINNATI, Aug. 9.—Grosses held) a fairly high level, despite appre- able competition from the state con- ention of the American Legion. Hers to Hold" topped with an esti- ed $14,500 at the RKO Albee.

Estimated receipts for the week nding August 11-14:

Hers to Hold" (Univ.)
RKO ALBEE—(3,300) (33c-40c-44c-55c) 7 ays. Gross: $14,500. (Average, $15,000)
The Youngest Profession" (M-G-M)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 ays. Gross: $12,000. (Average, $13,000)
Stormy Weather" (20th-Fox)
RKO SHUBERT—(2,150) (33c-40c-44c-55c) days. Gross: $6,500. (Average, $5,000)
Du Barry Was a Lady" (M-G-M)
RKO CAPITOL—(2,000) (33c-40c-44c-55c) days, 2nd week, moveover from Albee. ross: $6,000. (Average, $6,000)
The Leopard Man" (RKO)
RKO GRAND—(1,500) (33c-40c-44c-50c) 7 ays. Gross: $4,800. (Average, $6,500)
Background to Danger" (W.B.)
RKO LYRIC—(1,400) (33c-40c-44c-55c) 7 ays, 2nd week, moveover from Palace. ross: $4,500. (Average, $4,500)
The Black Room" (Col.)
Terror House" (PRC)
RKO FAMILY—(1,000) (22c-33c) 4 days. ross: $1,250. (Average, $1,400)
Night Plane from Chungking" (Para.)
Gildersleeve's Bad Day" (RKO)
RKO FAMILY—(1,000) (22c-33c) 3 days. ross: $800. (Average, $800)
Appointment in Berlin" (Col.)
KEITH'S—(1,500) (33c-40c-44c-55c) 7 days. ross: $5,000. (Average, $5,500)

Autry a Partner in Broadcasting Deal

PHOENIX, Ariz., Aug. 9.—Gene utry is listed as one of the incorpo- ators of Phoenix Broadcasting, Inc., urchaser of station KPHO here, rom M. C. Reese, indicating his en- ry into the broadcasting field when eace comes.

Autry is now a technical sergeant t Luke Field, near Phoenix.

Wasson Returns

DES MOINES, Aug. 9.—Lionel Was- on, who worked here before going o the Coast last year, has returned o manage Central States' Palace The- tre at Burlington, Iowa, replacing Harold Lyon, who has moved to the nglert at Iowa City, to take the place f Al Davis. Davis has been ordered o Arizona for his health.

Tons of Scrap Netted

SPRINGFIELD, Aug. 9.—The copper nd brass collection drive in Spring- eld, Mass., theatres netted "literally ons," a spokesman for the Red Cross, hich will get the proceeds, said to- ay.

MITCHELL MAY, Jr. CO., INC.
INSURANCE
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Specializing in requirements of the Motion Picture Industry
75 Maiden Lane, New York
510 W. 6th St., Los Angeles

Critics' Quotes . . .

"THE CONSTANT NYMPH" (Warner Bros.)

LOWELL REDELINGS, *Citizen-News,* Hollywood—a charming and refreshing picture . . . a simple love story beautifully written for the screen . . . ideal escapist entertainment . . . skillfully directed . . . and the film that won stardom for Alexis Smith. . . . Her performance is on a par with, if not superior to, her established co-stars. . . . Boyer is at his suave best. . . . Miss Fontaine projects a spiritual . . . quality in her difficult role . . . with rare skill. . . .

LOUELLA O. PARSONS, *L. A. Examiner*—The story is heavy-drama if you will, with little or no humor. Yet with the magnificent cast and the magic of Edmund Goulding's direction, it is no ordinary, every-day motion picture. A beautiful story told with delicacy and beauty. . . . The surprise of "The Constant Nymph" is twenty-one year old Alexis Smith who . . . does a job worthy of an actress twice her years. . . .

HARRISON CARROLL, *L. A. Herald-Express*—This new screen version of the novel and play by Margaret Kennedy and Basil Dean lacks the crispness of modern writing. For all the skillful camouflage of Director Edmund Goulding, it remains a conversation piece, charming to be sure, but a little out of this world like the characters whose fortunes it relates. . . .

EDWIN SCHALLERT, *L. A. Times*—The book from which the film was taken was written by Margaret Kennedy nearly twenty years ago and has little to do with the dynamic present. It is made surprisingly modern and alive in the direction, acting and general treatment.

"STORMY WEATHER" (20th Century-Fox)

GILBERT KANOUR, *Baltimore Evening Sun*—It has been a long while since Hollywood has vouchsafed a musical with as much solid diversion. With a cast composed entirely of Negroes . . . the photoplay starts with a rush and finishes with a volcanic dash. . . .

E. T. B. 3D, *Baltimore Sun*—There is much that is superb entertainment in "Stormy Weather." . . . "Stormy Weather" is . . . a step in the right direction. . . .

WANDA HALE, *N. Y. Daily Mirror*— . . . the hottest thing in town. Even if 20th Century-Fox had been indifferent about the production of this film, which it definitely has not been, the picture would be a natural.

DAVID LARDNER, *New Yorker*—"Stormy Weather" is a largely fictitious biography of Bill Robinson, featuring Mr. Robinson himself, Lena Horne, Dooley Wilson, Fate Waller, and Cab Calloway. This is a talented cast and there are naturally some swell spots in the picture.

ARCHER WINSTEN, *New York Post*—This picture, though of uneven quality, jumps and bounces with infectious merriment and rhythm in its better numbers . . . will stand on its own as entertainment due to individual excellences. . . .

"HERS TO HOLD" (Universal)

GILBERT KANOUR, *Baltimore Evening Sun*—Prolonged romantic conniption relieved occasionally by song. . . . The plot just drips. . . .

NORMAN CLARK, *Baltimore News-Post*—Miss Durbin is in fine form in "Hers to Hold." Hers is a fine appealing performance and she sings as ably as ever. The film is bright, amusing, ingratiating. . . .

LOUELLA PARSONS, *Los Angeles Examiner*—The freshness, the sweetness, the beauty of Deanna Durbin have been never more apparent than in "Hers to Hold," her happiest grown-up role. . . . There are moments of comedy . . . novel, different, timely. . . .

EDWIN SCHALLERT, *Los Angeles Times*—Deanna Durbin goes glamorous with no little eclat in "Hers to Hold," which is a smartly made picture that derives no small part of its esprit from the presence of Joseph Cotten as leading man. . . .

KATE CAMERON, *New York Daily News*—"Hers to Hold" is in the tradition of the earlier Universal comedies produced so smartly and carefully around their singing star. . . .

ROB REEL, *Chicago Herald-American*— . . . by far the best of the Deanna Durbin pictures since the little songstress grew up into a glamor girl. Deanna is lovely, with a new, sure poise. And her director has brought out an honest acting ability and a nice flare for comedy. . . .

"DUBARRY WAS A LADY" (M-G-M)

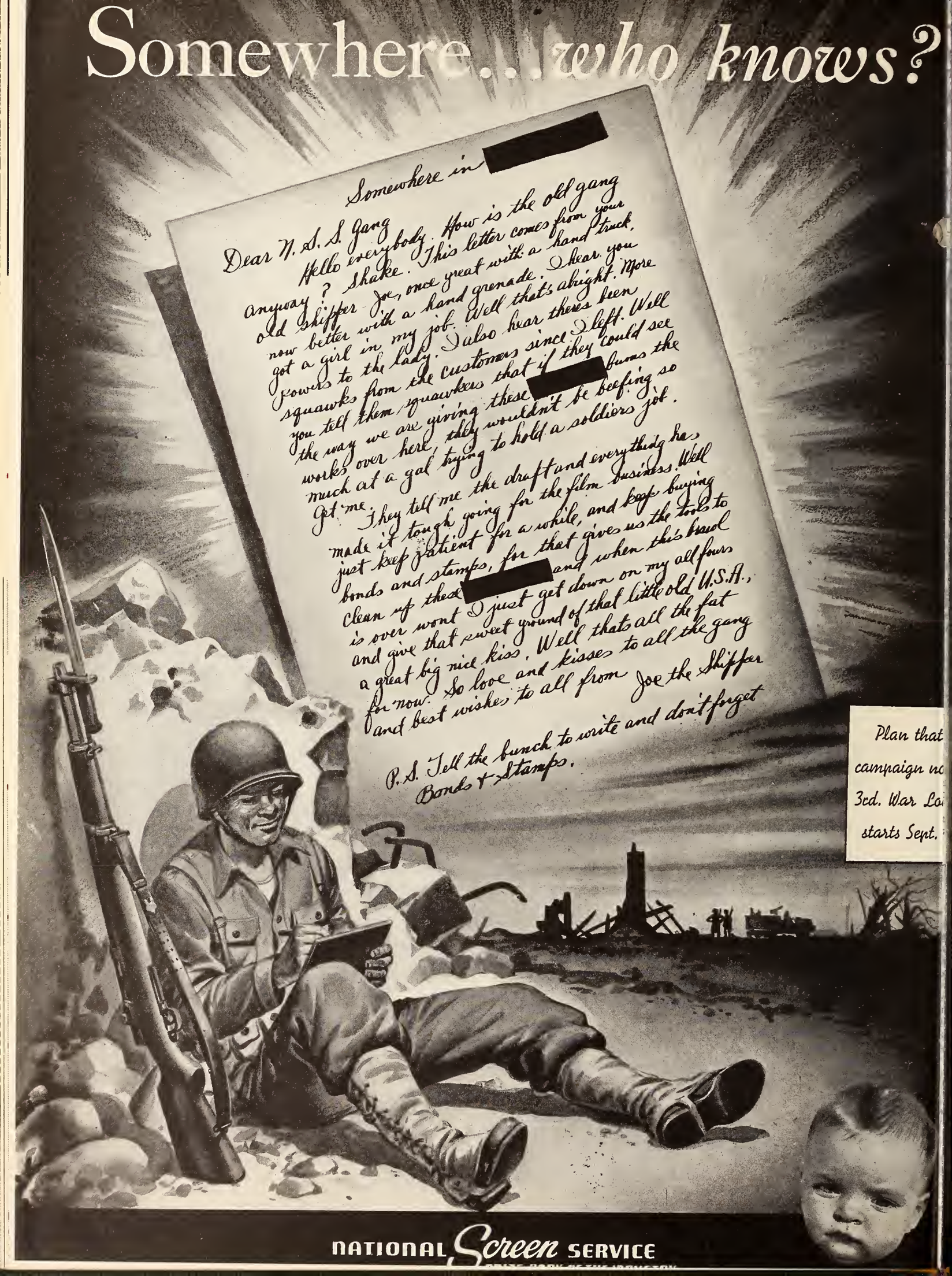
LAURA LEE, *Philadelphia Bulletin*—"Dubarry Was a Lady" got a good scrubbing and cleaning in Hollywood. Pert though she is, pretty Miss Ball is no Merman . . . on the Technicolor screen, "Dubarry Was a Lady" has even more eye-appeal than the spendthrift stage version. . . .

GILBERT KANOUR, *Baltimore Evening Sun*—Pictorially, the adaption is superior. It has been produced in Technicolor with setting as lavish as government ceiling will permit. . . .

ROB REEL, *Chicago Herald-American*—Are you a tired businessman? Are you a housewife with the blues? Do you have worries, like everyone else? Then go to see "Dubarry Was a Lady" . . . and you'll forget, for a while, all that's troubling you. . . .



Somewhere... who knows?



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First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 29 NEW YORK, U. S. A., WEDNESDAY, AUGUST 11, 1943 TEN CENTS

20th-Fox Has 33 Set for New Season

14 Completed, 4 Shooting, 15 Others on Tap

By RED KANN

HOLLYWOOD, Aug. 10.—Ranging between 36 and 40 for the new season, 20th Century-Fox is set on 33 of its total. Others may have been determined. If so, they have not been divulged.

Fourteen of the 33 are completed or being polished off technically, four are shooting, five more start rolling in the next three or four weeks and 10 additionally are on the definite production slate.

This is the program which, by official word, will cost $41,000,000 and contain no "B's," although in a recapitulation of its plans a studio spokesman declares no differentiation between "A" and "B" is noted.

In a number of directions, the recapitulation embraces attractions already declared. In others, the information now becomes official. The 14 attractions completed and, in some instances already reviewed in MOTION PICTURE DAILY, are:

"Bomber's Moon," George Montgomery and Annabella; "Heaven Can Wait," Don Ameche, Gene Tierney,

(*Continued on page 6*)

Fox West Coast, MGM In Product Talks

Fox West Coast will be the subject of M-G-M's first large-circuit negotiations for 1943-44 product. Eddie Aaron, Metro circuit sales manager, will leave New York Friday, for Los Angeles, to confer with FWC executives on a formula for a contract for his company's first block of 12-to-14 for the new season.

Edward Zabel, Fox West Coast film buyer, will head negotiations for the circuit, and Aaron will be assisted by George Hickey, Western district manager for M-G-M.

Grainger in Deal With Coast Circuits

Deals covering Republic's entire 1943-44 program with the Golden State and T. and D. circuits of 88 theatres were reported yesterday by J. R. Grainger, president, who consummated the deals during his recent trip to San Francisco.

Local Theatre Manpower Problem Placed in Hands of WMC's McNutt

Washington, August 10.—Rejecting an application of local exhibitors for classification of theatres as "locally needed activities," the Washington office of the War Manpower Commission declares that such a classification is a matter which should be dealt with nationally rather than on a regional basis, it was learned today.

The disinclination of the regional WMC officials to get into the field of classification was made known to A. Julian Brylawski, of Warner Brothers, chairman of a local exhibitor committee which submitted the proposal as a means of getting possible assistance in dealing with manpower problems.

Brylawski today said he had laid the matter before the WMC in the hope that some aid might be secured in filling theatre staffs. WMC officials here, however, took the position that such a petition should be submitted to Paul V. McNutt, WMC chairman, on a national basis since it dealt with a problem which has been raised in practically every community.

Allied Meeting Today on Decree

BALTIMORE, Aug. 10.—Injunctions against what independents charge are unfair trade practices fostered both by distributors and large circuits, to be recommended for incorporation in a re-drafted consent decree, stand here today as No. 1 on the agenda of a special directors' meeting of National Allied, opening Wednesday morning, at the Lord Baltimore Hotel, and running through Thursday.

The injunctions are to serve as an alternative in case the Government does not reopen its "key" New York anti-trust action after expiration of the decree, on Nov. 20. Hand-in-hand with these injunctions is Allied's

(*Continued on page 6*)

OCR Starts Setting Up Picture Section

WASHINGTON, Aug. 10.—Organization of the Motion Picture Section of the Office of Civilian Requirements got under way this week with the official transfer of George N. McMurphey from the Office of Price Administration to serve as its chief.

McMurphey will probably act as assistant to Donald R. Longman, assistant to WPB Vice-Chairman Arthur D. Whiteside, and in that capacity will handle various OCR activities other than those dealing with films.

OCR officials said today that only the groundwork of the new organization, which is to be set up to protect

(*Continued on page 6*)

OWI Is Still Looking for Chiefs for Two Film Units

WASHINGTON, D. C., Aug. 10.—No candidates whatever have as yet presented themselves for the position of chief of the motion picture bureau of the Office of War Information, but Palmer Hoyt, director of domestic operations, still is hopeful of getting some important industry executives to take the job, officials here said today.

George Lyon, chief of the OWI news bureau, also is meeting difficulty in his search for a newsreel contact man, the only suggestion so far made being William P. Montague, Jr., former Paramount newsreel executive, now with the OWI overseas branch. Montague is rated highly in OWI, and it was said he would not be taken away from his present assignment if he prefers to remain there.

Elimination of the OWI motion pic-

(*Continued on page 6*)

Distributors' Group Plans Bond Premieres

Plans for war bond premieres throughout the month of September and other industry activities in connection with the Third War Bond Drive were discussed at a meeting of the distributors' division of the War Activities Committee yesterday.

Outstanding September releases will be made available by distributors for the September war bond premieres, details of which are to be announced by the WAC later.

Yesterday's meeting also discussed distribution arrangements for the new series of Office of War Information subjects. Distribution of the 26 subjects to be made by the industry will be under the same general arrange-

(*Continued on page 6*)

U. S. Asked to Prevent Intact Circuit Sales

Circumvent Monopoly Extension: Allied

MINNEAPOLIS, Aug. 10.—Formal request for divorcement of major circuit operation from distribution in such manner as to circumvent other exhibition monopolies being created has been sent to the Department of Justice at Washington by North-Central Allied Independent Theatres, of which Donald Guttman is president.

"We will press hard for a provision circumventing affiliated circuits from being transferred intact to anyone, and limiting the number of theatres that could be disposed of to any person or corporation," declared Guttman in a statement to *Motion Picture Daily*.

North-Central Allied's proposal to the Department of Justice was accompanied by the listing of nine specific trade practices complained of as unfair, and a three-part program for obtaining relief therefrom. Besides divorcement of theatres in pieces, the program calls for no limitation on the number of features that may be pur-

(*Continued on page 6*)

RKO, Loew in Same Deals in 1943-44

RKO's Metropolitan New York circuit expects to continue current season's product deals with the same major distributors during 1943-44, Harold Mirisch, chief film buyer for the circuit, disclosed yesterday. Majors selling this year to the circuit here are: Warners, 20th Century-

(*Continued on page 6*)

Raftery Predicts 'Biggest' United Year

HOLLYWOOD, Aug. 10.—"The biggest year in history" was predicted for United Artists by Edward C. Raftery, president, at a stockholders' meeting today attended by Mary Pickford, Charles Chaplin, David O. Selznick, Sir Alexander Korda, Danel O'Shea, president of Vanguard Productions, George L. Bagnall and M. Silberberg.

Raftery said, "The report of the first six months indicates that the company will have its biggest year both in domestic and foreign markets."

Personal Mention

WILLIAM GELL of Pathe, Ltd., London, has arrived in New York for a business visit and will be entertained by Producers Releasing Corp. at a cocktail party in the latter's offices today.

•

COL. F. L. HERRON (retired), former head of the MPPDA foreign department, was a visitor at the Hays Office yesterday.

•

JULIUS GORDON, president of Jefferson Amusement Co., Beaumont, Tex., a Paramount affiliate, is a New York visitor.

•

DAVID WESHNER, of Walt Disney Prod., and ARNOLD STOTZ of United Artists, will be in Messina, N. Y., today.

•

HERMAN STARR, who recently resigned as zone manager for Skouras Theatres, is now in the diamond business.

•

MARY J. KRELLBERG, of Goodwill Pictures, will leave tomorrow for a vacation in New Hampshire.

•

MAJOR F. G. DONEY, former manager of the Capitol, at St. Thomas' N.B., and the Palace, London, Ontario, is now with the Canadian Army in England.

•

CPL. SIDNEY ULAN, former assistant manager of Warners' Stanley, Chester, Pa., is now overseas with the Army Medical Corps.

•

NORMAN BAILEY, manager of Warners' Oxford, Philadelphia, has joined the Navy.

•

THELMA RUSH, secretary to JACK GREENBERG, independent circuit head in Philadelphia, and LT. KENNETH SACK will be married next week in Laredo, Texas.

•

STANLEY SMITH, former treasurer at the Earle, Philadelphia, has been inducted into the Army.

•

SAM BAILEY, of the Westville Theatre, Westville, Conn., and MRS. BAILEY have returned there after visiting MRS. BAILEY'S father, MORRIS JOSEPH, retired New Haven Universal manager, at Miami Beach.

•

TED ARNOW, Loew publicity man, will enter the Army tomorrow at Camp Upton.

•

FLORA COHN has resigned as RKO cashier and booker here. She plans to join the WACs.

•

WILLIAM BROWN, former manager of the Pickwick, Greenwich, Conn., is stationed in the Aleutians with the Army.

•

W. STEWART McDONALD, Warner executive, has returned to the home office from Chicago.

Insider's Outlook

By RED KANN

Hollywood, August 10

MRS. EDNA R. CARROLL is chairman of the Pennsylvania State Board of Motion Picture Censors. A by-lined article in the Philadelphia *Inquirer* finds her charging the industry with becoming a medium of propaganda as against continuing its primary function of entertainment.

Her theory is, that propaganda got its first boot up the ladder in newsreels, travelogues and educational shorts. Nothing in *Motion Picture Herald's* story which reported her viewpoint enters the realm of fact to support this latter portion of her observations. We take it there were no facts offered, none to report.

■

Going beyond, she centers part of her argument on "Mission to Moscow," "Mr. Smith Goes to Washington," Soviet imports and OWI's Victory films. With deliberate intent, we stroll by all, but stop abruptly by the side of those Victory films. Really, it is Mrs. Carroll who stops us. Her exception to these official motion pictures gravitates around her statement they include propaganda and, particularly, because they represent the regimentation of the industry on the part of the government, according to the *Herald*.

To Mrs. Carroll, moreover, "At the Front in North Africa," "Desert Victory" and "Prelude to War" were turned loose as documentary editorials on war news and, she adds, accepted as such by the national moron, Mr. Doe. Actually, according to her lights, they have to be considered from the angle of—please get this — "spreading a particular doctrine or a system of principles—in short, they are propaganda films." The word seems to frighten Mrs. Carroll.

■

This is strange fruit and rates inspection.

The OWI subjects, when not made by it, were endorsed and accepted by a regularly constituted government agency. They were designed to acquaint the home front with continuing and new problems attaching to the war. They were conceived with purpose and we believe they fulfilled important and official missions on behalf of the functioning government waging a war voted by Congress with only one dissenting vote.

How the Victory Films are construable as emphasizing a regimentation of the industry on bowed and suppliant's knee before the Washington mighty defies our attempts at reasoning that one out. How they can be viewed as any other manifestation than one emphasizing the full-scale cooperation of the industry in the common effort, which is the war effort, similarly passes our understanding.

■

As astonishing is Mrs. Carroll's approach to the three war films she mentions. "At the Front in North Africa" was the one made by Colonel Darryl F. Zanuck under orders of the Signal Corps which Mrs. Carroll presumably knows is part of the United States Army, not a Boy Scout troop headquartering at the White House. "Desert Victory" was photographed by the British Army counterpart of the Signal Corps. "Prelude to War" was an Army project.

The first two revealed war in the raw. The third, of course, dealt with the rise of German, Italian and Japanese Fascism, was made by Colonel Frank Capra under military orders for military use and later released theatrically.

■

What devious intent is lurking here in writing of these in terms of "spreading a particular doctrine or a system of principles?"

They spread a particular doctrine, indeed, but not that which Mrs. Carroll circuitously implies. Their doctrine is to report the conduct of the war on several fronts and also to make clear why there is a war. That, we stoutly maintain, is public and patriotic service, not a bordering on the mysterious and the subterranean which Madame Censor is suggesting.

"Spreading . . . a system of principles," go her words. Of course, spreading a system of principles. The principles declared by the President and Prime Minister Winston Churchill. The principles they pound and thunder: That there will be no surrender until Fascism under its own and related names is liquidated in the enemy lands.

■

This is enterprise in which the industry is glad to be a party, for this is enterprise keyed to the common good and the guarantees of the future.

Perhaps all of this is gigantic undertaking with which Mrs. Carroll is not in sympathy. Maybe there lies the explanation.

In this writer's view, it is perhaps, even more simple. Mrs. Carroll could be a Republican.

■

Universal looks for an international gross hovering magnificently between $45,000,000 and $46,000,000 this financial year.

'Victory' Opening in 2 Messinas—Maybe

Walt Disney's "Victory Through Air Power" opens Aug. 18 in Messina, N. Y., and United Artists report that a print of the picture has arrived in Sicily. U. A. executives feel it would be neat if the picture opened in Messina, Sicily, and Messina, N. Y., on the same day? Could be.

Empire-Univ. Meet In Toronto Thursday

TORONTO, Aug. 10.—A three-day convention of Empire-Universal Films will open at the Royal York Hotel here, on Thursday, with discussions by officials on the first day to be concentrated on new season's product of Republic Pictures, with James R. Grainger in attendance from New York. The second day will be devoted to Universal Pictures. Those in attendance from the home office will include William A. Scully, Frank J. A. McCarthy and Bernard B. Kreisler.

Empire-Universal officials in attendance including: Paul Nathanson, A. W. Perry, general manager; Haskell M. Masters, Frank Fisher and A. J. Laurie, the latter being Canadian sales manager of Republic, and also Clair Hague, Canadian representative of Universal Pictures.

New Union Forbids Publicity Handling

Theatre managers in the New York area who are members of the recently organized M. P. Theatre Managers and Employees Local 152, CIO, will no longer be permitted to also handle publicity, according to D. F. Barreca, union president. Publicity is the province of the Screen Publicists Guild, which has given the union a vote of support, according to Barreca.

United Names Hirsch

Al Hirsch has joined the publicity staff at United Artists, Paul N. Lazarus, Jr., publicity and advertising chief, announced yesterday. Prior to joining U. A., Hirsch was with Universal and Paramount.

Perrigo with Warners

CHICAGO, Aug. 10.—Lucia Perrigo, feature writer and former motion picture critic of the *Herald-American*, here will join the W.B. local publicity staff.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 1

40 Shooting, 47 Preparing, 52 Editing

HOLLYWOOD, Aug. 10.—Production showed no signs of slacking last week although there were less pictures before the cameras than the previous week. The studios had 40 shooting, 47 preparing and 52 editing, as compared to 55 shooting, 41 preparing and 46 editing the week before.

Fourteen finished, as against nine winding up the previous week. Only eight new ones were put before the cameras, compared to 13 the week before, but every studio was rushing preparations on productions which will roll during the month.

In addition there was an increasingly heavy demand for $5.50 a day mob scene extras with producers seeking outside the regular extra ranks for casuals and spurring productions all along the line to get as much film in the can as possible before the new "draft fathers" ruling cuts in further. The production scene:

Columbia

Shooting: "Tropicana," "Cover Girl," "There's Something About a Soldier," "Is Everybody Happy?"

Finished: "Cowboy in the Clouds," "The Gamble of Boston Blackie."

Goldwyn

Shooting: "Up in Arms."

M-G-M

Shooting: "Andy Hardy's Blonde Trouble," "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "The Heavenly Body," "America," "A Guy Named Joe," "See Here, Private Hargrove," "Rationing."

Finished: "The Cross of Lorraine," "Madame Curie."

Monogram

Started: "Hitler's Women," with Gail Patrick, Nancy Kelly, Bill Henry, Tala Birrel, Alan Baxter, H. B. Warner, Anne Nagel. "East of the Bowery," with Leo Gorcey and East Side Kids, Joan Marsh, Jack LaRue, Mary Gordon.

Finished: "The Texas Kid," "College Sweetheart."

Paramount

Started: "Going My Way," with Bing Crosby, Rise Stevens, James Brown, Frank McHugh, Barry Fitzgerald and Bob Mitchell's St. Brendan's Boys Choir.

Shooting: "Henry Aldrich's Code of Honor," "Ministry of Fear," "Standing Room Only," "The Story of Dr. Wassell," "Frenchman's Creek," "Hail the Conquering Hero."

P. R. C.

Started: "Harvest Melody," with Rosemary Lane, Johnny Downs, Radio Rogues, The Vigilantes, Eddie LeBaron's Orchestra.

Shooting: "The Underdog."

Finished: "The Girl from Monterey."

RKO-Radio

Started: "The Ghost Ship," with Richard Dix, Russell Wade, Edith Barrett, Eve March, "Higher and Higher," with Michele Morgan, Jack Haley, Frank Sinatra, Marcy McGuire, Leon Errol, Constance Moore, The Hartman's, Dooley Wilson.

Shooting: "Gildersleeve on Broadway," "Revenge," "Government Girl."

Finished: "Around the World."

Republic

Started: "Mystery Broadcast," with Nils Asther, Frank Albertson, Ruth Terry, Wynne Gibson.

Shooting: "In Old Oklahoma."

Finished: "The Man from Rio Grande," "Here Comes Elmer."

20th Century-Fox

Started: "Lifeboat," with Tallulah Bankhead, John Hodiak, Canada Lee, Walter Slezak, Henry Hull, Hume Cronyn, Heather Angel, Mary Anderson.

Shooting: "Tampico," "Pin-Up Girl," "Buffalo Bill."

United Artists

(Samuel Bronston)

Shooting: "Jack London."

(Harry Sherman)

Finished: "Thundering Hoofs."

(Gregor Rabinovitch)

Shooting: "The Girl from Leningrad."

Universal

Shooting: "Set to Music," "Crazy House," "Ali Baba and the 40 Thieves," "His Butler's Sister."

Finished: "Sundown Trail," "The Professor Goes Wild," "Top Man."

Warners

Shooting: "Passage to Marseille," "Rhapsody in Blue," "Conflict," "In Our Time," "Destination Tokyo," "Shine On, Harvest Moon."

Review

"Hostages"

(*Paramount*)

PARAMOUNT has taken the best-seller, "Hostages," by Stefan Heym, given the book an excellent screen play, by Lester Cole and Frank Butler, assigned Sol C. Siegel as associate producer, Frank Tuttle as director, cast some of its best actors and actresses in the film, and the result is a highly-satisfactory picture that should at once meet with exhibitor and audience approval.

Too much cannot be said for the fine acting in this one. Marking the return to the screen of Luise Rainer, the picture also features such stalwarts as William Bendix, Katina Paxinou, Arturo de Cordova, Oscar Homolka and Paul Lukas. Potentialities for exploiting these personalities are high and wide. They all do terrific jobs.

The story deals with the fate awaiting 26 hostages rounded up by the Gestapo in Prague for the alleged murder of a Nazi lieutenant. The underground goes into action to release hostage Janoshik (William Bendix), who, unknown to his captors, is really the brains of the movement. Luise Rainer, daughter of a Czech coal tycoon, is won over to the underground, at first in the hope of finding help to free her father, but then in full support of the cause.

Plan of the patriots to obtain release of the hostages by having de Cordova take the blame for the murder is made unnecessary when Janoshik escapes by a ruse, inducing the Nazis to take him back to the cafe where he was formerly employed, on the pretext of helping them.

Shortly afterward, the Nazis discover that Janoshik is the brains of the underground, but it is too late. As he directs the dynamiting of German ammunition barges, the remaining hostages are shot.

The picture ends with Miss Rainer and de Cordova, who are unsuspected of any part in the movement, leaving Gestapo headquarters as a new regime takes over, going on their way to continue their heroic fight for liberty.

Photography by Victor Milner, and the musical score by Victor Young aid materially.

Running time, 88 mins. "G."* FRED STENGEL

*"G" denotes general classification.

4,819 'Block 6' Deals

Paramount has closed approximately 50 per cent of its national possibilities in independent deals for its sixth and last block of features for 1942-43, Neil Agnew, general sales manager, reports. In the first five weeks of selling, contracts on block six reached a new high of 4,819, Agnew revealed.

Meetings Called by Four NEIC Comm.

A special committee designated by the National Entertainment Industry Council to consult with Theodore Gamble, of the Treasury Department, on NEIC's cooperation in the September War Loan drive, has postponed its proposed trip to Washington until Monday, according to James L. Sauter, of United Theatrical War Activities Committee, who is the NEIC committee chairman.

Theatre sub-committee of NEIC's project committee will hold a meeting Thursday morning at Actors Equity headquarters to work on new projects. Also, NEIC's arrangements committee will meet at UTWAC headquarters on Thursday afternoon to complete a program for the Aug. 23 entertainment industry pledge rally, and the NEIC coordinating committee will meet at the Hotel Astor Thursday evening to discuss participation in both the September War Bond drive and in the October National War Fund drive.

Stearn to Manage for Warners in Cleveland

Bert M. Stearn, who joined the Warner sales force in New York recently, has been appointed Cleveland branch manager for the company, effective next Monday. He succeeds Charles Beilan who returns to the Warner Brothers sales department in Philadelphia.

Stearn formerly was district sales manager for United Artists out of Cleveland, and prior to that was with M-G-M and Warners.

Coast Flashes

Hollywood, Aug. 10

THE Meralta Theatre, in Culver City, operated by Principal Theatres, a Fox West Coast affiliate, was destroyed by fire early this morning, at a loss of $150,000. It is planned to erect a big top show under canvas until priorities are available to reconstruct it. The Meralta seated 860.

•

Publicity directors put the Industry Service Bureau actively in the "Servicemen's Overnight Housing Fund Drive" today to assist in publicity and furnish art and stories for the campaign. It also plans assistance for the Hollywood Victory Caravan starting Sept. 9, boosting the Third War Loan drive, and Hollywood backing for national war chests and participation in the War Chest drive starting Oct. 29.

•

Joseph Pasternak will produce and Richard Thorpe will direct, M-G-M's "Two Sisters and a Sailor," starring June Atlyson, Gloria DeHaven and featuring the Harry James and Xavier Cugat bands. Jimmy Durante will have the comedy lead.

•

Paramount has purchased the Stuart Cloete novel, "Curacao." John Farrow will direct and the author will write the screen play.

•

Charles Prutzman, Universal executive, and his family will leave here for New York on Friday.

•

Frederick Ullman, Jr., vice-president of Pathe News, is due in New York by plane.

20th Starts Final Meet on Coast Today

LOS ANGELES, Aug. 10.—Home office, branch and studio representatives of 20th Century-Fox meet here tomorrow, at the Ambassador Hotel, for the opening session of a three-day regional for Western exchanges.

Tom Connors, vice-president in charge of distribution; William J. Kupper, William C. Gehring and L. J. Schlaifer will conduct the meetings. William J. Clark, sales manager of short subjects, will discuss 20th-Fox short product already released, as well as forthcoming lineup of shorts. Richard de Rochemont, vice-president in charge of production of March of Time, will discuss MOT, and Paul Terry will discuss Terrytoon cartoons scheduled.

Branch, district and division managers, and sales personnel of the 12 following branches are represented: Denver, Salt Lake City, Los Angeles, Portland, San Francisco, Seattle, Indianapolis, Kansas City, St. Louis, Des Moines, Minneapolis, Omaha.

Name Ampa Unit On Planning Thurs.

A special Ampa luncheon meeting has been called by Vincent Trotta, president, for tomorrow at which a planning committee will be named to take charge of arrangements for the organization's first general meeting, Sept. 16. The new committee also will discuss plans for subsequent Ampa meetings.


The One-Lion
Technicolor!
BEST FOOT FORWARD
Long Run
N.Y. Astor Hit!
Metro-Goldwyn-Mayer
M-G

Band Tops the Hit Parade!

Technicolor!
DU BARRY
WAS A LADY
She's so nice
to hold over!

Coming!
GIRL
CRAZY
Mickey Rooney
Judy Garland
together again!

FOR ME
AND MY GAL
Extended Run
Record Pacer!

CABIN IN
THE SKY
M-G-M First
with the Best!

RESENTING
LY MARS
Extra Weeks!
Extra Days!
Extra Special!

Coming!
I DOOD
IT
Red Skelton
Eleanor Powell
A Humdinger!

To keep a nation singing at its work The Friendly Company brings to the screens of America the biggest and gayest Musical Comedy Hits the industry has ever known! One after another and still they come. Watch for: "BROADWAY RHYTHM" (*Ginny Simms, George Murphy, "Rochester," Tommy Dorsey and Band*); "MEET THE PEOPLE" (*Lucille Ball, Dick Powell, Vaughn Monroe and Band*); and the Greatest Musical Ever Made, M-G-M's "THOUSANDS CHEER" with a screenful of Stars. Keep your ears to the screen! The ROARING Lion SINGS!

M makes the Musicals!

Begin to plan your campaign now!
Third War Loan starts September 9th!

20th-Fox Has 33 Set for New Season

(Continued from page 1)

Charles Coburn; "Claudia," Dorothy McGuire, Robert Young; "The Dancing Masters," Laurel and Hardy; "The Gang's All Here," formerly "The Girls He Left Behind," Alice Faye, Carmen Miranda, Phil Baker, Benny Goodman and his band; "Guadalcanal Diary," Preston Foster, William Bendix, Lloyd Nolan; "Happy Land," Don Ameche, Harry Carey, Frances Dee, Ann Rutherford; "Holy Matrimony," Monty Woolley, Gracie Fields, Laird Cregar; "Jane Eyre," Orson Welles, Joan Fontaine, Margaret O'Brien; "The Night Is Ending," George Sanders, Philip Dorn, Brenda Marshall; "Roger Touhy," "Last of the Gangsters," Preston Foster, Kent Taylor, Louis Andrews; "The Song of Bernadette," Jennifer Holt, Charles Bickford, Vincent Price; "Sweet Rosie O'Grady," Betty Grable, Robert Young, Adolphe Menjou; "Winter Time," Sonja Henie, Jack Oakie, Carole Landis, Cesar Romero.

Four Are Shooting

Shooting are these four: "Buffalo Bill," Joel McCrea, Maureen O'Hara, Linda Darnell, Thomas Mitchell; "Life Boat," Tallulah Bankhead, Canada Lee, Henry Hull; "Pin Up Girl," Betty Grable, Joe E. Brown, Martha Raye, Charles Spivak and Band, and "Tampico," Edward G. Robinson, Lynn Bari, Victor McLaglen.

Starting shortly are these five: "Ambassador Dodd's Diary," Harry Carey, probably Dorothy Gish; "Army Wife," no cast; "Home in Indiana," no cast; "The Lodger," Merle Oberon, Laird Cregar, George Sanders, Sir Cedric Hardwicke, and "The Sullivans," Thomas Mitchell cast so far.

Future Productions

For production later in the year and early next are these: "All Out Arlene," Ernst Lubitsch to produce and direct; "Command Performance," formerly "Four Girls and a Jeep," Carole Landis, Martha Raye, Kay Francis, Mitzi Mayfair, Jack Oakie; "The Eve of St. Mark," Michael O'Shea, Charles Bickford thus far; "Greenwich Village," Carmen Miranda, William Bendix; "Keys of the Kingdom," Gregory Peck thus far; "Moment for Music," Benny Goodman thus far; "One World," the Wendell L. Willkie book; "Rickenbacker — Story of an American," no cast; "Torpedo Squadron 8," no cast; "Wilson," Darryl F. Zanuck will produce, Thomas Mitchell, Vincent Price, Sir Cedric Hardwicke thus far.

Seven will be in Technicolor. They are: "Heaven Can Wait," "The Gang's All Here," "Sweet Rosie O'Grady," "Buffalo Bill," "Pin Up Girl," "Home in Indiana" and "Greenwich Village." There may be others.

Gets 'Adventure' Rights

CLEVELAND, Aug. 10.—M. M. Jacobs, operating Imperial Pictures, has acquired the Ohio-Kentucky distribution rights to "The Amazing Adventure," a reissue starring Cary Grant.

Circumvent Continuance Of Monopoly, Says Allied

(Continued from page 1)

chased at one time, and a prohibition placed on distributors from conditioning the sale of any fetaure upon any other product, either features or short subject. "The sale of product in small blocks has brought chaos to most independent exhibitors," Guttman charges.

The program proposing relief from unfair practices was drawn by a committee of North-Central headed by Henry J. Greene, secretary. It listed the following as unfair:

"Forced sale of undesirable features, foreign-made product, short subjects, trailers; Inflationary film rentals achieved through integrated control of production, distribution and exhibition; Discriminatory contractual privileges granted producer-distributor owned theatres; Disclosure and exchange of exhibitor's boxoffice receipts and other confidential information by distributors, their sales representatives, checkers, and other employees; Denial to independent exhibitors of an unconditional cancellation privilege; Refusal to license product unless all theatres under common ownership or operation are included."

Also the use of contracts "lacking in mutuality, containing inequities such as: arbitrary percentage terms, designated playing time, open brackets, unfair clearance and availability, control of admission prices, weekly payment of short subjects without regard to playdates, distributor's right of attaching C.O.D.'s to any feature it chooses for money claimed due on undated releases, and denial of right to appeal local arbitrator's decision contrary to Section XXII, paragraph 6, of the consent decree."

Also, "inflexible sales policies administered without regard to individual problems, and retaliatory measures directed at exhibitors active in trade organization affairs."

Theatre divorcement, which Guttman said, "we will support vigorously," "will go a long way in destroying a guaranteed market for product and place the independent exhibitors in the position of a desirable, worthwhile customer. New doors to production will be opened," he continued. "Healthy competition amongst producers will flourish and benefit the entire industry."

In fighting to prevent any company or individual from acquiring a large circuit intact, in case theatre divorcement is effected, Guttman said the object is not only to prevent interests closely allied to producers and distributors from setting up new monopolies under new names, "but also to prohibit any large independent circuits from acquiring a large number of theatres in order to exploit any lust for power they might be nourishing. This," he declared, "is not intended to stifle normal growth or in an way to limit legitimate expansion, or to curtail the spirit of free enterprise."

OWI Is Still Looking for Chiefs for Two Film Units

(Continued from page 1)

ture bureau, Hoyt said today, has taken the Government out of the field of film production in which he does not believe it has a place insofar as producing pictures for theatrical distribution is concerned.

He emphasized this by pointing to the way in which the film industry itself stepped into the breach offering to produce the pictures on which work was halted by Congress' denial of OWI film funds, and expressed the belief that better pictures will be the result.

Like other officials in OWI and the Office of Censorship, Hoyt opposed Army-Navy censorship of battle films, taking the position that the public should see the war as it actually is.

Throughout OWI there is a feeling that the war is essentially a news job which should be handled in the same way as are other events, with neither propaganda nor "pussyfooting."

The search for a head for the OWI film bureau, the staff of which has been cut from 130 to 14 to get it within the $50,000 appropriated by Congress, will continue in the hope of getting a man high in the industry in whom the industry has confidence, Hoyt said.

'Destroyer' Opens Mon.

Columbia's "Destroyer" will have its world premiere at the Strand Theatre, Providence, next Monday.

OCR Starts Setting Up Picture Section

(Continued from page 1)

the civilian economy, has so far been developed. An outline of the proposed operations of OCR has been sent to the Bureau of the Budget in conformity with custom for approval as within the scope of the WPB as defined by law.

The launching of the new organization is a job of considerable magnitude, it was said, since it covers all trade and service catering to the civilian population, and a program of operations probably will not be developed finally before the end of the month.

RKO, Loew in Same Deals in 1943-44

(Continued from page 1)

Fox, and RKO. Half of Universal's product will also be shown.

Loew theatres in the Metropolitan area will definitely show M-G-M and Columbia product in 1943-44, while negotiations with United Artists, Paramount, Universal for half of its pictures, and Republic, for half, are nearing completion, according to Eugene Picker, film buyer for Loew's.

Allied Meeting Today on Decree

(Continued from page 1)

insistence on affiliated circuit divorcement. Both the injunctions and the separation of exhibition from distribution were prescribed as Allied policy in a resolution which came out of the last Allied board meeting, May 6, at Detroit.

The Allied directors in their meeting here may be guided in their decree conversations by conclusions drawn from a meeting, on Monday, in Washington, with Assistant Attorney-General Tom C. Clark, at which a special Allied committee presented views on the desirability of changes in the decree, and at which they pledged cooperation with Clark in rounding up reports of exhibitors' experiences under the decree. A report of that meeting will be made to the directors here.

New Selling Plan

One of the principal items to be proposed by Allied for incorporation in the decree, if the Government does not prosecute its trust action, is a new selling plan, formulated by various Allied regional groups out of conversations with their members.

Other subjects on the board's agenda include: Reports on the Allied Caravan Committee's work; on 16 mm. and non-theatrical competition, by Roy Harrold; on juvenile delinquency problems and remedies, by Jack Kirsch; on the new Kilgore theatre divorcement bill in Congress on Canadian exhibitors' experiences under film price ceiling laws; on print shortages and curtailed film deliveries on curtailed releases by distributors and on current film terms, and proposals for extending Allied's bulletin service.

Hornig Makes Arrangements

Arrangements for the meeting were conducted by Frank Hornig, president of MPTO of Maryland, and Meyer Leventhal, national Allied secretary. Among those who are scheduled to be present, in addition to those already named, are: M. A. Rosenberg, president; Abram F. Myers chairman and general counsel; Colonel H. A. Cole, Dallas; Don Rossiter, Martin Smith, P. J. Wood, Lee Jones, Maxwell Alderman, Harry Lowenstein, Irving Dollinger, Thornton Kelley, Harry Walker, Sidney Samuelson, H. Chertcoff, George Ickes, L. Gold, W. L. Ainsworth, Ray Branch, Hugh Bruen, as "observers" for the Pacific Coast Conference of Independent Theatre Owners, and Rotus Harvey, of San Francisco.

Alderman Reporting

NEW HAVEN, Aug. 10.—Maxwell Alderman, Connecticut Allied executive secretary, will bring the opinion of Connecticut owners to the National Allied board of directors meeting in Baltimore, Wednesday. Upon his return a Connecticut special meeting will be called.

Distributors' Group Plans Bond Premiere

(Continued from page 1)

ment which has prevailed heretofore, namely, through the five newsreels or the exchanges of the companies operating newsreels, Loew's, Paramount, RKO Radio, 20th Century-Fox and Universal.



"I represent the Wallop Poll . . . what type of picture do you believe the public prefers today?"



"Heaven Can Wait" opened in Los Angeles at four theatres simultaneously! Never did you see such crowds!

It doubled the business of "Hello, Frisco, Hello" at the Carthay Circle— Smashed the records of "Springtime in the Rockies" at Loew's State—and





Out-grossed both "Coney Island" and "Frisco" at Grauman's Chinese and the Ritz! Big? Only "Heaven" could be so big!

and it's the same in every key city opening!



ERNST LUBITSCH'S
PRODUCTION OF
HEAVEN CAN WAIT
in Technicolor

Gene Tierney • Don Ameche • Charles Coburn

Marjorie Main • Laird Cregar • Spring Byington • Allyn Joslyn • Eugene Pallette
Signe Hasso • Louis Calhern • Helene Reynolds • Aubrey Mather • Michael Ames

Produced and Directed by Ernst Lubitsch • Screen Play by Samson Raphaelson
Based upon the play "Birthday" by Lazlo Bus-Fekete

hoff

20th CENTURY-FOX

THIRD WAR LOAN SEPT. 9th to 20th. GET READY

'DuBarry', in Double Runs, Gets $19,000

SEATTLE, Aug. 10.—"DuBarry Was a Lady" at the Paramount and Music Hall theatres headed for a good $19,000 this week. Second week of Ice-Capades and Russell Bros. Circus was competitive. Weather was mild and cooler.

Estimated receipts for the week ending Aug. 12:

"Presenting Lily Mars" (M-G-M)
BLUE MOUSE—(950) (40c-50c-65c-85c) 7 days, 2nd week, moved from Fifth Avenue. Gross: $5,200. (Average, $5,000)
"Stormy Weather" (20th-Fox)
"Jitterbugs" (20th-Fox)
FIFTH AVENUE—(2,500) (40c-50c-65c-85c) 7 days. Gross: $11,500. (Average, $10,000)
"What's Buzzin' Cousin?" (Col.)
"Crime Doctor" (Col.)
LIBERTY—(1,800) (40c-50c-65c-85c) 7 days, 3rd week. Gross: $7,500. (Average, $8,000)
"Stage Door Canteen" (U.A.)
MUSIC BOX—(950) (40c-50c-65c-85c) 7 days, 3rd week, moved from Paramount. Gross: $5,400. (Average, $5,000)
"DuBarry Was a Lady" (M-G-M)
"Prairie Chickens" (U.A.)
MUSIC HALL—(2,275) (40c-50c-65c-85c) 7 days. Gross: $8,500. (Average, $8,000)
"The Constant Nymph" (W.B.)
ORPHEUM—(2,450) (40c-50c-65c-85c) 6 days, 2nd week. Gross: $8,600. (Average, $10,000)
"The Ghost and the Guest" (PRC)
PALOMAR—(1,500) (30c-42c-58c-70c) 7 days. Stage: Vaudeville headed by Sally Rand and Shaw & Lee. Gross: $10,500. (Average, $8,000)
"DuBarry Was a Lady" (M-G-M)
"Prairie Chickens" (U.A.)
PARAMOUNT—(3,050) (40c-50c-65c-85c) 7 days. Gross: $10,500. (Average, $10,000)

'Hit the Ice' Hits $22,000 in Denver

DENVER, Aug. 10.—"Hit the Ice," a summertime suggestion, on a dual at the Denver, appears to be the favorite here this week and is expected to gross $22,000. In second place was Paramount's re-created "Souls at Sea," which was due to hit $7,500.

Estimated receipts for the week ending Aug. 9-11:

"The Constant Nymph" (W.B.)
"That Nazty Nuisance" (U.A.)
ALADDIN—(1,400) (30c-40c-50c-60c) 7 days, moveover. Gross: $3,125. (Average, $2,500)
"DuBarry Was a Lady" (M-G-M)
"Squadron Leader X" (RKO)
BROADWAY—(1,040) (30c-40c-50c-60c) 7 days, moveover. Gross: $3,750. (Average, $2,500)
"Souls at Sea" (Para.)
DENHAM — (1,750) (30c-40c-55c-65c) 7 days, 2nd week. Gross: $7,500. (Average, $6,400)
"Hit the Ice" (Univ.)
"Honeymoon Lodge" (U.A.)
DENVER—(2,600) (40c-50c-60c-65c) 7 days. Gross: $22,000. (Average, $11,000)
"Hit the Ice" (Univ.)
"Honeymoon Lodge" (U.A.)
ESQUIRE—(740) (40c-50c-60c-65c) 7 days. Gross: $5,250. (Average, $3,000)
"Background to Danger" (W.B.)
"He's My Guy" (Univ.)
PARAMOUNT—(2,200) (30c-40c-50c) 7 days. Gross: $5,000. (Average, $5,000)
"Stormy Weather" (20th-Fox)
"Get Going" (Univ.)
RIALTO—(900) (40c-50c-60c-65c) 7 days, moveover. Gross: $4,375. (Average, $3,500)

Col. Adds 2 Vaults

SAN FRANCISCO, Aug. 10.—Because of increased film distribution made necessary by increased business throughout this area, plus need of Army camps for pictures, the Columbia exchange here has had to install two more film vaults, bringing its total to six.

Review

"True To Life"

(Paramount)

PARAMOUNT has certainly not spared the budget on this entertaining comedy about two idea-hungry radio writers who move in on a suburban family to "salvage" their thousand-dollar-a-week jobs. The large cast is headed by Mary Martin, Franchot Tone, Dick Powell and Victor Moore. Hoagy Carmichael and Johnny Mercer provide three tuneful songs for the vocal talents of Powell and Miss Martin. George Marshall keeps the handsome production moving at as rapid a pace as the screenplay by Don Hartman and Harry Tugend permits. The result is a highly satisfactory escapist picture which should help the folks forget their troubles for at least an hour and a half.

Powell and Tone are the two top writers of a family radio program which has not been selling as much soap as it should. Seems their heroine has lost her homey quality, when Powell finds Miss Martin in a diner slinging hash. Mistaking Powell for a down-and-outer, she takes him home to her zany family. Immediately, Powell finds a wealth of material for his air program. He is also smitten by Miss Martin, but Tone, curious about the source of the new material which Powell is supplying while living with the family, decides to see for himself. He, too, falls for Miss Martin, complicating Powell's problem. The family is furious when they discover the truth, and start a lawsuit. But everything works out well, with Powell nosing out Tone for Miss Martin's hand.

Highlight of the picture is the performance by Victor Moore as the father of the suburban menage. A baker who spends his spare time inventing handy gadgets, he puts Rube Goldberg to shame. As the benevolent daughter who inherits the two radio writers, Miss Martin makes the most of the opportunities which the script affords her. Others are Mabel Paige, Bill Demarest, Beverly Hudson and Raymond Roe.

"True to Life" is good clean fun for the whole family.

Running time, 94 mins. "G."* MILTON LIVINGSTON

*"G" denotes general classification.

'Canteen' Rides High In Toronto, Taking $9,500 in 3rd Week

TORONTO, Aug. 10.—"Stage Door Canteen" continued to be a mecca in its third week at Loew's Theatre, with a prospective $9,500 and "Mr. Lucky" appeared to be headed for $9,500 at Shea's.

Estimated receipts for the week ending Aug. 12:

"Night Plane for Chungking" (Para.)
"Salute for Three" (Para.)
EGLINTON—(1,086) (18c-30c-42c-60c) 6 days, 2nd week. Gross: $3,000. (Average, $4,000)
"Something to Shout About" (Col.)
"Crime Doctor" (Col.)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $9,000. (Average, $11,500)
"Stage Door Canteen" (U.A.)
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 3rd week. Gross: $9,500. (Average, $10,500)
"Mr. Lucky" (RKO)
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $9,500. (Average, $11,000)
"Submarine Alert" (Para.)
"Happy Go Lucky" (Para.)
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: $4,200. (Average, $4,500)
"Hit the Ice" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $7,500. (Average, $9,000)

Summerville Race Close

TORONTO, Aug. 10.—After serving as a member of the Ontario Legislature since 1937 for Riverdale Riding, Toronto, W. A. Summerville, owner of theatres in Toronto's East End, was defeated in the provincial elections by only 32 votes although he polled a total of 6,959.

$22,000 to 'Doctor,' 'DuBarry' in K.C.

KANSAS CITY, Aug. 10.—"DuBarry Was a Lady" is approaching highest takes at the Midland, accompanied by "Crime Doctor," the first week hitting approximately $22,000. Weather got into the 100-degree level again, apparently not hampering theatre attendance.

Estimated receipts for the week ending Aug. 11-12:

"Mister Big" (Univ.)
ESQUIRE—(800) (35c-50c) 7 days. Gross: $6,000. (Average, $4,000)
"DuBarry Was a Lady" (M-G-M)
"Crime Doctor" (Col.)
MIDLAND—(3,600) (35c-50c) 7 days. Gross: $22,000. (Average, $12,000)
"Dixie" (Para.)
NEWMAN—(1,900) (35c-50c) 7 days, 2nd week. Gross: $14,000. (Average, $9,000)
"The Pride of the Yankees" (RKO)
"Salute for Three" (Para.)
ORPHEUM—(1,900) (35c-50c) 7 days. Gross: $8,000. (Average, $8,000)
"Sherlock Holmes in Washington" (Univ.)
"No Place for a Lady" (Col.)
TOWER—(2,200) (35c-50c) 7 days. Stage show. Gross: $9,500. (Average, $9,000)
"Mister Big" (Univ.)
UPTOWN—(2,000) (35c-50c) 7 days. Gross: $7,500. (Average, $5,000)

'Lucky' at 3 in Cleve.

CLEVELAND, Aug. 10.—For the first time in years, a motion picture followed a big opening week with a move-over to two "A" houses on the same street and in the same block. RKO's "Mr. Lucky," after an opening week at Warners' Hippodrome, extended its downtown run by moving over to both the RKO Allen and Warners' Lake.



$25,500 for Deanna Tops Philadelphia

PHILADELPHIA, Aug. 10.—Easing on travel restrictions that resulted in a general week-end exodus to nearby resorts, caused business at downtown houses to dip for the first time this summer. However, business was far better than summer weeks in pre-war years. Biggest business is being attracted by "Hers to Hold," at the Mastbaum, with $25,500 in sight.

Estimated takings for the week ending Aug. 11-13:

"Victory Through Air Power" (U.A.)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $7,200. (Average, $9,000)

"The Youngest Profession" (M-G-M)
ARCADIA—(600) (35c-46c-57c-68c) 7 days, 2nd run. Gross: $3,800. (Average, $3,000)

"The Constant Nymph" (W.B.)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $15,700. (Average, $15,000)

"Melody Parade" (Mono.) (6 days)
"DuBarry Was a Lady" (M-G-M) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville, including Russ Morgan's orchestra, Henny Youngman, Smiley Burnette, Harry King & Arlina, Mary Osborne and Walter Link. Gross: $22,750. (Average, $19,000)

"Hit the Ice" (Univ.)
FOX—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $14,800. (Average, $14,000)

"Mr. Lucky" (RKO)
KARLTON—(1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $9,500. (Average, $4,500)

"Bataan" (M-G-M)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $7,500. (Average, $3,000)

"Hers to Hold" (Univ.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $25,500. (Average, $20,000)

"DuBarry Was a Lady" (M-G-M)
STANLEY—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $17,800. (Average, $15,000)

"Appointment in Berlin" (Col.)
STANTON — (1,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $9,500. (Average, $7,000)

Designated Run Case Filed Against RKO

A designated run complaint has been filed against RKO Radio at the Oklahoma City arbitration tribunal by the Mystic Theatre, Inc., operator of the Mystic, a first run house at Picher, Okla.

Complainant alleges that its theatre has been denied first run RKO Radio product contrary to provisions of Section 10 of the consent decree and that the product has been sold first run to the competing Griffith Circuit for Picher.

Flynn Sued for Taxes

LOS ANGELES, Aug. 10. — Errol Flynn must pay an additional $22.454 in taxes on his 1941 income, the Bureau of Internal Revenue claims in a lien filed here. Another lien asked $3.094 from John Carradine's 1941 income.

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Review

"Nobody's Darling"

(Republic)

THE names of Gladys George and Louis Calhern emerge as the principal selling force of this unpretentious comedy of a Hollywood family and its young hopeful, played by Mary Lee. It is pure froth; best suited for juvenile programs.

The uninspired story concerns the efforts of the ugly-duckling daughter of two famous film stars to prove to her parents and Hollywood schoolmates that she is worthy of carrying on the family profession. The opportunity comes when Jackie Moran, the son of a famous comedian and the school's budding producer, plans to produce a musical. Mary surprises herself and everybody else by walking off with the lead and Jackie's heart. But because of some imagined slight on Jackie's part, she runs away from school. Jackie pursues her and in the confusion at their disappearance, the newspapers report that they have eloped. They are about to be withdrawn from the school but at the last minute, parents have a change of heart and decide to let Mary do her stuff. Needless to say, she proves a sensation.

Miss George and Calhern, as the parents, are unable to do much by way of brightening their unimaginative roles. Miss Lee and Jackie Moran, Lee Patrick, Bennie Bartlett and Marcia Mae Jones fail to raise their performances above the ordinary. Harry Grey produced and Anthony Mann directed from Olive Cooper's screenplay and F. U. Herbert's original.

Running time, 71 minutes. "G."*

*"G" denotes general classification.

'Appointment' and Show Get $17,000

BALTIMORE, Aug. 10.—Hot weather and holdovers are resulting in business only slightly above average. "Appointment in Berlin," aided by a stage show, is attracting the week's top figures of $17,000, at the Hippodrome.

Estimated receipts for the week ending Aug. 12:

"DuBarry Was a Lady" (M-G-M)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days, 2nd week. Gross: $13,000. (Average, $11,500)

"Captive Wild Woman" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: $11,500. (Average, $10,000)

"Heaven Can Wait" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days. Gross: $10,000. (Average, $8,500)

"The Constant Nymph" (W.B.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends) 7 days, 2nd week. Gross: $15,000. (Average, $12,500)

"Appointment in Berlin" (Col.)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c). Stage: "Wee" Bonnie Baker, Danny Drayson, The Graysons, Lowe, Hite & Stanley. Gross: $17,000. (Average, $13,500)

"I Escaped from the Gestapo" (Mono.)
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: $5,000. (Average, $5,500)

"Hitler's Madman" (M-G-M)
VALENCIA—(1,460) (28c-44c-50c and 55c weekends) 7 days. Gross: $5,000. (Average, $5,000)

Touhy Will Renew Complaint vs. Fox

CHICAGO, Aug. 10.—Irving S. Ruth, attorney for Roger Touhy, said today that the amended complaint against the showing of "Roger Touhy, Gangster" is already drawn up and will be filed in Federal Court tomorrow.

Additional facts, Ruth said, will be given about certain scenes which are claimed to be false and allegation of damage to Touhy and his family will be clarified.

$25,500 for 'Coney' Is $7,500 Increase

CLEVELAND, Aug. 10.—"Coney Island" was the best bet, hitting an estimated $25,500, at Warners' Hippodrome. Biggest competition was the Barnum & Bailey Circus.

Estimated takings for the week ended Aug. 11:

"Mr. Lucky" (RKO)
ALLEN—(3,000) (40c-50c-60c) 7 days, 2nd week. Gross: $10,500. (Average, $6,000)

"Coney Island" (20th-Fox)
WARNERS' HIPPODROME — (3,500) (40c-50c-60c) 7 days. Gross: $25,500. (Average, $18,000)

"Mr. Lucky" (RKO)
LAKE—(714) (40c-50c-60c) 7 days, 2nd week. Gross: $1,800. (Average, $3,500)

"Two Senoritas from Chicago" (Col.)
RKO PALACE—(3,300) (45c-55c-75c and 85c Sundays and holidays) 7 days. Stage: Ada Leonard orchestra, Virginia Weidler, Glenn Miller Singers. Gross: $26,000. (Average, $30,000)

"DuBarry Was a Lady" (M-G-M)
LOEW'S STATE—(3,300) (40c-60c) 7 days. Gross: $18,500. (Average, $18,000)

"The Youngest Profession" (M-G-M)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days, 2nd week. Gross: $9,000. (Average, $8,000)

Extras Suit Held Up for Settlement

HOLLYWOOD, Aug. 10.—The Screen Actors' Guild suit against the producers for overtime allegedly due 1,300 extras, was put over indefinitely by Federal Judge Yankwich when SAG counsel William Berger told the court today that the settlement was virtually completed.

The extras claimed overtime wages said to be due them for work prior to 1940 when they were classified professinonals under the Wages and Hours Act.

Another Woman Mgr.

DES MOINES, Aug. 10.—Margaretha Hudgell has been appointed manager of Tri-States Rockett Theatre, at Rock Island, Ill., replacing J. Dickinson, resigned.

'Nymph' Is Chicago Best, With $52,000

CHICAGO, Aug. 10.—"The Constant Nymph," with Bob Chester and his orchestra on the stage, at the Chicago Theatre, is turning in a fine gross with $52,000 expected. Vacationists and family parties are giving a lift to receipts.

"Stage Door Canteen" in its fourth week is headed for an excellent gross.

Estimated receipts for the week ending Aug. 12, 1943:

"The Ox-Bow Incident" (20th-Fox)
APOLLO—(1,200) (40c-55c-75c) 7 days. Gross: $14,000. (Average, $10,000)

"The Constant Nymph" (W.B.)
CHICAGO—(4,000) (40c-55c-75c) 7 days. Stage: Bob Chester and orchestra. Gross: $52,000. (Average, $43,000)

"China" (Para.)
GARRICK—(1,000) (40c-55c-75c) 7 days, 5th week in Loop. Gross: $7,500. (Average, $8,500)

"They Got Me Covered" (RKO)
"The Falcon Strikes Back" (RKO)
GRAND—(1,150) (40c-55c-75c) 7 days, 7th week. Gross: $6,000. (Average, $8,000)

"Good Luck, Mr. Yates" (Col.)
ORIENTAL—(3,200) (30c-35c-55c-65c) 7 days. Stage: Spike Jones and his City Slickers. Gross: $23,000. (Average, $22,000)

"Hers to Hold" (Univ.)
"Gildersleeve's Bad Day" (RKO)
PALACE—(2,500) (40c-55c-75c) 7 days, 2nd week. Gross: $22,000. (Average, $19,000)

"Coney Island" (20th-Fox)
ROOSEVELT — (1,500) (40c-55c-75c) 7 days, 2nd week. Gross: $20,000. (Average, $17,000)

"Stage Door Canteen" (U.A.)
STATE-LAKE—(2,700) (40c-55c-75c) 7 days, 4th week. Gross: $24,000. (Average, $23,000)

"Du Barry Was a Lady" (M-G-M)
UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days, 3rd week. Gross: $17,000. (Average, $18,000)

"Tonight We Raid Calais" (20th-Fox)
"Wings Over the Pacific" (Mono.)
WOODS—(1,200) (40c-55c-75c) 7 days, 2nd week. Gross: $7,500. (Average, $7,500)

'Henry' and Lyman Good at $22,500

INDIANAPOLIS, Aug. 10. — "Henry Aldrich Swings It," with Abe Lyman and band on the stage is taking top honors in Indianapolis with an anticipated $22,500. At the Indiana, "Hers to Hold" and "Hoeymoon Lodge" will do $12,100. Weather is very warm.

Estimated receipts for the week ending Aug. 10-12:

"Henry Aldrich Swings It" (Para.)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Stage show: Abe Lyman's band. Gross: $22,500. (Average, $15,000)

"Hers to Hold" (Univ.)
"Honeymoon Lodge" (Univ.)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $12,100. (Average, $11,000)

"DuBarry Was a Lady" (M-G-M)
"Crime Doctor" (Col.)
LOEW'S—(2,800) (30c-40c-50c) 7 days, 2nd week. Gross: $8,500. (Average, $8,500)

"Mr. Lucky" (RKO)
"Gildersleeve's Bad Day" (RKO)
LYRIC—(2,000) (30c-40c-50c) 7 days. Gross: $5,400. (Average, $4,000)

F. A. Sulzer Passes

PHILADELPHIA, Aug. 10.—Funeral services were held here for Frederick A. Sulzer, 73, who played character parts in the days of silent films. He died at his home here yesterday, and at the time of his death was in charge of Fred Albert's Entertainment Bureau. His wife, a son and a daughter survive.



Edited by
TERRY RAMSAYE

THE 1943-44 EDITION OF MOTION PICTURE ALMANAC IS ON THE PRESS. IT IS THE FOURTEENTH ANNUAL ISSUE OF THE INDUSTRY'S FOREMOST REFERENCE BOOK. THE EDITION IS LIMITED. TO BE SURE OF YOUR COPY ORDER IT TODAY. $3.25 (POSTPAID) IN U.S.A; $5. ELSEWHERE.

QUIGLEY PUBLICATIONS

ROCKEFELLER CENTER NEW YORK (20)

Hollywood

Hollywood, Aug. 10

EXHIBITORS may view as good news the continued trend of production toward musicals. More and more of them are in various stages of preparation, many of them to be technicolored, and some of the studios are increasing musical staffs.

While this does not portend the shelving of all war pictures by any means, it does indicate the producers are switching even further to escapist pictures and may sidetrack many of the war themes that they had planned.

At M-G-M, for instance, the largest musical staff in recent history of that studio is now under contract. With the signing of Tod Duncan to work with Johnny Green on "Broadway Rhythm," M-G-M front office executives admitted that it was "very possible that we'll make more musicals and less pictures with a war slant."

Universal is also going for bigger, better and more musicals. Of the 31 pictures that studio has in preparation, 14 are musicals. Other studios have show signs of the times.

•

Jaan Marsh has been signed by Managram for the lead in "East of the Bowery," that studio's newest East Side Kids picture. . . . Julie Bishap, Warner's lavely redhead, is an the buildup trail. Jack Warner has spatted her in "Rhapsody in Blue," in the rale of Leonare Gershwin, wife of Ira, the lyricist. . . . Walter Huston is becaming an internatianal character. He steps from the rale of Ambassadar Jaseph Davies in "Mission to Moscow" ta a Chinese rale in M-G-M's "Dragan Seed" and now John Farraw and Joseph Sistram are paging him far a role as Adolph Hitler ar Baran Jaachim van Ribbentrap in "The Hitler Gang."

•

Robert Young gets his most romantic role in M-G-M's "Canterville Ghost," in which he'll play the part of an American Ranger on duty in England. . . . Carol Ann Beery, 12-year-old daughter of Wallace, starts her film career in "Rationing" starring her father and Marjorie Main, at M-G-M. . . . Maria Montez, Jon Hall, and Terhan Bey play themselves in Universal's "Crazy House," starring Olsen and Johnson. . . . Walter Wanger is putting plenty of feminine loveliness in "When Women Fly," at Universal. He has cast Diana Barrymore, Anne Gwynne, Evelyn Ankers, June Vincent, Lois Collier, Vivian Austin and "U's" newest find, Ramsay Ames, a stunner, for roles in support of Loretta Young and Geraldine Fitzgerald.

Claim FCC and OWI Gagged Broadcasters

Executives of Federal Communications Commission and the Office of War Information were accused of using extra-legal methods in barring broadcasters from the airwaves in written evidence introduced before the Congressional sub-committee investigating the FCC, meeting in New York yesterday, by Eugene L. Garvey, committee's attorney.

The method used was to delay the renewal of a radio station's license until the management capitulated, according to the testimony.

Off the Antenna

FORMAL application papers for the FCC approval of Edward J. Noble's purchase of the Blue Network are now being drawn by Noble's attorneys. Noble claims that he is the sole purchaser. . . . Replying to charges made before a Congressional sub-committee meeting in New York to investigate FCC curbs on foreign language broadcasting, FCC Chairman Fly is reported as saying that it is imperative that the Government exercise some degree of caution to guard against the use of the public's own airways to promote the interest of our enemies. The 170 stations making foreign-language broadcasts have welcomed FCC's interest in their activities as a protection to themselves and as an assistance in their efforts to promote war activities, Fly says.

War Labor Board hearings on the AFM-transcription companies' "alleged" labor dispute are to start in New York on Aug. 16, with Arthur Meyer, public member, as chairman. Transcription companies involved are: Associated Music Publishers, Empire Broadcasting, Lang-Worth Feature Programs, radio recording division of NBC, World Broadcasting, Standard Radio and C. P. MacGregor. . . . Among the specific projects receiving the consideration of the National Entertainment Industry Council is one of hospital entertainment by members of the radio profession. It is felt that small units of radio actors can be organized, and five or ten minute scripts provided, with which entertainment (non-broadcast, but simulating broadcasts) with name entertainers could be given in hospital wards and auditoriums. It is also suggested that mobile units of radio actors, with brief scripts, tour the city on trucks simulating radio studios, and appear at noon street meetings in crowded areas during the forthcoming Third War Loan Drive.

• • •

Purely Personal: *Jeff Sparks, farmerly in charge af night aperations at WABC, has resigned ta become a program director for an overseas Red Cross unit. . . . Richard Hubbell, of N. W. Ayer's radia department, is Seattle baund ta set up a new radio shaw for Boeing Aircraft. . . . Miss Grace Manchester has jained the engineering staff af Springfield, Mass., station WSPR, leading to the claim that she is the first woman in that part ta take such a job. . . . Hal Bohn, WGN annauncer, has joined the Navy, bringing to 57, the number of WGN men in the armed services. . . . Robert Lyle Finch, KMOX announcer and sportscaster, has jained the Navy as Lieut.* (j. g.).

• • •

Program Notes: DuMont television station W2XWV in New York will inaugurate a series of dramatic shows in a Fall program expansion plan. . . . Frank Sinatra will sing for U. S. Army Nurses in the South Pacific when he appears on CBS' "We the People" this Saturday. . . . Gale Page will emerge from retirement to pinch-hit for Binnie Barnes on NBC's "Perpetual Emotion" program on Saturday. . . . U. S. Senator Carl A. Hatch, who recently completed a nationwide tour to learn public opinion of post-war plans, reports his findings on CBS, Aug. 17. . . . "March of Time" returns to the NBC air lanes Aug. 19. . . . NBC will air "Stars and Gripes," Army musical show, on Saturday. . . . Jimmy Durante visits the Paul Whiteman show on Sunday.

Nine Theatres Join Cooperative Group

CLEVELAND, Aug. 10.—Local independent exhibitors are leaning more in the direction of co-operative booking, as a means of reducing booking and buying hazards. Co-operative Theatres of Ohio, founded three years ago by Milton A. Mooney, is now serving approximately 60 theatres in Northern Ohio. Last week Co-operative service was extended to the Lake and Park theatres, of Painesville; the Lyric, at Fairport Harbor, and the Lexington, Cleveland, all owned by Jack Shulman and Abe Schwartz. Also signing were the Vermes Circuit, including the Yale, Eclair and Norwood, Cleveland; and the Fain-Gottlob Circuit, composed of the Mt. Pleasant, Milo and Waldorf.

Summer Pay-Off

NORTHAMPTON, Mass., Aug. 10.—Manager Cliff Boyd, of the Academy of Music Theatre here, reports that theatre, closed in previous years during the summer months because of slack business, has been operating all summer at a profit.

'Army' in Des Moines

DES MOINES, Aug. 10.—Irving Berlin's "This Is the Army" opens at the RKO Orpheum Theatre here today for first night admission set at $5.50 top.

Sweden Sees 158 U. S Films a Year

WASHINGTON, Aug. 10.—A total of 158 American features were released for exhibition in Sweden last season, as compared to 186 released in the previous season, according to the Department of Commerce here. U. S. films are popular in Sweden with the exception of gangster features.

Sweden has 2,176 theatres, with a seating capacity of 550,000. Approximately 40,000,000 tickets are sold yearly. The Swedish film industry is operated on a small-scale, 15 companies producing only 36 features last year.

WABC Sales Volume Sets July Record

With 13 new bookings and six renewals in July, station WABC, CBS's New York outlet, reports a 525 per cent business increase over a year ago, and an all-time July station record for future bookings, according to Arthur Hull Hayes, general manager.

July record is second all-time high for any month. Station's all-time monthly record was set in Aug., 1942.

New Republic Biller

DES MOINES, Aug. 10.—Madeline Roberts is the new biller at the local Republic office.

Short Subject Reviews

"These Are the Men"

(British Information Services)
(M-G-M)

The power of propaganda is vividl demonstrated in this indictment Nazi leaders Hitler, Goebbels, Goe ing and Hess, and of the Germa people who allowed themselves t carried away on the wave of mil ism. The running commentary by th Welsh poet, Dylan Thomas, become quite hysterical at times and the emc tional stimulus is irresistible. Scene of the party leaders conducting grea mass demonstrations, with thousanc of flags and banners, the blaring mil tary bands and enormous troop fo mations, teach a strong lesson in m hysteria. A Strand Films productio Running time, 11 mins. Release dat Aug. 5.

"In the Drink"

(British Information Services)
(Warner Bros.)

This describes the working an equipment of the tiny inflated rubbe raft by which the crew of a bombe can survive should they be force down at sea. It can be compresse into a small package and is easil opened and blown up. An actua demonstration of how it is used high lights the film. The equipment in cludes gadgets of all sorts, mirror food containers, flares, a flag, knif ladder and even a radio. Well filme and handled in an interesting manne Running time, 12 mins. Release dat Aug. 5.

"Common Cause"

(British Information Services)
(20th Century-Fox)

The idea of this film, supposedly, to show that any differences betwee the Allied Nations in this war a only skin deep. The subject is di cussed by an American transport fly and a Chinese airman, and in a Nort Russian port by the Russian pilot ar the British skipper of a cargo boa The discussions never seem to mal any particular specific point or con to any definite conclusions, but eve so they make an interesting subjec Running time, 11 mins. Release dat Aug. 5.

Michigan Allied Set War Meet for Oct. 4-

DETROIT, Aug. 10.—Allied Theatr of Michigan have scheduled their wa conference for Oct. 4, 5 and 6 in D troit.

Miss Pearl M. Sprott is in charg of preparations for the three days discussion of the war's effects on t theatre business and possible steps f remedial action.

Blackout for Columbu

COLUMBUS, O., Aug. 10.—Surpri blackout tests by counties, follow by a complete state blackout, will conducted some time this month, has been announced by Ralph Stone, State Defense Director.

3 Northios Raise Price

HAMILTON, O., Aug. 10.—The Par mount, Rialto and Palace, loc Northio Circuit units, have advanc evening admissions for children fro 10 to 15 cents.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 30 NEW YORK, U. S. A., THURSDAY, AUGUST 12, 1943 TEN CENTS

OFFICE OF WAR INFORMATION, BUREAU OF M. P. 5TH FL. 7TH FL. 35 WEST 45TH ST NEW YORK, N. Y.

FILE COPY DO NOT REMOVE

W.B. Definite On 21, in '43-44; Minimum of 31

All but Three of the 21 Nearly Ready

By RED KANN

HOLLYWOOD, Aug. 11.—With an indicated 31 minimum for 1943-44, Warners at this juncture is definitely set on 21. All but three are either finished, shooting or editing. Many are being drawn from the company's backlog, created through the year by concentrating on attractions with war and war backgrounds.

The trio set to go are "Mr. Skeffington," starring Bette Davis; "Uncertain Glory," starring Errol Flynn, and "The Horn Blows at Midnight," which Jack Benny will start when he returns from his overseas camp tour.

As reported, "The Adventures of Mark Twain" probably will be roadshown. If so, the probability further is general release will be delayed until the 1944-45 season. Considered as a second roadshow, but not before well into 1944, is "Saratoga Trunk," but final decision has yet to be made on this score.

These are the definite new season's

(Continued on page 3)

Papers Filed for Purchase of Blue

WASHINGTON, Aug. 11.—Application for authority to purchase the Blue network was filed with the Federal Communications Commission today.

Details of the proposed acquisition by Edward J. Noble were given in a voluminous document which reached the Commission late this afternoon almost as it closed for the day.

The papers in the $8,000,000 deal which totally divorces the Red and

(Continued on page 3)

Canadian Houses to Get Less Heat, Coal

TORONTO, Aug. 11.—C. D. Howe, Minister of Munitions and Supply, today announced an order-in-council as a wartime emergency measure making waste of coal or heat a Federal offense and said a schedule of maximum temperatures for commercial estab-

(Continued on page 3)

Wm. Rodgers Heads Drive for 1,200 Bond Premieres

William F. Rodgers, M-G-M vice-president in charge of distribution, has accepted the post of War Bond premiere chairman for the Third War Loan and will immediately set in motion plans that are expected to result in premieres in more than 1,200 cities, according to L. C. Griffith, general chairman for the campaign.

Griffith made the announcement yesterday at the WAC offices, where he is now making his headquarters until the campaign is terminated. With him, Griffith brought C. D. (Brownie) Akers, who will serve as campaign director.

The goal of 1,200 bond premieres makes possible a seats-for-bonds show in every city in the country of

(Continued on page 3)

Balaban Commends Owners for Drives

Commenting on the results of Red Cross Week in the motion picture industry, as revealed this week in the trade press, Barney Balaban, national chairman of the drive, expressed his genuine admiration for the way in which exhibitors have responded in all drives for the war effort.

"While some must assume the task of organizing such elaborate industry-

(Continued on page 3)

Automat SRO, Too, As Theatres Boom

Restaurants around Radio City and down through 50th Street have long benefited from the business done by the Music Hall and the near-by Roxy theatres. Business boomed at the box offices of the latter two yesterday, with the result that, at show-breaking hours, the Horn and Hardardt slot-machine restaurant located between the two had the first outside line-up of hungry moviegoers in restaurant history in this sector. Mid-day lines at the Roxy reached to Sixth Avenue and at the Music Hall into Rockefeller Plaza.

Eastman Refunds $15,048,000 to U.S. On War Contracts

ROCHESTER, N. Y., Aug. 11.—Eastman Kodak Co. revealed today that it had refunded $15,048,000 to the U. S. Government in a renegotiation of war contracts. The information came in the semi-annual statement of the company showing net earnings for the 24 weeks ended June 12 of $8,532,590, equal to $3.38 a share on the common stock, after providing for taxes, depreciation and dividends on the six per cent preferred stock.

This compared with $7,462,336, or

(Continued on page 3)

118 Now in the Field to Push Picture Promotions

Due to growing box office expectancies, distributors are augmenting their field exploitation staffs, placing more men in the field than ever before. And plans call for still more.

Reasons given yesterday by home office distributor spokesmen for extending exploitation field forces, all intended to enlarge gross expectancies, are attributed to the fewer features now being released, at increased costs, and a desire by distributors to establish even closer contact with exhibitor customers to encourage added exploitation effort.

M-G-M now has 35 exploitation men in the field, working out of exchanges, under the supervision of William R. Ferguson, director of exploitation at the home office. Rodney Bush, director of exploitation for 20th

(Continued on page 2)

Allied Proposals Are Expected for Today

BALTIMORE, Aug. 11.—Allied States' national board of directors opened a two-day meeting at the Lord Baltimore Hotel here today with Abram F. Myers, chairman and general counsel, presiding. The principal subject before the meeting is Allied's recommendation for consent decree action including proposals for the new film selling plan.

While numerous other trade subjects are on the agenda for the two-day meeting and today's discussion included many other subjects, no definitive action was taken by the meeting at the initial session. Formal recommendations are scheduled to be made tomorrow, according to Myers.

20th Extends Duties of Top Sales Chiefs

Kupper Becomes Fox's General Sales Head

HOLLYWOOD, Aug 11.—The 20th Century-Fox foreign department has been placed under the operating direction of Tom J. Connors, vice-president in charge of world-wide distribution, with Maurice Silverstone, vice-president in charge of foreign sales, heading that division.



Tom J. Connors

In the company's domestic distribution division, William J. Kupper, former executive assistant to Connors, has been appointed general

(Continued on page 3)

Smith's Next Woe: Parts for Projection

WASHINGTON, Aug. 11.—Next big problem of the WPB Service Equipment division will be to keep projection equipment in operation, because repair and replacement parts are becoming scarcer, Allen G. Smith, head of the section, stated here today as he left for Toledo to confer with officials of the Strong Electric Co., and others, on theatre equipment problems.

Smith for sometime has been devoting attention to the growing need for replacements for projectors which are becoming obsolete.

He recently was successful in secur-

(Continued on page 3)

R. H. Dann to Join Selznick's Vanguard

HOLLYWOOD, Aug. 11.—Robert H. Dann, assistant secretary of RKO, has been elected vice-president and general counsel of Vanguard Prod., the new David O. Selznick producing company, it was learned here today. Daniel T. O'Shea, long associated

(Continued on page 6)

Personal Mention

BEN KALMENSON, Warner general sales manager, and IRVING YERGIN, field representative, left yesterday for a Southern tour,

•

MARJORIE MORROW of Warners Eastern talent bureau is in New Haven today.

•

LOUIS MORGAN, Canadian distributor, is in Chicago on vacation.

•

TED LLOYD, in charge of 20th Century-Fox's radio department, has returned from Washington.

•

ERNEST LUBITSCH has returned from Washington.

•

HELEN WESTBROOK, of the Penn Theatre, Wilkes-Barre, will be married to Leo Williams on Aug. 18.

•

LT. DON LURIE has received an honorable discharge from the U. S. Army Air Force and will become assistant to Boris Kaplan of the Paramount home office talent department.

•

AL WILKIE, Paramount Eastern publicity head, will return from vacation Monday.

•

S. BARRET MCCORMICK, RKO director of advertising and publicity, will leave for the Coast today.

•

ARCHE MAYERS, assistant to JULES LEVY, is expected to arrive from the Coast Monday.

•

HARRY BROWNING, M & P circuit publicity and advertising director of Boston, was in town yesterday.

•

WOLFE KAUFMAN, former motion picture critic of the *Chicago Sun,* is in New York.

•

CHARLES KRANTZ, Film Classics sales manager, left yesterday for Albany and Buffalo.

•

MISS CLETIS BAKER of United Detroit Theatres has returned from a vacation as Mrs. Robert Pratt.

•

JOSEPHINE HORMEL, manager of the Rosedale Theatre, Detroit, has become the wife of LARRY WENLOWSKI, manager of the Ramona Theatre.

•

HAROLD BROWN of United Detroit Theatres has been inducted into the Army.

•

JOHNNY TOMLINSON, salesman for Universal at Charlotte, and WILLIAM ANDREW, office manager of the RKO exchange there, will be inducted into the Army at Camp Croft, S. C., tomorrow.

•

GEORGE LANDERS, manager of Loew's, Hartford, will spend 10 days with his family at Cape Elizabeth, Maine.

118 Now in the Field to Push Picture Promotions

(*Continued from page* 1)

Century-Fox, now heads a field force of 14, located in districts paralleling sales divisions. He pointed out that his company's men are not responsible to branch, district or sales managers, but work as separate entities. On the other hand, Alec Moss, exploitation head for Paramount, declared that his staff of 13, working out of centrally located districts, besides being responsible to the home office, also work in close contact with district and branch managers.

Twenty now comprise RKO's exploitation field staff, under direction of Terry Turner. They work out of branch offices. Warners have about a dozen full-time exploitation men in the field and augment this staff when product requirements warrant. Warners' staff, under direction of Mort Blumenstock, Eastern advertising and publicity chief, also has a special event unit, of six, who work primarily on premieres. Paul Lazarus, United Artists advertising and publicity director, reported that he now has a staff of at least eight in the field at all times, but has used as many as 20. Hank Linet handles eight field men for Universal who work out of centrally located districts. Columbia has a staff of six under Frank Rosenberg and augments this staff frequently, using publicity and exploitation men from both studio and home office.

Monogram, according to Steve Broidy, general sales manager, is using two field exploitation men steadily and plans to add two others shortly. Sam Kestenbaum, newly appointed advertising and publicity director for PRC Pictures, formerly handled all of that company's exploitation, but plans to name Coast and home office exploiteers.

Republic plans to hire several exploitation men shortly in line with a largely increased ad and publicity budget.

Daily News Lets Up On Amusement Ads

New York's *Daily News* yesterday rescinded its order for a drastic cut in amusement advertising. In effect for a fortnight, the paper's original order limited ads for pictures and theatres to no more than 100 lines per day on a run for any house or picture, and to no more than 300 lines for the first two days of a new run.

Ben Moyer, advertising manager of the *News,* pointed out yesterday that amusements had borne the brunt of the paper's newsprint conservation program, but henceforth advertising space cuts would be made proportionately in all classifications, in classified ads, department store ads, etc. The newsprint situation is still critical.

It was also learned yesterday that plates for theatre and picture advertising are being cast at one New York City newspaper plant and mats sent to the others, if ads are the same for each paper. Papers are rotating in casting plates, in line with the metal conservation program being practiced by both newspapers and amusements. Saving of metal has proved effective by this method, it was learned.

Illinois Clearance Case Names Four

A clearance complaint has been filed at the Chicago arbitration tribunal by Marchese Bros., operators of the Geneseo Theatre, Geneseo, Ill., against Loew's, RKO, Paramount and 20th Century-Fox.

The complaint alleges that existing clearances over the Geneseo of the Peerless Theatre, Kewanee, Ill., and adjacent Publix Great States theatres, are unreasonable and should be abolished.

'Salute' Set for Aug. 19

"Salute to the Marines," M-G-M, will have its world premiere on Aug. 19 at Loew's State, Cleveland.

Freeman Denies Ad Rumor About 'Lady'

HOLLYWOOD, Aug. 11.—"Paramount was never approached, directly or indirectly, by anyone to include scenes of advertising in 'Lady in the Dark'," Y. Frank Freeman, vice-president and studio head, stated today. Freeman added: "I wish to deny that there is a scene in the picture showing electric signs or billboards advertising commercial products. The whole story is an unfounded rumor, made out of synthetic cloth."

MOTION PICTURE DAILY in *Tradewise* of Aug. 9, commenting on the rumor, said: "Paramount home office and studio officials deny with impressive emphasis that such a proposal (inclusion of advertising in the picture) ever was entertained by the company."

Grainger in Toronto For Empire Meeting

TORONTO, Aug. 11.—J. R. Grainger, president of Republic Pictures, is here attending the convention of Empire-Universal Films, distributor for Republic in Canada. The three-day conference opens tomorrow at the Royal York Hotel, and is being attended by 40 representatives of Empire, including division and branch managers, and salesmen.

The meeting today will discuss Canadian promotion on Roy Rogers, with cooperative campaigns similar to those employed in the U. S. being planned in connection with the release of his specials in Canada. First campaign is for "Silver Spurs," which opens day and date on Saturday at the Alhambra and St. Clair, Toronto.

Grainger will leave Toronto on Friday, to return to New York.

Coast Flashes

Hollywood, Aug. 11

SAMUEL BRONSTON, United Artists producer, has loaned Frank Seltzer, his publicity head, to the Hollywood Victory Committee. Seltzer will leave tonight by plane to join Edward Alperson, RKO executive, in advance of the 12 city "Hollywood Caravan" tour for the 2nd War Loan drive slated to start in Washington and wind up in San Francisco.

•

The Screen Actors Guild has clarified its Class B membership plan, announcing that the plan will be presented on Sept. 19, and ballots have been distributed for prompt action. Hal Craig, who was suspended for charging that SAG was producer-controlled, was declared to be not an issue in the voting. Although the board of directors has denied his petition for a new trial, it has granted him an appeal on his Class B membership and temporarily reinstated him so he can work pending an appeal date sometime after the Sept. 19 meeting.

•

Warners has renewed William Jacobs' producing contract.

•

"Laredo," a Technicolor musical with Irving Starr producing and probably starring Carmen Miranda, has been announced by 20th-Fox.

•

Universal has signed W. C. Fields for "Three Cheers for the Boys," with George Raft and Sophie Tucker.

•

Henry Blanke will produce "Roughly Speaking," a possible starring vehicle for Bette Davis.

•

Jerry Wald has been assigned to produce "Sergeant Schmidt, Marine," formerly "Al Schmidt, Marine Hero," at Warners.

FCC Lifts Ban on Small Unit Building

WASHINGTON, Aug. 11.—Wartime restrictions on increases for power and construction of radio stations of not more than 250 watts were relaxed today by the Federal Communications Commission to permit the use of idle equipment.

It will be necessary, however, for applicants to show the War Production Board that the station will make a direct contribution toward the war effort in order to secure permission to undertake any construction.

Francis Moves Up

OMAHA, Aug. 11.—Sol Francis, local branch manager for Monogram, has been promoted to home office representative for the company, W. E. Barker, former Universal salesman, replacing him here.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Eastman Refunds $15,048,000 to U.S. On War Contracts

(*Continued from page* 1)

$2.94 a common share, in the corresponding period a year ago.

Gross sales for the 24 weeks amounted to $114,067,043, compared with $[illegible]21,571 a year ago, representing an increase of 20.1 per cent with war sales accounting for the gain.

Directors today also declared the regular quarterly dividend of $1.25 a share on the common and $1.50 on the six per cent preferred stock.

Provision for income taxes for the first six months of 1943 amount to $15,972,747 as compared to $20,853,766 for a similar period in 1942.

A joint statement issued by T. J. Hargrave, president of the company, and F. W. Lovejoy, board chairman, pointed out that the firm's war production is increasing steadily and going forward at a faster pace than a year ago. They also revealed that a provision of $1,600,000 was made during the past six months to increase the reserve for post-war readjustments, bringing the reserves total to $7,600,000.

Canadian Houses to Get Less Heat, Coal

(*Continued from page* 1)

lishments will be fixed for winter months.

Howe declared less heat will be permitted in theatres "where people gather for short periods and where warm clothing can be worn," adding that when such buildings are not in actual use owners will be required to lower the temperature drastically.

This action is necessary because of the coal shortage in Canada for this winter's requirements and a nation-wide conservation program will be enforced. Minimum coal savings expected will be 20 per cent and coal wardens will be appointed to insure the proper conditioning and operation of heating plants while users must use cheaper grades of coal.

Papers Filed for Purchase of Blue

(*Continued from page* 1)

Blue networks of National Broadcasting, as required by the F.C.C. in its long controverted network operation regulations, were signed by Noble, as president, Earl A. Anderson of Upper Montclair, N. J., and C. Nicholas Priaulx, of Yonkers, N. Y., as directors of American Broadcasting System.

Trainor Quits Films

ALLENTOWN, Pa., Aug. 11.—Leo P. Trainor, manager of Wilmer and Vincent's Rialto Theatre here for the past five years, has left the industry to enter business for himself in Cincinnati, O. Before coming here, he was with the W. & V. circuit in Norfolk, Va., and previously was in the road show department of 20th Century-Fox.

Kupper Is 20th-Fox Sales Manager; Schlaifer Upped

(*Continued from page* 1)

sales manager, and L. J. Schlaifer, home office representative for the past several months, has been named sales manager of the company's reestablished Central division.

The appointments were announced at the company's regional sales meetings at New York, Chicago and here, but were released for publication by the company only today.



William J. Kupper

The Central division, formerly headed by W. C. Gehring, was absorbed in part by the Eastern division, headed by A. W. Smith, Jr., and in part by the Western division, headed by Gehring, when Kupper was made executive assistant to Connors last year. As reestablished with Schlaifer in charge, the Central division now includes Boston, Buffalo, Albany, New Haven, Cleveland, Cincinnati, Detroit, Chicago and Milwaukee.



L. J. Schlaifer

The readjusted Eastern division under Smith now includes New York, Philadelphia, Washington, Pittsburgh, Memphis, Atlanta, New Orleans, Charlotte, Dallas and Oklahoma City. The realigned Western division under Gehring comprises the Indianapolis, St. Louis, Kansas City, Minneapolis, Des Moines, Omaha, Denver, Salt Lake City, San Francisco, Seattle and Los Angeles exchanges and all of Canada.

Martin Moskowitz, assistant to Kupper for the past several years, continues in that post. Jack Bloom, former head of the home office contract department, has been named assistant to Schlaifer.

The last of the company's three regional sales meetings opened here today at the Hotel Ambassador and will continue through Friday. Joseph M. Schenck and Darryl F. Zanuck are representing the studio at the meeting. Here from the home office are Spyros Skouras, Connors, Kupper, Gehring, Smith, Schlaifer, Felix Jenkins, Hal Horne, Sam Shain, Paul Terry, John Wood, Martin Moskowitz, Jack Sichelman, W. J. Clark, G. A. Roberts, Roger Ferri, Jack Bloom, Clarence A. Hill, Ted A. Shaw, Edwin H. Collins, Irving Maas, Leslie Whelan, Harvey Day, William Weiss, Morris Caplan, Irving Lincer, Jules Fields, and Richard de Rochemont and Phil Williams of March of Time.

Kupper arrives at the general sales managership after 25 years with the company, from extra in the old Fox company's William Farnum pictures, to clerk in the contract department, booker in three field branches, assistant branch manager in four exchanges, branch manager at Charlotte, Albany, Chicago and Pittsburgh, to home office sales representative, Western division manager, and then assistant to Connors. He is the first from the field ranks of 20th-Fox to rise to the general managership.

Skouras, Connors, Gehring, Horne and other home office executives return to New York on Sunday, with Kupper remaining to confer with the local sales force.

Rodgers Heads Drive For Bond Premieres

(*Continued from page* 1)

more than 10,000 population, Rodgers declared. He also stated that by arrangement with the various distributing companies, "any picture under contract and available for booking during the period of the campaign, may be used for a bond premiere at which the admission is purchase of a bond, where such bond premiere is the first performance of a continuous run in the theatre which has contracted for the picture."

Smith's Next Woe: Parts for Projection

(*Continued from page* 1)

ing WPB approval for a program of manufacture during the remainder of this year of 100 projectors, a similar number of lamps and rectifiers, and 50 sound systems, to be distributed in 1944 to exhibitors whose booths have been burned out. Previously there were no provisions for exhibitors whose theatres had had fires.

Balaban Commends Owners for Drives

(*Continued from page* 1)

wide campaigns and some must prepare and distribute necessary materials, the real job is done by the thousands of exhibitors who, through hard work, wholehearted co-operation and attention to hundreds of details, make possible the generosity of their audiences and thus achieve such magnificent results. It is to these exhibitors in the field who devote so much time and effort to such drives, and to their millions of patrons, whose support they enlist, that unstinted credit is due."

Massey on Inactive List

Major Raymond Massey, film and stage actor, has been transferred by the Canadian Army into the inactive reserve because of ill health after serving for eight months, the Playwrights Co. has announced. Major Massey will receive a medical discharge from the Army effective next Sunday.

W.B. Definite On 21, in '43-44; Minimum of 31

(*Continued from page* 1)

W. B. releases, the pattern following closely, but not entirely, the lineup outlined by Ben Kalmenson, general sales manager, at the company's recent sales regional in New York:

"Arsenic and Old Lace," "Conflict," "The Desert Song," at Christmas; "Destination Tokyo," "Devotion," "The Horn Blows at Midnight," "In Our Time," "Mr. Skeffington," "Northern Pursuit," "Old Acquaintance," and "Princess O'Rourke," in November; "Shine On, Harvest Moon," "Thank Your Lucky Stars," Sept. 25; "Uncertain Glory," "Watch on the Rhine" and the following "B's," combined into the "Victory Group": "Adventures in Iraq," "Crime By Night," "Find the Blackmailer," "The Last Ride" and "Murder on the Waterfront."

To the Warner list as a definite "A" possibility should be added "Never Goodbye," starring Joan Crawford; Edmund Goulding, director, and Henry Blanke, producer.

Meanwhile, production will run along at steady pace. The company intends maintaining an elastic position by having sufficient and varied backlogs on hand to meet market conditions, if they should change contrary to expectation. Into it will fit "Passage to Marseilles" and "Rhapsody in Blue," both in work.

Gell to Represent PRC in Europe

Anticipating potentialities in the European market, O. Henry Briggs, PRC president, has appointed William Gell as European representative. Gell has been associated with PRC almost since the company's inception, as representative in London.

According to Gell, 30 per cent of England's approximately 5,000 theatres which are now operating, are playing PRC pictures.

Gell feels that American and British films will dominate the European market in view of the sparsity of native product. He said that before the war English producers accounted for approximately 100 films a year, but are now making less than 50 a year.

Double features still dominate the British market, and film admissions have been stable for almost a year, Gell revealed. There is a 27 per cent tax on admissions with film rentals running from 25 to 50 per cent.

Gell, who was managing director of Pathe Pictures Ltd. in London, and has been associated with British film distribution for many years, plans to leave for California for conferences with Leon Fromkess, PRC vice-president in charge of production. He will return to England in September.

Elmo Joins Paramount

PHILADELPHIA, Aug. 11. — George Elmo has joined the staff of the local Paramount exchange as salesman. He succeeds James Clark, who was promoted to another position at the exchange.

A SALUTE TO THE GRE
THE MOTION PICTURE

BY



This is America. This is the country where M
called upon, respond with a voluntary, typic
enthusiasm seen in no other land. With
salute the Exhibitors of the United States, c
It is through their generous efforts that IR
ARMY' is now providing the Army Eme
new measure of the patriotism of this Ame

IRVING BERLIN'S **This is the Army** IN TECHNICOLOR STARRING MEN OF THE ARMED FORCES and GEORGE MURPHY · JO

Directed by MICHAEL CURTIZ Screen Play by Casey Robinson and Capt. Claude Binyon · Based on the Stage Show Irving Berlin's "This is the Army"

HEART OF
EXHIBITOR

ROS.

on Picture Theatres when
American, whole-souled
sincerity Warner Bros.
it and independent alike.
G BERLIN'S 'THIS IS THE
ncy Relief Fund with a
an industry.

Lt. RONALD REAGAN · GEORGE TOBIAS · ALAN HALE · CHARLES BUTTERWORTH and KATE SMITH

Irving Berlin Produced by JACK L. WARNER AND HAL B. WALLIS

These are the Premiere Prices Received to Date

(more coming daily)

	Starting at
HOLLYWOOD, NEW YORK	55.00
MASTBAUM, PHILADELPHIA	50.00
ORPHEUM, NEW ORLEANS	28.00
VIRGINIAN, CHARLESTON, W. VA.	25.00
STRAND, HARTFORD	25.00
WARNER, BRIDGEPORT	25.00
WARNER, WORCESTER	25.00
OHIO, LIMA	25.00
GREAT LAKES, BUFFALO	15.00
INDIANA, INDIANAPOLIS	11.00
NATIONAL, RICHMOND	11.00
NORVA, NORFOLK	11.00
MAJESTIC, PROVIDENCE	11.00
ROGER SHERMAN, NEW HAVEN	11.00
GRAND, COLUMBUS	11.00
CAPITOL, SPRINGFIELD, MASS.	11.00
FOX, SAN FRANCISCO	11.00
FOX, OAKLAND	11.00
EARLE, WASHINGTON, D.C.	10.00
WARNER, WILMINGTON	10.00
WARNER, READING	10.00
SHERMAN, CHILLICOTHE	10.00
COLUMBIA, PORTSMOUTH	10.00
KEITH'S, SYRACUSE	6.60
STANLEY, PITTSBURGH	6.60
CAPITOL, CINCINNATI	5.50
ORPHEUM, DES MOINES	5.50
AMBASSADOR, ST. LOUIS	5.50
VENETIAN, RACINE	5.50
ORPHEUM, KANSAS CITY	5.50
VICTORY, DAYTON	5.50
SHEBOYGAN, SHEBOYGAN	5.50
STRAND, CUMBERLAND	5.50
RIO, APPLETON	5.50
RIALTO, ALLENTOWN	5.50
SENATOR AND ALHAMBRA, SACRAMENTO	5.50
CALIFORNIA, STOCKTON	5.50
CALIFORNIA, SAN JOSE	5.50
CALIFORNIA, SALINAS	5.50
HANLON, VALLEJO	5.50
EUREKA, EUREKA	5.50
STATE, MODESTO	5.50
PELICAN, KLAMATH FALLS	5.50
STATE, MARYSVILLE	5.50
STATE, EASTON	5.50
BAY, GREEN BAY	5.50
STATE, JOHNSTOWN	5.50
STRAND, OSHKOSH	5.50

These Premieres Bought Out By Local Committees

	at
WARNER, MILWAUKEE	$20,000
KENOSHA, KENOSHA	5,000
STRAND, ALBANY	13,600
CAPITOL, MADISON	6,000

Back the Attack! Back the 3rd War Loan in September!

'Coney' is Again a Smash in Oklahoma Grossing $8,000

OKLAHOMA CITY, Aug. 11.—"Coney Island," in its second week at the Criterion, hit another smash figure for $8,000 with a probable third week ahead. All other films held up well and most were over average. Weather still hot but shortened a bit by rain.

Estimated receipts for the week ending Aug. 13th:

"Coney Island" (20th-Fox)
CRITERION—(1,500) (25c-40c-50c) 7 days, second week. Gross: $8,000. (Average, $6,000)

"Take Me Back to Oklahoma" (Rep.)
"Behind Prison Walls" (PRC)
FOLLY—(600) (20c-25c) 3 days. Gross: $350. (Average, $250).

"Bells of Capistrano" (Rep.)
"Mrs. Wiggs of the Cabbage Patch" (RKO)
LIBERTY — (1,200) (20c-25c) 7 days. Gross: $3,500. (Average, $3,250)

"Jitterbugs" (U. A.)
"Aerial Gunner" (Para.)
MIDWEST—(1,500) (20c-25c-45c) 7 days. Gross: $6,250. (Average, $5,600)

"Flight For Freedom" (RKO)
"The Falcon Strikes Back" (RKO)
STATE—(1,100) (25c-40c-45c) 7 days, second week. Gross: $6,000. (Average, $4,500)

"Action in the North Atlantic" (WB)
TOWER—(1,000) (20c-25c-40c) 7 days, third week. Gross: $3,000. (Average, $2,500)

'Hit the Ice' Hits $2,000 Above Par

TULSA, OKLA., Aug. 11.—"Hit the Ice," like all Abbott-Costello films here, led this week's grosses with a swell $9,500 at the Orpheum. The weather has been extremely hot though this is said here to be helping grosses; no other competition.

Estimated receipts for the week ending Aug. 13th:

"Stage Door Canteen" (U. A.)
MAJESTIC—(570) (25c-40c) 7 days, third week. Gross: $3,500. (Average, $2,500)

"Hit th Ice" (Univ.)
ORPHEUM—(1,400) (20c-40c-50c) 7 days. Gross: $9,500. (Average, $7,500)

"It's a Great Life" (Col.)
"No Place for a Lady" (Col.)
RIALTO—(1,250) (20c-40c) 3 days. Gross: $1,800. (Average, $1,500)

"Two Senoritas from Chicago" (Col.)
"Good Luck Mr. Yates" (Col.)
RIALTO—(1,250) (20c-40c) 4 days. Gross: $2,600. (Average, $1,950).

"The Youngest Profession" (M-G-M)
RITZ—(2,000) (25c-40c-50c) 7 days. Gross: $9,200. (Average, $7,750)

Kestenbaum Named PRC Ad Director

S. S. Kestenbaum has been appointed director of publicity and advertising of PRC, to succeed Joseph O'Sullivan, who recently resigned. Kestenbaum, until his appointment, was in charge of exploitation for PRC.

His former connections include Monogram, Republic and Grand National, and others.

Fishman to WMC

PHILADELPHIA, Aug. 11. — George Fishman, Universal exploiteer here, has been loaned to Frank McNamee, regional War Manpower Commission head, to serve as a consultant. Before Universal, McNamee was with Emanuel theatres here and previously was RKO branch manager here.

Review

"Destroyer"

(Columbia)

Hollywood, Aug. 11

HERE is a rousing, full-bodied story of a ship and a man who believed in her when most of her crew was preparing to walk. The ship is the U.S.S. Destroyer "John Paul Jones," built to perpetuate an honored Naval name after its predecessor went down in the Battle of the Coral Sea. The man is Edward G. Robinson, salty tar out of World War I, then a welder, who assumes construction of the new vessel as a one-man self-imposed job and finally, on board as chief bos'n's mate.

Only it's different in this war. Tactics have changed, the equipment is new, and, largely unfamiliar. Robinson gets himself in bad with the crew and, in particular, with Glenn Ford whom he supersedes. The ship itself fails to reach specifications. On two trial runs, faults show. The "Jones" gets a Naval hex, is withdrawn from combat duty and assigned to a mail run to Dutch Harbor. By this time, many of the crew are seeking transfers, but Robinson, telling simply, and with feeling, the historic story of John Paul Jones and "Bonhomme Richard," instills a pride that persuades them to stick, and propels them into battle with six Japanese planes, which they destroy, and a Nip submarine, which they cut neatly in two. The victorious destroyer gets its reward by assignment to the South Pacific Battle Fleet, and Robinson retires to land duty.

There are acts of bravery, but they blend naturally and properly into the drama. The sea and air fight is thrillingly handled. The performances are restrained, but natural, and of high order. Robinson leads, but Ford is close His romantic interludes with Marguerite Chapman are delicious, and his marine swagger is highly amusing. Edgar Buchanan once more delivers on the comedy side while very good indeed is Lee Gorcey and tough, side-of-mouth-bluejacket Regis Toomey is tailor-made as the destroyer captain.

"Destroyer" was directed by William A. Seiter and produced by Lou F. Edelman. Both rate bows, and so does Columbia, for this one makes home with plenty to spare.

Running time, 99 mins. "G"* RED KANN

*"G" denotes general classification.

R. H. Dann to Join Selznick's Vanguard

(*Continued from page* 1)

with Selznick, is president of Vanguard.

Dann is one of the ranking members of the RKO home office legal staff, in addition to being assistant secretary of the parent company. He has been associated with RKO for approximately 10 years. He will assume his new post about the middle of September, making his headquarters here.

Midnight Shows Click

SPRINGFIELD, Mass., Aug. 11.—Satisfied with the results of his experiment, district manager Edward Harrison, of E. M. Loew's theatres, has ordered that the Friday midnight show for war workers at the Court Square Theatre be continued.

Scrap Metal Matinee

WILKES-BARRE, Pa., Aug. 11.—A total of 3,369 pounds of scrap metal were collected at a scrap metal matinee held at 12 Comerford and several independent theatres in Luzerne County, Pa., and staged by the local War Activities Committee.

Mex. Army to See Films

MEXICO CITY, Aug. 11.—Ministry of National Defense has distributed 12 projectors, recently acquired from the United States, to the Army to permit a large-scale exhibition of films to conscripts.

Mexico Can Make Only 60 Pictures

MEXICO CITY, Aug. 11.—Although Mexican studio writers have registered 75 feature scripts with the Cinematographic Scenarists and Adapters union, a shortage of raw film precludes the production of more than 60 films this year of which 42 have already been made.

No Brockton Competition

BOSTON, Aug. 11.—The Brockton Fair, largest in the East since the Eastern States Exposition closed last year for the duration, will not open this year. Joe Cahill, Brockton theatre man, has been identified with the fair.

Goldberg Named

INDIANAPOLIS, Aug. 11.—Joe Goldberg, manager of the Circle Theatre here, has been appointed manager of the Indiana to succeed Leonard Tuttle, resigned. Moe Esserman is being moved up to the vacated post of house manager at the Circle.

O'Neil Manages Suffolk

HOLYOKE, Mass., Aug. 11.—Larry O'Neil, former manager of the Cameo Theatre, Hartford, has been named manager of the Suffolk to succeed Jerry Germaine.

Silverstein Promoted

PHILADELPHIA, Aug. 11.—I. Hirst, owner of the Garden Theatre, and others here, has promoted S. Silverstein, assistant manager of the Garden, to the post of manager at his Forepaughs Theatre.

Himber Plays for 'Jitterbugs' to the Tune of $15,400

OMAHA, Aug. 11.—Richard Himber and orchestra and "Jitterbugs" grossed $15,400 at the Orpheum. Best comparative business was at the Brandeis, where "The Constant Nymph," with "Murder in Times Square," netted $8,200. Omaha sweltered, but no noticeable effect was noted on boxoffices.

Estimated receipts for the week ending Aug. 11-12:

"The Constant Nymph" (WB)
"Murder in Times Square" (Col.)
BRANDEIS—(1,200) (30c-35c-44c-50c) 7 days. Gross: $8,200. (Average, $6,500)

"Dixie" (Para.)
"Yanks Ahoy" (U.A.)
OMAHA—(2,000) (30c-35c-50c) 7 days, moveover from Paramount Gross: $6,000. (Average, $6,000)

"Jitterbugs" (20th-Fox)
ORPHEUM—(3,000) (40c-50c-65c) 7 days. Richard Himber and orchestra on stage. Gross: $15,400. (Average, $14,500)

"The Youngest Profession" (M-G-M)
"Tennessee Johnson" (M-G-M)
PARAMOUNT—(2,900) (30c-35c-50c) 7 days. Gross: $8,200. (Average, $9,000)

'Burlesque' Does $9,200 in Third

BUFFALO, Aug. 11.—Holdovers were the rule here this week. In a third week at the Hippodrome, "Lady of Burlesque" will end a swell run with an expected $9,200.

Estimated receipts for the week ending Aug. 14:

"Dixie" (Para.)
BUFFALO — (3,489) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $16,500. (Average, $15,000)

"The Constant Nymph" (W. B.)
"Salute for Three" (Para.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $13,400. (Average, $13,000)

"Lady of Burlesque" (U. A.)
"Somewhere in France" (U. A.)
HIPPODROME — (2,100) (35c-40c-55c-65c) 7 days, 3rd week, moveover. Gross: $9,200. (Average, 8,500).

"Behind the Rising Sun" (RKO)
"Chatterbox" (Rep.)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days. Gross: $19,000. (Average, $8,500)

"Hers to Hold" (Univ.)
"Hi, Buddy"
LAFAYETTE—(3,000) (35c-55c) 7 days. Gross: $13,500. (Average, 8,500).

Switches in Philadelphia

PHILADELPHIA, Aug. 11. — Managerial changes in the Warner and William Goldman circuits here were announced this week. Ray Meyer, manager of Warners' 69th St., and his assistant, Henry Rosenfelt, switch to Goldman's Karlton Theatre. James McHugh is the new 69th St. manager, transferring from Warners' Lane Theatre, where he is succeeded by Louis Columtuano, former rotating manager. Also, Roland Hayes moves from the circuit's Keystone to the Oxford, succeeding Norman Bailey, who left to enter the Navy, and Nat Warshaw moves from the Allegheny to the Keystone.

Robert Clark Named

SEATTLE, Aug. 11. — Robert Clark has been appointed booker for John Danz's Sterling circuit here. Clark was formerly connected with theatre operations in Salt Lake City.

41.19%

BETTER THAN "HITLER'S CHILDREN" IN PORTLAND, ORE!

(Same two houses; same days of week)

..That's the first flash from the Pacific Northwest Area Premiere, where 47 theatres will open earlier, close later, to handle the biggest crowds they ever dreamed of!

..And it's still hanging up records throughout New England and New York State, where it premiered in 79 theatres to the greatest ballyhoo this business ever heard of!

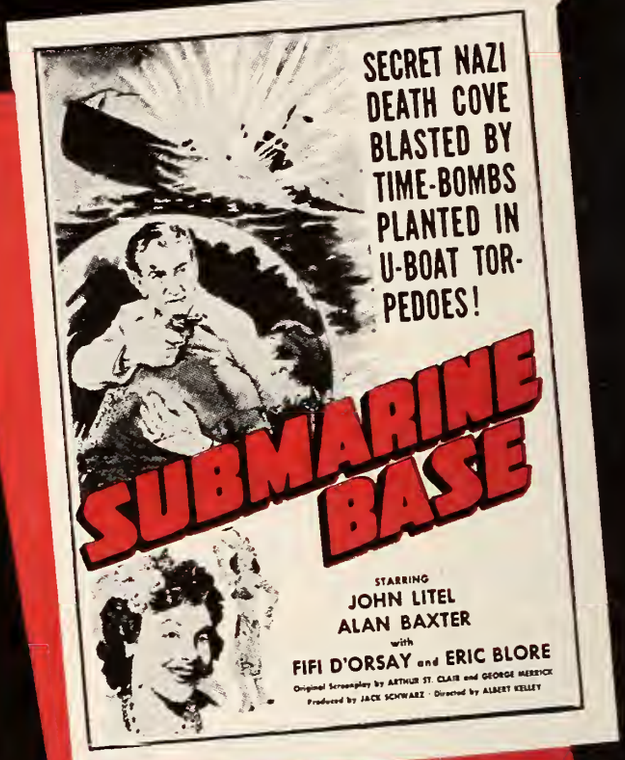
BEHIND THE RISING SUN

RKO RADIO PICTURES

THE PICTURE THAT TELLS THE SHOCKING TRUTH ABOUT THE JAPS!

Everything

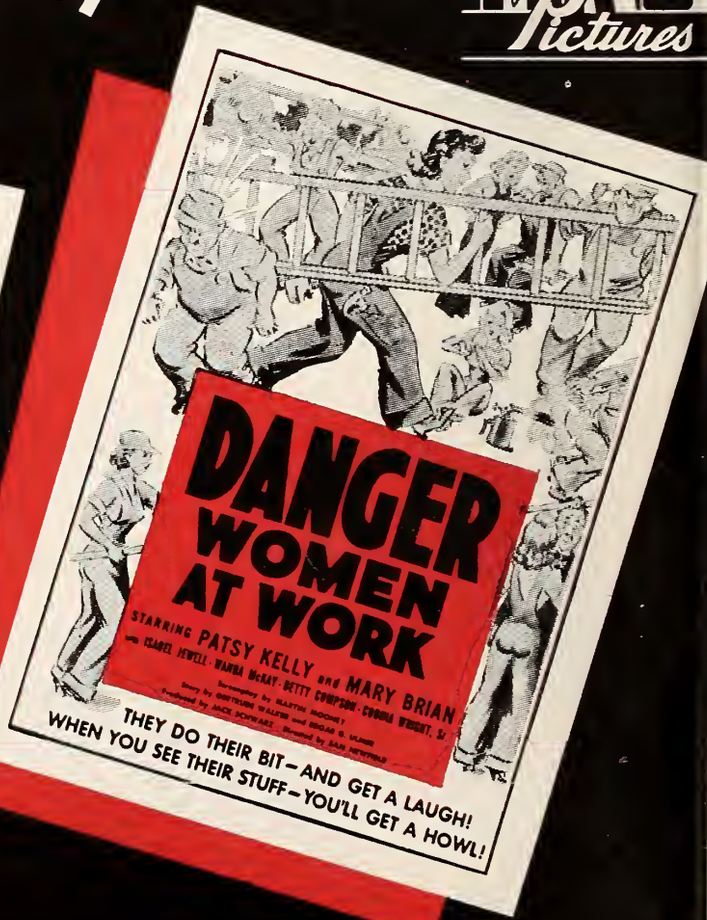




THE FIRST 4

PRC Pictures





the Showman Needs!

STREET OF DARKNESS
STARRING **FRANCIS LEDERER**

with **SIGRID GURIE • J. EDWARD BROMBERG • J. CARROL NAISH • ALEXANDER GRANACH**

Screenplay by FREDERICK TORBERG and ARTHUR RIPLEY • Adopted from an Original Story by ARTHUR RIPLEY • Musical Score by MICHEL MICHELET
Produced by ARTHUR RIPLEY-RUDOLPH MONTER • Directed by ARTHUR RIPLEY.

The Story of a Musician Who Becomes a Ruthless "Killer" When Tortured By The Nazis.

GIRL FROM MONTEREY
STARRING **FIFI D'ORSAY**

A Cyclonic Comedy of a Mexican Night Club.

OH! SAY CAN YOU SING!
A Glamorous Musical Extravaganza.

TALENT SCHOOL
A Glamorous Comedy of Stagestruck Girls.

FORGOTTEN CHILDREN
JIM TULLY's Dramatic Story of "War Orphans."

ALASKA OUTPOST
A Stark Drama of The Arctic Regions.

WATERFRONT
Melodrama of San Francisco Honky-Tonks.

WHEN THE LIGHTS GO ON AGAIN
A Rollicking Post-War Musical.

MY BOY
A Man-and-Boy Heart-Tugging Drama.

SUSPECTED PERSON
A Mystery-Melo of an International Crook.

THE EXECUTIONER
A Sensational Melodramatic Thriller.

BERLIN REVOLTS
The Inside Story of Revolt of German Youth.

THE COSSACKS RIDE AGAIN
Heroic Russian Women at Stalingrad.

WOMAN OF HORROR
A New Type of Spine-Tingling Drama.

END OF THE ROAD
Two Spanish-American War Vets Do Their Bit.

THE WARNING
Melodrama of a Black Market Racketeer.

JIVE JUNCTION
Hepcats on Parade! Comedy With Music.

CRY OF YOUTH
A Real Human Drama of Neglected Girls.

THE LAST PAGE
A Mystery-Melo of "The Eternal Triangle."

1943-44 I'M FROM ARKANSAS PROGRAM
A Hillbilly Jamboree of Music and Mirth.



SERIES OF 8

Buster CRABBE WESTERNS
STARRING **BUSTER CRABBE**
WITH **AL (Fuzzy) ST. JOHN**

BUSTER CRABBE'S new series of hard-fighting, thrill-packed stories with Al (Fuzzy) St. John, the greatest Western comic.



SERIES OF 8

TEXAS RANGERS
STARRING
JIM NEWILL and TEX O'BRIEN

Whirlwind action, studded with the catchy melody of Cowboy Songs and a hill-billy band.

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
July 16	APPOINTMENT IN BERLIN George Sanders Marguerite Chapman D—77 mins.	(Fourth Block) BATAAN Robert Taylor D—114 mins. (328) HARRIGAN'S KID D—70 mins. (329) PRESENTING LILY MARS Judy Garland M—104 mins. (330) THE YOUNGEST PROFESSION C—81 mins. (331)	STRANGER FROM PECOS Johnny Mack Brown	(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228)		MEXICALI ROSE (Gene Autry) (Re-Release) W—58 mins. (2305)	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.	STORMY WEATHER Lena Horne Bill Robinson M—77 mins. (344)		HERS TO HOLD Deanna Durbin Joseph Cotten Charles Winninger C	
July 23		PILOT #5 Franchot Tone D—70 mins. (332) DU BARRY WAS A LADY (Technicolor) Red Skelton M—101 mins. (333)	WINGS OVER THE PACIFIC D—60 mins. (213)	DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	FOLLIES GIRL M—72 mins (306) SUBMARINE BASE D—72 mins. (306)		THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.			HONEYMOON LODGE David Bruce Harriet Hilliard Ozzie Nelson & Orch. C	CONSTANT NYMPH Charles Boyer Joan Fontaine Alexis Smith D—112 mins. (223)
July 30	FIRST COMES COURAGE D ROBIN HOOD OF THE RANGE O	HITLER'S MADMAN D—84 mins. (334) RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	GHOSTS ON THE LOOSE East Side Kids C—64 mins. (205)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)		THE SAINT MEETS THE TIGER Hugh Sinclair Jean Gillie (1943-44)	THE FALCON IN DANGER Tom Conway Joan Brooks D—70 mins.			WE'VE NEVER BEEN LICKED Richard Quine Noah Beery, Jr. O—77 mins.	
Aug. 6		HUMAN COMEDY Mickey Rooney D—117 mins. (380)	LAW RIDES AGAIN Ken Maynard Hoot Gibson O—56 mins. (251)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)	TEXAS RANGERS NO. 5 "FIGHTING VALLEY" O—(355)		BEHIND THE RISING SUN Margo Tom Neal D—88 mins.	BOMBERS MOON George Montgomery Annabella D—70 mins. (401) (1943-44)	YANKS AHOY! (Hal Roach Streamliner) William Tracy Joe Sawyer	FRONTIER BADMEN Noah Beery, Jr. Robert Paige Diana Barrymore O—77 mins.	
Aug. 13		(First Block) (1943-44) ABOVE SUSPICION D—90 mins. BEST FOOT FORWARD Lucille Ball M—94 mins.		SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229)	ISLE OF FORGOTTEN SINS D—54 mins. (401)	BLACK HILLS EXPRESS SILVER SPURS	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.	HEAVEN CAN WAIT Don Ameche Gene Tierney C—112 mins. (402) (1943-44)			Irving Berlin's THIS IS THE ARMY M—115 mins. (224) Soldier Cast
Aug. 20	PASSPORT TO SUEZ Warren Williams Ann Savage D			(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250)	DANGER! WOMEN AT WORK (1943-44) BILLY THE KID IN CATTLE STAMPEDE	SOMEONE TO REMEMBER—D WAGON TRACKS WEST O WEST SIDE KID D	Special Releases COASTAL COMMAND D—60 mins. SPITFIRE Leslie Howard David Niven D—90 mins.				
Aug. 27	MY KINGDOM FOR A COOK Charles Coburn Isobel Elsom C	DR. GILLESPIE'S CRIMINAL CASE Lionel Barrymore D—89 mins. GIRL CRAZY Mickey Rooney Judy Garland C—99 mins.	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE D—72 mins. (308)	(Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)		LAW OF THE SADDLE—O NOBODY'S DARLING HEADIN' FOR GOD'S COUNTRY (1943-44)	(First Block) (1943-44) A LADY TAKES A CHANCE Jean Arthur John Wayne C	HOLY MATRIMONY Monty Woolley Gracie Fields C—(403) (1943-44)		PHANTOM OF THE OPERA Nelson Eddy Susanna Foster M	
Sept. 4		LASSIE COME HOME Roddy MacDowall D SALUTE TO THE MARINES Wallace Beery Fay Bainter D—(101)	SIX GUN GOSPEL Rough Riders O—54 mins. (254)	(First Block) (1943-44) LET'S FACE IT Bob Hope Betty Hutton M—76 mins. (4301)	BLAZING FRONTIER Buster Crabbe O—44 mins. (459) (1943-44)	SLEEPY LAGOON—C (Re-Issue) IN OLD MONTEREY Gene Autry O—(2306)	THE FALLEN SPARROW Maureen O'Hara John Garfield D				WATCH ON THE RHINE Bette Davis Paul Lukas D—114 mins. (1943-44)
Sept. 11		SWING SHIFT MAZIE Ann Sothern C—86 mins.	HERE COMES KELLY Maxie Rosenbloom C—64 mins. (222)	TRUE TO LIFE Mary Martin Franchot Tone Dick Powell C—94 mins. (4303)	TIGER FANGS Frank Buck Buster Crabbe Fifi D'Orsay D—(406) (1943-44)	HOOSIER HOLIDAY C (1943-44)	ADVENTURES OF A ROOKIE Wally Brown Allen Carney C				
Sept. 18		TARTU Robert Donat Valerie Hobson D—103 mins. WHISTLING IN BROOKLYN Red Skelton C	REVENGE OF THE ZOMBIES Veda Ann Borg John Carradine D—61 mins. (215)	HOSTAGES Luise Rainer Arturo de Cordova Paul Lukas D—88 mins. (4305)	TRAIL OF TERROR James Newill Tex O'Brien O—(356)	DEATH VALLEY MANHUNT O—70 mins. (301)	THE SEVENTH VICTIM Tom Conway Jean Brooks D				(Re-Issue) THE OKLAHOMA KID James Cagney Humphrey Bogart D—80 mins. (330)
Sept. 25		YOUNG IDEAS Susan Peters Mary Astor D—77 mins. THE MAN FROM DOWN UNDER D—103 mins. I DOOD IT D—102 mins.	SPOTLIGHT SCANDALS Billy Gilbert Frank Fay M—(24) (1943-44)	TORNADO Chester Morris Nancy Kelly D—83 mins. (4304)	GIRL FROM MONTEREY Armida Edgar Kennedy C (1943-44)	MAN FROM MUSIC MOUNTAIN O A SCREAM IN THE DARK Robert Lowrey Marie McDonald D	SO THIS IS WASHINGTON Lum & Abner C				THANK YOUR LUCKY STARS All Star Musical M—127 mins. (1943-44)

When you sign this pledge — remember they didn't hesitate!

PLEDGE:

That first dawn over Sicily. They didn't know what lay below them in the hostile darkness! Thoughts of home and loved ones struck at their hearts, but nothing stopped them. In the Radiophoto below Lt. Col. C. W. Kouns is telling these lads to get ready to jump. May our industry campaign to "Back the Attack" be worthy of theirs!

MAIL THIS TODAY TO HONOR THIS

PLEDGE:

L. C. Griffith, Chairman Third War Loan Campaign, War Activities Committee, Motion Picture Industry, 1501 B'way, New York 18, New York.

"You can absolutely depend upon me to 'Back the Attack' by selling War Bonds for the Third War Loan, beginning September 9th. I will cooperate with my local War Finance Committee of the Treasury Department; I will run the Campaign trailers; dress up the lobby, front, marquee and Bond booth; cooperate with newspapers, radio stations and retail merchants; and I will positively use all my showmanship to sell at least one Bond for every seat in my theatre."

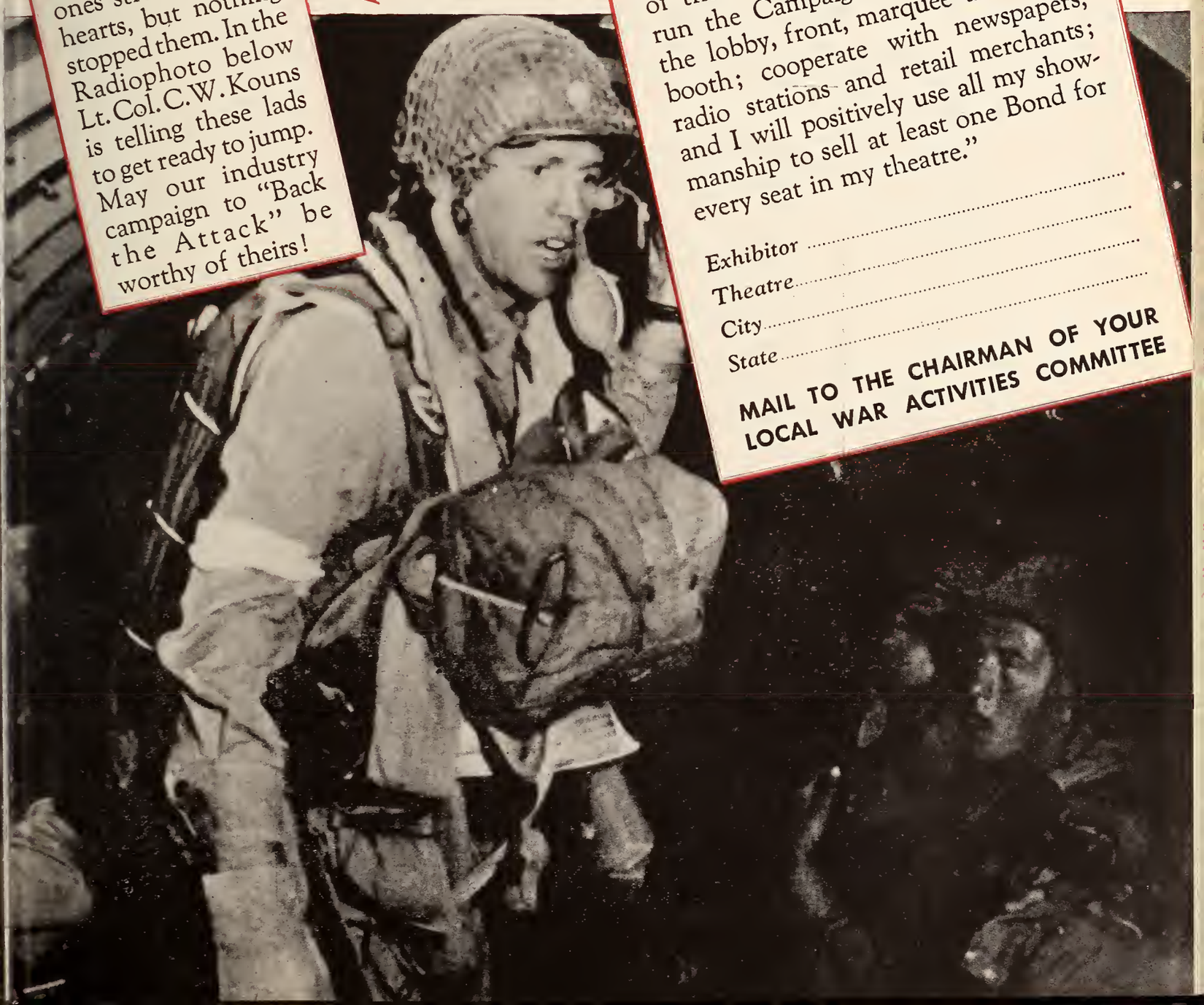
Exhibitor .....

Theatre .....

City .....

State .....

MAIL TO THE CHAIRMAN OF YOUR LOCAL WAR ACTIVITIES COMMITTEE



'Dixie' Strong At L.A. Runs With $48,000

LOS ANGELES, Aug. 11.—"Dixie" leads the first run field with a strong $48,000 at the Paramount Hollywood and Downtown theatres, in spite of "unusual" summer heat. "Heaven Can Wait" did well at the Carthay Circle, Chinese and Loew's State theatres, with grosses of $11,000, $16,000 and $22,500, respectively. Other first runs, many of them holdovers, were well up on the list.

Estimated grosses for the week ending Aug. 11:

"Heaven Can Wait" (20th-Fox)
CARTHAY CIRCLE—(1,518) (33c-44c-55c-75c) 7 days. Gross: $11,000. (Average, $8,407)
"Heaven Can Wait" (20th-Fox)
CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $16,000. (Average, $14,052)
"Spitfire" (RKO) 2nd week
"The Falcon in Danger" (RKO)
HAWAII—(1,000) (33c-44c-55c-75c) 7 days. Gross: $8,000. (Average, $9,264)
"Hers to Hold" (Univ.)
HILLSTREET—(2,700) (33c-44c-55c-75c) 5 days, 3rd week. Gross: $9,200. (Average, $15,244)
"Heaven Can Wait" (20th-Fox)
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $22,500. (Average, $20,752)
"Hers to Hold" (Univ.)
PANTAGES—(3,000) (33c-44c-55c-75c) 5 days, 3rd week. Gross: $8,100. (Average, $12,810)
"Dixie" (Para.)
PARAMOUNT (Hollywood)—(1,407) (33c-44c-55c-75c) 7 days. Gross: $15,000. (Average, $10,808)
"Dixie" (Para.)
"Night Plane from Chungking" (Para.)
PARAMOUNT (Downtown) — (3,595) (33c-44c-55c-75c) 7 days. Gross: $33,000. (Average, $19,768)
"Heaven Can Wait" (20th-Fox)
RITZ—(1,376) (33c-44c-55c-85c) 7 days. Gross: $11,000. (Average, $9,416)
"The Constant Nymph" (W.B.)
WARNER BROS. (Hollywood)—(3,000) (33c-44c-55c-85c) 7 days, 4th week. Gross: $10,666. (Average, $13,651)
"The Constant Nymph" (WB..)
WARNER BROS. (Downtown)—(3,400) (33c-44c-65c-85c) 7 days, 4th week. Gross: $11,484. (Average, $16,094)
"The Constant Nymph" (W.B.)
WARNER BROS. (Wiltern) — (2,200) (33c-44c-55c-65c-85c) 7 days, 4th week. Gross: $10,505. (Average, $12,794)

Transcriptions for Theatre Bond Drives

WASHINGTON, D. C., Aug. 11.—Treasury Department is understood to be preparing to use Hollywood stars in a new series of radio transcriptions, for exhibitor use in their local campaigns in the Third War Loan drive, starting Sept. 9.

Discussions on the subject were held here this week between officials of the War Finance Committee and Ed Schreiber, WAC publicity director, who also turned over to the WFC a series of five songs prepared by the war music committee of the American Theatre Wing, to be used in the drive.

Seattle Promotion Plans

SEATTLE, Aug. 11. — This city is playing host this week to several publicity-exploitation representatives from various studios and home offices. Terry Turner, head of exploitation for RKO, is here in advance of "Behind the Rising Sun"; Mike Newman, Coast exploitation head for Columbia, is here in behalf of "Destroyer" and "Appointment in Berlin"; and Marty Weiser, Warner's Pacific Coast exploiteer, is here on plans for "This Is the Army."

Review

"Good Luck, Mr. Yates"

(Columbia)

THE vigorous acting of Claire Trevor and Jess Barker, Columbia's new juvenile, gives this picture the life which the plot could not offer on its own It is timely and morale-building set against a background of a military school and a shipyard, about a 4-F draftee who overcomes his disappointment at being rejected by the Army to become a hero on the home front.

Jess Barker, young instructor at a military school, leaves for the Army amidst the fond farewells of his students. But he is rejected, and rather than shatter the faith which the boys of the school have in him, he arranges to have a soldier friend send inspiring letters to the boys from an Army camp. But Barker's doctor assures him that the physical defect which caused his rejection can be cured, and in the meanwhile he gets a job in a shipyard. The students first discover his deception and then a fellow worker suspects him of being a spy when he overhears Barker talking on the telephone to his doctor, a German refugee. The climax comes when, during a fist fight with the other worker at the shipyard, a fire breaks out, and Barker helps extinguish the blaze at the risk of his own life, receiving new injuries which completely disqualify him for Army service. By this time both Barker and the students realize that being a soldier is not the only important job in the war.

Miss Trevor is well qualified, both in looks and personality, to provide romantic interest, while the rest of the cast, including Tom Neal, Henry Armetta, Edgar Buchanan, Tommy Cook, Frank Sully and Rosina Galli, give admirable support. David J. Chatkin produced and Ray Enright is responsible for convincing direction. Screenplay and story credits go to Lou Breslow, Adele Comandine and Hal Smith. Should appeal to general audience, and to the juvenile audience especially.

Running time, 70 mins. "G."* TED ROWLAND

*"G" denotes general classification.

'Claudia' Trade Shows In Exchanges Aug. 16

Trade showings of 20th-Fox's "Claudia" will be held Monday in New York, Atlanta, Chicago, Denver, Los Angeles, Philadelphia, Boston, Cincinnati, Detroit, Milwaukee, San Francisco and Seattle.

On the 18th, screenings will be held in Albany, Cleveland, Indianapolis, New Haven, St. Louis, Buffalo, Dallas, Kansas City, New Orleans, Charlotte, Des Moines, Memphis, Oklahoma City, Portland, Pittsburgh, Salt Lake City and Washington, D. C. On the 19th, the showing will take place in Minneapolis.

RCA Plans Series Of News Telecasts

RCA is understood to be planning a series of television broadcasts dealing with major news and feature events connected with the war. Purpose of the series, which would be broadcast by NBC, is to provide present owners of television sets with programs to build interest in the medium for the post-war period.

However, shortage of tubes and other equipment, as well as a dearth of technicians, are reported stumbling blocks.

Heavy 'Phantom' Budget

Universal reports a budget of $250,000 for the promotion of "Phantom of the Opera." The pattern for the promotion is being set in the campaigns heralding the world premieres of the picture at the Palace, Cincinnati, and the Orpheum, Minneapolis.

Women Marines Recruit in Theatres

Women Marines are touring nine theatres in the Metropolitan area this week in a recruiting drive being held in cooperation with the War Activities Committee. Following a session last week between Marine recruiting officials and the WAC, industry assistance was offered and accepted.

Theatres being used in the campaign are: Loew's Metropolitan and Century's Kingsway, Brooklyn; Skouras' Park Plaza and Loew's Paradise, Bronx; RKO's 86th St., Skouras' Academy of Music, and Loew's State, Manhattan, and Loew's Valencia and RKO Keith's Flushing in Queens.

Paramount Sets 2 More 'Bell' Dates

Two more premieres for "For Whom the Bell Tolls" were announced yesterday by Charles M. Reagan, Paramount assistant general sales manager: Sept. 1, at the Alcazar, San Francisco, and Sept. 2, at the State-Lake, Chicago.

On Oct. 1, the picture will open day and date in from 45 to 50 additional key cities. Robert Gillham, Paramount advertising and publicity director, Rufus Blair, studio publicity man, and W. C. Lewellen, Dallas district ad representative, will be in Chicago today to set the campaign for that city.

Dinner for 'Licked'

Texas A. & M. alumnae will sponsor a screening of Walter Wanger's "We've Never Been Licked," preceded by a dinner, at the Waldorf-Astoria, next Tuesday. The picture is distributed by Universal.

'Mr. Big', Big Show Big at $19,000 in Minneapolis Run

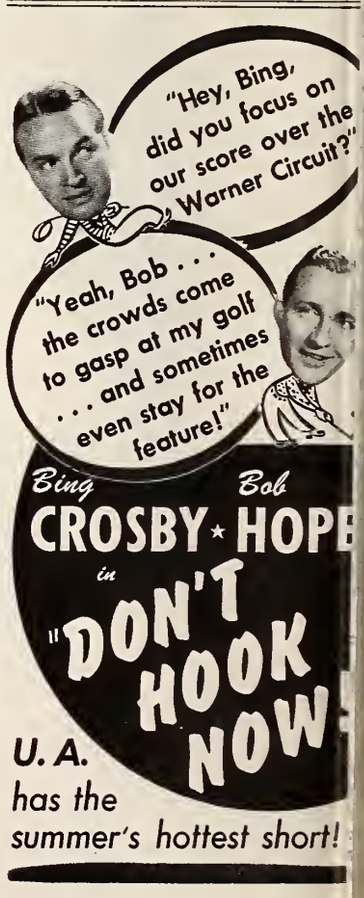
MINNEAPOLIS, Aug. 11.—"Mr. Big," coupled with a stage show, appeared headed for a heavy $19,000 at the Orpheum. Other grosses were satisfactory. Changeable weather kept the public in mixed mind about [illegible] and swimming, theatre business [illegible] principal summertime competitors in these parts.

Estimated receipts for the week ending Aug. 14:

"Mr. Big." (Univ.)
ORPHEUM—(2,800) (45c-60c) 7 days. On stage: Blue Barron orchestra, Sydell & Spotty, Christine Forsyth, and others. Gross: $19,000. (Average, $8,500)
"The Devil and Daniel Webster" (RKO)
WORLD—(350) (40c-50c-55c-75c) 7 days, 2nd week. Gross: $2,800. (Average, $2,000)
"Coney Island" (20th-Fox)
LYRIC—(1,200) (40c-55c) 7 days, 3rd week Gross: $5,500. (Average, $4,000)
"White Savage" (Univ.)
CENTURY—(1,600) (40c-55c) 7 days, 2nd week. Gross: $6,000. (Average, $6,500)
"The Human Comedy" (M-G-M)
STATE—(2,300) (40c-55c) 7 days. Gross $18,500. (Average, $10,000)
"Assignment in Brittany" (M-G-M)
GOPHER—(998) (35c) 7 days. Gross $3,900. (Average, $3,000)
"Squadron Leader X" (RKO) 4 days
"All By Myself" (Univ.) 4 days
ASTER—(900) (20c-30c) 7 days, with mid week change. Gross: $2,600. (Average $2,250)

Edwin Schwalbe Named

LA CROSSE, Wis., Aug. 11.—Edwin Schwalbe has been elected secretary treasurer and general manager of La Crosse Theatres Co., succeeding the late Frank Koppelberger, it was announced following a company organization meeting. M. Rosenstein remains as president and W. D. Burfor as vice-president.



First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 31 NEW YORK, U. S. A., FRIDAY, AUGUST 13, 1943 TEN CENTS

DO NOT REMOVE

M.P.P.D.A. OF AMERICA,
28 WEST 44TH ST., 21ST FL
NEW YORK,
N. Y.
(6 COPIES)

Para. to Have 46 Features By Year End

30 for This Season; Bolsters Backlog

By RED KANN

HOLLYWOOD, Aug. 12.—While Paramount has not committed itself to release more than 30 for the new season, current plans tally at least 46 completed, under way or definitely committed for production between now and approximately the end of the year. The inference, it is assumed here, is that the process of establishing a backlog leading into the 1944-45 season will be pushed without letup.

The company this week completes

(Continued on page 5)

James P. O'Loghlin Dies in Montreal

MONTREAL, Aug. 12.—James P. O'Loghlin, general manager in Canada for 20th Century-Fox for 18 years prior to his being succeeded last month due to ill health by Sidney Samson, died here today in General Hospital. He was brought here from a Quebec health resort when his condition became serious. He continued with the company in an advisory capacity on full salary, leaving his active post only because he had been ill for the past few years.



J. P. O'Loghlin

O'Loghlin was prominent in Cana-

(Continued on page 5)

25% Slash Due For Western Gas

Chicago, Aug. 12.—Paul M. O'Leary, OPA fuel rationing chief in Washington, revealed that Secretary Ickes will cut gasoline rations 25 per cent at midnight Sunday in Central and Midwestern States.

U.S. Ready to Push Suit, if Exhibitor Survey Shows Need

The Government stands ready to reopen prosecution of its industry anti-trust suit if the survey of exhibitor and other viewpoints on the decree, now being conducted by the Department of Justice, shows need for such action, Tom C. Clark, assistant U. S. attorney-general, states in an interview published today in *Motion Picture Herald*. Clark indicated, however, that the Government is not averse to effecting a compromise settlement of not only the New York anti-trust action, but also the pending suits against large circuits in the field under proper conditions.

In his contacts with exhibitors thus

(Continued on page 5)

New Santiago, Chile, House Opens Aug. 20

By JOHN F. SHEIK

SANTIAGO, Chile, July 30. (By Mail).—Santiago's newest theatre, the 1,000-seat Normandie, will be opened Aug. 20 by Santiago Mosca and Tomas Cereceda. It will exhibit Warner and 20th Century-Fox product, first run.

"Sergeant York" will be the opening attraction and all proceeds of the premiere performance will be donated to the American War Relief unit here. National and municipal government officials will attend.

The opening of the Normandie gives

(Continued on page 5)

What of Tomorrow?

Hollywood, Aug. 12.—Of 55 features currently in production at all Hollywood studios only eight are films pertaining to the war or having war backgrounds, a survey completed today revealed. The percentage of war films to the total in production, however, is 14.5.

39 Features From 20th-Fox In New Season

HOLLYWOOD, Aug. 12.—Twentieth Century-Fox will release 39 features during the new season, it was announced today by Tom J. Connors, vice-president in charge of worldwide distribution, at the last of the company's three regional sales meetings in session at the Ambassador Hotel here.

The company also will release 41 short subjects, 13 issues of March of Time and the customary 104 issues of Movietonews.

Titles of 37 of the 39 features were given to the sales meeting. Thirty-two of the 37 titles were published in MOTION PICTURE DAILY on Wednesday. The five additional titles not previously published are: "Something for the Boys," based on the Broadway stage hit; "By Jupiter," Broadway stage success with music by Rodgers and Hart; "Stars and Stripes

(Continued on page 4)

Allied Hits At Percentage Playing Pacts

Board Condemns Them As Monopoly Aid

By HARRY BROWNING

BALTIMORE, Aug. 12. — The board of directors of National Allied States Association passed a resolution against the extension of percentage playing on the ground that under percentage contracts the distributor regulates admission prices and dates which pictures shall be played in addition to other details of theatre operation, it



Abram F. Myers

(Continued on page 5)

Leserman Shifts 3, Promotes 2 at U.A.

Promotion of two United Artists salesmen to branch managers and transfer of three branch managers to other territories were announced yesterday by Carl Leserman, U.A. general sales manager. All appointments are effective immediately.

Carroll Trowbridge, former salesman in Seattle, has been upped to

(Continued on page 5)

'Polio' on Increase, Theatres Prepare for Eventualities

OKLAHOMA CITY, Aug. 12.—The "polio" scare which has had state theatre men wondering if a closing order might not strike their houses any day still hangs over almost every section of the state as the number of cases has passed the 100 mark and several new ones are being reported daily. However, the number of cases being reported is not at the pace set earlier, so there is some hope that the "dark" order may not be issued by state health officials.

(Currently the disease is of epidemic proportions in California and Texas and is verging on the epidemic fringe in Oklahoma and Texas. Kentucky has reported 51 cases, while

(Continued on page 2)

Republic Launching Hour Radio Program

HOLLYWOOD, Aug. 12. — Republic stated here today that it expects to launch a national, one-hour radio show in November. No commercial sponsorship is contemplated, it was said, and the company would use its top players plugging next season's attractions.

Herbert Yates will leave here for Chicago by plane Friday night. There he will meeet James R. Grainger, Republic president, for conferences with network officials on the contemplated airshow. After the discussions are concluded Yates will leave for New York.

Alert Clears N. Y. Theatre Districts

Theatre business in New York was affected but slightly by yesterday's air-raid alert test, which occurred during theatres' off-hour, from 5:15 to 5:40.

It was New York's first "rush-hour" alert, and it cleared Times Square, Longacre Square, Radio City and other theatre areas completely of pedestrians, who were herded into building shelters.

Personal Mention

W. A. SCULLY, F. J. A. McCARTHY and BERNARD KREISLER, Universal sales executives, left for Empire-Universal's Toronto meeting last night. They will return Monday.

•

JOSEPH P. KENNEDY, EDMUND GOULDING, FREDERIC LONSDALE and GRADWELL SEARS, U.A. distribution chief, attended a press screening of "Claudia" at the 20th-Fox home office yesterday.

•

WILLIAM HUTCHINS, New Haven manager of National Theatre Supply, will report to Princeton, for training, Aug. 15, as a Navy lieutenant, j.g.

•

MICHAEL HOFFAY, RKO foreign publicity director, will return from vacation Monday.

•

NICHOLAS NAPOLI, Artkino Pictures president, will arrive in Toronto tomorrow to attend the Empire-Universal convention.

•

CPL. LEO BRODY, former member of the Paramount home office publicity staff, now stationed with the Army Air Force in New Mexico, is in town on furlough.

•

BILL SALMONS, of the Comerford booking office, Scranton, Pa., is in Philadelphia.

•

MAJOR BEN LYON, formerly of Hollywood and London, and now with the U. S. Army Air Force, is in Baltimore on official business.

•

WALTER BATCHELER, left New York yesterday for Hollywood to met LEO SPITZ and JACK SKIRBALL.

•

"SONNY" GREENBERG, former manager of the Park City Theatre, Bridgeport, is home on furlough from Alabama.

•

JACK SHIELDS, manager of the Capitol, Ansonia, Conn., is on vacation with his son, home on furlough from the Navy.

•

FRANK PHELPS, Warner Theatre executive in charge of labor relations, is visiting Philadelphia and Atlantic City.

•

WARREN CONNER, Cincinnati district manager of Altec Service, E. O. WILSCHLE of Altec Lansing, Hollywood, and F. C. DICKELY, Altec Detroit district manager, are in town.

•

ASHTON MARSHALL, of International Projector, has been awarded honorable mention by the Labor Management Board of the Metropolitan district.

•

PAT NOTARO, manager of Warner's Columbia Theatre, Sharon, Pa., has resigned to join the Army.

'Polio' on Increase, Theatres Prepare for Eventualities

(*Continued from page* 1)

Arkansas has 46. Officials state that there was not much incidence of the disease in the northern part of the country or in New England, although New Haven health officials report one death and 56 cases there.)

Standard Theatres, operating ten houses in Oklahoma City, still hold their ban on youngsters under 12 and have run advertisements in newspapers asking youngsters to be patient, but calling their attention to the dangers of the disease and how easily it may be contracted in theatres.

Other local houses have not followed the Standard ban on children. However, nearly all are set to do so at the first sign of an increase in the number of cases reported.

Tulsa houses are also watching the charts with considerable interest, although cases in Tulsa have not yet reached the two score figure as they have here. Other cities over the state are standing by to carry out any suggestions from the state health board.

George Diamos New PCCITO President

HOLLYWOOD, Aug. 12.—George Diamos, of Tucson, Ariz., has been elected president of the Pacific Coast Conference of Independent Theatre Owners, succeeding Jack Y. Berman. The PCCITO will discuss its future course regarding the consent decree at a meeting in San Franciso, Aug 18 and 19.

Those who will attend the San Francisco session include: L. V. Johnson and L. O. Lukan, Seattle; M. W. Mattecheck and Robert White, Portland; H. V. Harvey and Ben Levin, San Francisco; Hugh Bruen and George Diamos, Los Angeles; Robert H. Poole, executive secretary; J. M. Hone, executive secretary of the Northern California unit, and O. K. Miller, executive secretary of the Oregon unit.

David Loew Sets Up New Financial Plan

HOLLYWOOD, Aug. 12.—David Loew, partner with Arthur Lyons in Producing Artists, Inc., newly-formed producing outfit which will release through United Artists, has broadened his plans, setting up a financial organization separate from his new company to handle secondary financing as well as arranging for primary financing for stars, directors and producers desiring to make their own pictures for United Artists through the Producing Artists setup.

Majestic Closes Deal With Astor Pictures

HOLLYWOOD, Aug. 12.—Gene Taymon, president, Majestic Prod., today closed a national distribution deal with Astor Pictures, represented by Bob Savini.

Noble's New Firm For Blue Is All Set

WASHINGTON, D. C., Aug. 12.—Edward J. Noble's application for the purchase of the Blue Network, now before the Federal Communications Commission, reveals the existence of the American Broadcasting System, a newly organized Delaware corporation, set up to take over the network.

The application also reveals that Noble has already put up $1,000,000 in connection with the transaction and will pay RCA the remaining $7,000,000 upon FCC approval of the sale. The new corporation has a capitalization of 500,000 shares of common stock with par value of $10 a share, with 400,000 shares to be issued when the deal is closed.

It is said Noble personally proposes to put up $4,000,000 of the web's purchase price, and has arranged to borrow the remaining sum from three New York banks: Commercial Bank and Trust Co., $1,000,000; Bankers Trust Co., $1,500,000, and Central Hanover Bank and Trust Co., $1,500,000.

Palace on Broadway New RKO First Run

RKO's Palace Theatre on Broadway, starting next Thursday, goes to first-run single features. Initial attraction under the new policy will be "The Fallen Sparrow," to be followed by RKO's "The Sky's the Limit," "Behind the Rising Sun," "Around the World" and "The Iron Major."

Chief reason for the change from first- and second-run duals, according to RKO, was the congestion of bookings with resultant delays in prompt New York showings elsewhere.

Zinn New Vanguard General Manager

John T. Zinn, for the past seven years business manager of the casting and talent department at Paramount, will join Vanguard Films Oct. 1 as general manager, Daniel T. O'Shea, president of the company, announced yesterday.

Zinn started in the industry with Universal in 1930, working his way up to business manager and assistant secretary. During 1934 and 1935, he was assistant studio manager for Fox.

A. C. Gutenberg Passes

MILWAUKEE, Aug. 12.—Andrew C. Gutenberg, 49, manager of the Grand Theater here, died after undergoing an emergency appendectomy. He formerly was president of the Independent Theater Owners of Wisconsin and Upper Michigan. Survivors are his wife, Evelyn; a daughter, June; a son, James; and three sisters.

'Universal Day' at Empire Canada Meet

TORONTO, Aug. 12.—Universal sales executives W. A. Scully, F. J. A. McCarthy and Bernard Kleisler, are due here tomorrow morning to attend the second day's session of the three-day meeting of Empire-Universal Films, Canadian distributor for Universal and Republic, at the Royal York Hotel.

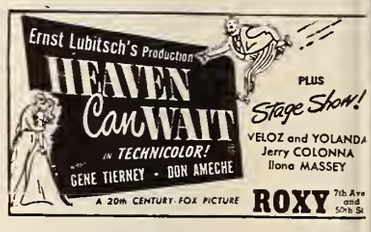
Today the convention highlighted a discussion of Republic's new season's product plans and sales policies, with James R. Grainger, Republic president, in attendance. This was followed by a dinner honoring Grainger.

Nicholas Napoli, Artkino Pictures president, from New York, will address the Saturday morning session. Empire-Universal is also Canadian distributor of Artkino-Soviet product.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
In Person
BENNY GOODMAN
AND BAND
CONDOS BROS.
JACK MARSHALL
BUY WAR BONDS PARAMOUNT TIMES SQUARE



LOEW'S State TIMES SQ.
2nd WEEK ON SCREEN
JOAN CRAWFORD
FRED MacMURRAY
"ABOVE SUSPICION"
IN PERSON
HAPPY FELTON
LUBA MALINA
HI, LO, JACK
& THE DAME

RKO PALACE B'WAY & 47th St.
PAT O'BRIEN • RANDOLPH SCOTT
"BOMBARDIER"
— and —
'GALS INCORPORATED'
LEON ERROL • HARRIET HILLIARD

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

LITTLE MAN YOU'VE HAD A BUSY SUMMER!



Hit the Ice

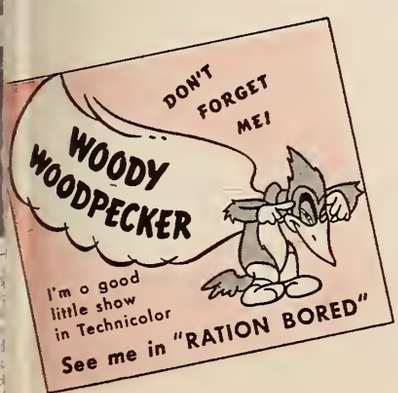
Hers to Hold

mister BIG

WE'VE NEVER BEEN LICKED

FRONTIER BADMEN

WHITE SAVAGE



NOTE FOR THE NEW SEASON!

The Summer of 1943 is Universally good for all Universal's Exhibitors... The same goes for the Fall and the Winter. Get ready for more big ones.

ACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

39 Features From 20th-Fox In New Season

(Continued from page 1)

Forever," based on the life and using the music of John Philip Sousa; "Where Do We Go from Here?" by Morris Ryskind and Sig Herczig, with Betty Grable, to be produced by William Perlberg, and "State Fair," from the Phil Stong book with music by Oscar Hammerstein II, and Richard Rodgers.

The remaining two productions on the new season's schedule will be selected from these properties: "The Bowery After Dark," "Laura," "A Tree Grows in Brooklyn," "Kiki" and "Only the Stars Are Neutral."

Two of the titles listed by MOTION PICTURE DAILY on Wednesday have been changed. They are: "The Night Is Ending," changed to "Paris After Dark," and "Tampico," changed to "Galveston." A third title listed by MOTION PICTURE DAILY, "Ambassador Dodd's Diary," is not included in the company's announcement.

The all "A" schedule will include 10 Technicolor productions, seven of them musicals, the sales meeting was told. At least two, and perhaps four, of the list may be of road show calibre, Connors said.

The short subjects schedule will be made up of "Three Sisters of the Moors," story of the Bronte sisters, directed by Irving Pichel; 20 Terrytoons in Technicolor; six Magic Carpets; six Ed Thorgersen sports reels; six Movietone Adventures and two Lew Lehr comedies.

Fox Quality Will Be Maintained: Schenck

HOLLYWOOD, Aug. 12.—"Quality of our product will be maintained regardless of the handicaps of wartime conditions," Joseph M. Schenck told the Western Fox convention today. He added that the company was now making plans for complete representation in postwar Europe. He pointed out films now showing in Sicily and Algiers are great morale builders.

Darryl F. Zanuck told the convention, "A film company is only as good as its entertainment and Fox has a program second to none in film history. While it is true many of our biggest male stars are now in the fighting forces, we have been able to build up a formidable list of players and, in addition, are developing new stars who, in a comparatively short time, will be firmly ensconced in public favor. Our company is giving serious thought to the trend of pictures to be made. For that reason our program will contain many big pictures of significant character, including "Woodrow Wilson" and Wendell L. Willkie's book now in work."

Spyros Skouras declared the company has just concluded "its most successful year" but looks forward "to even greater things." He described the territorial realignment in distribution as a strengthening move, pointing "toward a more streamlined sales plan which includes regrouping of territories." He added that the elimination of lower bracket pictures means "we know we will have product to back our new sales plan." Such a plan was not divulged, but reports have been persistent Fox is adopting a sliding scale formula inaugurated by Metro, probably with variations.

Declaring newspapers and trade papers are "more important to the industry in these war years," Hal Horne, advertising chief, observed, "This already has been evidenced by the fact that the industry has taken more advertising space during the past year than ever before." He stated that Fox was further expanding its advertising appropriations, in many cases doubling expenditures.

Review

"The Phantom of the Opera"

(Universal)

THE many who saw and remember the early versions of "The Phantom of the Opera" in silent and part-sound, black-and-white productions, have a treat in store for them on their return to this new version in Technicolor. Far more clearly and more sharply defined than in other re-makes of the screen's one-time classics are the evidences herein of the grand-scale advances of the motion picture art within a relatively brief time. These advances will be impressively apparent to those who found in the earlier versions a memorable theatre experience.

To the many who will see this screenplay for the first time it will be nonetheless enjoyable for want of the added interest of mental comparison with the old and the lack of a standard by which to mark the onward march of the screen. This new "Phantom," lavishly produced, finely acted and directed, offers to theatre patrons memorable music, diverting romantic moments, sequences of sustained suspense and a forward moving story that never once permits the viewer's interest to turn away from it. It is far removed from present-day affairs, and for that reason it will be the better appraised by the many who will lose themselves in it for the space of its running time. In its detachment from the world of today it is of the essence of the screen—the intermingling of art and make-believe that the multitudes seek and pay for.

The familiar story of the "Phantom" is here in capable hands again. Claude Rains does well with the role of Enrique Claudin, the Paris Opera violinist, driven by misfortune to murder, and then to be a scarred and masked fugitive living in the subterranean sewers of the city and haunting the opera house to advance the career of the young singer, played by Susanna Foster. The efforts of her admirers, Nelson Eddy, as the opera baritone, and Edgar Barrier, as the police inspector, to capture the maddened fugitive, and the latter's sinister exploits, carry action, excitement and suspense throughout the film.

The singing of Miss Foster, Eddy and Jane Farrar are highlights of the film, as well as some splendid symphonic contributions. Liberal operatic stagings from "Martha" and originals based on themes by Chopin and Tschaikowsky are distinctive segments of the production. George Waggner produced and Arthur Lubin directed, with Charles Gould as assistant director. William Wymetal handled the operatic sequences and Edward Ward the musical direction. Color, camera and art work are in keeping with the superior production and supporting roles are handled splendidly.

Running time, 91 minutes. "G."*

SHERWIN KANE

*"G" denotes general classification.

Canada Independent Exhibitors Set Meet

TORONTO, Aug. 12.—Annual convention of National Council of Independent Exhibitors of Canada is scheduled to be held at the King Edward Hotel here August 23rd through August 25th, with a representative of unaffiliated theatre owners expected to attend from both Eastern and Western Canada. Meetings are to be under the direction of W. E. Mason of Spring Hill, Nova Scotia, as national chairman. Organization of the convention is in the hands of Harry Romberg, who is secretary of the Ontario branch and manager of the Metro Theatre here.

'Jennie' Set for Carnegie

American premiere of "Jennie," British-made, will be held at the Little Carnegie Theatre, English Films, Inc., announced yesterday.

CapitalHearsDarker HouseFrontsComing

WASHINGTON, Aug. 12.—Theatres in inland areas as well as along the coasts may be required to restrict or eliminate entirely all of their extra premiere or holiday lighting from now until the end of the war, it was learned here today.

Utility companies throughout the country are about to undertake a campaign for the conservation of fuel, manpower, equipment and material as a move to carry an expected increase in the demand for current without constructing additional generating facilities, in which the restriction of decorative lighting will be a major factor.

Government officials are confident that the productive capacity of the utility industry is adequate to meet the expected demand of the next year or two, but only if all unnecessary consumption is eliminated in defense areas where requirements are heaviest.

No general prohibition upon general holiday lighting, is expected but the extent to which it can be employed depends upon conditions locally and will be determined by the individual power companies, it was said.

Hollywood

Hollywood, Aug. 12

Hollywood today, as never before in its history, is short of young men to fill extra roles. Only 4-Fs are being registered at Central Casting and there's few available. On the other hand, Hollywood has all the girls it needs and, in addition, can obtain casuals for extra roles from the ranks of aircraft workers who get themselves assigned to the 'graveyard' shifts so they may be available for picture work.

•

Edward Small will produce "Bella Donna," for UA, with Marlene Dietrich starred. He purchased the rights to the Robert Hichen's novel about a year ago. It's a romantic mystery drama with an Egyptian background. . . . Jack L. Warner has completed arrangements for production of the story of Cole Porter, to be titled "Night and Day." Hal B. Wallis will produce. The picture will feature Porter hit songs and new ones which the tunesmith will write for it.

•

Because of his experience newsreeling the Nazi invasion of Poland and "Passport to Suez," Andre DeToth has been selected by Producer Sam Bischoff to direct "None Shall Escape," for Columbia. The story is about Nazi oppressors brought to trial in the postwar era . . . PRC has sold its entire 1943-44 program to Fox West Coast for its Southern California houses. . . Akim Tamiroff returns to Universal for the first time in 15 years, to play a top comedy role in "His Butler's Sister," Deanna Durbin-Francho Tone starred. Tamiroff made his de but there in "Okay, America!"

Paramount Sales Meet in New York

A two-day meeting of Paramount sales and booking staffs in the New York district opened yesterday at the local exchange, with Milt Kusell, district manager, in charge.

Yesterday's session dealt with 1943-44 product and production plans, and sales policies on features, shorts and Paramount newsreel. Today's session will be devoted to a round-table discussion with sales and booking heads on individual problems, a discussion of exploitation and a booking department meeting.

Among those addressing the meeting, in addition to Kusell, are Henry Randel, New York branch manager; Myron Sattler, sales manager; Jack Perley, head booker, and Sid Mesbov, district advertising representative.

Those attending, in addition to the above, include Edward Bell, Albert Gebhardt, Edward Ugast, Nat Beiss and Max Mendel, salesmen, and Richard Magin, Charlotte Solomon, Irvin Barron, Lillian Bergson and Kitty Flynn, bookers.

Foreign Press Pledges

Twenty-two foreign language newspapers in New York, through their director, Sigmund Gottlober, yesterday pledged 100 percent cooperation to the industry in its participation in the forthcoming Third War Loan, according to a statement from the War Activities Committee.

Para. to Have 46 Features By Year End

(*Continued from page 1*)

national trade showings of its initial block of five. Thirteen more are finished and five are shooting. In the next three months, nine additionally will face the cameras. Beyond these is another group of 14 which are being prepared and, in some instances, already assigned to cast, producer or director.

There is no completely accurate way to foretell which exactly of the 46 will reach the market in the new season. Yet Paramount is expected to follow the general pattern hereafter outlined.

No question, of course, prevails about the first block, which is made up of "Let's Face It," "Hostages," "True to Life," "The Good Fellows" and "Tornado."

"For Whom the Bell Tolls" will continue its scheduled roadshows but will not go into general distribution in 1943-44. "Lady in the Dark," starring Ginger Rogers and Ray Milland, is a roadshow possibility. In Technicolor, the attraction reputedly tops $2,000,000 in cost.

New Season's Product

Finished and believed slated for the new season are these: "The Miracle of Morgan's Creek," with Betty Hutton and Eddie Bracken. Preston Sturges produced and directed; another of his, completed months ago, is "Triumph Over Pain," with Joel McCrea and Betty Field; "No Time for Love," with Claudette Colbert and Fred MacMurray; "Riding High," with Dorothy Lamour and Dick Powell, in Technicolor; "So Proudly We Hail," with Claudette Colbert, Paulette Goddard and Veronica Lake; "The Hour Before Dawn," with Veronica Lake and Franchot Tone; "And the Angels Sing," with Dorothy Lamour, Fred MacMurray and Betty Hutton; "The Uninvited," with Ray Milland and Ruth Hussey, and two thus far from Pine-Thomas: "Minesweeper," with Richard Arlen and Jean Parker," and "Timber Queen," with Arlen and Mary Beth Hughes.

In the completed backlog are two of the Aldrich series: "Henry Aldrich Plays Cupid" and "Henry Aldrich Haunts a House." Preparing and about to start is "Henry Aldrich's Little Secret."

Films Shooting

Shooting at this point are: "Standing Room Only," with Paulette Goddard, Fred MacMurray and Edward Arnold; "Ministry of Fear," with Ray Milland, Marjorie Reynolds and Rita Johnson; "Hail the Conquering Hero," with Eddie Bracken and Ella Raines, Preston Sturges directing; "The Story of Dr. Wassell," with Gary Cooper, Laraine Day and Signe Hasso, Cecil B. DeMille producing and directing, in Technicolor; "Frenchman's Creek," a high-budget film with Joan Fontaine, Arthur de Cordova and Basil Rathbone, in Technicolor.

The following group goes into work in the next two weeks and continuing through November and December: "Going My Way," with Bing Crosby, who will also co-star with Bob Hope and Dorothy Lamour in "The Road to Utopia," after which he will star in "California," a story of the Gold Rush, in Technicolor; "The Hitler Gang," which Joseph Sistrom is slated to produce and John Farrow to direct, probably starting in mid-September; "And Now Tomorrow," with Loretta Young, Veronica Lake and Joel McCrea, which Fred Kohlmar will produce, beginning in October "Tomorrow's Harvest," with Ray Milland and probably Maureen O'Hara, which Irving Pichel will direct for an October start; "Rainbow Island," musical, with Dorothy Lamour and Eddie Bracken, starting in September, with George Marshall directing, in Technicolor; "Incendiary Blonde," a musical with Betty Hutton, starting in September, with Joseph Sistrom producing; "Double Indemnity," for September, with Barbara Stanwyck, Fred MacMurray and Edward G. Robinson, to be directed by Billy Wilder; and "Her Heart in Her Throat," starting in either November or December with Sistrom producing.

In Preparation Stage

In preparation stages, with some partially defined as to producership and casts are these: "A Medal for Benny," with Dorothy Lamour, Arthur De Cordova and Akim Tamiroff, which Paul Jones will produce; "Ready, Willing and 4-F," with Eddie Bracken, E. F. Leshim, producer; "Olympia," which Wilder probably will direct; "Miss Susie Slagle," John Houseman's first producing effort for the company; "The Griswold Case," which Seton I. Miller, as producer, is preparing now; "Girl's Town," a musical with an all-feminine cast, and the Paramount contract list, which Sistrom will produce; "Every Thursday Off," perhaps co-starring Claudette Colbert and Fred MacMurray, with Richard F. Blumenthal producing; "All Around the Town," a musical which Fred Kohlmar draws as producer; "National Barn Dance" with Betty Rhodes, Johnny Johnston and the radio cast, with Walter MacEwen producing; "Victoria Grandolet," assigned to David Lewis as producer; "Our Hearts Were Young and Gay" with Gail Russell, James Brown, Dorothy Gish and Charles Ruggles. The producer will be Sheridan Gibney and the director Lewis Allen.

Cecil B. DeMille, who delayed "Rurales" to make "The Story of Dr. Wassell" first, is expected to start work on the deferred film around the first of the year.

James P. O'Loghlin Dies in Montreal

(*Continued from page 1*)

dian film circles for 30 years. In 1914, he was named head of Star Films, Ltd., first Canadian distributors of Metro product, and in 1921 was appointed to a similar post with Specialty Film Import, Ltd., distributing for Pathe. Two years later he organized his own firm, Canadian Distributors Corp., but joined Fox in 1924.

At the time of his death, O'Loghlin was president of Canadian M. P. Distributors Association and was also an officer of Canadian Picture Pioneers. He was active in many industry patriotic groups, being director of the Motion Picture War Services Committee.

Funeral services are expected to be held Saturday with burial in Montreal.

U.S. Ready to Push Suit, if Exhibitor Survey Shows Need

(*Continued from page 1*)

far, he has found little enthusiasm for blocks-of-five selling and other decree practices. Film prices might also come under Federal scrutiny, he said, And he expressed curiosity as to how some circuits were able to show two top pictures on a double bill when independent exhibitors were asked to pay 35 or 40 per cent rentals for each. This, he disclosed, has been bringing many complaints from independent exhibitors.

To Probe Discrimination

If investigation proves discrimination in these cases, Clark said, the Government might well feel that it had grounds for action to stop conspiracy in restraint of trade.

Agreeing that it would be impossible to combine the field trust actions in Nashville, Oklahoma and Buffalo, together with the New York case, Clark feels that there should be a single pattern to effect a consistent policy for all. To do this, he said, the field cases could be postponed until the New York precedent is set.

Special Federal attorneys already have been, or soon will be, stationed in each of the Department of Justice's 12 field offices to hear and investigate film complaints. They will listen not only to exhibitors, but to distributors, producers, the public or any interested party, said Clark. "No one has any reason to be afraid to discuss his complaints with the Government"; they will be kept strictly confidential, he added.

Field Offices

Field offices of the Department, and the attorneys in charge of film matters, follow: Boston, Edmond J. Ford, 82 Devonshire St.; Chicago, Lewis J. Whiteman, 208 So. La Salle St.; Cleveland, Willis Hotchkiss, Standard Bldg.; Dallas, Horace J. Flurry, 1024 Allen Bldg.; Denver, George Haddock, First National Bank Bldg.; Detroit, Stewart Kerr, Buhl Bldg.; Kansas City, Sheridan Morgan, Scarritt Bldg.; Los Angeles, Harold Collins, U. S. Post Office Bldg.; New Orleans, Victor O. Waters, Carondelet Bldg.; New York, Joseph T. Quinan, 30 Broad St., and Seymour D. Lewis, U. S. Court House, Foley Square; Philadelphia, John B. Brumbelow, U. S. Court House; St. Louis, Joseph J. Cella, New Federal Bldg.; San Francisco, Joseph Alioto, Post Office Bldg.; Seattle, Robert McFadden, U. S. Court House.

Leserman Shifts 3, Promotes 2 at U.A.

(*Continued from page 1*)

branch manager in Salt Lake City. Carl Burton, salesman in the Charlotte, N. C., branch, becomes manager.

Earl Collins, Dallas branch manager since 1936, has been transferred to head the Los Angeles office, succeeding Cresson E. Smith, retired. Bryon Adams, former Charlotte branch manager, will head the Dallas branch office. Clarence Olson, former manager in Salt Lake City, is shifted to branch manager in Denver.

Allied Hits At Percentage Playing Pacts

(*Continued from page 1*)

was announced by Abram F. Myers, chairman and general counsel, as the two-day meeting closed at the Lord Baltimore Hotel here tonight.

This extends the distributors' monopoly in the field of exhibition just as much as the acquisition of theatres, therefore such percentages playing is contrary to the purpose of the consent decree, the resolution added.

The board also adopted a resolution demanding that Columbia Pictures Corp. deliver eight pictures listed in its 1942-43 announcement and which, according to the board, have not been delivered to date. These pictures, states the resolution, are now listed for release during 1943-44 and exhibitors want them under their current contract.

Back Kilgore Bill

The board also endorsed the Kilgore Bill and reaffirmed its opposition to operation of theatres by distributors and left further action to the discretion of the executive committee. A report was made, Myers revealed, that Canada's price ceiling law is working out to the disadvantage of independent theatre owners. Under it, their admission prices have been frozen but it has not had the effect of holding down film rentals. A report was also made on print shortages and curtailed film deliveries but no action was taken other than agreeing that regional associations could work out locally any instances that may arise.

Allied Caravan Report

Myers said that during closed sessions a report was made on Allied Caravan committees work. Reports were also made by Roy Harrold on 16mm and non-theatrical competition, and by Jack Kirsch on juvenile delinquency problems and remedies which were received with a vote of thanks from the board. Myers insisted the contents of those reports were of interest only to the board and not for general consumption. Members adjourned in the early afternoon following a decision to hold the next meeting in Dallas, Tex., during November.

New Santiago, Chile, House Opens Aug. 20

(*Continued from page 1*)

Santiago its ninth first run theatre and the 233rd in Chile. Several additional theatres are under construction now and others are planned for the post war period.

Gable Flies in Raid

Capt. Clark Gable, the former film star, rode in a Flying Fortress of the U. S. Eighth Air Force in a raid on Gelsenkirchen yesterday, according to an Associated Press dispatch from London. Capt. Gable was in the leading fortress which sustained 15 holes from anti-aircraft fire.

Powerful Advance



Every now and then the screen brings forth a picture that captures the emotions of all... Just such extraordinary film entertainment is Columbia's "DESTROYER"! It has the tears and sweat...the joy...the heart! It has the story of men and their ship! It has thrill-packed action!

DESTROYER



with GLENN FORD
MARGUERITE CHAPMAN
EDGAR BUCHANAN
A COLUMBIA PICTURE

STARRING
Edward G. ROBINSON

Screen Play by Frank Wead, Lewis Meltzer and Borden Chase • Directed by WILLIAM A. SEITER • Produced by Louis F. Edelman

COLUMBIA PICTURES

RALLY ROUND THE THIRD WAR LOAN SEPT. 9TH—20TH
START YOUR CAMPAIGN NOW!

MEE
SONS O
MAN YO

This is their story...and it comes from the Heart!

D



EDW
h GLENN FORD
Screen play by Frank
Directed

LIFE...MODERN SCREEN...
MOVIELAND...SCREEN ROMANCES
PHOTOPLAY MOVIE MIRROR

vertising Campaign!



Share
THEIR BATTLES!
THEIR TEARS!
THEIR LOVES!
THEIR LAUGHTER!
THEIR INSPIRING VICTORIES!

ROYER

G. ROBINSON

CHAPMAN · EDGAR BUCHANAN

Borden Chase · Produced by LOUIS F. EDELMAN
TER · A COLUMBIA PICTURE

HER ONLY RIVAL IS HIS SHIP!



ARRING Edward G. ROBINSON
with Glenn Ford · Marguerite Chapman · Edgar Buchanan
Screen Play by Frank Wead, Lewis Meltzer and Borden Chase · Directed by WILLIAM A. SEITER · Produced by Louis F Edelman
A COLUMBIA PICTURE

OOK...MOVIE LIFE...MOVIES...
OVIE STAR PARADE...SCREEN
UIDE...STARDOM...MOVIE SHOW

MOVIE STORY...MOTION
PICTURE...SCREENLAND...
SILVER SCREEN

'Sun', 'Cousin' And 'Coney' Do Well in Boston

BOSTON, Aug. 12.—Business in Boston theatres was up to expectations this week. Keith Memorial was the only de luxe house to continue a picture the second week, placing "Behind the Rising Sun" again on tap for a public which seemed eager to view it. The Metropolitan suffered a drop with "Coney Island."

Estimated receipts for the week ending Aug. 12:

"Coney Island" (20th-Fox)
"Henry Aldrich Swings It" (Para.)
METROPOLITAN—(4,367) (44c-55c-60c) 7 days. Gross: $26,500. (Average, 24,500)
"First Comes Courage" (Col.)
"Petticoat Larceny" (RKO)
PARAMOUNT—(1,879) (44c-55c-65c). Gross: $12,500. (Average, $11,500)
FENWAY — (1,098) (44c-55c-65c) Gross: $9,800. (Average, $9,000)
"Presenting Lily Mars" (M-G-M)
"Pilot No. 5" (M-G-M)
LOEW'S STATE—(3,940) (44c-55c-65c) 7 days. Gross: $23,400. (Average, $19,500)
LOEW'S ORPHEUM — (3,000) (44c-55c-65c) 7 days. Gross: $16,800. (Average, $15,000)
"Here Comes Kelly" (Mono.)
"The Housekeeper's Daughter" (Mono.)
TRANS LUX—(875) (30c-40c-50c) 7 days. Gross: $6,500. (Average, $6,000)
"Behind the Rising Sun" (RKO)
"Melody Parade" (Mono.)
KEITH MEMORIAL—(2,980) (44c-55c-65c) 7 days. Gross: $23,000. (Average, $19,500)
"What's Buzzin' Cousin?" (Col.)
RKO BOSTON — (3,900) (55c-65c-90c) 7 days. Stage Show with Three Stooges, Bobby Sherwood and Mary Hughes. Gross: $24,800. (Average, $22,500)
"Social Enemy Number One" (Univ.)
"He Stayed for Breakfast" (Col.)
GAYETY—(1,005) (30c-40c-55c) Gross: $8,500. (Average, $4,400)
"Crash Dive" (20th-Fox)
"Henry Aldrich Gets Glamour" (Para.)
EXETER (carriage trade house)—(1,456) (44c-55c-65c). Gross: $9,800. (Average, $8,700)

'Lucky' Dual $10,600 Gross in New Haven

NEW HAVEN, Aug. 12.—"Mr. Lucky" and "The Falcon's Brother" dualled to a high gross at the Roger Sherman this week, and the bill stays over for a second, having grossed about $10,600. Second week of "Dixie," dualled with "High Explosive," grossed $6,000 at the Paramount.

Estimated takings for the week ending Aug. 12:

"First Comes Courage" (Col.)
"Sarong Girl" (Mono.)
BIJOU—(1,627) (40c-50c) 7 days. Gross: $3,700. (Average, $3,500)
"DuBarry Was a Lady" (M-G-M)
"I Walked With a Zombie" (RKO)
COLLEGE—(1,565) (40c-50c), 7 days, 2nd week. Gross: $3,400. (Average, $3,000).
"Stormy Weather" (20th-Fox)
"Good Luck, Mr. Yates" (Col.)
LOEWI-POLI — (3,005) (40c-50c) 7 days. Gross: $7,500. (Average, $9,000)
"Dixie" (Para.)
"High Explosive" (Para.)
PARAMOUNT — (2,373) (40c-55c) 7 days, 2nd week. Gross: $6,000. (Average, $5,800).
"Mr. Lucky" (RKO)
"The Falcon's Brother" (RKO)
ROGER SHERMAN — (2,037) (40c-50c) 7 days. Gross: $10,600. (Average, $6,000)

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Off the Antenna

WSAY, Mutual's Rochester affiliate, is reported to be seeking an injunction against James C. Petrillo, AFM president, to restrain Petrillo, and Leonard Campbell of the Rochester Musicians Protective Association, from exercising further pressure against Mutual to prevent the network from supplying WSAY with network programs. Mutual is not a party to the month-old dispute between WSAY and AFM, but withdrew from servicing WSAY with web programs when AFM threatened a strike against the network. . . . Station WSBA of York, Pa., joins the Blue on Aug. 16, WBLM of Macon, Ga., joins Aug. 23, WTRC, Elkhart, Indiana, Aug. 30, and WGCM of Gulfport, Miss., on Sept. 19. . . . George B. Storer, Detroit industrialist and former owner of three stations, has applied to the FCC for permission to build a 50-kilowatt station in Detroit with unlimited operational hours. . . . WAAT in Jersey City, and WFLA in Tampa, Florida, have been denied additional power by the FCC. . . . Radio Manufacturers Association is undertaking a study of the industry's postwar problems. . . . The start of construction of WJZ's new transmitter at Lodi, N. J., on Aug. 18 will be marked by ceremonies in which Blue officials will participate. . . . Hooper's recent Pacific program ratings places Ellery Queen first and Kay Kyser, second.

• • •

Purely Personal: *Harold H. Patterson, former Southern California food administrator, has joined the Blue sales department. . . . Walter Kiernan is WJZ's newest news analyst. . . . John H. Field, Jr., succeeds Beverly M. Middleton as WABC sales manager. Middleton reports to the Army Aug. 23. . . . Joe Besser, of Broadway's "Sons O'Fun" and the Fred Allen radio show, reports in Hollywood for a Columbia picture assignment on Aug. 20. . . . Albert Grobe, WQXR chief announcer, has just completed the narration for two short films, "Barnyard Golf" and "Inca Civilization."*

• • •

Program Notes: Developments in the manpower situation which are expected to transpire over the weekend, will be reported on Blue's "This Is Official" program on Sunday. . . . WCAU in Philadelphia has added a second daily motion picture program conducted by Betty Hurd. Station's "Movie-Go-Round" is conducted by a staff announcer.... A special broadcast in connection with the 48-hour work week in Northern New Jersey will be aired by WOR on Sunday. . . . The five U. S. Senators who are touring Great Britain to observe how Lend-Lease is helping the Allied war effort, will be heard on Mutual's "Stars and Stripes in Britain" program on Sunday. . . . Ginger Rogers, Preston Foster, and Allyn Joslyn will be heard in the Screen Guild Players version of "Skylark" over CBS on Aug. 23. . . . Paramount is tieing up Walter Abel's appearance in NBC's airing of "The Great McGinty" on the Hollywood Theatre of the Air program, with its exploitation campaign on "For Whom the Bell Tolls" and "So Proudly We Hail."

'Coney' Tops Rest In Montreal Week

MONTREAL, Aug. 12.—"Coney Island," at Loew's, looks like the best thing this week with $13,000 expected. "Cabin in the Sky," at the Capitol, is runner-up with $7,500 anticipated.

Estimated receipts for the week ending Aug. 12:

"Stage Door Canteen" (U. A.)
ORPHEUM—(1,100) (30c-40c-60c) 7 days, 5th week. Gross: $3,500. (Average, $3,500)
"Coney Island" (20th-Fox)
LOEW'S — (2,900) (35c-53c-67c) 7 days. Gross: $13,000. (Average, $7,000)
"Cabin in the Sky" (M-G-M)
"All By Myself" (Col.)
CAPITOL — (2,700) (30c-40c-52c) 7 days. Gross: $7,500. (Average, $4,500)
"Jitterbugs" (20th-Fox)
"The Ox Bow Incident" (20th-Fox)
PRINCESS—(2,200) (30c-40c-52c) 7 days. Gross: $4,000. (Average, $3,500)
"China" (Para.)
PALACE — (2,700) (30c-45c-62c) 7 days. Gross: $6,500. (Average, $7,000)

WOR-Film Hook-Up In 3d War Loan Meet

Mutual Broadcasting and the War Finance Committee will stage special "Action" meetings on the Third War Loan in more than 200 cities, on Aug. 25, with an address over a closed circuit hook-up by Theodore R. Gamble, national director of the WFC, L. C. Griffith, general chairman of the film industry committee, and a high-ranking official in one of the Armed Services. Griffith will travel to Washington to make his address.

Boston Rialto Burns

BOSTON, Aug. 12.—Fire that started in the projection booth of the Rialto Theatre, Glendale Square, here today inflicted damage to house and equipment estimated at better than $15,000 by Lyndon H. Forkey, of Everett, manager.

About 200 persons, mostly children, were led to safety by Cashier Mary Connelly. Robert Rapps, a Marine hero recently discharged after service in the South Pacific, dragged projector operator Albert Schacht to safety.

'Nymph' at $23,500 Best in Pittsburgh; All Grosses Good

PITTSBURGH, Aug. 12.—Thermometer and box office figures alike shot upward this week, with grosses headed for their best level in several weeks. Playing at the Penn, "The Constant Nymph" looked like the best with an estimated $23.500 gross.

Estimated receipts for the week ending Aug. 10-12:

"Mr. Big" (Univ.)
FULTON — (1,700) (35c-44c-60c) 7 days. Gross: $9,500. (Average, $7,600)
"We've Never Been Licked" (Univ.)
HARRIS — (2,200) (35c-44c-60c) 7 days. Gross: $9,000. (Average, $9,500)
"The Constant Nymph" (W. B.)
PENN—(3,400) (30c-40c-60c) 7 days. Gross: $23,500. (Average, $18,200)
"Mr. Lucky" (RKO)
RITZ — (1,100) (35c-44c-60c) 7 days, 4th week, moveover after one week at Penn two at Warner. Gross: $3,500. (Average $2,850)
"Sherlock Holmes in Washington" (Univ.)
"Follow the Band" (Univ.)
SENATOR—(1,750) (35c-44c-60c) 7 days. Gross: $2,500. (Average, $2,600)
"Henry Aldrich Swings It" (Para.)
STANLEY—(3,800) (35c-50c-75c) On stage 6 days of vaudeville, including Woody Herman's band. Gross: $24,000. (Average $21,600)
"DuBarry Was a Lady" (M-G-M)
WARNER — (2,000) (35c-44c-60c) 7 days, 3rd week, moveover after two weeks at Penn. Gross: $8,000. (Average, $7,000)

To Seek Congress Probe of OWI Again

WASHINGTON, Aug. 12.—A complete investigation of the Office of War Information, with particular reference to its broadcasting activities, will be sought when Congress convenes next month, it was announced today by Rep. J. William Ditter of Pa. Ditter speaking as chairman of the national Republican Congressional committee declared that OWI "was placed on probation by Congress" when it passed its appropriation last month and has violated that probation.

"In spite of assurances, we find Davis' organization again browbeating the radio industry into deluding the American public."

'Shrine' Show Monday

"The Shrine of Victory," a British-produced film to be distributed by 20th Century-Fox, will be trade shown at the New York Fox exchange Monday, at 10:30 a.m.

NOTICE OF TRADE SHOWING

"Shrine of Victory"

with OFFICERS AND MEN OF THE GREEK NAVY

A CASANAVE-ARTLEE PRODUCTION
PRODUCED AT EALING STUDIOS, LTD.
RELEASED BY 20TH CENTURY-FOX

at the
20th Century-Fox Exchange, 345 West 44th Street
New York, N. Y.

MONDAY AUG. 16th, 10:30 a.m.

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 33 NEW YORK, U. S. A., TUESDAY, AUGUST 17, 1943 TEN CENTS

Canada Houses Again Hit By Draft Order

Married Men Between 27 and 30 Called

OTTAWA, Aug. 16.—Already facing a severe labor crisis because of continuing tapping of its male personnel, Canadian theatres, like many other business establishments in the Dominion, now stand to lose untold additional numbers because of Labor Ministry Humphrey Mitchell's decision calling to the military married men between 27 to 30 and all men who reach 18 this year. Only last week, the Ministry ordered all men between 16 and 40 to change over to essential war industries.

The new draft covers all men in the brackets mentioned not heretofore designated or under arms, regardless of their marital status.

'U' Stockholder Gets Intervention Right

Supreme Court Justice William T. Collins yesterday granted to Maurice Deutsch, a minority stockholder, the right to intervene in the litigation which recently terminated in the court's approval of merger of Universal Pictures, Inc., into its parent organization, The Universal Corp., for the sole purpose of appealing from the court's approval.

Judge Collins, on June 3, approved the merger, which resulted in the settlement of a stockholders' derivative action instituted against the picture company management by Samuel I. Posen, a director and stockholder, and other stockholders.

Under the settlement agreement, minority stockholders of the picture company received three shares of common stock of the merged organization

(*Continued on page* 10)

15 Million Feet of Film to U. S. Forces

Rochester, Aug. 16.—Fifteen million feet of 16 mm. positive film has been donated by Eastman Kodak for motion pictures sent to U. S. service men throughout the world, it has been learned here.

'Heaven' at $115,000 Sets New All-Time Record at Roxy

Holdout lines were the rule on Broadway last week. The Roxy is headed for a new all-time record gross of $115,000 for the initial seven days, ending tonight, of "Heaven Can Wait" and a stage show featuring Veloz and Yolanda, Jerry Colonna and Ilona Massey, beating the former $105,000 record gross set by "Coney Island" and a stage show. The new mark is further remarkable in view of the fact that only 29 shows will have been played when the week ends, where ordinarily 35 shows are played.

"Mr. Lucky," at the Music Hall, is holding up well with a gross of about $105,000 in sight for the fourth week of the bill, which includes a stage show still starring the Don Cossack Choir. The bill continues for a fifth stanza. The combination of Benny Goodman on the stage and Bob Hope, on the screen in "Let's Face

(*Continued on page* 11)

Radio Technical Planning Unit Urged

WASHINGTON, Aug. 16.—Leading organizations in the radio and television field will meet in New York Sept. 15 to set up a radio technical planning board to guide postwar developments in the radio and television industries. Preliminary organization work has been started by committees of the Radio Manufacturers Association and the Institute of Radio Engineers.

The organization is being set up at

(*Continued on page* 10)

Honolulu Would Know Her Enemy

Last Friday, the thirteenth, Princeton Film Center, at Princeton, N. J., received a letter via Clippermail from the Office of Civilian Defense, Honolulu, (Remember Pearl Harbor!) ordering a motion picture entitled "KNOW YOUR ENEMY, JAPAN!"

No Crescent Ruling For Decree Writing

NASHVILLE, Aug. 16.—The Department of Justice is not expected to have available a Supreme Court decision in the Crescent anti-trust case as a precedent in time to use it in the forthcoming negotiations for a new or rewritten consent decree, which expires Nov. 20. The Court, now recessed, will not reconvene until October, and hearings are yet to be held in Washington on a Government motion to appeal the Crescent circuit action on the new theatre acquisition provision of the

(*Continued on page* 10)

St. Louis Clearance Is Cut Seven Days

The 14-day clearance of the Pageant Theatre over the Apollo Theatre, St. Louis, has been reduced to seven days by Harry G. Erbs of the St. Louis tribunal, it was announced yesterday by the American Arbitration Assn. The Apollo's complaint named 20th Century-Fox, RKO Radio, Paramount

(*Continued on page* 11)

"Thank Your Lucky Stars"

[Warner Brothers]

THIS musical comedy extravaganza produced by Mark Hellinger with a tuneful score by Arthur Schwartz and Frank Loesser, is a lavish spectacle. Emphasis is on music and stunning production numbers with the Warner galaxy of stars and featured players, augmented by Eddie Cantor, Dinah Shore, and others working well together under David Butler's able direction, to provide the customers with more than two solid hours of top, eye-filling, escapist entertainment.

The slightly contrived Norman Panama-Melvin Frank-James V. Kern screenplay, based on the Everett Freeman-Arthur Schwartz original, has Cantor playing two roles. As himself, in the film, he proves to be a thorn in the side of Edward Everett Horton and S. Z. Sakall, a couple of producers putting on a big charity show, who are anxious to secure Dinah Shore's services. Seems that Cantor has Miss Shore under contract for his own radio show, and his price for permitting her to appear for the charity event is the chairmanship and directorship of that show, which he gets and which he promptly proceeds to tear apart. Playing as Joe Simpson, a Hollywood guide whose resemblance to Cantor

(*Continued on page* 2)

United Artists Down for 28-35 In New Season

Small Will Contribute Six, Largest Group

By RED KANN

HOLLYWOOD, Aug. 16.—United Artists may release between 28 and 35 next season. This is the blueprint, subject to considerable change at the hands of contributing producers.

"Hi Diddle Diddle," with Dennis O'Keefe and Martha Scott, and "Johnny Come Lately," James Cagney's first, are awaiting release. Gregor Rabinovitch is producing "The Girl from Leningrad," with Anna Sten and Kent Smith and Samuel Bronston is filming "The Life of Jack London," with Michael O'Shea and Susan Hayward. David O. Selznick has lined up a blue-ribbon cast for "Since You Went Away," and is expected to roll in a couple of weeks. Claudette Colbert, Jennifer Jones, Joseph Cotten, Monty Woolley, and Shirley Temple are his leads.

In point of potential top delivery,

(*Continued on page* 10)

British Meet on Post-War Plans

LONDON, Aug. 16.—Government representatives, including Board of Trade officials, will attend the meeting here tomorrow of the British Film Producers Association to examine and discuss post-war plans of the British motion picture industry.

The session will be the first held

(*Continued on page* 11)

They're Giving, Not Just Loaning

Washington, D. C., Aug. 16.—A check for $575, representing one day's pay of a Hollywood film executive, and another for $5.50, one day's pay of a Palo Alto, Cal., stenographer, were among the thousands of donations which have built up a fund of $4,500,000 for various war purposes, the OWI reported today.

More than 20,000 persons have sent in outright gifts rather than turn them into war stamps or bonds.

Personal Mention

CHARLES SKOURAS, president of National Theatres, visited the Fox-Wisconsin Amusement headquarters in Milwaukee with TOM PAIGE, ANDY KRAPPMIN and HARRY COX, treasurer of the organization.

•

SAM GALANTY, Columbia district manager, was in Cincinnati late last week for a conference with Allan S. Moritz, branch manager.

•

FRED JOYCE, Chicago publicity representative for United Artists, will leave for the Coast Saturday.

•

HARRY SCHIFFERIN, former Warner salesman in Omaha, has been promoted to sergeant in the Army in North Africa.

•

BUDD ROGERS, New York representative for Charles R. Rogers Productions, left yesterday for Hollywood for a three weeks' visit.

•

WILL YOLEN, head of Warners special publicity events department, returned yesterday from a "vacation" which he spent with the New York State Guard.

•

PVT. MILTON WEISS, former M-G-M publicity man, is now in the Army at Astoria, L. I.

•

MARIE MORSE, of Warners' Fox Theatre, Philadelphia, and LIEUT. GEORGE JOHNS, were married last week at Camp Davis, N. C.

•

CAPT. EVERETT CALLOW, advertising-exploitation head for Warner theatres in Philadelphia, before entering the Marine Corps, has been placed in charge of the Philadelphia public relations office of that service branch.

•

JACK FLYNN, district manager for Warner Bros. circuit in Philadelphia, became the father of a daughter, born last week at Bryn Mawr Hospital.

•

VINCENT TROTTA, art director of National Screen, will again head the judges who will select Miss America —1943, at the annual beauty pageant in Atlantic City, next month. Also on the board is VYVYAN DONNER, of 20th Century-Fox Newsreel.

•

CORP. HERBERT S. ALPERT, former assistant at the Lyric, Bridgeport, is directing an all-soldier show at a U.S. fighter field in England.

•

ANITA ZIGLIANI, of the New York office of Ross Federal Service, has moved to Tucson, Ariz., where she will make her home.

•

DAVID ROSE, Paramount managing director in Great Britain, arrived here yesterday from California and is scheduled to leave this week for London.

•

ROY HAINES, ARTHUR SACHSON, JULES LAPIDUS and A. W. SCHWALBERG, of Warners, returned yesterday from trips around the country.

"Thank Your Lucky Stars"

(Continued from page 1)

has frustrated his acting career, Cantor helps Dennis Morgan and Joan Leslie, two young hopefuls, to remove the obstreperous Cantor. With Joe Simpson impersonating Cantor, Dennis gets a break in the charity show. The show provides the Warner contractees an opportunity to display quite some versatility. Bette Davis is a blase sophisticate who sings a number about the man shortage and gets tossed around by a jitterbug in the process. Ann Sheridan sings "Love Isn't Born, It's Made" against a boudoir background. Jack Carson and Alan Hale do an old time vaudeville skit. Olivia de Havilland, Ida Lupino, and George Tobias perform in a delightful comedy song turn. Errol Flynn is a dandy in an English 'pub' number. Also appearing are Alexis Smith, Humphrey Bogart, and John Garfield. Cantor maintains a fast, furious, and funny pace throughout. Dinah Shore does several numbers, the best of which is "Ice Cold Katie," with Hattie McDaniel and Willie Best. Spike Jones and His City Slickers cavort in a brace of numbers. Others in the cast are Ruth Donnelly, Henry Armetta and radio's Don Wilson.

Credit goes to Leo Forbstein for musical direction; to Ray Heindorf for orchestrations; to Dudley Chambers for vocal arrangements; all of whom help make the Schwartz-Loesser tunes a high spot. Plaudits also go to the Leroy Prinz staging. "Thank Your Lucky Stars" is good, wholesome entertainment for every member of the family although it is a bit long.

Running time, 127 mins. "G." MILT LIVINGSTON

"A Lady Takes a Chance"

(RKO-Radio)

Hollywood, August 16

IF this is not on the riot side, it makes an unchallenged substitute. That's how delicious a comedy "A Lady Takes a Chance" proves itself to be.

Don't approach it in terms of story, for it has so little of story it won't take more than a couple of lines of type to tell about it. It's 1938. Jean Arthur, typical American girl, captures a dream: A trip by bus from New York to the wonders of the west for $137 plus a few odd cents and all expenses paid. She is ripe for love, can't get excited over the three adoring boy friends left behind. Then she meets John Wayne, big outdoor he-man performing at a rodeo and proceeds to fall. The pursuit, however, is chiefly hers. Wayne is willing, only he doesn't know it until the bus carries Miss Arthur East. He follows and back to the West they go on the same bus.

Very simple. But also decidedly warm and homey, down-to-earth and as funny and as deft as can be in treatment, direction and performance. The fact is "A Lady Takes a Chance" is a quadruple-A example of adroitness in all three of these essential departments. Firstly, the narrative wisp, which is all it is, had to be developed with incident which would give the completed job substance. How much of the original story by Jo Swerling, and how much was added by Robert Ardrey in this script, this reviewer knows not. He does know, on the other hand, that results are there.

The direction, by William A. Seiter, appears to take every advantage of twist and turn and the overriding consequences is a wow of a job. On the side of performance, far and away, of course, is Miss Arthur. She continues unique in a solo classification for the particular kind of romantic and comedy role which she has maintained so successfully for so long. If your reviewer knew a better word for excellent, he'd use it.

John Wayne, who finally decides to marry the girl, never has done a better job within this knowledge, at any rate. Support of high order comes from Charles Winninger as an old cowband and, latterly, from Phil Silvers as tour conductor of the bus which starts this delightful and uproarious comedy rolling.

No question whatsoever about this one. RKO has a hit on its hands. Exhibitors will have one to enter in the black and shiny column. It ought to be a pleasure.

Frank Ross, Miss Arthur's producer, of course, was on hand again.

Running time, 85 minutes. "G."* RED KANN

**"G" denotes general classification.*

PRC Adds Two in Phila.

PHILADELPHIA, Aug. 16.—Harold Rosenbaum, formerly with William Goldman's independent circuit, has joined PRC Pictures as salesman in the local exchange. William Gimbel has joined PRC as a booker.

Son Born to Sam Shain

A son was born Sunday to Sam Shain, 20th-Fox's trade relations head, at Le Roy Sanitarium, Manhattan. Mrs. Shain and son are doing well.

Coming Events

Aug. 17—Latin American Testimonial Luncheon, International Film Relations Committee, Harvard Club, New York.

Aug. 19-20—Canadian Sales Meeting, Warner Bros., Mount Royal Hotel, Montreal.

Aug. 23—Midnight Rally, National Entertainment Industry Conference, New York.

Sept. 5-11—25th Anniversary "Paramount Week."

Sept. 9—Annual Installation Luncheon, ITOA, Hotel Astor, New York.

Sept. 9-14 — Hollywood-Treasury Department "Hollywood Victory Caravan" Tour of 12 key cities.

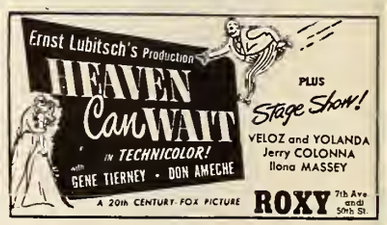
Sept. 9-20 — Third Victory Loan Drive.

Sept. 16 — First Fall Meeting, AMPA, New York.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
In Person
BENNY GOODMAN
AND BAND
CONDOS BROS.
JACK MARSHALL
BUY WAR BONDS PARAMOUNT TIMES SQUARE



LOEW'S State TIMES SQ.
2nd WEEK ON SCREEN
JOAN CRAWFORD
FRED MacMURRAY
"ABOVE SUSPICION"
IN PERSON
HAPPY FELTON
LUBA MALINA
HI, LO, JACK
& THE GAME

RKO PALACE B'WAY & 47th St.
PAT O'BRIEN • RANDOLPH SCOTT
"BOMBARDIER"
— and —
'GALS INCORPORATED'
LEON ERROL • HARRIET HILLIARD

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.


DO YOU KNOW WHAT'S BACK OF Claudia?


20th CENTURY-FOX PRESENTS



FACTS SHOWMEN SHOULD KNOW!



20th CENTURY-FOX PRESENTS





Claudia

FACT: CLAUDIA was a smashing hit on Broadway! SRO at 728 performances, a two-year run! And road-shown in 25 of the nation's largest cities! The name and fame of CLAUDIA has already echoed and re-echoed from coast to coast!

FACT: As a book, CLAUDIA became an immediate best-seller, running into edition after edition! And tremendous popular-price reprints are now being read by millions! A vast and eager audience!

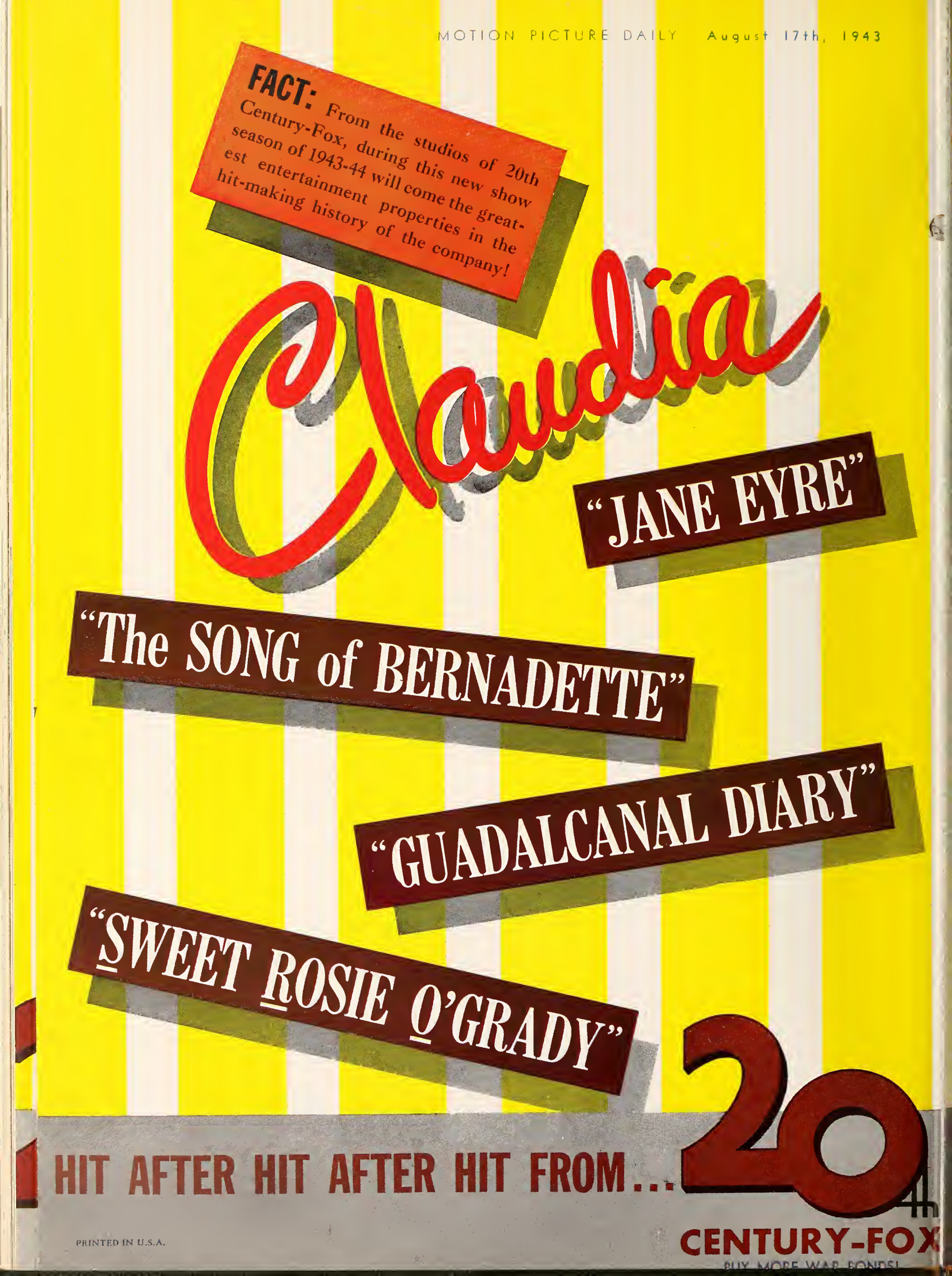
FACT: Over 7,000,000 readers of Redbook have hailed the heart-warming CLAUDIA stories which have been appearing since 1938, have attained an unprecedented popularity and for more than five years have been building up to your playdate!

FACT: Edmund Goulding, who has given to the screen so many distinguished productions and memorable money-makers, achieves a new pinnacle in his career with his superb direction of CLAUDIA!

"CLAUDIA ... a Reginald GARDINER ... DOLORES ... MISSEY



20th CENTURY-FOX PRESENTS ONE OF THE BIGGEST OF THOSE BIG ONES FOR 1943-44!..


FACT: From the studios of 20th Century-Fox, during this new show season of 1943-44 will come the greatest entertainment properties in the hit-making history of the company!
Claudia
"JANE EYRE"
"The SONG of BERNADETTE"
"GUADALCANAL DIARY"
"SWEET ROSIE O'GRADY"
HIT AFTER HIT AFTER HIT FROM...
20th
CENTURY-FOX
BUY MORE WAR BONDS!
PRINTED IN U.S.A.

52 Shooting, 38 Preparing, 57 Editing

HOLLYWOOD, Aug. 16.—Production apparently settled into a steady stride here this past week with seven new pictures placed on the stages to bring to 52 the number before the cameras as compared with 48 the previous week. Three finished camera work while 57 were in the cutting rooms and 38 scripts were in preparation. The week before saw 14 finished, eight new ones started, 48 shooting, 47 preparing and 52 editing.

M-G-M still headed the list, with eight shooting, but Paramount and RKO-Radio were close seconds with seven each in work and Warner Brothers had six before the cameras. The production scene:

Columbia

Started: "Ten Percent Woman," with Rosalind Russell, Brian Aherne, Willard Parker, Alan Dinehart, Jonathan Hale, Hobart Cavanaugh, Shinen Ruskin, Isabel Withers, Norma Varden, Barbara Broom, Charles Halton.

Shooting: "Tropicana," "Cover Girl," "There's Something About a Soldier," "Is Everybody Happy?"

Samuel Goldwyn

Shooting: "Up in Arms."

M-G-M

Finished: "The Heavenly Body."

Shooting: "Andy Hardy's Blonde Trouble," "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "America," "A Guy Named Joe," "See Here, Private Hargrove," "Rationing."

Monogram

Started: "Death Valley Rangers," with Ken Maynard, Hoot Gibson, Robert Steele, Linda Brent, Kenneth Harlan, Charles King, George Chesebro.

Shooting: "Hitler's Women," "East of the Bowery."

Paramount

Shooting: "Going My Way," "Henry Aldrich, Boy Scout," "Ministry of Fear," "Standing Room Only," "The Story of Dr. Wassell," "Frenchman's Creek," "Hail the Conquering Hero."

P. R. C.

Finished: "The Underdog."

Shooting: "Harvest Melody."

RKO-Radio

Started: "Rookies in Burma," with Alan Carney, Wally Brown, Claire Carleton, Erford Gage, Joan Barclay, "Tender Comrade," with Ginger Rogers, Robert Ryan, Katina Paxinou, Patricia Collinge, Kim Hunter.

Shooting: "The Ghost Ship," "Higher and Higher," "Gildersleeve on Broadway," "Revenge," "Government Girl."

Republic

Shooting: "Mystery Broadcast," "In Old Oklahoma."

20th Century-Fox

Started: "The Lodger," with Merle Oberon, George Sanders, Laird Cregar, Sir Cedric Hardwicke, Sara Allgood, Aubrey Mather.

Shooting: "Lifeboat," "Tampico," "Pin-Up Girl," "Buffalo Bill."

United Artists

(Samuel Bronston)

Shooting: "Jack London."

(Gregor Rabinovitch

Shooting: "The Girl from Leningrad."

Universal

Finished: "Crazy House."

Started: "Gung Ho," with Randolph Scott, Grace McDonald, Alan Curtis, Noah Beery, Jr.; "Gunfighters," with Russell Hayden, Fuzzy Knight, Jennifer Holt.

Shooting: "Set to Music," "Ali Baba and the 40 Thieves," "His Butler's Sister."

Warners

Shooting: "Passage to Marseille," "Rhapsody in Blue," "Conflict," "In Our Time," "Destination Tokyo," "Shine On, Harvest Moon."

Review

"So This Is Washington"

(RKO)

OF the current Lum and Abner series being produced by RKO, this is the best to date. Exhibitors whose audiences have been enjoying previous experiences of the pair should gain at the boxoffice with "So This Is Washington." It is topical, typical and fairly amusing.

Lum and Abner are members of a local draft board, the ration board and the tire inspection board, all of which have headquarters in their store in Pine Ridge. Listening to the radio, the duo find that there is a man in Washington seeking inventions from "the common man." Lum talks Abner into a trip to the Capital with an invention of the latter's on synthetic rubber.

In Washington, the boys cannot find a place to sleep and also cannot get in to see their man. While sitting on a park bench they overhear a conversation between a Congressman and a Senator, and solve the problem these lawmakers are discussing. They become known for their problem solving and hold court on this park bench. In making a tour of the Capital, they view many of our national shrines and comment philosophically on each. How they finally get to see the government man and convince him that their synthetic rubber invention works proves an interesting climax to the film.

Alan Mowbray, as the government man; Roger Clark, as a newspaper reporter friend of Lum and Abner's, and Mildred Coles, as secretary to Mowbray, give creditable performances.

The picture is a Jack William Votion production with Ben Hersh receiving screen credit as producer and Raymond McCarey as director. The screenplay, by Leonard Praskins and Roswell Rogers, from an original by Rogers and Edward James, is enjoyable and fast moving.

Running time, 64 mins. "G."* FRED STENGEL

'Fired Wife' Is 'U's' First for New Season

Universal's "Fired Wife," initial release for 1943-44, is being audience-previewed in all exchange centers, with Atlanta, Omaha and Albany showings already held. The picture will be previewed this evening at the Criterion, New York, and at Riverside, Milwaukee.

Other dates already set follow:

Aug. 19, Aladdin, Denver; Aug. 23, Fox, Detroit, Orpheum, San Francisco and Basil's Victoria, Buffalo; Aug. 24, Harris-Denis, Pittsburgh; Aug. 25, United Artists, Portland, Ore.; Aug. 26, Hollywood Pantages, Los Angeles; Aug. 30, Des Moines, Des Moines, and Fox, St. Louis; Aug. 31, Albee, Cincinnati; Sept. 2, Palace, Dallas.

Oversold Houses Illegal

SUMMERVILLE, Ga., Aug. 16.—Local theatres, by an ordinance just passed by the city council, cannot continue selling tickets after the seating capacity has been sold. Increased attendance in all local places of amusement making even standing room at a premium, is said to be endangering safety and increasing fire hazards.

Legion Reclassifies 'Best Foot Forward'

M-G-M's "Best Foot Forward" has been relieved of its Class B (objectionable-in-part) Legion of Decency rating, with the elimination of a sequence described as suggestive, and has been raised to Class A-II (unobjectionable for adults), the Legion reported yesterday.

Newly classified as objectionable in part, with Class B ratings, are Paramount's "Let's Face It," because of lines and situations observed by the Legion to be suggestive, and Republic's "West Side Kid," because of "low morale tone."

Rated Class A-I, for general patronage, were PRC's "Cattle Stampede," Columbia's "Destroyer," Universal's "Frontier Bad Men" and Republic's "Hoosier Holiday." Rated as Class A-II, for adults, besides "Best Foot Forward," were 20th Century-Fox's "Holy Matrimony," RKO's "Lady Takes a Chance," M-G-M's "Man from Down Under" and Universal's "Phantom of the Opera."

Camacho Honors Mayer, Disney

President Avila Camacho has awarded the decoration of the Aztec Eagle, one of Mexico's outstanding honors, to four Americans connected with the film industry, according to press dispatches received here yesterday from Mexico City.

Louis B. Mayer, Walt Disney, Francis Alstock, head of the film section of the office of the Coordinator of Inter-American Relations, and James A. Fitzpatrick were the Americans honored for furthering Mexican-American friendship.

7 Theatre Robberies

COLUMBUS, O., Aug. 16.—Burglars got cash and war stamps at the neighborhood Westmont, making the seventh local neighborhood house to be robbed in two weeks.

Hollywood

Hollywood, Aug. 16

M-G-M'S Commando attack on the usual summer slump in production spread to a full scale invasion today with 16 names at work on the lot. Nine were before cameras while seven were rehearsing.

George Murphy and Ginny Simms were working in "Broadway Rhythm," Spencer Tracy had the makeup on for "A Guy Named Joe," Irene Dunne was doubling in celluloid in the same film and "White Cliffs of Dover"; Wallace Beery was doing his stuff in "Rationing," Dick Powell and Lucille Ball were on the stages in "Meet the People," Pierre Aumont was working in added scenes for "Cross of Lorraine," and Mickey Rooney was clowning in "Andy Hardy's Blonde Trouble."

M-G-M rehearsal stages saw Margaret O'Brien, Charles Laughton and Robert Young readying themselves for "The Canterville Ghost," Ronald Colman for "Kismet," Ingrid Bergman and Charles Boyer for "Gaslight," and Red Skelton and Esther Williams for "Mr. Co-Ed."

In addition, Wesley Ruggles had Donna Reed and Robert Walker before the Cameras in "See Here, Private Hargrove."

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RKO had its biggest stage load of the year today with two new pictures going into production in addition to five in various stages of camera work. The new ones given the green light are "Rookies in Burma," with Wally Brown and Alan Carney, and the Ginger Rogers starrer, "Tender Comrades." Those shooting are "Government Girl," "Revenge," Higher and Higher," "Gildersleeve on Broadway," and "Ghost Ship."

•

Samuel Bronston, producing "Jack London" for UA release, has just signed Regis Toomey for the salty and meaty role of "Scratch" Nelson, an oyster pirate. Toomey just finished a chore for Columbia as skipper in "Destroyer." . . . Sam Wood's next will be "The Land Is Bright," under his own production setup for Columbia release. . . . Sam Bischoff looks toward an early starting date for "None Shall Escape" at that studio. . . . Samuel Goldwyn thinks he has star material in Lee Nugent, 17-year-old daughter of actor-director-writer Elliott Nugent, directing "Up in Arms." . . . Frank Sinatra may be a "glamour god" to the gals but he's a headache to Pasadena police. It took 40 bluecoats to protect him from some 600 teen-agers, mostly girls, when he dropped off a train there to report at RKO for "Higher and Higher."

•

Red Skelton and Esther Williams will have 16 hot tunes and Harry James' band to back them up in "Mr. Co-Ed," which starts shortly. . . . Producer Walter MacEwen has assigned Ralph Murphy to direct "The Man in Half Moon Street" at Paramount. . . . Monogram has signed Una Merkel for the lead in "Sweethearts of U. S. A.," musical. . . . W. Ray Johnston, Monogram president, is protecting that studio's "Hitler's Women," by registering the title "Women in Bondage" just in case Adolph does a Mussolini before the picture is released.

United Artists Down for 28-35 In New Season

(*Continued from page* 1)

numerically, is Edward Small. He has about a dozen properties on hand and scripts are ready for many of them. He states he will make a possible six, drawn from these: "Cagliostro," "The Raft," "Up in Mabel's Room," "Kate Fennigate," "Bella Donna," perhaps with Marlene Dietrich; "Big Time," perhaps with Ed Wynn; "The Ghost of Monte Cristo" and "The Life of Valentino," long on this producer's list.

Hunt Stromberg may make "Guest in the House" as his next and first for the new season, thereafter following with the Marx brothers' musical and "This Is the Life." He appears pegged at three for 1943-44. Similar is the situation with Charles R. Rogers. His plans, and he says they are definite, embrace "The Gaunt Woman," "One Man's Family" and "Song of the Open Road." Ben Bogeaus is officially designated for two. One is "There Goes Lola Henry" and the other, "The Bridge of San Luis Rey," which is declared slated for Technicolor.

Other UA producers are planning these:

The Spitz-Skirball unit is down for "Duffy's Tavern," with Ed Gardner; Jules Levey, "The Hairy Ape"; Mary Pickford, "Junior Miss"; Seymour Nebenzal, "The Moon Their Mistress"; Andrew Stone, "Petticoat Lane"; Arnold Pressburger, "Tomorrow Never Comes"; Harry Sherman, "Wherever the Grass Grows," as well as a program of Hopalong Cassidys and possibly "Utah," with Joel McCrea; Sol Lesser, another canteen story, tentatively titled "Hollywood Canteen," and Producing Artists, Inc., an untitled musical.

On the register once again is "The French Bluebeard," which Charles Chaplin will produce and in which he will also star.

B. & K. Shifts Loop First Run Managers

CHICAGO, Aug. 16.—Miles Concannon, who has been with Balaban and Katz for 25 years, has resigned as manager of the State-Lake Theatre and H. Swan, manager of the Cine Theatre, has been inducted into the army.

The resulting shift in personnel affects four of the big Loop houses. Charles Cottle has been transferred from manager of the Roosevelt to manager of the State-Lake; Charles Nesbit from co-manager of the Chicago to manager of the Roosevelt; G. R. Greer from co-manager of the State-Lake to manager of the Garrick; George Rosenthal from manager of the Garrick to manager of the Luna, and S. Schmidt from manager of the Luna to manager of the Cine.

WAC Comm. Meeting

Harry Mandel, public relations chairman of the Metropolitan New York exchange area for the WAC, will meet with his committee at War Activities Committee-Motion Picture Industry headquarters, 1501 Broadway, tomorrow afternoon. Publicity, promotion and advertising for the Third War Loan Drive will be discussed.

No Crescent Ruling For Decree Writing

(*Continued from page* 1)

local Federal Court's proposed decree in that suit.

Aug. 25 was the date set by Judge Elmer Davis here for the transfer of records to Washington for a hearing of the Government motion to appeal, but it appears doubtful that this transfer will be completed by that date.

Judge Davies, holding court here now, has given no indication of whether he would act on pending motions by the defendant to amend his findings of fact and to modify the divesture provision of his proposed decree or allow the whole thing to be considered by the Supreme Court. Since the defendant's recently filed motion for dismissal of the Government's appeal motion was based on the fact that these motions are pending, such a basis would be nullified by the district court's action on all motions and petitions.

Radio Technical Planning Unit Urged

(*Continued from page* 1)

the recommendation of James L. Fly, chairman of the Federal Communications Commission, and will act as a technical advisory body to the government and agencies in the industry. Organizations invited to participate in the New York meeting include the National Association of Broadcasters, National Independent Broadcasters, F. M. Broadcasters, Inc., and others.

Skouras, Fitzgibbons At O'Loghlin Rites

MONTREAL, Aug. 16.—Active pallbearers at James P. O'Loghlin funeral here Saturday were J. J. Fitzgibbons, president of Famous Players Canadian Corp., Toronto; F. J. Crawford, Toronto broker; Ross Vineberg, Montreal merchant; Murry R. Raymond and W. A. Stanford, O'Loghlin's sons-in-law; Eddie English, Montreal manager for 20th Century-Fox; Sidney Sampson, and William Hall, personal friend.

Honorary pallbearers were Spyros Skouras, president, National Theatres; T. J. Connors, and W. C. Gehring, of 20th Century-Fox, New York, and Austin Johnson, a personal friend.

Paramount Promotes Clark to Manager

Promotion of James Clark, Paramount salesman in Philadelphia, to branch manager in Portland, Ore., was announced yesterday by Neil Agnew, general sales manager. He succeeds A. R. Anderson, who is returning to Minneapolis for the company.

Clark was ad sales manager until 1933, rejoining Paramount in 1941 as salesman in Atlanta. Several months ago he was transferred to Philadelphia. George Elmo succeeds Clark in Philadelphia.

Set 'Matrimony' Date

"Holy Matrimony," 20th-Fox film starring Gracie Fields and Monty Woolley, will be trade shown, starting Friday, Aug. 20, at the New York exchange, it was announced yesterday.

'Profession' and Show in Buffalo Roll Up $24,000

BUFFALO, Aug. 16.—"The Youngest Profession" and a stage show at the Buffalo are expected to lead the town with a big $24,000. "Heaven Can Wait" and "Night Plane from Chungking" are big at the Buffalo and are expected to end the week with $21,000.

Estimated receipts for the week ending Aug. 21:

"The Youngest Profession"
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days. Hal McIntyre and his orchestra on stage, with Helen Ward and Al Nobel, Tim Herbert and Dorthy Keller, Paula Kelly and The Modernaires, singers, with Glenn Miller's orchestra. Gross: $24,000. (Average, $15,000).
"Heaven Can Wait" (20th-Fox)
"Night Plane from Chungking" (Para.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days. Gross: $21,000. (Average, $13,000).
"Dixie" Para.)
HIPPODROME — (2,100) (35c-40c-55c-65c) 7 days, 3rd week moveover. Gross: $7,100. (Average, $8,500).
"Behind the Rising Sun" (RKO)
"Chatterbox" (RKO)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days, 2nd week. Gross: $14,000. (Average, $8,500).
"Hers to Hold" (Univ.)
"Hi, Buddy" (Univ.)
LAFAYETTE—(3,000) (35c-55c) 7 days, 2nd week. Gross: $10,000. (Average, $8,500).

'U' Stockholder Gets Intervention Right

(*Continued from page* 1)

for every one share held, as well as other benefits. After extended hearings, Justice Collins ruled that the merger plan offered the only reasonable means of giving stockholders the prospect of an immediate return on their investments.

In granting Deutsch the right to intervene for the purpose of an appeal, Justice Collins imposed the following conditions: (1) That applicant serve his notice of appeal within five days after the service of a copy of the order of intervention; (2) That the appeal be perfected before the commencement of the October term of the Appellate Division, first department; (3) That the appeal be noticed for argument and argued at such term.

NEIC Pledge Rally Set for Sept. 13

The much-postponed National Entertainment Industry Council pledge drive rally and service flag dedication has now been set for Sept. 13, at a New York theatre to be selected, according to James L. Sauter, NEIC coordinator. Activities dealing with NEIC participation in the Treasury's Third War Loan Drive and the October National War Fund Drive, will be coordinated with the rally.

The radio projects committee of NEIC will hold a meeting Wednesday evening, the coordinating committee will meet Thursday evening, and the theatre projects committee will meet Friday morning.

'Salute' Bows Aug. 28

M-G-M's "Salute to the Marines," Technicolor film starring Wallace Beery, will have its New York premiere on Aug. 28 at the Globe Theatre.

'Action' Goes $6,000 Over Chi. Average

CHICAGO, Aug. 16.—"Action in the North Atlantic" leads Chicago's Loop with an estimated $24,000 at the United Artists. "The Constant Nymph" $48,000 in its second week at the Chicago, and "Stage Door Canteen," $23,000 in its fifth at the State-Lake, are also doing very well. Eight holdovers occupied nine of the ten first run houses for the weekend.

Estimated receipts for the week ending Aug. 19:

"The Ox-Bow Incident" (20th-Fox)
"Jitterbugs" (20th-Fox)
APOLLO—(1,200) (40c-55c-75c) 7 days, 2nd week. Gross: $11,000. (Average, $10,000)
"The Constant Nymph" (W.B.)
CHICAGO—(4,000) (40c-55c-75c) 7 days, 2nd week. Gross: $48,000. (Average, $42,000)
"China" (Para.) 7 days, 6th week in Loop
"Yanks Ahoy" (U.A.) 7 days, 2nd week
GARRICK—(1,000) (40c-55c-75c). Gross: $7,500. (Average, $8,500)
"They Got Me Covered" (RKO) 4 days, 8th week
"The Falcon Strikes Back" (RKO) 4 days, 8th week
"Forever and a Day" (RKO) 3 days
"Melody Parade" (Mono.) 3 days
GRAND—(1,150) (40c-55c-75c). Gross: $9,500. (Average, $8,000)
"Mr. Big" (Univ.)
ORIENTAL—(3,200) (30c-35c-55c-75c) 7 days, 2nd Loop run. Stage: Dante the magician. Gross: $22,000. (Average, $22,000)
"Her's to Hold" (Univ.) 4 days, 3rd week
"Gildersleeve's Bad Day" (RKO) 4 days, 3rd week
"Hit the Ice" (Univ.) 3 days.
"Honeymoon Lodge" (Univ.) 3 days
PALACE—(2,500) (40c-55c-75c). Gross: $24,000. (Average, $19,000)
"Coney Island" (20th-Fox)
ROOSEVELT—(1,500) (40c-55c-75c) 7 days, 3rd week. Gross: $17,500. (Average, $17,000)
"Stage Door Canteen" (U.A.)
STATE-LAKE—(2,700) (40c-55c-75c) 7 days, 5th week. Gross: $23,000. (Average, $23,000)
"Action in the North Atlantic" (W.B.)
UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days. Gross: $24,000. (Average, $18,000)
"Tonight We Raid Calais" (20th-Fox) 5 days, 3rd week
"Wings Over the Pacific" (Mono.) 5 days, 3rd week
"Gorilla Man." (W.B.) 2 days
"Black Raven" (W.B.) 7 days.
WOODS—(1,200) (40c-55c-75c). Gross: $8,000. (Average, $7,500)

Heavy Promotions in 'Marines' Premiere

CLEVELAND, Aug. 16.—World premiere of M-G-M's "Salute to the Marines" will take place Wednesday midnight at Loew's State. Ed Fisher, publicity director for Loew's here, with Sgt. Vaughn P. Utt, of the Marines, has arranged an exploitation campaign equalling that for "GWTW." Starting with a proclamation by the mayor, establishing Aug. 19-31, as "Salute the Marines" week, the campaign includes participation of members of the armed forces in a parade on the opening night, culminating in a review of troops in front of the State. Marine recruiting boards will carry announcements of the opening. A recruiting stand is being erected in the State lobby. Recruits will be inducted on the stage on the opening night. These are just a few of the 33 items set for the opening at which Marines will be guests of Loew's.

Fox to Distribute 'Shrine'

"The Shrine of Victory," a Greek documentary filmed in England, will be distributed in America by 20th Century-Fox, it was announced.

'Heaven' at $115,000 Sets New All-Time Record at Roxy

(Continued from page 1)

It," is a winning one at the Paramount. An estimated $90,000 is in sight for this bill for the second week ending tonight.

"Stage Door Canteen" with Phil Spitalny and his all-girl orchestra on the stage at the Capitol winds up an eight-week stay tomorrow with the estimated gross for the final week being set at $55,000, which is very good. "This Is the Army" continues on its merry way at the Hollywood where a hefty $47,000 gross is expected for this picture from its third week.

The Strand Theatre, with "The Constant Nymph," and Carmen Cavellaro and his band on the stage is expected to gross about $42,000 for its fourth week with the bill holding for a fifth. "For Whom the Bell Tolls" is expected to gross in the neighborhood of $33,500 for its fifth week at the Rivoli.

"Hers to Hold" concludes a successful engagement at the Criterion tonight. Gross for the fourth week is estimated at $18,000. Weekend business for "Victory Through Air Power," at the Globe, was about $4,300, with $9,000 in sight for the fifth week. "Frontier Badmen" seems headed for $10,000 at the Rialto in its first week and holds for a second.

'Burlesque's' $8,500 Nearly Doubles Par

OKLAHOMA CITY, Aug. 16.—"Lady of Burlesque," with "That Natzy Nuisance," at the State, led this week's grosses with an $8,500 mark. All other films were satisfactory as business continues good though the weather certainly has not been.

Estimated receipts for the week ending Aug. 19:

"Hit the Ice" (Univ.)
CRITERION—(1,500) (25c-40c-50c) 7 days. Gross: $8,900. (Average, $6,000)
"Union Pacific" (Para.)
"Shantytown" (Rep.)
LIBERTY—(1,200) (20c-25c) 7 days. Gross: $4,000. (Average, $3,250)
"Stormy Weather" (20th-Fox)
MIDWEST—(1,500) (25c-40c-45c) 7 days. Gross: $7,200. (Average, $5,600)
"Lady of Burlesque" (RKO)
"That Natzy Nuisance" (U.A.)
STATE—(1,100) (25c-40c-45c) 7 days. Gross: $8,500. (Average, $4,500)
"Coney Island" (20th-Fox)
TOWER—(1,000) (20c-25c-40c) 7 days, 3rd week. Gross: $3,250. (Average, $2,500)

British Meet on Post-War Plans

(Continued from page 1)

since late July, when the Board of Trade presented a questionnaire to the producer group asking the latter to launch an inquiry and report back to the board on the home industry's peacetime potentialities.

St. Louis Clearance Is Cut Seven Days

(Continued from page 1)

and Vitagraph. The St. Louis Amusement Co. and the Union Southern Co. were intervenors. The complaint was dismissed as to Loew's at the start of the hearings.

'Dixie' in Tulsa High at $10,750

TULSA, Okla., Aug. 16.—"Dixie," at the Ritz, led local films as it scored $10,750, though "The Constant Nymph," at the Orpheum, was not far behind on $9,000 mark. All other films were over average though the weather continues hot.

Estimated receipts for the week ending Aug. 19th:

"Hit the Ice" (Univ.)
MAJESTIC—(570) (25c-40c) 7 days, moveover. Gross: $3,500. (Average, $2,500)
"The Constant Nymph" (W.B.)
ORPHEUM—(1,400) (20c-40c-50c) 7 days. Gross: $9,000. (Average, $7,500)
"Get Going" (Univ.)
"Clancy Street Boys" (Mono.)
RIALTO—(1,250) (20c-40c) 3 days. Gross: $1,650. (Average, $1,500)
"Captive Wild Women" (Univ.)
"Sherlock Holmes and the Voice of Terror" (Univ.)
RIALTO—(1,250) (20c-40c) 4 days. Gross: $2,500. (Average, $1,950)
"Dixie" (Para.)
RITZ—(2,000) (25c-40c-55c) 7 days. Gross: $10,750. (Average, $7,750)

Industry Unit Will Fete South Americans

International film relations committee of the industry will be host at a luncheon at the Harvard Club today to a group of newspapermen from Colombia, Venezuela and Ecuador. The South Americans are touring the country under the auspices of the Coordinator of Inter-American Affairs.

Members of the industry group who comprise the committee which will tender the affair include: Dave Blum, of M-G-M, chairman; Al Dean, Paul Ackerman, Paramount; Sam Cohen, U.A.; Leslie Whelan, 20th Century-Fox; G. R. Keyser, Warners; Michael Hoffay, RKO; Fortunat Baronat, Universal, Clarence Schneider, Columbia, and Rosa Lewis, M-G-M. Representatives of the Hays office and the CIAA will also be present.

'Bell Tolls' Opens At 2 L.A. Houses

LOS ANGELES, Aug. 16.—"For Whom the Bell Tolls" opened here tonight at the Carthay Circle Theatre before a capacity audience which included many leaders of the industry. Proceeds of the premiere, totaling $7,500, were donated by Paramount to the Los Angeles War Chest

Gary Cooper and Ingrid Bergman, stars of the picture, headed a contingent of stars present. Production executives from most of the major studios also attended.

The picture also opens tomorrow at the United Artists Theatre here on a continuous policy, while playing at the Carthay Circle two-a-day.

3 Warnerites Die in Montreal, Toronto

MONTREAL, Aug. 16.—Two oldtime Warner exchange employees here have passed away. They were J. C. James, booker, with the company since 1919, and T. E. Carr, also a booker, who joined Warners in 1924.

TORONTO, Aug. 16.—First death among former Warner Canadian employees now in the Canadian armed forces is that of Lance Corporal Aaron Sabblut, reported killed in action in the Sicilian campaign. He was a member of the exchange staff here.

'Army' in Cincinnati Gets $22,000 on $6,000 House Par

CINCINNATI, Aug. 16.—All roads here are leading to the RKO Capitol, where "This Is the Army" is piling up an estimated $22,000 at regular prices for this engagement, following a sellout premiere which grossed $5,146. Business at the other houses is good.

Estimated receipts for the week ending Aug. 18-21:

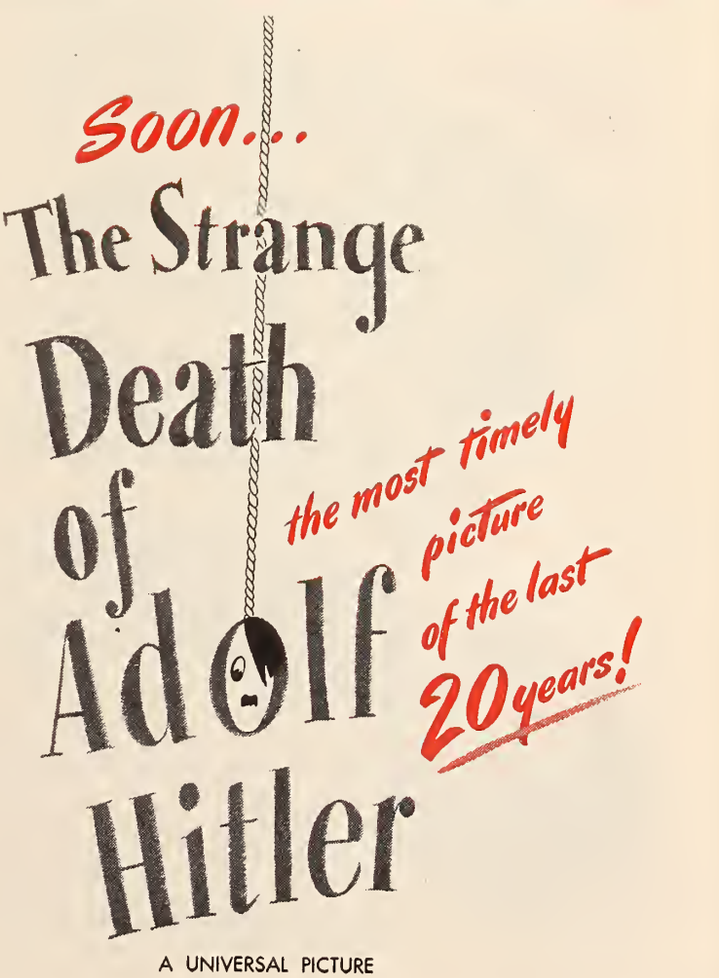
"Spitfire" (RKO)
RKO ALBEE—(3,300) (33c-40c-44c-55c) 7 days. Gross: $13,000. (Average, $15,000).
"Heaven Can Wait" (20th-Fox)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days. Gross: $14,000. (Average, $13,000).
"Stormy Weather" (20th-Fox)
RKO SHUBERT—(2,150) (33c-40c-44c-55c) 7 days, 2nd week. Gross: $6,000. (Average, $5,000).
"This Is the Army" (W. B.)
RKO CAPITOL—(2,000) (40c-50c-60c) 7 days. Gross: $22,000, exclusive of premiere at $1.10 to $5.50). (Average, at 33c-40c-44c-55c, $6,000).
"Hers to Hold" (Univ.)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days, 2nd week, moveover from Albee. Gross: $5,500. (Average, $6,500)
"Du Barry Was a Lady" (M-G-M)
RKO LYRIC—(1,400) (33c-40c-44c-55c) 7 days, 3rd week, moveover from Grand. Gross: $3,800. (Average, $4,500).
"Thunder Birds" (20th-Fox)
"The Renegade" (PRC)
RKO FAMILY—(1,000) (22c-33c) 4 days. Gross: $1,300. (Average, $1,400).
"Song of the Island" (20th-Fox)
"Colt Comrades" (U.A.)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $800. (Average, $800).
"The Youngest Profession" (M-G-M)
KEITH'S—(1,500) (33c-40c-44c-55c) 7 days, 2nd week, moveover from Palace. Gross: $4,500. (Average, $5,500).

$41,050 'Army' Gross Breaks Earle Record

WASHINGTON, D. C., Aug. 17.—"This Is the Army" finds Washington audiences cheering while the box-office looks as though it will jingle a $30,000 record-breaking tune at Warners' Earle Theatre. Add this record total to the $11,050 earned on the film's reserved-seat premiere and you find "Army" grossing an exceptional $41,050 estimate for its first week.

Estimated grosses for the week ending Aug. 19th:

"Above Suspicion" (M-G-M)
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days. On stage: Harry Langdon, Edith Fellows, Ray English. Gross: $29,000. (Average, $19,000)
"Coney Island" (20th-Fox)
LOEW'S COLUMBIA—(1,234) (30c-50c) 7 days, fourth downtown week. Gross: $7,500. (Average, $5,200).
"This Is the Army" (W.B.)
EARLE — (2,210) (30c-40c-50c-75c-90c) 7 days. On stage: Ladd Lyon; Lydia Sue; Rovyettes. Gross: $30,000. (Average, $15,500)
"Hers to Hold" (Univ.)
RKO-KEITH'S — (1,800) (40c-50c-65c) 7 days, second downtown week. Gross: $15,000. (Average, $11,200).
"The Constant Nymph" (W.B.)
MEROPOLITAN—(1,600) (30c-44c) 7 days, third downtown week. Gross: $9,000. (Average, $4,250).
"Dixie" (Para.)
LOEW'S PALACE—(2,242) (28c-55c) 7 days, second downtown week. Gross: $17,000. (Average, $15,750).



'Army' on 5-a-Day In Capital Showing

Warners' Earle Theatre in Washington, D. C., has instituted five showings of "This Is the Army" daily instead of the usual four with shows starting at 10:15 a.m. "Army" bows in Detroit at the Palm State Theatre on Aug. 27 after a premiere on Aug. 26. In Des Moines, "Army" grossed $3,337 at the Aug. 11 premiere, proceeds of which went to Army Emergency Relief.

The Virginian Theatre, seating only 900, netted $7,200 for Army Emergency Relief at the Aug. 13 premiere in Charleston, W. Va. The film started a day-and-date run at the Virginian and Rialto the next day. Milton Arthur, owner of the State and Cabart theatres in Long Beach, Calif., where "This Is the Army" will have a day-and-date run, has personally bought all the $1.10 seats for tonight's special premiere and is using them to play host to 1,300 soldiers and sailors who have been wounded.

In Oklahoma City, Standard Theatres will donate "Army" receipts of the premiere to Army Emergency Relief which will have a special preview at the Midwest on Aug. 25. Warners reports three cities showing "Army" at sellout performances have topped the Broadway premiere. In Seattle, where the Orpheum has been scaled at a $23,000 gross for tonight's performance, the schedule has been revised upward to about $34,000. The Mastbaum, Philadelphia, will take in about the same sum tonight and so will the six-theatre Los Angeles premiere.

Off the Antenna

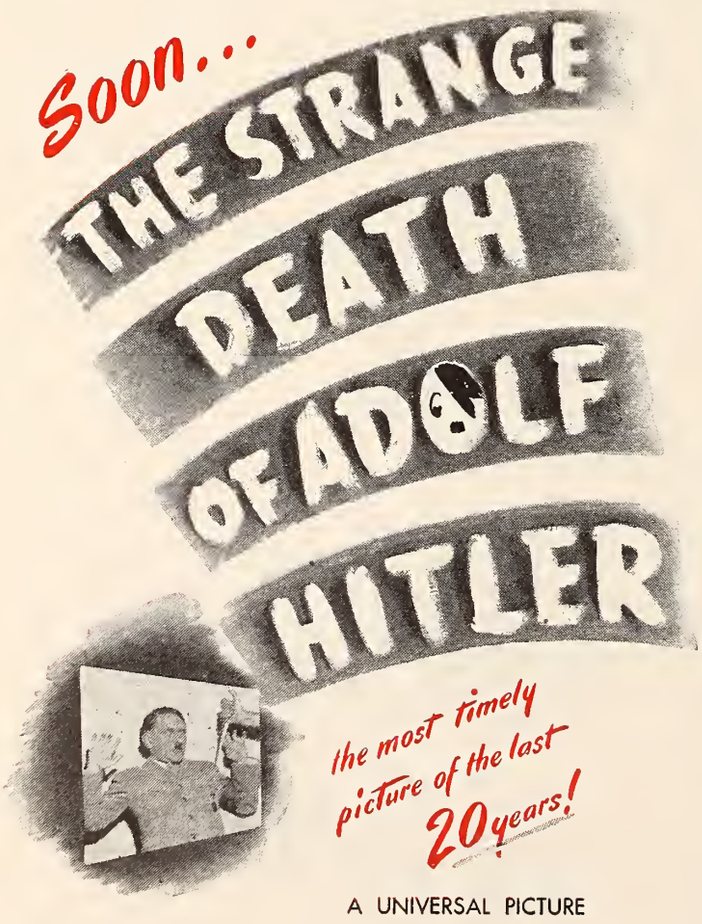
PLANS for complete divorcement of the Red and Blue networks as far as operation is concerned, got underway yesterday with the return to New York of Charles Rynd, Blue official, who surveyed the situation in Chicago where news and special events departments, as well as the music library and mailing departments, are operated jointly. A similar divorcement study was conducted on the Coast. Some facilities in New York's Radio City headquarters, are still operated jointly. . . . U. S. Senator Harry S. Truman sees television sets in homes, schools, offices, and automobiles after the war. . . . Post-war phonographic music faces a radical change if a patent issued to Henry P. Clausen of White Plains, N. Y., and assigned to the Gray Manufacturing Co., of Hartford is applied. Patent calling for a machine for making long-playing sound records similar in principle to the film sound track. . . . Station KFMB, of San Diego, joins the Blue web on Sept. 1st. . . . Informed trade circles are wondering whether Donald Flamm's suit against Edward J. Noble to rescind the sale of WMCA, will have any effect in delaying FCC approval of Noble's acquisition of the Blue Network. According to FCC regulations, Noble has to dispose of WMCA. Most recent reported asking price is believed to be in the neighborhood of $1,250,000.

• • •

Purely Personal—*Theodore M. Thompson is the new manager of NBC's guest relations department. . . . Walter E. Schneider, associate editor of* Editor and Publisher, *joins the NBC press staff as magazine editor on Sept. 1. . . . Irving Hopkins, assistant director in CBS' operations department has left for the Army. . . . Fred Feibel, CBS organist for 14 years, reports to the Army, Aug. 25. . . . Bill Barlow, director of publicity for WLW-WSAI, Cincinnati, has been assigned to the office of James D. Shouse, v. p. and g. m. in charge of broadcasting.*

• • •

Program Notes—Bob Hope speaks from North Africa on CBS' "We the People" program Aug. 22. . . . Office of the Coordinator of Inter-American Affairs will shortwave the Hollywood opening of Irving Berlin's "This Is the Army" tonight from the Hollywood Theatre, also beaming the ceremonies to Latin-America. . . . NBC reports that 42 stations have signed for its recorded series "The Weird Circle." . . . Victor Moore and William Gaxton will guest-spot on the Paul Whiteman program on Sunday. . . . Lieut. Burgess Meredith will be heard on the CBS "Transatlantic Call" program Sunday, interviewing Anglo-American workers in England. . . . Carole Landis and Jerry Lester will be starred in the Philip Morris Playhouse version of "Lady Eve." . . . Jose Iturbi is the first guest artist to be signed for the RCA program "What's New."



'Outlaw' Release Soon, Says Birdwell

CHICAGO, Aug. 16.—According to Richard Birdwell, press agent, it is now expected that Howard Hughes' "The Outlaw" will finally go into general release at an early date, probably after a road show engagement in Detroit. Gross for the picture in San Francisco is reported to have been $264,000 in ten weeks, breaking records.

Birdwell stopped here over the week-end en route to New York and Washington. He will spend three weeks in the latter city with Major Cornelius Vanderbilt, Jr., now with Birdwell, who was recently discharged from the army following an injury received in the South Pacific. A Washington office will be opened to work on post war planning with particular emphasis on foreign affairs. The organization will continue to handle picture publicity, but will also concern itself with tourist trade, especially in Latin America.

Variety Outing Aug. 30

CINCINNATI, Aug. 16.—The local Variety Club will hold its ninth annual golf tournament at the Summit Hills Country Club, Aug. 30. Saul M. Greenberg, club property master, is general chairman, with Maurice White, James J. Grady, Harold Bernstein, Joseph Oulahan, Allan S. Moritz, Peter Niland, Noah Schecter, Harry Hartman and Mike Greenberg on the committee.

He Raises Dollars For United Nations

Minto, N. B., Aug. 16.—T. J. O'Rourke, owner of the Gaiety Theatre here, is the "fund raisingest" man in this area. He is now treasurer for local China War Relief, which follows a stint on the Greek Relief drive. Previously, he was publicity chairman for Russian War Relief, the Victory Bond Drive, a campaign on war savings stamps, the Red Cross and Allied War Services.

Chicago Mobsters' Trial Off to Oct.

With two important Government witnesses listed as fugitives, and because of the unavailability of a Federal judge to try the case in September, the trial of six alleged Chicago gangsters, John Rosselli, former husband of June Lang, film actress, and Louis Kaufman, business agent of the Newark local of the projectionists' union, will be adjourned until at least Oct. 4, it was learned here yesterday.

Assistant Attorney General Boris Kostelanetz, in charge of the prosecution of the defendants, who are accused of shaking down major film companies for more than $1,000,000 in violation of the Federal anti-racketeering act, admitted yesterday that Federal authorities have made little headway in their search for the two fugitive witnesses, Robert McCullough, of Chicago, and Nicholas Avolio, of Brooklyn. Warrants for their arrest were issued by Federal Judge John C. Knox about ten days ago.

Testimony Vital

Their testimony, Kostelanetz indicated, is of such a vital nature, as far as the prosecution is concerned, that every effort is being made to apprehend them. The two men, according to Kostelanetz, studiously avoided their usual haunts during the last year, when a special Federal Grand Jury investigating racketeering within the film industry sought to question them. In the event that they are not apprehended before Oct. 4, it is likely that the Government will ask for a further adjournment of the trial.

The case currently is set for trial on September 7 but it is known that attorneys for both sides have agreed to a postponement of the trial date.

Meanwhile, Judge Knox yesterday postponed the trial of Isadore Zevin, former secretary to George E. Browne, convicted former president of the IATSE, until Sept. 13. Zevin is accused of having committed perjury while being questioned by the special grand jury concerning the disposal of a special fund of $1,500,000 assessed against members of the IATSE.

New WB Supervisors

Joseph M. Houston has been appointed supervisor of Warner Bros. picture checking service in the Cleveland and Detroit territories, succeeding Joseph Friedman.

Albert A. Gorrel replaces W. P. Bernfield as field supervisor for the Los Angeles and San Francisco areas.

INTERNATIONAL MOTION PICTURE ALMANAC

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The 1943-44 edition, now on the press, will contain the most exhaustive compilation of up-to-the-minute facts and figures about the motion picture industry ever published.

Serving the producer, the distributor, the exhibitor and all other factors of the business, the Almanac is the supreme reference annual of the industry. Edition is limited. Reserve your copy now. $3.25 postpaid in U. S. A., $5 elsewhere.

EDITED BY TERRY RAMSAYE



QUIGLEY PUBLICATIONS

New York (20) Hollywood (28)

Chicago (5) London



BOB HOPE
BETTY HUTTON in
"LET'S FACE IT"



Cartoon from July "Esquire"

"I roll in the aisle at Bob Hope—and I get darn dusty"

(Memo to the Broadway Crowds who are breaking "Road To Morocco" records. Take this tip from "Esquire" when you go to Paramount's greatest laugh-show.)

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First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 34 NEW YORK, U. S. A., WEDNESDAY, AUGUST 18, 1943 TEN CENTS

Korda's U.A. Stock Sale Is On Tap Again

Producer on Coast from London for Talks

Sale of Sir Alexander Korda's one-fourth stock interest in United Artists is scheduled for discussion again at meetings of the company's board of directors to be held on the Coast this week and next, it was learned from authoritative sources here yesterday.

Korda arrived in New York from London last weekend and left immediately for the Coast, arriving there for the scheduled conferences yesterday.

Informal discussions of a purchase of the Korda stock by the company were held in Hollywood early last Spring prior to Korda's departure for London to assume his new post as head of British production for M-G-M. Reports at the time were that the discussions were stalemated over Korda's asking price for the block of stock, which was said to be $500,000.

One of the company stockholders

(Continued on page 10)

British to Support Post-War Industry

LONDON, Aug. 17.—Further assurances that the British government was wholeheartedly backing plans for post-war entrance of British films into the world market were given here today at a meeting of the British Film Producers Association. H. T. N. Gaitskill, Board of Trade official and director of that agency's film department, stressed that the government is eager to play a part in the industry's general export position after the war. He referred to the likely unfavorable

(Continued on page 10)

Republic Air Show Blocked on Talent

Proposed Republic half-hour weekly radio show over a national hook up intended to feature the studio's stars and players, looks improbable in view of inability to line up the necessary talent, according to a company official.

Prior commitments of Roy Rogers and other Republic talent to the Hol-

(Continued on page 10)

Only Two Features Rejected Entirely By N.Y. Censors

ALBANY, N. Y., Aug. 17.—Rejection of pictures in their entirety fell to just two in the last fiscal year, the annual report by the film division of the State Education Department revealed today. A total of 1,152 features and shorts were reviewed in the period from July 1, 1942 to Mar. 31, 1943, covered by today's report. (Change in the state's fiscal year from July 1 to April 1 makes this a nine-month report.)

Receipts, according to Director Irwin Esmond, totaled $226,995, and expenses were $51,582, leaving a net revenue of $175,413.

Examinations were made in 41 films on statutory grounds, the 348 eliminations dividing as follows: indecency, 229; inhumanity, 1; tending to incite

(Continued on page 8)

Plan Unit to Advise On Vacuum Tubes

WASHINGTON, Aug. 17.—An advisory committee to cooperate with the War Production Board on vacuum tube problems will be set up at a meeting to be held next week, it was disclosed today by Allen G. Smith, chief of the WPB theatre equipment service section. Smith said the committee, not yet selected, would be comprised of manufacturers and supply dealers and is to be set up to permit closer cooperation between the industry and the government. The meeting next week will be largely to

(Continued on page 10)

Film Processing On Essential List

Washington, Aug. 17.—The War Manpower Commission today widened its list of essential activities to include motion picture film processing, sensitized film development and new categories in newsreel work.

Luce Gets Chase Stock in G.P.C.

Henry Luce's *Time-Life-Fortune* interests are understod to be the principal purchasers of Chase National Bank's substantial holdings in General Precision Corp. (formerly General Theatres Equipment), parent of National Theatre Supply and International Projector. Charles Stillman, treasurer of Time, Inc., has been elected to the General Precision Corp. board.

A spokesman for the Luce organization stated yesterday that Luce had been "investigating" the postwar equipment field, as he had been looking into "many other" fields for future possibilities, adding that it was also

(Continued on page 8)

Lindsley Named NTS Ad, Publicity Head

The appointment of A. J. Lindsley to handle advertising and publicity for National Theatre Supply Co. was announced yesterday by W. E. Green, president of the company.

Lindsley, who formerly was with International Projector Corp., assumes the duties formerly held by F. L. Friedman, who resigned July 31.

PCCITO Questionnaire Is Mailed on Consent Decree

HOLLYWOOD, Aug. 17.—Ranging the field from an alleged forcing of features and shorts to unfair trade practices not covered in the decree, the Pacific Coast Conference of Independent Theatre Owners is mailing all members from Alaska to the Mexican border, a detailed questionnaire in an effort to line up a cross-section of theatre beefs and suggestions for an amended decree. It hopes to have the answers tabulated and prepared for the second meeting with Tom Clark, Assistant Attorney General, here early in September.

PCCITO expresses confidence in the

(Continued on page 10)

Ted Lloyd, Liaison Between WAC, U. S.

Ted Lloyd has been loaned by 20th Century-Fox to the Treasury Department to serve as liaison in Hollywood between the War Activities Committee and the Treasury during the Third War Loan Drive. Lloyd, who will report in Hollywood at the weekend, is in charge of the 20th-Fox home office radio promotional department, under Hal Horne.

He will work in Hollywood under joint direction of Vincent F. Callahan, director of advertising, press and radio

(Continued on page 10)

Possible 22 For Universal; Seven Ready

3 More Filming; 3 With Abbott & Costello

By RED KANN

HOLLYWOOD, Aug. 17.—Seven of Universal's bigger attractions are finished and three more of its possible 22 are in work for the new season even before it gets under way. This reflects a policy diligently pursued by Nate J. Blumberg of getting the merchandise off paper and on celluloid.

In the vaults are "Cobra Woman," with the "Arabian Nights" combination: Maria Montez, Jon Hall and Sabu — in Technicolor; Olsen and Johnson in "Crazy House"; Randolph Scott, among others, in "Corvette K-225"; Robert Paige and Louise Allbritton in "Fired Wife"; Charles Boyer, Edward G. Robinson and Barbara Stanwyck and other top names in "For All We Know"; Donald O'Connor and Susanna Foster in "This Is the Life," and "Top Man."

The Montez-Hall team, with Turban

(Continued on page 10)

Hearing Precludes Quick Blue Sale

WASHINGTON, D. C., Aug. 17.—Chances of immediate approval of the sale of the Blue Network to Edward J. Noble and his American Broadcasting System were dissipated today when the Federal Communications Commission ordered a public hearing on the application, to be held Sept. 10.

The hearing will be before the full

(Continued on page 10)

Industry Out to Sell Extra Bonds

George J. Schaefer, chairman of the War Activities Committee, will head a "Rangers" field organization to sell an additional bond to every employe of the industry, L. C. Griffith, general chairman of the industry's Third War Loan drive, announced yesterday. Sales managers in home offices, exhibitor representatives in exchange areas, and other committees

(Continued on page 8)

Personal Mention

EDWARD ALPERSON, head of RKO Theatres, and Barry Buchanan of the Treasury department, will leave by plane today for the Coast on Third War Loan drive business.

•

RAY SCHREIBER, 20th Century-Fox paymaster for 12 years, will leave for the Army at the end of this week.

•

HELEN JAFFEE KLINGER of the 20th Century-Fox story department will leave the company this week for a domestic career.

•

IRVING SHIFFRIN of the RKO home office publicity department, has returned from a three-week visit to the studio.

•

MARTIN SMITH, president of the ITO of Ohio, is in town.

•

JAMES R. YOUNG and TERRY TURNER are in San Francisco.

•

EDWARD C. RAFTERY, United Artists president, will leave Hollywood today for the East.

•

JACK LEWIS, RKO home office publicity department member, will leave Monday for a two-week vacation at Block Island, R. I.

•

MOE SILVER, Warner Theatre Pittsburgh zone manager, will arrive in town today. Harry Feinstein, buyer and booker for the Pittsburgh area, is also in town.

•

I. J. HOFFMAN, New Haven zone manager for Warner Theatres, is in town.

•

LEN SPINRAD, formerly of Warners' home office publicity department, has been commissioned a second lieutenant in the Signal Corps, and has been assigned to temporary duty at Astoria, L. I.

•

MAUREY ASHMAN, Long Island zone manager for Interboro Circuit, is the father of a daughter, Susan, born to Mrs. Ashman at Kew Gardens Hospital, L. I.

•

MRS. SIDNEY G. ALEXANDER, wife of the Columbia executive, gave birth to a girl Sunday, at the Jewish Hospital, Brooklyn.

•

THOMAS P. MULROONEY, United Artists assistant foreign manager, who has been confined to his home with influenza for the past several weeks, is now recuperating but is not expected back at his office for several additional weeks.

•

IRVING SHAPIRO, general manager of Film Classics, left yesterday on a trip to key cities and the Coast.

•

JOSEPH H. COHN, motion picture advertising director of Weiss and Geller, is on vacation at Lake Champlain.

Insider's Outlook

By RED KANN

Hollywood, August 17

WESTBROOK PEGLER, the columnist who tried to slap the smear brush on the Hollywood Victory Committee, on the ridiculous ground it was noisily left wing and a loud declaimer on the side of the Four Freedoms, has unearthed a new "conspiracy." He wrote about it in the columns of the Los Angeles *Times* the other day, traveling backward to the Red Cross drive and the appeal short made by Captain Eddie Rickenbacker.

The scene, as cited, was Michigan. The evidence, as cited, was the text of a notice to exhibitors by Ed Beatty, state chairman of WAC. In it, Pegler said Beatty said, "I wish to impress on all exhibitors that the elimination of the showing of Captain Rickenbacker making the talk on your screen is an absolute must and that only the sound track is to be used."

■

The "conspiracy," which presumably denied Michigan audiences the fact "they were hearing a patriotic appeal from one of the greatest American patriots," continued Pegler, came to its reported boil on the strength of protests made by Frank X. Martell, president of the Wayne County Federation of Labor, and C. Patrick Quinn, president of the Greater Detroit and Wayne County Congress of Industrial Organizations. They, like many other labor men, failed to react pleasantly to the many speeches Rickenbacker had been making up and down the country on absenteeism, et al. And so they protested.

■

WAC entered this situation because it and its approximately 16,000 pledged theatre allies had committed their combined efforts toward putting over a national drive for the Red Cross. In war time, and it might be noted in peace times as well, this is important business. Rather than run afoul of any circumstances which might imperil that drive and imperil as well the purposes for which it was being waged, it was considered the better part of strategy to avoid chances of kickbacks generated out of protesting labor ranks.

■

That is the story, and its history. If that marks the industry as party and boot to a "conspiracy" to blanket out Rickenbacker, which is carrying matters pretty far, no one can deny it was undertaken for a highly worthy cause and one which the American public would vote immediately as among the worthiest.

■

But what makes Pegler's devious reasoning the more so is the amusing channel through which he made himself travel in an effort to read in something where there is nothing. He tried this by concluding: WAC "of course, has tremendous economic power over the theatre owners." Which it has not. It would be more correct to say the combined theatre owners wield a tremendous power, but not economic, over WAC since without patriotic exhibitors there would be a thoroughly ineffectual WAC.

And what makes Westbrook's peg the funnier and the more uncertain is his line, technically unrelated to what preceded it, in which he wrote, "Among those on the committee (WAC) are several of the most powerful Hollywood magnates."

■

Anyone will get what he was driving at. He was inferentially suggesting Rickenbacker is the subject of a plot tending to snuff him out of the American scene at the hands of some of Hollywood's mighty. But Pegler here entered the realm of half truths because he failed to point out, as he should, provided he wanted to be on the square, that Hollywood mighties are going ahead with "Rickenbacker—Story of an American" which, of course, is the captain's life story.

This is the large-scale one which Winnie Sheehan has been working on for months. It is the same one which 20th Century-Fox will husband and release.

Where does that leave Pegler? The question has its answer. Only it can't be printed.

■ ■

"At least two and perhaps four others may be of roadshow calibre," went the 20th-Fox production statement.

No one knows definitely, but candidates well in the running are "The Song of Bernadette" and "The Gang's All Here," both of them finished. Futures include the two Darryl Zanuck is much excited over. One "Wilson," which is plotted on so big a canvas that outside studio space is required in order not to interfere with regular production. The other, "One World," is Wendell Willkie's amazing best-seller.

Critics Buy Lunch For Press Agents!

Atlanta Aug. 17.—A "Man Bites Dog" luncheon was given here today by Ernest Rogers and Paul Jones, motion picture editors of the *Atlanta Journal* and *Atlanta Constitution*, to film press agents covering the Southern territory. The "reverse plate" feed was tossed by the two scribes for what they termed "recognition of honest dealing on the part of the space grabbers." All major companies were represented.

WB Home Office Men Off to Canadian Meet

Ben Kalmenson, Warners' general sales manager, who will return this morning from a Southern trip, will head the home office sales department delegation leaving tonight for Montreal, where he will conduct the company's two-day Canadian sales meeting in the Mount Royal Hotel, starting tomorrow morning. Mort Blumenstock, in charge of advertising and publicity in the East, is expected to fly to Montreal tonight or tomorrow.

Arthur Sachson, assistant general sales manager; Norman H. Moray, short subject sales manager, and A. W. Schwalberg, supervisor of exchanges, are the other home office executives who will attend the sessions.

The Canadian delegation, headed by Wolfe Cohen, district sales manager, will include the following branch managers: Samuel Pearlman, Calgary; I. Coval, Montreal; L. McKenzie, St. John; Joseph Plottel, Toronto; Earl H. Dalgleish, Vancouver, and Greydon A. Matthews.

All salesmen, and Glenn Ireton, field representative, also will attend.

Connors, 12 20th Heads Return Today

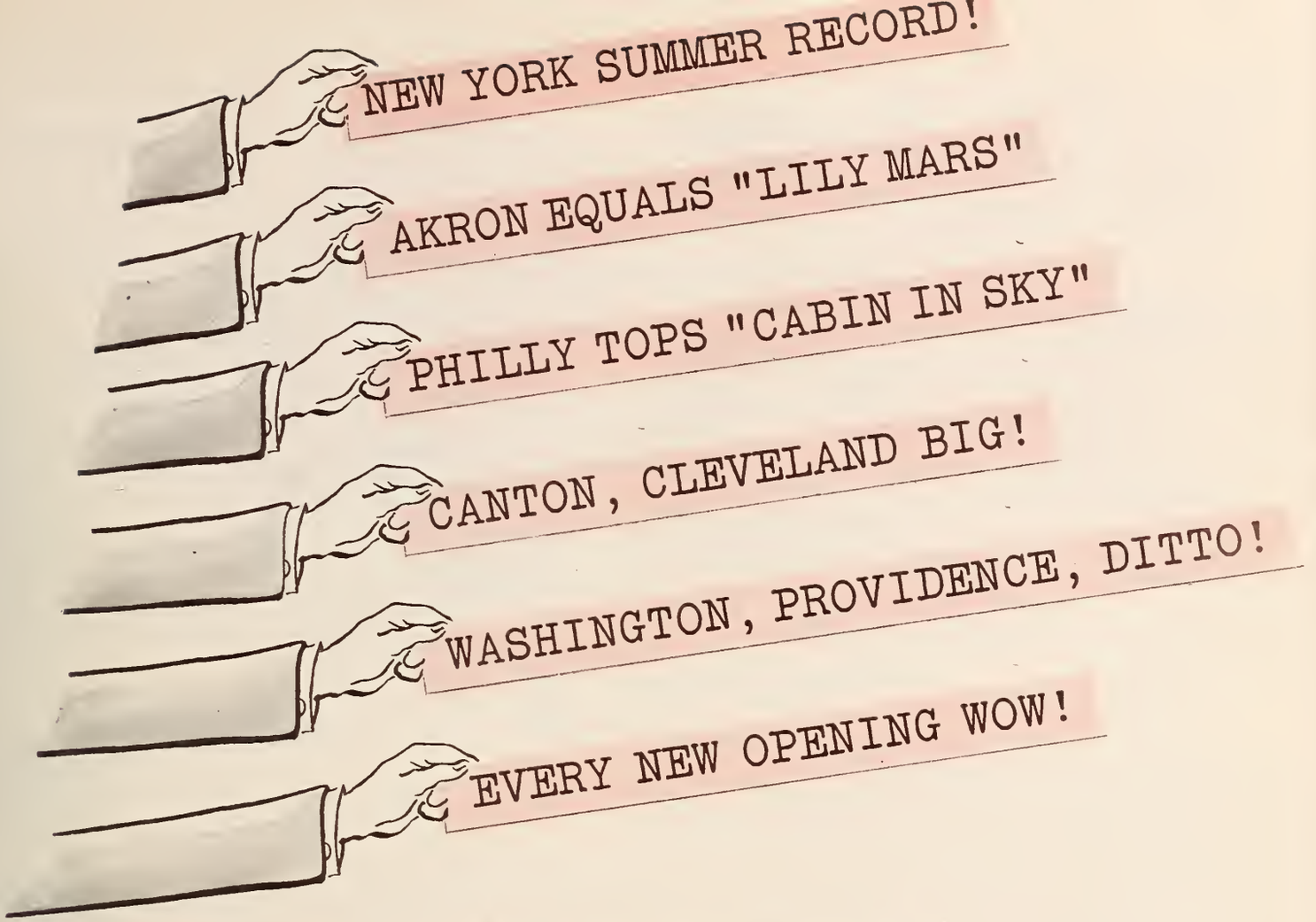
Tom Connors, vice-president in charge of worldwide distribution, and 12 other home office executives will return to New York today from Los Angeles regional meetings. Besides Connors, the group will include: W. C. Gehring, Western sales manager; L. J. Schlaifer, Central sales manager; A. W. Smith, Jr., Eastern sales manager; Hal Horne, director of publicity and advertising; W. J. Clark, short subjects sales manager, and Martin Moskowitz, J. Sichelman, E. H. Collins, Roger Ferri, George Roberts, Paul Terry and Harvey Day.

W. J. Kupper, general sales manager, will return to the Coast for conferences with West Coast exchanges following his visit to Omaha for the "Claudia" premiere tomorrow.

Kennedy F. & M. Booker

Tom Kennedy has joined F. & M. Stageshows, Inc., to handle bookings of Fanchon & Marco acts, Sam Shayon of F. & M. has announced.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.



Put them all together:

M-G-M's ABOVE SUSPICION IS

SENSATIONAL EVERYWHERE

JOAN CRAWFORD FRED MacMURRAY'S

ROMANTIC THRILLER SENDS

GROSSES ZOOMING! WATCH!

JOAN CRAWFORD • FRED MacMURRAY in "ABOVE SUSPICION" with Conrad Veidt • Basil Rathbone • Reginald Owen • Screen Play by Keith Winter, Melville Baker and Patricia Coleman • Based Upon the Novel by Helen MacInnes • Directed by Richard Thorpe • Produced by Victor Saville Associate Producer Leon Gordon • A Metro-Goldwyn-Mayer Picture

n to plan your campaign now!
d War Loan starts September 9th!

"It Happened on a Honeymoon!"



Warners Dispose Of Preferred Stock In Their Company

PHILADELPHIA, Aug. 17.—Securities and Exchange Commission tonight reported that the three Warner brothers have disposed of their entire holdings of Warner Brothers preferred stock, Albert Warner reporting the sale of 22,280 shares, Harry M. Warner, 19,395 shares, and Jack L. Warner, 15,181 shares, as well as their holdings of 3,500 shares in "Trust A" and 500 shares in "Trust B." Also reported was the purchase of 6,600 shares of common by Jack L. Warner, increasing his interest in common to 193,200 shares, and 5,000 shares by Albert Warner, giving him a total of 214,550 shares, according to the SEC's report for June.

Goetz Sells Shares

Another large transaction reported by the commission, but which took place in May, as shown by a corrected report filed by William Goetz, director of 20th Century-Fox, was the sale of 40,000 shares of common and 13,500 shares of preferred stock held direct and 21,100 shares of common and 6,500 shares of preferred held through his wife. At the close of the month Goetz held 4,588 shares of common and 323 shares of preferred direct and 1,192 shares of common and 410 shares of preferred through his wife.

Also in 20th Century-Fox, Chase National Bank reported the sale of one share of preferred stock leaving it with a total of 665,715 shares.

A report on Columbia Pictures showed the acquisition by Charles Schwartz of 140 shares of common and nine shares of preferred stock, his entire holdings, while a report on Monogram Pictures showed the sale by W. Ray Johnston of 2,500 shares of common, leaving him with 16,571 shares, and the sale by Samuel Broidy of 1,000 shares of common stock in May and 2,200 shares in June, reducing his holdings to 4,400 shares.

Loew Acquisition

Loew's, Inc., reported the acquisition of another five shares of Loew's Boston Theatres common, giving it a total of 119,706 shares, while Howard Dietz, of Loew's, reported the purchase of five shares of the company's common stock, giving him 15 shares.

Reports on the holdings of persons becoming officers or directors of registered corporations showed that George H. Shaw, New York, held no Radio-Keith-Orpheum securities when he became a director June 2, while William A. Scully, New York, had 15,000 Universal Pictures (formerly Universal Corporation) common voting trust certificate warrants and 100 voting trust certificates. Joseph H. Seidelman had 3,000 warrants, S. Machnovitch had 700 certificates and Eugene F. Walsh had no securities, when they became officers in the company.

In a series of sales, Rockefeller Center, Inc., New York, disposed of 23,300 shares of Radio-Keith-Orpheum common stock, reducing its interest to 366,700 shares, the SEC reported.

Review

"The Fallen Sparrow"

(RKO)

Hollywood, August 17

TAUT and tense suspense which mark the outset of "The Fallen Sparrow" and prevails intermittently throughout its length encounters interference from a complicated story development and plot implausibilities. Nevertheless, and taking the picture as it stands, the overall results are earmarked with commercial satisfaction.

What goes on here is this:

John Garfield, veteran of the Spanish Civil War on the side of the Loyalists, returns from a rest cure in the West to unearth the real reason behind the death of a pseudo member of the New York police, although actually working for the government in running down an espionage ring. Convinced there was no suicide here, but that the strange circumstance ties with the fact his dead buddy helped him escape from Nazi torture in Spain, Garfield overrides police acceptance of the death as an accident. Through devious method, cross purpose, and story criss-crossing, he learns the truth and verifies his impression that the man who killed his friend is the same Nazi functionary responsible for almost unbalancing his (Garfield's) mind in the Spanish prison.

The functionary is Walter Slezak. What he is after is the fighting standard of a Spanish Nationalist brigade which Garfield and his Loyalist associates in arms had captured on the battlefield. Maureen O'Hara fails to understand completely why Garfield should risk his life to protect it. He tries to explain and in dialogue frankly states it's hard to convey the emotions that prompt him. In view of the method of the handling, it is probable audiences will agree.

Highly implausible is the central situation which has a well-organized Nazi spy-nest committing two unwarranted murders and indulging in great risks for the purpose of getting its hands on the banner involved. In the end of course, it does not. Garfield shoots Slezak and, moreover, does not get the girl who is established as a Nazi agent.

Photographically and by way of mood, "The Fallen Sparrow" has much to recommend it. In point of performances, its rating is high. Garfield gives a tough and hard performance. Slezak is oily and menacing as the Nazi. Miss O'Hara has little to do, but that little is competently handled. Patricia Morison and Martha O'Driscoll in small roles acquit themselves representatively.

Richard Wallace's direction is able; after all, he was not responsible for the script by Warren Duff from the novel by Dorothy Hughes, and its frequent diffusions. Robert Fellows produced.

Running time, 93 minutes. "G."* RED KANN

**"G" denotes general classification.*

'Destroyer' Bows in Providence Opening

PROVIDENCE, R. I., Aug. 17.—"Destroyer," new Columbia film, had its world premiere at the Strand Theatre, here, Tuesday night, highlighted by the personal appearance of Marguerite Chapman, the picture's star.

Providence and surrounding territory was blanketed with placards announcing the opening and personal appearances of Miss Chapman. A parade of Navy and Coast Guard men, including 200 Navy Mothers, was climaxed by massing of the colors at the City Hall, where Miss Chapman pinned gold stars on five Navy Mothers whose sons had lost their lives. A war rally and WAVE recruiting drive also were held.

Harry Brooks, State Union Official, Dies

TROY, Aug. 17.—Harry M. Brooks, president of the Troy local of the M. P. Operators union for the last 26 years and treasurer of the state unit of that group, died suddenly last night after an illness of several months. He was a candidate for Congress in 1938 and was a member of the State Assembly in 1925.

WAC Affiliation With NEIC Delayed

Although the Sept. 1 deadline for War Activities Committee's affiliation with the National Entertainment Industry Council is only two weeks off, the special WAC group appointed to study affiliation, has no immediate meeting plans, according to George J. Schaefer, WAC chairman.

Activity in preparation for WAC's participation in the Treasury's Third War Loan drive, as well as unavailability of some committee members, are given as the reasons for inability to convene the committee.

Tennessee Run Files Some Run Complaint

W. F. Roth, operator of the Palace Theatre, Gallatin, Tenn., has filed a combination some run and designated run complaint against Loew's and Paramount at the Atlanta tribunal, the American Arbitration Association announced yesterday.

The complaint charges that after having bought Loew's and Paramount product for 18 years, the two companies sold away from him in recent years. The Roxy Theatre, Gallatin, was named as an interested party.

Hollywood

Hollywood, Aug. 17

CASTING trouble is holding up the start of production on a number of topflight pictures planned by independents known for their better class product.

And, it isn't the sort of casting trouble that studios have sometimes used for an excuse in dropping plans for a picture or dropping a producer from the contract list. It's real casting trouble these days which sees some of the leading independent producers at a loss to find box-office names for leading roles in important productions.

For the most part the studios with fairly adequate contract lists are having little difficulty except in the matter of male players, many of whom are in the Army. To get around this they have dusted off many a good male featured player and are also building up new stars from stage, radio, and their own contract lists.

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An example of wartime casting trouble was revealed today when Andrew Stone admitted that plans for a new picture for UA release were being mulled but that he was having difficulty lining up players he wanted. He may do a musical number next.

Charles R. Rogers is having the same sort of headache with his "The Gaunt Woman," from the Satevepost *story, which he hopes to get before the cameras by Sept. 1. He's having trouble getting male leads for the salty roles of seamen the story calls for. The Navy is all set to cooperate, the waters of the Puget Sound are as turbulent as ever, but Rogers just hasn't the names to set "The Gaunt Woman," a-sailing.*

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Herman Millakowsky and Jeffery Bernerd have bought "Desert Comedy," original by Frank Wisbar, who wrote "Hitler's Women," for Millakowsky. . . . Richard Arlen is due back this week from Theater Guild stage conferences anent a fall production. . S. Sylvan Simon, M-G-M director, was handed a new contract today and the title "M-G-M Iron Man." He has directed eight topflight pictures in the past 25 months. In three of them Red Skelton starred, two were Wallace Beery starrers and one was an Abbott and Costello. . . . Esther Williams bleaches while thousands seek a tan. The M-G-M bathing beauty deluxe, has to bleach her skin for her role opposite Red Skelton in "Mr. Co-Ed."

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Producer George Auerbach has sold "The Hep Cat People" to Republic and the studio expects to start production shortly. Auerbach will probably produce. Fox has put Walter Brennan in a featured role in "Home in Indiana," and Ann Baxter has been given the title role in "Army Wife." . . . Warners has set Paul Henreid for the title role in "Mr. Skeffington," Bette Davis starrer, which bows Phillip G. and Julius J. Epstein as producers. . . . Milton Arthur, owner of the State and Cabort theatres, in Long Beach, Cal., bought 1,300 of the $1 seats for the opening of Warner's "This Is the Army" and gave them to wounded soldiers and sailors.



ALL EYES ARE ON

CINCINNATI and MINNEAPOLIS



THESE PREMIERES ON AUGUST 19th HERALDED BY BIGGEST CAMPAIGN EVER SEEN IN THESE TWO CITIES!

The Picture That has Everything!

ROMANCE! . . . in the shadow of sinister suspense!



MUSIC! . . . that mounts to thrilling rapture!



SUSPENSE! . . . opera with death at every performance!





A STORY THE WORLD CAN NEVER FORGET, BECOMES THE MOST LAVISH SPECTACLE OF OUR TIME!

PHANTOM OF THE OPERA



Technicolor!

Cast of thousands massed in





Starring

NELSON EDDY

SUSANNA FOSTER · CLAUDE RAINS

with **EDGAR BARRIER** LEO CARRILLO · JANE FARRAR

J. EDWARD BROMBERG · FRITZ FELD · HUME CRONYN

Screen Play, Eric Taylor, Samuel Hoffenstein · Adaptation by John Jacoby · Based on the composition "Phantom of the Opera" by Gaston Leroux

Directed by ARTHUR LUBIN — A UNIVERSAL PICTURE — Produced by GEORGE WAGGNER

This is the color ad that added glamour to the campaign!

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

7 New Leading Men Signed by W. B.

In the six months since Jack L. Warner, executive producer, established the new Warner Bros. talent bureau in the East under Martin Jurow, the company has discovered and signed seven new leading men. All have already been put to work in pictures, with eventual stardom in prospect for the entire group.

Newcomers to the screen include Warner Anderson and Tom Tully, both recruited from radio; Robert Shayne, William Prince, John Dall and Zachary Scott, from Broadway legitimate shows, and Bob Hutton, whose only experience was in summer stock. Prince played the lead in "Eve of St. Mark." Dally, who replaced him in that show, was signed by Warners shortly thereafter. An eighth newcomer, Bob Alda, was selected by Jesse L. Lasky for the George Gershwin role in "Rhapsody in Blue."

A few feminine candidates also have been discovered. One of these, Marie Lund, stage actress, goes to the Coast this week. Another, Angela Green, from the musical "Early to Bed," and voted the prettiest showgirl in New York, leaves for the studio within the next 10 days.

In establishing the new talent bureau here early this year, a policy was adopted whereby no new players would be sent to the Coast unless they could be put to work in pictures immediately or at least within a few months.

Warners also have established a coaching school in the East to develop newcomers.

Jurow's assistant in talent-hunting is Marjorie Morrow, former talent expert for the Columbia Broadcasting.

Mexico Seeks Ways To Save Raw Stock

MEXICO CITY, Aug. 17. — Mexican producers are sending a representative to Hollywood to learn the film capital's method of saving raw stock, and conserve film during production. They are said to be using too much film, and measures are to be taken shortly to exercise wartime economy on film usage.

Capra in England

LONDON, Aug. 17. — Col. Frank Capra and Capt. Anthony Veiller arrived here today to discuss U. S. Army film matters.

Theatre Personnel Lack Grows Worse

Personnel situation in New York theatres reportedly is going from bad to worse. Theatre managers in the Metropolitan area, and elsewhere nearby, are in a dither with the growing realization that hiring of women has not solved the problem. Girls are staying on the job until they find better paying posts. Male ushers, ticket takers, doormen and others have been declared non-essential, so there will be little or no help from that angle.

Review

"Lassie Come Home"

(M-G-M)

DEDICATED to Major Eric Knight, author of the novel upon which this picture is based, "Lassie Come Home" is a glowing tribute to all concerned in its making and will meet with good word-of-mouth promotion that should result in excellent returns at the boxoffice. Technicolor definitely adds to its entertainment value.

The story is told simply and with charm. Lassie, a black-white-gold collie, is the pet of Roddy McDowall, whose father, Donald Crisp, is a poor Yorkshireman on the dole. Because of the straitened circumstances in which the family finds itself, the dog is sold to wealthy Nigel Bruce, who wishes to groom her as a show-dog. Lassie escapes from the Bruce kennels three times to return to Roddy, the third time from Scotland, hundreds of miles from Yorkshire.

Her travels from Scotland, through forests, swamps, lakes and in all kinds of weather, lends a poignant touch to the film. Lassie is saved from a death by hunger through the ministrations of Dame May Whitty and her husband. They sense, though, that the dog wishes to move on. Then Lassie meets up with Edmund Gwenn, a kindly travelling merchant of pots and pans. Lassie saves Glenn's life when he is set upon by two men bent on robbing him. But even Gwenn senses that the dog is intent on being somewhere else and parts with her. Finally, the dog, dishevelled, spent and injured, returns to her master and Bruce offers Donald Crisp a job as his kennel man, allowing Roddy to keep his dog.

Scenes of the countryside during Lassie's travels are beautiful in color. Direction by Fred M. Wilcox displays deftness and patience, which keeps the picture moving smoothly. Samuel Marx produced with Hugo Butler doing the screenplay. "Lassie Come Home" will be compared by many with "My Friend Flicka" and will not suffer in this comparison.

Running time, 90 mins. "G."* FRED STENGEL

**"G" denotes general classification.*

Industry Out to Sell Extra Bonds

(Continued from page 1)

will work toward the aim of selling "one bond to each employe in the industry."

New York executive committee includes: Barney Balaban, O. Henry Briggs, Steve Broidy, Jules Brulatour, Jack Cohn, Stanton Griffis, Will H. Hays, Hermann G. Place, Edward C. Raftery, N. Peter Rathvon, Herman Robbins, Nicholas M. Schenck, Spyros Skouras, Herbert Yates and Adolph Zukor. Joseph H. Hazen is chairman of the New York division and Henry Ginsberg will be chairman of the Hollywood division for the campaign.

Schaefer pointed out that newspapers, radio, retailers, advertising men and the film industry are working toward 100 per cent bond sales to their own personnel. Bond sales within the industry will be reported separately, not only in terms of dollar value, but also the number of bonds sold.

Bond Drive Heads To Hollywood Today

L. C. Griffith, general chairman of the industry campaign for the Third War Loan; Francis S. Harmon, head of the War Activities Committee; Si Fabian, head of the WAC theatres division, and Ray Beall, publicity head of the industry bond drive, will leave for the Coast today in connection with arrangements for Hollywood participation in the drive.

Gordon White, Southern representative for the industry Public Relations Committee, returned to New York from Dallas yesterday to aid with the industry bond campaign.

Bond Drive Center At Rear of Roxy

The Treasury Department has leased the property at the rear of the Roxy Theatre, together with the idle outdoor circus quarters thereon, as a publicity center and showplace for the Third War Loan drive. The entire area from 50th Street through to 51st Street, will be designated Victory Square during the drive.

Plans for the operation of the premises will be discussed at a luncheon at the Hotel Astor today. W. Randolph Burgess, chairman of the War Finance Committee here, announced yesterday.

Major L. E. Thompson, of RKO Theatres, is chairman of Victory Square. He said yesterday shows will be held twice daily, beginning Aug. 25. Admissions will be by purchase of stamps and bonds.

Only Two Features Rejected Entirely

(Continued from page 1)

to crime, 1; immorality or tending to corrupt morals, 102; sacrilegious, 15. Affected were two comedies, nine dramas, three scenic pictures, 26 novelty and musical subjects and one miscellaneous. Scenes eliminated totaled 255; subtitles or dialogue eliminated totaled 93, reels examined totaled 4,453, while 429 of the 1,152 pictures were features.

Fourth Award for Staley

ROCHESTER, N. Y., Aug. 17.— Fourth Air Medal award in the form of an Oak Leaf Cluster has been conferred upon Capt. Harry A. Staley, formerly of Eastman Kodak. Captain Staley previously won the Distinguished Flying Cross.

'Back the Attack'

Exhibitors and others in the industry participating in the Third War Loan Drive will apply the slogan "Back the Attack, Buy War Bonds!" as the keynote officially approved by the Treasury Department, in the forthcoming campaign to sell bonds to individuals rather than corporations.

Luce Gets Chase Stock in G.P.C.

(Continued from page 1)

quite possible that Luce had been talking about educational films with persons important in public life, as reported.

Chase Bank has disposed of other of its interests in the industry. Last month, 20th Century-Fox stockholders approved their company's purchase of Chase's remaining 58 per cent interest in National Theatres, for $13,000,000. Chase's sale of its entire interest in General Precision Equipment, consisting of 63,300 shares of capital stock, came to light only yesterday in the monthly report by the Securities and Exchange Commission of tradings in stocks of film companies and others in the industry.

Chase acquired its holdings in General Precision through substantial loans originally made to General Theatres Equipment, which went into receivership in 1932. In 1936, when General Precision was organized Chase was given capital stock in that company to satisfy its loans.

Luce Interests

With the Luce interests getting substantial part of Chase's stock in General Precision, the rest is understood to have been taken by a downtown syndicate which sold the stock on the open market. Charles Stillman, treasurer of Time, Inc., is representing the Luce interests on General Precision's board.

The Luce-*Time* buy into General Precision indirectly brings participation in television, General and Paramount Pictures having bought a controlling interest in Scophony, Ltd., British television company, last spring. The Luce interests also hold 8,000 shares of 20th Century-Fox common acquired from a syndicate which had bought some 96,000 of Fox shares disposed of last Spring by Chase Bank. The Luce group made the Fox buy just about the time it closed for distribution of its March of Time short subjects series through 20th.

Lt. Erb Dies in Crash

ROCHESTER, Aug. 17. — Second Lieut. J. W. Erb, formerly with Eastman Kodak, was killed with nine other Army airmen in a plane crash near Boise, Idaho, yesterday.

Sunday Movies Rejected

SPRINGFIELD, Tenn., Aug. 17. — In spite of strong pressure and many petitions, the latest presented by the USO, the local city commission has refused to act on Sunday films and voted to table the matter indefinitely.





"For every hero in a fox-hole, a hero in a bond-booth!"



THINGS WE HOLD DEAR

Precious things that we have sent our boys across the sea to fight for. Freedom of worship in any house of God and all the freedoms under a beloved flag. Worth fighting for indeed and we on the home front have never been called upon to wage a more important campaign in their behalf than the 3rd War Loan. Its success depends on our showmanship skill in selling bonds to our mass audience through the theatres. Small bonds in millions of hands, that's our job. No time to lose. September 9th is close. Is *your* pledge in? Have you been in touch with your nearest War Activity Committee? Let's keep faith with our lads. Back the Attack!

Sponsored by War Activities Committee of Motion Picture Industry, 1501 Broadway, New York City

Possible 22 For Universal; Seven Ready

(Continued from page 1)

Bey replacing Sabu, is working in "Ali Baba and the Forty Thieves," likewise in Technicolor. Walter Wanger is in his second week of "Gung Ho," with Randolph Scott and Noah Beery, Jr., while Deanna Durbin, Franchot Tone and Pat O'Brien are working in "His Butler's Sister."

Futures continue to include three Abbott and Costellos. These are designed to be "Abbott and Costello in Society," "Here Come the Co-Eds" and "The Naughty Nineties." Miss Durbin is down for "Christmas Holiday," George Raft for "All My Love, Joe" and "Three Cheers for the Boys," along with W. C. Fields and Sophie Tucker. Anticipated as one of the big ones is "Hip, Hip Hooray," musical which will feature the entire contract list with the exception of Miss Durbin. Technicolor for this, too.

Jean Gabin is assigned the lead in "Passport to Dakar," and Charles Boyer to "72 Hours," which he will also produce. Loretta Young and Geraldine Fitzgerald head the cast of "When Ladies Fly," another from Wanger will be made, while "Gung Ho" is shooting. The Montez-Hall-Bey trio is also slated for "Raiders of the Desert," in Technicolor. Joan Harrison's first as producer of "chillers" will be "Phantom Lady."

Alumni Are Hosts at Showing of 'Licked'

New York alumni of Texas A & M were hosts last night to trade press representatives and New York newspapermen at a dinner held in the Waldorf Astoria prior to a showing of Universal's "We've Never Been Licked," scenes of which were taken on the campus of the Texas college.

Those present included:

John O'Connor, Tom Mead, Maurice Bergman, Major Henry Ditman, Dorothy Masters, Alton Cook, Irene Thirer, Ernest Emerling, Fred Waters, Lloyd Seidman, Inga Avard, Andrew J. Sharick, Chick Lewis, Phil Laufer, Phil Stern, Fred Stengel, Jack Alicoate, Lou Pelegrine, Don Mersereau, Al Steen, Phil Konecoff, R. W. Baremore and about 50 alumni of Texas A. and M.

Republic Air Show Blocked on Talent

(Continued from page 1)

lywood Victory Committee, and other groups arranging for entertainment in connection with the war effort, is given as the main stumbling block. However, the company is still trying to iron out these difficulties.

Ted Lloyd, Liaison Between WAC, U. S.

(Continued from page 1)

for the War Finance Division, and Carlton Duffus, associate field director in charge of motion pictures and special activities, both for the Treasury.

PCCITO Questionnaire Is Mailed on Consent Decree

(Continued from page 1)

questionnaire, because it treats with "sins of omission as well as commission" and will represent the most definite and concerted action by any exhibitor organization in the nation in its endeavors to correct what it calls the "inadequacy of the New York consent decree."

The questionnaire dips into forcing features and shorts, the effect of five-block selling on run, expression on preference or otherwise for full season's sales with an unrestricted 20 per cent cancellation or some other basis than now provided in the decree. It asks if any distributor refused to sell "some run," or declined to cancel any picture on moral, religious or racial grounds. It seeks information on discrimination in clearances, and withholding of prints. It asks if any decree signatory has acquired or built in competition and if the decree has permitted further expansion of affiliated circuits in the exhibitor's territory.

Sought is a viewpoint on arbitration, whether beneficial or detrimental and, if the exhibitor viewed his complaint was justified, for what reasons he failed to invoke arbitration proceedings. In the unfair trade practice group, questions ask if film rentals were "unduly raised" in the past three years and if "moveovers" have affected business detrimentally. The same information is sought on additionally established first runs by affiliated circuits and how a commercialized preview system, if adopted, would affect business.

An interesting question is if distributor hoarding or delayed release of completed pictures has affected PCCITO members' business and if distributor refusal to allocate rentals at licensing time is affecting operations. The impact of arbitrary designation of playdates is still another, while data is sought on the effect of affiliateds playing two "A" attractions on one bill while "demanding from you arbitrary percentages on high flat rentals which prevent you from equal opportunity."

Clearly referring to films with political background without so stipulating is this question: "In what manner, if any, have distributors sought to compel you to license any type of picture by intimations that your American loyalty or patriotism would be questioned or publicized in event of your failure to do so."

British to Support Post-War Industry

(Continued from page 1)

postwar balances and pointed out that films can help right these balances.

Appealing to British producers for collaboration on the recent Board of Trade questionnaire sent to them and asking for discussion and suggestions for post-war planning, Gaitskill asked for explicit suggestions and guaranteed that the government is ready to consider all helpful ideas and would not over-rule an amendment to the Quota Act. The producers decided to discuss the Board of Trade request and will present data on post-war plans to that agency.

Sidney Bernstein, of the Ministry of Information, will meet shortly with the producers and confidentially discuss plans for film releases in liberated territories.

Baltimore Stage Season

BALTIMORE, Aug. 17.—Baltimore's legitimate theatrical season is scheduled to open Aug. 30 at the Maryland Theatre with "A New Life," by Elmer Rice. The Playwrights Co. is producing the show with Betty Field starring.

Para. Signs 'Duffy's'

HOLLYWOOD, Aug. 17.—Paramount has signed for "Duffy's Tavern." It has until July 19, 1944, to make the first film with Ed Gardner and the radio cast plus film names and an option to make four more at the rate of one annually.

No Circus Competition

ROCHESTER, Aug. 17. — Rochester exhibitors will have no competition from the circus this year, for the first time in years, because of the pleasure driving ban.

Plan Unit to Advise On Vacuum Tubes

(Continued from page 1)

get the committee organized and make a preliminary canvass of the tube situation. Arthur Meyer of the National-Simplex-Bludworth Corp., New York, conferred with Smith today on problems relating to Army and Navy theatre equipment procurement. Both services, it was said, have major problems because of the vast amount of equipment needed for the expanded Army and Navy.

Hearing Precludes Quick Blue Sale

(Continued from page 1)

FCC and, it was explained by Chairman James L. Fly, was ordered "in view of the national importance and general public interest in the proposed sale."

Center Reverts to W.B.

PHILADELPHIA, Aug. 17.—Warners' Center Theatre property in the mid-town section, purchased earlier this summer by Eugene Hookey, was reconveyed to the circuit, to operate under a lease. The property was purchased in the name of the Stanley Company of America for $225,000. Albert M. Greenfield & Co. were the brokers.

'World of Plenty' Set

"World of Plenty," British documentary, has been set for limited distribution in the U. S. through Budd Rogers, according to the New York branch of the British Information Services. The picture will open in Buffalo, Sept. 3, at the Telenews Theatre.

Korda's U.A. Stock Sale Is On Tap Again

(Continued from page 1)

was described as having objected paying that amount on the gro[u]nd that only $300,000 had been p[aid] Samuel Goldwyn's interest i[n] t[he] company and only $400,000 for th[e] of the Douglas Fairbanks' estate.

Under the company's by-laws, stoc[k] to be disposed of must be offered the company first. If it is not pu[r]chased by the company it may then offered to others. There is some spe[c]ulation now as to whether Kor[da] would find a purchaser for the shar[es] in David O. Selznick should Unit[ed] Artists refuse to buy at his pri[ce] Acquisition of the Korda stock wou[ld] greatly increase Selznick's authority United Artists, leaving him on equ[al] voting terms with the other tw[o] owners, Mary Pickford and Charl[ie] Chaplin, combined.

Top Film Names in New Broadway Play

Two plays being set for early sta[rt] ing on Broadway will be studded wi[th] film names. Cheryl Crawford, pr[o]ducer of "One Touch of Venus," m[u]sical, which opens in Boston, Sept. 1 and comes to Broadway in Octobe[r] will have Mary Martin, John Bol[es] Kenny Baker and Paula Laurence f[or] leads.

Alfred de Liagre, Jr., will produ[ce] John Van Druten's play, "The Voi[ce] of the Turtles," with Margaret Si[ll]avan and Elliot Nugent, who h[as] just returned from the Coast. November opening on Broadway planned for this one.

SAG Class 'B' Plan Comes Up Sept. 1

HOLLYWOOD, Aug. 17.—The Scree[n] Actors Guild board studied a plan f[or] autonomy of class B membership la[st] night. It will present it to that grou[p] at the Sept. 19 meeting. Ballotin[g] follows immediately by mail.

Application made by 350 signers f[or] application for transfer from class to class A Juniors was approved b[y] the board. The move was made [by] this group to avoid being in the cla[ss] B group under the proposed a[u]tonomy program.

Columbia Names Blake Talent Scou

Carter Blake, former head of t[he] Eastern motion picture department Music Corp. of America, has be[en] named Eastern talent scout at Colu[m]bia, the company announced yesterda[y]

Blake, who has also served as D[a]vid O. Selznick's Eastern casting d[i]rector, will leave for the Coast Friday, making stopovers at Philad[el]phia, Chicago and San Francisco search of talent.

Frances Fink to PRC

Frances Fink, former newspap[er] and magazine writer, has been a[p]pointed assistant to Samuel S. K[o]tenbaum, director of advertising a[n]publicity for PRC Pictures, Inc., was announced yesterday.

9,500 for 'Stage Door' in 4th Week Of Toronto Run

TORONTO, Aug. 17. — "Stage Door anteen" continues to roll at Loew's ith $9,500 in sight for the fourth eek, helped by cooler evenings. Hers to Hold" held promise of ,000 at the Uptown Theatre in a ng surge of patronage.

Estimated receipts for the week end- g Aug. 19:

Alibi" (Rep.)
How's About It?" (Univ.)
EGLINTON — (1,086) (18c-30c-42c-60c) 6 ys. Gross: $3,800. (Average, $4,000).
Stormy Weather" (20th-Fox)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 ys. Gross: $11,000. (Average, $11,500).
Stage Door Canteen" (U. A.)
LOEW'S — (2,074) (18c-30c-42c-60c-78c) 6 ys, 4th week. Gross: $9,500. (Average, 0,500)
Mr. Lucky" (RKO)
SHEA'S—(2,450) (18c-30c-42c-60c-90c) 6 ys, 2nd week. Gross: $8,500. (Average, 1,000)
China" (Para.)
Mexican Spitfire's Blessed Event" (RKO)
TIVOLI — (1,434) (18c-30c-48c) 6 days. ross: $3,800. (Average, $4,500)
Hers to Hold" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 ys. Gross: $11,000. (Average, $9,000)

Good Start Gives 'Dixie' $21,500

BALTIMORE, Aug. 17. — Starting off ith an opening that put "Dixie" in a ass with record-breakers for a week- nd at the Stanley, the picture is listed or a $21,500-week. Business is strong t all downtown houses.

Estimated receipts for the week end- g August 19:

Pilot No. 5" (M-G-M)
CENTURY — (3,000) (28c-44c-50c and 55c eekends) 7 days. Gross: $18,000. (Aver- ge, $11,500)
We've Never Been Licked" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c eekends) 7 days, $13,500. (Average, 0,000)
Heaven Can Wait" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days, 2nd eek. Gross: $9,500. (Average, $8,500)
Dixie" (Para.)
STANLEY — (3,280) (28c-39c-44c-55c and 0c weekends) 7 days. Gross: $21,500. (Av- rage, $12,500)
The Falcon Strikes Back" (RKO)
HIPPODROME — (2,205) (28c-39c-44c-55c- 6c) 7 days. Stage show: Carlos Molina & rchestra, Armida, Riela Ressy, Juan Jose aro, Cheena deSimone Dancers. Gross: 6,500. (Average, $13,500)
Bombers Moon" (20th-Fox)
MAYFAIR — (1,000) (20c-40c) 7 days. ross: $6,000. (Average, $5,500)

20th Renews NBC Business Relations

HOLLYWOOD, Aug. 17.—Twentieth- ox has announced resumption of usiness relations with NBC but will withhold dealings with the Blue Net- ork pending retraction of the slur gainst a Fox personality which rought about the rupture several nonths ago.

Understanding here is that the eference is to an unfounded story ired by Jimmy Fidler concerning the ersonal habits of a feminine star.

Theatres Aid Recruiting

ROCHESTER, N. Y., Aug. 17.—Local xhibitors are taking a leading role in lans for an "Army Air Forces Week" o stimulate Air Corps enlistments ere starting Aug. 28. Participating re Jay Golden, RKO Palace; Les- er Pollock, Loew's Rochester, and thers.

Off the Antenna

POST-WAR problems will be discussed by leaders in many fields, in the second series of "For This We Fight" programs, starting Sept. 4. The 13 programs will feature Robert H. Jackson, associate justice of the U. S. Supreme Court; Secretary of State Cordell Hull; Stuart Chase, economist; Frederick C. Crawford, National Association of Manufacturers president; Philip Murray, CIO president; Senators Robert F. Wagner, Burton K. Wheeler, and Arthur H. Vandenberg. Topics to be discussed include "The America We're Fighting For"; "Post-War Jobs"; "Tomorrow's Transportation"; "New Plans for Education"; and "Financing Post-War Prosperity.". . .

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With ten additional programs signed up for July through September, and six regular programs due back on the air in the Fall, Blue Network sales curve for the second half of the year is expected to shoot sharply upward, according to Edward F. Evans, research manager. Outlook for the second six months promises an even more favorable record than the first half of the year when one-quarter of the Blue's lineup of 36 sponsored programs were newcomers to the network. Blue in July had a total of 68 evening commercial quarter hours sold as against 39 one year ago, an increase of 74 percent. Average number of stations per evening commercial quarter hour in July is 94 against 76 a year ago, an increase of 24 percent. . . .

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Purely Personal—*George H. Combs has been appointed director of special events and news at WHN. . . . Roland J. Young has joined CBS as manager of construction operations. . . . J. H. Swenson, supervisor of CBS maintenance and construction, and R. A. Trago, assistant supervisor, have left to join the Army. W. J. Fahey is a new member of the department. . . . Raymond Clapper, Mutual commentator, has resumed broadcasts from Washington, after several months abroad. . . . Stockton Helffrich, manager of NBC's continuity acceptance department, has resigned to begin training with the U. S. Naval Reserve. . . .*

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Program Notes—Recent orders of the War Manpower Commission will be discussed by Stephen Sheridan, WMC director for New York City, over WHN tomorrow. The pros and cons of drafting men and women for war industries will be discussed on WJZ's "John Q. Public" program on Friday. . . . Kate Smith program, which returns to CBS on Oct. 1, will be a full hour show instead of a half-hour program. . . . George Burns and Gracie Allen resume their weekly program on Aug. 31, after spending an eight-week vacation from the air touring Army camps. . . . The "Great Gildersleeve" returns on Aug. 29 to his NBC spot. . . . Charles Coburn visits NBC's Johnny Mercer program, Aug. 24. . . . Billie Burke will visit the Jerry Lester show on Sunday. . . . Lucille Ball and her soldier husband, Desi Arnaz, will be guests on Groucho Marx's "Blue Ribbon Town" on Saturday. . . . "The Mystery Theatre," featuring Broadway plays and dramatizations of mystery stories, will be a weekly NBC program starting Sept. 4. . . . Charlie McCarthy and Edgar Bergen are to be heard as a regular weekly feature from England via transcriptions, according to a BBC announcement. . . . WINS will broadcast window-unveiling ceremonies at Gimbel Brothers dedicated to Disney's "Victory Through Air Power," tomorrow. . . . Don Ameche will tell the press about his new RCA "What's New" program at a Waldorf cocktail party on Friday. . . .

Jones Gets Classics Chicago Franchise

Film Classics productions will be released in the Chicago territory by John Jones, of the Jones, Linick and Schaefer circuit, according to George A. Hirliman, president of Film Classics, Inc. Jones will open offices in Chicago, Milwaukee, Indianapolis and St. Louis.

Among product to be distributed in the deal will be 24 20th-Fox Gaumont reissues and seven David O. Selznick-John Hay Whitney productions. Meanwhile Irving Shapiro, Classics general manager, left New York yesterday on a national tour of the company's offices. In Hollywood, Shapiro will confer with independent producers regarding future Classic releases.

Sues to Recover Funds

DES MOINES, Aug. 17.—Burton B. Jerrel, president of Inter-State Film Corp., and former president of Iowa News Flashes, has asked dismissal of a municipal court suit against two lawyers for recovery of a sum of money he claimed he had paid the men to obtain passage of a bill for a $25,000 appropriation to purchase the Iowa News Flashes newsreel library for the state.

Organize Safety Club To Curb Delinquency

NASHVILLE, Tenn., Aug. 17.—Outbursts of vandalism involving theatres continue to occur in the state with efforts everywhere being made to curb juvenile delinquency. Kingsport has organized a "Junior Safety Club" for boys 10 to 17, with Charles L. Lineback, city director of public safety, in charge, and proposing a program that may take trouble-making boys off the streets. Mayor E. D. Bass, Chattanooga, has stated that the city is not able at the present to invest $10,000 in a detention home for delinquent children with a crime record but will make some contribution toward the delinquency problem.

Hellborn Leaves $25,082

DES MOINES, Aug. 17. — A report filed in district court here reveals that the estate of Louis Hellborn, former exploitation manager for M-G-M in Iowa and Nebraska, totaled $25,082.

Detroit United Gives 45

DETROIT, Aug. 17. — More than 45 persons out of the normal staff of 450 of the United Detroit Theatres Corp. are now in the Armed Services.

'Weather' Big In Philadelphia With $31,000

PHILADELPHIA, Aug. 17.—In face of the swelling tempo of the weekend exodus to seashore points and parks, the week started favorably. Closing of the Earle until the end of the month to allow for refurnishings will also provide added attendance at other houses in the first-run district. Biggest business is centered at the Fox, where "Stormy Weather" should show $31,000 handily for its get-off week.

Estimated takings for the week ending Aug. 18-20:

"Above Suspicion" (M-G-M)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $16,200. (Average, $9,000)
"The Youngest Profession" (M-G-M)
ARCADIA—(600) (35c-46c-57c-68c) 7 days, 2nd run, 2nd week. Gross: $2,800. (Average, $3,000)
"Heaven Can Wait" (20th-Fox)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $23,200. (Average, $15,000)
"Stormy Weather" (20th-Fox)
FOX — (3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $31,000. (Average, $14,000)
"Coney Island" (20th-Fox)
KARLTON — (1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $6,200. (Average, $4,500)
"Bombardier" (RKO)
KEITH'S — (2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $4,700. (Average, $3,000)
"Hers to Hold" (Univ.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 2nd week, 4 days. Gross: $12,500. (Average, $20,000)
"DuBarry Was a Lady" (M-G-M)
STANLEY — (3,000) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $12,300. (Average, $15,000)
"Appointment in Berlin" (Col.)
STANTON — (1,700) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $7,500. (Average, $7,000)

'Above Suspicion' Tops at $18,500

CLEVELAND, Aug. 17.—"Above Suspicion" was the best draw of the three new pictures on parade here with $18,500 in the till while "Coney Island" topped the hold-overs. For unknown causes, downtown business showed a drop from recent previous weeks.

Estimated takings for week ending Aug. 18:

"Coney Island" (20th-Fox)
RKO ALLEN—(3,000) (40c-50c-60c) 7 days. 2nd week on moveover from Hippodrome. Gross: $12,500. (Average, $6,000)
"Hit the Ice" (Univ.)
WARNERS' HIPPODROME—(3,500) (40c-50c-60c) 7 days. Gross: $18,000. (Average, $18,000)
"Mr. Lucky" (RKO)
WARNERS' LAKE—(714) (40c-50c-60c) 7 days, 3d week and 2nd week of moveover. Gross: $3,100. (Average, $3,500)
"Background to Danger" (Warners)
RKO PALACE—(3,300) (45c-55c-75c and 85c Sunday and holidays) Stage: Pin-Up Girls Revue starring Margie Hart, and Virginia Weidler. Gross: $26,000. (Average, $30,000)
"Above Suspicion"
LOEW'S STATE—(3,300) (40c-60c) 7 days. Gross: $18,500. Average, $18,000)
"DuBarry Was a Lady" (M-G-M)
LOEW'S STILLMAN — (1,900) (40c-60c) 2nd week, on moveover from State. Gross: $11,000. (Average, $8,000).

JACK SHAINDLIN
Musical Direction
Completed:
"And Then Japan"
March of Time
In preparation—
"Life & Death of the Hornet"
U. S. Navy

"MY KINGDOM FOR A COOK" IS IN COLUMBIA COMEDY TRADITION

Charles "Dingle" Coburn Stars in Attraction Released Aug. 31

The announcement by Columbia that on Aug. 31 it will release "My Kingdom For A Cook", a picture it believes will rank high up among Columbia's greatest comedies, brings to mind this studio's remarkable record as a producer of works in a light vein.

There are studios distinguished for their treatment of headline dramas, others renowned for their musicals, still others for their screen romances.

While Columbia has produced successful attractions in all these fields, it is more often referred to as "the studio of great comedies" than in any other way.

And there is good reason for this appellation.

The industry well remembers the story of "It Happened One Night". How it boosted to great new heights the fortunes of Claudette Colbert and Clark Gable. How it started the romantic comedy cycle.

And no one in the industry can fail to recall the remarkable success achieved by "The Awful Truth", which set in full swing the "wacky" comedy cycle.

It is interesting that within this comedy field, Columbia has been able to produce outstanding pictures as different from each other as "Here Comes Mr. Jordan" and "My Sister Eileen"; "You Can't Take It With You" and "Mr. Deeds Goes To Town"; "Mr. Smith Goes To Washington" and "The More The Merrier".

Which brings us to "My Kingdom For A Cook".

This one stars Charles Coburn, who has every right, on the basis of his achievement in "The More The Merrier", to call himself Charles "Dingle" Coburn.

Everyone who has seen "Merrier" knows what a whale of an acting job Coburn turned in as "Dingle", the elderly Cupid, Columbia officials point out. And the heaps of fan mail that followed his success in "Merrier" testified to the public response to his rare kind of heart-warming fun-making.

The studio at once elevated him to stardom, and "My Kingdom For A Cook" is his first starring vehicle.

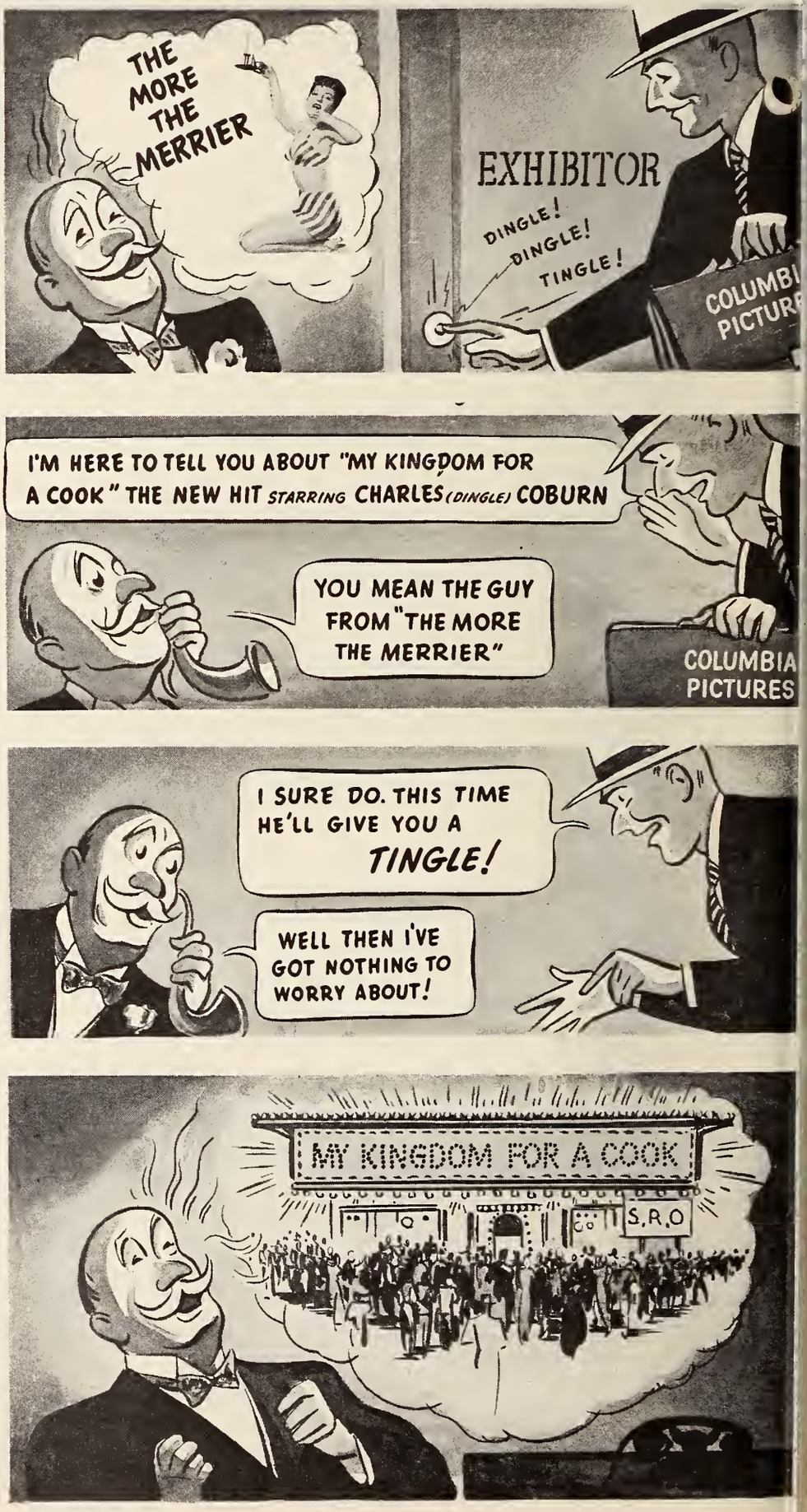
In "Kingdom", Coburn has an even bigger chance to strut his inimitable stuff, it is said.

He is cast as Rudyard Morley, world-famous British author, who decides to go to America to do his bit to further international amity and United Nations unity.

But bit or no bit, the biggest thing in Morley's life is his stomach. Even his lovely daughter Pam (Marguerite Chapman), runs it a bad second in his thoughts.

His adventures in a small American town, where he makes his presence thoroughly felt, and ends up by stealing his hostess' cook, even though Pam has fallen for his hostess' son (Bill Carter), make for some of the most farcical farce in years, according to Columbia officials.

Richard Wallace directed "Kingdom". Producer is P. J. Wolfson. The screen play is by Harold Goldman & Andrew Solt; Joseph Hoffman & Jack Henley.



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MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 35 NEW YORK, U. S. A., THURSDAY, AUGUST 19, 1943 TEN CENTS

DO NOT REMOVE

20th-Fox Has $3,843,249 Half-Year Net

Profits Up $1,652,355 Over Last Year

Twentieth Century-Fox yesterday reported net profit for the 26 weeks ended June 26, 1943, of $3,843,249, after provision for Federal income taxes of $4,620,000. This compares with a profit of $2,190,894 for the first 26 weeks of 1942, after providing for Federal income taxes of $1,250,000.

For the second quarter, ended June 26, 1943, the net profit, after all charges was $2,091,510, compared with the first quarter profit of $1,751,739, and a profit of $1,349,333 for the second quarter of 1942.

Profit for the first half of 1943 equals $1.81 per share on 1,742,000 shares of common stock outstanding at June 26, after the usual preferred dividend.

Twentieth-Fox had gross income of

(Continued on page 3)

Same Export Rules For OEW and OOC

WASHINGTON, D. C., Aug. 18.—An official bulletin, adopting the procedure set up by the Office of Censorship for the handling of motion pictures for export, will be issued this week by the Office of Economic Warfare, it was learned here today.

There will be no changes whatever

(Continued on page 3)

W. B. Anticipates Visit to Tokyo

Judging from the speed in turning out "Destination Tokyo," action in the Pacific against Japan itself, and Tokyo, in particular, would seem to be imminent.

Reports reaching New York from the Coast disclose that Warners are dubbing sound, editing and cutting the feature on the same day scenes are being filmed, company remembering, perhaps, the newspaper breaks given its "Casablanca" and "Mission to Moscow" in connection with the historical events which transpired at about the time those features were released.

Show World Pledges Aid to Treasury's War Bond 'Circus'

Treasury Department officials appealed to the industry at a luncheon at the Hotel Astor yesterday for assistance in conducting a month-long show at the Victory Square-War Center, on the site of the former circus grounds at the rear of the Roxy Theatre, during the Third War Bond drive.

The canvas "big top" seats 2,100 and will be the scene, night and day, of a war exhibit and entertainment, admission to which will be by bond purchases. It also will be the scene of more than 100 meetings and rallies by individual organizations participating in the September drive. The first of such meetings is scheduled for Aug. 25. Major L. E. Thompson of RKO will be in charge of the project for the Treasury Department.

Addressing yesterday's luncheon

(Continued on page 6)

Phila. 'Bulletin' Cuts Film Ads 25%

PHILADELPHIA, Aug. 18.—The *Bulletin*, afternoon newspaper here with the largest circulation, is the first local paper to restrict space buying of local film houses. The Warner circuit, operating all the local first-run houses, in addition to scores of neighborhood theatres and the biggest spacebuyer among local theatres was

(Continued on page 6)

U. S. Warns on Tax Declaration

Washington, Aug. 18.—Thousands of small business men, including exhibitors and others in the film industry, who do not come under the wage and salary withholding provisions of the Current Tax Payment Act of 1943, will be required on or before Sept. 15 to file with their collector of internal revenue a form known as the "Declaration of Estimated Income and Victory Tax" and make payment on the tax they estimate they owe for the year, according to Guy T. Helvering, Commissioner of Internal Revenue.

Columbia Now Set on 21 for New Season

By RED KANN

HOLLYWOOD, Aug. 18.—Columbia embarks upon the 1943-44 season with two of its top budget attractions completed and six more of a probable 21 in production. Star values, solo and in combination, are being stressed.

"Destroyer" with Edward G. Robinson and "Sahara," with Humphrey

(Continued on page 3)

Clark to See Exhibitors in The Mid-West

Decree a Topic During His Chicago Visit

By BERTRAM F. LINZ

WASHINGTON, Aug. 18.—Exhibitors in the mid-West will have an opportunity next week to present their views on the consent decree directly to Assistant Attorney General Tom C. Clark, after he attends the fourth and final of a series of wartime regional conferences of U. S. attorneys, to be held in Chicago, Aug. 23 through 26.

Clark, in charge of the anti-trust division of the Department of Justice, will spend time in Chicago reviewing the industry situation in that area with respect to the decree, trade practices and exhibitor outlook on the workings of the decree. While attending other regional sessions of U. S. attor-

(Continued on page 3)

N. Y. Circuits to Get Wage Demands

The new M. P. Theatre Managers and Employees Union, Local 152, CIO, will this week draft plans for demanding new wage scales for members, to submit to Warners, RKO, Paramount, Loew, Skouras, Brandt, and other major and independent circuits in this area, according to D. F. Barreca, former Loew district manager, who is president of the union.

Barreca was in Washington this

(Continued on page 3)

Newsreels Losing Workers, Despite Essential Rating

Rulings of the War Manpower Commission, in Washington, issued several months ago, placing certain key newsreel workers in essential categories, has not prevented a continual tapping of newsreel personnel by local draft boards. Film cutters and apprentice cutters have been principally affected. The reels, therefore, are counting but little, if at all, on the WMC's new directive, of Tuesday, widening the scope of its original order and placing all newsreel workers in the essential class. They expect further losses to their already seriously reduced staffs, regardless.

The essential ratings handed down by the WMC are intended to serve as a guide to local draft boards in calling newsreel and other essential

(Continued on page 3)

$2,000,000 of Univ. Bonds Go to Public

A public market for $2,000,000 of Universal debentures has been established through re-sale to the public of securities in that face amount by Kidder, Peabody & Co., Wall Street firm.

The securities were acquired at the time of consummation of Universal's recapitalization and merger program in June by Kidder, Peabody from Eastman Kodak, Western Electric (Erpi) and General Film Distributors. They have since been re-sold to the public. The debentures, due in 1950, through the extension of maturities under the recapitalization plan, had been held by the sellers since their

(Continued on page 3)

Korda's U.A. Stock Active, But Unsold

Hollywood, Aug. 18.—The status of Sir Alexander Korda's one-fourth stock interest in United Artists is quiescent today after a state of flux which saw it offered by the producer, in accordance with U. A. bylaws, to the company and, subsequently, was the object of an offer from David O. Selznick, later withdrawn. As of noon today, Korda is represented as having changed his mind about disposing of it.

Personal Mention

HENDERSON M. RICHEY, M-G-M sales official, will return today after two days in Washington.

•

JOHN JOSEPH, Universal's director of advertising and publicity, is vacationing in Mexico City.

•

HARRY KATZ, of Monarch Theatres, is in Hollywood.

•

EDWARD A. GOLDEN expects to remain in Hollywood for six months.

•

JAMES A. MAC FARLANE, former Canandaiga, N. Y., theatre operator, recently observed his 90th birthday.

•

JULES FIELDS, of the 20th Century-Fox exploitation staff, is in Atlantic City.

•

LT. J. G. WILLIAM HUTCHINS, former manager of National Theatre Supply Co. in New Haven, has reported to Princeton for duty.

•

HOWARD STRICKLING left for the Coast last night after several weeks in the East.

•

JOHN CASSIDY of the RKO Theatre circuit publicity staff will leave for a two-week vacation tomorrow at Bay Shore, L. I.

•

LOU PHILLIPS, Paramount attorney, will return from the Coast Monday.

•

ED MCEVOY of the Universal home office is in New Haven for a few days.

•

HAL B. WALLIS, Warner Bros. producer, is due in New York late next week from the coast.

•

WILLIAM A. SCULLY, Universal vice-president and general sales manager, was in Charlotte yesterday.

•

MRS. LYDIA MILAN, secretary to Claude Lee at Paramount, is on vacation.

•

IRVING YERGIN, Warner Bros. field representative, returned to New York yesterday from the South.

•

MRS. MOLLY ROSENTHAL, wife of MORRIS ROSENTHAL, manager of the Loew-Poli Majestic, Bridgeport, is recuperating from an operation in the New England Deaconess Hospital, Boston.

Sidney Picker to Be Associate Producer

Sidney Picker, Republic New York office manager, has been made an associate producer for the company and will leave for the Coast shortly after Labor Day to take over his new assignment at the company's studio. Picker is the brother of Gene Picker, of Loew's; Arnold Picker, of the Columbia foreign department, and Leonard Picker, of the Columbia studio.

Branton Has School For Women Mgrs.

Des Moines, Aug. 18.—Ralph Branton, general manager of Tri-State circuit, has evolved a plan to train women to manage theatres, to relieve the shortage of trained male personnel lost to the armed forces and war work.

The women will be given six weeks of schooling and then placed in Des Moines theatres for actual experience before placed in out-of-town positions. Tri-States ran newspaper ads in several large Iowa cities, seeking applications from women over 30 with high school education.

N. Y. WAC Meets On Third Bond Drive

New York exchange area publicity committee of the War Activities Committee met yesterday afternoon with Harry Mandel, of RKO Theatres, presiding and discussed plans for theatres in the Metropolitan area which will take part in the Third War Loan Drive. Ray Beall, national publicity chairman for the industry's part in the campaign, spoke at the session.

Among those present were: Al Charnoff, John Cassidy, Ed Dowden, Ira Morais, Murry Ashman, Blanche Livingston, Myron Siegel, Jane Franklin, Peggy Foldes, Paula Gould, Al Zimbalist, Manny Frisch, Nick J. Matsoukas, Irving Ludwig, Robert Shapiro, Irving Windisch, Ernest Emerling, Robert Paskow, Edward Serlin, Julius Colby, Janice Rentchler and Edgar Gouth.

Swenberger Named Aide to Ben Berger

MINNEAPOLIS, Aug. 18.—Gil Swenberger, manager of the Paramount, Brainerd, Minn., becomes assistant to Ben Berger, president of Berger Amusement Co. The company also announced the purchase of the Crystal Theatre Building, this city, from the Mutual Life Insurance Co.

Other personnel changes include the naming of Fay Karrigan, for the past several years in the booking department of the circuit, to office manager, and Edith Kronick as her successor. Hank Kopald and Mark Miller have been added to the managerial staff, with the latter succeeding Swenberger, and Kopald assuming management of the World, St. Paul, succeeding Harold Tyler, resigned.

Sell $13,741 in Bonds

WILKES-BARRE, Aug. 18.—A total of $13,741 worth of War Bonds and Stamps have been sold in theatres of this area, according to John Comerford.

Joe Fisher to Lecture

LOS ANGELES, Aug. 18.—Joe Fisher, long associated with theatre operation in Singapore, will lecture with three color films at the Wilshire Ebell Theater here Aug. 26-28.

British Advisory Council Assured

LONDON, Aug. 18.—Approval of the British Film Producers Association to participate now assures the formation of the British Film Production Advisory Council, it was learned here today. Organization of the new group will not interfere with actual operations of units that will take part as the council will function in a purely advisory capacity to consider and discuss matters of general interest and importance to the production end of the industry with power to cooperate with outside authorities such as the Board of Trade and the Ministry of Information.

The council will include representatives of the BFPA, laboratories, short subject producers, members of each of the employee unions affiliated with production, and will have an independent chairman.

J. Arthur Rank presided at the meeting of the British Film Producers Association today which ratified the decision to join the council, but representatives of the Cinematograph Exhibitors Association and the Kinematograph Renters Society were not present. Rank stressed the need for the ultimate formation of an all-industry council at some future date.

Peskay Sets First 2 for New Company

Films planned for immediate production by the new company headed by Ed Peskay, who is also Hal Roach Eastern representative, will be "Red, Hot and Blue," written by Russell Crouse and Howard Lindsay with a musical score by Cole Porter, and "Copacabana," to be made in conjunction with Monte Proser, it was learned yesterday. Distribution deals for these pictures, and several others planned by a syndicate of independent producers, to be associated with Peskay, will be announced shortly.

Peskay will leave for the Coast tomorrow to arrange for studio space and other production details. It was also learned that Peskay's activities with the new company will in no way affect his status as Eastern representative for Roach.

Capital a Model for WAC Distribution

WASHINGTON, D. C., Aug. 18.—Henderson M. Richey, assistant to William F. Rodgers, M-G-M's distribution vice-president, is here from New York to set up a model system for distributing the 26 250-foot war briefs which the newsreels will produce in 1943-44 for the War Activities Committee and Office of War Information.

Using the local M-G-M exchange, Richey and Arch Mercey, of the OWI, are devising a practical manner and method for handling the shorts, to be applied to all companies' exchanges elsewhere in the country.

Richey will return to New York on Thursday.

Coast Flashes

Hollywood, Aug. 18

THE War Manpower Commission branch office has refused jurisdiction in the Screen Publicists Guild case against Republic over the discharge of its publicity staff on the basis that a union contract precluded an appeal under the work stabilization program. The guild now is taking the case to the area WMC chief A[illegible]ish for further discussion and exp[illegible] a hearing later this week.

•

Francis S. Harmon, War Activities Coordinator, has reported that 2,232,205 uniformed personnel in North Africa saw American features on 16mm film in 2,132 screenings during June.

•

Adding Joseph Cotten, M-G-M is making "Gaslight" into a triple-starrer. Others in the cast are Charles Boyer and Ingrid Bergman. Cotten and Miss Bergman are on loan from David O. Selznick.

•

Joan Fontaine will star in "Forever," also at M-G-M, after "Frenchman's Creek." Miss Fontaine is likewise on loan from Selznick.

Canter's Colonial Gets More Relief

Reuben C. Canter, operating the Colonial Theatre, Skaneateles, N. Y., was granted additional clearance relief by the arbitrators appeal board in a decision made public yesterday.

The original complaint named all five consenting distributors, but the case against 20th Century-Fox and Paramount was dismissed during hearings before the arbitrator at the Buffalo tribunal, who made an award reducing the 30-day clearance in favor of the Auburn, Jefferson and Palace theatres in Auburn over the Colonial Theatre, to 27 days. On appeal by the plaintiff, the award was modified, further reducing the clearance in the case of the Auburn to 21 days, in the case of the Jefferson to 14 days and in the case of the Palace to one day.

Carlton Files for Clearance Cut

A clearance complaint has been filed at the Boston tribunal by Carlton Amusement Enterprises, operating the Cameo, in Pittsfield, Mass., it was announced by the American Arbitration Association, yesterday. The complaint names all five consenting distributors and asks that the 90-day clearance in favor of the Palace, Capitol and Union Square theatres, over the Strand and Colonial, second run theatres, all in Pittsfield, be reduced. It also asks that the 90-day clearance in favor of the Strand and Colonial over the Cameo be reduced so that the Cameo may play 37 days after first run theatres.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Columbia Now Set on 21 for New Season

(Continued from page 1)

Bogart, on a loanout from Warner, are finished. Rita Hayworth is busy on "Cover Girl"; Mae West and Victor Moore on "Tropicana," Ted Lewis on "Is Everybody Happy?" Rosalind Lssell started late last week on "Ten Cent Woman." Moving along is "There's Something About a Soldier" with Douglas Drake, Tom Neal and Evelyn Keyes.

Probably the most important of the new program, in point of cast power, is "Gone Are the Days," in which Cary Grant, Miss Hayworth, Janet Blair and Charles Coburn will appear in Technicolor. Others fitting into the upper bracket division are viewed as these:

Paul Muni in "At Night We Dream," Olivia de Havilland in "The First Woman Doctor," Miss Hayworth and Miss Blair in "Heart of the City," also in Technicolor; Grant and Miss Blair in "My Client Curley," Irene Dunne in "Road to Yesterday," Ann Miller and Joe Besser in "Hey, Rookie"; an untitled Jean Arthur vehicle; "Good Night Ladies," "The Land Is Bright," "Life of Al Jolson," "Mr. Winkle Goes to War," "Nine Girls," and "None Shall Escape."

Same Export Rules For OEW and OOC

(Continued from page 1)

in the requirements to be met by film companies in exporting their pictures to Allied and neutral nations, which have been found to operate to the complete satisfaction of both the OOC and OEW, it was said.

The OEW today published an amendment to its regulations, establishing the classification "GPF" (General Photographic Film) for developed film, plates, paper and prints, and provided that general licenses may be secured for their export to all Allied and neutral countries previously listed. The only neutrals in the European area are Switzerland, Sweden, Portugal, Spain and Turkey, the last enjoying the greatest privileges as a 'friendly neutral."

Within the next few days, the OEW will annul the provision for export of unexposed film under general license to Newfoundland, the only country to which such privilege has heretofore been accorded, and will require that all such exports to any country be under individual license, with shipment under Government seal.

Frank Gets His 17th

HOLLYWOOD, Aug. 18.—W. R. Frank, Minnesota exhibitor, now here to start production Sept. 8 on "Dr. Paul Joseph Goebbels: His Life and Loves," has acquired the Roxy, Owatonna, Minn., from Sidney Kinyin. It gives him 17 houses.

"The Devil and Daniel Webster," made by William Dieterle for RKO with Frank associated, is now playing its third week of a revival at the World, Minneapolis. The picture was released originally as "All That Money Can Buy." Frank says RKO plans to reissue nationally.

Review

"The Seventh Victim"

(RKO)

RKO uses this moderately budgeted mystery melodrama to introduce a new actress, Kim Hunter, who does a fairly good job with the material at hand. Avid "thriller" audiences will find this one to their liking for it is suspenseful in spots, although "The Seventh Victim" has a thin plot hampered by loose scripting.

Story deals with a girl (Kim Hunter), who leaves school to find her sister, an only relative, who has not been heard from for six months. She gets little help in this direction from the woman manager of her sister's business (Mary Newton), who has taken over the beauty parlor establishment from her sister. Miss Hunter then goes to an Italian restaurant in Greenwich Village where her sister was last seen, but is advised to turn the search over to the police. However, she continues the search.

She meets her sister's husband, a lawyer, played by Hugh Beaumont, who joins in the search. They learn from the proprietor of the Italian restaurant that her sister rented a room in their house, but never resided there. They visit the room, find it devoid of furnishings except for a chair and a noose hanging from the ceiling. Through a poet they also learn that a Dr. Judd knows the missing girl quite well. Dr. Judd (Tom Conway) tells them the girl is a member of a cult and is on the verge of insanity. How the missing girl is found, only to become "The Seventh Victim" of the secret organization, climaxes the picture.

Val Lewton produced and Mark Robson directed, from a screenplay by Charles O'Neill and DeWitt Bodeen.

Running time, 71 mins. "G"* FRED STENGEL

*"G" denotes general classification.

Newsreels Losing Manpower, Despite Essential Rating

(Continued from page 1)

workers. If a board disregards the rating, which it has the authority to do, the newsreel or other employer can appeal to a special Presidential appeals board. This, the newsreels have so far refused to do.

Tuesday's WMC order widening the scope of essential activities also specified "motion picture film processing" and "development of sensitized film" workers. This applies to workers in film laboratories, but there was speculation yesterday as to whether workers of raw stock plants are involved.

It became known later in the day that the new WMC directive also considers workers in the electrical sound equipment field as essential, embracing employees of film sound reproducer and recording equipment and parts manufacturers. But it does not consider studio or theatre sound servicemen as essential. The sound servicing companies have lost dozens of servicemen to draft calls.

Clark to Meet with Exhibitors on Decree

(Continued from page 1)

neys, the last in Denver, Clark is known to have discussed the decree with exhibitors and industry representatives in those areas. He subsequently conferred with exhibitors and other industry representatives in Los Angeles, Washington and New York.

There has been considerable dissatisfaction in the middle West with operations of the decree, and it is said that Clark will go into the complaints while in Chicago. He is scheduled to make a second trip to the Coast early next month and will renew consultations on the decree there at that time.

N. Y. Circuits to Get Wage Demands

(Continued from page 1)

week after conferring with its CIO parent, United Office and Professional Workers of America, which gave him the green light to launch both organization drive and negotiation meetings, Barreca said.

A campaign by mail, has been directed at theatre managers and assistants in this area, and Barreca reports response.

Union scale calls for an all-around 40-hour week with $100 minimum for managers; $50 for assistants; $30 for doormen; $25 for cashiers and counsellors (claimed to be matrons acting in an assistant manager capacity); and $20 for ushers.

$2,000,000 of Univ. Bonds Go to Public

(Continued from page 1)

participation in financing the purchase of the controlling interest in Universal by Standard Capital Co. from the late Carl Laemmle, Sr., in 1935. Erpi held $1,000,000 of the debentures and the balance was held by the other two. No change in the Universal board nor in its British distribution arrangements with General Film Distributors results from the disposition of the debentures.

Harry Arthur Heads St. Louis Committee

ST. LOUIS, Aug. 18.—Harry Arthur, Jr., general manager of Fanchon and Marco Theatres here and chairman of the St. Louis War Activities Committee, has been named chairman of the publicity committee in St. Louis for the Third War Loan Drive. Dave Arthur and Les Kaufman, also of Fanchon and Marco, have been appointed vice chairmen of the committee and will attend the meeting of the War Activities Committee in Chicago next Monday.

20th-Fox Has $3,843,249 Half-Year Net

(Continued from page 1)

$38,633,614 in the first half of 1943, and operating expenses of $30,044,823. Operating profit was $8,588,790.

Corporation has estimated excess profits taxes of $4,095,000 on earnings for the first half of 1943, on the basis of pro-rating its estimated excess profits credits evenly through the year. There was no provision for excess profits taxes in the first half of 1942.

Because of the lifting of currency restrictions, no reserve against foreign assets has been made in either the first or second quarters of 1943. Reserves of $3,100,000 were provided in the first half of 1942, of which $1,100,000 was provided in the first quarter and $2,000,000 in the second quarter.

National Theatre Earnings

Earnings of National Theatres Corp. and its majority-owned domestic subsidiaries as reported for the 26 weeks ended June 26, amounted to $1,650,032, after providing for Federal taxes of $5,894,124, and net profits applicable to minority interests in underlying companies of $609,828. The net profit for the first half of 1942 was $992,159, after providing for Federal taxes of $1,988,392, and net profit applicable to minority interests of $272,459.

The amount of the provision for excess profits taxes for National for the first half of 1943 included in the foregoing figures is $4,964,125 compared with the provision of only $132,121 for the same period of 1942. The provision has been made by National Theatres on the basis of prorating its estimated excess profits credit evenly through the year. No dividends were declared by National in the first half of either 1943 or 1942 and the foregoing earnings of National are not included in the consolidated earnings of 20th Century-Fox.

20th Century-Fox Declares 3 Dividends

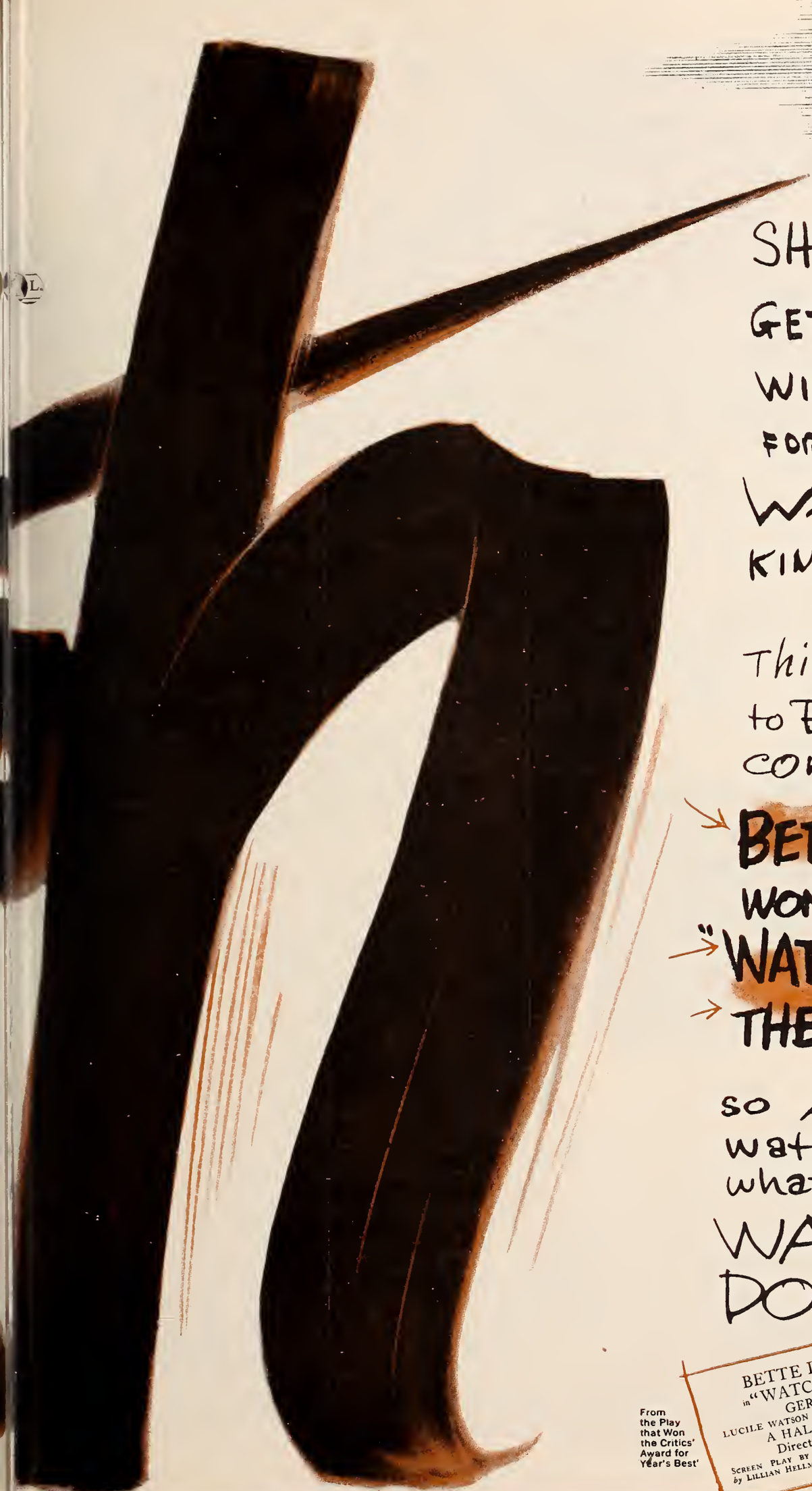
Cash dividends on common, preferred, and prior preferred stocks were announced by 20th Century-Fox's board of directors yesterday.

Common stock dividend of 50 cents a share to stockholders on record at the close of business Sept. 15, will be paid Sept. 30. Holders of preferred stock on record Sept. 15, will be paid 37½ cents per share on Sept. 30. A dividend of $1.12½ cents will be paid on Sept. 15., to holders of prior preferred stock on record at the close of business Sept. 3.

Wallis, Berlin to Confer

Hal B. Wallis, Warner production executive, is due in New York from the Coast next week to confer with Irving Berlin on the company's proposed new musical tentatively titled "Liberty Hall," which Berlin is preparing to star Humphrey Bogart and possibly Ingrid Bergman, pictured to be directed by Michael Curtiz, who handled Berlin's "This Is the Army." This also will be a patriotic musical.


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LUCILE WATSON · BEULAH BONDI · GEORGE COULOURIS
A HAL B. WALLIS PRODUCTION
Directed by HERMAN SHUMLIN
SCREEN PLAY BY DASHIELL HAMMETT · FROM THE STAGE PLAY
by LILLIAN HELLMAN · Additional Scenes & Dialogue by Lillian Hellman
MUSIC BY MAX STEINER

'Army' Does 2½ Times Par in 1st K.C. Week

KANSAS CITY, Aug. 18.—"This Is the Army," breaking records at the Orpheum, after a sell-out premiere, at $2.20 to $5.50, for a gross above $5,000, is leading first-runs with an estimated $21,000 for the first week at regular prices. "Heaven Can Wait" is close to records at the downtown Esquire and midtown Uptown, the two getting $15,000. Weather turned cool midway of engagements.

Estimated receipts for the week ending Aug. 18-19:

"Heaven Can Wait" (20th-Fox)
ESQUIRE—(800) (35c-50c) 7 days. Gross: $7,500. (Average, $4,000)
"DuBarry Was a Lady" (M-G-M)
"Crime Doctor" (Col.)
MIDLAND—(3,600) (35c-50c) 7 days, 2nd week. Gross: $12,000. (Average, $12,000)
"Dixie" (Para.)
NEWMAN—(1,900) (35c-50c) 7 days, 3rd week. Gross: $12,000. (Average, $9,000)
"This Is the Army" (W.B.)
ORPHEUM—(1,900) (35c-50c) 7 days. Gross: $21,000. (Average, $8,000)
"Silver Spurs" (Rep.)
"Mexicala Rose" (Rep.)
TOWER—(2,200) (35c-50c) 7 days. Stage show. Gross: $10,000. (Average, $9,000)
"Heaven Can Wait" (20th-Fox)
UPTOWN—(2,000) (35c-50c) 7 days. Gross: $8,000. (Average, $5,000)

U. S. Builds Theatre

CLINTON, Tenn., Aug. 18. — The English film, "In Which We Serve," was the opening offering of the new government-constructed theatre for workmen at the Clinton Engineering Works war plant here.

'Army' Gets $500,000 from 68 Openings in Two Nights

Combined gross of $500,000 at 68 key city "This Is the Army" premieres held last night and Wednesday, and a gross of $1,034,000 from the "Army's" first 107 local premieres up to and including Friday of this week, are reported by Warner Brothers, which claims both totals to be world records in grossing achievements. Anticipations from the premieres still to be played off this week are based on actual advance sales for the special advance-scale performances, which on the overall average are running at the rate of $9,663 per opening performance.

Warner Brothers cite the following figures for Irving Berlin's musical for Army Relief: Receipts of 10 special advanced-price premieres held to date, including the New York world premiere, $75,000; regular New York run to date (3 weeks), $150,000; nine out-of-town runs to date, $140,000; Tuesday night's premieres in Los Angeles, Philadelphia and San Francisco, each grossing approximately $35,000, $105,000; premieres in 94 additional cities (24 Tuesday night, 41 last night, 12 tonight, 17 on Friday), with practically every performance already reported a sellout, $564,000.

Except for the Broadway run, which began three weeks ago, the million-dollar gross will have been achieved in a space of a single week, which, Warners say, is believed to be the highest take on record for a picture in a week's time.

Four more cities, making a total of 15 to date, are playing "Army" simultaneously in two or more houses. Additions include Charleston, W. Va., Bridgeport, Conn., Richmond, Va., and Astoria, Ore.

Other situations showing the Warner Bros. soldier musical on a day-and-date schedule include Los Angeles (six houses), Denver (three houses), and two houses each in Portsmouth, O., Milwaukee, Portland, Ore., Columbus, O., Sacramento, Seattle, Long Beach, Cal., and San Diego.

'Army' Draws 225,000 In First 3 Weeks

In its first three weeks at the Hollywood Theatre, New York, ending last night, "This Is the Army" played to an attendance of 255,000 persons. This is the all-time record for the Broadway house.

Goldberg Files Trust Suit Against Majors

OMAHA, Aug. 18.—Following the refusal of Walter Johnson, State attorney general, to take action, R. D. Goldberg Theatres Corp., operators of the Town Theatre and several neighborhood houses here, has filed suit in District Court against operators of first-run theatres and the majors charging "a combination and conspiracy to monopolize the motion picture business in Omaha."

Through this "combination," the suit charges, the Town theatre is prohibited from obtaining "first-class" pictures that have not already been shown here. It also charges that the other operators are able to dictate what pictures the Town shall play and when they shall be scheduled. The action asks that the defendants be permanently enjoined from these practices, and from doing further business in Nebraska.

Defendants named are:

Singer Omaha Corp., operators of the Brandeis; Tri-States Theatre Corp., operators of the Omaha, Paramount and Orpheum and the following Tri-States employes, A. H. Blank, president; G. Ralph Branton, general manager; Joseph Kinsky, Omaha district manager; William Miskell, Orpheum manager; Ted Emerson, Paramount manager; Loew's, Inc.; Paramount; 20th Century-Fox; Vitagraph, Inc.; RKO Radio; Universal Film Exchanges, Inc.; Columbia, and United Artists.

Phila. 'Bulletin' Cuts Film Ads 25%

(*Continued from page* 1)

cut 25 percent based on the space purchased in the past 45 days.

The *Bulletin* hinted that another cut may be necessary. The paper has been the hardest hit by newsprint shortages since it picked up most of the circulations of the defunct *Evening Ledger* after the Government made the newsprint allotments. The other three local dailies are studying the situation, but no definite action has been announced.

'Army' Wins Big $27,000 In St. Louis

ST. LOUIS, August 18.—"This I the Army" captured St. Louis thi week, packing the customers to th tune of an estimated 27,000 i days at regular prices, in addit $10,000 at the opening night perform ance at advanced prices. Proving tha St. Louis is movie-minded this week the Fox is headed for $25,000 wit "Heaven Can Wait."

Estimated receipts for the wee ending Aug. 18:

"This Is the Army" (W.B.)
AMBASSADOR—(3,314) (30c-40c-50c) days. Gross: $27,000. (Average, $11,500)
"Heaven Can Wait" (20th-Fox)
"Gals, Incorporated" (Univ.)
FOX—(5,038) (30c-40c-50c) 7 days. Gross $25,000. (Average, $15,000)
"DuBarry Was a Lady" (M-G-M)
"It's a Great Life" (Col.)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days, 2nd week. Gross: $17,500. (Average, $15,000)
"Dixie" (Para.)
"We've Never Been Licked" (Univ.)
MISSOURI—(3,514) (30c-40c-50c) 7 day Gross: $8,500. (Average, $7,000)
"Hitler's Madman" (M-G-M)
"Prairie Chickens" (U.A.-Roach)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $6,300. (Average, $6,000)
"Mr. Lucky" (RKO)
"Mister Big" (Univ.)
ST. LOUIS—(4,000) (35c-40c) 7 day Gross: $4,500. (Average, $4,400)

Show World Pledges Aid to Treasury's War Bond 'Circus

(*Continued from page* 1)

meeting, W. Randolph Burgess, chairman of the War Finance Committee expressed the Treasury's appreciation of the industry's cooperation in past and current bond drives, remarking that the Treasury wished to show its gratitude by asking for more industry help. He stated that the principal aim of the Third War Bond drive is to enroll as numerically many bond purchasers as possible, as an anti-inflationary effort as well as a desirable bond selling objective. He said that less emphasis is to be placed on the $15,000,000,000 goal, nearly one-third of which must be raised within New York State, than has been placed on the monetary goals of the preceding drives.

In order to reach the masses, Burgess said, the Treasury realizes that it must win their interest and is turning to show business for help in conducting the Victory Square-War Center for that reason. Stars of stage screen and radio will be essential to the success of the effort, he said.

Thompson, assuring the Treasury officials of the industry's full cooperation, pointed out that it fitted in with the industry's own bond drive effort under the direction of L. C. Griffith.

PRC Appoints Bugie

Harry Bugie has been named branch manager of the PRC Cincinnati exchange, Arthur Greenblatt, vice president and general sales manager, has announced. Bugie, formerly with Warners, M-G-M and Republic, succeeds Nat Kaplan, resigned.

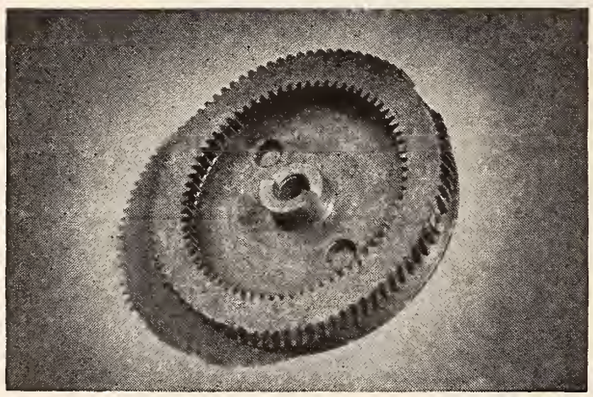


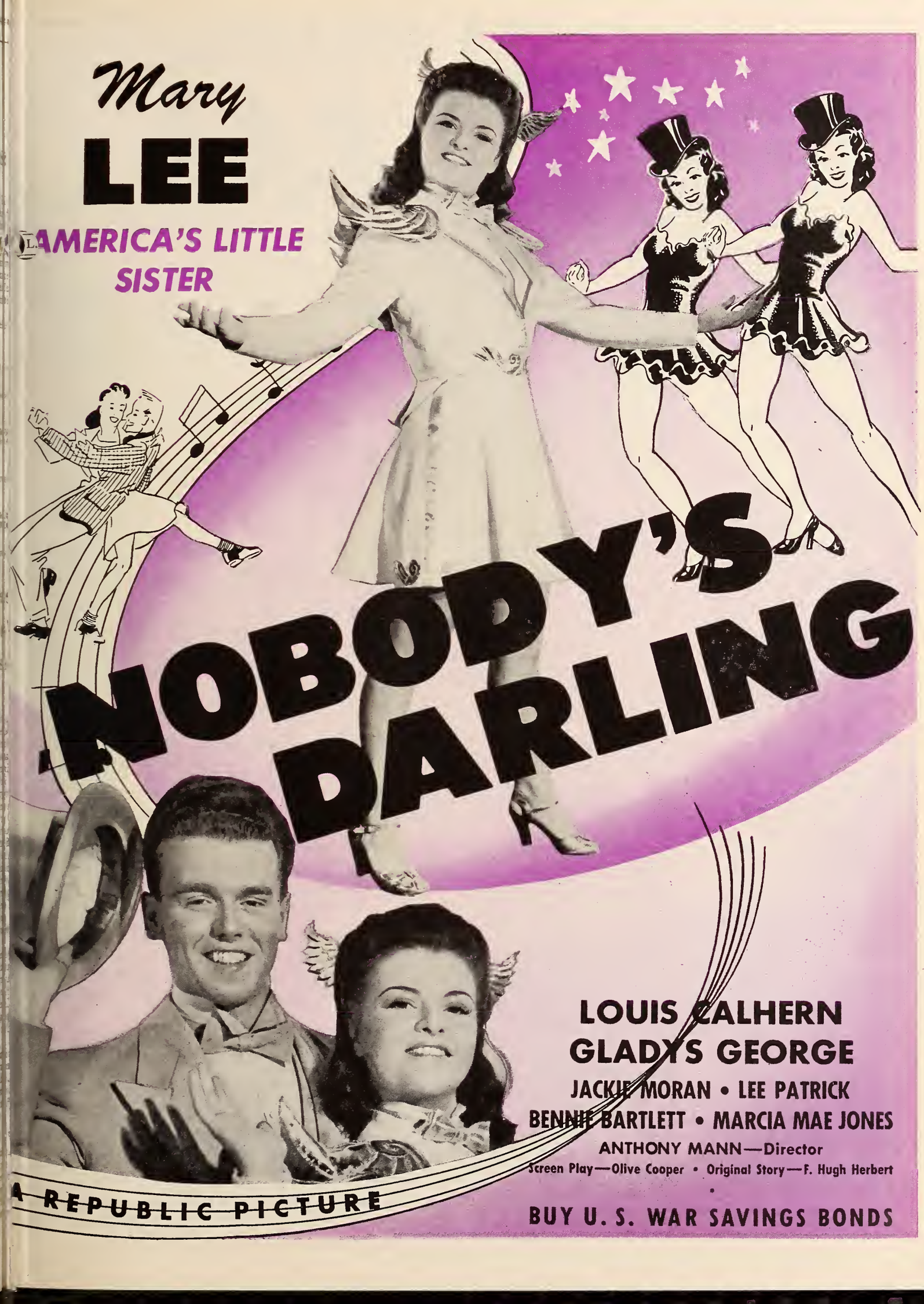
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Screen Play—Olive Cooper • Original Story—F. Hugh Herbert
A REPUBLIC PICTURE
BUY U. S. WAR SAVINGS BONDS

'Bell', 'Army' Open Strong in Los Angeles

LOS ANGELES, Aug. 18.—The keenest promotional rivalry ever witnessed in this neck o' the woods for premiere interest ran to a climax here last night with Paramount's opening of "For Whom the Bell Tolls," at United Artists Downtown Theatre, and the opening, today of Warners' "This Is the Army," at the Downtown, Hollywood and Wiltern theatres. "Bell's" Tuesday-Wednesday take was estimated at $15,000 and the "Army's" Wednesday estimate was $6,325, $5,215 and $4,950, respectively, at the three theatres.

Estimated takings for the week ending Aug. 18:

"For Whom the Bell Tolls" (Para.)
CARTHAY CIRCLE—(1,513) (85c-$1-$1.10-$1.65) 2 days. Gross: $15,000. (Average, $8,407)

"Hangmen Also Die" (U.A.)
"Follow the Band" (Univ.)
CHINESE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $11,500. (Average, $14.052)

"Spitfire" (RKO) 3rd week
"The Falcon in Danger"
HAWAII—(1,000) (33c-44c-55c-75c) 7 days. Gross: $6,700. (Average, $9,264)

'Appointment in Berlin" (Col.)
"What's Buzzin', Cousin?" (Col.)
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: $17,000. (Average, $13,255)

"Hangmen Also Die" (U.A.)
"Follow the Band" (Univ.)
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $20,000. (Average, $20,752)

"Appointment in Berlin" (Col.)
"What's Buzzin', Cousin?" (Col.)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: $16,300. (Average, $12,810)

"Dixie" (Para.)
PARAMOUNT (Hollywood)—(1,407) (33c-44c-55c-75c) 7 days, 2nd week. Gross: $12,500. (Average, $10,808)

"Dixie" (Para.)
"Night Plane from Chungking" (Para.)
PARAMOUNT (Downtown)—(3,595) (33c-44c-55c-75c) 7 days, 2nd week. Gross: $24,000. (Average, $19,768)

"Hangmen Also Die" (U.A.)
"Follow the Band" (Univ.)
RITZ—(1,376) (33c-44c-55c-85c) 7 days. Gross: $7,800. (Average, $9,416)

"The Constant Nymph" (W.B.)
WARNER BROS. (Hollywood)—(3,000) (33c-44c-65c-85c) 6 days. 5th week. Gross: $9,450. (Average, $13,651)

"The Constant Nymph" (W.B.)
WARNER BROS. (Downtown)—(3,400) (33c-44c-65c-85c) 6 days, 5th week. Gross: $10,240. (Average, $16,094)

"The Constant Nymph" (W.B.)
WARNER BROS. (Wiltern)—(2,200) (33c-44c-55c-65c-85c) 6 days, 5th week. Gross: $9,230. (Average, $12,794)

'Coney' Is Montreal's Best, with $12,000

MONTREAL, Aug. 18.—"Coney Island," in its second week at Loew's, looks to be the best thing this week with $12,000 expected. "The More the Merrier" at the Palace should be runner-up, with $10,500.

Estimated receipts for the week ending Aug. 19:

"Stage Door Canteen" (U.A.)
ORPHEUM—(1,100) (30c-40c-60c) 7 days. 6th week. Gross: $3,500. (Average, $3,500)

"Coney Island" (20th-Fox)
LOEW'S—(2,900) (35c-53c-67c) 7 days, 2nd week. Gross: $12,000. (Average, $7,000)

"Cabin in the Sky" (M-G-M)
"All By Myself" (Col.)
CAPITOL—(2,700) (30c-40c-52c) 7 days, 2nd week. Gross: $6,000. (Average, $4,500)

"Captive Wild Woman" (Univ.)
"Follow the Band" (Univ.)
PRINCESS—(2,200) (30c-40c-52c) 7 days. Gross: $5,000. (Average, $3,500)

"The More the Merrier" (Col.)
PALACE—(2,700) (30c-45c-62c) 7 days. Gross: $10,500. (Average, $7,000)

Reviews

"The Adventures of a Rookie"

(RKO-Radio)

THE trials and tribulations of a hapless trio of rookies in Uncle Sam's Army are entertainingly portrayed in this one. Since the cast is devoid of box office names, exhibitors will have to sell "The Adventures of a Rookie" on the basis of the picture's subject matter. This should not be difficult in view of its timeliness.

Wally Brown is a night club singer; Alan Carney is a none too bright truck driver; and Richard Martin is a snobbish musician—when Uncle Sam's induction notice fetches them from their daily pursuits, and plunges them into the routine of Army life. After the usual formalities they are turned over to Erford Gage, the tough sergeant. Not only are Brown and Carney the bane of the sergeant's existence when it comes to drilling, but thanks to Brown's ideas, they get the sergeant quarantined with them in the home of Margaret Landry, who gives a party for some soldiers. Although it is all a mistake on the part of the doctor in analyzing the cook's strawberry rash as scarlet fever, the boys remain undaunted, and proceed to get themselves into new difficulties. They wind up in the guardhouse after inadvertently drifting out of camp when they should be going on maneuvers. Anyway, it all winds up all right for them, and they march off to battle.

Bert Gilroy produced, and Leslie Goodwins directed. Screenplay by Edward James is based on an original story and adaptation by William Bowers and M. Coates Webster. Others in the cast are Patti Brill, Rita Corday, Robert Andersen, and John Hamilton.

Running time, 65 mins. "G"* MILT LIVINGSTON

"The Shrine of Victory"

(Casanave & Artlee-20th Century-Fox)

A COMBINATION documentary and travelogue, both interesting and informative, featuring the officers and men of the Greek Navy. "The Shrine of Victory" is a Casanave-Artlee production, produced at the Ealing studios in London under supervision of Michael Balcon.

Through the medium of Petty Officer Leonides, essayed by Vrassidas Capernaros, a thin narrative thread recounts the Nazi conquest of Greece, and the emergence of the Greek unit of the British Royal Navy to fight side by side with the United Nations to destroy German tyranny.

Early sequences of the film depict the quiet, peaceful life of the Greek countryside, with people working in the vineyards, making pottery, or existing from the soil. Later, the Greeks, with their British allies, offer stiff resistance to the Nazi hordes that overrun the country, but they are hopelessly outnumbered. Nazi tyranny with all its viciousness descends up the fair countryside. Leonidas is one of those who manages to escape to England to join the Greek unit of the Royal Navy. Though their main job is guarding convoys, the Greek warships constructed in England, and manned by Greek personnel, are shown making a contribution toward hastening the day when their land can again return to former peaceful pursuits.

Narration is by Frank Owen and Angus MacPhail. Charles Hasse directed. Original music by Ernest Irving, together with traditional melodies of Greece, serves as a musical background to this satisfactory film.

Running time, 45 mins. "G."* MILT LIVINGSTON

*"G" denotes general classification.

B'way First-Run For Soviet Product

Films made in Russia will have their own first-run theatre, the Victoria, now known as the Laffmovie, on Broadway, beginning Sept. 4. "The City That Stopped Hitler—Stalingrad," Soviet-made army documentary being distributed by Paramount in this country, will be the initial feature at the house. Artkino Pictures, U. S. film representative for the Soviet Union, set the deal for the theatre.

Maurice Maurer, manager of the Stanley Theatre, currently being used as a first-run house for Russian product, will also manage the Victoria. The Stanley will continue to house first-run Soviet pictures, "Seeds of Freedom" being set to follow "Black Sea Fighters" into this theatre Aug. 24.

Belgium Sends Film On Congo War Effort

The Belgium Government has sent to the United States a 13-reel feature on Belgian Congo's war effort, for distribution here through channels still to be determined. Director-cameraman Andre Cauvin spent eight months, with three others, in the Congo filming the industrial and cultural life of the colony in Africa whose strategic raw materials are sent to American war factories. John La Touche will write a commentary for the film, which will be ready in two months.

George Theunis, Belgium Minister of State and Ambassador Extraordinary to the United States, will be host tonight to the press at a screening of the film at the Preview Theatre, 1600 Broadway.

'Dixie's' Margin Is Wide, at $23,000, In Pittsburgh Run

PITTSBURGH, Aug. 18.—With hold overs at all except three theatres, an a double bill at one of those, "Dixi led the field by a wide margin with promised $23,000 at the Penn, an seemed headed for another week th

Estimated receipts for the ending Aug. 17-19:

"Mr. Big" (Univ.)
FULTON—(1,700) (30c-40c-60c) 7 day 2nd week. Gross: $7,000. (Average, $7,60

"We've Never Been Licked" (Univ.)
HARRIS—(2,500) (35c-44c-60c) 7 days, 2n week. Gross: $5,500. (Average, $9,500)

"Dixie" (Para.)
PENN—(3,400) (30c-40c-60c) 7 day Gross: $23,000. (Average, $18,200)

"DuBarry Was a Lady" (M-G-M)
RITZ—(1,100) (35c-44c-60c) 7 days, 4t week, holdover after two weeks at Pen one at Warners. Gross: $3,000. (Averag $2,850)

"Captive Wild Woman" (Univ.)
"All By Myself" (Univ.)
SENATOR—(1,750) (35c-44c-60c) 7 day Gross: $2,900. (Average, $2,600)

"The Youngest Profession" (M-G-M)
STANLEY—(3,800) (35c-50c-75c). C stage, six days of vaudeville, includi Lionel Hampton's orchestra. Gross: $2 000. (Average, $21,600)

"The Constant Nymph" (W.B.)
WARNER—(2,000) (35c-44c-60c) 7 day 2nd week, holdover after one week Penn. Gross: $7,500. (Average, $7,000)

'Rising Sun' Comes Up with $15,00

PROVIDENCE, R. I., Aug. 18.—"B hind the Rising Sun," after breakin all house records with a terrific $2 000 at the RKO-Albee, was head for a $15,000 second week, whi Loew's State rode along merrily wi a likely $20,000 for "Above Susp cion."

Estimated grosses for the we ending Aug. 19:

"Behind the Rising Sun" (RKO)
"Good Morning, Judge" (Univ.)
RKO-ALBEE—(2,239) (28c-39c-50c) days, 2nd week. Gross: $15,000. (Averag $8,500)

"Aerial Gunner" (Para.)
"Henry Aldrich Swings It" (Para.)
STRAND—(2,200) (28c-39c-50c) 7 da Gross: $11,500. (Average, $9,000)

"Above Suspicion" (M-G-M)
"Good Luck, Mr. Yates" (Col.)
LOEW'S STATE—(3,232) (28c-39c-50c) days. Gross: $20,000. (Average, $12,000)

"The Ox-Bow Incident" (20th-Fox)
"Stormy Weather" (20th-Fox)
MAJESTIC—(2,250) (28c-39c-50c) 7 da Gross: $11,000. (Average, $10,000)

"Coney Island" (20th-Fox)
"Show Business at War" (20th-Fox-Mar of Time)
CARLTON—(1,525) (20c-39c-50c) 7 da 5th week. (Moveover after two weeks Majestic). Gross: $3,900. (Average, $ 000)

"Silver Spurs" (Rep.)
FAY'S—(1,800) (28c-39c-50c) 7 days. stage: Tanit Ikao, Sailor Burns, Harris Howell, Frank Carpenter, Olga Saunde Raymond Pike, Jr. Gross: $6,900. (Av age, $5,500)

Greek Rally Will Aid 'Bell' in Ch

CHICAGO, Aug. 18.—A Greek W Relief rally at the Civic Opera Hou here, preceded by a parade, next Su day, will highlight the Midwest pr miere of "For Whom the Bell Toll at the State-Lake Theatre on Sept Katina Paxinou, the film's Pilar, appearing here in conjunction with t local campaign on the film.

The rally was arranged by offici of the Order of Ahepa, Greek natio fraternal organization, in honor Mme. Paxinou.

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First in Film and Radio News Brief, Accurate and Impartial.

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 36 NEW YORK, U.S.A., FRIDAY, AUGUST 20, 1943 TEN CENTS

25 Top Stars in Bond Selling Tour of U.S.

Treasury Lists Players for 'Cavalcade'

WASHINGTON, Aug. 19.—Plans for Coast-to-Coast "bondbardment" tour of the industry's cavalcade of stars to sell $500,000,000 in bonds were made public here today by Secretary of the Treasury Morgenthau. The tour, Sept. 9 to 24, will include at least 25 top-flight film players who last September did much to stimulate bond buying during a similar tour called "Stars over America."

The statement by the Treasury Department said: "L. C. Griffith, general chairman of the motion picture industry's Third War Loan campaign, and Kenneth Thomson, chairman of the Hollywood Victory Committee, have assured Secretary Morgenthau that the cavalcade will include outstanding celebrities 'even if it is necessary to close down a studio or two' to release them for service during the Third War Loan drive. Producers and stars have offered their full cooperation."

Among the personalities expected to

(*Continued on page 6*)

Investigate Fatal Memphis Explosion

MEMPHIS, Aug. 19.—The district attorney general joined city officials today in an investigation of the explosion Tuesday night in the air conditioning system at the suburban Peabody Theatre which cost the life of Elroy R. Curry, theatre maintenance man.

McGregor's, Inc., officials said that they had warned John Eaton, owner

(*Continued on page 6*)

Kuykendall Warns On Refrigerants

COLUMBUS, Miss., Aug. 19. — Ed Kuykendall, MPTOA president, today cautioned exhibitors against the use of substitute refrigerants in their cooling systems to replace the now highly scarce freon gas.

"Substitution of refrigerating gases is an extremely dangerous practice," Kuykendall said. "It is dangerous to both life and property. Exhibitors are far better off without refrigeration of any kind than they are with little known substitutes for freon."

Theatres in Rural Areas in Tough Spot, Says Smith

By FRED STENGEL

Reports from exchanges throughout the nation have been showing for months that exhibitors in rural areas are "finding the going tough" at a time when the other theatres are literally "reaping a harvest," according to Martin Smith, president of the Independent Theatre Owners of Ohio. He stated during an interview here yesterday that almost without exception in the mid-West, neighborhood houses and subsequent run theatres in towns adjoining fair-sized cities are taking "beatings" at the box office.

The situation sizes itself up this way, according to Smith: Theatres in large-sized cities and their suburbs are doing big business. And theatres in small towns with some sort of war activity, such as a war plant or camp, are in good shape. But business in towns adjoining "is way off"; this

(*Continued on page 6*)

75% of Film Net Offered for 'Father'

An all-time record offer of a payment of $500,000 against 75 percent of the net from the picture for screen rights, has been made by Mary Pickford for "Life With Father," Broadway stage comedy. Producer Oscar Serlin, playrights Howard Lindsay and Russell Crouse, and Mrs. Clarence Day, widow of the author, who jointly control the property, are considering the offer despite Broadway reports that it had been rejected. Miss Pickford's recent purchase of screen rights

(*Continued on page 6*)

All-British House To Run in Moscow

London, Aug. 19.—A 26-year precedent is established by the Soviet Government's setting up an 'all-British cinema' in Moscow to show British features exclusively. Not since before the Red Revolution has any outside product had opportunity for any but sporadic exhibition in Russia.

Details of the arrangement, which could easily have political significance, were learned here today. British producers will at first supply a minimum of 12 features for monthly-change programs.

More Vacuum Tubes On Way, Says WPB

WASHINGTON, Aug. 19.—A serious shortage of vacuum tubes has been receiving the attention of War Production Board officials who today expressed the belief that the situation would improve within the next few months.

The shortage was attributed to heavy military demand for tungsten which is expected to fall off around the end of the year. Both vacuum

(*Continued on page 6*)

Sherman Budget Is Set at $3,000,000

Richard Johnston, production manager for Harry Sherman productions, has drawn a record budget of $3,000,000 for 1943-44, it was announced here yesterday by United Artists, Sherman's distributor.

"Utah," in Technicolor, is down for $1,500,000. Others will be "The

(*Continued on page 6*)

Assoc. British, W.B. Buy Forty More Theatres

Circuit Partners Get Elcock Houses

By AUBREY FLANAGAN

LONDON, Aug. 19.—Forty theatres of W. G. Elcock's Mayfair Circuit, Ltd., have been acquired by Associated British Cinemas, Ltd., in which Warner Brothers have a 25 per cent stock interest and a strong management participation.

The deal, disclosed here today obviously strengthens Warners' immediate and post-war position in the British Isles, and is considered in London to be a virtual challenge to J. Arthur Rank, whose growing theatre acquisitions were officially halted recently by the British Board of Trade, except for deals specifically approved by it.

The 40 theatres are located in the provinces. Their disposition leaves Elcock's Mayfair Circuit with but 20 houses. The turnover presumably has already had the approval of the BOT. It raises the Associated British-Warner and related Union Cinemas hold-

(*Continued on page 6*)

Butterfield, War Dept. Film Liaison

Allyn Butterfield has been appointed chief of the feature film section of the War Department, with headquarters in Hollywood. He will serve as principal liaison between the War Department and feature producers, and will leave for the Coast in a few days.

Butterfield in recent months has been in Government service in Washington. He has been in the film business since 1915, editing and producing features and shorts and serving in various capacities in the newsreel field.

Loew's Successful In Bid for Ziegfeld

Supreme Court Justice Bernard Botein yesterday authorized the trustees of the Ziegfeld Theatre here to enter into a lease for one year with Loew's, Inc., the present lessee, at a rental of $67,500, a jump from the $50,000 rental paid by Loew's annually since 1933.

In addition, the court instructed the

(*Continued on page 6*)

254 Top-Budget Films Set by 11 Companies for '43-44 and Backlog

Eleven companies, the eight majors, Republic, Monogram and PRC, now have scheduled 254 super or top-budget features from which to draw for 1943-44 and for the beginnings of a backlog for 1944-45. Indicating the trend in subject matter, only eight features of 55 now shooting in Hollywood have war themes or war backgrounds.

Surveying inventories of all 11 companies, Red Kann, in Hollywood, lists the following basic factors for the big buildup of top product, in *Motion Picture Herald*, published today: (1) The desire to play safe on raw stock against any possible further allocation curtailment by the Government; (2) the advisability of maintaining product at an uninterrupted level as long as it is possible to do so; and, (3) the strategy of keeping production in high with existing manpower, the expectation being that manpower flexibility which is still available for production probably will not be as resilient 12 months from now.

Personal Mention

JOSEPH H. HAZEN, Warner Bros. vice-president, will return to New York over the weekend from a two-week trip to the Coast, where he conferred with HARRY M. WARNER.

•

MISS LORETTA DUFFY of the RKO home office will become the bride of Emanuel Hunt on Aug. 29.

•

SUMER W. SINGER and JOHN CUNNINGHAM of Buchanan & Co., Inc., will leave for the Coast today.

•

RICHARD DE ROCHEMONT, executive producer of the March of Time, returned yesterday from California.

•

RUSSELL TRADO, secretary to Rutgers Neilson at RKO, will leave tonight for a two-week vacation at Orchard Grove, N. J.

•

TONY and SALLY DE MARCO are expected here from the Coast on Sunday.

•

JAMES WINN, United Artists district manager, is in town from Boston for home office conferences.

•

HARRY M. KALMINE, assistant general manager of Warner Theatres, left last night for Milwaukee, where he will inspect the circuit's newly reopened Alhambra Theatre.

•

EDWARD SMALL, United Artists producer, will arrive today from Hollywood.

•

W. C. LEWELLEN, Paramount field exploitation representative, is here from Chicago.

•

FRANK ROGERS, president of Florida State Theatres, Jacksonville, is visiting in New York.

•

JAMES POWERS, for 13 years staff photographer for Paramount here, will enter the Navy today. LARRY UPTON New York photographer, succeeds him.

•

SAM VORZIMER of Paramount's studio exploitation staff arrived yesterday from the Coast.

•

TED LLOYD of the 20th-Fox home office publicity staff will leave for the Coast today to serve as Treasury Department-WAC liaison during the Third War Loan drive.

•

WILLIAM DOYLE, Universal salesman in Philadelphia, has left Graduate Hospital and is recuperating from an operation.

•

C. G. KEENEY, manager of the Park Theatre, Reading, Pa., is visiting his sons in the Armed Forces at San Diego, Cal.

•

SCOOP CONLON, personal representative of Paramount producer MARK SANDRICH, is here from Hollywood for a month.

And Victory Garden Still Feeds Rabbits

Ware, Mass., Aug. 19.—Bernard Satz, manager of the Casino Theatre here, has been bothered with rabbits eating his Victory Garden, so he sent for a rabbit trap, made of wire mesh rather than boards.

As he let his Great Dane dog out the other morning, it made a dash for the trap, then yowled and withdrew in haste. There was a skunk in the trap instead of a rabbit. Bernie investigated and found that the skunk was not at all friendly. He also learned that a skunk in a box can be carried away but a skunk in a mesh trap can not. At least, not without dire consequences. Now Bernie is worse off than before.

Separate Release For 'Stalingrad'

"The City that Stopped Hitler—Heroic Stalingrad," a Soviet film, will be released by Paramount on separate contract, Neil Agnew, general sales manager, announced yesterday. Trade showings of the picture have been set in all exchange centers for Friday, Aug. 27.

The American premiere of the film, which is a documentary record of the Red Army's Stalingrad stand, will be held Sept. 4 at the Victoria Theatre, formerly the Laffmovie, on Broadway.

The film was prepared at the Paramount studios in Hollywood for American release, narration by Brian Donlevy, with commentary by John Wexley. Compiled by the Central Newsreel studios in the U. S. S. R., it utilizes material from German newsreels captured by the Russians.

British Expect No Hitch in U. S. Deal

British Information Services, New York agency of the British Government, said in a statement yesterday that it is "generally assumed there will be no opposition to the renewal of the contract" whereby major U. S. distributors will handle release of three more features and 10 more short subjects made in Great Britain. The contract now is in the process of negotiation for another year.

George Archibald, director of the film division of the agency here, has arrived in London and expects to return to New York early next month

Levy to England For Walt Disney

William B. Levy, managing director of Walt Disney, Ltd., in London, and special European representative for ten years before he resigned in 1939, is to resume that post as soon as transportation to England can be arranged.

Levy, who has been handling sales in the Disney organization here, succeeds Reginald Armour, who resigned several weeks ago.

$10,000 Bond Show For 'Bell' in Capital

With seats scaled up to $10,000 each in War Bonds, a bond premiere will launch the advanced price extended engagement of Paramount's "For Whom the Bell Tolls" at Loew's Palace, Washington, on Sept. 15, Neil Agnew, general sales manager, announced yesterday.

Paramount representatives will meet with Carter Barron, Loew's circuit division manager, in Washington next Tuesday to discuss premiere plans. Attending the meeting will be Earle W. Sweigert, Paramount district manager; Alec Moss, exploitation manager; William Brooker, district advertising representative, W. C. Lewellen, of the field exploitation staff, and C. N. Odell of the home office publicity staff.

Advance sale for the two-a-day reserved seat Los Angeles roadshow of Paramount's "Bell" at the Carthay Circle reached approximately $10,000 yesterday afternoon, said the company.

Warners Name Drive Winners in Canada

MONTREAL, Aug. 19.—Announcement of the winners in the special Canadian sales drive held recently, with the St. John branch office taking first place, was among the highlights of today's opening session of the two-day Warner Bros. sales meeting here. Session was addressed by Ben Kalmenson, general sales manager, and Wolfe Cohen, Canadian district sales manager.

First prize, won by L. McKenzie's branch, was $1,000 in Victory Bonds. Vancouver, with Earl H. Dalgleish as manager, took second place, $600 in Victory Bonds, and Montreal, under I. Coval, was third, with a bond prize of $400.

Chicago 'Tribune' Curtails Film Ads

CHICAGO, Aug. 19.—Shortage of newsprint has caused *The Chicago Tribune* to announce the restriction of amusement advertising to an amount not exceeding that carried a year ago. This is the first cut made in amusement advertising here though retail business and classified users have been previously curtailed.

Theatres have been using from 20 to 25 per cent more space than last year. According to L. H. Swatek, amusement ad chief, an attempt will be made to make the ruling flexible in order to meet conditions due to openings.

Chilean Film Man Here from Hollywood

Jorge Delano Frederic, leading Chilean film producer and theatre owner, who is a distant relative of President Roosevelt's, arrived in New York from the Coast yesterday. After a two weeks visit here he will return to Hollywood before leaving for Chile. His visit in the United States is as a guest of the State Department.

Coast Flashes

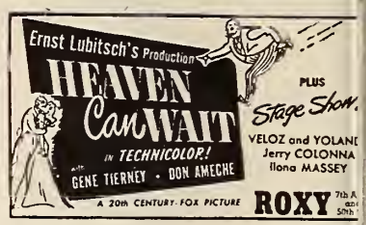
Hollywood, Aug. 1

CHAIRMAN Henry Ginsberg, Motion Picture Committee for Hollywood, has named the following members of the Motion Picture War Finance Committee in charge of the studio phase of the Third War Loan drive: W. K. Craig, MGM; E. I. Depattie, Warner; William Dozier Paramount; Wilson Stone, RKO Benjamin Kahane, Columbia; A. McCausland, Universal; Fred Metzler Fox; M. J. Siegel, Republic; Sol Lesser, Independents. MPCFH has sold $24,000,000 in war bonds since April, 1942.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

RADIO CITY MUSIC HALL
EXTRA ATTRACTION!
"...AND THEN JAPAN"
Another MARCH OF TIME Scoo
Released by 20th Century-Fo



BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
In Person
BENNY GOODMAN
AND BAND
CONDOS BROS.
JACK MARSHALL
BUY WAR BONDS
PARAMOUNT
TIMES SQUARE

LOEW'S State
TIMES SQ.
ON SCREEN
BING CROSBY
DOTTY LAMOUR
"DIXIE"
IN COLOR
IN PERSON
Harry LANGDON
EDITH FELLOWS
Added Attraction
ARTHUR TRACY

RKO PALACE
B'WAY & 47th St.
EXCLUSIVE FIRST RUN THEATRE
WORLD PREMIERE
JOHN GARFIELD
MAUREEN O'HARA
'FALLEN SPARROW'

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10



THE 4 FUNNIEST STARS IN PICTURES...
RAVING ABOUT THE FUNNIEST PICTURE IN YEARS!

Robert

Louise

PAIGE ALLBRITTON

"Riotous! Romantic! You'll be raving about this new star tea

AUDIENCE PREVIEWS BACK UP THESE FUNNY MEN 100%!

Be sure to attend the previews in your exchange city...and hear for yourself the gales of howls at the funniest comedy of the year!





with

DIANA BARRYMOR

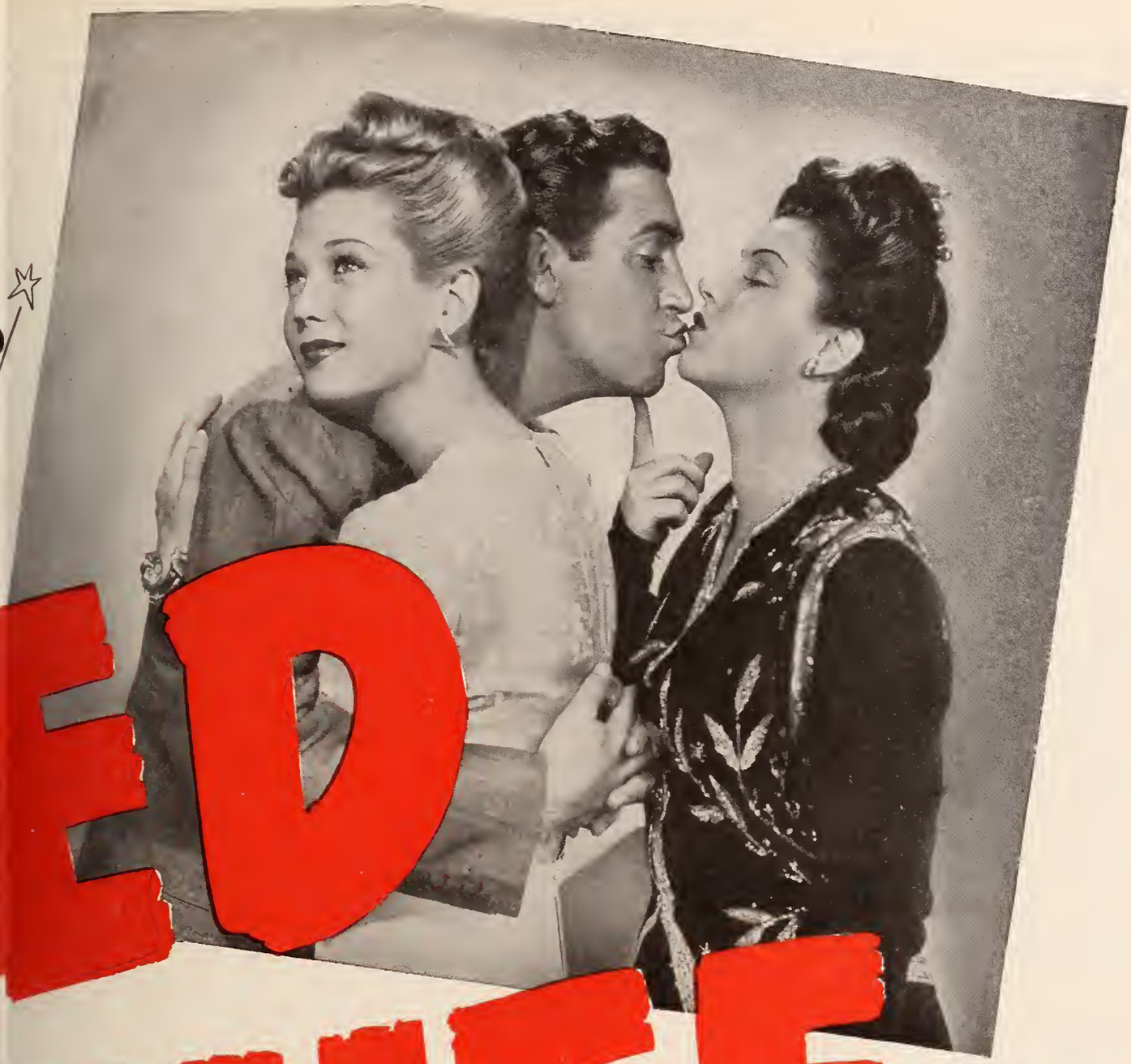
WALTER CATLETT · ERNEST TRU

RICHARD L

Screen Play, Michael Fessier and Ernest F

Directed by CHARLES LAMONT

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."



ED

NIFE

"PREDICTION!"
THIS LOVELY LADY
IS GOING PLACES
... KEEP YOUR EYE
ON HER!





WALTER ABEL

LAN DINEHART • GEORGE DOLENZ

EX INGRAM

iginal Story by Hagar Wilde

Produced by ALEX GOTTLIEB

25 Top Stars in Bond Selling Tour of U.S.

(*Continued from page* 1)

participate in the tour are: Judy Garland, Mickey Rooney, Greer Garson, Hedy LaMarr, Joan Crawford, Cary Grant, Kay Kyser and his entire band, Dick Powell, Lucille Ball, Fred Astaire, Edward Arnold, Red Skelton, Dorothy Lamour and Walter Pidgeon.

Secretary Morgenthau said the campaign should make good use of "the most glamorous salesmen in America"—the stars of Hollywood.

In cooperation with the Hollywood Victory Committee and the War Activities Committee the stars will make the coast-to-coast tour by train. They will "invade" the population centers of America to urge their movie-going followers to buy an extra $100 War Bond in September.

'Cavalcade of Stars'

The "Cavalcade of Stars" will go to Washington on the night of Sept. 8 and will launch the Third War Loan Drive. On the opening day of the drive on the 9th, they will invade Philadelphia and then follow this bond route: Boston, 10th; New York, 11th; Pittsburgh, 12th; Detroit, 13th; Cleveland, 14th; Cincinnati, 15th; Chicago, 16th; Minneapolis, 17th; St. Louis, 18th; New Orleans, 19; Dallas, 20th; San Francisco, 23rd; winding up in Los Angeles for a giant bond rally on the 24th.

Treasury war finance committees in each city visited by the cavalcade are arranging for parades and mass meetings at which the stars will put on shows, admission to which will be by bond purchase only.

Exhibitors Make Plans For Third War Loan

With the opening of the Third War Loan less than a month away, plans for the successful direction of the campaign have already been reported by many exhibitors throughout the country, according to the WAC.

Lou Brown, Connecticut publicity chairman, has reported that I. J. Hoffman, state exhibitor chairman and members of his committee will hold several meetings with exhibitors to discuss the most effective plans for the campaign in that state.

Exhibitors have already been asked to contact friends, business associates, unions, fraternal groups, factories, etc., and urge them to buy an extra hundred dollar bond over and above regular payroll deductions before Sept. 9.

I-I Circuit Expands

CHICAGO, Aug. 19.—The home office of the Indiana-Illinois Theatre circuit, at 600 So. Michigan Ave. here, is being enlarged to provide for several new employees. Alex Manta is president and Jack Rose is secretary-treasurer.

WANTED

Theatre supply house doing government work wants store salesman and counter man. Salary plus commission. Box 217, MOTION PICTURE DAILY.

Associated British and W. B. Acquire 40 Theatres

(*Continued from page* 1)

ings to approximately 500 properties, topped only by Rank's 563, through his control of the Odeon circuit's 300 and Gaumont-British circuit's 263. A. B.-W. B.'s 460 are divided into 320 operated by Associated and 140 by Union Cinemas.

Heading actual management of the latter are Eric Lightfoot, for the British interests, and Max Milder, for Warners. Milder has been managing director of all Warner British producing, distribution and exhibition interests since 1931.

W. B. Buying Theatres Abroad for Post-War

Meanwhile, Warner Brothers is understood to be laying the groundwork for a foreign post-war theatre circuit, buying theatres, leasing others and acquiring land for building in several countries.

Warners' recent announcement of "tying-up" the Park Theatre, Stockholm, Sweden, added another link to a chain which also has the Central Theatre, Lima, Peru; Opera Theatre, Cairo, Egypt; a theatre in Sydney, Australia; a site purchased in downtown Sydney for a second house; other Australian properties under consideration, and acquisitions under consideration in Mexico.

Principal participation of American companies in foreign exhibition at present is in England. A few have a spattering of operations elsewhere.

A scramble is anticipated by both American and forcign film companies for a quick foothold in markets abroad when peace comes. The vast territories in countries belonging to or controlled now by the Axis, and now closed to all but Axis motion pictures, will, when thrown open to the world, represent a more fabulously lucrative field than before the war. Since the start of the conflict, there has grown a deeper and wider realization abroad of the power of the screen.

More Vacuum Tubes On Way, Says WPB

(*Continued from page* 1)

tubes and regular electric light bulbs were said to be affected.

WPB officials currently are studying the supply situation in a number of lines of civilian goods and will increase the allotments of materials where such action is necessary to keep the civilian economy healthy. A 25 per cent increase has been made in the allocation of steel for use during the final quarter of the year in producing consumer goods.

In the near future it is proposed to issue a directive to manufacturers receiving allotments of materials for civilian goods which would require them to sell their output from those materials only in civilian channels. The plan is the outgrowth of reports that much goods produced from civilian-allocated materials has been diverted to the Army and lend-lease.

Sherman Budget Is Set at $3,000,000

(*Continued from page* 1)

American Cowboy," Will James' last cowboy tale; "Nob Hill," by Elizabeth Griffith, and the customary Sherman Western, planned thus far as "Wherever the Grass Grows," Allan Bosworth's *Satevepost* story; "Hank Johnson's Brother," and several Hopalong Cassidys.

Adventure Sues to Stop 'Invasion'

A motion for a temporary injunction restraining 20th Century-Fox and Time, Inc., from using the title "Invasion" in connection with a March of Time release will be argued in New York Supreme Court on Aug. 26, on the petition of Adventure Films, Inc.

Adventure charges that the title "Invasion" was copyrighted by them in 1941, and is being used unlawfully by Time, Inc. Also that the March of Time release bears certain similarities to an Adventure film.

Investigate Fatal Memphis Explosion

(*Continued from page* 1)

and manager of the theatre not to use methyl chloride in his cooling system since freon—for which the system was designed—is now "frozen" by WPB.

Eaton said he had switched over to the use of methyl chloride but had been assured by an agent that the refrigerant was only slightly inflammable. The blast occurred when fluid leaking from the system was ignited. An usher, Milton Rayburn, 14, suffered minor burns. Smoke and fumes caused hundreds to flee but fire damage was only slight. The blast bulged one portion of the brick wall.

Loew's Successful In Bid for Ziegfeld

(*Continued from page* 1)

trustee to hold Loew's check for $480,000 for the outright purchase of the theatre, pending the progress of the reorganization proceedings of the W. A. R. Realty Corp., owners of the building.

In addition to Loew's successful bid, the only other bid received was one from Billy Rose's Diamond Horseshoe, Inc., for $55,000 for the year's lease, and $425,000 for outright purchase.

O'Shea Slices Cake

E. K. O'Shea, M-G-M sales executive, was really surprised when his luncheon at the Astor yesterday was turned into a birthday party by E. M. Saunders. A single-candle birthday cake completed the luncheon and was shared by all and sundry at adjoining tables. The O'Shea birthday was located with the aid of a range finder and a plane detector as somewhere between the 40th and 50th.

Harry Short Rites

Masonic rites for Harry Short, 67, who had appeared in musical comedies and vaudeville, were held yesterday in the Walter B. Cooke, Inc., Funeral Home. Short died Tuesday night at the House of Calvray.

Theatres in Rural Areas in Tough Spot, Says Smith

(*Continued from page* 1)

is also true in farm areas where much of the population has moved to cities for better paying war jobs, Smith said.

Smith operates five theatres in Toledo, Ohio, and is a partner with William Skirball, brother of producer Jack Skirball, in two other houses in that city. He is a member of the executive board of National Allied and treasurer of that organization, and is in New York on a visit following the Baltimore session of National Allied held last week.

In combating vandalism in Toledo, Smith said that all theatre managers have been appointed special policemen by the safety director of that city. A special policeman, assigned solely to meet the evil, is always within call of any manager as well.

Smith believes that the series of special short subjects to be sponsored by mayors will aid in curbing vandalism. Several such subjects are in the making now at Hollywood studios.

75% of Film Net Offered for 'Father'

(*Continued from page* 1)

to "Junior Miss" for $410,000 as a straight sale, or $355,000 plus 35 percent of the net from the picture, exact plan of purchase to be decided within six months, is the present all-time high for screen purchases.

Miss Pickford's offer for "Father" tops the offer which Warner Bros. are understood to have made, at $500,000 against 50 percent of the film net. One of the first offers to be made for "Father" before its Broadway opening almost five years ago, was one of $15,000 reported to have been made by Byron Foy.

The play's owners are understood to have set certain conditions for sale of "Father," which would permit them to control the selection of the cast for the picture, suggest the nature of production, give them approval of the script and final picture, as well as consult on its distribution. Sale would be on the basis of a seven year lease to make one picture with rights reverting to the play's sellers after that period. And release date would have to be set so as not to interfere with the run of the play.

Dismiss Grafton Action on 'Stars'

Supreme Court Justice Bernard Botein yesterday dismissed a $1,000,000 action against Loew's, Inc., filed by Grafton Productions, Inc., and based on a distribution contract for the film, "The Stars Look Down."

Prior to March 15, 1940, Grafton produced the film and on March 29, 1940, entered into an agreement with M-G-M Pictures, Ltd., the English company, for its distribution and exhibition, the contract calling for equal distribution of gross receipts. M-G-M Pictures assigned the contract to Loew's Inc., and the complaint charged that Loew's Inc., violated the contract by withholding the release of the film for more than 16 months.

Review

"Asi Se Quiere En Jalisco"

(Clasa-Mohme, Inc.)

WHILE not up to Hollywood technique, this first Technicolor film to come out of Mexican studios has on the credit side an excellent cast headed by Jorge Negrete, Mexican screen favorite, a number of very catchy Latin tunes, and capable direction.

The plot is concerned with the efforts of a rich ranch owner, Carlos Moctezuma, to force Maria Elena Marques, with whom he is infatuated, to marry him. He begins by lending money to her parents to pay off their mortgage on condition that Maria be his housekeeper until the debt is paid. Although already the fiancée of Jorge Negrete, she feels obligated to accept in spite of her lover's objections. When Jorge hears that his fiancée is being courted by the ranch owner, he threatens to burn down the ranch. Moctezuma, learning of Jorge's threat, proceeds to get him out of the way. A barn is set afire by one of Moctezuma's men and Jorge is accused and thrown in jail. Jorge escapes, finds his man at Maria's house and attacks him. As he is about to leave with her, he is again seized by the police. Moctezuma, convinced by the lovers' determination, sees his error and tells the truth of the affair.

Negrete, besides having a fine voice, turns in a nice performance, and Miss Marques is attractive and capable as the heroine. The film, because of its slow progress, seems unnecessarily lengthy and could stand cutting. It was directed and produced by Fernando de Fuentes from a script by Guz Aguilla. It is in Spanish, with English subtitles. It is a fine attraction for Spanish-speaking audiences and should be acceptable in all situations having patronage interested in foreign language films.

Running time, 140 minutes. "G."* TED ROWAND

*"G" denotes general classification.

'Nymph' and 'Moon' Will Do $11,000

INDIANAPOLIS, Aug. 19.—"Constant Nymph" and "Bomber's Moon" will do $11,000 at the Indiana this week. At the Circle, "Blessed Event" and "Spitfire" were headed for $10,000.

Estimated receipts for the week ending Aug. 17-18-19:

"Blessed Event" (RKO)
"Spitfire" (RKO)
CIRCLE — (2,800) (30c-40c-50c) 7 days. Gross: $10,000. (Average, $10,000)
"Constant Nymph" (W. B.)
"Bomber's Moon" (20th-Fox)
INDIANA—(3,200) (30c-40c-50c) 6½ days. Gross: $11,000. (Average, $11,000)
"Pilot No. 5" (M-G-M)
"Stranger in Town" (M-G-M)
LOEW'S—(2,800) (30c-40c-50c) 7 days. Gross: $9,000. (Average, $8,500)
"Her's to Hold" (Univ.)
"Honeymoon Lodge" (Univ.)
LYRIC — (3,000) (30c-40c-50c) 7 days, moved from Indiana. Gross: $5,000. (Average, $4,000)

Mary Francis Switches

OMAHA, Aug. 19.—Mary Francis has joined the Columbia branch office here. She was formerly with Monogram.

Poli Theatre Needs 250 More Seats

Springfield, Mass., Aug. 19.—Loew's Poli Theatre walls are bulging. And they will be altered soon, with the stage being removed, to make room for an additional 250 seats. The house's seating capacity of 2,500 has been taxed for some time now as this city's population has swollen with the advent of the war and its place as one of the leading war industrial cities in the East has grown.

'Gunner' and a Show Gross Nice $17,100

OMAHA, Aug. 19.—Combination of Count Basie and his orchestra on the stage and "Aerial Gunner" on the screen grossed $17,100 at the Orpheum. "Heaven Can Wait" and "Report from the Aleutians" drew $10,900 at the Paramount. Weather was cooler than the previous week, when it was scorching.

Estimated receipts for the week ending Aug. 11-12:

"The Constant Nymph" (W.B.)
"Murder in Times Square" (Col.)
BRANDEIS—(1,200) (30c-35c-44c-50c) 7 days, holdover. Gross: $6,000. (Average, $6,500)
"Hers to Hold" (Univ.)
"Melody Parade" (Mono.)
OMAHA—(2,000) (30c-35c-50c) 7 days. Gross: $8,500. (Average, $8,500)
"Aerial Gunner" (Para.)
ORPHEUM—(3,000) (40c-50c-65c) 7 days. Count Basie and orchestra on stage. Gross: $17,100. (Average, $14,500)
"Heaven Can Wait" (20th-Fox)
"Report from the Aleutians" (WAC)
PARAMOUNT—(2,900) (30c-35c-50c) 6 days. Gross: $10,900. (Average, $9,000)

'Destroyer' in Portland

PORTLAND, ME., Aug. 19.—Columbia's "Destroyer," starring Marguerite Chapman, here for personal appearances, opened yesterday at the Strand to the accompaniment of civic demonstrations and parades. Herman B. Libby, chairman of the City Council, proclaimed Wednesday "Navy Destroyer Day" in the city.

Ellis Sets Vaudeville

SAN FRANCISCO, Aug. 19.—The Ellis Theatre, formerly a neighborhood house in the Fillmore district here, has shifted to a vaudeville-film policy. New owners are Redwood Theatres, Inc.

✓✓ in

Better Theatres

with this week's issue of

MOTION PICTURE HERALD

A NEW DEPARTMENT

Methods in Management

for newcomers to theatre operation

THE WAR has called many theatre managers and members of their staffs to the service of their country, so theatres have had to be increasingly manned by persons not previously trained for theatre management. The new department, Methods in Management, is addressed to them, offering information on their common problems, and individual counsel in response to inquires.



'Watch' Take In Hub Lands Big $28,750

BOSTON, Aug. 19.—The world premiere of "Watch on the Rhine" was the biggest single item in Boston this week and brought the Metropolitan to a new high for the summer with a $28,750 gross.

Loew's State and Loew's Orpheum brought "The Youngest Profession" to town and also drew nice grosses of $18,000 and $24,000, respectively.

Estimated grosses for the week ending Aug. 18:

"Watch on the Rhine" (Warners)
"Nobody's Darling" (Rep.)
METROPOLITAN—(4,367) (44c-50c-65c) 7 days. Gross: $28,750. (Average, $27,500).

"The Youngest Profession" (M-G-M)
"Assignment in Britanny" (M-G-M)
LOEW'S STATE—(3,870) (44c-55c-65c). Gross: $18,000. (Average, $17,000).

"The Youngest Profession" (M-G-M)
"Assignment in Brittany" (M-G-M)
LOEW'S ORPHEUM—(3,600) (44c-55c-65c.) Gross: $24,000. (Average, $23,500).

"Behind the Rising Sun" (RKO)
KEITH MEMORIAL—(2,800) (44c-55c-65c) 7 days. Gross: $19,000. (Average, $19,500).

"Falcon in Danger" (RKO)
RKO BOSTON—(3,900) (44c-55c-65c-85c) 7 days. Stage show with Sammy Kaye. Gross: $27,800. (Average, $26,800).

"First Comes Courage" (Col.)
"Petticoat Larceny" (RKO)
PARAMOUNT—(1,940) (44-55c-65c) 7 days. Gross: $8,200. (Average, $8,400).
FENWAY—(1,098) (44c-55c-65c) 7 days. Gross: $5,400. (Average, $5,800).

Polio Bars Children From Berwyn Houses

CHICAGO, Aug. 19.—In a move to combat the spread of polio the township board of health today barred children under 14 from attending any theatre in Berwyn. The request was willingly complied with by all four film houses in the suburb. Twenty-five new cases were reported in the Chicago area today and the situation here is regarded by the National Foundation for Infantile Paralysis as the most serious in the middle West.

Murdoch in 'Sun' Post

CHICAGO, Aug. 19.—Henry T. Murdoch has taken over as amusement editor of the *Chicago Sun*, on the appointment of E. Z. Demitman, executive editor.

Murdoch has been promotion manager of radio station WCAU and previously held the posts of dramatic and film critic and amusement editor, in that order, with the *Philadelphia Evening Ledger*.

Goldberg with Horne

Lou Goldberg, who was recently honorably discharged from the Army Air Force, has joined the advertising-publicity department at 20th Century-Fox under Hal Horne. Before going into the Army, he was with the Cleveland Chamber of Commerce.

Cagney Film Preview

United Artists will preview the new William and James Cagney production, "Johnny Come Lately," at Loew's Ziegfeld Monday night. The showing will be preceded by a dinner at Toots Shor's at which the company will be host to trade paper representatives and other guests.

Polio Scare Hits New Haven Gross

NEW HAVEN, Aug. 19.—The Paramount with "Hers to Hold" and "Mug Town" took $9,000 and the bill stays over for another week. The Bijou with "Swing Shift Maisie" and "No Escape" grossed $4,000. At the Loew-Poli "Heaven Can Wait," dualled with "Passport to Suez," grossed $8,500. Daily report of new polio cases in the city and warnings of Public Health officials to keep away from crowds took their toll in theatre attendance.

Estimated takings for the week ending August 19:

"Swing Shift Maisie" (M-G-M)
"No Escape" (Mono.)
BIJOU—(1,627) (40c-50c) 7 days. Gross: $4,000. (Average, $3,500).

"The Devil With Hitler" (U. A.)
"The Kansan" (Mono.)
COLLEGE—(1,565) (40c-50c) 7 days. Gross: $2,500. (Average, $3,000).

"Heaven Can Wait" (20th-Fox)
"Passport to Suez" (Col.)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $8,500. (Average, $9,000)

"Hers to Hold" (Univ.)
"Mug Town" (Univ.)
PARAMOUNT—(2,373) (40c-55c) 7 days. Gross: $9,000. (Average, $5,800).

"Mr. Lucky" (RKO)
"The Falcon's Brother" (RKO)
ROGER SHERMAN—(2,039) (40c-50c) 7 days. 2nd week. Gross: $5,200. (Average, $6,000)

Coast Writers to View War Efforts

HOLLYWOOD, Aug. 19.—Hollywood Writers Mobilization, a war effort group comprised of various guilds here, is sponsoring "The Writer in the War," a three-day conference to be held Sept. 17-19. Marc Connolly is co-chairman with Ralph Freud of the University of California, and together they are preparing the agenda.

Hollywood Writers Mobilization is composed of the SWG, Radio Writers Guild, Independent Publicists, Song Writers Protective Ass'n, Screen Readers Guild and Screen Cartoonists Guild.

Clark Starts Monday

M. R. (Duke) Clark, formerly Paramount Los Angeles exchange manager, arrived in New York yesterday to confer with Paramount sales executives Neil Agnew and Charles Reagan, preparatory to his taking over as acting district manager, in Cleveland, on Monday.

Brecher Bond Chairman

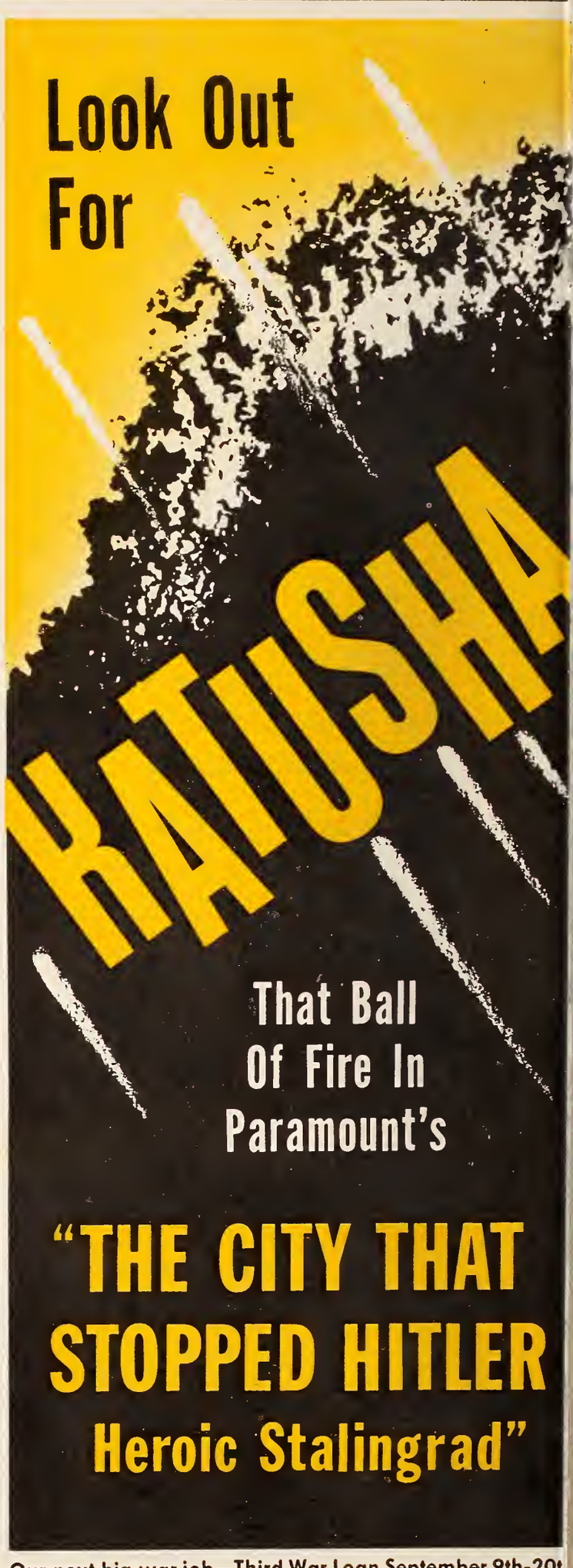
Leo Brecher, New York exhibitor, has been appointed bond chairman of the Third War Loan for the New York exchange area, by L. C. Griffith, general chairman of the industry campaign and Sam Rinzler and Fred Schwartz, permanent War Activity chairmen of New York.

'Limit' in 100 1st Runs

"The Sky's the Limit," new Fred Astaire-Joan Leslie musical, will play Labor Day weekend dates in more than 100 first-runs, according to RKO general sales manager Robert Mochrie.

Lippert Books Barry

SAN FRANCISCO, Aug. 19.—Don (Red) Barry, Republic cowboy star, has been booked for personal appearances at Robert L. Lippert's 16 theatres in Northern California.



DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

54. NO. 37 NEW YORK, U.S.A., MONDAY, AUGUST 23, 1943 TEN CENTS

U.S. Asks Bond Sale for Each Theatre Seat

Says Films Have a Major Part in Bond Drive

A major part of the task of raising 15 billion dollars during the Third War Loan drive Sept. 9 through 30 falls upon the motion picture industry, in the opinion of the Treasury Department, citing three ways in which the industry will participate in the campaign: 1. To disseminate information to the public on the drive through the screen and theatres; 2. To sell bonds to the public, especially through 5,000 bond-issuing agent theatres, at least one bond for every seat in every theatre; and, 3. To sell an extra bond to every employe in the industry.

These were the points emphasized by W. Randolph Burgess, N. Y. State chairman for the bond division of the Treasury Department, during a speech made here to film and other

(Continued on page 7)

PRC Buys Studio And an Exchange

Fine Arts Studio, in Hollywood, and Meyer Stern's film exchange, in Omaha, have both been purchased by PRC, O. Henry Briggs, PRC president, disclosed at the weekend.

The studio and property were purchased from Weco Corp., subsidiary of Western Electric, in an all-cash transaction through which the company acquired Weco's entire mortgage interest.

PRC takes over the Stern film ex-

(Continued on page 7)

Gas Probe of All Memphis Theatres

MEMPHIS, Aug. 22.—City officials will investigate air conditioning systems in all Memphis theatres as a result of the explosion Tuesday night at the Peabody Theatre, neighborhood house, in which Elroy R. Curry, maintenance man, was killed, and Milton Rayburn, usher, received third degree burns.

The explosion was caused by the use of methyl chloride in the theatre's

(Continued on page 7)

WMC Lists Specific Non-Deferrable Theatre Occupations for Exhibitors

Washington, Aug. 22.—In response to numerous exhibitor inquiries, War Manpower Commission officials at the weekend listed the specific theatre employe classifications and other show business occupations that are non-deferrable under the new WMC listing of such occupations on Aug. 14.

WMC officials explained that the following occupations are non-deferrable regardless of the industry in which they may be found, and suggested that exhibitors might find who in their personnel comes within this category by the following list:

Barker, billposter, booking agent, chairman and cleaner, doorman and starter, elevator operator and starter, errand boy, messenger and office boy, gardener, lavatory attendant, porter, private chauffeur, sign painter, sign writer, ticket taker, and usher.

Other non-deferrable occupations in the amusement industry include: advance-advertising agent, amusement-device operator, booking agent, actor agent, managing agent, receptionist, and all jobs in amusement arcades, amusement ticket agencies, night clubs and theatrical, dance and music art studios and schools.

Ticket Taxes Jump To $15,750,519

WASHINGTON, Aug. 22.—Federal admission tax collections in July hit the highest point for any month this year at $15,750,519, an increase of $4,641,000 over June's $11,109,477, the Internal Revenue Bureau reported Saturday.

Month's collections were more than $3,000,000 above those of July, 1942, when $12,484,881 was received, it was shown.

The special report on collections in the Third New York (Broadway) District indicated that the increase over June was well spread out over

(Continued on page 7)

PCCITO Reiterates Anti-Decree Stand

SAN FRANCISCO, Aug. 22.—Pacific Coast Committee of Independent Theatre Owners trustees, meeting here, reaffirmed their stand on abolishment of the consent decree, urged Government prosecution of the New York anti-trust suit against major distributors and indorsed theatre divorcement in such a manner as to prevent the continuance of circuit monopolies.

The group decided to take necessary action against commercialized previews of feature pictures, protesting the alleged monopolistic tendencies

(Continued on page 7)

Films to Our Men from Leopoldville to Liberia

By FRED STENGEL

Wherever there are American Army, Navy or Marine personnel, in all fighting fronts in the world, there are Hollywood motion pictures, Major John W. Hubbell, chief of the overseas motion picture division, Special Services Office, U. S. Army, reported Friday. And in many instances, fighting men from all the United Nations are seeing these pictures as well.

"Training films help to win the war, and entertainment films help morale tremendously," the Major pointed out, in an interview here. "Pictures are the foremost recreation for our troops, and next to mail from home, they are looked forward to by our boys more than anything else."

The War Department has set up 17

(Continued on page 7)

Tri-States Promotes William Miskell

OMAHA, Aug. 22.—Appointment of William Miskell as Nebraska and Western Iowa manager for Tri-States Theatres, succeeding Joseph Kinsky, who is moving to Santa Monica, Cal., to own and operate a theatre there, was announced here today by G. Ralph Branton, of Des Moines, Tri-States general manager.

Ted Emerson, now Paramount manager, will take Miskell's place as Orpheum manager. Don Shane, manager of the Capitol in Davenport, Ia., a former assistant to Miskell at the Orpheum, will become Paramount manager.

Kinsky, who became district mana-

(Continued on page 7)

Must Rehire Servicemen, Says the OWI

Cites Case of Theatre Projectionist

WASHINGTON, D. C., Aug. 22.—Exhibitors and employers in this and other industries who fail to take back men who left their employ to enter the armed forces will have to answer to the Government, it was warned tonight by the Office of War Information.

Reporting on the rehabilitation of disabled soldiers and sailors, OWI outlined the various measures which have been adopted to have their return to their proper place in civilian life and pointed out that the Selective Service Law contains provisions regarding the return of a discharged service man to his old job.

Men released from the Army and Navy are advised of their rights by Selective Service, which watches closely that they are protected. Few employers have thus far refused to take men back, it was said, but some

(Continued on page 7)

Arndt May Be OWI Newsreel Liaison

WASHINGTON, Aug. 22.—Howard W. Arndt, formerly with Paramount News and before that with Pathe, is under consideration as contact man for newsreels for the Office of War Information.

Arndt's name was submitted by the newsreel editors, whose assistance in securing a man for the job was asked by George H. Lyon, chief of the OWI news bureau, at a meeting Aug. 3. A native of New York and 37 years old, Arndt, who now lives in Ridge-

(Continued on page 7)

U. S. Losing Latin Market: Frederic

Fewer pictures produced in Hollywood are being shown each year in Latin and South America, in the opinion of Jorge Delano Frederic, Chilean producer and exhibitor, who is visiting this country at the invitation of the U. S. State Department under the auspices of the Coordinator of Inter-American Affairs.

"But the amount of the loss at this

(Continued on page 7)

Personal Mention

OSCAR A. MORGAN, Paramount short subjects sales manager, was host at a luncheon to trade paper representatives at the Hotel Astor on Friday.

•

HARRY MOSKOWITZ, head of Loew's construction department, will return today from Cleveland where he completed plans for remodeling the Ohio, which was taken back by the circuit recently and is being reconverted.

•

JOEL LEVY, JR., former writer on the Monogram lot, is now stationed at Astoria with the Signal Corps. He is the son of JOEL LEVY, out-of-town booker for Loew's.

•

SHIRLEY GRAF, assistant to BILL ORNSTEIN at M-G-M, left for the Coast Friday to be gone a month on a combined business and vacation trip.

•

DAVE LEVY, Universal New York branch manager, will celebrate another birthday on Sept. 3.

•

MIKE SIMONS, editor of *The Distributor*, M-G-M house organ, is on vacation.

•

JOSEPH H. MOSKOWITZ is scheduled to arrive from the Coast today after three weeks at the 20th-Fox studio.

•

HOWARD STRICKLING and MRS. STRICKLING will arrive on the Coast today following a stopover at Seattle for a brief visit with MRS. STRICKLING'S family on their way back from New York.

•

JACK GOLDSTEIN, 20th Century-Fox's Eastern publicity manager, left Friday for Hollywood.

•

LOTHER WOLF, film editor of March of Time, is back in New York from Canada, where he spent a four weeks' vacation.

•

TED LLOYD, 20th Century-Fox radio department head, left Friday for the Coast by plane to be gone six weeks.

•

RICHARD DE ROCHEMONT, managing editor of March of Time, has returned to New York from the Coast.

•

WALTER BRANSON, RKO Radio executive, arrived on the Coast Saturday for a three-week visit.

•

HERMAN GELBER, Local 306 president, is in Buffalo for an American Federation of Labor convention.

•

MOE YESHEVITZ, New York projectionists' Local 306 official, left for a two-week vacation on Friday.

'Hitler' Rights to Solomon

New York distribution rights to "Hitler, Dead or Alive" have been acquired from Ben Judell by Saul Solomon, president of Exclusive Pictures. Solomon has also acquired "Under Secret Orders" from Guaranteed Pictures.

Tradewise . . .

By SHERWIN KANE

IT might reasonably be expected that M-G-M, which advertised its willingness to make adjustments on contracts in instances where circumstances warranted, would receive more exhibitor requests as a result than any other distribution company. It not only proclaimed the making of warranted adjustments as an open company policy but followed up with notifications to that effect to all heads of exhibitor organizations around the country.

But William F. Rodgers now reports, these several months after the policy was publicized, that requests for adjustments have been numerically few. Moreover, he adds that not a single request has reached him, personally, under the company's procedure of advancing unsettled applications for adjustments progressively through branch and district managers to the home office, the final court of appeal, so to speak, for cases not easily adjudged. This would appear to indicate that exhibitors, in Metro's case, at least, are not pressing applications for adjustments on unworthy grounds or merely in the hope of getting an undeserved kick-back. Not only have the requests for adjustments been disposed of in their early stages, according to Rodgers, but a very high percentage of them apparently had obvious merit.

• •

A vice-president of a major company is watching his mail with more than usual interest these days. His contract will expire Sept. 1 and up to this writing no new one has arrived. Or, for that matter, been discussed.

• •

Signs of the times: An indicated $10,000,000 net before taxes for RKO this year. The first half net, after taxes, likely will be around $4,000,000. The picture company, studio and distribution, now is running close to theatre company earnings for the first time in oh-so-many years.

• •

Home office executives returning from Hollywood are critical of one big studio which is said to be paying the-sky's-the-limit prices for all types of talent on the theory that it can afford to do so because of the tax situation. The comments heard are that the practice not only is creating difficulties for other studios in an already serious manpower and salary period but has unpopular wartime potentialities which affect the entire industry.

• •

Unusual situation at Warners. While "This Is the Army" is gathering in huge grosses, the profits go to Army Emergency Relief, and the bread-and-butter pictures for the company currently in release and to be released are confronted with the stiffest kind of competition for top playing time from that entry from their own stables. Aside from a 20 per cent distribution charge, a modest one by industry standards, Warners will receive nothing from "Army" earnings. Fixed charges must be met and profits made for the company by other Warner product, which, in the effort to launch "Army" so successfully, could not be given all the attention they might have received normally. That means Ben Kalmenson's sales force will have to do some extra hustling on the rent-money pictures in the months to come. Playing Santa Claus is more than getting your picture on a greetings card.

• •

This was an interesting, and important, meeting. That one of decree company presidents and their counsel in the Loew Bldg. last midweek.

• •

Misfortune overtook our good friend and correspondent, James Mason, Cherry Valley, Ohio, exhibitor, last week. A new order of 10,000 letterheads for his De Luxe Theatre disappeared. He solicits your aid in helping him to track down the culprit; asks that anyone receiving mail purporting to be from him and on De Luxe Theatre stationery notify this column immediately, for the writer will be an impostor, as Jim is completely without stationery now.

What mystified us most was what possible use Jim could have for 10,000 letterheads in his home town of 240 population, so we asked him. Came the reply: "Half of them were to write consent decree squawks to Tom Clark on, and the other half to answer September bulletins from Columbus, O."

Coming Events

Aug. 23—Third War Bond meeting, Mid-West state WAC chairmen, Hotel Blackstone, Chicago.
Aug. 23—WAC distributors division meeting, Hotel Warwick, New York.
Aug. 23-25 — Annual Convention, National Council of Independent Exhibitors of Canada, King Edward Hotel, Toronto.
Aug. 25—Third War Bond meeting, Eastern state WAC chairmen, Hotel Statler, Washington, D. C.
Aug. 25—New York Victory Square War Bond Center opens.
Sept. 1—Hollywood theatre drive for Servicemen's Overnight Housing Fund.
Sept. 5-11—25th Anniversary "Paramount Week."
Sept. 8—"Cavalcade of Stars" Third War Bond Tour starts, Washington, D. C.
Sept. 9—Annual Installation Luncheon, ITOA, Hotel Astor, New York.
Sept. 9—"Cavalcade of Stars" Third War Bond Rally, Philadelphia.
Sept. 9-30—Third Victory Loan Drive.
Sept. 10 — "Cavalcade of Stars" Third War Bond Rally, Boston.
Sept. 11— "Cavalacade of Stars" Third War Bond Rally, New York.
Sept. 12 — "Cavalcade of Stars" Third War Bond Rally, Pittsburgh.
Sept. 13—National Entertainment Industry Council pledge drive rally and service flag dedication, New York.
Sept. 13 — "Cavalcade of Stars" Third War Bond Rally, Detroit.
Sept. 14 — "Cavalcade of Stars" Third War Bond Rally, Cleveland.
Sept. 15—"Declaration of Estimated Income and Victory Tax" report to Internal Revenue Dept. due.
Sept. 15 — "Cavalcade of Stars" Third War Bond Rally, Cincinnati.
Sept. 16 — First Fall Meeting, AMPA, presenting "A Salute to Film Men and Women in Armed Services," Hotel Astor, New York.
Sept. 16 — "Cavalcade of Stars" Third War Bond Rally, Chicago.
Sept. 17 — "Cavalcade of Stars" Third War Bond Rally, Minneapolis.
Sept. 17-19—War Emergency Meeting, Theatre Equipment Dealers Protective Association, Hotel Bismark, Chicago.

Frick, Tulipan Feted

Lou Frick and Ira Tulipan, 20th-Fox publicity department members, were feted at a luncheon Friday prior to their leaving for the Army and Navy, respectively, next week. Present were Christy Wilbert, Charles Schlaifer, Syd Blumenstock, Jack Thall, Jonas Rosenfield, Jr., Ben Wortheim, Dick Dube, Harry Hockfeld, Dave Bader, Manny Isip, Leo Israel, Ted Jaediker, Max Stein, Jules Fields, Sol Schnaer, Simon Wolf, Bernie Bozzone, Sam Resnick, Jerry Novat, Molly Grill, Dave Sternfeld and Joe Shea.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

On opening night, from 6 P.M. to closing, Phantom of the Opera did 40% more business than any Universal picture ever did on any opening day from 10 A.M. to closing!

Watch for the news from Minneapolis where the opening day record was broken!

UNIVERSAL PICTURES

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

Hollywood

Hollywood, Aug. 22.

PRODUCER SAM BISCHOFF has added "They Met in Rio," musical comedy, to his schedule at Columbia. . . . Arthur Hornblow, Jr., has started "Gaslight," his pyschological murder mystery, at M-G-M, starring Ingrid Bergman and Charles Boyer. . . . Carleton Alsop, network producer, checked in at Republic under a new producer contract. In addition, he's producing Judy Canova's radio show on CBS. . . . John B. Hughes, radio newscaster, will don makeup at Warners soon to do a bit in "Rhapsody in Blue." . . . William Castle has been assigned to direct "Klondike Kate," for Producer Irving Briskin at Columbia. . . . Alan Baxter has finished his role in Monogram's "Hitler's Woman" and reports for Army duty.

•

Hillary Brooke replaces Rita Johnson as third feminine lead in "Ministry of Fear," due to the illness of the latter. . . . Sam Coslow returns to Paramount with an associate producer-composer contract. . . . Ted Lewis and his orchestra were at work in pre-production scenes for Charles K. Feldman's "Three Cheers for the Boys," at Universal with Eddie Sutherland directing. . . . "U" will roll "We of the Theatre" today, with Charles Lamont directing, and Donald O'Connor, Martha Driscoll and Peggy Ryan in star roles. . . . Elyse Knox, Richard Seidel and the Andrews Sisters are working in "U's" "Moonlight and Cactus," Edward Cline directing. . . . Ann Corio checked in at Monogram over the weekend for "The Sultan's Daughter." . . . Fox has purchased "Centennial Summer," novel by Albert E. Idell.

•

Fox has assigned Dana Andrews, the male lead opposite Anne Baxter in the comedy "Army Wife," Otto Preminger producing, with Archie Mayor directing. . . . Jack Warner announced purchase of "These Endearing Young Charms," with Howard Hawks to direct.

54 Chi. Houses Now In Allied's Combine

CHICAGO, Aug. 22.—Fifty-four theatres are now members of the Allied buying and booking combine with the addition of the Rivoli and Rockne Theatres.

Film salesmen here report that their work has been greatly simplified due to the reduction in the number of calls that have to be made.

Raftery, 'Johnny' Arrive from Coast

Edward C. Raftery, president of United Artists, arrived Saturday morning at Grand Central station from Hollywood with Mrs. Raftery, their three children, seven suitcases and a print of "Johnny Come Lately," James Cagney's first for U.A. which will be given a special showing tonight at Loew's Ziegfeld Theatre.

Review

"Holy Matrimony"

(*20th Century-Fox*)

CLASSY is the word to describe this one. Outstanding players in a script by an outstanding writer, Nunnally Johnson, who also produced, result in a delightful comedy that will sell itself easily. Exhibitors will not be disappointed nor will their audiences. 20th Century-Fox has a winner in this one.

Monty Woolley is as capable as he was in "The Pied Piper," and others, playing the part of a great artist in England, who hates the public limelight. Gracie Fields portrays the part of his wife in a most winning manner. She again proves her right to be regarded as one of Great Britain's best actresses, as well as its best comedienne. To Johnson's screenplay, from a novel by Arnold Bennett, goes much of the credit for the certain success of "Holy Matrimony."

Woolley, painting and living in a remote part of South Africa, is ordered back to England to be knighted. During the trip his valet (Eric Blore) becomes ill and dies soon after they reach London. The doctor, thinking Blore is the famous painter, makes out the death certificate that way and Woolley lets it go through, only to find that burial will take place in Westminster Abbey, with the King and other great personalities in England paying homage. Since people had not seen Woolley in nearly 25 years, they do not know the difference. He even attends the funeral, but cannot get into the church.

In front of the Abbey, Woolley meets Gracie Fields, who also thinks he is the valet since the latter had been corresponding with her through a matrimonial agency, sending a picture of both valet and master without pointing out who was the valet and who was the artist. Woolley accepts her hospitality, continues playing the part of his valet and marries her.

Following in rapid succession are scenes in which the valet's wife and sons show up, charging him with bigamy; Woolley's confession to Miss Fields that he really is the artist, which she fails to believe until she actually sees some of his paintings; a suit in court in which a wealthy art lover seeks damages from a dealer (Laird Cregar), claiming that since Woolley had died he could not possibly have painted some of the pictures the dealer was selling her as original works of art, and finally, the denouement where Woolley proves who he really is, with the help of two moles on his shoulder.

Word-of-mouth should prove a big factor in its favor. John Stahl directed.

Running time, 87 mins. "G."* FRED STENGEL

**"G" denotes general classification.*

300 Independents Hear War Loan Plans

LOS ANGELES, Aug. 22.—S. H. Fabian, L. C. Griffith, Francis Harmon and C. W. Ball outlined the War Activities Committee's plans for the Third War Loan campaign to 300 independent circuit exhibitors, guests of Charles Skouras at the Cocoanut Grove, Ambassador Hotel, at a luncheon following the morning sessions with Western state chairmen and preceding a closed meeting under the chairmanship of Griffith at weekend.

R. H. Molton, representing Secretary Morgenthau, bespoke the Treasury Department's confidence in the industry's effective cooperation.

Skouras tentatively pledged National Theatres Corp. to purchase $500,000 in bonds during the drive. Bob O'Donnell, in proffering an idea for national adoption, said Interstate has arranged a Texas-wide blackout Sept. 8th to force citizens to hear the bond selling program, featuring the Governor, broadcast over all Texas stations. R. H. Poole pledged independents to 100 per cent cooperation in the campaogn.

Y. Frank Freeman assured the gathering of the complete assistance of the production branch.

Arthur Titus Joins RKO

NEW HAVEN, Aug. 22.—Arthur L. Titus, formerly with Universal here, has been appointed booker and office manager at the RKO exchange, succeeding Flora Cohn, resigned.

'Phantom' Grosses $2,300 in 1st Day

CINCINNATI, Aug. 22.—"Phantom of the Opera" in its night premiere here, at the Palace, six o'clock until closing, did more business than any other Universal picture at this theatre for an entire day, grossing $2,300 in its first day, against a house average of $1,600.

In its Minneapolis premiere, opening at 11:30 p. m., for the benefit of the American Red Cross, the entire theatre was sold out two days ahead.

Highlights of the Cincinnati campaign were three page-one breaks on Susanna Foster awarding a $1,000 scholarship to the Conservatory of Music and College of Music.

288 'Hail' Dates For Para. Week

Paramount's "So Proudly We Hail" already has a total of 288 bookings set for the week of Sept. 5-11, the 25th annual "Paramount week," Neil Agnew, general sales manager, announced at the weekend, and said dates have been set in practically every important city.

Many of the engagements are to have Paramount cooperative advertising campaigns embodying the ideas of leading circuit advertising directors as expressed at meetings held in New York and Los Angeles several weeks ago.

Coast Flashes

Hollywood, Aug. 22.

FRANCIS ALSTOCK has gone to Washington following a meeting at the weekend of the Motion Picture Society for the Americas. Although details of the meeting were withheld, it is understood that the directors expressed enthusiasm regarding the past year's accomplishments and larger undertakings were mapped for it.

•

"The Purple Heart" has been confirmed by 20th-Fox as the third picture on Darryl Zanuck's schedule. Laid inside Japan following Pearl Harbor, the film has an all-male cast. War correspondent Otto Tolischus, author of "Tokyo Report," will be technical advisor.

•

Paramount has announced "True to the Navy," a musical starring Eddie Bracken. Fred Kohlmar will produce.

•

Republic has announced "The Return of Casanova" as a Joe E. Brown musical. The actor plays a song-and-dance man. Albert J. Cohen is producing.

•

Republic has given George Blair an associate producership and assigned him "Whispering Footsteps," a post-war fantasy.

•

Louis Mayer and James Fitzpatrick, Metro Traveltalks producer, are in Mexico City to receive Aztec eagle awards from President Camancho today.

•

PRC has rechristened the "Billy the Kid" series the "Buster Crabbe" series to eliminate the outlawry suggestion.

•

Paramount has announced "Count of Luxembourg," as an operetta for Rise Stevens. It starts in the spring.

•

RKO has purchased an original "Good Luck, Johnny Coke." John H. Auer will produce.

SMPE Holding Coast Meeting Oct. 18-22

The 54th semi-annual conference of the Society of M. P. Engineers will be held from Oct. 18 to 22, at the Hollywood-Roosevelt Hotel, Hollywood, over the weekend, W. C. Kunzmann, convention vice-president of the society, announced over the weekend.

Conference will be launched by an informal luncheon on the 18th, and Wednesday evening the society's 54th semi-annual dinner will be held.

Officers and chairmen of committees in charge are Herbert Griffin, president, Emery Huse, past president and chairman of the reception and local arrangements committee; Loren L. Ryder, executive vice-president; W. C. Kunzmann, convention vice-president; A. C. Downes, editorial vice-president; E. A. Williford, secretary; C. W. Handley, chairman of the Pacific Coast section; Julius Haber, chairman of the publicity committee.

'Limit' Set for FWC

LOS ANGELES, Aug. 22.—The first RKO film to play Fox West Coast first-runs, "The Sky's the Limit," will open at the Chinese, Loew's State and the Ritz here on Sept. 9.


Preview Report
"Holy Matrimony"
hailed as sheer
delight! Fervent raves
acclaim Monty Woolley
and Gracie Fields
a grand new
boxoffice team!
EISNER

IT'S THE HAPPIEST IDEA



THAT EVER HIT THE HIT-MAKERS OF 20th . . .

HITCHING  THESE TWO HILARIOUS STARS TOGETHER!



20th Century-Fox Presents

MONTY WOOLLEY · GRACIE FIELDS

"HOLY MATRIMONY"

with

LAIRD CREGAR · Una O'Connor · Alan Mowbray
Melville Cooper · Franklin Pangborn · Ethel Griffies
Eric Blore · George Zucco · Fritz Feld

Directed by JOHN STAHL

Produced and Written for the Screen by Nunnally Johnson · From the Novel by Arnold Bennett

20th CENTURY-FOX

THIRD WAR LOAN SEPT. 9th to 20th. GET READY!

PRINTED IN U.S.A.

U.S. Asks Bond Sale for Each Theatre Seat

(Continued from page 1)

company presidents and executives on Friday, at a luncheon in Toots Shor's restaurant, at which an outline of plans by the industry's War Activities Committee for the campaign was presented by George J. Schaefer, WAC chairman.

"There are two prime objectives for the Third War Loan," Burgess declared. "First, we must raise the morale of the people to a point where they will want to buy more bonds, and second, we have to sell those bonds."

Industry Share in Drive

Schaefer outlined seven ways in which the industry is setting out to do its share in the campaign as follows:

1. Appointment of 32 "Rangers," leading exhibitors in all parts of the country; 2. Appointment of 48 state chairmen; 3. Naming of company sales managers as those responsible for solicitation of bond buying by every company employe; 4. The "Cavalcade of Stars," starting in Washington Sept. 9 and taking in all major cities, running until Sept. 24, and the goal of which is the sale of $500,000,000 in bonds by more than 25 top-flight Hollywood stars; 5. A country-wide tour of five Army bombers in which war heroes and Hollywood top personalities will comb the nation, holding rallies and meetings to aid the sale; 6. The holding of 1,200 film bond premieres, being set by a committee under the chairmanship of William F. Rodgers, M-G-M; 7. The naming of Joseph Hazen, Warners, as chairman of a committee which will solicit bond sales from top industry executives in New York City.

Subscription Breakfast

Hazen announced at the luncheon that an all-industry breakfast will be held the second week in September for the purpose of having industry executives publicly subscribe to the drive. Leo Brecher, exhibitor, newly appointed bond chairman for the New York exchange area during the Third War Loan, stated that 55 loge boxes, priced at one million dollars per box, would be available at Madison Square Garden Sept. 11 when the "Cavalcade of Stars" will hold a huge rally here.

Among those present at the meeting Friday were: Nicholas M. Schenck, Barney Balaban, Adolph Zukor, Spyros Skouras, Ned E. Depinet, Jack Cohn, Joseph Hazen, Hermann Place, John O'Connor, Walton Ament, Dan Michalove, David Lipton, Max Blackman, Colvin Brown, William F. Rodgers, Tom J. Connors, Robert Mochrie, Major Leslie Thompson, A. W. Schwalberg, Abe Lastfogel, Leonard Goldenson. Walter Vincent, Malcolm Kingsburg, Sam Rinzler, William Carter, Joseph Vogel, A. P. Waxman, Maurice Livingston, Maxwell Gillis, C. B. Akers and Arthur Mayer.

Charles K. Feldman, of the Hollywood Victory Committee, has accepted the post of co-chairman of the talent committee and co-manager of the "Cavalcade of Stars." Feldman, with Kenneth Thomson, will devote all of his time to lining up talent for the show.

Films to Our Men from Leopoldville to Liberia

(Continued from page 1)

overseas exchanges to date to handle film distribution. Generally, prints are flown to these exchanges. Four new pictures and one short subject are flown to each exchange each week, with from one to three prints of each picture being shipped, according to the size of the exchange.

During the past seven days, according to Major Hubbell, 10,000 motion picture shows have been exhibited to our troops overseas. Under all conditions, and in all types of weather, reports record that these shows are always capacity. Places where pictures were never exhibited before, such as Leopoldville, in the Congo, and in isolated situations in Liberia, have "theatres" now. In most cases, they are outdoors, without seats.

Film musicals lead with our troops and comedies and girl pictures come next. Propaganda and war pictures are not liked.

There are now 1,200 projectors in service for the services throughout the world, with 3,000 the goal by the end of the year, a long way from the few hundred projectors shipped when the overseas film service started in August, 1942. The film industry, through the War Activities Committee, supplies the War Department with prints, without charge. When the War Department finishes with the print, ordinarily a year to 18 months later, they will be returned to the company releasing the picture.

At present, Major Hubbell estimates, 500,000 fighting men and women are seeing pictures every night all over the world. Many "dress up" to go to the theatres, just as if they would in their home town. This is a great boost to their morale, said the Major.

U.S. Losing Latin Market: Frederic

(Continued from page 1)

time is not alarming," Frederic declared, "although it is well on its way toward that stage. And Hollywood producers definitely can do something to curb that imminent loss."

He called for the American industry to give Spanish writers, directors and actors a chance to prove their worth, and suggested the opening of studios, not only in Chile but in other countries South of the border, by American film companies. The amount of money involved would be a "drop in the bucket" and aid materially in creating the good-will vital to friendly relations between the U. S. and its neighbors to the South. The financial returns would also be worthwhile, in Frederic's judgment.

The Chilean owns two studios in Santiago and is erecting a third, costing 15,000,000 pesos. The government is a partner in his new studio, he said.

Frederic arrived in New York recently from Hollywood and Washington for conferences with Coordinator of Inter-American Affairs officials and returns to the Coast on Wednesday.

Gas Probe of All Memphis Theatres

(Continued from page 1)

air unit, instead of freon gas, for which it was designed. Freon, non-inflammable, has been frozen since July, by WPB order.

Investigators said that it is possible to use methyl chloride instead of freon if proper alterations are made, and providing there are no aluminum parts in the cooling system. City ordinance prohibits change in fluid without approval of fire department officials.

Donald a Prisoner

ROCHESTER, Aug. 22.—Charles Donald, formerly head of Kodak, Ltd., Singapore, is reported to be a prisoner of the Japanese, while Tech. Sgt. Earl I. Switzer, former Eastman Kodak employee here, is reported missing in action over Germany.

Ticket Taxes Jump To $15,750,519

(Continued from page 1)

the country, receipts in that area accounting for about 10 per cent of the total increase.

New York collections were set at $2,403,248, against $1,967,604 in June, with all of the increase concentrated in theatre box-office collections, which jumped from $1,787,404 to $2,223,605, while receipts from tickets sold by brokers declined from $17,405 to $16,792. Taxes on admissions to roof gardens and cabarets showed a negligible increase, from $162,745 to $162,850.

Heavy July receipts brought total collections for the first seven months of the year to $89,688,992 as compared with $78,344,903 for the corresponding period last year.

PCCITO Reiterates Anti-Decree Stand

(Continued from page 1)

and discriminatory practices which they claim have been adopted by major distributors in this regard.

Listed on the original delegates' list were: L. V. Johnson and L. O. Lukan, Seattle; M. W. Mattecheck and Robert White, Portland; H. V. Harvey and Ben Levin, San Francisco; Hugh Bruen and George Diamos, Los Angeles; Robert H. Poole, executive secretary; J. M. Hone, executive secretary of the Northern California unit, and O. K. Miller, executive secretary of the Oregon unit.

Henigson Sues on Stromberg Deals

LOS ANGELES, Aug. 22. — Henry Henigson, who ended an association with the Myron Selznik Agency in November, 1942, filed a Superior Court suit here against Selznick and Hunt Stromberg asking 50 per cent of the proceeds from Stromberg deals made by Selznick past, present or future, according to an alleged oral contract. "Lady of Burlesque" and all future Stromberg films and salaries would be included, according to the suit.

Must Rehire Servicemen, Says the OWI

(Continued from page 1)

instances have been reported, including one involving an exhibitor.

In this case, a private who had been an operator before his induction was given a certificate of disability discharge. His former employer was unwilling to take him back on the ground that his new operator was satisfactory and he did not want to make a change. The ex-soldier reported the matter to his draft board, which referred the case to Selective Service national headquarters.

A letter was written the exhibitor calling attention to the soldier's re-employment rights and reciting his obligation under the law to restore his job, with adequate machinery that "could and would" be invoked to enforce it.

"The ex-private was back on his job within a week," OWI commented.

Tri-States Promotes William Miskell

(Continued from page 1)

ger here two and one-half years ago, has been with Tri-States 11 years. Prior to that he managed theatres in Chicago.

Miskell came here 13 years ago to manage the Omaha Theatre, then the World, and is the oldest Tri-States manager in town from point of service. Emerson came to Omaha in 1934 as press agent for the Paramount, then was made advertising chief for the State and finally became the Omaha's manager.

The change was announced at a meeting of the managers of the 16 theatres in the district.

Both Kinsky and Miskell also are known here for community service, Kinsky in the copper and brass drives and other patriotic work, Miskell especially in the field of safety promotion.

Arndt May Be OWI Newsreel Liaison

(Continued from page 1)

field, N. J., served as editor and contact man for Paramount after several years with Pathe as assistant news editor.

An OWI spokesman tonight expressed satisfaction that the newsreels themselves had selected the man who is to be the liaison between them and the Government agency as an excellent start for the new policy of providing only newsworthy or pictorially desirable pictures.

PRC Buys Studio And an Exchange

(Continued from page 1)

change immediately, Arthur Greenblatt, sales manager, placing Bernard Mariner in charge.

Company's purchases are in line with the decision, of several weeks ago, to develop its own production and distribution properties.

Army Sends S.O.S. For More Cameras

Washington Aug. 22.—Urgent need for motion picture cameras for use by troops overseas and in training schools in this country, was disclosed tonight by the War Department.

Although scores of cameras have been sold to the Government by civilians, there still is a serious need for both 35 and 16 mm. sound cameras; and lenses, tripods, exposure meters, and still picture equipment.

Owners of such equipment who will sell it to the Army should send a description to the emergency purchase section of the Philadelphia Signal Corps Procurement District.

NBC in Post-War Television Planning

Envisaging the quick development of television immediately following the war, Niles Trammell, NBC president, announced over the week-end the creation of a post-war committee to formulate plans for the company's expansion of that field. Essential technological studies and surveys of the problems involved are to be initiated now, and conclusions held in readiness for the first days of peace.

Committee consists of NBC vice-presidents John Royal, in charge of international shortwave and television, chairman; William S. Hedges, in charge of stations; O. B. Hanson, chief engineer; and C. L. Menser, manager of the program department. John T. Williams, assistant to Noran Kersta, now in the Marine Corps, was named secretary.

Hereafter, programming of NBC's Empire State building television transmitter, which operates four hours weekly, will be under the direction of NBC's program department with Williams and his staff reporting to Menser.

NBC television committee is coordinating its activities with research work of RCA laboratories, and with the television plans of RCA's manufacturing division.

Television needs only the release of vital material and the services of electronic engineers, both now confined to the war needs, to serve the nation, according to Trammell.

$500,000 Ad Budget For Goldwyn's 'Star'

Samuel Goldwyn has appropriated $500,000 for a national promotional campaign for "North Star," according to an RKO-Radio announcement made here over the weekend.

Approval of the budget followed the arrival in Hollywood, last week, of S. Barret McCormick, RKO-Radio advertising and publicity director, and William A. Schneider, Donohue and Coe, ad agency, vice-president.

Ned E. Depinet, president of RKO-Radio, will leave New York shortly for Hollywood to confer with Goldwyn on distribution plans for "The North Star."

Review

"Hoosier Holiday"

(Republic)

LEANING heavily upon radio talent, "Hoosier Holiday" comes up as an entertaining, tuneful musical picture, which also effectively presents a timely war message. The "Hoosier Hot Shots," instrumental and vocal quartet of the National Barn Dance; the "Music Maids," four charming girl vocalists of Bing Crosby's Kraft Music Hall; Isabel Randolph, "Mrs. Uppington" of the Fibber McGee and Molly program; George Hay, "The Solemn Ole Judge" of the "Grand Ole Opry" program; and Lillian Randolph "Birdie" of the "Great Gildersleeve" program, are some of the radio performers who join with Republic's Dale Evans, of the Chase and Sanborn show, and the studio's newest discovery, George Byron, in giving exhibitors additional exploitation items to sell to the customers. The war message is an appeal for a land army of farmers and farmerettes to help our food production.

The original story and screenplay by Dorrell and Stuart McGowan, based on an idea of Edward James, has the five Baker boys (George Byron and the Hoosier Hot Shots) trying to leave their mid-West farm to join the Air Corps. Thurston Hall, local banker, and draft board chairman, turns them down since they are needed more on the farm. They are in the land army for which they themselves have been recruiting volunteers. When Hall's five daughters (Dale Evans and the Music Maids) return from finishing school, the harem-scarem Baker boys try to take advantage of Hall's opposition to them which had grown out of an old family feud. By playing up to the girls, the Baker boys hope to force Hall to permit them to enlist in the Air Corps, but their efforts only lead to a love fest, ending with everybody taking a hand at the farming.

Direction, by Frank McDonald, keeps the proceedings moving at a tuneful gait. Associate producer Armand Schaefer has likewise done well with the material. Original songs are credited to Johnny Marvin and Charles Henderson.

Running time, 72 mins. "G."* MILT LIVINGSTON

**"G" denotes general classification.*

'Courage', with Show High at $19,500

MINNEAPOLIS, Aug. 22. — "First Comes Courage," coupled with a stage show, appeared headed for a $19,500 week at the Orpheum Theatre, and "Dixie" was piling up a $17,000 total at the State Theatre.

Estimated receipts for the week ending Aug. 21:

"Song of Texas" (Rep.)
WORLD—(350) (40c-50c-55c-75c) 7 days. Gross: $3,000. (Average, $2,200).
"What's Buzzin, Cousin" (Univ.)
GOPHER—(998) (35c) 7 days. Gross: $4,000. (Average, $3,400).
"The Human Comedy" (M-G-M)
CENTURY—(1,600) (40c-55c) 7 days, 2nd week. Gross: $7,000. (Average, $7,000).
"Mantrap" (Rep.) 4 days
"Get Going" (Univ.) 4 days
ASTER—(900) (20c-30c) 7 days, with midweek change. Gross: $3,400. (Average, $2,300).
"First Comes Courage" (Col.)
ORPHEUM—(2,800) (45c-60c) 7 days. On stage: Ozzie Nelson's orchestra, Harriet Hilliard, Harris & Shore. Gross: $19,500. (Average, $11,600).
"Dixie" (Para.)
STATE—(2,300) (40c-55c) 7 days. Gross: $17,000. (Average, $12,000).

NEIC Will Provide Bond Drive Talent

A talent-pool committee will be formed here today by the National Entertainment Industry Council to provide immediate cooperation with the Treasury and the War Finance committee for New York, in the operation of the War Bond tent to be opened on 50th Street near Sixth Avenue on Wednesday.

Anita Grannis, assistant to NEIC coordinator, James L. Sauter, has resigned from that position, but will continue as a member of the coordinating committee. Entire council of NEIC will meet on Sept. 28.

'London' and Jones Top Kaye's $23,000

MILWAUKEE, Aug. 22.—Smash went theatre records at the Riverside Theatre here this week when "Two Tickets to London" and Spike Jones and His City Slickers topped Sammy Kaye's recent all-time high of $23,000 with a better than $24,000 gross. Runner-up was "Hers to Hold."

Estimated receipts for the week ending Aug. 21:

"Presenting Lily Mars" (M-G-M)
"Pilot No. 5" (M-G-M)
PALACE—(2,400) (50c-65c) 7 days. Gross: $13,500. (Average, $11,500).
"Two Tickets to London" (Univ.)
RIVERSIDE—(2,700) (44c-60c-75c) 7 days. Plus Spike Jones and his City Slickers on stage. Gross: $24,000. (Average, $15,000).
"DuBarry Was a Lady" (M-G-M)
"Stormy Weather" (20th-Fox)
STRAND—(1,400) (50c-65c) 7 days, 3rd downtown week. Gross: $4,500. (Average, $5,500).
"Hers to Hold" (Univ.)
"All By Myself" (Univ.)
WARNER—(2,400) (44c-65c) 7 days. Gross: $15,000. (Average, $14,000).
"Heaven Can Wait" (20th-Fox)
"Bomber's Moon" (20th-Fox)
WISCONSIN—(3,200) (50c-65c) 7 days. Gross: $14,600. (Average, $14,000).

Clark, Himmelein in Cleveland for Para.

CLEVELAND, Aug. 22.—John Himmelein, former local Paramount branch manager, and, more recently a special representative out of Chicago, has returned here in the capacity of assistant to the district manager.

M. R. (Duke) Clark is due to arrive here Monday to substitute for district manager Harry Goldstein who is taking a six-months' leave of absence on account of ill health.

'Mexican' and 'Merry Macs' Make $27,000

SAN FRANCISCO, Aug. 22.—"Mexican Spitfire's Blessed Event," with The Merry Macs on the stage, hit an important $27,000 at the Golden G[ate] followed by a strong $22,500 for [the] second week of "Heaven Can Wait" and "Henry Aldrich Swings It," at the Fox. Total first run business was $142,000; average is $124,500.

Estimated takings, week ending Aug. 17-19:

"Heaven Can Wait" (20th-Fox)
"Henry Aldrich Swings It" (Para.)
FOX—(5,000) (20c-35c-55c-75c) 7 days 2nd week. Gross: $22,500. (Average $21,500).
"Stormy Weather" (20th-Fox)
"Jitterbugs" (20th-Fox)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $18,500. (Average, $15,500).
"Captive Wild Woman" (Univ.)
"Gals, Incorporated" (Univ.)
ESQUIRE—(950) (20c-35c-60c-75c) 7 days Gross: $12,500. (Average, $10,000)
"First Comes Courage" (Col.)
"Crime Doctor" (Col.)
ORPHEUM—(2,440) (20c-35c-55c-75c) days. Gross: $17,000. (Average, $12,500).
"Stage Door Canteen" (U. A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 5th week. Gross: $11,000. (Average, $9,500).
"Mexican Spitfire's Blessed Event" (RKO)
GOLDEN GATE—(2,850) (20c-35c-4[illegible]-75c) 7 days. Stage: vaudeville. Gross: $27,000. (Average, $25,500).
"Salute for Three" (Para.)
WARFIELD—(2,680) (20c-35c-55c-75c) days. Stage: vaudeville. Gross: $22,50[illegible] (Average, $19,000).
"Constant Nymph" (W. B.)
"The Avengers" (Para.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) days, 3rd week. Gross: $11,000. (Average $9,500).

'Bell' Campaign Set For Chicago Opening

CHICAGO, Aug. 22.—The newspape[r] and radio advertising campaign use[d] in New York and Los Angeles i[s] being duplicated here for the premier of "For Whom the Bell Tolls" at th[e] State-Lake Theatre Sept. 2.

William Hollander, advertising an[d] publicity manager for the Balaban an[d] Katz circuit, is carrying through o[n] local plans following the departure o[f] Robert M. Gillham, Paramount ad[-] vertising and publicity director, ov[er] the weekend for San Francisco to s[et] the campaign for the opening the[re] on Sept. 1.

Henry Junior Goes Unheralded, Unsung

Filmites in Radio City's RKO Building, like their colleagues in every other building around this town, are doing a lot of talking about and walking for the industry's effort in the approaching Third War Loan. And so it was last Friday when a jam-packed elevator rode the rails downward and two dozen film workers and film executives emptied into the lobby. One of the riders, who went completely unnoticed, was Secretary of the Treasury Morgenthau, Jr., Uncle Sam's No. 1 War Bond moneybags.

The Prize Baby Salutes Leo the Lion for a Great Discovery!





Trailers influence more patronage than any other advertising accessory. Lobby displays are second and posters third, according to a survey made by Dr. Leo Handel, market researcher on assignment for M-G-M. Accessories, the survey shows, are responsible for more than one-fifth of theatre patronage. A previous report by Dr. Handel stated that only 4½ per cent of persons going to film houses were drawn there by fan or national magazine advertising.

Preview trailers are responsible for 16.4 per cent draw; attractive theatre fronts, 3.6 per cent; posters and billboards, 1.5 per cent, and the fact that the patron saw the film advertised at another theatre, .6 per cent. Persons interviewed, who said accessories aided in their decision to attend, usually checked more than one accessory as their reason. Coming attractions were checked by 34.7 per cent; signs in front of the theatre, 35.6 per cent; posters and billboards, 35.9 per cent; advertisements in other theatres, 22.8 per cent.

FROM MOTION PICTURE DAILY JUNE 28, 1943

"BACK THE ATTACK!
BUY WAR BONDS!
3RD WAR LOAN!"

Soon...

The Strange Death of Adolf Hitler

the most timely picture of the last 20 years!

A UNIVERSAL PICTURE

DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 38 NEW YORK, U. S. A., TUESDAY, AUGUST 24, 1943 TEN CENTS

Exhibitors in Field Rush War Bond Setups

Charlotte, Cleveland, New Haven Organize

Organization by exhibitors for their participation in the Third War Loan drive, September 9-30, continues apace with Hollywood's and New York's industrywide efforts to aid the Treasury dispose of $15,000,000,000 in extra bond sales. Reports reaching here yesterday from Charlotte, New Haven and Cleveland are the latest to disclose progress of theatre owners in field work.

At Charlotte, the WAC committee for the Carolinas, through Theatre Owners of North and South Carolina, Inc., has sent requests to every house operator in the two states urging 100 per cent co-operation in the drive. The committee is composed of H. F. Kincey, chairman; Roy Smart, coordinator; and Cy Dillon, C. H. Arrington, H. R. Berry, Lyle M

(Continued on page 6)

$963,605 KAO Net, $456,034 Increase

Net profit of $963,605, after all charges, for the 26 weeks ended June 30, was reported here yesterday by Keith-Albee-Orpheum Corp., comparing with a net of $507,571 for the first half of 1942. This year's half-year income represents a $456,034 increase over last year.

Operating profit for the circuit in

(Continued on page 6)

N. Y. State's Bond Quota: $4,709,000,000

New York State's quota in the Third War Loan drive has been set at $4,709,000,000 by the Treasury Department. New York City's share is $4,161,000,000, divided up thusly; Manhattan, $3,705,000,000; Kings, $324,000,000; Queens, $92,000,000; Bronx, $38,000,000; Richmond, $9,000,000. The total is $331,000,000 more than was raised during the last bond drive in April.

'Heaven' Is the Big Talk of Broadway, Grossing $105,000

The Roxy continues to be the talk of the trade along Broadway as far as grosses are concerned, with its "Heaven Can Wait" and a stage show featuring Veloz and Yolanda, Jerry Colonna and Ilona Massey, headed for an estimated $105,000 in its second week ending tonight, after doing a terrific $115,000 record for the first stanza.

Business at most theatres along the Rialto was strong. "DuBarry Was a Lady" and a stage show headed by Horace Heidt and his "Musical Knights" opened strong at the Capitol Thursday and recorded an excellent weekend. Seven days' business, on the basis of current estimates, has been placed in the neighborhood of $60,000, which is very good.

Holdovers are in the top groove as well. "This Is the Army" is running heavy at the Hollywood, with $47,000 in sight for the fourth week ending tomorrow night. "Mr. Lucky" and the stage show featuring the Don Cossack Choir at the Music Hall is

(Continued on page 6)

Hold Theatre Man In Fatal Explosion

MEMPHIS, Aug. 23. — John W. Eaton, owner and manager of the suburban Peabody Theatre where a maintenance employee was fatally injured in an explosion and fire on the night of Aug. 17, was arrested today on a second degree murder charge by Shelby County deputies.

Attorney General Will Gerber requested the issuance of the warrant after a "careful investigation." The charge will be considered soon by the Shelby County grand jury. Eaton declined comment following his arrest.

Officials of McGregor, Inc., here revealed following the blast in the theatre's air cooling system that they had warned Eaton not to switch from the use of freon.

New Union Charges Randforce Interferes

Charging interference with their campaign to organize the circuit's managers and assistants, officials of M. P. Theatre Managers and Employees Local 152, UOPWA, CIO, have sent a protest to Louis Frisch, president of the Randforce Circuit, Brooklyn, threatening to go to the State Labor Relations Board if the interference does not stop.

Recently organized union has drafted a special wage scale for New York managers, assistants, cashiers and doormen.

Louis de Rochemont Signed by 20th-Fox

Hollywood, Aug. 23.—Twentieth-Fox today announced the signing of Louis de Rochemont as a producer. The founder of the March of Time, he severs his connection with MOT and reports to the studio Sept. 15. No subject has as yet been assigned him for production.

Flexible Policy in Canada for Warners

Warner Bros.' policy of individual treatment in the selling and merchandising of pictures is proving successful in Canada, it was reported by Ben Kalmenson, general sales manager, on his return to New York yesterday from conducting the company's two-day Canadian sales meeting in Montreal.

Actual number of pictures to be released in Canada during 1943-44 will depend upon the local market's needs, the same practice that is being followed here, Kalmenson said.

Substitution of women for men in Warner branches in Canada, to fill positions of bookers, ad salesmen, film inspectors and other posts vacated by men called into service, has been taking place on a larger scale than in

(Continued on page 6)

70-30 Terms for 'Bell' Ruled Out

TORONTO, Aug. 23.—"For Whom the Bell Tolls" cannot play Canadian theatres as a roadshow under contract terms of 70-30 percentage and $1.50 top admission prices, according to a ruling formally issued today by R. G. McMullen, administrator of theatres and films.

Under Federal restrictions governing theatres and film distributors the maximum rental is 50 per cent, while the regular admission scale must be

(Continued on page 6)

Paralysis Epidemic Hits New Haven Take

NEW HAVEN, Aug. 23.—Weekend business here suffered as a result of the local "polio" epidemic and warnings from Public Health officials to the public to shun crowds. Attendance of children and the large military units in the city was cut severely. At neighborhood runs business was reported off as much as 40 per cent.

Decree Probe By U. S. Is Moving Ahead

Clark Reports 100% Aid From All Sides

WASHINGTON, Aug. 23. — Field investigation of the decree situation is moving ahead faster than anticipated and a considerable volume of data will be available when Assistant Attorney General Tom C. Clark goes to the Coast next month for discussions of changes in the decree, it was disclosed today.

Preparing to leave for Chicago for a conference of U. S. attorneys, Clark said tonight that the department is receiving "100 per cent cooperation" in its effort to find out just how the decree has worked, and that it now appears probable that he will be able to carry a complete story to the Coast about Sept. 15.

While he will be available for exhibitors and others who have film matters to discuss with him while in

(Continued on page 6)

Nine Radio Heads To Advise OWI

WASHINGTON, Aug. 23.—Nine leading radio industry officials have agreed to serve as an advisory and policy committee to consult with the Office of War Information on war information matters pertaining to radio.

The committee consists of the following: Miller McClintock, president of Mutual; William S. Paley, president of CBS; Mark Woods, president

(Continued on page 6)

Disney Cartoons Replace 2nd Film

RKO Radio is promoting the use of extra Walt Disney cartoons in place of the second feature on double bills. Four cartoons are in the package, labeled 'Disney Laff Revue.'

Loew's first tested the idea in its Bridgeport Poli Theatre, results bringing its spread by Loew's through New England and on into the Midwest. Feiber and Shea and other circuits have also adopted it.

Personal Mention

TOM CONNORS, vice-president in charge of distribution; JACK BLOOM, assistant to L. J. Schlaifer, and EDDIE COLLINS, assistant to W. C. Gehring, all of 20th Century-Fox, have left for sales conferences in New Haven and Canada. GEHRING will accompany Connors to Canada.

•

GEORGE ETTINGER of the Columbia exploitation department returned from vacation yesterday.

•

HORTENSE SHORR returned yesterday from a two-week vacation at New London, Conn.

•

HARRY GOLDSTEIN, former manager of the Globe on Broadway, was inducted into the Army late last week.

•

LEON J. BAMBERGER, RKO Radio sales promotion manager, has returned from a two-week vacation.

•

MARY SITTON, Paramount Chicago exchange inspectress and member of the executive board of IATSE, Local B-45, has joined the WAC.

•

ARTHUR DE BRA, MPPDA executive, returned yesterday from a two-week vacation at Quaker Hill, Pawling, N. Y.

•

FRANK ROSENBERG, Columbia exploitation director, left yesterday for Camp Campbell, Ky., to arrange for a "Saraha" opening for the second anniversary of the 4th Armored Corps division on Sept. 2. He will return at the weekend.

•

LEN DALY of United Artists foreign publicity department will arrive in New York today by plane, concluding a three-months' business trip to Mexico and Cuba.

•

BILL THOMAS, of Pine-Thomas, Paramount producers, left yesterday for Wilmington and Washington.

•

ABE GOODMAN, ad-production manager of 20th Century-Fox, is on vacation.

•

HENRI ELLMAN, PRC Chicago franchise holder, arrived in New York yesterday to confer with Arthur Greenblatt, sales manager.

•

ROY HAINES, Western and Southern division manager for Warners, left last night for a mid-West tour.

•

LEONARD SCHLESINGER, former Warner Theatre executive, has been assigned to the Bureau of Yards and Docks, Navy Building, Washington.

•

ROBERT H. DANN of RKO will leave for Hollywood Sept. 10 to assume his new post as vice-president and general counsel of Vanguard Productions. MRS. DANN will follow two weeks later.

•

STEVE BROIDY, Monogram general sales manager, has left for the Coast.

272 'This is Army' 'Premieres' Are Set

Warner Brothers will have 450 Technicolor prints of "This Is the Army," for Army Relief, working in September. This will be the maximum. Out of necessity, the company is understood to be in no hurry about closing actual run contracts, because there are not enough prints to fill bookings. Prints are being put to work as fast as they are received, but it will take another few weeks before the entire 450 print-order is delivered by Technicolor.

The main "Army" activity now is setting up the special premieres wherever possible, as print availabilities permit. More than 272 of these advanced-scale local premieres have been set to date, with several hundred additional applications for premiere dates on hand. Here again, rapidity of filling the bookings is contingent upon availability of prints, which is slowed down because each print goes into an extended run immediately after the premiere.

"This Is the Army" has played to 4,000,000 in 126 cities in less than two weeks, except for the Broadway run, which has been in progress at the Hollywood Theatre for four weeks, Warners reported yesterday.

U.A. Shows First Cagney Production

"Johnny Come Lately," first James Cagney starring production for United Artists, was "sneak-previewed" for company executives, circuit heads and press, at a public showing, last night, at Loew's Ziegfeld Theatre. U.A. was host at dinner preceding the preview.

Among those present were: Ernest Emerling, Eugene Picker, John Benis, Harry Goldberg, Nat Fellman, Harry Rosenquist, Frank Marshall, L. G. Kaufman, Sam Rinzler and Joseph Seider. United Artists home office executives included Grad Sears, Arthur Kelly, Carl Leserman, Edward Schnitzer, Harry Gold, Sam Lefkowitz, Harry Buckley, Walter Gould, Paul Lazarus, Sr., Manny Silverstone, Phil Dow, Jack Ellis, Jack Wrege, Charles Steele, Steve McGrath, Harry Muller, Paul Lazarus, Jr., Robin Harris, Arthur Jeffrey, Arnold Stoltz and Herb Berg. James Mulvey and Joseph Shea represented Cagney.

Following trade paper representatives were present: R. W. Baremore, William G. Formby, James Cunningham, Jack Harrison, James Ivers, Mori Krushen, Charles Lewis, Frank Leyendecker, Al Picoult, Floyd Stone, John Stuart and Lou Pellegrine.

Rodgers to Capital

William F. Rodgers and Henderson Richey, M-G-M executives, left for Washington last night on War Activities Committee-Government film matters, following a meeting of WAC distributor members at the Warwick Hotel yesterday afternoon.

Coast Flashes

Hollywood, Aug. 23

THE Independent Theatre Owners of Southern California and Arizona will meet Friday to implement plans formulated by Pacific Coast Conference of Independent Theatre Owners trustees at the past week's session in San Francisco.

•

Chairman Henry Ginsberg of the Motion Picture Committee for Hollywood has appointed the following special labor committee to conduct the Third War Loan drive within their groups: David Butler, Screen Directors Guild; Jane Murfin, Screen Writers Guild; Ralph Byrd, Screen Actors Guild; Carl Cooper, IATSE; Herbert Sorrell, Conference of Studio Unions; Frank Carothers, basic agreement signatories.

•

Monogram announced the release of its first eight productions on its 1943-44 program: "Lady Let's Dance," "Hitler's Women," "Sweethearts of the U.S.A.," "The Unknown Guest," "Spotlight Scandals," "Mr. Muggs Steps Out," "Melody Parade," "Charlie Chan in the Secret Service."

•

O. H. Briggs, president of PRC Pictures, is due here Aug. 30 for a week of conferences incidental to the transfer of PRC production to the newly acquired Fine Arts Studio.

•

Stanton Griffis left here for the East Sunday night by plane after conferences with Y. Frank Freeman, Henry Ginsberg and B. G. DeSylva.

•

M-G-M announced John Nesbitt is making ten Passing Parades in 1943-44 due to his preoccupation with government work.

•

The 48-hour week became effective here today with a number of exchanges, and others in the industry, seeking exemptions. The War Manpower Commission has not yet decided whether to grant or to deny the applications.

•

Walt Disney arrived here from Detroit today. He will leave for Mexico City by plane tomorrow to accept the Aztec Eagle award.

Legion Rates Five; 'B' for 'Fired Wife'

Universal's "Fired Wife" gets a Class B (objectionable in part) rating in the current Legion of Decency listing. Listed as Class A-I, for general patronage, are "Death Valley Manhunt," Republic; "Passport to Suez," Columbia, and "True to Life," Paramount. Class A-II, for adults, was given RKO's "Fallen Sparrow."

"Light treatment of marriage" was the reason given by the Legion for the "Fired Wife" B rating.

Fox Reopens Two

MILWAUKEE, Aug. 23. — Fox Amusement Corp. has reopened two theatres here, the Lincoln, on Lincoln Ave., and the Mirth, on Kinnickinnic Ave.

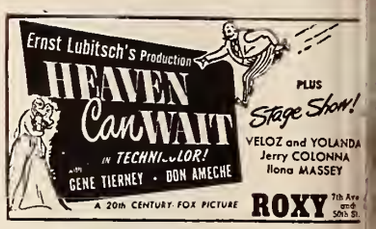
Mexico Censors to Tighten Standards

MEXICO CITY, Aug. 23.—Censorship of Mexican and foreign films is to be more stringent in order to make them conform more closely to the new moral norms in wartime, the Mexican federal film supervision and censorship department has declared. These norms, in effect since 1940, are designed to safeguard the 'moral' interests of the film-going public and will be the fundamental basis on which a picture will be ruled eligible for exhibition in Mexico, the department declared.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

RADIO CITY MUSIC HALL
EXTRA ATTRACTION!
"...AND THEN JAPAN"
Another MARCH OF TIME Scoop
Released by 20th Century-Fox



BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
In Person
BENNY GOODMAN
AND BAND
CONDOS BROS.
JACK MARSHALL
BUY WAR BONDS PARAMOUNT TIMES SQUARE

LOEW'S State TIMES SQ.
ON SCREEN
BING CROSBY
DOTTY LAMOUR
"DIXIE"
IN COLOR
IN PERSON
Harry LANGDON
EDITH FELLOWS
Added Attraction
ARTHUR TRACY

RKO PALACE B'WAY & 47th St.
EXCLUSIVE FIRST RUN THEATRE
WORLD PREMIERE
JOHN GARFIELD
MAUREEN O'HARA
'FALLEN SPARROW'

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

THERE'S A SWELL PICTURE AT UNITED ARTISTS CALLED

"HI·DIDDLE·DIDDLE"

YOU DON'T BOOK IT – YOU'RE CRAZY!



lphe MENJOU · Martha SCOTT

HI·DIDDLE·DIDDLE

with POLA NEGRI

DENNIS O'KEEFE · BILLIE BURKE

and JUNE HAVOC

AN ANDREW STONE PRODUCTION

Director of 'STORMY WEATHER'

Screen play by FREDERICK JACKSON

Released thru UNITED ARTISTS

LOEWS – WARNERS – RKO – WILMER & VINCENT – M. A. SHEA and a lot of other smart film buyers aren't crazy... but they've grabbed it like crazy!

CK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!

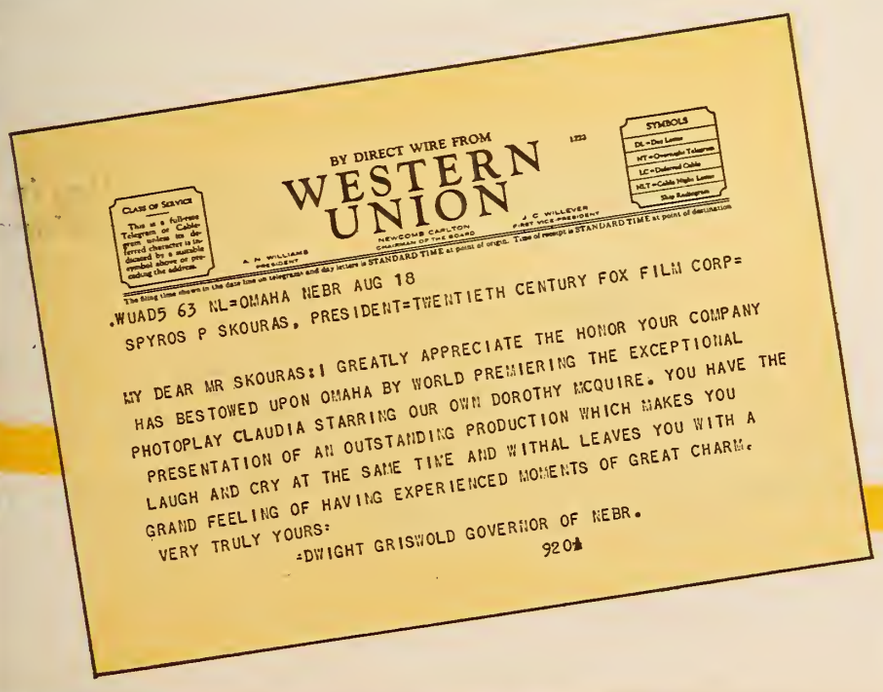
Walter Winchell w



CLAUDIA with Dorothy McGuire · Robert Young · Ina Claire · Reginald Gardiner
Olga Baclanova · Directed by Edmund Goulding · Produced by William Perlberg
William Goetz in Charge of Production · Adapted for the Screen by Morrie
Ryskind · From the Play by Rose Franken as Produced for the Stage by John Golden

ght about you Claudia!

He said you'd triple your New York success—and at the World Premiere in Omaha—without caravans, stars and stuff—you did it! Jack Rachman, drama editor of Omaha's World-Herald had this to say: "20th Century-Fox is rolling along with another big one! CLAUDIA definitely heading for top billing in fine-up of outstanding hits! Effect on entire audience terrific!" And look at this wire that just came in:



BY DIRECT WIRE FROM
WESTERN UNION

SYMBOLS
DL=Day Letter
NT=Overnight Telegram
LC=Deferred Cable
NLT=Cable Night Letter

.WUAD5 63 NL=OMAHA NEBR AUG 18
SPYROS P SKOURAS, PRESIDENT=TWENTIETH CENTURY FOX FILM CORP=

MY DEAR MR SKOURAS: I GREATLY APPRECIATE THE HONOR YOUR COMPANY HAS BESTOWED UPON OMAHA BY WORLD PREMIERING THE EXCEPTIONAL PHOTOPLAY CLAUDIA STARRING OUR OWN DOROTHY MCQUIRE. YOU HAVE THE PRESENTATION OF AN OUTSTANDING PRODUCTION WHICH MAKES YOU LAUGH AND CRY AT THE SAME TIME AND WITHAL LEAVES YOU WITH A GRAND FEELING OF HAVING EXPERIENCED MOMENTS OF GREAT CHARM.
VERY TRULY YOURS:
=DWIGHT GRISWOLD GOVERNOR OF NEBR.
920A

20th CENTURY-FOX

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!

Exhibitors in Field Rush War Bond Setups

(Continued from page 1)

Wilson, George W. Parr, Roy Rowe, C. R. Bamford, H. H. Everett and Warren Irvin.

Theatre operators are being requested to buy bonds for themselves and each member of their families before asking patrons to buy, the same is being urged of all members of theatre personnel, the use of premieres in promoting bond sales is being stressed, and owners are being advised to enlist the support of local heroes on furlough as a promotion angle.

Stars to Appear

In Cleveland, Frank Selzer, advance man for the bond "Caravan of Stars," spent the weekend arranging with local Caravan chairman Nat Wolf, Warner zone manager, for the appearance of the stars in Cleveland on Sept. 14th. Tentative list of stars scheduled to work in Cleveland on that date to boost the bond sale includes Dorothy Lamour, Hedy Lamarr, Greer Garson, Judy Garland, Joan Crawford, Lucille Ball, Cary Grant, Mickey Rooney, Dick Powell, Fred Astaire, Edward Arnold, Walter Pidgeon, Red Skelton and Kay Kyser and his band.

Cleveland exchange men met yesterday to outline plans to promote the September bond sale. I. J. Schmertz, 20th-Fox branch manager, and co-chairman with W. N. Skirball of the local division of the WAC, will preside.

Chairmen Named

In New Haven, following a meeting at the Hotel Taft for the September War Bond campaign, at which I. J. Hoffman and Harry Shaw, Warner and Loew-Poli division managers respectively, presided, the following exhibitor chairmen have been appointed for the state: H. Shaw, Matt Saunders, J. J. Scanlon, Fred Greenway, Ernest Dorau, Joseph Miklos, and R. B. Hamilton.

Assisting are Alexander Hamilton, Sam Weiss, Robert E. Russell, John Hesse, Jim Darby, D. Rich, J. Borenstein, J. Sanson, Henry Needles, Morris Harris, T. Grace, J. Murphy, J. Boyle, J. W. Smith, Edward Fitzpatrick, H. J. Harvey, J. Samartano, Leo Ricci.

U. S. Decree Probe Is Moving Ahead

(Continued from page 1)

Chicago, Clark said no conferences have been formally scheduled. However, as in the case of his visits to other cities, it is expected exhibitors will be present for impromptu sessions. There has been no change in the decree situation itself, he said, and no proposals for revision of the decree have yet been advanced by either the Government or the participating parties.

'Lassie' for Music Hall

M-G-M's "Lassie Come Home Again" will follow the engagement of "So Proudly We Hail," the Music Hall's next attraction, G. S. Eyssell, managing director, announced yesterday.

Alan Ladd Stars In 3rd Loan Trailer

Cpl. Alan Ladd stars in a trailer, titled "Letter from a Friend," to be shown in thousands of theatres during the Third War Loan drive, Sept. 9 through 30, the War Activities Committee announced yesterday. This will be the only free trailer available to exhibitors at National Screen Service exchanges, since another trailer being readied, featuring Rosalind Russell, will be tacked on to the five newsreels. Ladd's trailer was made in Walla, Walla, Wash., where he is stationed, and was directed by Capt. Sherry Shrouds, with Capt. Ted McCord as cameraman.

70-30 Terms for 'Bell' Ruled Out

(Continued from page 1)

maintained at all theatres, it was pointed out by McMullen, who added that the stabilizing of rental terms had been effected to protect exhibitors. In the case of Royal Alexandra Theatre, Toronto, where "Fantasia" was playing at the time of the basic period covering the four weeks Sept. 18 to Oct. 11, 1941, McMullen declared the top price fixed there for film roadshows is 75 cents, and could not be exceeded in roadshowing of "Bell," while the rental figure even there could not be higher than 50 per cent. This was the only theatre having a roadshow during the basic period and thus all others cannot go beyond the regular admission scale.

With reference to the new season's product, McMullen declared he had passed upon the proposed booking contracts for pictures in special and other classes with the exception of one film exchange where executive personnel had recently been changed, but the new season's list was expected from this company in the next few days.

Some Loew Theatres To Play 'Bell Tolls'

Loew circuit theatres out of town which play Paramount product will show "For Whom the Bell Tolls," Charles M. Reagan, Paramount assistant general sales manager, announced yesterday, following consummation of a deal with Joseph R. Vogel, Loew executive in charge of out-of-town theatres.

The picture will open extended engagements on a continuous run advanced-price basis Sept. 30 at the Stillman Theatre, Cleveland; the Broad Theatre, Columbus, and the Great Lakes Theatre, Buffalo.

$963,605 KAO Net, $456,034 Increase

(Continued from page 1)

1943 was $1,953,629, compared with $1,300,100 last year. Charged against the operating net this year was $317,773 for depreciation and provision of $672,251 for income taxes.

Fabian, Griffith Talk On Third War Loan

Chicago, Aug. 23.—Si Fabian, chairman of the War Activities Committee, theatre division, and L. C. Griffith, chairman of the Third War Loan campaign, addressed about 125 industry representatives at the Blackstone Hotel here today in preparation for the biggest bond selling job ever attempted. Ten state chairmen, some of them traveling 1,000 miles for the meeting, were among those present. Plans were made for the greatest effort that the industry has ever put forth in order to achieve the goal of selling $15,000,000,000 worth of bonds to 50,000,000 different people in the campaign which starts Sept. 9.

Whipple Speaks

Jay N. Whipple, vice chairman of the War Finance Committee, expressed the hope that 1,000 or 1,500 new theatres would be added to the total of 4,500 who are now issuing agents. Fabian praised the industry's record to date, but said that we are now on a team with radio, newspapers, retailers and outdoor advertisers and must unite for the prosecution of the war until victory. Francis Harmon, WAC coordinator, predicted that as a result of the war loan effort, the industry would be united as never before and that even more important was the national unity which is being achieved. Exhibitors are urged to sign a pledge of cooperation in triplicate. One copy goes to New York headquarters, one to the state chairman and one to National Screen Service. The one to NSS is used as an order for the gratis campaign trailer. Use of an additional war loan accessory kit which its being made available through NSS at a below cost price of 75 cents, was urged.

Seeks Good Ideas

Ray Beal, Interstate Circuit, gave details of the national campaign and requested exhibitors to report any good ideas to the committee for use nationally. Jack Kirsch presided in the absence of Jules Rubens, Illinois state chairman, who is ill.

Among those present were Ralph Branton, Des Moines, Marc Wolf and Don Rossiter, Indianapolis; David Arthur, Les Kaufman and Fred Wehrenberg, St. Louis; H. E. Jameyson and E. C. Rhoden, Kansas; Maurice Barr, New Orleans; Arthur Lehman, Jackson, Miss.; Frank Selzer, Hollywood; John Friedl, Minneapolis; B. J. McKenna, Oklahoma City and Harold Fitzgerald, Milwaukee.

Dedicate Victory Square on Sept. 3

Official dedication of the Victory-Square-War Center will take place on the night of Sept. 3, preceded by a parade of Armed Forces, it was announced yesterday by Major L. E. Thompson, of RKO, in charge of the project for the Treasury Department. Mayor LaGuardia and military chiefs will officiate at the opening, and 2,000 guests will witness a military exhibit and talent show, the latter sponsored by the United Theatrical War Activities Committeee. Opening for the public will be on Sept. 9.

'Heaven' Is the Big Talk of Broadway, Grossing $105,000

(Continued from page 1)

headed for a neat $105,000 for its fifth week, ending tomorrow night, and holds for a sixth. If business holds the bill will continue for a seventh, otherwise "So proudly We Hail" and a stage show move into the Hall at the conclusion of the sixth week of the current film.

The Paramount is enjoying good business with "Let's Face It" and Benny Goodman and his band on the stage. The show holds for a fourth, after doing about $80,000 for its third week. "For Whom the Bell Tolls" is finding smooth going at the Rialto, where a $33,500 gross appears likely for the sixth week of its road-show run.

'Rhine' Opens at Strand

The Strand will open with "Watch on the Rhine" and Abe Lyman and his band on the stage Friday, following the fifth and concluding week of "The Constant Nymph" and Carmen Cavallaro and his orchestra, which is expected to garner about $36,000 for the final seven days.

"We've Never Been Licked" will gross about $24,000 in its first week at the Criterion, and continues. The Globe will bring in "Salute to the Marines," Saturday, following conclusion of the sixth and final stanza of "Victory Through Air Power," which is headed for an estimated $6,500 gross this week. "Frontier Badmen" is expected to wind up its two-week stay at the Rialto with about $5,000 for its second seven-day period, with "Hitler's Madmen" opening Friday. "Best Foot Forward" rolls along at the Astor, where it grossed about $17,000 in its eighth week, and continues.

Nine Radio Heads To Advise OWI

(Continued from page 1)

of the Blue Network; Niles Trammell, president of NBC; Lewis Allen Weiss, vice president and general manager of Don Lee; Neville Miller, NAB president; Leo Fitzpatrick, vice-president and general manager of the Good-Will Station, Detroit; Herbert L. Pettey, director of WHN; and Martin Campbell, managing director of WFA, Dallas, and WBAP, Fort Worth.

Flexible Policy in Canada for Warners

(Continued from page 1)

this country, but extra effort is enabling exchanges to maintain efficiency.

Arthur Sachson, assistant general sales manager, and Norman H. Moray, short subject sales manager, returned to New York, with Kalmenson from Canada.

State Marks 22nd Year

Loew's State will mark its 22nd year Monday, Aug. 30 with a party for 22 servicemen and women who are celebrating their 22nd birthdays on that date.

Get the most from your VICTORY CARBONS



RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current — Amperes*	*New Victory Carbons — Size and Type*
"1 Kw" High Intensity, A.C.	52-66	7 mm x 9 inch H.I., A.C. Carbons in both holders
"1 Kw" High Intensity, D.C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

You can obtain maximum efficiency and economy from your Victory Carbons by observing the following simple rules.

USE CARBON TRIM RECOMMENDED FOR YOUR PROJECTION EQUIPMENT.

The Victory Carbon trims indicated in the above table were established by comprehensive laboratory and field tests to ascertain the best results obtainable in all types of equipment

OPERATE CARBONS AT SPECIFIED ARC CURRENT.

Better projection and greater economy are obtained when recommended arc currents are maintained. The maximum allowable arc current is stamped on each Victory Carbon at the left of the trade-mark.

CHECK FEED RATIO CAREFULLY.

Changes of arc current alter the ratio of burning rate between positive and negative carbons. On lamps equipped with adjustable feed and formerly operated above 45 amperes arc current, this ratio should be adjusted to meet the new current conditions.

A bulletin describing operation of the new Victory High Intensity Carbons is available for distribution and will be sent promptly upon request.

SAVE THE COPPER

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49 Shooting, 50 Preparing, 58 Editing

HOLLYWOOD, Aug. 23.—The production scene at the weekend indicated increasingly heavy shooting schedules on almost every lot, with 50 pictures in preparation, most of them to start during September. There were 49 before the cameras, compared with 52 the previous week, 11 finished to three for the week before, and eight new ones started, which was par with the previous week. Fifty-eight were editing, compared to 57 the week before.

The figure of 50 preparing was a record for the year with the next highest preparation mark having been set the week ending Aug. 7, when 47 were being readied. The production scene at the weekend:

Columbia

Shooting: "Tropicana," "Cover Girl," "There's Something About a Soldier," "Ten Percent Woman."

Finished: "Is Everybody Happy?"

Goldwyn

Shooting: "Up in Arms."

M-G-M

Started: "Gaslight," with Ingrid Bergman, Charles Boyer, Joseph Cotten, Dame May Whitty, Angela Lansbury. "The Canterville Ghost," with Charles Laughton, Margaret O'Brien, Robert Young, Rags Ragland, William Tannen, Frances Raeburn, Reginald Owen, Donald Stuart, Russell Gleason, Horace McNally, Marc Cramer, "Mr. Co-Ed," with Red Skelton, Esther Williams, Harry James and orchestra, Xavier Cugat and orchestra, Carlos Ramirez.

Shooting: "Andy Hardy's Blonde Trouble," "Broadway Rhythm," "Meet the People," White Cliffs of Dover," "See Here, Private Hargrove," "Rationing."

Finished: "America," "A Guy Named Joe."

Monogram

Started: "Mr. Muggs Steps Out," with Leo Gorcey, Huntz Hall, Halliwell Hobbs, Eddie Gribbon, Joan Marsh, Billy Benedict, David Durand, Stanley Brown, Nick Stuart, Betty Blythe, Bobby Stone, Jimmy Strand, Lottie Harrison, Patsy Moran, Bud Gorman. "Sweethearts of the U. S. A.," with Una Merkel, Donald Novis, Lillian Cornell, Joel Friend, Parkyakarus, Ralph Sanford, Cobina Wright, Sr., Judith Gibson, Joe Devlin, Vince Barnett, Forrest Taylor, Marion Martin, Joseph Kirk. "The Sultan's Daughter," with Ann Corio, Charles Butterworth, Tim and Irene Ryan, Edward Norris, Fortunio Bonanova, Jack LaRue, Gene Stutnorth, Chris-Pin Martin, Joseph J. Greene, Freddie Fisher and orchestra.

Shooting: "Death Valley Rangers," "Hitler's Women."

Finished: "East of the Bowery."

Paramount

Shooting: "Going My Way," "Henry Aldrich, Boy Scout," "Ministry of Fear," "Standing Room Only," "The Story of Dr. Wassell," "Frenchman's Creek," "Hail the Conquering Hero."

P. R. C.

Finished: "Harvest Melody."

RKO-Radio

Started: "The Falcon and the Coeds," with Tom Conway, Jean Brooks, Dorothy Kelly, George Givot, Isabel Jewell, Rita Corday, Amelita Ward, Patti Brill, Margaret Landry, Ed Gargan, Elaine Riley.

Shooting: "Rookies in Burma," "Tender Comrade," "The Ghost Ship," "Higher and Higher," "Revenge."

Finished: "Gildersleeve on Broadway," "Government Girl."

Republic

Shooting: "In Old Oklahoma."

Finished: "Mystery Broadcast."

20th Century-Fox

Shooting: "Lifeboat," "Tampico," "Pin-Up Girl," "Buffalo Bill," "The Lodger."

United Artists

(Samuel Bronston)

Shooting: "Jack London."

(Gregor Rabinovitch)

Finished: "The Girl from Leningrad."

Universal

Started: "Moonlight and Cactus," with Elyse Knox, Leo Carrillo, Andrews Sisters, Tom Seidel, Shemp Howard, Tom Kennedy, Murray Alper, Frank Lackteen, Eddie Quillan, Mitch Ayres and orchestra.

Shooting: "Gung Ho," "Ali Baba and the 40 Thieves," "His Butler's Sister."

Finished: "Gunfighters," "Set to Music."

Warner Bros.

Shooting: "Passage to Marseille," "Destination Tokyo," "In Our Time," "Conflict," "Rhapsody in Blue," "Shine On, Harvest Moon."

Threatens Probe On Political Films

ST. LOUIS, Aug. 23.—A resolution to investigate whether the film industry is being used for political purposes in domestic affairs of the Government, will be introduced by Congressman Ploeser, of Missouri, as soon as Congress reconvenes next month, he reports here.

Ploeser wants to determine whether there has been any pressure brought to bear on the industry, to allegedly cause it to make political propaganda films for domestic consumption.

15,618,733 Attend CIAA Screenings

HOLLYWOOD, Aug. 23.—The Office of the Coordinator of Inter-American Affairs revealed today a total attendance of 15,618,733 at 64,639 screenings of 16 mm. films sponsored by CIAA to Aug. 1.

A breakdown shows that 7,920,995 persons attended 16,882 screenings in Latin-American countries, the remainder in the United States.

Conn. Allied to Meet

NEW HAVEN, Aug. 23.—Allied Theatre Owners of Connecticut will hold a special luncheon-meeting at the Hofbrau tomorrow. Maxwell Alderman, executive secretary and delegate to the Allied Baltimore convention, recently held, will report. Questionnaires for consent decree viewpoints will be distributed.

Mono. Names Poulton

NEW HAVEN, Aug. 23. — Albert Poulton, for many years theatre game representative in this territory, and once Paramount salesman in Denver, is new Monogram salesman for Maine, New Hampshire and Vermont.

'DuBarry' $20,000 Is Buffalo's Best

BUFFALO, Aug. 23.—"DuBarry Was a Lady" is doing what was expected at the Buffalo and probably will lead for the week with $20,000. The Hippodrome went out of its role as a moveover house this week, is playing "Hitler's Madman" and probably will surprise with a good $14,000.

Estimated receipts for the week ending Aug. 28:

"DuBarry Was a Lady" (M-G-M)
"Night Plane From Chungking" (Para.)
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $16,000. (Average, $16,400).

"Hitler's Madman" (M-G-M)
"Buckskin Frontier" (U. A.)
HIPPODROME—(2,100) (35c-40c-55c-65c) 7 days. Gross: $14,000. (Average, $9,500).

"Behind the Rising Sun" (RKO)
"Chatterbox" (RKO)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days, 3rd week. Gross: $13,000. (Average, $10,600).

"Here to Hold" (Univ.)
"He's My Guy" (Univ.)
LAFAYETTE—(3,000) (35c-55c) 7 days, 3rd week. Gross: $12,400. (Average, $10,500).

Warners Buys Art Theatre in Springfield

SPRINGFIELD, Mass., Aug. 23.—The Art Theatre here has been taken over as a second-run house by the Warner Bros. circuit. While the purchase has been completed, further details were not available, although it was learned that Warners will take over within 10 days.

$150,000 for 'Canteen'

CHICAGO, Aug. 23.—"Stage Door Canteen" is cited for the all-time record at the State-Lake Theatre, with a gross of $150,000 in its first five weeks. It will continue for at least two more weeks. Radio spot announcements, used for the first time by United Artists, will also be used on "Victory Through Air Power," which opens at the Woods Theatre on Aug. 30.

'Freedom' Opens Today

"Seeds of Freedom," modernized version of Sergei Eisenstein's "Potemkin," will have its U. S. premiere at the Stanley Theatre here this morning. Produced by William Sekeley and directed by Hans Burger, the new sequences were prepared by Albert Maltz and have Henry Hull and Aline MacMahon, among others, in them. Artkino Pictures will distribute.

Soviet Envoy to Be Host

Andrei A. Gromyko, new Soviet Ambassador, and Mme. Gromyko, will host the Washington diplomatic corps and newspaper correspondents, columnists, and radio commentators at a special Washington preview of Paramount's "The City That Stopped Hitler—Heroic Stalingrad," on Thursday evening in the Interior Department Auditorium.

Murphy, Para. Salesman

LOS ANGELES, Aug. 23.—Vincent Murphy, formerly assistant booker at the Paramount exchange here, has been promoted to salesman, replacing E. E. Bauerman, who has returned as booking manager.

$28,000 for 'Army' in 2nd Capital Week

WASHINGTON, D. C., Aug. 23.—Warner Bros.' "This Is the Army" still proves to be the outstanding film attraction in Washington, estimated to do $28,000 in its second week at the Earle. A runner-up is "Heaven Can Wait," which will do an above-average $18,500 at Loew's Palace.

Estimated grosses for the week ending August 26 are:

"Above Suspicion" (M-G-M)
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days, 2nd week. On stage: Mine vitch Harmonica Rascals; Cynda Glenn Gross: $19,000. (Average, $22,000).

"Dixie" (Para.)
LOEW'S COLUMBIA—(1,234) (30c-50c 7 days, 3rd downtown week. Gross: 18,00 (Average, $6,900).

"This Is the Army" (W.B.)
EARLE—(2,210) (30c-40c-50c-75c-90c) days, 2nd week. On stage: Lyda Suc Ladd Lyon, Roxyettes. Gross: $28,0 (Average, $18,800).

"Saludos Amigos" (RKO-Disney)
"The Next of Kin" (Univ.)
RKO-KEITH'S—(1,800) (40c-50c-65c) days. Gross: $13,000. (Average, $11,400).

"Pride of the Yankees" (RKO-Goldwyn)
METROPOLITAN—(1,600) (30c-44c) days. Gross: $9,000. (Average, $6,900).

"Heaven Can Wait" (20th-Fox)
LOEW'S PALACE—(2,242) (28c-55c) days. Gross: $18,500. (Average, $17,600).

De Havilland Sues To Cancel Contrac

LOS ANGELES, Aug. 23.—Olivia d Havilland filed suit in Superior Cou here today asking the court to declar her contract with Warners void und a state law providing contracts to b unenforceable after seven years.

The action contends the contra ended last May.

New Company Gets 5 Theatres in Eir

WASHINGTON, Aug. 23.—A ne company, Capitol & Allied Theatre Ltd., capitalized at $900,000, has bee formed in Eire to acquire the Capit Cinema, Pillar Picture House, Mar Street Picture House, New Electr Theatre and the Rotunda Cinema, th U. S. Department of Commerce he reports from Dublin.

Stangarone Joins MOT

James A. Stangarone, formerly *Life* magazine, has been named assis ant to Phil A. Williams, March Time advertising director, it was an nounced yesterday. Stangarone w previously connected with Penn Mi tual Insurance Co. and with Barr Collier in a sales capacity.

'Stalingrad' Screening

Paramount's "The City Th Stopped Hitler—Heroic Stalingrad official Russian Army film record the siege of Russia's Pittsburgh, w be screened for the trade at the 20 Century-Fox projection room at 3 West 44th Street, New York, Aug. 2 at 2:30 P.M.

'Claudia' Fund Premier

OMAHA, Aug. 23.—World premie of 20th Century-Fox's "Claudia" the Paramount Theatre here late la week, enriched the "Smokes f Service Men" fund by nearly thre quarters of a million cigarettes, a cording to manager Ted Emerson.

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VOL. 54. NO. 39 NEW YORK, U. S. A., WEDNESDAY, AUGUST 25, 1943 TEN CENTS

$5,714,392 W.B. Net for Nine Months

Earns $1.46 on Common, $57.49 on Preferred

Net profit of $5,714,392 was reported yesterday by Warner Brothers for the nine months ended May 29, 1943, after deducting all charges including amortization and depreciation and provision for Federal income and excess profits taxes. This compares with a net of $5,371,875 for the corresponding 1942 period.

During the nine months a provision of $4,500,000 was made for net losses on fixed assets sold subsequent to May 29, 1943. No provision for contingencies was required in respect of foreign assets during the nine months ended May 29, 1943, whereas during the corresponding period last year a provision was made in the amount of $1,-25,000.

Provision for Federal income taxes

(Continued on page 7)

New York Theatres Ready for Bonds

Film theatres of the New York Metropolitan exchange area yesterday had cleared their decks to "back the attack" in the Third War Loan Drive which starts Sept. 9.

Various local committees of WAC have met with representatives of the U. S. War Finance Committee and plans have been set for action campaigns in Greater New York, Westchester and New Jersey.

All employees of the 1,200 theatres

(Continued on page 7)

Coast Flashes

Hollywood, Aug. 24

THE Screen Publicists Guild special contract committee meets tonight to review operation of its contract with producers for the past two years and prepare a report to the membership on any recommended changes to be sought through negotiation.

•

Sam Goldwyn has announced that Teresa Wright and Dana Andrews

(Continued on page 7)

Screen Broadcast Asks Dismissal of FTC Ad Film Order

A petition for review and dismissal of the Federal Trade Commission order directing Screen Broadcast Corp. and Albert Fair, president, among eight respondents, to desist from acts alleged to restrain trade in the making, booking and distribution of advertising films for theatres was filed in the U. S. Circuit Court of Appeals here yesterday by Screen Broadcast.

The petition, filed by Willard S. McKay, counsel, contends that the FTC order of June 25 was based upon stipulations entered into by all respondents with the exception of Screen Broadcast at a hearing in Kansas City a year ago. It contends that it is not bound by the order because it was not a party to the stipulations. The petition enters sweeping denials of the FTC's report and findings, contending that no proof was adduced at the hear-

(Continued on page 7)

Demand Protection Vs. Power Failure

MURFREESBORO, TENN., Aug. 24.—Theatres and other electric power users here, in Lebanon, and in other towns in mid-Tennessee, are demanding of Tennessee Valley Authority that additional power feeder lines be afforded this section following two complete power failures on successive Saturday nights when theatres are at capacity.

Patronage of soldiers now on man-

(Continued on page 7)

Disney, Ford Confer On Johnny Soy Bean

Detroit, Aug. 24.—After a visit here, Walt Disney is en route back to his Hollywood studio with a portfolio of ideas fresh from Henry Ford. They are for a new Disney picture, to be titled "Johnny Soy Bean," culled from Ford and his Dearborn plant, where much has been done in developing beans for industrial purposes.

Disney will leave Hollywood next Tuesday for Mexico to receive The Aztec Medal from President Avila Camacho. Louis Mayer, James FitzPatrick and Francis Alstock will be similarly honored.

'Army' Shown to Canadian Conferees

QUEBEC, Aug. 24.—Ranking military officers relaxed here last night, for a few hours, from mapping war strategy in the Conference of Quebec, to see Irving Berlin's "This Is the Army," as guests of the United States Army, at a special showing at the Capitol Theatre.

Among those present were Subaltern Mary S. Churchill, daughter of Winston Churchill, with 24 guests from the Citadel; Lord and Lady Louis Mountbatten, First Lord of the Admiralty; Admiral Ernest J. King, Commander-in-Chief of the U. S. Fleet; Vice-Admiral Percy W. Nelles, Chief of Staff of the Royal

(Continued on page 7)

$2,000,000 in Bonds for a Seat to See Stars of Hollywood Cavalcade

The U. S. Treasury Department and the film industry appear convinced that there are film fans with sufficient enthusiasm to pay $2,000,000, in War Bond purchases, for a box seat to see an extra special performance of two dozen Hollywood studios on one bill.

The Hollywood Cavalcade of stars touring the country during the Third War Loan, will appear at Madison Square Garden, Saturday night, Sept. 11, sponsored by the industry, to help New York reach its campaign goal of $5,000,000.

Admission will be through purchase of War Bonds only. There are 18,500 seats available and their sale will represent $86,000,000 in extra bonds. Since the Third Loan is expected to prompt the purchase of an extra $100 bond by every person in the country, the largest block, 10,000 seats, has been allocated to this price.

There are 1,800 seats to be 'sold' for the purchase of a $25 war bond; 2,000 seats to go to $50 bond purchasers, and 2,000 tickets for buyers of $500 bonds. Wealthier fans will have the chance to see the all-film-star show from boxes to go for $2,000,000 each.

Secretary of the Treasury Morgenthau recently called the Hollywood Cavalcade stars "the most glamorous salesmen in America." During the three weeks of the $15,000,000,000 drive, the Cavalcade will visit 15 cities, travelling in a private train.

Chicago WLB Bans Rise for Projectionists

Rejects Exhibitor Offer To Increase Pay

CHICAGO, Aug. 24.—The Chicago Regional War Labor Board today rejected a voluntary proposal of local motion picture exhibitors and owners to raise the pay of their projectionists. Under an agreement made several months ago the men were to receive a five per cent raise for one year, retroactive to Sept. 1, 1942, and an additional three per cent the following year.

Although the increase would have been allowable under the "Little Steel" formula, which permits payment of 15 per cent above the rate prevailing on Sept. 1, 1941, the board followed the principle set in a case involving Lester Bros. The steel formula was waived in this case be-

(Continued on page 7)

Rank Reported After More Key Houses

LONDON, Aug. 24.—J. Arthur Rank, Britain's No. 1 power in exhibition, is understood to be still seeking control of the many 'super cinemas' which his GB circuit operates, but does not own, this despite the official discouragement given to further Rank expansions by the British Board of Trade, which ordered that Rank is to make no further acquisitions without approval of the board.

The new Rank movement, it appears, is in sequel to last week's purchase of 40 theatres from the Elock circuit, by Associated British-Warner

(Continued on page 7)

Prudential Circuit Buys 3 in New York

Prudential Theatre Circuit yesterday confirmed the purchase of three theatres in the 34th St. area of New York, from the Yost Estate. Theatres are: the 34th St., Superior Theatre, at 31st St. and 3rd Ave., and the Regent, at 28th St. and 3rd Ave.

Joseph Selder, head of the circuit, also confirmed the appointment of Louis Shaeffer as division manager in charge of Westchester County theatres owned by Prudential.

Personal Mention

DAVID ROSE, Paramount managing director in Great Britain, left here by Clipper yesterday morning for London.

•

BERT ENNIS is aiding the U. S. War Finance Committee line up talent for the Victory Square war bond center shows starting here Sept. 3.

•

MICHAEL POLLER, assistant to Robert Mochrie at RKO, is on vacation.

•

AL O'KEEFE, Universal's Western division manager, is en route to the Coast for a tour of his territory.

•

C. C. MOSKOWITZ of Loew's left for Washington yesterday.

•

JOSEPH MOSKOWITZ arrived from the Coast last night.

•

L. W. CONROW, president of Altec Service, has returned to New York from the Middle West.

•

EDDIE DOWDEN, New York City public relations chairman of the WAC, has been in Washington conferring with TED GAMBLE, national director, War Finance Division, and OSCAR A. DOOB, assistant director.

•

ROBERT J. WEIL, president of Scoop Newsreel Theatre Enterprises, is vacationing at Lake Champlain.

•

LIEUT. J. J. FITZGIBBONS, son of president J. J. Fitzgibbons, of Famous Players Canadian Corp., Toronto, is the father of a son, John Joseph, born to Mrs. Fitzgibbons in Honolulu.

•

HARRY ETTLING, stage manager of the RKO-Golden Gate Theatre, San Francisco, and chairman of the Stage Door Canteen there, is back home after a three-week visit to New York.

•

ED ROSENBAUM marks his eleventh year as Columbia exploiteer in Philadelphia and his first wedding anniversary this week.

•

JAMES PISAPIA, manager of the Harbor Theatre, Brooklyn, will be honored with a farewell dinner by Interboro circuit executives and managers on Sept. 30, prior to his induction into the Army.

•

JACK BARNETT, Fox Movietone cameraman, who was recently awarded the Order of the Purple Heart, is in New York for a vacation after 22 months abroad, most of it in the Mediterranean combat area.

•

REX WILLIAMS, manager of Loew's State and Loew's Orpheum Theatres, St. Louis, has returned there from a trip to New York.

Insider's Outlook

By RED KANN

Hollywood, August 24

THIS time anyway, Hollywood conversation has been barking up the correct tree, probably without even knowing its own degree of accuracy.

When Charlie Chaplin sued David O. Selznick, 20th-Fox and UA, his own company, eyebrows inevitably tilted. But the tilting was in the face of the known facts. What's behind them is interesting, as well.

■

The crux of the action, as reported, is Selznick's deal under which "Keys of the Kingdom," "Claudia" and "Jane Eyre" were turned over to 20th-Fox for production along with contract talent including Joan Fontaine, Dorothy McGuire, Alfred Hitchcock and Robert Stevenson.

Chaplin's contention is that UA had rights which have been impinged. On behalf of company, as well as himself, and despite the peculiar twist which finds UA refusing to join in the litigation, an accounting of profits is sought. This is how 20th-Fox is embroiled.

■

Now the place for a lawsuit is in the courts, not here. In the courts it remains, aside from citing the Selznick viewpoint which is that no agreements were violated; that UA knew David might not produce on his own for considerable time and, moreover, that such a contingency was provided for when his arrangement with the company was whipped into its present form.

Well-grounded reports tend to credit a falling out between Selznick and Charles Schwartz, Chaplin's New York attorney, over some phases of that arrangement as background for the action.

Reason is around to indicate that Mary Pickford and Selznick, too, argued and pleaded with Chaplin against taking the step, resting their contention on the upset facing UA internally and on the effect outside. They failed, of course.

The aftermath is understood to be this: Selznick is consciously marking time on production until the situation unravels and internal calm is restored. He is believed to have had a deal set with Nunnally Johnson for two and with Clarence Brown for two more. Casts were to be drawn from his contract list, which includes Jennifer Jones, Shirley Temple, Joseph Cotten, Gordon Oliver, Gregory Peck and Richard Kendrick.

Johnson and Brown have gone over to International Pictures, Inc., Bill Goetz's company, presumably in whole or in part because Selznick abandoned plans to proceed in view of the controversy within UA.

■

Meanwhile, Selznick is a partner with Miss Pickford and Chaplin. It may be two against one on this law suit, but it's the three together on any question bearing on stock ownerships. Alexander Korda seems ready to sell his fourth interest one day and unwilling the following.

Since any owner's block must be offered to the company first, the remaining three have to determine what they intend doing under the unanimous consent proviso set up by U. A. by-laws. Thus, at one juncture, Miss Pickford and Selznick were prepared to buy Korda's block. Chaplin demurred. There was no deal.

■

Counterwise, Korda, of course, may sell to whomever he pleases if the company determines not to acquire. His block is valued at $650,000 to $1,000,000 which, incidentally, places a total valuation on UA of from $2,600,000 to $4,000,000.

If a potential buyer enters, he would have to move with the other three partners before decisions, which must be unanimous, may be reached. Similarly, the three would have to obtain the newcomer's approval. The understanding, additionally, is that no distribution franchise goes with Korda's interest.

If it sounds confusing, you're right on the beam.

Mexicans Elect Moreno

MEXICO CITY, Aug. 24.—Jose Elias Moreno has been elected president of the Student Society of the Cinematographic Academy, the film acting and technical work school.

Beilan to Philadelphia

PHILADELPHIA, Aug. 24.—Charles Beilan, branch manager of the Warner Cleveland exchange, will return to his former post as salesman at the Warner exchange here.

'Film Bulletin' Will Aid 3d War Loan

"One Day Sooner," first "Film Bulletin" to be produced under the new WAC war information film program, will be released to theatres as an advance for the industry's participation in the Third War Loan, opening Sept. 9.

The film, produced by Columbia and starring Rosalind Russell, runs about three minutes. About 10,000 theatres will receive the bulletin through the five regular newsreels. Additional circulation through WAC channels will insure showing in 15,000 theatres. The film clears through the Office of War Information. It will reach its maximum audience in about half the 16 weeks necessary for the usual WAC release.

R. de Rochemont Succeeds Brothe

Richard de Rochemont, managi editor of March of Time for the p three years, will succeed his broth Louis, as executive producer, when t latter leaves Sept. 15 to become a fe ture producer for 20th-Fox on t Coast.

Previously Richard had been E ropean editorial representative for t organization and managing director the March of Time, Ltd., England.

Shain Given Added Duties at 20th-Fo

Sam Shain, director of trade re tions for 20th Century-Fox, has h added to his present duties those fo merly handled by Sterling Sillipha assistant to Spyros Skouras and Lar Kent. Silliphant entered the Navy r cently as an ensign. Shain's dut as trade relations director under E Horne, advertising and publicity d rector, remain unchanged.

Hallam Leaves RKO Exploitation Po

Kenneth Hallam, RKO Radio e ploitation official for many years, h resigned. His successor will be a pointed on the return from the Co early next week of S. Barret M Cormick, advertising, publicity a exploitation director. Hallam h been with the company for 18 yea having joined the press book d partment of the old FBO company August, 1925.

Dissatisfied Over British Troop Shou

LONDON, Aug. 24.—It is understo here that as a result of great d satisfaction over the British troop e tertainment position in North Afri Army welfare authorities are pla ning an immediate and emphatic i provement of military film enterta ment there.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sun and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, N York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Adv tising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; Lon Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley P lishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second c matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies,

N. Y. Exhibitors Get 26,772 Donors

New York City exhibitors have sent over 26,772 registrants to the Red Cross blood bank since Feb. 8.

Exhibitor campaign, which originated in New York, has been followed in New Haven, Los Angeles, and other cities. Plan stations Red Cross nurses in a different group of local theatres each week.

hi. Attendance Is Hit by Polio Wave

CHICAGO, Aug. 24.—The first run "Forever and a Day," RKO's picre in which the National Foundan for Infantile Paralysis is shar- the profits, opened at the Grand heatre here today at the same time at an epidemic of polio is threatning the city. Nearly 300 cases of e disease have been reported in icago and Cook County with 29 aths as a result.

Specialists from the National Foun- tion are conferring with Health epartment officials and warnings to ep children away from crowds have duced theatre attendance sharply in me sections. One suburb, Berwyn, s barred children under 14 years om attending shows.

At a meeting of medical advisers ith the executive committee of the ook County chapter of the National oundation today, it was recommended at schools and shows remain open nce rest and quiet are said to be aluable in the treatment of the dis- se. More than 500 former victims the disease were guests at a pre- ew of the film this morning.

Hail' Aids Recruit Drive for Theatres

Theatres will aid a recruiting drive r the Army and Navy nurse corps ncurrently with the exhibition of aramount's "So Proudly We Hail," be launched during the 25th anni- rsary of "Paramount Week," Sept. 11.

Drives will be conducted locally ring the run of the picture under int auspices of the theatres and the cal Red Cross chapters.

Theatres are to cooperate with ral- es on the stage, recruiting booths in bbies and similar activities. To aid the drive, Paramount has distrib- ed to Red Cross chapters copies of a rse recruiting poster.

Blumenstock Assigns Three to Field Trips

Three members of Mort Blumen- ock's publicity department at War- rs left yesterday for the South and outhwest to work on special pre- ieres of "This Is the Army."

Will Yolen has gone to Dallas, here he will cooperate with Inter- ate Circuit and Army representatives; rving Yergin has left for New Or- ans to set up a statewide organiza- on for the picture in Louisiana; Abe ronenberg will cover openings in At- nta, Jacksonville and Miami.

Reviews

"Death Valley Manhunt"

(Republic)

Hollywood, Aug. 24

PRODUCER EDDY WHITE and Director Jack English bring this latest Bill Elliott Western through in fine style with bang-up action from the first scene to the end.

Story, by Fred Myton and Eddie White, is laid around a retiring U. S. Marshal, Bill Elliott, who picks up his guns and puts on his star once again at the behest of a friend of his late father.

He's sent to restore law and order to a desert town where wildcat drillers, ranch owners, and a representative of the company, who controls the forces of the law, are at six-gun odds.

Elliott finds that the company representative, played effectively by Weldon Heyburn, is crooked, and is scheming to grab off the ranchers land for himself after destroying their wildcat well before it can be brought in.

In a hair-raising fight on the towering oil derrick, the villain is defeated and plunges to his death and Bill swings down on a cable just as the well blows in a gusher.

George Hayes, as Gabby, is as effective with the youngsters as ever, while Anne Jefferys supplies just the right touch of light feminine interest, and Herbert Heyes is in tiptop form as the double-dealing judge. Lens work of Ernie Miller leaves nothing to be desired.

Running time, 55 minutes. "G."* JACK CARTWRIGHT

"Billy the Kid in the Renegade"

(PRC)

THE discovery of oil provides the motive for dirty work and the opportunity for Buster Crabbe to clean up the mob again, in this hard-ridin', hard-shootin' Billy the Kid Western, with Al "Fuzzy" St. John supplying the comedy.

Crabbe's job this time is to get the goods on a gang of crooked ranchers, who are barring no holds to get their hands on some apparently worthless land around town. The Kid also suspects them of being responsible for a bank robbery for which the banker, Karl Hackett, has been arrested. St. John puts up the deed to his land as bail and gets the banker out of jail. On his way home, Hackett is met by the mayor of the town, who advises him to keep out of sight for awhile by hiding out in an old shack. But the mayor, who is really the leader of the crooks, sends his men to the shack to murder the banker so that he can get hold of his ranch. Meanwhile, the Kid and Fuzzy get wind of what's up and ride off to help Hackett. On the way they are ambushed by two of the mayor's men, but after a guerilla skirmish, overcome them and arrive at the shack just in time to foil the would-be assassins. Fuzzy discovers that the presence of oil on his land and on the other ranches was the reason for its sudden interest to the crooks. The picture closes with him, already in top hat and tails, making big plans for the future.

St. John's comic antics and plenty of fast action, make up for any lags for which the plot might be responsible. Crabbe comes through again with a smooth performance. Others in the cast include Lois Ranson, Ray Bennett, Frank Hagney and Jack Rockwell. Melville De Lay directed, and Bert Sternbach produced, from a screenplay by Joe O'Donnel, based on a story by George Milton.

Running time, 58 mins. "G."* TED ROWLAND

**"G" denotes general classification.*

'Army' Set in 15 More Oregon Spots

PORTLAND, Ore., Aug. 24.—Openings of Warners' "This Is the Army" are now being set in 15 additional Oregon cities, for early September, according to Al Oxtoby, local Warner branch manager. "Army" grossed $3,040 for the single premiere performance in the 475-seat Venetian Theatre, Albany, Ore., with 6,000 population.

Cagney Aids Bond Game

James Cagney will head a contingent of screen, stage and radio stars, including Irving Berlin, Ethel Merman and Milton Berle, in appearances at the $800,000,000 *Journal-American* War Bond baseball game and show at the Polo Grounds tomorrow.

'Stalingrad' Preview

War correspondents, newspaper and radio commentators and authors will be guests at a special preview showing of "The City That Stopped Hitler—Heroic Stalingrad," sponsored by the Overseas Press Club of America, at the Paramount home office tomorrow. The film will be released by Paramount.

Union Switches Counsel

New M. P. Theatre Managers and Employees Union, Local 152, UOPWA, CIO, here, has engaged Boudin, Cohn and Glickstein, counsel for the Screen Office and Professional Employees Union, Screen Publicists Guild, and the Association of Theatrical Managers and Press Agents, in a switch of counsel.

Canada Exhibitors In Annual Meeting

TORONTO, Aug. 24.—President J. J. Fitzgibbons of Famous Players and Administrator R. G. McMullen of the Wartime Prices and Trade Board were among guests at a luncheon at the King Edward Hotel which featured the annual convention of the National Council of Independent Motion Picture Exhibitors of Canada, this being the only open gathering of the conference.

Fitzgibbons said the Wartime Prices Board had done a good job in regulating the film indusry and asserted one of his own efforts had been to correct the idea the film trade was not in good repute with Federal authorities. Also, he had to impress on the government Famous Players was not running the moving picture industry adding, with a smile, that troubles the independent theatre owner had could be multiplied 300 times in his own case.

McMullen expressed the belief the wartime board had brought more harmony into the film business due to formation of trade associations since December, 1941, while the advisory council to the wartime board, representing all branches of film business, had performed an important part in drawing up control regulations. Other speakers came from all parts of Canada while Mayor Fred J. Conboy welcomed delegates to Toronto. Ben Freedman, president, Ontario branch of independents, was chairman.

Weekly Coast Wages Average $70, Up $14

SAN FRANCISCO, Aug. 24.—Wages in the California film industry during June averaged $70.81 per week, a gain of $14.47 over June, 1942, and a gain of $4.44 over May, 1943, according to figures released here by the California state labor board.

Studio workers averaged 44.7 hours a week during June, at $1.58 an hour, an increase in time and rate over May.

Censors' Cuts Are Away Down in Ohio

COLUMBUS, O., Aug. 24.—From a total of 150 films, representing 4,332 reels, censored in July, the Ohio board ordered eliminations from nine films, or 13 reels. Comparatively, 343 reels were censored in June of this year, and 33 eliminations ordered, while in July, 1942, eliminations were ordered from 24 reels out of 505 censored.

Wirthwein Takes Over

Harold Wirthwein, sales manager at the Paramount Chicago exchange for more than a year, has been promoted to manager of the Milwaukee branch, succeeding Frank Clark, resigned. Neil Agnew, general sales manager, announced here yesterday.

GPE Declares Dividend

General Precision Equipment Corp. yesterday declared a cash dividend of 25 cents per share on the capital stock, payable Sept. 13, 1943, to stockholders of record Sept. 3. The same amount was paid on June 15.

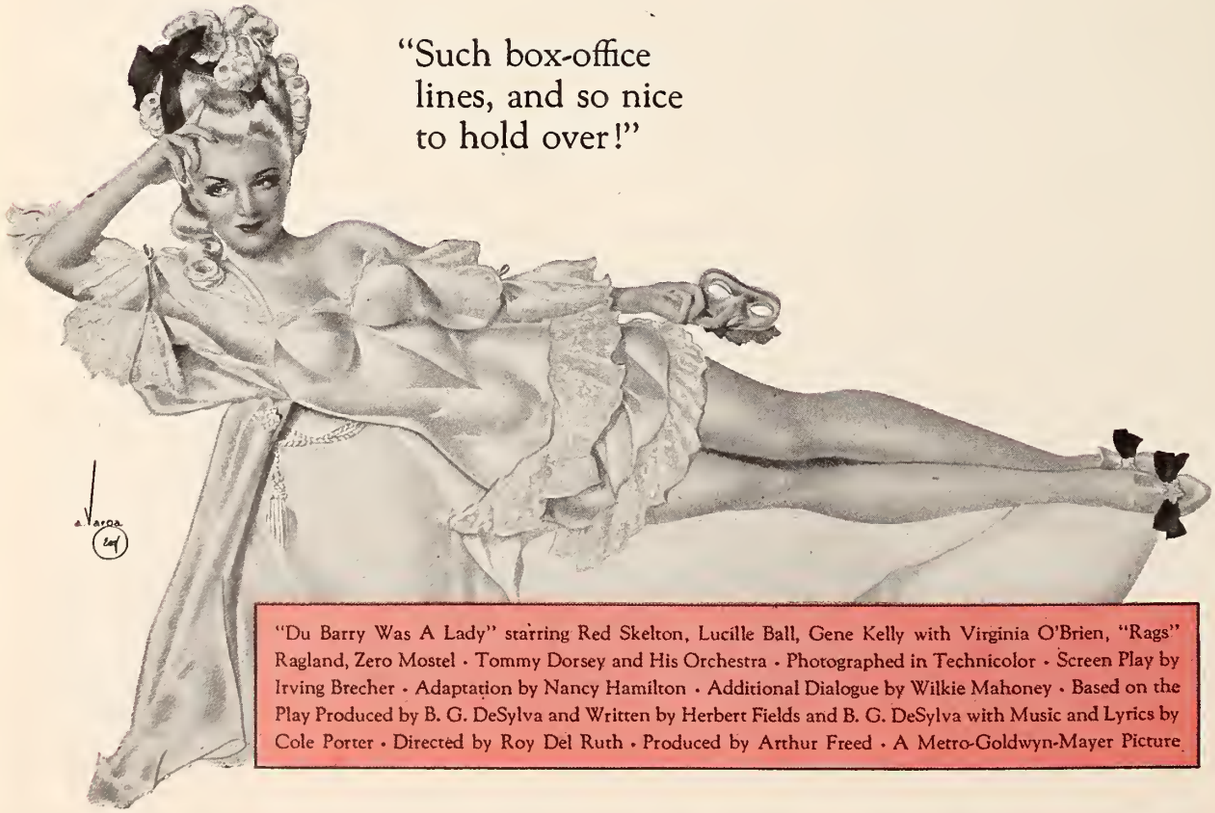
As far as the eye ca







"Such box-office lines, and so nice to hold over!"



"Du Barry Was A Lady" starring Red Skelton, Lucille Ball, Gene Kelly with Virginia O'Brien, "Rags" Ragland, Zero Mostel · Tommy Dorsey and His Orchestra · Photographed in Technicolor · Screen Play by Irving Brecher · Adaptation by Nancy Hamilton · Additional Dialogue by Wilkie Mahoney · Based on the Play Produced by B. G. DeSylva and Written by Herbert Fields and B. G. DeSylva with Music and Lyrics by Cole Porter · Directed by Roy Del Ruth · Produced by Arthur Freed · A Metro-Goldwyn-Mayer Picture

Ready! Set! 3rd War Loan — Sept. 9th!

reach it's M-G-M's "Du Barry"

NEW OPENING
DAY RECORD
CAPITOL, N. Y.!

(Everywhere the same darling story)

Hollywood

Hollywood, Aug. 24

PRODUCTION at RKO-Radio is due to soar shortly with eight producers now preparing 18 stories to go before cameras before the first of the year. The producers have 25 writers on the scripts, several of which have collaborating writers at work.

Those preparing include: Producer Robert Fellows' "Marine Raiders," "Having a Wonderful Crime," "Experiment Perilous"; David Hempstead's "Gibson Girl," "Prodigal Women," "The Company She Keeps," "None But the Lonely Heart"; "Show Business," with Eddie Cantor at the helm; Emmet Lavery readying "China Sky"; Maurice Geraghty, whose writers are at work on "The Falcon in Texas," "Nine Lives," and "International Zone"; Bert Gilroy, touching up "Mr. and Mrs. America," and an untitled rookie picture, Val Lewton's "Are These Our Children," "Curse of the Cat People," "Amorous Ghost" and Herman Schlom on "Gildersleeve, Detective."

•

M-G-M is going in for name bands in a big way. In addition to the bands used in one or two new pictures, the studio now has six on term contracts counting the newly signed Guy Lombardo. The other five are Harry James, Xavier Cugat, Tommy Dorsey, Vaughn Monroe, and Spike Jones.

RKO-Radio has seven pictures scheduled to start camera work in the next 30 days, including "The Falcon and the Coeds," just started, "Dengerous Journey," "Curse of the Cat People," "Gildersleeve, Detective," "Seven Days Ashore," "Are These Our Children?" and "Show Business". . . . Producer-director Leo McCarey is shooting all the musical interludes of "Going My Way" before he starts the cameras rolling on the story at Paramount. . . . Universal has added Charles Grapewin and Charles Butterworth to "Three Cheers for the Boys."

•

Twentieth-Fox has set William Ewthe as male lead in "Eve of St. Marks," featuring Maureen O'Hara, Michael O'Shea, and Charles Bickford. . . . Charles Barton has been signed to direct "Hey Rookie," starring Ann Miller, at Columbia. . . . George Reeves will have a supporting role to John Wayne's lead in Republic's "Fighting Seabees," to roll next month. . . . Jean Brooks gets the feminine lead in RKO's "The Falcon and the Coeds." . . . RKO has stepped the release of "Around the World," starring Kay Kyser, up to Oct. 16.

'Canteen' in 20 Dates

CLEVELAND, Aug. 24. — Harrison Orr, United Artists branch manager here, reports that "Stage Door Canteen" will break in 20 out of a possible 24 houses simultaneously on the 35th day after the downtown run. This is the first available date to subsequents.

To: Busy Executive

Need a good right hand man? Administrative ability? Young man 31, draft exempt. Extensive experience in all phases motion picture industry. University graduate. Legal training. Box 218, MOTION PICTURE DAILY.

Reviews

"The Flemish Farm"

(Two Cities-General Film)

London, Aug. 24

THOUGH war films are looked upon with a highly critical eye—notably war films about underground workers in occupied territory—by the picture-going public British producers and distributors do not seem to be in line with current exhibitor scepticism about the genre. This one, Jeffrey Dell's first venture as author-director, is sincerely handled, dramatic and often quite moving, but it has had many predecessors, and exhibitors will need to exert effort to convince the public that it has that little extra to make it worth while.

The story is a "true bill", being the story of a war incident in which a Belgian flier went back clandestinely to recover and bring back the flag of the Belgian Air Force. (The real-life hero was present at the press presentation). As such it has a definite story twist, but the development, with its secret operations, encounters with Nazi jackbootery, adventures and escapes, suspense and thrills, is designed to a familiar pattern.

Dell's directorial treatment is, however, an asset. He has sensibility and dignity, and handles his situations with such restraint and understatement that the film takes on sometimes the flavor of a dramatized documentary. Editorial treatment, however, does not seem to have done the film justice and there are both entanglements and sudden continuity leaps.

Phillip Friend, as the man who hid the flag and to whose wife, Jane Baxter, Belgian Pilot Clifford Evans goes back, and Clive Brook, as an underground worker, are in the cast. The camera work is often of the artistic type but in general is satisfactory.

Running time, 82 minutes. "G."* AUBREY FLANAGAN

"Revenge of the Zombies"

(Monogram)

FEATURING John Carradine as a half-mad scientist bent upon creating an army of zombies for service in the Nazi armies, this is a combination of horror and espionage, set against a background of Louisiana's bayou country. Exhibitors should sell "Revenge of the Zombies" on the basis of the spine-chilling implication of the title, and the marquee appeal of Carradine, Bob Steel, Gale Storm and Veda Ann Borg.

Original story and screenplay by Edmund Kelso and Van Norcross has Carradine manufacturing zombies at his remote estate. When he makes his wife, Veda Ann Borg, an addition to his motley crew, he arouses the suspicions of her old family physician, who summons her errant brother. Carradine's mad plan to place his experiments at the disposal of his fatherland, Germany, is frustrated by Bob Steel, an FBI agent, with the help of Miss Borg's brother and his friend. Carradine is checkmated by Miss Borg when she turns out to be an unwilling zombie. She turns the other Zombies against Carradine, and manages to lead Carradine to his death in the swamp, freeing the other zombies.

Lindsley Parsons produced this rather minor effort with Steve Sekely directing. Comedy relief is supplied by Mantan Moreland, as a colored chauffeur, and Madame Sul-Te-Wan, sepia housekeeper.

Running time, 62 mins. "G."* MILT LIVINGSTON

**"G." denotes general classification.*

Dedicate Legion Rooms

BOSTON, Aug. 24. — Dedication of the Henry Decker memorial room in the new home of the Theatrical and Film Post of the American Legion here will be held next week, while that for the late Louis Boaz, one of the founders here of the original Film Friars Club, predecessor of the Variety Club, will be held in September.

Air Maps for 'Victory'

Arrangements have been completed between United Artists and the Aluminum Co. of America, whereby U. A., in connection with Walt Disney's "Victory Through Air Power," will distribute several million air maps published by the Aluminum Co., Paul N. Lazarus, Jr., U. A. director of advertising, has announced.

Providence Stock Over

PROVIDENCE, Aug. 24. — The Playhouse will wind up its 10th week of summer stock here with the appearance of Glenda Farrell in "Brief Moment." Associated Theatres, Inc., which backed the project, plans to let the house remain idle for awhile concentrating on stage shows and first-run films at its local Metropolitan Theatre which re-opens Friday.

Meltzer an Exhibitor

TORONTO, Aug. 24. — Jack Meltzer, advertising manager for Theatre Holding Corp. and Premiere Operating Corp., is resigning to take over operation of the Queen's Theatre, Hespeler, Ont., which he has purchased from Pete Barnes and Lou Davidson.

Short Subject Reviews

"Pass the Biscuits, Mirandy"

(Universal)

Walter Lantz has created an amusing Technicolor cartoon novelty in this hillbilly effort. Mirandy's biscuits do not make good eating, but they certainly make effective bullets. They prove their worth in the feud between the Bartons and the Foys and Uncle Sam decides to make use of them. Mirandy as well as the Bartons and the Foys are snatched up and put in the front lines where Mirandy's biscuits go to war, with devastating effect. Running time, 7 mins. Release, Aug. 23.

"Popular Science"

(Paramount)

Some of the marvels of modern science appear in this interesting and unusual Technicolor short. There is a mobile police station, equipped with everything from a gun turret to a lie detector; a scientific gymnasium, the floor of which splits to reveal a swimming pool underneath; a sequence showing the miles of beautiful mosaic with which the streets of Rio de Janeiro are paved, and the boat building program in New Orleans, with demonstration of the actual use of the boats in warfare. Running time, 11 mins. Release date, Aug. 13.

"Any Chickens Today"

(Universal)

"Unusual" chickens, scientific mass hatching of chicks, and unique arrangements in egg production, provide the subject matter for this interesting novelty. The Hull Hatchery in Connecticut, which incubates 16,000,000 chicks annually, is featured. There is also the Miami "hen hotel," where egg production is a fine art too. Beer-drinking Pete of Philadelphia, a rooster that likes his "suds," as well as the strange doings of other chickens, make up the remainder of the subject. Running time, 9 mins. Release, July 26.

"Sing, Helen, Sing"

(Paramount)

Helen O'Connell gives a request program for the Armed Forces in this musical short, accompanied by Jo Venuti and his orchestra. The numbers which the boys chose for Helen's bombastic voice include "Murder He Says," "He Didn't Ask Me," and "I Have Faith," the latter being sung aboard a troop train with the soldiers joining in on the second chorus. Running time, 11 mins. Release date July 23.

"Farmer for a Day"

(Columbia)

In this slappiest of the slapstick Douglas Leavitt, Betty Blythe and Jody Gilbert pool their wits in a contest to see who can come the nearest to beating each other's brains out. The excuse is a victory garden, which because of a few sticks of dynamite here and there never materializes. Running time, 17½ mins. Release date, Aug. 20.

$5,714,392 W.B. Net for Nine Months

(Continued from page 1)

or the nine months this year was $11,600,000, compared with $4,100,000 or the corresponding period last year. Gross income, after eliminating inter-company transactions, for the nine months ended May 29, 1943, was $97,518,625. Gross income for the nine months ended May 30, 1942, was $87,790,224.

Cash in the United States as of May 29, 1943, amounted to $9,767,991, compared with $12,325,615 at February 27, 1943.

Earnings per share on the 1943 net of $5,714,392 is equivalent to $57.49 per share on 99,397 preferred shares outstanding May 29, 1943 (after deducting shares held in treasury). Preferred dividends in arrears as of June 1, 1943, amounted to $33.68 per share.

The net earned $1.46 per share on 1,701,090 common shares outstanding after deducting shares held in treasury) at May 29, 1943, after allowance for current dividend requirements on the preferred.

Tennessee Having Vandalism Headache

KNOXVILLE, TENN., Aug. 24.—At the request of managements, balconies and "dark spots" in several local theatres here are being patrolled by city police in an effort to prevent vandalism and disturbances.

The city council of Murfreesboro has passed a curfew ordinance. Persons under 17 cannot be out after 10 o'clock unless accompanied by parents. The council will issue permits to minors whose employment requires them to be out late at night.

'Nevsky' Ban Withdrawn

TORONTO, Aug. 24.—The Soviet film, "Alexander Nevsky," has again been released in Canada and opens with an engagement at the Victory theatre, here. The picture had been withdrawn after a few engagements in Ontario under a general ban of the Provincial authorities, some time ago, but the situation has entirely changed with Soviet product now being freely approved.

Two File in Albany

ALBANY, N. Y., Aug. 24.—Thomas J. Curran, Secretary of State, has issued incorporation papers to two motion picture firms.

Amusement Artists, Inc., Manhattan, was formed by Gregory Coleman, Sidney H. Reiss and Samuel Goldberg. Isaacomedy, Inc., Kings County, was formed by Isaak and Lola Feld and Benjamin Chasin.

Two Theatres Burn

SAN FRANCISCO, Aug. 24.—Two rural theatres have been badly damaged by fires. The Rex, Oroville, operated by Emory Clover, was burned to the ground due to blaze believed caused by a carelessly-discarded cigarette. The State, Petaluma, suffered damages to the roof by fire of undetermined beginnings. John Peters and Dave Boulton own the latter.

'Du Barry' Sets New 1-Day Capitol Mark

A new opening day record for the Capitol Theatre was set by "Du Barry Was a Lady," which grossed close to $9,800 in its debut, it was learned yesterday. Although a new first-day record for the house, it was only a few dollars over the previous mark set by "Lady of Burlesque."

The picture will end its first week at the Capitol tonight with an estimated gross of nearly $75,000.

'Army' Shown to Canadian Conferees

(Continued from page 1)

Canadian Navy; Air Marshal L. S. Breadner, Chief of Staff of the Royal Canadian Air Force; Air Marshal Sir Charles Portal, Chief of Staff of the Royal Air Force; Wing Commander G. P. Gibson, VC, DSO, DFC, among others here in connection with the Roosevelt-Churchill conferences.

It marked the first time that the U. S. Army sponsored the showing of a picture in Canada; it was the only picture to be formally screened during the conference, and it was the first showing of the Warner picture in the Dominion.

J. J. Fitzgibbons, president of Famous Players-Canadian Corp., made the theatre available.

WLB Bans Rise for Chi. Projectionists

(Continued from page 1)

cause it was held that the wage increase would disturb existing stabilized rates in an industry.

The average hourly rate paid to 609 motion picture operators in 372 Chicago area theatres is reported to have been $2.54 as of Sept. 1, 1943.

Rank Reported After More Key Houses

(Continued from page 1)

interests, which presumably was given approval by the BOT.

Also, it is expected that Rank will shortly conclude a deal for the Metropolie, independently-owned London super theatre.

'Darling' in 5-House Deal

J. R. Grainger, president of Republic, disclosed yesterday that M. & P. Theatres, Boston, has booked "Nobody's Darling" into their Boston Theatre, starting today, with subsequent carryovers, to the Paramount, Fenway, Scollay Square and Olympia theatres.

Miranda to Sing

MEXICO CITY, Aug. 24.—Carmen Miranda, will give two concerts for Mexican charities here in mid-September, the Federal tourist department has announced.

Federal Trade's Ad Film Order Opposed

(Continued from page 1)

ings to warrant entry of the order against the two petitioners. It concludes that the Commission was "without authority or jurisdiction to enter any order respecting your petitioners other than an order dismissing its complaint."

Companies named in the FTC order, in addition to Screen Broadcast, were: Motion Picture Advertising Service, New Orleans; United Film Ad Service, Inc., Kansas City; Ray-Bell Films, Inc., St. Paul; Alexander Film Co., Colorado Springs; and A. V. Cauger Service, Inc., Independence, Mo.; General Screen Advertising, Inc., Chicago; J. D. Alexander and C. J. Mabry.

The order prohibits the respondent distributors and trade association from engaging in any understanding or agreements to enter into exclusive contracts with exhibitors, fixing or maintaining screening or display rates to be charged national advertisers or the commissions to be paid the booking agencies, or using any rate card issued by the association or a booking agency for computing the compensation due any exhibitor.

Alberti New Radio Ad Head at 20th-Fox

Jules Alberti has been appointed national director of radio advertising at 20th Century-Fox, in line with that company's increasing participation in radio, the company announced yesterday. Alberti, who was slated for the post of assistant to Spyros Skouras, president of the firm, will instead head the new department under Hal Horne, director of advertising and publicity.

Alberti was formerly coordinator of celebrities and talent for bond rallies in the U. S. Treasury Department and prior to that was a producer-director for the Blue Network.

Dick Condon, et al, Leaving 20th-Fox

Richard (Dick) Condon, in charge of special promotional events at the 20th-Fox home office and, possibly others, are understood to be leaving their posts. Condon, it is said, contemplates a free-lance publicity office here.

New York Theatres Ready for Bonds

(Continued from page 1)

throughout the area are first being urged to buy an extra bond during September.

A "Back the Attack" night will launch the campaign on Thursday evening, Sept. 9, with all theatres staging rallies and attendant events.

Demand Protection Vs. Power Failure

(Continued from page 1)

euvers in this section is involved in the demand by the owners. T. V. A. is able to generate sufficient power, but single feeder lines are subject to failure.

Coast Flashes

(Continued from page 1)

will star in "Those Endearing Young Charms." "Bid for Happiness," originally intended for Miss Wright, will follow.

•

The Screen Publicists Guild case against Republic over the discharge of its publicity staff is now before Ralph Elliott, War Manpower Commission assistant area director, who is seeking clarification of a reported directive from Washington that cases of union contractual relations providing for discharge nullify the provisions of the work stabilization plan against firing employees.

•

The Hollywood Victory Committee has announced that the Kay Kayser band will be the nucleus around which the Third War Loan talent "Caravan" show will be built. HVC chairman Thomson and talent committee chairman Feldman, in a joint statement, said, "Considerable number of top stars" are being determined as participants, the announcement of names to follow the completion of commitment clearances in which studio heads are cooperating.

•

Robert Siodmak has been assigned the direction of "Phantom Lady," Joan Harrison's initial production for Universal.

•

Columbia has signed "Broncho Billy" Anderson to appear in a Screen Snapshot one-reeler.

•

Boris Morros and S. P. Eagle have checked off the 20th-Fox lot taking three stories they owned previously mentioned for Fox production: "Carnegie Hall," "The Snow Is Red," "Grand Street Boys."

•

George J. Schaefer, WAC chairman, has arrived here to collaborate with Edward Alperson in completing details of the "Caravan" project. He will remain about two weeks.

Double Competition

DETROIT, Aug. 24.—Drawing a total attendance well above 200,000 for 10 days, the Ringling Brothers and Barnum-Bailey Circus, with its run ended, gave Detroit theatres stiff competition for that period. Last year the circus attracted only 100,000.

Theatres in other Michigan areas will escape the competition this year. Travel restrictions have limited the show to one stand in Michigan.

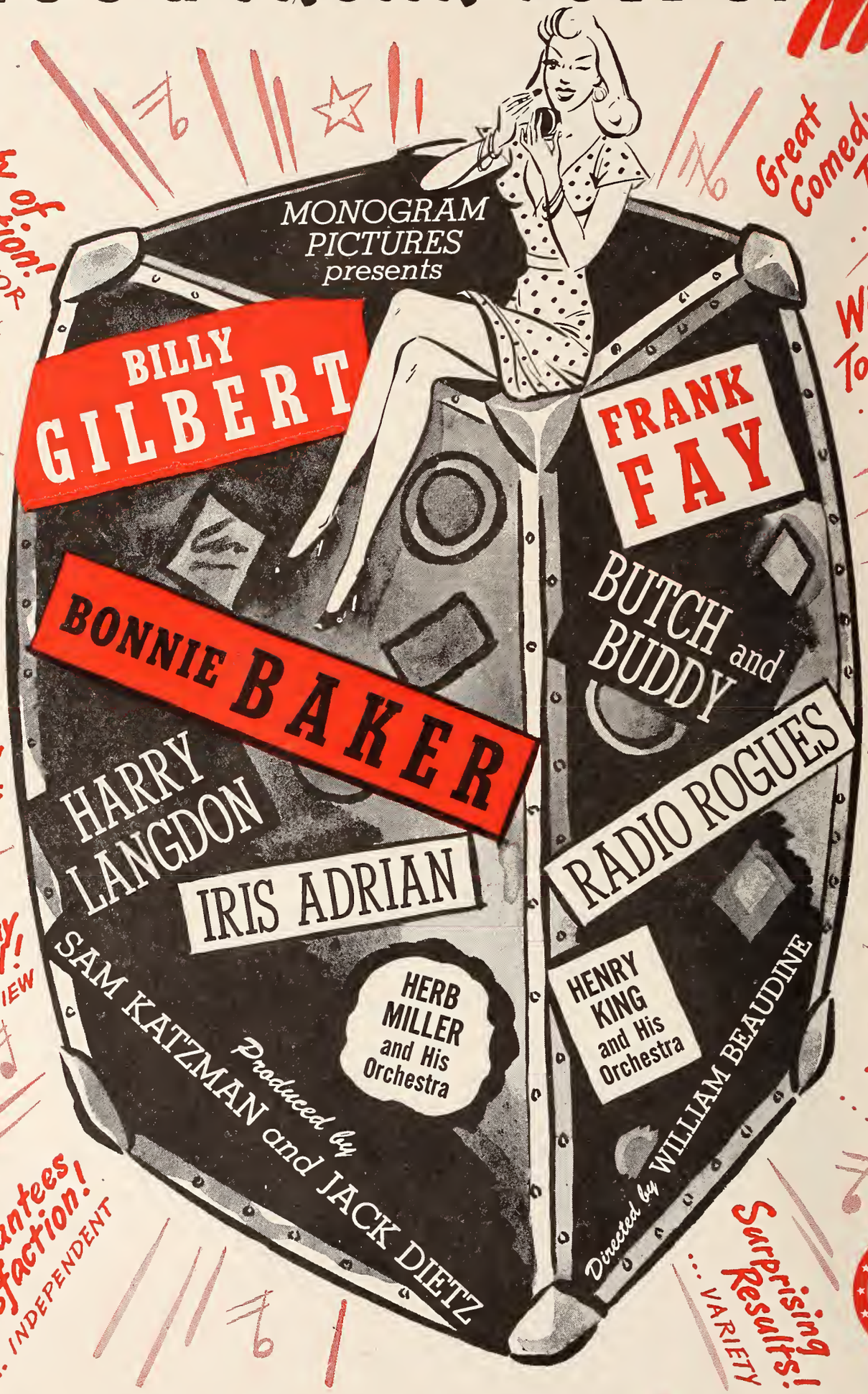
Ethel Peffer Resigns

Ethel Peffer's resignation as assistant executive secretary of the League of New York Theatres has been accepted by the league's board of governors. Miss Peffer was with the league since its inception 13 years ago.

Shows for Buffalo House

BUFFALO, Aug. 24. — Two stage shows are scheduled for the Twentieth Century Theatre here, the first in months, according to managing director Robert T. Murphy. George White's "Scandals" will be one, with the other as yet unannounced.

There's a TRUNK-FULL of MO



Plenty of Production! ... EXHIBITOR

Great Comedy Team! ... FILM T

Will Se Top Gr ... REP

Laughs A-plenty ... VARIETY

Lus Lau ... HE

Hit Team! ... SHOWMEN'S

Ha St

Gilbert-Fay, a Natural! ... HLLYWD. REVIEW

Ca in C ... SHOW

Guarantees Satisfaction! ... INDEPENDENT

Surprising Results! ... VARIETY

MONOGR PICTUR

WATCH FOR MORE PRIZE PACKAG

y in MONogram's Musical...

"SPOTLIGHT SCANDALS"

IT'S A SHOWMAN'S NATURAL!

"There's a new team of comics in the world of show business to be reckoned with from this point on, folks, and it's an idea grounded in precedent to give them plenty of running room in billing and on screen. They're Frank Fay and Billy Gilbert, and they're not like Abbott and Costello, but they stack up in this first of their pictures much as Bud and Lou stacked up in their first, therefore it's a good bet they'll be going on and up in the scale of popularity when the public gets a look at them."

. . . MOTION PICTURE DAILY

. . . FROM THE NEW Monogram!

'Army' $55,000 Record Gross In Philadelphia

PHILADELPHIA, Aug. 24.—In a class by itself is "This Is the Army" at the Mastbaum, with the first week, excluding the premiere $50-top performance, pointing to a record $55,000. Also enjoying big business is "Dixie" at the Stanley, with the opening week figured on reaching $26,500. Also influencing the business downtown is the twin showing of "Stage Door Canteen" on its second run at William Goldman's Karlton and Keith's, with both houses enjoying good business.

Estimated takings for the week ending Aug. 25-27:

"Above Suspicion" (M-G-M)
ALDINE — (900) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $12,200. (Average, $10,300)
"Road to Morocco" (Para.)
ARCADIA—(600) (35c-46c-57c-68c) 6 days, return engagement. Gross: $1,800. (Average, $3,500)
"Heaven Can Wait" (20th-Fox)
BOYD—(35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $14,600. (Average, $19,000)
"Stormy Weather" (20th-Fox)
FOX—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $19,700. (Average, $17,800)
"Stage Door Canteen" (U.A.)
KARLTON—(1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $7,500. (Average, $4,700)
"Stage Door Canteen" (U.A.)
KEITH'S — (2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $7,500. (Average, $5,300)
"This Is the Army" (W.B.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $55,000. (Average, $22,900)
"Dixie" (Para.)
STANLEY—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $26,500. (Average, $18,300)
"First Comes Courage" (Col.)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $11,500. (Average, $8,400)

'Above Suspicion' Best in Baltimore

BALTIMORE, Aug. 24.—Substantial openings and strong weekend business gave the first-run houses an excellent start for their week's grosses. Topping the list is "Above Suspicion," which is headed for an easy $18,500 at the Century.

Estimated receipts for the week ending Aug. 26:

"Above Suspicion" (M-G-M)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days. Gross: $18,500. (Average, $15,000)
"We've Never Been Licked" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days, 2nd week. Gross: $10,500. (Average, $11,900)
"Heaven Can Wait" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days, 3rd week. Gross: $8,000. (Average, $9,300)
"Dixie" (Para.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends) 7 days, 2nd week. Gross: $17,500. (Average, $15,100)
"First Comes Courage" (Col.)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c) 7 days. Stage show: Henry Youngman, Frank Paris, Jerry Bergen, Charlo & Dupree, Fredysons. Gross: $18,000. (Average, $16,500)
"Bomber's Moon" (20th-Fox)
MAYFAIR—(1,000) (20c-40c) 7 days, 2nd week. Gross: $5,500. (Average, $6,100)

New Offices for Film Arts

MILWAUKEE, Aug. 24.—Film Arts and Astor Pictures are now located in new offices at 725 West Wells St.

Off the Antenna

COLUMBIA BROADCASTING SYSTEM, owner and operator of WCCO in Minneapolis, has withdrawn its opposition to longer operation hours for New York's municipally-owned station WNYC for the duration of the war, in a petition filed with the Federal Communications Commission, provided that in the opinion of the FCC such action would aid the war effort. New York City officials have been seeking for several years to have WNYC's operation time extended, but they have been opposed by the state of Minnesota and CBS because the extended night time schedule of WNYC would interfere with WCCO's program service for rural listeners.

Decision has been reserved on the appeal of WSAY, Mutual Rochester affiliate, for an injunction to prevent further interference by the American Federation of Musicians in forcing Mutual to discontinue servicing the station. . . . KFSD, which joins the NBC web on Sept. 1, will become one of the seven NBC basic network stations on the coast on Oct. 1, 1944. . . . WENY, Elmira, N. Y., becomes a basic supplementary station in the NBC net on Sept. 1. WFPG at Atlantic City joins the Blue on Oct. 4. . . . Latest Hooper survey has the substitutes on the Walter Winchell program, Fulton Oursler, Louella Parsons, and Robert St. John, in the top slot. Mr. District Attorney is second, and the first half hour of the Kay Kyser program is third. . . . Earnings of Philco Radio for the first six months of 1943 are $1,526,282 or $1.11 a share, as compared to $1,152,877, or 84 cents per share for similar period last year. . . .

• • •

Purely Personal—*Elise Goddard is the new continuity editor at KGO, San Francisco outlet of the Blue. . . . David Stein has joined the New York sales force of WHN with the closing of the station's Chicago sales outlet. . . . Glenn Wilson has been added to the CBS shortwave production and announcing staff. . . . C. Herbert Masse has been named sales manager of WBZ and WBZA, the Westinghouse New England stations. . . . "About the Girl," a new operetta by Kent Cooper, Associated Press executive director, will have its premiere on Mutual's "Chicago Theatre of the Air" program, Sept. 11. . . . Paul J. Doniger has joined WOR's promotion staff.*

• • •

Program Notes—Dinah Shore, featured in Warner's "Thank Your Lucky Stars," will appear on the premiere program of RCA's "What's New," Sept. 4. . . . Dickie Jones, of motion pictures, will be the new Henry Aldrich when the program returns to the NBC network Sept. 2. . . . Frank Sinatra will continue his radio work while he appears before the RKO-Radio cameras in the filming of "Higher and Higher." . . . "Rags" Ragland will take time off from current film work in Metro's "Whistling in Dixie," to be Bing Crosby's guest at the Kraft Music Hall Sept. 2. . . . Under the supervision of Ethel Colby, station's new drama and motion picture editor, WMCA will launch a Broadway gossip program on Sept. 13. . . . James Cagney will appear on CBS' "Eyes of the Air Force," tomorrow, and on Mutual's "Saturday Night Bandwagon" on Aug. 28. . . . The Maxwell House program, featuring Fannie Brice and Frank Morgan, returns to the airlanes on Sept. 2. . . . John L. Sullivan, assistant secretary of the U. S. Treasury, will tell about September income tax returns over CBS, tomorrow. . . . Gene Tierney, featured in 20th Century-Fox's "Heaven Can Wait," will appear in the Philip Morris Playhouse adaptation of "The Hard Way," over CBS, on Friday, and on the Jerry Lester show on Sunday. . . . Red Skelton returns to the NBC web on Sept. 14. . . . "The Moon Is Down," featuring Sir Cedric Hardwicke and Lewis Stone, are the selections of the Screen Guild Players show for Aug. 30.

'Hers to Hold' Neat $8,950 in Tulsa Week

TULSA, Aug. 24.—"Hers to Hold" hit the $8,950 mark on this week's record chart for its run at the Ritz, but close behind was "Stormy Weather" on a double bill with "Report from the Aleutians" showing $8,500 at the Orpheum.

Estimated receipts for the week ending Aug. 26th:

"Dixie" (Para.)
MAJESTIC—(570) (25c-40c) 7 days. Moveover from the Ritz. Gross: $3,750. (Average, $2,500)
"Stormy Weather" (20th-Fox)
"Report from the Aleutians" (WAC)
ORPHEUM—(1,400) (20c-40c-50c) 7 days. Gross: $8,500. (Average, $7,500)
"Gals Incorporated" (Univ.)
"Border Patrol" (U.A.)
RIALTO—(1,250) (20c-40c) 3 days. Gross: $1,500. (Average, $1,500)
"Cowboy in Manhattan" (Univ.)
"Squadron Leader X" (RKO)
RIALTO—(1,250) (20c-40c) 4 days. Gross: $1,950. (Average, $1,950)
"Hers to Hold" (Univ.)
RITZ—(2,000) (30c-40c-55c) 7 days. Gross: $8,950. (Average, $7,750)

'Claudia' Does Well In Omaha Opening

OMAHA, Aug. 24.—The Orpheum Theatre skyrocketed $8,000 to head for a gross of $19,500 with Ozzie Nelson and his orchestra plus "Pilot No. 5." "Claudia" ran eight days and included a world premiere on August 18 to gross an estimated $10,900.

Estimated receipts for the week ending August 25-26:

"What's Buzzin' Cousin?" (Col.)
"Appointment in Berlin" (Col.)
BRANDEIS — (1,200) (30c-35c-44c-50c) 7 days. Gross: $5,200. (Average, $5,500)
"Heaven Can Wait" (20th-Fox)
"Report from the Aleutians" (WAC)
OMAHA — (2,000) (30c-35c-50c) 7 days. Moveover from Paramount. Gross: $6,100. (Average, $8,300)
"Pilot No. 5" (M-G-M)
ORPHEUM—(3,000) (40c-50c-65c) 7 days. Ozzie Nelson's orchestra, stage review. Gross: $19,500. (Average, $11,500)
"Claudia" (20th-Fox)
"Alaska Highway" (Para.)
PARAMOUNT — (2,900) (30c-35c-50c) 8 days. Included world premiere on August 18. Gross: $10,900. (Average, $6,900)

'Phantom of Opera' $19,500 Gross in Cincinnati Premiere

CINCINNATI, Aug. 24.—"Phantom of the Opera," which had a world premiere at the RKO Palace, is in the high bracket for the newer releases, with an estimated $19,500. "This Is the Army" should do around $19,0[illegible] on its second week at the RKO Capitol.

Estimated receipts for the week ending Aug. 25-28:

"Above Suspicion" (M-G-M)
RKO ALBEE—(3,300) (33c-40c-44c-55c) 7 days. Gross: $13,000. (Average, $15,860)
"Phantom of the Opera" (Univ.)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days. Gross: $19,500. (Average, $12,600)
"Stormy Weather" (20th-Fox)
RKO SHUBERT—(2,150) (33c-40c-44c-55c) 7 days, 3rd week. Gross: $4,200. (Average, $5,000)
"This Is the Army" (W.B.)
RKO CAPITOL—(2,000) (40c-50c-60c) 7 days, 2nd week. Gross: $19,000. (Average at 33c-40c-44c-55c, $6,200)
"Frontier Bad Men" (Univ.)
"Report form the Aleutions" (WAC)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days. Gross: $5,000. (Average, $5,200)
"Du Barry Was a Lady" (M-G-M)
RKO LYRIC—(1,400) (33c-40c-44c-55c) 7 days, 3rd downtown week, 2nd at this house. Gross: $3,200. (Average, $3,900)
"The Big Shot" (W.B.)
"Sherlock Holmes in Washington" (Univ.)
RKO FAMILY—(1,000) (22c-33c) 4 days. Gross: $1,350. (Average, $1,400)
"The Falcon in Danger" (RKO)
"The Avenging Rider" (RKO)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $850. (Average, $800)
"Heaven Can Wait" (20th-Fox)
KEITH'S — (1,500) (33c-40c-44c-55c) 7 days, 2nd week, moveover from Palace. Gross: $5,000. (Average, $5,200)

FM Stations Will Adopt 4-Letter Calls

WASHINGTON, Aug. 24.—The Federal Communications Commission today abandoned the use of combination letter-and-number identifications for FM stations and ordered the adoption of the conventional four-letter call system used by standard broadcasters effective Nov. 1.

FM operators will be permitted to select their own combinations from among the approximately 4,000 four letter calls which are available for assignment or, if they also operate a standard broadcast station, may use the call of the latter with the letter "FM" as a suffix.

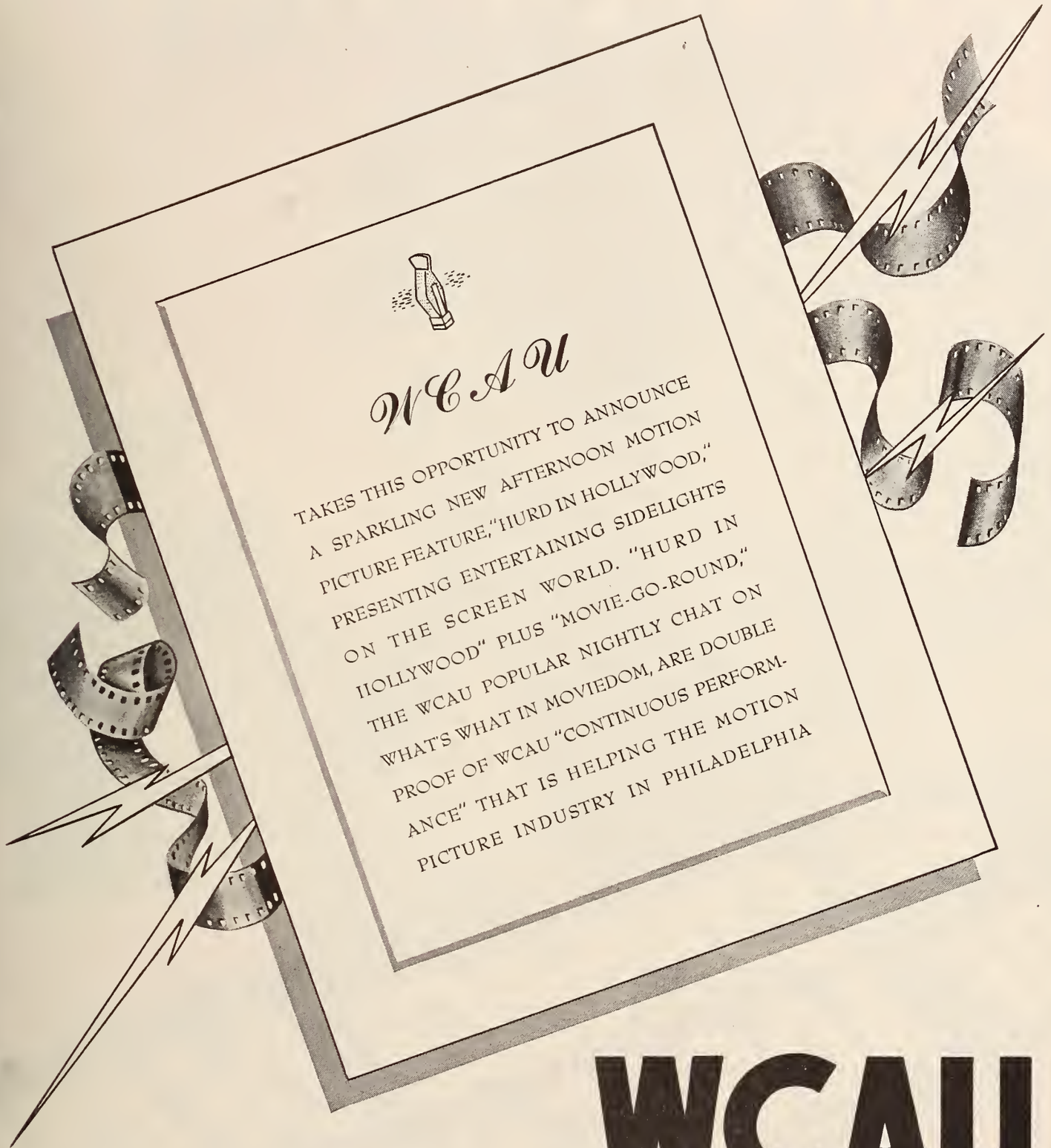
The present combination calls were found to be cumbersome and unpopular with the public and it was foreseen that the letters therein which are designed to identify the cities in which the stations are located would fail of their purpose after the war when FM operation spread.

McPherson Takes OWI Radio Position

ST. LOUIS, Aug. 24.—Colvin McPherson, motion picture and drama critic for the *Post-Dispatch* here for the past nine years, has resigned to accept a position in the English radio department of the Office of War Information, and will leave for New York City to take up his new duties shortly. His successor has not been named.

Miller Replaces Kositsky

CLEVELAND, Aug. 24.—Yarrow Miller has succeeded Stanley Kositsky as local Vitagraph office manager, being transferred here from the company's Pittsburgh office.



WCAU

50,000 WATTS CLEAR CHANNEL ★ PHILADELPHIA'S SCREEN-TESTED STATION

THE GREATEST MYSTERY IN ALL HISTORY!

IS HITLER DEAD?

SEE! . . . Hitler's soldier beasts running amok!

SEE! . . . Child-slavers turn youths venomous!

SEE! . . . Women beaten into submission!

SEE! . . . the story all Germany couldn't surpress!



THE STRANGE DEATH OF ADOLF HITLER

with

LUDWIG DONATH · GALE SONDERGAARD
GEORGE DOLENZ · FRITZ KORTNER
LUDWIG STOSSEL · WILLIAM TRENK

Screen Play by Fritz Kortner
Original Story by Fritz Kortner and Joe May
Directed by James Hogan
Associate Producer, Ben Pivar

UNIVERSAL PICTURES

MR. WILL H. HAYS,
WALDORF ASTORIA HOTEL,
PARK AVE. & 50TH ST.,
NEW YORK,
N. Y.
37

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First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 40 NEW YORK, U.S.A., THURSDAY, AUGUST 26, 1943 TEN CENTS

Decree Views Of 'Big Five' Reported Set

First Draft May Go to Clark Monday

A first draft of views of the five consenting companies on results of the operations of the consent decree during its three-year trial period and suggestions for improvements in the way modifications and amendments could the decree be continued in force as reported yesterday to have been completed by counsel for the five companies and is expected to be presented to Tom C. Clark, Assistant U. S. Attorney General, at a meeting Washington on Monday.

Details of the contents of the draft were not learned but it was reported unofficially that the consenting companies base their proposals for modification of the decree on an extension an amended document for a second period of three years or longer. The report also is described as being critical of the operations of some phases the decree during the trial period. Official sources indicated that a statement describing the position of the consenting companies, Loew's, Paramount, RKO, 20th Century-Fox and

(*Continued on page 3*)

A. Silverstone to 20th-Fox Foreign

Arthur Silverstone, well known sales executive in both the foreign and domestic fields, has been named special representative for the 20th Century-Fox foreign department, it was learned yesterday. Silverstone is ready is in his new post and is scheduled to be given an assignment which will take him abroad in the near future.

The nature of Silverstone's assignment is not known yet but it is believed to involve a survey of European markets for postwar possibilities and probably will call for an early

(*Continued on page 3*)

K. C. Grand Jury to Probe Delinquency

KANSAS CITY, Aug. 25.—Grand Jury of Jackson County, Mo., assembled here on Aug. 23. has been charged to investigate the juvenile delinquency situation by Judge Ray G. Bowan, who emphasized in his instructions that the problem of juvenile

(*Continued on page 3*)

Industry Workers Pledged to Extra Bond Purchases

WASHINGTON, Aug. 25.—Ted Gamble, Secretary of Treasury Morgenthau's assistant, revealed today that the 100,000 employes of the industry agreed to purchase one extra bond during the Third War Loan drive, from Sept. 9 to 30, in addition to bonds already pledged by film workers. He spoke at a meeting in the Hotel Statler of leading theatre men in the Eastern area.

A surprise speaker was Paul McNutt, War Manpower Commission chief, who declared that the needs of the Army precludes any change in present Selective Service plans other than an effort to fulfill all quotas already set. Palmer Hoyt, OWI assistant director, also spoke and pointed out that 21 informational shorts will be set for distribution by the film industry next season.

Addressing exhibitors, War Activ-

(*Continued on page 6*)

Crescent Appeal by U. S. Is Postponed

WASHINGTON, Aug. 25.—Filing of the government's appeal from the Nashville decision in the Crescent Amusement Co. case will be delayed for possibly as much as 60 days in order to give the Tennessee court time in which to act on the defendant's motion to modify the decree, it was disclosed at the Department of Justice today. A motion to that end

(*Continued on page 3*)

Schine Gets Stay On Divestiture

Chicago, Aug. 25.—The Department of Justice has agreed to postpone final action on the divestiture to Jan. 17, 1944, of the last of the 17 theatres by the Schine Circuit, Tom C. Clark, Assistant U. S. Attorney General, revealed here today. The circuit was unable to dispose of eight of the theatres within the year's time allotted by the Department and recently asked to be relieved of the order as to the remaining theatres.

Three More Cities Mobilize for Bonds

St. Louis, Chicago and Philadelphia report organization progress for participation in the Third War Loan drive. In St. Louis, full industry cooperation has been promised by Harry Arthur, Jr., managing director of Fanchon and Marco, and state chairman of the WAC. Arthur has been designated state chairman of the industry division for the drive and is also serving as St. Louis publicity chairman. Dave Arthur and Les

(*Continued on page 6*)

Jones Expanding Independent Setup

State-right interests of John Jones will be expanded in the Mid-West. Jones, controlling Capital Film Exchange, Chicago, arrived in New York yesterday to buy franchises for inde-

(*Continued on page 3*)

Change in Decree Seen By Clark

Says Exhibitors Urge Divorcement

By OSCAR LUNDY

CHICAGO, Aug. 25.—Whether or not the Department of Justice decides that the consent decree has any value at all will be determined in the near future, according to Tom C. Clark, U. S. Assistant Attorney General.

From evidence already received, a change appears necessary but action will not be taken until both sides have presented their cases completely, Clark said. Letters from exhibitors have been pouring in at the rate of 40 to 50 a day. Many of them urge divorcement and, Clark said, it is quite possible that may be the only solution.

Clark has been in Chicago for two days attending the regional conference of U. S. district attorneys and has also met with a number of independent exhibitors. He will go to Fargo, N. Dak., tomorrow for further ex-

(*Continued on page 3*)

Goldwyn Office to Represent Bronston

The Samuel Goldwyn Eastern office under James A. Mulvey and William Heineman has completed arrangements to act as Eastern representatives for Samuel Bronston Prod., it was learned yesterday.

The deal is unusual in that Goldwyn productions are distributed by RKO Radio while Bronston productions are handled by United Artists. Conclusion of the arrangements suggests, therefore, the possibility that the Goldwyn Eastern organization may expand further as sales represen-

(*Continued on page 6*)

Shirley in M-G-M Survey on Contracts

MINNEAPOLIS, Aug. 25.—Sam Shirley, district manager for M-G-M, is currently making a survey of exhibitor accounts here in the company's move to eliminate complaints on deals to be made for the first of the new season's block of M-G-M pictures.

Shirley recently concluded similar surveys in the Milwaukee and Des Moines areas.

OWI Lauds WAC; Plans No Change in U. S. - Film Setup

WASHINGTON, Aug. 25.—The film industry's War Activities Committee has given such unstinting and efficient cooperation to the Office of War Information that no thought is being given to the setting up of an advisory committee such as was appointed this week for the radio and magazine industries, it was learned tonight.

Asked specifically if the setting up of these committees foreshadowed the formation of a similar group for motion pictures, an OWI spokesman retorted with a question of his own. "What would we want another com-

(*Continued on page 3*)

Brendan Bracken Is MPPDA Guest Today

The MPPDA will be host at a luncheon at the Waldorf-Astoria today to Brendan Bracken, Great Britain's Minister of Information. The executive heads and foreign managers of all companies will be present.

Bracken will arrive in New York this morning from Quebec, where he has been attending the Allied strategy conferences in The Citadel. Arrangements for the luncheon were made by Charles F. Coe, MPPDA vice-president and general counsel.

Personal Mention

WILL H. HAYS is expected back from the Coast on Monday.

•

FRANK W. PHELPS, Warner labor relations executive, left last night for Washington.

•

BEN KALMENSON, Warner general sales manager, will leave today on a cross-country tour to the West Coast.

•

WILLIAM F. RODGERS and HENDERSON RICHEY are expected to return from Washington today.

•

JAMES R. MAIRN, Famous Players Canadian advertising director, is in New York.

•

AARON DULTZ of the Paramount home office will leave Friday for induction into the Navy.

•

A. H. BLANK plans to return to Des Moines Sunday after three weeks at Saratoga Springs and a week here. G. Ralph Branton will remain in New York until next Wednesday.

•

J. ROBERT RUBIN is scheduled to arrive from the Coast on Monday.

•

RAYMOND SCHOSBERG, theatre candy sales chief for Paramount, is in Rochester.

•

LOU ABRAHAMSON, secretary to JACK KIRSCH, president of Illinois Allied, Chicago, has been inducted into the Navy.

•

MAX FACTOR has received a medical discharge from the Army and is back at the Chicago Universal exchange.

•

GRACE GOLDBERG, secretary to JACOB WILK at Warners, is recuperating from an operation at Doctor's Hospital.

•

SAM ECKMAN, M-G-M British managing director, is due here from London within a few days.

•

JANICE EMERSON BARNAT, daughter of JOSEPH BARNAT, director of amusement advertising for General Outdoor advertising, recently became the bride of CPL. S. LAWRENCE CAINE.

•

JULES FIELDS, of the 20th Century-Fox exploitation department, is back from Atlantic City.

•

JONAS ROSENFIELD, JR., of the 20th Century-Fox publicity department, will leave this week for a vacation trip to Maine with Mrs. Rosenfield.

•

DAVE PALFREYMAN of the MPPDA will return today or tomorrow from a three-week vacation in Maine.

•

JULES ALBERTI, new director of radio advertising of 20th Century-Fox, is in New Haven.

•

GEORGE LABANOT of the West End Theatre, Bridgeport, is now an Air Cadet.

Coast Flashes

Hollywood, Aug. 25

ASSOCIATION of Motion Picture Producers board of directors reaffirmed its resolution banning all home screenings until local first runs are completed. This was apparently to strengthen action taken some time ago, which was believed to be evaded in some cases. With Y. Frank Freeman presiding, the board heard a report of the survey on studios, guilds, and unions, showing 6,000 men, in excess of one-third of the normal complement of male workers in production, are now in the armed services.

•

J. Cheever Cowdin, Universal board chairman, left here for Chicago today, where he plans a two-day stopover. From there he continues on to the East.

•

Herman Mankiewicz' first film at 20th-Fox will be "Keys of the Kingdom."

•

N. Peter Rathvon and S. Barret McCormick will leave here for the East Friday, following a ten-day studio visit.

•

Paramount has given Ray Milland a straight seven-year contract with no options. "Tomorrow's Harvest" will be his next film.

•

Columbia has added "Boarding House for Kids" to its schedule. Wallace McDonald will produce.

•

Universal has added "The Merry Monohans" to its schedule, described as Donald O'Connor's biggest budget picture. Michael Fessier and Ernest Pagano will write and produce.

Hamrick-Evergreen Announces Transfers

SEATTLE, Aug. 25.—Dan Redden, for many years manager of local houses for the Hamrick-Evergreen circuit and currently directing the Paramount Theatre, reports for Army induction next week. He will be succeeded at the Paramount by J. Gross, at present manager of the Coliseum theatre for the same circuit.

Simultaneously, it has been announced that William Hamrick has resigned as manager of the circuit's Music Hall theatre, and will be succeeded by Ed Hamrick, currently managing the Music Box theatre. Loren Kinney, assistant to Fax Duncan at the Fifth Avenue theatre, will be advanced to the management of the Music Box.

Reese, Mendenhall to UA

OMAHA, Aug. 25.—Carl Reese, formerly Minneapolis Republic branch manager, and Ted Mendenhall, former local Paramount branch manager for 15 years, have joined the United Artists sales staff here. William Shartin, recently resigned as Midwest district manager for Warners, has also joined U. A.'s local staff.

Majors Looking to Finance B'way Plays

The approaching 1943-1944 stage season finds several major companies seeking Broadway play investing opportunities.

Paramount is reported to be investing $20,000 in "One Touch of Venus," forthcoming musical, believed to be budgeted at $115,000. Howard S. Cullman is another investor in the same production. Paramount is said to be seeking other scripts. Warners, which made a commitment to participate in the Richard Rodgers-Lorenz Hart revival of "A Connecticut Yankee," is said to be seeking suitable scripts. So is M-G-M.

Columbia is understood to have several plays lined up for possible backing.

Twentieth Century-Fox, said to have arrangements with Broadway producers Max Gordon, Jed Harris, and Michael Todd, to participate in their productions, is believed to be interested in financing "Till I Come Back To You," which Nunnally Johnson is adapting from the Thomas Bell book in collaboration with Jed Harris, who plans to produce the play.

Gradwell Sears, United Artists vice-president, has been reported to be interested in financing the play "Suds in Your Eyes."

Paramount Ad Men To Meet on 'Bell'

Paramount district advertising representatives in the East will meet here tomorrow to discuss plans for the handling of premieres of "For Whom the Bell Tolls" in key cities. About 50 openings will be held on or about Oct. 1. Dates are now being set.

Alec Moss, exploitation manager, will preside at the meeting. District advertising representatives attending will be William Brooker, Philadelphia; J. M. Joice, Cleveland; C. C. Perry, Cincinnati; Arnold Van Leer, Boston; Ed J. Wall, Albany; James C. Furman, Atlanta, and Sid Mesibov, New York. W. C. Lewellen, Dallas district advertising representative, will also attend.

Youngstein to Join New Condon Office

Max Youngstein, former assistant to Hal Horne, 20th Century-Fox advertising and publicity director, will be associated with Richard Condon, in charge of special promotional activities for 20th-Fox, when the latter launches his projected independent publicity organization in the near future. Youngstein was a member of Condon's organization at the 20th-Fox studio last Spring and returned from the Coast recently.

Loew's State Party

A party to celebrate the 22nd anniversary of Loew's State Theatre will be held at the Broadway house Monday evening with Al Rosen, manager, as host.

Exhibitors Need To Sign Pledge

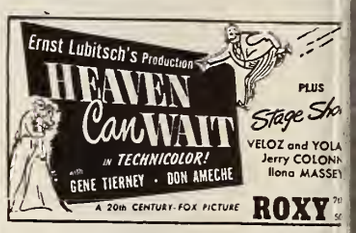
The WAC yesterday stressed the need for exhibitors to sign the pledge of War Bond cooperation which is included in the Third War Loan WAC campaign book now on its way to all theatres. This pledge insures the exhibitor the free trailer available from National Screen exchanges starring Cpl. Alan Ladd.

The pledge is in triplicate; one goes to the WAC state bond chairman, the second goes to WAC headquarters in New York, the third goes to National Screen and is the allocation for the Ladd trailer.

Raw stock is hard to get these days and the signed pledges will make possible a more accurate print order, the WAC pointed out.

NEW YORK THEATRE

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
CARY GRANT
"MR. LUCKY"
with LARAINE DAY
AN RKO RADIO PICTURE
Gala Stage Revue Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-46



BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
In Person
BENNY
GOODMAN
AND BAN
CONDOS BROS.
JACK MARSHALL
BUY WAR BONDS PARAMOUNT TIMES SQUARE

LOEW'S State TIMES SQ.
ON SCREEN
"STAGE DOOR CANTEEN"
48 STARS
6 BANDS
IN PERSON
HENRY JEROME
AND ORCH.
PAT ROONEY, SR.
TOMMY DIX

RKO PALACE B'WAY 47th S
Broadway's New 1st Run Theatre
WORLD PREMIERE
JOHN GARFIELD
MAUREEN O'HARA
'FALLEN SPARROW'

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sun and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York. 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, N York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Adv tising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; Lon Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley P lishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second cl matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies,

ODT Asks Labor Day Travel Curtailment

Washington, Aug. 25.—Appealing to the public to stay at home and voluntarily curtail its inter-city traveling over Labor Day weekend, Joseph B. Eastman, director of the Office of Defense Transportation, yesterday warned that travel congestion worse than that experienced over the Fourth of July weekend would ensue if the public persisted in doing otherwise.

kouras Theatres Motion Is Denied

Federal Judge John C. Knox yesday rejected the contention of the louras Theatres Corp. that the Fedal Court lacked jurisdiction in reect of a motion by Robert Aronstein, orney for a creditor in the Fox eatres Corp. receivership, to set de the sale of the Academy of usic by the Fox receiver to Skouras eatres.

Aronstein, basing his motion upon Federal grand jury indictment ainst Skouras Theatres Corp., and ers, asked that the sale of the tre in 1937, be set aside.

Schwartz and Frohlich, attorneys Skouras Theatres, moved to set de the alleged service of process on Skouras Theatres. Judge Knox, his decision, struck out the spel appearance of Skouras Theatres rp., but gave the attorneys 15 days which to otherwise move in reect to the petition of Aronstein.

rescent Appeal by U. S. Is Postponed

(*Continued from page 1*)

s been filed with Judge Elmer avies.

A department spokesman explained at the government had delayed the rmal filing of its petition with the preme Court in order to give time the clearing up of motions pending fore the lower court. Under the tice of appeal originally filed with court, today was the final date for mission of the petition.

No great delay in the action ogress of the case will result from postponement, it was pointed out. ne Supreme Court does not open session until Oct. 4, and already s some cases which would normally ne up before the film suit was led.

Attaches of the court said that so the docket for the coming session very light, indicating that suits ought up for its consideration will disposed of quickly.

Silverstone to 20th-Fox Foreign

(*Continued from page 1*)

it to England. Up to 1939 Silverne was sales manager for United tists in England and assistant to t company's joint managing direcs there. Subsequently, he was apnted assistant Eastern sales manr for United Artists here and then s named a district manager. For past two years he has represented ependent producers here.

Review

"Johnny Come Lately"

(*Cagney-United Artists*)

JAMES CAGNEY picked for his first venture into independent production a nostalgic tale of American life of the early 1900's, and with all of the familiarity of plot. "Jimmy," and his brother-partner, William, the actual producer, come up with a lusty piece of entertainment that shows no pretense of being anything else.

The pattern is that of the small-town, "pot-bellied" crooked politician, who is eventually routed by the local late newspaper publisher's widow, aided and abetted by a roving reporter, who happens along just as the widow is on the verge of folding her newspaper under the duress of the threatening politico.

It is highly saleable merchandise, both to Cagney's steady fans, who will find much of their favorite to delight them, and to those who were brought to Cagney by his "Yankee Doodle Dandy," though "Johnny Come Lately" is no "Yankee Doodle" super-duper. But the latter will recognize that here is hokum humor almost entirely unadulterated.

Cagney literally strolls through his enactment of the roving reporter hero, who, tarrying a while from his hobo rail-riding, in the little town of Plattsville, is befriended by the motherly newspaper publisher, played by Grace George, whose fading publication is restored by the grateful vagrant reporter. Miss George contributes a highly sympathetic note. She is proper at all times in her serious role.

A high-spot in portrayals, however, is built, with gusto, by Marjorie Main, as "Gashouse Mary," who has come a long way in pocketbook, in diamonds, and in years, as the conductor of the town's "joint," selling beer, brass band and just plain brass. She is really good, on the rough side, in a comedy vein that is responsible for much of the entertainment in the unreeling. Her climax is done in Keystone Cop fashion.

Although burlesqued, there is at times unusual and unnecessary stress on the type of "joint" she is operating, and from which she diverts the "protection" money she usually pays to the crooked politician, to the town's reform group headed by Reporter Cagney and Publisher George. It is Miss Main's first visit to the screen; she has been on the stage for many years. Hattie McDaniel, buxom "mammy" of the publisher's household, kicks up many a chuckle with her grouses, and Ed McNamara does an appropriate job as the politico. Marjorie Lord and Bill Henry have a romance which requires nothing more than excuse for parts of the plot.

On the whole, "Johnny Come Lately" contains humor, wistful sentiment, a bang-up crusade, some powerful fisticuffs, appropriate production—and James Cagney.

Producer William Cagney and capable director William K. Howard do a competent job on John Van Druten's script from Louis Bromfield's "McLeod's Folly" novel.

Running-time, 97 min. "G."* JAMES CUNNINGHAM

*"G" denotes general classification.

OWI Lauds WAC; Plans No Change in U. S. - Film Setup

(*Continued from page 1*)

mittee for?" he asked. "The WAC is doing a splendid job. It is a committee any other industry might envy."

However, he added, if the new chief of the motion picture bureau should feel it necessary to secure assistance which for any reason the WAC could not provide, he would be left free to set up an advisory group for that purpose, although it was difficult to foresee any situation which the WAC could not meet.

OWI officials so far have had no success in their search for a new film bureau head to act as liaison between the agency and the industry, it was admitted.

Fred Sandy with Gill

George Gill, PRC Pictures Washington franchise holder has engaged Fred Sandy, as salesman. Sandy was formerly with United Artists.

K. C. Grand Jury to Probe Delinquency

(*Continued from page 1*)

delinquency is nationwide, and expressed the opinion that it was no worse, and probably not as bad in Kansas City as in some other cities.

Judge Cowan suggested that the jury consisting of twelve leading business and professional men might make recommendations that might assist those agencies concerned with the problem. Roe Bartle, local Scout executive, is grand jury foreman.

Canada Exhibitors Conclude 3-Day Meet

TORONTO, Aug. 25.—National Council of Independent Exhibitors of Canada closed its three-day convention today after adopting a number of undisclosed resolutions which are to be presented to the Dominion Government in the near future by a deputation.

Change in Decree Seen By Clark

(*Continued from page 1*)

hibitor conferences and a meeting with representatives of the five consenting companies has been arranged for next Monday in Washington.

Numerous complaints have come from the mid-west. Objections in the Chicago territory center around what is claimed to be excessive clearance to first run houses, percentage pictures and selling in blocks of five.

Violations of the consent decree have been reported here with the refusal of exchanges to sell a second block of five to an exhibitor who didn't take the first block. Claims have been made that "A" houses are able to play a double feature at flat rentals while a subsequent run would be required to pay 35 per cent for each of the same pictures. Cancellation privileges are also said to be inadequate.

Majors' Decree Views Are Reported Set

(*Continued from page 1*)

Warnors, with respect to amendment or continuance of the decree would be made public early next week.

Counsel for the consenting companies, probably accompanied by some home office executives, are scheduled to attend the Washington meeting on Monday. Heads of the five companies and their attorneys have held a series of meetings here at various times throughout the Summer to exchange views on the operations of the decree to date and on changes regarded as warranted by experience under it in the event that it is to be extended for a further period.

Jones Expanding Independent Setups

(*Continued from page 1*)

pendent product, for distribution in Chicago, Milwaukee, Indianapolis and St. Louis. He recently acquired 31 20th-Fox-Gaumont-British and David Selznick-John Hay Whitney features for reissuance. Jones will open an exchange in Milwaukee. He is a partner in the Jones, Linick and Schaefer circuit, in Chicago.

Hawley Named to Expedite SPG Pact

Peter K. Hawley, labor representative on the local regional board of the War Labor Board and a UOPWA national representative, has been assigned to assist the Screen Publicists Guild in concluding negotiations with nine film companies on the reopening of the wage clause in contracts between the union and the firms. The SPG is an affiliate of the United Office and Professional Workers of America, CIO.

Plan 'Good-Will' Rally

As a tribute to Mexico and Central America on their Independence Day anniversary, the Good Neighbors Center of New York, located at 310 Riverside Drive, will hold a rally and "fiesta" Tuesday, Sept. 14th, on the stage of Skouras' Beacon Theatres, Broadway and 74th Street, at 8 P.M.

CAGNEY

OKLA K

NEVER ANOTHER FRONT

STORY LIKE IT *because*

THERE NEVER WERE 2 STA

LIKE THESE TO PLAY IT!



WAR

BOGART

OMA

CAUSE THEY MEAN SO

ICH TODAY — BOOK IT

ID BILL IT! A TRULY

NSATIONAL RE-RELEASE

ERS



with
DONALD CRISP
ROSEMARY LANE
Directed by LLOYD BACON
Screen Play by Warren Duff, Robert Buckner and Edward E. Paramore
From an Original Story by Edward E. Paramore and Wally Klein.

Industry Workers Pledged to Extra Bond Purchases

(*Continued from page* 1)

ity Committee members, and press representatives gathered in 209 Mutual Broadcasting studios in a "convention of the air," over a national closed-circuit hook-up, L. C. Griffith, the film industry's Third War Loan chairman, speaking from the meeting, called upon exhibitors to utilize all their showmanship abilities in cooperating with the Treasury's September drive, and outlined nine points of exhibitor cooperation. National Director of the War Finance Committee Gamble and Francis Harmon, executive vice-chairman of WAC, were also speakers in the ten-minute broadcast, originating at the Hotel Statler.

Griffith Asks Extra Bond

Griffith asked for exhibitors to sell an extra bond to each family; sell an added bond to each employee; write to National Screen Service for the Alan Ladd trailer; become Treasury issuing agents; write to the WAC for available display kits; use newspaper advertising space to sell bonds; keep bond books open at all times; arrange for special bond premieres.

Both the morning and afternoon sessions were presided over by Si Fabian, chairman of the theatre division of the War Activities Committee. Among the other speakers, besides Griffith and Harmon, was C. B. Akers, national director of the industry's campaign.

Practically every major film theatre organization was represented at the session, including Joseph E. Bernhard, Charles Moskowitz, Leonard Goldenson, W. K. Jenkins, R. J. O'Donnell, M. A. Lightman, Myer Schine, H. F. Kincey, Jay Emanuel, M. A. Silver, Frank Hornig, Pete Wood and A. Julian Brylawski.

John J. Payette and Carter Barron, co-chairmen of the War Activities Committee in Washington, aided by Frank LaFalce, Warner Bros. publicity director, handled the arrangements for the meeting.

Local WAC Members Hear WOR Broadcast

Local circuit and WAC executives gathered at the studio of WOR, local Mutual affiliate, to hear L. C. Griffith, Theodore R. Gamble, and Francis Harmon address exhibitors, WAC members, and press representatives gathered in 209 Mutual Broadcasting studios over a coast-to-coast closed circuit hook-up on exhibitor cooperation in the Third War Loan drive.

Members of the Metropolitan New York area WAC attending were Sam Rinzler, Henry Randel, Harry Mandel, Eddie Dowden, Ernie Emerling, Ed Schreiber, Mike Segal, Paula Gould, William Downs and Maurice Seidlitz, Mike Edelstein, Blanche Livingston, Fred Herkowitz, Peggy Foldes, Al Zimbalist, Joel Swenson and Jack Murray of Donahue & Coe.

HVC Names Top Stars for Hollywood Bond Cavalcade

HOLLYWOOD, Aug. 25.—The Hollywood Victory Committee today named Fred Astaire, Lucille Ball, James Cagney, Olivia de Havilland, Judy Garland, Kathryn Grayson, Walter Pidgeon and Dick Powell as stars of the Hollywood Bond Cavalcade. A three-hour show is planned.

Chairman Henry Ginsberg, Motion Picture War Finance Committee, has appointed 20 representatives of Allied Industries as a special committee of the Third War Loan campaign with Tom Baily and Albert Ruben as co-chairmen. An independent studios committee was also formed under Sol Lesser's chairmanship with I. E. Chadwick and Tremm Carr as co-chairmen.

'Lily', 'Army' Top St. Louis Grosses

ST. LOUIS, August 25.—"Presenting Lily Mars" will present Loew's State with an estimated gross of $26,500 to lead the box office parade in St. Louis this week. With an advanced price scale, "This Is the Army" at the Ambassador leads the way for the holdovers with $23,000.

Estimated receipts for the week ending August 25:

"Presenting Lily Mars" (M-G-M)
"Good Luck, Mr. Yates" (Col.)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days. Gross: $26,500. (Average, $16,900)
"This Is the Army" (W. B.)
AMBASSADOR—(3,154) (40c-50c-60c) 7 days, 2nd week. Gross: $23,000. (Average, $12,500)
"Heaven Can Wait" (20th-Fox)
"Gals, Incorporated" (Univ.)
FOX—(5,038) (30c-40c-50c) 7 days, 2nd week. Gross: $17,000. (Average, $15,800)
"DuBarry Was a Lady" (M-G-M)
"It's a Great Life" (Col.)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $8,500. (Average, $6,900)
"The Constant Nymph" (W. B.)
"Honeymoon Lodge" (Univ.)
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: $8,500. (Average, $7,300)
"Silver Spurs" (Rep.)
"Bomber's Moon" (20th-Fox)
ST. LOUIS—(4,000) (35c-40c) 7 days. Gross: $5,000. (Average, $4,400)

Three More Cities Mobilize for Bonds

(*Continued from page* 1)

Kaufman, of the Fanchon and Marco staff, are vice-chairmen of the publicity committee.

Tom Gilliam, chairman of the Chicago WAC, distributors' division, has called a meeting of branch managers and exchange representatives for today, at which plans will be made for a bond premiere during the Third War Loan and for release of the 26 WAC film bulletins to be issued.

In the Philadelphia area, chairmen Joe Conway, Ben Fertel, Melvin Fox, Jack Greenberg and Mel Koff have been appointed to lead industry participation in the drive. Samuel Varbalow will head the drive for the Southern New Jersey district.

Goldwyn Office to Represent Bronston

(*Continued from page* 1)

tatives for other independent producers.

The Goldwyn New York office already is geared for such expansion with Heineman, a veteran sales executive, heading that department here. Heineman formerly was assistant general sales manager of Universal. He has held virtually every position in sales and distribution from booker and office manager on up since entering the industry in 1918. He joined the Goldwyn organization last Spring.

'Army' Does Twice Average Gross in Indianapolis Week

INDIANAPOLIS, Aug. 25.—"This Is the Army" will do $22,000 at the Indiana this week, almost double the weekly average for that house. Loew's, with "Above Suspicion," is expected to gross $11,500. At the Circle, "Falcon In Danger" with the support of Del Courtney and band will do $14,000.

Estimated receipts for the week ending Aug. 24-26:

"Falcon in Danger" (RKO)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Stage: Del Courtney and band. Gross: $14,000. (Average, $11,000)
"This Is the Army" (W. B.)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $22,000. (Average, $11,500)
"Above Suspicion" (M-G-M)
"Two Senoritas from Chicago" (Col.)
LOEW'S—(2,800) (30c-40c-50c) 7 days. Gross: $11,500. (Average, $9,900)
"Constant Nymph" (W. B.)
"Bomber's Moon" (20th-Fox)
LYRIC — (2,000) (30c-40c-50c) 7 days. Moved from Indiana. Gross: $4,000. (Average, $4,500)

Bond Rally Opens N.Y. Bond Center

Some 2,000 "Bombadiers," representing almost 28,000 New York business firms, including those in the film business, enrolled in the payroll allotment war bond savings plan, held a meeting at the Victory Square war center tent yesterday to hear J. P. Stevens, Jr., director of the payroll savings division of the U. S. War Finance Committee, outline plans to mobilize workers in stores, offices and factories to buy an extra bond during the Third War Loan drive starting Sept. 9.

Former Governor Alfred E. Smith, and W. Randolph Burgess, chairman, War Finance Committee for New York State, addressed the meeting, the first to be held at the new Center, which will be the scene of Army exhibits, shows and numerous rallies during the September War Loan drive to sell $15,000,000,000 in bonds and stamps. Lucy Monroe led yesterday's audience in the singing of the "Star-Spangled Banner."

The National Entertainment Industry Council, in cooperation with United Theatrical War Activities Committee, and the Hollywood Victory committee, plans to put on a two-hour show on the night of Sept. 1 at the Center, in connection with the Treasury drive.

Delinquency Film to Premiere in Houston

"Teen Age," a feature length picture dealing with juvenile delinquency, produced by J. D. Kendis, president of Continental Pictures, from a story by Elmer Clifton, has been completed. Premiere has been set for Sept. 2, at Interstate Circuit's Palace Theatre in Houston, to be followed by other dates in the Interstate circuit. Fox-Intermountain has also set the film for a number of its theatres.

Kendis is now in New York, to set distribution deals with some independent distributor here. He will screen "Teen Age" for circuit heads in the New York City territory within the next 10 days.

'This Is Army' Gets $32,000 in San Francisco

SAN FRANCISCO, Aug. 25.—First seven days at regular prices will find "This Is the Army" banging out $32,000 at the Fox, followed by big stage show and "Pride of the Yankees" at Golden Gate, due to gross $28,500. "Youngest Profession" pairing with "Someone to Remember" to take $18,200 at Paramount.

Estimated takings for the week ending Aug. 23-25:

"Youngest Profession" (M-G-M)
"Someone to Remember" (Rep.)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days. Gross: $18,200. (Average, $15,700)
"This Is the Army" (W. B.)
FOX—(5,000) (20c-35c-55c-75c) 7 days. Gross: $32,000. (Average, $21,100)
"Captive Wild Women" (Univ.)
"Gals Incorporated" (Univ.)
ESQUIRE—(950) (20c-35c-60c-75c) 7 days 2nd week. Gross: $8,700. (Average, $9,500)
"First Comes Courage" (Col.)
"Crime Doctor" (Col.)
ORPHEUM — (2,440) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $15,500. (Average $12,700)
"Stage Door Canteen" (U. A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 6th week. Gross: $9,800 (Average, $10,100)
"Pride of the Yankees" (RKO)
GOLDEN GATE—(2,850) (20c-35c-44c-75c 7 days. Stage: vaudeville. Gross: $28,500 (Average, $24,500)
"Headin' for God's Country" (Rep.)
WARFIELD—(2,680) (20c-35c-55c-75c) 7 days. Stage: vaudeville. Gross: $21,000 (Average, $18,600)
"Heaven Can Wait" (20th-Fox)
"Henry Aldrich Swings It" (Para.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) 7 days, 3rd week. (Moved over from Fox. Gross: $9,000. (Average, $8,300)

Dohr Wins Award Vs. DuPont Films

Federal Judge Simon H. Rifkind yesterday approved an award of $6,000 to James L. Dohr, for services rendered as special master in an action brought by Pathe Laboratories Inc., against the Du Pont Film Manufacturing Corp., based upon allegations that the latter corporation included improper items in cost charged to Pathe Laboratories.

The special master, after 15 months of hearings, found that Du Pont had overcharged Pathe some $111,18 in connection with a contract governing the purchase of raw films. The major item in the suit, which is expected to be tried in Federal Court this Fall, revolved around a "formula price" for certain materials which Du Pont contended, could not have been sold at a lower price because of provisions of the Robinson-Patman Act.

The Du Pont corporation was upheld, in the special master's report with respect to certain charges such as depreciation, shipping expenses and power, but the special master criticized the transfer of ingredients from one manufacturing plant to another at a price above the cost of manufacture. A charge of $107 for experimental expense in the 15-month period covered was also found to have been improper.

Allied Gets Two More

CHICAGO, Aug. 25.—The Gold Coast and Plaza Theatres, owned by Henry Goldson, have joined the Allied buying and booking combine here.

Dixie' and 'Stormy' Big In Chi. Week

CHICAGO, Aug. 25.—Musicals are tting the big receipts in Chicago's op this week. "Dixie" with Teddy ell and his orchestra on the stage tthe Chicago Theatre is clicking th a gross of $58,000 probable. tormy Weather" opening at two uses, the Apollo, in the Loop, and e Regal, on the South Side, looks e a fine $44,000.

Estimated receipts for the week ding Aug. 26:

ormy Weather" (20th-Fox)
POLLO—(1,200) (40c-55c-75c) 7 days. oss: $14,000. (Average, $10,000)
ixie" (Para.)
HICAGO—(4,000) (40c-55c-75c) 7 days. ge: Teddy Powell and orchestra. Gross: ,000. (Average, $43,000)
onstant Nymph" (W. B.)
ARRICK—(1,000) (40c-55c-75c) 7 days, week in Loop. Gross: $9.000. (Aver-, $8,500)
hey Got Me Covered" (RKO)
lays, 9th week
he Falcon Strikes Back" (RKO)
lays, 9th week
orever and a Day" (RKO) 3 days
lelody Parade" (Mono.) 3 days
RAND—(1,150) (40c-55c-75c). Gross: 00. (Average, $8,000)
hey Came to Blow Up America"
th-Fox)
RIENTAL — (3,200) (30c-35c-55c-65c) 7 s. 2nd Loop run. Stage: Vaughn Mon- and orchestra. Gross: $23,000. (Aver-e, $22,000)
it the Ice" (Univ.)
oneymoon Lodge" (Univ.)
ALACE—(2,500) (40c-55c-75c) 7 days, 2nd ek. Gross: $24,000. (Average, $19,900)
oney Island" (20th-Fox)
OOSEVELT — (1,500) (40c-55c-75c) 7 s. 4th week. Gross: $17.000. (Average, ,000)
tage Door Canteen" (U. A.)
TATE-LAKE—(2,700) (40c-55c-75c) 7 s 6th week. Gross: $23,000. (Average, ,000)
ction in the North Atlantic" (W. B.)
NITED ARTISTS—(1,700) (40c-55c-75c) lays, 2nd week. Gross: $20,000. (Aver-, $18,000)
orilla Man" (W. B.)
lack Raven" (PRC)
WOODS—(1,200) (40c-55c-75c) 7 days, 2nd ek. Gross: $8.000. (Average, $7,500)

Licked' $9,350 in Denver Theatre B.O.

DENVER, Aug. 25.—First runs here d a setback this week with most overs and one return listed. 'e've Never Been Licked" on a dual the Denver was slated for $9,350 ile the return of "Union Pacific" the Denham grossed $8,500.

Estimated receipts for the week end-g Aug. 23-26:

eaven Can Wait" (20th-Fox)
assport to Suez" (Ccl.)
ALADDIN — (1,400) (30c-40c-50c-60c) 7 s. moveover. Gross: $5,000. (Average, 500)
ataan" (M-G-M)
hatterbox" (Rep.)
BROADWAY—(1,040) (30c-40c-50c-60c) 7 s. moveover. Gross: $3,125. (Average, 500)
nion Pacific" (Para.)
DENHAM — (1,750) (30c-40c-55c-65c) 7 s. return. Gross: $8,500. (Average, 400)
'e've Never Been Licked" (Univ.)
als Inc." (Univ.)
DENVER—(2,600) (40c-50c-60c-65c) 7 days. oss: $9,350. (Average, $11,000)
'e've Never Been Licked" (Univ.)
als Inc." (Univ.)
SQUIRE—(740) (40c-50c-60c-65c) 7 days. oss: $2,500. (Average, $3,000)
omber's Moon" (20th-Fox)
lelody Parade" (U. A.)
PARAMOUNT — (2,200) (30c-40c-50c) 7 s. Gross: $5,500. (Average, $5,000)
lit the Ice" (Univ.)
loney Moon Lodge" (U. A.)
RIALTO—(900) (40c-50c-60c-65c) 7 days. veover. Gross: $5,250. (Average, $3,500)

Providence Gross Down to Average

PROVIDENCE, Aug. 25.—Business here this week was considerably slower, dropping almost to normal figures after the hectic boom of the past month. Metropolitan opened for the season and reaped a very satisfactory $8,500 with an excellent stage show and "Thumbs Up." "Destroyer" did well at the Strand and is being held over.

Estimated grosses for the week ending Aug. 26:

"Hers to Hold" (Univ.)
"Honeymoon Lodge" (Univ.)
RKO-ALBEE—(2,239) (28c-39c-50c) 7 days. Gross: $17,000. (Average, $10,800)
"Destroyer" (Col.)
"Swing Your Partner" (Rep.)
STRAND—(2,200) (28c-39c-50c) 7 days. Gross: $14,300. (Average, $9,600)
"Swing Shift Maisie" (M-G-M)
"Somewhere in France" (U. A.)
LOEW'S STATE—(3,232) (28c-39c-50c) 7 days. Gross: $15,100. (Average, $14,400)
"The Constant Nymph" (W.B.)
"Inside Fascist Spain" (M. of T.)
MAJESTIC—(2,250) (28c-39c-50c) 7 days Gross: $9,000. (Average, $11,700)
"Above Suspicion" (M-G-M)
"Good Luck, Mr. Yates" (Col.)
CARLTON—(1,525) (28c-39c-50c) 7 days, 2nd week. (Move-over from Strand.) Gross: $3,500. (Average, $3,600)
"Stormy Weather" (20th-Fox)
FAY'S—(1,800) (28c-39c-50c) 7 days, 2nd week. (Moveover from Majestic.) On Stage: Betty Tanner & Buddy Thomas, Dave Seed & Yvette, Carlell & Rosa, Gloria LeRoy, Art & Bob Coleman, Dario Maiani. Gross: $6,000. (Average, $5,400)
"Thumbs Up" (Rep.)
METROPOLITAN—(3,050) (30c-35c-55c) 3 days. On Stage: Three Stooges, The Great Lester, Roy Davis, George Kaye, Phyllis Colt, Olsen & Shirley, Don Mario & Orchestra. Gross: $8,500. (Average, $6,800)

'Army' Terrific at 2 Seattle Houses

SEATTLE, Aug. 25.—"This Is the Army" at the Music Hall and Orpheum theatres this week hit a tremendously big $26,000, beating other attractions by a wide margin. "Destroyer" at the Liberty was favorable, and "Heaven Can Wait" average at the Fifth Avenue. Weather was mild and clear.

Estimated receipts for the week ending Aug. 26:

"Stormy Weather" (20th-Fox)
"Jitterbugs" (20th-Fox)
BLUE MOUSE—(950) (40c-50c-65c-85c) 7 days, 3rd week. Moved from Fifth Avenue. Gross: $4,600. (Average, $4,400)
"Heaven Can Wait" (20th-Fox)
FIFTH AVENUE—(2,500) (40c-50c-55c-85c) 7 days, 2nd week. Gross: $9 500 (Average, $10,500)
"Destroyer" (Col.)
LIBERTY — (1,800) (40c-50c-65c-85c) 7 days. Gross: $9,500. (Average, $9,200)
"Stage Door Canteen" (U. A.)
MUSIC BOX—(950) (40c-50c-65c-85c) 7 days, 6th week. Moved from Paramount. Gross: $5,000. (Average, $4,600)
"This Is the Army" (War)
MUSIC HALL—(2,275) (40c-50c-65c-85c) 7 days. Gross: $11,400. (Average, $8,300)
"This Is the Army" (W. B.)
ORPHEUM — (2,450) (40c-50c-65c-85c) 7 days. Gross: $14,600. (Average, $9,300)
"She Has What It Takes" (Col.)
PALOMAR — (1,500) (30c-42c-58c-70c) 7 days. Stage: "All-Network Radio Amateurs on Tour." Gross: $8.500. (Average, $8,300)
"Behind the Rising Sun" (RKO)
PARAMOUNT—(3,050) (40c-50c-65c-85c) 7 days, 2nd week. Gross: $8,000. (Average, $9,500)

Shortage Closes House

BOONE, Iowa, Aug. 25.—Central States has closed the Boone here, claiming a product shortage. The house is the second to be shuttered here in recent months, the Strand having previously been closed.

Stanley Averages $19,200; 'Army' Soars to $45,000

PITTSBURGH, Aug. 25.—With a sell-out $14,500 house for its reserved-seat opening at $1.10 to $6.60, "This Is the Army" headed for a high-flying $45,000 at the Stanley, finishing the week at regular prices. Despite this competition, attendance soared to near-record heights at other theatres.

Estimated receipts for the week ending Aug. 24-27:

"Hers to Hold" (Univ.)
FULTON—(1,700) (35c-44c-60c) 7 days. Gross: $13,000. (Average, $7,700).
"Heaven Can Wait" (20th-Fox)
HARRIS—(2,200) (35c-44c-60c) 7 days. Gross: $15,500. (Average, $9,300).
"Dixie" (Para.)
PENN—(3,400) (35c-44c-60c) 7 days, 2nd week. Gross: $13,000. (Average, $16,800).
"DuBarry Was a Lady" (M-G-M)
RITZ—(1,100) (35c-44c-60c) 7 days, 5th week, moveover after two weeks at Penn, one at Warners. Gross: $2,500. (Average, $2,800).
"The Leopard Man" (RKO)
SENATOR—(1,750) (35c-44c-60c) 7 days. Gross: $3,250. (Average, $3,200).
"This Is the Army" (W. B.)
STANLEY—(3,800). (Opening night, $1.10, $2.20, $6.50; remainder of run, 35c-44c-60c) 7 days. Gross: $45,000. (Average, $19,200).
"The Constant Nymph" (W. B.)
WARNER—(2,000) (35c-44c-60c) 7 days, 3rd week, moveover after one week at Penn. Gross: $6,000. (Average, $6,900).

'Marines' Opens at $23,500, Cleveland

CLEVELAND, Aug. 25.—World premiere of "Salute to the Marines," accompanied by a big exploitation campaign hit a bull's-eye at the State with a strong $23,500 estimated take. "Hers to Hold" was a Hippodrome hit with $25,000 in sight. RKO Palace soared to the heights when "Crime Doctor" and Smiley Burnette heading the vaudeville show collecting $31,500. Cool weather helped boost theatre business generally.

Estimated take for the week ending Aug. 25:

"Coney Island" (20th-Fox)
ALLEN—(3,000) (40c-50c-60c) 7 days, 3rd week. Gross: $9,500. (Average, $8,500)
"Hers to Hold" (Univ.)
WARNERS' HIPPODROME — (3,500) (40c-50c-60c) 7 days. Gross: $25,000. (Average, $17,000)
"Hit the Ice" (Univ.)
WARNERS' LAKE—(714) (40c-50c-60c) 7 days, 2nd week, moved over from Hippodrome. Gross: $4,200. (Average, $3,100)
"Crime Doctor" (Col.)
RKO PALACE—(3,300) (45c-55c-75c and 85c Sun. & Holidays) 7 days. Stage: Blue Barron orchestra, Smiley Burnette, June Preisser. Gross: $31,500. (Average, $25,800)
"Salute to the Marines" (M-G-M)
LOEW'S STATE—(3,300) (40c-60c) 7 days. Gross: $23,500. (Average, $16,800)
"Above Suspicion" (M-G-M)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days, 2nd week, moved over from State. Gross: $10,400. (Average, $8,600)

Morris Segel Joins U. A.

SEATTLE, Aug. 25.—Morris Segel, for many years salesman and manager of the Paramount exchange in this city until his resignation several months ago, has joined the local United Artists sales staff. He succeeds Carroll Trowbridge, who has been advanced to the position of branch manager for United Artists in Salt Lake City.

Short Subject Reviews

"Jasper Goes Fishing"

(Madcap Models)
(Paramount)

Jasper, on his way to Sunday school, meets temptation in the persons of a scarecrow and blackbird, who urge him to go fishing. Jasper's fishline drops into the midst of an aquatic church service, and the fish, annoyed at being disturbed, pull Jasper and his friends into the water. After being pursued through the depths by sea monsters, Jasper escapes and is glad to return to Sunday School. An amusing Technicolor short. Running time, 8½ mins. Release date, Oct. 8.

"Hit Tune Serenade"

(Universal)

Featuring the music of Henry Busse and his orchestra, and a vocal number by Ray Eberle, this is a satisfactory musical novelty. Others appearing are the radio stars "The Taylor Maids," and songstress Janelle Johnson.

Busse and his band play their favorites: "Hot Lips," "You Were Meant for Me," and "Linger Awhile." Eberle offers "I'm Through With Love." Nightclub background switches to an imagined harem for an Arabian 'boogie-woogie' number Running time, 15 mins. Release, Sept. 28.

"Ration Bored"

(Universal)

Woody Woodpecker wrestles with the gas rationing situation in this amusing Walter Lantz Technicolor cartoon. Action deals with Woody's attempt to siphon gas out of the tanks of abandoned cars in a junk yard when his tank runs dry while he is violating the pleasure driving ban. He gets into a mess of trouble when he tries to empty the tank of a police car, and after a series of misadventures, both Woody and the cop wind up in heaven applying at the wing ration board. Running time, 7 mins. Release, July 26.

"Three Bears in a Boat"

(Paramount)

What happens when three bear cubs take a cruise downstream in a canoe is entertainingly narrated by Joe Laurie, Jr., in this animal short. The perilous ride takes them through the rapids, over waterfalls, and ends up with the cubs crossing the river in a cable boat. Running time, 10 mins. Release date, Aug. 20.

ATTENTION FILM BUYERS

Just arrived in New York from Hollywood, California with the following re-issue exploitation pictures for greater New York and other territories:

"Secrets Of A Model"
with Cheryl Walker
"Crusade Against Rackets"
"Parole From The Big House"
and others.

See J. D. KENDIS
CONTINENTAL PICTURES, INC.
Room 1045, Edison Hotel, N. Y. C.

BOOM GOES "DESTROYER"



DESTROYER

STARRING

EDWARD G. ROBINSON

WITH GLENN FORD
MARGUERITE CHAPMAN
EDGAR BUCHANAN

Screen Play by Frank Wead, Lewis Meltzer and Borden Chase . Produced by
LOUIS F. EDELMAN • Directed by WILLIAM A. SEITER • A COLUMBIA PICTURE

..."Exhibitors can count on extensive grosses. Thrills, throbs, romance packed into first rate film. Ace contribution to war-inspired films."

FILM DAILY

"Standout. Top revenue. Gripping."

BOX OFFICE

Should hit box office
ull's-eye. One of best
lms about U. S. Navy
o plow across screen."
HOLLYWOOD REPORTER

"Rousing, full-bodied story of ship. Makes home with plenty to spare."
M P DAILY

Packed with situations
udiences will enjoy.
ast moving melodrama
as all the angles."
THE EXHIBITOR

"Fine example of what swell entertainment can be put into picture with war theme."
SHOWMEN'S TRADE REVIEW

Exciting, timely enter-
ainment. Appeal to
nen and women.
DAILY VARIETY

"Excellent. 'Destroyer' rings true as the steel of her keel."
M P HERALD

COLUMBIA PICTURES

ACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!

'Army' and 'Bell' Big in Los Angeles

LOS ANGELES, Aug. 25.—Ideal weather and continuation of a swimming quarantine discouraging beach addicts combined with an influx of trainees and a relaxation of Jap invasion apprehensions to give the town a bonanza weekend. "For Whom the Bell Tolls" rated $31,500 at the United Artists, downtown, and $16,500 at the two-a-day Carthay Circle. "This Is the Army" more than doubled house averages at the Warner Hollywood, Downtown and Ritz, with $26,590, $31,540 and $25,700 respectively.

Estimated takings for week ending August 25:

"For Whom the Bell Tolls" (Para.)
CARTHAY CIRCLE—(1,518) (85c-$1.10-$1.65), 7 days, 2nd week. Gross: $16,500. (Average, $8,400)
"The Youngest Profession" (M-G-M)
"Assignment in Brittany" (M-G-M)
CHINESE (2,500) (33c-44c-55c-75c) 7 days. Gross: $14,000. (Average, $14,050)
"Spitfire" (RKO) 4th week
"The Falcon in Danger" (RKO) 3rd week
HAWAII—(1,000) (33c-44c-55c-75c) 7 days. Gross: $4,500. (Average, $9,260)
"Mr. Lucky" (RKO)
"Saludos Amigos" (RKO)
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. Gross: $26,000. (Average, $15,240)
"The Youngest Profession" (M-G-M)
"Assignment in Brittany" (M-G-M)
LOEW'S STATE—(2,500) (33c-44c-55c-75c) 7 days. Gross: $19,500. (Average, $20,750)
"Mr. Lucky" (RKO)
"Saludos Amigos" (RKO)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days. Gross: $26,000. (Average, $12,810)
"Dixie" (Para.)
PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c) 7 days, 3rd week. Gross: $11,000. (Average, $10,800)
"Dixie" (Para.)
"Night Plane from Chungking" (Para.)
PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 7 days, 3rd week. Gross: $18,500. (Average, $19,760)
"The Youngest Profession" (M-G-M)
"Assignment in Brittany" (M-G-M)
RITZ—(1,376) (33c-44c-55c-85c) 7 days. Gross: $8,700. (Average, $9,410)
"For Whom the Bell Tolls" (Para.)
UNITED ARTISTS—(2,100) (85c-$1.10-$1.65) 7 days, 2nd week. Gross: $31,500.
"This Is the Army" (W. B.)
WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-65c-85c) 7 days. Gross: $26,590. (Average, $13,650)
"This Is the Army" (W. B.)
WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-65c-85c) 7 days. Gross: $31,540. (Average, $16,090)
"This Is the Army" (W. B.)
WARNER BROS. (WILTERN)—(2,200) (33c-44c-55c-65c-85c) 7 days. Gross: $25,700. (Average, $12,790)

'Land' at $11,000 Is Best in Montreal

MONTREAL, Aug. 25.—"This Land Is Mine" at the Capitol looks to be best this week with $11,000 expected. Runner-up will be "Coney Island," in its third week at Loew's, with $8,000 anticipated. "The More the Merrier," in its second week at the Palace, looks good for $7,000.

Estimated receipts for the week ending August 26:

"Stage Door Canteen" (U. A.)
ORPHEUM—(1,100) (30c-40c-60c) 7 days, 7th week. Gross: $3,500. (Average, $3,700)
"Coney Island" (20th-Fox)
LOEW'S—(2,900) (35c-53c-67c) 7 days, 3rd week. Gross: $8,000. (Average, $9,000)
"This Land Is Mine" (RKO)
"Falcon in Danger" (RKO)
CAPITOL—(2,700) (30c-40c-52c) 7 days. Gross: $11,000. (Average, $6,500)
"Captive Wild Woman" (U.)
"Follow the Band" (U.)
PRINCESS—(2,200) (30c-40c-52c) 7 days, 2nd week. Gross: $4,000. (Average, $4,300)
"The More the Merrier" (Col.)
PALACE—(2,700) (30c-45c-62c) 7 days, 2nd week. Gross: $7,000. (Average, $8,500)

Review

"Black Market Rustlers"

(Monogram)

THE Range Busters: Ray (Crash) Corrigan, Dennis Moore and Max Terhune are back in the saddle again, this time hitting the black market at the source in a full-blooded action thriller.

Corrigan and his pals have been sent by a cattlemen's association to find out about certain black market cattle rustlings. Crash, arriving before the others, finds a victim of the rustlers dying in his cabin. He is discovered there and is jailed for murder, but is released when his friends arrive and identify him. After a bit of scouting around, they discover that the cattle are being smuggled out of the area in a huge van. With the cooperation of the local ranches and the sheriff's men, they ambush the rustlers and, after a galloping gun fight, succeed in rounding them up.

Evelyn Finley, as a gun-totin' rancher's daughter, adds attractive romantic relief to the gun smoke. The Range Busters are up to their usual smooth standard. Others in the cast include Steve Clark, John Merton, Glen Strange, Carl Sepulveda and George Cheeseboro. It was produced by George W. Weeks and directed by S. Roy Luby from a screen play by Patricia Harper.

Running time, 59 mins. "G."* TED ROWLAND

*"G" denotes general classification.

'Above Suspicion' Good in New Haven

NEW HAVEN, Aug. 25.—Best showing in town was made by "Above Suspicion" and "Falcon in Danger," taking $9,500. The bill moves to the College for a second week. Second week of "Hers to Hold" and "Mug Town" at the Paramount grossed $6,100. Second week of "Heaven Can Wait" and "Passport to Suez" at the College grossed $3,500. Polio epidemic centered about New Haven undoubtedly hurt.

Estimated takings for the week ending Aug. 26:

"Bomber's Moon" (20th-Fox)
"Leopard Man" (RKO)
BIJOU—(1,627) (40c-50c) 7 days. Gross: $3,200. (Average, $3,600)
"Heaven Can Wait" (20th-Fox)
"Passport to Suez" (Col.)
COLLEGE—(1,565) (40c-50c) 7 days, 2nd week. Gross: $3,500. (Average, $3,200)
"Above Suspicion" (M-G-M)
"Falcon in Danger" (RKO)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $9,500. (Average, $9,300)
"Hers to Hold" (Univ.)
"Mug Town" (Univ.)
PARAMOUNT—(2,373) (40c-55c) 7 days, 2nd week. Gross: $6,100. (Average, $5,900)
"Behind the Rising Sun" (RKO)
"Mexican Spitfire's Blessed Event" (RKO)
ROGER SHERMAN—(2,037) (40c-50c) 7 days. Gross: $6,000. (Average, $6,200)

Quebec Conference Had 3 Screenings

TORONTO, Aug. 25.—The Roosevelt-Churchill conference at Quebec was not without its bright film moments with three special screenings there for officials of the United Nations and a crowd of newspapermen. Warner Bros.' "This Is the Army" was presented under auspices of the U. S. Army while United Artists' "Victory Through Air Power" held the screen on another occasion and the British feature, "The Silver Fleet," was shown under the sponsorship of the Free Netherlands Government at the Capitol Theatre in Quebec through the courtesy of President J. J. Fitzgibbons of Famous Players-Canadian Corp.

Apart from the special previews high officers and their retinues were entertained at a stage performance of the Army show under auspices of the Canadian Government.

'Action', 'Canteen' Strong in Toronto

TORONTO, Aug. 25.—"Action in the North Atlantic" opened with strength at Shea's with the assistance of a naval parade and broadcast and pointed to $12,000, while "Stage Door Canteen" continued for a fifth week at Loew's Theatre with a steady $9,500 in sight.

Estimated receipts for the week ending Aug. 26:

"Squadron Leader X" (Br.)
"Follow the Band" (Univ.)
EGLINTON—(1,086) (18c-30c-42c-60c) 9 days. Gross: $4,300. (Average, $4,300)
"Background to Danger" (W.B.)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $11,500. (Average, $12,300)
"Stage Door Canteen" (U.A)
LOEW'S—(2,074) (18c-30c-42c-50c-78c) 6 days, 5th week. Gross: $9,500. (Average, $11,400)
"Action in the North Atlantic" (W.B.)
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $12,000. (Average, $12,200)
"Dr. Renault's Secret" (20th-Fox)
"Hello, Frisco, Hello" (20th-Fox) (Trsfrd)
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: $4,000. (Average, $4,600)
"Hers to Hold" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $8,500. (Average, $9,000)

Oklahoma City Goes For 'Hers to Hold'

OKLAHOMA CITY, Aug. 25.—"Hers to Hold" was top grosser here this week, pulling around $8,500 into the Criterion boxoffice.

Estimates for the week ending Aug. 26th:

"Hers to Hold" (Univ.)
CRITERION—(1,500) (25c-40c-50c) 7 days. Gross: $8,500. (Average, $6,000)
"Ghost and the Guest" (PRC)
"The Black Raven" (PRC)
FOLLY—(600) (20c-25c) 3 days. Gross: $300. (Average, $250)
"Girls in Chains" (PRC)
"I'll Sell My Life" (PRC)
LIBERTY—(1,200) (20c-25c) 7 days. Gross: $4,000. (Average, $3,250)
"Background to Danger" (W.B.)
MIDWEST—(1,500) (25c-40c-50c) 7 days. Gross: $7,000. (Average, $5,600)
"First Comes Courage" (Col.)
"What's Buzzin' Cousin" (Col.)
STATE—(1,100) (25c-40c-50c) 7 days. Gross: $5,200. (Average, $4,500)
"Stormy Weather" (20th-Fox)
TOWER—(1,000) (20c-25c-40c) 7 days. Moveover from Criterion. Gross: $2,950. (Average, $2,500)

'Phantom' Premiere Hits Big $16,000 in Minneapolis Week

MINNEAPOLIS, Aug. 25.—Launched by a premiere showing which netted $1,250 for the Red Cross canteen service, "Phantom of the Opera" appeared headed for a very heavy $16,000 at Orpheum theatre, while "Dixie," holding at the State a second week, is due for a $12,000 week. Weather remained cool for this time of year, bettering business generally.

Estimated receipts for the week ending Aug. 28:

"The Human Comedy" (M-G-M)
LYRIC—(1,250) (40c-55c) 7 days. 3rd week. Gross: $5,000. (Average, $4,500)
"Dixie" (Para.)
STATE—(2,300) (40c-55c) 7 days, 2nd week. Gross: $12,000. (Average, $12,000)
"Saludos Amigos" (RKO)
"The Youngest Profession" (M-G-M)
CENTURY—(1,600) (40c-55c) 7 days Gross: $10,000. (Average, $7,000)
"Two Tickets to London" (Univ.)
GOPHER—(998) (35c) 7 days. Gross: $4,300. (Average, $3,400)
"Journey into Fear" (RKO)
WORLD—(350) (40c-50c-55c-75c) 7 days. Gross: $2,700. (Average, $2,200)
"Phantom of the Opera" (Univ.)
ORPHEUM—(2,800) (40c-55c) 7 days. Gross: $16,000. (Average, $11,600)
"Sarong Girl" (Mono.) 4 days
"Headin' for God's Country" (Rep.) 4 days
ASTER—(900) (20c-30c) 7 days, with mid-week change. Gross: $2,500. (Average, $2,300)

Tower Bill, 'Army' Top Kansas City

KANSAS CITY, Aug. 25.—Count Basie on the stage and "Lady Bodyguard" on the screen at the Tower lead grosses with approximately $15,000. "This is the Army," at the Orpheum for its second week, is bringing in upwards of $14,000. "Heaven Can Wait," at Esquire and Uptown, continues through its second week to run close on the heels of recent top holdovers at these houses.

Estimated receipts for the week ending Aug. 25-26:

"Heaven Can Wait" (20th-Fox)
ESQUIRE—(800) (35c-50c) 7 days, 2nd week. Gross: $5,500. (Average, $5,000)
"Pilot No. 5" (M-G-M)
"A Stranger in Town" (M-G-M)
MIDLAND—(3,600) (35c-50c) 7 days. Gross: $13,000. (Average, $14,000)
"Background to Danger" (W. B.)
NEWMAN—(1,900) (35c-50c) 7 days. Gross: $12,000. (Average, $10,900)
"This Is the Army" (W. B.)
ORPHEUM—(1,900) (35c-50c) 7 days, 2nd week. Gross: $14,000. (Average, $10,000)
"Lady Bodyguard" (Para.)
TOWER—(2,200) (35c-50c) 7 days. Count Basie & orchestra on stage. Gross: $15,000. (Average, $9,400)
"Heaven Can Wait" (20th-Fox)
UPTOWN—(2,000) (35c-50c) 7 days, 2nd week. Gross: $6,500. (Average, $5,600)

WPB 'Stalingrad' Show

WASHINGTON, Aug. 25.—To give heads of the War Production Board an opportunity to see how United States war materials sent to Russia perform in combat, a special showing of "The City That Stopped Hitler—Heroic Stalingrad" will be held here Friday, at the request of WPB officials. The picture will be released by Paramount.

The screening will be limited to the heads of the WPB and a few other high Government officials.

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
July 30	FIRST COMES COURAGE D ROBIN HOOD OF THE RANGE O	**(Fourth Block)** BATAAN Robert Taylor D—114 mins. (328) HARRIGAN'S KID D—70 mins. (329)	GHOSTS ON THE LOOSE East Side Kids C—64 mins. (205)	**(Sixth Block)** SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228)		THE SAINT MEETS THE TIGER Hugh Sinclair Jean Gillie (1943-44)	**(Seventh Block)** PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.			WE'VE NEVER BEEN LICKED Richard Quine Noah Beery, Jr. O—77 mins.	
Aug. 6		PRESENTING LILY MARS Judy Garland M—104 mins. (330) THE YOUNGEST PROFESSION C—81 mins. (331)	LAW RIDES AGAIN Ken Maynard Hoot Gibson O—56 mins. (251)	DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	TEXAS RANGERS NO. 5 "FIGHTING VALLEY" O—(355)		THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.	BOMBERS MOON George Montgomery Annabella D—70 mins. (401) (1943-44)	YANKS AHOY! (Hal Roach Streamliner) William Tracy Joe Sawyer	FRONTIER BADMEN Noah Beery, Jr. Robert Paige Diana Barrymore O—77 mins.	
Aug. 13		PILOT #5 Franchot Tone D—70 mins. (332) DU BARRY WAS A LADY (Technicolor) Red Skelton M—101 mins. (333)		HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)	ISLE OF FORGOTTEN SINS D—54 mins. (401)	BLACK HILLS EXPRESS SILVER SPURS	THE FALCON IN DANGER Tom Conway Joan Brooks D—70 mins.	HEAVEN CAN WAIT Don Ameche Gene Tierney C—112 mins. (402) (1943-44)	VICTORY THROUGH AIR POWER Disney Technicolor Feature 65 mins. (1943-44)		Irving Berlin's THIS IS THE ARMY M—115 mins. (224) Soldier Cast
Aug. 20	PASSPORT TO SUEZ Warren Williams Ann Savage D	HITLER'S MADMAN D—84 mins. (334) RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)		ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)	DANGER! WOMEN AT WORK (1943-44) BILLY THE KID IN CATTLE STAMPEDE	SOMEONE TO REMEMBER—D WAGON TRACKS WEST O WEST SIDE KID D	BEHIND THE RISING SUN Margo Tom Neal D—88 mins.		HI DIDDLE DIDDLE Adolphe Menjou Martha Scott C—73 mins. (1943-44)		
Aug. 27	MY KINGDOM FOR A COOK Charles Coburn Isobel Elsom C	HUMAN COMEDY Mickey Rooney D—117 mins. (380)	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE D—72 mins. (308)	SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229) (Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250)	LAW OF THE SADDLE Bob Livingston Al "Fuzzy" St. John O—(367)	LAW OF THE SADDLE—O NOBODY'S DARLING HEADIN' FOR GOD'S COUNTRY (1943-44)	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.	HOLY MATRIMONY Monty Woolley Gracie Fields C—(403) (1943-44)		PHANTOM OF THE OPERA Nelson Eddy Susanna Foster M—92 mins. (7061)	
Sept. 4	DESTROYER Edward G. Robinson Marguerite Chapman Glenn Ford D	**(First Block)** (1943-44) ABOVE SUSPICION D—90 mins. BEST FOOT FORWARD Lucille Ball M—94 mins.	SIX GUN GOSPEL Rough Riders O—54 mins. (254)	(Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)	BLAZING FRONTIER Buster Crabbe O—44 mins. (459) (1943-44)	SLEEPY LAGOON—C (Re-Issue) IN OLD MONTEREY Gene Autry O—(2306)	Special Releases COASTAL COMMAND D—60 mins. SPITFIRE Leslie Howard David Niven D—90 mins.	CLAUDIA Dorothy McGuire Robert Young Ina Claire D—91 mins. (1943-44)	JOHNNY COME LATELY James Cagney Grace George D (1943-44)		WATCH ON THE RHINE Bette Davis Paul Lukas D—114 mins. (1943-44)
Sept. 11		DR. GILLESPIE'S CRIMINAL CASE Lionel Barrymore D—89 mins.	HERE COMES KELLY Maxie Rosenbloom C—64 mins. (222)	**(First Block)** (1943-44) LET'S FACE IT Bob Hope Betty Hutton M—76 mins. (4301)	TIGER FANGS Frank Buck Duncan Renaldo June Duprez D—(406) (1943-44)	HOOSIER HOLIDAY C (1943-44) DEATH VALLEY MANHUNT O—70 mins. (301)			THE KANSAN Richard Dix Jane Wyatt O—79 mins. (1943-44)		
Sept. 18	HAIL TO THE RANGERS Charles Starrett Arthur Hunnicutt O (1943-44)	GIRL CRAZY Mickey Rooney Judy Garland C—99 mins. LASSIE COME HOME Roddy MacDowall D	REVENGE OF THE ZOMBIES Veda Ann Borg John Carradine D—61 mins. (215)	TRUE TO LIFE Mary Martin Franchot Tone Dick Powell C—94 mins. (4303)	TRAIL OF TERROR James Newill Tex O'Brien O—(356)		A LADY TAKES A CHANCE Jean Arthur John Wayne C				(Re-Issue) THE OKLAHOMA KID James Cagney Humphrey Bogart D—80 mins. (330)
Sept. 25	THE CASE OF THE DANGEROUS BLONDES Allyn Joslyn Evelyn Keyes D	SALUTE TO THE MARINES Wallace Beery Fay Bainter D—(101) SWING SHIFT MAISIE Ann Sothern C—86 mins.	SPOTLIGHT SCANDALS Billy Gilbert Frank Fay M—(24) (1943-44)	HOSTAGES Luise Rainer Arturo de Cordova Paul Lukas D—88 mins. (4305)	GIRL FROM MONTEREY Armida Edgar Kennedy C (1943-44)	A SCREAM IN THE DARK Robert Lowrey Marie McDonald D	THE FALLEN SPARROW Maureen O'Hara John Garfield D				THANK YOUR LUCKY STARS All Star Musical M—127 mins. (1943-44)
Oct. 2		TARTU Robert Donat Valerie Hobson D—103 mins. YOUNG IDEAS Susan Peters Mary Astor D—77 mins.		THE GOOD FELLOWS Cecil Kellaway Helen Walker James Brown C—70 mins. (4302) TORNADO Chester Morris Nancy Kelly D—83 mins. (4304)	LONE RIDER IN RAIDERS OF RED GAP Bob Livingston Al "Fuzzy" St. John O	MAN FROM MUSIC MOUNTAIN Roy Rogers Ruth Terry O	ADVENTURES OF A ROOKIE Wally Brown Allen Carney C THE SEVENTH VICTIM Tom Conway Jean Brooks D		BAR 20 William Boyd Andy Clyde O—54 mins. (1943-44)		(Re-Issues) Song of the Saddle Prairie Thunder The Cherokee Strip Empty Holsters Guns of the Pecos LAND BEYOND THE LAW
Oct. 9		THE MAN FROM DOWN UNDER D—103 mins. I DOOD IT D—102 mins.		(Special Release) THE CITY THAT STOPPED HITLER—HEROIC STALINGRAD 58 mins. (4331) (1943-44)	THE UNDERDOG Barton McLane Charlotte Wynters D	HERE COMES ELMER Al Pearce Dale Evans C (1943-44)	SO THIS IS WASHINGTON Lum & Abner C				

Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following:
(D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production Numbers Are in Parentheses

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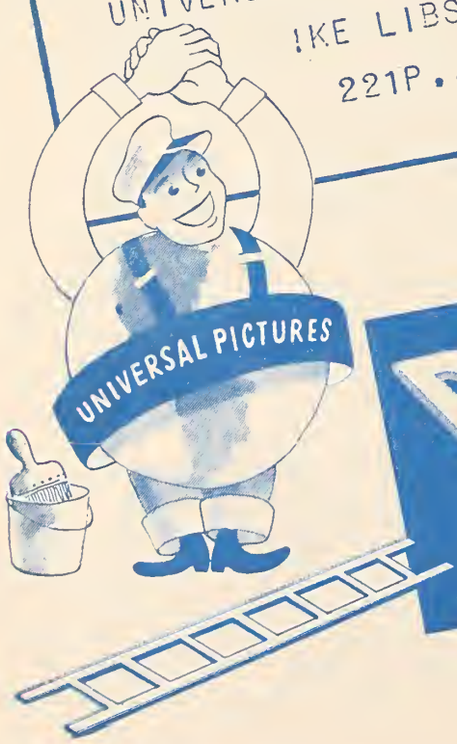
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PHANTOM OF THE OPERA IS DOING A SENSATIONAL FIRST WEEK BUSINESS AT THE PALACE THEATRE AND WE ARE HOLDING IT OVER FOR A SECOND WEEK IN THE SAME HOUSE THIS IS IN ITSELF MOST SIGNIFICANT BUT MORE SIGNIFICANT IS THE TREMENDOUS AUDIENCE SATISFACTION THIS PICTURE DELIVERS IN MY OPINION THIS IS THE BIGGEST ATTRACTION UNIVERSAL EVER HAD CONGRATULATIONS TO ALL CONCERNED=!

IKE LIBSON.
221P..



PHANTOM OF THE OPERA in TECHNICOLOR

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SUSANNA FOSTER · CLAUDE RAINS
with
EDGAR BARRIER · LEO GARRILLO · JANE FARRA
J. EDWARD BROMBERG · FRITZ FELD · HUME CRONY
Screen Play, Eric Taylor, Samuel Hoffenstein · Adaptation by John Jo
Based on the composition "Phantom of the Opera" by Gaston Le
Directed by ARTHUR LUBIN · A UNIVERSAL PICTURE · Produced by GEORGE WA

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MOTION PICTURE DAILY

back the attack!

VOL. 54. NO. 41 NEW YORK, U.S.A., FRIDAY, AUGUST 27, 1943 TEN CENTS

INDUSTRY BACKS BOND DRIVE

Capital Hears Majors Seek 5-Year Decree

Extended Arbitration Is Looked For

WASHINGTON, Aug. 26.—The consent decree distributor signatories are looking to "a five-year trial" with the Department of Justice under a revised draft, after the present decree expires on Nov. 20, according to reports heard here.

Department officials tonight said they were without any information as to what the five companies would propose when they offer preliminaries for revision of the decree at a meeting with U. S. Assistant Attorney-General Tom C. Clark here sometime next week. Clark, in Chicago, yesterday, said the meeting was scheduled for Monday, but it will probably be delayed until later in the week.

So far, conversations between the companies and Department officials have been general in character, but it is understood the former were told

(Continued on page 20)

Open Markets for Films Are Advocated By Brendan Bracken

Brendan Bracken, British Minister of Information, endorsed the principle of open competition for films in international markets, free of such barriers as quotas, monetary restrictions and other artificial nourishment for home product, in addressing a luncheon meeting tendered him by the MPPDA at the Waldorf-Astoria yesterday.

Bracken said he was opposed to artificial trade restrictions. Asserting that there are none in England now, he expressed the hope that there would be none here against British films. Motion pictures should stand on their own merits, he stated, observing that

(Continued on page 20)

Edwards, Jones in New Republic Posts

Realignment of Republic's advertising-publicity forces to meet increased promotional plans for 1943-44 was announced yesterday by James R. Grainger, president. The advertising-publicity department, operated until now under Charles Reed Jones, has been split into two departments, with Steve

(Continued on page 20)

Full Resources Being Marshaled to Aid U.S. Treasury in Greatest Effort To Reach Masses in September

Marshaling its entire resources to aid the Government again in bringing a huge war bond drive to the masses, the industry during the next few days will complete arrangements for its large-scale participation in the "Back-the-Attack" Third War Loan Drive.

More than 16,000 theatres throughout the country will aid either with special programs and events for direct bond sales on the premises and at exterior theatre bond booths or with special trailers, short subjects, recordings and speakers to boost the sale of bonds in their communities and neighborhoods. Theatre operators in every state, film exchangemen in every key city, home office and Hollywood executives are enlisted in the campaign, as are hundreds of Hollywood stars and players and all industry organizations.

The industry effort will equal, if it does not exceed, the highly successful undertaking of September, a year ago, when spearheading the Treasury drive at that time, it was credited with the greatest single contribution in the sale of more than one billion dollars face amount of war bonds in the single month.

The "Back-the-Attack" drive, starting Sept. 9 and continuing through Sept. 30, has as its goal the sale of 15 billion dollars of war bonds. Treasury officials have emphasized, however, that the principal aim of the Third

(Continued on page 3)

Independent Files Trust Suit vs. 20th

LOS ANGELES, Aug. 26.—Bard's Theatre, a neighborhood independent here, has filed a Federal Court suit charging 20th-Century Fox with violation of the Sherman and Clayton Anti-Trust Acts and the consent decree, in discriminatory distribution practices favoring competitive Fox West Coast houses.

Pivotal in the complaint are exhibition dates and rental terms. The suit seeks an injunction restraining 20th Century-Fox, and $25,000 in attorney fees.

Flexible Policy in East for Goldwyn

The Samuel Goldwyn New York office may represent an occasional additional independent producer in the East from time to time but has no plans for establishing itself as representative for such producers generally, MOTION PICTURE DAILY was advised officially yesterday.

The company some time ago completed arrangements by which it will represent Cagney Prod. here and more recently added Samuel Bronston Prod. to its representation, as reported exclusively in MOTION PICTURE DAILY

(Continued on page 2)

20th-Fox to Reissue Four in 1943-44

Twentieth Century-Fox will reissue four features in 1943-44, according to Tom Connors, vice-president in charge of world-wide distribution. The films are: "Call of the Wild," "In Old Chicago," "Under Two Flags" and "The Rains Came."

Bond Drive Aids In Today's Issue

Additional news of the industry's participation in the Third War Loan Drive, together with information concerning administration of the industry effort and exploitation aids for participating theatres, will be found on Pages 3, 12, 14 and 16 of this issue.

Experienced Theatre Man Is Sought to Head Unit of OCR

WASHINGTON, Aug. 26.—Plans to put an experienced theatre man in charge of the motion picture unit of the amusement and recreation section of the Office of Civilian Requirements were disclosed today by George W. McMurphey, chief of the section.

The War Activities Committee, Allen Smith, chief of the WPB theatre equipment service section, and others in the industry have been asked to assist in locating a man with the high qualifications which have been set as neessary to the proper administration of the unit.

The man being sought, McMurphey

(Continued on page 20)

Theatre Booking Changed by Polio

Chicago, Aug. 26.—Due to the infantile paralysis situation in Chicago, the Oriental Theatre has changed its booking for next week. "Silver Spurs," which was expected to be a big attraction for children, has been withdrawn in favor of "Spotlight Scandals," a first run musical.



Personal Mention

SI FABIAN, L. C. GRIFFITH, FRANCIS HARMON, C. B. AKERS and RAY BEALL will return this morning from Washington.

•

HENRY BRASH, New York representative for Arnold Pressburger, will arrive today from Hollywood.

•

ROBERT MOCHRIE, RKO general sales manager, will leave today for a tour of the company's Western branches.

•

SAM ECKMAN, M-G-M's British managing director, has arrived from London.

•

W. A. SCULLY, Universal sales executive, returned yesterday from Charlotte.

•

JACOB WILK, Warner's Eastern production chief, returned to New York yesterday from Cape Cod.

•

FREDERIC ULLMAN, JR., will leave for Canada Monday to see theatre circuit managers in Toronto and Montreal.

•

JOHN DE MOTT, formerly of United News Reel, is a new unit manager for Pathe.

•

EDWARD C. RAFTERY, United Artists president, is on the sick list.

•

PRIVATE CHARLES PRUTZMAN, JR., son of the Universal vice-president and general counsel, who entered the Army recently, has been assigned to Camp Crowder, Mo.

•

MATTHEW J. FOX, former Universal vice-president, is saying farewells to friends in the industry here before reporting in two weeks to Camp Upton as a private.

•

NICK CAVALIERE, New Haven newsreel man, is back from a Government photo mission.

•

LT. (j.g.) SONNY SHEPHERD, formerly of Wometco Circuit, Miami, is hospitalized at the Base Hospital, in Argentia, Newfoundland.

•

JAMES H. BLOOM, assistant manager of the Paramount, Springfield, Mass., has left for Ottumwa, Ia., for preflight training in the Naval Air Corps.

•

WILLIAM K. JENKINS, head of Lucas and Jenkins Theatres in Georgia, has been elected to the board of directors of the First National Bank of Atlanta.

•

TED TOD, Warner mid-West field representative, is in Detroit for a week.

•

LT. MICHAEL S. MANNING, formerly of Eastman Kodak, has been awarded the Air Medal.

•

MARTIN CHERRY, Columbia booker in Philadelphia, is vacationing in the Pocono Mts., Pa.

Coast Flashes

Hollywood, Aug. 26

TWENTIETH-FOX has reassembled the cast of "Song of Bernadette" for added scenes designed to expand the film in view of a decision to roadshow it. A December opening here is planned in order to make the attraction eligible for the Academy Award.

•

Treasury Department transcription head E. G. Opie will make a 15-minute Third War Loan campaign disc presenting a star from each studio. The disc will be supplied to 900 radio stations.

•

Studios will delegate eight top publicists to the Industry Service Bureau for the promotion of the bond campaign, three to accompany the talent Caravan. In addition to Chairmen Charles Feldman and Kenneth Thomson, the executive roster on tour will include Edward Alperson, Danny Winkler, and John Maschio.

•

Pursuant to an arrangement made prior to filming, 20th-Fox is shooting additional scenes from "Roger Touhy" implementing suggestions received from the FBI.

•

RKO has announced a $250,000 advertising budget on "Lady Takes a Chance."

MAYOR BOWRON has proclaimed Sept. 1-8 "Servicemen's Overnight Housing Fund Week." "The film industry has undertaken the task of conducting a statewide drive to raise funds to provide sleeping facilities for visiting servicemen, and the success of this campaign depends upon the cooperation of the theatre-going public," he said, urging all citizens to support this undertaking.

•

William Cagney and Charles Daggett have left here to attend the opening of "Johnny Come Lately" in New York and to confer with James Mulvey, Grad Sears and Edward C. Raftery, United Artists executives.

•

Phil L. Ryan has been elected president of Terneen Productions, and Pat O'Brien has been named vice-president.

•

Harry Sherman has announced "Belle of the Bowery," a Technicolor musical comedy, as his first deviation from Western themes, for production this winter. Release channels are as yet undetermined.

•

Joseph Mankiewicz, former M-G-M producer, has been signed to a producer-director-writer contract by 20th Century-Fox. His first will be "Keys of the Kingdom."

78 Millions Sold By Para. Partners

Paramount theatre partners and associates are selling War Bonds at the rate of $100,000,000 a year. The theatres are Treasury bond-issuing agents. At the last cross-country count, they reported selling $78,000,000 worth of bonds between Sept. 1, 1942 and June 1, 1943.

Canada Exhibitors Elect A. J. Mason

TORONTO, Aug. 26.—New officers of the National Council of Independent Motion Picture Exhibitors of Canada were formally announced here today following a convention of delegates from Coast-to-Coast. They are: A. J. Mason, of Spring Hill, N. S., president; Henry Falk, of Montreal, chairman of the board; Ben Freedman, of Toronto, R. McTavish, of Vancouver, W. Mahon, of Prince Albert, H. G. Stevenson, of Edson, Alberta, H. Schulman, of Winnipeg, and Malcolm Walker, of Halifax, members of the board of directors.

Freedman, Mason and Falk were named to the industry's advisory council unit of the Wartime Prices and Trade Board. The advisory council has equal representation of distributors and circuits, with J. J. Fitzgibbons, president of Famous Players-Canadian, as chairman.

R. G. McMullen, administrator of the Wartime Prices and Trade Board, was scheduled to be present tonight for a presentation to him of proposed industry reforms by the group, which were not publicly outlined but were authoritatively understood to deal with rental contracts and feature groupings for the new season.

The advisory body is expected to meet early in September to deal with proposals by independent exhibitors along broad lines for final consideration by McMullen.

Columbia Sells to M. & P. and Saenger

Columbia has sold its 1943-44 product to Mullin and Pinanski, operating 70-odd theatres in New England, out of Boston, and to Saenger Theatres, operating more than 100 in the South, out of New Orleans.

The M. and P. contract is Columbia's first full-season's deal with that circuit in six years. The Saenger arrangement runs for three years, through 1945-46. Circuit, last year, closed with Columbia for 1942-43 through 1944-45. That contract was cancelled and the new one negotiated.

Flexible Policy in East for Goldwyn

(*Continued from page* 1)

yesterday. It was pointed out that Cagney and Bronston both are using the Goldwyn lot, and the placing of Eastern representation for two with the Goldwyn office here is merely an added convenience.

James A. Mulvey, vice-president of Samuel Goldwyn, Inc., and William Heineman, general sales manager, will leave for the Coast Sept. 10 to see Goldwyn's newest production, "The North Star."

Pleasure Ban Ending

WASHINGTON, Aug. 26.—Public resentment against the pleasure-driving ban in Northeastern states is expected here to force its lifting on Sept. 1.

Gary Theatre Files New Clearance Case

A new clearance complaint has been filed by Gary Theatre Corp., operator of the Palace, Gary, Ind., at the Chicago arbitration tribunal, following the recent appeal board decision affirming the dismissal by a Chicago arbitrator of the Gary's combination clearance and run complaint, but which left the door open for the separate filing anew of either a Section 8 or Section 10 complaint.

The new Gary case names RKO and 20 Century-Fox and seeks the elimination of clearance over the Palace held by the Tivoli, Avalon, Southtown, Capital and Chicago theatres, Chicago, on the grounds that their clearances are unreasonable.

The Gary's first case was dismissed after opening statements at the Chicago tribunal. It was appealed by Gary, an oral hearing was held before the appeal board and subsequently the dismissal was affirmed. The board was critical of the combining of a new complaint with the original one after proceedings had been started.

W. B. Dubs Another Film in Italian

Warners have dubbed a second feature, "They Drive By Night," in Italian, in anticipation of the reopening of the Italian market. Initial feature so dubbed was "Sergeant York." A French version of "Night" has also been dubbed.

Lober to Assist Riskin in OWI

Louis Lober, formerly M-G-M manager in the middle East, has been appointed executive assistant to Robert Riskin, chief of the motion picture bureau of the Office of War Information. Lober previously was chief of the special assignments division of the OWI outpost bureau. He assumes his new duties Sept. 1.

'Army' Set for 52 More Premieres

Warners' "This Is the Army" has been set for 52 more special advanced price local premieres this week, bringing total openings to 175 to date.

Seventeen premieres took place Wednesday night, 21 were held last night and 14 will be held tonight. Sell-outs have been reported by local first night committees in all situations.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

All-Out Industry Effort for Bond Drive

(Continued from page 1)

War Loan campaign is to sell bonds to as many private individuals as possible, rather than in huge amounts to banks, insurance companies and other large purchasers, as heretofore. A broad aim of the Treasury is to effect bond sales, regardless of amount, to 50,000,000 persons. In this way, it was pointed out, the drive not only would succeed in selling a huge total value of bonds but also would drain off surplus spending money in the hands of the general public and thereby win an immediate and important victory in the war against inflation.

Aiming at Lower Brackets

The drive's 50,000,000 prospective bond purchasers are in the important income group of less than $5,000 annually, the group which can do the most to win or lose the fight against inflation.

To reach the masses and make the drive a success, Treasury officials state, the complete cooperation of the industry, radio and the press must be had, as motion pictures, radio and the press reach the masses as does no other combination. That is why, they explain, the industry and every one of its component parts and members must either be an active participant in the drive or a bond buyer, and preferably both.

The motion picture industry during the Third War Loan drive will be both the seller and buyer of bonds. Every employe will be solicited to buy an extra bond during the campaign. For this purpose, George J. Schaefer, War Activities Committee chairman, is heading a group of 32 "Rangers" appointed by L. C. Griffith, national chairman for industry participation in the Third War Loan.

Exhibitors Sign Pledges

The over-all committee for the Third War Loan, working out of WAC headquarters in New York City, is comprised of the following men: L. C. Griffith, president of Griffith Theatre circuit of Oklahoma City, general chairman; C. B. Akers, campaign director; Ray Beall, of the Interstate circuit, publicity chairman; A. P. Waxman, advertising; Joseph H. Hazen, vice-president of Warner Bros., and Henry J. Ginsberg, in charge of sales to industry personnel in the higher bracket income group; E. L. Alperson, head of the RKO Theatre circuit, in charge of the Hollywood "Caravan of Stars"; Kenneth Thomson and Charles K. Feldman, talent coordinators; William F. Rodgers, general sales manager of M-G-M, handling bond premieres, and Harry Brandt, in charge of the issuing agents.

Exhibitor pledges in which they signify their intention of joining in the all-out drive are coming in by hundreds each day to Griffith's headquarters. Those who have not already sent in their pledge are urged to do so immediately, since the heads of the drive wish to report to the Treasury Department at the earliest possible moment.

Secretary of the Treasury Morgenthau, in a letter to Si Fabian, chairman of the theatres division of the WAC, points out that motion pictures—production, distribution and exhibition—are in an ideal position to aid the drive. His letter concludes with the statement, "Be assured that the efforts of your players, your theatre owners, your studios and your staffs are appreciated by the Treasury."

This letter adds further proof that the industry's job during previous war bond drives has met with more than little approval in official circles. There is every reason to believe that the official slogan, "Back the Attack! Buy War Bonds!" will spur exhibitors, players and the industry as a whole to even greater achievements during the new campaign.

Two trailers being issued by the drive committee will endeavor to raise public morale to the spirit of the occasion. Corporal Alan Ladd, former Paramount star, now in the Army, has made a trailer which will be available to exhibitors, through their nearest National Screen Service exchange, free of charge. An appeal trailer starring Rosalind Russell will be appended to all five newsreels.

'Cavalcade' Is Focal Point

Nine screen personalities and a "name" orchestra will headline the "Hollywood Bond Cavalcade," a huge variety show designed as Hollywood's top war bond sales effort, which will travel by special train to 15 key cities in behalf of the Third War Loan, according to a joint statement released by Charles K. Feldman and Kenneth Thompson, representing the Hollywood Victory Committee.

This nation-wide tour, made at the request of the Treasury Department War Finance Committee, is expected to be the highlight and focal point for publicity for the campaign. Edward L. Alperson is Cavalcade chairman, with Frank Seltzer, for the Victory Committee, as his associate.

The following stars, Feldman and Thomson declared, are currently scheduled for this entertainment junket: Fred Astaire, Lucille Ball, James Cagney, who may only be able to make part of the trip, Olivia De Havilland, Judy Garland, Kathryn Grayson, Walter Pidgeon, Dick Powell, and Kay Kyser and his orchestra. There is also a possibility that Mickey Rooney may join the Cavalcade en route.

'Caravan' Itinerary

The cities scheduled to be visited following the opening appearance in Washington on September 8th, are: Philadelphia, 9th; Boston, 10th; New York City, 11th; Pittsburgh, 12th; Detroit, 13th; Cleveland, 14th; Cincinnati, 15th; Chicago, 16th; Minneapolis, 17th; St. Louis, 18th; New Orleans, 19th; Dallas, 20th; San Francisco, 23rd; winding up in Los Angeles for a giant bond rally on the 24th.

Liaison between the War Finance Committee and the industry's War Activities Committee is being maintained by Oscar A. Doob, who is acting as assistant national director of the WFC. Theodore R. Gamble, national director of the WFC, is an exhibitor in Oregon himself.

THIRD WAR LOAN COMMITTEE



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General Chairman



C. B. Akers
Campaign Director



Ray Beall
Publicity



A. P. Waxman
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Caravan



Kenneth Thomson
Talent



Charles Feldman
Talent



William F. Rodgers
Bond Premieres

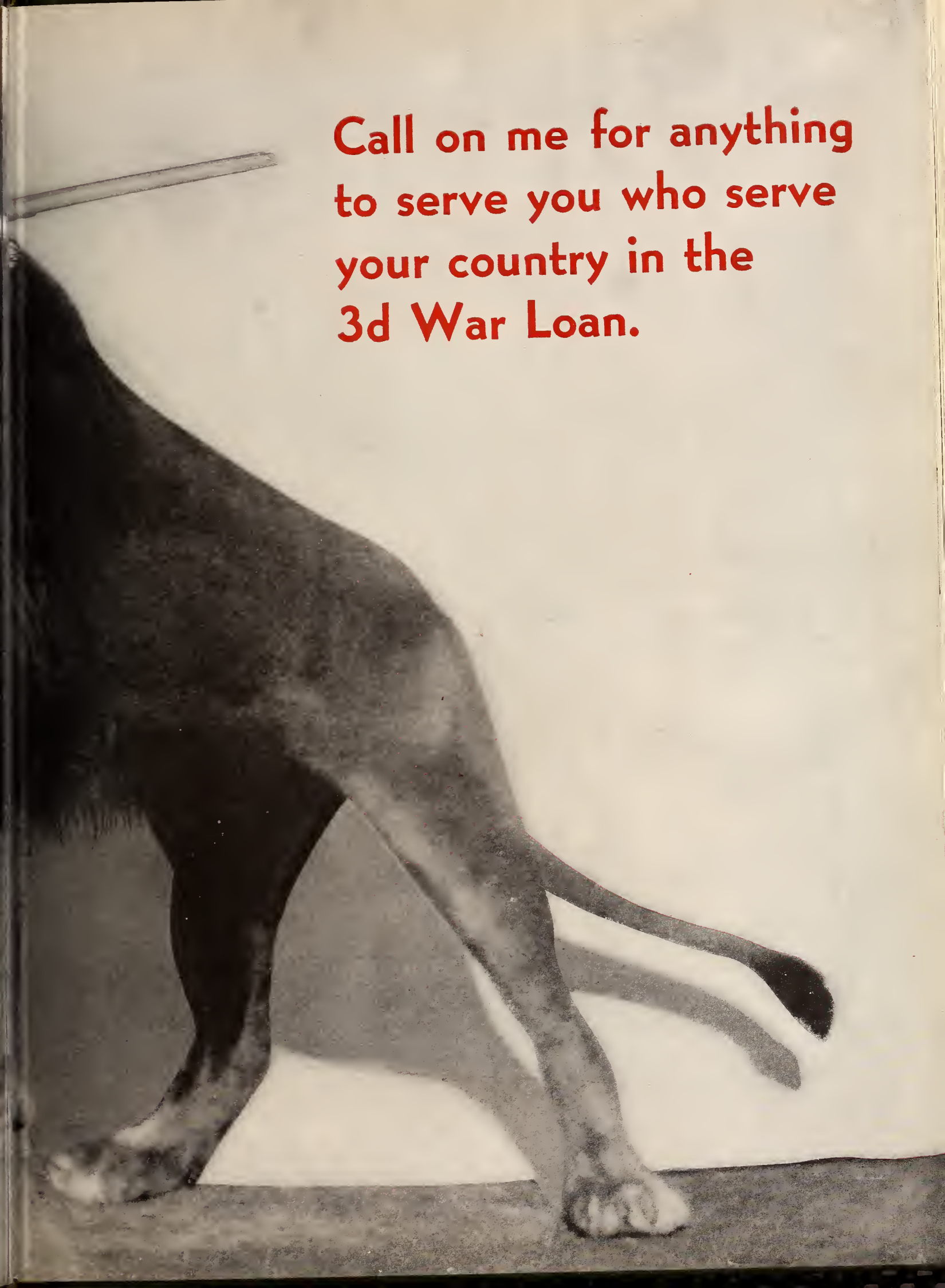


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Spitsbergen (Norw.)
King Charles Is. (Norw.)
Loroten Islands
Kolguev I.
Vaigach I.
Novaya Zemlya
Denmark Strait
King Christian IX Land
King Frederik VI Land
Angmagssalik
Wandel Land
Baffin Island
Hopedale
Labrador
Ungava
Hudson Bay
Belle Isle
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Luanda
Lobito
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Addis Ababa
Asmara
Khartoum
Port Sudan
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Kassala
Juba
Entebbe
Kisumu
Eldoret
Nakuru
Kisumu
Tabora
Mwanza
Dodoma
Iringa
Mbeya
Tanga
Moshi
Arusha
Lindi
Mtwara
Kilwa
Songea
Tunduma
Abercorn
Ndola
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Middelburg
Cradock
Graaff-Reinet
Beaufort West
Worcester
Stellenbosch
Paarl
Wellington
Caledon
Swellendam
Mossel Bay
George
Knysna
Plettenberg Bay
Port Elizabeth
Uitenhage
Grahamstown
Queenstown
East London
Durban
Pietermaritzburg
Ladysmith
Newcastle
Dundee
Vryheid
Piet Retief
Ermelo
Standerton
Heidelberg
Nigel
Springs
Brits
Rust


because we ar
3
R
R K O
RADIO
PICTURES

Americans

We will back the attack with War Bonds . . .

As individuals, as groups, as an industry, it's our job to . . .

KEEP AMERICA'S THEATRES ON THE FIGHTING FRONT OF WAR BOND SALES

Let's do it . . <u>again</u> . . for

WAR LOAN


WAR ACTIVITIES COMM
THEATRES DIVISION
Pledg
L. C. GRIFFITH, Chairman
Third War Loan Campaign
War Activities Committee
Motion Picture Industry
1501 Broadway
New York 18, New York
You can absolutely depend upon me to
for the Third War Loan, beginning Septem
I will cooperate with my local War F
nent; I will run the Campaign trailers;
booth; cooperate with newspapers, ra
positively use all my showmanship to se
Please attach list, if you oper-
ate more than one theatre.
BACK
BUY
3RD WAR
UNIVERSAL PICTURES



THE ATTACK WAR BONDS

LOAN STARTS SEPT. 9th

THIRD WAR LOAN PLAN FOR THEATRES

A 12-point program detailing the essentials of effective exhibitor participation in the Third War Loan Drive, which will start Sept. 9, has been prepared by the industry campaign committee under the direction of L. C. Griffith, general chairman. Careful study of the program, which follows, will be of invaluable aid to every participating exhibitor:

1. CONTACT LOCAL WAR FINANCE COMMITTEE

Again we want to emphasize the fact that the War Finance Committee is directing the Third War Loan Campaign, and in your case it is your local county or city War Finance Committee chairman. Your first duty is to contact him, offer the services of your theatre and determine how you can most effectively participate in the campaign.

2. CALL MEETING OF THEATRE EMPLOYEES

After you have contacted your local War Finance Committee chairman and met with him, representatives of the press, radio, outdoor advertising, and retail merchants association, call a meeting of your theatre employees and enlist them in the campaign from the theatre standpoint.

3. SIGN YOUR PLEDGE IN TRIPLICATE

Be sure to sign your Third War Loan pledge in triplicate as soon as you receive it. Mail the original to your State Motion Picture War Bond chairman, one copy to WAC headquarters in New York, and one copy to your nearest National Screen Service Exchange. It is most important that all three copies be signed and mailed promptly. The NSS copy constitutes an automatic order for the gratis campaign trailer. Unless NSS receives this copy you will not get the trailer.

4. RUN TRAILER THROUGHOUT CAMPAIGN

Be sure that the gratis trailer is put on your screen on September 9, the opening day of the campaign, and shown for at least the first ten days or two weeks. This trailer can be interspersed with Third War Loan film bulletins affixed to regular newsreels. Both trailer and bulletin make a definite appeal to theatre patrons.

5. ORDER AND USE N. S. S. ACCESSORIES

National Screen Service has prepared an excellent accessory kit which includes a 40x60, a one-sheet, 22x28, and a combination 11x14 and 8x10. The latter is designed so that it can easily be cut to fit a flat 8x10 frame. This special Third War Loan accessory kit is available from your nearest National Screen Service exchange, at a below-cost price of 75c. Order immediately and put this material to use.

6. DRESS UP YOUR MARQUEE, FRONT AND LOBBY

In addition to the accessories in the Third War Loan kit, there are other accessories, such as valances, etc., available as listed in the national press sheet. Use them so that your theatre will present a patriotic appearance and generate enthusiasm in prospective bond buyers. You will also receive direct from the Treasury Department an envelope containing three 22x28 upright posters. Utilize this Treasury Department material in addition to the above.

7. BUILD NEW BOND BOOTH OR REDECORATE OLD ONE

Most bond booths now in use around the country are a little shopworn and the worse for wear. Either construct a new one embodying designs shown in the national press sheet, or redecorate your old one, so that it will attract the attention of prospective bond purchasers coming into your theatre. It is most important that you do this. If it is impossible to construct a bond booth, an army tent appropriately bannered will serve admirably.

8. STAFF BOND BOOTH ADEQUATELY

Since the goal of the Third War Loan campaign is to sell $15,000,000,000 in War Bonds, the greatest task the Motion Picture Industry has ever been asked to participate in—it is most important that you make arrangements with your local War Finance Committee to furnish an adequate staff from women's auxiliary organizations to act as bond salesmen.

9. NATIONWIDE SALUTE NIGHT OF SEPT. 8th

Your theatre should participate in the nationwide salute to the Third War Loan by receiving and amplifying the coast-to-coast broadcast of the opening ceremonies at the White House on September 8th, the eve of the campaign. After the broadcast you can start bond sales from your stage. At the conclusion of the salute, advise your local State Motion Picture War Bond Chairman and WAC headquarters the results, both in dollars (sales value) and number of purchases.

10. WAR BOND PREMIERES

In view of the popularity and success of war bond premieres during the September campaign last year, we suggest that you arrange one or more war bond premieres in your theatre during the campaign. Scale admissions on bond purchases of $18.75 and up. See the special page on war bond premieres in the national press sheet.

11. ENLIST ARMY, NAVY AND MARINE CAMP COOPERATION

If your town is near an army, navy or marine camp, enlist the cooperation of the personnel and facilities of the camp through the commanding officer. This cooperation can result in use of personnel and equipment from these sources. Be sure to seek this cooperation because it adds the necessary service flavor to your entire bond selling effort.

12. SUSTAIN INTEREST IN THE CAMPAIGN WITH LOCAL ANGLE

Your community and every other community can build stirring events around local boys now in the service, and their families. Watch your newspapers and other channels for your local war heroes home on leave, and fit them into your bond selling plans. Also capitalize on the bond purchases of local celebrities and employees of nearby defense plants.



SMASH HITler!



Watch the Motion Picture Industry BACK THE ATTACK! in this

Starring 16,000 American exhibitors!



THIRD WAR LOAN

This advertisement prepared and space paid for by WARNER BROS.

COMMITTEES NAMED FOR BOND DRIVE

L. C. Griffith Directs National Campaign

Running the industry's Third War Loan machinery, under general campaign director L. C. Griffith, and his staff, are four special committees: state exhibitor committee chairmen, the "Rangers," the New York executive committee and the distributor's committee.

State exhibitor chairmen, listed elsewhere on this page, are actual over-all field managers of the industry's bond selling effort in the states. The "Rangers," under George Schaefer, are assigned to sell an extra bond in September to each film industry employee. Group is comprised of 36, as follows:

Lou Golding, Albany; R. B. Wilby, Atlanta; S. Pinanski, Boston; Vincent R. McFaul, Buffalo; H. F. Kincey, Charlotte; John Balaban, Chicago; Ike Libson, Cincinnati; William Skirball, Cleveland; R. J. O'Donnell, Dallas; Rick Ricketson, Denver; A. H. Blank, Des Moines; Earl Hudson and Charles Perry, Detroit; Harry Katz and Don R. Rossiter, Indianapolis; Elmer Rhoden, Kansas City; Charles Skouras and Arch Bowles, Los Angeles.

Also, M. A. Lightman, Memphis; Harold Fitzgerald, Milwaukee; John Friedl, Minneapolis; I. J. Hoffman, New Haven; E. V. Richards, New Orleans; Leo Brecher, New York City; J. B. McKenna, Oklahoma City; William Miskell, Omaha; John Nolan, Philadelphia; M. A. Silver, Pittsburgh; Albert Finke, Portland, Ore.; Harry Arthur, St. Louis; John Rugar and Tracy Barham, Salt Lake City; D. J. McNerney and B. B. Sturdivant, San Francisco; Frank Newman, Seattle; Julian Brylawski, Washington, D. C.

Distribution Committee

Distribution companies have a special committee for the drive, comprised of the following 14 sales executives:

Neil F. Agnew, Paramount; Steve Broidy, Monogram; Tom Connors, Twentieth Century-Fox; Ned E. Depinet, RKO Radio; James R. Grainger, Republic; Arthur Greenblatt, Producers Releasing; Ben Kalmenson, Warner Bros.; William Kupper, Twentieth Century-Fox; Carl Leserman, United Artists; Robert Mochrie, RKO Radio; Abe Montague, Columbia; William F. Rodgers, M-G-M; W. A. Scully, Universal; Gradwell L. Sears, United Artists.

The New York executive committee, of 15 company presidents, follows:

Barney Balaban, O. Henry Briggs, Steve Broidy, Jules E. Brulatour, Jack Cohn, Stanton Griffis, Will H. Hays, Hermann G. Place, Edward C. Raftery, N. Peter Rathvon. Herman Robbins, Nicholas M. Schenck, Spyros P. Skouras, Herbert Yates, Adolph Zukor.

Henry Ginsberg is chairman of the Hollywood division.

Morgenthau Praises Theatres for War Bond Sale Aid

Recognition of the nation's motion picture theatres as a powerful instrument of the war bond sales effort, has come from Secretary of the Treasury Henry Morgenthau, Jr., in a letter to S. H. Fabian, chairman of the Theatres Division of the War Activities Committee. Morgenthau said:

Remembering the impressive efforts the motion picture industry put forth in the war bond drive of last September and your continuing effort since then, I am confident that you will again plan an important part in the success of the Third War Loan.

You are in an ideal position to help in this most important of all war bond drives. As you know, the success of the Third War Loan depends upon the response of the individual bond-buyer. We hope for the greatest mass sale in history. And it is through the motion picture theatres that those American millions can be reached with our bond message. You not only can sell vast number of bonds yourselves, but by your exuberant leadership in your communities you can provide a general, over-all enthusiasm that will result in great numbers of "extra" bonds being sold during the Third War Loan.

Be assured that the efforts of your players, your studios, your theatre owners and staffs and all others in your industry are appreciated by the Treasury.

State Bond Chairmen Listed

In order to parallel as nearly as possible the organization of the Treasury Department's War Finance Committee which is set up in each state, L. C. Griffith and his special industry Third War Loan campaign committee appointed a state exhibitor chairman who will supervise all matters pertaining to the industry's part in the drive.

This in no way changes the position of the permanent motion picture war bond chairman working under the War Activities Committee. The state exhibitor chairmen follow:

ALABAMA—R. H. Kennedy, Alabama Theatre, Birmingham.
ARIZONA—Harry Nace, Orpheum Theatre Bldg., Phoenix.
ARKANSAS—M. S. McCord, Little Rock.
CALIFORNIA (Southern) — Charles Skouras, Los Angeles.
CALIFORNIA (Northern)—D. J. McNerney, 25 Taylor St., San Francisco.
COLORADO—Rick Ricketson, Denver Theatre Bldg., Denver.
CONNECTICUT—Harry F. Shaw, Poli Bldg., New Haven.
DELAWARE—Lewis S. Black, Warner Theatre, Wilmington.
FLORIDA—J. L. Cartwright, Tampa Theatre Bldg., Tampa.
GEORGIA—W. K. Jenkins, Fox Theatre Bldg., Atlanta.
IDAHO—Harry Gordon, Rialto Theatre, Boise.
ILLINOIS—Jules Rubens, 175 State St., Chicago.
INDIANA—Don Rossiter, 444 N. Illinois St., Indianapolis.
IOWA—A. H. Blank, Paramount Bldg., Des Moines.
KANSAS—Harry Wareham, Manhattan.
KENTUCKY—Fred Dolle, Fourth Ave. Amuse. Co., Louisville.
LOUISIANA—E. V. Richards, 608 Canal St., New Orleans.
MAINE—Connie Russell, Bangor.
MARYLAND—Frank A. Hornig, 531 N. Howard St., Baltimore.
MASSACHUSETTS—Sam Pinanski, 60 Scollay Sq., Boston.
MICHIGAN—E. C. Beatty, 1492 National Bank Bldg., Detroit.
MINNESOTA—John Friedl, Minnesota Amuse. Co., 17 No. 6th St., Minneapolis.
MISSISSIPPI—Arthur Lehman, Jackson.
MISSOURI—Harry Arthur, Fox Theatre Bldg., St. Louis.
MONTANA—A. M. Russell, Bozeman.
NEBRASKA—William Miskell, Orpheum Theatre Bldg., Omaha.
NEW HAMPSHIRE—Edw. J. Fahey, 1118 Elm St., Manchester.
NEW JERSEY (Southern)—Sam Varbalow, 4605 Westfield Ave., Camden.
NEW JERSEY (Northern)—H. H. Lowenstein, 24 Walnut St., Newark.
NEW MEXICO—Geo. Tucker, Kimo Theatre, Albuquerque.
NEVADA—N. Dow Thompson, T. & D. Enterprises, Reno.
NEW YORK (Metropolitan) — Leo Brecher, 32 East 58th St., New York.
NEW YORK (Upstate)—J. Myer Schine, Gloversville.
NORTH CAROLINA—H. F. Kincey, 120 E. 3rd St., Charlotte.
NORTH DAKOTA—Mike Cooper, Forks Theatre, Grand Forks.
OHIO—Pete Wood, 55 E. State St., Columbus.
OKLAHOMA—B. J. McKenna, 11½ No. Lee Ave., Oklahoma City.
OREGON—A. Finke, 303 Orpheum Theatre Bldg., Portland.
PENNSYLVANIA (Eastern) — Jay Emanuel, 1225 Vine St., Philadelphia.
PENNSYLVANIA (Western)—M. A. Silver, Warner Bros., Clark Bldg., Pittsburgh.
RHODE ISLAND—Ed Fay, Providence.
SOUTH CAROLINA—Warren Irwin, Palmyra Theatre, Columbia.
SOUTH DAKOTA—Fred Larkin, State Theatre, Sioux Falls.
TENNESSEE—Tony Sudekum, Crescent Amuse. Co., Nashville.
TEXAS—R. J. O'Donnell, Interstate Circuit, Majestic Theatre Bldg., Dallas.
UTAH—Samuel Gillette, Strand Theatre, Tooele.
VERMONT—Frank Venett, Paramount Theatre, Rutland.
VIRGINIA—M. G. Thalheimer, 1013 A. East Main, Richmond.
WASHINGTON, D. C.—Carter Barron, Loew's Inc., Washington, D. C.
WASHINGTON—Frank Newman, Sr., Skinner Bldg., Seattle.
WEST VIRGINIA—Sol Hyman, Lecko Bldg., Huntington.
WISCONSIN—Harold Fitzgerald, 1324 W. Wisconsin Ave., Milwaukee.
WYOMING—Fred Glass, Lincoln Theatre, Cheyenne.

Industry Executives On Drive Committee

The industry's special Third War Loan campaign committee, with headquarters in the War Activities Committee offices, 1501 Broadway, New York, consists of the following exhibition, distribution or production executives:

L. C. Griffith, chairman; C. B. Akers, campaign director; A. P. Waxman, advertising; George J. Schaefer, "Rangers"; Joseph H. Hazen and Henry Ginsberg, sales to industry personnel; Edward L. Alperson, "Caravan," Kenneth Thomson and Charles K. Feldman, talent; William F. Rodgers, bond premieres and Harry Brandt, theatre issuing agents. Ray Beall is campaign publicity committee chairman.





GET BEHIND THE THIRD WAR BOND DRIVE

REPUBLIC PICTURES CORPORATION

THIRD WAR LOAN BOND SALES EXPLOITATION

★ ★ ★ ★

Comic Mats, Trailers Available for Drive

Through the courtesy of King Features Syndicate, exhibitors may secure mats of cartoons of "Popeye" and "Snuffy Smith" buying bonds at theatres which can be placed with local newspapers. The local paper using either of these two comic strips regularly must be given first choice of using the mats, which may be secured from National Screen Service.

A special all-in-one accessory kit designed to give exhibitors extra trimmings for the Third War Loan campaign are also available at NSS exchanges, for 75 cents. The Cpl. Alan Ladd trailer is free to exhibitors and the Rosalind Russell trailer will be appended to each of the five newsreels during the drive. Three one-sheets are available from the Treasury Department in Washington at no charge. Usher's sashes may be bought from National Screen at 75 cents each, and an eight-foot marquee gabardine valance is also available through National Screen at $3.75 each.

Theatre Role In War, Press Book Theme

Editorials and news stories which may be planted with newspapers by exhibitors are featured in the press book issued by L. C. Griffith and the War Activities Committee for the Third Loan drive. Lead editorial, written by Si Fabian, chairman of the WAC theatre division, is titled "Movies Are Weapons," and points out that the industry, and theatres in particular, are doing a terrific job in aiding the war effort because "they reach millions of potential members of the bond buyers' brigade."

Other editorials give reasons why Secretary of the Treasury Morgenthau has called upon theatres for special aid in the drive to raise $15,000,000,000 from Sept. 9 through 30, and another has as its theme, "Back the Attack!" giving reasons why the public should buy bonds at this time.

News stories with cuts of Tyrone Power, Robert Montgomery and Alan Ladd, stars now serving Uncle Sam, and Rosalind Russell, who will be featured in a trailer to be attached to the five newsreels, point out the various promotions in which exhibitors will take to further bond buying.

A special supplement to the press book issued to exhibitors in connection with the industry's drive for the Third War Loan contains suggestions for ads that can be used in newspapers during the campaign. Included in the supplement are one, two and three-column ad slugs available in one mat, free of charge, through the nearest National Screen Service exchange. Also included are ads which may be used jointly by all theatres in one city, theme of which is the sale of more bonds, pointing out that their theatres are available as issuing agents at all hours of the day. These ads may also be used by merchants with room in each one for names of participants. On the back page of the supplement are borders to be used in either two, three, four or eight-column advertisements by theatres with the theme, "Back the Attack, Buy More Bonds" with an underline calling attention to the fact that these bonds may be bought at the patron's favorite film house.

Quota Plan Urged As Local Incentive

Exhibitors are urged by the War Activities Committee to get their local Treasury War Finance Committee to set up a bond sale quota during the forthcoming Third War Loan Drive, Sept. 9-30. The WAC believes that each owner participating in the campaign will add impetus to their efforts by honoring their home city by sponsoring a fighting ship, or by putting a plaque on a tank.

Following are some goals which might be set and the sums needed to have a city named as sponsor: For a submarine, $7,000,000; destroyer escort vessel, $5,000,000; motor minesweeper, $800,000; harbor tug (large), $300,000; harbor tug (small), $100,000; 63-foot aircraft rescue boat, $60,000; landing barge, $35,000; amphibian steel tractor, $27,850; 45-foot aircraft rescue boat, $20,000; 36-foot wooden landing craft, $12,500.

Other listings where plaques are available for placement graduate downward to as low as $1,000 for purchase of a bomb trailer.

Aid Suggested from Local Organizations

The industry's Third War Loan Bond Drive committee, headed by L. C. Griffith, suggests to exhibitors that any or all of the following local organizations be enlisted to aid in bond premieres, parades, or other events during the forthcoming drive, Sept. 9-30:

American Legion, American Legion Auxiliary, Boy Scouts, Chamber of Commerce, Disabled American Veterans, Elks Club, Girl Scouts, Junior Chamber of Commerce, Kiwanis Club, Lions Club, Parent-Teachers Association, Red Cross, Rotary Club, Spanish War Veterans and Veterans of Foreign Wars.

Procedure in Arrangement of Premieres

Ten basic approaches to be used by exhibitors in staging bond premieres during the Third War Loan Drive are outlined by the War Activities Committee, to roll up 1,200 premieres during the campaign, from Sept. 9 to 30. Exhibitors should act as follows:

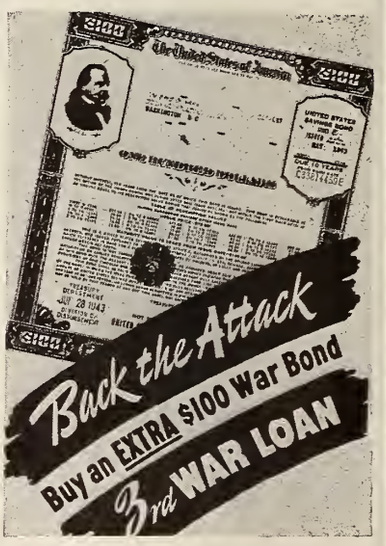
Get official approval from the local U. S. War Finance Committee, after details with them have been arranged and the date determined, contact William F. Rodgers, general sales manager of M-G-M, and premiere chairman, who will get approval from the distributor whose picture is to play at the time of bond premiere; special reserved seat tickets should be printed in advance, with bond purchase price right on the ticket; scale the house from $18.75 up.

Arrange for a special War Bond Premiere ticket booth, which will lend added importance to the occasion; your local War Finance Committee will arrange for prominent local citizens to purchase bonds, which can be used in exploitation of the event; get the cooperation of local newspapers, radio stations and merchants in the form of special art stories, spot announcements, special ad slugs.

POSTERS TO BE SUPPLIED TO THEATRES







Photographic reproductions of upright posters, 22 inches wide, 28 inches deep, which have been prepared by the Treasury's War Finance Committee, and which are being mailed by the War Activities Committee to every exhibitor in the country. These posters are to be used by theatres along with the "Come On, Movie Goers!" 40x60, one sheet, 22x28 and 11x14 posters available to exhibitors from local National Screen Service offices.

How you can help roll up the biggest gross in history

$15,000,000,000

1. Contact Chairman of local War Finance Committee and plan your participation.

2. Call a meeting of your theatre employees. Enlist their cooperation.

3. Sign and mail Third War Loan pledges as instructed in National Press Sheet.

4. Run NationalScreen's gratis trailer and affix special bulletins to newsreels.

5. Order NationalScreen's accessory kit and dress up your marquee, front & lobby.

6. Redecorate bond booth and arrange to staff it with volunteer saleswomen.

7. Amplify coast-to-coast White House broadcast on Nationwide Salute Night, September 8.

8. Plan war bond premieres with admissions on bond purchases of $18.75 and up.

9. Enlist army, navy or marine co-operation if there is a training camp near you.

Back the Attack 3rd War Loan

This Advertisement Contributed By Paramount Pictures

Vandals Leave Walls Of This Theatre

New Haven, Aug. 26.—Natale DiFrancesco has had to replace or repair 431 of the 492 seats in his Fairmont Theatre, because of vandalism, besides repainting the lobby, installing new carpets and replacing drapes.

Meet on Talent for Victory Sq. Show

Committees for preparing the entertainment facilities to be set up for the Treasury Department's War Bond Victory Square here will be appointed next week with unions, theatres in the Times Square area, and the press participating, Major L. E. Thompson, chairman of the Victory Square committee, announced at a luncheon, yesterday, of representatives of all branches of show business, held at Toots Shor's Restaurant. The tent in back of the Roxy Theatre, which will be used for the sale of bonds, will be dedicated on either Sept. 1 or 3.

Among those present at yesterday's luncheon were: Bob Weitman, James E. Sauter, Neville Ford, John Price Jones, Zeke Epstein, Jesse Kaye, Leo Brecher, Sonny Werblin, Larry Puck, Harry McDonald, Arthur H. Ashley, Bert Ennis, Mori Krushen, Fred Stengel, Lou Walters, Vince Jacobi, Terry Ramsaye, Jack Alicoate, Alfred H. Mortin, Mel Konecoff, William Feinberg, Mac Pomerantz, Robert Francis, Frederic G. Kraus, James M. Jerauld and R. W. Baremore.

Short Subject Reviews

"Arctic Passage"

("This Is America")

(RKO Pathe)

Eleventh in Pathe's "This Is America" series, "Arctic Passage" is the dramatic story of the construction of the 1,600-mile Alaskan Highway, from Dawson Creek, British Columbia, to Fairbanks, Alaska.

Thousands of American soldiers, Army engineers and civilian construction men worked in the muskeg, dust, mountains, ravines and rivers in forging through to Fairbanks. Featured in the trek of a ten-truck convoy bearing munitions and supplies to the frontier town. One truck plunges into a ravine, halting the convoy only long enough to recover the cargo before proceeding toward its destination. Trucks undergo repairs on the road and fresh drivers take over at intervals to keep the convoys moving.

Good commentary makes this an interesting and timely subject. Frederick Ullman, Jr., produced. Running time, 20 mins. Release date, August 27.

"I Can Hardly Wait"

(Columbia)

In this latest offering of frantic slapstick, the Three Stooges devote their energies to the problem of tooth-pulling. Curly's tooth is the problem, and their own ingenious devices for pulling it have failed, they call in a dentist. The dentist gets the right tooth but the wrong stooge. Running time, 16½ mins. Release date, Aug. 13.

"Birds on the Wing"

(Columbia)

Beautiful, awe-inspiring are the scenes of this film's great bird migrations between North and South America. It was produced in cooperation with the New York Zoological Society and takes one from the far Northern breeding habitats to their winter resorts in the heart of the Amazon. The camera has caught wonderful close-ups; a field of white wings rising into the air, Canadian Geese winging their way across the sky in great "V" formations, and there is an excellent running commentary by Raymond Morgan. Running time, 9½ mins. Release date, Aug. 26.

"Yukon Outpost"

(Universal)

The national forests of Southeastern Alaska are supplying lumber, minerals, and food to the American war machine. These valuable contributions, as well as the natural beauty of the region, are depicted in this travelogue. Timber, salmon, and gold are the main products of this colorful region, with national game being preserved through enlightened administration. Waterpower is also abundant in this region—all shown in this subject. Running time, 9 mins. Release, Aug. 30.

"All Sails Set"

(Sportlight)

(Paramount)

Grantland Rice and the camera show the unusual training through which members of the U. S. Maritime Service must go. Most interesting is the use of an old square-rigger as a training ship. The boys learn how to handle cargoes, climb riggings, navigate, take up sails in a storm and many other jobs. Running time, 9½ mins. Release date, Sept. 10.

"Mardi Gras"

(Paramount)

The Mardi Gras is the setting of this colorful and entertaining Technicolor musical, held together by the romantic adventures of Betty Rhodes and Johnnie Johnston. The two youngsters throw aside their roles as secretary and soda-jerker to meet in costume at the festival, highlight of which is an hilarious act put on by Adriana and Charly, net acrobats. Running time, 20 mins. Release, Oct. 1.

"Community Sing No. 2"

(Columbia)

The Delta Rhythm Boys are the feature of this community sing, swinging out with an unusually good selection of tunes, including: "Honey Suckle Rose," "A Heart That's True," "Way Down Yonder in New Orleans," "I'm Just Wild About Harry" and "By the Light of the Silvery Moon." Running time, 9½ mins. Release date, Aug. 26.

"Kings of Basketball"

(Columbia)

Bill Stern's commentary and the slow-motion camera help to explain in this sport short what makes St. John's school, of Brooklyn, tops in basketball, namely, expert coaching, perfect timing and plenty of tall men. The team is shown in action in some of their lightning manoeuvers. Running time, 10 mins. Release date, Aug. 27.

Make **VICTORY** *this season's product*

An extra bond for every seat in your theatre, Mr. Exhibitor, is the showman's job while the quietly-colossal guys are doing the fighting.

We'll all BACK THE ATTACK

BUY WAR BONDS
Every employe 10% or more

SELL WAR BONDS
One for each theatre seat

BACK THIRD WAR LOAN
September 9 to October 2nd

☆

Contributed by PRC Pictures, Inc.

Hollywood

Hollywood, Aug. 26

TURBULENT America of the present day, where rationing changes almost daily, wartime boom towns spring up overnight, gas costs one coupon for four gallons on the West Coast and one coupon for three gallons in the East, is presenting a new headache in research to producers.

Each new official directive puts additional pressure on the research end of the business of making pictures. If pictures with the American scene as a background are to have authenticity the pieces must fit together perfectly.

Research departments have been working overtime trying to keep up with the directives in Washington and changes almost everywhere. America, of today, is like quicksilver to the movie researcher. It just won't stay put.

•

While RKO-Radio, Republic and Monogram are preparing scripts for early camera starts based on juvenile delinquency, which Federal authorities have indicated they will not pass for export, Charles R. Rogers is jumping into the youth picture swim. Only he's breasting the current instead of swinging with it.

He has purchased "Song of the Open Road," which deals with American youth on the home front. It swings through youth movements to help harvest the crops, entertain the troops, and other war activities of the kids of 'teen age.

Although he can't hope to start shooting before spring, Rogers is convinced he's got a real property in this one. OWI, CIAA, and other government agencies seeking to present America in the best possible light abroad probably will look upon the subject with favor for distribution in the United Nations.

•

Janis Paige, who earned the title of 'Hollywood Canteen Girl' because of her repeated appearances there, has been assigned a role in M-G-M's "Mr. Co-Ed," starring Red Skelton and Esther Williams. . . . 20th-Fox has signed Randolph Scott to star in "Torpedo Squadron Eight." . . . RKO has launched a second exploitation unit for "Behind the Rising Sun," the indictment of the Jap savages. Gloria Holden, a featured player in the film, heads a list for personal appearances and radio chats.

•

Edward Small's story editor, Florence Strauss, is in New York looking at plays and material. . . . Jack L. Warner has purchased "Escape Me Never," from the book, "The Fool of the Family," and handed Henry Blanke the production reins. . . . Sam Bischoff names "Victory Caravan" as first of the two Kay Kyser musicals at Columbia. . . . When Charlie Spivak and his band finish in "Pin-Up Girl," starring Betty Grable, they'll go into the Hollywood Palladium, Sept. 7.

•

David Hempstead, RKO-Radio producer, is one of the busiest with three completed or released this year and six in the next six months. They include "Tender Comrades," now rolling and "The Gibson Girl," in Technicolor. Both star Ginger Rogers.

'The Motion Picture Theatre Bond Booths... *Cash Registers of the War"*

THEODORE GAMBLE
National Director, War Finance Committee

BACK THE ATTACK... BUY WAR BONDS... THIRD WAR LOAN



This space contributed by Columbia Pictures Corp.

Capital Hears Majors Seek 5-Year Decree

(Continued from page 1)

that it would be up to them to make proposals for changes in the decree.

If any suggestions are brought to Washington by the company contingent, they will probably be little more than a tentative outline of how far the distributors are prepared to go voluntarily to meet complaints against the decree.

It was reported tonight that extension of the arbitration system to cover considerably more territory might be a feature of the revised decree. So far as it goes, arbitration is seen as working out well and in some quarters here it is believed the field of the arbitrators should be expanded to take in more controversies of types which arise repeatedly.

First 40 U.S. Films Showing in Sicily

All of the 40 Hollywood features picked several weeks ago by the Office of War Information to be shown in conquered Axis countries for morale and propaganda purposes have already arrived in North Africa and Sicily and are presumably being shown to natives in both places. The pictures, chosen from the catalogues of major companies, along with short subject programs, are specially edited, with native titles inserted by the distributors and at their expense. Titles of the 40 appeared in MOTION PICTURE DAILY on Aug. 5.

Distribution is handled by Army Service Forces working with OWI field outposts, with rentals to be collected whenever possible, these to eventually reach U. S. producers.

Name of AMGOT (Allied Military Government in Occupied Territories), which re-establishes commercial trading for U. S. companies in conquered countries, has been changed by the War Department to AMG (Allied Military Governments), Washington reported yesterday.

Ambassador to Reopen

The Ambassador Theatre, dark for the last ten months by order of License Commissioner Moss, will reopen Sept. 4 to house "Blossom Time." The house was shuttered when its license was rescinded Dec. 3 on the sentencing of three persons for permitting indecent performances of "Wine, Women and Song."

Goodno Replaces Tipton

John Goodno, Palace Theatre, Huntington, W. Va., replaces Cecil E. Tipton, Orpheum Theatre, as public relations chairman for West Virginia, in the Third War Loan film industry campaign.

'Hazard' Release Set

"The Last Hazard," a Royal Air Force Film Unit two-reeler, will be released on Sept. 24 by RKO Radio. it was announced yesterday by RKO short subjects sales manager Harry Michalson.

Experienced Theatre Man Is Sought to Head Unit of OCR

(Continued from page 1)

said, is one with experience in theatre operation, who has some technical knowledge of equipment and supplies and knows theatre construction and materials.

The motion picture unit which is now being developed, he explained, will act as a "friend at court" for exhibitors who need assistance in the procurement of supplies or who have problems, either with WPB or other agencies, in which the OCR can give them help. The unit also will process exhibitor applications for materials and supplies other than projection equipment.

McMurphey emphasized that his office will in no sense be regulatory, with the possible exception of situations in which the theatre owners ask for controls. He cited as a possible example of the latter, a severe scarcity of vacuum tubes which might lead exhibitors to ask for controls to insure equitable distribution.

The section will have no authority of its own with respect to materials needed by exhibitors, but will prepare programs to improve the supply situation and deal with other problems which it will present to and press before the agencies in control, McMurphey said.

CIO Asks Voice in Blue Network Sale

WASHINGTON, Aug. 26.—A new note was injected into the proceedings of the transfer of the Blue Network from the Radio Corporation of America to Edward Noble when the Congress of Industrial Organizations petitioned the Federal Communications Commission today for permission to intervene in the proceedings. The CIO contended that organized labor had an interest because of restrictions on its use of the radio.

Picture Pioneers Dinner

Plans for the annual harvest dinner of the Picture Pioneers sometime in November are now being formed by the organization's executive committee, according to Jack Cohn, house manager.

More than 300 veterans of the industry are now on the Picture Pioneer's roster, said Cohn.

Grace George's 1st Role

In a review of James Cagney's "Johnny Come Lately," yesterday, in MOTION PICTURE DAILY, Marjorie Main was inadvertently mentioned as having made her first screen appearance in that production, whereas Grace George was intended. Miss Main has been on the screen for years. Miss George had been on the stage for years.

Army to Aid W. B. Short

War Department has given its approval to "Women at the War," Warner two-reel special dealing with the WACs, and plans to cooperate in exploiting the picture, according to a company statement yesterday.

The short will be tied in with promotional activities on behalf of a new WAC recruiting drive. It was filmed in Technicolor at Fort Des Moines.

$6,000 per Opening Grossed by 'Army'

"This Is the Army" is averaging a gross of $6,000 for each of the single opening night performances held to date, hitting $1,080,000 at the 180 special local premieres conducted so far. Warner officials claim this is the largest over-all take for this number of local openings in box office history.

Warners reveal that the runs of "Army" are continuing to bigger daily volume. The reason they give for this is that the special premieres are bringing out "class" trade, claiming non-regular patrons comprise 75 to 80 per cent of the premiere audiences, and subsequent days' business is stimulated by heavy word-of-mouth advertising.

Warners cite as an example, the business chalked up by "Army" at the Hollywood Theatre, New York, where, hitting a take of $7,000 on Wednesday, the final day of the fourth week, to beat the opening day's business of $6,900, the picture grossed approximately $50,000 for the week, a house record, and only a few dollars under the initial week's take, exclusive of the special $55-top world premiere.

Edwards, Jones in New Republic Posts

(Continued from page 1)

Edwards assuming the newly created post of director of publicity, and Jones handling advertising.

All West Coast publicity will hereafter be cleared through the New York office, with Len Boyd as studio liaison. Bill Saal, special representative in Hollywood, who has handled special advertising and publicity promotion, will make his headquarters in New York as assistant to Herbert J. Yates.

It was also announced that as a result of the national campaigns for Roy Rogers, similar national campaigns will be given major productions in the new year, starting with "In Old Oklahoma," based on Thomson Burtis' story, "War of the Wildcats." It is planned to multi-premiere the picture in 32 cities.

Farnsworth Had Injury

HOLLYWOOD, Aug. 26. — Arthur Farnsworth, 35, husband of Bette Davis, who died here Wednesday, had apparently been suffering for two weeks from a serious head injury which finally caused him to become dizzy, collapse and fracture his skull, the coroner's office reported today.

$1,000,000 'Bell' Opening

WASHINGTON, Aug. 26.—More than $1,000,000 in war bonds are expected to be sold for the premiere here of "For Whom the Bell Tolls," at Loew's Palace, on Sept. 15. Seats are scaled up to $10,000 in war bonds.

Verdi Theatre Sold

CHICAGO, Aug. 26.—Chris Christos, with the Van Nomikos circuit for 17 years, has bought the Verdi Theatre here from Mrs. T. Keleres.

Population Shifting To South and West

Washington, Aug. 26. — Of immediate interest to exhibitors in the areas affected is the U. S. Census Bureau's report that the population is shifting from Northern areas to the South and the Pacific Coast, lured by the twin advantages of a warm climate and jobs in war industries.

These centers have gained 2.5 percent in population since the 1940 census, or a total of 1,691,000 persons. Eighty-four cities, including their surburban areas, showed a total population gain of 2,970,000; 54 showed a combined loss of 1,280,000.

Bracken Advocates Open Film Markets

(Continued from page 1)

the British industry could not right fully expect its public to choose British film if a better one from Holly wood was available.

Bracken came to New York fron the Allied conferences at Quebec, an after a brief visit here will go t Washington before returning to Lon don.

He praised the constructive wartim work of films, both American an British, and expressed gratificatio that representative British Ministry o Information films were being distribu ted here by the American industry adding that comparable American film also were being distributed throughou Britain. In this connection he mad particular mention of Colonel Fran Capra's "Battle of Britain," which h said would be released throughout tha country beginning Sept. 15, the an niversary of that battle.

"I hope," he said, "that these be ginnings of cooperation between ou two countries in the field of motio pictures may be the foundation for deeper mutual understanding by ou two peoples, for on that understand ing much of the future happiness o all peoples depends."

Among those at the luncheon were Barney Balaban, Spyros Skouras Gradwell Sears, John J. O'Connor Joseph Hazen, Jack Cohn, John Hicks Joseph McConville, Walter Gould Joseph Seidelman, Stanton Griffis W. C. Michel, Austin Keough Maurice Silverstone, R. K. Hawkinson, M. A. Spring, Robert Schless. Sam Eckman, Charles F. Coe, Carl Milliken, Fay Allport and George Borthwick.

Capital at Special 'Stalingrad' Preview

WASHINGTON, Aug. 26.—Officials of Soviet Russia were hosts here tonight to an audience of 900 persons comprised of government officials and dignitaries from many foreign nations, at a special screening of "The City That Stopped Hitler—Heroic Stalingrad," which Paramount will distribute.

Among those invited were members of President Roosevelt's cabinet, White House staff, U. S. Supreme Court Justices, members of Congress, and attaches of embassies.

To A SMASHING SUCCESS in the THIRD WAR LOAN CAMPAIGN



EASTMAN KODAK COMPANY

THIRD WAR LOAN

starts

SEPTEMBER 9th

INVEST IN AMERICA

AND

AMERICAN IDEALS

J. E. BRULATOUR, INC.

EASTMAN FILMS

FORT LEE CHICAGO HOLLYWOOD

Back the Attack!

SIGN FOR THE DURATION

"THEY" DID!

PLEDGE:

L. C. Griffith, Chairman Third War Loan Campaign, War Activities Committee, Motion Picture Industry, 1501 B'way, New York 18, New York.

"You can absolutely depend upon me to 'Back the Attack' by selling War Bonds for the Third War Loan, beginning September 9th. I will cooperate with my local War Finance Committee of the Treasury Department; I will run the Campaign trailers; dress up the lobby, front, marquee and Bond booth; cooperate with newspapers, radio stations and retail merchants; and I will positively use all my showmanship to sell at least one Bond for every seat in my theatre."

Exhibitor .....

Theatre .....

City .....

State .....

MAIL TO THE CHAIRMAN OF YOUR LOCAL WAR ACTIVITIES COMMITTEE

Every BOX OFFICE in America is a Potential Bond Booth

"For every hero in a fox hole, a hero in a Bond Booth"



COMPLIMENTS OF

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

by the dawn's early light...



...at the twilight's last gleaming...



SELL WAR BONDS IN EVERY THEATRE!

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Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 42 NEW YORK, U. S. A., MONDAY, AUGUST 30, 1943 TEN CENTS

Allied Basing Decree Stand On 18 Points

Will Present Its Case To U. S. in Month

WASHINGTON, Aug. 29. — Consensus of Allied exhibitors as to the manner in which features should be licensed, under the consent decree, whether the decree should be amended to require that prices and allocations be written into the contract and whether the Arbitration Appeal Board should be abolished, will be laid before the Department of Justice next month, it was disclosed here tonight.

Views of exhibitors on these matters are being sought in a questionnaire sent out by Allied, in which members are asked to report their experiences under the decree with respect to 18 specific matters.

Among the subjects covered by the

(*Continued on page 4*)

See Joint Allied Military Film Unit

LONDON, Aug. 29.—In the absence of any save a nebulous official statement the real purpose of Col. Frank Capra's visit is provoking much speculation here.

It is understood here that a new organization is likely to develop, establishing a motion picture unit for General Headquarters, U. S. Army, London, embracing all U. S. Army sections which would collaborate jointly with a British Army unit and cooperatively cover all combined operations.

Such joint coverage would teamup unparalleled production and technical personnel and place motion picture coverage on the same Allied footing as

(*Continued on page 3*)

CIAA Gets More Say on Latin Films

HOLLYWOOD, Aug. 29.—Coordinator of Inter-American Affairs' influence upon Hollywood in implementation of the good-neighbor policy filtered through the Motion Picture Society for the Americas, will percolate to more pictures than heretofore when a new system of channeling suggestions to producers, now in the final stages of preparation, is instituted. Until now

(*Continued on page 4*)

More Independent Suits vs. 20th Are Said to Loom

LOS ANGELES, Aug. 29.—Prospect of a substantial number of independent exhibitor suits virtually paralleling Bard's Theatre complaint against 20th-Fox looms, according to attorney Albert J. Law, counsel for many independents, who filed Bard's suit last week. All such cases, which are expected to also name other major companies operating theatres, will allege discriminatory distribution practices in violation of the Sherman and Clayton acts. A direct bearing upon the Department of Justice's attitude toward the consent decree is anticipated.

Independent Theatre Owners of Southern California and Arizona, for which Law serves in a legal capacity, has recorded opposition to extension of the decree. While Bard's action, filed in the name of a Colorado corporation, owners and operators, does not specifi-

(*Continued on page 3*)

Exhibitors Seek Equipment Release

Circuits and exhibitors are being urged by the Theatre Equipment Dealers Protective Association to attend a Chicago conference to be held at the Bismarck Hotel on Sept. 17-18, with the idea of seeking a definite commitment from Allen G. Smith, head of the theatre equipment division of the War Production Board, on the disposition of available equipment. He is expected to attend.

Although they have been assured

(*Continued on page 3*)

$9,357,700 GROSS AT KEYS IN MONTH

$3,550,000 Gross for 'Army' in 4 Weeks

First month's box office performance of Warners' "This Is the Army," for Army Relief, brought a total gross of $3,550,000, from July 29 to the weekend, on less than 200 openings. Actually, the bulk of the gross is for less than three weeks, nearly two weeks elapsing between the July 29 New York world premiere and the next key city opening.

Estimated $2,681,500 For Past Week

Riding wide and high on the crest of a box office bonanza that is increasing daily, downtown theatres in large cities rolled up a gross of $9,357,700 in August.

The final week will establish a record for the year, hitting approximately $2,681,500 in the 175 theatres covered in *Motion Picture Daily's* regular box office reports. Small part of the final week's figures are based on estimates.

Extent to which the box office barometer is climbing, is best attested by a comparison of the $15,322 average intake per theatre for the past week, against the $12,584 average of key city theatres one year ago.

The past three weeks has seen a steady climb, attributed in large

(*Continued on page 4*)

Griffith Sets Bond Sales-Listing Plan

On his return to War Activities Committee headquarters in New York from Washington over the weekend, L. C. Griffith, general chairman for the Third War Loan, disclosed that a plan for reporting bond sales was adopted by the recent Third War Loan meetings in Los Angeles, Chicago and Washington.

The intent was that reports would be filed by exhibitors in each state to the state WAC chairman, who

(*Continued on page 4*)

Technical Rights Waived in Run Case

On agreement by counsel for Paramount, RKO, 20th Century-Fox and Vitagraph waiving a technicality on which a New Orleans arbitrator dismissed the specific run complaint of the Peacock Theatre, New Orleans, the appeal board remanded the case to the arbitrator for a full trial of the case on its merits, it was disclosed on Friday.

In a second decision, the appeal board affirmed the award of a Wash-

(*Continued on page 3*)

Theatres in East Faced By Manpower Shortage

Circuits in the East, most of which have just about managed to get by with staff difficulties this summer by using high school students as ushers, usherettes, and in other capacities, again face a problem with the reopening of schools, starting in two weeks. Turnover in this group even now is reaching astronomical proportions, according to circuit personnel heads, with the theatre cashier turnover running a close second.

Managers and assistants are said to be more dependable in the growing theatre manpower shortage, in view of the fact that they enjoy seniority in most instances, and are described as reluctant to leave their jobs for the claimed unsteady future which war work offers, despite the lure of higher

(*Continued on page 4*)

Warners to Protest On Sale to Goldwyn

Sale of screen rights of "Those Endearing Young Charms," Max Gordon Broadway play, to Samuel Goldwyn for a reported $75,000, after sale of the property to Warner Bros. had been arranged, for a reported $35,000, faces a possible court test.

Warners are understood to have closed, but not signed, a deal for the property with playwright Edward Chodorov on the Coast, getting the approval of producer Gordon as well, but failed to get a final commitment from Sidney Fleisher, arbiter of the Dramatists Guild. Edmund Pauker, local agent for Chodorov is understood to have come forward with the

(*Continued on page 3*)

David Loew's — "It Whistles"

Hollywood, Aug. 29. — A "sound only" motion picture title has been registered with the Hays office by Producing Artists, Inc., newly-formed David Loew-Arthur S. Lyons producing company. The title is a two-note whistle designed for a musical picture and Cole Porter is slated to do a special series of tunes, including one bearing out the idea embodied in the unique "title." It was recorded with the MPPDA via a disc.

Personal Mention

CARL LESERMAN, United Artists general sales manager, left over the weekend for the Coast.

•

FRANK SCULLY, M-G-M branch salesman, is recovering from a recent hospital stay at Peak's Island, Maine.

•

JOSEPH FELDMAN, Warner assistant Pittsburgh circuit manager, returned to Pittsburgh over the weekend from New York and Washington.

•

JOHN F. WREGE, manager of the United Artists' playdate department, and Mrs. Wrege, are parents of a son, John, Jr., born Friday at Holy Name Hospital, Teaneck, N. J.

•

ROY HAINES, Southern and Western division sales manager for Warners, will return early this week from vacation.

•

GIL GOLDEN and JOHN HARKINS of Warners' advertising-publicity department, will return today from vacation.

•

DAVE LEWIS, M-G-M Rio de Janeiro manager, is recovering from illness at the Sao Paulo Hospital there.

•

LILLIAN MILLER, secretary to Claude Lee, of Paramount, will return today from vacation.

•

JAMES R. NAIRN, Famous Players director of publicity and advertising, has returned to Toronto.

•

WILLIAM CAGNEY, head of William Cagney Productions, arrived in New York yesterday.

•

JOHN J. JONES, of the Jones, Linick and Schaefer circuit, returned Saturday to Chicago.

•

NORMAN FREEMAN, assistant to RKO president N. Peter Rathvon, left Friday for the Navy.

•

RUBE JACKTER, Columbia assistant general sales manager, will leave Monday for a week's visit to Jacksonville, Fla.

•

HARRY KALMINE, assistant general manager of Warner Theatres, will return today from Wisconsin.

•

LOU DAVIDOFF and JOHN TURNER, heads of the Warner Circuit film buying department in Philadelphia, returned there over the weekend after a week in New York.

•

WIN BARRON, sales promotion director of Canadian Paramount, has returned to his Toronto office after a mission to the Roosevelt-Churchill conferences in Quebec.

•

BEN KALMENSON, Warners sales head, will arrive on the Coast tomorrow for conferences with JACK WARNER and CHARLES EINFELD.

•

PERRY LIEBER of RKO has gone to Washington due to his mother's illness.

Tradewise . . .

By SHERWIN KANE

TOM C. CLARK, Department of Justice jockey aboard the industry consent decree, was reported recently by MOTION PICTURE DAILY's Bertram F. Linz in Washington as having expressed the wish that a decree could be devised this Fall which would cover all eight major companies which are defendants in the Government's New York anti-trust suit, thereby disposing of the action in its entirety.

The so-called Little Three, Columbia, United Artists and Universal, have taken the position that the principal aim of the Government's New York suit, as originally filed, is to obtain the divorcement of affiliated theatres. As non-theatre owning companies, they contend that only subordinate phases of the Government's bill of complaint apply to them, phases attacking block booking and blind selling. They contend further that their sales methods are not illegal; that, if the Government so desires, they are willing to have those trade practices tested in the courts and, if they are there found wanting, they stand ready then, and only then, to change them. This was the position the three took in refusing to become parties to the consent decree in the Fall of 1940 and has remained their position since.

• •

Whether the three would consider abandoning this position now to enter into a consent decree which would more or less permanently defer trial of the Government suit against them, would appear to depend entirely upon the kind of decree Clark is prepared to offer them. It could not be the same decree offered the five consenting companies because anything and everything pertaining to the operation of affiliated theatres and contained in that decree would not be applicable to the non-consenting companies. It is doubtful even whether all of the trade practice regulations imposed upon the five consenting companies would be acceptable to the other three, and is particularly doubtful in the case of United Artists which, as a distributor exclusively, might be unable to obtain the sanction of its independent producers for a system of selling which, for example, called for the marketing of a block of pictures at one time which would involve the lumping together of the product of several independent producers.

• •

While this problem would not confront Universal and Columbia, it is equally uncertain whether either or both, firmly convinced as they are that their present methods of doing business are entirely within the law and to their liking, would find any proposal that Clark might offer them intriguing enough to exchange for their current freedom from Government regulation of their operations. Also they have behind them already clean bills of health in the Crescent Circuit case, Columbia having won its dismissal in Nashville Federal court immediately upon the close of the trial there and Universal having been dismissed when the court's decision was handed down later.

It is difficult to imagine what Clark might have to offer that would tempt the three. He has offered them nothing yet and it is unlikely that any of them will reach for his trial balloon, if such it was, until his proposition, if any, is before them.

• •

A former major company department head, disgruntled, the story goes, over his dismissal from a post he had held for years, recently applied to the *New York World-Telegram* for advertising space up to a full page in which to publish an open letter calling upon Westbrook Pegler to desist from his tender essays on labor racketeers once identified with the industry, long enough to rake industry executives over the coals. The *World-Telegram* advertising department, it is related, after consulting with Pegler on the copy submitted, rejected the proposed advertisement.

• •

The 20th Century-Fox ad-sales department is seriously concerned over a continuing decline in the sale of its accessories. The past season's ad-sales delivery is estimated at 16 per cent of the proceeds for the previous season, and they were below par in that 52-week period.

• •

There is a report going the rounds that RKO's Bob Wolff may be given an interesting new assignment; one that would take him a long way from his well established bailiwick here.

Paramount Ad Men Meet on 'Bell Tolls

Alec Moss, Paramount exploitation manager, presided at a meeting of Eastern district advertising representatives at the home office Friday, in a discussion of plans on key city premieres for "For Whom the Bell Tolls." Fifty openings are scheduled on or about Oct. 1.

W. C. Lewellen, Dallas district representative, who has been assigned to key city campaigns on the film, outlined the drives already put on. He will leave tomorrow to confer with M. D. Cohn, in Kansas City, and James Lundy, in Denver. From there he will proceed to his Dallas headquarters to direct that territory's campaign with the assistane of Bud Gray.

In addition to Moss and Lewellen those attending the meeting were Arnold Van Leer, Boston; William Brooker, Philadelphia; J. M. Joice, Cleveland; Ed J. Wall, Albany; James C. Furman, Atlanta, and Sid Mesibov, New York.

Monogram Launches New Selling Policy

HOLLYWOOD, Aug. 29.—Inaugurating a new selling policy of contracting for pictures in blocks of eight, Monogram today announced the first group to be offered for opening of the 1943-44 program, according to a statement here by president W. Ray Johnston. All except one of the eight are either completed or in production.

Heading the list is "Lady, Let's Dance," musical. Others are "Hitler's Women," "Sweethearts of the U.S.A.," "The Uknown Guest," "Mr. Muggs Steps Out," "Spotlight Scandals," "Melody Parade," and "Charlie Chan in the Secret Service."

Universal Makes Three Sales Changes

Three changes have been made in Universal sales districts, according to W. A. Scully, vice-president and general sales manager, in order to effect closer concentration and supervision in the field.

Samuel Applegate joins Universal and will supervise sales in Philadelphia and Washington, with headquarters in Philadelphia. Dave Miller will handle Cleveland and Pittsburgh, with headquarters in Cleveland, and Barney Rose, formerly in Philadelphia, will cover Albany, Boston, Buffalo and New Haven offices, with headquarters in Boston.

'U' and M-G-M Each Lose 3 Publicists

Universal and Loew's lost three men each in their home office exploitation-publicity departments at the weekend. Lou Carroll, in Boston, and Morris Abrahams and Irving Golder, working out of the home office for Universal, resigned. Golder plans to enter the radio exploitation field, while plans of the others were not disclosed.

At Loew's, Teddy Arnow, Carl Fishman and Saul Handwerger resigned. Arnow joins the Army, Fishman, the Navy, and Handwerger, another film company.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue. Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1. Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

More Independent Suits vs. 20th Are Said to Loom

(Continued from page 1)

ally charge iniraction of the consent decree, allegations are otherwise essentially identical with the Sidney Pinkhoseph Moritz suit against 20th-Fox, ox West Coast and others, filed by orney Law May 24, which does harge decree violation.

Law said he will push Bard's case rst. The court has given 20th-Fox 0 days in which to answer. "These wo cases are just a starter," said aw, who resumed private practice fter 18 years in the anti-trust division of the Department of Justice, inclusive of the Thurman Arnold regime. "Others will undoubtedly follow. There are a great many instances where similar conditions obtain, working hardship on exhibitors because of discriminatory practices by the distributors favoring theatres they own or control."

Declaring that the decree is not operating as it should because it does not cover most independents' problems, and covers none adequately, Law said, however, "divorcement will not eliminate the major problem of discrimination in distribution, because some independent theatre chains are just as tough if not tougher in their dealings than chains controlled by film companies."

Bard's suit alleged 20th-Fox gives Fox West Coast competitor houses a week to two weeks advantage in violation of the zone system and claims the "defendant has discriminated in price between plaintiffs and Fox West Coast theatres." The complaint also cites 20th-Fox ownership of 42 per cent of the stock which owns FWC.

Mayer, FitzPatrick, Disney Return Home

HOLLYWOOD, Aug. 29.—Louis B. Mayer, Walt Disney, James A. FitzPatrick, Hedy Lamarr, Walter Pidgeon, Mrs. Mayer, Federal Judge J. F. T. O'Connor and Robert Vogel returned here at the weekend from Mexico City where the first three received The Aztec Eagle award from President Camacho.

See Joint Allied Military Film Unit

(Continued from page 1)

other military and political activities. The first fruits would be in a forthcoming joint Capra and British documentary of the African campaign which was originally planned as two distinct films.

Exhibitors Seek Equipment Release

(Continued from page 1)

variously that needed equipment is available, exhibitors, manufacturers and dealers are said to want to query Smith directly at the convention as to when it will actually be distributed and on what basis.

Warners to Protest On Sale to Goldwyn

(Continued from page 1)

Goldwyn offer, which Fleisher accepted on behalf of Chodorov, who subsequently gave his approval to the Goldwyn deal.

Technical Rights Waived in Run Case

(Continued from page 1)

ington, D. C., arbitrator, reducing the 14-day clearance of the Alpha Theatre, Catonsville, Md., over the Ellicott Theatre, Ellicott City, Md., to seven days on RKO Radio product. The award had been appealed by Ellicott, which sought complete elimination of the clearance between the two on the grounds that the two are noncompetitive, or that, if competition was found to exist, that clearance be limited to one day. It also asked for availability of 35 days after Boston first run, irrespective of Alpha play dates.

The appeal board held that some competition did exist and warranted a seven-day clearance in favor of the Alpha. Its decision added that one day's clearance should be taken from the Alpha for every day after 14 days of its availability that it delayed playing a picture.

The technicality on which the New Orleans arbitrator dismissed the Peacock case hinged upon the inability of the complainant to produe an NRA award, made in 1935, granting him the right to play 60 days after New Orleans first run. The remainder of the case was not heard by the arbitrator, who held that the situation disqualified the Peacock from bringing a complaint under Section 10 of the decree.

Complainant appealed and subsequently produced what purported to be the NRA award. Counsel for the consenting companies, prior to this, agreed not to stand upon the technicality and requested that the case be remanded to the New Orleans arbitrator for a trial on its merits, a salient point of which would be whether the Peacock was deprived of its former run in favor of United Theatres' Dreamland and Rivoli because the latter are circuit theatres. The appeal board, in remanding the case to the arbitrator for a trial on the merits, observed that it regarded complainant's interpretation of the stipulation "as immaterial to the merits of the present controversy."

S. Calif., Arizona Back PPCITO Stand

HOLLYWOOD, Aug. 29.—A Southern California and Arizona membership meeting at the weekend formally approved the Pacific Coast Conference of Independent Theatre Owners' stand on theatre divorcement and commercialized previews. It voted appreciation of Assistant U. S. Attorney-General Tom Clark's invitation to register opinions on the consent decree via questionnaire.

ITO Director Hugh Bruen's report on his meeting with Clark in Washington was also approved.

$5,000,000 Bond Goal

RKO Theatres in Brooklyn and Queens have set a $5,000,000 goal for the Third War Loan drive. Borough Presidents John Cashmore, of Brooklyn, and J. J. Burke, of Queens, will inaugurate the campaign in their areas. Air raid wardens and members of the American Women's Voluntary Services will aid in the bond sale.

★ ★

SING, AMERICA SING!

with

LUCY MONROE



A COMMUNITY SING

featuring

"THE STAR SPANGLED BANNER" · "OVER THERE"
"ANCHORS AWEIGH" · "ARMY AIR CORPS"

SERIES 8 NO. 2 · A COLUMBIA RELEASE

READY FOR BOOKING starting SEPT. 24th

Allied Basing Decree Stand On 18 Points

(Continued from page 1)

questionnaire are whether attempts have been made to force features or shorts; the effect of the five-picture plan on run; refusal of "some run" license; attitude of distributors toward cancellations on moral, religious or racial grounds; discrimination in clearance; withholding of prints; refusal to license on requested run; affiliated theatre expansion.

Exhibitors are asked also to give their experiences under arbitration, and to report whether the five-picture plan has had the effect of unduly increasing rentals; whether distributors have increased their demands for preferred playing time; whether the withholding of completed pictures by some distributors has created a product shortage; whether affiliated circuits have set up additional first runs or increased move-overs; whether the reporting exhibitor has sold a theatre to an affiliated circuit or entered into an operating arrangement within the past three years; whether the affiliated houses have double-featured "A" pictures which the Allied exhibitor could not do because of high percentage or rentals demanded, and whether the distributors have sought to force war pictures, intimating that refusal to take them would be disloyal or un-American.

CIAA Gets More Say on Latin Films

(Continued from page 1)

CIAA has dealt with, suggested and advised on or against singly designated pictures, although proffering counsel on any and all if sought.

The new system, devised by Lou Greenspan, former trade journalist recently employed in the MPSA post by President Joseph I. Breen, will expand operation to include supplying all producers with a list of Latin-American nations and cities and other appropriate material considered suitable for casual mention in the running dialogue where it can be substituted for other names without violence to the story. Queried on the project, Greenspan said: "In this way a line of dialogue 'thrown away' by an actor can achieve the same effect as a picture filmed for the purpose."

Condon Opens Own Offices on Sept. 15

Hal Horne, director of advertising and publicity at 20th Century-Fox, Friday formally announced the resignation of Richard Condon, director of national promotion for the company, and which was reported in MOTION PICTURE DAILY on Aug. 25. The resignation becomes effective Sept. 15, when Condon will open his own publicity offices to be known as the Richard Condon Organization.

Max Youngstein, recently executive assistant to Horne, will be associated with Condon in the new venture, which also was reported previously in MOTION PICTURE DAILY on Aug. 26.

$9,357,700 Gross at Key Runs in August

(Continued from page 1)

measure to the phenomenal receipts of "This Is the Army," aided somewhat by its high-priced opening night performances. Picture started in the field three weeks ago.

Week ending Aug. 13-14 brought a gross of $2,302,200 to downtown runs, climbing to $2,341,600 in the week ending Aug. 20-21, and to the year's record figure of $2,681,500 in the past week.

Besides "This Is the Army," some of the pictures figuring frequently in MOTION PICTURE DAILY's headlines on key city box office reports of the month included "Du Barry Was a Lady," "Constant Nymph," "Stage Door Canteen," "Dixie," "Hers to Hold," "Stormy Weather," "Coney Island," "Heaven Can Wait," "Above Suspicion," and others.

While theatre cooling systems figured to some extent in sending patrons into theatres during the terrific heat of August, and, similarly, travel curtailments, big reasons for the continuing climb are a pretty steady diet of quality product, in the main, plus wartime prosperity of war workers and others seeking escape. The public apparently is simply on a picture-buying spree.

Comparison of downtown first runs since January 1 follows:

1942 Week Ending	No. of Theatres	Total Gross
Jan. 2- 3	150	$1,815,500
Jan. 9-10	138	1,700,000
Jan. 16-17	150	1,600,600
Jan. 23-24	142	1,575,100
Jan. 30-31	130	1,474,700
Feb. 6- 7	148	1,641,400
Feb. 13-14	146	1,518,600
Feb. 20-21	136	1,500,000
Feb. 27-28	161	1,815,300
March 6- 7	137	1,435,500
March 13-14	129	1,366,600
March 20-21	141	1,447,900
March 27-28	153	1,539,100
April 3- 4	152	1,516,400
April 10-11	157	1,861,000
April 17-18	150	1,740,500
April 24-25	148	1,580,900
May 1- 2	142	1,459,500
May 8- 9	140	1,483,000
May 15-16	148	1,638,300
May 22-23	141	1,653,000
May 29-30	146	1,585,800
June 5- 6	139	1,564,000
June 12-13	135	1,539,100
June 19-20	140	1,557,300
June 26-27	131	1,403,800
July 3- 4	149	1,612,200
July 10-11	150	1,685,000
July 17-18	136	1,543,400
July 24-25	130	1,529,300
July 31-Aug. 1	136	1,652,700
Aug. 7- 8	140	1,818,900
Aug. 14-15	140	1,693,500
Aug. 21-22	141	1,822,900
Aug. 28-29	134	1,686,300

1943 Week Ending	No. of Theatres	Total Gross
Jan. 1- 2	151	$2,813,506
Jan. 8- 9	154	2,424,300
Jan. 15-16	149	1,830,500
Jan. 22-23	127	1,648,600
Jan. 29-30	127	1,789,500
Feb. 5- 6	126	1,743,000
Feb. 12-13	132	1,919,000
Feb. 19-20	139	1,885,900
Feb. 26-27	149	2,005,200
March 5- 6	142	1,933,400
March 12-13	151	1,944,600
March 19-20	143	1,968,300
March 26-27	147	1,938,200
April 2- 3	123	1,785,800
April 9-10	147	2,029,100
April 16-17	147	1,868,500
April 23-24	158	2,006,200
April 30-May 1	154	2,284,200
May 7- 8	161	2,168,400
May 14-15	161	2,053,700
May 21-22	158	2,096,200
May 28-29	155	2,036,600
June 4- 5	169	2,289,700
June 11-12	166	1,865,873
June 18-19	163	1,961,600
June 25-26	168	2,125,300
July 2- 3	164	2,133,800
July 9-10	153	2,433,700
July 16-17	151	2,109,400
July 23-24	155	2,185,100
July 30-31	164	2,347,900
Aug. 6- 7	138	2,032,400
Aug. 13-14	166	2,302,200
Aug. 20-21	153	2,341,600
Aug. 27-28	175	2,681,500

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Randforce Circuit Denies Union Charge

Denying charges made by M. P. Theatre Managers and Employees Union, Local 152, UOPWA, CIO, that they are interfering with the union's drive to organize Randforce employees, Louis Frisch, president of the Brooklyn Circuit operating 43 theatres, in a letter to MPTME president, Dominick Barreca claims that his company does not employ unfair labor practices, and has never countenanced the employment of any practices in violation of the National Labor Relations Act. Frisch charges the union with acting in bad faith in bringing the charges.

Claiming the necessary signatures, MPTME plans to petition the New York State Labor Board for an election covering managers and assistants in the Skouras Circuit of 41 theatres coming under the union's jurisdiction.

Eyeing OWI Radio, Film 'Propaganda'

WASHINGTON, Aug. 29.—A Congressional investigation of radio propaganda, and, perhaps, motion pictures, sent abroad by the Office of War Information may be sought this fall as a result of recent "boners" which have focussed attention upon that branch of the agency's work, it was learned here over the weekend.

The alleged interference of OWI in the operation of foreign-language stations also has raised some criticism and there is a belief in some congressional quarters that the whole subject might well be given a thorough going over. If such a probe is undertaken, it is probable that it would quickly be extended into a study of permitting propaganda, including that disseminated in motion pictures.

Theatres in East Facing Further Manpower Shortage

(Continued from page 1)

wages. Selective Service, however, ha taken its toll in these classes.

The situation in the Greater Ne York area is particularly acute. Se eral circuits here plan to attempt induce students now on their staffs work nights and week-ends whe schools reopen, recruiting them fro the local neighborhood to lessen ex penses of carfares and meals for th low-bracket workers. Loew's, operat ing 75 houses in the New York area is one of the circuits planning to offe part-time employment to neighborhoo help.

RKO, operating 43 houses in thi area, has been leaning heavily o usherettes, trying to secure personne beyond the high school age, but th turnover is, nevertheless, acute. Botl RKO and Loew houses are already understaffed with the situation growing more serious as school reopenings approach.

Brandt and Century circuits are us ing girls as ushers in their houses with Brandt expecting to use students after school hours to implement its house staffs. The Interboro Circuit in Manhattan and Brooklyn admits that the usher problem is serious now and feels that it will become more acute when school starts.

Skouras, operating over 40 theatres in this area, is employing usherettes in 95 per cent of its houses, and reports a terrific turnover.

Warner officials report they are hiring retired police and firemen in some cases, and don't anticipate any serious problem for the present.

Griffith Sets Bond Sales-Listing Plan

(Continued from page 1)

would report each week to the New York WAC, so that there would be a tally at the close of each of the three weeks of the campaign. In this manner, said Griffith, the WAC, the War Finance Committee and the press will know how well the industry is doing at the close of each week of the campaign.

"The burden of this job," he stated, "which is in the main simply bookkeeping, rests on the exhibitor. The amount that he sells is important information. May I, through the WAC trade press division, ask that each exhibitor file his report every day to his state chairman? It's the unglamorous side of this glamorous campaign, but it is necessary."

The state chairmen will wire results to the WAC in New York on the following dates: Sept. 16, announcing the first week's sales; Sept. 23, for the second week, and Sept. 30 for the final week.

Tamarin to Theatre Guild

Alfred H. Tamarin, in charge of national magazine and syndicate publicity for United Artists, has resigned to head the press department of the Theatre Guild, assuming his new post today. He replaces Joseph Heidt, now in service.

DO NOT REMOVE

Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 43 NEW YORK, U.S.A., TUESDAY, AUGUST 31, 1943 TEN CENTS

MPTOA Views On Decree to Justice Dept.

No Radical Approaches To Problems'

Views of the MPTOA on the consent decree and proposals to correct omissions and commissions have been filed with the Department of Justice, a statement by Ed Kuykendall, president, said yesterday. Issued from organization headquarters here, the statement disclosed that the board of directors had approved the draft.

"We have expressed no radical approaches to any industry problems and we do not endorse those who do," said Kuykendall, adding: "We want only that to which we are entitled, on the business principles and for that we will continue to fight."

Kuykendall revealed also that the MPTOA and all its members are working with its committee on prices and policies in order that more unfortunate exhibitors be given consideration because of the changing population and misunderstandings between producer-distributor interests and ex-

(Continued on page 10)

McNutt Reiterates: Entertainers Will Go

WASHINGTON, Aug. 30.—Paul V. McNutt, head of the War Manpower Commission, today, at a press conference, reiterated that entertainers in theatres, night clubs and other establishments were non-deferrable. He said determination of their draft status is up to local draft boards.

WAC Exhibitors Slap McNutt Meet

Plans moved ahead yesterday for a meeting of members of the distributor-exhibitor unit of the War Activities Committee with WMC Chairman Paul V. McNutt, during which clarity on the draft setup in relation to exhibi-

(Continued on page 10)

Smith to Attend Chicago Meeting

Allen G. Smith, head of the theatre equipment division of the War Production Board, will attend the Chicago conference of the Theatre Equipment Dealers Association, to be held at the Bismarck Hotel on Sept. 17-18, with exhibitors also attending.

Exhibitors, manufacturers and dealers are expected to query Smith on available equipment.

No Delay Seen for Consent Decree As Tom Clark Is Shifted by D. of J.

Washington, Aug. 30.—A sudden week-end shake-up in the Department of Justice resulted today in Assistant Attorneys General Tom C. Clark and Wendell Berge trading jobs, the former becoming chief of the criminal division and the latter head of the anti-trust division, but Clark will take with him to his new post the negotiation of the new consent decree and the film unit of which Robert Wright is head.

The change, arising out of the transfer of the war frauds unit of the war division and the criminal enforcement of rationing and production and price control of the anti-trust division to the criminal division, will give Clark an even broader field than he has heretofore operated in.

The retention of the consent decree negotiations by Clark was ordered by Attorney General Francis Biddle because of the start the former has made toward the development of the new decree.

Berge, who has been associated with the department since 1930, was assistant to former Assistant Attorney General Thurman Arnold.

Bond Shows for All Exhibitors

War bond premieres are not restricted to theatres named in a letter sent out Aug. 13 by William F. Rodgers, chairman of bond premieres during the Third War Loan drive, and "distributors will welcome additional bond premieres and will furnish a picture to any exhibitor who desires to participate in the bond premiere plan, no matter where he is located," exchange area chairmen for the campaign were notified in a telegram from Rodgers yesterday.

Rodgers also advised exchange chairmen that distributors were willing "to agree to a picture being played not further than two weeks in advance

(Continued on page 10)

Ickes to Lift Gas Ban for East Today

WASHINGTON, D. C., Aug. 30.—Lifting of the ban on pleasure driving in the East is expected to be announced formally by the Office of Price Administration tomorrow, effective Sept. 1, but increased rations were said today to be at least a month off.

The lifting of the curb on non-essential driving will ease the situation of exhibitors in locations with little or no public transportation and may make possible the reopening of drive-in theatres which had to close last May. They still could get in a few months of operations before bad weather sets in.

Motorists in the Eastern states will

(Continued on page 10)

Exhibitors' War Bond Reports Flooding WAC

Third War Loan campaign reports are flooding the War Activities Committee's New York headquarters, as received from exhibitors in the field, and they "reflect the creative intelligence that has been applied by showmen everywhere," according to Francis Harmon, WAC executive.

Charles Winchell reports that bond premieres are already set in all towns of 10,000 and over in the Minneapolis area. Plans are well advanced for a $20,000,000 performance of the Hollywood Cavalcade at the Minneapolis Auditorium on Sept. 17.

Warren Irvin, South Carolina chairman, reports that South Caro-

(Continued on page 10)

RKO Midwest in Bond Retirement

CINCINNATI, Aug. 30.—RKO Midwest Corp. has retired $3,500,000 of six per cent mortgage bonds on its local properties, it was disclosed at the weekend. It is understood that the bonds were not due for six years, but were callable on three months demand. A portion of the issue is being financed through bank loans, according to the report.

BACK THE ATTACK. *Sign your Third War Laan Drive pledge.*

Projectionists In Detroit Get Wage Raise

WLB Says, 'Would Like Admissions Roll Back'

DETROIT, Aug. 30.—Overruling strong opposition by industry members, the Regional War Labor Board has granted wage increases to 114 motion picture projectionists in 86 Detroit theatres. Operators affected were receiving from $58 to $118 a week before the raise. The increases were granted by the WLB unit as coming under the "Little Steel" formula.

"Refusal would merely benefit the theatre owners, who are admittedly enjoying great prosperity," Edwin E. Witte, board chairman, said. "The most equitable thing to do probably would be to roll back theatre admission prices, but this is not within our power. Acting under powers we have, and in accord with the National Board's interpretation of the Wage Stabilization Act, we have no other course but to approve the increases."

(The wage rise approval by the

(Continued on page 10)

20th Sales Chiefs To Probe Exchanges

Twentieth Century-Fox is conducting a new pattern "inventory" at every exchange in the country, with sales managers Andrew Smith, Eastern district; L. J. Schlaifer, Central, and William C. Gehring, in the West, personally visiting their respective branches to dig into unfinished 1942-43 business, including both unsold accounts and unbooked product, and to establish uniform revenue-producing machinery for the new season.

Sue to Split Empire Merger with 306

Nathan Frankel, attorney representing New York Projectionists Local 306 and Empire State Union, yesterday told Judge Henry G. Wenzel, hearing a petition of some Empire members for an injunction to prevent Empire and Local 306 from continuing their recent merger, that he believed the action was instigated by the Century Circuit of Brooklyn.

The Empire members are seeking

(Continued on page 10)

Personal Mention

J. CHEEVER COWDIN, board chairman of Universal, is scheduled to return to New York tomorrow.

•

HERBERT CROOKER, of M-G-M's home office publicity department, will arrive in Chicago today.

•

BEN KALMENSON, Warners' general sales manager, will arrive at the company's Burbank studios today.

•

ARNOLD ALBERT, Warner Bros. short subjects producer, arrived in New York from the Coast yesterday.

•

ROGER FERRI resumed publication yesterday of the 20th-Fox house organ, *Dynamo*, suspended during the recent sales regional meetings, issuing four supplements to the main issue.

•

HERBERT WHITE, 20th-Fox Cuban sales manager, is a home office visitor.

•

IRA TULIPAN of 20th Century-Fox advertising department, reported for duty at Camp Upton yesterday.

•

MORRIS GOODMAN, Republic vice-president in charge of sales, arrived in New York today after a four of South America.

•

RUFUS BLAIR of the Paramount studio publicity department, is in New York.

•

FELIX JENKINS, 20th-Fox secretary-general counsel, has returned from the Coast.

•

EDWARD SMALL has returned to the Coast from New York.

•

N. PETER RATHVON, president of RKO, returned from the Coast yesterday.

•

MARK SANDRICH and MRS. SANDRICH have arrived in New York from the Coast.

•

NORMAN ELSON, Trans Lux Theatres general manager, will be in Philadelphia and Washington today.

•

GEORGE FRASER of Columbia's exploitation department, is on three-week furlough before leaving for the Army.

•

WILL HAYS, president of MPDDA, has returned from the Coast.

•

CARL RIGROD, RKO special events director, returned yesterday from vacation.

•

FRANK ROSENBERG returned to his desk at Columbia yesterday from a Southern trip.

•

SOL SIEGEL, Columbia producer, is expected from the Coast today.

•

S. BARRET MCCORMICK, RKO publicity and advertising director, returned yesterday from Hollywood.

Review

"Fired Wife"

(Universal)

Hollywood, Aug. 30

IF you've retained memories of "The Women" as a knockout farce comedy with the kind of zing to it that means audience hilarity, you've now got to make room right alongside of that memory for Universal's "Fired Wife." At the same time, dust off a niche up there with Myrna Loy and William Powell for a pair of comedy talents whose stars are shining brighter than ever—Louise Allbritton and Robert Paige.

This one is the kind of "escapist entertainment" that suggests dusting off your carpets, for it's sure to have the audiences rolling in the aisles, with roars of laughter at its wholesome, yet decidedly sophisticated, mirth-provoking situations and lines.

It's apparent from the opening dialogue to the tag why Universal has elevated its scripters, Michael Fessier and Ernest Pagano, to producer-writers.

The story farcically portrays a marriage and career mix-up, blithely aimed at the funnybones of the audience, upon which the picture spiritly dances its way from one amusing situation to another.

It opens with Louise Allbritton and Robert Paige forced to forsake plans for a honeymoon with his folks in Indiana when her boss, Walter Abel, a Broadway producer with a phobia against marriage, orders her to rush back to direct his newest and greatest play.

When she has to keep her married status from her boss, her husband becomes involved in situations with his radio broadcast star which surpass the bride's understanding, and from one mix-up to another the trail leads to Reno. A reconciliation is effected just as she is about to be bull-dozed by Abel into marrying his male-star, George Dolenz, who faces deportation unless wed to an American.

The reconciliation finale in a justice-of-peace courtroom leaves that "Here we go again" feeling providing an opening for the next one.

Alex Gottlieb did his last producing chore for Universal on this one, going thence to Warners, while Charles Lamont directed in a tempo that leaves nothing to be desired. Paige and Miss Allbritton topped a thespian roster which not only included the extremely capable Abel, but also Diana Barrymore, George Dolenz, Rex Ingram, Ernest Ruex, Alan Dinehart, Walter Catlett, Richard Lane and Samuel S. Hinds, all turning in neat performances.

It's been chosen for 'U's' lead-off release for 1943-'44 and promises a brilliant season.

Running time, 73 minutes. "G."*

JACK CARTWRIGHT

**"G" denotes general classification.*

Universal Is Host To Susanna Foster

Universal was host to Susanna Foster, singing star of "The Phantom of the Opera," at a cocktail party at the 21 Club yesterday.

Among those present were: Mr. and Mrs. Charles D. Prutzman, John J. O'Connor, Joseph Seidelman, F. J. A. McCarthy, Al Daff, Maurice Bergman, Walter Abel, Ben Serkowich, Martin Quigley, Don Mersereau, Ernest Emerling, Alton Cook, Hank Linet, Andrew Sharick, Mona Reilly, Miss L. Levin, Sherwin Kane, Al Steen, Al Horwitz, Chester Bahn, George Morris, Al Picoult, Tom Kennedy, William Formby, Louis Sobol, Henry Rapee and James Ivers.

Two Ex-Kodak Men Lost

ROCHESTER, Aug. 30.—Sgt. Roger H. Knowlton and 2nd Lieut. John W. Bancroft, former Eastman Kodak workers, have been killed in routine training flights.

Kosiner to Edward Small Post Here

Harry Kosiner, assistant to Robert Riskin at New York headquarters of the Office of War Information for the past several months, will assume his new post as Eastern representative for Edward Small tomorrow. Kosiner formerly was Eastern representative for Walter Wanger Prod., and more recently was with the United Artists home office distribution department.

Selznick, Vanguard Ask Suit Dismissal

David O. Selznick Productions and Vanguard Films, Inc., defendants in the Charles Chaplin suit, are scheduled to file a petition today in Supreme Court, New York county, special term, part II, asking that the complaint be thrown out on the grounds that the defendants are not doing business in New York state.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Coming Events

Sept. 1—Hollywood theatre drive for Servicemen's Overnight Housing Fund.

Sept. 3—Dedication, Third War Bond "Victory Square" center 50th St., New York.

Sept. 5-11—25th Anniversary "Paramount Week."

Sept. 8—"Cavalcade of Stars" Third War Bond Tour starts, Washington, D. C.

Sept. 8—Quarterly Meeting MPPDA, 28 West 44th St., New York.

Sept. 9—Annual Installation Luncheon, ITOA, Hotel Astor, New York.

Sept. 9—"Cavalcade of Stars" Third War Bond Rally, Philadelphia.

Sept. 9-30—Third Victory Loan Drive.

Sept. 10—"Cavalcade of Stars" Third War Bond Rally, Boston.

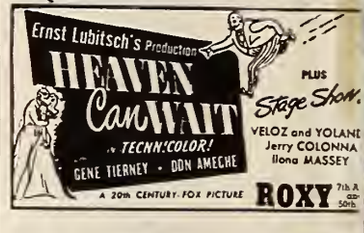
Sept. 11—"Cavalcade of Stars" Third War Bond Rally, Madison Square Garden, New York.

Sept. 12—"Cavalcade of Stars" Third War Bond Rally, Pittsburgh.

Sept. 13—National Entertainment Industry Council pledge drive, rally and service flag dedication, New York.

Sept. 13—"Cavalcade of Stars" Third War Bond Rally, Cleveland.

NEW YORK THEATRES



BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture

In Person
BENNY GOODMAN
AND BAND
CONDOS BROS.
JACK MARSHALL

BUY WAR BONDS PARAMOUNT TIMES SQUARE

LOEW'S State TIMES SQ.

ON SCREEN
"STAGE DOOR CANTEEN"
48 STARS
6 BANDS

IN PERSON
HENRY JEROME
AND ORCH.
PAT ROONEY, SR.
TOMMY OIX

RKO PALACE B'WAY & 47th St.

Broadway's New 1st Run Theatre
WORLD PREMIERE
JOHN GARFIELD
MAUREEN O'HARA
'FALLEN SPARROW'

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10

Thanks Mr. Friedl!

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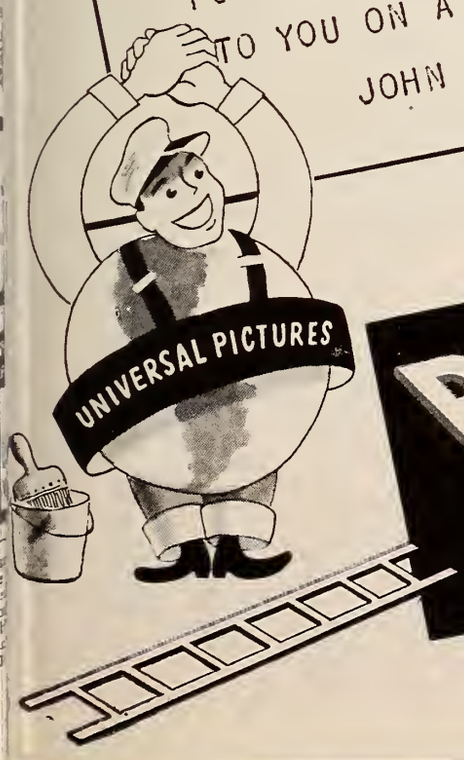
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W A SCULLY, UNIV FILM EXCHANGES INC=
DLR ROCKEFELLER CENTER RK=

LAST NIGHT WE CLOSED RECORD BREAKING ENGAGEMENT PHANTOM OF THE OPERA AT ORPHEUM MINNEAPOLIS. PICTURE GOES INTO SECOND WEEK TODAY AND INDICATIONS BASED ON AUDIENCE REACTION POINT TO CONTINUED EXTENSION OF PLAYING TIME. PICTURE IS TALK OF THE TOWN BASED ON ENTHUSIASTIC WORD OF MOUTH AUDIENCE COMMENT. PHANTOM HAS PRICELESS PRODUCTION VALUES FLAWLESS DIRECTION AND GREAT CAST HEADED BY NELSON EDDY SUSANNE FOSTER AND CLAUDE RAINS DO SUPERLATIVE JOBS. CONTRATULATIONS TO YOU ON A KNOCKOUT BOX OFFICE SMASH=

JOHN J FRIEDL..



Starring
NELSON EDDY
SUSANNA FOSTER-CLAUDE RAINS
with
EDGAR BARRIER · LEO CARRILLO · JANE FARRAR
J. EDWARD BROMBERG · FRITZ FELD · HUME CRONYN

PHANTOM OF THE OPERA
in TECHNICOLOR

Screen Play, Eric Taylor, Samuel Hoffenstein · Adaptation by Jack Jacoby
Based on the composition "Phantom of the Opera" by Gaston Leroux
Directed by ARTHUR LUBIN · A UNIVERSAL PICTURE

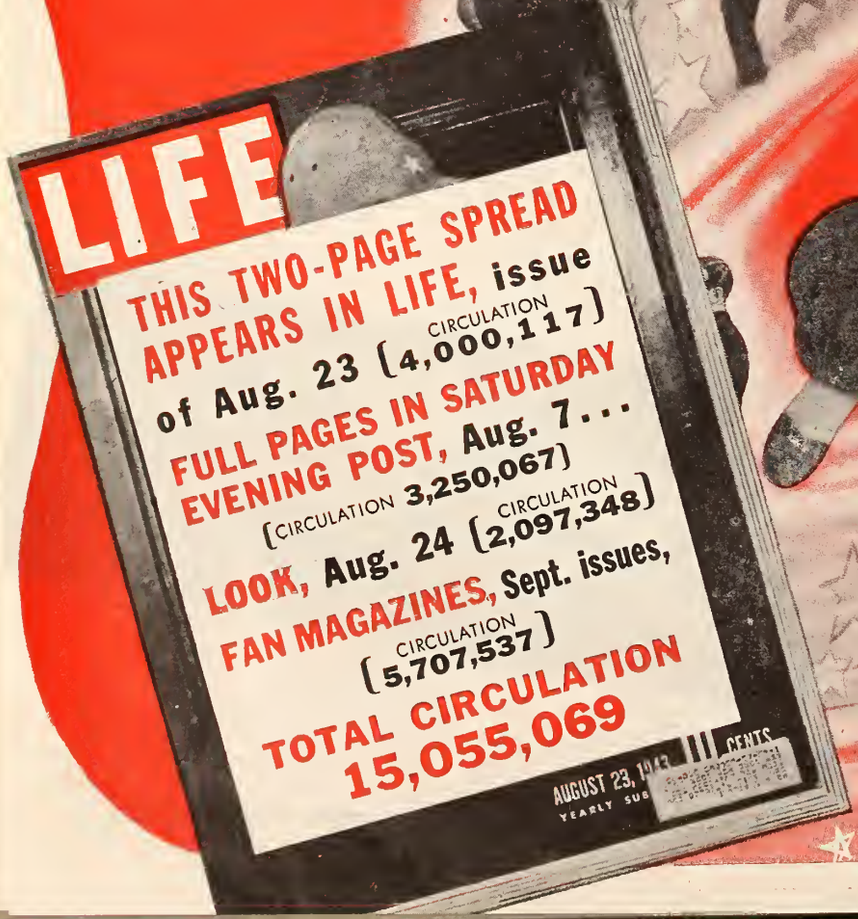
"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

Here's A Thrill, New And Gay!

'Flying Tiger' Fred . . . on leave from smackin' down Zeros . . . and lovely Joan, in each other's arms . . . is something to behold! Every step's a treat! Every song's a hit! Every scene's a lulu! See it! Soon!

FRED ASTAIRE
JOAN LESLIE

Thrillingly together for the first wonderful time!



"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

THI


's A Dance-filled Holiday!
SKY'S THE LIMIT
'MY SHINING HOUR'
'I'VE GOT A LOT IN COMMON WITH YOU'
'ONE FOR MY BABY'
SONGS
RHYTHM
LAUGHS
WITH
ROBERT BENCHLEY
BERT RYAN • ELIZABETH PATTERSON • MARJORIE GATESON
REDDIE SLACK and his ORCHESTRA
RKO RADIO PICTURES
Produced by DAVID HEMPSTEAD • Directed by E. H. GRIFFITH
Original Screen Play by Frank Fenton and Lynn Root • Lyrics by Johnny Mercer • Music by Harold Arlen

THE GREATEST ARRAY OF STAR

7 TOP FILMS
TOP STARS
TOPPED BY THE GREATEST PRODUCERS
DAVID O. SELZNICK
MERIAN COOPER


JAMES STEWART


PAULETTE GODDARD


DOUGLAS FAIRBANKS, JR.


MICKEY ROONEY


MIRIAM HOPKINS


FREDERIC MARCH


CHARLES COBURN

DAVID O. SELZNICK'S
A STAR IS BORN
FREDERIC MARCH, JANET GAYNOR
ADOLPHE MENJOU, ANDY DEVINE
Directed by William Wellmon

DAVID O. SELZNICK'S
MADE FOR EACH OTHER
JAMES STEWART, CAROLE LOMBARD, CHARLES COBURN
Directed by John Cromwell
Story by Jo Swerling

DAVID O. SELZNICK'S
THE YOUNG IN HEART
PAULETTE GODDARD, DOUGLAS FAIRBANKS, JR., RICHARD CARLSON, JANET GAYNOR
Directed by Richard Wallace
Story by I. A. R. Wylie

DAVID O. SELZNICK'S
LITTLE LORD FAUNTLEROY
MICKEY ROONEY, FREDDIE BARTHOLOMEW, DOLORES COSTELLO BARRYMORE, C. AUBREY SMITH
Directed by John Cromwell

DAVID O. SELZNICK'S
NOTHING SACRED
FREDERIC MARCH, CAROLE LOMBARD, MONTE WOLLEY & JINX FALKENBERG
Directed by William Wellmon
Screenplay by Ben Hecht

MERIAN C. COOPER'S
BECKY SHARP
MIRIAM HOPKINS, SIR CEDRIC HARDWICKE, BILLIE BURKE and NIGEL BRUCE
Directed by Rouben Mamoulian

MERIAN C. COOPER'S
DANCING PIRATE
FRANK MORGAN, CHARLES COLLINS
Directed by Lloyd Corrigan



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MADELEINE CARROLL and HERBERT MARSHALL in
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ALFRED HITCHCOCK'S
LADY VANISHES

ARLISS, LOCKWOOD, LODER in
DOCTOR SYN

RICHARD ARLEN in
SILENT BARRIERS

DEVIL'S ISLAND THRILLER
KING OF THE DAMNED

WALLACE FORD in RAOUL WALSH'S
YOU'RE IN THE ARMY NOW

EDGAR WALLACE'S
STRANGERS ON A HONEYMOON

JESSIE MATTHEWS in
CLIMBING HIGH

JOHN LODER and ANNA LEE in
LISBON CLIPPER MYSTERY

ALFRED HITCHCOCK'S
I MARRIED A MURDERER

WALTER HUSTON in
DIAMOND EMPIRE

E. PHILLIPS OPPENHEIM'S
STRANGE BOARDERS

ROLAND YOUNG and JESSIE MATTHEWS in
SAILING ALONG

GEORGE ARLISS in
MAN OF AFFAIRS

JESSIE MATTHEWS, ANNA LEE in
FIRST A GIRL

MYSTERY "SLEEPER"!
MAN WITH 100 FACES

EDMUND LOWE and CONSTANCE CUMMINGS in
SEVEN SINNERS

ROBERT YOUNG and JESSIE MATTHEWS in
IT'S LOVE AGAIN

BORIS KARLOFF in
DOCTOR MANIAC

JOHN LODER and MARGARET LOCKWOOD IN
TO THE VICTOR

RICHARD DIX in
TRANSATLANTIC TUNNEL

CONSTANCE BENNETT in
EVERYTHING IS THUNDER

CEDRIC HARDWICKE in
NINE DAYS A QUEEN

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wing Company In The Industry

58 Shooting, 25 Preparing, 60 Editing

HOLLYWOOD, Aug. 30.—Production hit a new high mark for the year during the past week, with 58 pictures shooting, including 11 new ones. The next highest week for the year was the last week in July, when 55 pictures were on the stages. Only two productions finished during the week, while 25 were preparing and 60 were editing.

The previous week saw 49 on the stages, 11 finished, eight started, 50 preparing and 58 editing. The production scene:

Columbia

Started: "The Return of the Vampire," with Bela Lugosi, Michael Duane, Miles Mander, Matt Wills, Shirley Collier, Frieda Inescort, Roland Varno. "Roundup for Victory," with Charles Starrett, Jeanne Bates, Dub Taylor, Grace Lenard, Jessie Arnold, Wheeler Oakman, Clancy Cooper, Joel Friedkin.

Shooting: "Ten Percent Woman," "Tropicana," "Cover Girl," "There's Something About a Soldier."

Goldwyn

Shooting: "Up in Arms."

M-G-M

Shooting: "Rationing," "Andy Hardy's Blonde Trouble," "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "See Here, Private Hargrove," "Mr. Co-Ed," "Gaslight," "Canterville Ghost."

Monogram

Shooting: "Mr. Muggs Steps Out," "Sweethearts of the U. S. A." "The Sultan's Daughter," "Hitler's Women."

Finished: "Death Valley Rangers."

Paramount

Started: "Our Hearts Were Young and Gay," with Diana Lynn, Gail Russell, James Brown, Bill Edwards, Charles Ruggles, Dorothy Gish, Beulah Bondi, Helen Freeman, Alma Kruger.

Shooting: "Going My Way," "Henry Aldrich, Boy Scout," "Standing Room Only," "The Story of Dr. Wassell," "Frenchman's Creek," "Hail the Conquering Hero," "Ministry of Fear."

RKO-Radio

Started: "Dangerous Journey," with Elsa Lanchester, Gordon Oliver, Rita Corday, Lionel Royce, Lloyd Corrigan, Gavin Muir, Fritz Feld, Joe Vitale. "The Curse of the Cat People," with Simone Simon, Kent Smith, Jane Randolph, Julia Dean, Ann Carter, Elizabeth Russell.

Shooting: "Rookies in Burma," "Tender Comrade," "The Ghost Ship," "Higher and Higher," Revenge," "The Falcon and the Co-Eds."

Republic

Started: "Hands Across the Border," with Roy Rogers, Ruth Terry, Duncan Renaldo, Mary Treen, Joseph Crehan, LeRoy Mason, Roy Barcroft, Sons of the Pioneers.

Shooting: "In Old Oklahoma."

20th Century-Fox

Shooting: "Buffalo Bill," "Pin-Up Girl," "Tampico," "Lifeboat," "The Lodger."

United Artists (Samuel Bronston)

Shooting: "Jack London."

Universal

Started: 'When Ladies Fly," with Loretta Young, Geraldine Fitzgerald, Anne Gwynne, Diana Barrymore, Evelyn Ankers, June Vincent, Lois Collier, Vivian Austin, Ramsay Ames, Marie Harmon, Janet Shaw, Dorothy Moore, Gwen Crawford, Audrey Manners, Jackie Warrington, Eleanor Lawson, Carrie Devon, Betty Brodel, Richard Fraser, Samuel S. Hinds. "The Mummy's Ghost," with Lon Chaney, Jr., John Carradine, Acquanetta, Robert Lowery. "Passport to Dakar," with Jean Gabin, Allyn Joslyn, John Qualen, Eddie Quillan, Richard Whorf, Peter Van Eyck, Fritz Leiber, George Irving, Harry Woods. "The Marshal of Gunsmoke," with Tex Ritter, Russell Hayden, Jennifer Holt, Fuzzy Knight, Herbert Rawlinson, Harry Woods, Johnny Bond and Red River Valley Boys.

Shooting: "Gung Ho," "Ali Baba and the 40 Thieves," "His Butler's Sister," "Moonlight and Cactus."

Warners

Started: "Uncertain Glory," with Errol Flynn, Paul Lukas, Jean Sullivan, Faye Emerson, Douglas Dumbrille, Art Smith, Pedro de Cordoba.

Shooting: "In Our Time," "Destination Tokyo," "Shine On, Harvest Moon," "Passage to Marseille."

Finished: "Conflict."

War Washington All Filled Up

Washington, D. C., Aug. 30.—Author Robert Russell, who helped pen "The More the Merrier," is finding real life in Washington as tough as his fictional imaginings. This is the advertisement that appeared in the local Washington papers:

AUTHOR of "The More the Merrier" wants apartment or small house neighborhood Dupont Circle or 16th st. n.w. HO. 8351. 9:30-12. 8 evenings.

But when Senators and Congressmen can't get apartments, what chance has a Hollywood author?

New Projector Chief In Field Survey

A. E. Meyer, has been appointed manager of the projection equipment division of National-Simplex-Bludworth company. He will leave shortly on a trip to the Pacific Coast, stopping at key centers to meet theatre owners and N-S-B-branch managers.

Meyer also expects to attend meetings of IATSE locals to discuss maintenance and projection under existing conditions.

Ryde Named to IATSE

BUFFALO, Aug. 30.—Albert F. Ryde, a member of the Buffalo City Planning Commission, has been elected to the stage executive board of District 10, IATSE. He is president of the Buffalo Amusement Crafts and a former member of the auditorium and stadium board.

40,000 to See 'Sahara'

Columbia's "Sahara" will have its world premiere on Thursday, at Camp Campbell, Ky., headquarters of the IV Armored Corps, in celebration of the first anniversary of the Corps. The premiere is expected to be viewed by 40,000 in an open-air bowl in the Corps area.

Nine B'way Houses Gross Big with a Week of Holdovers

Out of 12 first-run houses along the Rialto, nine played holdovers and they all grossed big in the week just passed. The three theatres that brought in new bills also profited handsomely.

"Heaven Can Wait" and a stage show featuring Veloz and Yolanda is still tremendous in its third week at the Roxy, where a gross of $110,000 is in sight; the bill is slated to remain at the house for five weeks. "Mr. Lucky" and a stage show at the Music Hall is not far behind. A take of $100,000 is estimated for the sixth week and the feature and show stay for a seventh.

"Watch on the Rhine" and Abe Lyman and his orchestra on the stage are being well received at the Strand. First week of this show is expected to strike in the neighborhood of $55,000, which is very good. The Rialto brought in "Hitler's Madman" last Friday and the picture is headed for an estimated $13,000 in its first week. The Globe is doing nicely with "Salute to the Marines" which did about $10,400 for the weekend.

"DuBarry Was a Lady," with Horace Heidt and his band on the stage at the Capitol continues to do top-flight business in its second stanza with a probable gross of $71,000 and holds for a third. "Let's Face It" and Benny Goodman on the stage is playing a merry tune at the Paramount where a fourth week gross of $69,000 estimated was recorded ending last night as a fifth week started today.

"This Is the Army" is packing them in at the Hollywood in its fifth week, with an estimated gross of $45,000 in sight for the seven days. It holds for a sixth week. The sixth week of "For Whom the Bell Tolls" is expected to wind up with about $33,200 at the Rivoli. The road-show continues for a seventh week.

Broadway's newly converted first-run theatre, the Palace, is rolling merrily along after garnering $30,500 in the first week of "The Fallen Sparrow" and is headed for about $25,000 in its second and final week. "The Sky's the Limit" opens at the Palace Thursday. "We've Never Been Licked" will gross about $17,000 in its second week, with "Destroyer" opening tomorrow at the Criterion, while "Best Foot Forward" is doing excellent at the Astor where it got about $17,000 in its ninth stanza.

'Baby Cocktail Party'

Owen Murphy, Jr., 7-month old war bond "salesman," whose belligerent countenance has been widely distributed with copy reading. "What d'ya mean—you ain't gonna buy no bonds," will be the guest at a "baby cocktail party" at the Hotel Astor, tomorrow afternoon at 3 o'clock. Over 300 invitations have been sent to screen, stage and radio personalities, the press, Treasury officials and the War Activities Committee.

Joins 'U' in Omaha

OMAHA, Aug 30.—Edward Cohn has joined the Universal exchange here as a salesman.

Coast Flashes

Hollywood, Aug. 30.

THE War Department has okayed preview performances of the Hollywood Bond "Caravan" at two major encampments en route to the East. The Hollywood Victory Committee executive committee meets tomorrow night to shape final plans for a 20-day tour in an eight-car train.

•

Chairman Henry Ginsberg of the War Finance Committee, announced that all studios, headquarters of allied industries, theatre circuits and ten banks, have been designated issuing agents for War Bonds so all purchases by industry members during the Third War Loan campaign may be properly credited to the industry.

•

The president of Panama and Major General Ralph Meyer will be guests of honor at the Latin-American premiere of "Hers to Hold" at an undisclosed army post in the Panama Canal Zone Sept. 5.

•

Spencer Tracy and Katharine Hepburn, will co-star in M-G-M's "Without Love," the Philip Barry stageplay. Leon Gordon will produce. It is his first for M-G-M.

•

Howard Strickling is taking several weeks of complete rest on his doctor's orders.

•

Andrew Stone has announced "Sensations of 1944," a revue type musical, as his next for U. A.

•

Robert Gillham, Paramount director of publicity and advertising, will leave here tomorrow for the East by plane.

Five Features Get Legion Ratings

Current crop of features all get Legion of Decency approval, as follows: Class A-I, for general patronage, to "Good Fellows," Paramount; "Law of the Saddle," PRC, and "So This Is Washington," RKO; Class A-II, for adults, to "Claudia," 20th Century-Fox, and "Watch on the Rhine," Warners.

New Nova Scotia Circuit Building

WHITNEY, PIER, N. S., Aug. 30.—F. Sobey, of Stellarton; A. J. Mason, of Springhill; M. Walker, of Halifax, and A. Fielding, of St. John, all independent exhibitors, partners in the Star here, plan to acquire and operate other theatres in the Atlantic provinces.

Curfew for Ohio Town

CIRCLEVILLE,. O., Aug. 30.—City Council here has approved a 10:30 p.m. curfew requested by Judge Lemuel B. Weldon, of juvenile court, as a means of curbing juvenile delinquency and vandalism. Parents will receive a warning for the first offense, and will be fined for any thereafter.

'Destroyer' Holdovers

Columbia's "Destroyer" is being held over for a second week in pre-release showings, in Providence, Seattle, Portland, Me., Waterbury, Conn., and Detroit.

Lucky', 'Army' Marines' on Capital High

WASHINGTON, D. C., Aug. 30.—ompetition for top gross honors was een in Washington, with "Mr. ucky," "Salute to the Marines" and his Is the Army" doing box-office ip-ups. "Mr. Lucky," at RKO-eith's should do $20,000 on the week ith "Salute to the Marines" set for n outstanding $29,000 at Loew's Cap-ol.

Estimated grosses for the week end-ng Sept. 2:

Salute to the Marines" (M-G-M)
LOEW'S CAPITOL—(3,434) (28c-39c-44c-5c) 7 days. On stage: Dolly Dawn, Radio amblers. Gross: $29,000. (Average, $22,000)
Victory Through Air Power" (UA-Disney)
LOEW'S COLUMBIA (1,234) (30c-50c) 7 ays. Gross: $10,000. (Average, $6,900)
This Is the Army" (W. B.)
WARNER'S EARLE—(2,210) (30c-40c-0c-75c-90c) 7 days, 3rd week. On stage: yda Sue, Roxyettes. Gross: $24,000. (Av-rage, $18,800)
Mr. Lucky" (RKO)
RKO-KEITH'S — (1,800) (40c-50c-55c) 7 ays. Gross: $20,000. (Average, $11,400)
Appointment in Berlin" (Col.)
WARNER'S METROPOLITAN — (1,600) 30c-44c) 7 days. Gross $7,000. (Average, 6,900)
Heaven Can Wait" (20th-Fox)
LOEW'S PALACE—(2,242) (28c-55c) 7 ays, 2nd week. Gross: $17,000. (Average, 17,600)

'Diddle Diddle' Headed for $19,000

BALTIMORE, Aug. 30.—A break in a prolonged heat wave has resulted in renewed enthusiasm for picture-going. Openings all along movie row gained a strong start. "Hi Diddle Diddle" s going well towards $19,000 at the Century.

Estimated receipts for the week ending Sept. 2:

Hi Diddle Diddle" (U. A.)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days. Gross: $19,000. (Aver-age, $15,000).
Two Tickets to London" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 8 days. Gross: $12,500. (Aver-age, $11,900).
Heaven Can Wait" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days, 4th week. Gross: $8,500. (Average, $9,300).
Dixie" (Para.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends) days, 3rd week. Gross: $16,-500. (Average, $15,100).
Spitfire" (RKO)
HIPPODROME—(2,205) (28c-39c-44c-55c-65c) 7 days. Stage show: Bob Fuller's Singing Stylists, Three Samuels, Georgie Kaye, Janet May, Wally Ward. Gross: $18,000. (Average, $16,500).
Follow the Band" (Univ.)
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: $6,000. (Average, $6,100).

Capitol Variety Club Will Fete Envoys

WASHINGTON, Aug. 30.—Al Sherman, publicity consultant to the film and photo division of the Royal Norwegian Information Service, and Nate Golden, chief of the foreign division, motion picture section, Department of Commerce, have been chosen co-chairman for the Variety Club of Washington's luncheon for the ambassadors and ministers of the "conquered" nations to be held at the Hotel Willard here on Sept. 13. Ambassador Wilhelm Munthe de Morgenstierne of Norway will be toastmaster.

Reviews

"The City That Stopped Hitler—Heroic Stalingrad"

(Artkino-Paramount)

THERE have been lots of war pictures to date, and there will probably be more in the future, but producers will have to extend their efforts to beat this one. It is authentic, realistic, vivid, shocking, cruel, gruesome at times, curt, and "on the beam" from beginning to end.

The hundreds of thousands who defended Stalingrad with their lives, their spirit and their guns are the heroes. The Nazi war lords, who were outsmarted at a time when they controlled most of the city, are the villains. And the film-going public, so many of whom have some member of the family in the war, are going to be treated to some of the best war scenes ever flashed on the screen.

Thirteen men died in the making of the picture, eight cameramen and five Red army soldiers who aided them. And no wonder. Shots taken from planes being bombarded by ack-ack fire, from buildings under fire, from pillboxes, from slit trenches and even from a tunnel dug under a building which could not be blasted in any other way. The realism portrayed is breathtaking.

The Russians allow two of their secret weapons to be shown. One, Katisha, is a rocket-shell blasted at the enemy from a concentration of guns heavier than mortar weapons, a sort of "special occasion" gun; the other, a motor-driven armored sled. Two other incidents in the film will be widely talked about. One is the meeting of two Russian armies after they captured a town, turning the tide of battle; the other is the start of the Stalingrad offensive where hundreds of infantrymen, far as the eye can see, start off to meet the foe.

The feature is a compilation of motion pictures taken by Soviet cameramen and edited by Leonid Varlamov for Artkino Pictures and and U. S. distribution. Richard Blumenthal was in charge of editing in Hollywood. It includes material from German newsreels captured by the Red army. Narration, by Brian Donlevy, is soft-spoken and adequate, and was written by John Wexley.

"Heroic Stalingrad" shows what can be done by fighting men who have something to fight for; men who never gave up, even when the outlook seemed hopeless. Capture of 91,000 Nazi fighters, "scum of the earth," Donlevy calls them, men who have looted, raped, scourged and blasted what once was a productive city on the River Volga, and their marching off to prison camps, lends a fitting climax to a forthright production.

Running time, 58 mins. "A"* FRED STENGEL

*"A" denotes adult classification.

"The Strange Death of Adolf Hitler"

(Universal)

Hollywood, Aug. 30

DELIBERATELY an exploitation picture under an exploitation title, this melodrama justifies its function without breaking records for artistry, fascination or excitement. A novel idea—involving the enforced employment of a double for Hitler and his assassination by his own wife in the belief she is killing the original—is worked out not too implausibly for credence, but somewhat too mechanically for its own good. Set it down as precisely what the title promises.

There is interest in the picturization of the means by which the Gestapo forces an Austrian husband and father, gifted in vocal imitations, to make speeches and appear in public as Hitler after making him his image by plastic surgery. To cover his disappearance, they announce his execution as a traitor. His sons turn Nazi and his wife marries a friendly Swiss to escape boudoir attentions of German soldiers billeted in her home. The Austrian determines to kill Hitler when he is brought face to face with him to perfect his impersonation. The wife, knowing nothing of the deception, determines likewise. She kills her husband thinking he is Hitler. The Gestapo kills her.

Slowness in development, emphasized by an overabundance of dialogue, dulls the edge of suspense attempted.

Ben Pivar produced and James Hogan directed from a script by Fritz Kortner, who also wrote the story and played a role.

Ludwig Donath plays the dual role, and ably, with Gale Sondergaard, George Dolenz, Fritz Kortner, Ludwig Stossel, William Trenk, Joan Blair, Ivan Triesault, Rudolph Anders and a dozen others in support.

Running time, 72 minutes. "G."*

WILLIAM R. WEAVER

*"G" denotes general classification.

'Phantom's' $15,000 Is Best of Week In Cincinnati Run

CINCINNATI, Aug. 30.—Competition from outside failed to appreciably affect weekend box-office returns, which indicated an approximate $15,000 for a holdover week of "Phantom of the Opera" at the RKO Palace.

Estimated receipts for the week ending Sept. 1-4:

"We've Never Been Licked" (Univ.)
RKO ALBEE—(3,300) (33c-40c-44c-55c) 7 days. Gross: $13,500. (Average, $15,800)
"Phantom of the Opera" (Univ.)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days, 2nd week. Gross: $15,000. (Average, $12,600)
"Hitler's Madman" (M-G-M)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days. Gross: $5,000. (Average, $5,000)
"This Is the Army" (W.B.)
RKO CAPITOL—(2,000) (40c-50c-60c) 7 days, 3rd week. Gross: $16,500. (Average, at 33c-40c-44c-55c, $6,200)
"Above Suspicion" (M-G-M)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days, 2nd week. Moveover from Albee. Gross: $5,500. (Average, $5,200)
"Bomber's Moon" (20th-Fox)
"Prairie Chickens" (U.A.)
RKO LYRIC—(1,400) (33c-40c-44c-55c) 7 days. Gross: $4,500. (Average, $3,900)
"I Wake Up Screaming" (20th-Fox)
"Here Comes Kelly" (Mono.)
RKO FAMILY—(1,000) (22c-33c) 4 days. Gross: $1,250. (Average, $1,400)
"Alaska Highway" (Para.)
"Six-Gun Gospel" (Mono.)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $850. (Average, $800)
"Heaven Can Wait" (20th-Fox)
KEITH'S—(1,500) (33c-40c-44c-55c) 7 days, 3rd week, 2nd at this house. Gross: $4,-500. (Average, $5,200)

'Woman' and White Take Hits $21,000

BUFFALO, Aug. 30. — "Wings and the Woman" and George White's Scandals of 1943 on the stage are drawing well at the 20th Century and will near $21,000 to lead here.

Estimated receipts for the week ending Sept. 4:

"DuBarry Was a Lady" (M-G-M)
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $15,000. (Average, $16,500)
"So Proudly We Hail" (Para.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days. Gross: $21,000. (Average, $16,400)
"Heaven Can Wait" (20th-Fox)
"Night Plane from Chungking" (Para.)
HIPPODROME—(2,100) (35c-40c-55c-65c) 7 days, 3rd week moveover. Gross: $8,500. (Average, $9,500)
"Wings and the Woman" (RKO)
TWENTIETH CENTURY—(3,000) (40c-65c) 7 days. George White's Scandals of 1943 on the stage, with the Slate Brothers, Master Rollins, Buck & Bubbles, Nelson Sisters and Fay Carroll. Gross: $21,000. (Average at 35c-55c, $10,600)
"Appointment in Berlin" (Col.)
"It's a Great Life" (Col.)
LAFAYETTE—(3,000) (35c-55c) 7 days. Gross: $11,000. (Average, $10,500)

Connors Lists 7 Shorts for the Fall

Titles and release dates of seven more 20th Century-Fox short subjects were announced yesterday by Tom Connors, vice-president in charge of distribution. Films include "Down With Cats," a Terrytoon, Oct. 7; an untitled "March of Time," Oct. 8; "Coast of Strategy," a Magic Carpet series, Oct. 15; "Aladdin's Lamp," a Terrytoon, Oct. 22; untitled Thorgerson sports reel, Oct. 29; an untitled "March of Time," Nov. 5; "The Lion and the Mouse," a Terrytoon, Nov. 12; "Snowland Sentinels," Movietone Adventures, Nov. 19; "Yokel Duck Makes Good," a Terrytoon, Nov. 26.

Projectionists In Detroit Get Wage Raise

(Continued from page 1)

Detroit unit of the War Labor Board was directly contrary to the decision of the Chicago regional board which, on Aug. 23, turned down a proposal by exhibitors and the operators union in that city for a pay increase.)

Operators of Co-operative Theatres of Michigan and the United Detroit Theatres Corp. will get a flat weekly increase of $2 or $3, depending on their current salary, with an increase in the overtime rate of 15 cents an hour retroactive to March 1. Operators who earned less than $80 a week prior to March 1 will be raised $3 a week, effective Sept. 1, while operators who earned more than $80 will get the $2 increase.

In a majority opinion, Witte, chairman of the board, said that the public members were mindful that refusal of the increase would not correct "substandard" wages paid ticket takers, ushers and janitors, since none of the amount withheld would go to the low paid employees.

Industry members of the board called the ruling a "perfect illustration of seeking justification for wage increases where none exists."

Sue to Split Empire Merger with 306

(Continued from page 1)

to have a receiver appointed to run the affairs of Empire, claiming that their rights may be jeopardized should the merger be continued. Judge Wenzel, in Brooklyn Supreme Court, reserved decision on the motion for an injunction.

Frankel pointed out that the merger was backed by such persons as William Green, AFL president; Father John P. Boland, former chairman of the State Labor Relations Board, and License Commissioner Paul Moss, and was witnessed by Mayor LaGuardia.

On July 8, 1943, Century, owning 27 theatres and employing more than 100 Empire members, obtained an injunction to prevent the dissolution of Empire, and court action is awaited.

Joseph Teperson, former attorney for Empire, Allied and United Sound projectionists unions, and Murray Frank are representing the plaintiffs.

Bond Shows for All Exhibitors

(Continued from page 1)

of the opening date of its regular engagement."

L. C. Griffith, general chairman of the Third War Loan drive for the WAC, and many stars in the industry have made transcriptions saluting the Third War Loan, which are being sent to more than 850 radio stations throughout the country for use during the drive.

Griffith, Francis Harmon, Si Fabian and Ray Beall will head a WAC delegation to a war bond meeting of exhibitors today at Proctor's Theatre, Newark.

Exhibitors' War Bond Reports Flooding WAC

(Continued from page 1)

linians are concentrating on securing a maximum of bond premieres. Highlights of a campaign include auctions of merchants' prizes from the stage for the highest bond bidder, street bond dances with orchestras from Army posts, and Army stage show talent where that is available.

Colorado showmen are ready for the Third War Loan with a complete campaign including a Drop-a-Bomb on Tokyo idea. Each community in the state will be sent a bombshell from the Rocky Mountain arsenal in Denver to be autographed by bond purchasers. Organization has been completed by Rick Ricketson, state Third War Loan chairman. A daily statewide broadcast is being planned to cover the progress of the state. The awarding of a quota flag, designed by Gold Star Mothers will be the center of Victory rallies.

Denver plans to have two special promotions. Sept. 9-11 a contingent of the Army out of Fort Warren will set up an encampment on the Courthouse Square in Denver, and will demonstrate how the Army lives. Another promotion is planned to be known as the "Denver At War Exhibit." The War Bond theme will be tied in with both.

Russell A. Bovim reports from Ohio that Governor Bricker will meet Hollywood stars on their arrival in Cleveland and attend the bond rally there in the evening. The Ohio committee is setting as many bond premieres as possible and is trying to get at least one exhibitor in each of the 88 counties in the state to qualify as an issuing agent.

Three combined rallies and concerts will be held on the New Haven Green during each week of the drive, according to Harry F. Shaw, co-chairman for Connecticut. As in other cities, there will be bond premieres at several of the largest of the New Haven theatres.

Reporting for Northern New Jersey, Robert M. Paskow says the "Information Please" show at the Mosque Theatre, Newark, on Sept. 27, will be a sellout for $5,000,000. This was arranged with the cooperation of the War Finance Committee. His territory will be "invaded" by a military convoy of tanks, jeeps and guns with a group of war heroes after the Times Square invasion in New York City.

Ickes to Lift Gas Ban for East Today

(Continued from page 1)

have an average of one and one-half gallons of gasoline a week for use as they see fit, but it is believed the allowance will be increased to two gallons weekly on Oct. 1, when Petroleum Administrator Harold L. Ickes revises the amount of gasoline to be available for civilian consumption during the final quarter of the year.

It is possible that rations may be increased before October if reserve supplies can be built up, but efforts to that end so far have failed.

Local 109 to Put on Play

A drama group of the Screen Office and Professional Employees Guild, local 109, UOPWA, CIO, in cooperation with the U. S. Department of Agriculture, the Randforce Theatres of Brooklyn and Bond Bread, will present a series of performances of "It's Up to You," Arthur Arent's play about rationing. Performances will be given at the following Brooklyn theatres: Alhambra, Aug. 31; Leader, Sept. 1; Supreme, Sept. 7; Capitol, Sept. 8.

'Canteen' Record Gross

CHICAGO, Aug. 30.—United Artists' "Stage Door Canteen," completing its seventh and final week at the State-Lake Theatre on Wednesday, will have broken all records, both in gross receipts and film rental secured from any first run picture here since "Gone With the Wind," according to Rod Lohrenz, U.A. Chicago division manager. Receipts will top the $200,000 mark, according to Lohrenz.

Boston Gets Burlesque

BOSTON, Aug. 30.—Three burlesque theatres have reopened in Boston, the Old Howard, Globe and Gayety, with the Casino opening next week. All will also show films.

McNutt Reiterates: Entertainers Will Go

(Continued from page 1)

tion will be sought. Members of the WAC group who will meet with McNutt are: E. V. Richards, chairman; Ed Kuykendall, Morris Rosenberg, Harry Brandt and Si Fabian.

McNutt, during a speech made to leaders of the WAC at the Hotel Statler in Washington, last week, pointed out that theatres were considered nonessential, but invited industry leaders to meet him, pledging "You will be given every consideration."

U. S. Has MPTOA's Decree Proposals

(Continued from page 1)

hibitors generally." The national organization will intervene with sales managers, on behalf of complaining exhibitors, only after the individual and his state exhibitor organization has tried unsuccessfully to gain adjustments.

Sauter in New Post

James E. Sauter, executive chairman of United Theatrical War Activities committee, has been designated chairman of a general entertainment committee of the National Entertainment Industry Council, of which he is coordinator. The committee will arrange for talent for the contemplated plan of providing entertainment seven days a week at the Victory Square war tent during the Third War Loan Drive.

Fire Guts Ohio House

HAMILTON, O., Aug. 30.—Fire of undetermined origin gutted the 300 seat Ohio Theatre at Kenton, O., last night. The damage is estimated at $20,000. The audience left without panic but four firemen were injured.

Columbia Really Stretches Things

Hollywood, Aug. 30. — Another headache the war has fastened upon producers is the WPB studio set cost limitation. Many and diverse are the means used to stretch sets.

Columbia has just popped up with a new one having to do with a little red school house, which is purely American in inception, but now must stretch too.

The studio has given its little red school house an international hue—by using it as a school in "Tropicana," then changing it for an American university scene in "Ten Percent Woman," then as a Polish village school for "After the Night," and once again into a Nazi school for a German scene in the same picture.

WAC Endorses Six War Bond Convoy

The War Finance Committee h given its approval to the "Back t Attack Home Front Invasion Co voy" to start out from Times Squa at 12 noon, Wednesday, Sept. 8.

This will be the official opening the New York theatres' War Lo campaign. It is strictly a theat proposition to be handled by theat men in cooperation with the War F nance Committee of the various bo oughs.

Meetings are being arranged th week to discuss details of this a other subjects pertaining to the dri for the five boroughs and Westchest as follows: Brooklyn, yesterday afte noon, War Finance Division Offic 60 Clinton St., Brooklyn, N. Y Queens, this afternoon, War Finan Division Office, Chatham Phoen Building, Queens Plaza, Long Isla City; Manhattan, tomorrow mornin Loew's Ziegfeld Theatre, 54th St. a Sixth Ave.; Bronx, tomorrow afte noon, Bronx County Court Hous Westchester, Thursday, Septemb 2nd, RKO Proctor Theatre, N Rochelle; Richmond, Thursday afte noon, September 2nd, St. George Th atre, St. George, Staten Island.

All showmen are urged and expect to attend these meetings.

Convoys Planned

There will be six convoys in a one for each borough and Westchest County. Each will consist of t pieces of Army motorized equipmen each also to include at least five w veterans, heroes of the present co flict. The six convoys will report the morning of Sept. 8 at the Ho Astor. Gov. Dewey, Mayor LaGua dia and other officials will greet t wounded heroes and others. An Arm band is to be stationed in the squa opposite the hotel. At noon the par will emerge from the Astor and, fro the roof of the hotel, the Army w fire a salute officially opening the W Bond drive.

Hollywood

Hollywood, Aug. 30

OLUMBIA is shooting heavily and also is preparing to toss a at many more productions before cameras in the early fall.

n the stages are five productions: opicana," starring Mae West; n Percent Woman," starring Rosa- Russell and Brian Aherne; mething About a Soldier," with elyn Keyes; "My Client Curly," h Carey Grant and Janet Blair, "Return of the Vampire," a hor- picture starring Bela Lugosi.

Fifteen pictures are preparing for rts later in the month and early the fall. Those indicated as top- ht productions include Sam Wood's he Land is Bright," Harold Lloyd's r. Winkle Goes to War," Phil an's "Pilebuck," starring Pat Brien; Victor Saville's "Heart of City," co-starring Rita Hayworth l Janet Blair; "At Night We eam," with Paul Muni, and Sidney olsky's production of a picture sed on Al Jolson's life.

Others expected to hit the stages rtly are "After the Night," for- rly "None Shall Escape," "Round- for Victory," Charles Starrett estern; "Hey, Rookie," a musical th Ann Miller; "Racket Man," hapsody in A Flat," "Klondike ate," "Jam Session," "Nine Girls," one Are The Days," and "Twelve Company."

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U's "The Mummy's Ghost," chiller th Lon Chaney Jr., John Carradine d Acquenetta, is rolling with Reg- ald Le Borg directing. . . . M-G-M s signed Walter Pidgeon on a term al. He plays Petronius in "Quo adis" as his first assignment. . . . rosset and Dunlap will publish a -cent edition of Samuel Bronston's ack London," now shooting.

•

Columbia's "Restless Lady" is now The Case of the Dangerous londes," awaiting early release. . . Louise Allbrighton and Robert aige rate full stardom at Univer- al. After personal appearances at he New York opening of "Fired ife" they return to co-star in "Her rimitive Man." . . . Charles Moss, anaging director of the Criterion, n New York, and Mrs. Moss are acationing in Hollywood. . . . Jac- ues Thery and Horton Foote are cripting "72 Hours," which Charles oyer will produce and star in at niversal. . . . Mimi Chandler, Ken- ucky beauty of the gubernatorial amily, returns to Paramount to lay in "Girls Town," musical.

•

Columbia has seven musicals shoot- ng or preparing and two comedies eadying for the cameras which will ut that studio well up among the list f lots swinging more and more to musical productions. . . . Paramount s seeking actors, unknown on the creen, for roles as Hitler, Goering, Himmler, Ludendorff, Von Ribben- rop, and Goebbels in "The Hitler Gang." . . . Bob Mitchell's St. Bren- an's Boys Choir is set for consid- erable singing in Leo McCarey's "Go- ng My Way," starring Bing Crosby nd Risë Stevens at Paramount. . . . Grace McDonald has been assigned the feminine lead by Walter Wanger n his production "Gung Ho," story f the Marine Raiders, for Universal. Alan Curtiss has the male lead. . . .

Reviews

"The Unknown Guest"

(Monogram)

Hollywood, Aug. 30

OPENING with a dramatic tenseness which is intended to, and does, firmly implant a chill in the blood stream of an audience, this picture, produced by the King Brothers, might well be niched up among much higher budget films widely acclaimed for excellence of production, direction and acting.

Victor Jory, apparently seeking to escape prosecution for a murder, arrives at the hunting lodge his penurious aunt and uncle are about to close for the winter. He demands food and shelter and his actions impart the belief that he might and probably does murder them and hide the bodies.

Pamela Blake, maid of all work for the lodge, returns next day and he employs her for the winter, telling her that his aunt and uncle have left him in charge. A busybody real estate agent, Harry Hayden, believes he has murdered them and so convinces the sheriff, Emory Parnell.

Pamela, too, comes to the belief that he has murdered the elderly couple, but she has fallen in love with him and staunchly attempts to aid him. When the story reveals that perhaps she has discovered too much, Jory apparently attempts to murder her in the lake, and the next day two men, whom she thought were police, return and attempt to shoot him.

This reviewer refuses to reveal the twist the story takes when the sheriff and a posse are about to drive Jory and the girl from the cellar where they have taken refuge, and where the busybody realtor believes the bodies are hidden. Suffice to say it is unexpected, dramatic and yet touched with a spritely bit of humor.

Kurt Neumann's direction is a triumph of sustained suspense, and action, dialogue, and the acting of each member of the cast leaves nothing to be desired as the story unrolls on the screen from a skillfully concocted script by Phillip Yordan.

Runnning time, 65 mins. "G."* JACK CARTWRIGHT

"Six-Gun Gospel"

(Monogram)

Hollywood, Aug. 30

IN this newest of the Nevada and Sandy-U. S. Marshals, series from the workshop of Scott R. Dunlap, Johnny Mack Brown and Raymond Hatton have every opportunity to ride through to a whizzing finish in true Western style and they sit snuggly in their saddles all the way.

Brown enacts the role of Nevada as a still somewhat frisky youngster prone to take too many chances, in the opinion of Hatton's Sandy, an old-timer who barks whenever anyone hands him that handle.

They ride their separate ways into a frontier town where the six-gun rules in the hands of dangerous plotters headed by the leading saloon and gambling house keeper. Sandy is garbed as an undertaker but is taken for a preacher and has to carry on with the local Ladies Aid.

The pair unravel the stage coach robberies, which are breaking the town's leading citizens, and uncover the plot to drive them to the wall, thereby forcing the sale of their holdings to the saloon keeper, who knows the railroad is going to extend its tracks to the community.

Lambert Hillyer's direction turns out a fast-moving and plausible Western with Kenneth MacDonald as Number One heavy, aided by Roy Barcroft, Bud Osborne and Tom London. Inna Gest supplies the thread of romantic interest as the innocent young heroine, while Isabel Withers and Mary MacLaren have good supporting roles. Harry Neumann turns in a job of photography above standard.

Running time, 55 minutes. "G."*

**"G" denotes general classification.*

Bank for Mexican Film Employes

MEXICO CITY, Aug. 30.—Mexican film workers here are to have a bank of their own, according to an announcement made by Enrique Solis, executive secretary of the film labor union, who is organizing the bank with an initial capitalization of $50,000, with plans to open the bank on or about Oct. 1.

Film employers have two banks of their own, one operated by industry heads, and another by private bankers, both with headquarters here.

Warner's Art to Be Move Over House

SPRINGFIELD, Mass., Aug. 30.—Warner Bros. have leased the Art Theatre here for five years on a percentage basis, according to R. J. Hoffman of the New Haven office of the Warner circuit.

Officials are reported to be considering a move-over policy, whereby films would go from the Capitol, first-run house, to the Art. Renovations prior to the Art's reopening as a Warner house, are to be completed within ten days.

Short Subject Reviews

"Who's Next"

(Universal)

Barbering is a tonsorial art with a history. Through the medium of the collection of Charles de Zemler, barber of New York's Rockefeller Center, the history of barbering is interestingly presented in this entertaining novelty. De Zemler's collection includes sketches, paintings and books, as well as the tools of the trade which reminds that the barber was once a blood-letter, a dentist, and sometimes a physician. Running time, 9 mins. Release, Sept. 27.

"Super Mouse Rides Again"

(20th Century-Fox)

Super Mouse again comes to the rescue of a brood of mice, beleaguered by an army of cats, in this Technicolor Terrytoon. The unfortunate mice, unsuccessful in their ingenious attempts to escape, are rounded up for the slaughter when Super Mouse arrives in the nick of time on a bolt of lightning. Running time, 7 mins. Release date, Aug. 6.

"Flying Gunners"

(20th-Century-Fox)

What has made it possible for our Air Force to blast the Luftwaffe out of the sky and to halt Japan in the Pacific is forcefully explained in this Technicolor short. It is the intensive training and practice the gun crews receive. They are shown at target practice, first with skeets and then with live ammunition. Running time, 9 mins. Release date, Sept. 24.

"Mormon Trails"

(20th Century-Fox)

Lowell Thomas and the Technicolor camera take one through the majestic beauty of Utah's great sandstone formations. Huge balancing boulders, natural stone arches, and weird spires of stone reaching into the sky, make up the landscape of this region. Salt Lake City is also seen with its great Mormon Temple. Running time, 9 mins. Release date Aug. 20.

"Dog Sense"

(20th Century-Fox)

Especially for dog-lovers, but for everyone else, as well, this sports short, explaining the training of bird dogs, in play and in action, surely hits the spot. There are dogs of various species, Labrador Retrievers, Golden Setters, etc., all so perfectly trained that they can retrieve a live pigeon without harming it. Running time, 9 mins. Release date, Sept. 3.

"Down With Cats"

(20th Century-Fox)

Cats are on the hunt again in this amusing Technicolor Terrytoon, this time intent on devouring a group of "innocent" mice, who are unsuspectingly ice skating on a pond. The mice are on the point of being done away with when Super Mouse arrives to lay the cats low. Running time, 7 mins. Release date, Oct. 1.

AGMAandAFRABid For Equity Merger

CHICAGO, Aug. 30.—Approval of a merger with American Guild of Musical Artists was voted at the fifth annual convention of American Federation of Radio Artists held at the Ambassador over the weekend. At the same time members recommended that the national board ask Actors Equity to join them in a three-way consolidation.

Due to the illness of Lawrence Tibbett, the president's message was read by Virginia Payne, vice president. It urged cooperation with Government agencies and asked delegates to consider the whole nation and the entire labor movement in discussing their own problems. In answer to the plea AFRA reaffirmed its no strike pledge and promised the assistance of every member in the war effort.

WLB's approval of a ten per cent increase in commercial contracts, retroactive to March, 1943, was announced but a similar increase from transcription companies was refused in order to leave the way open for more favorable treatment when the contract is re-negotiated early next year.

Amendments to the constitution provided for appeal from local discipline to the national board and proportional representation on the board.

Treasurer's Report

The treasurer's report showed financial condition to be sound. The original debt of $43,000 to Screen Actors' Guild and Actors Equity has been reduced to $13,000 and provisions for amortization of the balance were made.

A caucus held on the transcription code showed members to be in favor of an increase in pay and desiring restrictions on the multiple use of recordings. An effort will be made to secure extension of the Federal copyright law to establish proprietary interest in recorded performances. Sentiment was expressed favoring recognition of sound effect artists.

Officers elected were: Lawrence Tibbett, president; Virginia Payne, vice president; Jean Hersholt, vice president; Ann Seymour, vice president; William Adams, vice president; Ken Carpenter, vice president; Alex McKee, recording secretary, and George Heller, national secretary.

To Push Terrytoons

Paul Terrytoon Productions will soon have its own publicity and exploitation representative on Hal Horne's publicity staff at 20th Century-Fox.

55% Increase in 20th Feature Costs

Negative costs on the 1943-44 program of 20th Century-Fox will represent an average increase of 55 per cent over the current 1942-43 product, it was learned here yesterday.

By the first of 1944, 32 of the announced 39 pictures will be completed or in production; 20 have already been finished, in cutting rooms or filming.

Off the Antenna

AMERICAN labor is entitled to and has the same access to the facilities of American broadcasting stations as any other individual or group, according to Neville Miller, NAB president, in answer to the petition of the CIO asking the FCC to afford the organization time during the FCC hearings on the transfer of the Blue Network to E. J. Noble, to present CIO's grievance against NAB and the radio industry in not giving CIO all the radio time it wants. According to Miller, organized labor was given more than 100 broadcasts in 1942.

The Alfred I. DuPont Radio Awards Foundation will present three $1,000 awards in 1944, one for the radio station that develops best in 1943; a second to the station that is most effective within its community or territory, and a third to the commentator whose work during the year is deemed most distinguished.

KGBS in Harlingen, Texas, KEYS in Corpus Christi, and WCED in DuBois, Penn., soon to join CBS, will bring the number of CBS stations to 135. . . . With the affiliation of WDAK in Columbus, Georgia, the number of Blue affiliates reaches 166. . . .

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Purely Personal—*Howard Klarman is the new WMCA promotion manager. . . . Morton Gould and his Cresta Blanca orchestra will head the stage show at the New York Capitol Theatre with the showing of "Johnny Come Lately." . . . Barry Wood, singing emcee of "The Million Dollar Band," has recorded "Back the Attack," official song for the Third War Loan drive. . . . Blanche Wolfe, formerly of Paramount publicity department, has joined Mutual's public relations and press department. . . .*

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Program Notes—"Random Harvest," featuring Ronald Colman and Greer Garson will raise the curtain on the 10th season of the Lux Radio Theatre over CBS on Sept. 13. . . . Cass Daley, who is scheduled for her first big starring part in the Dorothy Lamour-Dick Powell picture, "Riding High," will appear on the initial RCA "What's New" program on the Blue on Saturday. Ed (Archie) Gardner, of Duffy's Tavern, Dinah Shore, and Jose Iturbi are the other guest stars of the program that will also feature the RCA orchestra and chorus. . . . In the fourth serial broadcast tieup on "So Proudly We Hail," Paramount has arranged for "Hollywood Theatre of the Air" progam to broadcast "Hold Back the Dawn." . . . Jean Arthur will visit Charlie McCarthy when the NBC program returns to the airlanes on Sunday. . . . "These Are the Men," British made short being released by M-G-M, will receive a five-minute dramatization on CBS' "Report to the Nation" tonight. . . . Claimed to be the first time in industry history, Thornton Delehanty's Redbook magazine review on Warner's "Watch on the Rhine" has been selected by OWI for world-wide broadcasting in interest of the war effort. Outposts in Europe, Asia, and Africa will broadcast the review via shortwave.

Deny Injunction to Stop WMCA Sale

Motion of Donald Flamm for an injunction to prevent Edward J. Noble, owner of WMCA, from selling the station, was denied in a decision handed down yesterday by Judge David Peck in New York Supreme Court.

Flamm recently sought the injunction, charging that he was an unwilling seller, and was coerced into agreeing to the sale of the property for $850,000 in 1941. Recent asking price for the station is reported to be $1,250,000.

Wirthwein Moves

CHICAGO, Aug. 30.—Harold Wirthwein was guest at a luncheon at the weekend given by members of the Paramount exchange. Wirthwein, who had been sales manager in Chicago, went to Milwaukee today to become branch manager of the Milwaukee exchange. The sales force and department heads presented the new manager with a silver set.

WPB Heads See Film

Members of the War Production Board in actual control of the flow of materials to Allied Nations yesterday witnessed a screening of "The City That Stopped Hitler—Heroic Stalingrad," at the Social Security Auditorium in Washington. Donald M. Nelson, WPB chairman, headed the audience.

Payroll Deduction Plan for Charities

HOLLYWOOD, Aug. 30.—A payroll deduction plan, by which all workers in the production branch participate proportionately in support of all recognized charities, has been approved by representatives of virtually all guilds and unions, who met today, at the Makeup Artists Hall, here, with Permanent Charities Committee chairman Edward Arnold presiding.

The plan specifies a deduction of one-half percent on all salaries up to $2,500 annually, and a sliding scale beyond that up to five percent for salaries of $150,000 or more. The project, long favored by the Permanent Charities Committee, awaits approval of the membership of the various unions at their next meetings, with no opposition voiced to date. It becomes effective Jan. 3rd.

Pope to Marry

WASHINGTON, D. C., Aug. 30.—Mr. and Mrs. Louis Epstein, of this city, announce the engagement of their daughter Ida, to Christ Pope, son of D. S. Pope of Bucyrus, Ohio. Pope is manager and chief booker for the Schine Circuit in this area.

$13,765 'Bell' Advance

Advance sale of "For Whom the Bell Tolls," at the Carthay Circle, Hollywood, at the weekend, reached $13,765 mark, Paramount said here Friday.

28,000 Filmites In Armed Forces

War Activities Committee here estimates 28,000 men in various armed services from the film industry, many of them killed, wounded or missing in action, scores of them decorated for bravery and otherwise conspicuous conduct on fighting fronts all over the world.

Rooney, Miss Hutto Added to HBC Tou

HOLLYWOOD, Aug. 30.—Co-chairme Charles Feldman and Kenneth Thom son of the Hollywood Bond Cavalcad announced at the weekend the additio of Betty Hutton and Mickey Roone to the complement of stars making th complete tour. The Hollywood Wri ers Mobilization is rushing the scri over the weekend for the beginning HBC rehearsals tomorrow.

At the same time it became know here that Paramount has given Mi Hutton a straight two-year contra with a provision to start a seven-ye pact with the options on the termin tion of the two-year period.

$350,000 Promotion Set for 'Oklahoma

Original $250,000 appropriation f promoting the pre-release, durin November, of "In Old Oklahoma" h been augmented by $100,000, it was a nounced at the weekend by James Grainger, president of Republic Pi tures.

Campaign will be conducted in cities and several subordinate con munities. Charles Reed Jones, dire tor of advertising, and Steve Edward director of publicity, in cooperati with Donahue and Coe, will condu the opening campaign. Field repr sentatives will be engaged to hand the local promotions.

Schulman With Lichtma

WASHINGTON, D. C., Aug. 30.- Charles Schulman, Variety Club me ber and former head of the theat equipment and office furniture orga zation bearing his name, has join the Lichtman Circuit as executive a sistant to Abe Lichtman, preside of the circuit. The circuit runs most the Negro theatres in the Washingt area.

Variety Club Outing

CHICAGO, Aug. 30.—First ann golf party and outing to be sponsor by the Variety Club of Chicago w be held at Olympia Fields Count Club on Thursday, Sept. 16. Arrang ments will be handled by Jack Kirs chairman; Jack Rose, manager of t outing; Larry Stein and Irving Ma co-chairmen of publicity, and tic chairman Bill Baker.

Maj. Thompson Name

Major L. E. Thompson, vice pre dent of RKO, who now heads t Victory Square committee of Third War Loan drive, has accep the chairmanship of the commerc section, commerce and industry di sion, of the War Finance Commit for New York State.

BACK THE ATTACK. *Sign your Th War Loan Drive pledge.*

First Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 44 NEW YORK, U. S. A., WEDNESDAY, SEPTEMBER 1, 1943 TEN CENTS

SOPEG Out For Raises for Office Help

1,500 at Home Offices Are Involved

As the first step in a survey of existing jobs and salaries of 1,500 white collar workers in film home offices and exchanges to gain salary increases, Screen Office and Professional Employees Guild, Local 109, UOPWA, CIO, yesterday issued a "job evaluation questionnaire" and a "classifications brochure" to all office employees at Loew's, Columbia, 20th Century-Fox, RKO-Radio, and at the Columbia, 20th-Fox, Loew's and United Artists New York exchanges.

The purpose is to establish the base for a system of job and salary classifications for collarites in the industry in the union's attempt to upgrade existing jobs and salaries through equal pay for equal work within and between the companies, and through

(*Continued on page* 12)

Hearing Set for Minnesota Suit

MINNEAPOLIS, Aug. 31.—On the October calendar at Federal Court here is the conspiracy suit brought against Minnesota Amusement Co. and the major distributors in February, 1942, by trustees for the bankrupt Minneapolis Theatre Co., operators of the Minnesota, here, which has been set for hearing.

The suit charges that the Minnesota

(*Continued on page* 12)

Mothers Attend Plaque Unveiling

Omaha, Aug. 31.—Mothers and wives of 12 former M-G-M employes here, were present as branch manager J. G. Kemptgen reviewed their service records and unveiled a plaque with their names on it.

Col. Charles O. Purdy, chief of chaplains for the 7th Service Command, also spoke. Office manager Hazel Andersen presented bouquets to the guests and pictures of the ceremony will be sent to all 12 servicemen at their camps or stations.

Navy Approves WAC Plan; All U.S. Bases To See New Pictures

As the result of a plan worked out by the distributors division of the War Activities Committee and the bureau of naval personnel of the U. S. Navy, newest pictures will be made available to naval shore activities in the continental United States.

For several months the Bureau of Naval Personnel has been working with William F. Rodgers, chairman of the distributors committee, on details of the plan which have now been approved. The detailed plan has been sent to the commandants of naval shore activities in the eleven naval districts, as well as to the chiefs of naval technical, operational, air primary and intermediate training and to Marine and Coast Guard commandants.

The plan, called the optional naval

(*Continued on page* 12)

Lou Metzger to Join WAC on October 1

Lou Metzger, California exhibitor and former general sales manager for Universal, will join the War Activities Committee staff on a permanent basis Oct. 1, Francis S. Harmon, WAC coordinator announced yesterday. He joins Arthur Mayer, treasurer; Si Fabian, theatres division chairman and Herman Gluckman, assistant to the distributor unit chairman, on a full-time volunteer basis.

Metzger, now on the Coast, will assume his new duties following completion of the industry's Third War Loan drive to which he is currently devoting the major part of his time.

SPG to Seek Wage Rises in Parleys

HOLLYWOOD, Aug. 31.—The Screen Publicists Guild has announced that it will seek wage increases to the full extent allowed under the Little Steel Formula, equivalent to a 15 per cent increase for a quarter of the membership and a five per cent increase for the three quarters who received 10 per cent previously, when it reopens producer contract negotiations shortly. It will also seek insertion of a war clause assuring return of jobs to publicists in the armed services and the establishment of a grievance arbitration procedure.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

3rd Bond Trailer to Star Carole Landis

The War Activities Committee yesterday announced that a third trailer is being rushed for exhibition during the Third War Loan drive. Entitled "Tomorrow's Headline," it features Carole Landis and will be available around Sept. 20, free of charge, at National Screen Service exchanges. The other two trailers, which are ready now, and will be shown from the start of the campaign Sept. 9, feature Alan Ladd and Rosalind Russell, respectively.

Griffith Confers On OCR Film Post

WASHINGTON, Aug. 31.—H. J. Griffith, Kansas City theatre operator, reached Washington today for conferences with officials of the Office of Civilian Requirements regarding his acceptance of a job as head of the new film unit of the amusement and recreation section.

OCR officials said that the conferences might extend over two or three days, in the course of which Griffith would be informed of the bad features as well as good of government service, since they were anxious that any man joining the organization be pre-

(*Continued on page* 12)

May Revise Price Control on Building

WASHINGTON, Aug. 31.—The OPA reported today that it has under consideration a plan to release from price regulations all construction projects, presumably including theatres, except structures used for residential and farm purposes.

Neil Staebler, OPA building materials price executive, said, "The project is to retain control over that part of construction, prices of which are factors in civilian rents and the rising cost of living."

Stars, War Heroes To Tour 50 Cities

HOLLYWOOD, Aug. 31.—The executive committee of the Hollywood Bond Cavalcade tonight completed a plan for sending stars with war heroes to 50 additional cities to stimulate Third War Loan Bond sales.

Under the plan one star will accompany each war heroes armada

(*Continued on page* 14)

Capital Looks For Action on Decree Today

Four Company Heads, WB Lawyer to D. C.

WASHINGTON, D. C., Aug. 31.—Department of Justice officials concerned with the consent decree expressed hope tonight that something concrete may result from the conference here tomorrow which Assistant Attorney General Tom C. Clark will have with representatives of the five signatory companies.

Washington is without any information as to who will comprise the group or what the company officials will talk about, but it is believed here they will indicate just what they would like to do with the decree, thus providing a basis for negotiations on definite points.

(Presidents of four of the company decree signatories, and an official of Warners, will meet with Clark in Washington, it was learned in New York last night. They include: Barney Balaban, Paramount; N. Peter Rathvon, RKO; Nicholas M. Schenck,

(*Continued on page* 12)

Industry to Advise British on Films

LONDON, Aug. 31.—British War Office is setting up an all-industry and British Army committee to consider and advise on all matters relating to Army film supplies, production, and laboratory work, and has invited all industry associations here to designate representatives thereto.

The Kinematograph Renters Asso-

(*Continued on page* 12)

Polio Epidemic Peak at Hand

National Foundation for Infantile Paralysis, in a bulletin issued yesterday warned that the crucial weeks of the poliomyelitis epidemic are at hand, reporting that this year's epidemic, after first involving Southern California, continues an accelerated swing across the country, from Texas to Oklahoma and Kansas, striking also, principally, in Illinois, Washington, Oregon and Connecticut.

Personal Mention

JOHN W. HICKS, Paramount vice-president and foreign department head, will leave for England as soon as transportation arrangements can be completed.

•

MAURICE SILVERSTONE, 20th-Fox vice-president and foreign manager, left for Washington last night.

•

LACY KASTNER has arrived in England to take over his new post as film distribution head for the Office of War Information in Northern Europe.

•

BEN WASHER has arrived in England to arrange for performances of "This Is the Army" before service men's audiences there exclusively.

•

J. ROBERT RUBIN is expected to return from the Coast next Tuesday, after stopping off at Arrowhead, Cal., for a brief vacation.

•

FRED MEYERS, Universal's Eastern division manager, left yesterday for 'U' exchanges in Albany, Buffalo and Washington. He will return Monday.

•

JOSEPH H. COHN, film ad director of Weiss and Geller, has returned from vacation.

•

ABE MONTAGUE returned to his desk at Columbia yesterday from a brief vacation.

•

BARCLAY McCORMACK of the M-G-M publicity department returned to his desk yesterday after an illness of several weeks.

•

LT. (J.G.) GIL FRAUNHAR, former trade paperman, is on furlough here after six months on a ship in the South Atlantic.

•

EDWARD AARON, circuit sales manager at M-G-M, has extended his stay on the Coast for another two weeks.

•

E. C. GRAINGER, president of the Feiber and Shea theatre circuit, is expected to return today from a tour of theatres in Pennsylvania and Ohio.

•

THOMAS GERRITY, editor of *Lion's Roar* at M-G-M, goes on vacation Friday.

•

EDDIE SCHNITZER is on the sick list, confined to his home with a cold.

•

EARLE SWEIGERT, Paramount generalissimo at Philadelphia, is in town for a visit.

•

WILLIAM O'BRIEN, Loew ad production manager, and his wife, Mildred Lewis, assistant secretary to Howard Dietz, are vacationing.

•

JOHN CASSIDY, of the RKO Theatres publicity department, is back after a week's vacation.

•

JAMES ENGLANDER, of the M-G-M publicity department, has returned, following a two weeks' vacation.

Insider's Outlook

By RED KANN

Hollywood, August 31

AS 20th Century-Fox divulged its new program here so was it released in New York. The Hollywood version, like New York's, spoke of 39 features. Here, 34 were listed. There, 37. What the New York version included, and Hollywood did not, were "By Jupiter," based on the Broadway musical in which Ray Bolger starred, and "Stars and Stripes Forever," drawn from the life of John Philip Sousa.

Possibilities for 1943-44 revealed there and not here embraced "Laura," "A Tree Grows in Brooklyn," "Kiki," "Only the Stars Are Neutral" and "The Bowery After Dark." The latter is to be a musical concocted from "The Bowery," which Darryl F. Zanuck made as his first for 20th Century Films when Joe Schenck was his partner and UA their release.

What neither story mentioned was "Ambassador Dodd's Diary" and "Laredo," which is aired about as a musical in color with Carmen Miranda full-blown into stardom.

■

"Coney Island" is the company's topper for the past season. A wide assortment of records is claimed for it. Among them: In approximately 40 situations, the attraction did a Friday-through-Sunday business outdistancing a seven day peak of a year ago. Grosses covering runs compiled as of approximately two weeks ago were 40 per cent in excess of "Springtime in the Rockies," likewise a Grable, and had run away from "The Black Swan" of a tidy 16 per cent.

Additional ticket tape on how it appears to be going with Fox, not to overlook practically everyone else in any direction you turn: "Crash Dive" at the same juncture had caught up with "The Black Swan," Tyrone Power's previous film, and was sprinting 18 per cent ahead of "Springtime in the Rockies," and 37 per cent in front of "Immortal Sergeant." Total records of various descriptions and calculated by various approaches for "Coney Island": 278.

■

Changing times and a spray off the nostaglia vine: Fox is dropping its long-standing "K" designation. The symbol ran ahead of each season's program while Sidney R. Kent was alive and remained after his death for a time. With 1943-44, it drops.

■ ■

Interesting comment from Bill Henry's Los Angeles *Times* column, currently originating in Washington:

"Disney's 'Victory Through Air Power', while it hasn't been shown publicly in Washington yet, is having an impression here, too. The *Post* came out with a demand for an independent air force—one of the themes of the film—and most of the military people have seen the picture and are talking about it. One of the more peculiar angles in connection with the film is that it has revived talk of censorship of the movies for the strange, but understandable, reason that it is such amazingly good propaganda. It is so effective that it provides an argument for the censorship crowd."

■ ■

With nary a blanch, RKO here states simply and directly that "The Robe" will be one of the biggest in screen history, which is manoeuvering over large expanses of frequently treacherous territory. This is the Lloyd C. Douglas best seller, dealing with the times of Christ. Frank Ross, Jean Arthur's husband and producer, will make it, but not with her, as one of the company's six outside films for the new season. The others are the three Goldwyns: "The North Star," "Up in Arms" and "Treasure Chest"; Disney's "Let's Go Latin" and a Lum 'n' Abner from Jack Votion.

■ ■

So-It-Goes Note: When Walter Wanger signed Diana Barrymore, the alarums were loud and long. After all, a Barrymore. Now comes an official switch in billing, reshuffled on "Fired Wife" to star Robert Paige and Louise Allbritton, "with Diana Barrymore, Walter Abel," etc.

■ ■

Eddie, the Golden, as he has been described by friendly hands, is back in Hollywood. The producer of "Hitler's Children" readily admits "something big" is stirring. After that, he readily admits nothing.

■ ■

Universal's probable $45,000,000 to $46,000,000 gross this year, of course, is international takings. Domestic contribution, a handsome thing, will be accumulated from approximately 12,000 accounts. A new high.

Outsiders Carry Films to Latins

Hollywood, Aug. 31. — American and British business firms outside of the film industry, in South America, are helping in the "good neighbor" work of the Motion Picture Society for the Americas, according to word received here. The firms, operating in the Latin Americas, have assisted the CIAA to get films of all sorts to out-of-the-way communities for exhibition to natives.

Selznick Gets Cause Order in Chaplin Suit

Vanguard and David O. Selznick were granted a show cause order against Charles Chaplin by Supreme Court Justice Sidney Bernstein here yesterday, directing Chaplin to show cause on Sept. 10 why his suit should not be dismissed as against them, because they are not New York corporations.

Both are named defendants in an accounting action filed by Chaplin against 20th Century-Fox and United Artists corporations, in which Chaplin seeks recovery of about $1,000,000.

The suit is based upon an alleged 1937 agreement under which UA was to receive a number of Selznick films for distribution. Chaplin brought the suit as a stockholder of UA.

NEIC Deadline for WAC Is Disregarded

The Sept. 1 deadline set for War Activities Committee and Hollywood Victory Committee affiliation with the National Entertainment Industry Council is being disregarded, according to NEIC coordinator James L. Sauter, and continued efforts are to be made to bring these two organizations into the NEIC fold.

George J. Schaefer, WAC chairman, who is also chairman of NEIC expects to discuss affiliation of HVC with Kenneth Thomson before the end of the week on the Coast, according to Sauter, with consideration of WAC affiliation delayed at least until after Schaefer returns from California at the end of September.

Gartner, Harvey Withdraw Complaint

Withdrawal of the some run complaint filed at the Omaha tribunal by Frank P. Gartner and Howard W. Harvey, operating the Rialto Theatre Beatrice, Neb., against Paramount 20th Century-Fox and Loew's was announced by the American Arbitration Association here yesterday.

Gottschall to PRC

Jack H. Adams, Dallas franchise holder for PRC, has engaged Lester B. Gottschall as a salesman.

It's no time to slack. BACK THE ATTACK

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue. Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building. William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c



FOR A HAPPY FRAME OF MIND!

METRO-GOLDWYN-MAYER'S

"12 TOPPERS"

(Your New Group—and the Best Yet!)

(Turn please!)



ME TOO!

Leo's in a happy frame of mind also. His new group, M-G-M's 12 Toppers are exactly that. Trade shows have been held for most of them. Announcements will be made of any yet to be trade shown. You'll find a wealth of varied entertainment: star names for the marquee, big-scale musicals, knockout comedies and tense thrillers. More shows to give your patrons a happy frame of mind than you'll find anywhere and it's good to know you're set with fine product for weeks ahead.



Let Leo guide you through his Gallery of Box-office Masterpieces on following pages.

"For A Happy Frame of Mind!"



MICKEY ROONEY
JUDY GARLAND
"GIRL CRAZY"
TOMMY DORSEY & BAND

Mickey Rooney • Judy Garland in "GIRL CRAZY" with Gil Stratton, Robert E. Strickland • "Rags" Ragland • June Allyson • Nancy Walker • Guy Kibbee • Tommy Dorsey and his Orchestra • Screen Play by Fred F. Finklehoffe • Based Upon Musical Play "Girl Crazy" by Guy Bolton and Jack McGowan Music by George Gershwin • Lyrics by Ira Gershwin • Directed by Norman Taurog • Produced by Arthur Freed • An M-G-M Picture

★

Charles Laughton in "THE MAN FROM DOWN UNDER" with Binnie Barnes • Richard Carlson Donna Reed • Screen Play by Wells Root and Thomas Seller • Based Upon the Story by Bogart Rogers and Mark Kelly • Directed by Robert Z. Leonard • Produced by Robert Z. Leonard and Orville O. Dull • A Metro-Goldwyn-Mayer Picture

★

"LASSIE COME HOME" with Roddy McDowall • Donald Crisp Dame May Whitty • Edmund Gwenn Nigel Bruce • Elsa Lanchester • Lassie Photographed in Technicolor Screen Play by Hugo Butler • Based Upon the Novel by Eric Knight Directed by Fred M. Wilcox • Produced by Samuel Marx • A Metro-Goldwyn-Mayer Picture

★

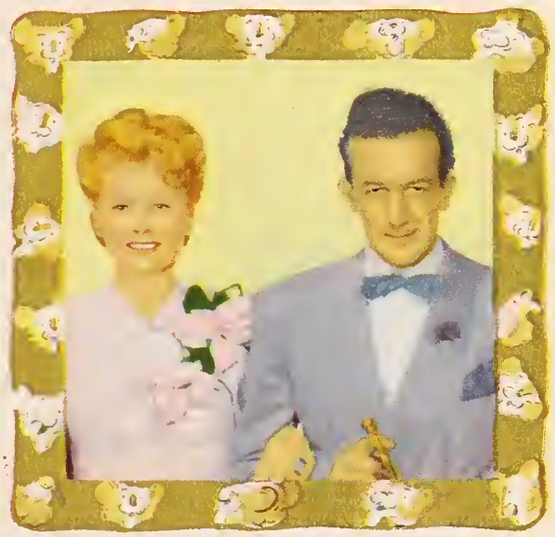
"BEST FOOT FORWARD" starring Lucille Ball with William Gaxton Virginia Weidler • Tommy Dix Nancy Walker • June Allyson Kenny Bowers • Gloria DeHaven Jack Jordan • Harry James and his Music Makers • Photographed in Technicolor • Screen Play by Irving Brecher and Fred Finklehoffe • Book by John Cecil Holm • Music and Lyrics by Hugh Martin and Ralph Blane • And Produced on the Stage by George Abbott • Directed by Edward Buzzell • Produced by Arthur Freed • An M-G-M Picture



CHARLES LAUGHTON
"THE MAN FROM DOWN UNDER"



Technicolor
"LASSIE COME HOME"
RODDY McDOWALL
DONALD CRISP · LASSIE



Technicolor
LUCILLE BALL
HARRY JAMES
AND HIS MUSIC MAKERS
"BEST FOOT FORWARD"



"What a pageful of joy this is! It's just part of my 12 Toppers! 'GIRL CRAZY' brings Rooney and Garland together again in a musical bigger than 'Babes on Broadway'. And that Charles Laughton picture 'THE MAN FROM DOWN UNDER' will be one of the season's most lovable action comedies. As for 'LASSIE COME HOME' it is an all-time Great! It will be advertised to the skies as is deserves! 'BEST FOOT FORWARD' needs no introduction to the industry which has seen it set Astor, N. Y. records for two glorious months!"

Nice going. Let's continue, Leo. (Turn!)

"For A Happy Frame of Mind!"



JOAN CRAWFORD · FRED MacMURRAY
"ABOVE SUSPICION"

Joan Crawford • Fred MacMurray in "ABOVE SUSPICION" with Conrad Veidt • Basil Rathbone Reginald Owen • Screen Play by Keith Winter, Melville Baker and Patricia Coleman • Based Upon the Novel by Helen MacInnes • Directed by Richard Thorpe • Produced by Victor Saville • Associate Producer Leon Gordon • An M-G-M Picture

★

"YOUNG IDEAS" starring Susan Peters • Herbert Marshall • Mary Astor with Elliott Reid • Richard Carlson • Allyn Joslyn • Original Screen Play by Ian McLellan Hunter and Bill Noble • Directed by Jules Dassin • Produced by Robert Sisk A Metro-Goldwyn-Mayer Picture

★

Red Skelton in "WHISTLING IN BROOKLYN" with Ann Rutherford Jean Rogers • "Rags" Ragland • Ray Collins • Henry O'Neill • William Frawley • Sam Levene and The Brooklyn Dodgers • Screen Play by Nat Perrin • Additional Dialogue by Wilkie Mahoney • Directed by S. Sylvan Simon • Produced by George Haight • An M-G-M Picture

★

"DR. GILLESPIE'S CRIMINAL CASE" with Lionel Barrymore • Van Johnson • Donna Reed • Keye Luke John Craven • Nat Pendleton • Alma Kruger • William Lundigan Margaret O'Brien • Original Screen Play by Martin Berkeley, Harry Ruskin and Lawrence P. Bachmann Directed by Willis Goldbeck • A Metro-Goldwyn-Mayer Picture



"YOUNG IDEAS"
SUSAN PETERS • HERBERT MARSHALL • MARY ASTOR



RED SKELTON
"WHISTLING IN BROOKLYN"



"DR. GILLESPIE'S CRIMINAL CASE"
LIONEL BARRYMORE

"What the well-dressed lobby will wear."



"First engagements of 'ABOVE SUSPICION' terrific. Akron equals 'Lily Mars' biz. New York first-run biggest summer gross in history of State Theatre. (2nd Big week at press-time). 'YOUNG IDEAS' is an uproarious audience subject. They rolled in the aisles at the preview. 'WHISTLING IN BROOKLYN' continues the merry madness of whistling-in-the-dark Mr. Skelton. It's great fun for the folks. And the newest 'DR. GILLESPIE' crime mystifier has all the others topped by a mile. Naturally it's one of the 12 Toppers!"

"For A Happy Frame of Mind!"



Technicolor

WALLACE BEERY
"SALUTE TO THE MARINES"

"SALUTE TO THE MARINES" starring Wallace Beery with Fay Bainter • Reginald Owen • Ray Collins • Keye Luke • Marilyn Maxwell • William Lundigan • Screen Play by George Bruce • Adaptation by Wells Root • Story by Robert D. Andrews • Photographed in Technicolor • Directed by S. Sylvan Simon Produced by John W. Considine, Jr. A Metro-Goldwyn-Mayer Picture

★

"SWING SHIFT MAISIE" starring Ann Sothern • James Craig with Jean Rogers • Connie Gilchrist • John Qualen • Kay Medford • The Wiere Brothers • Original Screen Play by Mary C. McCall, Jr. and Robert Halff Directed by Norman Z. McLeod Produced by George Haight • A Metro-Goldwyn-Mayer Picture

★

Robert Donat in "The Adventures of TARTU" with Valerie Hobson Walter Rilla • Glynis Johns • Screen Play by John Lee Mahin and Howard Emmett Rogers • Original Story by John C. Higgins • Directed by Harold S. Bucquet • An M-G-M Picture

★

Red Skelton • Eleanor Powell in "I DOOD IT" with Richard Ainley Patricia Dane • Sam Levene Thurston Hall • Lena Horne • Hazel Scott • Jimmy Dorsey and his Orchestra • Screen Play by Sig Herzig and Fred Saidy • Directed by Vincente Minnelli • Produced by Jack Cummings • An M-G-M Picture



ANN SOTHERN
JAMES CRAIG
"SWING SHIFT MAISIE"



ROBERT DONAT
"THE ADVENTURES OF TARTU"



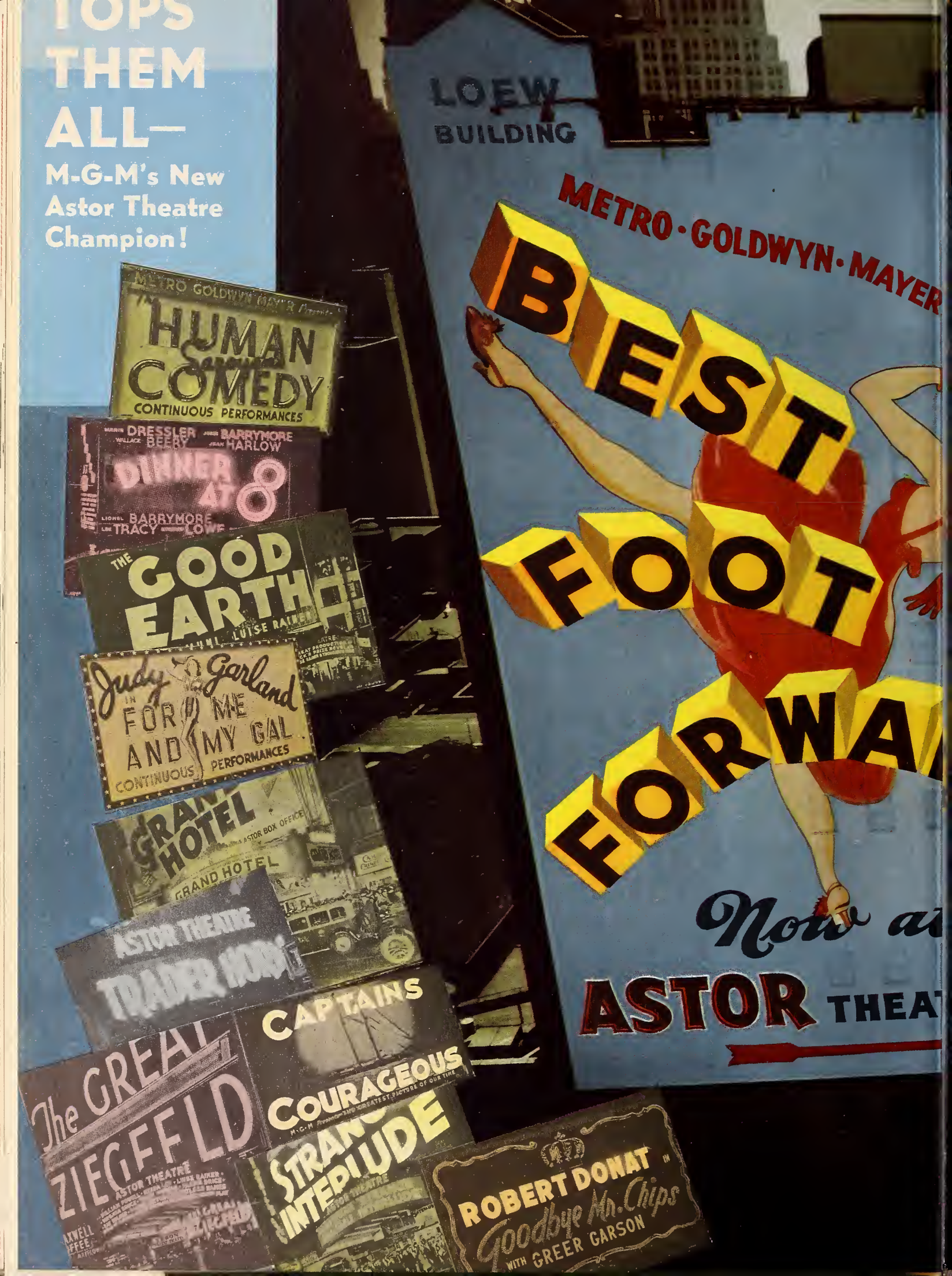
RED SKELTON • ELEANOR POWELL
"I DOOD IT"
JIMMY DORSEY & BAND

"They're pictures of contentment"



"Note the variety of subjects in my new group, the 12 Toppers. Wally Beery's show 'SALUTE TO THE MARINES' is one of the biggest he's ever been in, the rough, rarin', romantic kind, with swashbuckling action of the Marines in Technicolor that's terrific. Ann Sothern's got a tall dark military secret in her timely comedy romance 'SWING SHIFT MAISIE.' Robert Donat gives another blue 'Chips' performance in the mystery love story 'The Adventures of TARTU' that the critics call t-h-r-i-l-l-i-n-g. The critics are also throwing hats in the air for the Red Skelton-Eleanor Powell madcap musical show 'I DOOD IT'."

Take a stroll down Broadway with Leo. (Turn)


TOPS THEM ALL—
M-G-M's New Astor Theatre Champion!
LOEW BUILDING
METRO-GOLDWYN-MAYER
BEST FOOT FORWA
Now at
ASTOR THEA
METRO GOLDWYN MAYER
HUMAN COMEDY
CONTINUOUS PERFORMANCES
DRESSLER BARRYMORE
BEERY HARLOW
DINNER AT 8
LIONEL BARRYMORE
THE GOOD EARTH
Judy Garland
IN FOR ME AND MY GAL
CONTINUOUS PERFORMANCES
GRAND HOTEL
ASTOR BOX OFFICE
ASTOR THEATRE
TRADER HORN
CAPTAINS
The GREAT ZIEGFELD
ASTOR THEATRE
COURAGEOUS
ROBERT DONAT
Goodbye Mr. Chips
WITH GREER GARSON


NOW
LAST TIMES
MAY 15
ROOF
ASTOR
LOEW'S STATE
BEST FOOT FORWARD
MAXWELL HOUSE
COFFEE
ST. STRAUSS

"MADAME CURIE"
Greer Garson
Walter Pidgeon

Watch Astor N. Y. World Premiere!
M-G-M's "THOUSANDS CHEER"
Screenful of Headliners in Greatest Musical Ever!

"AMERICA"
Brian Donlevy stars in Giant Production

"ANDY HARDY'S BLONDE TROUBLE"
Lewis Stone, Mickey Roone
Herbert Marshall

"WHITE CLIFFS OF DOVER"
Irene Dunne
Alan Marshall



"A GUY NAMED JOE"
Spencer Tracy
Irene Dunne

"LOST ANGEL"
Margaret O'Brien
James Craig
Marsha Hunt

"CRY HAVOC"
Margaret Sullavan
Ann Sothern
Joan Blondell

"THE CROSS OF LORRAINE"
Jean Pierre Aumont
Gene Kelly
Sir Cedric Hardwicke

"KISMET"
Ronald Colman
Marlene Dietrich

"THE HEAVENLY BODY"
William Powell
Hedy Lamarr

"SONG OF RUSSIA"
Robert Taylor
Susan Peters

"SEE HERE, PRIVATE HARGROVE"
Sensational Best Seller
with new star
Robert Walker

"MEET THE PEOPLE"
Lucille Ball, Dick Powell
Vaughn Monroe and Band
Spike Jones and City Slickers

"WITHOUT LOVE"
Spencer Tracy
Katharine Hepburn

"BROADWAY RHYTHM"
George Murphy
Ginny Simms, Rochester
Tommy Dorsey and Band

YOUR FUTURE FRAME OF MIND!

Just a few of M-G-M's mighty productions that will make future box-office headlines. Lots of talk in this business. The Friendly Company specializes in action. Start with M-G-M's "12 Toppers" you've just read about. Then relax in the comforting knowledge that when you're an M-G-M showman, success is not for just a day, not for just a season—but ALWAYS!

3rd WAR LOAN! OUR BIGGEST JOB! BACK THE ATTACK!

HOW ARE THEY DOING?

"SALUTE TO THE MARINES"
204%

"SWING SHIFT MAISIE"
181%

"ABOVE SUSPICION"
176%

"BEST FOOT FORWARD"
ASTOR CHAMP 3d MONTH!

Just the start of M-G-M's "12 Toppers" and you haven't seen anything yet! The buy that says: "Bye-bye records!"

M-G-M
Topper Indeed!

Capital Looks For Action on Decree Today

(*Continued from page* 1)

Loew's; Spyros Skouras, 20th Century-Fox; and either Joseph Hazen or Howard Levinson, attorneys, for Warners).

Last week, it was understood here that the decree signing companies are looking to "a five-year deal" with the Government under a revised draft when the present decree expires on Nov. 20. The Department of Justice is said to have told the company heads that it was up to them to make proposals for any decree changes. One reported feature of a new decree might be an extension of the existing arbitration system to embrace also industry controversies not specified under the decree.

Initial Draft Completed

An initial draft of the consenting companies' views concerning the future of the decree in the light of their experience under it since November 1940 has been completed and is expected to form the basis of discussion at the meeting with Clark.

With the film situation unaffected by the week-end reorganization of the department, possibilities of an interruption to the negotiations while officials newly in charge of the anti-trust division acquainted themselves with recent decree developments were averted.

The department's film unit, under Robert Wright, and all pending film cases, including those involving the Crescent, Schine and Griffith circuits, will remain with Clark, who today was moving from the anti-trust to the criminal division. Any future film matters arising out of the decree also will be handled by Clark.

Situation Is Unique

The situation of the film cases now is unique in that they are no longer handled by the anti-trust division, which initiated and prosecuted them, but they will not be handled in the routine of the criminal division, which is an enforcement agency. It was explained that this set-up was adopted for the sake of continuity and to avoid undesirable interruptions to the progress of the decree negotiations, and the various suits involved, it was pointed out, still remain anti-trust cases.

When the company representatives come to Washington tomorrow, Clark will have a very definite picture of the situation in his mind as a result of the personal contact he has made with men in various branches of the industry in the course of his several trips into the field, as well as preliminary reports from some of the Department offices which might have been making surveys at his request. These surveys are rapidly nearing completion. The results of studies made by various exhibitor organizations also will be considered.

PRC Moves Soon

PRC Pictures' home office will move to 625 Madison Ave., from its present location in 1501 Broadway, the latter part of this month.

It's no time to slack. BACK THE ATTACK.

Navy Approves WAC Plan; All U.S. Bases To See New Pictures

(*Continued from page* 1)

district motion picture plan, will make available to all naval shore activities within the continental United States the newest pictures generally within 30 days of availability in the territory in which the activity is located, and will augment the naval motion picture service in use for many years for ships on the high seas.

Final approval of the arrangement was arrived at at a conference held late last week in Washington with Rodgers and H. M. Richey. The new optional motion picture plan will become effective Sept. 15th.

Industry to Advise British on Films

(*Continued from page* 1)

ciation, somewhat reversing its previous policy, has decided to collaborate with the War Office in the new committee, the War Office having invited the KRS to appoint its secretary and president to the group now forming. KRS had previously refused War Office collaboration because it was not consulted on the appointment of Paul Kimberly as director of Army kinematography.

Fred Baker has been appointed liaison officer between the KRS and the War Office.

Hearing Set for Minnesota Suit

(*Continued from page* 1)

circuit, which formerly operated the house, conspired with the majors to keep product away from the theatre. It also seeks an accounting by the court to set losses incurred through alleged violations of the anti-trust laws.

Standards Complete For Still Film Stock

American Standards Association has completed standards for 10 sizes of roll film used for still shots. The 10 sizes are covered by 18 dimensional standards with working tolerances. Nine apply to film spools and nine apply to the film itself.

Camera makers must still rely on their own measurements of spools and films purchased in the market, since no published data is available on dimensions used by any manufacturer.

Niven in War Film

Samuel Goldwyn announced yesterday, through his office here, that the film in which he has given permission for Major David Niven to appear under the auspices of the British War Office, will be titled "The Way Ahead," which will be made with the approval of the Army Council of Great Britain and the British Secretary of State for War. Carol Reed will direct the film which has been written by Eric Ambler.

Roxy Nets $44,295

Roxy Theatre, Inc., here, netted $44,295 in the six months from February 23, after $7,379 had been discounted for bonds purchased.

Newark Industry Meets on War Loan

Approximately 125 exhibitors and exchange men from Northern Jersey met yesterday in Proctor's RKO Theatre, in Newark, to discuss plans for their part in the $15,000,000,000 Third War Loan drive, starting Sept. 9.

Harry H. Lowenstein, state chairman of the War Activities Committee, presided, and addresses were delivered by L. C. Griffith, general chairman of the industry's War Loan Drive; Si Fabian, chairman of the theatre division of WAC; Robert Pascow, local WAC publicity chairman; Don Jacocks, co-chairman for Northern New Jersey; Deputy Administrator Harry Murphy of the War Finance Committee; George C. Potter, vice-chairman of the War Finance Committee, and Francis Harmon, WAC coordinator.

A trailer, first in a series of campaign shots to be shown by participating theatres throughout the country, was screened and exhibitors were urged to cooperate in the program.

The new local organization of Rangers, of which Harry Lowenstein is Newark Chief Ranger, was explained as a soliciting group, to promote bond sales on the outside, as well as within the theatres.

Harmon urged the small theatre to bring in servicemen from nearby camps to their stages to speak for the campaigns. He also suggested programs honoring those boys, and their families, who have given their lives in World War II.

Metropolitan Exhibitors Discuss 3d War Loan Plans

With New York state bond chairman Leo Brecher presiding, theatremen in the metropolitan area gathered in the Paramount board room here yesterday to discuss methods of boosting sales in the proportion necessary to meet the requirements of the campaign.

Rentals too High, Switch to Reissues

CLEVELAND, Aug. 31.—Claiming that high percentage and preferred playing time on current product is too high, local subsequent run theatre owners are turning more and more to reissues for relief. They claim that under the present percentage sales policy, even when they double the box office take, they have less than an average gross for themselves. The situation is further aggravated, they claim, by the downtown extended runs of big pictures which play from two to six weeks.

Subsequent run exhibitors claim that the extended runs milk a picture dry, leaving them no possibility of profit. They point as an example to "Stage Door Canteen." After a five-week downtown run, during which it drew patronage from all sections of the city, it failed to do expected business when it hit the subsequent. The public, they claim, is pleased with reissues because they have no war flavor.

Screen Canteen Tonight

William Horne, singer in the stage version of "This Is the Army"; Lola Hayes, Negro concert singer; the "Skylarks," vocal swing quartette, and a name band will head the entertainment at the Silver Screen Canteen tonight.

SOPEG Classifies White Collarites For Salary Rais

(*Continued from page* 1)

merit, promotional and length of se vice increases. The union will u the classification results in seekin approval of the War Labor Board f increases, besides their use in negoti tions with the companies.

The one-year wage provisions SOPEG's two-year contracts wi Loew's, 20th-Fox, RKO, and Colun bia home office and exchange expire on July 28. Negotiations for ne wage increases covering the 1,500 en ployees in these offices began betwee the union and the companies' repre sentatives on Aug. 12 in the office Major Leslie E. Thompson, executiv vice-president of RKO. SOPEG's ne gotiating committee, headed by pres dent Sidney Young and organizer Ellen Davidson and Charlotte Peter son, claimed that the need for sub stantial wage increases was demon strated by the prevailing high mar power turnover resulting from lo fixed incomes and widespread salar inequalities. The union pointed ou that an industrywide stabilization o wages, through classifications, woul be in the best interests of the com panies, the employees, and the wa effort.

Paramount Contract

At Paramount, the contract signe on May 10 affecting 400 office em ployees specifically stipulates increase based on classifications.

SOPEG, Local 109, will also re quest classifications for the 200 white collar workers at the National Screen Service home office and exchange when negotiations for new wage increases begin on Sept. 1, when the wage clauses in the contract signed on Sept. 1, 1942, expire.

NLRB Rejects IATSE's Bid for 20th Workers

A petition filed by Local 51-F, IATSE, to set aside SOPEG's (Screen Office and Professional Employees Guild, Local 109, UOPWA, CIO) certification as bargaining agent for the 20th Century-Fox New York exchange office employees and for the holding of a new election has been rejected by the National Labor Relations Board.

The petition, filed in Washington on Aug. 16, by the IA, claimed that a new election was necessary because the IA had been "placed under an unjustifiable cloud" at the time of the 20th-Fox exchange election on Feb. 5, when SOPEG, Local 109, won by 17 votes to IA's 10.

Griffith Confers On OCR Film Post

(*Continued from page* 1)

pared for the difficulties of operating in war time Washington.

It was learned that Griffith was approached some days ago as a man fitted to meet the requirements that the head of the unit be an experienced theatre operator, with full knowledge of equipment and material and familiar with theatre construction.

Century 3d Loan Contest

Century Circuit will distribute prizes to managers in the Third War Loan drive.

Hollywood

Hollywood, Aug. 31

TO all appearances David O. Selznick is not only doing a "Gone With the Wind" preparation stint on his new production, "Since You Went Away," but he's also aiming at the versatility crown so long held by D. W. Griffith.

Selznick has taken over final polishing of the script for his picture, which he is beaming at a spot well up in the niches held by "Rebecca" and "Gone With the Wind." In addition, he's going to direct the picture as well as produce it.

Margaret Buell Wilder, who authored the book, was brought out to script the screenplay, but when she didn't seem to get the slant on it that Selznick wanted, he stepped in to do the writing chore himself. It means the picture won't get before the cameras until the middle or latter part of September.

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RKO-Radio now has five tinted pictures on its '43-'44 schedule, with the addition of "The Robe" to the list of Technicolor pictures to be produced at that studio. Frank Ross is producing the picture. Other Technicolors are David Hempstead's "The Gibson Girl," starring Ginger Rogers; Samuel Goldwyn's "Treasure Chest," starring Bob Hope, "Up In Arms," starring Danny Kaye, and Walt Disney's "Let's Go Latin."

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Director Frank Borzage is shooting a brilliant Russian Cafe scene for "His Butler's Sister," co-starring Deanna Durbin, Franchot Tone and Pat O'Brien at Universal. . . . Walt Disney has brought four of Mexico's top artists here for his South American musical feature, "Latin For A Day," for RKO-Radio release. They are Carmen, Vicente and Jose Molina, dancers, and Dora Luz, singer. . . . June Havoc has been signed for the feminine lead opposite Joe E. Brown in "The Return of Casanova," at Republic. . . . 20th-Fox's "Home in Indiana" goes before the cameras on location near Marion, O., Sept. 8, with Henry Hathaway directing for Producer Andre Daven. . . . Shooting on Samuel Bronston's "Jack London" is being held up for several days due to an injury to Michael O'Shea, the star. . . . After weeks of testing, M-G-M has cast James Craig to play the young Caliph of Bagdad in the Ronald Colman starrer, "Kismet." Others in top roles are Marlene Dietrich and Edward Arnold.

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M-G-M has cast a trained bear in a featured role in the Technicolor musical-comedy "Mr. Co-Ed," starring Red Skelton and Esther Williams. . . . Carlos Ramirez, famed operatic baritone, will sing four numbers in "Mr. Co-Ed," with Xavier Cugat's band. . . . Sam Wood plans "Faust" sequences in "Address Unknown," which he will produce independently for Columbia release. . . . Rita Hayworth, Gene Kelly and Phil Silvers go into dance sequences for "Cover Girl," at Columbia, in a number titled "Make Way for Tomorrow." . . . Monogram has signed Rick Vallin, who has played in a number of Republic Westerns and several Monogram pictures, to a term contract. . . . Sam Newfield will direct the next Buster Crabbe Western for PRC.

$4,000 for Single 'Army' Performance In Oklahoma City

OKLAHOMA CITY, Aug. 31.—"This Is the Army" not only took in over $4,000 at its special premiere performance but was off on a pace which will probably show at least $14,000 for the week at the Midwest. Other films of a so-so caliber show just that kind of returns. Weather slightly cooler, though still hot. No competition.

Estimated receipts for the week ending Sept. 2nd:

"Heaven Can Wait" (20th-Fox)
CRITERION—(1,500) (25c-35c-50c) 7 days Gross: $9,000. (Average, $6,000)
"Vampire Bat" (Mono.)
"Revolt of the Zombies" (Univ.)
FOLLY—(600) (20c) 3 days. Gross: $350. (Average, $250).
"Deep in the Heart of Texas" (Univ.)
"Souls at Sea" (Para. reissue)
LIBERTY—(1,200) (20c-25c) 7 days. Gross: $3,000. (Average, $3,250)
"This Is the Army" (W. B.)
MIDWEST—(1,500) (35c-50c-75c) 7 days. Gross: $14,000. (Average, at 45c top admission, $5,600)
"Tarzan Triumphs" (R-K-O)
"Journey into Fear" (R-K-O)
STATE — (1,100) (25c-40c-45c) 7 days. Gross: $4,500. (Average, $4,500)
"The Constant Nymph" (W. B.)
TOWER — (1,000) (20c-25c-40c) 7 days, moveover from Midwest. Gross: $3,000. (Average, $2,500)

Second Week for 'Army' Gets $25,000

PITTSBURGH, Aug. 31.—After a first week which soared beyond the most generous estimate to a smashing $48,000, "This Is the Army" promised $25,000 in its second week at the Stanley. The town was devoted mostly to holdovers.

Estimated box-office receipts for the week ending Aug. 31-Sept. 3:

"Hers to Hold" (Univ.)
FULTON—(1,700) (30c-40c-60c) 7 days, 2nd week. Gross: $10,000. (Average, $7,700)
"Heaven Can Wait" (20th-Fox)
HARRIS—(2,200) (35c-44c-60c) 7 days, 2nd week. Gross: $9,800. (Average, $9,300)
"Salute to the Marines" (M-G-M)
PENN—(3,400) (30c-40c-60c) 7 days. Gross: $22,000. (Average, $16,800)
"Appointment in Berlin" (Col.)
"It's a Great Life" (Col.)
SENATOR—(1,750) (35c-44c-60c) 7 days. Gross: $3,300. (Average, $3,200)
"The Constant Nymph" (W. B.)
RITZ—(1,100) (35c-44c-60c) 7 days, 4th week, moveover after one week at Penn, two at Warner. Gross: $2,500. (Average, $2,800)
"This Is the Army"
STANLEY—(3,800) (35c-44c-60c) 7 days, 2nd week. Gross: $25,000. (Average, $19,200)
"Dixie" (Para.)
WARNER—(2,000) (35c-44c-60c) 7 days, 3rd week, moveover after two weeks at Penn. Gross: $6,500. (Average, $6,900)

Kelley to D. C. 'Star'

WASHINGTON, D. C., Aug. 31.—Andrew R. Kelley, former drama editor and film critic for the *Washington Star*, will join the *Washington News* as film and drama critic on Sept. 6. He will replace Russell Stewart who resigned to join Warner Bros. in New York in the publicity department. Kelley long headed the President's Birthday Ball Committee and annually chose the play designated to give the "command performance" before the President and his official family which highlighted the birthday ball parties.

Prove you're alive! Join the Bond Drive.

Short Subject Reviews

"One Ham's Family"
(M-G-M)

Christmas Eve finds Junior Pig stealing down stairs to await Santa Claus. The wolf comes down the chimney instead, disguised as St. Nick, but Junior, who is a knowing child, has a few tricks up his sleeve and in the morning presents mama with a new fur coat. One of the funniest. Running time, 8 mins. Release date, Aug. 14.

"Glimpses of Mexico"
(M-G-M)

James FitzPatrick and the Technicolor camera catch some of the exotic beauties of Mexico in this Traveltalk. Among them are glimpses of the ancient native arts and crafts of Xochimilco, the wondrous floating gardens near Guadalajara, and some amazing Aztec and Indian acrobatic dances. Running time, 9 mins. Release date, Aug. 21.

"Somewhere in Egypt"
(20th Century-Fox)

What happens in the dreams of a feline sergeant on the African desert is seen in this Terrytoon. He finds himself in a subterranean temple, is pursued by mummies, but escapes to discover enchantment in the arms of a bevy of dancing cat girls. Running time, 7 mins. Release date, Sept. 17.

"Coast of Strategy"
(20th Century-Fox)

The coast of strategy in this Lowell Thomas Magic Carpet Technicolor, is Ceylon, great stronghold of Buddhism, with its ancient temples and towering sculptures, regarded by Japan as the motherland of its religion. A fascinating subject, well filmed. Running time, 9 mins. Release date, Oct. 15.

"Scrap Happy"
(M-G-M)

The cause for the scrap heap is taken up with a laugh by Pete Smith who traces the history of various objects and tells how they came to be on the pile—from Junior's electric train to the old front gate. Timely and amusing. Running time, 9 mins. Release date, Sept. 9.

Blank Hospital Approved

DES MOINES, Aug. 31.—Approval for erection of the proposed $125,000 Raymond M. Blank Memorial Hospital for children has been received from the War Production Board by Iowa Methodist Hospital officials, and it is expected the building can be started this fall, according to Myron Blank, son of A. H. and Mrs. Blank, donors of the hospital.

Altec Promotes McClung

L. W. McClung, of Altec Service, former service inspector in the Albany, Ga., territory, has been promoted to the position of district supervisor, with headquarters in Atlanta. L. Grady Kennedy succeeds him in Albany.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

$53,000 Gross For 'Dixie' in 2nd Chi. Week

CHICAGO, Aug. 31.—"Dixie" with Teddy Powell and his orchestra on the stage, is playing to holdouts. A gross of $53,000 is expected for its second week at the Chicago Theatre. Several new box-office records have been set during August in spite of the polio scare and competition of the circus.

Estimated receipts for the week ending Sept. 2:

"Stormy Weather" (20th-Fox)
APOLLO—(1,200) (40c-55c-75c) 7 days, 2nd week. Gross: $12,000. (Average, $10,000)
"Dixie" (Para.)
CHICAGO—(4,000) (40c-55c-75c) 7 days, 2nd week. Stage: Teddy Powell and his orchestra. Gross: $53,000. (Average, $43,000)
"Constant Nymph" (W. B.)
GARRICK—(1,000) (40c-55c-75c) 7 days, 4th week in Loop. Gross: $8,000. (Average, $8,500)
"Forever and a Day" (RKO)
"Melody Parade" (Mono.)
GRAND—(1,150) (40c-55c-75c) 7 days, 2nd week. Gross: $10,000. (Average, $8,000)
"Spotlight Scandals" (Mono.)
ORIENTAL — (3,200) (30c-35c-55c-65c) 7 days. Stage: Mills Bros. Gross: $26,000. (Average, $22,000)
"Hit the Ice" (Univ.)
"Honeymoon Lodge" (Univ.)
PALACE—(2,500) (40c-55c-75c) 7 days, 3rd week. Gross: $22,000. (Average, $19,000)
"Coney Island" (20th-Fox) 5 days, 5th week
"Bataan" (M-G-M) 2 days
ROOSEVELT—(1,500) (40c-55c-75c). Gross: $17,000. (Average, $17,000)
"Stage Door Canteen" (U. A.)
STATE-LAKE — (2,700) (40c-55c-75c) 7 days, 7th week. Gross: $23,000. (Average, $23,000)
"Action in the North Atlantic" (W. B.)
UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days, 3rd week. Gross: $18,000. (Average, $18,000)
"Gorilla Man" (W. B.) 3 days, 3rd week
"Black Raven" (PRC) 3 days, 3rd week
"Victory Through Air Power" (U. A.) 4 days
"Taxi, Mister" (U. A.) 4 days
WOODS — (1,200) (40c-55c-75c). Gross: $10,000. (Average, $7,500)

'Army' Doubles Take At $14,000 in Tulsa

TULSA, Okla., Aug. 31.—"This Is the Army" was naturally the big grosser this week after a $4,600 premiere and a heavy play on the first part of the week which gave almost a certainty of around $14,000, while most other films held up satisfactory. Weather slightly cooler but still far from attractive; but there was no other competition.

Estimated receipts for the week ending Sept. 2nd:

"Stormy Weather" (20th-Fox)
MAJESTIC—(570) (25c-40c) 7 days, second week. Gross: $3,000. (Average, $2,500)
"This Is the Army" (W. B.)
ORPHEUM—(1,400) (15c-35c-55c) 7 days. Gross: $14,000. (Average, at 50 cents top, $7,500)
"Yanks Ahoy" (U. A.)
"Wings and the Woman" (RKO)
RIALTO—(1,250) (20c-40c) 3 days. Gross: $1,750. (Average, $1,500)
"Salute for Three" (M-G-M)
"Rubber Rackateers" (PRC)
RIALTO—(1,250) (20c-40c) 4 days. Gross: $2,450. (Average, $1,950)
"Holy Matrimony" (20th-Fox)
RITZ—(2,000) (25c-40c-50c) 7 days. Gross: $9,250. (Average, $7,750)

Newman Aids Cavalcade

HOLLYWOOD, Aug. 31.—Alfred Newman, musical director of last year's "Victory Caravan," has again been enlisted to assist with special arrangements in the Hollywood War Bond Cavalcade.

Stage Competition To Films Resumes

PHILADELPHIA, Aug. 31.—The 1943-44 stage season in Philadelphia gets under way tonight with the reopening of the Forrest Theatre for four-weeks of the Olsen and Johnson "Sons o' Fun." The past season having grossed more than $1,500,000 among the three Shubert houses—the Forrest, Locust St. and Walnut St.—prospects for this coming season are even brighter with all three houses booked well into next month.

The Locust St. lights up again on Labor Day with the world premiere of Walter Kerr's new comedy, "Star Dust," following on Oct. 4 with "Othello," starring Paul Robeson. The Walnut St. gets started on Sept. 7, with Fred Stone in a revival of "You Can't Take it with You," and follows on Oct. 4 with the third local visit of "Life With Father."

Lackey Named to L. A. Review Board

LOS ANGELES, Aug. 31.—William T. Lackey, independent producer for the last 14 years, has joined the staff of the Los Angeles Board of Review, U. S. Office of Censorship, under Chairman Watterson R. Rothacker.

An associate producer for Paramount from 1935-39, Lackey produced 18 pictures independently between 1928 and 1931, when he joined Monogram producing 14 in 1931-35, rejoining that studio in 1939 where he produced 14 more. Lackey succeeds the late Clark Thomas on the OC staff.

Fannon Replaces Picker at Repub.

Robert Fannon, member of Republic's local sales staff, has been named office manager of the company's New York branch, succeeding Sidney Picker. The latter will leave for the Coast Friday to begin his new assignment as an associate producer for Republic.

'Hold' Shown in Panama

Universal's "Hers to Hold" will have its Latin-American premiere "somewhere in Panama" in an improvised theatre in an Army outpost. President Ricardo Adolfo de la Guardia of Panama will be guest of honor. Others expected to attend include President de la Guardia's cabinet, other Latin-American diplomats and enlisted men. The entire proceedings will be broadcast over two Panama radio stations.

Korda with Schulberg

Hal Korda has resigned his position in the M-G-M publicity department to accept a post, effective Friday, with B. P. Schulberg's new legitimate theatre ventures as production assistant. According to Schulberg's present plans, two shows will be brought to Broadway, "Marianne" and "What Makes Sammy Run?" with John Garfield slated for the lead in the second play.

Para. Books RKO Film

Robert M. Weitman, managing director of the New York Paramount, has booked RKO's "A Lady Takes a Chance" as the opening feature of the new season, starting Sept. 15th. Only other RKO picture to play the Paramount was "Hitler's Children."

Personal Mention

DAVE MILLER, Universal district manager in Cleveland, and Mrs. Miller will celebrate their 25th wedding anniversary Sept. 10.

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BOB NOONE, of the Comerford accounting department in Scranton, is the father of a daughter, Peggy Ann, born to Mrs. Noone in Mary Keller Hospital.

•

MICHAEL MUNGOVAN, head of the Rochester Stage Hands union, has been reelected vice-president of the State Federation of Labor.

•

FRANK L. MCNAMEE, former RKO branch manager in Philadelphia, now regional director of the WMC, is celebrating his 25th wedding anniversary.

•

JACK SAYERS, Hollywood manager of Audience Research, has arrived from California to confer with ALBERT E. SINDLINGER and DR. GEORGE GALLUP.

•

MORRIS STEIN, assistant manager of Warners' Bromley Theatre, Philadelphia, has been inducted into the Navy Air Forces.

•

JOHN CLAUDE FISHER, member of the Pennsylvania Board of M. P. Censors, became a grandfather last week.

•

JIMMY DORMOND of the Warner circuit publicity staff, Philadelphia, will be inducted into the Navy Thursday.

•

PAUL CASTELLO, district manager of the Warner circuit in Philadelphia, became the father of a fourth son born last week.

•

MRS. ETTY GEIER, formerly secretary to Joseph Bernhard at Warners, is now secretary to Ed Schreiber, WAC publicity director.

•

BORG IVERSON, manager of the LeClair Theatre, Moline, Ill., for Tri-States Theatres, has joined the Marines.

•

PAT MCGEE, of J. H. Cooper Enterprises, Denver, is the father of a daughter, Merry Karen, born to MRS. MCGEE on Aug. 26.

JOHN E. FLYNN, M-G-M Chicago division manager; SAM SHIRLEY, district manager; W. E. BANFORD, local branch manager, and BILL BISHOP, director of publicity for the Western division, have been with the company for 15 years or longer.

•

LIEUT. MAX MILLER, former publicity director for the William Goldman Circuit in Philadelphia, and RITA KATZ, will be married in Philadelphia next month.

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GEORGE WORCESTER, 90, is 20th Century-Fox' new manager in New Haven. He sold Louis B. Mayer his first theatre in Boston.

•

JACK HURFORD, former manager of the Fox Theatre, Detroit, has been commissioned a major in charge of films in Alaska.

•

IRV BLUMBERG, publicity director for the Warner circuit in Philadelphia, has returned from vacation.

•

LEONARD MINTZ is back on his Philadelphia 20th-Fox salesmen's job, with an Army rejection.

•

HERMAN BEISDORF, Great Lakes district manager for 20th Century-Fox, left yesterday for Boston where he will confer with L. J. SCHLAIFER.

•

MEL EVIDON, Columbia exchange manager at Des Moines, has returned from Minneapolis.

•

JACK WEINBERG, of the Warner real estate department in Philadelphia, has returned to that city following home office conferences.

•

G. H. COATS, manager of the Tiger Theatre, Auburn, Ala., has been made president of the local Rotary Club.

•

JOSEPHINE MENKE succeeds I. GOOD as chief cashier at the 20th-Fox Minneapolis exchange.

•

OTTO EBERTT, RKO office manager at Indianapolis, is on vacation.

•

NAT RUBIN, Philadelphia theatre manager now in service, has been commissioned a second lieutenant in the Army Transportation Corps.

Conn. House Files

NEW HAVEN, Aug. 31.—The Hamilton Theatre Co., Inc., operator of the Hamilton, Waterbury, has filed a certificate of incorporation with the Secretary of State, with an authorized capital of $50,000. Incorporators are Philip Sherman, former Vitagraph manager here, Gertrude Sherman, and Harold E. Alprovis, all of New Haven.

Wiseman on Coast

SAN FRANCISCO, Aug. 31.—Milton Wiseman, of the New York home office, is here to "sub" for managers of the Telenews theatres in San Francisco and Oakland during vacations.

Filming Mexican Shorts

MEXICO CITY, Aug 31.—Four shorts in color dealing with Mexican customs are to be filmed here for public exhibition by Juan Jose Segura.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Stars, War Heroes To Tour 50 Cities

(*Continued from page* 1)

composed of one hero from each branch of the service, starting Sept. 8 from Los Angeles, New York, Dallas, Chicago and Atlanta, traveling by army transport plane and stopping at 10 cities each.

Weinberg Joins M-G-M

Max Weinberg, former trade paper correspondent in Baltimore, has joined the M-G-M short subjects publicity department under Herb Morgan, in the home office. Ray Murray, now with Columbia's publicity department, formerly held the post.

Norene an Ass't Booker

DES MOINES, Aug. 31. — Clifford Norene, formerly in the ad department of the Omaha Warner exchange, has been appointed assistant booker at Warners here.

Coast Flashes

Hollywood, Aug. 31

NINE hundred and fifty California theatres have pledged support of the "Bed for Buddy" campaign, according to Charles Skouras, chairman of the Servicemen's Overnight Housing fund.

•

Scorning superstition two producers will start shooting their first production for United Artists Sept. 13. Benedict E. Bogeaus rolls "Bridge of San Luis Rey," with Rowland V. Lee directing. Producers Corp. of America starts "Knickerbocker Holidays," a Harry Joe Brown production.

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The third Darryl Zanuck production for 20th-Fox will be "Purple Heart," with Lewis Milestone directing.

•

Paramount has announced "Divided by Five," concerning five individuals who share the contract of a crooner, for Sam Coslow production.

•

Columbia has assigned Richard Wallace to direct "At Night We Dream," a Paul Muni vehicle.

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Representatives of the seven unaffiliated guilds approved the payroll deduction for charities plan okayed yesterday by affiliated bodies. Permanent Charities Committee Chairman Edward Arnold presided.

All-Night Shows for Oklahoma Workers

OKLAHOMA CITY, Aug. 31.—The city council is to act this week on an emergency ordinance granting city film theatres the right to operate on a 24-hour basis, following requests from war plant officials here that "swing shift" workers be given an opportunity to attend picture shows. Two a.m. has been the deadline for theatre operation.

The ordinance will probably be passed, as an emergency measure, but it will probably permit only downtown houses to run all hours inasmuch as greatest opposition seems to be from those who are against neighborhood theatres staying open such hours.

Party for Pisapia

James Pisapia, manager of the Harbor Theatre, Brooklyn, was tendered a party, before joining the Army, Monday night at the La Tourraine Restaurant. A check was presented to Pisapia in behalf of the Interboro Circuit owners, by Lew Preston, district supervisor. Among those present were Interboro, RKO and Loew managers, and Sid Goldman, manager of the Center Theatre, New York. Goldman will enter the Army with Pisapia.

Frank Scully Stricken

Frank Scully, M-G-M Washington salesman, has been taken seriously ill while on vacation at Portland, Me. W. A. Scully, Universal vice-president and general sales manager, was called to Portland two days ago because of his brother's condition.

Helprin in Cairo

Morris Helprin, former Eastern publicity representative for Alexander Korda, is now stationed in Cairo, Egypt, with the OWI.

'Nymph' Sensational With $23,000 Take In Cleveland Run

CLEVELAND, Aug. 31.—With a very big weekend downtown, a banner take is anticipated for the week. "Constant Nymph" was a sensation with $23,000 at Warners' Hippodrome. Cool weather and shorter evenings contributed to the heavy weekend attendance.

Estimated taking for the week ended Sept. 2:

"Hers to Hold" (Univ.)
ALLEN—(3,000) (40c-50c-60c) 7 days, 2nd week on moveover. Gross: $12,000. (Average, $8,300)
"Constant Nymph" (W. B.)
WARNERS' HIPPODROME — (3,500) (40c-50c-60c) 7 days. Gross: $23,000. (Average, $17,100)
"Hit the Ice" (Univ.)
WARNERS' LAKE—(714) (40c-50c-60c) 7 days, 3rd week. Gross: $4,000. (Average, $3,100)
"Fallen Sparrow" (R-K-O)
RKO PALACE—(3,300) (45c-55c-75c and 85c Sundays and holidays) 7 days. Stage: Bobby Sherwood orchestra, with 3 Stooges. Mary Beth Hughes and vaudeville. Gross: $32,000. (Average, $25,800)
"Salute to the Marines" (M-G-M)
LOEW'S STATE—(3,300) (40c-60c) 7 days, 2nd week. Gross: $19,000. (Average, $16,800)
"Above Suspicion" (M-G-M)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days, 3rd week. Gross: $11,500. (Average, $8,600)

$9,000 for 'Canteen' In 6th Toronto Week

TORONTO, Aug. 31.—"Stage Door Canteen" is holding up to $9,000 in its sixth week at Loew's, and another holdover, "Hers to Hold," looked like $6,500 for the third week at the Uptown.

Estimated receipts for the week ending Sept. 2:

"They Came to Blow Up America" (20th-Fox)
"I Wake Up Screaming" (20th-Fox)
EGLINTON—(1,086) (18c-30c-48c-60c) 6 days. Gross: $3,500. (Average, $4,300)
"The Desperadoes" (Col.)
"It's a Great Life" (Col.)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $9,800. (Average, $12,300)
"Stage Door Canteen" (U.A.)
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 6th week. Gross: $9,000. (Average, $11,400)
"The Bombardier" (RKO)
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $11,000. (Average, $12,200)
"Edge of Darkness" (W.B.)
"After Midnight With Boston Blackie" (Col.)
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: $4,200. (Average, $4,600)
"Hers to Hold" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $6,500. (Average, $9,000)

Chi. 'Army' Premiere

CHICAGO, Aug. 31—Irving Berlin's "This Is the Army" has been booked for the Chicago Theatre, here, starting Sept. 24. A stage show policy will be suspended for the run. A special premiere will be held on Sept. 23, with Mayor Kelly and the "First Nighter's Committee" handling arrangements for Army Emergency Relief.

Silverman Expands

Bud Silverman, owner of the Crenshaw Theatre, Los Angeles, is taking over the Arlington Theatre there on Sept. 2nd. Silverman formerly was associated with the Schine circuit.

Off the Antenna

HERALDING the opening of the Third War Loan drive on Sept. 9, a full-hour radio show featuring Bing Crosby, Robert Young, Jimmy Durante, Edgar Bergen and Charlie McCarthy, George Burns and Gracie Allen, Charles Boyer, Ronald Colman, Akim Tamiroff, Dinah Shore, and Gordon Jenkins' orchestra, will be broadcast over the four major networks on the night of Sept. 8. Secretary of the Treasury Henry Morgenthau will be heard from Washington.

The newly-created radio industry's technical planning board, set up to study industry post-war plans and problems, will hold its first meeting in New York at the Roosevelt Hotel on Sept. 15. . . . NBC has produced three transcribed programs to be distributed to over 300 stations by the National Tuberculosis Association during its pre-holiday drive. . . . Robert Bartley, vice-president of the Yankee Network, has been appointed war director of the National Association of Broadcasters, and Karl A. Smith, Washington attorney, has been retained as special counsel. . . . Formation of a program relations division, designed to acquaint CBS stations with network program policies, and to apprise the network program department of station program problems, is announced by Douglas Coulter, CBS director of broadcasts. Robert L. Kennett will manage the division. . . . NBC's rate increase is effective today. . . . WOR's August business was 12 percent higher than a year ago, marking the third successive month that the station has achieved a new sales high.

• • •

Purely Personal—*John D. Wahlstrom is the new assistant manager of NBC's guest relations department, having been promoted from studio operations supervisor. . . . Arthur Feldman becomes special feature reporter for the Blue Network in London today, and will act as assistant to George Hicks, manager of Blue's London news office. . . . WOR newscaster Arthur Van Horn leaves to join the Army on Sept. 10. . . .*

• • •

Program Notes—Jack Benny's current tour of the Middle East war zone will delay the opening of his regular radio season until Oct. 10. . . . Forthcoming programs of CBS Screen Guild Players include the following film adaptations: "The Major and the Minor," featuring Warner Baxter and Ruth Warrick, Sept. 6; "Birth of the Blues," with Ginny Simms and Bing Crosby, Sept. 13; "To Mary With Love," Sept. 20; "Thank Your Lucky Stars," with Dinah Shore and Eddie Cantor, Sept. 27; "Edge of Darkness" with Errol Flynn, Oct. 4; and "Bombardier," with Pat O'Brien, Oct. 11. . . . Dinah Shore will have her own variety program on CBS starting Sept. 30. . . . Spike Jones and his City Slickers, featured in Warners' "Thank Your Lucky Stars," and opening a week's engagement at Loew's State in New York tomorrow, will be a regular weekly feature of the Bob Burns NBC program starting Oct. 7. . . . Gracie Fields, starred in 20th Century-Fox's "Holy Matrimony," now visiting war camps in England, is expected to return to her regular Mutual spot on Oct. 11. . . . "Hollywood Theatre of the Air" will feature Mary Astor in "Take a Letter, Darling" during the week of Sept. 13 over NBC. . . .

Reagan Sets Five More 'Bell' Runs

Five additional advanced price extended runs of "For Whom the Bell Tolls" were announced here yesterday by Charles M. Reagan, Paramount assistant general sales manager, following his return from a field trip during which he completed the arrangements.

Reagan closed with L. J. Schanberger whereby "Bell" will open at Keith's, Baltimore, Sept. 29 or Oct. 6. Dolle and Katz circuit will open it at the Circle, Indianapolis, Oct. 1; Fourth Ave. Amusement Co., opens at the Rialto, Louisville, Oct. 7 or 14, and I. Libson, at the Capitol, Cincinnati, Oct. 7 or 14, and the Colonial, Dayton, Oct. 14.

Northern California premiere will be staged at the FWC Alcazar, in San Francisco, tonight. The Midwest premiere will be held tomorrow at the State-Lake, Chicago.

AFRA Board to Meet

Board of directors of the American Federation of Radio Artists will meet tomorrow at AFRA's New York headquarters to hear the proposal made by delegates at the Chicago AFRA convention last weekend, to invite Actors Equity to join AFRA and the American Guild of Musical Artists in a three-way consolidation.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Interstate Sets 6 'Army' Premieres

Texas Interstate Circuit has scheduled six advanced price premieres of Warners' production of "This Is the Army," with the six houses scaled to gross a total of $73,000 for Army Emergency Relief, from the single performances. They are:

Majestic, Dallas, Oct. 6; Majestic, Houston, Sept. 15; Majestic, San Antonio, Sept. 15; Paramount, Austin, Sept. 30; Worth, Fort Worth, Sept. 23; Martini, Galveston, Sept. 29.

Two more Interstate key situations for which similar premieres are now being worked out are the Plaza, El Paso, and the Kimo, Albuquerque.

Briggs, Fromkess Map PRC Campaign

HOLLYWOOD, Aug. 31.—O. Henry Briggs, PRC president, and Leon Fromkess, PRC production head, are fashioning the largest advertising and publicity campaign in PRC history, in conferences expected to continue here for a week. The campaign will concentrate on 10 specials for the 1943-44 season.

Charles Trapp Retires

OMAHA, Aug. 31.—Charles Trapp, Paramount veteran exchange staff member here, has announced his retirement. He will move to California.

'Army' Gross Of $54,000 Is Terrific

PHILADELPHIA, Aug. 31.—Cooler weather stemming the weekend exodus to seashore points, and in spite of a rainy Sunday, downtown houses still enjoyed big business although holdovers and continued runs predominate. The only major opening, "Watch on the Rhine" points to $26,000 at the Boyd while the leader in the field is "This Is the Army," figured on bringing $54,000 to the Mastbaum.

Estimated takings for the week ending Sept. 1-3:

"Above Suspicion" (M-G-M)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $9,800. (Average, $10,300)
"The Constant Nymph" (W. B.)
ARCADIA—(600) (35c-46c-57c-68c) 7 days, 2nd run. Gross: $4,250. (Average, $3,500)
"Watch on the Rhine" (W. B.)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $26,000. (Average, $17,800)
"I Walked With a Zombie" (R-K-O) (6 days)
"Watch on the Rhine" (W. B.) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville including Lionel Hampton's orchestra, Dinah Washington, Joe Williams, Bobby & Foster Johnson, Canfield & Lewis. Gross: $32,200. (Average, $23,900)
"Stormy Weather" (20th-Fox)
FOX — (3,000) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $14,900. (Average, $17,800)
"Hit the Ice" (Univ.)
KARLTON — (1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $5,000. (Average, $4,700)
"DuBarry Was a Lady" (M-G-M)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $4,800. (Average, $5,300)
"This Is the Army" (W. B.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $54,000. (Average, $22,900)
"Dixie" (Para.)
STANLEY — (3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $20,800. (Average, $18,300)
"First Comes Courage" (Col.)
STANTON — (1,700) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $7,500. (Average, $8,400)

$1,150,000 Grossed By Earle in a Year

PHILADELPHIA, Aug. 31.—In spite of the dearth of available name band attractions, Warners' Earle, the only center-city theatre with a stage policy, grossed $1,150,300 in 1942-43. The season extended for only 50 weeks, house darkening two weeks to allow for refurnishings, and the gross is based on a six-day week. State blue laws prohibit the presentation of stage shows on Sundays.

Facing further competition for the first time in the introduction of a Negro band stage policy at Sam Stiefel's Fay's Theatre in West Philadelphia, the past season's business compared most favorably with the $1,169,700 grossed for the full 52-weeks of 1941-42. The season's high was registered by Jimmy Dorsey's orchestra with $36,500 for the week of May 28.

Clark in Air Debate

Tom C. Clark, Assistant Attorney General, and Thurman Arnold, associate justice of the U. S. Court of Appeals, will participate in a debate on "Anti-Trust Enforcement Now and in the Post War" on Mutual's American Forum of the Air program on Sept. 7.

Prove you're alive! Join the Bond Drive.

DESTROYER *SHATTERS* ALL PREVIOU COLUMBIA RECORDS!

SEATTLE, WASH. TOPS "Commandos" and "The More The Merrier"

WATERBURY, CONN. TOPS everything including "The More The Merrier"

PORTLAND, ME. TOPS everything including "The Mo The Merrier"

DETROIT, MICH. TOPS "Sister Eileen" and "The More Th Merrier"

PROVIDENCE, R. I. TOPS everything including "Sister Eileen"



DESTROYER

STARRING

EDWARD G. ROBINSON

GLENN FORD · MARGUERITE CHAPMAN · EDGAR BUCHANAN

Screen Play by Frank Wead, Lewis Meltzer and Borden Chase · Directed by WILLIAM A. SEITER

Produced by LOUIS F. EDELMAN · A COLUMBIA PICTURE

COLUMBIA PICTURES

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!

DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 46 NEW YORK, U. S. A., FRIDAY, SEPTEMBER 3, 1943 TEN CENTS

British Agree To Arbitrate Film Disputes

Gov't, However, Will Not Legislate Terms

By AUBREY FLANAGAN

LONDON, Sept. 2.—The Board of Trade has given assurances to the Cinematograph Exhibitors Association that it stands in readiness to institute arbitration machinery for the hearing and adjudication of exhibitor-distributor disputes over film rentals and current exhibitor charges that distributors are persisting in grading films despite their denials.

The Board of Trade, however, at the same time made known to the CEA its unwillingness to sponsor legislation having to do with film buying terms and conditions or to interfere officially and formally with the imposition of conditions on normal trading.

This was made known today at a meeting of the CEA, called to formulate policies and lines of new approach to the Kinematograph Renters Society covering the entire rentals situa-

(*Continued on page 6*)

Chicago Operators to Appeal Wage Ruling

CHICAGO, Sept. 2.—Members of the Chicago Operator's Union will appear before the regional War Labor Board here tomorrow morning with a petition for a rehearing on the denial of a wage increase. The wage increase was turned down by the Chicago regional board on Aug. 23, despite the fact that exhibitors in this area had joined

(*Continued on page 6*)

War Loan Pledges Top 10,000 Mark

Record participation by the nation's showmen in the Third War Loan drive is indicated by the more than 10,000 pledges from independent and circuit exhibitors already signed.

However, with some 16,000-odd theatres pledged to permanent War Activities Committee projects, WAC officials feel that more participants are needed to fulfill the industry's obligation in the campaign.

House Front Lights Dimmed This Month For Conservation

WASHINGTON, Sept. 2.—Exhibitors will soon receive instructions from the Office of War Information suggesting the manner and method for reducing the use of house-front decorative lighting, in line with a national conservation program to be undertaken by the Government at the end of this month. It will require voluntary participation by all businessmen, but the Government will conduct a heavy campaign to sell the idea.

The War Production Board will seek further cuts in electric power, gas, fuel, oil, coal, communications and transportation, for the sole purpose of conservation, Army dimout require-

(*Continued on page 6*)

All Entertainment Groups Spur Drive

More than 300 representatives of 17 industries including films, radio, stage, theatre supplies, music publishers, music instruments, and ASCAP, met here at the War Tent on Victory Square yesterday to hear Major L. E. Thompson, RKO Theatres vice-president, and others, outline plans for reaching every member of these industries in the Third War Loan drive.

Major Thompson, who is chairman

(*Continued on page 6*)

ROOSEVELT, FILMS TO LAUNCH DRIVE

Archibald Lauds U.S. Cooperation

LONDON, Sept. 2.—High tribute was paid the American industry here today for its collaboration and helpfulness in furthering the distribution and exhibition of British war documentaries by George Archibald, head of the film division of the Ministry of Information, on his arrival from New York for a month's visit.

"No praise for their assistance is too high," Archibald said.

He expressed the hope that the distribution agreement between the American companies and the MOI, which expires in October, will be renewed. The principal purpose of his visit here

(*Continued on page 6*)

Jeane Cohen Named Lesser's Story Editor

Sol Lesser, United Artists producer, yesterday appointed Jeane Cohen as story editor for Principal Artists Productions. Miss Cohen formerly was story editor for David Belasco, Paramount and Columbia Pictures. She also was associated with Chester Erskine and Edward Black in a Broadway stage production and at one

(*Continued on page 6*)

Hour Broadcast Sept. 8 To Originate on Coast And Washington

President Roosevelt, Secretary of the Treasury Morgenthau, and the film industry, via a group of Hollywood stars, will officially launch the Third War Loan drive, the greatest financing operation in history, on Sept. 8 in a broadcast to be covered by all four networks, of 567 stations, and 384 independent stations, with an estimated audience of 70,000,000 persons. It is not yet known from just what point the President will speak.

Secretary Morgenthau devoted his entire press conference yesterday to discussion of the broadcast, emphasizing the role of the motion picture industry. Hundreds of exhibitors across the country have signified their intention of stopping their shows to permit audiences to hear this unprecedented program.

The President's talk, in which he is expected to call for a rededication of America to the war aims of the United Nations and for maximum sacrifice to hasten an early and decisive victory, will come as the climax of an hour's program, the first 45 minutes of which will originate in Hollywood, beginning at 9 P.M. E.W.T.

From Hollywood, the program

(*Continued on page 6*)

Nation's Showmen Elect 'The Stars of Tomorrow'

Exhibitors of the country have selected William Bendix, Philip Dorn, Susan Peters, Donald O'Connor, Anne Baxter, Van Johnson, Gene Kelly, Diana Barrymore, Gig Young and Alexis Smith as the ten most promising players for development and elevation to stardom. The potential star material was picked on the basis of performance in the past year.

The poll was conducted by *Motion Picture Herald*, which also will publish the results today, and is that publication's third annual balloting to determine the exhibitor's recommendations to Hollywood for future star development.

In addition to the aforementioned combined vote of theatre operators, independent and circuit exhibitors also voted separately. The circuits placed

(*Continued on page 8*)

To Examine Warner In Anti-Trust Suit

The oral examination of Harry M. Warner, president of Warner Brothers Pictures, will take place on Sept. 8 in the law offices of Hays, Podell and Schulman, in connection with the Sherman Anti-Trust Act treble damage action instituted in Federal Court by the Hillside Amusement Co. against distributors and other film companies.

In addition to Warner Brothers, the defendants are: 20th Century-Fox, National Theatres, MPPDA, Columbia, United Artists, Universal, Universal Film Exchange, Big U Film

(*Continued on page 6*)

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Mexican Business On the Up: Reisman

Mexican theatre business is on the upswing but not to the same extent as it is in this country, according to Phil Reisman, RKO Radio vice-president in charge of foreign distribution, who returned from a three-week trip to Mexico yesterday. Local Mexican production, which accounts for 50 features annually, offers strong competition to American product, with the result that American features are not enjoying the same extended runs in Mexico as they are here, said Reisman.

Mexican silver and oil industries are

(*Continued on page 6*)

No Paper Monday

"Motion Picture Daily" will not be published on Monday, Labor Day.

Personal Mention

LOUIS B. MAYER, AL LICHTMAN and SIR ALEXANDER KORDA left the Coast for New York by train today.

•

TOM CONNORS, vice-president in charge of distribution of 20th-Fox, and WILLIAM C. GEHRING, Western sales manager, have returned to the home office after a week in Toronto, where they conferred with Sydney Samson, Canadian district manager.

•

PFC. REGGIE ROSE, with Warners' home office ad-publicity staff before entering the Army, at Madison (Ind.) Air Field, is here on a week's furlough to be married on Sunday to Barbara Langhart.

•

GEORGE ARCHIBALD, director of the film division of the British Information Services here, now in England with his family, will return to New York about Oct. 1.

•

ARTHUR KOCH returns today from a leave of absence because of illness, and resumes as assistant manager of RKO Proctor's, Mt. Vernon.

•

PHIL REISMAN, RKO Radio vice-president and foreign head, returned yesterday from a three-week business trip to Mexico.

•

LT. JACK GRANARA, former RKO Theatres publicity man in Boston, now in the Army, visited the home office yesterday.

•

FRANK H. (RICK) RICKETSON, Fox West Coast Theatres executive, is the new president of the Central City Opera House Association, Denver.

•

F. W. HUSS, JR., president of Associated Theatres, Cincinnati, is vacationing in Canada.

•

HERB ELLISBERG, Chicago independent distributor, is here for a month's visit.

GEORGE DEMBOW plans to leave for the Coast at the end of the month.

•

R. M. SAVINI is expected back in New York today from a Southern business trip.

•

CHARLES MOSS, managing director of Loew's Criterion, has returned from a Coast visit.

•

HERMAN RIPPS, M-G-M Albany branch manager, and RALPH MAW, Buffalo manager, are in town for conferences with WILLIAM F. RODGERS.

•

L. J. SCHLAIFER has returned from Boston.

•

HERBERT CROOKER of M-G-M is back from Chicago.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Review

"First Comes Courage"

(Columbia)

SKILLFULLY combining romance with the heroic struggle of the Norwegian people against their Nazi oppressors, this emerges as quite a satisfactory melodrama. Emphasis is on the dramatic conflict which besets Merle Oberon, who appealingly portrays a Norwegian girl of aristocratic family serving her country by feigning to be a Quisling, rather than upon the British Commando activity featured in the footage. Produced by Harry Joe Brown as a starrer for Merle Oberon and Brian Aherne, as a British Commando officer, "First Comes Courage" offers exhibitors two top flight actors in a timely story with box office appeal.

The screen play, which Lewis Meltzer and Melvin Levy have derived from the George Sklar adaptation of the Elliott Arnold book, "The Commandos," presents Miss Oberon as the fiancee of Major Paul Dichter (Carl Esmond), the Nazi leader of the Norwegian town of Stavik. The time is the summer of 1942. Considered a Quisling by her neighbors, she secretly carries on her espionage work for the British, unmindful of her own personal position. When Major Dichter is put on the spot by his Colonel and begins to scout around for the person who has been passing on information which has led to recurring British raids, the Norwegian underground sends for a British executioner for the Major. Aherne volunteers for the mission. A peace-loving barrister before the war, he met and fell in love with Miss Oberon. Aherne manages to accomplish his mission, and the Commandos carry out a scheduled raid, but Miss Oberon does not take the easy way out. She remains behind, as the unsuspected widow of the Major, sacrificing a chance to return to England with the man she loves, to continue her work against the Nazis.

Dorothy Arzner's direction sustains the suspense of the theme, playing down the fighting of the Commando raid. Others in the fine cast are Fritz Lieber, Erville Alderson, Erik Rolf, Reinhold Schunzel and Isobel Elsom.

Running time, 86 mins. "G."* MILT LIVINGSTON

**"G" denotes general classification.*

Frisch Underwrites $350,000 Bond Buy

Louis Frisch and his Randforce Circuit have underwritten the purchase of $350,000 of Third War Loan bonds as tickets of admission to the "Hollywood Caravan" Madison Square Garden show to be held on the night of Sept. 11.

He made this announcement yesterday at a special War Bond emergency meeting of the Independent Theatre Owners Association, at which Harry Brandt, president, and Leo Brecher, Metropolitan New York Loan drive chairman, explained to exhibitor members the manner and method of their participating in the drive, which starts Sept. 9.

This was the first time this summer that the ITOA was in session. Regular meetings will be resumed during the first week of October.

Cohen with Snider

BOSTON, Sept. 2.—Joseph Cohen has succeeded Lawrence Herman of the Ralph Snider booking offices here. Herman has left for service with the Army. Cohen formerly was booker for Maurice Posner.

Wheeler Seeks Films

Sam Wheeler, former 20th Century-Fox Washington branch manager, is in town on independent distribution deals for the Washington territory.

Prove you're alive! Join the Bond Drive.

RKO Makes 10 Ass't Managerial Shifts

RKO Theatres have made several personnel changes in Metropolitan area houses, as follows: Herbert Forgash, named assistant manager at 86th St.; William McDermott to assistant manager in a change with Morton Meyer, who becomes relief assistant manager at the Greenpoint; John Thomas, as relief assistant manager in Brooklyn and Queens; Mae Whelan, promoted from secretary to relief assistant manager at Proctor's New Rochelle, replacing Arthur Koch, given a leave of absence because of illness; Thomas Johnston, shifted from assistant manager at Proctor's Mt. Vernon, to the same post at Keith's, White Plains, replacing Derald Delancey, resigned. H. G. Hodges has replaced W. P. Polkins as assistant manager at the RKO Palace in Rochester, N. Y.

Hal Seroy Leaves RKO

Hal Seroy, head of the art department at RKO Theatres for the past 11 years, leaves today to join Columbia Picture's art department. He was given a farewell party by his RKO associates at the Russian Tea Room on West 57th St. yesterday afternoon.

'Bell' Run Switched

LOS ANGELES, Sept. 2.—"For Whom the Bell Tolls" will be switched from twice daily to continuous performances at the Carthay Circle on Sept. 10, with prices remaining unchanged.

Women Taking Over At Boston Houses

Boston, Sept. 2.—Show business in this area is becoming more and more a Woman's World. With the drafting of fathers imminent, many of them are seeking defense work and women are stepping into their theatre jobs.

There are women ushers in many of the downtown houses now while the majority of the suburbans have gone feminine. There are many women managers, even women engineers in some of the theatres and cleaning forces are now entirely made up of women, whereas formerly they were at least one-half male.

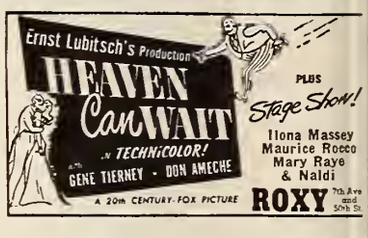
Barnett Gets RKO Post

Herman Barnett will be the new art director of Harry Mandel's RKO Theatres home office publicity department starting Sept. 7, succeeding Harold Seroy.

Clark Takes Over

CLEVELAND, Sept. 2.—M. R. "Duke" Clark has replaced Harry Goldstein as local Paramount district manager. The Goldsteins plan to reside in California during the winter.

NEW YORK THEATRES



BOB HOPE
BETTY HUTTON
In
"LET'S FACE IT"
A Paramount Picture

BENNY GOODMAN
AND BAND
POPS & LOUIE
JACK MARSHALL

BUY WAR BONDS PARAMOUNT TIMES SQUARE

LOEW'S State TIMES SQ.

ON SCREEN
First N. Y. Showing
MERLE OBERON
BRIAN AHERNE
"FIRST COMES COURAGE"

IN PERSON
SPIKE JONES & HIS CITY SLICKERS
EXTRA!
JOHNNY MORGAN

RKO PALACE B'WAY & 47th St.

Broadway's New 1st Run Theatre
WORLD PREMIERE
FRED ASTAIRE
JOAN LESLIE
"THE SKY'S THE LIMIT"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

REPRINTED FROM FILM DAILY, AUG. 25, 1943



RATHER THAN BLOW OUR OWN HORN—



The Roaring '43-'44:

● ● ● **A GLANCE at M-G-M's first group for the new season discloses that Bill Rodgers and his lads had a word for it when they were planning the initial selling set-up—as they undoubtedly have for the rest of the productions in various stages of filming.....That word is "balance".....The dozen which'll be available next month include three musicals, "Best Foot Forward," "Girl Crazy," "I Dood It"; as many comedies, "Whistling in Brooklyn," "Swing Shift Maisie," "Young Ideas"; the service drama, "Salute to the Marines"; a trio with wartime backgrounds, "Above Suspicion," "The Adventures of Tartu," "The Man Down Under"; another in the popular series of mellers, "Dr. Gillespie's Criminal Case," and the Eric Knight yarn of a dog and a boy, "Lassie Come Home".....**

▼ ▼ ▼

● ● ● *AMONG 17 completed but not yet set, or still before the cameras at Culver City, that same balance can be observed..... Five are musicals: "Right About Face," "Thousands Cheer," "Broadway Rhythm," "Meet the People" and "Mr. Co-ed".....Comedies are four in number: "The Heavenly Body," "Little Miss Magic," "Andy Hardy's Blonde Trouble," and the topical "Rationing".....Five dealing with the present global struggle are, "Cry Havoc," "The Cross of Lorraine," "Song of Russia," "The White Cliffs of Dover," and "See Here, Private Hargrove".....Three dramas, all of which assume top places on the new season's roster, are "Madame Curie," "A Guy Named Joe," and "America".....Soon to start are "Kismet," "Meet Me in St. Louis," "Dragon Seed" and Canterville Ghost".....Again, comedy, music and drama are well interspersed.....*

▼ ▼ ▼

● ● ● **The world, it appears, is M-G-M's oyster in '43-'44, as witness the diversity of locales presented by the line-up.....A better understanding of our Allies, and a more accurate picture of our enemies is behind the planning.....Use of Technicolor has hit a new high at Culver City, with the list including "Best Foot Forward," "Lassie Come Home," "Thousands Cheer," "America," "Broadway Rhythm," "Dragon Seed," "Kismet," "Mr. Co-ed" and "Meet Me in St. Louis,"—all produced au naturel.....**

▼ ▼ ▼

● ● ● *DEALING with our Soviet comrades-in-arms (and in peace) is "Song of Russia".....White Cliffs of Dover" covers both global conflicts and the growth of Anglo-American amity....."Dragon Seed," soon to start, is a drama of war-torn China....."America" depicts the industrial rise of our own land, and "The Man From Down Under" is the story of modern-day Australia....."The Cross of Lorraine" shows the suffering endured in a German prison camp by a group of patriotic French soldiers....."Above Suspicion" tells of pre-war Germany.....New Guniea and the South Pacific are the backgrounds of "A Guy Named Joe"....."Malta" will dramatize the most bombed place on earth....."Cry Havoc" recounts the role of civilian nurse aides in the heroic defense of Bataan....."Salute to the Marines" has a Philippine locale, and "Mr. Co-ed" will use Mexico City as a background for part of the story.....*

▼ ▼ ▼

● ● ● **SMART Lion is Leo!.....You'll notice that one of the main (or should we say "mane") ideas back of his '43-'44 line-up, aside from balance, is exploitability.....Yes, and timeliness.....Consequently, the Friendly Company is bound to have a lot closer friendships 'mong its customers than ever before.....**

3d WAR LOAN! OUR BIGGEST JOB! BACK THE ATTACK!

A TERRIFIC ADVENTURE IN TERROR AND DESPERATE ROMANCE!



. . . a hunted man, desperately trying to buy with hardboiled kisses to three women, the secret one of them held— the key to the menace that made his life a nightmare! It's the most "DIFFERENT" picture you'll see this year —and we do mean exciting!

Here Are the Reviews →

John GARFIELD Maureen O'HARA

The Fallen Sparrow

with

WALTER SLEZAK · PATRICIA MORISON · MARTHA O'DRISCOLL

Produced by ROBERT FELLOWS • *Directed by* RICHARD WALLACE

Screen Play by Warren Duff



RKO RADIO PICTURES

"BACK THE ATTACK!
BUY WAR BONDS! THIRD WAR LOAN."

THE NEW YORK DAILIES

"Superior example of creepy entertainment . . . intriguing, imaginative thriller . . . the No. 1 item on the current list."

—Otis L. Guernsey, Jr., N.Y. Herald-Tribune

"Action, suspense, mystery . . . John Garfield in the fattest role he ever had."

—Kate Cameron, N.Y. Daily News

"One of the uncommon and provocatively handled melodramas of recent months."

—Bosley Crowther, N.Y. Times

"There are thrills, chases . . . The pace is fast, the entertainment hectic."

—Lee Mortimer, N.Y. Daily Mirror

"Creates and holds engrossing mood of suspense and excitement."

Alton Cook, N.Y. World Telegram

"Trim and close-hauled melodrama."

—John T. McManus, PM

"This unusual picture deserves your attention."

—Archer Winsten, N.Y. Post

THE TRADE PRESS

"Melodrama with sufficient suspense to carry through as billtopper for nominally profitable biz."

—Variety

"Topnotch meller . . . a show that can stand exploitation . . . customers will find plenty to their liking."

—The Exhibitor

"Taut and tense . . . earmarked with commercial satisfaction."

—M.P. Daily

"Outside general run . . . mystery, terror and suspense in large measure."

—M.P. Herald

"Sure-fire box office attraction . . . Tense, absorbing, edge-of-the-seat drama for men and women alike."

—Showmen's Trade Review

All Entertainment Groups Spur Drive

(Continued from page 1)

of the War Bond drive commerce section, called for 100 percent backing in a three-point program getting every corporation to subscribe for blocks of bonds; getting employees to purchase extra bonds during the drive; and inducing high-salaried executives to increase their bond purchases. He also described the procedure to be followed by the representatives in carrying out the campaign of the War Finance Committee, which also includes inducing corporations to back advertising campaigns.

Nevil Ford, executive manager of the state War Finance Committee, described the over-all methods being employed to sell the $4,700,000,000 in bonds which is the New York State quota.

H. V. Kaltenborn, radio commentator, emphasized the saving of lives in backing the attack by buying bonds. Bos'n's Mate 2nd Class Ward Gemmler, a Navy gunner on merchant ships, recounted his experiences in several torpedoings.

Victory Square will be officially dedicated tonight in a program that includes a parade of representatives of all branches of the armed services starting in Times Square, and a two-hour show in the War Center itself. City officials, ranking Army and Navy officers, and 2,000 invited guests are expected to attend the show.

Lucy Monroe's Army Relief Short Shown

Lucy Monroe and Columbia gave a luncheon yesterday, at Toots Shor's, for the trade press after a showing of "Community Sing," short subject featuring Miss Monroe singing. Proceeds of the film, for which Miss Monroe, the Victor Recording Orchestra and Columbia donated their efforts, will go to Army Emergency Relief. In order to promote the film, Miss Monroe has sent telegrams to all state governors asking them to proclaim Sept. 14 as "Star Spangled Banner Day." She will sing the national anthem at a ceremony at Fort McHenry over an NBC hook-up. Columbia is asking exhibitors to waive clearance rights so that the film may be shown in as many theatres as possible on this date. It is Miss Monroe's first screen appearance.

Among those present at the luncheon, besides the singer, were Max Weisfeldt, in charge of short subjects at Columbia; George Ross, handling special events for Miss Monroe, James Sauter, Miss Monroe's manager, and trade press representatives.

Mexican Business On the Up: Reisman

(Continued from page 1)

enjoying the benefits of the war boom, but there is no great appreciable rise in other industries as a result of the war, according to Reisman. He reports some activity in the building of new theatres.

12,082 for 'Eileen'

New playdate record for a Columbia picture has been set with "My Sister Eileen" which, in 45 weeks, has played in 12,082 theatres, the company reported here yesterday.

Roosevelt and Films To Launch Bond Drive

(Continued from page 1)

sponsored by the War Finance Committee of the Treasury Department, the Hollywood Victory Committee, and the industry's War Activities Committee, will bring to the listening millions Bing Crosby, Gary Cooper, Burns and Allen, Dinah Shore, Edgar Bergen and Charlie McCarthy, Humphrey Bogart, Robert Young, Don Ameche, Jimmy Durante, Charles Boyer, George Murphy, Ronald Colman and Akim Tamiroff. Kay Kyser's band will supply the musical setting.

Using as the theme the slogan of the Third War Loan, "Back the Attack," the stars will present a series of dramatic sketches, recounting the highlights of the war to date from the first numbing shock of Pearl Harbor through the slow shift from peace to war, from struggling defense to powerful offense. In anticipation of an imminent invasion of the European continent, and the relentless pursuit of the Japanese aggressors in the South Pacific, the Hollywood program will also carry a gayer note reflecting the battle songs of the services.

Government officials here estimate that approximately 17,500,000 of the country's 28,838,000 radio family with a possible listening audience of more than 70,000,000 persons will be tuned to the broadcast. Virtually all of the 567 outlets of the four major networks as well as most of the 324 independent radio stations will carry the feature.

From Hollywood the program will switch to Washington where James Cagney, as president of the Screen Actors Guild, will place the Hollywood Bond Cavalcade of top-flight stars and all the resources of the motion picture industry at the disposal of Secretary Morgenthau. After a brief acknowledgment, the Secretary will introduce President Roosevelt, who is expected to speak for approximately ten minutes.

With the President and the Secretary will be members of the "Cavalcade," including Greer Garson, Judy Garland, James Cagney, Fred Astaire, Lucille Ball, Olivia de Havilland, Kathryn Grayson, Harpo Marx, Dick Powell, Betty Hutton and Mickey Rooney. From Washington the film group will proceed with their war bond shows and demonstrations to 15 other key cities.

In addition to the Hollywood Cavalcade, film stars are scheduled to accompany air-borne groups of Army, Navy, Marine, Coast Guard and Merchantmen veterans, which will make bond tours out of five cities.

'Bell Tolls' Has Big Opening in Chicago

CHICAGO, Sept. 2.—The Chicago opening of Paramount's "For Whom the Bell Tolls" at the State Lake Theatre today was attended by Walter Howey, publisher, of the *Herald-American*; Robert Pollack, of the *Times*; Col. Carlton Hill; Don McKiernan, of the Treasury Department; John L. Manta and a delegation from the Pan Hellenic Society and Ashton Stevens.

The picture, according to Paramount, doubled the business of any company picture ever to play the house.

British Agree to Arbitrate on Films

(Continued from page 1)

tion and the allegations of grading. The Board of Trade's interest in the situation is cited as reason for believing that protective measures ultimately will be achieved. The entire situation is scheduled to be reviewed next week by the CEA general council.

To Examine Warner In Anti-Trust Suit

(Continued from page 1)

Exchange, Universal Corp., Vitagraph, Warner Brothers Circuit Management Corp., Paramount, Loew's, M-G-M, RKO Corp., and RKO Radio.

No date for trial of the case in Federal Court has been set.

Jeane Cohen Named Lesser's Story Editor

(Continued from page 1)

time was business manager for Paul Whiteman.

She was most recently associated with the Irving Salkow agency.

Ampa Service Meet Put Over to Oct. 14

First meeting of the new administration of the Associated Motion Picture Advertisers has been deferred from Sept. 16 to Oct. 14 in order to avoid interference with the activities of members engaged in the industry phase of the Third War Loan Drive, William Ornstein, chairman of the Ampa publicity committee, announced yesterday.

The Oct. 14 luncheon-meeting has been designated Ampa's "Salute to Motion Picture Men and Women in the Armed Forces." A service flag, representing more than 28,000 industry people in the forces, will be unfurled at the meeting.

Ampa is completing plans for the issuance of a monthly bulletin to be edited by Max Stein and Dave Bader, assisted by Ornstein.

Archibald Lauds U. S. Cooperation

(Continued from page 1)

is to report to the MOI, the Crown Film unit, and others, on phases of American film acceptance and needs.

Archibald observed that Colonel Frank Capra's Army films will be released and distributed here in the near future.

Bondists to See 'Hail'

CHICAGO, Sept. 2.—Inaugural rally of 4,000 key workers in Chicago's Third War Loan drive will witness a showing of Paramount's "So Proudly We Hail," along with Gov. Dwight H. Green and Mayor Edward J. Kelly, on Sept. 9.

Joe Diamond Passes

ROCHESTER, Sept. 2.—Joe Diamond, one-time minstrel show star and Keith vaudeville circuit singer, died here today.

'Rhine' Sets Strand Record at $61,500

A new house record for Warner's Strand on Broadway was set during the first week of "Watch on the Rhine," ended last night, with a gross of $61,500. Exclusive of "Yankee Doodle Dandy," which played the house at $2.20 top over the New Year's Eve holiday, the previous record holders also were Bette Davis pictures: "In This Our Life" and "The Old Maid."

Convoy of Heroes to Launch Bond Drive

Six United States Army convoys each consisting of ten or more pieces of motorized equipment, trucks, tanks jeeps, tank destroyers, etc., will mobilize in Times Square at 11 A.M. next Wednesday to launch the industry's Third War Loan drive. With these convoys will be heroes who have returned from the battle zones.

At noon, after an informal reception that will include the introduction of the veterans to the crowd, music by the U. S. Army Band and greetings by prominent officials, the Army will fire a salute signalizing the opening of the drive.

All six convoys—one assigned to each of the five boroughs and Westchester—will then start on a flying tour that will include stop-offs at focal points where they will highlight war bond rallies staged by theatre managers.

All Sept. Sales to 3rd War Loan Total

Treasury Department War Finance Committee has advised WAC headquarters here that all bond sales for September are to be credited to the Third War Loan.

This means that even though the industry is preparing to go, on Sept 9, the official starting date, all sales from Sept. 1, on will be allocated to the $15,000,000,000 sought in the Third War Loan.

House Front Lights Dimmed This Month

(Continued from page 1)

ments having no relation to the request this time.

The Government will serve as a directing head for the respective war committees of various industries in mapping the adoption of conservation programs. Officials here set the groundwork for the job several weeks ago in conferences with public utility executives.

Chicago Operators to Appeal Wage Ruling

(Continued from page 1)

the projectionists in asking for the raise.

The new move follows closely on the heels of a salary increase for projectionists in the Detroit area which was approved by the WLB there on Aug. 30, as reported in MOTION PICTURE DAILY.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*



WANTED: 5000 PARADES!

Let it be written into the annals of this war that the showmen of the motion picture business backed the attack in the 3d War Loan with a will and a vigor that reached across the world and thrilled the hearts of our troops in combat! Within our showmanship power lies success! Parades and more parades to rouse our mass audiences! Small bonds in millions of hands is the job! Tonight as you sit in the security of your home thank God for that privilege—and remember the boys in agony under fire who make it possible. Back the attack with your weapon—showmanship!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City.

'DuBarry' Grosses $13,500 in First Minneapolis Week

MINNEAPOLIS, Sept. 2.—"Du Barry Was a Lady" appeared destined for a $13,500 initial session at the State Theatre, despite competition of the State fair, usually an aid to theatre business but this year proving a quieting influence. Observers believed this due to curtailed urban driving by outstate visitors.

Estimated receipts for the week ending Sept. 4:

"Appointment in Berlin" (Col.)
WORLD—(350) (40c-50c-55c-75c) 7 days. Gross: $2,500. (Average, $2,200)
"Saludos, Amigos" (RKO)
"Youngest Profession" (M-G-M)
CENTURY—(1,600) (40c-55c) 7 days, 2nd week. Gross: $6,500. (Average, $7,000)
"Dixie" (Para.)
LYRIC—(1,250) (40c-55c) 7 days, 3rd week. Gross: $5,000. (Average, $4,500).
"Du Barry Was a Lady" (M-G-M)
STATE—(2,300) (40c-55c) 7 days. Gross: $13,500. (Average, $12,000)
"Phantom of the Opera" (Univ.)
ORPHEUM—(2,800) (40c-55c) 7 days, 2nd week. Gross: $8,500. (Average, $11,600)
"Henry Aldrich Swings It" (Para.)
"Report From the Aleutians" (WAC)
GOPHER — (998) (35c) 7 days. Gross: $3,800. (Average, $3,400)
"Behind Prison Walls" (PRC)
"Good Luck, Mr. Yates" (Col.)
ASTER—(900) (20c-30c) 7 days, with mid-week change. Gross: $2,250. (Average, $2,300)

Foreign Press Here Picks 'Air Force'

Readers of foreign language newspapers published in 32 languages throughout the country prefer serious films and like their actors to be American types, and their actresses European, according to a poll just completed by the American Foreign Language Press and the New York Foreign Language Film Critics Circle.

"Air Force" was chosen as the best film of the first six months of 1943; Gary Cooper was named favorite star, though none of his pictures was included in the list of ten best, and Ingrid Bergman was acclaimed favorite actress.

Readers of foreign language newspapers go to film houses on an average of twice a week, in groups averaging three persons, and the majority attend a first-run film theatre once a week, the polls showed. Seventy percent stated they read film critics' reviews, liked newsreels and documentary pictures and got a thrill out of recognizing a familiar European location or star.

Close behind "Air Force" in popularity came "Casablanca," "Ox-Bow Incident," "Commandos Strike at Dawn" and "Random Harvest."

Next to Gary Cooper the voters chose Humphrey Bogart, Bob Hope, Ray Milland and Henry Fonda.

Ingrid Bergman was but a few votes ahead of Greer Garson, Joan Leslie, Ida Lupino and Katherine Hepburn.

Sigmund Gottlober, director of the American Foreign Language Press, declared the balloting showed a lively interest in films with an American point of view.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Nation's Showmen Elect 'The Stars of Tomorrow'

(*Continued from page* 1)

William Bendix in top spot, while the independents favored Susan Peters for first place, and voted William Bendix second. Circuits also voted for the following, rated in order of balloting: Philip Dorn, Donald O'Connor, Anne Baxter, Susan Peters, Van Johnson, Gene Kelly, Gig Young, Diana Andrews and Alexis Smith.

Circuits alone voted for Gig Young, Diana Andrews and Alexis Smith, but Miss Andrews did not rate in the combined vote. Circuits and independents agreed on places in the first ten for Bendix, Dorn, O'Connor, Johnson, Kelly and the Misses Baxter and Peters. Independents alone also voted for Diana Barrymore, Virginia Weidler and Kathryn Grayson, with Miss Barrymore alone of the trio making a spot in the top ten.

The first six choices of the country's newspaper film critics are also exhibitors' favorites among the "Stars of Tomorrow" Here, too, a man took top honors as the name of Gene Kelly appeared on almost half of the critics' ballots. Susan Peters, Philip Dorn and Anne Baxter tied for second place, with William Bendix and Alexis Smith justa few votes behind. There were seven contenders for the remaining four places, all of them receiving at least 30 per cent of the critics' votes. Of these, four names—Pierre Aumont, Nancy Coleman, Virginia Weidler and Lena Horne—received strong support from the exhibitors as well, placing among the next 15 in the combined ranking. Margaret O'Brien, in 24th place in the circuit exhibitors' vote, and Robert Walker, complete the critics' list.

This year's vote shows the greatest agreement between exhibitors and critics since the *Herald* instituted the annual voting. Last year only four of the top 10 players found favor with the critics as well.

New Haven Gross Again Hit by Polio

NEW HAVEN, Sept. 2.—"This Is the Army" did the best business in town, but the ravages of the polio epidemic were felt keenly everywhere. Gross at the Roger Sherman was $10,800, and the film stays on for a second week. At the Bijou "Song of Texas" and "At Dawn We Die" grossed $3,800. Otherwise grosses were under average.

Estimated takings for the week ending Sept. 3:

"Song of Texas" (Rep.)
"At Dawn We Die" (Rep.)
BIJOU—(1,627) (40c-50c) 7 days. Gross: $3,800. (Average, $3,600)
"Above Suspicion" (M-G-M)
"Falcon in Danger" (RKO)
COLLEGE—(1,565) (40c-50c) 7 days, 2nd week . Gross: $3,000. (Average, $3,200)
"The Sky's the Limit" (RKO)
"Best Foot Forward" (M-G-M)
LOEW-POLI — (3,005) (40c-50c) 7 days. Gross: $7,500. (Average, $9,300)
"Souls at Sea" (Para.)
"Union Pacific" (Para.)
PARAMOUNT—(2,373) (40c-55c) 7 days. Gross: $4,800. (Average, $5,900)
"This Is the Army" (W. B.)
ROGER SHERMAN — (2,037) (40c-50c) 7 days. Gross: $10,800. (Average, $6,200)

Hub Set for Big Stage Show Season

BOSTON, Sept. 2.—The Hub is due to experience a heavy year in the legitimate theatre. Bookings and openings already exceed those of recent years.

Now playing in Boston are: Fred Stone, in "You Can't Take it with You," at the Wilbur; Tamara Geva, at the Plymouth, in Dark Eyes"; Ed Wynn, at the Shubert, in "Big Time"; the third return of "Life with Father," this time at the Colonial; and Jeanne Cagney, at the Cambridge Theatre. Booked for a Sept. 20 opening is "Othello," while "One Man's Venus" comes in a few days later.

Nebraska IATSE to Meet

NORFOLK, Neb., Sept. 2.—The annual convention of the Nebraska Association of IATSE locals will be held here Sept. 13. Clyde Cooley of Omaha is secretary-treasurer, Art Kimball of the same city, president.

'Dixie' Does $13,000 In Montreal Week

MONTREAL, Sept. 2. — "Dixie" at Loew's looks to be best this week with $13,000 expected. Runners-up will be "Youngest Profession" at the Palace with $11,000 anticipated. "This Land Is Mine," in its second week at the Capitol, looks good for $6,500. "Pilot No. 5" at the Princess should garner $5,500. "Stage Door Canteen," in its eighth week at the Orpheum, should be good for $3,000.

Estimated receipts for the week ending Sept. 2:

"Stage Door Canteen" (U.A.)
ORPHEUM—(1,100) (30c-40c-60c) 7 days (8th week). Gross: $3,000. (Average, $3,700)
"Dixie" (Para.)
LOEW'S—(2,900) (35c-53c-67c) 7 days. Gross: $13,000. (Average, $9,000)
"This Land Is Mine" (RKO)
"Falcon in Danger" (RKO)
CAPITOL—(2,700) (30c-40c-52c) 7 days (2nd week). Gross: $6,500. (Average, $6,500)
"Pilot No. 5" (M-G-M)
"Harrigan's Kid" (M-G-M)
PRINCESS—(2,200) (30c-40c-52c) 7 days. Gross: $5,500. (Average, $4,300)
"Youngest Profession" (M-G-M)
PALACE—(2,700) (30c-45c-62c) 7 days. Gross: $11,000. (Average, $8,500).

Apollo Appeals from Clearance Award

The arbitration appeal has been filed by the Apollo Theatre Corp., St. Louis, from the award of an arbitrator at the tribunal there which reduced the 14 days clearance of the Pageant Theatre over the Apollo to seven days. Plaintiff sought elimination of the clearance or its reduction to one day. The case involved Paramount, RKO, 20th Century-Fox and Vitagraph.

At the New York tribunal, J-J Theatres, Inc., has withdrawn without prejudice to renew its clearance complaint against Paramount, RKO, 20th Century-Fox and Vitagraph.

'Wintertime' Set

"Wintertime," 20th-Fox musical starring Sonja Henie, will have its world premiere at the Orpheum Theatre, Wichita, Kan., on Sept. 10, Tom Connors, vice-president in charge of world-wide distribution, announced here yesterday.

Prove you're alive! Join the Bond Drive.

Coast Flashes

Hollywood, Sept

ALTHOUGH Walt Disney p duction in the past year exceed the previous year in a proportion 10 to one, analysis of the past months' records showed absenteei to be at 1.42 per cent, a record lo The plant has an essential rating to its production of training fi

•

Twentieth-Fox has announced "Se vant Problem" as the next Lau and Hardy vehicle. Sol Wurtzel w produce.

•

Ernst Lubitsch is resting comfo ably at the Cedars of Lebanon Ho pital, following a mild heart attack the studio. He will remain in t hospital for about two weeks.

•

Warners are mulling over plans roadshow "Desert Song" with a t promotion budget including a fou color newspaper campaign.

•

Herbert Yates and William Saal Republic will leave here tomorrow plane for the East.

•

Republic has purchased the righ to the "Pistol Packing Mama" so as a basis for a high budget music

•

Ben Kalmenson, Warner gene sales manager, has left here for t East.

•

Mr. and Mrs. Ben Goetz left he for the East today by train.

•

Mr. and Mrs. J. Robert Rub will leave here for New York Tuesday.

'Sahara' Premieres For Tank Troop

CAMP CAMPBELL, Ky., Sept. 2. The largest single audience ever witness a motion picture saw t world premiere of Columbia's film desert tank fighting, "Sahara," sta ring Humphrey Bogart, in celebr tion of the first anniversary of t Fourth Armored Corps command by Major General Walton H. Walk which assisted in the making of "S hara" at the California desert trainin theatre of operations.

Thousands of soldiers, officers a distinguished guests attended t showing in a specially construct outdoor theatre, after which t Fourth Armored Corps unanimous voted Lulubelle, the medium tank th shares honors in the picture with B gart, their favorite "pin-up girl."

Wilby-Kincey Circui Managers in Meetin

CHARLOTTE, N. C., Sept. 2.—Theat managers of the Wilby-Kincey cha covering North and South Caroli met in all-day session here to discu ways and means of selling war bon in the Third War Loan drive, whi opens nationally Sept. 9.

Managers also discussed promoti and exploitation plans for premieres "This Is the Army."

The premiere of "This Is the Arm in Charlotte has been set for Sept. 2 at the Carolina Theatre. Seats ha been scaled to net the Army reli fund over $7,000.

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First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 47 NEW YORK, U.S.A., TUESDAY, SEPTEMBER 7, 1943 TEN CENTS

Stars, Stops Of 2nd Bond Tour Are Set

Local Industry Tying in At 50 Spots

Itinerary of a 50-city second Hollywood Cavalcade talent tour in behalf of the industry's participation in the Third War Loan, was set at the weekend. The country has been split into five zones for the trip, starting Sept. 8.

In addition to the Hollywood Bond Cavalcade, this second group of film personalities will accompany war heroes from the various fighting fronts on Army and Navy air transports. The tours will take ten days, with ten screen players made available through the Hollywood Victory Committee.

Known as the "War Veterans Bond Airmada," this facet of the industry's multi-sided participation in "history's greatest financial operation," is under the supervision of Edward Sniderman, on loan from RKO. Sniderman is working with Ray Beall, chairman of the industry's Third War Loan publicity committee.

In each of the 10 cities, the local

(*Continued on page 7*)

Feature on Quebec For World Theatres

Federal Government is expected to give wide international circulation, in theatres and elsewhere, to a four- or five-reel "feature" on the important political, economic and military conferences held recently between President Roosevelt and Prime Minister Churchill, in Quebec, and which, it was learned at the weekend, was filmed by the Photographic division of the Army Signal Corps in great detail. A unit of seven officers and 12 men from the Signal Corps' Astoria

(*Continued on page 7*)

Milder Here From London for Month

Max Milder, Warner's British managing director, has arrived in New York for a month's stay to confer with home office executives, and to arrange to bring his family to London, where he has his headquarters. They had been visiting here.

Milder reported that business in London is excellent.

Musicians Get Pay Tilt; W.B., Others Restore Vaudeville

PHILADELPHIA, Sept. 6.—Warner theatre circuit concluded negotiations at the weekend with the local musicians' union for a new contract covering employment of the pit orchestras, effective Sept. 15, and continuing for 52 weeks, providing for a seven per cent increase, subject to approval of the War Labor Board, for the 32 musicians at the Earle Theatre. This will raise their pay to a $68 minimum. The contract also covers Sundays at the Stanley Theatre, Camden, N. J. The Earle stage is dark on the Sabbath because of state blue laws.

In addition, Warners have decided to return vaudeville to the Allegheny Theatre, key North Philadelphia neighborhood house, for the first time

(*Continued on page 7*)

British Owners Expect Relief

LONDON, Sept. 6.—The Cinematograph Exhibitors Association, with the backing of J. Arthur Rank, is hopeful of obtaining concessions from the Kinematograph Renters Society on current film rental complaints at a meeting of representatives of the two organizations to be held in the near future, it was learned today.

Rank attended the CEA meeting at which the rentals problems were discussed late last week and has been

(*Continued on page 7*)

Swing-Singer Sinatra Swoons

Hollywood, Sept. 6.—Frank Sinatra, brought here for RKO's "Higher and Higher," was drafted for a Hollywood Bowl concert and drew the $12,500 the Bowl needed to pull the season out of the red. In gratitude, the Bowl Association ruled he couldn't be awarded the season trophy for single night attendance because his was a Saturday night stint instead of the regular Tuesday, Thursday or Friday kind.

Then arose that legal entanglement concerning his pay check, which necessitated MCA's purchase for $50,000 of the pieces of his contract owned by five different people.

Extra Shows, Extra $$$$$ for Theatre Holiday Weekend

Labor Day weekend business in theatres in key cities throughout the country equaled, and in many situations, exceeded grosses reported for the July 4 weekend, according to wire flashes from the field. Extra shows, extra dollars from war plant workers and quality of product combined to give almost all situations terrific takes.

To handle holiday crowds, seven Broadway houses here opened earlier, closed later and ran extra shows. The

(*Continued on page 7*)

WMC Exempts 4 Categories From 48-Hour Week in L.A.

HOLLYWOOD, Sept. 6. — The War Manpower Commission in the Los Angeles area has exempted four categories of studio employes from the 48-hour week. They are agents, professionals, technicians and office workers. The first three classifications have been placed on a 40-hour week basis, while the last named has been given a 44-hour week. The area was placed on a 48-hour week on July 1.

At the same time the industry received the commendation of the WMC for its rapid and voluntary changeover of most of its employes to the 48-hour week.

PCCITO Again Hits Percentage Playing

HOLLYWOOD, Sept. 6.—The Pacific Coast Conference of Independent Theatre Owners at the weekend announced that it had invited the Attorney General's attention to what it termed the "increasing demands of distributors for playing pictures under percentage arrangements," adding that he has been informed of two defendants (in the consent decree case) "who have acquired approximately 125 theatres since the entry of the decree." A bulletin sent to members cited Columbia's alleged failure to deliver product promised in the past season's schedule.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Speeding Up Revision of Decree Seen

Company Officials Due to Confer with Clark

By BERTRAM F. LINZ

WASHINGTON, Sept. 6. — With only 10 weeks remaining before the expiration of the trial period, work on revision of the decree is expected to speed up, although it has been indicated that the Department of Justice will not necessarily immediately press the court action, particularly if the negotiations have reached a stage where a satisfactory agreement can be foreseen.

Department officials here are hopeful that their field investigation, which has been under way for the past month, will be completed this week and that the exhibitor organizations will submit the data they have been gathering, so that the results may be summarized for use by Assistant Attorney General Tom C. Clark on his

(*Continued on page 7*)

Griffith Rejects Top OCR Film Post

H. J. Griffith, Kansas City theatre operator, will decline an offer made to him last week in Washington to head the motion picture unit of the Office of Civilian Requirements, it was learned over the weekend. The post, in the amusement and recreation section of the OCR, is open for an experienced theatre operator with full knowledge of equipment and material, and familiar with theatre construction.

Griffith, who is now in New York,

(*Continued on page 7*)

3 M-G-M Releases Now Each Month

M-G-M has switched from its past season's release formula of four pictures a month for each three-month period to three a month for the next ensuing four months.

General release of the company's initial new season's block of 12 is now scheduled as follows—September: "Salute to the Marines," "Above Suspicion," "I Dood It"; October:

(*Continued on page 7*)

Personal Mention

EDWARD L. ALPERSON, president of RKO Theatres, has returned from the Coast.

•

MARVIN SCHENCK, Eastern talent scout for M-G-M, left for Chicago over the weekend to meet there with LOUIS B. MAYER, AL LICHTMAN and SIR ALEXANDER KORDA. The party is scheduled to arrive here tomorrow.

•

LT. COL. EDWARD F. STEVENSON, former film executive and now with the photographic division of the Army Signal Corps, at Astoria, L. I., has returned from Quebec.

•

LT. JOHN P. O'LEARY, son of JOHN J. O'LEARY, general manager of Comerford Amusement Co., has been promoted to captain. He is serving in the North African area.

•

SAM VORZIMER, in charge of merchandising tie-ups for Paramount at the Hollywood studios, has returned to the Coast after a New York visit.

•

JOSEPH O'BRIEN, Universal Newsreel executive, is back on the job after an absence of three months because of a major operation.

•

JAMES WINN, United Artists district manager, returned to Boston over the weekend following a three-day visit to the home offices.

•

EDWARD SCHNITZER, United Artists division manager, left last night on a three-week business trip to Chicago and the South.

•

MATTHEW POLEN, RKO Theatres booker, is on the job after a recent minor operation.

•

MORRIS ALIN, editor of "Progress," Universal house organ, will return today from vacation.

•

HOWARD LEVINSON, Warner attorney, left on Friday for a two-week vacation.

•

MORT BLUMENSTOCK, Warner Eastern ad-publicity director, will arrive today in Chicago.

•

SAM WHEELER, independent distributor, returned to Washington from New York at the weekend.

•

JACK SHEA of the Feiber & Shea circuit was at Salem, Mass., over the weekend.

•

WILLIAM THOMAS, Paramount producer, has returned to the Hollywood Studios after a visit in the East.

•

H. M. RICHEY of M-G-M left for Washington at the weekend.

•

MARK SANDRICH, Paramount producer-director, has left New York for the Coast.

Prove you're alive! Join the Bond Drive.

Tradewise . . .

By SHERWIN KANE

WHETHER or not Edward J. Noble will let the public in on a piece of the Blue Network, if and when the purchase is consummated, is a live topic in Wall Street nowadays. The answer is not expected until the Federal Communications Commission has given the nod to the transfer of ownership. The FCC is scheduled to start hearings Friday on the sale of the Blue.

The financial district speculation as to the possibility of Noble disposing of a $4,000,000 half interest in the Blue, once he has become its owner, stems from the fact that Noble originally sought only a half interest in the network for himself but emerged with the entire $8,000,000 purchase commitment when James McGraw, Jr., withdrew his participation at the eleventh hour. Moreover, Noble himself has suggested the possibility of his allocating some part of the Blue stock to member stations and, perhaps, the public.

• •

Dillon, Reed & Co., well known brokerage firm, would like to participate in the Blue Network deal. It is not only greatly impressed with the value of the property, and particularly its postwar potentialities, but also was in the bidding for the Blue up to the last minute.

No question of Noble's ability to finance the purchase alone enters into the talk of his sharing a half interest with another investor. Noble's personal fortune is estimated in financial circles at $25,000,000.

His current bank line with Central Hanover Bank & Trust Co., Bankers Trust Co. and others, for consummation of the network deal, fully covers the $8,000,000 purchase price. An initial payment of $1,000,000 already has been made and the balance can be put up immediately when necessary.

The upset date on his loan is reported in financial quarters to be Nov. 1. Noble must have FCC approval to consummate the deal by that date or else negotiate an extension of his bank credit.

• •

Them Dodgers have caused M-G-M no little inconvenience of late. In readiness to release "Whistling in Brooklyn," with the Bums' complete mid-season lineup, the Flatbush mentors, without even consulting Metro, bartered away half their players in late season trades. Metro now has one Brooklyn team but the Dodgers have another, and quite different one.

Quite a bit of cutting and editing of "Whistling" presumably is to be done as a result. The picture has been returned to the studio and general release set for late December.

• •

Look for some interesting developments following John W. Hicks' projected London visit, productionwise and possibly theatre-wise. J. Arthur Rank has production facilities now that Paramount could use and post-war potentialities that could be extremely helpful to any company. Paramount still owns eight British theatres.

• •

Despite disavowals at the Samuel Goldwyn New York office that the organization plans to embark on a program of general representation here for leading independent producers, new deals of this kind have been and still are being discussed. Among the latest, and presumably near to closing now, is one with Leo Spitz-William Goetz International Pictures. Already signed are deals with William Cagney and Samuel Bronston. One that came near to closing was with Sol Lesser for "Stage Door Canteen." Lesser ultimately decided to set up his own office here with Seymour Poe in charge.

The Goldwyn representation deals are for single pictures. They are set by James A. Mulvey and William J. Heineman, sales head.

• •

James Mason, that pillar of the I.T.O. of Ohio and leading exhibitor of Cherry Valley in that state, pens an embarrassingly flattering letter concerning this publication's special Third War Loan issue of Aug. 27th.

"It (the issue) inspired me," he writes, "as it must have every other exhibitor in Ohio and elsewhere who read it, to raise the sights on our individual bond quotas and efforts in behalf of the drive. The bond ads of the companies were excellent, the text contained everything I needed—how to run my campaign, what accessories to use, what tieups to make, my state campaign chairman and all other essentials. Nice work!"

Loew's Exploiteers Reshuffled in N. Y.

A reshuffling of posts, and two resignations were revealed in the New York Loew's Theatre exploitation setup at the week-end.

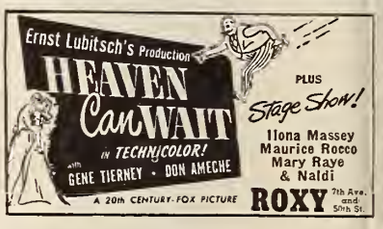
Carl Fishman, of the Bronx territory, has gone into the Seabees of the Navy, and Teddy Arnow, of the Valencia, in Queens, has been inducted into the Army and Sam Koolick, formerly handling Brooklyn exploitation, has been switched to the Bronx. Sol Handwerger, who formerly handled portfolio service in the home office, has been moved to Brooklyn exploitation. Sidney Kain, formerly assistant at the Kings, is now in the home office advertising department working on special assignments, and William Jefferson has been engaged to head the portfolio service.

Schlesinger's Duties Are Divided at W.B.

Warner theatre officials are dividing up work formerly done by Leonard Schlesinger, assistant to Harry Kalmine, general manager of the Warner circuit, among top theatre men on the company's staff. Schlesinger has gone into the Navy.

Two of those now handling duties held by Schlesinger include Harry Goldberg, advertising and publicity director of the circuit, and Sam Morris.

NEW YORK THEATRES



BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture

BENNY GOODMAN
AND BAND
POPS & LOUIE
JACK MARSHALL

BUY WAR BONDS PARAMOUNT TIMES SQUARE

LOEW'S State TIMES SQ.

ON SCREEN
First N. Y. Showing
MERLE OBERON
BRIAN AHERNE
"FIRST COMES COURAGE"

IN PERSON
SPIKE JONES & HIS CITY SLICKERS
EXTRA!
JOHNNY MORGAN

RKO PALACE B'WAY & 47th St.

Broadway's New 1st Run Theatre
FRED ASTAIRE
JOAN LESLIE
"THE SKY'S THE LIMIT"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.


There'll
Be
Only
One
Wintertime
This
Year!
and of course . . .
it's from
20th
CENTURY-FOX

All These Stars in a Musica



What Romance!

What Revelry!

What Rhythm!

Winte

WOODY

and his

SONGS...
"I Like It Here" • "Dancing In The Dawn" (Of A New Day)
"Later Tonight" • "Wintertime"
"I'm All A-Twitter Over You"
"We Always Get Our Girl"
"Drums and Dreams"
Lyrics and Music by Leo Robin and Nacio Herb Brown

Directed by JOHN BRAHM • Produced by WILLI
Screen Play by E. Edwin Moran and Jack Jevne
Lynn Starling • Story by Arthur Kober

hat's Indescribable!

SONJA
HENIE



time



JACK OAKIE
CESAR ROMERO
AROLE LANDIS
S.Z. Sakall · Cornel Wilde

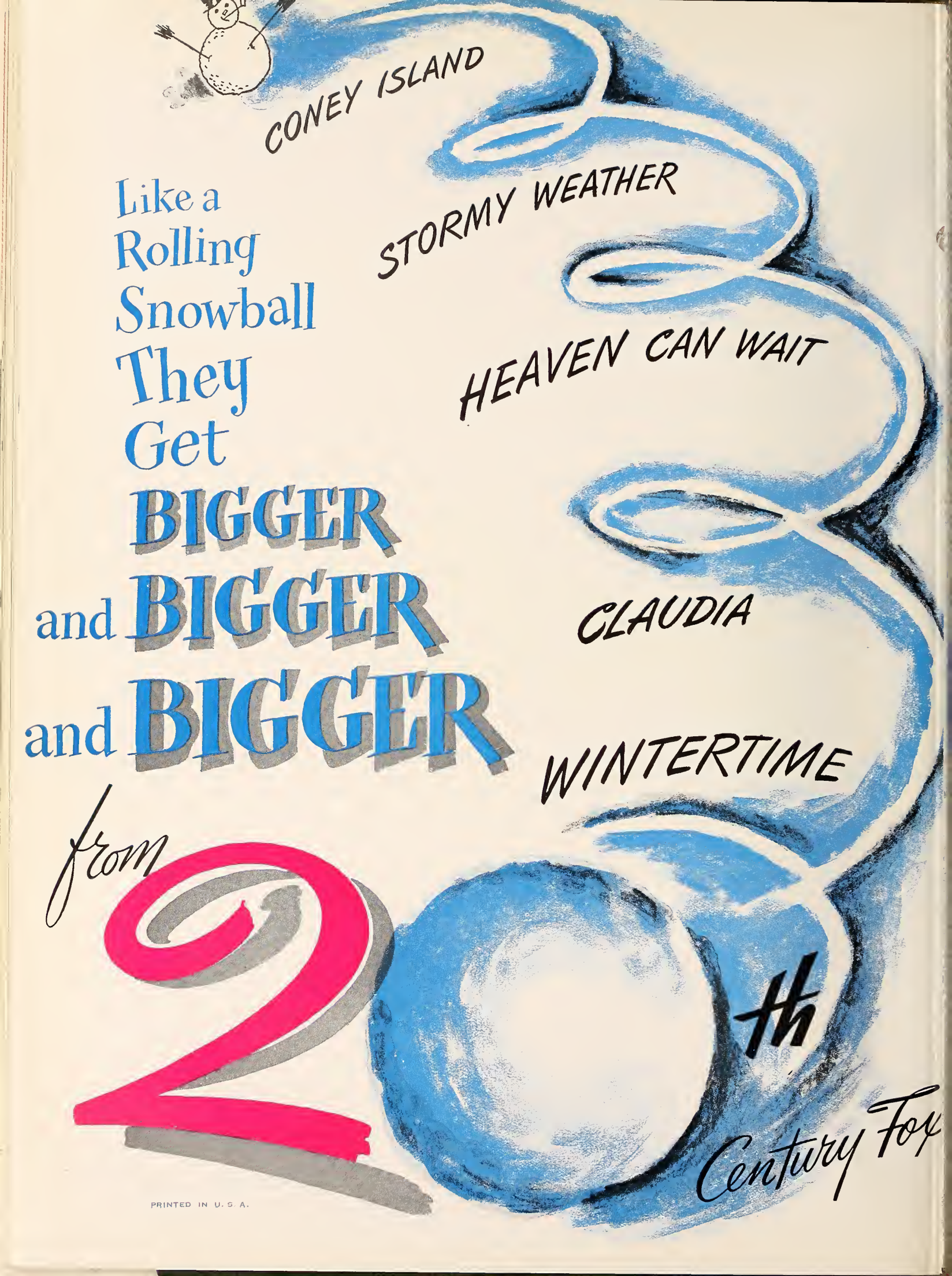


HERMAN
Orchestra

RON

20th CENTURY-FOX

THIRD WAR LOAN SEPT. 9th to 20th. GET READY!


CONEY ISLAND
STORMY WEATHER
HEAVEN CAN WAIT
CLAUDIA
WINTERTIME
Like a Rolling Snowball They Get BIGGER and BIGGER and BIGGER
from 20th Century Fox
PRINTED IN U. S. A.

Feature on Quebec For World Theatres Set by Government

(Continued from page 1)

Studio had the assignment, under Lt. Col. Edward F. Stevenson.

The footage is now being prepared at Astoria, and is said to have considerable historical and immediate propaganda possibilities, especially for showing to peoples in conquered countries, in some of which the Army already is using Government and Hollywood pictures for both entertainment and morale. The picture is also being built with an eye on its value for the archives.

Regular newsreels were somewhat limited in their coverage of the meeting, particularly in the number of men permitted on the scene. The Army, of course, had much greater leeway.

Paramount covered for the American newsreels, by agreement, handing over copies to the four other reels, some of which also were serviced by Associated News of Canada.

Extra Shows, Extra $$$$$ for Weekend

(Continued from page 1)

Rialto remained open all night, ran 13 shows Saturday, 11 Sunday and 12 Monday, two more daily than is customary.

The Capitol ran six shows each on Saturday, Sunday and Monday. Paramount opened at 9:45 on Saturday and Monday and ran five shows each on Saturday, Sunday and Monday. The Astor screened its last show at 1:43 a.m., instead of 12:50, on Labor Day.

Music Hall and Roxy ran five shows each on Saturday, Sunday and Monday, instead of the usual four and opened their doors at 8:45 a.m. The Globe opened at 8:30 Saturday and Monday mornings to run extra shows.

Asks Oct. 4 Date For Extortion Case

Any postponement of the trial of six alleged Chicago gangsters, John Rosselli and Louis Kaufman, business agent of Local 244 of the motion picture operators union, Newark, beyond Oct. 4, will be opposed by the Government, according to Boris Kostelanetz, Assistant U. S. Attorney General.

The case tentatively is set for trial to start today, Sept. 7, but, Kostelanetz said, no judge will be available in Federal Court until Oct. 4 and an adjournment until that time will not be opposed.

'Remember' Dual

In a box office report from New Haven for the week ending Sept. 3, MOTION PICTURE DAILY inadvertently gave M-G-M's "Best Foot Forward" as the co-feature with RKO's "Sky's the Limit" for the Loew-Poli Theatre, instead of "Someone to Remember," Republic picture.

PRC Film to Strand

PRC gets a first run downtown Brooklyn booking, at the Strand, for "Danger—Women at Work," starting Thursday.

British Owners Expect Relief

(Continued from page 1)

named a member of the CEA delegation which will meet with KRS representatives.

The CEA meeting last week agreed that no issue should be made of grading of films by distributors inasmuch as free trading demands the right to arrange specific prices for varied commodities and for different types of the same commodity. However, definite objections were raised to the imposition of restrictions on trading by the distributors' insistence that they will make no flat rental deals without some percentage of bookings also.

It is generally known in the trade that exceptions to this policy have been made and, with Rank's backing it is believed that the KRS will make concessions in this respect.

Griffith Rejects Top OCR Film Post

(Continued from page 1)

spent several days last week discussing the job with OCR and WPB officials and left the Capital "to think it over."

A dispatch from Washington over the weekend stated that Griffith was expected to advise officials of the OCR on whether or not he would accept the job this week. It is a dollar-a-year position.

The position requires a person who would undertake the responsibility of seeing that exhibitors secured necessary materials and equipment to keep their theatres operating, and aiding them in problems involving any of the war agencies.

Essaness Loses Two District Managers

CHICAGO, Sept. 6.—Essaness Theatres has lost two district managers to the Army, with the induction of Ralph Smitha and Stanley Kreuger.

Richard Zeller, formerly manager of the Lamar Theatre here, has been appointed district manager for the Westside theatres formerly supervised by Kreuger, and Arthur Steagall, formerly manager of the Woods, has been named district manager for the Oak Park and Cicero theatres, formerly supervised by Smitha.

3 M-G-M Releases Now Each Month

(Continued from page 1)

"Swing Shift Maisie," "Best Foot Forward," "Adventures of Tartu"; November: "Dr. Gillespie's Criminal Case," "Young Ideas," "Girl Crazy"; December: "Lassie Come Home," "The Man from Down Under," "Whistling in Brooklyn."

Stars and Stops of Bond Tour Set

(Continued from page 1)

WAC chairman, with representatives of the local War Finance Committee will take over and utilize the services of the servicemen and players for bond-selling rallies.

Weinberg to New York

BALTIMORE, Sept. 6.—Max Weinberg, publicist for the Maryland, Mayfair and Little Theatres here, has resigned to go to New York.

Rival Candidates Unite for "Army"

Auburn, N. Y., Sept. 6.—Two rival mayoralty candidates in the forthcoming November elections here, Sherman Parker, Republican nominee, and Edward Boyle, Democrat, are serving together as co-chairmen of the first-nighter committee sponsoring Warners' special Auburn "This Is the Army" premiere which is set for Sept. 8.

Musicians Get Pay Tilt in Philadelphia

(Continued from page 1)

in five years. The contract provides for eight musicians at $36 each for a temporary three-day week, to be expanded to a full week if the policy proves successful.

Vaudeville promises a revival of interest here this new season. Moe Wax will reopen his Midtown Lincoln Theatre, dark for many years, on Oct. 1, with the house committed to a colored stage policy. Sam Stiefel, who also runs regular vaudeville shows at his Carmen Theatre, will reopen his Fay's Theatre on Sept. 24 with colored stage shows as the house policy.

Pioneers' Fall Dinner, Nov. 18 at Waldorf

Starlight roof of the Waldorf Astoria has been selected for the Picture Pioneers' annual harvest dinner, according to Jack Cohn, head of that organization. The date set is Thursday evening, Nov. 18.

Executive committee of the Pioneers, at its next meeting, will act upon membership applications of Gradwell Sears, William A. Scully, John L. McCurdy, Lee L. Goldberg, William Finkle, Herbert R. Ebenstein and Frederick K. Abbott.

Depinet Reports Heavy 'Limit' Takes

"The Sky's the Limit," the musical starring Fred Astaire, promises to be one of RKO Radio's biggest grossers, according to Ned E. Depinet, president. The film premiered last week in a number of first runs throughout the country.

J. G. Beilin Rites; Pioneer Exhibitor

BETHLEHEM, Pa., Sept. 6.—Funeral services were held at the weekend for Jacob G. Beilin, 58, pioneer exhibitor in Eastern Pennsylvania, who died of a heart condition.

Fred Felt, 61, Dies; Owned Phila. Houses

PHILADELPHIA, Sept. 6.—Funeral services were held at the weekend for Fred D. Felt, 61, former operator of local theatres, who died in Atlantic City of a heart attack while vacationing there.

Jack Goldstein's Mother

Jack Goldstein, Eastern publicity manager of 20th-Fox, is mourning the loss of his mother, who passed away Friday in Brookline, Mass., after a long illness.

Speeding Up Revision of Decree Seen

(Continued from page 1)

visit to the West Coast, tentatively scheduled for next week.

Meanwhile film company officials this week are expected to return to the Department of Justice for another conference with Clark, armed with data to support their views on revision of the consent decree.

A meeting between the company heads and Clark last week was adjourned in order to permit both sides to compile material showing how the decree has operated, before the discussions reached so far as to deal with specific provisions.

Triples Out at 7 Gollos Theatres

CHICAGO, Sept. 6.—Gollos Bros. announce that triple features have been dropped at their Midway Theatre, and are being gradually eliminated at their other six theatres. This is the largest group in the city to play triples.

Loew Buys 'Johnny' For 28 Key Spots

United Artists' William Cagney production, "Johnny Come Lately," starring James Cagney, has been booked for September and early October engagements in 28 key-city Loew Theatres, Carl Leserman, U.A. general sales manager, announced at the weekend.

Butterfield Buys Republic Features

James R. Grainger, president of Republic, returned to New York at the weekend from Detroit, where he completed a deal with the Butterfield Michigan Theatres covering Republic's entire 1943-44 program.

Wm. Beaudine Heads Katzman-Dietz Unit

HOLLYWOOD, Sept. 6. — William Beaudine has been made supervising director of all Katzman-Dietz productions for Monogram release, after having directed a number of their pictures during the past year.

Equity Council to Consider Merger Bid

Actors Equity Council will meet this afternoon to consider an invitation extended by American Federation of Radio Artists to join with them and the American Guild of Musical Artists in a three-way consolidation.

Equity Extends Pact With N. Y. Theatres

Extension of the minimum basic agreement between Actors Equity Association and the League of New York Theatres for another year was revealed at the weekend.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

P.R.C. Proudly Presents

THE NEW KING OF THE WILD WEST



Buster CRABBE

With AL ST. JOHN And Great Supporting Casts

IN A SERIES OF 8

POWERFUL RED-BLOODED ACTION DRAMAS

BOOST YOUR BOX OFFICE VALUE WITH THIS ALL-NEW SERIES OF SPECTACULAR AND BREATH-TAKING ADVENTURES

A P.R.C. PICTURE

BLAZING A TRAIL TO GREATER WESTERN ENTERTAINMENT

GET BEHIND THE THIRD WAR LOAN DRIVE . . .—BUY MORE BONDS!

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DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 48 NEW YORK, U. S. A., WEDNESDAY, SEPTEMBER 8, 1943 TEN CENTS

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...OF AM., INC.
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Industry All Set for Part In Bond Drive

1,400 Bond Premieres, Rodgers Reports

With the opening of the Third War Loan set for tomorrow, and the film industry set to make an all-out attempt to help sell the staggering quota of $15,000,000,000 in War Bonds, literally hundreds of meetings in cities throughout the nation have brought together WAC showmen and representatives of the Treasury's War Finance Committee, to outline the most ambitious war-work plans ever scheduled by the WAC.

William F. Rodgers, WAC premiere chairman, who set up a quota of 1,200 premieres, recently, a figure that was felt to be the maximum, reports that with 30 per cent of the territories still to be heard from, more than 1,400 premieres have already been set.

In addition to bond premieres, Leo

(*Continued on page 6*)

B'way Gross Booms Over the Holiday

Broadway boomed over the holiday weekend. Extra shows and holiday prices combined to give all houses grosses far above average. The surprise gross of the week was registered at the Music Hall which had a tremendous $121,000 for the seventh and final week of "Mr. Lucky" and a stage show. The picture moves out, though, because of prior commitments with "So Proudly We Hail" and a stage show opening at the theatre tomorrow. The gross is further impressive due to the fact that "Mr.

(*Continued on page 6*)

Comerford Makes 16 Changes in Circuit

SCRANTON, Pa., Sept. 7. — J. J. O'Leary, general manager of the Comerford Theatres, has announced the company's acquisition of Harry Spiegel's Family Theatre here, and that Spiegel has been named supervisor of all Comerford theatres in Scranton.

A number of changes in personnel in the Comerford chain at this end of

(*Continued on page 6*)

Gen. Marshall's Report Notes Films' Part in Service Entertainment

Washington, Sept. 7.—Of interest to the industry is the following statement and recognition of the entertainment of service men through the contributions of the industry and those associated with it, taken from the biennial report, dated July 1, 1943, of General George C. Marshall, Chief of Staff of the United States Army, covering July 1, 1941, to June 30, 1943, to the Secretary of War, and released for publication today:

". . . Within the Zone of the Interior more than 100 entertainment units have circulated throughout 950 Army stations in the past six months. In addition, a large number of screen, concert and radio stars, band and radio shows, and a total of 65 entertainment troupes have toured all theatres of operations overseas.

". . . In the past year the number of theatres of the Army Motion Picture Service operating under the Special Service Division, has been doubled over the previous year. The average daily attendance in 1943 was 573,756, as compared with 260,000 in 1942. Each week at least three Hollywood feature pictures, the gift of the American Motion Picture Industry, are distributed among overseas stations, these pictures being released simultaneously with the release of similar programs in the United States."

Canada Aroused By Film Ratings

TORONTO, Sept. 7.—A sharp situation appears to be shaping up for an issue between the Wartime Prices and Trade Board and the National Council of Independent Motion Picture Exhibitors of Canada over sales policies planned by major film companies for the new season.

R. G. McMullen, Government administrator of theatres and films, has issued a statement of official confirmation on groupings of more than 400

(*Continued on page 6*)

Universal is Out Of Goldman Suit

PHILADELPHIA, Sept. 7.—Judge Kalodner, in U. S. District Court here, has granted the petition of Universal Pictures Corp. requesting the company's dismissal as a party defendant in the antitrust suit of William Goldman, independent theatre operator here, against Warner Brothers Theatres and the major distributors.

The suit, originally filed last December, is scheduled to come up for trial in the September term of the Federal court here.

Consent Decree Negotiations To Shift to N.Y. Next Week

WASHINGTON, Sept. 7.—Consent decree negotiations are expected to move to New York next week, when representatives of the five companies will meet Assistant Attorney General Tom C. Clark on their home grounds.

Clark will make the trip to New York in order that he may have a longer consultation with the companies than would be possible if they came to the department and, among other things, will discuss the data which both sides are gathering as a result of last week's conference. The conference tentatively set for this week in Washington has been called off, but the date for the New York meeting has not been set.

The field investigation of decree conditions is approaching completion, Clark said today, but because of his New York trip and other matters he

(*Continued on page 6*)

Thomas Becomes Executive of Lyons

Earl G. Thomas has been named executive vice-president of A. & S. Lyons, Inc., well-known talent agency. Thomas, who has just come from service in the armed forces, as a captain, assumes his new post immediately, taking over the leadership of the Lyons office in New York.

The appointment was said to be the first step in a new expansion program now being projected by Lyons in anticipation of an increase of activity in entertainment fields following the war.

Thomas had been an Army theatrical adviser, producing soldier shows.

Irene Etkin, with Lyons since 1925, will act as assistant to Thomas.

Prove you're alive! Join the Bond Drive.

Deadline for War Work Set For Sept. 15

Must Register with U.S., 'Or Else'

WASHINGTON, Sept. 7.—Men of military age engaged in nondeferrable occupations in the theatre or other industries as listed last month by the War Manpower Commission will be reclassified by draft boards immediately following Sept. 15 without regard to their dependency status unless they have registered with the United States Employment Service by that date for transfer to war production.

New regulations adopted yesterday provide that men registering with the U. S. Employment Service will be given a 30-day grace period in which to get war jobs which will make them eligible for occupational deferment.

Unless requirements are met, it was said, the local board may proceed with the induction of such registrants after Oct. 15.

National Dominion Unit is Proposed

MONTREAL, Sept. 7.—Officers elected at the annual meeting of Quebec Allied Theatrical Industries Association of Quebec, include the following: honorary president, B. E. Norrish; president, J. Arthur Hirsch; vice-president, George Ganetakos; treasurer, E. N. Tabah; secretary, Eugene Beaulac; executive committee: Hirsch, chairman; Ganetakos, Tabah, Beaulac, and J. A. DeSeve, B. A. Garson, W. E. Lester, B. C. Salamis, Maurice West, T. H. Trow; directors: A.

(*Continued on page 6*)

Korda Starts for MGM in November

Sir Alexander Korda will place his first production for M-G-M in England, under his British producing arrangement with M-G-M, early in November. It will be an original story based on an idea of his and is now being completed in script form at the Culver City Studios. Merle

(*Continued on page 6*)

Prove you're alive! Join the Bond Drive.

Personal Mention

WILL H. HAYS returned from Washington yesterday.

•

ED PESKAY, Hal Roach Eastern representative, is expected to arrive from the Coast Friday.

•

RALPH STITT, New England publicity director for 20th Century-Fox, was in Hartford last weekend to confer with LOU COHEN, manager of Loew's Poli Theatre.

•

HARRY DAVID, general manager of Northio Theatres, Cincinnati, is vacationing in California.

•

I. J. SCHMERTZ, Cleveland 20th-Century-Fox branch manager, and MRS. SCHMERTZ are expected back from a vacation shortly.

•

NAT L. LEFTON, PRC franchise owner in Cleveland, was in Toledo last week where he closed an all-product deal with the Smith and Beidler circuits.

•

HARVEY SCHWARTZ, head of the Warner circuit film payment department in Philadelphia, will leave next week to join the Army Signal Corps.

•

JONAS ROSENFIELD, JR. and MAX STEIN of the 20th Century-Fox publicity department, are back from their vacations.

•

JACK GOLDSTEIN, Eastern publicity manager of 20th Century-Fox, has returned from Brookline, Mass., following the death of his mother there.

•

WILLIAM J. KUPPER, general sales manager of 20th Century-Fox, returned today from a three-week tour of the company's exchanges.

•

LEONARD PICKER, assistant to B. B. KAHANE, Columbia studio manager, is in town.

•

ARNOLD PICKER, assistant to JOSEPH MCCONVILLE, Columbia foreign head, will leave for the Coast on Friday.

•

FELIX JENKINS, 20th Century-Fox general counsel, returned to New York today.

•

BENJAMIN KALMENSON, Warner general sales manager, will arrive in New York today from the Coast after a stopover in Chicago yesterday.

•

LEONARD MINTZ, 20th Century-Fox salesman in Philadelphia, has been rejected by the Army and is back at his desk.

•

M. J. WEISFELDT, of Columbia, has left for a business trip through the West, with stops in Chicago, Des Moines and Omaha.

•

JACK LEWIS, of the RKO publicity department, returned yesterday from a two-week vacation at Rock Island.

Insider's Outlook

By RED KANN

Hollywood, Sept. 7

A RUMBLE or two roars mildly about Harry Sherman and his future distribution. The inside appears to be that he has three more to deliver to UA on the 1942-43 commitment which automatically creates a runover into the new season. These are expected to be "Tall Timber and "Forty Thieves" in the Hopalong Cassidy group and "Wherever the Grass Grows," a special. Beyond this, business palavers are evidently required to see what comes out.

Meanwhile, Sherman has another outlet, if a limited one. It is 20th Century-Fox, for which he is making "Buffalo Bill" in Technicolor and on a high budget. On "Pop's" slate, is "Utah," rolling around in blueprint as a big money outdoor vehicle which may or may not go there as well.

Its distribution seems to hinge on Technicolor. If in color, which steps up any producer's budget handsomely, it goes to Fox. If in black and white, it goes to UA.

■ ■

Keynoting "A Lady Takes a Chance," a hit in RKO's willing hands, is a series of introductory titles which are high fun. The audience at the Pantages preview night howled, as will untold others, at this:

"Once upon a time—it was so long ago that people drove at 60 miles an hour, and skidded their tires, and drank three cups of coffee all at once, and ate big gobs of butter and there were more fellows around than there were girls and everybody was having a good time without knowing it—that's when our story happened, away back in 1938. And here's hoping that 'once upon a time' goes on again some quick tomorrow. Only better."

This establishes the mood. The picture never lets it down in what is an uproarious follow-up of "The More the Merrier," the funfest Jean Arthur made just ahead of it for Columbia.

■ ■

Diligent reader may recall a recently told tale from the Hollywood hills in this space. It was the true story of the newcomer and the buzzer and how the subsequent response of the buzzer—from staccato to slow motion—mirrored the studio boss's reactions. And how those reactions unerringly informed the waiting suppliant where he stood. Here's another, equally as true.

A certain studio head in these parts is allergic to smoke at the luncheon table. Old hands know this and regularly dodge the chair facing the head of the table.

On his first day, the uninitiated one, a producer, finished his chow. From the other side of a long and black cigar putting down a smoke screen, he made engaging conversation. The headman went into an involuntary cringe, noted by all but the ultimate victim who had no way of knowing his transgression already had marked his days.

Out of deference to the chief, the oldsters thereafter managed to move the man with the heaters toward the exit. A chair at a clip and gradually. It took some time. In fact, it took months, but finally the end of the line was reached.

And the end of the association as well.

■ ■

A producer, in the usual large manner, was remarking how great was his line-up—on paper.

His listener: "If you can solve the raw stock problem, it seems to me you've got something."

An onlooker: "Not necessarily so. Some of the stuff I've seen must have been made without raw stock. Or anything else, for that matter."

■ ■

Frank Freeman was genuinely disturbed over those recent reports linking Paramount with $200,000 of national agency money for filming Times Square advertising displays in easily identifiable flashes in "Lady in the Dark." Officially, his denial is on record, of course.

Designed to demonstrate how rigorously careful Paramount has been is an incident about Chesterfield. The lyrics of one of the stage play songs plugged the cigarette. Liggett and Myers sought to have the line incorporated in the celluloid version. Paramount declined, then made certain by ordering the lyrics rewritten.

Freeman, however, feels differently about Coca Cola and makes no effort at hiding it. For years, the South's favorite soft drink has been reaching him in case lots as a compliment. Thus, when he was impersonated in "Star Spangled Rhythm," Southern accent included, Freeman consciously allowed the unmistakable identification of Coca Cola to make the screen. "I had to show my personal appreciation and allegiance somehow," is how he smilingly puts it.

Coming Events

Sept. 8—"Cavalcade of Stars" Third War Bond Tour starts, Washington, D. C.
Sept. 8—Quarterly Meeting, MPPDA, 28 West 44th St., New York.
Sept. 9—"Cavalcade of Stars" Third War Bond Rally, Philadelphia.
Sept. 9-30 — Third Victory Loan Drive.
Sept. 10 — "Cavalcade of Stars" Third War Bond Rally, Boston.
Sept. 11 — "Cavalcade of Stars" Third War Bond Rally, Madison Square Garden, New York.
Sept. 12 — "Cavalcade of Stars" Third War Bond Rally, Pittsburgh.
Sept. 13—National Entertainment Industry Council pledge drive rally and service flag dedication, New York.
Sept. 13 — "Cavalcade of Stars" Third War Bond Rally, Cleveland.
Sept. 15—"Declaration of Estimated Income and Victory Tax" report to Internal Revenue Dept. due.
Sept. 15 — "Cavalcade of Stars" Third War Bond Rally, Cincinnati.
Sept. 16 — "Cavalcade of Stars" Third War Bond Rally, Chicago.
Sept. 17 — "Cavalcade of Stars" Third War Bond Rally, Minneapolis.
Sept. 17-19—War Emergency Meeting, Theatre Equipment Dealers Protective Association, Hotel Bismark, Chicago.
Sept. 18 — "Cavalcade of Stars" Third War Bond Rally, St. Louis.
Sept. 19—Annual Meeting, Class B members, Screen Actors Guild Hollywood.
Sept. 19 — "Cavalcade of Stars" Third War Bond Rally, New Orleans.
Sept. 20 — "Cavalcade of Stars" Third War Bond Rally, Dallas.
Sept. 21—Council Meeting, National Entertainment Industry Conference, New York.
Sept. 23 — "Cavalcade of Stars" Third War Bond Rally, San Francisco.
Sept. 24 — Finale, "Cavalcade of Stars" Third War Bond Grand Rally, Los Angeles.
Sept. 28—Meeting, National Entertainment Industry Council, New York.
Oct. 4-6—War Emergency Convention, Allied Theatres of Michigan, Detroit.
Oct. 18-22 — SMPE Conference, Hollywood-Roosevelt Hotel.
Nov. 16—"Night of Stars" show, United Jewish Appeal, Madison Square Garden, New York.

Testimonial for Stern

CLEVELAND, Sept. 7.—Tony Stern, Warner theatre head booker, will be given a testimonial banquet at the William Penn Hotel, Pittsburgh, on Friday, Stern was with the Warner theatre department in Pittsburgh before being transferred to Cleveland as head of the booking department.

Prove you're alive! Join the Bond Drive

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York. 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpuhco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor: cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c

54 Shooting, 47 Preparing, 59 Editing

HOLLYWOOD, Sept. 7.—Work on 11 pictures wound up on studio stages during the past week, and seven new ones started, to bring the total in production to 54 for the week, with 47 preparing and 59 editing. The previous week saw only two finished, 11 started, 58 shooting, 25 preparing and 60 editing. The production scene follows:

Columbia

Started: "The Day Will Come," with Marsha Hunt, Alexander Knox, Henry Travers, Eric Rolf, Richard Hale, Trevor Bardette, Richard Crane, Elvin Fields, Ray Teal, Art Smith, Rex Williams, Shirley Mills, William Ruhl, Caryl Lincoln, John Marton, Eileen Coghlan, Victor Travers, Anne Parks.

Shooting: "The Return of the Vampire," "Ten Percent Woman," "Cover Girl," "There's Something About a Soldier."

Finished: "Roundup for Victory," "Tropicana."

Goldwyn

Shooting: "Up in Arms."

M-G-M

Started: "Kismet," with Ronald Colman, Marlene Dietrich, James Craig, Edward Arnold, Joy Page, Hugh Herbert, Harry Davenport, Hobart Cavanaugh.

Shooting: "The Canterville Ghost," "Rationing," "Andy Hardy's Blonde Trouble," "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "See Here, Private Hargrove," "Mr. Co-Ed," "Gaslight."

Monogram

Started: "Million Dollar Kid," with Leo Gorcey, Huntz Hall, East Side Kids, Louise Currie, Iris Adrian, Noah Beery, Robert Greig, Patsy Morgan, Pat Costello. "Big Brother," with Rich Vallin, Wanda McKay, Veda Ann Borg, Jack LaRue, Bobby Larson, Mary Gordon, Herbert Hayes, Addison Richards, Ray Darnour.

Shooting: "Sweethearts of the U. S. A.," "The Sultan's Daughter."

Finished: "Mr. Muggs Steps Out," "Hitler's Women."

Paramount

Shooting: "Going My Way?" "Henry Aldrich, Boy Scout," "The Story of Dr. Wassell," "Frenchman's Creek," "Hail the Conquering Hero," "Our Hearts Were Young and Gay."

Finished: "Standing Room Only," "Ministry of Fear."

PRC

Started: "Return of the Rangers," with Dave O'Brien, Jim Newill, Guy Wilkerson, Nell O'Day, Glenn Strange, Stan Jolley, Charles King, Emmett Lyon.

RKO-Radio

Shooting: "Curse of the Cat People," "Dangerous Journey," "Rookies in Burma," "Tender Comrade," "Higher and Higher," "Revenge," "The Falcon and the Co-Eds."

Finished: "The Ghost Ship."

Republic

Started: "Overland Mail Robbery," with 'Wild Bill' Elliott, Ann Jeffrys, George Hayes.

Shooting: "Hands Across the Border," "In Old Oklahoma."

20th Century-Fox

Shooting: "Buffalo Bill," "Pin-Up Girl," "Tampico," "Lifeboat," "The Lodger."

United Artists (Samuel Bronston)

Shooting: "Jack London."

Universal

Started: "Third Glory," with Donald O'Connor, Ann Blyth, Helen Broderick, Peggy Ryan, Walter Catlett, Arthur Treacher, Helen Vinson, Patric Knowles, Minna Gombell, Joel Kupperman, Ernest Truex, Samuel S. Hinds, Irving Bacon.

Shooting: "When Ladies Fly," "Passport to Dakar," "Gung Ho," "His Butler's Sister."

Finished: "The Mummy's Ghost," "The Marshal of Gunsmoke," "Moonlight and Cactus," "Ali Baba and the 40 Thieves."

Warners

Shooting: "Uncertain Glory," "In Our Time," "Destination Tokyo," "Shine On, Harvest Moon," "Rhapsody in Blue," "Passage to Marseille."

Review

"Larceny with Music"

(*Universal*)

Hollywood, Sept. 7

"LARCENY WITH MUSIC" is an unpretentious musical intershot with comic situations that adds up to lightweight fare for most any audience. It has several cast names to help sell it, and its music, bolstered by Alvino Rey's orchestra, may aid in enticing others into the theatre.

The picture presents Allan Jones in the top singing role, with Kitty Carlisle in support. Miss Carlisle, as a singer, is neither exceptionally attractive, due to poor makeup, nor does she get her vocal efforts across with any great degree of artistry. Leo Carrillo, as a bootlegger gone legitimate with a hotel night club, aided by William Frawley as the ham-and-egg manager of Jones and Alvino Rey and his band, get over a few comedy touches that save the picture from merely wandering from one musical attempt to another.

The plot revolves around Frawley's tricking Carrillo into believing Jones is to inherit a quarter million dollars so the hotelman will sign Jones, the band, and the King Sisters, to a 50-50 contract. Some comedy is introduced through the efforts of Frawley to keep Jones from learning of the trick. To cap the thing, when the band, the King Sisters, Jones and Carlisle stage their big numbers, and save Carrillo from foreclosure by packing the club, a number with Marines, Sailors and the Air Force is run in from nowhere in an effort to give the ending a patriotic flavor for no apparent reason.

Howard Benedict produced, with Edward Lilley directing.

Running time, 64 minutes. "G."* JACK CARTWRIGHT

**"G" denotes general classification.*

Coe in Buffalo and Toronto on Goodwill

Charles Francis Coe, MPPDA vice-president and general counsel, is expected to address civic and industry groups in Buffalo on Sept. 28 and Toronto, Sept. 29. He will also hold sessions with film men in both cities on his visits. His Toronto speech will be given under the auspices of the Advertising Sales Club with 750 persons present. Both appearances are in line with the industry's MPPDA program for developing industry goodwill.

Subs Pick 'Opera'

Universal's "Phantom of the Opera" has been selected as the "Picture-of-the-month" in New York subways, for September car-card promotion.

Stanley to Meadow, Continues Russian

Noel Meadow, Stanley Theatre press agent, has taken over operation of the house from Maurice Maurer, on a three-year lease, and will continue to operate it for Russian films.

The contract which Maurer signed with the M. P. Theatre Managers and Employees Union, Local 152, UOPWA, CIO, last week covering both the Stanley and the newly-redecorated Victoria is not expected to remain in force against the new lessee, but Meadow expects to sign a new contract with the union shortly.

Maurer will devote himself to the Victoria, being in the market for first-run American films for the house in addition to Russian product which is scheduled. "We Will Come Back" will follow "The City That Stopped Hitler," Russian documentary.

Canada Passes 'Canteen'

TORONTO, Sept. 7.—Ontario Board of Censors has approved "Stage Door Canteen" with the sequence showing Gracie Fields singing the Lord's Prayer because it was not considered sacrilegious nor objectionable otherwise, according to a statement by O. J. Silverthorne, chairman, with reference to a cabled report from London that the British censors had deleted the scene.

Vandals Bomb Theatre

PHILADELPHIA, Sept. 7.—Vandalism of teen-age boys almost resulted in a panic here, at the Wayne Theatre, when a crude bomb exploded just outside the theatre's exit door. The audience of 150, mostly children, were quieted by Joseph McPhillips, manager, when they began running for the exits as the sound track of the film shown simultaneously ceased functioning.

It's no time to slack. BACK THE ATTACK.

Hollywood

Hollywood, Sept. 7

PRODUCTION at Columbia studios has hit an all-time high and so has the number of players the studio now has under contract and presently working in productions on the stages.

At this writing Columbia has 66 players under contract and an additional ten top name players, either on loan from other studios or from the free-lance ranks, before the cameras. Those not on contract but now in productions at the studio include Mae West, Marsha Hunt, Frieda Inescort, Victor Moore, William Gaxton, Henry Travers, Gene Kelly, Phil Silvers and Alexander Knox.

The contract list is topped with such name players as Cary Grant, Rita Hayworth, Janet Blair, and Charles Coburn. One of the unusual things about it is that in spite of the war the list includes more male players than women and more young men than older male actors.

Of the 66 under contract, 40 are men and 22 of those are young men, some of them definitely star material. Just the reverse of this situation is the rule on the contract lists of most studios.

•

Charles Lamont, who directed Universal's hit comedy, "Fired Wife," starring Louise Allbritton and Robert Paige, has been given two new comedy assignments. They are "Her Primitive Man," starring the same young players, and "The Merry Monahans," with Donald O'Connor. . . . Harry Cohn has assigned production reins to Jack Moss on "Gone Are the Days," with Cary Grant, Rita Hayworth, Janet Blair and Charles Coburn to top the cast. . . . Universal has re-labeled "Raiders of the Desert," "Queen of the Nile," and set Maria Montez, Jon Hall and Terhan Bey for the cast. The picture will be in Technicolor and laid in the Sahara. Paul Malvern will produce after he finishes "Gypsy Girl."

•

Ben Bogeaus has borrowed Lynn Bari from Fox for a star role in "Bridge of San Luis Rey," which he'll produce for UA release. . . . Warner Brothers are watching progress of the roadshowing of Paramount's "For Whom the Bell Tolls" in connection with their own plans to roadshow "Desert Song." . . . M-G-M's short subjects department, headed by Jerry Bresler, is making a War Manpower picture for the WMC to forcefully put over the manpower situation and the way to lick it. . . . Samuel Bronston, whose "Jack London" is held up by the injury of Michael O'Shea, is delving into the possibility of doing "General Billy Mitchell, Air Prophet," based on the life story of the famous flier. He'll have plenty of brass hats in his hair, but it should make a great picture if no punches are pulled.

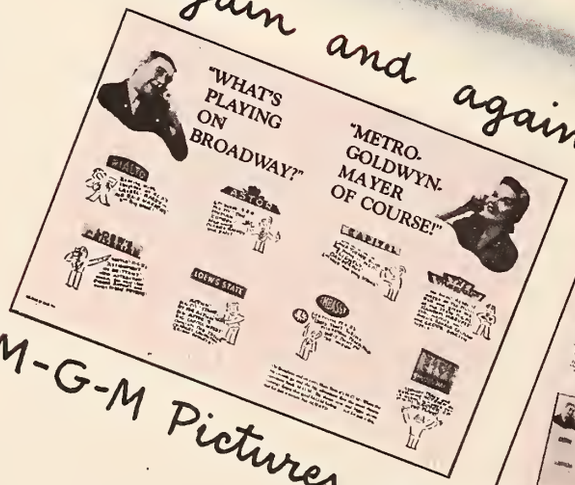
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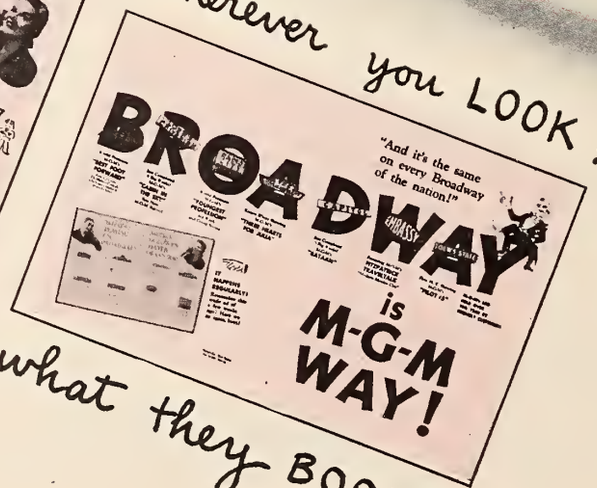
Victor Saville, Columbia producer, is in New York for conferences on his next three productions. They are "Heart of a City," "Pal Joey," and another, as yet undetermined. . . . Ben Blue, comic dancer in "Broadway Rhythm" at M-G-M, goes into "Two Sisters and a Sailor" at that studio, and will dance to Xavier Cugat's music. . . . Scott R. Dunlap has set six musical numbers for his "Lady Let's Dance" at Monogram.

THEY CALL MAIN STREET ON BROADWAY AND YOUR WAY



Again and again wherever you LOOK!





M-G-M Pictures are what they BOOK!

Let's all do it together!

3rd WAR LOAN!

Back the Attack!



Industry All Set for Part In Bond Drive

(*Continued from page* 1)

Brecher, N. Y. State Bond Chairman, reports that virtually all Greater New York theatres will have a free show day, free to any bond purchaser, tentatively set for Monday, Sept. 27. Similar arrangements are expected to be set in other cities.

The blanket orders for trailers in many territories will make it necessary to increase the original print order, which was for 12,000.

The Third War Loan "Rangers," headed by George J. Schaefer, have been contacting all industry figures to raise sales within the industry itself. Early reports indicate that the "Rangers" will outdo the efforts of the group which tackled this job last September.

During the campaign, under the auspices of showmen in hundreds of cities, parades will wend their ways, stopping to sell bonds to the thousands of Americans lining the various streets.

Bond Cavalcade in Capital

The Hollywood Bond Cavalcade, with chairman Edward L. Alperson, arrives in Washington today on the special train to participate in the official launching of the campaign. President Roosevelt, Secretary of the Treasury Morgenthau, the stars, and campaign officials are to meet at an as yet undesignated point for the opening ceremonies. The entire nation will hear these ceremonies broadcast over all networks and independent stations at 9 P.M., Eastern War Time.

The War Veterans Bond Airmada, which will visit 50 cities, begins its opening engagement in Newark tomorrow and minute details, changes in the Hollywood personalities who will accompany the veterans, are being made by chairman Ed Sniderman and the Hollywood Victory Committee.

Hollywood players touring key cities as members of the "Cavalcade of Stars" will meet trade press representatives and newspapermen at the Terrace Club atop the St. Moritz Hotel, Saturday at 2 P.M.

First War Bond world premiere in connection with the industry's participation in the drive will be held at the Astor Theatre, Monday night, when M-G-M's "Thousands Cheer" will be presented. The regular Broadway run of "Thousands Cheer," the third Technicolor film of the new M-G-M season, will begin at the Astor on Tuesday, Sept. 14.

Paul Heinreid has joined the Hollywood Bond Cavalcade of stars now headed East for the $86,000,000 War Bond show to be presented at Madison Square Garden, Saturday night.

Martha Scott to Tour

WASHINGTON, Sept. 7. — Martha Scott, will appear with the Cavalcade of Stars in Washington to launch the Third War Loan drive tomorrow, flies to New York the next day and will join the War Heroes Airmada for a tour through New England.

It's no time to slack. BACK THE ATTACK.

Comerford Makes 16 Changes in Circuit

(*Continued from page* 1)

the state have also been announced by O'Leary. Byron Linn, who has been supervisor of the city houses, has been named manager of the Strand, replacing Willard Matthews, who has been sent to the Capitol, at Hazleton, replacing John Higgins, who has been transferred to the Feeley, Hazleton, succeeding George Prokopic, who has been made manager of the Hippodrome, Pottsville, succeeding Bert Allen, named to the Hollywood, Pottsville, replacing Robert Morgan, who has been inducted.

John Gibbons, who was recently assistant manager of the Family, has been made manager of the Capitol, succeeding Matt O'Keefe, who has been sent to the American Pittston. Thomas Jones, of the company's art department, has been made supervisor of suburban theatres in Scranton. Al Farre, of the booking department, has been transferred to Binghamton, and Jack Mahon, former manager of the Westside, Scranton, has been named to the booking department.

Also, Edward McGovern, manager of the Rialto, Scranton, has been made manager of the Westside. William Kays, former manager of the Globe, Scranton, has replaced McGovern, and Frank Loftus, manager of the American, Pittston, has been named to the Globe, Scranton, succeeding Kays.

McEvoy Girl, Shapiro Unhurt in Wreck

Dorothea McEvoy, daughter of E. L. McEvoy, Universal sales executive, and who is managing editor of *Screen Guide*, motion picture fan magazine, escaped uninjured from the wreck of the 20th Century Limited, crack New York Central train, which was derailed early yesterday morning at Canastota, N. Y.

Irving Shapiro, head of Film Classics, also was aboard the train, and likewise was unhurt.

Gehrings Miss Ill-fated Train by Few Seconds

William C. Gehring and Mrs. Gehring, ardent baseball fans, accompanied the Yankees to Philadelphia to see their holiday weekend games. The Monday game was over at an early hour, and the couple, with several members of the Yankee team, decided to return to New York at once. Just as they reached the North Philadelphia station the train gates were closed. They missed the ill-fated Congressional Limited by 30 seconds.

Gehring is Western and Canadian sales manager for 20th Century-Fox

Levinson Quits Academy

HOLLYWOOD, Sept. 7.—Following his resignation ten days ago from the Motion Picture Research Council, Col. Nathan Levinson, Warner studio executive, has resigned as vice-president of the Academy of Arts and Sciences.

Another Loew Switch

Continuing the recent switchings in Loew's home advertising and publicity offices, Ernest Emerling, acting advertising manager, has assigned Pete McCarty to handle the Valencia and North Queens houses.

B'way Holiday Gross Terrific; 'Lucky' in 7th Week, $121,000

(*Continued from page* 1)

Lucky" took $112,000 in its first week at Radio City.

"Heaven Can Wait," and Ilona Massey on the stage, at the Roxy, continues at a swift gait. The fourth week wound up at $102,000 estimated and the bill stays for a fifth. "Holy Matrimony," and a stage show featuring Carole Landis, Paul Draper and Jerry Wald and his band, are set to open at this theatre on Sept. 15.

"DuBarry Was a Lady" and a stage show featuring Horace Heidt and his Musical Knights, at the Capitol is headed for a better gross in its third stanza ending tonight than it did in the second week. In sight is $70,000, and the bill holds for a fourth week. "Let's Face It" and Benny Goodman and his band on the stage at the Paramount grossed an estimated $70,000 in its fifth week and holds for a sixth.

"Watch on the Rhine," and Abe Lyman and his orchestra, at the Strand, will gross in the neighborhood of $59,000 for the second week with a five-week stay in sight. "This Is the Army" is proving its strength at the Hollywood where it is headed for $47,000 as a seventh-week gross.

"For Whom the Bell Tolls" grossed about $38,500 in its seventh week at the Rivoli and continues. "The Sky's the Limit" is doing about $32,500 in its first week at the Palace and will hold for three weeks in all. "Salute to the Marines," despite mixed critics' notices, is proving a winner at the Globe, where $24,000 is in sight for the second week after the picture grossed $25,000 in its first week. It stays for a third.

"Destroyer" is headed for an estimated $32,000 gross at the Criterion and holds. "Best Foot Forward" winds up its stay at the Astor Sunday night after grossing $17,500 for its tenth week. "Thousands Cheer" opens at the Astor Sept. 14. "Hitler's Madman," at the Rialto, will gross about $10,000 in the second week and stays for a third.

Korda Starts for MGM in November

(*Continued from page* 1)

Oberon will be starred in the story, as yet untitled.

Korda arrived from California on Monday with Ben Goetz, who will supervise M-G-M's British productions. The producer, after home office conferences, will leave for the coast Friday, where he will wait until Miss Oberon, his wife, completes work on her last Columbia assignment; then both will head for New York and England. Goetz will probably fly to London in a few days, following conferences here with L. B. Mayer and Al Lichtman, due from Chicago today, and Nicholas M. Schenck, M-G-M president.

Decree Talks Shift To N. Y Next Week

(*Continued from page* 1)

will not be able to go to the West Coast next week, as he had planned. However, he said, it is probable he will be able to go to Hollywood about the end of this month.

Canadain Arms Over Official Film Ratings

(*Continued from page* 1)

features, with 34 classed as "specials" and 69 in the next highest bracket. The announcement indicates that final approval has been given film company bookings.

On the other hand, the exhibitor unit, through its spokesmen, has declared that the groupings are over-loaded in the top brackets, asserting classifications will be revised and hinting that protests will be filed with the highest Government authorities at Ottawa on the ground that exchanges have boosted the cost of product by raising films to the higher groups in the face of the Price and Trade Board's film rental control measures.

Republic, with 64; Universal, with 62, and Columbia, with 53 features, lead the list of company groupings of new product filed with Administrator McMullen. United Artists is not yet shown on the approval list of the Government board, but it is understood that this is merely a routine delay and is not due to official objections to groupings.

National Dominion Unit is Proposed

(*Continued from page* 1)

Adelman, Albert Bey, Edouard Gauthier, C. H. Brock, Leo Choquette, J. A. DeSeve, George Ganetakos, B. A. Garson, J. A. Hirsch, W. E. Lester, Maurice West, E. H. Tabah, T. H. Trow, George Rotsky, B. C. Salamis, Eugene Beaulac.

Hirsch was chairman of the meeting, held late last week, and which attracted theatre owners from every part of the province.

The importance of having a Dominion-wide association which would represent the industry on a larger scale and forward its interests to the Government at Ottawa was stressed by Hirsch, who added that "we are ready and willing to give the Government our utmost support." A report on the activities of the executive committee was read by the secretary while the financial statement of the association was presented by the treasurer. The work of the advisory council was sketched by B. C. Salamis, of Montreal, who is a Quebec delegate to the advisory council.

Ray Lewis and H. Auerback, of Toronto, and Ken Merritt, of Windsor, were out-of-town visitors at the meeting.

Cal Walker Passes

HOLLYWOOD, Sept. 7.—Cal J. Walker, 55, Northwestern district manager for Warner Theatres, died here yesterday of a heart condition. With Warners for the last 12 years, he was associated with the late Alexander Pantages theatres previously. A wife and daughter survive.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

HE DOOD IT AGAIN WITH A TINGLE!



..the man who
nade the nation
)ingle-conscious in
"The More The Merrier"

A COLUMBIA COMEDY IN THE GREAT BOX-OFFICE TRADITION OF "THE MORE THE MERRIER"



Deliciously delirious! Delightfully different!

My Kingdom for a Cook

Starring

CHARLES DINGLE COBURN

with Marguerite Chapman · Bill Carter
Isobel Elsom · Edward Gargan

Screen Play by Harold Goldman & Andrew Solt; and Joseph Hoffman & Jack Henley
Directed by P. J. WOLFSON · Produced by RICHARD WALLACE
A COLUMBIA PICTURE

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOA

'Army' in High For Its 2nd 'Frisco Week

SAN FRANCISCO, Sept. 7.—After upsurging close to the $45,000 mark in its first week, "This Is the Army" kept coming at $32,000 in the second week at the Fox. Total first run business was $143,100. Average is $120,500.

Estimated takings for the week ending Sept. 1:

"Youngest Profession" (M-G-M)
"Someone to Remember" (Rep.)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $16,600. (Average, $15,700)
"This Is the Army" (W. B.)
FOX—(5,000) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $32,000. (Average, $21,100)
"Follies Girl" (PRC)
"Next of Kin" (Univ.)
ESQUIRE—(950) (20c-35c-60c-75c) 7 days. Gross: $9,000. (Average, $9,500)
"We've Never Been Licked" (Univ.)
"All By Myself" (Univ.)
ORPHEUM — (2,440) (20c-35c-55c-75c) 7 days. Gross: $14,900. (Average, $12,700)
"Behind the Rising Sun" (RKO)
GOLDEN GATE—(2,850) (20c-35c-44c-75c) 7 days. Stage: vaudeville. Gross: $31,500. (Average, $24,500)
"Alaska Highway" (Para.)
WARFIELD—(2,680) (20c-35c-55c-75c) 7 days. Stage: vaudeville. Gross: $19,800. (Average, $18,600)
"Heaven Can Wait" (20th-Fox)
"Henry Aldrich Swings It" (Para.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) 7 days, 4th week. Gross: $9,700. (Average, $8,300)
"Stage Door Canteen" (U. A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 7th week. Gross: $9,600. (Average, $10,100)

'Dixie's' $19,700 For Its Opener at Shea's in Toronto

TORONTO, Sept. 7.—"Dixie" loomed as a record-breaker at Shea's Theatre with $19,700 in sight for opening week which included a Sunday midnight show before Labor Day. Weather favored the theatres.

Estimated receipts for the week ending September 9:

"Meet Mr. London" (Br.)
"Don't Look Now" (Para.)
EGLINTON — (1,086) (18c-30c-48c-60c) 6 days. Gross: $5,800. (Average, $4,300)
"So Proudly We Hail" (Para.)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $14,800. (Average, $12,300)
"Stage Door Canteen" (U. A.)
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 7th week. Gross: $12,900. (Average, $11,400)
"Dixie" (Para.)
SHEA'S — (2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $19,700. (Average, $12,200)
"The Falcon in Danger" (RKO)
"My Friend Flicka" (20th-Fox) (Move-over)
TIVOLI — (1,434) (18c-30c-48c) 6 days. Gross: $6,100. (Average, $4,600)
"Phantom of the Opera" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-80c) 6 days. Gross: $17,800. (Average, $9,800)

Paramount Takes House for 'Bell'

The Wilson Theatre in Detroit, a legitimate house, has been taken over by Paramount for a run of "For Whom the Bell Tolls," opening there Sept. 30 simultaneously with the United Artists Theatre in that city, Charles M. Reagan, Paramount assistant general sales manager, has announced.

It's no time to slack. BACK THE ATTACK.

Review

"Beyond the Last Frontier"

(Republic)

Hollywood, Sept. 7.

FIRST of a proposed Western series starring Eddie Dew as John Paul Revere, "Beyond the Last Frontier," is geared just a bit above the average oat-eater drama with action providing the higher gear ratio.

This Lou Gray production is one about the Texas Rangers and the Panhandle district of Texas before it became a part of the state. The outlaws capture the son of a late respected Ranger sergeant and substitute their own man. The Rangers have already planted their undercover man, Revere, among the outlaws.

Revere outsmarts the outlaw plant and as the better traditions of the service seep into his blood he ends up assisting the Rangers because he's unable to go for the brutality of the outlaw chief.

The production leaves plenty of room for thrill sequences which Howard Bretherton directs in a manner to get the utmost from them. They include Revere's leap from a craggy cliff into a stream, from a bouncing buckboard onto the backs of the team as they break away, and several fist fights in the best Western manner.

Both Smiley Burnette and Bob Mitchum, as Frog and the outlaw plant, outshine the Western star, and Charles Miller's performance boosts the Ranger Major role to above the average. Lorraine Miller is thinly concerned, while the others turn in typical villain roles. Bud Thackeray's photography includes a bit too much night stuff.

Running time, 55 minutes. "G."* JACK CARTWRIGHT.

**"G" denotes general classification.*

Indianapolis Pays $10,000 for 'Army'

INDIANAPOLIS, Sept. 7.—"This Is the Army" is doing $10,000 in its third week at the Indiana. "Best Foot Forward" and "Taxi, Mister," at Loew's are doing $15,000 to top box office grosses.

Estimated receipts for the week ending Sept. 9:

"The Sky's the Limit" (RKO)
"Petticoat Larceny" (RKO)
CIRCLE — (2,800) (30c-40c-50c) 7 days. Gross: $13,000. (Average, $11,000)
"Best Foot Forward" (M-G-M)
"Taxi, Mister" (U. A.-Roach)
LOEW'S—(2,800) (30c-40c-50c) 7 days. Gross: $15,000. (Average, $9,900).
"This Is the Army" (W. B.)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $10,000. (Average, $11,500).
"Frontier Badmen" (Univ.)
"West Side Kid" (Rep.)
LYRIC—(2,000) (30c-40c-50c) 7 days. Gross: $5,500. (Average, $4,500).

Extortion Case Is Postponed to Oct. 5

Federal Judge J. Waties Waring yesterday postponed until Oct. 5 the trial of Louis Kaufman of Newark, business agent of Local 244, projectionists' union, and seven others on charges of extorting more than $1,000,000 from the industry in violation of the Federal Anti-Racketeering Act.

James D. C. Murray, counsel for the six Chicago defendants, who sought a longer adjournment, will probably appeal to Federal Judge John C. Knox, senior judge of the court, for an extension.

Loew's, Ltd., Dividend

TORONTO, Sept. 7.—A dividend of 1¾ percent for the current quarter-year has been declared by Marcus Loew's Theatres Ltd., on the 7 percent preferred shares, payable Sept. 30. The company owns and operates Loew's Yonge Street and Loew's Uptown in Toronto.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

'Claudia's' $21,000 A Cincinnati Smash Despite Vacations

CINCINNATI, Sept. 7.—Despite a certain exodus of vacationists over the weekend holiday, during which cooler weather prevailed, grosses ran unusually high, with "Claudia" promising the RKO Albee a smash $21,000.

Estimated receipts for the week ending Sept. 8-11:

"Claudia" (20th-Fox)
RKO ALBEE—(3,300) (33c-40c-44c-55c) 7 days. Gross: $21,000. (Average, $15,800)
"So Proudly We Hail" (Para.)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days. Gross: $19,000. (Average, $12,600)
"Phantom of the Opera" (Univ.)
RKO SHUBERT—(2,150) (33c-40c-44c-55c) 7 days, 3rd week, moveover from Palace. Gross: $6,000. (Average, $5,000)
"This Is the Army" (W. B.)
RKO CAPITOL—(2,000) (40c-50c-60c) 7 days, 4th week. Gross: $14,000. (Average, at 33c-40c-44c-55c, $6,200)
"First Comes Courage" (Col.)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days. Gross: $5,500. (Average, $5,200)
"We've Never Been Licked" (Univ.)
RKO LYRIC—(1,400) (33c-40c-44c-55c) 7 days, 2nd week, moveover from Albee. Gross: $5,000. (Average, $3,900)
"The Right Man" (Mono.)
"Headin' for God's Country" (Rep.)
RKO FAMILY—(1,000) (22c-33c) 4 days. Gross: $1,500. (Average, $1,400)
"Petticoat Larceny" (RKO)
"Maltese Falcon" (W. B.)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $1,000. (Average, $800)
"Heaven Can Wait" (20th-Fox)
KEITH'S—(1,500) (33c-40c-44c-55c) 7 days, 4th week, 3rd at this house. Gross: $4,000. (Average, $5,200)

Seven Picked in Survey

Seven players whom Jack L. Warner elevated to stardom have been approved by both the public and the exhibitor, according to a recent poll, Warners said yesterday. They are Joan Leslie, Dennis Morgan, Irene Manning, Alexis Smith, Jack Garson, Sydney Greenstreet and Dolores Moran.

Ben Kalmenson, Warner Brothers general sales manager, informed the executive producer as to the results of the poll, which was conducted by the company's sales organization.

'Bell' Rings $60,000 for Chicago Week

CHICAGO, Sept. 7.—"For Whom the Bell Tolls" is breaking all records at the State-Lake Theatre with a $60,000 gross probable. Holiday crowds gave a lift to all Loop attractions.

Estimated receipts for the week ending Sept. 10:

"Stormy Weather" (20th-Fox)
APOLLO—(1,200) (40c-55c-75c) 7 days, 3rd week. Gross: $12,000. (Average, $10,000)
"Dixie" (Para.)
CHICAGO—(4,000) (40c-55c-75c) 7 days, 3rd week. Stage: Teddy Powell and his orchestra. Gross: $50,000. (Average, $43,000)
"Action in the North Atlantic" (W. B.)
GARRICK—(1,000) (40c-55c-75c) 7 days, 4th week in Loop. Gross: $9,000. (Average, $8,500)
"Forever and a Day" (RKO)
3 days, 3rd week
"Melody Parade" (Mono.) 3 days, 3rd week
"Mr. Lucky" (RKO) 4 days
"The Falcon in Danger" (RKO) 4 days
GRAND — (1,150) (40c-55c-75c). Gross: $12,000. (Average, $8,000)
"Gals, Incorporated" (Univ.)
ORIENTAL — (3,200) (30c-35c-55c-65c) 7 days. Stage: Ada Leonard and her all girl orchestra. Gross: $28,000. (Average, $22,000)
"Hit the Ice" (Univ.) 3 days, 4th week
"Honeymoon Lodge" (Univ.)
3 days, 4th week
"Mr. Lucky" (RKO) 4 days
"The Falcon in Danger" (RKO) 4 days
PALACE—(2,500) (40c-55c-75c). Gross: $26,000. (Average, $19,000)
"Bataan" (M-G-M)
ROOSEVELT—(1,500) (40c-55c-75c) 7 days. Gross: $28,000. (Average, $17,000)
"For Whom the Bell Tolls" (Para.)
STATE-LAKE—(2,700) (75c-$1.10) 7 days. Gross: $60,000. (Average, $23,000.
"Presenting Lily Mars" (M-G-M)
UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days. Gross: $30,000. (Average, $18,000)
"Victory Through Air Power" (U. A.)
"Taxi, Mister" (U. A.)
WOODS—(1,200) (40c-55c-75c) 7 days, 2nd week. Gross: $11,000. (Average, $7,500)

WLB Approves Raise For Chicago Janitors

WASHINGTON, Sept. 7.—The War Labor Board today ordered wage increases of 4½ cents an hour for janitors and ten cents an hour for janitresses employed in Chicago office buildings represented by the Building Managers' Association in a decision which may be extended by the regional WLB to building managements not affiliated with the association.

The decision approves an agreement with the Chicago Office, Theatre and Amusement Building Janitors' Union (AFL). Under the order, top pay for janitors will be 67½ cents an hour and for janitresses, 58 cents. A maintenance of union membership clause was written into the contract, which also provides for vacations with pay, and time and one-half for work on six specified holidays.

Fitzgerald with MGM

John Fitzgerald, formerly of Warners' New York publicity office, has joined M-G-M's home office publicity staff.

CAPABLE MANAGER
Theatre Executive — Buyer — Booker — Publicist — available Sept. 10 for independent or circuit operation. Prefer percentage deal, permanency desired. Box 219, MOTION PICTURE DAILY.

Newsreels to Show U. S. War Horrors

Washington, Sept. 7.—Newsreels are included in President Roosevelt's approval of more realism in bringing home the dangers, sacrifices, and suffering endured by American fighting men on world fronts, to the American people, to check complacency.

The President is reported to have relaxed the military restrictions that heretofore prevented pictorial "proof," at the insistence of Elmer Davis, OWI director.

Legion Objects to 'Stalingrad' Film

Legion of Decency lists three current features as objectionable, as follows: "A Scream in the Dark," Republic, because of "light treatment of marriage"; "The Seventh Victim," RKO Radio because of its "solution of plot by suicide," and "The City That Stopped Hitler—Stalingrad," Paramount Soviet release, which, it was said, "tends to incite hatred of the persons of enemies and to be excessively gruesome."

Rated currently as Class A-I (for general patronage) are: "Adventures of a Rookie," RKO; "Creo en Dios," Mexican-Grovas y Cia; "Guadalajara," Mexican-Azteco Studios; "Outlaws of Stampede," Monogram, and "Tiger Fangs," PRC.

Rated as Class A-II (unobjectionable for adults), were: "Alla en el Tropico," Mexican-Fernando de Fuentes Prod.; "Here Comes Kelly," Monogram; "Johnny Come Lately"; "Larceny with Music," Universal; "My Kingdom for a Cook," Columbia, and "Tornado," Paramount.

F-P Canadian Calls In $575,000 Bonds

TORONTO, Sept. 7.—Retirement, on Oct. 20, of more than $575,000 4½ percent bonds, scheduled to mature June 1, 1951, has been announced by Famous Players Canadian Corp., in a move to reduce capital liability. A premium of two percent and accrued interest will be paid on retirement date, and arrangements have been made to set up a fund for the redemption of any bonds which are not surrendered in October.

The bonds were drawn by lot and are largely of the $1,000 denomination. After redemption date, the selected bonds will be null and void insofar as further interest is concerned, it is stated.

Butterfield Setting New Picture Ideas

HOLLYWOOD, Sept. 7.—Allyn Butterfield, War Department liaison, who has arrived here for a week's conferences, told MOTION PICTURE DAILY today he has "set four or five picture ideas" for production, and has "two or three more" which he expects to set with producers before leaving.

Butterfield indicated that imparting these ideas to producers is the principal objective of his present visit. Checkup of scripts with Army aspects will continue as formerly, he said.

Coast Flashes

Hollywood, Sept. 7

FOX West Coast first-run houses will raise their admission prices from 65 cents to 75, inclusive of the tax Thursday with opening of "Claudia" at the Chinese, Loew's State and the Ritz in Los Angeles. When it moves to the Wilshire and the Four Star these houses will make the same increase. Subsequent run houses will increase 2 to 5 cents depending upon the location and the type of house.

FWC theatres in other Southern California cities will also raise their prices, depending on the town and theatre. San Francisco first-run admissions have been 75 cents for the past five months.

•

The Academy of M. P. Arts and Sciences has announced the names of 54 members nominated for the new board of governors in an election scheduled to be held Sept. 15-25. The incumbents' terms expire Oct. 1. Members will vote also on whether to establish music, short subjects and public relations branches in addition to the present five of actors, directors, writers, producers and science.

•

The United Writers' Congress, a joint project of the Hollywood Writers mobilization and the University of California, is scheduled from Oct. 1-3. The conference, long in preparation, seeks attendance of 2,000 writers. The sessions will consider "all problems of writers in the postwar periods."

•

Twentieth-Fox renewed business relations with the Blue Network following Jimmy Fidler's broadcast of an apology to Gene Tierney for a cigar-smoking story aired last November. The company resumed relations with NBC, also disrupted by the Fidler blast several weeks ago.

•

The Motion Picture Society for the Americas has disclosed that the John Ford production unit in Brazil under the Coordinator of Inter-American Affairs auspices is shooting background material for the use of all American producers in addition to a documentary feature showing Brazil's contribution to the war effort.

•

Columbia has added "Soldiers in Slacks," about women war workers, and "Mr. Jordan Returns," a sequel to "Here Comes Mr. Jordan," to its schedule. Sidney Buchman will produce "Jordan" with the original cast except for Robert Montgomery.

•

Fox West Coast, 20th-Fox and other defendants have been granted an extension to Nov. 5 to answer the anti-trust suit filed May 24 by Sidney Pink-Joseph Moritz Theatre Enterprises.

•

Max Milder, Warners' British managing director, will arrive here Thursday from New York to discuss British exhibition with Jack L. Warner.

•

Gordon Hollingshead, Warner short production head, is gravely ill at Long Beach Hospital following a recent heart attack. Complications today prompted his placement in an oxygen tent.

•

Joseph Seidelman, vice-president of Universal, has arrived here to confer with Nate Blumberg, president, and other Universal executives.

•

Universal has given Diana Barrymore, No. 8 in the *Motion Picture Herald* "Stars of Tomorrow" poll, a prominent role in Walter Wanger's production, "When Ladies Fly."

•

Producing Artists has announced "Music from Heaven," a supermusical, as its first for UA.

•

Charles Rogers has signed Sammy Kaye's orchestra for "Song of the Open Road," a Technicolor musical.

Frank Crumit Dies Of Heart Attack

Frank Crumit, radio personality, and long-time vaudeville and musical comedy star, died of a heart attack at the Hotel Gotham yesterday at the age of 54. At his bedside was his wife, Julia Sanderson, with whom Crumit starred in musical comedy, and who was co-starred with him in radio broadcasts for the last 14 years.

Private funeral services will be held tomorrow at Springfield, Mass., Miss Sanderson's home town, where she owns a country home.

Dismiss Touhy Suit To Halt Picture

CHICAGO, Sept. 7.—Judge William Holly today held that Roger Touhy was a public character and incidents in his life were in the public domain, permitting use in a film, in dismissing Touhy's complaint against the showing of the 20th Century-Fox picture, "Roger Touhy, Last of the Gangsters."

It's no time to slack. BACK THE ATTACK.

PCCITO Protests 'Wintertime' Showing

LOS ANGELES, Sept. 7.—Robert H. Poole, executive secretary of the Pacific Coast Conference of Independent Theatre Owners, today dispatched a protest to Tom Connors, 20th-Fox vice-president in charge of sales against the tradeshowing of "Wintertime" at the Fox Wilshire theatre here tonight with a paying audience present.

Poole cited a previous protest on "Heaven Can Wait," and Conners' reply that 20th Century-Fox had not set such a practice as policy for the future. Protest asks assurance that it will not occur again.

Philco Executive Killed

According to press dispatches received here from London yesterday, James Grimes, vice-president in charge of engineering of Philco Radio Corp., and U. S. Army Pilot Loren L. Myles, 44, of Los Angeles, were killed in a plane crash near Belfast last weekend.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Para.-Cooper Suit Moved to U.S. Court

Supreme Court Justice Benedict D Dineen yesterday ordered the removal to Federal Court of a suit by Paramount to compel Joseph H. Cooper to deliver to Paramount all Class B stock of J. H. Cooper Enterprises, of Colorado, and Rialto, Inc., and all Class A stock of Interstate Theatres, Inc. now standing in Cooper's name. The transfer is based upon a diversity of citizenship of the parties.

Paramount also seeks an injunction restraining Cooper from transferring the securities to any person, or from voting the stock for the purpose of transferring any of the assets of the three corporations.

The action dates back to the early 1930's, when Cooper entered into an agreement with Paramount, it is alleged, to acquire a number of Colorado theatre properties, on a 50-50 basis, similar to the Cooper-Paramount partnership in theatres in Oklahoma and Nebraska.

The complaint alleges that Cooper president of J. H. Cooper Enterprises organized Rialto and Interstate, appointed all officers and directors of the latter two corporations, and completely dominated them, to the extent that their stock, instead of being issued to Paramount and Cooper, was issued to Cooper alone. The alleged breach of contract by Cooper is the foundation of the instant litigation.

A number of the theatre properties involved were owned by the bankrupt Publix Theatres Corp., which owned the Mountain States Theatres Corp. and, in turn, was owned by Paramount.

Motion to Be Heard In Restraint Action

A motion by J. J. Theatres, Inc., to modify the demands by 20th Century-Fox, RKO Corp., Warner Brothers, Loew's, United Artists, Columbia, and Universal, for a bill of particulars in connection with a restraint of trade conspiracy alleged against them, will be heard today by Supreme Court Justice Kenneth O'Brien.

Emil K. Ellis, plaintiff's counsel, alleges that the demands for items by the defendants are repetitious and unreasonable and constitute an abuse of the rights to a bill of particulars.

The complaint alleges that the defendants named, plus Iris Joyce, Inc., Anwell Amusement Corp., Helgus Inc., Andear Amusement Corp., Max Cohen, William and Harry Brandt conspired to eliminate competition and restrain trade affecting the operation of plaintiff's Times Theatre in favor of certain theatres in the Times Square area operated by certain of the defendants.

Designate Officers Of PRC Production

HOLLYWOOD, Sept. 7.—PRC Pictures today announced the following executive setup of PRC Production Inc.: O. H. Briggs, president; Leo Fromkess, vice-president; Karl Hoerzog, secretary and treasurer, and Arthur Johnson, assistant secretary and treasurer.

Board of directors consists of Briggs, Kenneth M. Young, J. Stinson Young, Fromkess, Arthur Greenblatt, Sigmund Neufeld, and Herzog.

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MOTION PICTURE DAILY

buy war bonds!

VOL. 54. NO. 49 NEW YORK, U. S. A., THURSDAY, SEPTEMBER 9, 1943 TEN CENTS

Starlet Deals, Bonuses Still Need Approval

Few Changes in Salary Stabilization

WASHINGTON, Sept. 8. — All "starlet" contracts and salary-bonus arrangements entered into in the film industry since last Oct. 3, when President Roosevelt ordered salary control, must continue to be submitted to the U. S. Internal Revenue Bureau for approval as in the past, it was disclosed in the long-awaited regulations on stabilization of salaries which were issued here today by the Bureau.

Arrangements for the handling of such contracts are understood to have

(*Continued on page 7*)

British Complain Of Quota Troubles

LONDON, Sept. 8.—Despite individual suggestions at the Cinematograph Exhibitors Association meeting here today to ask the British Board of Trade to suspend or amend the Quota Act, the meeting ultimately compromised on agreeing to ask the board to continue to administer the act sympathetically. Exhibitors complained of the complete impracticability of fulfilling requirements of the act.

It was stated that only three per cent of British footage was available to meet quota requirements. It was pointed out, too, that distributors are asking 40 to 45 per cent for films already second featured by circuits.

Equipment Men to Organize with WPB

WASHINGTON, Sept. 8.—Representatives of the 35mm. equipment manufacturers will meet here Monday with Allen G. Smith, chief of the theatre equipment section of WPB, to perfect the organization of an industry advisory committee and discuss current conditions as they apply to the manufacture and distribution of equipment.

The conference, which may lay the groundwork for periodic meetings, will be general in nature and aimed at developing any problems which may be facing the equipment industry, where Smith may be of assistance in working out a solution.

Prove you're alive! Join the Bond Drive.

Republic's Latin Gains Up to 50%, Reports Goodman

Republic Picture's grosses have increased 25 to 50 per cent in Latin and South America in the past year, stated Morris Goodman, vice-president in charge of foreign distribution, yesterday. He returned to New York a few days ago, after a five and a half months' tour through the Americas, visiting Mexico, Panama, Peru, Chile, Argentine, Brazil and Trinidad. Goodman attributed the increases to the improvement in pictures and



Morris Goodman

(*Continued on page 7*)

Specials Bring 30% More, Survey Shows

An analysis of current record box office returns made by Edward Small is underestood to reveal that average Class A productions bring an additional five per cent gross income increase, whereas specials costing $1,000,000 or more show increases approximating 30 per cent. This is said to have influenced Small to increase his production cost per film to an estimated $1,000,000, and in one instance to $1,500,000, for the six pictures

(*Continued on page 7*)

3d LOAN OPENED BY ROOSEVELT, FILMS

President, Morgenthau and Griffith Warn The Nation Against Complacency Because of Italian Surrender

President Roosevelt, Secretary of the Treasury Morgenthau and the film industry, last night opened this nation's Third War Loan, in a co-related effort to raise $15,000,000,000, to bring quicker defeat to our enemies.

The Government leaders and stars of Hollywood broadcast via the nation's and the industry's capitals, to an estimated 73,000,000 persons, over 951 radio stations, the message to all Americans: "Back the Attack: Buy War Bonds."

The event had double-barreled historical importance, coming within a comparatively few hours of the unexpected surrender of Italy, and marking the beginning of the biggest financial undertaking in world history, and in which the industry had been requested by the Government to serve as a basic participant from the launching to the consummation of the immediate goal.

The broadcast last night was necessarily changed at almost the last minute to stress the warning to

(*Continued on page 7*)

Goldberg to New RKO Studio Post

Leon Goldberg, treasurer of RKO, will relinquish that post in the near future to take over an important new executive position at the RKO Radio studio in Hollywood, it was learned yesterday.



Leon Goldberg

Goldberg is being released by the home office for the new studio position at the request of Charles W. Koerner, RKO Radio vice-president and studio head.

Goldberg has been treasurer of RKO and RKO Radio since 1941. Prior to that he was treasurer of Keith-Albee-Orpheum for approximately seven years.

Hicks, Silverstone Arrive in London

John W. Hicks, Paramount vice-president in charge of the foreign department, and Maurice Silverstone, 20th Century-Fox vice-president and foreign department head, arrived in London yesterday to look into current plans with company executives in Great Britain.

The trips were predicted in MOTION PICTURE DAILY on Sept. 2 in a story which stated that current and post-war trade between the American and

(*Continued on page 7*)

U.S. Asks End of Daylight Lighting of Theatre Fronts

WASHINGTON, D. C., Sept. 8.—Initiating a nationwide continuous conservation program to save manpower, fuel, material and equipment, three Government agencies today asked that all business establishments, including theatres, eliminate display lighting during daylight and limit it to between dusk and ten p. m.

Other contributions which the film industry can make to the campaign, officials said, will be through the conservation of electric current and a reduction in the use of long-distance

(*Continued on page 4*)

Kalatozov Feted by Industry Leaders

BEVERLY HILLS, Sept. 8.—Mikhail Kalatozov, Soviet film representative in the Western Hemisphere, told industry leaders who entertained him at a luncheon at the Beverly Wilshire Hotel here: "I am here not only because of the interest of the Soviet people in American pictures, but because of their interest in the American people and because pictures are

(*Continued on page 7*)

N. Y. Independents To Protest to Clark

Charging that the major companies have refused their proposal to discuss product problems with them, members of the Unaffiliated Independent Exhibitors, Inc., said to represent owners of 65 theatres in the New York City area, plan to enter into a buying combination if no relief is forthcoming.

Jesse L. Stern, UIE president, said

(*Continued on page 4*)

Prove you're alive! Join the Bond Drive.

Personal Mention

LOUIS B. MAYER and AL LICHTMAN have arrived in New York from Chicago for two weeks of home office conferences.

•

BETTY—EISENHART, assistant to FRED BULLOCK in the 20th Century-Fox still department, has returned from a two-week vacation in New England.

•

VINCENT TROTTA, HAP HADLEY and W. HORACE SCHMIDLAPP of the motion picture industry are among the judges of the 1943 Miss America contest.

•

GEORGE A. SMITH, Paramount Western division manager, has left on a tour of his territory, which will take him to the West Coast.

•

LEO H. ISRAEL, of the production department at 20th Century-Fox, and MRS. ISRAEL recently celebrated their 20th wedding anniversary.

•

GORDON LIGHTSONE, general manager of Paramount Film Service, Ltd., Canada, is at the home office conferring with NEIL AGNEW.

•

J. LAWRENCE SCHANBERGER, owner of Keith's Theatre, Baltimore, has returned from a vacation in Atlantic City.

•

WILMA FREEMAN, in charge of exploitation tie-ups for United Artists, is on vacation.

•

GRAD SEARS, United Artists vice-president in charge of distribution, left for the Coast last night.

•

ROBERT M. GILLHAM, Paramount advertising and publicity director, returned yesterday from the Coast.

•

T. P. MULROONEY, United Artists foreign sales manager, has returned to his office following a lengthy illness.

•

MORRIS MECHANIC, owner of the New Theatre, Baltimore, is spending several days in New York.

•

ISADOR RAPPAPORT, owner of the Hippodrome Theatre, Baltimore, will leave next week for the Coast.

•

SAMUEL S. STIEFEL, Philadelphia exhibitor, will leave Monday for Hollywood.

•

NELSON TROWBRIDGE has begun his 19th year as manager of the Cox Theatre, Cincinnati.

•

J. ROBERT RUBIN will arrive in New York from Hollywood tomorrow.

•

JOHN ROBERTS, Comerford booker, and family, are vacationing.

•

J. LOUIS ROME, circuit operator in Baltimore, is recovering from illness.

Prove you're alive! Join the Bond Drive.

MPTOA Speculating Over End of the Consent Decree

MPTOA, in a bulletin issued here yesterday, speculates over whether the Department of Justice can throw out the consent decree entirely. The bulletin states that the net result of the decree "has been to place an insufferable burden of unproductive expense, inconvenience, uncertainty and excessive film costs on the theatres."

"Instead of threatening to prosecute all who cooperate in efforts to solve . . . problems . . ., the Department of Justice should encourage projects patterned along the basic principles of the NRA codes," the bulletin states.

The bulletin says, "Maybe it would be a good idea to throw out the decree altogether. A lawsuit is not inevitable when the decree ends, for, if the decree is abolished, why must the suit be tried on theatre divorcement? The MPTOA is not called upon to fight theatre divorcement. If court action or legislation can be used to prevent abuses and injustices, let it be aimed at abuses that should be removed."

Despite their conjectures over the end of the decree, the MPTOA bulletin cited its four-point decree proposal, which was approved by the organization's directors, at their meeting last May, providing for the selection of pictures, arbitration, mediation and a standard form of contract.

Two New Englanders Are Lost in Action

BOSTON, Sept. 8.—Max Bornstein, former projectionist at the Apollo in Nantasket and before that at the Rialto in Scollay Square here, was killed on manoeuvers in England, according to word received at local Film Row.

Lieut. Arthur R. Bryant, M. and P. manager, formerly with Boston theatres and with the Merrimack in Lowell, is missing in action after participating in raids over Germany.

MPPDA in Routine 3rd Quarterly Meet

Attending the third-quarterly session of the MPPDA here yesterday were Barney Balaban, N. Peter Rathvon, Jack Cohn, Nicholas M. Schenck, Will H. Hays, George Borthwick, E. W. Hammons, J. J. O'Connor, Joseph Hazen, William C. Michel, Charles F. Coe and Carl Milliken.

An organization spokesman stated that the meeting discussed routine matters only.

Luncheon to Fete Henry T. Murdock

CHICAGO, Sept. 8.—Seventy-five industry leaders have been invited by Marshall Field to a welcome luncheon being tendered Henry T. Murdock, of the Variety Club, here on Sept. 14.

Murdock, formerly amusement editor of the *Philadelphia Evening Ledger*, will assume the same post with the *Chicago Sun*.

WLB Approves Raise For 1,000 Filmites

Over 1,000 office workers of six major film companies in exchanges in key cities have been granted wage increases ranging from $2 to $7 a week by the War Labor Board at Washington.

The board approved joint requests by Paramount, Loew's, Columbia, United Artists, and Warner Bros., and the IATSE, to extend the union contract to all the companies' exchanges where the union has been chartered since Sept., 1942. No union was represented in the case of RKO, which made the increase request itself.

Increases range from $3 for those earning $30 or less, to $7 for those making between $60 and $70 a week. RKO increases range from $2 to $5.25 weekly.

Decision Reserved On Motion in J-J Suit

Supreme Court Justice Ferdinand Pecora yesterday reserved decision, after the submission of papers by opposing parties, with respect to the motion of J. J. Theatres, Inc., to modify demands for particulars made by William and Harry Brandt, on behalf of a group of major film distributors and exhibitors in the Times Square area, concerning a trade restraint action instituted by J. J. Theatres, Inc.

According to Emil K. Ellis, counsel for plaintiff, which operates the Times Theatre, the Brandt interests demanded 141 items of information which were "harsh, burdensome and repetitious," and constituted an abuse of the right to demand a bill of particulars.

Paramount Theatre Gets MGM's 'Dood It'

M-G-M's "I Dood It," starring Red Skelton, has been booked into the Paramount Theatre on Broadway, and will open either Nov. 10 or 17, according to Robert H. Weitman, managing director of the theatre. This marks the first occasion that an M-G-M picture will play the Paramount house.

Federal, Warners File in Gary Case

CHICAGO, Sept. 8.—Federal Theatres, in behalf of the Avalon and Capitol Theatres, Chicago, and Warner Bros., in behalf of the Paramount and Parthenon Theatres, Hammon, have filed declaration of intervention in the Gary Theatre Co. arbitration case.

Powers Quits WFC

Pat Powers, known in film promotional circles, has resigned as director of the special events division of the Treasury's War Finance Committee.

Coast Flashes

Hollywood, Sept. 8

CHAIRMAN Henry Ginsberg of the War Finance Committee has appointed J. H. Rosenberg head of a special committee to contact corporations in the film and allied industries when the Third War Loan campaign opens tomorrow, with 532 volunteers conducting a personal solicitation of studio ranks.

•

William Bendix, elected the top "Star of Tomorrow" in the *Motion Picture Herald's* exhibitor poll, was given the title role in "The Hairy Ape," Jules Levey's first film for United Artists. Levey has also contracted Bendix for a second picture not yet determined.

•

W. R. Frank announced that Donald Woods, Claudia Drake, Sigrid Gurie, Robert Barratt, H. B. Warner, Beryl Wallace, Ralph Morgan and Russell Simpson will head the cast of "Goebbels, His Life and Loves," which is scheduled to start shooting tomorrow.

•

Warners has announced a remake of "Outward Bound," made in 1931 with Leslie Howard, as a vehicle for John Garfield. The story will be modernized with Mark Hellinger producing and Edward Blatt making his directorial debut following the dialogue direction of "This Is the Army."

•

Services will be held here tomorrow at the Church of the Good Shepherd for Cal Walker, Northwestern district manager for Warner Theatres who died here Tuesday. Interment will be at Holy Cross Cemetery.

•

Anne Baxter, No. 5 in the *Motion Picture Herald* "Stars of Tomorrow" poll, has been given the feminine lead in the "Eve of St. Mark" by 20th-Fox.

•

Added to M-G-M's schedule is a musical for Red Skelton, "A Ho[t] Time in the Old Town," about President Garfield's era.

•

Martha Cheavens' "Sunday Dinner for a Soldier" has been bought by 20th-Fox. Walter Morosco will produce.

•

Universal is boosting the budgets of Donald O'Connors' next two pictures "The Merry Monohans" and "Patrick the Great."

•

Joseph H. Seidelman, Universal vice-president, will leave here for the East by train on Friday.

•

Jean Parker will start a three-picture deal for Pine-Thomas in the feminine lead of "Navy Way."

•

M-G-M has announced that "Honest-Plus Brannan," a Wallace Beery vehicle, has been added to its schedule.

•

Universal has signed Dinah Shore and Orson Welles. The company has assigned Grace McDonald to "Three Cheers for the Boys," with George Raft and Sophie Tucker.

Prove you're alive! Join the Bond Drive

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c



How much time are you clearing for 'Watch on the Rhine'? Better give it plenty 'cause Bette's getting plenty! Everywhere it's the Warner kind of Extended Holdover!

ETTE DAVIS and PAUL LUKAS with GERALDINE FITZGERALD
"WATCH ON THE RHINE" • Directed by HERMAN SHUMLIN • From Play by LILLIAN HELLMAN
LUCILE WATSON • BEULAH BONDI • GEO. COULOURIS • Screen Play by Dashiell Hammett • Additional Scenes and Dialogue by Lillian Hellman • Music by Max Steiner
A HAL B. WALLIS PRODUCTION

Lukas-Davis Team is Good For $26,000

WASHINGTON, D. C., Sept. 8.—The Paul Lukas performance in "The Watch on the Rhine" had the local critics dancing in the streets while Bette Davis, co-starring, is helping to lure the cash customers to the Earle Theater for what appears to be a neat $26,000 on the week.

Estimated grosses for the week ending September 8 are:

"Hi, Diddle Diddle" (U. A.)
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days. On stage: Sammy Kaye and Orchestra. Gross: $26,000. (Average, $22,000)

"Salute to the Marines" (M-G-M)
LOEW'S COLUMBIA—(1,234) (30c-50c) 7 days. Second downtown week. Gross: $8,000. (Average, $6,900)

"The Watch on the Rhine" (W. B.)
WARNER'S EARLE—(2,210) (30c-40c-50c-75c-90c) 7 days. On stage: Harry Reso; Barbara Blaine; Pat and Sylvia. Gross: $26,000. (Average, $18,800)

"Mr. Lucky" (RKO)
RKO-KEITH'S—(1,800) (40c-50c-65c) 7 days) second week. Gross: $16,000. (Average, $11,400)

"This Is the Army" (W. B.)
WARNER'S METROPOLITAN—(1,600) (30c-44c) 7 days, 4th downtown week. Gross: $10,000. (Average, $6,900)

"Best Foot Forward" (M-G-M)
LOEW'S PALACE—(2,242) (28c-55c) 7 days. Gross: $19,000. (Average, $17,600)

20th N. Y. Exchange Honors Ray Moon

Personnel of the 20th Century-Fox New York exchange last night gave a testimonial dinner to Ray Moon, exchange manager, at Cafe Loyale to celebrate the receipt of a three-week-pay bonus by all of the exchange's employes for their efforts during the recent 20th national sales drive.

Among those present were: Tom Connors, vice-president in charge of world wide distribution for the company; W. J. Kupper, general sales manager; A. W. Smith, Jr., Eastern sales manager, and Larry Kent, executive assistant to Spyros Skouras.

Equity to Study Merger

The Council of Actors Equity here has authorized the appointment of a committee to study the invitation made by the American Federation of Radio Artists that Equity join American Guild of Musical Artists and AFRA in a three way merger. Committee consists of Bert Lytell, Equity president; Paul Dullzell, Ruth Richmond, Rebecca Brownstein, Philip Loeb, Rhys Williams, and Alfred Harding.

44thSt.Theatre to 'Times'

The New York *Times* has acquired from Capt. Vincent Astor the 44th St. Theatre building, including the Nora Bayes Theatre, at 216 West 44th St., it was announced. Webb and Knapp were the brokers for the theatre property, which is assessed for $830,000.

Stewart Joins Warners

WASHINGTON, Sept. 8. — Russell Stewart, drama and motion picture editor of the *Daily News*, has left his newspaper post to join Warner Bros. in New York in the publicity department.

Prove you're alive! Join the Bond Drive.

Review

"Wintertime"

(20th Century-Fox) *Hollywood Sept. 8*

WILLIAM LEBARON'S production predicated upon Sonja Henie's artistry aboard skates differs from her previous presentations in no respect calculated to confuse steady customers who come to see her exhibitions. Other principals in this variation of tale about an inn facing financial ruin prior to her arrival and ice-carnival ministrations are Jack Oakie, as press agent comic; Cesar Romero, as floorshow entertainer interested in her money; Cornel Wilde, who wins her; Carole Landis, S. Z. Sakall, Woody Herman and his band.

In her five skating sequences, spotted through the picture and staged in the usual lavish manner, Miss Henie equals and possibly tops past performances. Six Leo Robin-Nacio Herb Brown songs, performed by the band and various principals in various combinations, include "Dancing in the Dawn" as possible hit material.

Comedy content is relied upon somewhat more extensively than in most Henie films, Oakie and Sakall providing early laughs, with Romero turned loose among fashionable hotel guests, while clad only in long woolen underwear, for several minutes of slapstick near the end to pull the picture together. This section had a Beverly Hills preview audience howling.

Direction by John Brahm keeps events moving but fails to keep the story line unsnarled or secondary characters accounted for. Put it down as pattern Henie, satisfactory but less than an improvement.

Running time—83 minutes. "G."*

WILLIAM R. WEAVER

**"G" denotes general classification.*

U. S. Asks End of Daylight Lighting

(*Continued from page* 1)

telephone facilities by the film industry.

The campaign is being sponsored jointly by the War Production Board, Office of Defense Transportation and the Petroleum and Solid Fuels Administrator to save coal, oil, gas, electricity, communications, water and transportation.

In the near future, suggestions will be released as to how each industry and individual in the country can participate in the drive, designed to save resources necessary for the conduct of the war, it was said.

Honor Soviet Director

Professor Solomon Michoels, Soviet actor-director, and Lt. Col. Itzik Feffer, Soviet author and poet, will discuss the Soviet theatre at a meeting in their honor on Sept. 17 at 11:30 P.M. in the Royale Theatre here. Major Raymond Massey will be chairman of the program which is sponsored by the National Reception Committee to the Soviet Delegation.

Cagney Host to Press

William Cagney, producer, and United Artists, his distributor, will be host to the trade press at a "Johnny Come Lately" breakfast at noon tomorrow in the Hotel Astor's Hunting Room.

The UA exploitation department has devised a card which utilizes the new silver penny with the following message: "Here's your 'Johnny-Come-Lately' Lucky Penny," and is distributing it to circuit buyers.

'GWTW' Back in Loop

CHICAGO, Sept. 8.—"Gone With the Wind" is back in the Loop at the Studio Theatre. Originally booked for four days, the picture will probably play at least three weeks. Admission has been increased from 75 to 99 cents for Saturday and Sunday evenings.

N. Y. Independents To Protest to Clark

(*Continued from page* 1)

he plans to place the product problems of the group before Assistant Attorney General Tom C. Clark when the latter arrives in New York, next week. Stern claims that his group is paying more per day average for pictures than some of the major circuits, yet the UIE houses get last runs, he declared.

4 B'way Runs for Para.

With the opening of "So Proudly We Hail" at Radio City Music Hall, today, Paramount will have four first runs on Broadway. Others are "For Whom the Bell Tolls," at the Rivoli; "Let's Face It," at the Paramount, and "The City That Stopped Hitler—Heroic Stalingrad," at the Victoria.

Jefferson with Loew's

William Jefferson, formerly with National Screen and lately with the U. S. Government in Richmond, Va., has joined the Loew Theatres publicity department to handle out-of-town circuit publicity.

Warners Sells Site

Warner Brothers has sold a large tract of land in Hackensack to George Sherman, merchant. The plot was purchased in 1928 as a site for a large theatre, but the plan never materialized.

Dale Named by Bogeaus

HOLLYWOOD, Sept. 8. — Jerry Dale has become publicity director for Benedict Bogeaus, the producer has announced. He will first work on "The Bridge of San Luis Rey," which Bogeaus will make for United Artists release.

Universal Sets Deals

Universal has closed deals for its new season's product with the Kincey Circuit in Charlotte and Bamford Theatres, Asheville, N. C.

$50,000 for 'This Is Army' In Philadelphia

PHILADELPHIA, Sept. 8. — Another big holiday week is ahead for the downtown theatres in starting off the new season. Theatres enjoyed capacity for the week-end. Biggest business still being done at the Mastbaum with "This Is the Army," pointing to $50,000 for its third week. Among new product, "Destroyer" leads the way at the Fox with $28,500 in sight.

Estimated takings for the week ending Sept. 7-10:

"So Proudly We Hail" (Para.)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $19,400. (Average, $10,300)

"Hitler's Madman" (M-G-M)
ARCADIA—(600) (35c-46c-57c-68c) 3 days, 2nd run. Gross: $1,300. (Average, $3,500)

"Watch On the Rhine" (W. B.)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $20,000. (Average, $19,000)

"Honeymoon Lodge" (Univ.) (6 days)
"Destroyer" (Col.) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville, including Jan Savitt's orchestra, Yvette, Danny Drayson, The 3 Sailors, Buddy Welcome, Elisse Cooper and Jerry Perkins. Gross: $27,500. (Average, $23,900)

"Destroyer" (Col.)
FOX—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $28,500. (Average, $17,800)

"Hers to Hold" (Univ.)
KARLTON—(1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $10,000. (Average, $4,700)

"DuBarry Was a Lady" (M-G-M)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week, 2nd run. Gross: $6,000. (Average, $5,300)

"This Is the Army" (W. B.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $50,000. (Average, $22,900)

"Dixie" (Para.)
STANLEY—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $14,500. (Average, $18,300)

"Swing Shift Masie" (M-G-M)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $12,800. (Average, $8,400)

AFM Recording Ban To Stay, Says Padway

Declaring that it is the first time in his 32 years of labor organization work that an employer is running after an employe to try to get him back, Joseph A. Padway, attorney for the American Federation of Musicians, pledged the union to a last ditch fight against the transcription companies before a War Labor Board hearing in New York yesterday.

Earlier, A. Walter Socolow, attorney for the transcription companies assailed the attack of James C. Petrillo, AFM president, against Elmer Davis, OWI director.

Padway explained that the AFM is striking not so much against the transcription companies as it is against a "machine."

Hears of Film Price Control in Australia

MPPDA yesterday received cable confirmation from major film company branches in Australia that the government there has machinery in motion to place film rentals under price control regulation. Under this act, exhibitors or distributors who object to film rental prices will get hearings before Customs Minister R. V. Keane, who is also Price Commissioner. The information had been shortwaved in a newscast Tuesday from Australia.

It's no time to slack. BACK THE ATTACK.



"Oh, boy! Looks like another of those swell Paramount Musical Features..."



Paramount Pictures

"Wrong again, brother—it's the first of those swell Paramount Musical Shorts!"



Our next big war job — Third War Loan September 9th-20th

Now Ready

No. 1 in the Sensational New Series of SIX 2-REEL MUSICALS Produced for the First Time on Paramount's Hollywood Lot by the Master Makers of Musicals—

IN TECHNICOLOR

Paramount's Musical Parade



Ask Your Exchange To Show You



Judge For Yourself The Eye-filling Production . . . Gorgeous Color . . . New Song Hits . . . Hollywood Stars and Feature Acts of This First Sample of the Most Impressive Supporting Shows on The Market. Pick up That Phone Now and Make a Date to

See It!

Republic's Latin Gains Up to 50% Reports Goodman

(*Continued from page* 1)

the general upswing arising from the war boom.

He reported that Republic has opened its own offices in Argentina. Known as Republic Films Argentina Corp., it will, in addition, distribute the product of Sono Film and Efa, Argentine producers. Guy P. Morgan heads the Argentine office, which will also cover Paraguay and Uruguay, and will supervise Chile. Other branches operated by Republic are located in Panama, covering Central America and Jamaica, and Trinidad, covering the British West Indies.

American films are leading in popularity with Latin American audiences, which have shown evidence of tiring of war pictures. He added that anti-Fascist films of not too strong a political nature are still being shown in Argentine. "Commandos Strike at Dawn" was well received throughout Argentine, he said.

Republic will continue to expand throughout South America, setting up its own distribution organization, Goodman disclosed.

Starlet Deals to Get U. S. Approval

(*Continued from page* 1)

been worked out in conferences between company lawyers and bureau officials, but have never been disclosed.

The new regulations, in effect, show little change from those of last December, which were designed to achieve salary control. Bureau officials explained that the new regulations make no changes in the procedure for handling salary matters.

The Bureau has jurisdiction over all salaries in excess of $5,000 per year and over salaries of executives, administrative and professional employees.

Hicks, Silverstone Arrive in London

(*Continued from page* 1)

British film industries are among the most immediate concerns of home office officials here.

The executives, along with Joseph H. Seidelman, Universal vice-president and foreign department head, who is still here, had been detained from their planned trips to England because of travel priorities. However, last minute cancellations, Tuesday, opened the way for the Clipper trip by Hicks and Silverstone.

The 20th-Fox home office said yesterday that while abroad Silverstone expects to visit as many of the neutral countries as time permits in behalf of his company's product.

'Sun' Chicago Premiere

CHICAGO, Sept. 8.—"Behind the Rising Sun" will have the first around the clock premiere at the Palace Theatre here on Sept. 24, with an extensive radio, newspaper, and personal appearance campaign, arranged by Terry Turner and Ralph Banghart of the RKO publicity department.

Roosevelt and Industry Open 3d War Loan Drive

(*Continued from page* 1)

America that Italy's surrender did not vitiate the need for buying bonds, and more bonds, in the Third Loan Drive.

"Let us not not delude ourselves that this (Italian) armistice means the end of the war in the Mediterranean," the President warned the country.

The President told the American people that every dollar they invested in the Third War Loan is their personal message of defiance to our common enemy and a personal message of faith and good cheer to our Allies and all our men at the front.

He called upon the people to contribute not only money which they would normally save, but money which they normally would not save. "The success of the Third War Loan drive will be the symbol that we do not propose to rest on our arms," the President said. "The American people will never stop to reckon the cost of saving civilization."

Last night's program was for a full hour, from nine to ten p. m., EWT. Thousands of exhibitors across the country stopped their performances to 'pipe' the appeal to their audiences.

Cagney Introduces

The stars of the Hollywood Bond Cavalcade, newly arrived, by special train, in Washington; officials of the Industry's War Activities Committee and of the Hollywood Victory Committee were in the room as the President and the Secretary of the Treasury spoke.

The President was presented to the nation by Morgenthau, and spoke for some ten minutes. The industry's James Cagney presented the latter.

The first 50 minutes of the program came from Hollywood, featuring the film colony's stars, with Don Ameche as master of ceremonies. Robert Young appeared in a sketch based on General MacArthur's escape from Bataan. Burns and Allen were heard in a comedy script, Dinah Shore and Edgar Bergen did a car-pooling sketch, Humphrey Bogart a script about Guadalcanal, Jimmy Durante a humorous treatment of people who travel unnecessarily in war-time. The United Nations spot featured Ronald Colman, Akim Tamiroff and Charles Boyer, with a new song, "Road to Victory," written by Frank Loesser as the finale.

The stars of the Hollywood Bond Cavalcade special train arrived in Washington yesterday morning, three hours late, and were picked up at Union Station in Army jeeps and were driven to Washington Monument for a Treasury Department "Back the Attack" show. Just as the jeeps entered the monument park, the news of Italy's surrender came over the public address system, adding a special fillip to the ceremonies. Following the ceremonies, the troupe was driven to the Hotel Statler for a reception tendered them by the Secretary of the Treasury.

Secretary Morgenthau, at the reception, paid tribute to the service of the film industry to the nation. He said, "You People are always the first to respond in a crisis. The way you have rallied to the Third War Loan campaign is magnificent.

"I often think that you yourselves do not realize the importance of the part you play in every effort that involves the American public. You not only will sell bonds in this drive but you will inspire others by your example and enthusiasm to work harder for the common cause. You carry the torch that lights the 'bond' fire of public enthusiasm. I appreciate your coming here today and the Hollywood Bond Cavalcade has my best wishes as you continue your tour."

Harmon Speaks for Stars

Francis Harmon, executive head of WAC, said it was a privilege for the film group to serve on "this great all-American team" and that the Hollywood Bond Cavalcade was on its way not only to "Back the Attack" with War Bonds but to unite America in behalf of speedy total victory. Harmon stated that the reception which was to be accorded industry representatives at the White House was cancelled with the news of the Italian capitulation. It was understood that James Cagney and Kenneth Thomson conveyed the respects of the entire group to the President and Prime Minister Churchill who sat by as the President spoke to the nation.

Churchill, Morgenthau In 2nd 'Film Bulletin'

Winston Churchill, Secretary of the Treasury Morgenthau, and a War Bond are the subjects of the film industry's WAC "war information bulletin," No. 2, which goes into national theatre release today, via the five newsreels. The particular bond, of $100 denomination, was purchased by Churchill, and came from a Treasury Department issuing agent, Loew's Capitol Theatre, in Washington, and will be auctioned off in Britain for charity.

The Hollywood Bond Cavalcade of Stars will appear in Philadelphia today, in Boston tomorrow, and on Saturday night, at Madison Square Garden, New York, where an originally scaled ticket sale of $86,000,000 in bonds will actually exceed $110,000,000, according to Leo Brecher, New York exhibitor, in charge of the industry's local bond committee.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

'Complacency Is Dangerous'

Sudden capitulation, yesterday, of Italy, to Allied demands for surrender, brought warnings of the "danger" of any complacency in the Third War Loan, from Secretary of the Treasury Morgenthau and from L. C. Griffith, chairman of the film industry's participation in the drive.

Italy's fall is but the end of round one, advised Morgenthau. Griffith, in an emergency bulletin to operators of 16,000-odd theatres, warned that with Italy's fall, extra showmanship is necessary for "Backing the Attack" on the two remaining enemies.

New England Boards Already Tapping Films for War Work

NEW HAVEN, Sept. 8.—Unexpected orders from draft boards to pre-Pearl Harbor fathers in the New England film industry, fathers as old as 44, to resign their theatre or exchange posts for war work, area already being received.

Several receipts of notices from Selective Service boards received by filmites, in the past few days, require them to either take "essential" jobs or register for such jobs with the U. S. Employment Service by Sept. 20, even though the industry has not been declared non-essential, and despite the repeated declarations by high Selective Service officials that employment in the film business does not automatically make a worker callable just for that reason. Also, recognition has been officially expressed repeatedly pointing up the moralc value of films.

When New England boards, several weeks ago, started calling older fathers in the film business, some appeals were taken, reaching Washington, it is understood, and finally resulting in local boards delaying enforcement of their job-switching directives.

Now, however, New England boards apparently have resumed their pressure, sending notice to many in the industry hereabouts. Some of those now receiving them include: Earl Wright, 20th-Fox salesman; Lou Brown, Loew-Poli publicity chief; Joseph DiFrancesco, operator of the Cheshire and Fairmount Theatres; James Memery, Loew-Poli artist; Ernest Gau, of Loew's; William Brownstein, assistant at the Loew-Poli, Springfield. Their ages run up to 44, and all but Brownstein have pre-Pearl Harbor families.

Kalatozov Feted by Industry Leaders

(*Continued from page* 1)

the best medium through which one people can learn about another."

Y. Frank Freeman presided. Present were Maurice Benjamin, Joseph Breen, Harry Cohn, Herbert Freston, Henry Ginsberg, Sam Goldwyn, Jason Joy, Charles Koerner, Edgar J. Mannix, Joseph H. Seidelman, M. J. Siegel, Hal Wallis, Walter Wanger and Jack Warner. Kalatozov will remain here for another week.

Specials Bring 30% More, Survey Shows

(*Continued from page* 1)

scheduled by him for 1943-44 season, releasing through United Artists.

Four of 17 properties owned by Small, which are to be included in the group of six, are "Cagliostro," "The Raft," "Kate Fennigate" and "Two Years Before the Mast."

Manager At Liberty

Competent — Experienced in all types of exhibition — A1 record in metropolitan, deluxe or neighborhood theatres. Will go anywhere for top offer. Box 220, MOTION PICTURE DAILY.

Short Subject Reviews

"Airways to Peace"
(March of Time-20th Fox)

The vital job that is being done by the Air Transport Command, newly organized arm of the U. S. Army Air Forces, both in respect to its importance in post-war reconstruction and as a factor in winning the war, makes up the subject matter of this interest-commanding March of Time.

The world's greatest airline, the ATC, with bases that circle the globe, carries out innumerable indispensable services. Its greatest task is, of course, the transportation of military supplies. The rout of Rommel in North Africa is an example of its efficiency. Transportation of troops, medical supplies, the transferral of wounded to base hospitals, piloting fighting planes to fighting areas, are other duties.

Impressive is the thoroughness and precision with which the pilots are instructed in how to deal with the flight conditions which they may encounter as a precaution to avoiding possible hazards en route. Photography is up to usual MOT high standards. Running time, 17 mins. Release date, Sept. 10.

"Quack Service"
(Columbia)

Una Merkel and her girl friend, Gwen Kenyon, get jobs as process servers in this comedy. The lawyer for whom they are working has a bet with a doctor friend that he cannot get a process served on him. Una and Gwen attempt to trap the doctor in a nightclub where they are disguised as hostesses. He escapes, but they appear again the next morning at the hospital. The doctor has them confined as psychopathic cases but after much scheming, they get their man. Good fun for the slapstick fans. Running time, 15¾ mins. Release date, Sept. 3.

"Screen Snapshots"
(No. 2—Series 23)
(Columbia)

At a party for service boys at the home of Edmond Lowe, the boys meet up with such famous stars as Groucho Marx, Brian Aherne, the Great Gildersleeve, Fanny Brice and Carole Landis, all shown engaged in some of their numerous activities. Quite entertaining. Running time, 9¾ mins. Release date, Sept. 17.

"Pitchin' in the Kitchen"
(Columbia)

The slap-happy Hugh Herbert is involved in all sorts of slapstick antics in this amusing comedy. Unable to get a job because he cannot get a birth certificate, his wife takes a job in war work and leaves Hugh home to do the housework, with disastrous results. Running time, 18½ mins. Release date, Sept. 10.

PROTECTING THE THEATRE
..OUR "FIRST LINE OF MORALE"
ALTEC
SERVICE CORPORATION
250 West 57th Street · New York City

Review

"Sherlock Holmes Faces Death"
(Universal)

BASED on a new "murder for money" angle, Universal's newest in the Sherlock Holmes' series is a fast moving story in which the unpredictable Holmes becomes involved in a triple murder plot in an ancient English castle, converted into a home for convalescent soldiers.

Nigel Bruce, as Dr. Watson, in charge of the hospital, enlists the aid of Basil Rathbone as Holmes, following the attempted murder of the young assistant, Dr. Sexton, played by Arthur Margetston. Holmes discovers the body of Geoffrey Musgrave, lord of the manor, and soon afterward, the body of Geoffrey's brother and heir, Philip. Scotland Yard's blundering Inspector Lestrade is holding Captain Patrick Vickery, American pilot in love with Sally Musgrave, sister to Philip and Geoffrey and heiress to the Musgrave fortune.

Following an investigation into the ancient family ritual of the House of Musgrave, Holmes places himself in an ancient burial crypt where he traps the murderer and uncovers an old land grant, the motive for the crime. The tables are suddenly turned and the crook gets the upper hand. In what he thinks is his moment of triumph he confesses his crime to the detective who has planted blanks in his gun. Watson and the inspector come in the nick of time and the murderer is caught.

Rathbone's usual fine characterization of A. Conan Doyle's famous creation and Bruce's portrayal of the blustery Watson, plus a plot with an unusual twist and unexpected climax make this a good show for the mystery devotees.

Ray William Neill produced and directed, and quite capably so, from an effective screen play by Bertram Millhauser, based on A. Conan Doyle's story.

Running time, 68 mins. "G."* HELEN MCNAMARA

**"G" denotes general classification.*

'Best Foot Forward' Is St. Louis Best, Grossing $25,500

ST. LOUIS, Sept. 8. — Crowds swelled the take for theaters with new bills this week, but the holdovers fared only "so-so." "Best Foot Forward," at Loew's State, tops the list with an estimated $25,500.

Estimated receipts for the week:

"Best Foot Forward" (M-G-M)
"Buckskin Frontier" (U. A.)
LOEW'S STATE — (3,162) (30c-40c-50c-55c) 7 days. Gross: $25,500. (Average, $16,900)
"Claudia" (20th-Fox)
"Nobody's Darling" (Rep.)
FOX—(5,038) (30c-40c-50c) 7 days. Gross: $24,000. (Average, $15,800)
"This Is the Army" (W. B.)
AMBASSADOR—(3,154) (40c-50c-60c) 7 days, 4th week. Gross: $15,000. (Average, $12,500)
"Hers to Hold" (Univ.)
"Petticoat Larceny" (RKO)
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: $8,500. (Average, $7,300)
"Presenting Lily Mars" (M-G-M)
"Good Luck, Mr. Yates" (Col.)
LOEW'S ORPHEUM — (1,900) (30c-40c-50c) 7 days. Gross: $6,000. (Average, $6,900)
"High Explosive" (Para.)
"Submarine Alert" (Para.)
ST. LOUIS — (4,000) (35c-40c) 7 days. Gross: $4,000. (Average, $4,400)

Deny 20th Injunction

Judge Kenneth O'Brien, in New York Supreme Court, has denied the motion for an injunction sought by Adventure Films to restrain 20th Century-Fox and Time, Inc., from exhibiting the picture March of Time "Invasion" film, on the grounds that it is similar to an Adventure picture.

Ralph Martin Resigns

Ralph Martin, an employe in Columbia Pictures' exploitation department for the past seven years, has resigned effective Sept. 17 to accept a position with Dell Publishing Co.

'Hail' Breaks the Record on $22,500 Take in Baltimore

BALTIMORE, Sept. 8.—Current business is running in top brackets. Keith's broke all house records with "So Proudly We Hail," taking $22,500.

Estimated receipts for the week ending Sept. 9:

"Best Foot Forward" (M-G-M)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days. Gross: $18,000. (Average, $15,000)
"So Proudly We Hail" (Para.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days. Gross: $22,500. (Average, $11,900)
"Claudia" (20th-Fox)
NEW — (1,581) (15c-28c-35c-55c) 7 days. Gross: $12,000. (Average, $9,300)
"Watch on the Rhine" (W. B.)
STANLEY — (3,280) (28c-39c-44c-55c and 60c weekends) 7 days. Gross: $20,000. (Average, $15,100)
"The Sky's the Limit" (RKO)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c) 7 days. Stage show: Frank Gaby, Jackie Green, Paul Remos & Toy Boys, Enrica & Novell, Max & His Gang. Gross: $19,500. (Average, $16,500)
"Souls at Sea" (Para.)
MAYFAIR — (1,000) (20c-40c) 7 days. Gross: $6,500. (Average, $6,100)

'Claudia' Opens

"Claudia," 20th-Fox film, will have its New England premiere in five Poli theatres, starting today at Bridgeport, New Haven, Springfield, Worcester and Hartford, aided by special radio broadcasts in addition to an advertising campaign, which will blanket New England.

McCormick to Mid-West

S. Barret McCormick, RKO director of advertising and publicity, left for Cincinnati to attend the 50-city mid-West premiere of "Behind the Rising Sun," on Saturday.

Hollywood

Hollywood, Sept.

MONOGRAM'S "Sweethearts o the U. S. A." will have 7 original songs by Lew Pollock and Charle Newman. . . . PRC's Arthur Green blatt is seeking exploitation ideas fo Buster Crabbe's Western series fron branch managers. . . . Warner's writer Steve Fisher, is doing the script o "Night and Day," Cole Porter story for Hal Wallis. . . . George Murphy will team with Eddie Cantor in th latter's "Show Business," at RKO with June Havoc in a romantic role . . . Katina Paxinou, of "Bell Tolls" fame, plays the Mother Superior of a French hospital in Paramount's "To morrow's Harvest.'" . . . William Perl berg has assigned Vincent Price t a top role in "Eve of St. Mark," a 20th-Fox. . . . Filming of Case Robinson's "Revenge," at RKO-Path studio, resumed after a couple of day lay-off for producer-writer to revis a bit of the script.

•

Sam Wood, whose "For Whom th Bell Tolls," produced at Paramoun is breaking plenty of records, no has three scripts on the back burner for productions he plans to turn ou at Columbia under his own banne but released through that studio.

One of these, "The Land Is Bright," will probably turn up under a differ ent title because Sam was unsuccess ful in his efforts to halt the use o an almost similar title, "This Land I Mine," RKO production.

He's also readying "Address Un known," a story of a subtly worked out bit of revenge flavored wit Gestapo terrorism and degradation o a man by Hitler. On this one h plans to put a director to work, bu he will supervise production.

Probably the first one to get on th stages will be "Jubal Troop," fo which the producer says, "Gar Cooper is as important to this as h was to "For Whom the Bell Tolls and "Saratoga Trunk." He's no negotiating for both Cooper and Iren Dunne for the leads in "Jubal Troop. It looks like another "Bell."

$250,000 to Promote 'Flesh and Fantasy

Promotional budget of $250,000 ha been approved by Universal for "Flesh and Fantasy," the company said yes terday. "U's" advertising departmen is completing arrangements for cam paigns in key cities. Oct. 29 is th release date for the production, co produced by Charles Boyer and Jul ien Duvivier and directed by Duvivier

In the course of editing the sequenc featuring Gloria Jean and Alan Curti was eliminated. "U" said the sequenc would have made the production over length. It will soon be released as a separate feature.

Paramount Observes 'Paramount Week

This year's "Paramount Week," now current, "finds 12,000 exhibitor rallying around the 25-year-old stand ard," according to Neil Agnew, Para mount general sales manager. Para mount Week inaugurates the new sea son for the company.

A total of 288 prints on "So Proud ly We Hail," print capacity, are be ing used for the week's observance.

Judy Canova



SLEEPY LAGOON

DENNIS DAY · RUTH DONNELLY · JOE SAWYER · ERNEST TRUEX · DOUGLAS FOWLEY and MIKE RILEY AND HIS ORCHESTRA

JOSEPH SANTLEY — Director · Screen Play by Frank Gill, Jr. — George Carleton Brown

Based On An Original Story by Prescott Chaplin





A Republic Picture

BUY U. S. WAR SAVINGS BONDS

Before Pearl Harbor



1928
SINGLE DENSITY



1932
SINGLE DENSITY
SQUEEZE



1934
PUSH-PULL
DENSITY
100 MIL



1937
PUSH-PULL
DENSITY
200 MIL



1938
PUSH-PULL
AREA
200 MIL



1940
SINGLE DENSITY
WITH 5 MIL
CONTROL TRACK



1941
COMPREX DENSITY
WITH 100 MIL
CONTROL TRACK



1941
COMPREX BILATERAL
AREA WITH 100 MIL
CONTROL TRACK



1941
STEREOPHONIC
AREA
3 SOUND TRACKS
1 CONTROL TRACK



1941
STEREOPHONIC
DENSITY
3 SOUND TRACKS
1 CONTROL TRACK



POST-WAR
194X
?

Above you see ten different sound tracks made with Western Electric Equipment from 1928 up to the beginning of the war.

. . . during the war

Wonderful new weapons—based on the engineering principles learned in recording sound for motion pictures—are being developed and perfected today. They will help to end this war sooner. Where and how they are serving will make an interesting story when it can be told. In the course of this wartime development program, the scientists at Bell Telephone Laboratories and Western Electric are constantly adding to their already unique knowledge of sound-recording and transmission.

. . . and after

When V-day comes, the post-war sound track—no matter what it may look like—will reflect the new ideas and developments now coming out of our work on war projects. The Voice of the Screen will be still finer!

Back the Attack! During the Third War Loan Drive—and till the day of Victory—buy all the War Bonds you can!

Electrical Research Products Division
OF
Western Electric Company
INCORPORATED
195 BROADWAY, NEW YORK, N. Y.

DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 50 NEW YORK, U. S. A., FRIDAY, SEPTEMBER 10, 1943 TEN CENTS

See Raw Stock Allocation Set For Duration

WPB Is Optimistic on Future Supply

WASHINGTON, Sept. 9.—Raw stock allocations for the fourth quarter will remain at current levels and, barring marked improvement in the supply situation, may continue unchanged throughout the war, it was said today by War Production Board officials.

In recent months, it was admitted, the situation has become easier, but only to the extent, it was said, where apprehensions were allayed that allocations could not be filled.

It was pointed out that some other consumers of film have taken sharper cuts than the motion picture industry, and it was indicated that no larger supplies would be made available to the studios until these other classes of users also could be given some relief.

Military demand for raw stock is

(Continued on page 6)

Canada Exhibitors Pick Future Stars

Canadian exhibitors have named William Bendix, Susan Peters, Philip Dorn, Kathryn Grayson, Pierre Aumont, Alexis Smith, Gene Kelly, Diana Barrymore, Gig Young and Anne Baxter as the ten most promising film players for elevation to stardom.

The poll, conducted by *Motion Picture Herald* for the third year, and published by that publication today, revealed a remarkable similarity between the selections by the Dominion showmen and their American counterparts. Eight of the top 10 favorites

(Continued on page 6)

Western Pa. Allied To Meet Oct. 18-19

Allied Theatre Owners of Western Pennsylvania will hold its annual convention Oct. 18 and 19 in Pittsburgh, it was announced here yesterday. Fred Herrington, president, and George Corcoran of Monongahela, Pa., convention chairmen, are here from Pittsburgh in connection with plans for the meeting.

It's no time to slack. BACK THE ATTACK.

Half of RKO's New Lineup to Rogell; Goldberg Replaces

HOLLYWOOD, Sept. 9.—Sid Rogell, RKO studio manager, will be made production executive in charge of half of RKO's new season product lineup as of Oct. 15, Charles W. Koerner, vice-president and studio head, revealed today.

Leon Goldberg, RKO treasurer, will succeed Rogell as studio manager, coming here from the home office, as reported exclusively by MOTION PICTURE DAILY yesterday. In making the announcement Koerner told MOTION PICTURE DAILY: "Goldberg will make a valuable addition to our manpower here."

The remaining half of RKO's new

(Continued on page 6)

Industry Reassured On Vacuum Tubes

WASHINGTON, Sept. 9.—A further reduction in the production of vacuum tubes for civilian use is expected to be ordered in the near future by the War Production Board, but Allen G. Smith, chief of the Theatre Equipment Bureau, expressed the belief today that it would still be possible to secure enough to meet the needs of the motion picture producers and exhibitors.

Heavy Army and Navy requirements and a production capacity but little above military needs have created a tight tube situation, it was ex-

(Continued on page 6)

'So Little Time' Is Bought by Selznick

The sale of screen rights to J. P. Marquand's new best selling novel, "So Little Time," to David O. Selznick for $125,000 was reported on Broadway yesterday. The book has sold over 465,000 copies in the three weeks since its publication.

Film Industry Goes Into Action as 3rd Loan Drive Starts

The motion picture industry swung into action yesterday as the Third War Loan drive got under way in more than 12,000 theatres throughout the nation. The Hollywood "Cavalcade of Stars," and the War Heroes Airmada, comprised of five servicemen and four stars in each unit, started their tours to aid the Treasury Department in achieving its overall $15,000,000,000 war bond sale goal.

Leo Brecher, New York state bond chairman for the drive, stated yesterday that New Yorkers have subscribed $110,000,000 in bonds for a monster rally to be held in Madison Square Garden tomorrow night at which the caravan of motion picture stars will appear to entertain the capacity throng anticipated. Boxes for this event were sold for one and two million dollars per box.

Names of film players who make up

(Continued on page 6)

OWI Boosts Print Order For Occupied Territories

The Overseas Division of the Office of War Information has called upon distributors, following the capitulation of Italy, to step up print deliveries on the 40 features selected in joint discussions last July for distribution in occupied territories, it was learned yesterday.

Original plans called for three prints of each of the selected features, on the assumption that the number would be sufficient to service civilian theatres in occupied territories at the rate the invasion was expected at that time to proceed. Now distributors are being asked to furnish eight prints and, in some instances, many more, of each of the 40 features.

Raw stock for the additional prints

(Continued on page 6)

WLB Will Act in U.I.E.-306 Dispute

The War Labor Board has accepted jurisdiction, and has appointed a conciliator in the wage negotiation dispute between members of the Unaffiliated Independent Exhibitors, Inc., employing projectionists of the Empire State Union, and projectionists Local 306, New York IATSE affiliate, now acting as bargaining agent for the Empire members as a result of the recent merger of the two unions, according to Jacob Leff, UIE attorney. No date has been set for a hearing.

UIE, representing 12 theatres in the greater New York area employing

(Continued on page 6)

Theatres Face Coal Shortage, Ickes Warns

Italy's Surrender Results In New Crisis

By BERTRAM F. LINZ

WASHINGTON, Sept. 9.—Theatres heating with coal may have to go on rations this winter—a direct result of Italy's surrender.

Large quantities of coal will have to be shipped to the American Army in Italy for use in keeping utilities and railroads operating in the occupied territory, reducing the already short supply for domestic use, it was disclosed today by Solid Fuels Administrator Ickes. The first of these shipments already has moved from this country, he said.

Entirely without coal of her own, Italy must be supplied from the United States, England and South Africa now that her German sources are cut off.

"This will have an adverse effect

(Continued on page 6)

Greater Union Gets 8 More Theatres

Eight suburban theatres comprising the Broadway circuit in Sydney, Australia, have been acquired by Greater Union Theatres of that city, Capt. Harold Auten, U. S. representative for Norman Rydge, managing director of Greater Union, reported yesterday. Purchase of the houses will strengthen the position of Greater Union in Sydney since that circuit formerly owned only first-runs there.

Theatres bought include: Broadway, Sydney; Hub, Newtown; Stanmore, Stanmore; Acme, Rockdale; St. George, Bexley; Addison, Merrick-

(Continued on page 6)

Postpone Griffith Pre-Trial Meeting

The pre-trial conferences scheduled to to be held before Federal District Judge Edgar S. Vaught in Oklahoma City on Sept. 13 between Government and Griffith Amusement Co. attorneys to iron out details prior to the latter's bringing to trial the Department of Justice action seeking dissolution of the Griffith Amusement Co., has been postponed.

Government attorneys are understood to be dissatisfied with the

(Continued on page 6)

Personal Mention

J. J. FITZGIBBONS, president of Famous Players-Canadian Corp., was in town yesterday.

•

WILLIAM C. GEHRING, 20th-Fox Western sales manager, left yesterday for a tour of six Midwestern exchanges. EDDIE COLLINS, his assistant, will accompany him on part of the trip.

•

GORDON HOLLINGSHEAD, Warner short subjects producer, who suffered a heart attack over the weekend, is still under an oxygen tent at Seaside Hospital, Long Beach, Cal., with his condition slightly improved.

•

MRS. BEN GOETZ, who accompanied her husband here from the Coast earlier in the week, may join the M-G-M executive on his trip to England shortly.

•

EDWARD L. ALPERSON and SI FABIAN were in Philadelphia yesterday with the Hollywood "Cavalcade of Stars."

•

NICK PERY, Columbia's managing director for Australasia and the Far East, left New York yesterday for Sydney, Australia.

•

RUSSELL P. COHEN of Big 3 Distributors, is a grandfather, celebrating the birth of twins to his daughter, MRS. JANET ELIZABETH PINZIO.

•

ERNEST EMERLING, Loew's acting ad manager, will confer with OSCAR A. DOOB over the weekend, in Washington.

•

LEIF JORGENSBORG, executive assistant at Radio City Music Hall, has been inducted into the Army Air Force.

•

ZELMA BROOKOV of the Warner talent department will leave today for Atlantic City.

•

FRANCIS S. HARMON, WAC coordinator, is expected to return from Washington today.

•

MONTAGUE SALMON of the Broadway Rivoli will leave for the Coast today.

•

MORT BLUMENSTOCK will return today after a few days in Chicago.

•

J. ARTHUR HIRSCH of Famous Players Canadian Corp. is in town.

•

ARTHUR GOTTLIEB, Du-Art Laboratories' executive in Canada, is in town.

•

HARRY GOETZ will leave for Hollywod Sept. 17.

•

JOSEPH R. VOGEL of Loew's will return from Cleveland today.

It's no time to slack. BACK THE ATTACK.

Coast Flashes

Hollywood, Sept. 9

THE Pantages and Hillstreet theatres in Los Angeles will increase their admission prices from 65 to 75 cents, effective Tuesday, with the opening of RKO's "Behind the Rising Sun," bringing their scale parallel with the Fox West Coast scale established last week. Paramount and Warners have a similar move under advisement but expect to take no action pending further consideration.

•

Donald O'Connor, No. 4 in *Motion Picture Herald's* "Stars of Tomorrow" poll, has been added to the all-star cast in Universal's "Three Cheers for the Boys."

•

David O. Selznick has announced that John Cromwell will direct "Since You Went Away." It will start rolling Tuesday.

•

The Academy of Motion Picture Arts and Sciences announced its third annual still photography show from Nov. 26-28.

•

Paramount has purchased an original story, "Practically Yours," by Capt. Norman Krasna, a comedy war romance about a returning war hero.

•

Felix Jackson has signed Jerome Kern to do the songs and score of "Caroline," Deanna Durbin's first Technicolor film.

•

M-G-M has given Albert Lewin a new producer-director-writer contract.

•

Grad Sears, United Artists general sales manager, is expected to arrive here from the East on Monday.

•

Dudley Nichols will script RKO's "Tomorrow Never Comes."

Nebraska Circuit Named in Action

Suit for an accounting of assets of the Lincoln Theatre Corp., a Delaware corporation operating theatres in Lincoln, Neb., was filed in Federal Court here yesterday by Montague F. Gowthorpe, secretary and a director, and Samuel Dembow, Jr., a director and former vice president.

The action, transferred from N. Y. County Supreme Court, is directed against the corporation and Joseph H. Cooper, as president, and the plaintiffs seek an order to compel Cooper to account for his acts as president, director, agent of and trustee for the corporation.

Beetson Stricken

HOLLYWOOD, Sept. 9.—Frederick W. Beetson, of the Association of Motion Picture Producers, Inc., was resting comfortably at the Hollywood Hospital, following a heart attack recently. His physician reported his condition was satisfactory and indicated he would take a month or two rest.

Polio Hits Missouri Receipts Up to 90%

KANSAS CITY, Sept. 9.—The peak of the polio epidemic in Kansas appears to have passed, with fewer cases reported for the last full week of August. In the sections where cases appeared, theatres are generally controlling congestion, avoiding promotion efforts directed to children, and, in some cases, usually at the behest of authorities, admitting no children.

However, attendance at outstate theatres, and in some city theatres, has been sharply affected; in some as much as 90 per cent reduction of attendance by children, 30 per cent in adult attendance.

In only half a dozen towns, each with one or two theatres, have theatres been closed for the duration of the epidemic. In other towns of Missouri and Kansas, authorities have urged care on parents, such as keeping children at home; but without ordering closing of amusement places.

Box Offices in Illinois Towns Hard Hit

CHICAGO, Sept. 9.—Schools in Berwyn and Cicero, Chicago suburbs, will delay their opening for one week due to the polio outbreak.

There has been no extension of the ban on theatre attendance by children, which affects three houses in Berwyn, but outlying and suburban houses report sharply reduced attendance at matinees, although business in downtown houses and in communities of war workers has been exceptionally good.

Confirms Freon for Photographic Work

WASHINGTON, Sept. 9.—Amended orders on freon gas, promulgated by the War Production Board officially designate the control of reactions in photographic solutions for the development and printing of motion picture film or prints as eligible for supplies of the refrigerant.

It was explained by Harold Hopper, chief of the motion picture section, however, that it has been possible for studios and laboratories to secure freon whenever necessary for their operations.

The only restriction suffered by the film industry with respect to freon Hopper said, has been in the use of the refrigerant for comfort cooling in theatres, for which no supplies are permitted.

M. P. Film Editors Affiliated with IATSE

The M. P. Film Editors Guild comprising film editors of the major companies in the metropolitan area and as far West as Chicago, in existence for three years, has become affiliated with IATSE and will be known as Local 771, M. P. Film Editors.

Richard Walsh, IATSE president, and other IATSE officials were present at the induction ceremonies at the Capitol Hotel in New York.

It's no time to slack. BACK THE ATTACK.

Loew Workers Buy $17,000,000 in Bonds

Loew employes are investing $17,000,000 in war bonds during the Third War Loan drive as compared to $6,000,000 in bonds purchased during the Second War Loan, it was announced at a rally of Loew's, Inc., employes in the home office yesterday. Ernest Emerling was chairman of the session, with Edward Dowden acting as master of ceremonies. A similar rally was held at the M-G-M New York exchange.

Lee, Krakeur Named

Irene Lee, former story editor for Sam Goldwyn and Warner Brothers and Richard Krakeur, Broadway producer, have been appointed to executive posts in the A. & S. Lyons agency

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
Claudette COLBERT · Paulette GODDARD · Veronica LAKE
SO PROUDLY WE HAIL
Produced and Directed by Mark Sandrich
A Paramount Picture
Gala Stage Revue - Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
BENNY GOODMAN AND BAND
POPS & LOUIE
JACK MARSHALL
BUY WAR BONDS PARAMOUNT TIMES SQUARE

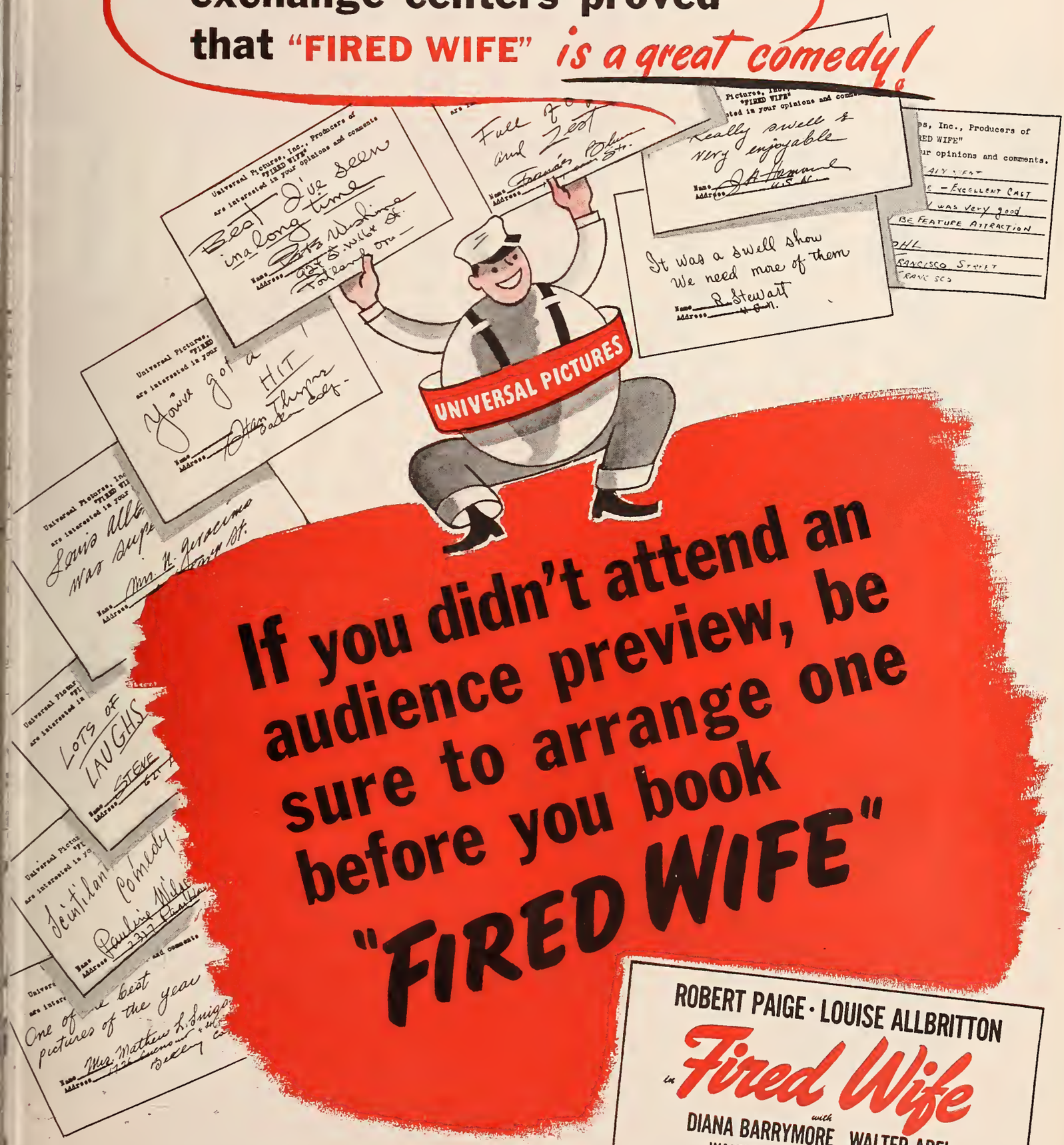


LOEW'S State TIMES SQ.
ON SCREEN
ANN SOTHERN
JAMES CRAIG
"SWING SHIFT MAISIE"
IN PERSON
ED SULLIVAN
AND THE
HARVEST MOON
DANCE WINNERS

RKO PALACE B'WAY & 47th St.
Broadway's New 1st Run Theatre
FRED ASTAIRE
JOAN LESLIE
"THE SKY'S THE LIMIT"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Audrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Audience previews in all exchange centers proved that "FIRED WIFE" *is a great comedy!*



If you didn't attend an audience preview, be sure to arrange one before you book "FIRED WIFE"

ROBERT PAIGE · LOUISE ALLBRITTON

in *Fired Wife*

with

DIANA BARRYMORE WALTER ABEL

WALTER CATLETT ERNEST TRUEX

ALAN DINEHART GEORGE DOLENZ

RICHARD LANE REX INGRAM

Screen Play, Michael Fessier and Ernest Pagano
Directed by CHARLES LAMONT

Original Story by Hagar Wilde
Produced by ALEX GOTTLIEB

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

SEE BEFORE YOU BOOK



AUDIENCE PREVIEWS IN ALL EXCHANGE CENTERS PROVE "FIRED WIFE" IS A GREAT COMEDY!

To those exhibitors who are skeptical about these rave review we urge that you see for yourself by having an audience previe

"WILL HAVE THE AUDIENCES ROLLING IN THE AISLES!"
—MOTION PICTURE DAILY

"Universal has a winner in FIRED WIFE! A situation-comedy which smacks of box-office from the word go. Sparkling, sophisticated comedy calculated to catch the popular taste, smartly enacted by a clever cast who get the most out of some of the best comedy lines of the season!"
—DAILY VARIETY

"Will have the audience in hysterics!"—SHOWMEN'S TRADE REVIEW

"This kick-off item in the company's portfolio of 1943-44 product is a number to send the other studios specializing in sleek, smart variations on the eternal triangle theme into conference about competing with the challenger...it's TIP-TOP!...it's TERRIFIC!"
—MOTION PICTURE HERALD

"The show is aimed at the audience's funny bone. Louise Allbritton constantly delights. Robert Paige takes to town the best opportunity he ever had on the screen. It is slick entertainment from the first scene to the last!"—HOLLYWOOD REPORTER

"...designed solely for laughs... some being of the belly variety!"
—FILM DAILY

"A fast moving comedy with brittle and clever dialog . . . should establish Paige and Allbritton as top billers!"
—THE EXHIBITOR

"The laugh content of this sophisticated comedy is sufficiently hefty to insure it profitable reception!"
—BOXOFFICE

ROBERT PAIGE · LOUISE ALLBRITTON

in "FIRED WIFE"

with DIANA BARRYMORE · WALTER ABEL

WALTER CATLETT · ERNEST TRUEX

ALAN DINEHART · GEORGE DOLENZ · RICHARD LANE · REX INGRAM

Directed by CHARLES LAMONT • Screen Play, Michael Fessier and Ernest Pagano • Original Story by Hagar Wilde • Produced by ALEX GOTTLIEB

'Sun' and Show 2nd Week Big; San Francisco

SAN FRANCISCO, Sept. 9.—"Behind the Rising Sun" reaped an excellent $26,000 in its second week at the Golden Gate, backed by vaudeville. "This Is the Army," shifted to the smaller St. Francis from the Fox, grossed $14,500 in the third week. One of best for the week was the Warfield's $23,100, featuring Roy Rogers and his horse, Trigger, on stage, and his film, "Silver Spurs," on screen.

Estimated takings for the week ending Sept. 6:

"Claudia" (20th-Fox)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days. Gross: $17,000. (Average, $15,700)
"Souls at Sea" (Para.)
"Son of Kong"
ESQUIRE—(950) (20c-35c-60c-75c) 7 days. Gross: $9,800. (Average, $9,500)
"So Proudly We Hail" (Para.)
"Good Morning, Judge" (Univ.)
FOX—(5,000) (20c-35c-55c-75c) 7 days. Gross: $20,500. (Average, $21,100)
"We've Never Been Licked" (Univ.)
"All By Myself" (Univ.)
ORPHEUM—(2,440) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $12,500. (Average, $12,700)
"Behind the Rising Sun" (RKO)
GOLDEN GATE—(2,850) (20c-35c-44c-75c) 7 days, 2nd week. Stage: vaudeville. Gross: $26,000. (Average, $24,500)
"Silver Spurs" (Rep.)
WARFIELD—(2,680) (20c-35c-55c-75c) 7 days. Stage: vaudeville. Gross: $23,100. (Average, $18,600)
"This Is the Army" (W. B.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) 7 days, 3rd week. (Moved over from Fox.) Gross: $14,500. (Average, $8,300)
"Stage Door Canteen" (U. A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 8th week. Gross: $8,500. (Average, $10,100)

FCC Hearing on Blue Network Sale Today

Public hearings are scheduled to get under way today in Washington before the Federal Communications Commission on the acquisition of the Blue Network by Edward J. Noble, Life-Savers executive, for $8,000,000. FCC approval of the deal is all that remains before Noble can take possession of the property.

James L. Fly, FCC chairman, is expected to preside at the hearings. Present besides Noble will be a contingent of Blue Network executives headed by Mark Woods, president; Edgar Kobak, vice-president, and Keith Higgins, vice-president in charge of stations.

Australian Circuit Buys 8 Theatres

(*Continued from page* 1)

ville; Rex, Rockdale, and Hub No. 2, Erskineville.

Rydge stated further that he intends to add to Greater Union's suburban circuit as time goes on, using the Broadway circuit as the foundation.

RKO Opens Dispensary

RKO has established a medical department at the home office for the use of its employees to serve as a first aid station in case of emergency. Mary Farrell, R.N., is in charge.

Prove you're alive! Join the Bond Drive.

'So Proudly' Tops Buffalo Business, Grossing $26,000

BUFFALO, Sept. 9. — Five-figure grosses were anticipated for all houses as crowds eagerly paid—and stood up—for fine product. The SRO signs got a daily airing at the Great Lakes, where "So Proudly We Hail" is looking to $26,000.

Estimated grosses for the week ending Sept. 11:

"Salute to the Marines" (M-G-M)
"Henry Aldrich Swings It" (M-G-M)
BUFFALO — (3,489) (35c-40c-55c-65c) 7 days. Gross: $16,500 (Average, $16,500)
"So Proudly We Hail" (Para.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $26,000. (Average, $16,400)
"Swing Shift Maisie" (M-G-M)
"The Kansan" (M-G-M)
HIPPODROME—(2,100) (35c-40c-55c-65c) 7 days. Gross: $12,000. (Average, $9,500)
"The Sky's the Limit" (RKO)
"Mexican Spitfire's Blessed Event" (RKO)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days. Gross: $12,000. (Average, $10,600)
"We've Never Been Licked"
"Rhythm of the Islands"
LAFAYETTE—(3,000) (35c-55c) 7 days. Gross: $15,000. (Average, $10,500)

ClaimsAFM DoesNot Support Disc Ban

Claiming that the American Federation of Musicians members working for the transcription companies did not call the strike against them, nor did the union membership vote the strike, A. Walter Socolow, attorney for the transcription companies, declared at the War Labor Board hearings being held in New York yesterday that if the union members had a chance to vote on the AFM ban on making recordings they would reject it.

Socolow denied that recordings had caused widespread unemployment among musicians, quoting union statements that membership had risen to 18,000, and said that this increase in union rolls occurred because of the liberal policy of the union in admitting members.

Industry Reassured On Vacuum Tubes

(*Continued from page* 1)

plained. However, it was said the situation has been uncomfortable for more than a year, but Smith has been able to secure for the industry all the tubes it needed. Military and war agencies have the first call on tubes, under a classification set up by WPB.

Postpone Griffith Pre-Trial Meeting

(*Continued from page* 1)

answers to a few interrogatories, and are anxious to examine the records of about six of the plaintiffs. No new date has been set for the conferences.

Rogell to Handle Half of RKO Lineup

(*Continued from page* 1)

season lineup, apart from that under Rogell's jurisdiction, will be divided among the company's present roster of producers. The entire plan was inaugurated by Koerner in a move to strengthen studio operations.

Hollywood-L. A. in No. 1 Danger Zone

Los Angeles, Sept. 9.—The Theatre Defense Bureau has intensified its activities as a result of the California War Council's decision to advocate three-way defense zoning. Los Angeles, Beverly Hills, Santa Monica, Long Beach, San Diego, Ventura, Santa Barbara, Venice and other coastal cities will probably be listed as No. 1 danger zones. Theatre Defense calls for a four-front preparation, for fire, panic, sabotage, and patriotism, the bureau declared. No. 2 and No. 3 zones are not left out and theatres are instructed to take proper precautions depending upon classification by the military.

SPG Hears Hawley Negotiations Report

The Screen Publicists Guild of New York, Local 114, UOPWA, CIO, met last night at Edison Hall to hear a report by Peter K. Hawley, UOPWA national representative, on "new phases" of SPG negotiations.

An industry-wide negotiations meeting, scheduled to be held with producer representatives yesterday afternoon, was postponed until today. A report on registration for the coming SPG election was also rendered at the session last night.

Ohio Censors Cut 24 Reels During August

COLUMBUS, Sept. 9.—The Ohio censors reviewed a total of 145 reels representing 500 films in August, from which eliminations were ordered in 17 films or 24 reels. The July record was 432 reels reviewed, with eliminations in 13 reels. The August, 1942, figures were practically the same as for August of this year, namely, eliminations in 24 reels out of a total of 505 reviewed.

WLB Will Act in U.I.E.-306 Dispute

(*Continued from page* 1)

Empire booth men, claims that the new wage demands being made by Local 306 represent a wage increase of from 60 to 120 per cent over present levels. UIE claims to be paying $65 to $90 a week at present for projectionist help, with the new demand being $114 for 70 hours of booth work. Present booth time averages 84 hours a week, according to Jesse Stern, UIE president.

Canada Exhibitors Pick Future Stars

(*Continued from page* 1)

appear on both lists, compared to seven in last year's voting.

William Bendix received the top spot in both polls. Philip Dorn, second, and Susan Peters, third, in the U. S. balloting, have their positions reversed in the Canadian vote. Donald O'Connor and Van Johnson also received acclaim in the first ten in both listings.

BACK THE ATTACK. *Sign your Third War Loan Drive pledge.*

Film Industry Goes Into Action as 3rd Loan Drive Start

(*Continued from page* 1)

each unit of the touring airmad were made public yesterday by t War Activities Committee. Startir in Sacramento, and following wit tour of 10 Northwest cities, will Lois Andrews, Marie McDonald ar Franchot Tone; to Fort Worth ar on a Southwestern swing will go Wi liam Boyd, Grace Bradley and Mar Brian; Peoria and Midwest cities wi greet Albert Dekker, Elyse Kno Helen Walker and Lon Chaney, Jr Atlanta and the Southern states wi see Annabella, Lynne Carver, Shirle Patterson and Alan Marshall; whi Newark, New York State, Pennsy vania and New England residents wi be entertained by John Garfield, Mar tha Scott, Virginia Grey and Ger Lockhart. The war heroes and fil players in the airmada will tour i Army transports.

Warners Buys $1,000,000 Bonds on Opening Day

HOLLYWOOD, Sept. 9. — Chairma Henry Ginsberg of the War Financ Committee reported a brisk war Bon sale on the opening day of the Thir War Loan drive, purchases includin $1,000,000 by the Warner Studi $200,000 by Technicolor and $175,00 by Republic. Nate Blumberg bough $50,000, Walter Wanger $40,000, an Mary Pickford $25,000.

Theatres Face Coal Shortage, Says Ickes

(*Continued from page* 1)

on the domestic situation at a tim when we cannot afford many mor difficulties than we already have, Ickes said.

"The coal situation in this countr is bad and is going to get worse, fron everything I can see."

The winter fuel oil supply is als in doubt. Observers recall that man theatres had to curtail operations las winter due to the shortage of fuel oi for heating theatres.

Boost Print Order For OWI Abroad

(*Continued from page* 1)

is to be supplied from OWI's allotments but will be paid for by the companies. Payment for the films will b made to the companies by OWI at a later date and will be on the basis o an individual accounting of each picture's earnings in occupied territory it is learned.

Status Quo Seen for Raw Stock Allocation

(*Continued from page* 1)

expected to continue at a very high level throughout the war, the reduced requirements for use within the country being offset by the greater consumption abroad as our military operations expand.

Mavor Joins Pressburger

Geraldine Mavor has been appointed Coast publicity representative for Arnold Pressburger, U.A. producer.



With time-saving, life-saving movies.... *outgrowth of* Kodak's *pioneer Teaching Films*.....the Army and Navy are giving millions the "know how" of war

HISTORICAL NOTE—Back in 1923, having perfected "safety" film—making classroom projection practical—Kodak made available 16-mm. movie cameras and projectors . . . and shortly afterwards pioneered a program of teaching films for schools.

PUT yourself in the boots of one of these young men. You've been accepted for the Army or Navy. What do you know about this war of 2,000-horsepower aircraft motors . . . Bazookas . . . submarine detectors?

Our Army and Navy Commands realize this lack of experience. They know that you may go up against battle-wise troops or ship crews or flyers.

They have done the worrying for you. They will turn you out a better man—more competent in the use of your weapons, abler to take care of yourself—than any "trainee" who ever went before you.

TRAINING FILMS are a great and growing part of their system. The Army and Navy have made thousands.

Don't get the idea that you're just "going to the movies," though. These movies are different. Each teaches you to do a part of your job in the Service—*do it exactly right.*

Maybe it's how to dig a foxhole. Or inflate a rubber life raft. Or take down and reassemble a 50-calibre machine gun. Or—bake a batch of bread . . .

In an Army and Navy made up largely of "specialists," thousands of films are not too many. (Kodak is a major supplier of film for these pictures—one big reason civilians are not getting all the film they want.)

You'll see battle, in these training movies. You'll hear it—to make your new life and work "second nature" under all conditions. *You'll be hardened . . . ready to "dish it out and take it" . . . up to 40% sooner because of Training Films.*

* * *

After this war is won, you—and millions like you who have learned so much, so easily, through training films—will want your children to learn the Arts of Peace this way.

Teaching through motion pictures and slide film—steadily growing in importance during the twenty years since Kodak made its first teaching films available—will really come into its own . . . Eastman Kodak Co., Rochester, N. Y.

Serving human progress through Photography

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Aug. 13		(Fourth Block) BATAAN Robert Taylor D—114 mins. (328) HARRIGAN'S KID D—70 mins. (329) PRESENTING LILY MARS Judy Garland M—104 mins. (330) THE YOUNGEST PROFESSION C—81 mins. (331)		(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228) DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	ISLE OF FORGOTTEN SINS D—84 mins. (401) John Carradine Gale Sondergaard D	BLACK HILLS EXPRESS SILVER SPURS	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.	HEAVEN CAN WAIT Don Ameche Gene Tierney C—112 mins. (402) (1943-44)	VICTORY THROUGH AIR POWER Disney Technicolor Feature 65 mins. (1943-44)		Irving Berlin's THIS IS THE ARMY M—115 mins. (224) Soldier Cast
Aug. 20	PASSPORT TO SUEZ Warren Williams Ann Savage D				DANGER! WOMEN AT WORK (1943-44) BILLY THE KID IN CATTLE STAMPEDE	SOMEONE TO REMEMBER—D WAGON TRACKS WEST O WEST SIDE KID D	THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.		HI DIDDLE DIDDLE Adolphe Menjou Martha Scott C—73 mins. (1943-44)		
Aug. 27	MY KINGDOM FOR A COOK Charles Coburn Isobel Elsom C	PILOT #5 Franchot Tone D—70 mins. (332) DU BARRY WAS A LADY (Technicolor) Red Skelton M—101 mins. (333)	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE D—72 mins. (308)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)	LAW OF THE SADDLE Bob Livingston Al "Fuzzy" St. John O—(367)	NOBODY'S DARLING HEADIN' FOR GOD'S COUNTRY (1943-44)	THE FALCON IN DANGER Tom Conway Joan Brooks D—70 mins.	HOLY MATRIMONY Monty Woolley Gracie Fields C—(403) (1943-44)		PHANTOM OF THE OPERA Nelson Eddy Susanna Foster M—92 mins. (7061)	
Sept. 4	DESTROYER Edward G. Robinson Marguerite Chapman Glenn Ford D	HITLER'S MADMAN D—84 mins. (334) RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	SIX GUN GOSPEL Rough Riders O—54 mins. (254)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)	BLAZING FRONTIER Buster Crabbe O—59 mins (459) (1943-44)	SLEEPY LAGOON—C (Re-Issue) IN OLD MONTEREY Gene Autry O—(2306)	BEHIND THE RISING SUN Margo Tom Neal D—88 mins.	CLAUDIA Dorothy McGuire Robert Young Ina Claire D—91 mins. (1943-44)	JOHNNY COME LATELY James Cagney Grace George D (1943-44)	FIRED WIFE Robert Paige Diana Barrymore C—73 mins. (1943-44)	WATCH ON THE RHINE Bette Davis Paul Lukas D—114 mins. (1943-44)
Sept. 11		HUMAN COMEDY Mickey Rooney D—117 mins. (380)	HERE COMES KELLY Maxie Rosenbloom C—64 mins. (222)	(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250)	TIGER FANGS Frank Buck Duncan Renaldo June Duprez D—(406) (1943-44)	HOOSIER HOLIDAY C (1943-44) A SCREAM IN THE DARK Robert Lowrey Marie McDonald D	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.		THE KANSAN Richard Dix Jane Wyatt O—79 mins. (1943-44)	THE STRANGE DEATH OF ADOLF HITLER D (1943-44) LARCENY WITH MUSIC M (1943-44)	(Re-Issue) THE OKLAHOMA KID James Cagney Humphrey Bogart D—80 mins. (330)
Sept. 18	HAIL TO THE RANGERS Charles Starrett Arthur Hunnicutt O (1943-44)	(First Block) (1943-44) ABOVE SUSPICION D—90 mins. BEST FOOT FORWARD Lucille Ball M—94 mins.	REVENGE OF THE ZOMBIES Veda Ann Borg John Carradine D—61 mins. (215)	(First Block) (1943-44) LET'S FACE IT Bob Hope Betty Hutton M—76 mins. (4301)	TRAIL OF TERROR James Newill Tex O'Brien O—63 mins. (356)	BEYOND THE LAST FRONTIER Eddie Dew Smiley Burnette O—56 mins. (351) (1943-44)	Special Releases COASTAL COMMAND D—60 mins. SPITFIRE Leslie Howard David Niven D—90 mins.	WINTER TIME Sonja Henie Jack Oakie Woody Herman & Orchestra M—405 (1943-44)		SHERLOCK HOLMES FACES DEATH (1943-44) TOP MAN (1943-44)	MURDER ON THE WATERFRONT Warren Douglas Joan Winfield D—49 mins. (1943-44)
Sept. 25	THE DANGEROUS BLONDES Allyn Joslyn Evelyn Keyes D	DR. GILLESPIE'S CRIMINAL CASE Lionel Barrymore D—89 mins. GIRL CRAZY Mickey Rooney Judy Garland C—99 mins.	SPOTLIGHT SCANDALS Billy Gilbert Frank Fay M—(24) (1943-44)	TRUE TO LIFE Mary Martin Franchot Tone Dick Powell C—94 mins. (4303)	GIRL FROM MONTERREY Armida Edgar Kennedy C (1943-44)	DEATH VALLEY MANHUNT O—55 mins. (375)	(First Block) (1943-44) A LADY TAKES A CHANCE Jean Arthur John Wayne C			ALWAYS A BRIDESMAID Andrews Sisters Patric Knowles Grace McDonald C (1943-44)	THANK YOUR LUCKY STARS All Star Musical M—127 mins. (1943-44)
Oct. 2	FOOTLIGHT GLAMOUR Penny Singleton Arthur Lake C	LASSIE COME HOME Roddy MacDowall D	BLAZING GUNS Hoot Gibson Ken Maynard 54 mins. O	HOSTAGES Luise Rainer Arturo de Cordova Paul Lukas D—88 mins. (4305)	THE UNDERDOG Barton McLane LONE RIDER IN RAIDERS OF RED GAP	MAN FROM MUSIC MOUNTAIN Roy Rogers Ruth Terry O	THE FALLEN SPARROW Maureen O'Hara John Garfield D		BAR 20 William Boyd Andy Clyde O—54 mins. (1943-44)	CORVETTE K-225 Randolph Scott Andy Devine D	(Re-Issues) Song of the Saddle Prairie Thunder The Cherokee Strip Empty Holsters Guns of the Pecos Land Beyond the Law
Oct. 9	DOUGHBOYS IN IRELAND Kenny Baker Jeff Donnell M	SALUTE TO THE MARINES Wallace Beery Fay Bainter D—(101) SWING SHIFT MAISIE Ann Sothern C—86 mins.	THE UNKNOWN GUEST Victor Jory Camela Blake D (1943-44) OUTLAWS OF STAMPEDE PASS (O) Johnny Mack Brown	THE GOOD FELLOWS Cecil Kellaway Helen Walker James Brown C—70 mins. (4302)		HERE COMES ELMER Al Pearce Dale Evans C (1943-44)	ADVENTURES OF A ROOKIE Wally Brown Allen Carney C			CRAZY HOUSE Olsen & Johnson Martha O'Driscoll Count Basie & Band M (1943-44)	ADVENTURE IN IRAQ John Loder Ruth Ford D
Oct. 16		TARTU Robert Donat Valerie Hobson D—103 mins. YOUNG IDEAS Susan Peters Mary Astor D—77 mins.		TORNADO Chester Morris Nancy Kelly D—83 mins. (4304)		RAIDERS OF SUNSET PASS Eddie Dew Smiley Burnette O (1943-44)	THE SEVENTH VICTIM Tom Conway Jean Brooks D			COBRA WOMAN Maria Montez D HI-YA SAILOR M (1943-44)	
Oct. 23		THE MAN FROM DOWN UNDER D—103 mins. I DOOD IT D—102 mins.		(Special Release) THE CITY THAT STOPPED HITLER—HEROIC STALINGRAD 58 mins. (4331) (1943-44)	THE TEXAS RANGERS IN THE RETURN OF THE RANGERS James Newill Tex O'Brien O—(451)	MAN FROM THE RIO GRANDE John "Red" Barry Wally Vernon O	SO THIS IS WASHINGTON Lum & Abner C			YOU'RE A LUCKY FELLOW, MR. SMITH Allan Jones Evelyn Ankers	PRINCESS O'ROURKE Olivia DeHavilland Robert Cummings D

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MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

L. 54. NO. 51 NEW YORK, U. S. A., MONDAY, SEPTEMBER 13, 1943 TEN CENTS

STAR TOUR HEADED FOR 1,400 MILLIONS

eek Uniform Work Week in Detroit Area

Meet WMC Sept. 21 On 48-Hour Week

lome office distribution repre-atives have been called to a ting with the regional War npower Commission at Detroit ept. 21 in an effort to aid in for-ating a uniform work week sched-for film exchanges in that city, it learned at the weekend.

eanwhile, the regional WMC at Lake City, another "critical" power locale, has granted the in-ry's petition for exemption from 48-hour week there, permitting anges in the city to continue to ate on the 40-hour week. Salt e City is the fifth of nine cities critical" manpower areas to grant industry petition for exemption, lar action having been taken ear-by the regional commissions at alo, Washington, Cleveland and

(*Continued on page* 8)

P-C Closes for aramount Program

By FRED STENGEL

amous Players-Canadian circuit Paramount have negotiated a for 1943-44 product exhibition by circuit, Gordon Lightstone, in ge of distribution for Paramount Canada, reported during an inter-v here Friday. J. J. Fitzgibbons, d of FPC, acted for the circuit, le Neil Agnew, sales head for amount, and Lightstone handled picture company's end of the deal. abor conditions in the Dominion steadily going from bad to worse, htstone declared, pointing out that men are employed in all depart-nts, except shipping. Men from 18

(*Continued on page* 8)

urger to S. America n MGM Assignment

am Burger, foreign roving repre-tative for M-G-M, leaves for the st Sept. 23, and after a few days he company's studios will then head Mexico on the first lap of a four-nth trip to South America. After return in February, Burger is ex-ted to be given a permanent home ce assignment.

Newspapers in 3 More Cities Cut Space for Films

Theatre ad and other space in three more cities—Chicago, Philadelphia and Cleveland—has been curtailed, and with the War Production Board's weekend directive ordering a further five per cent reduction in newsprint usage, additional film and other ad space cuts are expected in many more cities. In Chicago, *The Daily News* has discontinued printing two full pages of Hollywood pictures due to the shortage of newsprint and the difficulty in obtaining zincs. Papers in many places have already cut theatre lineage availabilities.

The five per cent cut is for the fourth quarter of the year, and brings to 15 per cent the reduction made since Jan. 1, 1943.

In Philadelphia, newsprint shortages have now made it necessary for the *Daily News* to drop its Saturday list-

(*Continued on page* 8)

Nine to 15 Cagneys For United Artists

Cagney Productions will make from nine to 15 top-budget pictures for United Artists release in the next five years, William Cagney, president of the company, announced at a press luncheon here Friday. The deal with U.A. calls for at least five of these films to be made starring James Cagney.

"Johnny Come Lately," first production by the new company, starring James Cagney, will open Sept. 23 at the Capitol on Broadway. Present plans, according to William Cagney,

(*Continued on page* 8)

Maybe It'll Be A Mild Winter

Hundreds of theatres which converted their heating plants from fuel oil to coal last year to help relieve the fuel oil shortage in the Eastern seaboard states are confronted now with the problem of either taking their chances on being able to obtain coal this winter, or of reconverting to oil on the chance that Eastern supplies may improve in the coming months. Secretary Ickes warned last week that a coal shortage is inevitable this winter due to required shipments of the fuel to Italy, but, at the same time, offered no assurance that the Eastern oil supply would be increased.

Product Shortage Pinches Boston

BOSTON, Sept. 12.—Scarcity of new product has caused considerable distress to local subsequent run theatres. Many exhibitors fear they will be forced to play third and fourth run pictures again unless something is done to alleviate the situation soon. Independents are considering experimenting with a one-film-a-day policy due to the acute shortage of new product.

Cavalcade Brings Sale of $300,000,000 Bonds in First Three Stops

The industry's "Hollywood Cavalcade" of stars alone is heading for a War Bond sale of $1,400,000,000, in its 14-city tour of the country, on the basis of the pace set in its opening days.

"The diligence and showmanship of the industry as a whole are bearing fruit in bond sales that augur well for the success of the Third War Loan," said the War Activities Committee, in a statement to the press, basing its observations on first reports from exhibitors and distributors in the field.

The star Cavalcade brought sales of nearly $300,000,000 in its first three stops, $72,967,000 in Philadelphia, Thursday; Boston, $100,000,000, Friday, and nearly $125,000,000 at the big Madison Square show in New York Saturday night, the latter representing bond prices paid for seats, ranging up to $1,000,000 for a box.

The industry's Detroit "Rangers," headed by Earl Hudson, wired a first day's sale of $6,675,000 to George Schaefer, Ranger chairman. New England Ranger Chairman Sam Pinan-

(*Continued on page* 8)

Taylor, Associates Acquire PRC., Ltd.

TORONTO, Sept. 12.—N. A. Taylor and theatre associates of Toronto have purchased Producers Releasing Corp., Ltd., and acquired the Canadian franchise of PRC, it was ascertained Saturday from a reliable informant. H. J. Allen will continue as general manager of the Canadian company and will be a partner in the organization, it is understood.

Taylor is general manager of Twentieth Century Theatres, which is an

(*Continued on page* 8)

Every Theatre to Aid Bond Drive on 'Free Movie Day'

An effort to bring all theatres into the Third War Loan drive was launched at the weekend by the distributors committee of the war bond organization with designation of Sept. 27 as the date for "Free Movie Day." This date has already been chosen by New York City theatres, and has been recommended as the day for similar war bond showings in other situations.

To facilitate "Free Movie Day," distributors have agreed to waive percentage terms at performances where a picture playing on percentage will be shown. They have also agreed to

(*Continued on page* 8)

Rodgers to Speak At Atlanta Meet

William F. Rodgers, Loew's vice-president and general sales manager, will be the principal speaker at the annual convention of Southeastern Theatre Owners Association in Atlanta today. Nat Williams will preside at the meeting, highlights of which are expected to be discussion of the organization's consent decree views and election of officers.

It's no time to slack. BACK THE ATTACK.

No 'Bell' for Canada Until After the War

TORONTO, Sept. 12.—Possibilities of Canadian audiences seeing Paramount's "For Whom the Bell Tolls" before the war is over are remote, unless the Price Control Board lifts its ban on the raising of admission scales

(*Continued on page* 8)

Personal Mention

SIR ALEXANDER KORDA will leave for the coast today or Tuesday, having delayed his departure from New York from Friday.

•

J. J. FITZGIBBONS, president of Famous Players-Canadian, and BEN GELDSALER, head buyer and booker for the circuit, returned to Toronto over the weekend following a New York business trip.

•

MIKE TRACY, of the Tracy Theatres, Storm Lake, Iowa, has returned to his desk after being confined to a local hospital for a week with an attack of blood poisoning.

•

SOL SCHWARTZ, Western Zone supervisor for RKO Theatres, returned to the home office yesterday from a tour of his territory.

•

JEANETTE BERLINER and HARRIET COLEMAN of the New Haven Republic office spent the weekend at Griswold Hotel, New London.

•

CHARLES R. LINDAU, operator of the Lindau Circuit, Chicago, and MRS. LINDAU, are parents of a baby boy, DONALD LOUIS LINDAU.

•

MAE FINLAYSON, secretary to SAMUEL ROSEN, Monogram branch manager in Philadelphia, has announced her engagement.

•

SGT. REGINALD DAWES, RAF, son of SUTTON DAWES, sales manager of 20th-Fox's London office, is in New York on a furlough.

•

DAN GREENHOUSE, former Far Eastern representative for RKO, will leave for the Coast today.

Goldberg Will Leave Oct. 10 for Studio

N. Peter Rathvon, president of RKO, has agreed to Leon Goldberg, treasurer of RKO, becoming studio manager at the RKO studio in Hollywood "upon the urgent request of Charles W. Koerner, vice president in charge of production," according to a company statement.

Goldberg will leave here for the Coast on Oct. 10 to take up his new duties.

Menzies with Wood in Setup for Columbia

William Cameron Menzies, producer and director, will be affiliated with Sam Wood in the production of several features for Columbia release, it was announced here by the company at the weekend. First will be based on Kressman Taylor's short story, "Address Unknown."

It's no time to slack. BACK THE ATTACK.

Tradewise . . .

By SHERWIN KANE

NON-DECREE companies in negotiating new season's deals are voluntarily adopting, wherever conditions permit, the clearance and run arbitration awards which have been entered since inauguration of the industry consent decree.

The action extends the significance and influence of arbitration to what is virtually an industry-wide scale, rather than confining it to the product and contracts of decree companies only, as it has been heretofore.

• •

Under the current procedure, the non-decree companies are setting deals on the basis of new clearance and run schedules established through final arbitration awards governing such schedules. In many instances this was done by non-decree companies during the past season but on a scale limited by contracts closed in advance of the entry of arbitration awards. Such contracts, embodying the clearance and run schedules in force at the time the product deals were closed, naturally could not be reopened and revised by a non-decree company following upon a subsequent change in clearance or run obtained by one of its accounts through an arbitration award.

However, as mid-season and late season deals were set, non-decree companies voluntarily adopted new schedules deriving from arbitration awards where the consent of another exhibitor affected by the award was obtainable. In new season selling, the practice promises to be more or less general among non-decree companies. Inasmuch as clearance and run cases comprise more than 90 per cent of all arbitration awards on file, the recognition of those awards by the non-decree companies as well as decree companies is of very real significance and importance to the industry.

• •

It is commendable that distribution companies, wholly free of the compulsion of the consent decree, are adjusting clearance and run schedules where the arbitration process has found inequities to exist, have done this without fanfare and, even, without recognition from within the trade.

There also is what appears to be a unanimous procedure among the five consenting companies to adopt new clearance schedules resulting from arbitration awards even when they themselves are dismissed from the clearance complaint under the provisions of Section 17 of the decree, which permits them to sell to their affiliated theatres under terms and conditions of their own choice. Thus the insulation of Section 17 has come to be almost meaningless to the consenting companies, which explains their willingness to let that section be amputated from the decree in the event that it is rewritten and extended next Fall.

The whole shapes up into a forward step in intra-industry relations and becomes a testimonial to arbitration as administered in the industry.

• •

There are reports that Sir Alexander Korda's United Artists stock has been offered to Sol Lesser.

• •

A spokesman for 20th Century-Fox informs this column that it was in error in reporting on Aug. 30th that the company's ad sales for the past season were an estimated 16 per cent of the preceding season's sales. That was the approximate percentage of decline last year as compared with the year before, and is accounted for in part by fewer releases last season than in 1941-'42, our informant states.

• •

John W. Hicks, Paramount vice-president and foreign head, had never before been a plane passenger until he made his trans-Atlantic Clipper flight to England last week.

• •

Speaking of the oddities of present day travel, Rube Jackter of Columbia, in making a recent trip to the South was obliged to ride as far as Philadelphia in the baggage car with several other passengers despite the fact that all had reservations for regular accommodations. One of those who shared baggage car space with him was Brendan Bracken, British Minister of Information.

• •

Jim Mason, Cherry Valley, O., author and, occasionally, exhibitor, writes: "I think it was fine of Louis B. Mayer to pledge himself to buy $500,000 of war bonds in the current campaign, but don't tell the boys in Columbus. I'm not sure they won't have some fault to find with it. Our state chairman may even want the bonds turned over to exhibitors."

Coast Flashes

Hollywood, Sept.

M-G-M has signed Nat Wolff, Cc radio division chief of the Of of War Information's domestic bure in an unannounced capacity. Wol resignation is effective October 1.

•

Paramount has added an titled Technicolor musical about WAVES, featuring Bing Cros Betty Hutton and Sonny Tufts. Ma Sandrich will produce and direct.

•

RKO has given Frank Sinatra seven-year contract. He will ret here in November to start his n picture, not yet determined.

•

Johnny Hyde, vice-president of William Morris Agency, was marr to Mozelle Cravens, film actress, at Leo Spitz home.

•

Perry W. Lieber of RKO will turn here tomorrow from Chicago.

'Hollywood Canteen Is Set by Warne

HOLLYWOOD, Sept. 12. — Warn will produce a picture starring Be Davis, based on the Hollywood C teen and using that name as its ti Profits from the production will shared with the Hollywood Cante the American Theatre Wing and filiated Stage Door Canteens throu out the country. Sol Lesser told M TION PICTURE DAILY that he "waived" the rights in the conte plated picture of the same title facilitate Warner production.

The Screen Actors Guild learn about the film first from MOTION P TURE DAILY. It takes the stand t accepted commercial salaries have be paid performers in observance its recently-passed resolution co demning commercially sold attracti for charitable purposes in which pla ers work for sub-standard wages.

Zeltner Back to Loew's

Harold Zeltner, former assist manager for Loew's in Brooklyn, to rejoin the circuit in two wee when he is discharged from the arm He contracted malaria while seei service in Guadalcanal, and is n recovering at the army hospital in S Diego.

To Fete 'U' Stars

A reception to be given in honor Louise Allbritton and Robert Pai co-stars of Universal's "Fired Wif and Allen Jones, star of their fort coming "Larceny with Music," w be held at the Club "21" tomorrow five o'clock.

Stricken in Spain

William Barnes Morgan, 20th Ce tury-Fox manager in Spain, is cri cally ill, and is being rushed to Lisb to board the clipper to bring him New York for treatment, accordi to a week-end press dispatch.

Prove you're alive! Join the Bond Dri

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sund and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, N York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Adv tising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; Lond Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Pu lishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second cl matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 1

Drive-Ins Promote 'Share Your Car'

Boston, Sept. 12.—Drive-In theatres, here, taking what solace they can from the tag end of a season during which they were unable to operate because of gas restrictions, are now advertising: "Now Open, Share Your Car—Double Up to Conserve Gas"—and will operate until cold weather sets in, or an order from Army headquarters closes them. In accordance with Army regulations, the theatres, which are located almost directly on the shore line, are using a patented dim-out light which does not cast a glow on the water.

ew Coast Circuit Of 12 Play Houses

San Francisco, Sept. 12.—J. J. venthal, partner with William andt, New York film and stage cuit operator, is behind a Pacific ast circuit of 12 legitimate theatres, ny of them to be converted from ms, in California, Oregon and Wash-gton.

Similar in nature to the Atlantic ast operations of Leventhal and andt, the Western project, how-er, will be larger in territory cov-ed, and will bring established play s from the East, to this fertile arket in the prosperity of war manu-cturing and shipbuilding. Some mpetition for film houses is contem-ated, but in view of the extent of e existing box office boom, it is not pected to be serious.

First house for the new circuit is e old Tivoli here, where Edward erett Horton stars in "Springtime r Henry."

Participating with Leventhal are chard Kline and Sam Howard.

To Set 'Star' Plans

Ned E. Depinet, James Mulvey, illiam J. Heineman, Edward L. Al-rson and Harold Mirisch arrive the Coast today to view and plan e sales campaign of Samuel Gold-yn's "The North Star," to be dis-ibuted by RKO.

Robert Mochrie and Walter E. anson of RKO have added to the creasing aggregation of distribution ecutives here or recently here on xt season's deals with Fox West ast. Edwin W. Aaron of M-G-M mains on the Coast as do Allan 'Keefe for Universal, who has unched preliminaries. W. J. Kupper r Fox does likewise, following the cent regional.

Shartin Joins U. A.

New Haven, Sept. 12.—William hartin, former U. A. salesman in hicago, and for many years with itagraph in Seattle, is the new man-ger of the U. A., New Haven branch. placing Lou Wechsler, resigned. ou Ginsberg, U. A. salesman here r several years, returns to the post, ter being honorably discharged from e Army.

rove you're alive! Join the Bond Drive.

Review

"Top Man"

(Universal)

"TOP MAN" is top entertainment for any exhibitor's customers, and top honors go to Donald O'Connor for making it just that. Recently voted fourth in the *Motion Picture Herald* "Stars of Tomorrow" poll of exhibitors, Donald fully justifies that rating with his performance in this picture. He's tops in acting and dancing, and is as likeable a youngster as has graced a theatre screen in a long time.

Universal has provided Donald with a grand supporting cast and an appealing, timely story, and producer Milton Schwartzwald has given the proceedings a handsome, tuneful production. Susanna Foster provides the heart throb for Donald in a role that gives her several opportunities to display her singing versatility. Peggy Ryan, Donald's singing and dancing partner of "Mr. Big," is in here pitching as Donald's younger sister. Richard Dix and Lillian Gish are Donald's understanding parents. Count Basie and his orchestra, and Borrah Minnevitch and his harmonica rascals provide the major portion of the musical background, supervised by Charles Previn.

The timely story, authored by Ken Goldsmith, and which has been adapted by Zachary Gold, has Donald and his classmates at junior college forsaking their carefree existence of youth for the more serious pastime of aiding the war effort. Donald takes over as the "man of the family" when his father places his flying experience at the disposal of the Navy Air Corps. Sobered by his new responsibilities, Donald ceases to be a love-smitten calf. Learning of the manpower shortage in the local aircraft plant, Donald provides a solution by having all the students work on a four-hour shift at the plant, after selling the idea to plant superintendent Samuel Hinds, Miss Foster's uncle. The students are rewarded for their efforts as production rises and the plant wins both the Army and Navy "E" by being permitted to put on their annual school show at the plant.

Charles Lamont's excellent direction does not permit a single dull moment in the film. Highlights in Donald's performance is his impersonation of Borrah Minnevitch, and his hilarious lecture on the history of dancing, aided by Peggy Ryan. Anne Gwynne is the older sister of the delightful family whose romance with Noah Beery, Jr., has some tough sledding because of aircraft production schedules. She will have the sympathies of many a girl in the same predicament. Apparently Universal has been building up Donald O'Connor for this one. Their efforts will certainly be rewarded with this one.

Running time, 82 mins. "G."* Milt Livingston

**"G" denotes general classification.*

Navy Releases Three More Short Subjects

Washington, Sept. 12. — Three more short subjects: "December 7th," "The Life and Death of the Hornet," and "The Navy Flies On" will be released this month for exhibition in war plants and shipyards, Rear Admiral C. H. Woodward, USN, Chief of the Industrial Incentive Division, announced here. The films illustrate the interdependency of the worker on the production line and of the men of the fleet on the firing line.

"December 7th" was produced by Commander John Ford, USNR, and filmed by Lt. Gregory Toland, USNR; "The Life and Death of the Hornet" is the Division's film story of the famous "Shangri-La" from which Major Gen. Jimmie Doolittle's fliers took off to bomb Tokyo; and "The Navy Flies On" traces the progress of the Navy's air arm.

IATSE Board Starts Montreal Meetings

Montreal, Sept. 12.—Executive committee of the IATSE will open its annual meetings at the Mount Royal Hotel, in Montreal, tomorrow, through Friday.

IATSE board, headed by Richard Walsh, international president; William P. Raoul, assistant international president; Louis Krouse, general secretary and treasurer, and IATSE vice presidents, will attend.

May File Answer To Suit Dismissal

Although dismissing a creditor's petition to set aside the sale of the Academy of Music Theatre by the Fox Theatres Corp. receivership to the Skouras Theatres Corp., Federal Judge John C. Knox Friday granted the creditor's attorney, Robert Aronstein, 20 days in which to file an amended petition.

Previously the court had ruled against Skouras Theatres with respect to the right of Aronstein's client to contest the sale, holding that the creditor had a legal standing in the proceeding.

Two KAO Dividends Out of Surplus

The board of directors of Keith-Albee-Orpheum has declared a dividend, voted from surplus, of $1.75 per share on the seven per cent cumulative convertible preferred stock for the quarter ended Sept. 30, payable on Oct. 1, to stockholders of record at the close of business on Sept. 21.

Also declared was a dividend, likewise out of operating surplus, of 50 cents per share on the common stock payable on Oct. 1, to stockholders of record at the close of business on Sept 24.

It's no time to slack. BACK THE ATTACK.

Cooper Files Suit vs. Para. for $250,000

Joseph H. Cooper, president of the J. H. Cooper Enterprises, filed suit in Federal Court Friday against Paramount Pictures, Inc., in which he seeks damages of $250,000 for alleged breach of contract. The complaint alleges that since 1927, plaintiff has been the owner of one-half of the common stock of the Lincoln Theatre Corp., Lincoln, Neb., the other half owner being Publix Theatres, later merged into Paramount. It further alleges that between 1928 and 1932, Publix withdrew from Lincoln a total of $138,581, and that Cooper withdrew a similar amount. Both amounts were set up in the books of Lincoln as amounts owing to Lincoln to be paid on demands.

In 1936, the complaint alleged, Cooper was met with a claim by the Internal Revenue Department that he had not paid proper income taxes but, relying on the information furnished to him by Publix, Cooper denied all tax liabilities and did not learn of the alleged wrongful acts of Publix until 1937. Cooper, the complaint states, suffered damages of $100,000 by reason of injury to his business reputation and standing, and he demands an additional $150,000 damages because of the exhaustive investigation into his finances by the Internal Revenue Department.

Court Orders Cooper Examination by Para.

Federal Judge Samuel Mandelbaum Friday signed an order directing counsel for Paramount Pictures to proceed with the oral examination of Joseph H. Cooper and Joseph A. Philipson, in connection with Paramount's suit for an adjudication of its rights to stock of the J. H. Cooper Enterprises, Inc., of Colorado; Rialto, Inc., and Interstate Theatres, Inc.

Paramount seeks to have its rights determined with respect to the B stock of Cooper Enterprises and Rialto, and to one-half of the A stock of Interstate, and to compel Cooper to transfer to Paramount certificates certifying to Paramount's ownership.

Mrs. Platt Retires

New Haven, Sept. 12.—Warner exchange staff members and other film employees and exhibitors here joined in tendering Janet Sullivan Platt a farewell dinner and presenting her with a gift at Tiernan's Homestead, Friday night. Mrs. Platt, chief film inspectress, now retiring, has been on Film Row 18 years, 10 of which have been with Warners.

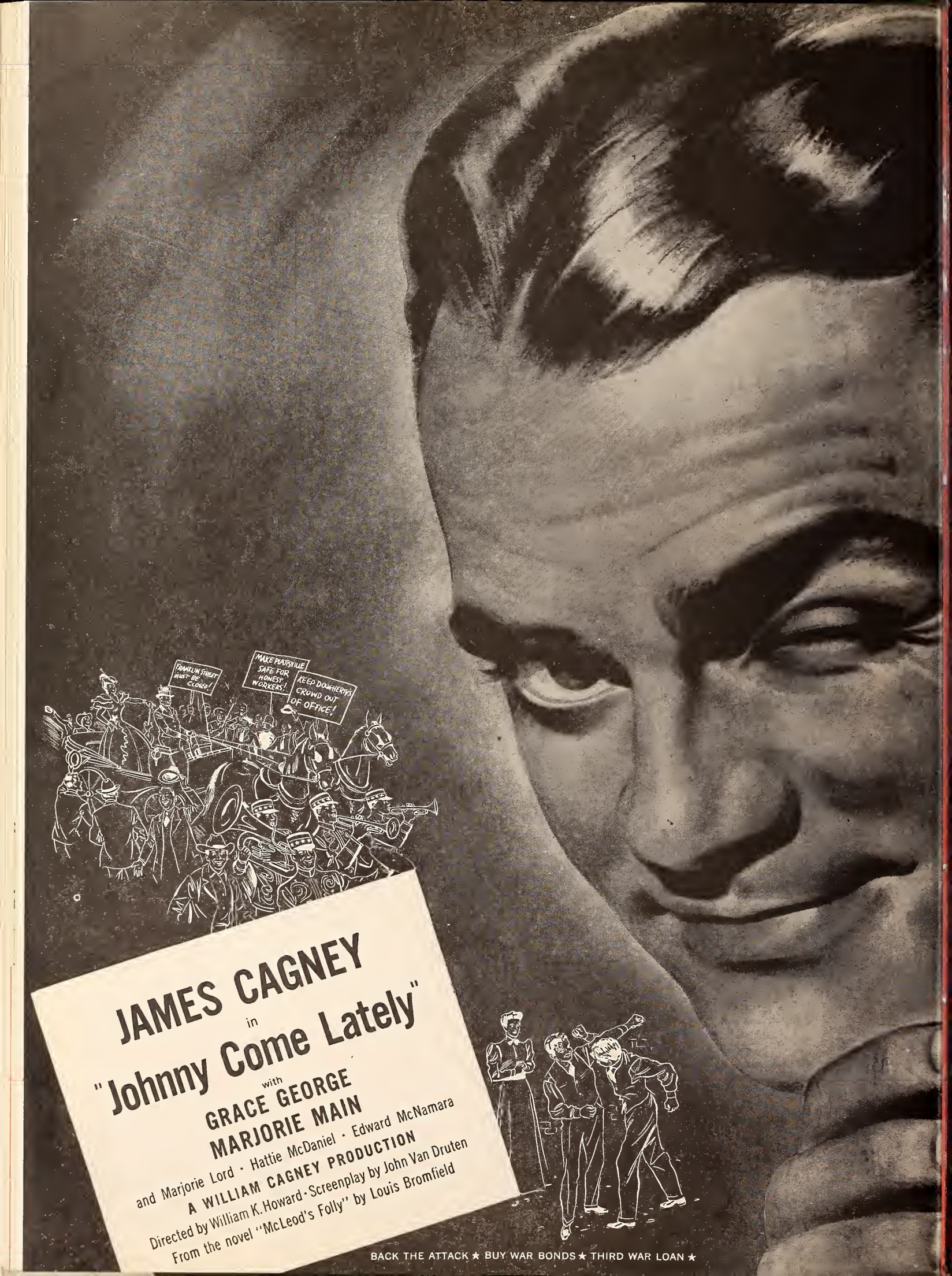
Ampa Postpones Again

Ampa's first meeting of the fall season, which will be a salute to film men and women in the armed forces, has again been postponed, from Oct. 14 to Oct. 21. It will be held at the Hotel Astor.

Film Bookers Resume

First fall meeting of the New York M. P. Bookers Club, will be held here Sept. 20, at the Lincoln Hotel. Bernard Brooks, film buyer and chief hooker for the Fabian circuit, is president.

Prove you're alive! Join the Bond Drive.



JAMES CAGNEY
in
"Johnny Come Lately"

with
GRACE GEORGE
MARJORIE MAIN
and Marjorie Lord · Hattie McDaniel · Edward McNamara

A WILLIAM CAGNEY PRODUCTION

Directed by William K. Howard · Screenplay by John Van Druten
From the novel "McLeod's Folly" by Louis Bromfield

BACK THE ATTACK ★ BUY WAR BONDS ★ THIRD WAR LOAN ★

SHOWMEN COME EARLY to get "JOHNNY COME LATELY" at United Artists

(Always geared to handle a rush!)

"EXCELLENT SINGING, GOOD

MONOGRAM'S

MELOD







with

Mary Beth HUGHES
Eddie QUILLAN
TIM and IRENE
Mantan MORELAND
ARMIDA



and TWO GREAT BANDS

ANSON WEEKS and His Orchestra

TED FIO RITO and His Orchestra

3rd WAR LOAN
Starts SEPT. 9!

Directed by ARTHUR DREIFUSS

Produced by LINDSLEY PARSON

Screenplay by TIM RYAN and CHARLES R. MARIO

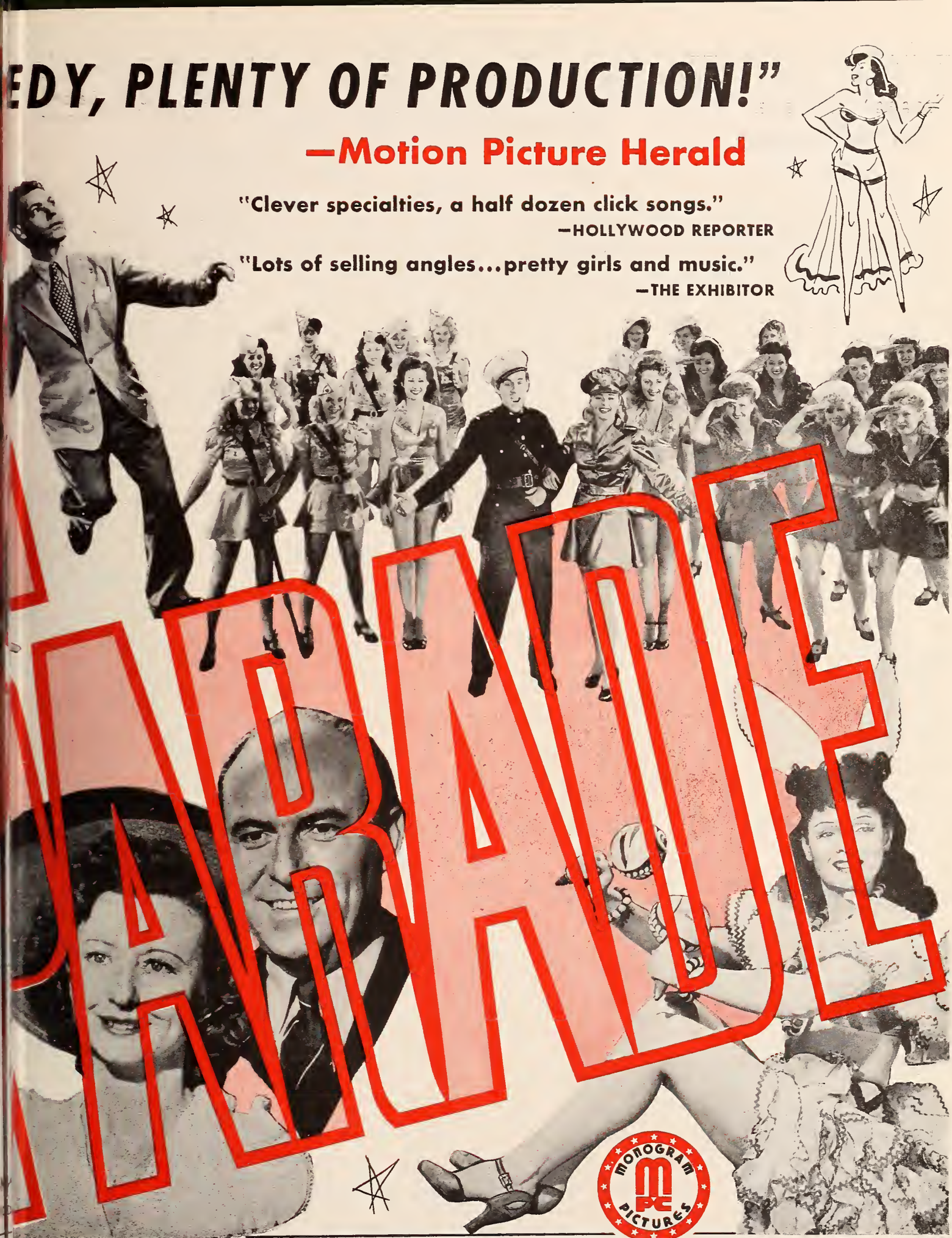
Booked into RKO Circuit; Fox-Paramount, Denver; Great States, Chicago; Earle Theatre, Philad
Palace, N. Y.; Schine Circuit; Central States; Keith's Memorial, Boston; M & P Circuit, New En

EDY, PLENTY OF PRODUCTION!"

—Motion Picture Herald

"Clever specialties, a half dozen click songs."
—HOLLYWOOD REPORTER

"Lots of selling angles...pretty girls and music."
—THE EXHIBITOR



Pier, Atlantic City; Minnesota Amusement Co.; Paramount, Brooklyn; Florida States Circuit;
, Hartford, Conn.; Tri-States, Des Moines and Omaha; Warners' Youngstown & Canton, Ohio; etc.

FP-C Circuit Closes for Para. 1943-'44 Program

(Continued from page 1)

to 40 must register with National Selective Service, resulting in their being shifted to war work except some who have temporary permits to work in exchanges. These permits, however, may be cancelled by seven days' notice by the government to the holder to get into war work.

Lightstone stated that although war pictures are doing badly at the box-office in Canada, "So Proudly We Hail," new Paramount release, is doing well, attributing this to the women's angle in the picture.

Paramount will reissue four pictures in Canada during the new season, following the success of two recent dual reissues by the company. "Souls at Sea" and "If I Had a Million" will make up one package and "Virginia" and "Ghost Breakers" will be the other.

Theatres which were closed prior to the basic period of September-October, 1941, cannot be reopened for the duration by order of the government, Lightstone said. Building of new theatres is banned for the duration, as well, as in the United States.

Lightstone left for Toronto Friday night, following three days of conferences at the Paramount home office here.

Detroit Work Week Meeting on Sept. 21

(Continued from page 1)

Portland, Ore. Detroit had granted partial exemption, permitting some exchanges to continue to operate on the 40-hour week but directing others to adopt 44, 46 and 48-hour weeks.

The Sept. 21 meeting will endeavor to arrive at a uniform work week agreement with the regional WMC for Detroit exchanges. Representatives of virtually all distribution companies, headed by C. J. Scollard of Paramount, who has presented the petitions on behalf of all companies heretofore, will attend the meeting. Universal may not send a representative as the company's Detroit exchange is one of those for which a 40-hour week has been approved by the regional body. Columbia also was granted a 40-hour week in Detroit but its salesmen were excepted from the order. Industry officials contend the latter action is unwarranted as the regional WMC is without jurisdiction over salesmen.

Industry petitions for film exchange exemption from the 48-hour week in Seattle, San Franciso and Los Angeles are still pending.

'Lucky Stars' Gets 6 National Tie-Ups

Warners announces six national tie-ups for the forthcoming release of "Thank Your Lucky Stars," musical. The promotions will provide for national coverage in the form of billboards, ads in periodicals and window displays.

Tie-ups are with Westmore Cosmetics, RCA Victor, Music Publishers Holding Corp., Bates Bedspreads, Bluebird Diamonds and Byer-Relnick Hats.

Star Tour Headed for $1,400,000,000 Sale

(Continued from page 1)

ski, Boston, wired a $2,602,000 sale opener.

Ted Scofield, manager for Route No. 1 of the War Veterans Bond Armada, got $583,375 in its opening, at Civic Auditorium, Sacramento, Cal. Tour 3, in charge of Eugene O'Brien, touring the Midwest, sold $20,187,000 in the opening afternoon, Wednesday, at the corner of La Salle and Jackson Blvd., Chicago.

Opening sales of $2,423,000 were reported by Bob Sunderland, manager, for Armada's Atlanta appearance, selling $23,000 at Bell Aircraft, $1,000,000 at a Chamber of Commerce luncheon, and $1,400,000 at a public auction. Earl Wingart's tour took in $4,000,000.

In Philadelphia, the star Cavalcade jammed 14,000 bond buyers into Convention Hall, for a $12,250,000 sale. During the day, the stars, making personal appearances, grossed $58,717,000. Fred Astaire and Greer Garson rolled up another $2,000,000 for two luncheons.

After the Philadelphia and Boston appearances, several "bugs" of the Cavalcade show had been ironed out, according to director Eddie Buzzell. Last night, the group appeared in Pittsburgh, with the intake still to be counted, and today they will visit Detroit.

WAC gave the stars a reception Saturday afternoon, at the St. Moritz Hotel here. They met the press Saturday morning, also at the St. Moritz.

Loew Theatres reported bond sales in excess of $2,000,000 at its theatres on the opening day, New York houses rolling up $1,170,530, and out-of-town houses, $1,022,500. Sales were twice as heavy as the opener of the Sept., 1943 Bond Drive. Loew's Washington Theatres alone accounted for $798,525, and Loew's Pitkin, Brooklyn, sold $151,200 of the certificates.

Samuel Rinzler's Randforce Circuit, Brooklyn and Long Island, sold $1,000,000 on the opener. Sam Friedman, executive of Century Circuit, also Brooklyn-Long Island, got $300,000 at a single rally at one house, in Rockville Center.

Adolph Zukor and Barney Balaban got the drive under way at Paramount with an employes' rally, with Claude Lee as bond committee chairman. A Wednesday deadline was set for a report of results.

New Jersey Allied members pledged $50,000 for a bomber to be named "Allied States Association of Exhibitors."

Major Edward Bowes is down for $100,000 and Louis B. Mayer, now in New York, is ticketed for $500,000.

A bond premiere at the Imperial Theatre, Charlotte, N. C., brought a sale of $157,500. Premiere here, at the Astor, of "Thousands Cheer," tonight, has brought a sell-out of $500,000 worth of bonds.

$2,000,000 Bonds Purchased by M-G-M

HOLLYWOOD, Sept. 12. — M-G-M studio has purchased $2,000,000 in War Bonds, the biggest buy in any bond campaign in Hollywood, Chairman Henry Ginsberg divulged Saturday, and brought the first three days' total well over the $3,400,000 mark with thousands of small purchases not yet totaled. Monogram bought $25,000 which will be distributed among employees as a bonus. Other individual buys: Hal Wallis, $25,000; M. C. Levee, $15,000.

$200,000,000 Bonds Bought by Boston

BOSTON, Sept. 12.—Boston emphasized its tribute to the Hollywood Caravan by buying more than $200,000,000 worth of War Bonds. This was disclosed in a statement issued by the chairman of the War Loan drive in this area, Albert P. Everts.

'Free Movie Day' For All Theatres

(Continued from page 1)

permit exhibitors to bring back a picture previously played or to select a picture which has been booked by the exhibitor. However, no "Free Movie Day" should be held on the same date as a local bond premiere, they requested.

Admission on "Free Movie Day" will be gained to theatres by the purchase of war bonds and stamps. William F. Rodgers, War Activities Committee distributor chairman, has lined up more than 1,200 bond premieres during the Third War Loan campaign.

U. S. Requests French 'Sea Hawk'

Warner Bros. has completed a French-language version of "The Sea Hawk," starring Errol Flynn, originally produced in 1940, and re-dubbed now at the request of the United States Government. It will eventually be issued in five other languages.

More Newspapers Cut Film Space

(Continued from page 1)

ings of the week's coming attractions at all independent and circuit neighborhood houses. The *News* was the only paper providing this service, taking over the feature from the *Evening Ledger* when that newspaper folded more than a year ago. The *Evening Bulletin* recently announced a 25 per cent reduction in advertising space allowed to theatres, and all the newspapers have tightened up considerably on editorial space and art work for pictures.

In Cleveland, local first-run theatre owners have been notified by the *Plain Dealer*, only local morning daily, of a 50 per cent cut in film advertising space.

Taylor, Associates Acquire PRC., Ltd.

(Continued from page 1)

affiliate of the Famous Players Circuit and also operates the Exhibitors Booking Association. Taylor's associates include Sam Firestone and Hy Freedman, who own and operate various theatres in Toronto and elsewhere.

They Did It Before, They'll Do It Again

A note of nostalgia has crept into the Third War Loan Drive!

The war bond selling techniques of 1918 will be pitted against the skill of today's bondadeers in a bond selling competition between teams composed of Old Timers and Bondadeers of 1943, today, at the Modern Industrial Bank, 225 West 34th Street.

The Old Timers team has as captain, Joe Howard, comedian, with Harry Hershfield, Frank Fay, Bert Wheeler and Willie Howard. With Phil Baker as captain, the Bondadeers of 1943 will have Jerry Cooper, Jerry Lawrence, Mary Small, Lillian Leonard and others.

Nine to 15 Cagneys For United Artists

(Continued from page 1)

who will produce, call for the start within the next three months of two more pictures. The first will have as its theme the story of pirate activities in the West Indies, titled, "Port Royal." It will be done in Technicolor, with a tentative budget well over $1,000,000, Cagney said. James Cagney will play the top role. The second feature will be "The Stray Lamb," a story bought from the estate of the late John Barrymore, which will be cast with stars borrowed from other companies.

William Cagney declared that James will be loaned to other companies for suitable vehicles in exchange for story properties and other stars. Under the terms of the U.A. deal, Cagney is permitted one outside picture a year.

No 'Bell' in Canada Until After the War

(Continued from page 1)

for roadshowing of films in this country, it was learned here.

The film company is currently negotiating with the board for lifting of the ban, following the government's recent turn down of the proposal. Because of the precedent involved, it is held that there is little likelihood for approval of the proposal.

Decision Reserved On Selznick Motion

Supreme Court Justice Ferdinand Pecora on Friday reserved decision on the motion of Selznick Productions and Vanguard Films to set aside process as to the latter in the action instituted by Charles Chaplin for an accounting of David Selznick's profits from deals with 20th Century-Fox, in which Selznick sold several literary properties to 20th.

In addition to Selznick productions and Vanguard, defendants named are David Selznick, 20th Century and United Artists.

Friday's motion to set aside was on the ground that neither Selznick Productions nor Vanguard do business in the State of New York and that the court therefore lacks jurisdiction as to them.

WARNER BROS.' TRADE SHOWINGS OF

"PRINCESS O'ROURKE"

Starring

OLIVIA DE HAVILLAND • ROBERT CUMMINGS

Also showings of "ADVENTURE IN IRAQ"

CITY	PLACE OF SHOWING	ADDRESS	PRINCESS O'ROURKE		ADVENTURE IN IRAQ	
			Day and Date	Time	Day and Date	Time
Albany	Warner Screening Room	79 N. Pearl St.	Mon. 9/20	1:35 P.M.	Mon. 9/20	12:30 P.M.
Atlanta	RKO Screening Room	191 Walton St. N.W.	Mon. 9/20	10:00 A.M.	Mon. 9/20	2:00 P.M.
Boston	RKO Screening Room	122 Arlington St.	Mon. 9/20	2:00 P.M.	Mon. 9/20	3:35 P.M.
Buffalo	Paramount Sc. Rm.	464 Franklin St.	Mon. 9/20	2:05 P.M.	Mon. 9/20	1:00 P.M.
Charlotte	20th Century-Fox Sc. Rm.	308 S. Church St.	Mon. 9/20	10:00 A.M.	Mon. 9/20	2:00 P.M.
Chicago	Warner Screening Room	1307 So. Wabash Ave.	Mon. 9/20	1:30 P.M.	Mon. 9/20	3:05 P.M.
Cincinnati	RKO Screening Room	Palace Th. Bldg. E. 6th	Mon. 9/20	9:05 P.M.	Mon. 9/20	8:00 P.M.
Cleveland	Warner Screening Room	2300 Payne Ave.	Mon. 9/20	8:00 P.M.	Mon. 9/20	9:35 P.M.
Dallas	20th Century-Fox Sc. Rm.	1803 Wood St.	Mon. 9/20	1:30 P.M.	Mon. 9/20	10:30 A.M.
Denver	Paramount Sc. Room	21st & Stout Sts.	Mon. 9/20	2:00 P.M.	Mon. 9/20	3:35 P.M.
Des Moines	20th Century-Fox Sc. Rm.	1300 High St.	Mon. 9/20	12:45 P.M.	Mon. 9/20	2:30 P.M.
Detroit	Film Exchange Bldg.	2310 Cass Ave.	Mon. 9/20	1:30 P.M.	Mon. 9/20	3:05 P.M.
Indianapolis	Paramount Sc. Room	116 W. Michigan	Mon. 9/20	1:00 P.M.	Mon. 9/20	2:35 P.M.
Kansas City	20th Century-Fox. Sc. Rm.	1720 Wyandotte St.	Mon. 9/20	1:30 P.M.	Mon. 9/20	3:30 P.M.
Los Angeles	Vitagraph Sc. Rm.	2025 S. Vermont Ave.	Mon. 9/20	2:00 P.M.	Mon. 9/20	3:35 P.M.
Memphis	Paramount Sc. Rm.	362 S. Second St.	Mon. 9/20	1:30 P.M.	Mon. 9/20	10:30 A.M.
Milwaukee	Warner Th. Sc. Rm.	212 W. Wisconsin Ave.	Mon. 9/20	2:00 P.M.	Mon. 9/20	3:35 P.M.
Minneapolis	20th Century-Fox. Sc. Rm.	1015 Currie Ave.	Mon. 9/20	2:45 P.M.	Mon. 9/20	1:30 P.M.
New Haven	Warner Th. Proj. Rm.	70 College St.	Mon. 9/20	11:15 A.M.	Mon. 9/20	10:00 A.M.
New Orleans	20th Century-Fox Sc. Rm.	200 S. Liberty St.	Mon. 9/20	10:00 A.M.	Mon. 9/20	1:00 P.M.
New York	Home Office	321 W. 44th St.	Mon. 9/20	10:30 A.M.	Mon. 9/20	3:00 P.M.
Oklahoma	20th Century-Fox Sc. Rm.	10 North Lee Ave.	Mon. 9/20	10:30 A.M.	Mon. 9/20	9:00 A.M.
Omaha	20th Century-Fox. Sc. Rm.	1502 Davenport St.	Mon. 9/20	1:00 P.M.	Mon. 9/20	2:35 P.M.
Philadelphia	Vine St. Sc. Rm.	1220 Vine St.	Mon. 9/20	11:35 A.M.	Mon. 9/20	10:30 A.M.
Pittsburgh	20th Century-Fox. Sc. Rm.	1715 Blvd. of Allies	Mon. 9/20	2:00 P.M.	Mon. 9/20	3:35 P.M.
Portland	Star Screening Room	925 N.W. 19th Ave.	Mon. 9/20	2:00 P.M.	Mon. 9/20	3:35 P.M.
Salt Lake	20th Century-Fox Sc. Rm.	216 East 1st South	Mon. 9/20	2:00 P.M.	Mon. 9/20	3:35 P.M.
San Francisco	Republic Sc. Rm.	221 Golden Gate Ave.	Mon. 9/20	1:30 P.M.	Mon. 9/20	3:05 P.M.
Seattle	Jewel Box Sc. Rm.	2318 Second Ave.	Mon. 9/20	1:30 P.M.	Mon. 9/20	3:05 P.M.
St. Louis	S'renco Sc. Rm.	3143 Olive St.	Mon. 9/20	1:00 P.M.	Mon. 9/20	2:35 P.M.
Washington	Earle Th. Bldg.	13th & E Sts. N.W.	Mon. 9/20	10:00 A.M.	Mon. 9/20	11:45 A.M.

'Claudia' And 'Bell' Tops in Los Angeles

LOS ANGELES, Sept. 12.—"Claudia" lived up to best predictions in a week, spanning Labor Day, which witnessed uppages all along the line, both "For Whom the Bell Tolls" and "This Is the Army," in their fourth weeks, showing gains. "Claudia" did $8,000 over average at Grauman's Chinese, $7,000 over par at Loew's State and $6,000 better than normal business at the Ritz.

Estimated takings for week ending Sept. 8:

"For Whom the Bell Tolls" (Para.)
CARTHAY CIRCLE—(1,518) (85c-$1.10-$1.65) 7 days, 4th week. Gross: $17,300. (Average, $8,400)
"Claudia" (20th-Fox)
"They Came to Blow Up America" (20th-Fox)
CHINESE—(2,500) (40c-50c-60c-85c) 7 days. Gross: $22,000. (Average: $14,050)
"I Walked with a Zombie" (RKO)
"Leopard Man" (RKO)
HAWAII—(1,000) (33c-44c-55c-75c) 7 days, 2nd week. Gross: $11,000. (Average, $9,260)
"Mr. Lucky" (RKO)
"Saludos Amigos" (RKO)
HILLSTREET—(2,700) (33c-44c-55c-75c) 7 days. 3rd week. Gross: $18,000. (Average, $15,240)
"Claudia" (20th-Fox)
"They Came to Blow Up America" (20th-Fox)
LOEW'S STATE—(2,500) (40c-50c-60c-85c) 7 days. Gross: $27,000. (Average, $20,750)
"Mr. Lucky" (RKO)
"Saludos Amigos" (RKO)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days, 3rd week. Gross: $17,500. (Average, $12,810)
"So Proudly We Hail" (Para.)
PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c) 7 days. Gross: $13,500. (Average, $10,800)
"So Proudly We Hail" (Para.)
"Henry Aldrich Swings It" (Para.)
PARAMOUNT (DOWNTOWN)—(3,595) (33c-44c-55c-75c) 7 days. Gross: $31,500. (Average, $19,760)
"Claudia" (20th-Fox)
"They Came to Blow Up America" (20th-Fox)
RITZ—(1,376) (40c-50c-60c-85c) 7 days. Gross: $15,000. (Average, $9,410)
"For Whom the Bell Tolls" (Para.)
UNITED ARTISTS—(2,100) (85c-$1.10-$1.65) 7 days, 4th week. Gross: $42,300.
"This Is the Army" (W. B.)
WARNER BROS. (HOLLYWOOD)—(3,000) (33c-44c-55c-65c-85c) 7 days, 3rd week. Gross: $20,098. (Average, $13,650)
"This Is the Army" (W. B.)
WARNER BROS. (DOWNTOWN)—(3,400) (33c-44c-65c-85c) 7 days, 3rd week. Gross: $25,170. (Average, $16,090)
"This Is the Army" (W. B.)
WARNER BROS. (WILTERN)—(2,200) (33c-44c-55c-65c-85c) 7 days, 3rd week. Gross: $21,100. (Average, $12,790)

New Union Charges Loew's Interferes

M. P. Theatre Managers and Employees Union, Local 152, UOPWA, CIO, has sent a letter of protest to S. H. Meinhold, Loew's, Inc., circuit personnel head, charging interference with the union's drive to organize managers and assistants in the circuit's 75 theatres in the Greater New York area. D. F. Barreca, union president, said he will file charges with the State Labor Board if the alleged interference continues.

Acknowledging receipt of the protest, Meinhold has indicated that he would answer the union's charges in a few days.

'Forward' Held Over

M-G-M's "Best Foot Forward" is being held over in 22 of its 30 key city openings with an average of 197 per ceut of normal business, the company reported yesterday.

New Product Ups Gross in Seattle; Holdovers Are Fair

SEATTLE, Sept. 12.—With hold-overs doing a fair business and new shows getting surprising business it is hard to judge the exact tempo of this spot. It is known that the defense worker is "shopping" for his entertainment since the twenty-per-cent withholding tax, and with the new form in the offing and the down payment along with it the theatres are going to have to get down to real showmanship.

Estimated takings for week ending Sept. 7:

"Bombers Moon" (20th-Fox)
"Saludos Amigos" (RKO)
FIFTH AVENUE—(2,500) (40c-69c-85c) 7 days. Gross: $11,000. (Average, $10,500)
"Hers to Hold" (Univ.)
"The Falcon in Danger" (RKO)
PARAMOUNT—(3,050) (40c-50c-65c-85c) 7 days. Gross: $12,000. (Average, $9,500)
"Dixie" (Para.)
"Hitler's Madman" (M-G-M)
MUSIC HALL—(2,275) (40c-50c-65c-85c) 7 days, 2nd week, after opening in two theatres. Gross: $6,000. (Average, $8,300)
"This Is the Army" (War.)
ORPHEUM—(2,450) (40c-50c-65c-85c) 7 days, third week. Gross: $12,000. (Average, $9,300)
"Hangmen Also Die" (U. A.)
"Mexican Spitfire's Blessed Event" (RKO)
BLUE MOUSE—(950) (40c-50c-65c-85c) 7 days. Gross: $4,500. (Average, $4,400)
"Heaven Can Wait" (20th-Fox)
MUSIC BOX—(950) (40c-50c-65c-85c) 3rd week, after two weeks at Fifth Avenue. Move-over. Gross: $5,000. (Average, $4,600)
"Alaska Highway" (Para.)
PALOMAR—(1,500) (30c-42c-58c-75c) 7 days. Plus stage show featuring Noble Sissle and his band and vaudeville. Gross: $10,000. (Average, $8,300)
"Destroyer" (Col.)
"Two Senoritas from Chicago" (Col.)
LIBERTY—(1,800) (40c-50c-65c-85c) 7 days, third week and still holding. Gross: $10,000. (Average, $9,200)

'Sun' Bows in 51 Midwestern Cities

CINCINNATI, Sept. 12.—RKO Radio's "Behind the Rising Sun" opened here at the Albee and in 50 other Midwest cities on Friday. The Albee's doors opened at 7:30 a.m. to accommodate the crowds, and the management reported that the day's take was the largest single day's business in the theatre's history, according to RKO Radio.

The premiere was broadcast by station WLW. Margo, the film's star, made personal appearances, together with James R. Young, author of the book upon which the picture was based, and Gregor Ziemer, WLW news commentator and author of "Hitler's Children." S. Barret McCormick, RKO Radio ad-exploitation director, and Terry Turner, exploitation manager, were here for the opening.

'Sahara' Screenings Set by Columbia

Columbia has scheduled a series of trade screenings of "Sahara," starring Humphrey Bogart, in advance of the Oct. 14 release, to be attended by exhibitors, circuit executives, the press, and Columbia district and branch managers.

Screenings start today in Kansas City, then in Pittsburgh, on Sept. 14, at the Dennis Theatre; Seattle, Sept. 16; the Allen in Cleveland, Sept. 17; Boston, at the Exeter, Sept. 21; Milwaukee, the Palace, on the same day, and Oklahoma City, at the State, Sept. 27.

Hearings Open On Sale of Blue

WASHINGTON, Sept. 12.—Hearings on the sale of the Blue Network to Edward J. Noble opened before the Federal Communications Commission on Friday, with Mark Woods, president of the network, as the first witness.

Sharp examination of Woods by members of the Commission regarding the attitude of the network on allowing economic and labor groups to present their views on controversial questions marked the initial hearing, and led to a significant criticism by FCC Chairman James L. Fly, that broadcasters who refused to sell time to such groups, but offered them free time were giving nothing but "backdoor handouts."

Fly's criticism came after Woods explained that the Blue would not sell time for discussion of controversial subjects, but will provide free opportunities for the presentation of various points of view. He defended his position by arguing that if time was sold, the side having the most money, would be able to make the most telling showing.

Tenor of the commissioners' questions was seen influenced by frequent complaints from social and other organizations, that they were unable to get time, either free, or by purchase, for discussion of current issues.

New Scale at B. O. Helps in Providence

PROVIDENCE, Sept. 12.—"Best Foot Forward" topped everything in town and took a splendid $24,000 in its first week at Loew's State, where it will be held over. Also notable were a strong $13,000 in four days for Cab Calloway at the Metropolitan and Strand's nice $9,500 with "Someone to Remember." New price scales were in effect throughout the downtown first-runs.

Estimated grosses for the week ending Sept. 9:

"The Sky's the Limit" (RKO)
"Falcon in Danger" (RKO)
RKO-ALBEE—(2,239) (30c-40c-50c-55c) 4 days. Gross: $13,500. (Hers to Hold got $5,500 in other three days.) (Average, $10,800)
"Someone to Remember" (Rep.)
"Nobody's Darling" (Rep.)
STRAND—(2,200) (30c-40c-50c) 7 days. Gross: $9,500. (Average, $9,600)
"Best Foot Forward" (M-G-M)
"That Nazty Nuisance" (U. A.)
LOEW'S STATE—(3,232) (30c-40c-50c) 7 days. Gross: $24,000. (Average, $14,400)
"Claudia" (20th-Fox)
MAJESTIC—(2,250) (30c-40c-50c) 7 days. Gross: $13,000. (Average, $11,700)
"Heaven Can Wait" (20th-Fox)
CARLTON—(1,526) (30c-40c-50c) 7 days, 2nd week. (Move-over from Majestic.) Gross: $4,100. (Average, $3,600)
"Bomber's Moon" (20th-Fox)
FAY'S—(1,800) (30c-40c-50c) 7 days. On stage: "Gay Nineties Revue." Gross: $10,000. (Average, $6,400)
"Spotlight Scandals" (Mono.)
METROPOLITAN—(3,050) (40c-65c) 4 days. On stage: Cab Calloway and revue. Gross: $13,000. (Average—3 days, $6,800)

Schiller Rites Held

OMAHA, Sept. 12.—Funeral services were held in Grand Island recently for H. E. Schiller, 53, veteran exhibitor, who died at his home after a stroke. Schiller had been in poor health for some time, but only recently had returned to his position as city manager for Tri-States Theatres corporation with which he was a partner.

Prove you're alive! Join the Bond Drive.

Holiday Scale Aids Cleveland Grosses To Terrific Take

CLEVELAND, Sept. 12.—Rain over th week-end contributed to the bigge three-day business of the seaso Loew's State turned 'em away all thr days, resulting in an estimated gro: of $32,000 for "So Proudly We Hail. Another smash hit was "Watch on th Rhine," hitting $25,000, and the RK Palace with "Stormy Weather" on th screen and Dante, the magician, on th stage struck a $39,000 estimated tak

Estimated take for the week endin Sept. 9:

"Constant Nymph" (W. B.)
ALLEN—(3,000) (40c-50c-60c) 2nd week, days. Gross: $11,000. (Average, $8,300)
"Watch on the Rhine" (W. B.)
WARNERS' HIPPODROME—(3,500) (40c 50c-60c) 7 days. Gross: $25,000. (Averag $17,100)
"Hers to Hold" (Univ.)
WARNERS' LAKE—(714) (40c-50c-60c 3rd week, 7 days. Gross: $5,000. (Averag $3,100)
"Stormy Weather" (20th-Fox)
RKO PALACE—(3,300) (45c-55c-75c an 85c Sundays and Holidays) 7 days. Stage Dante the Magician and Co. Gross: $39,00 (Average, $25,800)
"So Proudly We Hail" (Para.)
LOEW'S STATE—(3,300) (40c-60c) days. Gross: $32,000. (Average, $16,800)
"Salute to the Marines" (M-G-M)
LOEW'S STILLMAN—(1,900) (40c-60c 3rd week, 7 days. Gross: $12,000. (Aver age, $8,600)

'So Proudly', Dual, A Record in Omaha

OMAHA, Sept. 12.—Riding the cres of heavy Sunday and Labor Da crowds, "So Proudly We Hail" cou pled with "That Natzy Nuisance" broke the record at the Paramoun Theatre with a $13,100 gross. A $7,400 gross was recorded for "Th Sky's the Limit" and "The Falcon i Danger" at the Brandeis.

Estimated receipts for the week end ing Sept. 8-9:

"DuBarry Was a Lady" (M-G-M)
"Harrigan's Kid" (M-G-M)
OMAHA—(2,000) (30c-35c-50c) 7 days Moveover from Paramount. Gross: $5,700 (Average, $8,300)
"The Sky's the Limit" (RKO)
"The Falcon in Danger" (RKO)
BRANDEIS—(1,200) (30c-35c-44c-50c) days. Gross: $7,400. (Average, $5,500)
"Gals, Incorporated" (Univ.)
ORPHEUM—(3,000) (40c-50c-65c) 7 days Guy Kibbee, Gus Van, Al Kavelin's orchestra on stage. Gross: $12,900. (Average $11,500)
"So Proudly We Hail" (Para.)
"Nazty Nuisance" ( )
PARAMOUNT—(2,900) (30c-35c-50c) days. Gross: $13,100. (Average, $6,900)

Kaufman's Salary Held Up by Court

Local 244, M. P. Operators Union Newark, Friday was restrained from paying any further salaries to Harry Kaufman, business agent, and Harry S. Oppenheimer, secretary, until the pair pay a judgment debt of $13,000 levied against them in 1936. The order was issued in Chancery Court Newark.

Kaufman and several alleged Chicago gangsters are awaiting trial in New York City on a Federal indictment charging conspiracy to extor more than $1,000,000 from the majors.

It's no time to slack. BACK THE ATTACK

JUDY CANOVA

in

SLEEPY LAGOON



with

DENNIS DAY
RUTH DONNELLY
JOE SAWYER
ERNEST TRUEX
DOUGLAS FOWLEY
& MIKE RILEY AND HIS ORCH.

JOSEPH SANTLEY, Director

Screen Play by Frank Gill, Jr.-George Carleton Brown • Based On An Original Story by Prescott Chaplin

A REPUBLIC PICTURE



★

BUY

U. S. WAR SAVINGS BONDS

Louise Allbritton and Robert Paige ..."a pair of comedy talents whose stars are shining brighter than ever"

—Motion Picture Daily



Directed by CHARLES LAMONT Produced by ALEX GOTTLIEB

Screen Play, Michael Fessier and Ernest Pagano • Original Story by Hagar Wilde

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

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Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

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VOL. 54. NO. 52 NEW YORK, U. S. A., TUESDAY, SEPTEMBER 14, 1943 TEN CENTS

$380,000,000 In Bonds Sold By Star Tour

Pittsburgh, 4th Stop, Nets 80 Millions

Hollywood Bond Cavalcade's fourth stop, in Pittsburgh, Sunday, in its 14-day tour sent the stars' bond sales soaring another $80,000,000, to $380,000,000.

The Pittsburgh stop realized $70,000,000 from bond sept sales to the stars' show, given in Forbes Stadium, and an additional $10,000,000 from a Bond Dinner.

With the slogan "Tanks for the Tanks" as the rallying theme, labor and management of 20th Century-Fox and affiliates, will conduct an open-air War Bond Rally Thursday morning, at 55th St. and 10th Ave., with 1,500 employes participating, to be addressed by representatives of the Screen Publicists and Screen Office Workers guilds. Lew Lehr, Movietone commentator, will be master-of-ceremonies.

Earl Hudson has been appointed local industry War Bond campaign

(Continued on page 3)

40 U.S. Films in Italian at Front

The Office of War Information has 40 American films in Italian now in North Africa and Sicily, for showing in both places and in Italy to Allied troops and to natives. Majority of the features have superimposed subtitles in Italian and some have been dubbed into that language.

OWI will screen "Swedes in America" and "Cowboys," two-reelers, and a six-reel "News Review" for trade

(Continued on page 8)

Loew Chiefs Meeting On British Plans

Nicholas M. Schenk, Louis B. Mayer, J. Robert Rubin, Sir Alexander Korda, Al Litchman, Samuel Eckman Jr. and Ben Goetz met all day yesterday here discussing British production plans for next year.

Loew British production will be resumed by Korda in London, in November, with Goetz supervising the project, which is expected to figure importantly in the company's post-war European plans.

Equipment Men Set Up Advisory Unit; Confer with WPB

WASHINGTON, Sept. 13.—Representatives of the 35 mm. equipment manufacturers today organized an industry committee to act in an advisory capacity to the War Production Board and, with N. G. Burleigh, director of the service equipment division, and Allen G. Smith, chief of the theatre equipment section, held an afternoon-long conference on the general situation with respect to supply problems.

Officials of WPB gave the committee the latest information regarding the materials situation and outlook, the needs of the military services for equipment and the supply picture generally, as the basis for a discussion of the industry's needs and its production possibilities.

Burleigh will be government presid-

(Continued on page 8)

OWI Domestic Unit Reorganization Set

WASHINGTON, Sept. 13.—Reorganization of the domestic branch of the Office of War Information was announced tonight by Palmer Hoyt. A director, but no head, was named for the motion picture bureau. Donald Stauffer, head of the radio bureau, will continue in that position.

Hoyt outlined the functions of the

(Continued on page 8)

Enough Product for All Runs, Says 20th

"Any cry of shortage of product—for any run—fails in point of logic," says 20th Century-Fox, citing a backlog of releases available, which, it was stated, "reveals conclusively enough product to fill the needs of any situation."

Congress Faces Tax, Manpower War Problems

WASHINGTON, D. C., Sept. 13.—Reconvening tomorrow after a two-months' recess, Congress faces a full program in which taxes, manpower, the war and post-war recovery will be major subjects of consideration.

Among the first matters to be brought up will be the induction of fathers and there is likely to be a thorough re-examination of the draft in the light of new conditions created by Allied recent successes in the Mediterranean and Pacific theatres of war.

Next Monday, it is expected that the Treasury will submit its tax program to the House Ways and Means Committee preparatory to the writing of a new revenue law to go into effect at the beginning of the year.

Details of the Treasury's program

(Continued on page 8)

Players' Expenses Not Subject to Withholding

Treasury Department at Washington has ruled that agent's commissions paid by performers, amounts expended by them for material, wardrobe, music, transportation to theatres, and board and lodging where the individual maintains a bona fide home and performs away from such home, and other items which are incurred pursuant to an employment contract, are incurred in behalf of the employer and are not subject to the salary withholding tax.

Circuit heads, independents and others using stage performers in their theatres are being notified of the foregoing by the American Guild of Variety Artists, following receipt by the Guild of a written ruling by Guy Helvering, Commissioner of Internal Revenue.

The player is required, of course, to

(Continued on page 8)

Warns of Growing Damage to Prints

Increasing damage to film due to the negligence of exhibitors who fail to keep projection equipment in proper working order was charged yesterday by James Frank, New York manager of National Theatre Supply. The fault does not entirely lie in this channel, either, Frank pointed out, as the turnover in projectionists currently is going on at a terrific pace as well.

Despite the curtailment in the manufacture of projection and sound equipment, there are still ample supplies of equipment, parts and theatre necessities, Frank said. Supply houses are

(Continued on page 8)

Decree Meet Set for Next Monday Here

Company Heads to Confer With Tom Clark

WASHINGTON, Sept. 13.—Pressure of other business has forced a postponement of the consent decree meeting tentatively scheduled to be held in New York this week, and Assistant Attorney General Tom C. Clark today told company officials that he hoped to get together with them on Sept. 20.

Clark said that he would leave for New York over next weekend and expected to spend a good part of next Monday with the company representatives to discuss the decree, but would remain in New York for two or three days to take up other matters which require attention.

A steady flow of correspondence from industry figures continues to reach the Department, but none of the

(Continued on page 8)

White Collarites Ask 35% Increase

A petition for immediate relief for white-collar workers as a war necessity was issued yesterday by Lewis Merrill, president of the United Office and Professional Workers of America (CIO), to James M. Byrnes, director of the U. S. Office of War Mobilization, at Washington.

Pointing to the fact that the real wages of "non-manufacturing workers, including salaried workers, have dropped 2.9 per cent since Jan. 1941," he argues that the "unduly heavy sacrifice being borne by the white-collar

(Continued on page 8)

Claims Majority of Brandt Managers

Claiming to represent a majority of the managers in the 24 theatres in Manhattan and Brooklyn owned by Harry Brandt, M. P. Theatre Managers and Employees Union Local 152, UOPWA, CIO, has petitioned Brandt for a collective bargaining meeting.

Theatre managers in the Philadelphia, Cleveland and Chicago areas are understood to be organizing under Local 152.

Personal Mention

FRANK N. PHELPS, Warner executive in charge of labor relations, left last night for a trip to the Cleveland territory.

•

HARRY SHUMOW, M-G-M branch manager in Milwaukee, became a grandfather recently when his son's wife gave birth to a boy. SHELDON SHUMOW is en route to a new station in the armed forces.

•

CORP. VERNON CARR, formerly manager of Tri-States Roosevelt Theatre, Des Moines, has been home on furlough from Camp Crowder, Mo.

•

SGT. MARVIN GRAYBEAL, formerly manager of Tri-States Paramount, Des Moines, has been spending a two-week furlough at home.

•

ALLAN KAHN, owner of the Pennington Theatre, Baltimore, and MRS. KAHN are parents of a baby daughter, JUDITH.

•

JOSEPH H. COHN, vice-president and motion picture ad director with Weiss and Geller, advertising agency, has left for Hollywood.

•

TOMMIE MCCABE, departmental coordinator at the 20th-Fox home office publicity department, will report for Army duty at Fort Dix on Oct. 2.

•

MARTIN LEWIS, director of Paramount's radio exploitation, arrived in New York yesterday for a two-week visit.

•

FRANK SMITH, manager of the Warner-Lenox Theatre, Hartford, has been inducted into the Army.

•

PHIL ENGEL, Warners New England publicity representative, has left for up-State New York.

•

PHIL DUNAS, Columbia district manager in Chicago, has entered St. Luke's Hospital for a heart ailment.

•

EDWARD PESKAY, Eastern representative for Hal Roach, arrived from Hollywood yesterday morning.

•

CARTER BLAKE, East Coast talent scout for Columbia, will arrive in New York Wednesday.

•

HARRY BRANDT, local circuit operator, will leave for Hollywood today on personal business.

•

CARL BAMFORD of Publix Bamford Theatres, Asheville, N. C., is in New York.

•

HARRY GOLD, U. A. Eastern division manager, visited the New Haven exchange at the weekend.

•

IRVING YERGIN, Warner field man, returned yesterday from Louisiana.

•

JACK DIETZ, Monogram producer, is in town.

Coast Flashes

Hollywood, Sept. 13

THE HVC fulfilled its thousandth talent request over the week-end and issued data showing 2,336 players participated in 5,593 events, including 25 overseas tours, since the inception of the HVC.

•

William Gell, PRC British sales manager, left here at the weekend by train for New York. After a week there, he will go to London.

•

John Beck, Jr., has resigned from MCA and will join International Pictures on Oct. 1 in charge of talent and studio contacts.

•

Edward L. Alperson of RKO arrived here today for conferences with Samuel Goldwyn on "North Star."

•

Paramount today extended Bing Crosby's contract to include two additional films, making seven to follow "Going My Way" prior to June, 1946.

•

Brian Donlevy was today suspended by Paramount for declining a role in "Incendiary Blonde."

•

Republic today bought "Guns of Cimarron," a novel. No details of the production were disclosed.

•

Budd Rogers of Alliance Films Corp. left here today for the East.

Ross Names Kawel, Freeman and Derby

Maurice Freeman has rejoined Ross Federal as Buffalo branch manager after an absence of one year in the Army. Freeman was with Ross Federal since its inception in 1930.

A. A. Kawel has taken over the Des Moines territory for Ross. Kawel has been service manager in Charlotte, national supervisor in the Southern States and branch manager in Albany and Buffalo. K. A. Derby, formerly of San Francisco, has been made service manager in Seattle.

Warners Open New Syria Branch Office

In line with its continued policy of opening exchanges and buying theatre properties in various parts of the world, Warners has named Georges Mamari to head a new branch office in Beyrouth, Syria, it was announced here yesterday.

The territory will be under the supervision of E. De Leon, Warners' manager in Cairo, Egypt.

Campbell with Columbia

Daniel Campbell has joined Columbia Pictures' exploitation department taking over part of the duties held by Ralph Martin, who resigned to join Dell Publishing Co. and part of the duties held by Lawrence Lipskin, now in the Army.

Campbell was formerly employed by Pedlar & Ryan and Robin Music Corp., and will work under Frank Rosenberg, director of exploitation at Columbia.

'Army', New House Bow in the Yukon

WHITEHORSE, Yukon Territory, Sept. 13.—At the invitation of Brig.-General James A. O'Connor, commanding the Northwest Service Command, U. S. Army, Warner Bros. will hold the Canadian premiere of Irving Berlin's "This Is the Army" here on Sept. 21, before an audience of ranking officers and men of the U. S. Army.

Dedication of a new 500-seat theatre will be a feature of the premiere. Construction of the house was started in this half-way stop on the Alaskan Highway three weeks ago especially for this event.

The house will be operated by Famous Players-Canadian Corp.

McGuire, New Public Relations Director

P. A. McGuire, for 24 years advertising manager of International Projector, has been named director of public relations in the newly-formed projection equipment division of National-Simplex-Bludworth, distributor of International projection and sound equipment.

McGuire entered the field in 1919, when he became advertising manager of Nicholas Power. He assumed the same post with International when that company was formed in 1926 by the consolidation of Power and the Simplex Machine Co.

Gillham Leaves for Midwest on 'Bell'

Robert M. Gillham, Paramount advertising-publicity director, left yesterday for Detroit and Cleveland to set the campaigns for openings of "For Whom the Bell Tolls."

The picture will open in Detroit on Sept. 30, at the Wilson and United Artists theatres, simultaneously. At the Wilson, a stage house which has been taken over by Paramount, the policy will be two-a-day. The United Artists showings will be continuous.

Felix Isman, Former Showman, Dies at 69

Felix Isman, one time real estate and theatre operator, died at the weekend in Park East Hospital, at 69.

Isman starred the comic, Dan Daly. His theatre interests included the Broadway and the old Belasco and Hammerstein's Victoria. He is survived by his widow, Helen G. Isman; a daughter, Harriet, and a brother, Gustave.

Max Grossman's Father

HOLLYWOOD, Sept. 13.—Funeral services were held today for Max Grossman, 66, father of Milton, of the Quigley Publications Hollywood Bureau staff, who died Saturday following a long illness. A son, Aaron, and a daughter, Mrs. Lillian Koch, Cleveland, also survive.

Lieut. Turrou Killed

Lieut. Victor Turrou, 23-year-old aviator son of Leon G. Turrou and formerly employed at the Warner home office, was killed in action Aug. 16 in the Near East.

Coming Events

Sept. 14-17 — IATSE Execut Board Meeting, Mt. Royal, Mc treal.

Sept. 14—*Chicago Sun* Variety Cl Luncheon for Henry Murdo film critic, Chicago.

Sept. 15—"Declaration of Estima Income and Victory Tax" rep to Internal Revenue Dept. due

Sept. 15—"Cavalcade of Sta Third War Bond Rally, Cinc nati.

Sept. 16—"Cavalcade of Sta Third War Bond Rally, Chica

Sept. 17—"Cavalcade of Sta Third War Bond Rally, Mini apolis.

Sept. 17-19—War Emergency Me ing, Theatre Equipment Deal Protective Association, Hotel B mark, Chicago.

Sept. 17-19—Conference, Hollywo Writers Mobilization Committ Hollywood.

NEW YORK THEATRE

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
Claudette COLBERT · Paulette GODDARD · Veronic LAKE
SO PROUDLY WE HAI
Produced and Directed by Mark Sandrich
A Paramount Picture
Gala Stage Revue - Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-46

BOB HOPE
BETTY HUTTON
in
"LET'S FACE IT"
A Paramount Picture
BENNY GOODMAN AND BAN
POPS & LOUIE
JACK MARSHAL
BUY WAR BONDS PARAMOUNT TIMES SQUAR

Ernst Lubitsch's Production
HEAVEN CAN WAIT
IN TECHNICOLOR!
GENE TIERNEY · DON AMECHE
A 20th CENTURY-FOX PICTURE
PLUS Stage Sho
Ilona Mass
Maurice Ro
Mary Raye
& Naldi
ROXY 7th

LOEW'S State TIMES SQ.
ON SCREEN
ANN SOTHERN
JAMES CRAIG
"SWING SHIFT MAISIE"
IN PERSON
ED SULLIVAN
AND THE
HARVEST MOON
DANCE WINNERS

RKO PALACE B'WAY 47th S
Broadway's New 1st Run Theatre
FRED ASTAIRE
JOAN LESLIE
"THE SKY'S THE LIMIT"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sun and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, N York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Adv tising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; Lond Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Pu lishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second cl matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 1

roudly' $111,000 1st Week on B'way; oldovers Hold Up

rosses eased off along Broadway week with holdovers the rule at of the 12 theatres, the exception g Radio City Music Hall, where Proudly We Hail" opened strong- last Thursday, continued its pace r the weekend and is headed for rrific $111,000 in its first week. A strel show is on the stage.

trongest of the holdovers is eaven Can Wait" and a stage w featuring Ilona Massey, at the sy, which is headed for a fifth final week's gross of $77,000, end- tonight. "Holy Matrimony" with age show headed by Carole Landis Jerry Wald and his band will n at this theatre tomorrow.

he Paramount, with "Let's Face and Benny Goodman and his or- stra on the stage will wind up with estimated sixth and final week's ss of $57,000. "Lady Takes a ance" and Vaughn Monroe and his d open at this house tomorrow. uBarry Was a Lady" and Horace idt and his Musical Knights on the ge continue for a fifth week after ssing an estimated $50,000 in the rth week at the Capitol. "Watch the Rhine" and Abe Lyman and band on the stage, at the Strand, l gross about $46,000 in its third ek and stays for a fourth.

'Army' in Seventh Week

'This Is the Army" moves along at Hollywood, with $39,000 estimated a seventh week's gross. "For hom the Bell Tolls," at the Rivoli, holding up well with a gross of 3,000 in sight, for its eighth week. he Sky's the Limit," in its second ek at the Palace, is headed for 1,000 and stays for a third. "Be- nd the Rising Sun" is the next at- action at the Palace.

"Destroyer" is meeting approval at e Criterion, where it is headed for estimated $20,000 in its second eek and holds for a third. "Best ot Forward" did $14,000 in its final days at the Astor Theatre, with Thousands Cheer" having a bond emiere tonight at the Astor, opening a continuous run basis tomorrow. The Globe has "Salute to the arines," which is expected to do 7,000 in its third week and hold r a fourth. The Rialto will gross out $7,000 in the third and final anza of "Hitler's Madman," with The Seventh Victim" slated for a riday opening at this theatre.

Griffith and Little In New Combination

CHARLOTTE, N. C., Sept. 13.—Or- anization of a new theatre circuit artnership, G & L Attractions, with harlotte as headquarters, has been nnounced by Walter Griffith and T. . Little, president and treasurer, re- pectively. Griffith is manager of the harlotte Theatre, one of 19 owned by ittle.

'Cheer' Gets $500,000

M-G-M's "Thousands Cheer" this orning starts the regular run at the stor Theatre following a War Bond remiere last night that resulted in he sale of more than $500,000 in onds.

$380,000,000 in Bonds Sold by Star Cavalcade

(*Continued from page* 1)

manager in Detroit, by Frank Isbey, Michigan U. S. War Finance Committee chairman.

A goal of $5,000,000 in War Bond purchases has been set for Charlotte's "Air Armada Day" dinner here tonight, at which local folks will turn over the wherewithal for a $1,000 bond in return for two tickets to dine with returned war heroes and film stars appearing in conjunction with the Third War Loan drive.

RKO Theatres in Long Island and Queens are cooperating to put over a bond show at the Alden Theatre in Jamaica on Sept. 22. A stage show featuring Sammy Kaye and his orchestra, Wendy Barrie and Jessica Dragonette plus a feature picture will entertain, with proceedings scheduled to be broadcast coast-to-coast by CBS. Admission will be secured by purchase of bonds up to $25,000 for box seats.

Caravan in Cleveland

The Hollywood Caravan was in Cleveland yesterday, where they staged a Bond Show at the Public Auditorium. The stars held an auction of war souvenirs at a luncheon at the Carter Hotel. They also visited war manufacturing plants.

Premiere of "Icecapades" at Madison Square Garden here tonight, sponsored by radio station WJZ will sell $5,000,000 in War Bonds, expected to reach its goal. Forty celebrity lodges are being sold for $100,000 in bonds each, to be occupied by Ann Rutherford, Carole Landis, Major Alexander deSeversky, Billie Burke, among others.

New York City Police estimated that 181,900 attended last week's Times Square and other War Bond rallies, conducted by the War Activities Committee in Brooklyn, Manhattan, Queens, Bronx, Staten Island and Westchester. Total amount of bond sales at the rallies was $4,820,000.

War Heroes in New Haven

At New Haven, stars, five War heroes, and Capt. Glenn Miller and his 418th Air Force band of the AAFTC at Yale; Corp. Tony Martin, and Corp. Ray McKinley starred in Connecticut's first rally in the Third War Loan campaign, staged at the Arena at the weekend. Harry F. Shaw, program chairman, was in charge.

On the New Haven distributor side, Barney Pitkin, chairman, reported subscription to $40,000 in bonds as a result of his committee's efforts.

Chicago's participation in the Third War Loan drive has been mapped out by representatives of over 80 per cent of the theatres in the city and most of the local exchanges. They met at the Variety Club with Jules J. Rubens, state chairman, presiding.

Plans for premieres, lobby displays and the personal subscription of executives and employees were made. About 8,500 of the 130,000 seats, to be held Thursday at the Hollywood Cavalcade show in Soldier Field will be allotted to theatre purchasers.

In order to facilitate purchases by exchange employees, some one of the distributing companies will become an issuing agent and additional issuing agents among the theatres were secured. Dates for Bond premieres in first run houses will be set later.

The 3,300-seat RKO Albee, in Cincinnati, having been heavily oversold for the War Bond show Wednesday night, the stars of the Hollywood Bond Cavalcade will present a one-hour show at the University of Cincinnati stadium in the afternoon, where 25,000 seats will be available. A special show will additionally be presented at the stadium by talent from radio station WLW.

Kansas City Bond Premiere

In Kansas City, a big Bond premiere will be held today at the Newman Theatre. Jerry Zigmond, manager of the Newman, also heads the public relations committee of the local War Activities Committee.

Omaha's War Bond premiere, which will be held Sept. 17, at the Paramount Theatre, will raise $5,000,000, according to Bill Miskell, state exhibitor chairman. Price of seats will range up to $25,000. The armada of star and war veterans will be in Omah that day and will make personal ap pearances.

Paramount Studio Buys $1,500,000

HOLLYWOOD, Sept. 13.—Chairman Henry Ginsberg of the War Finance Committee announced today that the Paramount studio purchase of $1,500,000 topped the fourth day Third War Loan campaign. Individual purchases reported include Y. Frank Freeman, $35,000; Joel McCrea, $25,000; Eddie Cantor, $20,000; Edward Golden, $10,000.

Burger to Stay Year In Latin Americas

Sam Burger, foreign roving representative for Loew-Metro, will spend at least a year on the trip which he will make to all of the company's exchanges throughout the Latin Americas. Trip, originally set to start Sept. 23, has been advanced to the 20th.

Burger will first visit the studio in California.

Honeck to Republic

MILWAUKEE, Sept. 13. — Stuart (Doc) Honeck, with Warners for the past 12 years, is now traveling Southern Wisconsin for Republic. Simm Chapman, former Columbia salesman, has received an honorable discharge from the armed forces and is back in his old job at Warners.

Republic Sets Deal With N. E. Circuits

Upon his return from Boston, Republic president J. R. Grainger announced yesterday that the company has closed with Interstate Theatres and Maine and New Hampshire Theatres, covering its entire 1943-44 program.

Grainger was assisted by Jack Davis, Boston Republic manager; the circuits were represented by Harold Stoneman and John Ford, respectively.

Theatre Managers in 1A

NEW HAVEN, Sept. 13.—Stanley Redmond, manager of the M. & P. Allyn, Hartford, and Harold Thomas, manager of the M. & P. Norwalk, Norwalk, have been classified 1A.

Soviet Agent Here To Exchange Films Between U.S., Russia

Mikhail Kalatozov, in this country from Moscow to foster the exchange of pictures between major distributors here and the Soviet Republic, has succeeded Leonid Antonov as representative of the Soviet Cinema Committee in the United States. Antonov leaves for London later in the week to take over the post of Soviet Cinema Committee head in Great Britain. Gregory Irsky, former technical film representative of Russia in this country, now heads the technical bureau of the film industry in Soviet Russia.

Kalatozov has as his major objective in his new post, the greater distribution of Soviet product in this country through major distributors. He stated yesterday that major company heads indicated they will cooperate with him toward this end during his recent trip to the Coast.

Two of Soviet pictures which the majors will view shortly are "She Defends Her Country," which is being dubbed with English sound, and "The Girl and Her Shepherd." Distribution deals for these pictures are expected to be announced shortly.

"Motion pictures can do more to create better understanding between our peoples than any other medium," Kalatozov stated.

Russia is negotiating for the purchase of additional American pictures for exhibition in that country. Kalatozov reiterated that "Mission to Moscow" was shown in his country in the same version that it was exhibited to American audiences, despite press reports to the contrary.

Zevin Case Off Until Extort Trial Is Over

The trial of Isadore Zevin, former secretary to George E. Browne, deposed president of IATSE, was adjourned yesterday by Federal Judge John C. Knox. Zevin is under indictment charged with perjury before a special Federal grand jury, which for more than two years has been investigating labor racketeering within the film industry.

Chief among the items under investigation, according to U. S. Attorney Boris Kostelanetz, has been the whereabouts of a special fund of $1,500,000 collected from members of IATSE and controlled by Brown and William Bioff, his personal representative.

The trial of Zevin, delayed several times because it is linked with the current investigation of the special grand jury, is not expected to take place until the completion of the trial of Louis Kaufman, business agent of Local 244, Motion Picture Operators Union, Newark, and seven others, scheduled to start Oct. 5.

Variety Inducts O'Connor

BALTIMORE, Sept. 13.—Induction of Governor Herbert R. O'Connor as honorary member of the local Variety Club at the Baltimore Variety Club, Tent No. 19, will take place tomorrow evening. William K. Saxton is chairman of a committee on arrangements.



LENA HORNE



KAY KYSER
and his Orchestra



ANN SOTHERN



RED SKELTON



MICKEY ROONEY



MARY ASTOR

MGM's GREATEST MUSICAL SHOW!



MARSHA HUNT



VIRGINIA O'BRIEN



MARGARET O'BRIEN

TH



ALSO: Frances Rafferty, Mary Elliott, Frank Jenks, Frank Sully, Dick Simmons, Ben Lessy, Don Loper and Maxine Barrat. Original Screen Play by Paul Jarrico and Richard Collins. Based on their story "Private Miss Jones."

TECHNICOLOR, TOO

TODAY!
WORLD PREMIERE

ASTOR

(Just completed 3 Big Months M-G-M's "Best Foot Forward")



3d WAR LOAN!

Last night's War Bond Premiere was S. R. O. for Uncle Sam!



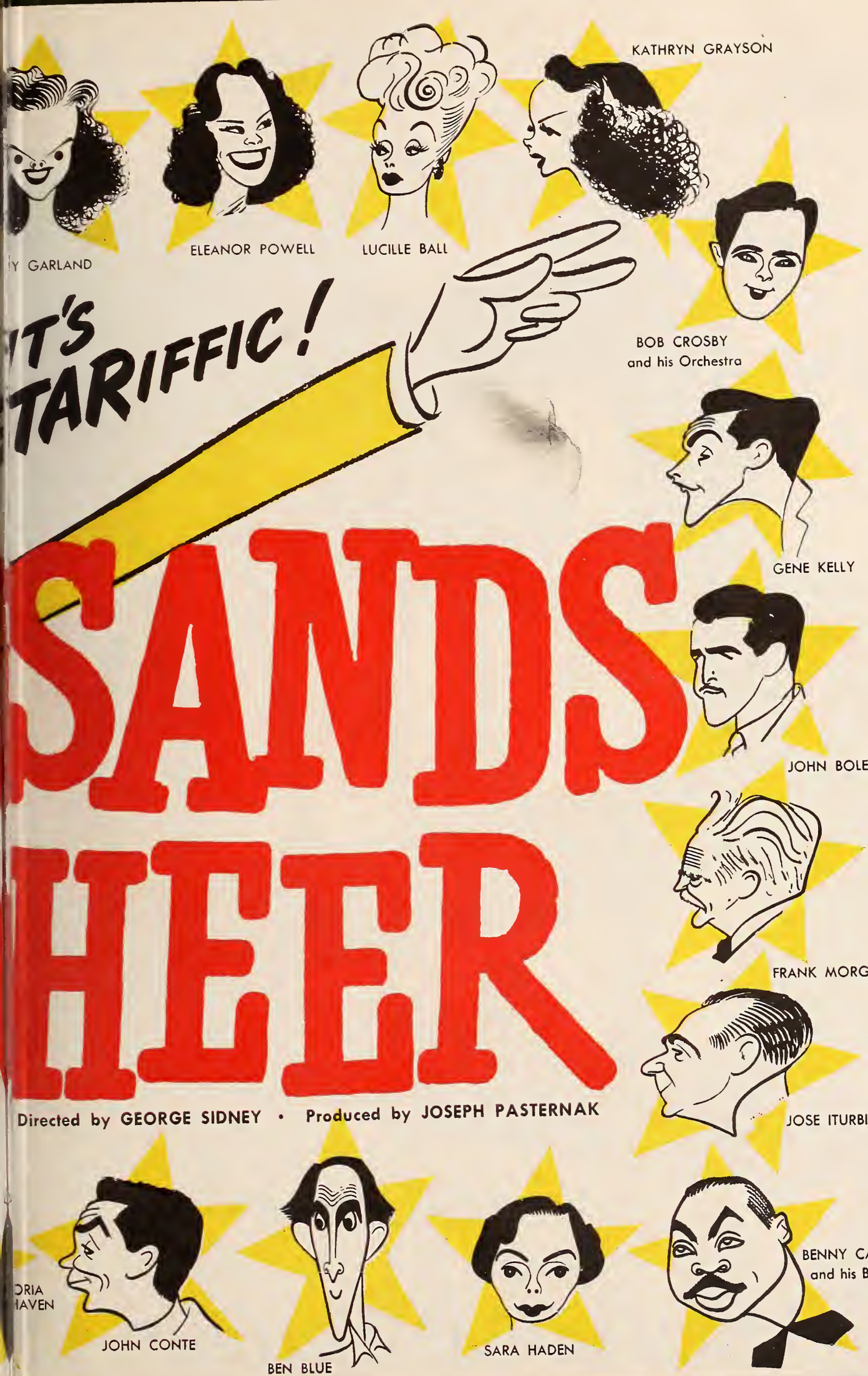
JUNE ALLYSON



MARILYN MAXWELL



DONNA REED


KATHRYN GRAYSON
ELEANOR POWELL
LUCILLE BALL
Y GARLAND
BOB CROSBY
and his Orchestra
T'S
TARIFFIC!
GENE KELLY
SANDS
JOHN BOLES
HEER
FRANK MORGAN
Directed by GEORGE SIDNEY • Produced by JOSEPH PASTERNAK
JOSE ITURBI
BENNY CARTER
and his Band
ORIA
HAVEN
JOHN CONTE
BEN BLUE
SARA HADEN

"BACK THE ATTACK"
Buy an extra Bond during
the 3rd War Loan Drive

They're All



"SO PROUDLY WE HA

"FOR WHO

"THE CITY THAT STOPPE

Off to sensational start at Radio City Music Hall

It started a furore at the new Victoria

They're All Terrific..

Paramount Pictures

r Broadway!



hey're All Paramount

50 Shooting, 55 Preparing, 68 Editing

HOLLYWOOD, Sept. 13.—The backlog of pictures awaiting release stepped upwards this past week while production dropped off from the week before. However, there were 55 preparing and 50 shooting.

Twelve were finished during the week, eight new ones started, and 68 in the editing stage. The previous week saw 11 finished, seven started, 54 shooting, 47 preparing, and 59 in the cutting room. The production scene:

Columbia

Started: "Hey Rookie," with Ann Miller, Larry Parks, Joe Besser, Bob Haymes, The Vagabonds, Condos Brothers, Johnson Brothers, Selmer Jackson, Larry Thompson, Bob Evans, Jimmy Little.

Shooting: "Ten Percent Woman," "Cover Girl," "There's Something About a Soldier," "The Day Will Come."

Finished: "The Return of the Vampire."

Samuel Goldwyn

Shooting: "Up in Arms."

M-G-M

Started: "Two Sisters and a Sailor," with June Allyson, Gloria DeHaven, Jimmy Durante, Van Johnson, Ben Blue, Harry James and orchestra, Xavier Cugat and orchestra, Carlos Ramirez, Donald Meek.

Shooting: "Kismet," "The Canterville Ghost," "Rationing," "Andy Hardy's Blonde Trouble," "Broadway Rhythm," "Meet the People," "White Cliffs of Dover," "See Here, Private Hargrove," "Mr. Co-Ed," "Gaslight."

Monogram

Finished: "The Million Dollar Kid," "Big Brother," "Sweethearts of the USA," "The Sultan's Daughter."

Started: "Lady, Let's Dance," Belita, James Ellison, Frick and Frack, Walter Catlett, Maurice St. Clair, Jimmy Alexander, Eddie LeBaron and orchestra, Henry Busse and orchestra, Mitch Ayres and orchestra; "Charlie Chan in the Secret Service," with Sidney Toler, Gwen Kenyon, Mantan Moreland, Marianne Quon, Arthur Loft, Lelah Tyler, Benson Fong, Eddie Chandler, George Lewis, Barry Bernard.

P.R.C.

Shooting: "Going My Way," "Henry Aldrich, Boy Scout," "Story of Dr. Wassell," "Frenchman's Creek," "Hail the Conquering Hero," "Our Hearts Were Young and Gay."

Paramount

Started: "The Devil Riders," with Buster Crabbe, Al St. John, Patti McCarthy, Karl Hackett, Kermit Maynard, Frank Ellis.

RKO-Radio

Shooting: "The Curse of the Cat People," "Dangerous Journey," "Tender Comrade," "Higher and Higher," "Revenge," "The Falcon and the Co-Eds."

Finished: "Rookies in Burma."

Republic

Started: "O My Darling Clementine," with Frank Albertson, Lorna Gray, Lillian Randolph, Pappy Cheshire, Roy Acuff and band.

Finished: "Overland Mail Robbery," "Hands Across the Border," "In Old Oklahoma"

20th Century-Fox

Started: "Home in Indiana," with Walter Brennan, Lon McAllister, Jeanne Crain, June Haver, Charles Dingle, Ward Bond, Robert Condon, Willie Best.

Shooting: "Buffalo Bill," "Tampico," "Lifeboat," "The Lodger."

Finished: "Pin-Up Girl."

United Artists
(Samuel Bronston)

Shooting: "Jack London."

Universal

Shooting: "When Ladies Fly," "Passport to Dakar," "Gung Ho," "Third Glory."

Finished: "His Butler's Sister."

Warners

Shooting: "Uncertain Glory," "Destination Tokyo," "Shine On, Harvest Moon," "Rhapsody in Blue," "Passage to Marseille."

Finished: "In Our Time."

W. R. Frank
(No distributor set)

Started: "Dr. Paul Joseph Goebbels, His Life and Loves," with Paul Andor, Claudia Drake, Donald Woods, Sigrid Gurie, H. B. Warner, Robert Barrat, Gloria Stuart, Beryl Wallace, Charles Halton, Douglas Fowley, Evelyn Bramy, Byron Foulger, Erskine Sanford, Ralph Morgan, Erskine Johnson, Reid Kilpatrick, Jerry Michelsen, Walter Brooks, Lester Doerr, Stephen Roberts, Del Henderson, Kalina Zarova, George Meader, Howard Johnson.

Equipment Men Set Up Advisory Unit; Confer with WPB

(*Continued from page* 1)

ing officer of the committee, the membership of which will include: C. S. Ashcraft, president, C. S. Ashcraft Manufacturing Co., Long Island City, N. Y.; L. W. Davee, sales engineer, Century Projector Corp., N. Y.; Henry M. Fisher, Eastern division manager, Devry Corp., Chicago; M. H. Goldberg, president, Gold-E Manufacturing Co., Chicago; Walter E. Green, vice-president, General Precision Equipment Corp., N. Y.; Fred C. Matthews, Motiograph Co., Chicago; Oscar F. Neu, president, Neumade Products, Corp., N. Y.; Homer B. Snook, manager, Theatre Equipment Service, RCA Victor division, Camden, N. J.; and Harry H. Strong, president, Strong Electric Corp., Toledo.

White Collarites Ask 35% Increase

(*Continued from page* 1)

group is creating conditions which are against the national interest and which are a serious threat to war production." The white-collar union represents 50,000 employees of film, insurance, financial, publishing, advertising and commercial firms.

The UOPWA's basic proposal is the relaxation of the Little Steel formula to permit a general increase of approximately 35 per cent for salaried employees. Merrill points out that the disparity between white-collar pay and the cost of living developed far prior to the date the Little Steel formula went into effect.

No Withholding Tax on Expenses

(*Continued from page* 1)

furnish the theatre operator with an itemized statement of expenses claimed. Total of the expenses deducted by the employer is not to run in excess of 50 per cent of the booking contract price. The employer is to determine which expenses were actually expended for the permissible deductibilities.

The ruling has been made for the purpose of the withholding tax only. The player is still required to report and prove all of his expenses when he files his Federal income tax return for the taxable year.

M. S. Rosenthal, counsel for AGVA, who negotiated with Helvering for the ruling, pointed out here yesterday that expenses for wardrobe and such deductibles not subject to the withholding shall not be more than 15 per cent of the gross compensation up to $500, ten per cent up to $1,000, or five per cent over $1,000, and that agency commissions to be deducted are not to exceed 15 per cent.

40 U. S. Films in Italian at Front

(*Continued from page* 1)

and press representatives on Thursday at their projection room here.

French and Italian versions of "Watch on the Rhine" are being rushed by Warner Bros. for showing abroad.

Picture dealing with the underground movement in Nazi-occupied countries, has been given added timeliness by developments in the Mediterranean war zone.

Warns of Growing Damage to Prints

(*Continued from page* 1)

well stocked, and the delivery situation is also greatly improved.

Theatre supply companies are still cooperating with the WPB in an effort to have exhibitors return carbon drippings for purpose of salvaging, for further use in the war effort.

A "victory" carbon has been introduced in the past few months, which contains less carbon, resulting in alleviation of the imminent crisis in this vital projection part.

N. Y. Circuits Talk Contract with TAE

Major and independent circuit heads met yesterday afternoon in the office of C. C. Moskowitz, Loew's vice-president, to discuss contract negotiations, which are now taking place with the Theatre and Amusement Employees Union, Local 54, A F of L.

Sioux City Gets Curfew

SIOUX CITY, Ia., Sept. 13.—The city council has passed a curfew ordinance here that provides a fine of $100 or 30 days in jail for parents who permit their children to remain on the streets or in public places unescorted at night. The curfew hours are for children under 15 from 10 p.m. to 6 a.m. and children 15-17 from 11 p.m. to 6 a.m.

Congress Faces Tax, Manpower War Problems

(*Continued from page* 1)

have not been disclosed, but it is believed to involve higher individual taxes, in some income brackets at least, and possibly further increases in corporation rates. New miscellaneous taxes also may be proposed, but whether an increase in admission taxes or a levy on film rentals will be suggested have not been revealed.

A possible subject of consideration during coming months is the Kilgore Bill for divorcement of distribution and exhibition, but there appears to be no particular pressure at the moment for hearings on the measure. However, if the revised industry consent decree does not meet the views of independent exhibitors, it is expected a new drive will be made for enactment of the legislation.

Major to Handle Du Pont Ad Film

HOLLYWOOD, Sept. 13.—Negotiations for release through Columbia or RKO-Radio of "Soldiers of the Soil," 36-minute commercial film produced by Pine-Thomas for DuPont, are in final stage, according to DuPont representatives who screened the film for the press over the weekend.

Made originally for reduction to 16 mm. and exhibition in farm granges the picture is reported to have caught the interest of the Department of Agriculture and the War Manpower Commission because it makes points those agencies want made. DuPont will remove its trademark from the film, although continuing to bear print costs and other expenses, when and if it enters general distribution through Columbia or RKO.

It will go to exhibitors rental-free.

Decree Meet Set for Next Monday Here

(*Continued from page* 1)

various groups has sought any personal conference. So far, he said, he has not received a report of the results of the questionnaires sent out by the Pacific Coast Conference of Independent Theatre Owners or National Allied, but it is expected that both will submit their data and suggestions in the near future.

OWI Domestic Unit Reorganization Set

(*Continued from page* 1)

domestic branch, which will serve as the channel between war agencies and the motion picture industry, coordinating all Government requests upon the industry; serve in a similar capacity for the radio industry, and clear and coordinate all war news releases by the Government.

Friedgut Heads Center

Harry Friedgut, former managing director of the Griffith Music Foundation in Newark, has been named managing director of the new New York City Center of Music and Drama which will open about Nov. 1 at the former Mecca Temple, according to Mayor La Guardia.

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 13

NABLE to find immediate spots for them, Sol. Lesser has assigned his tracts for Cheryl Walker and Marie Riordan to Warner Brothers, retains their services for one picture a year. Both young players re in "Stage Door Canteen." . . . n Johnson gets the best role of his eer at M-G-M, where he's cast as sailor in "Two Sisters and a ilor," in which he'll romance both ne Allyson and Gloria DeHaven. . Humphrey Bogart took a four- y rest and then started in Warners' assage to Marseille."

Jack Fier is preparing "Two Man ubmarine" at Columbia. . . . Joy ge, daughter of Mrs. Jack L. War- r, has a role in "Kismet" at M-G-M. . . Monogram is surrounding Rick allin with such players as Wanda cKay, Jack LaRue, Veda Ann Borg, ddison Richards and Mary Gordon r his first starring picture at that udio, "Big Brother." . . . Virginia ale's twins, Chris and Virginia, have en signed for roles in RKO's "Curse the Cat People." Val Lewton is oducing.

•

Red Skelton, now in the throes of Mr. Co-Ed" with Esther Williams, as had time to turn his hand to writ- ng. His story, which he says with a straight face, "I'm serious about it," : "Ubanges Will Win the War," a olitical satire. . . . The Heddy Lamarr, William Powell starrer, "Heavenly Body," wound up at M-G-M this eek. . . . The ascending, deseending histle of servicemen at the sight of a in-up gal is being registered by Pro- ducing Artists as a motion picture itle.

•

Michael O'Shea had to learn to ride a horse for his star role in Samuel Bronston's "Jack London," but it was a motor scooter that threw him into the hospital the other day; production is held up for two weeks because he is in all the final scenes. . . . Andrew Stone is preparing a six-sectioned love story for his next, tentatively titled Sensations of 1944." . . . Set costs won't bother Columbia when it comes to filming "Counterattack" if the screenplay sticks to the stage play, wherein there was only one scene, the inside of a bomb shelter.

Increasing Para. Radio Promotion

Paramount has decided upon a heavy schedule of pre-selling by radio during 1943-1944 as a result of the results of radio exploitation during the past season, according to Martin Lewis, Paramount radio contact at the studio, here on a two-week visit to discuss new season plans with Robert M. Gillham, advertising and publicity director.

Lewis will line up campaigns with radio advertisers, agencies, and producers while he is here.

Off the Antenna

John Grierson, chief of Canada's National Film Board and general manager of Canada's Wartime Information Board may join the Canadian Broadcasting System, linking the three main propaganda media: screen, radio and press, in a reorganization and shake-up which impends with the resignation of Dr. J. S. Thomson, general manager of the government-sponsored radio system. Both Rupert Lucas, veteran producer of the Canadian network, and George A. Taggart, assistant general supervisor of CBC programs, have also resigned. The CBC board is expected to meet shortly in Ottawa to deal with the resignation of Thomson. No move has yet been made to fill the post of vice-chairman of the board, and chairman of the finance committee, a vacancy caused by the death of N. L. Nathanson, last May.

The world-wide news-gathering facilities of the *Christian Science Monitor,* numbering more than 850 correspondents and writers here and abroad, will be utilized for the first time by radio when a daily series of overseas short wave broadcasts will be heard over Mutual, starting Sept. 20. . . . Since 1938, NBC has multiplied more than four-fold the time allotted to news broadcasts and special events, increasing broadcast time allotted from 3.8 percent in 1938 to 15.4 per cent in 1941. . . . Television audiences rate light operas, news commentaries, and full length plays in one, two, three order, according to a General Electric Television survey of 499 programs in 31 different classifications telecast during the last 18 months. . . . CBS commentators and news analysts cannot express their "own editorial opinions" on the air on controversial issues, according to Paul W. White, CBS news director, who reveals this as the CBS policy.

• • •

Purely Personal—*Leo Mishkin, New York newspaper man and former David Selznick press representative has joined CBS's press information department. . . . Axel Gruenberg is Hollywood-bound for a special assignment with David Selznick's Vanguard Pictures. . . . Jack Brooke is the new Eastern sales manager of Blue Network spot sales. Theodore W. Herbert joins the network's sales staff, effective Sept.* 15. . . . *General Electric's electronic department has three new executives. Arthur A. Brandt is new general sales manager, George W. Henyan is assistant to the vice-president in charge of the department, and V. M. Lucas is manager of the government division.*

• • •

Program Notes—Grace George, making her screen debut in Cagney's "Johnny Come Lately," will be heard on CBS's "Armstrong Theatre of Today" on Sept. 18. . . . Louise Allbritton and Robert Paige, featured in Universal's "Fired Wife," will compete against each other on Blue's "Battle Of the Sexes" tomorrow. . . . Ed Thorgersen, Movietone sports commentator, will shortly emcee Fred Waring's Chesterfield show. . . . Jake Wilk, Warner's story head, was heard on Maxine Keith's "Sophisticated Lady" WQR broadcast yesterday. . . . Martin Jurow, Warner's Eastern talent scout, will be a guest on Ethel Colby's WMCA program on Sept. 22. . . . Paramount's "So Proudly We Hail" will be performed on CBS's Lux Radio Theatre on Oct. 25, with Veronica Lake, Claudette Colbert, and Paulette Goddard. . . . Ann Sheridan will visit the Jack Carson CBS show tomorrow. . . . Jeanettte MacDonald has been set for Blue's "What's New" program on Saturday. . . . W. C. Fields will feud with Charlie McCarthy on NBC Chase and Sanborn program on Sunday.

'Rhine' and 'Hail' Tops in Baltimore

BALTIMORE, Sept. 13.—Although most pictures here are holding over, business continues in the top brackets. "Watch on the Rhine" and "So Proudly We Hail" are sharing honors, with $18,000 at the Stanley and Keith's respectively.

Estimated receipts for the week ending Sept. 16:

"Best Foot Forward" (M-G-M)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days, 2nd week. Gross: $16,000. (Average, $15,000)

"So Proudly We Hail" (Para.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days, 2nd week. Gross: $18,000. (Average, $11,900)

"Claudia" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 7 days, 2nd week. Gross: $10,000. (Average, $9,300)

"Watch on the Rhine" (W.B.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends) 7 days, 2nd week. Gross: $18,000. (Average, $15,100)

"My Kingdom for a Cook" (Col.)
HIPPODROME — (2,205) (28c-39c-44c-55c-66c) 7 days. Stage show: Arnaut Bros., Prof. Backwards, Fraser & Roberts, Wyse and Man, also Club 1300 (local radio show). Gross: $17,000. (Average, $16,500)

"Isle of Forgotten Sins" (PRC)
MAYFAIR—(1,000) (20c-40c) 7 days. Gross: $6,000. (Average, $6,100)

Columbus Is Latest To Cut Ad Space

COLUMBUS, O., Sept. 13.—Theatre advertising will be affected by eight-page war-rationed editions which the *Ohio State Journal,* morning daily, hereafter will publish on Saturdays until Government restrictions on the use of newsprint are eased.

Mono. Stars in Rodeos

Hoot Gibson and Ken Maynard will leave Hollywood this month to fill rodeo engagements in the Middle West. Gibson will leave Sept. 21 for St. Louis, where he will head his own rodeo, and Maynard will leave Sept. 20 for Detroit to guest star in a series of rodeo performances.

Wm. Cagney on the Air

William Cagney, producer of the James Cagney starrer "Johnny Come Lately," being released by United Artists, will guest star on the Bessie Beatty WOR-Mutual program tomorrow.

Berns Opens Office

Sam Berns has opened his new publicity office in the Paramount Building to handle special events and tie-ups for new films and to act as Eastern press representative for film stars.

FCC Ask Stations To Alter 'Issue' Plan

WASHINGTON, Sept. 13. — FCC Chairman Fly today called upon the broadcasting industry to revamp its policies with respect to the granting of time to non-commercial organizations for presentation of their views of controversial issues.

Fly told a press conference that there is a "tendency to restrict and exclude rather than to lay down policies of rendering a broad wholesome public service," and declared it is a matter which should be taken in hand immediately by the broadcasters.

His criticism of present policies followed sharp questioning last Friday of Mark Wood, president of the Blue Network, as to its method of handling the problem, at a hearing on the sale of the chain to Edward J. Noble. A further hearing on the network transfer is scheduled for Sept. 20.

Noble Sells WMCA To Nathan Straus

Station WMCA was sold yesterday by Edward J. Noble to Nathan Straus, former Administrator of the United States Housing Authority, for $1,255,000.

Noble purchased the station from Donald Flamm late in 1940 for $850,000. Additional capital put into the enterprise brought his original investment to approximately $1,050,000, it was stated. Several weeks ago, Flamm filed a recision suit against Noble, charging that the sale of the station in 1940 was made under duress. His application for an injunction, however, was denied.

The sale of WMCA is subject to the approval of the Federal Communications Commission. Noble, having recently purchased the Blue Network, was obliged to dispose of WMCA in conformity with the policy of the FCC respecting multiple ownership of stations in a single community.

WMCA's new owner issued the following statement: "I intend to devote my entire time to the active management and operation of the station. Radio is one of the great factors in moulding public opinion and, in a democracy, public opinion makes the laws. I wish to state unequivocally that commercial considerations will at no time be permitted to interfere with the proper function of the station as a medium of entertainment and educations, and in wartime of communications and morale. If WMCA can help to promote the development of an informed public opinion concerning the great problems and issues of these troubled times, I shall feel that my association with it has not been without profit."

EquityMeetingAFRA On Merger Plan

The special committee designated by Actors Equity Association to explore the merger proposal made by American Federation of Radio Artists that Equity join the American Guild of Musical Artists and AFRA in a three-way consolidation, will meet today with the AFRA committee headed by Lawrence Tibbett, AFRA president, at Actors Equity headquarters today.



Cla

THE RECOR

13

CINCINNAT

"CLAUDIA" with DOROTHY McGUIRE • ROBERT YOUNG • INA CL

Reginald Gardiner • Olga Baclanova • Jean Howard • Frank Tweddell • Elsa J

Directed by EDMUND GOULDING • Produced by WILLIAM PERLB

WILLIAM GOETZ in Charge of Production • Adapted for the Screen by Morrie R

From the Play by Rose Franken • As Produced for the Stage by John Golden

dia IS SMASHING

20th's RECORD-SMASHING "CONEY ISLAND"!

GGER IN ST. LOUIS! BIGGER EVERYWHERE!

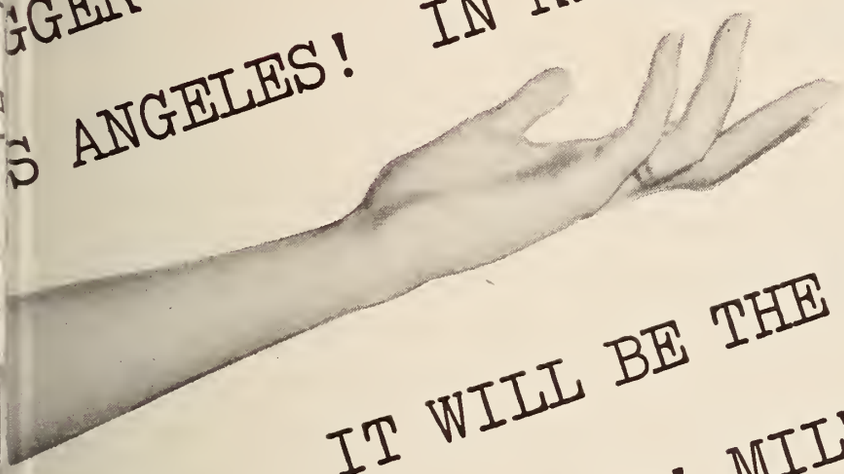
S ANGELES! IN RICHMOND! IN KANSAS CITY!

AND EARLY

REPORTS INDICATE

IT WILL BE THE SAME IN DETROIT!

AMI! SAN FRANCISCO! MILWAUKEE! BALTIMORE!



Isn't she wonderful?

20th CENTURY-FOX

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!

PERFECT TIMING



A split second's delay often means disaster... if you're engaged in some enterprise that depends upon precise punctuality of delivery... For years we have been building up a fine "REP" for fool-proof, no-alibi, on-the-dot delivery... Along came the war and away went the "REP"... for you can't hold up a troop train that theatrical advertising may go through... no matter how urgently it's needed... So if we're a little late now and then... have a heart... and if we ask you to relay a trailer to another theatre... be a good sport and help out... Some day when the war is over... everything will be jake again... until then... let's you and I give every fellow-American... an even break.



"BACK THE ATTACK! BUY WAR BONDS! 3RD WAR LOAN!"

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

STANDARD ACCESSORIES • TRAILERS • SPECIALTY ACCESSOR

DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

M. P. PRODUCERS & DISTRIBUTORS OF AM., INC
28 WEST 44TH ST.,
NEW YORK,
N. Y.
(3 COPIE

L. 54. NO. 53 NEW YORK, U. S. A., WEDNESDAY, SEPTEMBER 15, 1943 TEN CENTS

595,933,625 From 6 Days Of Star Tour

143,000,000 Is Added By Cleveland

The industry's Hollywood Bond valcade of stars already has led up the enormous Third War an sale of $595,933,625 in bonds, m only six of the 14 cities heduled for the stars' appear-ces.

Cavalcade-tour totals to date: Philadelphia, $72,967,000; Boston, $100,000,000; New York (revised), $152,966,625; Pittsburgh, $80,000,000; and Cleveland, Monday, $143.000,000, all figures as reported by the War Activities Committee.

Wired reports from Detroit last ght told of a $47,000,000 start-off of Cavalcade for the day there, with llions in sales mounting hourly. The New York total of $152,966,-5 rose from an original estimate of

(Continued on page 8)

oldman Acts to Speed Trust Suit

PHILADELPHIA, Sept. 14.—An in-rogatory has been filed here by orneys for William Goldman, in-pendent circuit head, in his anti-st action originally filed last De-mber against the Warner circuit d major distributors. Designed speed court proceedings, a list of estions pertinent to the case were ed with the U. S. District Court to

(Continued on page 8)

ll-Night Shows For Oklahoma City

OKLAHOMA CITY, Sept. 14.—The y council has approved an ordinance quiring theatres here to remain osed only from 6 a.m. to 12:30 noon Sundays, thus supplying in some-hat altered form the ordinance anges asked by local war plant ads to permit theatres to hold Sun-y "swing shift" shows for war orkers.

Although there were no restrictions the new ordinance against neigh-rhood houses remaining open, H. E. ailey, city manager, assured council-en that he had received promises om neighborhood house owners that

(Continued on page 7)

Canadian Managers Get a Six Months' Stay from War Work

TORONTO, Sept. 14.—Theatre managers in the Dominion are being issued permits valid for six months only to continue in that employment capacity under the latest orders of the Federal compulsory manpower transfer regulations requiring males from 16 to 40 years of age to register for essential war jobs. On expiration of temporary permits, managers will appear before regional officials for consideration of individual cases.

Employees of film offices have also been granted temporary permits and those not already drafted to other industries may be called up at any time on seven days' notice from the government.

Reports Back Allied Decree Allegations

WASHINGTON, Sept. 14. — Responses to National Allied's questionnaire on the consent decree are being received in considerable volume and shortly will be digested for submission to Assistant Attorney General Tom C. Clark.

The report to Clark will be voluminous and will include evidence to

(Continued on page 8)

'Back Salerno Day' Set for Sept. 17

The Treasury's War Finance Committee last night designated Sept. 17 as "Back Salerno Day," in tribute to the embattled Fifth Army struggling with the Germans. L. C. Griffith, general chairman of the industry's participation in the Third War Loan, wired WAC state bond chairmen appealing for their support.

Emphasis on Films In OWI Merger

WASHINGTON, Sept. 14.—Formation of the Los Angeles overseas bureau of the Office of War Information, with Ulric Bell at the helm, as announced by Robert E. Sherwood, director of the OWI overseas branch, will stress service to the motion picture industry. It calls for a consolidation of all representatives and services

(Continued on page 7)

Para. Reel Names Barron Commentator

Win Barron, Paramount's Canadian exploitation representative, yesterday was named commentator for Canada's edition of Paramount News, by A. J. Richard, director of the newsreel. It was revealed that Barron was chosen

(Continued on page 8)

"Thousands Cheer"

[Metro-Goldwyn-Mayer]

Hollywood, September 14

WHEN bigger and brighter marquees are built they won't be big enough or bright enough to tell the customers all this picture's got in store for them. It's got everything in the How-to-Make-a-Hit-Musical book of rules and just about everybody on the MGM contract list present and accounted for in two hours and five minutes of entertainment such as soldiers in fox holes and home folks in pursuit of pleasure dream about but never really expect to behold.

On the story side it's got a likely tale about an infantry private in love with the colonel's daughter. Into the story, which takes the principals to a training camp, is set a camp show presenting a battery of MGM's top talents in a display of specialties that tops anything in kind by a margin as wide as Texas.

The cast in the story proper includes Kathryn Grayson, singing magnificently to accompaniment provided by Jose Iturbi and a symphony orchestra, Gene Kelly, making the disgruntled doughboy genuine as khaki and dancing a number to be remembered, Mary Astor, John Boles, Ben Blue, Frank Jenks, Mary Elliott, Frank Sully, Dick Simmons, Ben Lessy and others.

The talent in the camp show, with each and every member turning in

(Continued on page 7)

New Pact for Studio Unions Up Next Month

30,000 Studio Workers are Involved

LOS ANGELES, Sept. 14.—Possibility of a radical shift in emphasis from hours-per-week to amount-per-hour in demands of studio unions representing 30,000 workers looms when companies and union representatives reopen the Studio Basic Agreement for discussion in New York next month, following the AFL national convention at Boston, starting Oct. 4.

The unions' objective is to increase earnings without disturbing Governmental work-week standards or violating the "Little Steel" formula.

Prior to discussions with company representatives, the heads of seven unions signatory to the basic agreement, with a 20,000 membership, will meet there with heads of 10 non-signa-

(Continued on page 7)

SETOA Members Hit Consent Decree

ATLANTA, Sept. 14.—Several demerits were unanimously given the consent decree in a resolution passed at the annual one-day session of Southeastern Theatre Owners, held at the Ansley Hotel here yesterday. The resolution is being forwarded to Assistant Attorney General Tom C. Clark.

Nat Williams was reelected presi-

(Continued on page 8)

13,550,000 Checked At Overseas Shows

The Army pays tribute to the industry for its part in bolstering morale of the Army overseas, said Major J. W. Hubbell, chief of the overseas films division, in commending the industry in current newsreels, citing 30,983 programs playing to 13,550,000 free admissions to date.

"Over one-half million soldiers," said Hubbell, "go to film shows nightly."

Personal Mention

J CHEEVER COWDIN, Universal board chairman, will leave for Chicago Saturday.

•

TED SCHLANGER, Warner Circuit zone manager in Philadelphia; JOHN TURNER, film buyer for that territory, and LOU DAVIDOFF and LESTER KRIEGER, of Schlanger's staff, are in New York for home office conferences.

•

SIGMUND S. MAITLES, of Columbia's home office publicity staff, became a father for the third time Monday when MRS. MAITLES gave birth to a daughter, ALICE, at St. Joseph's Hospital, Far Rockaway.

•

MICHAEL TOMASINO, operating New Haven's Victory and White Way theatres, was called to take a bow at Yale Air Force ceremonies, recently, at which his son, ANGELO, was commissioned a second lieutenant.

•

HARRY HUNTER, Paramount's managing director in Australia and New Zealand, has arrived on the West Coast en route to New York for conferences with company officials.

•

PAUL SHAPERO, former member of Warners' home office publicity department, has been commissioned a second lieutenant and is in New York on leave.

•

GEORGE MCCALL, representative for HOWARD HUGHES, is a New York visitor, from Detroit. He will be here 10 days.

•

JULES LAPIDUS, Eastern division sales manager for Warners, arrived in Pittsburgh yesterday on the first leg of a tour of his territory.

•

WILLIE WANG, formerly with M-G-M's publicity department, who is now serving with the Navy Seabees, is in town on a 10-day furlough.

•

HAROLD HORNSTEIN, son of JOE HORNSTEIN, theatre supply dealer, is recuperating at Post Graduate Hospital, New York.

•

HARVEY SAYERS, assistant manager at Warners' Cross-Keys Theatre, Philadelphia, is bedded after a heart attack.

•

GERTRUDE BUNCHEZ, Loew Theatre publicist in Baltimore, is here on a 10-day vacation.

•

FRED C. MATTHEWS, president of Motiograph, Inc., is in town from Chicago.

•

ED HINCHY, head of Warners' playdate department, left last night for Pittsburgh.

•

GABRIEL PASCAL, British producer, is in town from Hollywood.

Insider's Outlook

By RED KANN

Hollywood, Sept. 14

THE surrender of Italy and its withdrawal from battle against the United Nations finds the industry fortunately free of a Mussolini cycle either in distribution, ready for the market or in production.

The circumstances behind this happy state of affairs are interesting. A two-way recognition goes along with it, illustrating a give-and-take arrangement out of which the business draws the benefits.

■

Before the domestic OWI succumbed to congressional firing squads, one of the most diligently pursued avenues of its Hollywood office under Nelson Poynter was advice to willing-ear producers to lay off Il Duce, Italy and the Italian people.

The reason, then spread around in such widely circling confidences that it was all things but confidential, was drawn from official, or certainly semi-official, expectancy that Italy would be forced out of the war as the first member of the tripartite Axis combination. OWI's slant, of course, was reflecting many evidences of an identical attitude followed by the Administration and the State Department.

■

It was not love for Mussolini that spared him from attack, although Winston Churchill continued to give out with lethal words, but the American strategy of soft blows raining down on an enemy long suspected as shy of heart for this conflict.

It worked, as events now demonstrate. It worked particularly well insofar as the industry is concerned and establishes one distinct service delivered by the much-criticized OWI establishment in Hollywood, at least. Yet all credit does not concentrate in the single direction. OWI sounded the note, but the producers had to listen, then accept it.

They did, and that makes them smart, too.

■ ■

Victory appears to have crowned the Screen Actors Guild opposition to the appearance of performers in commercially-sold attractions for charity at salaries under accepted, standard pay. This, it will be recalled, was crystallized several months ago in an SAG resolution commonly viewed as an aftermath of "Stage Door Canteen" with a dash of "This Is the Army" thrown in.

Because Bette Davis is president of the Hollywood Canteen and because, too, "Stage Door Canteen" will roll in the multi-million dollar gross class, Warner has made a deal to produce the next of the type, simply to be titled "Hollywood Canteen." Cheryl Walker and Marjorie Riordan, their contracts transferred from Sol Lesser to Warner, will play leads, as they did in the first, while Miss Davis will star.

Later, Lesser plans a canteen sequel. It will deal with the boys returning from the wars. How much later? Millions are looking for that answer.

■ ■

The studios have been put to many uses in their long careers. Camouflage is only one.

It is public property today that, after Pearl Harbor, air raid defenses in the Los Angeles area were alarmingly lacking. What is not public property, but no secret here, is that dummy guns were borrowed from studios, their actual searchlights employed to meet the stringencies of the immediate crisis.

The stress and the need were eliminated many months ago. The real articles are doing service now.

■ ■

Not general knowledge is the status of RKO's contractual relationship with Cary Grant. That lot holds a seven-year contract calling for one a year. This is the basic arrangement.

There can be more in each calendar twelve months if material can be found and terms covering a second attraction mutually struck. Probably could, after hurdling the story hazard.

■ ■

Metro will proceed with a remake of "If Winter Comes," the A. S. M. Hutchinson novel of the last war, but no one will perch on a limb about the season of release. Pandro Berman has the production assignment and Robert Donat the starring role. The picture will be made in England where production is really an uncertainty as against Hollywood experience.

■ ■

Despite loose Hollywood reporting to the contrary, lively PRC is proceeding with its own production. Not all of it in one fell swoop but from six to eight this season starting with "Jive Junction."

Coast Flashes

Hollywood, Sept. 14

CHAIRMAN Henry Ginsberg of the War Finance Committee announced today that more than $6,000,000 in bonds were purchased in the first six days of the studio drive in the Third War Loan campaign. Thousands of small purchases have not yet been totaled.

•

Samuel Goldwyn and Walt Disney announced today that the Disney organization will do an animated sequence for the Danny Kaye picture, "Up in Arms," now nearing completion at the Goldwyn studios.

•

Alexis Smith, named a "Star of Tomorrow" in the *Motion Picture Herald* poll, was today cast for Warners' "Hollywood Canteen." Ida Lupino, John Garfield, Humphrey Bogart were also assigned roles.

•

The Screen Actors Guild executive board last night postponed the Class B membership meeting to consider a plan for autonomous status from Sept. 26 to Oct. 3.

•

Edwin E. Miller, 66, Universal film librarian for the past 26 years, died today of a heart condition.

Canada to Start Fuel Saving Plan

TORONTO, Sept. 14.—Canada will introduce a fuel conservation program with exploitation for the drive to be handled through the theatres, the press and radio. A meeting was held recently by the Motion Picture War Services Committee leaders to complete plans for the drive and to explain ways in which the industry itself can conserve fuel and coal.

Theatres will exhibit news clips and trailers similar to exploitation used in the Victory Loan and other war causes. A nationwide contest to find a slogan for the conservation program with cash prizes will also be inaugurated shortly.

'U' Stars Are Feted At Cocktail Party

Universal was host yesterday to Louise Allbritton and Robert Paige at a cocktail party at the "21" Club. Among those present were Irene Hervey, Allan Jones, Robert Gillham, Charles Prutzman, Ernest Emerling, Lou Smith, W. A. Scully, Samuel Machnovitch, Maurice Bergman, Charles Kirby, Al Daff, Jack Alicoate, E. T. Gomersall, E. L. McEvoy, Tom Mead, Joseph O'Brien, Fred Meyers, Adolph Schimel, James Jordan, Al Picoult.

Also, Sherwin Kane, William Formby, Tom Kennedy, Louis Sobol, Milton Weis, Irene Thirer, Morris Allin, Bernard Kreisler, Tom Murray, Fred Stengel, Jack Berk, James Jerauld and George Morris.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

"No question about this one . . . RKO has a hit on their hands."
— M. P. Daily

"A box-office wow. A sure bet."
— Film Daily

"A vacation on wheels with no speed limit on fun."
— M. P. Herald

"Highly romantic . . . powerful box-office."
— Variety

"Will bring in a procession that will have the SRO sign hanging out."
— Showmen's Trade Review

"Gay sparkling entertainment."
— Box Office

"A boon to the box-office."
— Hollywood Reporter

"Will fare very handsomely among the year's Best."
— Hollywood Variety

No Wonder

NEW YORK'S FAMOUS
PARAMOUNT THEATRE

selects it above all others to usher in its brilliant Fall Show Season . . . Opening September 15! . . . No wonder theatres everywhere soon will be drawing terrific crowds with . . . . . .

FRANK ROSS presents

Jean
ARTHUR

John
WAYNE



A Lady Tak



She starts to See America...
But gets a MAN in her eye!

An hilarious heart-to-heart encounter . . . between a girl who wouldn't give in to love and a guy who wouldn't give in to marriage!

...s a Chance



"BACK THE ATTACK!
BUY WAR BONDS! THIRD WAR LOAN."

"THE MORE THE MERRIER" GIRL
IN THE MORE THE MERRIER PICTURE
...FOR MORE AND MERRIER CROWDS



FRANK ROSS presents

JEAN ARTHUR
JOHN WAYNE

IN

A Lady Takes a Chance

RKO RADIO PICTURES

WITH

CHARLES WINNINGER • PHIL SILVERS

Produced by FRANK ROSS • Directed by WILLIAM SEITER

Screen Play by Robert Ardrey • Original Story by Jo Swerling

Boston B. O. Perks Up as Stars Draw

BOSTON, Sept. 14.—Boston's de luxe theatres perked up tremendously with the sudden arrival of cool and seasonable weather and grosses this week will, despite several holdovers, mount higher than those of the past several weeks. The Stars with the Hollywood Caravan added stimulus on the day of their appearance here. Following a parade, the theatres were jammed.

Estimated receipts for the week ending Sept. 15:

"Mr. Lucky" (RKO)
"Yanks Ahoy" (U. A.)
KEITH MEMORIAL — (3,107) (44c-55c-65c) 7 days. Gross: $20.800. (Average. $19,300)

"We've Never Been Licked" (Univ.)
RKO BOSTON—(3,900) (44c-55c-65c-85c) 7 days. Stage show: Henny Youngman. Gross: $29,000. (Average, $26,800)

"The Oklahoma Kid" (W. B.)
"Someone to Remember" (Rep.)
PARAMOUNT — (1,307) (44c-55c-65c) 7 days. Gross: $8,800. (Average, $8,400)

"The Oklahoma Kid" (W. B.)
"Someone to Remember" (Rep.)
FENWAY—(1,098) (44c-55c-65c) 7 days. Gross: $6,100. (Average, $5,800)

"So Proudly We Hail" (Para.)
"Hoosier Holiday" (Rep.)
METROPOLITAN—(4,367) (44c-55c-65c) 7 days, second week for both. Gross: $27,800 (Average, $27,400)

"Best Foot Forward" (M-G-M)
"Buckskin Frontier" (U. A.)
LOEW'S STATE — (3,400) (44c-55c-65c) second week. Gross: $17,800. (Average. $17,100)

"Best Foot Forward" (M-G-M)
"Buckskin Frontier" (U. A.)
LOEW'S ORPHEUM — (3,800) (44c-55c-65c). Gross: $24,700. (Average, $23,700)

'Claudia's' $8,200, Oklahoma City Tops

OKLAHOMA CITY, Sept. 14.—"Stage Door Canteeen," at the State, in its second week, held up to a good $7,500, while "Claudia," at the Criterion, led the local parade on an $8,200 figure. Weather was good and there was no outside competition.

Estimated receipts for the week ending Sept. 16:

"Claudia" (20th-Fox)
CRITERION—(1,500) (25c-35c-50c) 7 days. Gross: $8,200. (Average, $6,000)

"Tennssee Johnson" (M-G-M)
"Alaska Highway" (Para.)
LIBERTY—(1,200) (20c-25c) 7 days. Gross: $4,000. (Average, $3,250)

"Mister Big" (Univ.)
MIDWEST—(1,500) (25c-35c-45c) 7 days. Gross: $7,000. (Average, $5,600)

"Stage Door Canteen" (U.A.)
STATE—(1,100) (30c-40c-50c) 7 days, second week. Gross: $7,500. (Average, $4,500)

"So Proudly We Hail" (Para.)
TOWER—(1,000) (20c-25c-40c) 7 days, moveover. Gross: $3,500. (Average, $2,500)

5 Current Features Get Legion Rating

Class A rating, for general patronage, was given yesterday by the Legion of Decency, to "Black Market Rustlers," "Ghosts on the Loose," "The Law Rides Again" and "Melody Parade," all Monogram, and "Winter Time," 20th Century-Fox.

Hub Canteen to Open

BOSTON, Sept. 14.—Boston's Stage Door Canteen will open tomorrow in quarters in the Copley Square Theatre here. It will be run by the American Theatre Wing.

"Thousands Cheer"

(Continued from page 1)

a bang-up job, includes Mickey Rooney, Judy Garland, Red Skelton, Eleanor Powell, Ann Sothern, Lucille Ball, Virginia O'Brien, Frank Morgan, Lena Horne, Marsha Hunt, Marilyn Maxwell, Donna Reed, Margaret O'Brien, June Allyson, Gloria DeHaven, John Conte, Sara Haden, Don Loper and Maxine Barrat, Kay Kyser and his orchestra, Bob Crosby and his band, Benny Carter and orchestra, and, again and in a performance to make history, Jose Iturbi leading a military band and, finally, demonstrating on the piano, to all the boogie-woogie experts in piano-land, just how boogie-woogie was born to be played.

AN account of the doings of the talent in the camp show, which is not to be regarded as interpolated material but strictly as a part of the picture, would require more columns than this page accommodates if justice were to be done at all.

Rooney acts as master of ceremonies and does his impersonations for good measure. Miss Garland sings one song, with Iturbi at the piano, and the juniors will be telling each other about that number for months. Skelton does a series of soda jerker sketches that tilt the rafters. Miss Powell does a tap routine in her top form. Miss O'Brien's deadpan singing of songs she makes over for her purpose, a favorite entertainment of the servicemen in camps she's visited from border to border, is as surefire as a blockbuster. Miss Horne's solo, performed against a background which glorifies the Technicolor that glorifies it, is a highlight of the production. Morgan turns in a doctor's-office skit peopled with girls and stocked with gags which give the affair a black-out finish. The three bands distinguish themselves. So does the symphony orchestra. Likewise the military band.

The picture in whole proves Joseph Pasternak a master-producer and George Sidney a director of resourcefulness, versatility and in complete command of his material. To Paul Jarrico and Richard Collins special credit is due for a doughboy story which stays on the beam of credibility and out of the rut of tradition from start to finish.

Bill it with all the names, beam the billing at the young and the old, the servicemen and the civilians, the addicts of jive and the worshippers of the classics—bill it at everybody, with all the guns blazing, and let the competition do the worrying.

Running time, 125 minutes. "G."* WILLIAM R. WEAVER

*"G" denotes general classification.

Emphasis on Films In OWI Merger of Films, News, Radio

(Continued from page 1)

of the overseas unit in Southern California which deal with films, news features, radio transcriptions and reporting of special events.

Sherwood referred to the part the motion picture industry plays in emphasizing the realistic projection of America and a fully informed interpretation of other nationalities, pointing out that films are "a powerful instrument of America in the neutral allied and liberated countries where they are shown."

Bell, since 1942, has been overseas liaison with the film industry, in Hollywood, and prior to that was a newspaper executive.

All-Night Shows For Oklahoma City

(Continued from page 1)

they would not operate past midnight. The ordinance had to be drawn to include all houses and could not authorize downtown houses to remain open all night while restricting neighborhood theatres, Bailey explained. Church and other groups had opposed all-night shows for the neighborhoods.

New Pact Due for Studio Unions, to Involve 30,000

(Continued from page 1)

tory IATSE unions, with a total 10,000 membership, to agree upon demands to be made.

Among the new provisions sought will be a higher rate payment for work on Technicolor productions, due to the asserted special ability required thereon. Present terms of the signatories' pact expire in a few weeks; IATSE terms expire in January.

Pat Casey, Fred Pelton, Fred Meyers and others to be named will represent the studios at the discussions.

The signatory unions are carpenters, laborers, truck drivers, electricians, plasterers, musicians and culinary workers. IATSE unions are propertymen, grips, lamps, projectionists, soundmen, laboratory technicians, cameramen, set electricians, makeup artists and costumers. The basic agreement has three years to run, with provision for reopening annually for adjustment of scales and working conditions.

'Seventh Victim' Due Fri.

RKO Radio's "The Seventh Victim" will have its world premiere at the Broadway Rialto on Friday.

$17,000 for 'Sun' in 2nd Cincy Week

CINCINNATI, Sept. 14.—Backed by promotion over station WLW, personal appearances of James R. Young, author, and Margo, star, on the opening day, plus intensive newspaper and billboard advertising, "Behind the Rising Sun" is heading toward an estimated $17,000 at the RKO Albee, hub of the Midwest premiere.

Estimated receipts for the week ending Sept. 15-18:

"Behind the Rising Sun" (RKO)
RKO ALBEE—(3,300) (33c-40c-44c-55c) 7 days. Gross: $17,000. (Average, $15,800)

"Hi Diddle Diddle" (U. A.)
RKO PALACE—(2,700) (33c-40c-44c-55c) 7 days. Gross: $14,000. (Average, $12,600)

"So Proudly We Hail" (Para.)
RKO SHUBERT—(2,150) (33c-40c-44c-55c) 7 days, 2nd week, moveover from Palace. Gross: $7,000. (Average, $5,000)

"This Is the Army" (W. B.)
RKO CAPITOL—(2,000) (40c-50c-60c) 7 days, 5th week. Gross: $11,500. (Average, at 33c-40c-44c-55c, $6,200)

"Claudia" (20th-Fox)
RKO GRAND—(1,500) (33c-40c-44c-55c) 7 days, 2nd week, moveover from Albee. Gross: $6,500. (Average, $5,200)

"The Oklahoma Kid" (W. B. Reissue)
RKO LYRIC—(1,400) (33c-40c-44c-55c) 7 days. Gross: $5,200. (Average, $3,900)

"Crime Doctor" (Col.)
"Black Market Rustlers" (Mono.)
RKO FAMILY—(1,000) (22c-33c) 4 days. Gross: $1,300. (Average, $1,400)

"Mexican Spitfire's Blessed Event" (RKO)
"Submarine Alert" (Para.)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $800. (Average, $800)

"Swing Shift Mazie" (M-G-M)
KEITH'S—(1,500) (33c-40c-44c-55c) 7 days. Gross: $5,000. (Average, $5,000)

'Claudia' Does Nice $9,500 in Tulsa

TULSA, Okla., Sept. 14.—"Claudia," scoring $9,500, led local grosses this week at the Ritz.

Estimated receipts for the week ending Sept. 16:

"So Proudly We Hail" (Para.)
MAJESTIC—(570) (25c-40c) 7 days, second week, moveover from the Ritz. Gross: $3,900. (Average, $2,500)

"We've Never Been Licked" (Univ.)
ORPHEUM—(1,400) (35c-40c-50c) 7 days. Gross: $8,750. (Average, $7,500)

"Journey Into Fear" (RKO)
"Leather Burners" (U.A.)
RIALTO—(1,250) (20c-40c) 4 days. Gross: $2,500. (Average, $1,950)

"Claudia" (20th-Fox)
RITZ—(2,000) (25c-40c-50c) 7 days. Gross: $9,500. (Average, $7,750)

'Para. Week' Tops All Previous Years

Paramount rentals during "Paramount Week," just ending, reached the highest figure ever attained during the 25 years of observance of this event, according to Neil Agnew, general sales manager.

The week's business topped, by 13 per cent, last year's seven-day period, Agnew stated yesterday.

W.E. Sets Dividend

Directors of Western Electric yesterday declared a dividend of 50 cents per share on the company's common stock. The dividend is payable on Sept. 30, to stock of record at the close of business on Sept. 24.

Decision Reserved In Cooper-Para. Suit

Federal Judge Murray Hulbert yesterday reserved decision, after argument, on the motion of Paramount Pictures, to enjoin Joseph H. Cooper from transferring securities of J. H. Cooper Enterprises, Inc., of Colorado; Rialto, Inc., and Interstate Theatres, Inc.

Paramount is suing for a court adjudication of its rights to one-half of the stock of the three corporations, now held in Cooper's name, on the basis of an alleged agreement entered into in 1932 by Cooper and Publix theatre division, predecessor of Paramount, calling for the reorganization of theatres formerly owned by Publix Theatres, Inc., in Colorado.

According to Paramount, Cooper succeeded in salvaging about eight theatre properties in Colorado and, under the agreement, was obligated to transfer them to a corporation to be formed for that express purpose. After acquiring the theatres, Paramount maintains, Cooper refused to transfer one-half of the securities, representing the theatre properties, to Paramount and still refuses to do so.

Illinois Theatre in Clearance Complaint

CHICAGO, Sept. 14.—R. J. Miller, owner and operator of the Colony Theatre, McHenry, Ill., today filed a complaint against the clearance granted to the Crocker, Rialto and Grove theatres, Elgin, Ill., and the Miller Theatre, Woodstock, Ill., by 20th Century-Fox, Loew's, RKO, Vitagraph and Paramount.

The Colony has been playing 21 days behind the three Elgin theatres owned by the Great States Circuit, and seven days behind the Miller in Woodstock, which is owned by George Pappas.

Other exhibitors who may be affected by the award are the El Trovar, Crystal Lake, Ill.; Grove, Fox River Grove, Ill.; Catlone, Barrington, Ill., and the Dundee, Dundee, Ill. It was the 27th case filed with the Chicago arbitration board.

Para. Contest Seeks New 'Popeye' Voice

Paramount, in conjunction with the Fox-Fabian Theatre, Brooklyn, will inaugurate a series of "Popeye" and "Olive Oyl" contests, Sept. 20, it was announced yesterday by Oscar Morgan, short subjects sales manager.

The contests, in charge of Joe Lee, Fox-Fabian publicity director, will seek to replace Jack Mercer, "Popeye's" voice, now in the Army, and Mrs. Mercer, "Olive Oyl," who may go into defense work. The contests will be held in connection with the Fox amateur show broadcast over WMCA on Monday nights. Finals will be held Oct. 18.

Para. Reel Names Barron Commentator

(*Continued from page* 1)

after several commentators had made a sound track for judgment by Paramount newsreel executives.

Barron will continue in his exploitation post with the company and will travel to New York each week to do the commentary for the newsreel.

Cavalcade Bond Selling Climbs to $595,933,625

(*Continued from page* 1)

$100,000,000. Today, the stars descend upon Cincinnati.

Hollywood's "junior tour," the War Veterans Bond Armada, has, in addition, sold $50,000,000 in bonds, according to Ed Sniderman, Armada chairman. And other industry interests have sold many millions more, on company and individual purchases, and on sales to the public.

Loew's theatres have sold $4,000,000 in bonds to the public to date. RKO reports theatre sales to patrons amounting to $654,000. Both in the first four days of the drive (through Sunday). RKO anticipates a sale of more than $3,270,000 at its houses during the campaign, according to Edward L. Alperson, circuit general manager.

Warner Brothers will conduct an employes' bond rally at the home office tomorrow.

Total of $1,500,000 is anticipated by Loew's from bond premieres at its Brooklyn Pitkin and Bronx Paradise theatres, on the night of Sept. 24.

Executives of Broadway's film theatres that feature stage shows, yesterday announced plans for a $3,000,000 midnight War Bond Show, at the Capitol, on Friday, Oct. 1. The combined stage shows of the Capitol, Paramount, Radio City Music Hall, Roxy, State and Strand, together with other, Broadway-Hollywood in person stars will be offered.

The bond show will be advertised on the screens and in the lobbies of the six participating theatres and the tickets will be available at their bond booths. Bob Weitman and Jesse Kaye head the talent committee, and the show will be produced by Harry Gourfaine, Arthur Knorr and Leon Leonidoff, Ben Serkowich and Paula Gould will serve on the publicity committee, while ticket sales will be supervised by the Capitol's manager, Herman Landwehr and John Murphy, of Loew's. Ernest Emerling is general chairman.

Reports Back Allied Decree Allegations

(*Continued from page* 1)

support allegations made by exhibitors regarding distributor practices under the decree; a detailed resume of the situation with respect to the application of decree provisions as they affect exhibitors, and recommendations for specific revisions of decree provisions.

The results of National Allied's study of the situation will be transmitted to the Department of Justice probably within the next two weeks, so that Clark may have the association's view and factual information available when he goes to the Coast for decree talks with industry leaders.

SETOA Members Hit Consent Decree

(*Continued from page* 1)

dent; M. C. Moore, Florida, J. H. Thompson, Georgia, Kermit Stengall, Tennessee, and William Griffin, Alabama, were named vice-presidents; W. M. Mowbray, secretary, and Thomas E. Orr, treasurer. William K. Jenkins was elected to the board succeeding the late Arthur Lucas.

The delegates attended an M-G-M dinner party to William F. Rodgers, M-G-M general sales manager, at the Capitol City Club last night.

Medal for McCullough

Lt. Harry McCullough, formerly of Columbia's home office publicity department, has been awarded the Air Medal, for meritorious achievement while participating in aerial flights in the Southwest Pacific Area, according to a letter received by McCullough's father, Frank, from Lt. General George C. Kenny.

Sutton to Reopen

Rugoff and Becker's newly acquired Sutton Cinema, 57th St. at 3rd Ave., will reopen Saturday, after being closed for two weeks for extensive redecoration.

No Letup Seen for Canadian Dimout

TORONTO, Sept. 14.—General Alex Ross, Federal director of air raid precautions, announced today no relaxation of dimout regulations will be permitted in Canada in spite of agitation by cities and towns for more lighting of streets and business properties. Ross said the danger of hostile action against North America has not yet passed.

$1,000,000 for Agfa War Work Expansion

Agfa Ansco yesterday reported War Production Board approval of the erection of a $1,000,000 addition to its film plant in Binghamton, N. Y. Construction has already begun and schedules call for the new plant to be in production late next Spring.

The addition will house a new film coating unit to enable the company to supply larger quantities of film to the Army and Navy.

Setting 'Army' for Latins

WASHINGTON, Sept. 14.—Karl G. Macdonald, former Warner foreign department executive, now on leave with the Office of Coordinator of Inter-American Affairs, and G. R. Keyser, company foreign publicity and advertising head, arrived here yesterday from New York to confer with CIAA and U. S. Army officials regarding Latin-American premieres of "This Is the Army."

PRC Enlarging Quarters

PRC's New York exchange will move to larger quarters at 630 Ninth Avenue this week. Next week the home office will move to 625 Madison Avenue for more floor space.

J. Carroll Smith, with Warners for the past 16 years, is new booker and office manager of PRC's Dallas exchange.

Goldman Acts to Speed Trust Suit

(*Continued from page* 1)

be served upon the defendants for answering.

Lester J. Schaffer, of the William A. Gray law firm, representing Goldman, explained that although Universal Corp. was dismissed as a defendant in the action, Universal Film Exchanges continues as a defendant. He explained that William A. Schnader, counsel for the major distributors, in filing an answer to the bill of complaint, admitted that Universal Corp. was only a holding company. As such, any judgment against a holding company could not be made binding.

The action, first of the anti-trust suits here involving the mid-town first-run houses, is the result of Goldman's inability to secure suitable first-run product for his Erlanger Theatre. The case is now expected to be heard in the U. S. District Court here in November.

Philadelphia Gets Fourth Stage House

PHILADELPHIA, Sept. 14.—William Goldman's Erlanger Theatre will become the fourth legitimate theatre in Philadelphia. The other three are all Shubert houses. The Erlanger will re-light on Oct. 18 for the premiere of Billy Rose's "Carmen Jones."

Governor of Arkansas Heads 'Army' Show

Arkansas Gov. Homer Adkins has accepted the invitation of Army Emergency Relief officials to serve as state chairman for special premieres of "This Is the Army," Warners announced yesterday.

The picture opens at the Capitol, Little Rock, Sept. 24, to be followed by 15 other premieres throughout the state during the following weekend.

"Army" will have a dual opening Sept. 17 at the Ritz and Palace Theatres in Corpus Christi, Texas.

Lipskin Not in Army

Lawrence H. Lipskin, formerly with the Columbia home office exploitation department, was erroneously reported by MOTION PICTURE DAILY yesterday to be in the Army. He is now associated with Donahue & Coe.

'Rhine' Bows on Coast

LOS ANGELES, Sept. 14.—Local consular representatives of the governments in exile of occupied European nations will join writers and educators, and others, at tonight's premiere here of "Watch on the Rhine," at the Hollywood Theatre.

Fete Osserman Oct. 1

CHICAGO, Sept. 14.—Jack Osserman, Midwest district manager of RKO Radio, will be tendered a dinner by the local industry on Oct. 1 in honor of his Silver Jubilee as a film salesman.

'Army' in New Record

Warner Bros. claims that the first 300 engagements of "This Is the Army" have piled up additional playing time averaging 80 per cent more than any previous release by that company to date.

'Army' in 2nd Week, $44,700 In Philadelphia

PHILADELPHIA, Sept. 14.—Crowds got the week off to a big start in spite of the fact that there is only one major opening. "Let's Face It" is the single major entry and points to a big $28,300 at the Stanley. All the holdovers and second runs are enjoying good continued business with the local field still led by "This Is the Army," the $44,700 in sight for its fourth week not far behind the opening week gross.

Estimated receipts for the week ending Sept. 14-17:

"So Proudly We Hail" (Para.)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $16,600. (Average, $10,300)

"Gone With the Wind" (M-G-M)
ARCADIA—(600) (35c-46c-57c-68c) 7 days, revival. Gross: $4,200. (Average, $3,500)

"Watch on the Rhine" (W. B.)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 3rd week. Gross: $14,600. (Average, $19,000)

"Frontier Bad Man" (Univ.) (6 days)
"Let's Face It" (Para.) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville including Four Ink Spots, Bobby Sherwood's orchestra, Lyda Sue, Johnny Woods and Gwen Davies. Gross: $32,800. (Average, $23,900)

"Destroyer" (Col.)
FOX—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $14,500. (Average, $17,800)

"Heaven Can Wait" (20th-Fox)
KARLTON—(1,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $10,000. (Average, $4,700)

"Above Suspicion" (M-G-M)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run. Gross: $6,000. (Average, $5,300)

"This Is the Army" (W. B.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c-75c) 7 days, 4th week. Gross: $44,700. (Average, $22,900)

"Let's Face It" (Para.)
STANLEY—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $28,300. (Average, $18,300)

"Swing Shift Maisie" (M-G-M)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $7,500. (Average, $8,400)

'Phantom' Terrific Toronto Grosser

TORONTO, Sept. 14.—"Phantom of the Opera" appeared to be sweeping to $15,300 in its second week at the Uptown Theatre after breaking the house record in the first six days. Among the four holdovers, "Dixie" at Shea's Theatre looked good for $14,200 and "So Proudly We Hail" was heading for $11,300 at the Imperial Theatre.

Estimated receipts for the week ending Sept. 16:

"Meet Mr. London" (Br.)
EGLINTON—(1,086) (18c-30c-48c-60c) 6 days, 2nd week. Gross: $3,300. (Average, $4,300)

"So Proudly We Hail" (Para.)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $11,300. (Average, $12,300)

"The Younger Profession" (M-G-M)
"Harrigan's Kid" (M-G-M)
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $11,900. (Average, $12,300)

"Dixie" (Para.)
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $14,200. (Average, $12,200)

"Mission to Moscow" (W. B. Transferred)
"Gals Incorporated" (Univ.)
TIVOLI—(1,434) (18c-30c-48c) 6 days. Gross: $4,600. (Average, $4,600)

"Phantom of the Opera" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 2nd week. Gross: $15,300. (Average, $9,800)

Review

"The Great Mr. Handel"

(British-Midfilm, Inc.)

BUILT around the life of the great composer, George Frederic Handel, this picture, English made, is an attempt to bring to the public the late years of the composer's life, climaxing with his best work, the well-known oratorio, "Messiah."

Omitting entirely the earlier years of the composer's life, the successful years, the story starts with the period approaching the middle 18th century. Handel, portrayed by Wilfrid Lawson, had declined in popularity, due to antagonism provoked by the stuffy Prince of Wales (Max Kirby). His operas are shunned by Londoners, since the prince sets the fashion. The prince dislikes Handel, preferring lighter music, and usually enjoying anything his father, the king, doesn't—the king likes Handel.

Following his apparent failures, Lawson's only friends are Elizabeth Allan, who plays Mrs. Cibber, an actress who recognizes his genius; Heidegger (Morris Harvey), his manager; and his Scottish servant, Phineas, admirably played by Hay Petrie. Overwork and failure to create something lasting and beautiful causes the composer to become gravely ill. He recovers through no fault of his own and anticipates a dismal few remaining years of life. A literary amateur brings him lyrics of an oratorio, "Messiah," and Handel, who has hoped he might do something great before he dies, begins work on his greatest masterpiece.

Filmed in technicolor, the production is slow moving, but one hour and a half of Handel's music, played by the London Philharmonic orchestra, makes it worth while for music lovers. Many of his lesser known works are brought out as well as selections from "Acis and Galatea," Largo from "Xerxes," and the "Messiah."

Lawson is good as Handel, though a little stiff at times; Elizabeth Allan turns in a good performance, but Hay Petrie, as Phineas, steals the acting honors. Norman Walker directed, from a screen play by L. Du Garde Peach.

Running time, 95 minutes. "G."* HELEN McNAMARA

**"G" denotes general classification.*

'Sparrow's' $31,000, 'Hail's' $22,000 Are Best in Cleveland

CLEVELAND, Sept. 14.—"So Proudly We Hail," at $22,000, enjoyed a second weekend that almost duplicated its first. Weather, clear and cool, contributed to big downtown crowds. "Fallen Sparrow" got $31,000. Holdovers made especially good showings.

Estimated receipts for the week ending Sept. 13:

"Watch on the Rhine" (W.B.)
ALLEN—(3,000) (40c-50c-60c) 7 days, 2nd week. Gross: $12,000. (Average, $8,300)

"The Sky's the Limit" (RKO)
WARNERS' HIPPODROME—(3,500) (40c-50c-60c) 6½ days. Gross: $19,500. (Average, $17,100)

"Constant Nymph" (W.B.)
WARNERS LAKE—(714) (40c-50c-60c) 7 days, 3rd week. Gross: $3,500. (Average, $3,100)

"Fallen Sparrow" (RKO)
RKO PALACE—(3,300) (45c-55c-75c and 85c Sundays and holidays) 7 days. Stage: Gracie Barrie orchestra, Jerry Colonna and vaudeville. Gross: $31,000. (Average, $25,800)

"So Proudly We Hail" (Para.)
LOEW'S STATE—(3,300) (40c-60c) 7 days, 2nd week. Gross: $22,000. (Average, $16,800)

"The Kansan" (United Artists)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days. Gross: $8,000. (Average, $8,600)

Hearing for Local 306

A panel hearing of the Regional War Labor Board has been set for tomorrow in New York to rehear arguments in the wage-slash controversy between IATSE's Local 306, projectionists, and the Joelson Circuit of the Bronx.

'Proudly', 'Salute', $21,000 Each to Top Buffalo Week

BUFFALO, Sept. 14.—Patrons lined up at box offices here as fine product began to increase its drawing power in extended runs. "Salute to the Marines" and "So Proudly We Hail" are still packing them in at the Buffalo and Great Lakes, with $21,000 expected in each situation.

Estimated receipts for the week ending Sept. 18:

"Salute to the Marines" (M-G-M)
"Henry Aldrich Swings It" (Para.)
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $21,000. (Average, $16,500)

"So Proudly We Hail" (Para.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days, 3rd week. Gross: $21,000. (Average, $16,400)

"Swing Shift Maisie" (M-G-M)
"The Kansan" (U. A.)
HIPPODROME—(2,100) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $11,000. (Average, $9,500)

"The Sky's the Limit" (RKO)
"Mexican Spitfire's Blessed Event" (RKO)
TWENTIETH CENTURY—(3,000) (35c-55c) 7 days. Gross: $9,000. (Average, $10,600)

"What's Buzzin' Cousin" (Col.)
"Power of the Press" (Col.)
LAFAYETTE—(3,000) (35c-55c) 7 days Gross: $10,500. (Average, $10,500)

Altec Signs N. C. Circuit

C. R. Bamford, president of the Publix-Bamford circuit, of Asheville, N. C., has signed Altec Service for a sound and repair-replacement agreement for the circuit's houses. H. B. Moog negotiated for Altec.

WHO IS THE WORLD'S GREATEST LIAR?



A good question. Almost anyone in your audience can answer it. Hitler, of course!

But do you or your audience know how he dramatized his lies to enslave millions?

And do they know how the Allies are now hurling against him dynamite from the Arsenal of Truth . . . with broadcasts more explosive than blockbusters . . . words with the zing of bullets . . . and pamphlets that drop like paratroopers to make the Four Freedoms ring?

That's the thrilling theme of

"WAR FOR MEN'S MINDS

newest release in
UNITED ARTISTS'
great 2-reelers that showmen are talking about

THE WORLD IN ACTION

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 14

THE third picture to go four weeks at the Hollywood Pantages and Los Angeles Hillstreet theatres this year is RKO's "Mr. Lucky," starring Cary Grant with Laraine Day. . . . That studio's "Behind the Rising Sun," got a special premiere at those same theatres Monday. . . . Columbia has signed Jane Lawrence, singing star of the musical comedy "Oklahoma," and she makes her screen bow in "Gone Are the Days," with Rita Hayworth, Cary Grant, Janet Blair and Charles Coburn. . . . Universal is building up the music end of "Three Cheers for the Boys" by adding the bands of Charles Spivack and Freddy Slack to Ted Lewis' music already set in the picture. . . . Republic has given the romantic leads in "Whispering Footsteps" to Rita Quigley and John Hubbard.

•

Joan Crawford left M-G-M to go to Warner Brothers and shortly thereafter her husband, Phil Terry, left M-G-M to free lance. Now he's been signed for a role opposite Loretta Young in Walter Wanger's "When Ladies Fly," at Universal. . . . 20th-Fox has signed baritone Dick Haymes to a term contract and lifted the option on Cara Williams, who was last seen in "Happy Land."

Charles Barton is directing "Hey, Rookie," film musical, for Producer Irving Briskin at Fort MacArthur, on location.

Los Angeles theatres, through the Theatre Defense Bureau, headed by Tom Baily, have assumed an active role in the big job of recruiting 55,000 additional fire guards for the city's Civilian Defense Corps.

•

Harry Davenport plays the role of a University of California professor in "Jack London." . . . Republic has Lorna Gray and Frank Albertson set for the lead in "Oh, My Darling Clementine." . . . Ralph Staub, Columbia's Screen Snapshots producer, is preparing one titled "Hollywood Museum," which will show all the camera equipment from 1915 to now, and its development. . . . Camera work on three finished at Monogram, with "Hitler's Women," "Mr. Muggs Steps Out," and "Death Valley Rangers," coming off the stages. . . . Leo Erdody composed seven songs for PRC's "Jive Junction" a top budget musical. . . . Ernest Truex does double duty in Universal's "Third Glory," in which he will direct dialogue as well as play a featured role under Charles Lamont's direction.

•

Monogram has signed Charles Butterworth for "The Sultan's Daughter," starring Ann Corio. . . . "None Shall Escape," becomes "After The Night," at Columbia with Sam Bischoff producing. . . . Cal Howard, M-G-M cartoonist, is penning "Moonlight Sinatra" for Lena Horne to sing. . . . Gordon Oliver gets the romantic lead in RKO-Radio's "Dangerous Journey," featuring Elsa Lanchester. Ray McCarey is directing.

Reviews

"Follies Girl"

(P.R.C.)

Hollywood, Sept. 14

THERE is never a moment when something is not happening in this ambitious effort at a smart musical production by Producer-Director William Rowland, but the picture is lacking in cohesive continuity.

It does not give Wendy Barrie a chance to do much with her role, nor does it do any better by Gordon Oliver, playing her soldier sweetheart.

However, the picture has every sort of entertainment known to vaudeville, radio, the musical comedy stage and last, but far from least, burlesque.

With Barrie and Oliver carrying the romantic leads, Rowland added Doris Nolan as a burlesque queen, and from the ranks of burlesque actors he picked Cliff Hall, Lew Hearn and others to bolster the showy comedy numbers. He even put Fritzi Scheff in a spot singing a patriotic song in a canteen.

Rowland has a dozen specialty performers rushing through bits in the pictures, including comedians and dancers, with Anne Barrett putting over her songs in excellent fashion and Jay Brennan, Pat C. Flick, J. C. Nugent, Cora Witherspoon, William Harrigan, Marian McGuire and others in supporting roles.

Miss Barrie and Oliver struggle with a story of a costume designer who is fired and then whips up the costumes for the town's first streamlined burlesque show. Oliver thinks she's after his wealthy father and tries to lead her away, only to fall for her himself. She finds he was hiding under a false name, but the final clinch fixes everything.

Running time, 74 minutes. "G"*.

JACK CARTWRIGHT

"Blazing Guns"

(Monogram)

Hollywood, Sept. 14

PRODUCER-DIRECTOR ROBERT TANSEY has raised the level of the Trail Blazers series with this one in which Ken Maynard and Hoot Gibson are paced through plenty of fast action, trick riding, trick shooting, and even stop to reload their guns.

Events move at a swift pace from the moment that Maynard and Gibson, U. S. Marshals, are assigned to clean up the town of Willow Springs. They quickly get a grip on the outlaws and come to shooting odds almost immediately. After two or three minor affrays, fist fights and mad horseback rides, they settle everything in a true Western shooting scrap in the heart of the town.

Le Roy Mason turns in a good heavy with Weldon Heyburn doing a swell villain support job. Emmett Lynn provides some comedy relief while Eddie Gribbon leads the paroled prisoners who help to clean up the town.

Running time, 55 minutes. "G"*.

**"G" denotes general classification.*

Hub Runs Swinging For Swing-Shifters

BOSTON, Sept. 14.—Defense workers on swing shifts constitute more than 98 per cent of the patrons attending midnight shows at Loew's Orpheum here, according to manager Harry Greenman.

With the Orpheum playing to packed houses at swing shift performances, other theatres in the downtown district are contemplating the inauguration of weekly midnight shows.

RKO Buys 'Teen Age'

J. D. Kendis, president of Continental Pictures, Inc., Hollywood, now in New York, has completed arrangements with RKO to show his "Teen Age" in a number of RKO theatres throughout the country, he said recently. The picture relates to juvenile delinquency. Kendis will also arrange for the picture's release in New England.

No Rejects in 108 Films in a Month

CHICAGO, Sept. 14.—Examining 108 pictures with a total of 427,000 feet of film, the Chicago police censor board handled the largest amount for any month this year, during August. There were no rejections and only four cuts made.

"Revenge of the Zombies" was classified for adults only, and so was "Ecstasy," which was called in for re-examination.

Compete with 'Gansett

BOSTON, Sept. 14.—One of the stiffest bits of competition to hit theatres in this territory has arisen from Narragansett Race Track. Receipts at the track have soared until recently they reached a new high of $1,569,890 in a day.

The track is so far from Boston that those who attend cannot return in time to attend theatres in the evening.

Short Subject Reviews

"Community Sing"

(No. 3—Series 8)

(Columbia)

The fine soprano voice of Lucy Monroe is the feature of this latest community sing. It is a pleasure to hear patriotic songs sung well and Miss Monroe does the job with such style and energy that the audience cannot resist wanting to join in with her. The songs presented are "The Army Air Corps Song," "Anchors Aweigh," "Over There" and "The Star Spangled Banner," with a background of appropriate action shots. Running time, 9½ mins. Release date, Sept. 24.

"The Rocky Road To Ruin"

(Columbia)

This Technicolor satire on the Horatio Alger from-newsboy-to-millionaire plot, is original and amusing fare. The poor, but honest, paper-boy carries on bravely through the years, in spite of the fact that his lady love has preferred to marry the villain. But in the end he wins out. Running time, 8¼ mins. Release date, Sept. 16.

New Mexico Firm to Make Newsreels

MEXICO CITY, Sept. 14.—Newsreels and documentary shorts are to be produced in Mexico for the first time by a company organized especially for that purpose by Luis Manjarrez, producer and director, who will also direct these pictures.

The company is known as Documentales Mexicanos and is a subsidiary of two of this country's biggest producing companies, Clasa and Films Mundiales. The new product will be distributed by both.

Male Ushers Near End in Boston

BOSTON, Sept. 14.—Male ushers will soon be a thing of the past in Boston theatres. Defense plants and factories have taken those not in the armed forces and theatres have ceased trying to compete with wages paid in the factories.

More than half the former ushers are now in service but the problem lies with the other half who, attracted by factory wages, have gone to work in local defense plants.

Charlotte Changes

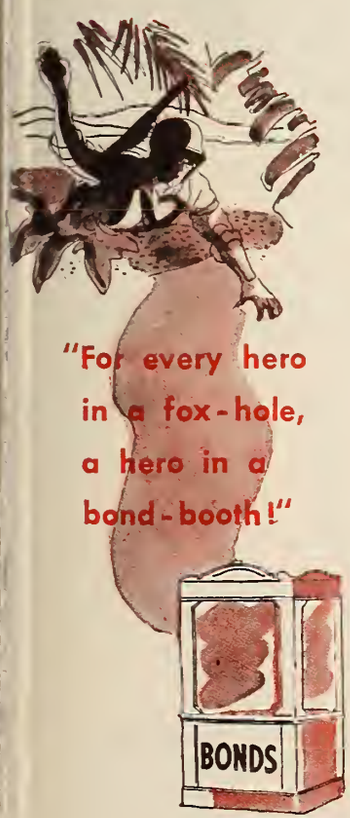
CHARLOTTE, N. C., Sept. 14.—Personnel changes have been made at Universal and RKO exchanges here. Ken Laird, formerly office manager for Warner Bros. in Oklahoma City, has joined Universal here as salesman. At the local RKO exchange, Lynn Dunn has been named salesman to fill the post left vacant earlier in the summer by Tom Watson, now serving in the Army.

Air Medal for Blake

CINCINNATI, Sept. 14.—Maj. Grovernan Blake, of the Army Air Force, former theatre editor of the Cincinnati *Times-Star*, has been awarded the Air Medal for flying on missions over enemy territory.



PUT YOURSELF IN THIS PICTURE!



Are you cooperating with your local War Finance Committee Chairman?

Have you sent a copy of your pledge to National Screen Service? This step constitutes an automatic order for the two gratis War Bond trailers, one with Alan Ladd, the other with Carole Landis.

Have you arranged a Bond Premiere in your town?

Have you arranged a Parade or a Bond Rally?

Have you used the accessories in the National Screen Service kit in your lobby?

Any War Heroes in your town? Have you invited them to be part of your campaign?

Have you dressed up your marquee front and lobby?

Have you built a new Bond booth or redecorated your old one and arranged to see that it is adequately staffed?

Have you planned to sustain interest in your campaign with local angles?

Have you obtained the cooperation of the personnel of nearby Army, Navy, Marine or Coast Guard Camps? It's yours for the asking. Government directives have approved this cooperation.

LET'S ALL DO IT TOGETHER!

Back The Attack! 3rd War Loan!

War Activities Committee of Motion Picture Industry, 1501 Broadway, New York City


No greater thrill!...
hotter than ever...
better than ever
...in a picture
to make you
stand up and
cheer!
COLUMBIA PICTURES
BACK THE ATTACK!
BUY WAR BONDS!
THIRD WAR LOAN!

First in Film and Radio News Brief, Accurate and Impartial

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VOL. 54. NO. 54 NEW YORK, U.S.A., THURSDAY, SEPTEMBER 16, 1943 TEN CENTS

Cavalcade's Quota Already Over the Top

$750,000,000 in Bonds In 6 of 14 Stops

Revised, late figures disclose that Third War Loan bonds to the tune of $750,000,000 have already been sold by the Hollywood Star Cavalcade, in only six cities, exceeding by $250,000 the Treasury's quota for the entire 14 stops of their national tour. The stars will almost certainly reach $1,500,000,000, as predicted by MOTION PICTURE DAILY, last week, basing calculations on the pace of their first few days of bond-selling.

Detroit's Tuesday stop brought in another $47,000,000, as reported yesterday, with Cincinnati's visit, yesterday, raising the over-all total considerably.

"With the selling potential of theatre bond premieres so great the national total could even equal that

(*Continued on page 2*)

ODT Extends Truck Delivery Curbs

WASHINGTON, Sept. 15.—Restrictions on motor truck deliveries of all commodities which have been in effect since last Spring in 12 Eastern states and the District of Columbia were extended tonight by the Office of Defense Transportation to blanket the entire country effective Oct. 11.

Text of the order was not immediately available and the ODT an-

(*Continued on page 6*)

35 Gold Stars in NEIC Service Flag

There will be at least 35 gold stars in the entertainment industry's service flag to be dedicated by the National Entertainment Industry Council at their pledge rally scheduled for Oct. 5, probably at the Winter Garden, at 11:30 P.M. Over 75,000 members of the entertainment industry are in service.

NEIC general council will meet Sept. 28 at the Hotel Astor.

National Service Act Is Urged for Non-Essential Men

WASHINGTON, Sept. 15.—Prompt enactment of a National Service Law which would forcibly lift men of military age out of occupations listed by the War Manpower Commission as non-essential, including a number in and around the film industry, was urged upon Congress to day by Under-Secretary of War Robert Patterson.

Patterson entered a plea for the drafting of workers in connection with his opposition to any deferment of the induction of fathers, during testimony before the Senate Military Affairs Committee here today. The only ground for deferment of any man of military age, he declared, should be occupational.

The question of a labor draft loomed larger today as President Roosevelt began work on a message which he will send to Congress Fri-

(*Continued on page 6*)

British Talks Over, MGM Chiefs Depart

Meeting between top Loew-M-G-M executives on immediate and future post-war British production plans came to an end here yesterday when Louis B. Mayer and Sir Alexander Korda, who will be in charge of English production, left for the Coast. Al Lichtman, who accompanied Mayer here from the Coast, is due to depart Tuesday. Ben Goetz is awaiting completion of arrangements for his departure to England.

Korda's return to the Coast is to bring his wife, Merle Oberon, now completing a Columbia assignment,

(*Continued on page 6*)

Exhibitors Urged To 'Back Salerno'

EXHIBITORS are urged by L. C. Griffith, industry chairman of the Third War Loan, to do their utmost and to use their initiative in getting behind "Back Salerno Day," tomorrow, with extra war bond selling effort. "There is no time," Griffith said, "for national WAC to prepare posters, trailers and the accessories that can properly aid the campaign. "A brief ceremony, beginning with a prayer and ending with the request — 'Back the Attack, Buy Bonds to Push Back the Germans,' — should take place in every theatre in the land," he advised.

Jones and West in New Exchange Setup

CHICAGO, Sept. 15.—Johnny Jones, of the local theatre circuit of Jones, Linick and Schaefer, with George West, Monogram Midwest exchange owner, and Elmer Benesch, are partners in the new World Wide Pictures, Inc., which will state-right product in Illinois, Indiana and Wisconsin.

The owners will also act as salesmen, having acquired distribution rights to "Garden of Allah," "Prisoner of Zenda" and "Tom Sawyer," all David Selznick reissues, purchased for the three states from Astra Pictures.

Jones also recently acquired 20 Gaumont-British and seven Selznick reissues, from Film Classics, New York, and these, too, will go through World Wide.

Independents Blast Majors, Cite Profits

Ask Divorcement, Urge Industry Sales Tax

BOSTON, Sept. 15.—The Independent Exhibitors of New England today filed a brief with Tom C. Clark, Assistant Attorney General in charge of the consent decree, setting forth their reasons for advocating theatre divorcement, urging a sales tax for the industry and citing their experiences under the decree.

The independents charge in their brief that the five decree companies complain that they are suffering from: first, the loss of their entire European foreign market, barring England; second, Government imposed restrictions on their Canadian film rentals; third, constriction of film supply, although never in history has

(*Continued on page 3*)

Majors Agree to Make U. S. Films

HOLLYWOOD, Sept. 15.—Allyn Butterfield, War Department film liaison officer, will return to Washington tomorrow after a two-week visit here during which he arranged for production of two features and three shorts, described as "of genuine benefit to the Army" and designed to "convey important information to the public."

Warners, according to Butterfield, has assigned Hal Wallis to make a

(*Continued on page 6*)

Supply Dealers to Set Up Equipment Exchange Mart

Formation of an exchange mart where exhibitors can exchange, sell or purchase used theatre equipment, is planned by theatre supply dealers, to help fill the gaps because of the curtailment of materials being used for war manufacturing.

The set-up will be one of the main pieces of business at the three-day semi-annual meeting of the Theatre Equipment Dealers Protective Association, which starts tomorrow and continues through Sunday, at the Bismark Hotel, Chicago.

Allen G. Smith, head of the theatre equipment section of the War Pro-

(*Continued on page 6*)

Guttman and Mann Buy Poster Exchange

MINNEAPOLIS, Sept. 15.—Donald Guttman and Ted Mann have bought the Independent Poster Exchange here from Saul Malisow and Martin Braverman.

Mann also operates the Gem and Oxford theatres in St. Paul, and the Minneapolis Metro. Guttman is general manager of the Harry Dickerman independent circuit and president of the North-Central Allied Independent Exhibitors.

M. & R. Wins Award Against Majors

Boston, Sept. 15.—The M. & R. Circuit today won a master's decision against the majors, which, tripled with fees and costs, will amount to about $750,000 if upheld. Millinocket Theatres, Millinocket, Me., and Clarence Millett of Bridgeton, Me., independents, were awarded $61,000 against the Kurson Graphic Circuit in Maine, which, tripled with fees and costs, amounts to more than $200,000.

Personal Mention

JOSEPH I. SCHNITZER has arrived in New York from Hollywood.

•

20th-Fox sales managers ANDREW SMITH, WILLIAM C. GEHRING and L. J. SCHLAIFER, who will visit Washington, Minneapolis and Buffalo this week, will be accompanied by their respective executive assistants: Clarence A. Hill, Edwin H. Collins and Jack Bloom.

•

AL DAFF, special home office representative for the Universal foreign department, will leave for Mexico City at the end of next week, starting a two months' Latin American business trip.

•

VINCENT O'DONNELL, RKO office manager in Philadelphia, and MRS. MARY MCCLAY O'DONNELL, formerly with Jay Emanuel theatres there, announced the birth of a daughter, MAUREEN, last week.

•

JOSEPH VOGEL, general manager of Loew's out-of-town theatres, is the father of a boy, born to Mrs. Lina Vogel at Doctors' Hospital here yesterday morning.

•

ROBERT BEIN, discharged from the Army, has joined the publicity department of the Warner circuit in Philadelphia. He was previously with the circuit's contact department.

•

NORMAN ELSON, general manager of Trans-Lux Theatres, will leave Tuesday on a trip to Boston, Washington and Philadelphia.

•

BERNIE BOZZONE, manager of 20th Century-Fox's service department for the past five years, will leave for the Navy tomorrow.

•

JOHN B. NATHAN, Paramount manager for Argentina, is expected in New York about Oct. 1 for a home office visit.

•

PHIL LAUFER, Rivoli publicity director, will leave Saturday with MRS. LAUFER for a two-week vacation in the Poconos.

•

OSCAR A. DOOB, on loan to the Treasury War Finance Committee, is in town today for Loew home office conferences.

•

PFC. BOB FELS, formerly of the Warner home office art department, is in New York on leave from Colorado.

•

CARL ROGERS, manager of Loew's Granada Theatre, Cleveland, is vacationing in New York.

•

DUNCAN HAYMES, Artkino's representative in Argentina, arrived here yesterday.

•

EDWARD L. ALPERSON is traveling with the Hollywood Caravan.

Cavalcade's Quota Topped; $750,000,000 Bonds Sold

(*Continued from page 1*)

registered by the Hollywood Bond Cavalcade or the War Veterans' Armada," WAC said yesterday. L. C. Griffith, film War Loan chairman, and William F. Rodgers, bond premiere chairman, are redoubling efforts to enlist the cooperation of the maximum number of theatres.

In response to a wire from Griffith to the WAC State chairmen, many of whom are circuit heads, a steady stream of replies received at WAC headquarters attest to the fact that more and more circuits every day are agreeing to stage "seats-for-bonds" shows, the WAC reported

Theatres in New York will be personally canvassed by members of the War Activities Committee distributors division to enlist as many exhibitors as possible in "Free Movie Day," Third War Loan project scheduled for Sept. 27, according to Leo Brecher, New York State bond chairman.

Under the leadership of Bob Wolf and Henry Randall, a squadron of ten will immediately begin their visits to exhibitors. The men are Jack Bowen, Bronx; Myron Sattler, Manhattan; Phil Hodes, Brooklyn; Joe Lee, Queens; Dave Burkan, Suffolk and Staten Island; Irving Wormser, upstate; Jules Liggett, Westchester; and Sam Lefkowitz, Nassau.

A trailer and special poster is being prepared by National Screen Service, which will be available below cost. The trailer is to be run on the Saturday and Sunday preceding the 27th. A set of ad slugs has been completed which the members of the "squadron" will take direct to theatres.

An advertisement will be sponsored to run in newspapers, announcing the special day and listing theatres which are participating.

In Washington, a total exceeding $1,250,000 in War Bonds was in the bank yesterday afternoon, from admissions to the War Bond premiere of Paramount's "For Whom the Bell Tolls," at Loew's Palace Theatre last evening.

All Loew's Washington theatres ran trailers on the engagement four weeks in advance.

Sixty-seven members of Columbia's advertising-publicity department staffs yesterday pledged their all-out efforts to "Back the Attack" with record-breaking War Bond sales, at a divisional rally held at the home office.

Columbia executives announced that prizes of War Bonds and extra paid vacations will be awarded to those bringing in the greatest volume of War Bond sales in dollars and in number of individual bonds sold.

The rally was addressed by David A. Lipton, director of advertising-publicity; Robert S. Ferguson, Columbia unit chairman of the Screen Publicists Guild, and Herbert L. Smith, department business manager.

Reception Held for Soviet Film Men

National Council of American-Soviet Friendship gave a reception yesterday at the Warwick Hotel, to welcome Mikhail Kalatozov to his new post here as Soviet Cinema Committee representative and to send off Leonid Antonov, who leaves the position in the United States for a similar post in Great Britain.

Among those present were:

Nicholas Napoli, Hannah Dorner, Walter Gould, William Morris, Jr., Robert Schless, Joseph Burstyn, Herman Shumlin, Sam Shain, Irving Maas, Maurice Maurer, Fred Stengel, Grover Schaefer, Morris Goodman, J. Lissim, Jack McManus, Bert Hicks, Floyd Stone, Bosley Crowther, Archer Winsten, E. Kisselev, Duncan Haymes and Tom Pryor.

Metzger Improving; Due in N. Y. Soon

KANSAS CITY, Sept. 15.—Lou Metzger, well known West Coast exhibitor and former Universal general sales manager, is making favorable progress toward recovery at Menorah Hospital here, following a slight attack suffered a week ago. Metzger was stricken while en route to New York from the Coast to take over a new post with the industry War Activities Committee.

It was stated that Metzger should be able to leave for New York soon.

Union Now Claims Skouras Majority

Majority of the managers of the 41 Skouras theatres in Manhattan, Bronx and Long Island are claimed as members of the new M. P. Theatre Managers and Employees Union, Local 152, UOPWA, which has petitioned the Skouras management for a collective bargaining meeting.

Unable to secure a collective bargaining meeting with Harry Brandt, owner of 24 theatres in Manhattan and the Bronx, in which the union also claims a majority of the managers as members, D. F. Barreca, MPTME president, has filed a petition with the Regional Labor Relations Board for an election.

Also, MPTME recently sent a protest to S. H. Meinhold, Loew's local circuit personnel head, charging interference with the union's drive to organize managers and assistants in the circuit's 75 theatres in the Greater New York area, and threatening to file charges with the State Labor Board if the alleged interference continues.

C. W. Thornton Quits Hal Roach Studios

HOLLYWOOD, Sept. 15. — C. W. Thornton, executive vice-president of the Hal Roach studios, resigned today, effective Sept. 18.

Coast Flashes

Hollywood, Sept. 15

CHAIRMAN HENRY GINSBERG of the War Finance Committee announced today the purchase of $1,000,000 in war bonds by Columbia and $500,000 by Samuel Goldwyn, which brought the Third War Loan studio total in excess of $8,000,000 for the first week. Among individual buys were Charles Winninger $25,000; Commander Eugene Zuk $17,500, and Charles Rogers, $10,0

•

Warner first-runs in Los Angeles today increased their admissions from 65 to 75 cents. The move follows a parallel increase instituted yesterday by the Pantages and Hillstreet, following the same step-up effected several weeks ago by Fox West Coast Paramount's have a similar increase under advisement.

•

Louis de Rochemont was today made a special consultant to Darryl Zanuck on the production of "Woodrow Wilson," and "One World."

•

Milt Howe today resigned his RKO studio publicity post to establish his own publicity-advertising agency.

•

William Backer was today assigned the production of "Stars and Stripes Forever," his first for 20th-Fox.

•

Republic today elevated Walter Goetz to an associate producership and assigned him "South Sea Quest."

Osserman Shifted by RKO; To Be Feted

CHICAGO, Sept. 15.—Jack Osserman RKO Midwest district manager, who has been appointed RKO general supervisor for Brazil, Uruguay and Argentina, will be honored by Film Row here at a farewell dinner on Oct. 1 at the Blackstone Hotel. Mayor Kelly and Brazilian representative Argeu Gimareas will attend the affair for Osserman who has been in the industry for the past 25 years.

Committee for the event is composed of J. E. Flynn, MGM Western division manager, chairman; Allen Usher, Paramount Midwest district manager, vice chairman; J. E. Coston, Warner Bros. zone manager, vice chairman; Jack Kirsch, president of Allied Theatres of Illinois, treasurer William Baker, Rud Lohrenz, W. E. Banford, Walter Immerman, J. J. Rubens, J. Jones, A. Schoenstadt, E. Silverman, E. Zorn and William Bishop.

Pathe May Invest In Theatre Holdings

HOLLYWOOD, Sept. 15.—O. Henry Briggs, PRC president, today told MOTION PICTURE DAILY that Pathe is considering entering exhibition principally as investors, and not operators, adding that the entire "plan is highly nebulous."

If ever plans should crystallize, he said, the State Theatre, Denver, in which Pathe has held an interest for years, would represent the initial step.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c

20th-Fox Now Has 2,372 in Service

Twentieth Century-Fox has 2,372 of its workers in service, more than 1,600 of them actually serving overseas, from all divisions of the company. One hundred and sixty left for war service last month.

RKO Shifts Seven Managers in N. Y.

New appointments listed by RKO theatres hereabouts include: Nathan Hern, named assistant manager at RKO Chester, Bronx; Lew Lewis, assistant manager at the RKO Alden, Jamaica, named relief assistant manager for the Brooklyn and Queens division; Bernard Wechsler, transferred from a relief assistant manager's post in the Bronx-Westchester-New Jersey division, to assistant manager at the RKO Pelham, replacing E. A. Payne, who moves to the RKO Palace, Cleveland, replacing David Rainey, resigned; Marvin John, chief of service at the RKO Orpheum, Des Moines, becomes assistant manager at that house, succeeding Robert M. Stult.

Para. Preparing for Foreign Opening

"In anticipation of global victory and the resumption of film trade throughout the world," the Paramount foreign department, after a lapse of several years, has resumed publication of its organ, *Paramount International News*, for distribution to its sales offices around the world, fortnightly, with Albert Deane as the editor.

A feature of each issue will be a description of local territorial changes brought about by the war in foreign countries where film trade is still possible.

Theatrical Unions in Red Cross Pageant

Labor War Chest of the A. F. of L. in New York will terminate a drive during which $2,000,000 has already been raised for the American Red Cross, at Madison Square Garden, Nov. 9, when all theatrical unions will combine to stage a pageant. Plans for the Garden affair will be discussed at a luncheon on Sept. 22, at the Hotel Astor.

Ornstein-Ampa Meet

William Ornstein, chairman of the Ampa publicity committee, will meet today, at Jack and Franks, with his committee, and Max Stein, of 20th Century-Fox, concerning a new Ampa monthly bulletin. Stein will edit.

First fall meeting of the organization still stands at Oct. 21, at the Astor. Those who will meet with Ornstein, besides Stein, include Herb Berg, of United Artists; Dave Bader, of 20th Century-Fox, and Arthur Brilant of RKO, in addition to Stein.

Day Joins M-G-M

Dorothy Day has joined M-G-M's home office publicity department. She formerly was with Balaban and Katz circuit in Chicago.

New England Independents Ask Divorcement, Sales Tax

(*Continued from page 1*)

so much film been hoarded in the shape of completed pictures lying idle in film vaults, and fourth, their greatly increased costs of production.

The independents allege that "in spite of these hardships, real and alleged, we find from their published statements that earnings during the past theatre season have increased."

The brief cites 1942 earnings reported by the decree companies as follows: Loew's, $12,133,000, for the year ending Aug. 31; Warners, $9,346,000, ending Aug. 31; Paramount, $13,125,000, ending Dec. 31; 20th Century-Fox, $10,600,000, ending Dec. 31, and RKO, $736,000 ending Dec. 31.

It also lists 1943 earnings as follows: Loew's, for the 40 weeks ending June 10, $9,453,000; Warners, for nine months ending May 29, $5,714,000; Paramount, for six months ending July 13, $7,387,000; 20th Century-Fox, for six months ending June 26, $3,843,000, and RKO, for three months ending April 3, $1,925,000.

These figures, according to the independents, compare with 1942 earnings, during the same periods, as follows: Loew's, 40 weeks, $7,245,000; Warners, $5,371,000; Paramount, $5,823,000; 20th Century-Fox, $2,190,000, and RKO, $439,248.

The percentage increase of earnings according to these figures are: Loew's, 30.5 per cent; Warners, 6.4 per cent; Paramount, 26.8 per cent; 20th Century-Fox, 75.5 per cent; and RKO 39.9 per cent.

Warners' nine-month period this year was compiled after an "asset sale reserve" of $4,500,000, say the independents. On the previous year's basis, the nine months earnings would be, in Warners' case, $10,214,000, and the percentage increase would be 90 per cent, it was said.

The brief further says:

"It is evident that film rentals obtained from exhibitors within the continental United States have increased so enormously that the companies operating under the consent decree, have not only overcome all the hardships which they publicly lament, as listed above, but they have also exacted rentals sufficient to pay those increased war taxes which have lowered the profits of such a large percentage of commercial enterprises. They have laid away unpublished reserves for post-war emergencies, and, in addition to all that, find themselves emerging with profits from 26.8 per cent to 33.9 per cent greater than in the comparable portion of last year.

"It seems beyond the necessity of further proof that only by means of their oppressive, monopolistic control could the producer-distributor corporations have climbed on the shoulders of the theatre owners, and by means of such exorbitant film rentals, obtained these results.

"We, therefore, pray the Department of Justice will use its every endeavor to correct these conditions; to ameliorate the burdens under which the independent, unaffiliated exhibitor now suffers, and to restore, as far as possible, the conditions of fair competition and free opportunity within the industry."

The brief is signed by Francis M. Perry, president of the Independent Exhibitors of New England.

Cinema Withdraws Arbitration Cases

Cinema Enterprises, Inc., operator of the Monterey Theatre, Los Angeles, has withdrawn its combined specific run and clearance complaint against Warners, Paramount, RKO and Loew's, the American Arbitration Association here reported yesterday.

The complaint, originally filed on April 19, 1943, charged that both the Vern and Crystal, Los Angeles, had been sold runs ahead of the Monterey, one of which had been sought by the complainant. A reduction of the existing clearance of the National and Keystone over the Monterey was also sought.

Lord to Arbitrate

CHICAGO, Sept. 15.—John S. Lord, local attorney, has been appointed arbitrator in the case of the Geneseo Theatre, Geneseo, Ill., which is seeking to eliminate the clearance granted to the Peerless Theatre, Kewanee, by Paramount, Loew's, 20th Century-Fox and RKO. Hearing has been set for Sept. 28.

McLoughlin Killed

SCRANTON, Pa., Sept. 15.—Frank McLoughlin, former Paramount employee here, and brother-in-law of George Beattie, Paramount exchange manager, in Philadelphia, was killed in action in North Africa. His widow survives.

Wallis to Confer in East on Musicals

HOLLYWOOD, Sept. 15.—Hal B. Wallis, Warner producer, leaves for the East tomorrow for a week of conferences with Irving Berlin and Cole Porter concerning musicals which they are writing for Wallis production during the new season.

Berlin's film, tentatively titled, "Liberty Call," will star Ingrid Bergman and Humphrey Bogart, while Porter's picture, "Night and Day," will be based on his life, using much of the music he has composed.

Grainger, Gillis in Schine Product Deal

J. R. Grainger, president of Republic Pictures, and Maxwell Gillis, Eastern district sales manager, are in Gloversville, N. Y., arranging a deal with the Schine Circuit, for Republic's 1943-44 program.

They will return to New York on Monday.

Seattle First Runs Raise Admissions

SEATTLE, Sept. 15.—All downtown first-run houses, excepting one, have raised evening admissions from 65 to 75 cents. Bargain, matinee and children's prices remain the same. The raise also jumped balcony prices.

Suburban theatre admissions remain the same.

Schenck Tribute to Owners on Drive

Nicholas M. Schenck, chairman of the industry's March of Dimes committee, has expressed gratitude for the cooperation of exhibitors in the 1943 paralysis drive, sending each of 9,048 theatre operators a citation which encloses a lucky pocket-piece, containing a bas-relief of President Roosevelt and his signature on one side, and a new dime, surrounded by the words "Good Luck! Good Health! March of Dimes, 1943" on the other.

Industry in Capital Honors Envoys

WASHINGTON, Sept. 15.—More than 300 showmen gathered in the Hotel Willard here, this week, to pay tribute to the ambassadors and ministers of the "conquered-but unconquerable" Allies, at a diplomatic luncheon staged by the local Variety Club. Arranged by Nate Golden, chief of the foreign film section of the Department of Commerce, and Al Sherman, former Columbia publicist and at present public consultant to the Royal Norwegian Information Service, the luncheon scored nationwide attention through a network broadcast over the Mutual.

Sherman, Golden Co-Kings

Both Sherman and Golden were Variety co-kings for the occasion, with Golden acting as toastmaster, following a brief introductory address by Sam Wheeler, chief barker for Tent No. 11. As guest speakers, the entire roster of diplomats present spoke with the keynote for the occasion set by Ambassador Wilhelme Munthe de Morgenstierne, of Norway. Other ambassadors and ministers who were present were: Ambassador Count Robert van der Straton-Ponthoz, of Belgium; Ambassador Jan Ciechanowski, Poland; Minister Baron W. van Boetbelaer, of the Netherlands; Ambassador Constantin Fotich, Yugoslavia; Ambassador Cimon P. Diamonopoulos, Greece; Ambassador Vladimir Hurban, Czecho-Slovakia; Minister Henrik de Kauffman, Denmark; Minister Hueges le Gallais, Luxembourg. Rev. John C. Palmer of the First Presbyterian Church delivered the invocation.

Among those present at the luncheon were Frank La Falce, Fred Kogod, Abe Lichtman, George Crouch, John Allen, Max Cohen, Frank Boucher, Charles Schulman, Clarke Davis, Lou Ribnitzki, Julian Brylawski, Charles Peppiatt, Sam Galanty, Carter Barron, Sidney Lust, Hans Olav, Charles Stoffberg and other Film Row personalities.

G. B. 6% Dividend, Despite Increase

LONDON, Sept. 15.—Gaumont-British today declared a six per cent stock dividend for 1942-43. This percentage is the same as last year and is understood to have disappointed many due to greatly increased theatre business throughout Great Britain. Common stock on the market dropped today.

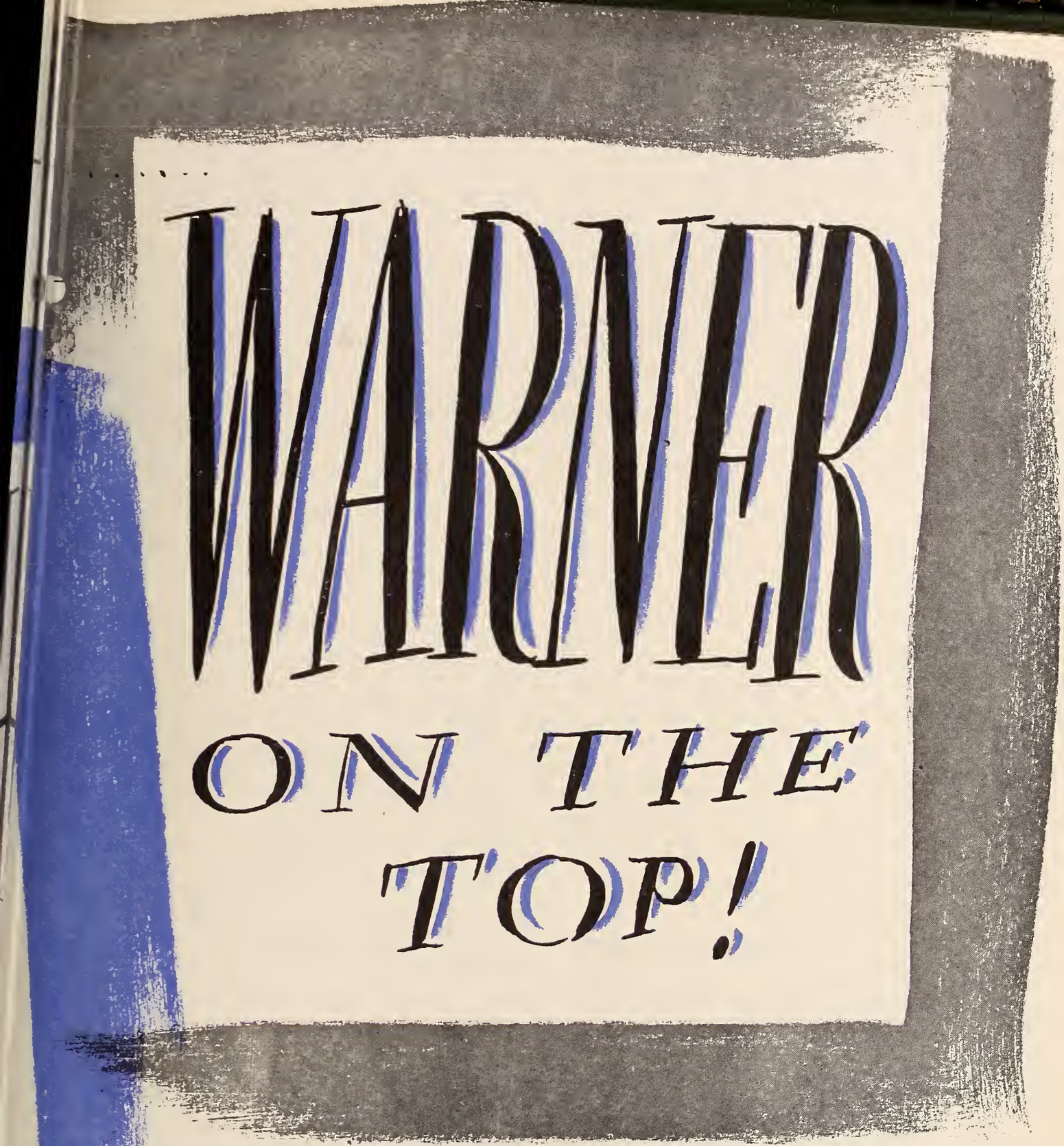
SO....NOW.....AGAIN.....IT'

BETTE'S BRINGING IN HER BIGGEST BUSINESS EVER, EVER, EVER!



BETTE DAVIS · PAUL LUKAS
in
WATCH ON THE RHINE
with GERALDINE FITZGERALD
Lucile Watson • Beuloh Bondi
George Coulouris
Directed by HERMAN SHUMLIN
Screen Play by Dashiell Hammett • From
the Stage Play by LILLIAN HELLMAN
Additional Scenes & Dialogue by Lillian
Hellman • Music by Max Steiner
Produced by HAL B. WALLIS

WAS THERE EVER A SEAS



IRVING BERLIN'S 'THIS IS THE ARMY'☆'CONSTANT NYMPH' 'ACTION IN THE NORTH ATLANTIC'☆'BACKGROUND TO DANGER' 'CASABLANCA'☆'MISSION TO MOSCOW'☆'AIR FORCE'☆'YANKEE DOODLE DANDY'☆'EDGE OF DARKNESS'☆'NOW VOYAGER' 'THE HARD WAY'☆'GENTLEMAN JIM'☆'GEO. WASHINGTON SLEPT HERE'☆'DESPERATE JOURNEY'☆'ACROSS THE PACIFIC'

LIKE THIS? **NEVER, NEVER, NEVER!**

Warner, *Executive Producer*

SMASH HITler! Back the 3rd War Loan in September!

'Above Suspicion,' Big at $25,000, Despite Cavalcade

PITTSBURGH, Sept. 15.—Even with the Hollywood Cavalcade drawing 50,000 spectators, Sunday night, at Forbes Field, box office receipts in general went well ahead of average, with "Above Suspicion" leading with an expected $25,000, at the Stanley.

Estimated receipts for week ending Sept. 16:

"Hers to Hold" (Univ.)
FULTON—(1,700) (30c-40c-60c) 4 days, 4th week (opening date moved to Thursday). Gross: $4,600. (Average for 7 days, $7,700).

"Destroyer" (Columbia)
HARRIS—(2,200) (35c-44c-60c) 5 days, 2nd week. Gross: $5,500. (Average for seven days, $9,300).

"Best Foot Forward" (M-G-M)
PENN—(3,400) (30c-40c-60c) 7 days. Gross: $22,000. (Average, $16,800).

"This Is the Army" (W. B.)
RITZ—(1,100) (35c-44c-660c) 7 days, 4th week (moveover after two weeks at Stanley, one at Warner). Gross: $8,500. (Average, $2,800).

"Heaven Can Wait" (20th-Fox)
SENATOR—(1,750) (35c-44c-60c) 5 days, 4th week (moveover after 16 days at Harris). Gross: $2,700. (Average for 7 days, $3,200).

"Above Suspicion" (M-G-M)
STANLEY—(3,800) (35c-50c-75c). On stage, 6 days of vaudeville, including Dante the Magician. Gross: $25,000. (Average, $19,200).

"Watch on the Rhine" (W. B.)
WARNER—(2,000) (35c-44c-60c) 7 days, 2nd week (moveover after one week at Penn). Gross: $8,500. (Average, $6,900).

Dealers to Set Up Equipment Mart

(Continued from page 1)

duction Board, and Edward Weber, of the WPB service equipment section, will be speakers at the sessions. Invitations to the meeting have been extended to more than 300 representatives of theatre equipment manufacturers, theatre supply dealers and service organizations.

Topics on the agenda for discussion also include conservation of equipment, problems dealing with continuance of supplies and other matters pertaining to the physical operations of a theatre during the present emergency.

National Service Act Urged by Patterson

(Continued from page 1)

day. While he said only that his message would deal primarily with the war, there is a distinct possibility that he may ask Congress for a labor law which would make all workers subject to orders of the Government with respect to the jobs they are to fill through the remainder of the war period.

Abrahams on Bonds

Morris Abrahams, who left the Universal publicity-exploitation department recently, is now employed with the Treasury Department in New York handling talent for the Third War Loan drive.

Artkino Expands

Artkino Pictures, American distributors of Soviet films, will take over the top floor of 723 7th Avenue, its present address, early next week.

Off the Antenna

CLAIMED to be the most comprehensive and powerful campaign of voluntary program promotion ever undertaken in network radio, every station in the CBS network will shortly turn to radio, newspapers, transportation advertising, posters, and direct mail to ring up the curtain of the fall and winter season of CBS network programs. Some 45,000 special spot air announcements inviting listeners to important programs will be used. Stars of the network have recorded for the stations over 600 personal invitations to listen to their programs.

Radio manufacturers, meeting at the Hotel Roosevelt, yesterday, were urged by C. R. Cosgrove, of the Crossly Corp., to give thought to post-war planning. Several committees were set up to study plans and make recommendations to government agencies. . . . Station KMMJ at Grand Island, Neb., joined the Blue Network yesterday, bringing to 167 the number of Blue affiliates. . . . KUIN, at Grants Pass, Oreg., has joined the Don Lee web, Mutual's West Coast affiliate, bringing to 211 the total number of Mutual affiliates. . . . Mutual will devote 10 hours to specialized programs to aid the Third War Loan drive on Saturday. . . . CBS will devote all its network facilities to a 17-hour bond selling campaign, on Sept. 21. . . . Ellery Queen, Kay Kyser, and One Man's Family, occupy the first three positions in the latest Hooper ratings of Pacific Coast programs. . . . New York's WNYC can now stay on the air until 10 P.M., by authority of the FCC. . . .

• • •

Purely Personal—*N. Fletcher Turner, Jr. has joined WABC's sales staff as account executive. . . . Lee Vines, of the CBS announcing staff, joins the Army on Sept. 21. . . . Harry "Pappy" Cheshire, of CBS and KMOX, is in Hollywood to start work on his fourth picture for Republic. . . . Donald Dickson will make his initial screen appearance in Samuel Goldwyn's "Up In Arms." . . . Arthur Jacobson has been named production manager of the NBC Central division production staff. . . . Barbara Fuller celebrates her 12th year with NBC as a dramatic actress. . . .*

• • •

Program Notes — Stuart Erwin and Chester Morris will appear on CBS' "Coronet Little Show" on Sunday. . . . Hedy Lamarr will be Charlie McCarthy's guest on NBC' Chase and Sanborn program Sept. 26. . . . George Murphy, featured in Warners' "This Is the Army" will be Bing Crosby's guest on Sept. 23. . . . Republic's Roy Rogers will play the leading role in CBS' "Silver Theatre" presentation on Sunday. . . . "The Maltese Falcon," featuring Humphrey Bogart, Mary Astor, Sydney Greenstreet, and Peter Lorre, will be presented by CBS' "Screen Guild Players" Sept. 20. . . . Raymond Massey will star in an adaptation of "Citizen Tom Paine," on WOR-Mutual, on Saturday. . . . William Cagney, producer of "Johnny Come Lately," United Artists release, will be a guest contestant on Mutual's "Double or Nothing" program tomorrow. . . . "Flight For Freedom," featuring Rosalind Russell, will be presented on the "Lux Radio Theater" next Monday. . . . Miriam Hopkins will star in the Philip Morris Playhouse presentation of "Philadelphia Story," tomorrow, over CBS. . . . Returning to the air on Sept. 29, Eddie Cantor will introduce his new discovery, Nora Lou Martin. . . . Bing Crosby will be Bob Hope's guest on Sept. 21, on the Pepsodent NBC show.

'Rosie' Screenings Set for Sept. 22

Trade showings of "Sweet Rosie O'Grady," 20th-Fox Technicolor musical, will be held in all cities on Sept. 22, Tom Connors, vice-president in charge of distribution, announced yesterday.

New York trade showing of "Wintertime," another Fox musical, will take place in the company's exchange on Sept. 22.

Set Trial Date in Bioff Tax Evasion

LOS ANGELES, Sept. 15.—Federal Judge Ralph Jenney has set March 7, 1944, as the date for the trial of Willie Bioff on a charge of $80,000 income tax evasion. The case has been hanging fire for four years.

Bioff faces a possible 10-year sentence plus fines.

DFC for Norman Shore

Pfc. Norman Shore, former employe in the Warner home office, who has taken part in more than 50 combat missions, has been awarded the Distinguished Flying Cross "for extraordinary achievements" in the Pacific war zone, Warners heard yesterday.

British Talks Over, MGM Chiefs Depart

(Continued from page 1)

back with him and accompany her to England. She will be starred in his first picture under his new arrangement with M-G-M, the story to be based on an idea of his own.

Sam Eckman, Jr., M-G-M's executive in England, now here, will forego a Western trip and will return immediately to London.

Gives Blood 6 Times

ST. JOHN, N. B., Sept. 15.—Sylvia Brownberg, of the office staff at the Mayfair and Regent Theatres here, has been awarded a silver medal and certificate because of her sixth donation of blood to the Red Cross for the war emergency blood bank. She is the first woman in this section to contribute six times.

'Army' in Wilkes-Barre

WILKES-BARRE, Pa., Sept. 15.—"This Is the Army" will have its premiere here tomorrow, at the Comerford, for Army Relief. Reuben H. Levy, president of the Wyoming Valley Chamber of Commerce, is chairman of arrangements.

Army Takes Over in Yukon for 'Army'

Edmonton, Can., Sept. 15.—A convoy of three high-speed trucks, loaded with projectors and sound equipment, made available by Famous Players Canadian, left here today for Whitehorse, Yukon Territory, 1,500 miles north. Outfit carries traffic expediter and two shifts of drivers to insure delivery on time for installation in a theatre being rushed by the Army for the Canadian premiere of "This Is the Army," on Sept. 21.

Movement is being facilitated by U. S. Army Engineers.

Wants Television Development Nov

Stressing that agreement on tech nical standards is not sufficient assure the elimination of the mar pre-war "evils" that have held bac television in this country, Norman I Waters, president of the America Television Society, reveals that h organization has set up its own pos war television committee to bring t gether the many factors both insic and outside of the industry that, l charges, have handicapped the deve opment of television.

ATS will work with the newly created Radio Technical Plannir Board, which held its first organiz tion meeting in New York yesterda but has outlined its own post-war pr gram. The Federal Communicatio Commission should modify televisic regulations, it believes, adding th delays necessitated by technical char delays necessitated by technical change should not be tolerated.

Majors Agree to Make U. S. Film

(Continued from page 1)

feature based on an "important branc of the armed forces."

Fox will also make a feature c military police, with Bryan Foy pr ducing. Warner also will film a sho on safety measures in air force trai ing. MGM will produce a short c civilian youth participation in aviatio another as a sequel to Pete Smith "Seventh Column."

Butterfield said he has effected com plete coordination efforts with Ulr Bell, OWI overseas branch, and Wa terson Rothacker, Office of Censorshi administrator, during his visit. H will not establish Hollywood hea quarters for the present.

ODT Extends Truck Delivery Curb

(Continued from page 1)

nouncement made no mention of fil deliveries, but it was indicated that th same arrangements as were made take care of the Eastern situation wi be applied generally throughout th country when the new restrictions b come effective.

J. Arthur Young Dies

J. Arthur Young, an actor on th legitimate stage for 45 years, recent died at his home in Kew Gardens, L.

'Bell' $45,000 As Loop Gross Simmers Down

CHICAGO, Sept. 15.—"For Whom the Bell Tolls" again proves its drawing power with $45,000 expected in its second week at the State-Lake Theatre. "Mr. Lucky" and "The Falcon in Danger," in RKO's first day and date showing at the Palace and Grand theatres will do a splendid $32,000 for the second week. A sharp drop in receipts is being experienced following the Labor Day week in which several new records were set.

Estimated receipts for the week ending Sept. 17:

Stormy Weather" (20th-Fox) 5 days, 4th week
Holy Matrimony" (20th-Fox) 2 days
APOLLO—(1,200) (40c-55c-75c). Gross: $9,000. (Average, $10,000)

Let's Face It" (Para.)
CHICAGO—(4,000) (40c-55c-75c) 7 days. Stage: Ted Lewis and his orchestra. Gross: $38,000. (Average, $43,000)

Dixie" (Para.) 7 days, 4th week in Loop
Fighting Sea Monsters" (Adventure Films, Inc.) 7 days
GARRICK—(1,000) (40c-55c-75c). Gross: $9,000. (Average, $8,500)

Mr. Lucky" (RKO)
The Falcon in Danger" (RKO)
GRAND—(1,500) (40c-55c-75c) 7 days, 2nd week. Gross: $10,000. (Average, $8,000)

Someone to Remember" (Rep.)
ORIENTAL—(3,200) (30c-35c-55c-65c) 7 days. Stage: Russ Morgan and his orchestra. Gross: $24,000. (Average, $22,000)

Mr. Lucky" (RKO)
The Falcon in Danger" (RKO)
PALACE—(2,500) (40c-55c-75c) 7 days, 2nd week. Gross: $22,000. (Average, $19,000)

Bataan" (M-G-M)
ROOSEVELT — (1,500) (40c-55c-75c) 7 days, 2nd week. Gross: $19,000. (Average, $17,000)

For Whom the Bell Tolls" (Para.)
STATE-LAKE—(2,700) (75c-$1.10) 7 days, 2nd week. Gross: $45,000. (Average, $23,000)

Presenting Lily Mars" (M-G-M)
UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days, 2nd week. Gross: $20,000. (Average, $18,000)

Victory Through Air Power" (U. A.) 1 day, 3rd week
Taxi, Mister" (U. A.) 1 day, 3rd week
Appointment in Berlin" (Col.) 6 days
What's Buzzin', Cousin" (Col.) 6 days
WOODS—(1,200) (40c-55c-75c). Gross: $10,000. (Average, $7,500)

'Above Suspicion' $20,000: Kansas City

KANSAS CITY, Sept. 15.—"Above Suspicion," accompanied by a 4-unit Walt Disney "All Cartoon Revue," having attendance markedly featuring children with adults, is drawing approximately $20,000 at the Midland, for top first run gross. Other theatres are doing around average.

Estimated receipts for the week ending Sept. 22-23:

Claudia" (20th-Fox)
ESQUIRE—(800) (35c-50c) 7 days, 2nd week. Gross: $5,000. (Average, $5,000)

Above Suspicion" (M-G-M)
All Cartoon Revue (RKO)
MIDLAND — (3,600) (35c-50c) 7 days. Gross: $20,000. (Average, $14,000)

So Proudly We Hail" (Para.)
NEWMAN—(1,900) (35c-50c) 7 days, 3rd week. Gross: $11,000. (Average, $10,900)

This Is the Army" (WB)
ORPHEUM—(1,900) (35c-50c) 7 days, 5th week. Gross: $10,000. (Average, $10,000)

Spotlight Scandals" (Mono.)
TOWER—(2,200) (35c-50c) 7 days. Stage: Faith Bacon. Gross: $11,500. (Average, $9,400)

Claudia" (20th-Fox)
UPTOWN—(2,000) (35c-50c) 7 days, 2nd week. Gross: $6,000. (Average, $5,600)

'Claudia', 'Proudly' Best Denver Grosses

DENVER, Sept. 15.—"Claudia" on a dual at the Denver was expected to do $16,500 for the week, while "So Proudly We Hail" at the Denham was headed for $14,000 during its second week. "This Is the Army" making a return engagement at two theatres scored high at the box office.

Estimated receipts for the week ending Sept. 13-15:

"This Is the Army" (WB)
ALADDIN—(1,400) (30c-40c-50c-60c) moveover return. Gross: $5,000. (Average, $2,500)

"Cabin in the Sky" (M-G-M)
"Pilot No. 5" (M-G-M)
BROADWAY — (1,040) (30c-40c-50c-60c) moveover. Gross: $3,750. (Average, $2,500)

"So Proudly We Hail" (Para.)
DENHAM — (1,750) (30c-40c-55c-65c) 7 days, second week. Gross: $14,000. (Average, $6,500)

"Claudia" (20th-Fox)
"Good Luck, Mr. Yates" (Col.)
DENVER—(2,600) (40c-50c-60c-65c) 7 days. Gross: $16,500. (Average, $11,000)

"Claudia" (20th-Fox)
"Good Luck, Mr. Yates" (Col.)
ESQUIRE—(740) (40c-50c-60c-65c) 7 days. Gross: $4,500. (Average, $3,000)

"Frontier Badmen" (Univ.)
"He Hired the Boss" (20th-Fox)
PARAMOUNT—(2,200) (30c-40c-50c) 7 days. Gross: $7,500. (Average, $5,000)

"This Is the Army" (WB)
RIALTO—(900) (40c-50c-60c-65c) return. Gross: $6,125. (Average, $3,500)

'Army' a Record $30,100 in Omaha

OMAHA, Sept. 15.—"This Is the Army" bowled over all existing records in this city this week, snowballing to a $30,100 gross at the Paramount. That figure includes a $13,000 opening premiere. Box office reports from the other houses also were good.

Estimated receipts for the week ending Sept. 15-16:

"Destroyer" (Col.)
"Gildersleeve's Bad Day" (RKO)
BRANDEIS—(1,200) (30c-35c-44c-50c) 6 days. Gross $6,600. (Average, $5,500)

"So Proudly We Hail" (Para.)
"That Nazty Nuisance" (UA)
OMAHA—(2,000) (30c-35c-50c) 7 days. Moveover from Paramount. Gross: $7,400. (Average, $8,300)

"Bombers Moon" (20th-Fox)
ORPHEUM—(3,000) (40c-50c-65c) 7 days. Teddy Powell's orchestra and revue acts on stage. Gross: $15,000. (Average, $11,500)

"This Is the Army"
PARAMOUNT — (2,900) (30c-35c-50c) 8 days, including premiere. Gross: $30,100. (Average, $6,900)

Norwegian Documentary

"Norway Replies," six reel documentary produced by F. Herrick-Herrick for the Norwegian government, is nearing completion. Jack Shaindlin is now dubbing music for the film and narration will be by Ed Thorgersen, Ben Grauer and Alois Havrilla. It is the first picture made by the Norwegian government-in-exile since the war started.

Film Inspector in WAC

CHATTANOOGA, Tenn., Sept. 15.—Mary B. Sitton, former film inspector for Gaumont British Films and member of the executive board of the IATSE, Chicago, has started basic training with the WAC at Fort Oglethorpe. Miss Sitton, prior to her enlistment, also inspected film for Paramount, M-G-M and Vitagraph in Chicago.

Weekend Business Up in Seattle; 'Hail' Does $25,000 at 2

SEATTLE, Sept. 15.—"So Proudly We Hail" is doing the business of the town, playing at two houses, Fifth Avenue and Music Hall. Runner up is "Hit the Ice." Mid-week business was off a little due to heat. The weekend gross came back strong.

Estimated receipts for week ending September 14:

"So Proudly We Hail" (Para.)
FIFTH AVENUE—(2,500) (40c-50c-75c-$1.00) 7 days. Gross: $15,000. (Average, $10,500)

"So Proudly We Hail" (Para.)
MUSIC HALL—(2,275) (40c-50c-75c-$1.00) 7 days. Gross: $10,000. (Average, $8,300)

"Hit the Ice" (Univ.)
"Murder on the Waterfront" (WB)
ORPHEUM—(2,600) (40c-50c-75c-$1.00) 7 days. Gross: $13,500. (Average, $9,300)

"Hers to Hold" (Univ.)
"Falcon in Danger" (RKO)
PARAMOUNT—(3,050) (40c-50c-75c-$1.00) 7 days, 2nd wk. Gross: $5,000. (Average, $9,500)

"Dixie" (Para.)
"Saludos Amigos" (RKO)
BLUE MOUSE—(950) (40c-50c-75c-$1.00) 7 days, 4th week. Gross: $3,750. (Average, $4,400)

"Heaven Can Wait" (20th-Fox)
MUSIC BOX—(950) (40c-50c-75c-$1.00) 7 days, 4th week. Gross: $3,850. (Average, $4,600)

"Destroyer" (Col.)
"Two Senoritas From Chicago" (Col.)
LIBERTY — (1,800) (40c-50c-65c-85c) 7 days, 4th week. Gross: $7,750. (Average, $9,200)

"Someone to Remember" (Rep.)
Vaudeville with Strip-Tease Headline
PALOMAR—(1,500) (30c-40c-75c) 7 days. Gross: $10,000. (Average, $8,300)

Indianapolis Liked 'This Is the Army'

INDIANAPOLIS, Sept. 15.—"This Is the Army" completed a spectacular three-week run at the Indiana theatre, grossing $58,000 and playing to 155,000 persons—approximately one-third of the city's population, and is doing $4,500 this week at the Lyric. Top gross for this week is going to "Submarine Alert" with the backing of Connee Boswell, Joe Venuti band at the Circle which expects to do $16,500.

Estimated receipts for the week ending Sept. 14-16:

"Submarine Alert" (Para.)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Stage show: Connee Boswell, Joe Venuti band. Gross: $16,500. (Average, $11,000)

"Behind the Rising Sun" (RKO)
"Adventures of a Rookie" (RKO)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $14,000. (Average, $11,500)

"Best Food Forward" (M-G-M)
"Taxi, Mister?" (U.A.—Roach)
LOEW'S—(2,800) (30c-40c-50c) 7 days. Second week. Gross: $8,500. (Average, $9,900)

"This Is the Army" (WB)
LYRIC — (2,000) (30c-40c-50c) 7 days. Moved from Indiana. Gross: $4,500. (Average, $4,500)

Curfew in Iowa

TOLEDO, Ia., Sept. 15. — Curfew law prohibiting children under 18 to be out after 10:30 p.m. without parents is under consideration here, following a similar move in nearby Tama. It would prevent Tama children from coming to Toledo to escape their new ordinance. Allowances will be made for persons working or engaged in school activity. Parents not cooperating will be subject to fine or imprisonment.

'Limit' Dual $51,200 at 3 L. A. Houses

LOS ANGELES, Sept. 15.—"The Sky's the Limit," linked with "Hitler's Madman" as the single first-week attraction in town, grossed $51,200 at the Chinese, Loew's State and Ritz. "This Is the Army" wound up its fourth week at the three Warner first runs on the upside of gross average, and "Mr. Lucky," paired with "Saludos Amigos," dipped slightly below the combined Pantages-Hillstreet average in the fourth stanza.

The Carthay Circle run of "For Whom the Bell Tolls" switched from two-a-day to continuous run, equivalent to three-a-day, without change of price.

Estimated receipts for the week ending Sept. 15:

"For Whom the Bell Tolls" (Para.)
CARTHAY CIRCLE—(1,518) (85c-$1.10-$1.65) 7 days, 5th week. Gross: $15,500. (Average, $8,500)

"The Sky's the Limit" (RKO)
"Hitler's Madman" (M-G-M)
CHINESE — (2,500) (40c-50c-60c-85c) 7 days. Gross: $17,500. (Average, $14,050)

"I Walked with a Zombie" (RKO)
"Leopard Man" (RKO)
HAWAII—(1,000) (33c-44c-55c-75c) 7 days, 3rd wk. Gross: $9,500. (Average, $9,260)

"Mr. Lucky" (RKO)
"Saludos Amigos" (RKO)
HILLSTREET—(2,700) (35c-44c-55c-75c) 7 days, 4th wk. Gross: $12,500. (Average, $15,240)

"The Sky's the Limit" (RKO)
"Hitler's Madman" (M-G-M)
LOEW'S STATE—(2,500) (40c-50c-60c-85c) 7 days. Gross: $22,000. (Average, $20,750)

"Mr. Lucky" (RKO)
"Saludos Amigos" (RKO)
PANTAGES—(3,000) (33c-44c-55c-75c) 7 days, 4th wk. Gross: $10,300. (Average, $12,800)

"So Proudly We Hail" (Para.)
PARAMOUNT (HOLLYWOOD)—(1,407) (33c-44c-55c-75c) 7 days, 2nd wk. Gross: $11,500. (Average, $10,800)

"So Proudly We Hail" (Para.)
"Henry Aldrich Swings It" (Para.)
PARAMOUNT (DOWNTOWN)—(3,595) 7 days, 2nd week. Gross: $23,000. (Average, $19,760)

"The Sky's the Limit" (RKO)
"Hitler's Madman" (M-G-M)
RITZ—(1,376) (40c-50c-60c-85c) 7 days. Gross: $11,700. (Average, $9,410)

"For Whom the Bell Tolls" (Para.)
UNITED ARTISTS—(2,100) (85c-$1.10-$1.65) 7 days, 5th wk. Gross: $30,000.

"This Is the Army" (WB)
WARNER BROS. (HOLLYWOOD) — (3,000) (33c-44c-65c-85c) 7 days, 4th wk. Gross: $12,140. (Average, $13,650)

"This Is the Army" (WB)
WARNER BROS. (DOWNTOWN) — (3,400) (33c-44c-55c-65c-85c) 7 days, 4th wk. Gross: $18,320. (Average, $16,090)

"This Is the Army" (WB)
WARNER BROS. (WILTERN)—(2,200) (33c-44c-55c-65c-85c) 7 days, 4th wk. Gross: $11,490. (Average, $12,790)

Big Stage Season No Film Damper

BOSTON, Sept. 15.—Boston's legitimate theatre season is open, the biggest in years, and yet there has been no appreciable lowering of patronage at the film theatres, thereby perhaps proving the contention of many of local operators that the two audiences are dissimilar.

Joan Blondell is starring at the Wilbut in "The Naked Genius"; Violet Heming has opened at the Plymouth in "Kiss and Tell"; Mary Martin, John Boles and Kenny Baker are at the Shubert in "One Touch of Venus"; Paul Robeson is at the Colonial in "Othello" and "Here Comes the Clowns" is the initial offering of the Tributary Theatre in Mutual Hall.

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Aug. 20	PASSPORT TO SUEZ Warren Williams Ann Savage D	(Fourth Block) BATAAN Robert Taylor D—114 mins. (328) HARRIGAN'S KID D—70 mins. (329)		(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228) DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	DANGER! WOMEN AT WORK (1943-44) BILLY THE KID IN CATTLE STAMPEDE	SOMEONE TO REMEMBER—D WAGON TRACKS WEST O WEST SIDE KID D	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.		HI DIDDLE DIDDLE Adolphe Menjou Martha Scott C—73 mins. (1943-44)		
Aug. 27	MY KINGDOM FOR A COOK Charles Coburn Isobel Elsom C	PRESENTING LILY MARS Judy Garland M—104 mins. (330) THE YOUNGEST PROFESSION C—81 mins. (331)	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE D—72 mins. (308)		LAW OF THE SADDLE Bob Livingston Al "Fuzzy" St. John O—(367)	NOBODY'S DARLING HEADIN' FOR GOD'S COUNTRY (1943-44)	THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.	HOLY MATRIMONY Monty Woolley Gracie Fields C—(403) (1943-44)		PHANTOM OF THE OPERA Nelson Eddy Susanna Foster M—92 mins. (7061) (Technicolor)	
Sept. 4	DESTROYER Edward G. Robinson Marguerite Chapman Glenn Ford D	PILOT #5 Franchot Tone D—70 mins. (332) DU BARRY WAS A LADY (Technicolor) Red Skelton M—101 mins. (333)	SIX GUN GOSPEL Rough Riders O—54 mins. (254)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)	BLAZING FRONTIER Buster Crabbe O—59 mins (459) (1943-44)	SLEEPY LAGOON—C (Re-Issue) IN OLD MONTEREY Gene Autry O—(2306)	THE FALCON IN DANGER Tom Conway Joan Brooks D—70 mins.	CLAUDIA Dorothy McGuire Robert Young Ina Claire D—91 mins. (1943-44)	JOHNNY COME LATELY James Cagney Grace George D (1943-44)	FIRED WIFE Robert Paige Louise Allbritton C—73 mins. (1943-44)	WATCH ON THE RHINE Bette Davis Paul Lukas D—114 mins. (1943-44)
Sept. 11		HITLER'S MADMAN D—84 mins. (334) RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	HERE COMES KELLY Maxie Rosenbloom C—64 mins. (222)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227) SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229)	TIGER FANGS Frank Buck Duncan Renaldo June Duprez D—(406) (1943-44)	HOOSIER HOLIDAY C (1943-44) A SCREAM IN THE DARK Robert Lowrey Marie McDonald D	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.		THE KANSAN Richard Dix Jane Wyatt O—79 mins. (1943-44)	THE STRANGE DEATH OF ADOLF HITLER D (1943-44) LARCENY WITH MUSIC M (1943-44)	(Re-Issue) THE OKLAHOMA KID James Cagney Humphrey Bogart D—80 mins. (330)
Sept. 18	HAIL TO THE RANGERS Charles Starrett Arthur Hunnicutt O (1943-44)	HUMAN COMEDY Mickey Rooney D—117 mins. (380)	REVENGE OF THE ZOMBIES Veda Ann Borg John Carradine D—61 mins. (215)	(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250)	TRAIL OF TERROR James Newill Tex O'Brien O—63 mins. (356)	BEYOND THE LAST FRONTIER Eddie Dew Smiley Burnette O—56 mins. (351) (1943-44)		WINTER TIME Sonja Henie Jack Oakie Woody Herman & Orchestra M—405 (1943-44)		SHERLOCK HOLMES FACES DEATH (1943-44) TOP MAN Donald O'Connor (1943-44)	MURDER ON THE WATERFRONT Warren Douglas Joan Winfield D—49 mins. (1943-44)
Sept. 25	THE DANGEROUS BLONDES Allyn Joslyn Evelyn Keyes D	(First Block) (1943-44) ABOVE SUSPICION D—90 mins. BEST FOOT FORWARD Lucille Ball M—94 mins.	SPOTLIGHT SCANDALS Billy Gilbert Frank Fay M—(24) (1943-44)			DEATH VALLEY MANHUNT O—55 mins. (375)	Special Releases COASTAL COMMAND D—60 mins. SPITFIRE Leslie Howard David Niven D—90 mins.			ALWAYS A BRIDESMAID Andrews Sisters Patric Knowles Grace McDonald C (1943-44)	THANK YOUR LUCKY STARS All Star Musical M—127 mins. (1943-44)
Oct. 2	FOOTLIGHT GLAMOUR Penny Singleton Arthur Lake C	DR. GILLESPIE'S CRIMINAL CASE Lionel Barrymore D—89 mins. GIRL CRAZY Mickey Rooney Judy Garland C—99 mins.	BLAZING GUNS Hoot Gibson Ken Maynard 54 mins. O	(First Block) (1943-44) LET'S FACE IT Bob Hope Betty Hutton M—76 mins. (4301) TRUE TO LIFE Mary Martin Franchot Tone Dick Powell C—94 mins. (4303)	GIRL FROM MONTERREY Armida C (1943-44) THE UNDERDOG Barton McLane LONE RIDER IN RAIDERS OF RED GAP	HERE COMES ELMER Al Pearce Dale Evans C (1943-44)	(First Block) (1943-44) A LADY TAKES A CHANCE Jean Arthur John Wayne C	SWEET ROSIE O'GRADY Betty Grable Robert Young (Technicolor) M (43-'44)	BAR 20 William Boyd Andy Clyde O—54 mins. (1943-44)	CORVETTE K-225 Randolph Scott Andy Devine D A Howard Hawks Production	(Re-Issues) Song of the Saddle Prairie Thunder The Cherokee Strip Empty Holsters Guns of the Pecos Land Beyond the Law
Oct. 9	DOUGHBOYS IN IRELAND Kenny Baker Jeff Donnell M	LASSIE COME HOME Roddy MacDowall D SALUTE TO THE MARINES Wallace Beery Fay Bainter D—(101)	OUTLAWS OF STAMPEDE PASS Johnny Mack Brown (O)	HOSTAGES Luise Rainer Arturo de Cordova Paul Lukas D—88 mins. (4305) THE GOOD FELLOWS Cecil Kellaway Helen Walker James Brown C—70 mins. (4302)	THE TEXAS RANGERS IN THE RETURN OF THE RANGERS James Newill Tex O'Brien O—(451)	MAN FROM THE RIO GRANDE John "Red" Barry Wally Vernon O	THE FALLEN SPARROW Maureen O'Hara John Garfield D	PARIS AFTER DARK George Sanders Brenda Marshall Philip Dorn D (43-'44)		CRAZY HOUSE Olsen & Johnson Martha O'Driscoll Count Basie & Band M (1943-44)	ADVENTURE IN IRAQ John Loder Ruth Ford D
Oct. 16	SAHARA Humphrey Bogart Bruce Bennett J. Carroll Naish 97 mins. D (43-'44)	SWING SHIFT MAISIE Ann Sothern C—86 mins. TARTU Robert Donat Valerie Hobson D—103 mins.	THE UNKNOWN GUEST Victor Jory Camela Blake D (1943-44)	TORNADO Chester Morris Nancy Kelly D—83 mins. (4304) (Special Release) THE CITY THAT STOPPED HITLER—HEROIC STALINGRAD 58 mins. (4331) (1943-44)		MYSTERY BROADCAST Frank Albertson Ruth Terry D (43-'44)	ADVENTURES OF A ROOKIE Wally Brown Allen Carney C	JANE EYRE Joan Fontaine Orson Welles D (43'-44)		COBRA WOMAN Maria Montez (Technicolor) HI-YA SAILOR M (1943-44)	
Oct. 23	THE CHANCE OF A LIFETIME Chester Morris George E. Stone Jeanne Bates D (43-'44)	YOUNG IDEAS Susan Peters Mary Astor D—77 mins. THE MAN FROM DOWN UNDER D—103 mins.					THE SEVENTH VICTIM Tom Conway Jean Brooks D			YOU'RE A LUCKY FELLOW, MR. SMITH Allan Jones Evelyn Ankers M	PRINCESS O'ROURKE Olivia DeHavilland Robert Cummings D
Oct. 30	IS EVERYBODY HAPPY? Ted Lewis and his Band M (43-'44)	I DOOD IT	BULLETS AND SADDLES A Range Buster O			MAN FROM MUSIC MOUNTAIN Roy Rogers Ruth Terry O	SO THIS IS WASHINGTON Lum & Abner C	(Re-Issues) THE RAINS CAME D UNDER TWO FLAGS	THE GUNMASTER Claire Trevor Albert Dekker D (43'-44)		FLESH AND FANTASY Edward Robinson Charles Boyer Barbara Stanwyck D (43'-44)

DO NOT REMOVE

First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 55 NEW YORK, U.S.A., FRIDAY, SEPTEMBER 17, 1943 TEN CENTS

$769,000,000 War Bond Sale; Extend Tour

Airmada Gets Additional $139,000,000

Hollywood Star Cavalcade is proving so successful in behalf of the Third War Loan that its originally scheduled 14 stops have been increased by another, at Fort Worth, Texas, on the 21st, and possibly will be extended even further.

Total of $19,000,000 in bonds resulted from the Cavalcade's advent to Cincinnati, Wednesday, bringing the total to date to $769,000,000.

Late reports from Chicago indicated, according to estimates of Treasury officials, that the Soldiers' Field performance last night of the Hollywood Cavalcade would amass between $200,000,000 and $300,000,000, purchased by 137,000 bond buyers.

Kathryn Grayson, Greer Garson, Harpo Marx and Kay Kyser have been ill on the trip, it is understood,

(Continued on page 6)

$1,871,103 in Year Spent on Magazines

Indications are that the distributors will exceed last year's expenditure of $1,871,103 in outside magazines, according to Publishers' Information Bureau. The Bureau, servicing publishers and advertising agencies, records that 16 distributors invested $515,412 in magazine space in 1932, $943,273 in 1937 and $1,871,103 last year. MGM led the field in all three instances.

In 1932 MGM topped the list with Universal and Fox Film Corporation following in that order, but in the other two instances Paramount placed second and Warner Brothers third. In 1932 Paramount, a pioneer in the

(Continued on page 6)

Miller Names Eight And the Five Majors

R. J. Miller, owner and operator of the Colony Theatre, McHenry, Ill., has filed a clearance complaint in the Chicago tribunal against the five decree consenting companies, the American Arbitration Association here reported yesterday.

Complainant charged the defendants had granted unreasonable clearance to the Crocker, Rialto and Grove theatres, Elgin; Miller, Woodstock; Eltover, Crystal Lake; Grove, Fox Riv-

(Continued on page 7)

Hopper Gains Full Control of Studio Set Applications

WASHINGTON, Sept. 16.—All studio set applications under the L-41 order hereafter will be processed by Harold Hopper's motion picture section of the War Production Board and his decision will be binding upon the construction branch of WPB under new policy arrangements which have been worked out as a result of a recent lengthy study of the situation in Hollywood, it was learned today.

Heretofore, the applications have been processed by the motion picture section but have been subject to revision by the construction section, which frequently has eliminated important materials, creating situations which were difficult of adjustment.

The change in policy came as the

(Continued on page 6)

1st-Run Congestion Eased in L.A. Area

LOS ANGELES, Sept. 16.—First-run congestion in the Los Angeles-Hollywood area, long a source of concern to all distributors, will be relieved Sept. 30th, when Fox West Coast switches the Egyptian in Hollywood, the Uptown and Los Angeles in downtown Los Angeles, to a first-run policy identical to that now governing the Chinese, Ritz and Loew's State, as regards admission and playing schedule, but presenting different product.

(Continued on page 7)

WPB PLANS SEVERE CUT IN EQUIPMENT

Trend on Rise for Reissue of Duals

Distributors are following an apparent trend to release product of past seasons in package form, giving them advertising and press book build-up customarily accorded new product.

Paramount's "Union Pacific" and "Souls at Sea"; Columbia's "It Happened One Night" and "Lost Horizon of Shangri-la"; 20th Century-Fox is readying "Call of the Wild" and "In Old Chicago," and also, "The Rains Came" and "Under Two Flags," as bills in dual program territories.

WAC Releases Three More War Shorts

Three new war information films were announced for distribution yesterday by the War Activities Committee, free to exhibitors under the recent arrangements which insure bookings of more than 15,000 theatres for each subject.

Number 76, to appear currently, is

(Continued on page 7)

Smith Takes New Rules To Supply Dealers' Chicago Meeting

By BERTRAM F. LINZ

WASHINGTON, Sept. 16.—New regulations sharply limiting the production of certain important film equipment items have been issued by the War Production Board and are being carried to Chicago today by Allen G. Smith, chief of the WPB theatre equipment division, for discussion tomorrow before the theatre supply dealers' convention.

The new order, L-267, restricts 35mm cameras, film reels, film cans, darkroom and studio accessories, etc., but not 35 mm projectors. It provides further that no critical materials whatever may be used in the production of amateur 8 mm cameras or projectors and limits manufacturers of other film equipment to the use quarterly, beginning Oct. 1, of not more than three per cent of the weight

(Continued on page 6)

Majors Extending Foreign Dubbings

Major film companies are in the process of superimposing subtitles on many pictures which have already been released in this country, and much product on the shelf for future release here, for eventual showing in most countries of Europe. Latest languages to be given consideration, following the reported excellent reception of films with Italian subtitles, are Greek, Danish, Norwegian and Dutch. French has also been used.

Ludcke Quits — 55 Years in Business

Minneapolis, Sept. 16. — Henry J. Ludcke has terminated 55 years in show business with the sale of the Ludcke Theatre building and equipment to Berger Amusement Co.. The Ludcke, an old legitimate house, considered one of the most complete houses in the heyday of plays, was converted into a film theatre over 30 years ago.

"Flesh and Fantasy"

[Universal]

CREDIT Universal with one of the most unusual pictures ever to be made in Hollywood. Produced by Charles Boyer and Julien Duvivier, "Flesh and Fantasy" is a dramatic, distinguished, and artistic film which attempts to translate into cinematic terms, the inner emotional turmoil which dreams and the prognostications of fortune tellers, can create in the lives of superstitious people.

Appearing in the three unrelated sequences which expound this morbid theme are Edward G. Robinson, with Thomas Mitchell, C. Aubrey Smith, Anna Lee, and Dame May Whitty; Charles Boyer and Barbara Stanwyck, with Charles Winninger; and Betty Field and Robert Cummings with Edgar Barrier. Robert Benchley is the banker who finds himself in a dilemma as to whether to believe fortune tellers or dreams, and is finally convinced through the medium of the three short stories authored by Oscar Wilde, Laslo Vadnay and Ellis St. Joseph, that he can believe neither and still retain the mastery of his own destiny.

Exhibitors will have to see "Flesh and Fantasy" before deciding how to sell it to their patrons. Selling it purely on the basis of the fine dramatic performances of such top box office names as Boyer, Robinson and

(Continued on page 2)

Personal Mention

NEIL SULLIVAN, RKO-Pathe newsreel war cameraman has cabled the home office, from the Italian invasion front, as follows: "Had tough time. Lost all personal equipment and much film stock during action."

•

WAYNE B. FRANKE, former director of the ITO of Iowa and Nebraska, who recently sold his Humota Theatre in Humboldt, Ia., has left with his wife to live in Albuquerque, N. M.

•

SGT. ROBERT MARSHAL, former RKO employe and son of FRED MARSHAL, of the Universal exploitation department, is here on furlough from the Coast.

•

HARRY ARTHUR, JR., general manager of Fanchon & Marco in St. Louis, and chairman of the St. Louis branch of the WAC, has returned from a trip to New York.

•

W. F. RODGERS, Loew's vice-president and general sales manager, has left Atlanta for visits to New Orleans and Dallas. He is expected back in New York early next week.

•

LIEUT. MAX MILLER, former publicity director of the Goldman circuit in Philadelphia, and RITA KATZ, of New York, were married in Philadelphia last Sunday.

•

STUART H. AARONS, Warner attorney in New York for over 11 years, has been inducted and reports at Fort Dix on Oct. 5.

•

BEN KATZ, Universal exploitation man in Chicago, is a New York visitor.

•

GEORGE ETTINGER of Columbia's exploitation department returned yesterday from New Haven.

•

EDWARD M. SCHNITZER, United Artists Western division manager, returned to New York yesterday.

•

JULES FIELDS of 20th-Fox's home office exploitation department left for Chicago yesterday.

•

MARVIN SCHENCK, M-G-M Eastern talent head, left for Providence last night.

•

ARNOLD STOLTZ, United Artists exploitation director, left yesterday for St. Louis.

•

MAJOR IRVING ASHER, former M-G-M producer, is in town and will leave shortly for England.

•

ROBERT UNGERFELD of Universal has returned from a New England trip.

•

SAM ZIMBALIST, M-G-M producer, is in town from Hollywood.

•

HAROLD BUCQUET, Metro director, is in town from the Coast.

"Flesh and Fantasy"

(Continued from page 1)

Miss Stanwyck will be overlooking a vast audience of non-regular picture-goers who have always considered Hollywood-made product artistically inferior to some of the foreign-made pictures in which Duvivier himself has figured. This is an experiment for Hollywood, and it is bound to lead to considerable discussion. Exhibitors would do well to be mindful of this fact since it is difficult to anticipate audience reaction, and appraise the true box office potentialities of the film.

FULL credit is due director Duvivier and scripters Ernst Pascal, Samuel Hoffenstein and Ellis St. Joseph. They have succeeded in extracting moments of laughter and comedy from the sordid, psychological characterization by Robinson, of a successful, practical London barrister who is driven to commit murder to fulfill the prophecy made by a gifted palmist, convincingly portrayed by Mitchell. They have enhanced the tender, moving love story between Boyer, an internationally known aerialist who loses his nerve as a result of a vision in a dream, and Miss Stanwyck, a lady with a secretive past, who helps him regain his courage, with moments of gripping suspense. Art, with a capital "A," however, and of dubious entertainment value, is the initial sequence which finds Betty Field, an ugly, unwanted and slovenly seamstress, saved from suicide by a mystic figure, discovering that love and beauty can only come from self-sacrifice.

Paul Ivano's camera work is excellent throughout in performing the difficult task assigned to it of fusing reality with fantasy. Alexander Tansman's musical score sets the proper mood for the picture. Artists and technicians alike seem to have been aware of their responsibilities in creating "Flesh and Fantasy." Audiences must supply the answer as to whether they want motion pictures of this type.

Running time, 94 mins. "G."* MILT LIVINGSTON

*"G" denotes general classification.

Union Files for Skouras SLRB Vote

M. P. Theatre Managers and Employees Union, Local 152, UOPWA, CIO, yesterday filed with the State Labor Relations Board for a collective bargaining election of the managers of the Skouras circuit in Manhattan, Bronx and Long Island.

MPTME claims to represent a majority of the managers in the 41 Skouras houses, and had asked for a collective bargaining meeting with the Skouras management, which was not granted.

Georgiades Will Handle 5 Houses

OSHKOSH, Wis., Sept. 16.—Fontas Georgiades, manager of the Oshkosh Theatre, here, has been transferred to Houghton, Mich., to operate one house and supervise four others for Fox Wisconsin Theatres.

The redecorated Oshkosh is being managed by Theodore Kraft, former vaudeville artist, recently of the Fox Milwaukee accounting department. Kraft has managed several theatres in the Midwest in past years.

Doob Back to Loew Post on October 1

Oscar A. Doob, Loew's theatre advertising and publicity director will return to his desk Oct. 1. Doob has been on loan to the Treasury Department in Washington and has been in charge of all advertising for the Third War Loan.

James Tomlinson Back from Bolivia

William James and Harry Tomlinson, of Julien Bryan's organization, will return this week from South America, where they have been engaged in the making of a series of new documentary films. During the past two months, they have been in the Beni, upper reaches of the Amazon River in Bolivia. Since last October, Bryan and three of his staff units have obtained new documentary film material in Chile, Peru, Uruguay, Paraguay, Bolivia, Brazil and the Argentine.

TopEntertainersPlay Front Line Circuits

"Show business has contributed much to the war effort, having lent its top men and women to the fighting fronts to entertain the boys in the front lines," *Time* Magazine reported this week, citing Jack Benny, Larry Adler and Al Jolson as being in the Middle East, Ray Bolger in the South Pacific, Judith Anderson in Hawaii and, recently, Martha Raye performed in Tunisia and New Guinea "within earshot of enemy gunfire."

SAG in Pay Settlement

HOLLYWOOD, Sept. 16.—The Screen Actors Guild today obtained from the major producers payment of $10,000 in settlement of suits filed in behalf of 1,300 Class B members for overtime pay due under the Wages and Hours Act.

'Bell Tolls' Has Bond Premiere in Capita

WASHINGTON, Sept. 16.—War Bond premiere of "For Whom the Bell Tolls," at Loew's Palace, here last night included the following dignitaries in the capacity audience.

Rear Admiral W. H. P. Blandy, Mr. and Mrs. Harry Hopkins, Admiral Ernest J. King, Rear Admiral Emory S. Land, Brig. Gen. and Mrs. David McCoach, Rear Admiral and Mrs. Ross T. McIntire, Rear Admiral Ben Morrell, Rear Admiral Randall Jacobs, Maj. Gen. James Ulio, Brig. Gen. and Mrs. Edwin Watson, Earl W. Seigert, Paramount district manager, J. E. Fontaine, Paramount branch manager, and Carter Barron, Loew's Theatres division manager, and Mrs. Barron.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
Claudette COLBERT • Paulette GODDARD • Veronica LAKE
SO PROUDLY WE HAIL
Produced and Directed by Mark Sandrich
A Paramount Picture
Gala Stage Revue - Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

Jean Arthur • John Wayne
in
"A Lady Takes a Chance"
IN PERSON
VAUGHN MONROE
AND BAND
BOB EVANS
PARAMOUNT TIMES SQUARE BACK THE ATTACK

Monty WOOLLEY • Gracie FIELDS
Holy Matrimony
Another Big One from 20th Century-Fox!
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
ON SCREEN
"BEST FOOT FORWARD"
LUCILLE BALL
HARRY JAMES
IN PERSON
ED. SULLIVAN
HARVEST MOON
DANCE WINNERS
Plus All New Show

RKO PALACE B'WAY & 47th St.
Broadway's New 1st Run Theatre
FRED ASTAIRE
JOAN LESLIE
"THE SKY'S THE LIMIT"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10¢

"HEY! WAIT FOR ME!"

"I Dood It" joins the M-G-M Parade on Broadway! It's the same roaring story on every Main ("*Mane*") Street of the Land!



Again and Again!

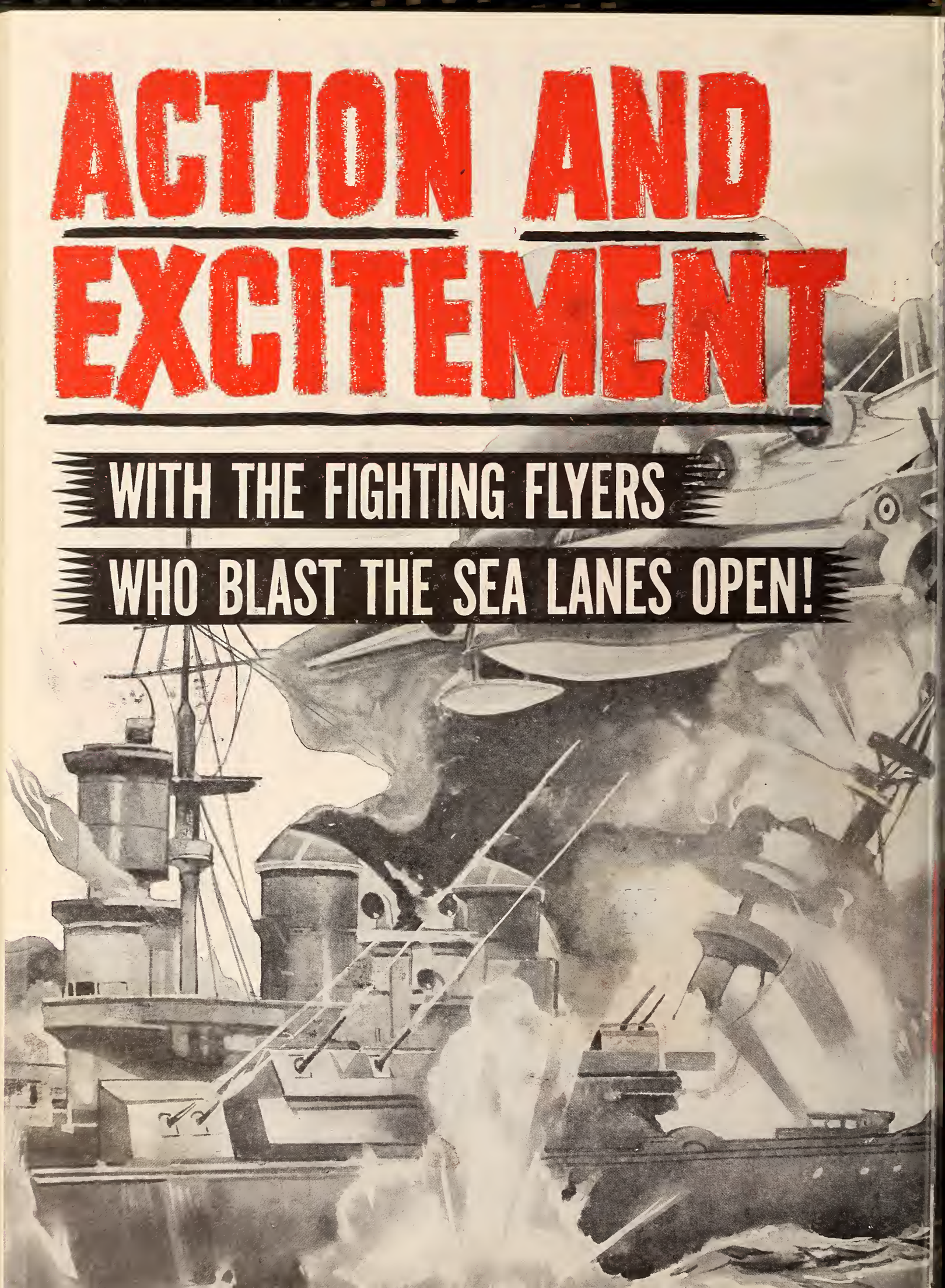
M-G-M

It's Fun to Be Friendly!

3rd WAR LOAN! BACK THE ATTACK!

ACTION AND EXCITEMENT

WITH THE FIGHTING FLYERS WHO BLAST THE SEA LANES OPEN!



New Authentic Thrills . . . on patrol with the battling eagles of the ocean sky . . . as they drop hull-crushing bombs on sneaking subs . . . pound vicious surface raiders . . . crash Focke-Wulf vultures to a fiery doom! A show to make you cheer every uniform with wings!

COASTAL COMMAND

PLAYED BY
OFFICERS, NON-COMMISSIONED OFFICERS AND MEN AND WOMEN OF THE COASTAL COMMAND OF THE ROYAL AIR FORCE



A CROWN FILM UNIT PRODUCTION

Distributed by

RKO RADIO PICTURES

$769,000,000 War Bond Sale; Extend Tour

(Continued from page 1)

but are continuing and the strain is beginning to tell on the committee in charge. An additional show at San Antonio on Sept. 22 has been added to the trip at the request of Treasury official.

The industry's participation in the Third War Loan is going well, said L. C. Griffith, general chairman, yesterday, but "there must be no sag' if the huge goal of $15,000,000,000 is to be reached. This was revealed by Griffith after a study of the results of the Cavalcade tour, the War Veterans Bond Airmada, the "Rangers" and general theatre sales.

"From all over the country," Griffith said, "word is being received from representatives of the Treasury's War Finance Committee, attesting to the work of the industry in behalf of the loan. The ballyhoo, exploitation and general showmanship are abundantly visible and—most important—thousands of those 'extra' bonds are being sold.

'Campaign Far from Over'

"But the campaign is still far from over. Hundreds of thousands more of the $25, $50 and $100 bonds must still be purchased if the nation is to 'back the attack' to a $15,000,000,000 tune," he warned.

"There can be no sag; the drive must be sustained until the goal is reached. Showmen are realists, they know a business will fail if there is no capital. They know that Uncle Sam needs capital to stay."

Griffith also revealed that the Airmada, which has visited some 30 cities, has thus far been responsible for bond sales totaling $39,000,000. As this is just a little more than half of the stops on the itinerary it is quite conceivable, according to Ed Sniderman, Airmada head, that the final figure will be in the neighborhood of $200,000,000.

"Theatre sales, on the heels of the widespread publicity given the campaign, plus aggressive, patriotic showmanship, have risen," Griffith stated. He cited RKO theatres' figures. The average week's sales for the entire circuit total $350,000. In the first week of the Third War Loan this figure jumped to $1,006,000.

SEC Reports Some Heavy Transfers of Film Stocks

PHILADELPHIA, Sept. 17.—Sale by the Chase National Bank, New York, of its entire holdings of 665,715 shares of 20th Century-Fox preferred stock, as previously reported, was the largest of a list of film stock transactions reported today by the Securities and Exchange Commission in its July summary.

Several other large transactions were reported by the SEC, including the purchase of 14,000 shares of Warner Brothers common stock by Albert Warner, increasing his total to 228,550 shares, and 6,800 shares of the same class by Jack L. Warner, giving him a total of 200,000 shares; the acquisition by transfer of 3,264 shares of Monogram Pictures common stock, by William B. Hurlbut, of Detroit, a director, as trustee, and the disposition by transfer and sale of 8,644 shares held through Monogram Pictures of Michigan, and the sale by Rockefeller Center of 6,900 shares of Radio-Keith-Orpheum common stock, reducing its holdings to 359,800 shares.

Other transactions shown in the summary included the sale of 120 shares of Keith-Albee-Orpheum preferred stock by Elizabeth H. Meehan, of New York, leaving her with 1,880 shares, and the purchase of 200 Universal Pictures common voting trust certificates by Daniel M. Sheaffer, of Philadelphia, director, giving him 20,200.

Additional June reports also were carried in the summary, for Columbia Pictures, showing the sale of 800 shares of common stock by Benjamin B. Kahane, his entire holdings, and for Universal Pictures, showing the disposition, by exchange, of 1,000 shares of old common stock by Paul G. Brown, of Philadelphia, a director, his entire holdings, and the purchase of 200 common voting trust certificates by Daniel M. Sheaffer.

Reports on the holdings of persons becoming officers or directors of registered companies show no securities owned by Walter L. Titus, Jr., New York, when he became a director in Consolidated Film Industries on July 23; and Maurice Silverstone, New York, elected an officer of 20th Century-Fox on May 18, or Anthony Petti, New York, who became an officer of Universal Pictures on June 25, but other newly elected officers in that company held the following: Adolph Schimel, New York, 1,000 common voting trust certificate warrants; Cliff Work, Universal City, 15,000 warrants, and 2,500 common voting trust certificates, and H. S. Brewster, Universal City, 200 certificates.

WPB Cut in Film Supplies Seen Severe

(Continued from page 1)

of the critical materials processed b him in his entire 1941 production such products for sale on other th preferred or war orders.

Distribution of all such equipme is placed under WPB control and i the case of other than preferred o war orders, no deliveries may be mad except as authorized by the board o form WPB-1319 (formerly PD-55 filed by the prospective user. In au thorizing such deliveries, special co sideration will be given to the nee of Federal, state and municipal go ernments, war plants, hospitals an physicians and institutions for voc tional training. Preferred orders a those of the several military and allie agencies.

WPB will distribute preferred o ders throughout the industry of th productive capacities of the variou plants, their ability to produce the spe cific items, etc., and will set the tot estimated dollar value of such shi ments and the individual percentag allocated to each manufacturer. Th critical materials covered by th order are iron, carbon and alloy steel aluminum, zinc, copper and copp base alloy.

20th's Reissues Set

Twentieth-Fox's first block-of-two reissues, "Call of the Wild" and "In Old Chicago," will open on Sept. 30 at the Princess Theatre, Toledo.

Sponsored by a joint labor-management committee, the offices of 20th Century-Fox, De Luxe Laboratory and Fox Movietone News, were closed yesterday for an hour to enable 1,600 employees to attend a "Back the Attack" Third War Loan Bond rally, at 55th St. and 10th Ave. Over $30,000 in pledges and cash were obtained.

Christy Wilbert, chairman of the joint committee, opened the meeting, later addressed by Tom Connors. Lew Lehr was master of ceremonies. Carole Landis and Ann Rutherford spoke. Entertainers were the Ben Yost Singers and Paul Ash's Roxy orchestra. Other speakers included Sylvia Goldstein and Molly Grill, of 20th, and Alan Freedman, of De Luxe.

$1,871,103 in Year Spent on Magazines

(Continued from page 1)

magazine field, was fourth, with Warners fifth. A pronounced rise in the past decade was recorded by United Artists which, in 1932, spent $2,700 on magazine space, and, and by 1942 had sent appropriations soaring to $124,208. From 1937 to 1942, 20th Century-Fox more than doubled its appropriations, from $100,611 to $243,419.

All plans, however, are subject to change because of paper shortage. Allotments to all publishers have been cut by 10 per cent of 1941 purchases, and news from Washington this week leans heavily towards the possibilties of a further five per cent cut for the final quarter of the year.

National Theatres in $5,000,000 Bond Buy

LOS ANGELES, Sept. 16.—Charles Skouras, president of National Theatres, today announced the purchase of $5,000,000 of war bonds by National Theatres and its affiliates. The buy will be allocated among six operating divisions, with Fox West Coast accounting for the major share.

Para. Xmas Seal Trailer

A trailer, starring Bing Crosby, to promote sale of the Christmas Seal for 1943, has been produced by Paramount for the National Tuberculosis Association. The trailer is scheduled to be shown in 14,000 theatres throughout the country during Christmas. Paramount contributed cost of production.

Control of Studio Sets Goes to Hoppe

(Continued from page 1)

result of conferences with the studi by Maurice Gauthier of the constru tion bureau's facilities branch, who r cently spent three weeks on the Coa and the West coast office of the m tion picture section.

It was explained that the purpo of the change is to make it easier f both the producers and WPB to o erate under the limitation order, whi limits the amount which may be spe on new sets. Following Gauthie return to Washington a number office conferences were held with view to ironing out the situation.

Asks to Answer Fidler

HOLLYWOOD, Sept. 16. — Charl Einfeld, Warner director of adverti ing and publicity, today addressed letter to Don E. Gilman, vice-pres dent of the Blue Network, asking f time to reply to criticism by Jimm Fidler on the assignment of enlist men to "This Is the Army."

'Fantasy' a 'U' Release

Universal's "Flesh and Fantas was erroneously listed in MOTION PI TURE DAILY's release chart yesterd under Warner release.

Randforce Staff All-Out for Bonds

Forty Brooklyn theatres in the Randforce circuit are credited with selling over $1,000,000 in war bonds and are well on the way to a second million.

NOTICE OF TRADE SHOWING

20th CENTURY-FOX'S

"WINTERTIME"

at the

20th CENTURY-FOX EXCHANGE

345 West 44th St., New York, N.Y.

10:30 A.M., WEDNESDAY, SEPT. 22nd

Sales Program Is Submitted to Clark By Independents

WASHINGTON, Sept. 16.—Independent Exhibitors of New England who have filed a brief with Tom C. Clark, Assistant Attorney General handling the consent decree, in addition to advocating theatre divorcement, urging sales tax for distributors and citing their experiences under the decree, also propose an 11-point "sales plan" which, they claim, would correct current abuses in distribution and satisfy the needs and requests of the greatest number of independent exhibitors.

The plan, sent to Clark over the signature of Francis M. Perry, president of the organization, urges: Advance trade showings; no limitations upon the number of pictures offered for sale at one time; exhibitors to choose, without limitation or restrictions, whatever pictures they desire; no differential in price for buying in small quantity, with terms designated at the time of sale and no change in terms afterward without mutual consent of exhibitor and distributor; no picture to be shown in any house connected with the distributor of a picture until after it has been trade-shown, and until all exhibitors enjoying same-run privileges play the film at the same time.

Films, Inc., Formed; Loew Unit Files

ALBANY, Sept. 16.—Consolidation of Films, Inc., and Phono-Films Distributing Co., Inc., into Films, Inc., with capital of $242,000 in 2,250 shares of preferred at $100 each and 17,000 shares of common stock valued at $1 each, Secretary of State Curran reports here. Directors and subscribers were not stated in papers filed by attorneys, Simpson, Thacher and Bartlett, New York.

Loew's International Corp., Wilmington, Del., filed its designation showing $1,000,000 in capital stock in $100 par value shares. Papers were filed by Jay M. Eisenberg, New York.

M. P. Advertising Service Co., Inc., New Orleans, also filed its designation, with William Johnson as president, and capital stock of $50,000 in $100 par value shares. Papers were filed by Phillips, Nizer, Benjamin and Krim, New York.

Cooper Files Answers To Para. Charges

Answers to allegations by Paramount against Joseph H. Cooper of the J. H. Cooper Enterprises, Inc., Col., were filed yesterday in Federal Court. Cooper also applied for authority to conduct a pre-trial examination of a number of Paramount executives.

Meanwhile, Judge Murray Hulbert stayed the proposed examination by Paramount of Cooper and Joseph A. Philipson, scheduled for yesterday.

Mahoney Lauds Films

HOLLYWOOD, Sept. 16.—Sen. Joseph C. Mahoney, Wyo., said today on a visit here: "The motion picture is rendering invaluable service to the war effort, and American films will play an even greater role in postwar reconstruction overseas."

N. Y. Charters Ten Companies

ALBANY, Sept. 16.—Two Negro theatre concerns are among those receiving papers of incorporation from Thomas J. Curran, Secretary of State.

Negro Theatres, Inc., New York, was formed by James Payne, Perry Watkins and Willie Pope Sorrells, with A. Allen Saunders, New York, filing. American Negro News, Inc., Manhattan, was formed for motion pictures, by Joseph Schwartzman, who filed for Jacob Grohman and Joseph F. McGowan. War Worker Presentations, Inc., by Robert Morris, Solomon Granett and Florence Epstein, was filed by Wilzin and Halperin, New York. Panoram Amusement Corp. was formed by M. C. Schulhoff, Pearl Feuerstein and Thelma Arnowitz, Brooklyn, with Abraham N. Geller, New York, filing

Yiddish Varieties, Inc., by Margaret Susanoff, Morris Honig and Solomon Wechsler, Brooklyn. D. & Z. Folks Theatre, Inc., Brooklyn, by Anna Dubrovinsky, Esther Dubrow and Benjamin Zeidman, with Emil Greenberg, Brooklyn, filing.

Eldridge Associates, Inc., Manhattan, by Irving Bloomberg, Harold F. Eldridge and Shirley Horowitz; Morris and Irving Bloomberg filed. Sound View Theatre, Inc., Bronx, by Florence Brown, Helen Berman and Lottie Goldberg, New York, with Levy, Gutman and Goldberg filing. Sirrah Productions, Inc., by Hugo Schaaf, Delight Dellert and Lillian Marlow, and was filed by Fitelson and Mayers, New York. United Attractions, Inc., Manhattan, by Harold Gilbert, Bernard B. Smith and Jules E. Gilbert.

WAC Releases Three More War Shorts

(Continued from page 1)

"The Last Will and Testament of Tom Smith," produced by Paramount for release through RKO. Film is an appeal to support the National War Fund.

Number 77, "Oil Is Blood," produced by RKO-Pathe, will be released through that company, beginning Sept. 23. Title is self-explanatory.

"The Day of Battle," number 78, was produced by the Office of War Information and has been scheduled for release on Oct. 7, through Paramount. The film highlights the life of an aircraft carrier.

'Mayerling' Reissued

"Mayerling," starring Charles Boyer and Danielle Darrieux, which was originally released in Sept., 1937, by Pax Films, will be re-issued by the same company on Oct. 16 and will open then for a run at the Little Carnegie Playhouse here.

'Fuehrer's Face' in Russia

Print of "Der Fuehrer's Face" is en route to Russia, according to Disney Productions here.

JACK SHAINDLIN
Musical Direction
In Preparation:
"NORWAY REPLIES"
Documentary Feature
For the Royal Norwegian Government

Coast Flashes

Hollywood, Sept. 16

CHAIRMAN Henry Ginsberg of the War Finance Committee, today announced that the 20th-Fox studio purchase of $1,250,000 in war bonds brings the Third War Loan drive total well over $10,000,000. Among other individual buys were those of Leo G. Spitz, $85,000; Charles Chaplin, $50,000; David Loew, $50,000; the Motion Picture Relief Fund, $35,000, and the Brulatour Laboratory, $25,000.

•

Darryl F. Zanuck today disclosed that he will make a radio-type transcription of "Woodrow Wilson" before starting the film, now scheduled for November, for use in guidance in filming.

•

John Leroy Johnston today resigned as Hunt Stromberg publicity representative, effective Sept. 25, to handle public relations for Frank Ross Productions on "The Robe" at RKO.

•

Gregory Ratoff was signed today by 20th-Fox in a producer-director deal. "Bandwagon," a Technicolor musical, will be his first stint on his return to the studio.

•

Murphy McHenry, for the past three years at Paramount, today resigned to become editor of publicity under Perry Lieber at RKO.

•

Charles Skouras, National Theatres chief, and Carl Leserman, U. A. sales head, will entrain from here for the East on Monday.

•

M-G-M today added to its schedule "Weekend at the Waldorf," a Technicolor musical with an all-star cast. Arthur Hornblow will produce.

•

Robert Mochrie and Walter E. Branson, RKO executives, will leave here tomorrow by train for the East.

1st-Run Congestion Eased in L. A. Area

(Continued from page 1)

First program of the new first-run will be "Hi Diddle Diddle" and "Victory Through Air Power." New arrangement nullifies an earlier plan for converting the Egyptian and Los Angeles which brought Edward L. Alperson here several weeks ago for conferences with Charles Skouras, and which, as reported in MOTION PICTURE DAILY, attorneys declined to approve due to the imminence of the expiration date of the consent decree, and other prospects of unsettled conditions. The move gives the situation five major first-run outlets compared to four heretofore, with FWC operating two, composed of three theatres each; Warners one, comprising three houses; Paramount one, with two houses; and the Pantages and Hillstreet, operating under joint booking, making the fifth.

Miller Names Eight And the Five Majors

(Continued from page 1)

er Grove; Callow, Barrington, and the Dundee, at Dundee, all in Illinois, over the Colony, and requests the arbitrator to establish a maximum reasonable clearance.





Mister are you Going to Warners' Trade Show Monday???

Better go if you want to see the romantic darling of '43.

Positively THE NEXT RAVES FOR WARNERS WILL BE FOR

"Princess O'ROURKE"

OLIVIA de HAVILLAND
ROBERT CUMMINGS
IN
PRINCESS O'ROURKE

with CHARLES COBURN · JACK CARSON · JANE WYMAN · Produced by HAL B. WALLIS · Written and Directed by NORMAN KRASNA

Team!

Are You Backing the A

FILE COPY
DO NOT REMOVE

Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 56 NEW YORK, U. S. A., MONDAY, SEPTEMBER 20, 1943 TEN CENTS

Stars Pass Billion Mark, Double Quota

$250,000,000 Sale in Chicago Is Tops

The billion-dollar bond-sale mark was passed over the weekend by Hollywood's film stars, in one of the most notable contributions in the country in the campaign of Uncle Sam to raise $15,000,000,000 in the Third War Loan to speed the defeat of the Axis.

Their Treasury quota has already been doubled, and they still have eight of their 15-city itinerary to cover.

Their performance in Chicago, at the weekend, shattered all bond-selling records, disposing of approximately $250,000,000 in bonds, sending their cumulative total to date just to one billion dollars. Their visit to Minne-

(Continued on page 17)

Majors and Circuits Named in Trust Suit

Major film companies are named defendants in a treble-damage Sherman Anti-Trust suit filed in Federal Court Friday, alleging conspiracy to restrain trade in the distribution of films in Jersey City, and adjacent cities in Hudson County. Plaintiff is the Rosyl Amusement Corp., operator of the Cameo Theatre, Jersey City.

Defendants named are: Skouras Theatres, Playhouses Corp., 20th Century-Fox, Warner Brothers, Inc., Warner Brother Theatres, Stanley

(Continued on page 17)

Schoenstadt Files Anti-Trust Suit

Chicago, Sept. 19.—H. Schoenstadt & Sons, Chicago circuit operators, have filed an anti-trust suit in the District Court here against B&K, Warner Theatres, Paramount, Vitagraph, Loew's, Fox, RKO, Columbia, Universal and United Artists.

They charge that a monopoly of films in the period of a pre-release which follows the Loop first run favors the Tivoli, Tower, Southtown, Avalon and Capitol over their 2,500-seat Picadilly Theatre on the South Side. They

(Continued on page 17)

New York Decree Session Postponed Until Next Week

WASHINGTON, Sept. 19.—Pressure of other matters has necessitated a further postponement of Assistant Attorney General Tom C. Clark's New York conference with the majors on the consent decree. Originally scheduled for last week, the meeting first was postponed until tomorrow and now has been deferred another week, until Sept. 27.

The delay in the conference with the officials of the five consenting companies is seen due to the activities of the criminal division, which Clark heads in addition to handling motion pictures.

His tentative time-table upset, it is probable that Clark will not be able to make his projected trip to the Coast

(Continued on page 6)

F. H. Richardson Is Dead at 77

F. H. Richardson, internationally known writer on motion picture projection, died late last week following a stroke suffered several days earlier. He would have been 77 years old Oct. 25.

Richardson was for 35 years a mentor of projectionists. His columns in *Better Theatres,* which continued a department begun in *Moving Picture World* in 1907; and his *Bluebook of Projection,* which first appeared in

(Continued on page 17)

Elman to Film Life Of Billy Mitchell

Chicago, Sept. 19.—Henri Elman, Chicago distributor, has obtained an option on material for a film story on the life of General Billy Mitchell from Frank R. Reid, ex-Congressman and former counsel for the general when he was stripped of his rank.

Madeline Woods, publicity director for Essaness Theatres, is preparing the script and Elman will leave for the Coast in a week to engage a director and star for the name part. Elman said that the production will be in "the million dollar bracket."

Theatre Supplies Promised By WPB

CHICAGO, Sept. 19.—The Theatre Equipment Dealers Protective Ass'n., in convention at the Hotel Bismarck here this week end, was cheered by the announcement that materials in any quantity necessary will be made available for replacement needs in the industry.

This anouncement, by Ed Weber of the War Production Board's controlled materials division, came after members had heard of new WPB restrictions being placed on the manufacture of important theatre and film equipment during an address by Allen G. Smith. Details of the new restrictions were published exclusively in MOTION PICTURE DAILY Sept. 17.

(Continued on page 6)

Senate Group To Look into Divorcement

Subcommittee May Act Tomorrow

By BERTRAM F. LINZ

WASHINGTON, Sept. 19.—Appointment of a subcommittee to consider the Kilgore Bill divorcing exhibition from distribution may be ordered by the Senate Judiciary Committee tomorrow at its first meeting since Congress reassembled. Sen. Kilgore, whose name now adorns what for several years was known as the Neely Bill, is expected to be a member of the subcommittee, which probably will be a five-man group.

Whether the bill is to be pressed to hearings will be decided by the subcommittee, but there is considerable

(Continued on page 6)

Myers Rejects Col. Product Response

Columbia Pictures has invited any exhibitors having "a just claim" against it on product terms and conditions, to present their claim "and it will receive consideration," declared A. Montague, Columbia sales manager, in a statement to Leo F. Wolcott, of Allied Theatre Owners of Iowa-Nebraska.

Montague acted after Wolcott informed him that his Allied group had endorsed resolutions passed by the national Allied board of directors relating to Columbia.

In his statement to Wolcott, Mon-

(Continued on page 6)

More Film Promotions on Air Due to Newspaper Cuts

Present and expected further war curtailment of space in newspapers is one of several factors influencing a greater use of radio as a public promotional media, a survey of distributors here reveals.

Time-buying for spot announcements represents only a small portion of time on the air exploiting new pictures. Where a picture particularly lends itself to radio exploitation, most companies are not hesitating to buy time, but the bulk of the promotions still comes from guest appearances. In addition, several companies provide radio stations with a weekly program of publicity, which is increasingly being used.

Paramount claims the greatest radio

(Continued on page 17)

Film Leaders Will Aid 'Night of Stars'

Robert Weitman, of the Paramount Theatre, here, has been appointed chairman of the producing committee for the forthcoming 10th annual "Night of Stars," to take place at Madison Square Garden, Tuesday evening, Nov. 16, it was announced at the weekend by Nathan Straus, general chairman. Proceeds will go to the United Jewish Appeal for Refugees, Overseas Needs and Palestine.

Heading the group of honorary chairmen of the producing committee are: Barney Balaban, David Bernstein, Nate J. Blumberg, Jack Cohn, N.

(Continued on page 6)

Seeks Transfer of OWI Duties to Hull

WASHINGTON, Sept. 19.—Legislation to abolish the Office of War Information and transfer its functions to the State Department was introduced in Congress Friday by Rep. William B. Barry of New York, the first overt sign of a definite move to put Sec. Cordell Hull in charge of all foreign activities of the Washington government.

OWI and State Department officials have clashed several times over the former's operations in the foreign field,

(Continued on page 17)

Personal Mention

MAX MILDER, Warner's British managing director, returned to New York from a Coast visit at the week-end. He will be here for about 10 days before returning to London.

•

LT. ARTHUR C. KROHN, U.S.N.R., former M-G-M student booker, and nephew of David Bernstein, Loew's vice-president and treasurer, is the recipient of a letter of commendation from Secretary of the Navy Frank C. Knox.

•

DEON DE TITA, 20th-Fox chief projectionist, celebrated four events at the week-end, his 31st wedding anniversary, 27th year with Fox, the fact that he sold $17,500 in bonds, and his anticipation of becoming a grandfather.

•

ARTHUR S. ABELES, JR., Warner manager in Montevideo, Uruguay, arrived in New York at the week-end for conferences with company executives.

•

LT. NIXON GRIFFIS, son of Stanton Griffis, Paramount executive committee chairman, and Martha Groomes Hughes, of Portland, Ore., have announced their engagement.

•

RUBE JACKTER, Columbia's assistant general sales manager, left over the week-end for a 10-day business trip to Oklahoma City and Dallas.

•

JOHN ROPER, former RKO theatre home office publicity man now in the Army, was a New York visitor last week.

•

ARNOLD STOLTZ, U.A. exploitation director, is expected to return from St. Louis tomorrow.

•

HOWARD LEVINSON of the Warner legal staff will return today from a brief vacation.

•

HARRY H. UNTERFORT, RKO Syracuse, N. Y., manager, will enter the Army tomorrow.

•

SHIRLEY GRAF of the M-G-M press book department will return from a vacation today.

•

MARTIN JUROW, head of Warners New York talent bureau, spent the week-end in Boston.

•

SOPHIE ROSENSTEIN, Warner test director, is en route to the Coast after a visit here.

•

JOSEPH QUITTNER, partner in the Quittner and Perakos circuit, was in Hartford on business last week.

•

PERCY FRIEDMAN, manager of the Yeadon Theatre, Yeadon, Pa., became the father of a baby girl last week.

•

ROBERT MORGAN, manager of the Hollywood Theatre, Pottsville, Pa., was inducted into the Army.

Tradewise . . .

By SHERWIN KANE

WHILE the industry here continues to talk a postwar blueprint, the British and Russian film industries, with the substantial aid and interest of their respective governments, already are acting upon theirs.

It is no news to foreign department heads here that Britain has concluded some trade agreements in Latin America in which British films are included, and that other such agreements are in negotiation. Nor is it news to them that Britain and her film industry are prepared to move along similar lines on the Continent and elsewhere as soon as such moves are possible. Nor is it news to the foreign department heads here that Moscow has completed plans for placing a films attache in every national capital and every film production capital in the postwar world. The attentions of such attaches will be devoted exclusively to motion pictures. Theirs will not be an effort diffused by official responsibilities covering everything from fertilizer to electric refrigerators, as is the case with American commercial attaches.

• •

These and many more concrete developments in the postwar plans of the British and Soviet film industries have been made possible by interested and appreciative governments. This is not to say that Washington is neither interested in nor appreciative of the postwar role of the motion picture in world commerce and world thought. Informed industry executives give the impression that the industry's postwar problems, potentialities and need for Federal assistance never have been presented to governmental authorities with the proper emphasis. The industry, it would seem, apart from its cooperation with the service branches, has been too busy servicing films to other branches of the government to press properly its own postwar requirements.

If this is the real situation, and up to now there has been no evidence to the contrary, then there are leaders of this industry who may have much to account for later. There are too many who smugly insist that the American motion picture will retain its status quo throughout the postwar world simply because its preeminence will be maintained by dollars poured into production. While even that is debatable, it fails to recognize the real foreign market problem. Unfortunately, pictures have not always been sold strictly on merit alone, and are not likely always to be so sold in the postwar world.

• •

Artificial trade barriers, quotas, taxation, discrimination, censorship and countless other obstacles have confronted the industry in the past and may reasonably be expected to be more numerous and more severe in the future, if only for the simple reason that other nations nurturing ambitious film industries are now preparing to contest the preeminence of the American film. They will do so not always on the basis of the merit of their product but with the persuasion of all facets of national trade with which their films will be bound up.

That is the kind of competition that must be met, not in the studios nor on the selling front, but in the Embassies, ministries and consulates where the fortunes of the industry's foreign markets will be established in exact proportion to the government's interest in this industry.

• •

Loew's theatre officials, they say, have been unable to get the green light from the company's legal department for any serious discussion of acquisition of the Walter Reade circuit.

• •

Jim Mason, pilot of the De Luxe, Cherry Valley, Ohio, writes on the back of one of those French Moroccan post cards: "Pay no attention to that irresponsible twaddle in that other trade paper about me being a ghost. They said the same thing about Lou Metzger, didn't they?"

• •

Home offices have been hearing, and not without a great deal of puzzled concern, that the prints of the 40 features which they prepared with Italian subtitles for the Overseas division of the Office of War Information last July still are reposing in Army supply depots in North Africa. Not a one has moved even to Sicily in these past several months, according to the information they have had imparted to them. The situation, if not remedied very soon, may develop into a change of attitude on the part of company executives toward future activities of the kind, if it has not already done so.

Coming Events

Sept. 20 — "Cavalcade of Stars" Third War Bond Rally, Dallas.

Sept. 20—M. P. Bookers Club First Fall Meeting, Lincoln Hotel, New York.

Sept. 21 — War Manpower Commission Meeting with distributors in Detroit.

Sept. 21—Council Meeting, National Entertainment Industry Conference, New York.

Sept. 23 — "Cavalcade of Stars" Third War Bond Rally, San Francisco.

Sept. 24 — Finale, "Cavalcade of Stars" Third War Bond Grand Rally, Los Angeles.

Sept. 27 — "Free Movie Day", for Third War Loan.

Sept. 28—Meeting, National Entertainment Industry Council, New York.

Sept. 28 — Local Industry Conference, address by Charles Francis Coe, of MPPDA, Buffalo.

Sept. 29 — Local Industry Conference, address by Charles Francis Coe, of MPPDA, Toronto.

Oct. 4—AFL National Convention, Boston.

RKO Adds Another L. A. First Run

LOS ANGELES, Sept. 19. — Further reducing the product bottleneck RKO has leased the Carthay Circle from Fox-West Coast acquiring the house after "For Whom the Bell Tolls" closes. The initial plan provides that the Carthay will operate day-and-date at the same price scale with the Pantages, Hollywood and Hillstreet Theatres here.

This gives Metropolitan Los Angeles four new first runs, others being the Egyptian, Uptown and Los Angeles which swing to the new policy Sept. 30. The area now will have four three-ply first run setups: one the Chinese, State and Ritz; two the Egyptian, Uptown and Los Angeles, both groups FWC; three, Warner Downtown and Warner Hollywood, plus the Wiltern which Warner operates; four, the Carthay, Pantages, Hollywood and Hillstreet.

Harmon to Coast on WAC Film Plans

Discussion of the War Activities Committee film program with reference to subjects in work at Warners, RKO, M-G-M, Paramount, Selznick and Universal will be held on the Coast this week, following the arrival in Hollywood of Francis Harmon, WAC coordinator, who flew there from New York during the weekend.

Conferences will also be held with acting chairman E. J. Mannix, of the WAC Hollywood division, and on Thursday, Harmon will confer with Charles P. Taft, who is expected to meet with a special Coast committee on industry participation in a program for youth on the home front. Harmon is due to return to New York in about a week.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

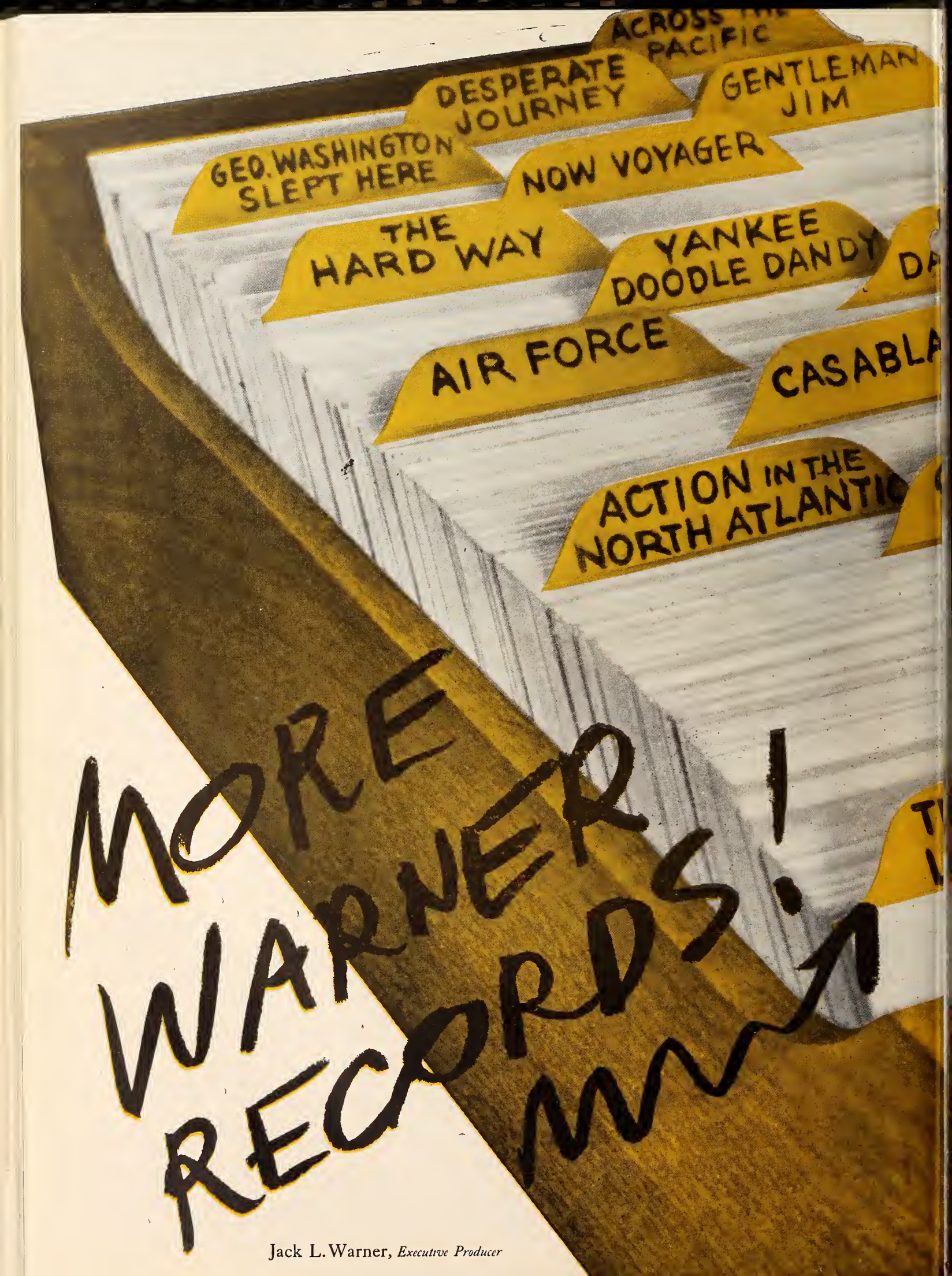


Overconfidence shrinks the War effort!

DON'T LET IT HAPPEN!

Our job in the 3d War Loan is bigger than ever now!
Fight complacency in the public mind with
Hard-hitting Red-White-and-Blue showmanship!
The war is not in the bag for the boys who die today!
The road to Berlin and Tokio is long and bloody!
Our theatres must rally patriots to the nation's call!
Our parades and ballyhoo must never let down!
Your enthusiasm will inspire your patrons to
Back the attack!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City.



Jack L. Warner, *Executive Producer*

MATCH ANYBODY...PICTURE FOR PICTURE AND LINE-UP FOR LINE-UP! WARNERS IS THE COMPANY THAT HAS 'EM . . . WARNERS IS THE COMPANY THAT KEEPS 'EM COMING!

("PRINCESS O'ROURKE" is the wonderful next!)



Decline in Accident Claims by Patrons Anderson Reports

There has been a sharp decline in accident claims by theatre patrons since the war started, according to Henry Anderson, head of the insurance department at Paramount. Despite the unprecedented turnover in theatre personnel, he states, crimes, such as stealing of theatre tickets, cash or house property have not increased in the past few years.

Anderson reports there have been no increases in insurance rates for theatres since the war started, but on the contrary the trend has been in the opposite direction.

War risk insurance is compulsory in England and is issued to theatres by the British government. However, this type policy is optional in this country and Canada, where it is also issued by the government.

Anderson revealed that insurance premiums for theatres in foreign countries now occupied by the Axis which were paid by the majors in advance to alien insurance companies have been written off, since many of these firms are out of business or their status is unknown.

He declared that Paramount, for one, has been unable to find out the condition of their properties in Axis occupied countries.

"Business interruption insurance" is being subscribed to by exhibitors in greater volume now than ever before," he said.

'U' Meets on New Product Promotions

Advertising-exploitation plans of the product which Universal is making available currently and during the next several months were outlined by Maurice A. Bergman, Universal Eastern advertising and publicity manager, at a special meeting of his department held on the weekend, at the Hotel Astor. Universal field men also attended.

Plans for campaigns on "Corvette K-225" and "Flesh and Fantasy" were emphasized. Also discussed were plans for "Fired Wife," "Crazy House," "Top Man," "Cobra Woman" and "The Strange Death of Adolf Hitler."

Field men remained in New York over the weekend to view many of the productions which were discussed.

It was also announced at the meeting that Milton Silver has joined Universal's advertising department. Silver for a long time was advertising manager of National Screen Service, and more recently was doing special work for Columbia.

Film Leaders Will Aid 'Night of Stars'

(*Continued from page* 1)

Peter Rathvon, Marvin H. Schenck and Albert Warner. Co-chairmen are Louis K. Sidney and Ed Sullivan; Ben Boyar will act as associate chairman.

RKO Shortening Horrors for Speed; To Sell Them for Twin-Horror Bill

Hollywood, Sept. 19.—Almost all horror pictures have one difficulty in common: the bend where suspense must be sustained through some sort of bolstering. This has convinced Charles Koerner, RKO-Radio studio chief, and Val Lewton, the studio's smithy of nerve tinglers, that better, shorter and therefore more horrific blood chillers can be turned out.

Taking a leaf from the books of the writers of horror stories, the pair has decided to make horror pictures which will run only 45 to 50 minutes as compared with the 60 to 90-minute running time of most horrors.

"The greatest horror stories are short stories," said Producer Lewton. "Why would not four-reel horror pictures, with a fast pace of sustained suspense, be more thrilling to an audience than longer ones? We intend to find out."

Two such short horrors now on Lewton's production schedule are "The Amorous Ghost," and "The Screaming Skull." The former is being written by John Collier, English master of a sort of gay horror story which has a nerve tingling punch at the end.

RKO intends to sell these to exhibitors in a package, giving houses showing horrors—most of which are double-bill runs—the opportunity to sell the two separately to the public.

May Name O.C.R. Film Man in Week

WASHINGTON, Sept. 19.—Appointment of an experienced consultant to serve in the motion picture unit of the amusement and recreation section of the Office of Civilian Requirements may be announced within a week, it was learned here over the weekend.

The filling of this position will round out the staff of the film unit, which was set up some weeks ago under OCR Director Arthur D. Whiteside's plan to assist civilian industry in securing its fair share of materials remaining after military, maritime and lend-lease requirements have been filled.

As in the case of the Office of War Information, which for the past two months has been seeking a head for the film bureau of its domestic operations branch, the OCR has had difficulty in locating a man of high calibre who was able to make the sacrifices required in taking a Government post. Both organizations appealed to the industry War Activities Committee for assistance.

International Signs Cooper for 'Brown'

HOLLYWOOD, Sept. 19.—International's first talent coup is Gary Cooper, who will start in "Casanova Brown" for the William Goetz-Leo Spitz company. Nunnally Johnson is writing and producing. Indications are that the Cooper agreement is very likely extending beyond one film to embrace a long period of years.

"Brown" enters production next year. It will be International's second production. The first, launched in February, will be "Belle of the Yukon," a Technicolor musical, with William A. Seiter directing and Gypsy Rose Lee signed for a role.

Sturdivant to Talk

SAN FRANCISCO, Sept. 19.—B. V. Sturdivant, Northern California manager of Fox-West Coast, will address next week's meeting of the Advertising Club here on the topic, "Motion Pictures, America's Post-War Ambassador."

FP-C Executives in Annual Toronto Meet

TORONTO, Sept. 19. — Important series of Famous Players - Canadian conferences have started here with the arrival of district managers from Coast to Coast to be followed by meetings with partners and associates of the circuit, winding up with a general convention Sept. 24. The concluding feature will be a dinner-dance of the home office staff, Friday night, with circuit partners and district managers as guests.

Already in session with circuit chiefs are: L. I. Bearg, Vancouver; F. H. Kershaw, Calgary; E. A. Zorn, Winnipeg; Robert S. Roddick, Halifax, district managers, and K. M. Leach, Calgary.

A busy week's schedule is ahead with the annual meeting on Tuesday of the Motion Picture Theatres Association of Ontario and the annual convention Wednesday and Thursday of theatre managers of 20th Century Theatres, followed by the FP-C convention with associates Friday.

New York Decree Session Postponed

(*Continued from page* 1)

until next month, but the postponement will give additional time for evaluation of the recent field survey of the consent decree situation and analysis of the material submitted by exhibitor organizations which have circulated questionnaires among their members.

Senate Group Will Probe Divorcement

(*Continued from page* 1)

opposition on the part of the leadership of the Senate to the consideration of any measures not having to deal with the war, and it is very unlikely that even if the legislation is sent to the floor there would be any action on it this year.

Rogers Set for Garden

Roy Rogers, Republic Pictures cowboy star, will again be featured as guest-star at the "World's Championship Rodeo," in Madison Square Garden, Oct. 6-31.

Coast Flashes

Hollywood, Sept. 19

Y. FRANK FREEMAN, Darryl F. Zanuck, Jack Warner and Walter Wanger will participate in the United Nations Writers' Conference sponsored by the University of California and the Hollywood Writers Mobilization, Oct. 1-3. About 2,000 are expected to attend.

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Louis D. Lighton has been signed by 20th-Fox as a producer. "A Tree Grows in Brooklyn" will be his first.

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M-G-M has bought "Fledgling," a play about an American flier in French French Morocco.

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Chairman Henry Ginsberg of the War Finance Committee announced at the weekend that Universal studio purchased $500,000 in war bonds. Ginsberg also announced that B. G. DeSylva has bought $50,000.

•

The Hollywood Victory Committee has assigned 22 personalities to make transcriptions aiding Canada's Fifth Victory bond drive. Deanna Durbin and Loretta Young have made the first one at Universal.

Theatre Supplies Promised By WPB

(*Continued from page* 1)

Weber said that supplies and raw materials for maintaining existing theatre facilities will be forthcoming and predicted that before long priorities will be a thing of the past. Any allotment will soon find the stock pile on hand to supply it. Labor is more likely to be the major limiting factor in the future, he said. Bottlenecks are likely to remain in obtaining fabricated parts, the meeting was told. It was suggested that whenever possible such items as fractional horsepower motors be fabricated within their own organizations.

If supplies come from the Army or Navy, such materials may be used only on government work, the more than 100 delegates were told. Smith said that materials to be allotted for the fourth quarter are expected to duplicate the third quarter supply for the projector pool and will be allotted to manufacturers on the basis of their proportional number of machines in use. The allotment is expected to permit the manufacture of 100 projection machines, 100 lamp, 100 rectifiers and 50 sound systems, but it will not be ready before the third quarter of 1944 and cannot be used in any new theatre.

Myers Rejects Col. Product Response

(*Continued from page* 1)

tague upholds the relations of his company with exhibitors. Subsequently, Abram F. Myers, national Allied board chairman, having received a copy of the Montague statement, informed Montague that it failed to meet the specific allegations of the national Allied resolution which complained that certain pictures which it says Columbia promised for 1942-43 had been held over for 1943-44.



"Donald O'Connor does it again in lively musical that is swell fun. It establishes O'Connor as a gold mine."

—FILM DAILY



Yes, brother, "TOP MAN" is the stuff that keeps show business alive

Screen it immediately!



Mr. BIG IS BACK!

Bigger than Ever



SUSANNA FOSTER

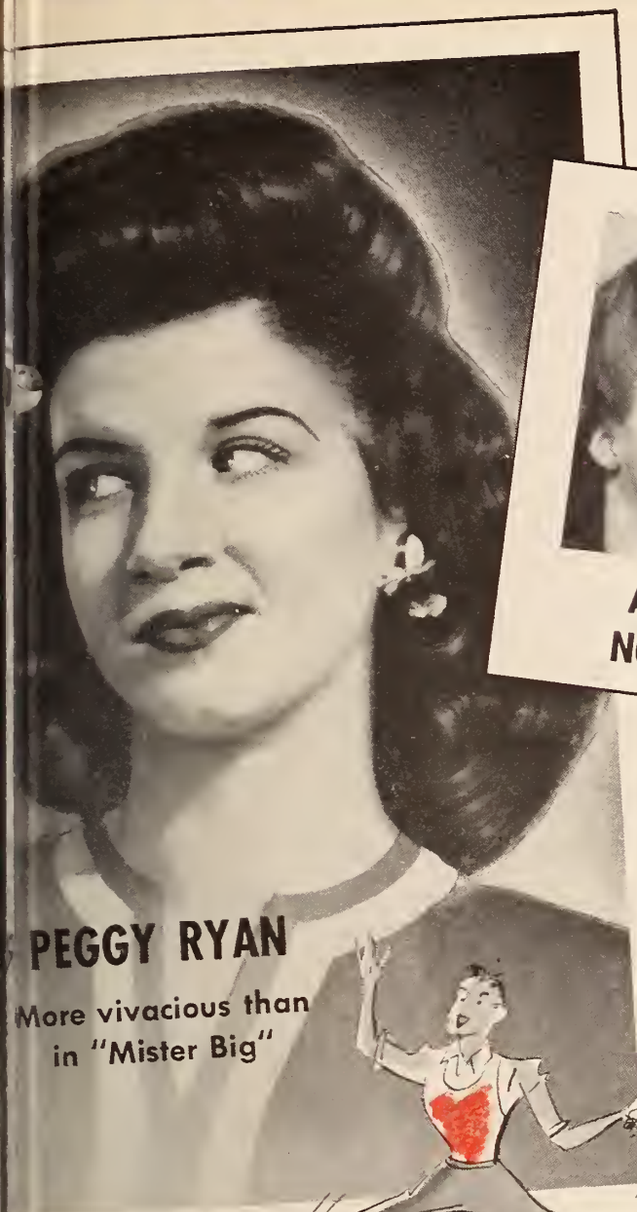
The Sensation of
"Phantom of the Opera"

DONALD O'CONNOR

Topping his terrific
hit as "Mister Big"



Yes-sir-ree TOP



PEGGY RYAN

More vivacious than in "Mister Big"



ANNE GWYNNE
NOAH BEERY, JR.



LILLIAN GISH
RICHARD DIX



Count Basie and his orchestra



Borrah Minevitch Rascals

MAN is TOPS!

TOP MAN

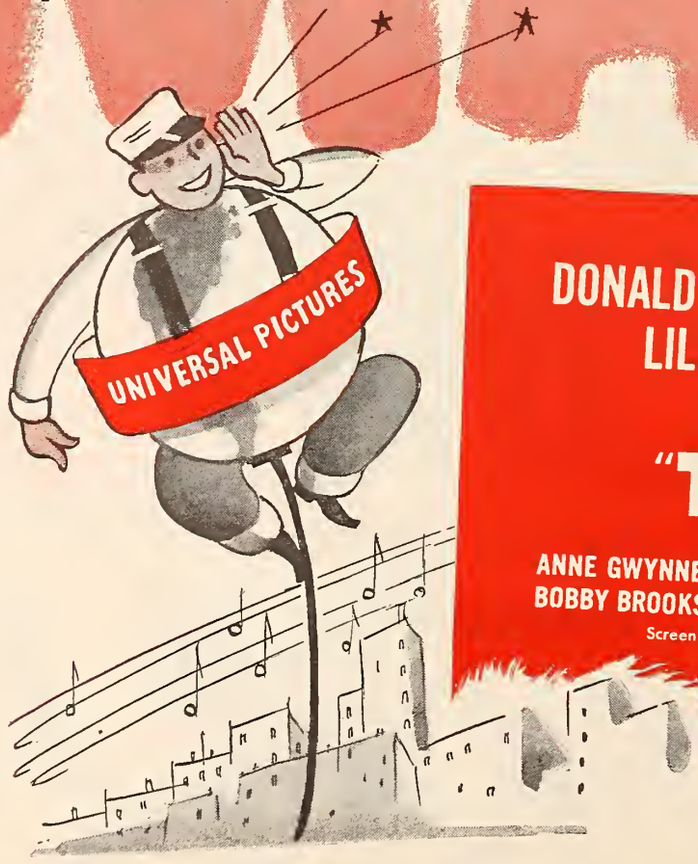


"Universal opened its purse strings to deal 'Top Man' a lavish pot-pourri of music, songs and dances." —*Daily Variety*

"Donald O'Connor continues his rapid advance as a film entertainer of true star calibre. Susanna Foster is charming as the girl of his dreams." —*Hollywood Reporter*

"'Top Man' is top entertainment for any exhibitor's customers, and top honors go to Donald O'Connor. Charles Lamont's excellent direction doesn't permit a single dull moment in the film." —*Motion Picture Daily*

"'Top Man' is excellent entertainment . . . and profitable B. O." —*Variety*



UNIVERSAL PICTURES *presents*

DONALD O'CONNOR • SUSANNA FOSTER
LILLIAN GISH • RICHARD DIX
and PEGGY RYAN *in*

"TOP MAN"

with

ANNE GWYNNE • NOAH BEERY, Jr. • BORRAH MINEVITCH RASCALS
BOBBY BROOKS QUARTETTE and COUNT BASIE and His Orchestra

Screen Play, Zachary Gold • Original Story by Ken Goldsmith
Directed by Charles Lamont
Associate Producer Bernard W. Burton

"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

'Army' Big $25,000 'So Proudly' $17,000 Providence Gross

PROVIDENCE, R. I., Sept. 19.—Strand topped local box office returns with a fine $17,000 from "So Proudly We Hail," and film seems likely to be held three weeks. "This Is the Army" is rolling along toward an $18,000 first week, plus more than $7,000, entirely for Army Emergency Relief, taken at a special advance performance.

Estimated receipts for the week ending Sept. 16:

"The Sky's the Limit" (RKO)
"The Falcon in Danger" (RKO)
RKO-ALBEE—(2,239) (30c-40c-50c-55c) 7 days, 2nd week. Gross: $12,500. (Average, $10,800)

"So Proudly We Hail" (Para.)
STRAND—(2,200) (30c-40c-50c) 7 days. Gross: $17,000. (Average, $9,500)

"Best Foot Forward" (M-G-M)
"That Nazty Nuisance" (U.A.)
LOEW'S STATE—(3,232) (30c-40c-50c) 7 days, 2nd week. Gross: $12,000. (Average, $14,400)

"This Is the Army" (W.B.)
MAJESTIC—(2,250) (30c-40c-50c) 7 days. Gross: $18,000. (Average, $11,700)

"Claudia" (20th-Fox)
CARLTON—(1,526) (30c-40c-50c) 7 days, 2nd week. (Moveover from Majestic.) Gross: $4,100. (Average, $3,600)

"Boots and Saddles" (Rep.)
FAY'S—(1,800) (30c-40c-50c) 7 days. On stage: Marion Burroughs, Conway & Parks, Lamont's Cockatoos, Lorraine Vernon, Ken Young, Charlotte King, Charlie Page. Gross: $6,500. (Average, $6,400)

"Revenge of the Zombies" (Mono.)
METROPOLITAN—(3,050) (40c-65c) 3 days. On stage: Sammy Kaye and orchestra. Gross: $14,000. (Average, $6,800)

'Watch' Does $7,200 New Haven Gross

NEW HAVEN, Sept. 19.—"Watch on the Rhine" singled to the best margin over par at the Roger Sherman, with $7,200. At the Loew-Poli "Claudia" and "Petticoat Larceny" grossed $8,600. The bill goes to the College for a second week.

Estimated receipts for the week ending Sept. 16:

"Oklahoma Kid" (W.B.)
"Isle of Forgotten Sins" (PRC)
BIJOU—(1,627) (40c-50c) 7 days. Gross: $3,200. (Average, $3,600)

"Best Foot Forward" (M-G-M)
"Yanks Ahoy" (U.A.)
COLLEGE—(1,565) (40c-50c) 7 days, 2nd week. Gross: $3,300. (Average, $3,200)

"Claudia" (20th-Fox)
"Petticoat Larceny" (RKO)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $8,600. (Average, $9,300)

"So Proudly We Hail" (Para.)
"Henry Aldrich Swings It" (Para.)
PARAMOUNT—(2,373) (40c-55c) 7 days, 2nd week. Gross: $5,000. (Average, $5,900)

"Watch on the Rhine" (W.B.)
ROGER SHERMAN—(2,037) (40c-50c) 7 days. Gross: $7,200. (Average, $6,200)

Associates to Resume

Motion Picture Associates will hold its first luncheon-meeting of the season at the Hotel Astor on Sept. 23 at 12:30 p.m. with prominent guests in attendance. Discussion will center on the annual dinner and dance, and insurance for members.

Tishman Buys Two

CHICAGO, Sept. 19.—Sam Tishman has acquired Illinois, Indiana and Wisconsin state rights on "One Third of a Nation" and "Back Door to Heaven" from Harold Orlob.

Theatre Changes

Pomeroy Re-Opens

POMEROY, Ia., Sept. 19.—A. R. Fenton has reopened the Pomeroy Theatre.

Shapiro Manages Harbor

BROOKLYN, N. Y., Sept. 19.—Mack Shapiro succeeds James Pisapia, who goes into the Army, as manager of the Harbor Theatre. Shapiro was formerly at the College Theatre, College Point, L. I.

Logan Sells Out

MOVILLE, Ia., Sept. 19.—Charles W. Logan has sold the theatre here to Thomas Sandberg, formerly with a house in Laurel, Neb.

Blumberg Promoted

PHILADELPHIA, Sept. 19.—Ben Blumberg has been transferred from Warner's State to the circuit's Uptown. He succeeds Silbert Sitron who has gone into the building supply business.

Shepler Transferred

ST. LOUIS, Sept. 19.—Wayne Shepler is now assistant manager of Loew's State. He was transferred here from Columbus, Ohio.

Drive-In Sold

LEWIS, Ia., Sept. 19.—Azel Ames, of Anita, has sold equipment from his outdoor theatre to Asa Jones, Howard Wolverton and Elmer Krohn, who will continue operating.

Orpheum Re-Opens

CHAMPAIGN, Ill., Sept. 19.—RKO's Orpheum, closed for the summer, reopened Sept. 16.

Kraska Manages Loew's Poli

NEW HAVEN, Sept. 19.—George Kraska, formerly of the Loew Boston staff, is now manager of the Loew-Poli here, following Robert Russell's departure on a three-months' leave of absence.

Paul Manages Keith

INDIANAPOLIS, Sept. 19.—Frank Paul is the new manager of Keith's Theatre here.

Scibilia Sells

INDIANAPOLIS, Sept. 19.—Anton Scibilia has sold his interests in Keith's Theatre to his associates, Samuel Roberts and Nick Boila.

New Woman Manager

OMAHA, Sept. 19.—Mrs. Harold Martin is this city's first woman manager, succeeding Emmet Lockard as manager of the Omaha. Mrs. Martin had been secretary for the Tri-States circuit for eight years.

Williams at Garrick

CHICAGO, Sept. 19.—Harold Williams, formerly with the Butterfield circuit in Michigan, has been named assistant manager of Balaban and Katz's Garrick Theatre in the Loop here.

Poplack New Esquire Manager

SAN FRANCISCO, Sept. 19.—Eugene Poplack has succeeded H. W. Sherburne, resigned, as manager of the Esquire, operated downtown on an all-night schedule by the Blumenfeld circuit. Sherburne has returned to his old job as ad salesman for the *Call Bulletin.*

Canton Theatre Re-opens

CANTON, O., Sept. 19.—The McKinley Theatre, formerly operated by Harry Reinhart, is being reconditioned by the new owner, Clarence D. Smith, for re-opening this month.

Wife Replaces Husband

SACKVILLE, N. B., Sept. 19.—Mrs. S. C. Brownell replaces her husband as manager of the Imperial. Brownell is in the Canadian army. A new policy will include screening pictures of Sackville's men and women in service.

Associated Music In Spot Sales Deal

Associated Music Publishers has appointed Spot Sales, Inc., station representatives, as sales representative for its transcribed library service, according to C. M. Finney, AMP president.

Associated becomes the first library service to engage an outside sales organization, and by becoming sales representative for a library service, Spot Sales becomes the first station representative to expand its scope of activity beyond the original function of handling spot commercials for stations.

Ziebarth Left $1,055,289

CHICAGO, Sept. 19.—Charles A. Ziebarth, secretary of Bell and Howell, left an estate of $1,055,289, it was disclosed with the filing of an inheritance tax return here. Federal taxes amounted to $226,399, and state taxes were $2,987.

Beneficiaries of the estate, which was left in trust, were his widow, Marion; his sister, Mary Z. Jackson, and his sons, Jack, 17, and Robert, 6.

Cooper with U. A.

CHICAGO, Sept. 19.—Robert Cooper has been appointed Midwest publicity representative for United Artists.

'Salute's' $13,780 in Milwaukee Week

MILWAUKEE, Sept. 19.—"Claudia," in second downtown week at a moveover house, brought the Strand $3,480, one of the best averages during the summer.

Estimated receipts for the week ending Sept. 18:

"So Proudly We Hail" (Para.)
"Henry Aldrich Swings It" (Para.)
PALACE—(2,400) (50c-65c) 7 days, 2nd week. Gross: $9,500. (Average, $7,600)

"Buckskin Frontier" (U.A.)
RIVERSIDE—(2,700) (44c-60c-75c) 7 days, plus Ray Herbeck and orchestra and the Three Stooges on the stage. Gross: $12,600. (Average, $14,000)

"Claudia" (20th-Fox)
"Corregidor" (PRC)
STRAND—(1,400) (50c-65c) 7 days, 2nd downtown week. Gross: $3,480. (Average, $2,400)

"Watch on the Rhine" (W.B.)
"Prairie Chickens" (U.A.)
WARNER—(2,400) (44c-65c) 7 days, 2nd week. Gross: $12,480. (Average, $10,400)

"Salute to the Marines" (M-G-M)
"A Stranger in Town" (20th-Fox)
WISCONSIN—(3,200) (50c-65c) 7 days. Gross: $13,780. (Average, $10,600)

"Bombardier" (RKO)
"Petticoat Larceny" (RKO)
ALHAMBRA—(1,900) (44c-65c) 7 days, 2nd week. Gross: $7,200. (Average, $8,000)

'Rising Sun,' $24,500 'Watch' $16,000 Top St. Louis Grosses

ST. LOUIS, Sept. 19.—War films led the box office parade in St. Louis this week. "Behind the Rising Sun," at the Fox, is tops, with a big $24,500.

Estimated receipts for the week ending Sept. 15:

"Behind the Rising Sun" (RKO)
"The Falcon in Danger" (RKO)
FOX—(5,038) (30c-40c-50c) 7 days. Gross: $24,500. (Average, $15,800)

"Watch on the Rhine" (W.B.)
"Melody Parade" (Mono.)
AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: $16,000. (Average, $12,500)

"Best Foot Forward" (M-G-M)
"Buckskin Frontier" (U.A.)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days, 2nd week. Gross: $15,500. (Average, $16,900)

"Two Senoritas from Chicago" (Col.)
"Appointment in Berlin" (Col.)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $7,300. (Average, $6,900)

"This Is the Army" (W.B.)
ST. LOUIS—(4,000) (30c-40c-50c) 7 days. Gross: $9,000. (Average, $4,400)

"Claudia" (20th-Fox)
"Hers to Hold" (Univ.)
MISSOURI—(3,514) (30c-40c-50c) 7 days. Gross: $9,000. (Average, $7,300)

'Bombardier', 'Hail,' Minneapolis' Best

MINNEAPOLIS, Sept. 19.—"Bombardier," at the Orpheum, and "So Proudly We Hail," in its second week at the State, appeared due to split box office honors, with an indicated $12,000 each.

Estimated receipts for the week ending Sept. 18:

"Spitfire" (RKO)
CENTURY—(1,600) (40c-55c) 7 days. Gross: $7,800. (Average, $7,000)

"Phantom of the Opera" (Univ.)
WORLD—(350) (40c-50c-55c-75c) 7 days, 4th week. Gross: $2,300. (Average, $2,200)

"Alaska Highway" (Para.)
GOPHER—(998) (35c) 7 days. Gross: $3,100. (Average, $3,400)

"Du Barry Was a Lady" (M-G-M)
LYRIC—(1,250) (40c-55c) 7 days, 3rd week. Gross: $4,750. (Average, $4,500)

"So Proudly We Hail" (Para.)
STATE—(2,300) (40c-55c) 7 days, 2nd week. Gross: $12,000. (Average, $12,000)

"Bombardier" (RKO)
ORPHEUM—(2,800) (40c-55c) 7 days. Gross: $12,000. (Average, $11,600)

"Colt Comrades" (U.A.) 4 days
"West Side Kid" (Rep.) 4 days
ASTER—(900) (20c-30c) 7 days, with midweek change. Gross: $2,400. (Average, $2,300)

$3,172,000 Stage Gross for 'Claudia'

John Golden's stage version of "Claudia," now being released in a picture by 20th Century-Fox, closes its two-year stage life this week, at Butte, Mont., grossing more than $3,172,000 from its 1,764 Broadway and road showings.

"Claudia" played return engagements in 57 of 89 cities.

USO Camp Shows Short

Ralph Staub, Columbia shorts producer, and Ed Lowry, regional director of USO Camp Shows, Inc., have completed arrangements for production by the studio of a one-reel short subject which will depict co-operation of the camp show group and the Hollywood Victory Committee.

Hollywood

Hollywood, Sept. 19

CARY GRANT and Director Al Hall are shooting at a new Radio City Music Hall record, with several firsts involved in the production of "Curley," Grant's newest at Columbia. The studio states that Grant holds a record for having 15 of his pictures played at the Hall, while Director Hall holds the directorial record because 11 of his pictures have played there. If "Curley" plays that theatre it will boost both records.

In addition, this is the first picture in which Hall has directed Grant, and the first picture in which Grant will sing. He will sing "Curley, the Caterpillar." Janet Blair is co-starred, with Howard Freeman in a supporting role.

•

Fox has retitled "Torpedo Squadron 8," "A Wing and a Prayer," and "Ambassador Dodd's Diary," "Now It Can Be Told." The studio has assigned production of "Centennial Summer" to Otto Preminger. . . . "U's" musical with patriotic flavor, "Three Cheers for the Boys," started this week, with Eddie Sutherland directing Marlene Dietrich, George Raft and Sophie Tucker, for Producer Charles K. Feldman. . . . Paramount has signed Gene Lockhart for a heavy role in "Going My Way," starring Bing Crosby. . . . Producer Sam Bischoff has assigned Evelyn Keyes and Edmund Lowe to top roles in "Nine Girls," at Columbia. . . . Harry Sherman has signed Lesly Selander to direct the 53rd Hopalong Cassidy picture, slated for U. A. release.

•

Daniel T. O'Shea, president of Vanguard Films, has signed Jerry Deardorff as assistant story editor for the David Selznick concern. . . . RKO announces that Casey Robinson's "Revenge," a story of Russian defenders of Moscow, will be titled "Days of Glory," and that Leonide Moguy will direct Virginia Bruce and George Sanders in "International Zone."

•

Producer Walter Colmes will use half a dozen big-time vaudeville acts in "Trocadero," biographical production about the famous night club. . . . Michael Fessier and Ernest Pagano, writers, who turned out the supercomedy, "Fired Wife," for Universal, have completed "The Merry Monohans," for that studio and have started "Her Primitive Man," which they will both write and produce. Louise Allbritton and Robert Paige, who won their rights to stardom in "Fired Wife," will star in "Primitive." . . . Fortunio Bonanova, the funny Italian General in "Five Graves to Cairo," worked in three pictures in one day recently so he could get away for a concert tour. They were "Ali Baba and the 40 Thieves," at Universal; "Going My Way," at Paramount, and "Sultan's Daughter," at Monogram.

•

Sam Goldwyn has renewed the contract of his publicity chief, William Hebert, and is now pouring the coal on a promotional campaign for "North Star," with special ad layouts by Lester Beall. . . . W. R. Frank, Minneapolis theatre operator and producer, fooled Hollywood. He set a starting date for "Dr. Paul Joseph Goebbels, His Life and Loves," and actually put the picture before the cameras on that date.

Review

"The Man from Music Mountain"

(Republic)

ROY ROGERS, "King of the Cowboys," comes through again in a drama of the "new" West, where they still have gas. "The Man from Music Mountain," produced by Harry Grey, and written by Bradford Ropes and J. Benton Cheney, has a good story and contains a nice share of blood-and-thunder, along with the songs of Rogers and the "Sons of the Pioneers."

Roy arrives in his home-town after a successful radio debut to find the whole county in an uproar over the revival of a feud between the cattle men and sheep ranchers. The leading sheep rancher is Laramie Winters, played by Ruth Terry. All are up in arms against her since her sheep are presumably roaming the range and ruining the cattle land. In reality, the whole mess had been devised by Victor Marsh, portrayed by Paul Kelly, a scheming rancher who aims to see Laramie lose her land so he can buy it and become one of the biggest owners in the territory.

Roy likes Laramie and, with the help of her kid sister, Ann Gillis, he and his pal, Pat Brady, seek to uncover the plot and plotter. Laramie dislikes the singing cowboy, believing him to be a friend of the cattle men. However, she is unable to stop him from stepping in and, in the end, falls in love with him. After a series of skirmishes with Marsh and his accomplices, Rogers corners them, saving the day for the county and proving himself to Laramie.

Comedy is provided by Renie Riano, who plays the part of Christina Kellogg, the Winters' housekeeper, to perfection while Pat Brady also contributes some humorous moments. Rogers does a very good job, as usual, and Trigger, his horse, is in there pitching. Ruth Terry makes a very attractive heroine and does well as Roy's leading lady. Bob Nolan and the Sons of the Pioneers provide the music, singing "I'm Thinking Tonight of My Blue Eyes," "Roses on the Trail" and other highly singable ballads. Directed by Joseph Kane, the film moves along without hitches or delay. A good show for the whole family.

Running time, 71 mins. "G."*

HELEN MCNAMARA

**"G" denotes general classification.*

Usher at 16, and A Manager at 17

Hartford, Conn., Sept. 19.—Henry Needles, Hartford division manager for Warner Bros., has appointed Ben Lamo to the post of manager of the Rialto here.

Lamo is 17, youngest manager in the circuit, and probably in the country. He started as an usher one year ago and became assistant manager in six months. He still goes to school mornings.

Balch in New Position

ST. LOUIS, Sept. 19.—Jack Balch has been named film critic of the *St. Louis Post-Dispatch*, succeeding Colvin McPherson, who has joined the overseas radio department of the O.W.I. Balch, formerly book reviewer for the *Post-Dispatch*, has been on the local news staff.

Plan Charlotte Theatre

CHARLOTTE, Sept. 19.—Wilby-Kincey Service Corp. has announced plans for erection in Charlotte of a modern theatre.

Thomas Flood Killed

ROCHESTER, Sept. 19.—Pvt. Thomas Flood, Bausch & Lomb Optical Co. employe, has been killed in action in the African war area, it was announced here today.

Managers' Union in Laffmovie Complaint

The newly organized M. P. Theatre Managers and Employes, Local 152, UOPWA, CIO, has filed charges with the State Labor Board against James Mage, operator of the Laffmovie on West 42nd Street, growing out of the discharge of two managers since organization of the theatre's staff was begun. A hearing will be held tomorrow at which D. F. Barreca will ask for reinstatement of the managers and compensation for monies lost through their dismissal.

Local 152 has served notice that it represents front of the house employes in more than 60 theatres of the Brandt and Skouras circuits and will press for negotiations with both, it stated at the weekend.

Roy Brown Promoted

SEATTLE, Sept. 19.—Roy Brown succeeds Frank Christie, now in service, as film buyer in Oregon and Washington for Evergreen Theatres, according to an announcement by Frank L. Newman, president of the circuit. Brown has been head booker of the Oregon territory for the past few years.

Johnson City Curfew

JOHNSON CITY, Tenn., Sept. 19.—The local juvenile court has ordered police to make a nightly check to see that no children under 17 years of age are on the streets after 9:30 p. m. unless accompanied by a parent, a violation of a new curfew law. Theatres here have suffered from the prevalent juvenile disturbances.

Coal Man Decries Talk of Shortage

Atlanta, Sept. 19.—Government talk of an impending coal shortage this winter is causing scare buying which may result in an artificial shortage, J. D. Battle, executive secretary of the National Coal Association, declared here at the weekend.

Battle said that overall production figures and estimates of current stocks do not support the shortage predictions. No coal rationing should be necessary this winter, he contended.

SOPEG Dispute with 3 Majors to WLB

New York's Regional War Labor Board on Sept. 27 will hear arguments in a dispute between Local 109, SOPEG, and Loew's, 20th Century-Fox and United Artists over wages and working conditions covering office personnel in the local exchanges of the companies. The dispute, according to the union, centers around salary increases and the companies' refusal to grant a closed shop.

The three majors, on Aug. 10, offered increases from three to seven dollars which were turned down by the union negotiating committee as inadequate. The union also is pressing for job and salary classification to cover the 125 office workers involved in the dispute.

SOPEG is undertaking classification of jobs and salaries of 400 home office workers at Paramount, following classification by the company itself which, according to the union, has not proved satisfactory. The union will take the classification to an arbitration panel net month should Paramount turn down the union's job and salary listings, the union stated.

MGM Exhibit in East

M-G-M's "Fine Arts of the Cinema" exhibit is in Philadelphia today on the first stop of an Eastern itinerary following several months in Mid-West and Western situations. The exhibit will remain there all week, with schedules calling for stops in Harrisburg, Reading, Trenton, Newark and Paterson successively.

Shows for Tri-States

OMAHA, Sept. 19.—The Omaha Theatre, which has booked only a few road shows since it was a vaudeville house, as the World, more than a decade ago, will book a number of road shows in the new season, according to Mrs. Harold Martin, manager.

Eight shows, beginning with "Jane Eyre," Sept. 28, have been set.

Warners Buys Villa

PHILADELPHIA, Sept. 19.—The Villa Theatre, Collingdale, has been purchased by the Warner circuit, through Albert M. Greenfield & Co., from Mercantile and Theatres Properties, Inc.

Dies in Film Fire

MEXICO CITY, Sept. 19.—The film exchange operated by Jesus Vallin at Mazatlan, Mexico, has been destroyed by fire. Mrs. Vallin, in charge of the exchange at the time, was burned to death.

Paramount Told New York:

ONE MILLION NAZIS COULDN'T TAKE IT

162 DAYS OF BREATHLESS HUMAN DRAMA

NAZI KILLERS SHOT DOWN BEFORE YOUR VERY EYES



"KATUSHA"—AMAZING SECRET WEAPON—REVEALED AT LAST

IT'S NEW—IT'S TRUE! FILMED IN THE HEART OF BLAZING ACTION

MOST VIVID CLOSE-UP FIGHTING THRILLS EVER SCREENED

Paramount's

"The City That Stopped Hitler"

-HEROIC STALINGRAD"

The N. Y. Critics Told The World:

"Mightiest war film ever... The most important film of our time."

—JOHN P. McMANUS, PM

"You will be making a grave mistake if you fail to see it."

—HOWARD BARNES Herald Tribune

"A superb film ...a magnificent start for the new film house."

—ALTON COOK, World-Telegram



"A tremendously exciting picture... magnificent...A must."

—LEE MORTIMER, Daily Mirror

"A terrific thing to see... 'Katusha' is nothing short of breathtaking."

—LEO MISHKIN, Telegraph

"As spine-tingling a document as has ever been filmed."

—KAHN, Variety

Paramount's

"The City That Stopped Hitler

-HEROIC STALINGRAD"

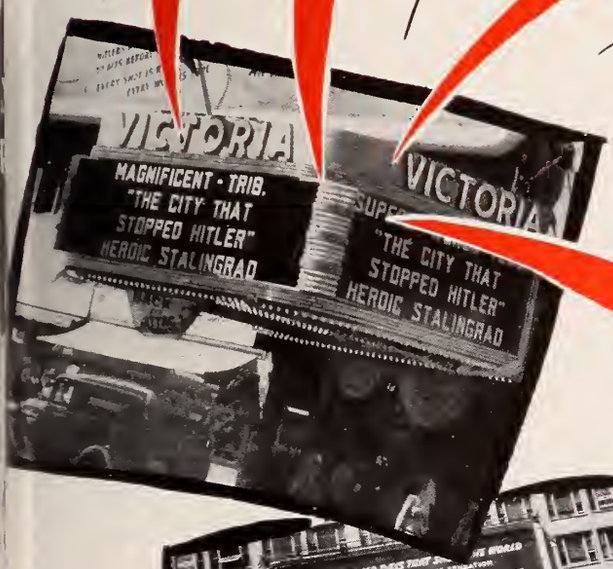
The Box Office Tells The Story:

Biggest take in ten years at the renamed Victoria, in the heart of Broadway

Opening week crowds and figures that stunned the street

First week broke all producer's records for this type of show

Amazing business proves Paramount has the most sensational money-picture of its kind ever made





Paramount's

"The City That Stopped Hitler

-HERDIC STALINGRAD"

So Tell Your Paramount Exchange



"I want to take a look at that new surprise hit of yours."

First Time On The Screen!
The Whole Amazing Full-Length Story of

"The City That Stopped Hitler"

-HEROIC STALINGRAD"

Narration Written by
JOHN WEXLEY · **BRIAN DONLEVY** Spoken by

Available for Immediate Bookings

An Artkino Picture
From Motion Pictures Taken by Soviet Camermen on the Don and Stalingrad Fronts in the U. S. S. R.
A PARAMOUNT RELEASE

Paramount, justly proud of the distinguished records of "For Whom The Bell Tolls," "So Proudly We Hail," "Let's Face It" and "Dixie," is equally proud to present this most thrilling and dramatic film of its kind ever made.

Stars Pass Billion Mark, Double Quota

(Continued from page 1)

apolis, Saturday, sent sales over the billion mark. Boston, with $200,000,- 0 of bond purchasers from the ollywood players, had held the record before Chicago.

After the stars' arrival in Chicago, they were viewed on parade by several hundred thousand, headed by Mayor Kelly. Greer Garson appeared at a luncheon, where $41,000,000 in bonds was subscribed.

The show itself was given in Chicago's Soldier's Field, before 130,000 with receipts of $150,000,000 and an additional $50,000,000 expected to be tallied later.

Jose Iturbi and James Cagney, who were to leave the tour, were able to switch other commitments and will now continue through to the final performance in San Francisco. Kathryn Grayson, because of a slight indisposition, will be unable to appear in St. Louis on the 18th, but will pick up the group in New Orleans for the rest of the route. Paul Henreid, following the St. Louis show, will return to the West Coast.

The Cavalcade was greeted by a large group of exhibitors, as well as the public when it arrived at the station. Newspapers heralded the event well in advance.

Members of the welcoming committee included Jules Rubens, WAC state chairman, and Jack Kirsch and W. K. Hollander, co-chairmen.

Griffith in Oklahoma, Then to San Antonio for Brief Stay

In order to join the Hollywood Star Cavalcade in San Antonio, L. C. Griffith, general chairman of the industry's participation in the Third War Loan, planed out of New York at the weekend, where he has been for the past six weeks. Griffith will first personally supervise the Third War Loan operations of his own Oklahoma circuit organizations and will return to WAC headquarters shortly.

Griffith left behind him C. B. Akers, campaign director, who will be acting chairman, working with Ray Beall, head of the publicity committee for the campaign.

Before his departure, Griffith was tendered a luncheon at the Hotel Astor by his WAC associates and coworkers. Those attending, who paid tribute to him, were: H. M. Richey, Sam Rinzler, Dan Michalove, Joseph Bernhard, Leo Brecher, Arthur Mayer, S. H. Fabian, Francis S. Harmon, C. B. Akers, Ray Beall, Leonard Goldenson, Gordon White, David Lipton, Barney Balaban, Joseph Hazen, Jack Alicoate, William Michel, Ed. Schreiber.

Industry Aids Canada War Loan Campaign

At the request of the Canadian government, the Hollywood division of the War Activities has prepared several brief film bulletins which will be used in Canada's Fifth War Loan, beginning Oct. 18 and ending Nov. 6.

Bulletins have been produced starring Bing Crosby, Mary Pickford, Frank Morgan and Michele Morgan. The film with Miss Pickford was made during World War I, and will have a modern commentary made by the star. Miss Morgan's effort will be in French and will be distributed in those Canadian areas where that language predominates.

More Film Promotions on Air Due to Newspaper Cuts

(Continued from page 1)

coverage, according to Robert Lewis, radio contact at the studio, here to set the company's radio plans for 1943-44. Bob Hope, Bing Crosby and Dick Powell appear weekly on commercially sponsored programs, giving the company spots for exploitation. Paramount uses spot announcements on all 50,000 watt stations. Company also has weekly scripts, "Hollywood Headlines" and "Hollywood Roundup," serviced to 450 stations.

Lewis admits that there have been complaints from exhibitors in cases where scripts of current pictures have been done on the air close to its release date.

With "This Is the Army," said to be setting a record in radio film promotions, Warner air activity has been greater than ever before. The company has bought some time for spot announcements in local campaigns, but the bulk of radio exploitation likewise comes from guest appearances, said to average six a week on networks. Jack Carson has a weekly show on CBS, and Dinah Shore will shortly have a weekly program. Warner stars and scripts are frequently used by Lux, Screen Guild, Philip Morris, With Stars Over Hollywood, Stage Door Canteen, Suspense, and Cavalcade of America air shows.

M-G-M had a Blue Network program earlier in the year, spending a reported $200,000. M-G-M's Red Skelton, Frank Morgan and Lionel Barrymore have regular weekly programs.

Appointment of Jules Alberti as director of radio advertising at 20th Century-Fox is for greater use of radio by that company. Don Ameche and Dick Haymes have regular weekly programs, and the company sends out a weekly radio letter to every station in the country.

RKO-Radio has been given "Behind the Rising Sun" extensive radio coverage following the formula of "Hitler's Children," according to S. Barret McCormick, advertising-publicity director. Also, the company is using spot announcements on "Lady Takes a Chance."

United Artists uses personalities on networks whenever possible. U.A.'s radio division is headed by Martin Starr. The company provides 165 network stations in metropolitan areas with five-minute recordings of Hollywood news.

The company frequently uses Radio Readers Digest, Cavalcade of America, and other programs to spot personalities. Spots are being bought for "Johnny Come Lately."

Columbia spent $100,000 in radio for "The More the Merrier," according to Frank Rosenberg, exploitation head. The company sets personalities on We the People, March of Time and the Kate Smith programs. Columbia services 300 stations with its Hollywood News Features, and plans extensive radio campaigns on "Destroyer," "Desperados," and "Sahara."

Universal's radio promotion is receiving greater attention than ever before. For "Johnny Comes Marching Home," the company bought time before and after the Spitalny program. "Phantom of the Opera" is receiving considerable promotion via radio, and so did "We've Never Been Licked."

Republic plans to give "In Old Oklahoma" radio spot announcements in November, and plans use of radio for other top productions. Republic uses many radio personalities in pictures. in promotions on the air.

Seeks Transfer of OWI Duties to Hull

(Continued from page 1)

and Department officials have long felt that they should control our propaganda so as to keep it in strict conformity to the Administration's foreign policy.

Regardless of what action may be taken on the Barry Bill, the OWI appears to be in for a thorough overhauling by Congress, which two months ago sharply curtailed its domestic activities. There is considerable sentiment for consolidation of agencies dealing with the same subject which, if translated into action, would throw OWI and the Office of Coordinator of Interamerican Affairs into the State Department, which recently was given the final say over operations of the Office of Economic Warfare. The Rockefeller office, however, has been operating in close harmony with the Department and there has been no criticism of its activities in either Administration or Congressional circles.

Kentucky Houses in Clearance Complaint

Richard P. Ernst Realty Co., operator of the Liberty, Madison and Broadway Theatres, Covington, Ky., has filed a clearance complaint in the Cincinnati tribunal against Loew's, RKO and 20th Century-Fox.

The complaint alleges that the existing clearance over the Liberty, Madison and Broadway Theatres, by the Shirley and Family Theatres is unjust and unreasonable and requests that the clearance be eliminated and equal availability be granted to the plaintiff's theatres.

Treasury Record For Bond Theatres

New war bond song, "Back the Attack," recorded by the Treasury Department, has been sent to all theatre issuing agents, according to Ray Beall, WAC publicity chairman for the Third War Loan.

The song, recorded by David Broekman and the Treasury Department orchestra and chorus, contains several plugs for the purchase of War Bonds and can be used on "non-sync" equipment.

F. Richardson, 77, Projection Writer, Dead

(Continued from page 1)

1910, carried his name and influence to theatres throughout the English-speaking world.

Born in Centerville, Ia., Richardson was the son of a locomotive engineer. He started what was to be his life's work at a tent show in Chicago early in the 1900s. A few years later he was chief projectionist of a Loop theatre and under contract to conduct a department on projection in *Moving Picture World*. Later, he moved to New York, and continued his *World* columns while working as an inspector for the Nicholas Power projector company. In spare hours he worked on his handbook of projection and lectured at a trade school.

Success of the textbook, now the Bluebook of Projection after many editions which made it the standard work of its kind, and increasing demands of his projection columns, which had brought invitations for lectures from unions throughout the United States and Canada, caused Richardson to devote all of his time to his career as a tutor of projectionists and champion of their craft aspirations. He was a charter member of the New York projectionists' union and an honorary member of many IATSE and MPMO locals. He was also one of the founders of the Society of Motion Picture Engineers.

The body was taken to Centerville for burial. Surviving are a daughter, Mrs. Victor Vibber (Nell and "Friend Daughter" of his projection columns), and one son.

Majors and Circuits Named in Trust Suit

(Continued from page 1)

Co., Paramount, Paramount Distributing Co., Loew's, M-G-M, RKO, United Artists, Universal Film Exchange, Inc., Universal Corp., Columbia, Monogram, Republic, Big U Film Exchange, Roosevelt Realty Co., Leon Rosenblatt and Motion Pictures Producers and Distributors of America.

The plaintiff, in addition to alleged damages, seeks to enjoin the defendants from continuing alleged illegal acts in restraint of trade; to have all contracts entered into between the producer defendants and the exhibitor defendants, who operate five chains of film houses in Hudson County, decreed invalid and unenforceable, and to have clearance clauses contained in contracts entered into by various of the defendants declared harsh, unreasonable and in restraint of trade.

Plaintiff alleges that it has sustained heavy losses because of the alleged acts of defendants.

Schoenstadt Files Anti-Trust Suit

(Continued from page 1)

ask that the defendants be restrained from maintaining the alleged monopoly in any present or future film contracts.

'Bell','Canteen' Impressive in San Francisco

SAN FRANCISCO, Sept. 19. — "For Whom the Bell Tolls" is clicking at $16,800 in its second week on a two-a-day policy, with three-a-day on weekends at the Alcazar. "Stage Door Canteen" is still impressive, with $8,500 in its ninth week at the United Artists. Total first run business was $151,200. Average is $132,500.

Estimated receipts for the week ending Sept. 13-16:

"Claudia" (20th-Fox)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $16,500. (Average, $15,700)
"Souls at Sea" (Para.)
ESQUIRE—(950) (20c-35c-60c-75c) 7 days, 2nd week. Gross: $9,000. (Average, $9,500)
"So Proudly We Hail" (Para.)
"Good Morning, Judge" (Univ.)
FOX—(5,000) (20c-35c-55c-75c) 7 days, 2nd week. Gross: $20,000. (Average, $21,100)
"Destroyer" (Col.)
"It's a Great Life" (Col.)
ORPHEUM — (2,440) (20c-35c-55c-75c) 7 days. Gross: $16,700. (Average, $12,700)
"Spitfire" (RKO)
GOLDEN GATE—(2,850) (20c-35c-44c-75c) 7 days. Stage: vaudeville. Gross: $25,200. (Average, $24,500)
"Submarine Alert" (Para.)
WARFIELD — (2,680) (20c-35c-55c-75c) 7 days. Stage: vaudeville. Gross: $23,500. (Average, $18,600)
"This Is the Army" (W. B.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) 7 days, 4th week. Gross: $14,500. (Average, $8,300)
"Stage Door Canteen" (U. A.)
UNITED ARTISTS—(1,200) (20c-35c-55c-65c) 7 days, 9th week. Gross: $8,500. (Average, $10,100)
"For Whom the Bell Tolls" (Para.)
ALCAZAR—(1,149) (85c-$1.65) 7 days, 2nd week. Gross: $16,800. (Average, $12,000)

B. & L. Get Priority To Rebuild in Maine

ST. JOHN, New Brunswick, Sept. 19 —B. & L. Theatres report that priority for rebuilding of the New State Theatre, Madawaska, Maine, has been received and work will start on reconstruction shortly. Capitol Theatre Associates, composed of M. S. Bernstein, J. Lieberman and Mrs. Gussie Roberts, will operate the house, with management by Bernstein and Lieberman.

B. & L. operates the Savoy, in Fort Kent, Maine, and ten other houses in Canadian Maritime Provinces.

'Johnny' Set for 28 Pre-Release Dates

"Johnny Come Lately" will play day and date with its Sept. 23 Broadway Capitol premiere, at Loew's in Akron, and the Penn, in Pittsburgh. Twenty-five other pre-release engagements have been set for the William Cagney-United Artists picture, including the United Artists in San Francisco.

Governor at 'Army'

ALBUQUERQUE, N. Mex., Sept. 19.—Gov. Dempsey, of New Mexico, and high Army officials, will attend the premiere of "This Is the Army," at the Sunshine Theatre here Sept. 30.

Godshaw with PRC

CHICAGO, Sept. 19.—Michael Godshaw, formerly a salesman for Universal and recently with Metro Premium, has been made city salesman for the local PRC Exchange.

Off the Antenna

DECLARING that a wastage of radio facilities would result from the indiscriminate duplication of radio programs in the same areas, the CBS affiliates advisory board has advised the network to discourage the proposal for transcribed rebroadcasting of programs originally broadcast over one network. . . . The Blue Network contributed 119 hours to the war effort in August, compared with 80 in August last year. . . . CBS has leased the New Yorker and Maxine Elliott theatres in New York. . . . Arthur Levey, president of Scophony Corp. of America, and Richard Hubbell, of N. W. Ayer, will speak on television at a general meeting of the American Television Society, at the Hotel Capitol, New York, on Wednesday. . . . KOB at Albuquerque, N. M. joins the NBC network on Oct. 1.

Purely Personal—*C. T. Lucy, general manager of CBS affiliate WRVA in Richmond, Va., has been elected chairman of the network's affiliates advisory board. . . . Henry Witt, sales manager of KNX, has been promoted to the newly created post of assistant general manager. . . . Arthur J. Kemp becomes manager of the Detroit CBS office, on Oct. 4. . . . Charles Cooney has been named director of news and special events for KPO, NBC's San Francisco affiliate, succeeding Don Martin, who takes over a similar post for the Western division, with headquarters in Hollywood, succeeding Jay Storm. . . . Rad Hall, Pathe News narrator and NBC newscaster, is working on a new program built from material supplied by the British Information Service.*

Program Notes—Fibber McGee and Molly return to their NBC spot on Sept. 28. . . . Edgar Bergen will introduce a new character, called "Ophelia," when he guest-stars on the Blue "What's New" program, Sept. 25. . . . Jane Withers visits the Jack Carson show on CBS on Wednesday. . . . Ann Sheridan visits the CBS Burns and Allen program on Sept. 28. Ray Milland will be their guest tomorrow. . . . Ida Lupino will be heard on Mutual's "Soldiers with Wings" program on Wednesday. Miss Lupino will also be heard with Brian Aherne in the Lux Radio Theatre presentation of "Ladies in Retirement," on Sept. 27. . . . Walter Pidgeon will be featured on the Radio Reader's Digest program on Sept. 26. . . . Ronald Colman will be a guest star on Mutual's Sherlock Holmes program on Sept. 24. . . . Betty Grable visits the NBC Fred Brady show on Sept. 23. . . . Grace George will make an appearance on NBC's Mary Margaret McBride program on Wednesday, in connection with William Cagney's United Artists release, "Johnny Come Lately," in which she makes her screen debut. Cagney will make appearances in connection with the film on WINS tomorrow, and on WHN on Wednesday and Thursday. . . . President Roosevelt will make an address to the nation in connection with the National War Fund drive, on Oct. 5.

Report AFM-Decca in Transcription Pact

Marking the first break in the American Federation of Musicians ban against transcriptions, the union of which James C. Petrillo is head was reported at the weekend to have reached an agreement with Decca Records on terms of a new contract. The two were said to be apart only on whether the new pact should run for two and one-half years, favored by the union, or five years, as proposed by Decca.

The reported agreement is being discussed in Chicago with the union's executive board by Milton Diamond, representing the union. If consummated it would represent an about-face by Petrillo, who has said the union wanted to eliminate the transcription industry permanently.

Decision Today on Guild Merger Move

Executive council of Actors Equity Association, in regular meeting today, will, it is expected, decide whether its special Equity and Chorus Equity committees shall continue discussions with the American Federation of Radio Artists and American Guild of Musical Artists on a three-way merger.

Rites for B. Goodman

CAMDEN, Sept. 19.—Funeral services for B. Goodman, father of Samuel Goodman, executive of the Century Circuit in New York, was held here Friday. Mr. Goodman, who was retired, lived in Brooklawn, N. J.

Warner-Fidler Air Dispute to FCC

HOLLYWOOD, Sept. 19.—Harry Maizlish, Warner radio contact in Washington, has laid the controversy over Jimmy Fidler's radio remarks on "This Is the Army" before the Federal Communications Commission, which has requested a transcript for the purpose of an investigation, the Warner Studio announced.

Don E. Gilman, vice-president of the Blue Network, has announced an offer to permit General Phillips, commander of the Army Emergency Relief in this area, to make an air reply to Fidler if he so desires.

Republic Closes for 141 Schine Theatres

Republic has closed for its 1943-44 product with the Schine Circuit, operating 141 theatres in New York, Ohio, and Kentucky. The deal was closed in Gloversville, with J. Myer and Louis Schine, and George Lynch, chief film buyer for the circuit.

Republic branch managers present included: Arthur Newman, of Albany; Jack Bellman, of Buffalo; Sam Gorrel, of Cleveland, and George Kirby, of Cincinnati. J. R. Grainger, president of Republic, and Maxwell Gillis, Eastern district sales manager, sat in on the deal.

'Diddle' at Palace

In a switch of billing at the weekend, RKO's Palace, on Broadway, has booked U. A.'s "Hi Diddle Diddle," to open Thursday for three weeks, to be followed by RKO's "Behind the Rising Sun," Oct. 14.

Cantor and Jessel Borrow Each Other

Hollywood, Sept. 19.—George Jessel, producing "The Dolly Sisters," at Fox, and Eddie Cantor, producing "Show Business," at RKO-Radio, have stories calling for the appearance of both if the pictures are to be authentic. So—

Cantor will be seen in Jessel's picture in a scene from "Ziegfeld Midnight Follies" of yesteryear, while Jessel will be seen in Cantor's production in his vaudeville act of Palace fame. Studios have been borrowing talent for years, but Jessel and Cantor are the first producers to borrow each other.

RTPB To Plan For Post-War Radio

Nine radio industry and service groups have joined in the organization of the Radio Technical Planning Board for studies to develop post-war radio services and products. Preliminary organization of the RTPB technical advisory group, which will formulate recommendations to the Federal Communications Commission, and other organizations concerned.

The organization plan for RTPB, sponsored and presented jointly by the Radio Manufacturers Association, and the Institute of Radio Engineers, was approved unanimously by the initially invited "sponsors," including: American Institute of Electrical Engineers, American Institute of Physics, American Radio Relay League, F-M Broadcasters, International Association of Chiefs of Police, National Association of Broadcasters and National Independent Broadcasters.

Other sponsors are expected to later join RTPB for work on technical projects including, utilization of the broadcast spectrum and systems standardization for many public radio services, embracing both television and frequency modulation.

The general plan for organization of RTPB approved unanimously at the New York meeting will be developed in detail at another meeting in New York on Sept. 29.

2 Promoted by Warners

P. Wirth has been promoted from the inspection department to ad salesman at the Warner exchange, Albany, N. Y., succeeding Raymond J. Cheney, Jr., now in the Army, the Warner home office reported at the weekend.

Eric Anderson, assistant shipper, has been named ad salesman at the exchange in Salt Lake City to succeed Floyd Johnson, now in the Army, Warner's also reported.

Meet on Pass Problem

SAN FRANCISCO, Sept. 19. — After checking with theatre associations throughout the country, to learn what others are doing about the problem, members of the California Theaters Association will call a meeting here to discuss "allocation of passes for service men." Some 1,000 passes daily are now distributed through theatre and service aid groups.



With time-saving, life-saving movies....*outgrowth of* Kodak's *pioneer Teaching Films*.....the Army and Navy are giving millions the "know how" of war

HISTORICAL NOTE—Back in 1923, having perfected "safety" film—making classroom projection practical—Kodak made available 16-mm. movie cameras and projectors . . . and shortly afterwards pioneered a program of teaching films for schools.

PUT yourself in the boots of one of these young men. You've been accepted for the Army or Navy. What do you know about this war of 2,000-horsepower aircraft motors . . . Bazookas . . . submarine detectors?

Our Army and Navy Commands realize this lack of experience. They know that you may go up against battle-wise troops or ship crews or flyers.

They have done the worrying for you. They will turn you out a better man—more competent in the use of your weapons, abler to take care of yourself—than any "trainee" who ever went before you.

TRAINING FILMS are a great and growing part of their system. The Army and Navy have made thousands.

Don't get the idea that you're just "going to the movies," though. These movies are different. Each teaches you to do a part of your job in the Service—*do it exactly right.*

Maybe it's how to dig a foxhole. Or inflate a rubber life raft. Or take down and reassemble a 50-calibre machine gun. Or—bake a batch of bread . . .

In an Army and Navy made up largely of "specialists," thousands of films are not too many. (Kodak is a major supplier of film for these pictures—one big reason civilians are not getting all the film they want.)

You'll see battle, in these training movies. You'll hear it—to make your new life and work "second nature" under all conditions. *You'll be hardened . . . ready to "dish it out and take it" . . . up to 40% sooner because of Training Films.*

* * *

After this war is won, you—and millions like you who have learned so much, so easily, through training films—will want your children to learn the Arts of Peace this way.

Teaching through motion pictures and slide film—steadily growing in importance during the twenty years since Kodak made its first teaching films available—will really come into its own . . . Eastman Kodak Co., Rochester, N. Y.

Serving human progress through Photography



Out Soon!

THE 1943-44 INTERNATIONAL MOTION PICTURE ALMANAC IS ON THE PRESS WORLD-WIDE DISTRIBUTION WILL BE-GIN SOON. RESERVE YOUR COPY NOW!

EDITED BY TERRY RAMSAYE **$3.25 IN U. S. A., $5. ELSEWHERE**

QUIGLEY PUBLICATIONS

ROCKEFELLER CENTER NEW YORK(20)

Fi... Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 57 NEW YORK, U. S. A., TUESDAY, SEPTEMBER 21, 1943 TEN CENTS

FILE COPY DO NOT REMOVE

$3,100 Bond Average from Star Sales

$33,000,000 Bought by St. Louisians

More than 312,800 persons have already seen the star-studded Hollywood War Bond Cavalcade, now touring the country, buying an average of $3,100 in bonds per person.

With Dallas, Fort Worth, San Antonio, San Francisco and Los Angeles yet to be visited, New York headquarters of the WAC yesterday announced that bond sales of the company, up to and including its St. Louis appearance last Saturday, were $971,000,000 and with its New Orleans appearance tonight will "undoubtedly pass the billion dollar mark."

WAC, over the weekend, had stated that the figure then was just a little below a billion, ,and on that basis, early estimates of weekend selling by the stars prompted the estimate that their sale would have passed a billion by the weekend.

The Cavalcade, which jammed Keil

(*Continued on page 6*)

Circuit for Alcan Highway Proposed

Possibility of a circuit of film theatres along the U. S.-Canadian Alcan Highway is being discussed by Canadian interests who arrived at Whitehorse, Alaska, over the weekend for the debut of the new Tita Theatre tonight with the Dominion premiere of Irving Berlin's "This is the Army," according to a Warner statement here yesterday.

The Tita is the second 500-seat house built for soldiers and civilian workers in that area, the first being

(*Continued on page 6*)

Cleveland Beset By Fuel Problems

CLEVELAND, Sept. 20.—Exhibitors here are faced with the triple threat of coal shortage, limitation of electric power and a comeback of Bingo which, under a new state law effective this week, promises to become a major source of competition.

While no concerted action has been

(*Continued on page 6*)

M. Kingsberg Is Named As RKO's V.P. and Treasurer

Malcolm Kingsberg, vice-president of Keith-Albee-Orpheum Corp., yesterday was elected vice-president and treasurer of RKO, the parent company, N. Peter Rathvon, RKO president, announced following a meeting of the company's board of directors.



Malcolm Kingsberg

"Kingsberg has been made the principal financial officer of the parent and of subsidiary companies," Rathvon said, "and later he will be elected a member of the board of directors of the parent company."

As treasurer of RKO, Kingsberg

(*Continued on page 6*)

1,100 Bond Premieres Are Set, Says Harmon

HOLLYWOOD, Sept. 20.—Francis S. Harmon, WAC coordinator, who arrived here today, announced that 1,100 bond premieres have been set with 500 more expected by the end of the month.

Said Harmon: "Many circuits have arranged at least one bond premiere in every situation where they have theatres."

GB Year's Profits Up to $10,989,388

London, Sept. 20—Gaumont-British profits for the year ended Mar. 31, 1943, were $10,989,388, some $1,423,208 over those of the previous year, company reported here today.

$2,000,000 'Army' Gross at Forty Warner Runs

In 40 openings and engagements of Irving Berlin's "This is the Army," up to date, the Warner Circuit alone has grossed more than $2,000,000, it is revealed in MOTION PICTURE DAILY field reports.

The special premieres have accounted for a take of over $300,000, while more than $1,700,000 was chalked up by the regular runs up to the weekend, at which time the picture was still running in 35 of the circuit's 40 openings up to that time.

About 50 of the Warner Circuit first-runs have yet to play "Army," considerably later. All for Army Emergency Relief.

With a view to bringing in the greatest possible gross for Army Relief, the picture has been intensively campaigned throughout all runs.

The zone advertising and publicity men have been doing overtime in promotional activities under direction of Harry Goldberg, the circuit's advertising and publicity chief.

USO Increases Camp-Show Tour Units from 34 to 60

In an effort to provide more camp shows for more service men, USO-Camp shows has effected an organizational set-up change, combining 'Red' units, which formerly contained from 30 to 40 performers, and 'White' units, which comprised 15 performers, into new 'Victory' circuit units, which will number about 10 performers per unit.

Thirty of the new Victory units started out yesterday all over the country, with 30 more to follow later in the season. Units will carry no scenery and few props to eliminate the transportation problem which have beset the tours in the past. New move increases the number of units from 34 to 60. 'Blue' tabloid units remain

(*Continued on page 6*)

PCCITO Decree Meet Awaits Tom Clark

LOS ANGELES, Sept. 20.—Pacific Coast Conference of Independent Theatre Owners has postponed a meeting set to discuss the questionnaire sent out by it concerning various practices embodied in the consent decree until the arrival of Assistant Attorney General Tom C. Clark on the Coast from Washington.

Clark, who is handling decree negotiations with the five consenting companies, recently put off his proposed trip here until Department of Justice criminal business, which he has undertaken, is completed.

Kilgore Group Is Named for Divorcement

Senate Designates 5-Man Subcommittee

WASHINGTON, Sept. 20.—The Senate Judiciary Committee today named a subcommittee to handle the Kilgore bill divorcing exhibition from distribution, with the West Virginia author of the measure as chairman.

Other members of the committee are Senators Joseph C. O'Mahoney, of Wyoming; Albert B. Chandler, of Kentucky; John A. Danaher, of Connecticut, and Homer Ferguson, of Michigan.

Senator Harley M. Kilgore, who recently completed a study of our military situation in Alaska, is not expected to return to Washington until the end of this week, making it unlikely that any determination whether to take up the bill will be made for some days.

Bronston Gets Backing for 15

Samuel Bronston, independent producer, who recently completed production of "Jack London," for United Artists release, is understood to have obtained the financial backing for the production of 15 pictures, of which "Jack London" is included, from Guaranty Trust Co., of New York; Security First National Bank, of Los Angeles, and Lazard Freres and Co., international bankers.

Second film planned will be "Billy Mitchell," which has been budgeted at

(*Continued on page 6*)

PRC on Top in 5-Way Studio Property Deal

HOLLYWOOD, Sept. 20.—PRC is expected to formally take over the Fine Arts Studio, after a five-way deal involving Educational Pictures, WECO, a Western Electric subsidiary, a realty company, PRC and Fine Arts. The studio will be sold on a foreclosure judgment effected by WECO against Educational. The Terminal and Shaker Heights Realty Co. purchased

(*Continued on page 6*)

Personal Mention

JOHN GECKS, Warner elevator starter in New York for 16 years, has been inducted and will report to Fort Dix on Friday.

•

WILLIAM F. RODGERS, M-G-M vice president in charge of distribution, returned yesterday from a trip to Atlanta, New Orleans and Dallas.

•

EDWARD C. RAFTERY, United Artists president, returned yesterday from a week's visit in Massachusetts.

•

ROBERT MOCHRIE, RKO general sales manager, and WALTER BRANSON, RKO Western division sales manager, returned to the home office yesterday from the Coast.

•

DAVE LEVY, BOB WOLF, HARRY MICHALSON, CLARENCE EISMAN, SAM LEFKOWITZ and IRVING WORMSER returned here yesterday from Lake Placid where they spent the weekend as guests of Fred Schwartz, Century circuit head. Prior to going to Lake Placid, Levy took his son to West Virginia to enter the Staten Military Academy.

•

NATALIE LEFTON, daughter of NAT LEFTON, PRC franchise owner, was married Sunday in Cleveland to LIEUT. ERNEST PERLMUTTER. ARTHUR GREENBLATT, PRC sales manager, and MRS. GREENBLATT attended the wedding.

•

SAM BURGER, foreign roving representative for Loew-Metro, will leave Friday for his trip through Latin America. Travel conditions prevented him from leaving Monday as was previously scheduled.

•

HARRY THOMAS, Monogram sales manager, conferred at the weekend in Cleveland with local franchise owner NATE SCHULTZ.

•

LOU SMITH, Metro publicity manager, will leave for Hollywood tomorrow.

•

EARL WINGART of MPPDA, who acted as advance exploitation man for Airmada tour No. 3 out of Chicago, returned to New York yesterday.

•

GEORGE ETTINGER, Columbia exploitation representative, spent the weekend in Hartford with Manager GEORGE LANDERS of E. M. Loew's.

•

J. S. McLEOD, head of M-G-M exchange operations, returned over the weekend from the Coast.

•

ARTHUR W. KELLY, United Artists vice-president, left for the Coast yesterday.

•

ED SCHREIBER, War Activities Committee publicity director, has been confined to his home by illness.

•

BENJAMIN GLAZER, Warner producer, is in New York from the Coast.

15% Raise Asked For Exchange Help

Majors and AFL local exchange unions throughout the country have started negotiations on new contracts which are to replace those expiring Nov. 30. These were two-year pacts.

Unions are asking 15 per cent increases. Negotiations are not expected to end by the expiration date of the current contracts. However, increases, if any, would be retroactive. Distributors are said to be in doubt whether the WLB will grant the increases, even if they were agreed upon.

It is understood negotiations with Local B-51, IATSE-AFL, New York 'back room' unit for exchange employes, has reached an impasse and the matter has been brought to the attention of the WLB.

SPG Will Discuss Producer Proposals

A complete report on industry-wide negotiations for a new contract will be discussed by members of the Screen Publicists Guild at a meeting in the Hotel Piccadilly tomorrow night. A decision will be reached on a proposal by producers that the guild approve granting of certain merit increases to members.

Classification and automatic progression terms in contracts will also be discussed, as will a proposed change in the classification of associate publicists.

Stromberg Coming To Buy More Talent

Hunt Stromberg, United Artists producer, will arrive in New York from Hollywood in the first week in October on a six week's talent search, U. A. reported here yesterday.

Stromberg, in addition to announcing his complete production setup for United Artists releases, will augment his stock company with players from the stage and radio.

Among properties controlled by Stromberg from which his next U. A. production will be selected are "Dishonored Lady," "Guest in the House" and "This Is Life."

Goetz of Republic, An Associate Producer

HOLLYWOOD, Sept. 20.—Walter Goetz, with Republic studio for the past eight years and currently handling censorship matters and assisting associate producer Robert North, has been named an associate producer by Republic Productions president, M. J. Siegel.

His first story will be "South Sea Quest," original by Al DeMond, purchased this week by the studio.

Jules Chapman Resigns

Jules Chapman, PRC branch manager in Chicago for the past few months, has resigned and returned to New York. A successor has not been chosen.

Coast Flashes

Hollywood, Sept. 20

THE Third War Loan studio campaign report today showed the present running total of Paramount to be $1,738,000 and Warners to be $1,285,000, inclusive of the corporate buys previously reported. New individual purchases included Ernst Lubitsch, $75,000; Edgar J. Mannix, $50,000; and Pat Casey, $25,000.

•

Charles Skouras, head of National Theatres, today delayed his Eastern trip. He and Andy Krappman will meet "Rick" Ricketson in Denver on business. Skouras will return here, then leave for New York.

•

Francis Alstock of the Office of the Coordinator of Inter-American Affairs, arrived here at the weekend to confer with producers. He will stay a week and then depart for Mexico.

•

Studio story editors will meet here tomorrow night with Joseph Breen, president of the Motion Picture Society for the Americas, to exchange suggestions for mutual helpfulness.

•

"Tower of Steel," a forthcoming novel about women in business, was bought today by 20th-Fox.

•

Spyros Skouras, president of 20th-Fox, is expected to arrive here Wednesday.

•

Carl Leserman, U. A. general sales manager, will leave here for New York tomorrow by train.

•

Fred Beetson will leave Hollywood Hospital Oct. 4, but doctors have ordered him to rest indefinitely.

•

Universal has added Charles Boyer and Jeanette MacDonald to the cast of "Three Cheers for the Boys."

•

PRC has signed Ray Schrock to head its story department.

•

J. J. Cohn of M-G-M left here for a visit to New York.

•

O. Henry Briggs, PRC president, will leave here Friday for New York.

35 More Roadshow Dates Set for 'Bell'

Paramount will open "For Whom the Bell Tolls" for extended roadshows in about 35 key cities beginning Sept. 23 and running through October, with additional key city bookings being arranged. Charles M. Reagan, assistant general sales manager of the company, announced yesterday.

The bookings follow five regional premieres between July 14 and Sept. 15 in New York, Los Angeles, Chicago, San Francisco and Washington. Robert Gillham, advertising and publicity manager, has planned extensive campaigns for all openings.

'B' Rating Given 'Riding,' 'Alejandra'

Two of 12 current releases are giving Class B ratings this week by the Legion of Decency. Those objected to are Paramount's "Riding High," because of suggestive songs and costumes, and the foreign Filmex production, "Alejandra," made in Mexico City, because the theme is said to be "suggestive of an immoral situation."

Others rated follow: Class A-1 for general patronage: Monogram's "Blazing Guns" and "Six-Gun Gospel"; Midfilm's "The Great Mr. Handel"; M-G-M's "Lassie Come Home"; Universal's "Top Man" and "Sherlock Holmes Faces Death"; and Columbia's "Sahara."

Class A-II, for adults, were given "Footlight Glamour," Columbia; "Murder on the Waterfront," Warners, and "Strange Death of Adolph Hitler," Universal.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
Claudette COLBERT · Paulette GODDARD · Veronica LAKE
SO PROUDLY WE HAIL
Produced and Directed by Mark Sandrich
A Paramount Picture
Gala Stage Revue - Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

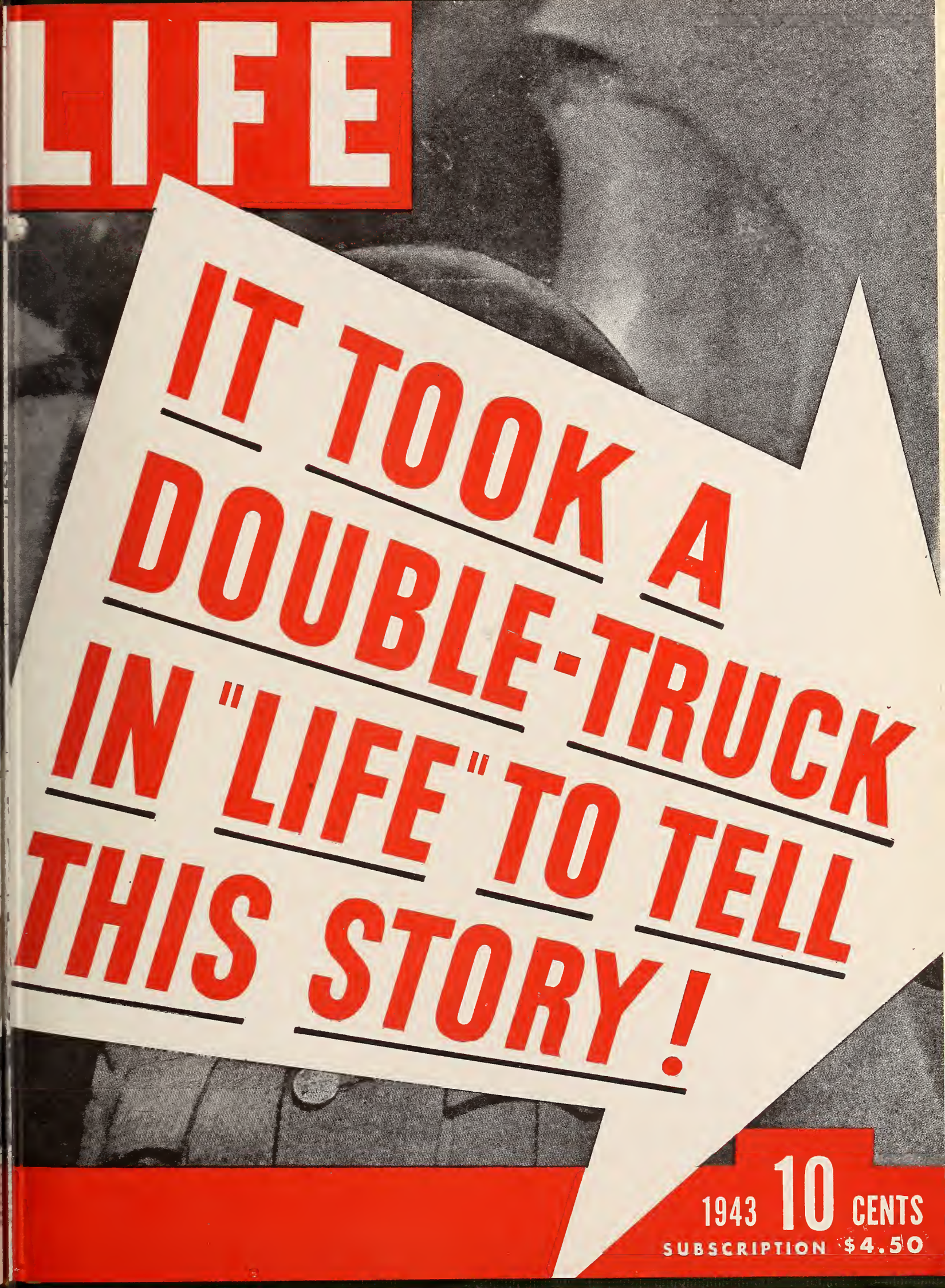
Jean Arthur • John Wayne
In "A Lady Takes a Chance"
IN PERSON VAUGHN MONROE AND BAND BOB EVANS
PARAMOUNT TIMES SQUARE BACK THE ATTACK

Monty WOOLLEY · Gracie FIELDS
Holy Matrimony
Another Big One from 20th Century-Fox!
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
ON SCREEN "BEST FOOT FORWARD" LUCILLE BALL HARRY JAMES
IN PERSON ED. SULLIVAN HARVEST MOON DANCE WINNERS Plus All New Show

RKO PALACE B'WAY & 47th St.
FRED ASTAIRE JOAN LESLIE
"THE SKY'S THE LIMIT"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.


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SAHARA

with

BRUCE BENNETT · J. CARROL NAISH · LLOYD BRIDGES

Screen Play by John Howard Lawson and Zoltan Korda · Directed by ZOLTAN KORDA

A COLUMBIA PICTURE

$3,100 Bond Average from Star Sales

(*Continued from page* 1)

Auditorium, St. Louis, Saturday night, with over 14,000 people (4,200 above house capacity) sold over $33,000,000 in bonds, bringing the total to $971,000,000.

Although the figure for the New Orleans show last night was as yet unrecorded, a wire from R. J. O'Donnell, WAC Texas State chairman, states that the Cotton Bowl Stadium, at Dallas, in which the stars will perform tonight, has been sold out for the past four days, scoring bond sales over $35,000,000.

San Antonio Sellout

The Cavalcade will continue from its Dallas and Fort Worth visit today, to San Antonio tomorrow, San Francisco on the 26th, and will conclude its nationwide tour in Los Angeles on the 27th.

The Cavalcade, in San Antonio, will entertain in the Municipal Auditorium, which has been sold out for two days. Kay Kyser and his band will broadcast over NBC from 9 to 10 p.m. for the soldiers at Randolph Field. About $12,000,000 of the $20,000,000 bond quota set for this city has already been raised.

In excess of $200,000,000 in bond sales is claimed for the five player "Airmada" which visited 48 cities throughout the country in connection with the loan drive, Ray Beall, WAC publicity director for the drive, revealed here yesterday, as tours three, out of Chicago, and five, which visited New England, returned to New York, having completed their itineraries. Tour four, headed by Leonard Allen and Bob Sunderland, returned on Sunday.

Earl Wingart of the MPPDA, advance-man for tour three, returned to his desk yesterday. Bernie Kamber formerly with United Artists, was manager of tour five.

Eddie Buzzell Continues Cavalcade in Wheel Chair

Eddie Buzzell, director of the Cavalcade, will ctinue the nationwide bond stint with the aid of crutches and a wheel chair. An accident occurred during the show's Minneapolis appearance, last Friday, when Buzzell, who was running back stage, tore a tendon in his right leg.

With Frank Singiser and Stan Lomax, radio commentators, acting as "pitch-men," the New York Paramount Theatre here sold $35,000 worth of War Bonds from its stage Friday night. The rally was the first of a series which will be staged by Robert M. Weitman, managing director of the Paramount.

Eight Warner theatres in the Washington area will hold War Bond premieres, according to John J. Payette and Carter Barron, co-chairman of the District of Columbia War Activities Committee.

With the $1,000,000 premiere of "For Whom the Bell Tolls" a success, the committee is cooperating with WAC chairmen in Virginia, Maryland, West Virgina and Pennsylvania, to set premieres in those states.

Union and Warners Classifying Jobs

Job classifications covering approximately 600 Warner home office, warehouse, music publishing and Warners' Ace Film Laboratory clerical employees, including about 150 Warner workers in the armed services, are understood to have been agreed upon by officials of M. P. Office Employees Local 23169, AFL, and Warner executives.

Agreement sets up 37 job classifications, ranging from general to specialized office help, with minimum and maximum salaries established for each classification, as well as providing for a grading of beginners and experienced personnel within the classification.

Company and union officials are understood to be classifying employees according to the job descriptions agreed upon, and will submit the agreement to the War Labor Board for approval by the end of the week.

Negotiations are understood to be continuing on the question of a general salary increase as provided for in the two-year contract signed in Aug., 1942. Contract provided for reopening of wage discussions at the end of a year, which enabled company and union heads to evolve the classification plan. Increases will be granted where employees are receiving below the minimum established in the classification, while contemplated general increase will cover all employees.

Bronston Gets Backing for 15

(*Continued from page* 1)

a minimum of $1,500,000, it is learned. Shooting of this picture is expected to take about a year. Bronston is now negotiating with Gary Cooper to star.

No releasing deal has as yet been set, but it is learned that United Artists, 20th Century-Fox, Paramount and Columbia are seeking to distribute the Billy Mitchell production.

MOTION PICTURE DAILY yesterday reported that Henri Elman, Chicago distributor, has obtained an option on material for a film story on the life of General Billy Mitchell from Frank R. Reid, ex-Congressman and former counsel for the general when he was stripped of his rank.

Circuit for Alcan Highway Proposed

(*Continued from page* 1)

the Cree Theatre, Dawson Creek, opened five months ago.

Plan for presenting the latest screen entertainment with standard size equipment for the Alcan Highway workers was conceived and developed by Gordon Hamilton, representing Metcalfe-Hamilton-Kansas City Bridge companies, contracting firm, and J. J. Fitzgibbons, president of Famous Players-Canadian, with approval of U. S. Army officials.

Loew's Reopening

CLEVELAND, Sept. 20.—Loew's newly reconditioned 1,400-seat Ohio Theatre will open Sept. 23 with "For Whom the Bell Tolls."

George Buys Bonds — He'll Need Them

Carmen George, shipper at Loew's New York exchange, has bought two extra War Bonds in addition to boosting his weekly allotment as part of the industry's contribution to the Third War Loan. Extra pair of bonds were purchased in the names of twin sons, Camen P., Jr., and William A., born to Mrs. George, at Williamsburg Maternity Hospital, Brooklyn, recently.

KingsbergMadeRKO V.P. and Treasurer

(*Continued from page* 1)

succeeds Leon Goldberg, who will become RKO Radio studio manager in Hollywood on Oct. 15. The post of vice-president in charge of finance is a new one created by the board yesterday. Goldberg also formerly held the title of treasurer in all RKO subsidiaries. New treasurers for the principal subsidiaries, to serve under Kingsberg, will be designated later.

The RKO board yesterday declared a dividend of $3 per share on the company's six per cent preferred stock, payable Nov. 1 to holders of record on Oct. 20. The dividend represents payment of accruals for the six-month period ended Jan. 31, 1941, and $1 of the accrual for the quarter ended April 30, 1941. Payment will leave accrued and unpaid preferred dividends in the amount of $15.50 per share as of Nov. 1 next.

Cleveland Beset By Fuel Problems

(*Continued from page* 1)

taken, many exhibitors are voluntarily diminishing their marquee lights. Coal deliveries are so far behind orders that present supplies are running low, and Bingo, which becomes legal provided it is operated without profit to the operator, is expected to run rampant not only where it is run for charity, but also under the guise of charity in other places.

PRC on Top in 5-Way Studio Property Deal

(*Continued from page* 1)

WECO's interest, and is in the act of selling it to a PRC subsidiary.

Educational could have remained in possession for one year and could redeem the property at any time within that year. Should any other company bid for the property, PRC gets it for a year anyway.

USO Increases Camp Show Tours

(*Continued from page* 1)

as before, comprising five people playing isolated outposts. The overseas program will be accelerated with plans to have 30 units off-shore at all times and sometimes more than this.

USO-Camp Shows, Inc. have entertained 20,000,000 men and women in the armed forces since their inception, exclusive of the overseas units for which figures are not available.

Reelfellows to Resume

CHICAGO, Sept. 20.—The Reelfellows Club held its first fall meeting on Sunday, at the Backstone.

Broadway Grosses Ease; 'Matrimony' $90,000 at Roxy

Although grosses at many Broadway film houses dropped from high levels enjoyed during the past few weeks, business on the whole was still good. Radio City Music Hall again led the box-office parade with "Proudly We Hail" and a minstrel show on the stage, heading for an estimated $105,000 in the second week and holding for a third.

Three new attractions were received favorably. "Holy Matrimony," and a stage show featuring Carole Landis, Paul Draper and Jerry Wald and his band, at the Roxy, will garner about $90,000 in its first stanza and remains at the house for two weeks in all, due to prior commitments. "Wintertime" and a stage show topped by Bert Lahr opens at the Roxy on Sept. 30. "Lady Takes a Chance" did an estimated $81,000 in its first week at the Paramount, aided by a stage show featuring Vaughn Monroe and his orchestra and holdover. "Thousands Cheer" rang a healthy note at the Astor in its first week, with a $24,000 gross.

"Watch on the Rhine" and Abe Lyman and his hand, on the stage, at the Strand, are expected to gross in the neighborhood of $40,000 in the fourth week and holdover. "DuBarry Was a Lady" is easing off to about $35,000 in its fifth and final stanza at the Capitol, with Horace Heidt and his Musical Knights on the stage. "Johnny Come Lately," and a stage show headed by Morton Gould and his 50-piece orchestra, open at the Capitol Thursday.

"This Is the Army" continued on its merry way at the Hollywood where a take of about $30,000 is in store for the eighth week. "For Whom the Bell Tolls," being road-shown at the Rivoli, should gross an estimated $31,000 in its ninth week. "Sky's the Limit" is headed for a third and final week gross of $16,000, at the Palace, with "Hi Diddle Diddle" set for this house, opening Thursday.

"Salute to the Marines," at the Globe, will get about $15,000 in the fourth and final week, with "Man From Down Under" booked to open here Saturday. "Seventh Victim" will gross about $8,500 in its first week at the Rialto.

'U's' Person-Oddities Have a New Policy

Universal's 1943-44 Person-Oddities series will have a new policy, according to B. Bernard Kreisler, the company's short subject manager. Hereafter a prominent person in the fields of industry, sports or the arts will lead off the issues, he announced yesterday.

Bennis Bros. File Clearance Complaint

CHICAGO, Sept. 20.—Steve, Leo and Joseph Bennis, operators of the Freeport Theatre, Freeport, Ill., today filed a complaint with the Chicago Arbitration Board seeking elimination of the clearance granted the Coronado Theathe, Rockford, by RKO and Vitagraph.

'Best Foot Forward' In Cincinnati Is Tops at $19,000

CINCINNATI, Sept. 20.—With weekend business in relatively high gear along the line, "Best Foot Forward" is headed for an estimated $19,000 at the RKO Albee.

Estimated receipts for the week ending Sept. 22-25:

"Best Foot Forward" (M-G-M)
RKO ALBEE—(3,300) (30c-33c-44c-55c) 7 days. Gross: $19,000. (Average, $15,800).
"Watch on the Rhine" (W. B.)
RKO PALACE—(2,700) (30c-33c-44c-55c) 7 days. Gross: $15,000. (Average, $12,600).
"So Proudly We Hail" (Para.)
RKO SHUBERT—(2,150) (30c-33c-44c-55c) 7 days, 3rd week, 2nd at this house. Gross: $5,500. (Average, $5,000).
"This Is the Army" (W. B.)
RKO CAPITOL—(2,000) (40c-50c-60c) 7 days. 6th week. Gross: $10,000. (Average, at 30c-44c-55c, $6,200).
"Behind the Rising Sun" (RKO)
RKO GRAND—(1,500) (30c-33c-44c-55c) 7 days, 2nd week, moveover from Albee. Gross: $6,200. (Average, $5,200).
"Hi Diddle Diddle" (U. A.)
RKO LYRIC—(1,400) (30c-33c-44c-55c) 77 days. 2nd week. moveover from Palace. Gross: $4,300. (Average, $3,900).
"Man Hunt" (20th-Fox)
"The Lone Star Trail" (Univ.)
RKO FAMILY—(1,000) (22c-33c) 4 days. Gross: $1,350. (Average, $1,400).
"Wagon Tracks West" (Rep.)
"Henry Aldrich Swings It" (Para.)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $850. (Average $800)
'Swing Shift Maisie" (M-G-M)
KEITH'S—(1,500) (30c-33c-44c-55c) 7 days, 2nd week. Gross: $5,000. (Average, $5,200)

FCC Queries Noble On Blue Web Plans

WASHINGTON, Sept. 20.—Controversial programs again concerned the Federal Communications Commission today as it resumed hearings on the application of Edward J. Noble for acquisition of the Blue Network.

Under questioning by FCC Chairman James L. Fly, Noble, appearing before the Commission for the first time, disclosed that he planned to make a study of the use of time by the network to see if it is operating in the best interests of the public and promised that labor, church and other non-commercial organizations would be "treated fairly and equitably regardless of financial strength or political control" if he gets the network.

Earlier in the hearing, C. Nicholas Priaulx, treasurer and general manager of Noble's station WMCA, testified that the proposed $8,000,000 purchase price for the Blue was based on a study of profit and loss figures, plant equipment at the stations, and opinion on the future of radio.

Non-Union Set-Up Not Serious: IATSE

MONTREAL, Sept. 20.—The International Alliance of Theatrical Stage Employees adjourned its five-day meeting here at the weekend. It met for the purpose of reviewing appeals regarding the non-union situation here which, a spokesman stated, is "not alarming nor more serious than elsewhere and that problems are being solved gradually."

Although the executive board held its regular mid-summer meeting here this month, this was the first IATSE membership meeting held here in 20 years.

Review

"Princess O'Rourke"

(Warners)

WARNERS have given "Princess O'Rourke" an excellent supporting cast, assigned one of its top writer-directors to guide the production, and starred Olivia de Havilland, who has done a fine job of acting with the material at hand. Despite a slowness in getting started, this has a plot that is unique enough to get good word-of-mouth promotion.

Norman Krasna, who scripted and piloted, shows his deftness, building up to a scene near the finish that will be remembered by many. It is a comedy, with a large quota of gay lines and laugh sequences. Robert Cummings, as an American commercial pilot, bewildered by what has happened to him; Charles Coburn, as the uncle of the princess; Jack Carson, as the co-pilot buddy of Cummings, and Jane Wyman, as Carson's wife, are likeable, natural and winning in their characterizations.

The plot is tongue-in-cheek. Miss de Havilland, a refugee princess, is bored with her life in New York, and her uncle, Coburn, convinces her to spend a few weeks with friends on a ranch on the Coast. She takes a plane to get to California, cannot fall asleep, and takes so many sleeping pills that she cannot be awakened when the air liner is forced to return to New York because of bad weather.

In making the plane reservation, Coburn did not give her address and so Olivia spends the night in Pilot Cummings' place, after being properly put to bed by Carson's wife, called in by Cummings. Next day, Olivia keeps an appointment with Pilot Cummings and tells him that she was on her way to San Francisco to take a job as a maid.

When Cummings hears she is a refugee, he offers to show her the town with the help of Carson and Jane Wyman. Eventually they find they are in love with each other. Cummings offers marriage and Olivia accepts.

From this point on, the picture picks up appreciably. Cummings keeps in touch with her by telephone at airport stops on his flight across country, but Olivia finally tells him she cannot marry him, because she is a princess. He is unable to understand why, but when he gets back to New York, next day, he finds that she can have permission from the King, who is with his government-in-exile in London. There is some fine dialogue, excellent scenes and many laughs.

A scene where Cummings is asked to give up his American citizenship to become prince-consort and refuses, resulting in still another cancellation of wedding plans, is a honey. Of course, in the end, everything comes out all right and they live happily.

Running time, 94 mins. "G."* FRED STENGEL

"G" denotes general classification.

Classics to Buy Exchange Interest

Plans for ownership and operation of 30 per cent of the exchanges in this country which will distribute pictures that will go into production within several months, in addition to the many reissues which the company is distributing currently, were announced yesterday by Irvin Shapiro, who with George Hirliman, heads Film Classics, Inc.

Shapiro stated that Hirliman may head the production setup of the company when plans are completed.

Filing Answers in Goldman Trust Suit

Answers to the interrogatory filed on Sept. 14 in the U. S. District Court of Philadelphia by attorneys for William Goldman, independent circuit head, in his anti-trust action against the Warner circuit and major distributors, are to be filed tomorrow.

Goldman originally filed his suit last December.

Curfew in Curtis

CURTIS, Neb., Sept. 20.—Curfew laws requiring all minors to be off the streets by 9:30 P.M., week nights, and 10:30 P.M. on Saturdays are now being enforced here.

Canadian Theatres Backing Two Drives

Theatres throughout Canada will repeat their contribution of community service during welfare drives being staged this month. Prints of trailers for Community Chest campaigns are now being processed and distributed by Associated Screen Studios.

The Salvation Army will also make its annual appeal for funds to carry on home front services, and trailers for this purpose will be going to a large number of theatres shortly.

Musicians Reject Companies' Requests

A request by six major transcription companies to resume making records immediately, was yesterday rejected by the American Federation of Musicians. The companies had sought the terms adopted by the musicians' union in the agreement reached by Decca Records, Inc., last Saturday.

Conn. Owners Meet

NEW HAVEN, Sept. 20.—Allied Theatre Owners of Connecticut will hold a luncheon-meeting tomorrow at the Hofbrau. Dr. J. B. Fishman will preside.

'Bell Tolls' in Capital for $37,500 High

WASHINGTON, Sept. 20.—Backed by one of the largest advertising campaigns ever, and supplemented by increased admissions, "For Whom the Bell Tolls," at its reserved-seat, long-run, road-show at Loew's Palace should do a splendid $37,500.

Estimated receipts for the week ending Sept. 23:

"So Proudly We Hail" (Para.)
LOEW'S CAPITOL (3,434) (28c-39c-44c-66c) 7 days. Gross: $23,000. (Average, $22,000).) Second downtown week. On stage: Arthur Blake; Enrico and Novello.
"Heaven Can Wait" (20th-Fox)
LOEW'S COLUMBIA (1,234) (30c-50c) 7 days. Gross: $9,000. (Average, $6,900.) Third downtown week.
"Destroyer" (Col.)
WARNER'S EARLE (2,210) (30c-40c-50c-75c-90c) 7 days. Gross: $21,500. (Average, $18,800). On stage: Calgary Bros.; Max and Gang; Roxyettes.
"We've Never Been Licked" (Wanger-Univ.)
RKO-KEITH'S (1,800) (40c-50c-65c) 7 days. Gross: $9,000. (Average, $11,400)
"First Comes Courage" (Col.)
WARNER'S METROPOLITAN (1,600) (30c-44c) 7 days. Gross: $9,000. (Average, $6,900)
"For Whom the Bell Tolls" (Para.)
LOEW'S PALACE ($2,242) (75c-$1.10) 7 days. Gross: $37,500. (Average, $17,600.) Reserved seat showing.

'Falcon' and Show Good at $19,000

BALTIMORE, Sept. 20.—Holdovers predominate here, and, as a result, recent weeks' high figures are not holding. Newcomers are "The Falcon in Danger," drawing $19,000, and "Swing Shift Maisie," doing $17,500.

Receipts for the week ending Sept. 23:

"Swing Shift Maisie" (M-G-M)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) ,7 days. Gross: $17,500. (Average, $15,000).
"So Proudly We Hail" (Para.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends) 7 days, 3rd week. Gross: $13,000. (Average, $11,900).
"Claudia" (20th-Fox)
NEW—(I,581) (15c-28c-35c-55c) 7 days, 3rd week. Gross: $9,500. (Average, $9,300).
"Watch on the Rhine" (W. B.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends), 7 days, 3rd week. Gross: $15,000. (Average, $15,100).
"The Falcon in Danger" (RKO)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c), 7 days. Stage show: Sammy Kaye and his orchestra, plus a revue. Gross: $19,000. (Average, $16,500).
"All By Myself" (Univ.)
MAYFAIR—(I,000) (20c-40c), 7 days. Gross: $6,500. (Average, $6,100).

NEIC Committee Meet

Coordinating committee of the National Entertainment Industry Council meets today at NEIC headquarters in New York to discuss plans for NEIC's pledge drive and all-industry service flag dedication to be held on Oct. 5, probably at the Winter Garden, New York.

WANTED

Draft deferred manager or assistant manager. Capable of running small town theatre in northern New Jersey. Write, stating age and experience, giving references and full details. State minimum salary. Box 221, MOTION PICTURE DAILY.

A surprisingly different picture to make any audience thrill and howl!

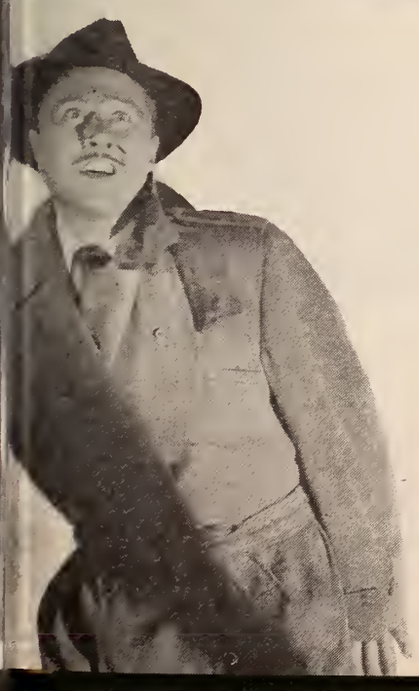




G!...

It starts with a crime quiz...and ends in a battle of the sexes!





with

ALLYN JOSLYN · EVELYN KEYES
EDMUND LOWE · JOHN HUBBARD
ANITA LOUISE · FRANK CRAVEN

Screen Play by Richard Flournoy and Jack Henley

Produced by SAMUEL BISCHOFF · Directed by LEIGH JASON

A COLUMBIA PICTURE

BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN!



HIT!

20th told you how big "WINTERTIME" would be! World Premiere run in Wichita is phenomenal! 160% over 20th's biggest record-breakers! Doubling the business of "Iceland"!



SONJA HENIE • JACK OAKIE • CESAR ROMERO • CAROLE LANDIS in "WINTERTIME" with S. Z. Sakall Cornel Wilde • WOODY HERMAN AND HIS ORCHESTRA • Directed by JOHN BRAHM • Produced by WILLIAM LE BARON • Screen Play by E. Edwin Moran and Jock Jevne and Lynn Starling Story by Arthur Kober • Lyrics and Music by Leo Robin and Nacio Herb Brown • Musical Sequences Supervised by Fanchon • Staged by Kenny Williams

MONTY WOOLLEY • GRACIE FIELDS in "HOLY MATRIMONY" with Laird Cregor • Una O'Connor • Alan Mowbray • Melville Cooper • Fronklin Pangborn • Ethel Griffies • Eric Blore George Zucco • Fritz Feld • Directed by JOHN STAHL • Produced and Written for the Screen by NUNNALLY JOHNSON From the Novel by Arnold Bennett

"CLAUDIA" with DOROTHY McGUIRE ROBERT YOUNG • INA CLAIRE and Reginold Gardiner • Olga Baclanova Jean Howard • Fronk Tweddell • Elso Jonssen • Directed by EDMUND GOULDING • Produced by WILLIAM PERLBERG • WILLIAM GOETZ in Chorge of Production • Adapted for the Screen by Morrie Ryskind • From the Ploy by Rose Fronken • As Produced for the Stoge by John Golden

IT ALL "ADS" UP



HIT!

20th told you what to expect from "CLAUDIA"! Key city engagements show "Coney Island" records smashed! 111% of "Hello, Frisco, Hello"! 122% of "Springtime In The Rockies"! Holdovers everywhere!

HIT!

20th told you what a smash you had in "HOLY MATRIMONY"! National "take" averages 168% over normal grosses! New York's Roxy reports an absolutely "tremendous" opening!

BACK THE ATTACK!
BUY WAR BONDS!
THIRD WAR LOAN!

20 CENTURY-FOX

Get the most from your VICTORY CARBONS



RECOMMENDED TRIM AND RANGE OF ARC CURRENT FOR LAMPS USING COPPER COATED, HIGH INTENSITY, PROJECTOR CARBONS

Type of Arc	*Arc Current — Amperes*	*New Victory Carbons — Size and Type*
"1 Kw" High Intensity, A.C.	52-66	7 mm x 9 inch H.I., A.C. Carbons in both holders
"1 Kw" High Intensity, D.C.	40-42	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *adjustable* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 6 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C. with *fixed* feed ratio	42-45	7 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative
Simplified High Intensity, D.C.	56-65	8 mm x 12 inch or 14 inch "Suprex" Positive 7 mm x 9 inch "Orotip" C Negative

You can obtain maximum efficiency and economy from your Victory Carbons by observing the following simple rules.

USE CARBON TRIM RECOMMENDED FOR YOUR PROJECTION EQUIPMENT.
The Victory Carbon trims indicated in the above table were established by comprehensive laboratory and field tests to ascertain the best results obtainable in all types of equipment

OPERATE CARBONS AT SPECIFIED ARC CURRENT.
Better projection and greater economy are obtained when recommended arc currents are maintained. The maximum allowable arc current is stamped on each Victory Carbon at the left of the trade-mark.

CHECK FEED RATIO CAREFULLY.
Changes of arc current alter the ratio of burning rate between positive and negative carbons. On lamps equipped with adjustable feed and formerly operated above 45 amperes arc current, this ratio should be adjusted to meet the new current conditions.

A bulletin describing operation of the new Victory High Intensity Carbons is available for distribution and will be sent promptly upon request.

SAVE THE COPPER

Most of the copper used for plating copper coated projector carbons drops to the floor of the lamp house when the carbons are burned. Continue to save these copper drippings and turn them over to your supply dealer as designated by our government.



NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation

Carbon Sales Division, Cleveland, Ohio
GENERAL OFFICES
30 East 42nd Street, New York, N. Y.
BRANCH SALES OFFICES
New York, Pittsburgh, Chicago, St. Louis, San Francisco

F
F
Film News
Brief,
Accurate
and
Impartial

MOTION PICTURE DAILY

Alert,
Intelligent
and
Indispensable
to the Motion
Picture
Industry

54. NO. 58 NEW YORK, U. S. A., WEDNESDAY, SEPTEMBER 22, 1943 TEN CENTS

British Trade Worried Over Gov't Inroads

Council Complains of Restrictions

By AUBREY FLANAGAN

LONDON, Sept. 21. — British Film Council's annual report, for publication tomorrow, expresses concern over the protection of British production in the face of restrictions on development through government inroads on manpower, studio space and materials, and the increasing competition from government-made films.

The report records efforts made to persuade the government to effect protective action and also records the formation of a committee which has instituted a survey aimed at the effective organization of all industry resources.

It footnotes the monopolistic tendencies in the trade which not only affect immediate industry interests, but with vital artistic and educational im-

(Continued on page 10)

Seek Theatre Aid In Recruiting Drive

The Vitagraph Technicolor short subject, "Women at War," depicting the reception and training of members of the Women's Army Corps, will play a large part in the special WAC recruiting drive which will open nationally on Sept. 27. Efforts will be made to obtain playdates for the subject in every community of over 10,000 population during the 10-week recruiting drive.

Norman Moray, Warner short subjects sales manager; Mort Blumenstock, Warners' Eastern advertising

(Continued on page 10)

PRC Outbids Col. For Fine Arts Plant

LOS ANGELES, Sept. 21.—Bidding $305,000 in cash, exclusive of taxes, PRC formally acquired Fine Arts Studio at a court sale here, outbidding Columbia, which offered $300,000 plus $33,000 for taxes, O. Henry Briggs, PRC president, announced today. PRC will take possession Oct. 1.

Briggs also announced the formation of PRC Studios Corp., a Delaware corporation, which will operate the plant.

National Allied Says Owners Will Write Decree Brief

WASHINGTON, Sept. 21.—National Allied now proposes to file a decree brief written by the nation's exhibitors themselves, with Tom C. Clark, Assistant Attorney General in charge of the consent decree, the association announced here today.

The brief will tell how many exhibitors favor and how many oppose particular proposals, and why. It will quote typical comments of exhibitors as entered on signed documents which Allied is receiving daily from theatremen throughout the country.

National Allied stated today that answers to its request for exhibitor decree sales plan opinion to date cover

(Continued on page 10)

SOEG to Press For Wage Rises

HOLLYWOOD, Sept. 21.—The Screen Office Employees Guild today presented demands of 2,000 studio employees to producers and announced the reopening of the film exchange agreement expiring Oct. 19, when it will ask for a 15 per cent overall wage increase for 200 exchange clerical workers.

Demands for studio workers include a seven per cent overall wage increase,

(Continued on page 10)

N. Y. C. Bans New Type Containers

Film shipments from New York to foreign markets have been seriously hampered by a city order prohibiting the use of fabricated containers, which have been employed as a substitute for the standard metal containers, it was learned yesterday.

The fabricated containers are used by laboratories preparing prints for foreign shipment. They have passed Customs and other inspections over a period of many months at shipping points.

Ontario Theatres Ask Nation-wide Exhibitor Group

TORONTO, Sept. 21.—The annual meeting of the Motion Picture Theatres Association of Ontario today moved for a Dominion-wide organization of all exhibitors, both chain and independent, on a resolution presented by Haskell W. Masters, general manager of Odeon, and carried unanimously after expression of views.

Problems of today affecting theatres would be as nothing compared with the future situation unless exhibitors acted in the protection of their interests, the meeting agreed.

J. J. Fitzgibbons, of Famous Play-

(Continued on page 10)

Theatre Color-Television Is Ready, Scophony Claims

Large-screen television for theatres, schools and churches, and television for homes, both in black-and-white and color, will be available commercially soon after hostilities cease as a result of basic patents issued yesterday by the Patent Office in Washington to Scophony Corp. of America, it was disclosed by Arthur Levey, president of SCA. Company is associated with Television Productions, a subsidiary of Paramount, and General Precision Equipment Corp., which is associated with 20th Century-Fox.

Basic patent numbers 2,330,171 and 2,330,172, were issued as part of the group of patents covering the Skiatron system, a new television projection apparatus expanding Scophony's basic television methods, said Levey. The

(Continued on page 12)

Monogram 1942-43 Profit Is $99,144

Monogram's net profit for the year ending June 26, totaled $99,144, after provision of $64,605 for income and excess profits taxes, and a reserve of $26,000 for employe bonuses, according to the annual report of the company issued yesterday. This compares with a net profit of $157,103, after taxes and bonus reserves, in the previous year.

W. Ray Johnston, president of Monogram, in his annual statement to stockholders, issued from his headquarters, in Hollywood, pointed out that income for the first two months of 1943-44 was well ahead of the first eight weeks of 1942-43.

The company has already completed

(Continued on page 10)

'Over the Top' Bond Week Set For Sept. 24th

Cavalcade's Total Over Billion Dollar Mark

With the designation of the period from Sept. 24 to the close of the Third War Loan Drive as "Over the Top Week" by the Treasury Department-War Finance Committee, L. C. Griffith, chairman of the industry bond campaign, yesterday urged all industry participants to a special "over the top" effort during that week.

Widespread national observance of "Free Movie Day," Sept. 27, will aid materially in the final result expected from "Over the Top Week," Griffith pointed out. Thousands of theatres on that day will admit bond buyers at theatres to special performances without charge. The clean-up effort will be the subject of a new War Activities Committee advertisement, prepared by Si Seadler of M-G-M, which will be carried in trade papers through the cooperation of the WAC- trade press division.

Yesterday the total bond sales of the

(Continued on page 10)

WMC Seen Rejecting 48-Hr. Detroit Week

DETROIT, Sept. 21.—Acceptance of the argument of Detroit film exchanges that going on the 48-hour week would be of no use and only bring about hardships and waste, was indicted today after a meeting of representatives of the exchanges with Fred Palliaer, War Manpower Commission official in charge of minimum wartime work hours in the Detroit region.

Palliaer said that he had met with officials of the Paramount, Vitagraph, Loew's, RKO and other exchanges

(Continued on page 10)

'Stalingrad' Proceeds Go to Soviet Russia

Entire film rental earned by "The City That Stopped Hitler—Heroic Stalingrad," now being released by Paramount, will be turned over to the Russian government, with the exception of Paramount's distribution charge, it was announced here yesterday by Charles M. Reagan, Paramount assistant general sales manager. The picture is being sold on separate contract.

Personal Mention

SPYROS SKOURAS, president of 20th Century-Fox, and SAM SHAIN, director of the company's trade press relations, left last night for the Coast.

•

NORMAN ELSON, general manager of the Trans-Lux Movies Corp., left last night on a trip to Boston, Washington and Philadelphia.

•

WHITNEY BOLTON, handling special exploitation for Columbia, is in New York on his honeymoon. His bride is NANCY COLEMAN, Warner star.

•

BERNARD MILLS, PRC franchise holder in upper New York State, will leave today for a tour of his territory.

•

FREDRIC MARCH has arrived in the Near East to join the film unit of USO-Camp Shows.

•

WILLIAM CAGNEY and CHARLES DAGGETT will leave for the Coast Saturday.

•

LESLIE F. WHELAN, 20th Century-Fox foreign publicity manager, returned yesterday from vacation.

•

JULES LAPIDUS, Eastern division sales manager for Warners, is back from a 10-day trip.

•

A. W. SCHWALBERG, supervisor of Warner exchanges, will return from Detroit, Friday.

•

JACOB WILK, Eastern production manager for Warners, leaves today for Boston.

•

HAROLD MIRISCH, head film buyer for RKO Theatres, is expected from the Coast today.

•

MAX MILLER, Warner's British managing director, is expected from Washington tomorrow or Friday.

•

ARTHUR S. ABELES, JR., Warner manager in Montevideo, Uruguay, has gone to Denver to visit his family.

•

EDWIN W. AARON, M-G-M assistant sales manager, returned yesterday from the Coast.

•

FRANK LA FALCE of the Warner circuit, Washington, D. C., has arrived in New York.

•

JAMES MULVEY will leave the Coast for New York on Friday.

•

JOHN J. MALONEY, M-G-M central division sales manager, is in town.

•

JOSEF AUERBACH, Czech film producer, arrived on the Coast yesterday.

•

LOUIS ASTOR of Columbia was a New Haven visitor over the weekend.

Insider's Outlook

By RED KANN

Hollywood, Sept. 21

DISCUSSIONS which may lead to another sale of a very limited number of Paramount pictures to U. A. are reported here to have been launched by Barney Balaban in New York. It is understood the current influences match those which prevailed when the first sale was struck.

Then, Paramount had a substantial backlog of completed product. Most of it jammed the company's releasing schedule because of extended playing time and the consequent inability of first runs to play off as rapidly as the nature and timeliness of some of the attractions on the stockpile indicated to be advisable if their values were to be fully extracted.

Rather than allow expensive negatives to grow too old and also for the important purpose of reducing inventory which additionally fortified the company's already excellent cash position, the first disposal to U. A. was made.

■

Those who are in a position to know declare Paramount's spot today is similar; that many millions in inventory are inactive and that Balaban's business caution, and acumen, prompts him to adjust the situation by once more seeking to apply the method earlier employed. It is on this basis that he is reported to have approached U. A. in New York.

No deal has been struck. Any deal, in fact, would have considerable distance to travel.

On the U. A. side, whether for trading purposes in part or in toto, the attitude is the company does not need any more product than it has on hand, about to be delivered or in work by its assortment of producers.

■

An offside angle of much interest in this interesting situation is the reaction of one U. A. producer who could be reflecting the opinion of other U. A. producers. His point:

If U. A. enjoys the cash position, or is in the enjoyable position of arranging bank loans to buy outside product, the company might go quite a way in partially financing producers it now has under contract, thereby reducing their need for banking assistance and lowering the cost of their negatives.

Sidelight on the Sherman deal is this:

Harry gets his money from Paramount, delivers his product to that company which then delivers the negative to U. A. That's how it is, technically and bookkeeping-wise, under the Paramount-U. A. hookup.

Will U. A. renew with "Pop," who has three more to go under current commitments? A non-committal shrug of the shoulders greets the query.

■ ■

Hollywood's latest—and newest—measuring stick is housed at 20th-Fox. Bill Bacher, radio producer, now turned to films, will make a transcription of "Wilson," using scores of players, including some of the actors who will appear in the film finally, a 30-piece orchestra and a chorus of 16.

Darryl F. Zanuck explains production never before has had a device by which it might judge the possibilities of a book, play or script before actual shooting.

"A book may look splendid in print and a play may look and sound ideal in the theatre, yet we have never known exactly how that book or that play would come out on the screen, in a different medium," observes Darryl.

Therefore, the transcription.

How about rehearsing the actors and seeing them act?

■ ■

For one distributor to recognize a competitor's product in paid advertising moves matters ever so slightly toward the millenium. It's nice and pleasant, too.

In his trade-paper insert on "A Lady Takes a Chance," Barret McCormick, for RKO, closed out with a fetching drawing of Jean Arthur, describing her as "The More the Merrier Girl in More the Merrier Picture—for More and Merrier Crowds."

Columbia started this with a picture called "Good Luck, Mr. Yates." Republic neglected to go into the retort courteous. Now McCormick joins this goodwill program, even if a bit tardy.

Maybe Harry Cohn, in friendly reply, will make one called "I'm a Yearner for Koerner."

■ ■

Herman Gluckman, ex-distributor and ardent WAC executive, has fallen for Hollywood. He may re-plant deep New York roots in Southern California soil.

Coast Flashes

Hollywood, Sept. 21

M-G-M took the lead in the Third War Loan studio drive totaling $25,528,000 in the first 11 days, Chairman Henry Ginsberg announced today.

•

A suit seeking $220,000 and costs from RKO, producer David Hempstead, writers Frank Fenton and Lynn Root, for alleged plagiarism of "The Sky's the Limit," was filed in Superior Court, Los Angeles, today, by Rowland Brown. Plaintiff claims that he submitted the script in August, 1942, on the understanding that it would be paid for if used.

•

Dr. Mildred Viese, of Walt Disney foreign relations department, planed to Mexico City today to join Jack Cutting and Erwin Verity in preliminary steps connected with Disney's projected series of literacy shorts for Latin-American. American exhibition by Disney follows later.

•

Basil O'Connor, president of the National Foundation of Infantile Paralysis, announced today that Joseph Schenck will again serve as state chairman of the 1944 drive starting in January.

•

David O. Selznick today announced Joseph Cotten and Valerie Hobson for leads in "So Little Time," which starts in February.

•

Howard Strickling, M-G-M studio publicity director, resumed his duties today following several weeks of rest.

•

Edward L. Alperson, RKO Theatres general manager, will leave here for the East early next week.

•

Joseph Mankiewicz of M-G-M left here today for New York. His mother is ill.

Eiseman, Solomon Promoted by W.B.

Gus Solomon, sales supervisor at Warners' New York exchange, has been appointed branch manager. Solomon succeeds Clarence Eiseman, who was promoted to Metropolitan district manager.

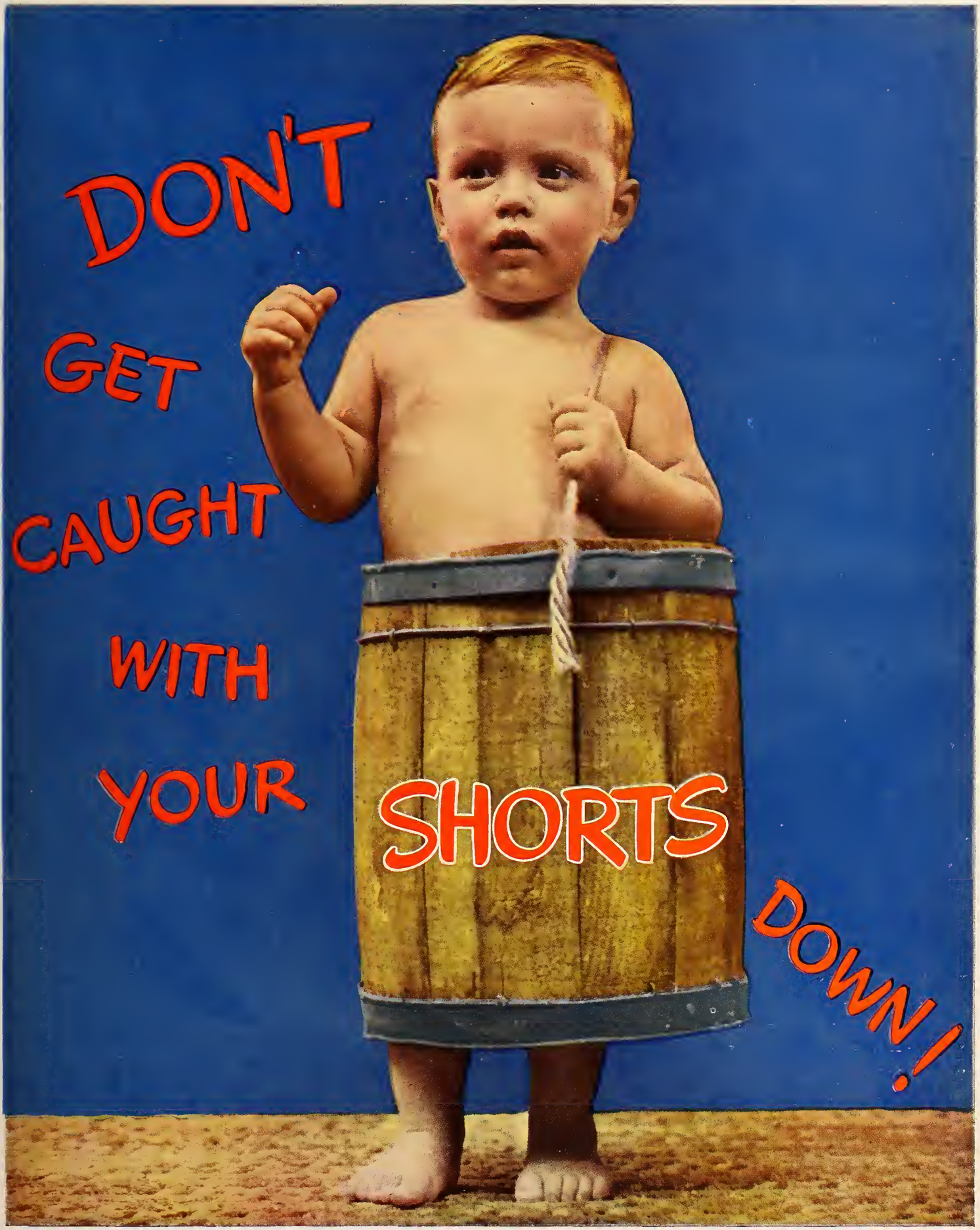
Appointment of Al Herman as branch manager for Warner Bros. in Buffalo, effective immediately, was announced here yesterday by Ben Kalmenson, general sales manager.

Herman, who recently joined the Warner sales organization in New Haven, succeeds Max Roth, resigned.

Unionist Charges Cuts

CHICAGO, Sept. 21.—Julius Sider, formerly a member of the Chicago operators' union, has filed a $100,000 suit, charging illegal discharge from his job against Pete Shayne, president of the local; Clarence Jalas, secretary-treasurer, and John Smith, business agent. He claims he was ousted because he revealed to a national officer of the union that he had been compelled to work for $50 per week when the scale was $80.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone Circle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.



That's advice to remember as you read M-G-M's *new* Short Subject Program for 1943-44 because when you've got M-G-M's line-up you're *never* caught short! Let's see what the leader has for you!





Long may they wave!

M-G-M believes keenly in Short Subjects, knows that they can mean considerable extra revenue for exhibitors. From the outset we've treated them with respect. We've attained leadership in this field by sincere effort and unstinted investment. The result of years of building is our new Shorts Program for 1943-44 which we consider our best yet!

METRO-GOLDWYN-MAYER's

SHORT STORY

FOR

1943-1944

"COME CLEAN JUNIOR, TELL THE FOLKS about—"

58 SINGLE REELS including:

14 PETE SMITH SPECIALTIES
6 JOHN NESBITT'S PASSING PARADE
10 M-G-M MINIATURES
16 M-G-M CARTOONS—*Technicolor*
12 FITZPATRICK TRAVELTALKS—*Technicolor*

also

4 TWO-REEL M-G-M SPECIALS
104 M-G-M NEWS OF THE DAY

A LION'S SHARE OF ENTERTAINMENT IN ONE AND TWO REELS—

Look to Leo Junior for Shorts Leadership Again in 1943-44:

4 M-G-M SPECIALS—

More of M-G-M's justly famed Crime Does Not Pay pictures, punch-packed dramatic vignettes taken from today's newspaper headlines . . . more M-G-Marvelous Musicals, attractively cast and handsomely mounted in the M-G-M manner . . . literally features in everything but length!

★

10 M-G-M MINIATURES—

There's only one ROBERT BENCHLEY but he'll make three or four of his Mr. Average Man drolleries as M-G-M Miniatures next year. Of course CAREY WILSON will continue his fascinating chronicles of Nostradamus, plus other significant subjects of topical interest.

★

12 FITZPATRICK TRAVELTALKS
(In Technicolor)

Patrons know there's a difference in travel pictures, they know there is a world of entertainment in every FitzPatrick Traveltalk; that's why he is the acknowledged leader in travel—first class. Next year, let your audiences accompany FitzPatrick for enchanting closeups of people and places in the Americas.

★

104 Issues NEWS OF THE DAY—

With Norman Alley, "Newsreel" Wong and other ace correspondents stationed in every corner of the Globe, M-G-M's NEWS OF THE DAY is now more than ever the screen's real NEWS reel! Featuring headline commentators JOHN B. KENNEDY, BILL STERN and ADELAIDE HAWLEY!

14 PETE SMITH SPECIALTIES—

The industry's top-ranking shorts specialist, the inimitable Smith—a mighty man is he—offers a happy combination of wit and wisdom, of sense and nonsense; a formula that never fails to register with the audience, often gives his subjects a decided edge at the boxoffice. Next season Pete Smith will try to top his current 'SEVENTH COLUMN' and 'FALA', both the most widely publicized one-reelers on record.

★

6 JOHN NESBITT'S PASSING PARADE

"When a John Nexbitt short subject hits the screen our folks hitch up to the edge of their seats because they have learned that it is going to be something exciting and unusual." That's what J. R. Preddy, Interstate Circuit manager reported in Besa Short's shorts bulletin and that's exactly how audiences feel about Nesbitt's absorbing credos and curios of the world and the people who make it.

★

16 M-G-M CARTOONS
(In Technicolor)

Columnist Ed Sullivan has named the current 'RED HOT RIDING HOOD' the best animated short of the year and Los Angeles' Jimmy Starr calls it "the funniest cartoon in years." There'll be more such hits from M-G-M's cartoon-makers including the further adventures of the popular cat and mouse duo, Tom and Jerry. There's a place on every program for these intriguing interludes of fantasy and good humor!

Pete Smith

Crime Does Not Pay

Heavenly Musicals

Passing Parade

John Nesbitt

Robert Benchley

Carey Wilson

Cartoons

Technicolor

News of the Day

John B. Kennedy

FitzPatrick

Adelaide Hawley

Bill Stern

Isn't this a fact—next page!



THEY FILL THE BILL!

I. in U. S. A.

Fight! 3rd War Loan Our Biggest Job!

Claudia' Tops Philadelphia, With $25,200

PHILADELPHIA, Sept. 21.—Business ontinues big at downtown film houses. he two new major openings were ig, with "Claudia" pointing to 25,200 at the Boyd and "Best Foot orward" figured on bringing in $24,- 00 at the Fox. Still out in the lead "This Is the Army" at the Mast- aum, closing its run this coming hursday.

Estimated receipts for the week end- g Sept. 22-24:

So Proudly We Hail" (Para.)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 ys. 3rd week. Gross: $14,700. (Average, 0,300)

Gone With the Wind"
ARCADIA—(600) (35c-46c-57c-68c) 7 days, l week, revival. Gross: $2,800. (Aver- ge, $3,500)

Claudia" (20th-Fox)
BOYD — (3,000) (35c-41c-46c-57c-68c-75c) 7 ys. Gross: $25,200. (Average, $19,000)

My Kingdom for a Cook" (Col.) (6 days)

Best Foot Forward" (M-G-M) (1 day)
EARLE — (3,000) (46c-57c-75c) 6 days of audeville including Dante, the Magician. ross: $26,000. (Average, $23,900)

Best Foot Forward" (M-G-M)
FOX — (3,000) (35c-41c-46c-57c-68c-75c) 7 ys. Gross: $24,500. (Average, $17,800)

Stormy Weather" (20th-Fox)
KARLTON — (1,000) (35c-41c-46c-57c-68c- c) 7 days, 2nd run. Gross: $6,000. (Aver- ge, $4,700)

First Comes Courage" (Col.)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) days, 2nd run. Gross: $6,800. (Average, ,300)

This Is the Army" (W.B.)
MASTBAUM—(3,000) (35c-41c-46c-57c-68c- c) 9 days, 5th week. Gross: $30,000. verage, $22,900)

Let's Face It" (Para.)
STANLEY — (3,000) (35c-41c-46c-57c-68c- c) 7 days, 2nd week. Gross: $18,400. verage, $18,300)

Swing Shift Maisie" (M-G-M)
STANTON — (1,700) (35c-41c-46c-57c-68c- c) 7 days. 3rd week. Gross: $7,800. (Aver- ge, $8,400)

Para. Re-Issue Bill Surprises in Omaha

OMAHA, Sept. 21.—Helped by cool. inny weather, the national American egion convention and good bills, maha's downtown theatres all en- yed heavy business. "Souls at Sea" nd "College Swing" at the Omaha rew nearly double that house's busi- ss in recent weeks, with $10,700. Behind the Rising Sun" and "Spit- re's Blessed Event" grossed $8,500 the Brandeis.

Estimated receipts for the week end- g Sept. 22-23:

Behind the Rising Sun" (RKO)
Mexican Spitfire's Blessed Event" (RKO)
BRANDEIS — (1,200) (30c-35c-44c-50c) 7 ys. Gross: $8,500. (Average, $5,500)

Souls at Sea" (Para.)
College Swing" (Para.)
OMAHA — (2,000) (30c-35c-50c) 7 days. ross: $10.700. (Average, $8,300)

Holy Matrimony" (20th-Fox)
ORPHEUM—(3,000) (40c-50c-65c) 7 days. ob Chester's orchestra plus stage show. ross: $15,300. (Average, $12,900)

This Is the Army" (W.B.)
PARAMOUNT — (2,900) (30c-35c-50c) 6 ays, holdover, 2nd week. Gross: $12,100. Average, $6,900)

Boston Censors Acts

BOSTON, Sept. 21.—The state cen- ors passed every picture shown here his week. Two vaudeville acts, Bus- er Kein Dancers and Plunkett and Ray, both playing film theatres, were uled out.

Personal Mention

SIR ALEXANDER KORDA and MERLE OBERON are due here from Hollywood Monday.

•

M. A. SILVER, Pittsburgh zone manager for Warner Theatres, and HARRY FEINSTEIN, chief buyer and booker for that territory, have arrived in New York for a stay of several days.

•

ED JENKINS, manager of the Inn Theatre, Buckhill Falls, Pa., and BETTY KARGE, of Swarthmore, Pa., will be married Saturday.

•

CLIFFORD H. RUFFNER, JR., formerly junior production engineer for Eastman Kodak Co., Rochester, has been promoted to major.

•

EDWIN B. WILLIS, chief of interior decoration at the M-G-M studio, is in town.

•

WILLIAM HUFFMAN, manager of the Warner Theatre, Atlantic City, has been inducted in the Army.

•

MARY MEADOWCROFT, Republic booker in Philadelphia, has recovered from a minor operation.

•

IZ BAROWSKY, manager of the Rex Theatre, Philadelphia, became the father of a girl last week.

•

ED HINCHY, head of Warners' playdate department, left yesterday for New Haven and Boston.

•

EMMA CARBONE, secretary to Harry Mandel at RKO, is on vacation in White Haven, Pa.

AL LICHTMAN, M-G-M production executive, has delayed his departure for the Coast until Friday.

•

CHALMER SINKEY, 20th Century-Fox newsreel cameraman in Seattle, is in Swedish Hospital there following a heart attack.

•

JOE VERGESSLICH of the Warner New York exchange sales staff returned to work yesterday after a two-week absence for a minor operation.

•

SAMUEL S. SINGER, assistant film-drama editor of the *Philadelphia Inquirer*, has left to join the Navy Seabees.

•

MARTY BALABAN, former manager of the Hamilton and Overbrook theatres, Philadelphia, has entered the Army.

•

A. MIKE VOGEL is en route to New York from the Coast after completing a writing stint at the RKO studio.

•

SIDNEY S. KINGSLEY, the playwright, has been assigned to active duty as a lieutenant.

•

IZZY RAPPAPORT, operator of the Hippodrome, Baltimore, is in Hollywood.

•

THOMAS MURRAY, Universal exchange operations head, returned yesterday from Pittsburgh.

•

SAM HACKER is in Pittsburgh on a business visit.

•

A. H. KUBLEY, Ketchikan, Alaska, exhibitor, is visiting in Seattle.

'Watch on Rhine' Duals at $16,500

DENVER, Sept. 21.—"Watch on the Rhine," on a dual, at the Denver, is expected to gross $16,500, while Paramount's "So Proudly We Hail" in its third week at the Denham, will score $10,000. All moveovers doing fair.

Estimated receipts for the week ending Sept. 20-24 are:

"Claudia" (20th-Fox)
"Good Luck Mr. Yates" (Col.)
ALADDIN — (1,400) (30c-40c-50c-60c) 7 days, moveover. Gross: $3,750. (Average, $2,500)

"Sky's the Limit" (RKO)
"Petticoat Larceny" (RKO)
BROADWAY—(1,040) (30c-40c-50c-60c) 7 days, moveover. Gross: $3,750. (Average, $2,500)

"So Proudly We Hail" (Para.)
DENHAM — (1,750) (30c-40c-55c-65c) 7 days, third week. Gross: $10,000. (Average, $6,400)

"Watch on the Rhine" (WB)
"Spotlight Serenade" (Mono.)
DENVER—(2,600) (40c-50c-60c-65c) 7 days. Gross: $16,500. (Average, $11,000)

"Watch on the Rhine" (WB)
"Spotlight Serenade" (Mono.)
ESQUIRE—(740) (40c-50c-60c-65c) 7 days. Gross: $4,500. (Average, $3,000)

"Captive Wild Woman" (Univ.)
"Larceny With Music" (Univ.)
PARAMOUNT — (2,200) (30c-40c-50c) 7 days. Gross: $7,500. (Average, $5,000)

"This Is the Army" (WB)
RIALTO—(900) (40c-50c-60c-65c) 7 days, holdover. Gross: $4,250. (Average, $3,500)

Stockton Replaces Peck

Douglas Peck, M-G-M New York branch office manager, has resigned, Sidney Stockton, Albany branch office manager, succeeds him.

'Army' Strong in Cleveland Opening

CLEVELAND, Sept. 21.—This Is the Army" with $31,000 as the expected take at Warners' Hippodrome, not counting the $35,000 sponsored premiere, is the best grosser of the week.

Estimated receipts for the week ended Sept. 23:

"The Sky's the Limit" (RKO)
ALLEN—(3,000) (40c-50c-60c) 7 days, 2nd week. Gross: $6,200. (Average, $8,300)

"This Is the Army" (W.B.)
WARNERS' HIPPODROME—(3,500) (40c-50c-60c) 7 days. Gross: $31,000. (Average, $17,100)

"Watch on the Rhine" (W.B.)
WARNERS' LAKE—(714) (40c-50c-60c) 7 days, 3rd week. Gross: $4,000. (Average, $3,100)

"Bombers Moon" (20th-Fox)
RKO PALACE — (3,300) (45c-55c-75c and 85c Saturday and Sunday). Stage: Spike Jones orch. and Yvette. Gross: $28,000. (Average, $25,800)

"Best Foot Forward" (M-G-M)
LOEW'S STATE—(3,300) (40c-60c) 7 days. Gross: $20,000. (Average, $16,800)

"So Proudly We Hail" (Para.)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days, 3rd week. Gross: $12,000. (Average, $8,600)

Greenblatt Tours

Arthur Greenblatt, vice-president in charge of sales for PRC, has left Cleveland, with Nat L. Lefton, district manager for that city, Cincinnati, Pittsburgh and Detroit, for a tour of the four exchanges. Greenblatt has announced the appointment of Jack Lefton as PRC's branch manager in Cleveland.

EGLINTON — (1,086) (18c-30c-42c-60c) 6 days, 3rd week. Gross: $4,300. (Average, $4,300)

"The Sky's the Limit" (RKO)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $14,800. (Average, $12,300)

"Du Barry Was a Lady" (M-G-M)
LOEW'S — (2,074) (18c-30c-42c-60c-78c) 6 days. Gross: $13,900. (Average, $11,400)

"Dixie" (Para.)
SHEA'S — (2,480) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $11,200. (Average, $12,200)

"Passport to Suez" (Col.)
"Coney Island" (20th-Fox) (Transferred)
TIVOLI — (1,434) (18c-30c-48c) 6 days. Gross: $5,100. (Average, $4,600)

"Phantom of the Opera" (Univ.)
UPTOWN — (2,761) (18c-30c-42c-60c-90c) 6 days, 3rd week. Gross: $11,000. (Average, $9,800)

U. A. Deal on 'Holiday'

United Artists has completed negotiations with Producers Corp. of America for the release of "Knickerbocker Holiday," a musical now in production under the supervision of Harry Joe Brown, Edward C. Raftery, U. A. president, announced here yesterday.

Review

"Sweet Rosie O'Grady"

(20th Century-Fox)

THE lusty, impudent journalism of the *Police Gazette* in its heydey in the gay 1880's, provides the background for this entertaining, tuneful, stunningly technicolored 20th Century-Fox musical, produced by William Perlberg, and starring Betty Grable, who delivers a first rate performance as the reigning musical comedy actress of the period, and Robert Young, as the circulation booming reporter of the scandalous *Police Gazette*. "Sweet Rosie O'Grady" emerges as a worthy successor to "Coney Island," and a contender for top grosses.

Though routine in theme and treatment, the screen play, which Ken Englund has derived from stories by William R. Lipman, Frederick Stephani and Edward Van Every, utilizes the background of the period, and the activities of the *Police Gazette* to good advantage. The story highlights a feud between Miss Grable and Young, which has its inception when *Gazette* stories authored by Young, expose Miss Grable as a former Brooklyn burlesque queen, Rosie O'Grady by name. Her Irish aroused, Miss Grable delays her marriage to Reginald Gardner, the Duke of Trippingham, to do battle with Young. By the neat device of publicly proclaiming Young as her heart throb, Miss Grable renders him ineffective, and makes him a public buffoon. Young gets in a few licks by separating Miss Grable from the Duke, as he tussles with his irate editor, Adolphe Menjou. The feud eventually turns into a love match.

Irving Cummings' direction strikes a proper balance between the comedy of the script, and the eye-filling production sequences staged by Hermes Pan. "My Heart Tells Me" is the best of the Mack Gordon and Harry Warren songs, with "The Wishing Waltz" also slated for the hit parade. The title song, especially in an arrangement that seems to make liberal use of Offenbach's music, is one of the many old favorites employed to good advantage in the picture. Miss Grable, in Natalie Kalmus' Technicolor settings, is something the customers will whistle to with delight. They both rate bouquets. Others in the supporting cast are Virginia Grey, Phil Regan, Sig Ruman, Alan Dinehart and Hobart Cavanaugh. The Robert Mitchell "Boychoir," and Leo Diamond and His Solidaires, do specialties.

Running time, 76 mins. "G."* MILT LIVINGSTON

*"G" denotes general classification.

Theatre Trustees Get Clearance Cut

American Arbitration Association yesterday announced an arbitrator's award at the Boston tribunal in favor of James A. Donovan, Fred L. Markey and Grace P. Mulcahy, trustees for the Ioka Theatre, Exeter, N. H., in a complaint filed by the trustees against the five consenting companies.

The arbitrator dismissed the complaint against Paramount. He ordered a reduction in the clearance of the Colonial Theatre, Portsmouth, N. H., over the Ioka, to 14 days, and of the Olympia Theatre, Portsmouth, over the Ioka, to one day, on Loew, RKO, 20th-Fox and Vitagraph product.

Sales Plan, Not Tax, Sought by Exhibitors

Due to an error in transmission, a story in MOTION PICTURE DAILY'S Sept. 16 issue made it appear that the Independent Exhibitors of New England were seeking a "sales tax" for the industry in their petitions filed with the U. S. Assistant Attorney General Tom Clark, whereas they have a new "sales plan" in mind.

PRC Sells Number of '43-44 Films to RKO

PRC general sales manager Arthur Greenblatt has closed with RKO Theatres for the playing of certain of his company's 1943-44 features in RKO houses, except at theatres in key spots.

Equity Wants SAG In Guild Merger Plan

Hearing the report of its special committee designated to explore the three-way actors' guild merger proposal made by American Federation of Radio Artists, the council of Actors Equity yesterday agreed to the purposes of the consolidation with AFRA and the American Guild of Musical Artists, but suggested that the Screen Actors Guild, fourth member of the actors' 4A's be a part of the conferences.

Raymond Massey, Dudley Digges, John Lorenz, and Augustin Duncan were added to the special Equity committee which will meet the AFRA committee today to further explore the merger.

Para. Sets Heavy Campaign for 'Hail'

Paramount yesterday claimed one of its largest exploitation drives for "So Proudly We Hail," which has started almost four months in advance of general release date. September circulation for publications in which ads on the picture will appear total 197,000,000, it was said.

Radio spot announcements, window displays, counter cards and government enrollment posters are exploiting the film as well. Robert Gillham, Paramount advertising and publicity director, has set a deal with a cigarette company in which stars of the picture are being featured on car cards in all major cities, and in ads.

Weshner to Leave Post with Disney

David E. Weshner completes his special assignment with Disney Productions as publicity and exploitation consultant on "Victory Through Air Power," and leaves the organization Oct. 1. Weshner's contract originally called for 20 weeks of his exclusive services in behalf of the picture, but it subsequently was upped an additional ten weeks at Disney's request.

Weshner, formerly director of advertising and publicity for United Artists Corporation, has several important propositions under consideration. Following a short vacation, he will make announcement of his future plans.

Brooklyn Gets 'Army'

"This Is the Army" goes into the Brooklyn Strand on Oct. 7 for an indefinite run.

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 21

ALMOST any day now some Hollywood producer may announce a picture titled "Back the Attack." Stories about theatre patrons remonstrating with managers because "Back the Attack," advertised in the lobby is not on the screen, are filtering out to the press here in the film capital.

The latest one concerns a Chicago theatre patron who remonstrated with the manager after she sat through two Columbia pictures and the program started over without "Back the Attack" coming on the screen. She pointed to a billboard in the lobby urging "Back the Attack" as reason for her expectations.

It doesn't take much imagination after "Thousands Cheer," "Thank Your Lucky Stars" and "Three Cheers for the Boys" now in production, to visualize a big war bond rally as the basis for a story with stars galore popping up in all sorts of specialties.

•

Bert Gilroy is now trying to figure how to get Alan Carney and Wally Brown, his rookie comedy team, out of khaki and into mufti for "Hit the Hay," a story of a USO troupe stranded in bucolic setting. . . . It took Rita Hayworth only a few minutes between scenes at Columbia and her Wonder Show stint to marry Orson Welles, but it took her all day to rehearse for a wedding scene with Gene Kelly in "Cover Girl." . . . Twenty years to the day after he shot his first picture, David O. Selznick put his latest, "Since You Went Away," before the cameras. His first was the Dempsey-Firpo fight at the Polo Grounds, Sept. 14, 1923. . . . Ben Bogeaus has cast Nazimova in his "Bridge of San Luis Rey," for U.A. release.

•

Producer Walter Colmas plans to send Rosemary Lane out on personal appearances with "Harvest Melody," in which she plays the feminine lead. The actress will appear with the film at pre-release openings on the Pacific Coast. . . . Virginia Bruce, who hasn't appeared in a picture since the death of her husband, J. Walter Ruben, starts work in October at RKO, in "International Zone," with George Sanders in the lead. . . . M-G-M has 22 cartoons in production, including the 1943-44 schedule of 16.

Norway to Show Own War Film Tonight

WASHINGTON, Sept. 21.—"Norway Replies," six-reel feature depicting adventures of a Norwegian who wreaks vengeance upon Nazi invaders, will be shown here tomorrow evening to Ambassador Wilhelm Morgenstierne and the Norwegian Embassy staff in the Paramount projection room here.

"Norway Replies" was produced and directed by F. Herrick Herrick, under sponsorship of the Norwegian Information Service. It features King Haakon VII, Prime Minister Johan Nygaardsvold, of Norway, and military, naval and aviation officials of that government. Commentary is by Alois Havrilla, Ben Grauer and Ed Thorgerson.

ROY ROGERS

KING OF THE COWBOYS

TRIGGER

SMARTEST HORSE IN THE MOVIES

and **SMILEY BURNETTE**





SILVER SPURS

JOHN CARRADINE • PHYLLIS BROOKS
JEROME COWAN • JOYCE COMPTON

BOB NOLAN and
THE SONS OF THE PIONEERS

JOSEPH KANE—Director

Original Screen Play by John K. Butler—J. Benton Cheney







A REPUBLIC PICTURE

British Trade Worried Over Gov't Inroads

(Continued from page 1)

plications raises important questions of public policy.

The report cites 12 cases of renters being in default of their 1941-42 quota, of which six are American companies, but action against only one minor renter was recommended. There were 1,814 exhibitor defaults during the last quota year.

The report also deprecates registration of four-year old films as part of the quota.

KRS Defers Film Rentals Discussion

LONDON, Sept. 21.—Kinematograph Renters Society here today considered a request for a roundtable discussion on film rentals, but deferred action pending full attendance of leading executives, including Max Milder, of Warners, and Sam Eckman, of M-G-M, who are now in the United States.

Six Firms Protest AFM Union Fees

Six transcription companies protested yesterday at paying fees directly to the national headquarters of the American Federation of Musicians for recordings. A. Walter Socolow, counsel to the six firms, revealed indirectly at the War Labor Board's hearing on the Petrillo record controversy that the pact between Decca and the union provides for payment to the federation, rather than to the individual musicians making the discs.

The hearing was adjourned by Arthur S. Meyer, chairman of the WLB panel, until Monday morning.

Canadian Manpower Frozen Some More

TORONTO, Sept. 21.—New manpower regulations, further freezing male workers in "A" and "B" priority industries, were announced yesterday by the National Selective Service Board.

Included in industries affected were newspapers, news services, fuel as well as other businesses. The new order indirectly restricts the film trade still further by drying up a source of manpower hitherto popular for manager and exchange material, namely, newspapermen.

SOEG to Press For Wage Rises

(Continued from page 1)

time-and-a-half after 40 hours for supervising employees and reclassification of script girls resulting in a $3 weekly increase.

The producers announced that they will survey clerical workers of 20th-Fox, Warners and Paramount, not guild members, to determine their wage status before answering SOEG requests.

Warners Tilt Admissions

CHICAGO, Sept. 21.—Weekday prices at the Beverly Theatre, Chicago, have been increased from 35 to 40 cents by Warner Bros.

'Over the Top' Bond Week Starts on September 24th

(Continued from page 1)

Hollywood Cavalcade passed the billion-dollar mark with the addition of $39,500,000 of sales at New Orleans, where an estimated 150,000 persons attended the performance. The current total of Cavalcade sales, $1,010,500,000, is more than double the Treasury's advance estimate of its probable sales.

Reports are still to be received from Dallas and Fort Worth, where the Cavalcade appeared yesterday, and three more cities remain on the touring stars' schedule.

A total of $250,000,000 of bond sales was accounted for by the War Veterans' Bond Airmada, which concluded its 10-day selling tour last Saturday, Edward Sniderman, WAC supervisor of the Airmada, announced yesterday. The five crews of wounded war veterans comprising the Airmada were accompanied by Hollywood stars.

Companies Report Large Bond Buys

Reports of large bond purchases by industry groups continued to be made. Universal Pictures accounted for a $1,000,000 purchase, one-half credited to the studio and the other to company branches throughout the country. It is the second $1,000,000 bond purchase made by the company within the past six weeks.

A total of $11,763,790 was purchased by Paramount Pictures and theatre partnerships affiliated with the company. Of this amount, $401,790 was subscribed by home office and distribution personnel. The sum does not include studio purchases nor that of theatre personnel.

Loew's Theatres reports a sale of $5,720,957 for the first 11 days of the drive at the company's theatres. New York theatres of the company accounted for $3,027,926 of the total.

Bookers Subscribe $1,500 to Bond Drive

The M. P. Bookers' Club voted to subscribe $1,500 in War Bonds at its first meeting of the current year, held Monday night at the Hotel Lincoln.

President Bernard Brooks, of the Fabian circuit, reported that 20 members of the organization are in the armed forces, and Al Blumberg, of Warners, will go on duty with the Merchant Marine this week. About 50 bookers attended the meeting.

Ontario Exhibitors Ask National Set-Up

(Continued from page 1)

ers, supported the move, declaring it was most important for exhibitors, large and small, to organize to face new and greater difficulties and to present the theatres case to the general public.

The convention adopted a motion of protest against exhibition of 16 mm films in halls less than 10 miles from licensed theatres and supported a resolution on voluntary fuel conservation pledging to save 30 per cent of coal next winter. Secretary Syd Taube reported an increase of 57 exhibitor members during the first year of the Ontario organization.

Daytime Lights Out in Tennessee

Nashville, Sept. 21.—Officials of Tennessee Valley Authority, through local power organization, report the voluntary co-operation of theatre owners and operators in the campaign to cut the volume of commercially used electric power. Most theatres are cutting out all daytime front lighting and other lighting not affecting the safety of patrons.

Seek Theatre Aid In Recruiting Drive

(Continued from page 1)

and publicity chief; Major Robert Brown and Herbert Lenz, the latter of Young & Rubicam, yesterday described plans for the WAC recruiting drive and the part that theatres owners throughout the country may have in it.

Governors of all states have been asked by General Marshall, Chief of Staff, to cooperate in the drive through proclamations and direct participation. The Office of War Information will devote three weeks of its radio allocations to the recruiting effort and a $2,000,000 advertising campaign, involving a series of ads in 134 Sunday newspapers, other publications and posters will be conducted by Young & Rubicam. Exhibitors booking "Women at War" will have an opportunity to tie in directly with the campaign with poster displays, recruiting booths and other media.

The subject will be released Oct. 1, and 147 prints will be available in an effort to obtain 10,000 bookings before the end of the drive.

Plans for the campaign and the picture's part in it were discussed at a luncheon at the Warner home office, yesterday, attended by trade press representatives, Major Cora Bass, representing the WACS, and those previously mentioned.

200 on Women's Appeal Committee

Formation of a women's division for the 10th anniversary of "Night of Stars," Tuesday, Nov. 16, at Madison Square Garden, was announced yesterday by Nathan Straus, chairman. Proceeds are for the United Jewish Appeal for Refugees, Overseas Needs and Palestine. Broadway, Hollywood and radio talent will appear.

More than 200 women are now represented in the women's division. Mrs. Leo Spitz is chairman of the group. Co-chairmen are: Mrs. Ted Lewis, Mrs. Harry Donenfield, Mrs. Hal Horne, Mrs. Irving Lewine and Mrs. Louis Grossman. Associate chairmen are: Mrs. Max Abrams, Mrs. Michael Addison, Miss Fanny Brice, Mrs. Harry Dansky, Mrs. Edgar Gould, Mrs. Julius Lipman, Mrs. Damon Runyon, and Mrs. A. Loeb Salkin.

Detroit 48-Hr. Work-Week Is Seen Rejected

(Continued from page 1)

and that he was generally inclined to accept their argument that the 48-hour week would be of no benefit to the Government. P. J. Scollard, of Paramount, headed the majors' delegation.

Palliaer said that because in the case of small staffs going on the long week would not release workers for other jobs, which is the prime purpose of the Government's order, the order could not be made to cover the exchanges as a group. Palliaer mentioned specially that staffs of 15 or under would not be able to free members for other plants in the case of exchanges having from 33 to 50 or so members. He said that a further study would have to be made to see whether it would be possible for them to free manpower by adopting the longer week.

"The only purpose of the 48-hour week is to save manpower," Palliaer said. "If an exchange can't reduce its staff to provide workers for war plants and if going on the 48-hour week just means paying of overtime with many exchange workers having nothing to do on the sixth day, then adoption of the plan is not feasible. The Government has no desire to work unnecessary hardship on any industry." Palliaer indicated that no definite ruling with exact provisions for operations of exchanges would be handed down for several days.

Raftery West for U.A. Board Meet

A meeting of the United Artists board of directors is scheduled to be held in Hollywood Monday. Edward C. Raftery, U. A. president, will leave for the Coast today to attend the meeting and will present the company's fiscal audit for 1942 to the meeting, which will be attended by Mary Pickford, Charles Chaplin, David O. Selznick and possibly Sir Alexander Korda.

Monogram's '42-'43 Profit Is $99,144

(Continued from page 1)

13 of 42 pictures scheduled for the 1943-44 season, it was disclosed.

Johnston said, "The company has increased its budget on feature pictures, and we believe that the upward trend of business will continue in view of the improvement in quality of pictures, and the general increase in theatre attendance which should reflect itself in future financial statements of the corporation."

Owners Will Write Allied Decree Plan

(Continued from page 1)

about 600 theatres, with greatly increased numbers in sight.

Coupled with query answers gathered by the Pacific Coast Conference of Independent Theatre Owners, the brief, according to National Allied, will constitute the first attempt to be made of a widespread organizational sampling of exhibitor opinion concerning the decree.

51 Shooting, 56 Preparing, 60 Editing

HOLLYWOOD, Sept. 21. — Every studio is continuing its heavy production push, with M-G-M well out in front. It returned one picture for added scenes to bring its stage lead to 12 and the call sheet to a new peak for the year.

The week saw nine new ones started, eight finished, 51 shooting, 56 preparing and 60 editing. The previous week had eight started, 12 finished, 50 shooting, 55 preparing and 68 editing. The production scene:

Columbia

Started: "Curly," with Cary Grant, Janet Blair, James Gleason, Ted Donaldson, Mickey McGuire, Ed Gargan.

Shooting: "Ten Percent Woman," "Cover Girl," "The Day Will Come."

Finished: "There's Something About a Soldier."

W. R. Frank

Shooting: "Dr. Paul Joseph Goebbels, His Life and Loves."

Samuel Goldwyn

Shooting: "Up in Arms."

M-G-M

Shooting: "Two Sisters and a Sailor," "Kismet," "The Canterville Ghost," "Rationing," "Andy Hardy's Blonde Trouble," "Broadway Rhythm," "White Cliffs of Dover," "See Here, Private Hargrove," "Mr. Co-Ed," "Gaslight," and "A Guy Named Joe," "The Heavenly Body," and "Cry Havoc," for added scenes.

Finished: "Meet the People."

Monogram

Started: "Westward Bound," with Ken Maynard, Hoot Gibson, Bob Steele, Weldon Hayburn, John Bridges, Harry Woods, Karl Hackett.

Shooting: "Lady Let's Dance," "Charlie Chan in the Secret Service."

Paramount

Started: "The Navy Way," with Robert Lowery, Jean Parker, Bill Henry, Richard Powers, Sharon Douglas, Robert Armstrong, Roscoe Karns, Horace MacMahon, Mary Treen, Ann Marsters.

Shooting: "Going My Way," "Henry Aldrich, Boy Scout," "The Story of Dr. Wassell," "Frenchman's Creek," "Our Hearts Were Young and Gay."

Finished: "Hail the Conquering Hero."

P. R. C.

Finished: "The Devil Riders," "The Return of the Rangers."

RKO-Radio

Shooting: "The Curse of the Cat People," "Dangerous Journey," "Tender Comrade," "Higher and Higher" and "Days of Glory," formerly "Revenge."

Finished: "The Falcon and the Coeds."

Republic

Started: "Canon City," with Don (Red) Barry, Wally Vernon, Helen Talbot, Morgan Conway, Emmett Vogan, LeRoy Mason, Roy Barcroft, Twinkle Watts.

Shooting: "O, My Darling Clementine."

20th-Fox

Started: "The Sullivans," with Anne Baxter, Thomas Mitchell, Selena Royle, Trudy Marshall, John Campbell, Albert Caldwell, Roy Roberts; and "Eve of St. Mark," with Michael O'Shea, Anne Baxter, William Eythe, Vincent Price, Henry Morgan, John Archer, Robert Bailey, Jo Ann Nolan, Tony Favor, George Mathews, Dickie Moore.

Shooting: "Home in Indiana," "Buffalo Bill," "Lifeboat," "The Lodger."

United Artists
(Samuel Bronston)

Shooting: "Jack London."

(P. C. A.)

Started: "Knickerbocker Holiday," with Nelson Eddy, Charles Coburn, Constance Dowling, Ernest Cossart, Shelley Winters, Johnny Davis, Percy Kilbride, Richard Hale, Dick Baldwin, Ferdinand Munier, Percival Vivian, Carmen Amaya and dancers.

(Vanguard Films)

Started: "Since You Went Away," with Claudette Colbert, Joseph Cotten, Monty Woolley, Shirley Temple, Jennifer Jones, Robert Walker, Neil Hamilton, Ruth Gordon, Hattie McDaniel, Eric Sinclair, Rhonda Fleming, Christopher Adams, Vicci Styles.

Universal

Started: "Wild Horse Roundup," with Tex Ritter, Fuzzy Knight, Jennifer Holt, Dennis Moore.

Shooting: "When Ladies Fly," "Passport to Dakar," "Gung Ho!" "Third Glory."

Warners

Shooting: "Uncertain Glory," "Shine On, Harvest Moon," "Rhapsody in Blue," "Passage to Marseille."

Finished: "Destination Tokyo."

Reviews

"Adventure in Iraq"

(*Warners*)

Hollywood, Sept. 21

THE credulity of the reviewer is severely taxed by the effort herein to take "The Sheik" and give it a modern touch including Army air pilots, Nazi tricksters amongst the fanatical tribes of Iraq, and a rescue through a bombing attack on a sheik's palace.

John Loder, as George Torrence; Ruth Ford, as his wife, Tess, and Warren Douglas, as Doug Everett, late of the Flying Tigers, become the unwilling guests of Sheik Ahmid Bel Nor in his desert palace when their Cairo-bound plane is forced to land due to engine trouble.

An immediate triangle is set up when Torrence reveals his jealousy of the young flier because of attentions paid Tess. Hiking to a village for aid they find themselves surrounded by Iraq tribesmen of the fanatical Golden Peacock worshippers.

Sheik Ahmid, Paul Cavanaugh, arrives, a suave and menacing king of the desert, but very much the polished gentleman on the surface with the smoothest of English learned at Oxford. He has his man-servant bring horses and escort the trio to his palace. There they find European clothes to fit them. Tess is bathed in a glorious manner, bubbles and all, only to find they will be beheaded in revenge for three of the Sheik's half-brothers captured by the British as spies.

Flying Tiger Doug kills the Englishman. They seize radio tubes, escape to the plane and send for help. Recaptured, the girl and the flier are about to be sacrificed to the Golden Peacock when American fliers arrive and save them. Her husband, slain by the Iraq warriors, as he radioed for help, is forgotten as they fly away in a bomber.

Running time, 64 minutes. "G."* JACK CARTWRIGHT

"Tiger Fangs"

(*PRC*)

Hollywood, Sept. 21

DEVISED for the presumable purpose of bringing Frank ("Bring 'Em Back Alive") Buck to the screen for the convenience of his fans, who can't get around to see him and his animal friends so conveniently as in pre-war days, this Jack Schwarz production achieves that objective, but little else. Buck, portraying himself in the jungle and as chief Hawkshaw in a Nazi sabotage plot to end all Nazi sabotage plots, does what's asked of him. So do the other players. But the asking's too evident. Tigers, monkeys and elephants are also present, mostly or altogether in footage from the stock-shot library.

The tale is about Nazis who capture tigers and innoculate them with a brew that makes them wilder than Nature did, liberating them, then, to roam the jungle killing native workers on a rubber plantation—to delay shipment of rubber to the Allies. June Duprez, Duncan Renaldo, Howard Banks, J. Farrell MacDonald, Arno Frey, Dan Seymour, J. Alex Havier and Pedro Regas work valiantly to make the goings-on seem real. Sam Newfield directed.

Running time, 58 minutes. "G"*.

*"G" denotes general classification.

$3,000,000 Grove Suits

BOSTON, Sept. 21.—Coconut Grove fire, of last November, during which 500 lives were lost, including many from the film business, has resulted in the filing of $3,000,000 in suits, so far, against the Grove estate.

1,234 Houses In Canada, 50% Circuit

WASHINGTON, Sept. 21.—Canadian theatre tally shows 1,243 houses in operation, according to the Dominion Bureau of Statistics, as reported by the film division of the U. S. Department of Commerce here.

Canada imports about 525 features a year, the majority of which come from the U. S. Usually the market demands eight copies of a film, the bureau states. Two thirds of Dominion theatres show two features, a newsreel, cartoon, and trailer on a standard program. Double features are more popular in the urban areas than in the rural sections.

The bureau reports that 50 per cent of the theatres are circuit houses.

Mexico Now Has 41 Producing Units

MEXICO CITY, Sept. 21.—Artistas Asociadas, a new producing company, has been formed here by Joaquin Cortina Goribar, one of the founders of Films Mundiales. This addition makes 41 producing companies in Mexico.

Dudley Murphy and Jose U. Calderon are associated with the new company, which is now in production with "Las Campanas de Mi Pueblo." ("The Bells of My People.")

Marshalltown Curfew

MARSHALLTOWN, Ia., Sept. 21.—The city council here has adopted a curfew ordinance that provides two curfews for different age groups. At 10 p.m., children under 15 are subject to a curfew, and at 11:30 p.m. to 6 a.m., there is one for those between 15 and 18 years.

Special 'Army' Show

CHARLOTTE, N. C., Sept. 21.—Larry Walker, WBT announcer-entertainer and veteran showman, will direct a 30-minute stage show in conjunction with the local premiere of "This Is the Army" at the Carolina Theatre tomorrow. Tickets for the Army Emergency Relief premiere are scaled to net the fund $7,400.

Vaudeville at Majestic

BOSTON, Sept. 21. — The Majestic Theatre, purchased by E. M. Loew, last Spring, and located in downtown Boston, will become a vaudeville and film house starting tomorrow.

Brandt Switches Windsor

Harry Brandt has converted the Windsor Theatre in the Bronx to a "Laff Movie House." The theatre had been used to stage Broadway stock shows.

WANTED

Draft deferred manager or assistant manager. Capable of running small town theatre in northern New Jersey. Write, stating age and experience, giving references and full details. State minimum salary. Box 221, MOTION PICTURE DAILY.

OWI Again Target Of Congressional Economy Groups

WASHINGTON, Sept. 21.—The Office of War Information today found itself on the receiving end of a barrage of Congressional criticism which boded ill for its future operations.

Indications were that the agency may be the first objective in a new economy drive to be launched by the House Appropriations Committeee, where it was significant that criticism of the Elmer Davis office came from both Democrats and Republicans.

Declaring that OWI operations are "a continuing menace," John Taber, of New York, ranking Republican member, who last summer led the fight which wound up in the emasculation of many activities of the domestic branch, including films, urged a reorganization starting at the top with removal of Director Davis. Taber said Davis has "neither the capacity nor the desire" to reorganize OWI and a business specialist is needed for the job.

The Congressman also criticized OWI's overseas activities, declaring his criticisms of Davis applied also to Robert Sherwood, head of the overseas branch.

Ted Johnson, of Oklahoma, Democrat, warned that OWI, and all other agencies not directly tied in with the war effort, will face difficulty in obtaining more funds from Congress. His remark was based on reports that OWI had asked the Budget Bureau to approve a request for additional funds to make up some of the $15,000,000 cut in its current appropriation.

Court Order Next In Crescent Suit

NASHVILLE, Sept. 21.—The government is expected to prepare a court order shortly in the Sherman anti-trust suit against Crescent Amusement Co. and affiliates for submission to the Ass't U. S. Attorney General for the Nashville district and also to defense counsel as the next move in the suit. Any changes by defense counsel in the court order which the Department of Justice is expected to draw up must be acted upon by Judge Elmer D. Davies.

Judge Davies is due to return from a vacation about Oct. 1 and the court order should be ready shortly after, it was reported.

Bailey, Exhibitor And Publisher, Dies

PRINCETON, Ill., Sept. 21.—H. U. Bailey, publisher of the Bureau County *Republican*, said to be the nation's largest weekly paper and owner of a circuit of theatres, passed away yesterday, at University Hospital, Iowa City ,Iowa. He was 74.

Loew's Honors 300

About 300 former branch office employees of Loew's now in military service, were honored recently when honor roll plaques bearing their names were unveiled in branch offices.

Off the Antenna

IN an effort to acquaint radio executives with the problems of film exploitation and advertising via radio, Jules Alberti, 20th Century-Fox radio advertising director in New York, is holding special screenings of the company's pictures for local radio station heads, program, advertising, and ad agency personnel. . . . Radio versions of seven Warner pictures, and guest appearances by 20 Warner players, all in the space of a single month, are cited by Warners as indicating radio's increasing dependence upon the screen for stars and entertainment material. . . . CBS research department is mailing questionnaires to all station managers of affiliates in an effort to obtain reaction to the network's sustaining program service. . . . Mutual will mark its ninth year as a network on October 2, having increased from four stations in 1934 to the 211 affiliates now. . . . Sept. 26 is NBC war bond day and guest stars will participate in a 17-hour air grind to sell bonds. . . . Radio advertising in the San Francisco Bay area has increased approximately 700 percent, according to John W. Elwood, KPO-NBC manager. . . . Latest Hooper survey has Charlie McCarthy in top position, with the Aldrich Family and the Frank Morgan-Fanny Brice shows second and third, respectively.

* * *

Purely Personal—*Robert A. Catherwood has joined Blue's spot sales staff. . . . Alan Oak, formerly of WGBR, Goldsboro, N. C., has joined WOR's announcing staff. . . . Howard Carraway has been appointed to Blue's production staff. . . . William B. Caskey has become assistant general manager of WFIL, Philadelphia. . . . The Blue will fete John Gunther at a cocktail party at the Waldorf tomorrow. Gunther has just returned from abroad, and resumes broadcasting on Sept. 25. . . . Howard S. Keefe has been appointed publicity director of WSTR, Springfield, Mass. . . . Keith Thompson is new script editor in the WOR continuity department, headed by Robert Simon. . . .*

* * *

Program Notes—John Garfield will recreate his picture role in "The Fallen Sparrow" on the CBS Philip Morris Playhouse broadcast on Friday. . . . Orson Welles will make the first of four weekly appearances on the CBS "Suspense" show tomorrow. . . . George Murphy, featured in Warner's "This Is the Army," will make a guest appearance on the Joan Davis-Jack Haley NBC program on Sept. 30. . . . Marguerite Chapman, star of Columbia Pictures' "Destroyer," will appear on RCA's "What's New" Program on Saturday. . . . Bob Burns returns to his NBC spot on Oct. 7. . . . Vice-President Henry A. Wallace will be a guest on NBC's "Information Please" on Sept. 27. . . . Philco and Continental Radio and Television Corp. have renewed their CBS shows, with Philco adding a new show. . . . Loretta Young will appear in a two-part "Silver Theatre" CBS drama on Sept. 26 and Oct. 3. . . . Lana Turner will be a guest star of the Philip Morris Playhouse on Oct. 1.

Theatre Color-Television Is Ready, Scophony Claims

(*Continued from page 1*)

system was described by him as "having characteristic features in common with cinematography by which for the first time it will be possible to project a large-screen television picture up to full-sized theatre screens 20 feet in width or more, with brilliance equal to motion picture standards," said the Scophony statement.

Levey said that the invention is the work of Dr. A. H. Rosenthal, director of research of SCA.

He expressed deep appreciation to FCC chairman James L. Fly for encouraging the development of an alternate system, claiming "the existence of alternate methods dissipates the menace of monopoly in the television field."

Levey said that SCA engineers are now working on three-dimensional television.

Some leaders of radio, says Levey, believe that tele-casting may develop on a subscriber basis as a means toward solving financial problems. If such method should be applied by regulatory authorities, Scophony is prepared to provide it, since the company has patented a method whereby transmitted pictures which are scrambled at the source may be reproduced only on television receiver screens of subscribers.

Republic Backing Rogers at Rodeo

Newspapers, billboards and radio are included in the campaign which Republic will use for Roy Rogers' guest-star appearance at the World's Championship Rodeo, at Madison Square Garden, Oct. 6-31.

Ads will appear in 73 newspapers. Posters will be placed in railroad terminals. Spot announcements will be taken on Stations WOR, WJZ, WHN and WNEW, among other air promotions.

During the four-week appearance of Rogers, Republic will conduct a "Roy Rogers' Month" campaign similar to that employed in Chicago in July.

Warners Open 1st Run and Moreover

SPRINGFIELD, Mass., Sept. 21.—Completely renovated, the Art reopened here this week under Warner auspices, showing "This Is the Army."

Charles Patch, of New Haven, is the manager of the Art, which will serve as a moveover house for the Capitol, with first-run pictures running at other times. Warners' has a five-year lease.

'U' Adds Special Promotion, Title Developing Units

Inauguration of a special events and promotion department is planned for Universal's home office advertising publicity department, it was reported here yesterday by Maurice A. Bergman, Eastern advertising director. Organization will be under direction of Lou Lusty, former studio executive for Columbia and RKO, who was recently honorably discharged from the Marine Corps.

Phil Phillips, for 17 years advertising manager for Fox West Coast Theatres in Northern California, has been engaged by Universal to head a new department for the creation of saleable picture titles, under supervision of John Joseph, 'U's' publicity-advertising director. Phillips assumed his post yesterday, on the Coast, the home office announced here yesterday.

Phillips will contact producers, home office sales department and exhibitors in the development of titles.

Decision Reserved On Cooper Motion

Federal Judge Murray Hulbert yesterday reserved decision on a motion by J. H. Cooper Enterprises, Inc., of Colo., and Rialto, Inc., and Interstate Theatres, Inc., to vacate service of process as to them in a suit brought by Paramount. The motion was brought on the ground that the three corporations do not do business in New York State and that the court lacks jurisdiction. Joseph H. Cooper, president of the corporations, is also a defendant.

Paramount seeks to be declared the owner of Class B stocks of Rialto and J. H. Cooper Enterprises, and to class A stock of Interstate, which are now held in Cooper's name. Judge Hulbert also reserved decision on Paramount's motion to restrain Cooper from transferring any of the stocks in question except to Paramount.

Murray in Warner Tieup

Warner Bros. has arranged with the Arthur Murray Studios, with branches in 35 cities, for the holding of nightly dance contests in hotels, featuring music from "Thank Your Lucky Stars" and awarding to winners free tickets for the local engagement of the picture.

Fitzgerald in Defense

MILWAUKEE, Sept. 21.—H. J. Fitzgerald, president of the Fox Wisconsin Amusement Corp., has succeeded Col. George R. Howitt as chairman of the Wisconsin council of defense while Howitt has replaced the late John Cudahy as defense director.

Mrs. Fannie Smalley Dies

COOPERSBURG, N. Y., Sept. 21. — Mrs. Fannie B. Smalley, mother of William C. Smalley, president and general manager of Smalley Theatres, Inc., died at her home in Danbury, Conn.

DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 59 NEW YORK, U.S.A., THURSDAY, SEPTEMBER 23, 1943 TEN CENTS

$16,178,306 August Taxes, All-Time High

$105,867,298 Collected in Eight Months

WASHINGTON, Sept. 23.—Federal admission tax collections hit a new all-time high in August with a total of $16,178,306, it was disclosed today by the Internal Revenue Bureau.

The month's receipts were approximately $428,000 above the $15,750,519 recorded for July, and $3,740,000 above the $12,436,304 collected in August, 1942.

The heavy August collections brought the total for the first eight months of the year over the $100,000,000 mark, with an aggregate of $105,867,298, against $90,781,207 for the corresponding period last year.

The August increase over July was spread throughout the country, it was indicated by the special report for the third New York (Broadway) district, which showed that collections in that area dropped from $2,403,248 to $2,062,989. Box office collections, the Bureau stated, dropped from $2,223,-

(Continued on page 4)

May Quiz Bankers In Chaplin Suit

A motion asking for the appointment of a referee to take the testimony of officers of the Bankers Trust Co., who are alleged to have participated in negotiations with E. L. Scanlon, treasurer of David O. Selznick's Vanguard Prod., in New York, for an $800,000 loan for the latter company, is scheduled to be made before Justice Ferdinand Pecora in State supreme court here today in connection with Charles Chaplin's $2,000,000 recovery action against Selznick.

The motion will be made by Louis D. Frohlich of the law firm of Schwartz & Frohlich, counsel for

(Continued on page 4)

Lomba, Bolle in 20th Foreign Shift

Edward F. Lomba, 20th Century-Fox manager in Colombia, South America, has been appointed managing director of the company's South African office, succeeding Otto Bolle.

Bolle is on his way to Sydney, Australia, to function as special home office representative of Australia, New Zealand and South Africa.

Cavalcade Brings In $48,000,000 In Texas Stops

Hollywood Bond Cavalcade continues its war-bond-selling triumphal itinerary across the country, with stopovers in Dallas and Ft. Worth on Tuesday yielding sales of $48,000,000 in bonds. The Cavalcade has already grossed $1,059,000,000, with San Antonio played last night, and San Francisco and Los Angeles the final stops.

After arriving in Dallas, Tuesday morning, the Cavalcade personnel travelled by motorcade to Ft. Worth, where a special matinee performance was given at the Will Rogers Memorial Field. The 15,000 attendance bought bonds totaling $13,000,000. The group then returned to Dallas for an evening performance, at the Cotton Bowl, with 50,000 attending, and sales totaling $35,000,000. It was expected that these figures would be increased

(Continued on page 4)

Pennsylvania Allied Turns to Rentals

PHILADELPHIA, Sept. 22.—Eastern Pennsylvania Allied at its first meeting of the season here, yesterday, devoted the session entirely to a discussion of current film problems, particularly high film rentals and the matter of Columbia's alleged failure to deliver pictures promised under last year's contract. No resolutions

(Continued on page 4)

Five Decorations For Warner Manager

Army Air Force discloses the decoration of Billie S. Brown, formerly assistant manager of Warners Hollywood Theatre, in that town, with the Distinguished Flying Cross, the Air Medal and three oak leaf clusters to the latter, for missions over France and Germany.

Flying the "Fightin' Bitin'," a Fortress, Brown repeatedly bombed enemy targets and successfully fought off particularly heavy attacks, the Air Force reports.

N.Y. Independents Complain to Gov't On Trade Practices

Unaffiliated Independent Exhibitors, Inc., said to represent owners of 65 theatres in the New York City area, have formally appealed to the Department of Justice, here for relief from what they claim are "unfair" practices of distributors, and have been instructed to prepare a brief on their complaints, Jacob Leff, UIE attorney, admitted here yesterday.

Independent owners represented by UIE all play subsequent runs, and none of them own more than four theatres. UIE President Jesse L. Stern claims that his group is paying more per day average for pictures

(Continued on page 4)

More Decree Briefs Filed With D. of J.

List Similar Complaints As N. E. Independents

WASHINGTON, Sept. 22. — A number of briefs on the consent decree similar to that submitted last week by Independent Exhibitors of New England are being received at the Department of Justice, it was disclosed today.

Among the latest to arrive, it was said, was one from the Virginia Motion Picture Theatre Owners. On the whole, it was learned, the organizations filing their views are highly critical of the distributors' sales practices and make suggestions along the line of the New England group for improving the competitive position of the independent exhibitors.

The various briefs are being studied

(Continued on page 4)

Canada Rejects Mason Nomination

TORONTO, Sept. 22.—Considered a sensational development here today was the announcement of Administrator R. G. McMullen of the Wartime Prices and Trade Board, that he had rejected the nomination of A. J. Mason, exhibitor of Springhill, Nova Scotia,

(Continued on page 4)

Second Strike Hits Radio City Workers

Hundreds of film workers and executives, and thousands of other office workers in Radio City were the victims of a building service employes' union strike which halted elevator service in all of Rockefeller Center at the height of the rush hour yesterday afternoon. The strike was the second this summer which stranded tenants of the Radio City skyscrapers in their offices from 4:45 until near 7:00 p.m. Emergency service, under police escort, was restored at the latter hour to rescue tenants marooned on floors beyond walking distance above the ground.

Boston Fears 'Critical' Order Cutting Staffs 80%

BOSTON, Sept. 22.—Theatre men here are worried over the strong possibility that Boston may be declared a "critical labor shortage area," fearing that such a decision would rob them of 80 per cent of their remaining manpower.

Classification of the city as a critical one would mean a ban on new contracts, a 48-hour week and government controlled hiring of workers.

If Boston is declared critical, it means also that the WMC would be free to squeeze employes out of service and distributive industries and put them into war plants. In addition to theatres and distribution offices, hotels, banks and retail establishments would be hard hit.

Many exhibitors frankly say that if

(Continued on page 4)

N. J. Basil, 43; Dies in Buffalo

BUFFALO, Sept. 22.—Nicholas J. Basil, general manager of Basil Brothers Theatres, died late last night in General Hospital here after an illness of several weeks. He was 43. Funeral services will be held Friday.

Basil came to the United States in 1915 with his three brothers, Basil J., Theophilis, and Constantine J. Basil.

Expanding in both Buffalo and Niagara Falls, the Basils continued in the candy business until 1923 when they entered the theatre field by purchasing the Strand here. Then they built the Genessee. Both remain a

(Continued on page 4)

Industry to Aid National War Fund

Although there will be no solicitation in theatres, the National War Fund Campaign for $125,000,000 will get an assist from the War Activities Committee theatres division, according to Arthur L. Mayer, WAC executive here. The campaign begins on Oct. 4 and ends on Nov. 20, with the industry making available its screens for war fund messages and the War Activities Committee trade press division, headed by Martin Quigley, cooperating with advertising space.

In current release, through RKO exchanges, is the WAC war information film, "The Last Will and Testament of Tom Smith," an appeal to support the fund. More than 5,000 theatres will have exhibited the film before the campaign begins.

In addition, the Fund committee has prepared a two-minute trailer, with Fred McMurray, which will be delivered in quantity to fund representatives all over the country. These representatives will call on theatres in their areas to have the trailer shown.

Labor Chest Drive Pageant Discussed

Plans for New York Labor War Chest's pageant at Madison Square Garden, Nov. 9, were discussed at a management-labor leader luncheon at the Hotel Astor yesterday, with Matthew Woll, vice president of the American Federation of Labor, presiding. Labor War Chest has as its goal the raising of $4,000,000, equally divided between CIO and AFL.

Among those present yesterday were: Maj. Leslie Thompson, Hal Horne, Robert Weitman, Bert Lytell, Solly Pernick, James Sauter, G. S. Eyssell, Russell Downing, Glen Allvine, William White, Robert Shapiro, Fred Stengel, William Brandt, Jack Alicoate, Zeb Epstein and Lou Pellegrine.

Warner Houses in Phila. Boycott WFIL

PHILADELPHIA, Sept. 22.—Warner Theatres here have served notice on WFIL, local Blue network station, that it will not place any more business on the station pending settlement of the Jimmie Fidler incident. The local circuit is making heavy use of radio this season, placing spot announcement business on all stations.

The Warner directive is reported to have come from the home office, the company having been the target of the radio-film commentator's attack.

Jersey Allied to Discuss Product

Allied Theatre Owners of New Jersey will hold its next meeting at its headquarters at 234 West 44th St., New York, on Monday, when members will discuss new product and distributors' sales policies.

The meeting will be presided over by Harry H. Lowenstein, president.

Personal Mention

CHARLES SKOURAS and FRANK H. RICKETSON, are moose hunting in the hills of Montana.

•

DANIEL CUMMINGS, former stage manager of the Paramount, New Haven, a veteran of the first World War, is now with the Navy in the South Pacific.

•

HERBERT WOLFF, owner of the Midland, Kansas City, operated by Loew's, will return there at the weekend following a New York visit.

•

JACK SHEA, film buyer and chief booker for the M. A. Shea circuit, left yesterday for Boston and will return Monday.

•

AL BLUMBERG, Warner New York exchange booker, leaves tomorrow to start seaman's training in the Merchant Marine.

•

LT. BUSTER BONOFF of the Madison Theatres, Conn., has graduated from Corpus Christi, and goes to Pensacola for final flight training.

•

SIDNEY S. BRAUNBERG, M-G-M attorney, returned yesterday from a trip to Detroit.

•

AL O'KEEFE, Western division manager for Universal, has returned from a tour of exchanges in the Far West

•

HERBERT MORGAN, M-G-M Eastern short subject representative, is on a visit to the Coast.

•

JULES CHAPMAN, who recently resigned as PRC manager in Chicago, has returned to New York.

•

MARTIN LEWIS, Paramount radio exploitation head, will leave for the Coast today.

•

BEN KALMENSON, Warner general sales manager, is in Buffalo and is expected to return at the end of the week.

•

MRS. SI SEADLER will return from a Hollywood visit this weekend.

•

HARRY BRANDT is expected back from Hollywood on Monday.

HARRY M. WARNER is expected here from the Coast early next week.

•

P. HERSCHORN, manager of the Community, Halifax, N. S., made a tour of the Frankhorn circuit in St. John, N. B., and Yarmouth, N. S., accompanied by his bride of several months.

•

ARNOLD PICKER, assistant to JOSEPH MCCONVILLE, Columbia foreign manager, who is now on the Coast, may go to Mexico before returning to New York.

•

H. J. KERWIN, manager of the Regent, St. John, N. B., spent his annual vacation at Ottawa, Ont., his home town, where he was formerly engaged in theatre work.

•

WILLIAM BARNES MORGAN, 20th-Fox home office foreign department representative, arrived in New York yesterday from abroad.

•

L. J. SCHLAIFER, 20th-Fox Central sales manager, and his assistant, JACK BLOOM, returned from a tour of exchanges yesterday.

•

M. E. WALKER, owner of the Gaiety, Halifax, N. S., has returned from a trip to Montreal, Toronto, and Windsor, Ont.

•

LEONARD PICKER, assistant to B. B. KAHANE, at the Columbia studio, leaves for the Coast tomorrow after three weeks in New York.

•

LEE MARCUS of Edward Small Productions, expects to leave Saturday for California.

•

SIDNEY LAX, Columbia Kansas City salesman, is in New Haven on sick leave.

•

L. PHILPS, in charge of service at the Mayfair, St. John, N. B., spent his annual vacation in Montreal.

•

JULES GIRDEN, Warner attorney, returns from Albany today.

•

SPYROS SKOURAS is expected from the Coast on Monday.

Cleveland Council In Vandalism Meet

CLEVELAND, Sept. 22.—The Motion Picture Council of Greater Cleveland, will hold its first meeting of the season on Friday, September 24, in the Higbee Lounge Auditorium. Subject discussion is "Behavior in the Theatre Today," speakers including George W. Erdmann, secretary of the Cleveland Exhibitors Association; Stuart Cagney, manager of the Broadvue Theatre; Dean Leonard W. Mayo, of the School of Applied Sciences of Western Reserve University, and others.

A solution to current vandalism in theatres will be sought through the panel discussion.

Classics Sells 7 To Latin Countries

Film Classics has set distribution deals with exchanges in Venezuela, Cuba and Puerto Rico, for five Selznick-Whitney and two Merian Cooper reissues, Irvin Shapiro, head of the company, has announced.

He also reported the appointment of Jack Glauber, formerly with PRC, and Jerome Herzog, formerly in the Warner sales department, as additional salesmen for Film Classics.

The company has taken additional offices in the RKO building.

Golder Joins 20th-Fox

Irving Golder, former Universal exploitation man, is now employed in the press book department of 20th-Fox under Christy Wilbert.

Coast Flashes

Hollywood, Sept. 2

CHAIRMAN Henry Ginsberg o the War Finance Committee announced today that 20th-Fox studio war bond purchases in the Third Wa Loan rose to $1,450,000 on the twelfth day. RKO studio employees purchase have reached $200,000, Ginsberg said

•

The Screen Actors Guild today nounced it will offer its Class B me bers at a meeting on Oct. 3, a choic between a local charter from the Guil as planned consistently heretofore, o an opportunity to ask the 4A's for direct charter. Vote on separation o extra players from SAG, also on wha manner of autonomy, if chosen, wil be taken by mailed ballot. SA president, James Cagney, is returnin here for the meeting.

•

Edward L. Alperson, RKO theatre general manager, and Harold Mirisch head RKO film buyer, will leave her Friday for New York by train. Ne E. Depinet, RKO Radio head, will re main here until Oct. 1.

•

Darryl F. Zanuck, 20th-Fox produc tion head, announced today that Tech nicolor would be used for "Wilson, which goes on an eight-month shootin schedule, starting Nov. 1.

•

"Music for Millions," a musica starring Lana Turner, today was adde to Joe Pasternak's M-G-M schedul with Henry Koster directing.

•

The fourth picture on International' schedule will be "Once Off Guard with Nunnally Johnson producing, was announced today.

WLB Sets Skouras, Brandt Hearing

Regional War Labor Board hear ings on the petition for investigatio and certification, filed by M. P. Thea tre Managers and Employees Unio Local 152, UOPWA, CIO, on i claim that it represents a majorit of the managers in the 41 Skoura theatres in Manhattan, Bronx an Long Island, will be held here toda

A similar hearing on MPTME petition on its claim that it repre sents a majority of the managers i the 24 theatres in Manhattan and th Bronx owned by Harry Brandt, ha been set for Sept. 28.

IATSE Is Sued by Four Studio Worker

LOS ANGELES, Sept. 22.—Six affil ated studio locals of the IATSE, Wi liam Bioff, William Browne and 4 union officials, were today named b four studio workers seeking $180,0 damages in four separate suits filed i Superior Court here charging that th plaintiffs were expelled from IATS unions through an illegal conspirac in September, 1939.

Damages and a court order resto ing them to union membership wer sought by Harold I. Besbeck, Charl G. Guthrie, Charles W. Ross and o other.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunda and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, Ne York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Adve tising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; Londo Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Pub lishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second cla matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10

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of the Biggest Succession of smashes in show history!

More Decree Briefs Filed With D. of J.

(*Continued from page* 1)

by Robert L. Wright, special assistant to the Attorney General, who is in charge of the motion picture decree unit, and between other duties by Assistant Attorney General Tom C. Clark, who is handling the decree-revision negotiations for the Government.

The material thus presented will be digested for consideration in connection with the data developed by the department's own field investigation, which will be discussed next month when Clark goes to the Coast to confer with the PCCITO and other industry groups.

'Millions Like Us' Seen Human Film

LONDON, Sept. 22.—Britain's newest war documentary feature, "Millions Like Us," was given a warm reception here today at a press preview. The picture will shortly have its premiere at the West End Theatre under the auspices of Gaumont General Film Co.

It is an intensely human and realistic film dramatizing the role and unpublicized heroism of women factory workers. Against a convincing documentary background, a simple story is woven of the loves and drama of a working class family through peace and blitz at home and abroad. The film, essentially of native idiom, has received understanding treatment, natural portrayals and resourceful direction and establishes ex-scenarists Frank Launder and Sidney Gilliatt as new directorial forces here.

About 50 factory hands featured in the picture attended the preview and luncheon. "Millions Like Us" is an obvious money-maker in this country and has no negligible propaganda elsewhere.—AUBREY FLANAGAN.

Canada Rejects Mason Nomination

(*Continued from page* 1)

chairman of the National Council of Independent Exhibitors of Canada, as one of the three members representing organized independents on the industrial advisory council of the Wartime Prices and Trade Board, of which J. J. Fitzgibbons is chairman.

Mason had been named to succeed Thomas Walton, Toronto exhibitor. McMullen ruled Walton was still a member of the advisory council and would continue to act unless he resigned from the government committee. Other representatives are Ben Freedman, of Long Branch, Ontario, and Henry Falk, of Montreal. The advisory council comprises three representatives from film distributors and three from circuits as well.

Columbia Latin Plans

Columbia contemplates extending its foreign promotions in 1944 to include an advertising program in the Latin Americas.

Boston Fears 'Critical' Order Cutting Staffs 80%

(*Continued from page* 1)

the expected order is passed, it would be impossible to function since such an order would remove all of their executive help and much of the subordinate help. Many have hired many women, but not sufficiently to operate their houses.

WMC Acts in Mid-Atlantic States Labor Crisis

PHILADELPHIA, Sept. 22. — WMC's regional office here announced today imposition of new labor controls in Pennsylvania, Delaware and New Jersey, declaring "the situation is becoming more critical." The order beat a national deadline set for Oct. 15 of a WMC order embodying minimum "controls" on labor.

DARTMOUTH, N. S., Sept. 22.—The theatre personnel problem here is becoming more acute daily. Youths and young men who had been rejected on physical grounds for the army are being called up for re-examination or ordered into essential industries. It is especially difficult to get boys of 16 to 18, 18 is the minimum draft age. Women and girls are also becoming hard to find.

Levey Cites Film, Television Links

The inter-relation of television and motion pictures was emphasized by Arthur Levey, president of Scophony Corp. of America, at a meeting of the American Television Society at the Capitol Hotel here last night.

Levey commended the "vision" of industry executives who have seen fit to align their companies with television developments at this stage, asserting that those in production and exhibition "who try to shut their eyes to television would find themselves and their theatres completely outmoded."

"The motion picture industry has nothing to fear from television, if it will coordinate television to its own use," Levey said.

Paramount and 20th Century-Fox, the latter through General Precision Equipment, have interests in Scophony.

N. J Basil 43; Dies in Buffalo

(*Continued from page* 1)

part of the chain of nine houses in Buffalo and four at Niagara Falls.

Most recent venture of the Basils was the purchase of the Lafayette, downtown. With Nikitas A. Dipson, the Basils once owned several other theatres in Buffalo communities. This combination, however, was terminated a few years ago, leaving the Basils with 13 houses divided between this city and the Falls.

Besides his brothers, Basil is survived by his wife, Barbara, and a daughter, Mrs. Helen N. Dell.

'Sahara' Tradeshown

Independents, circuit exhibitors and film bookers viewed trade showings of Columbia's "Sahara" in Kansas City, Cincinnati, Pittsburgh and Seattle this week.

Cavalcade Brings In $48,000,000

(*Continued from page* 1)

substantially when all returns are registered.

A war bond stage-screen-radio show held last night at the Alden Theatre, Queens, netted over $16,000,000 in bonds. Show featured Vaughn Monroe and his orchestra, Wendy Barrie, Lew Lehr, Johnny Morgan, Jimmy Wallington, Grantland Rice, Benny Davis, WABC's Laff-show, "Mrs. Goes-a-Shopping" with John Reed King, and Ray Block and his orchestra. On the screen was "The Sky's the Limit." CBS broadcast coast-to-coast.

Also cooperating with the War Activities Committee were the *Herald Tribune* and the Queens Chamber of Commerce. All theatres in Queens aided by selling bonds.

At Tulsa, Oklahoma, "Let's Face It," starring Bob Hope and Betty Hutton, turned in war bond sales of $8,365,895 in one performance at the Orpheum Theatre, which was scaled up to $25,000 per seat.

Eastman Kodak Employees Buy $857,000 in Bonds

ROCHESTER, Sept. 22.—Eastman Kodak Co. employees have purchased $857,000 in war bonds so far this month, it was reported here today.

MGM Seeks Whitney 'GWTW' Interest

Col. John H. "Jock" Whitney is discussing a deal with M-G-M for the sale of his residual interests in "Gone With the Wind," prior to his departure overseas. Details of the agreement are yet to be ironed out. A sale of Whitney's interests would give M-G-M complete ownership of the film, as the interest formerly held by Selznick International was acquired by Whitney in the liquidation of that company.

In the past M-G-M has held a releasing deal for "GWTW," and a one-half interest in the production.

May Quiz Bankers In Chaplin Suit

(*Continued from page* 1)

Chaplin. Its purpose is to seek to refute Selznick's attorneys contention that Vanguard is not engaged in business in New York and that proper service on an officer of Vanguard has not been made. Dismissal of the Chaplin action has been asked by Selznick's attorneys, White & Case, on these grounds. Frohlich will contend that Scanlon has been in New York negotiating the loan and that it constitutes transaction of business here.

August Taxes Hit An All-Time High

(*Continued from page* 1)

605 in July to $1,849,978 the following month, and collections on tickets sold by brokers dropped from $16,793 to $15,435.

N. Y. Independents Complain to Gov't On Trade Practices

(*Continued from page* 1)

than major circuits, yet UIE houses get last runs. They are opposed to the principle of being compelled to buy pictures on a percentage basis and seek to buy pictures on a competitive basis instead.

UIE is also pressing for continuation of the Government's anti-trust suit against the five majors until the original purposes of the action have been accomplished, including theatre divorcement. Members are also said to be seeking the return of large block buying and the enactment of OPA film-rental price ceilings.

Leff plans to have the brief outlining UIE's position ready for submission to the Department of Justice in New York in a few days.

Selznick Files Two; And Dissolves One

ALBANY, N. Y., Sept. 22.—Selznick International Pictures, Inc., formed in Delaware, filed papers of dissolution here with Thomas J. Curran, Secretary of State, through O'Brien, Driscoll and Raftery, New York, and Selznick International Production Corp., also Wilmington, filed a statement of designation. The same attorneys also filed a statement for International Pictures, Inc., another Selznick unit.

Park Lane Theatre Co., Inc., Manhattan, was formed by Julius M. Arnstein, Mildred Reinstein and Sylvia Russell, New York.

Over Here, Inc., Manhattan, was formed by M. M. Kettl, R. E. Cohe and Lilyan Avrontin, New York, o papers filed by Schwartz and Frohlich, same address.

RKO's Best Films On Way: Mochrie

Some forthcoming RKO release will be among the best in the company's history, Robert Mochrie, general sales manager, reported yesterday, following his return from the Coast where new pictures and rushes of others were shown to him by Charles Koerner, vice president in charge of studio operations.

Among the films which Mochrie viewed were: "The Iron Major," "Government Girl," "Around the World," which are finished, and sequences from "Tender Comrade," "Higher and Higher," "The North Star" and "Up in Arms."

Pennsylvania Allied Turns to Rentals

(*Continued from page* 1)

or motions were proposed, the meeting serving merely as a sounding board for Allied exhibitor opinions.

The only other topic of discussion was war bonds and the members present pledged a total of $45,000 in bonds. Attendance at the meeting was 80 per cent of what was expected, rainy weather holding down the turnout. But those present represented more than 100 theatres in the territory.



A REPUBLIC PICTURE ★ BUY U. S. WAR SAVINGS BONDS

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 22

THE Hollywood Canteen is well into playing to its second million servicemen, having "celebrated" the millionth man to enter the place, last week, with Marlene Dietrich, Deanna Durbin and Lana Turner causing fear and confusion for a veteran of pitched battles with the Japs.

They greeted the soldier, who has served 11 years in the Army. He was Sergt. Carl E. W. Bell, of Rising Star, Texas. His star rose when he walked in the door and his temperature more so, as indicated by his blushes, when La Dietrich planted a firm and lasting impression upon his lips with her own.

The Canteen has 350 stars and starlets on its roster, innumerable band leaders and other musicians, producers, directors, publicity men and male stars, as cooks, waiters and busboys. They have served 2,000,000 sandwiches, 500,000 bottles of milk, and 750,000 cups of coffee. As to how many trillion steps stars have taken with service men on the Canteen's dance floor—that's one for Mr. Morgenthau to figure.

•

RKO has borrowed Lenore Aubert from Sam Goldwyn for the romantic lead in "Dangerous Journey," opposite Gordon Oliver. . . . Columbia has signed Jane Frazee to replace Shirley Ross as the feminine lead in "Cowboy Canteen," first Charles Starrett musicol, due to illness of Miss Ross. . . . Roy Rowland has been handed a new director contract at M-G-M, where he turned out "A Stranger in Town," starring Frank Morgan. . . . Warren Ashe has been spotted in Columbia's "There's Something About a Soldier." . . . Rose Hobart has the feminine lead in the new "Crime Doctor" film at Columbia, in which Reginald Denny has also been cast.

•

RKO borrowed Ruth Hussey from M-G-M for a major supporting role in "Tender Comrades," starring Ginger Rogers. . . . Eddie Ryan gets the romantic lead opposite Anne Baxter in "The Sullivans," at 20th-Fox. . . . Darryl Zanuck plans to put "Wilson" before the cameras Nov. 1. . That producer's "The Purple Heart" directed by Lewis Milestone, rolls on Oct. 4 . . . Republic has set Harry Grey to produce "Guns of the Cimarron" as a super-Western. . . . Veronica Lake will star in two at Paramount: "True to the Navy" and "Victoria Grandolet." . . . Jack L. Warner has signed Dennis King for "Outward Bound," remake with Joan Leslie and John Garfield.

•

Nine pictures will be placed before the cameras on the RKO-Radio stages in October, giving that studio its greatest number started in a single month this year. They are: Eddie Cantor's "Show Business"; Robert Fellows' "Marine Raiders"; David Hempstead's "Elizabeth Kenny"; Bert Gilroy's third "Rookie" picture and his "Mr. and Mrs. America"; Maurice Geraghty's "The Falcon in Texas"; John Auer's "Good Luck, Johnny Coke"; Herman Schlom's "Gildersleeve, Detective," and Val Lewton's "Are These Our Children?"

Review

"The Girl from Monterey"

(*PRC*)

Hollywood, Sept. 22

THERE's a tighter, brighter prize-fight story in this 59-minute comedy-drama than has come to the screen in many a moon, and performances of the principals combine with Wallace Fox's adroit direction to keep the outcome in question until the outcome comes out. The picture's a credit to producer Jack Schwarz and a smooth article of merchandise in its length and bracket.

Armida, playing the title role and singing a brace of songs, sparks the proceedings effectively, with Edgar Kennedy's slow comedy providing solid counter-point. Terry Frost and Anthony Caruso, as the two fighters, stack up as everything the casting implies, while Jack LaRue and Veda Ann Borg take care of the necessary villainy without overdoing it. Others in the cast are Charles Williams, Bryant Washburn, Guy Zanett and Wheeler Oakman.

The script by Arthur Hoerl, from a story by George Green and Robert Gordon, opens in Mexico and moves to New York. The Girl from Monterey has a brother who's a fighter and she falls in love with the light-heavyweight champion. When the Boxing Commission matches her brother as contender for the championship, LaRue, a promoter not above throwing a fix, attempts to play upon the emotions of all hands in a manner to bring about the outcome which will make him the most money. What happens after that is for the picture to tell the customers which it does most satisfactorily.

Running time, 59 minutes. "G."* WILLIAM R. WEAVER

Cash Drains Fail To Hurt in Seattle; Re-Issues Do Well

SEATTLE, Sept. 22.—Income tax payments, plus extra money put into War Bonds did not have any telling effect on theatre business here. Surprising is the draw of some re-issues.

Estimated receipts for the week ending Sept. 22:

"So Proudly We Hail" (Para.)
FIFTH AVENUE — (2,500) (40c-50c-75c-$1.00) 7 days, 2nd week. Gross: $10,500. (Average, $10,500)
"Claudia" (20th-Fox)
"Here Comes Kelly" (Mono.)
PARAMOUNT—(3,050) (40c-50c-75c-$1.00) 7 days. Gross: $12,750. (Average, $9,500)
"Hit the Ice" (Univ.)
"Murder On the Waterfront" (W.B.)
ORPHEUM — (2,600) (40c-50c-75c-$1.00) 7 days, 2nd week. Gross: $11,000. (Average, $9,300)
"Dixie" (Para.)
"Saludos Amigos" (RKO)
BLUE MOUSE — (950) (40c-50c-75c-$1.00) 7 days, 5th week. Gross: $3,100. (Average, $4,400)
"Oklahoma Kid" (W.B.)
"Next of Kin" (Univ.)
MUSIC BOX — (950) (40c-50c-75c-$1.00) 7 days. Gross: $6,000. (Average, $4,600)
"Souls at Sea" (Para.)
"Union Pacific" (Para.)
MUSIC HALL—(2,275) (40c-50c-75c-$1.00) 7 days. Gross: $7,500. (Average, $8,300)
"Hi Diddle Diddle" (U.A.)
"Good Luck Mr. Yates" (Col.)
LIBERTY — (1,800) (40c-50c-65c-85c) 7 days. Gross: $9,500. (Average, $9,200)
"Headin' for God's Country" (Rep.)
PALOMAR — (1,500) (30c-42c-75c-$1.00) 7 days. Ann Corio in person and vaudeville on stage. Gross: $10,000. (Average, $8,300)

M. Foster, Story Writer, 71, Dies

Maximilian Foster, 71, journalist and author, who also wrote for several motion pictures, died in a private hospital here Wednesday.

Foster, who was born in San Francisco, began newspaper work at 19 as a reporter on the old *New York Recorder*. He wrote fiction, and became a frequent contributor to *The Saturday Evening Post*. He leaves a widow, and a daughter, Mrs. Elizabeth F. Mann, of this city.

Providence Gross Off; 'Marines' Gets $23,000 for Week

PROVIDENCE, Sept. 22.—Business, with most theatres playing hold-overs, was somewhat slower this week, only "Salute to the Marines" collecting a sizeable gross. It did $23,000 at Loew's State and will be held over.

Estimated receipts for the week ending Sept. 23:

"Pride of the Yankees" (RKO)
"Two Tickets to London" (Univ.)
RKO-ALBEE—(2,239) (30c-40c-50c-55c) 5 days only. (Return engagement.) Gross: $9,000. ("The Sky's the Limit" grossed $2,500 in last two days.) (Average, $10,800)
"So Proudly We Hail" (Para.)
STRAND—(2,200) (40c-50c) 7 days, 2nd week Gross: $12,000. (Average, $9,600)
"Salute to the Marines" (M-G-M)
"Footlight Glamour" (Col.)
LOEW'S STATE—(3,232) (30c-40c-50c) 7 days. Gross: $23,000. (Average, $14,400)
"This Is the Army" (W.B.)
MAJESTIC—(2,250) (30c-40c-50c) 7 days, second week. Gross: $14,000. (Average, $11,700)
"Best Foot Forward" (M-G-M)
"That Nazty Nuisance" (U. A.)
CARLTON—(1,526) (30c-40c-50c) 7 days, 3rd week. (Moved over from Loew's State after two weeks.) Gross: $4,300. (Average, $3,600)
"Larceny With Music" (Univ.)
FAY'S—(1,800) (30c-40c-50c) 7 days. On stage: Floretta & Boyette, Shorty Howell, The Cranes, Fortunello & Circellini, Larry Blake, The Dawns. Gross: $6,500. (Average, $6,400)
"Headin' For God's Country" (Rep.)
METROPOLITAN—(3,050) (40c-65c) 3 days. On stage: Henny Youngman, Fred Roner, Mark Huling & Sharkey, Don Mario & Band. Gross: $6,500. (Average, $8,600)

Emil Franke to L.A.

DES MOINES, Sept. 22. — Emil R. Franke, for eight years manager of RKO's Orpheum, has been transferred to Los Angeles, where he will manage a Warner house. Mr. and Mrs. Walter Ahrens of Champaign, Ill., formerly connected with Chicago RKO territory, succeeded Franke at the Orpheum.

Short Subject Reviews

"Oklahoma Outlaws"

(*Warner Short Western*)

The opening of the Cherokee Strip to homesteaders is the theme for this historical film. In 1893, the race for land in the Oklahoma territory provided a picnic for gamblers and outlaws. "Oklahoma Outlaws" is the story of John Kincaid and his son Ned, Robert Shayne, and their fight to found Tulsa. Their crusade against lawlessness is vividly portrayed and presents an authentic picture of what the American pioneers went through to settle the West. Good acting on the part of Shayne, Juanita Stark, Addison Richards, Warner Anderson, and others. One of the better short historical films. Running time, 20 mins.

"Hunting the Devil Cat"

(*Warner-Vitaphone Varieties*)

Featuring Howard Hill, world famous archer, this short, produced by Hill, himself, concerns the modern Robin Hood's own experience in the desert lands of Mexico, where he goes, at the request of a rancher friend, to kill a cougar, jaguar and black bear which have been preying on the herds. After tracking down the animals and watching them engage in a mortal fight, in which the cougar is killed, Hill tracks down the bear and captures it alive. The jaguar is then cornered and killed by two arrows from the bow of Hill. Interesting shots of archery technique and good narration by Art Gilmore. Running time, 10 mins.

"Falling Hare"

(*Warner Bros.-Technicolor*)

"Bugs Bunny" and his teeth get involved with a gremlin in this Merrie Melodies number. Bugs is plagued by the little rascal throughout the cartoon, which takes him up in a pilotless plane and plunges him, in a power dive, to within one yard of the hard earth. The plane remains suspended, since it runs out of gas, and anyway, Bugs "A" coupon expired several thousand feet up. Produced by Leon Schlesinger, animation by Roderick Scribner, story by Warren Foster. Amusing fare for the "Bugs Bunny" fans. Good "Blues" tonic for anybody. Running time, 7 mins.

"Boogie Woogie Man"

(*Universal*)

The ghost population holds a convention in a ghost-town for the purpose of getting the spirit world "hep to the step." The sheet-clad boogie men jump and jive to the hot rhythm of the Harlem delegation until dawn breaks, when they all do a fade-out. Running time, 7 minutes.

Fuel Conservation For Omaha Theatres

OMAHA, Sept. 22.—William Miskell, Tri-States Theatres' district manager, has been named to a task committee to aid in the conservation of electricity by downtown theatres, stores, hotels and restaurants. Under the new program, downtown houses will burn outdoor lights and signs only from seven to nine in the evening.

'Diddle' Dual $37,400 at 2 Hub Houses

BOSTON, Sept. 22.—With no outstanding events on the cards this past week all downtown theatres suffered a drop in business. The Metropolitan fared nicely with "Heaven Can Wait" and "Bombers Moon." It remained for the Loew theatres, State and Orpheum to top the list for the week with "Hi Diddle Diddle" and "Tennessee Johnson."

Estimates for the week ending Sept. 23:

"Heaven Can Wait" (20th-Fox)
"Bombers Moon" (20th-Fox)
METROPOLITAN—(4,361) (44c-55c-65c) 7 days. Gross: $27,200. (Average, $27,400)
"Hi Diddle Diddle" (UA)
"Tennessee Johnson" (MGM)
LOEW'S STATE—(3,000) (44c-55c-65c) 7 days. Gross: $17,000. (Average, $17,100)
"Hi Diddle Diddle" (UA)
"Tennessee Johnson" (MGM)
LOEW'S ORPHEUM—(3,400) (44c-55c-65c) 7 days. Gross: $20,400. (Average, $23,400)
"Mr. Lucky" (RKO)
"Yanks Ahoy" (UA-Roach)
KEITH MEMORIAL—(2,700) (44c-55c-65c) 7 days. Gross: $18,900. (Average, $19,300)
"Adventures of a Rookie" (RKO)
RKO BOSTON—(3,807) (44c-55c-65c-85c) 7 days. Stage show included Guy Lombardo and His Royal Canadians. Gross: $26,800. (Average, $26,800)
"So Proudly We Hail" (Para.)
"Hoosier Holiday" (Rep.)
PARAMOUNT—(1,900) (44c-55c-65c) 7 days. Gross: $7,800. (Average, $8,400)
"So Proudly We Hail" (Para.)
"Hoosier Holiday" (Rep.)
FENWAY—(1,078) (44c-55c-65c) 7 days. Gross: $5,900. (Average, $5,800)

Executives' Children Aid Bond Drive

A new member of the famous Skouras family has entered show business. Odyssia Skouras, 10 years old, began her career when she and four other children, Judith Balaban, Joan Kalmine, Gwynne Hazen and Leonard Balaban, organized a benefit bazaar at her home in Rye, N. Y., one Sunday a few weeks ago.

They did a land office business and took in $550. Of this sum they sent $321 to the National War Fund and the remaining $229 to Greek War Relief, a member agency of the National War Fund.

In a letter to the children, Prescott S. Bush, national campaign chairman of the War Fund, thanked them on behalf of the children all over the world who would be benefited by their contribution to the National War Fund. The children's parents are in show business now. They are: Spyros Skouras, Barney Balaban, Harry Kalmine and Joseph Hazen.

San Francisco Gets Another First Run

SAN FRANCISCO, Sept. 22.—An old Market Street building is being restored to its former condition as the Old Portola Theatre, once famous, to provide another first-run here for the Joseph Blumenfeld circuit. It will be the fourth first-run for the circuit on Market Street, same number as Fox-West Coast.

Review

"The Man From Rio Grande"

(Republic)

Hollywood, Sept. 22

THIS one of the Don "Red" Barry series of westerns forged at the smithy of Eddie White at Republic stands up with the best of the preceding ones, except for the method used to bring Twinkle Watts, skating star, into the picture as one of the heirs to a ranch estate. The insertion of a 1943-style skating extravaganza into a picture laid in the 1850's is a tax on credulity, but an item of entertainment, nevertheless.

With the true White touch, the picture starts rolling with a bang and ends in the same fashion with the single exception noted. Barry, son of the founder of the famous King Ranch, returns to King City as a drifting gunman. Safe from detection because young King was reported killed in a border gun duel, he picks up the threads of his father's killing, which had been reported by his uncle, John King, as an accident. He finds his half-sister, whom he's never seen, also a bit skeptical of the accident theory, and later finds John is planning to seek title on grounds that he is the only heir. The only way he could do this is by murdering his niece, Nancy Gay, and the other heir, Twinkle Watts, whom Nancy has gone East to bring out to her inheritance.

Barry and his pal, Wally Vernon, ride to the rescue of the two girls and drive off the hired gunmen of the power-thirsty John. Barry returns, masquerading as his dead father, and frightens John into a confession.

Running time, 55 minutes. "G."* JACK CARTWRIGHT

*"G" denotes general classification.

'Lucky Stars' Strong $17,000 in K. C.

KANSAS CITY, Sept. 22.—"Thank Your Lucky Stars," having had a sell-out "bond premiere" introduction at the Newman, is grossing around $17,000 for seven days of its regular run and will be held over.

Suspicion," plus an all cartoon revue, is having an 11-day engagement at the Midland, with total for the 11 days approximating $23,000.

Estimated receipts for the week ending Sept. 22-23:

"We've Never Been Licked" (Univ.)
ESQUIRE—(800) (35c-50c) 7 days. Gross: $4,000. (Average, $5,000)
"Above Suspicion" (M-G-M)
MIDLAND—(3,600) (35c-50c) 11 days. Gross: $23,000. (Average, 11 days, $18,000)
"Thank Your Lucky Stars" (W.B.)
NEWMAN—(1,900) (35c-50c) 7 days. Gross: $17,000. (Average, $10,900)
"The Sky's the Limit" (RKO)
"The Falcon in Danger" (RKO)
ORPHEUM—(1,900) (35c-50c) 7 days. Gross: $10,000. (Average, $10,000)
"Nobody's Darling" (Rep.)
"Sleepy Lagoon" (Rep.)
TOWER—(2,200) (35c-50c) 7 days. Stage show. Gross: $9,000. (Average, $9,000)
"We've Never Been Locked" (Univ.)
UPTOWN—(2,000) (35c-50c) 7 days. Gross: $4,500. (Average, $5,600)

'I Dood It' Openings Set

M-G-M's "I Dood It" will have its first key-city openings starting Oct. 14, when it will have premieres in Springfield, Ill., Toledo, Dayton, Norfolk, Washington, Providence, Baltimore and Wilmington. On Oct. 20, the M-G-M musical will open in Houston and the following day in Louisville, Indianapolis and Rochester. The New York opening of "I Dood It" will be at the Paramount in November.

Hugh Vogel's Son Killed

MILWAUKEE, Sept. 22.—Air Cadet Leonard Vogel, son of Hugo R. Vogel, was killed in an airplane crash in Kansas City, where he was in training. Hugo Vogel is with the Theatre Equipment Co. here. Leonard was to have received his wings this week.

'Face It' Dual Big $8,200: New Haven

NEW HAVEN, Sept. 22.—"Let's Face It" and "Aerial Gunner" at the Paramount held up to an $8,200 take, and the bill stays for an additional week. At the College, second week of "Claudia" and "Petticoat Larceny" grossed $3,900, while the Loew-Poli had slightly under average business of $9,000 with "Salute to the Marines" and "Nobody's Darling."

Estimated takings for the week ending Sept. 23:

"Oklahoma Kid" (W.B.)
"Isle of Forgotten Sins" (PRC)
BIJOU—(1,627) (40c-50c) 7 days, 2nd week. Gross: $3,600. (Average, $3,600)
"Claudia" (20th-Fox)
"Petticoat Larceny" (RKO)
COLLEGE—(1,565) (40c-50c) 7 days 2nd week. Gross: $3,900. (Average, $3,200)
"Salute to the Marines" (M-G-M)
"Nobody's Darling" (Rep.)
LOEW-POLI—(3,005) (40c-50c) 7 days. Gross: $9,000. (Average, $9,300)
"Let's Face It" (Para.)
"Aerial Gunner" (Para.)
PARAMOUNT (2,373) (40c-55c) 7 days. Gross: $8,200. (Average, $6,200)
"Mister Big" (Univ.)
"All by Myself" (Univ.)
ROGER SHERMAN—(2,037) (40c-50c) 7 days. Gross: $6,000. (Average, $6,200)

Ampa Committee Meets

The Ampa publicity committee, headed by William Ornstein, will meet tonight at the Famous Kitchen to discuss the proposed Ampa four-page monthly publication. Those who will attend with Ornstein include Max Stein and Dave Bader of 20th Century-Fox, Herb Berg of United Artists, and Arthur Brilant of RKO.

Associates Meet Today

Motion Picture Associates will hold its first luncheon-meeting of the season today, at 1:00 P. M., in the Hotel Astor. Heading the agenda will be the annual dinner and dance, and insurance for members. Election of officers will be held in December or January.

'Sun', 'Watch', 'Bell' Big in Los Angeles

LOS ANGELES, Sept. 22.—Inaugurating a 10-cent price increase, the Pantages and Hillstreet established new house records with "Behind the Rising Sun," coupled with "Honeymoon Lodge," the former clicking off $27,000 and the latter amassing $37,000. Likewise raising their price a dime, the Warner first-runs found "Watch on the Rhine" good for a powerful $24,426 at the Warner Downtown; $23,539 at the Wiltern; and $23,099 at the Warner Hollywood.

Estimated receipts for the week ending Sept. 22:

"For Whom the Bell Tolls" (Para.)
CARTHAY CIRCLE—(1,518) (85c-$1.10-$1.65) 7 days, 6th wk. Gross: $15,200. (Average, $8,400)
"Wintertime" (20th-Fox)
"Someone to Remember" (Rep.)
CHINESE—(2,500) (45c-55c-75c-90c) 7 days. Gross: $16,000. (Average, $14,050)
"I Walked with a Zombie" (RKO)
"Leopard Man" (RKO)
HAWAII—(1,000) (33c-44c-55c-75c) 7 days, 4th wk. Gross: $7,000. (Average, $9,260)
"Behind the Rising Sun" (RKO)
"Honeymoon Lodge" (Univ.)
HILLSTREET—(2,700) (45c-55c-75c) 7 days. Gross: $37,000. (Average, $15,240)
"Wintertime" (20th-Fox)
"Someone to Remember" (Rep.)
LOEW'S STATE—(2,560) (45c-55c-75c-90c) 7 days. Gross: $24,000. (Average $20,750)
"Behind the Rising Sun" (RKO)
"Someone to Remember" (Rep.)
PANTAGES—(3,000) (45c-55c-75c-90c) 7 days. Gross: $27,000. (Average, $12,810)
"So Proudly We Hail" (Para.)
PARAMOUNT (HOLLYWOOD)—(1,407) (44c-55c-65c-88c) 7 days, 3rd wk. Gross: $8,000. (Average, $10,800)
"So Proudly We Hail" (Para.)
"Henry Aldrich Swings It" (Para.)
PARAMOUNT (DOWNTOWN)—(3,595) (44c-55c-65c-88c) 7 days, 3rd wk. Gross: $16,000. (Average, $19,760)
"Wintertime" (20th-Fox)
"Someone to Remember" (Rep.)
RITZ—(1,376) (45c-55c-75c-90c) 7 days. Gross: $11,000. (Average, $9,410)
"For Whom the Bell Tolls" (Para.)
UNITED ARTISTS—(2,100) (85c-$1.10-$1.65) 7 days, 6th week. Gross: $29,500. (Average: .....)
"Watch on the Rhine" (WB)
WARNER BROS. (HOLLYWOOD)—(3,000) (45c-55c-75c-90c) 7 days. Gross: $23,100) (Average: $13,650)
"Watch on the Rhine" (WB)
WARNER BROS. (DOWNTOWN)—(3,400) (45c-55c-75c-90c) 7 days. Gross: $24,400. (Average, $16,090)
"Watch on the Rhine" (WB)
WARNER BROS. (WILTERN)—(2,200) (45c-55c-75c-90c) 7 days. Gross: $23,500. (Average, $12,790)

Paramount Resumes Music Promotions

Paramount yesterday closed with World Broadcasting, Decca Record subsidiary, to make a 15-minute transcription for radio promotion of "Riding High," forthcoming musical, featuring Dorothy Lamour and Dick Powell, in what marks a resumption of this method of promotion, made possible by the recent agreement reached between the AFM and Decca.

PROTECTING THE THEATRE
..OUR "FIRST LINE OF MORALE"
ALTEC
SERVICE CORPORATION
250 West 57th Street · New York City

MOTION PICTURE DAILY'S BOOKING CHART

	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Aug. 27	MY KINGDOM FOR A COOK Charles Coburn Isobel Elsom C	(Fourth Block) BATAAN Robert Taylor D—114 mins. (328) HARRIGAN'S KID D—70 mins. (329)	BLACK MARKET RUSTLERS O—57 mins. (267) MELODY PARADE D—72 mins. (308)	(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228)	LAW OF THE SADDLE Bob Livingston Al "Fuzzy" St. John O—(367)	NOBODY'S DARLING HEADIN' FOR GOD'S COUNTRY (1943-44)	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins.	HOLY MATRIMONY Monty Woolley Gracie Fields C—(403) (1943-44)		PHANTOM OF THE OPERA Nelson Eddy Susanna Foster M—92 mins. (7061) (Technicolor)	
Sept. 4	DESTROYER Edward G. Robinson Marguerite Chapman Glenn Ford D	PRESENTING LILY MARS Judy Garland M—104 mins. (330) THE YOUNGEST PROFESSION C—81 mins. (331)	SIX GUN GOSPEL Rough Riders O—54 mins. (254)	DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	BLAZING FRONTIER Buster Crabbe O—59 mins (459) (1943-44)	SLEEPY LAGOON—C (Re-Issue) IN OLD MONTEREY Gene Autry O—(2306)	THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.	CLAUDIA Dorothy McGuire Robert Young Ina Claire D—91 mins. (1943-44)	JOHNNY COME LATELY James Cagney Grace George D (1943-44)	FIRED WIFE Robert Paige Louise Allbritton C—73 mins. (1943-44)	WATCH ON THE RHINE Bette Davis Paul Lukas D—114 mins. (1943-44)
Sept. 11		PILOT #5 Franchot Tone D—70 mins. (332) DU BARRY WAS A LADY (Technicolor) Red Skelton M—101 mins. (333)	HERE COMES KELLY Maxie Rosenbloom C—64 mins. (222)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith C—65 mins. (4226)	TIGER FANGS Frank Buck Duncan Renaldo June Duprez D—(406) (1943-44)	HOOSIER HOLIDAY C (1943-44)	BEHIND THE RISING SUN Margo Tom Neal D—88 mins.		THE KANSAN Richard Dix Jane Wyatt O—79 mins. (1943-44)	THE STRANGE DEATH OF ADOLF HITLER D (1943-44) LARCENY WITH MUSIC M (1943-44)	(Re-Issue) THE OKLAHOMA KID James Cagney Humphrey Bogart D—80 mins. (330)
Sept. 18	HAIL TO THE RANGERS Charles Starrett Arthur Hunnicutt O (1943-44)	HITLER'S MADMAN D—84 mins. (334) RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370)	REVENGE OF THE ZOMBIES Veda Ann Borg John Carradine D—61 mins. (215)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)	TRAIL OF TERROR James Newill Tex O'Brien O—63 mins. (356)	A SCREAM IN THE DARK Robert Lowrey Marie McDonald D	BEYOND THE LAST FRONTIER Eddie Dew Smiley Burnette O—56 mins. (351) (1943-44)	WINTER TIME Sonja Henie Jack Oakie Woody Herman & Orchestra M—405 (1943-44)		SHERLOCK HOLMES FACES DEATH (1943-44) TOP MAN Donald O'Connor (1943-44)	MURDER ON THE WATERFRONT Warren Douglas Joan Winfield D—49 mins. (1943-44)
Sept. 25	THE DANGEROUS BLONDES Allyn Joslyn Evelyn Keyes D	HUMAN COMEDY Mickey Rooney D—117 mins. (380)	SPOTLIGHT SCANDALS Billy Gilbert Frank Fay M—(24) (1943-44)	(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250)		DEATH VALLEY MANHUNT O—55 mins. (375)	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.			ALWAYS A BRIDESMAID Andrews Sisters Patric Knowles Grace McDonald C (1943-44)	THANK YOUR LUCKY STARS All Star Musical M—127 mins. (1943-44)
Oct. 2	FOOTLIGHT GLAMOUR Penny Singleton Arthur Lake C—68 mins.	(First Block) (1943-44) ABOVE SUSPICION D—90 mins. BEST FOOT FORWARD Lucille Ball M—94 mins.		(Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)	GIRL FROM MONTERREY Armida C (1943-44)		Special Releases COASTAL COMMAND D—60 mins. SPITFIRE Leslie Howard David Niven D—90 mins.	SWEET ROSIE O'GRADY Betty Grable Robert Young (Technicolor) M (43-'44)	BAR 20 William Boyd Andy Clyde O—54 mins. (1943-44)	CORVETTE K-225 Randolph Scott Andy Devine D A Howard Hawks Production	(Re-Issues) Song of the Saddle Prairie Thunder The Cherokee Strip Empty Holsters Guns of the Pecos Land Beyond the Law
Oct. 9	DOUGHBOYS IN IRELAND Kenny Baker Jeff Donnell M	DR. GILLESPIE'S CRIMINAL CASE Lionel Barrymore D—89 mins. GIRL CRAZY Mickey Rooney Judy Garland C—99 mins. LASSIE COME HOME Roddy MacDowall D	BLAZING GUNS Hoot Gibson Ken Maynard 54 mins. O	(First Block) (1943-44) LET'S FACE IT Bob Hope Betty Hutton M—76 mins. (4301)	THE UNDERDOG Barton McLane LONE RIDER IN RAIDERS OF RED GAP	HERE COMES ELMER Al Pearce Dale Evans C (1943-44)	(First Block) (1943-44) A LADY TAKES A CHANCE Jean Arthur John Wayne C			CRAZY HOUSE Olsen & Johnson Martha O'Driscoll Count Basie & Band M (1943-44)	ADVENTURE IN IRAQ John Loder Ruth Ford D
Oct. 16	SAHARA Humphrey Bogart Bruce Bennett J. Carroll Naish 97 mins. D (43-'44)	SALUTE TO THE MARINES Wallace Beery Fay Bainter D—(101) SWING SHIFT MAISIE Ann Sothern C—86 mins.	OUTLAWS OF STAMPEDE PASS Johnny Mack Brown (O)	TRUE TO LIFE Mary Martin Franchot Tone Dick Powell C—94 mins. (4303)	THE TEXAS RANGERS IN THE RETURN OF THE RANGERS James Newill Tex O'Brien O—(451)	MAN FROM THE RIO GRANDE John "Red" Barry Wally Vernon O	THE FALLEN SPARROW Maureen O'Hara John Garfield D	PARIS AFTER DARK George Sanders Brenda Marshall Philip Dorn D (43-'44)		HI-YA SAILOR M (1943-44)	
Oct. 23	THE CHANCE OF A LIFETIME Chester Morris George E. Stone Jeanne Bates D (43-'44)	TARTU Robert Donat Valerie Hobson D—103 mins.	THE UNKNOWN GUEST Victor Jory Pamela Blake D (1943-44)	HOSTAGES Luise Rainer Arturo de Cordova Paul Lukas D—88 mins. (4305)		MYSTERY BROADCAST Frank Albertson Ruth Terry D (43-'44)	ADVENTURES OF A ROOKIE Wally Brown Allen Carney C	JANE EYRE Joan Fontaine Orson Welles D (43'-44)		YOU'RE A LUCKY FELLOW, MR. SMITH Allan Jones Evelyn Ankers M	PRINCESS O'ROURKE Olivia DeHavilland Robert Cummings D
Oct. 30	IS EVERYBODY HAPPY? Ted Lewis and his Band M (43-'44)	YOUNG IDEAS Susan Peters Mary Astor D—77 mins. THE MAN FROM DOWN UNDER D—103 mins.	BULLETS AND SADDLES A Range Buster O	THE GOOD FELLOWS Cecil Kellaway Helen Walker James Brown C—70 mins. (4302)		MAN FROM MUSIC MOUNTAIN Roy Rogers Ruth Terry O	THE SEVENTH VICTIM Tom Conway Jean Brooks D	(Re-Issues) THE RAINS CAME D UNDER TWO FLAGS D	THE GUNMASTER Claire Trevor Albert Dekker D (43'-44)	FLESH AND FANTASY Edward Robinson Charles Boyer Barbara Stanwyck D—(1943-44)	
Nov. 6		I DOOD IT D—102 mins.	MYSTERY OF THE 13th GUEST Dick Purcell D	TORNADO Chester Morris Nancy Kelly D—83 mins. (4304) (Special Release) THE CITY THAT STOPPED HITLER—HEROIC STALINGRAD 58 mins. (4331) (1943-44)	THE DEVIL RIDERS Buster Crabbe O (460)	DEER SLAYER Bruce Kellogg Joan Parker (1943-44)	SO THIS IS WASHINGTON Lum & Abner C				

DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 60 NEW YORK, U.S.A., FRIDAY, SEPTEMBER 24, 1943 TEN CENTS

Industry Adds $336,703,852 To Bond Sales

$1,074,000,000 Star Sale Is Additional

War Activities Committee yesterday announced that the industry so far has tallied war bond sales of $336,703,852, exclusive of receipts credited to the Airmada or the Hollywood Bond Cavalcade.

This figure, largely incomplete, is based on communiques from 43 of a total of 54 state bond chairmen around the country, up to Sept. 16 only. Almost all reported bond premieres special activities, and across-the-counter selling.

C. B. Akers, Third War Loan campaign director for L. C. Griffith, general chairman, was unwilling yesterday to estimate the possible final figure, but pointed out that with the results of the Cavalcade and the Airmada added to the exhibitor activities,

(*Continued on page 7*)

Sen. Tenney Hits Writers Congress

LOS ANGELES, Sept. 23.—The Writers Congress, to be held Oct. 1-3, and jointly sponsored by the Hollywood Writers Mobilization and the University of California, today became the center of a three-sided controversy when State Senator Jack B. Tenney, chairman of the legislative fact-finding committee on un-American activities, charged the enterprise was Communist-inspired and should be disallowed by U. of C. president, Dr. Robert Sproul.

Marc Connelly, co-chairman of the

(*Continued on page 4*)

Fitzgibbons Books Shorts as Features

Paramount's six two-reel "Musical Parade" Technicolor shorts are to receive feature billing and feature advertising as the result of a deal set here with John Fitzgibbons, general manager of Famous Players-Canadian Theatres, it was announced yesterday by Oscar Morgan, of Paramount. Fitzgibbons will book each of the shorts with a Paramount feature and play the combination over his entire circuit as a complete unit show.

Details of the plan were worked out

(*Continued on page 7*)

RKO Earnings Up Nearly 4 Millions For Six Months

Earnings of nearly $4,000,000 more than the same period last year was reported yesterday by RKO for the 26 weeks ending June 30.

Actual net profit, after all charges, as of June 30, 1943, was $3,220,583 against a net loss of $643,360 for the same six months in 1942.

Profit of $6,493,438 from operations was reported, before provisions for write-offs, depreciation, taxes and dividends, as compared to an operating profit of $1,410,801 for the previous year's six-months, before similar provisions.

Provision for income taxes as of June 30, 1943, was $2,600,000, compared to income taxes of $752,787 in 1942, while depreciation amounted to $646,540 in the current report, com-

(*Continued on page 7*)

Radio City Strike In Second Day

Rockefeller Center's second building employe strike in three months concluded its second day yesterday with 50 per cent of the elevators in the 14 buildings comprising the center back in service, although maintenance men and scrubwomen had not returned to their jobs at a late hour last night.

Thousands of persons employed in the buildings, hundreds of whom are employed by film companies, had to wait as long as one hour for elevators

(*Continued on page 7*)

Sept. 29 Set for N. Y. Decree Meet

Washington, Sept. 23.—September 29 has been set as what it is hoped will be a firm date for the repeatedly postponed consent decree conference in New York between Assistant Attorney General Tom C. Clark and officials of the consenting companies, it was learned here today.

Clark, accompanied by Robert L. Wright, Special Assistant to the Attorney General in charge of the motion picture decree unit, will handle the Government's end at the conference, at which top officials of the five companies are expected to be present.

Majors Leaning to Conciliation: Ellis

The attitude of the majors in the past year has been definitely toward conciliation where clearance disputes have arisen, Emil K. Ellis, film attorney, yesterday told members of the Motion Picture Associates, here, at their first meeting of the season, at the Hotel Astor. He also holds that many of the complaints now on file would be amicably adjusted.

Largely through the efforts of William F. Rodgers, vice-president in charge of sales for M-G-M, the membership of Motion Picture Associates has risen from 225 to 525, Jack Ellis, president of the organization, announced. Ellis also reported upon an insurance plan for members, their an-

(*Continued on page 7*)

Film Delivery System Faces A Breakdown

Truck Deterioration Is Responsible

Film truck delivery system faces a serious breakdown in many key spots, particularly along the heavily theatre-populated Eastern states, because of the rapidly deteriorating condition of shippers' trucks, their inability to get Office of Defense Transportation permits for new vehicles and long delays in obtaining parts for repairs.

In many cases, the trucks now are at the point, or rapidly reaching it, where they are beyond repair. Good second-hand trucks are difficult to obtain. Those who have them are holding on to them for the same reason that they cannot get replacements, unless operating in war or other essential industries.

Indications of the seriousness of the

(*Continued on page 7*)

Goldhammer Gets Midwest District

Three promotions in the RKO field sales force, including that of L. E. (Nicky) Goldhammer to Midwest district manager, and a realignment of two districts, were announced yesterday by general sales manager Robert Mochrie.

Goldhammer, district manager of the Prairie district, in going to the Midwest, succeeds J. C. Osserman, who has been appointed by Phil Reis-

(*Continued on page 7*)

Foreign Versions for U.S. Build Post-War Backlog

HOLLYWOOD, Sept. 23. — Although they now view it as a duty, producers and distributors who are dubbing and subtitling films approved by Government agencies in French, Italian and other languages for screening in countries liberated from the Axis are laying a firm foundation for American films in the early postwar foreign markets, industry leaders here believe

Besides the two aforementioned languages, dubbing or title super-imposition is going on in Spanish and Portuguese, principally for the Latin Americas, and in Greek, Danish, Norwegian and Dutch.

Dubbing in French and Italian has

(*Continued on page 7*)

Squire, Great Neck, Taken by Skouras

The Squire Theatre, Great Neck, L. I., has been taken over by Skouras Theatres which will operate it, Louis Deber of the Skouras circuit stated yesterday. The house, opened in January, 1940, and formerly was operated by Herbert Scheftel and Alfred N. Burger, heads of Telenews Theatres. It figured in the first clearance case filed in New York on Feb. 21, 1941, against the major distributors, Skouras Theatres and others. Arbitrator George H. Spiegelberg made an

(*Continued on page 4*)

Gable Gets Medal; To Return Shortly

Capt. Clark Gable received the Air Medal yesterday upon his return from a Flying Fortress raid on Nantes, France, newspaper dispatches from England reported. He participated in the raid as a combination cameraman and gunner. The raid was Gable's fifth. He stated that he expects to return to America shortly with a gunnery training film he has been directing.

Personal Mention

NED E. DEPINET, RKO Radio president, is expected to leave Hollywood for New York on Oct. 1.

•

F. J. A. McCARTHY, Southern and Canadian Universal division manager, will return today from Toronto and a three-week tour of his territories.

•

PETER A. LEWIS, of the New York Film Board of Trade, is the father of a baby girl, Robin Dale, born to his wife, Evelyn, at the Fitch Sanatorium.

•

RENE ROSENSHEIN of M-G-M's publicity department has announced her engagement to Martin Cutler of the Army Transport Command, stationed at Wilmington, Del.

•

A. L. PRATCHETT, Paramount managing director in Central America, has arrived in New York on a periodic home office visit.

•

WILLIAM B. MORGAN, 20th-Fox representative in Spain, Portugal and North Africa, has arrived in New York for an indefinite stay.

•

GRADWELL L. SEARS, U. A. vice-president, is expected to remain on the Coast for at least another three weeks.

•

CHARLES RYAN, Warner assistant zone manager in Chicago, will return to his desk on Monday, after an illness of four months.

•

TOM KETTERING, RKO Chicago publicist, and his wife, SHIRLEY DEANE, announce the birth of a daughter, SHIRLEY DEANE.

•

DR. CARLOS ROCHA, publicity manager for 20th-Fox in Cuba and editor of *Cinegrafica,* is in New York.

•

FRIEDA JOSEPHS, nurse at Paramount's home office for the last 15 years, has resigned.

•

C. J. LATTA, Warner circuit zone manager in Albany, is in town for a few days.

•

MARTIN LEWIS, Paramount's radio exploitation director, left for Hollywood yesterday.

•

ROSS DOYLE of the M-G-M publicity department is back from vacation.

•

HERB MORGAN, M-G-M Eastern short subject representative, is expected from the Coast Monday.

•

JAY EISENBERG of Loew's legal staff is due back Monday from a vacation at Grossinger's.

•

SAM RINZLER and FRED SCHWARTZ left last night for Lake Placid and will return Monday.

Coast Flashes

Hollywood, Sept. 23

CHAIRMAN Henry Ginsberg of the War Finance Committee announced today that Columbia studio employees' purchases in the Third War Loan drive had reached $1,108,575 and Universal's had gone to over $700,000.

•

Samuel Bronston and Ernest Pascal will be associated in the stage production of "Peepshow," starring John Emery and Tamara Geva. Bronston will leave here for the East in two weeks to help select the cast and set the release on "Jack London," which is now being edited.

•

Wendell Willkie, chairman of the board of 20th-Fox, arrived here today from New York. He will stay for about four or five days, conferring with Nicholas M. Schenck, Spyros Skouras and Darryl Zanuck on company business.

•

The Loew-Lyons organization today wired a $600,000 bid for "Life With Father" to Oscar Serlin, including a co-producer deal on a proposed Producing Artists picture. The bid is a guarantee against 50 per cent of the profits.

•

Universal today added to its schedule an untitled "Phantom of the Opera" sequel based on the stage play, "The Climax," made in the 1920's. George Waggner will produce.

•

Francis Alstock of the Office of the Coordinator of Inter-American Affairs cut short his stay here and left for Mexico by plane last night.

•

Jules Levey will leave here Tuesday for New York to seek a second property to star William Bendix.

National Theatres Buy 1st M-G-M Block

M-G-M's first block of 12 pictures for 1943-44 has been sold to Fox-West Coast Theatres, Fox-Inter Mountain Theatres, Fox Midwest Theatres, Wisconsin Amusement Enterprises, Evergreen State Amusement Enterprises and Fox Michigan Corp., of National Theatres, representing approximately 550 theatres.

Edwin F. Zabel, executive film buyer for National Theatres, acted for the circuits, while Edwin W. Aaron, circuit sales manager for Metro, closed the deal for the film company, with George A. Hickey, Pacific Coast district manager, sitting in at Los Angeles.

Monogram Sets Deals With Three Circuits

Deals have been closed for Monogram product for 1943-44 with Interstate Circuit, in Texas and New Mexico; Robb & Rowley, in Texas, Oklahoma and Arkansas, and Butterfield Theatres in Michigan, Steve Broidy, vice-president and general sales manager, has announced from Hollywood.

Set Chaplin Suit Hearing for Today

Hearing of a motion by attorneys for Charles Chaplin for the appointment of a referee to take the depositions of Alexander Ardrey and Harry Watkins, vice-president and assistant vice-president, respectively, of Bankers Trust Co., in the Chaplin action against Selznick Prod. and Vanguard Films, was postponed until today, before Justice Ferdinand Pecora.

Schwartz & Frohlich, counsel for Chaplin, allege that E. L. Scanlon, treasurer of Vanguard, has been in New York negotiating an $800,000 production loan with Bankers Trust officials. Counsel contends that this refutes Vanguard's assertion that it does not do business in New York.

B. & K. Makes Seven Managerial Changes

CHICAGO, Sept. 23.—Jack Romine has been appointed manager of the Balaban and Katz Harding Theatre, succeeding Al Bachman, deceased. Romine was formerly manager of the Paradise. Ray Karsky has been transferred from the State to the Paradise, and Dean Jones, former assistant manager at the Chicago, has been made manager of the State.

McNeill Smith has been transferred from the Will Rogers Theatre to the Gateway, as manager, succeeding J. Rose, who resigned to take a defense job. Milton Officer has been transferred to the Will Rogers from the Iris, and Milton Sachs, former assistant manager at the Marbro, has been made manager of the Iris.

OWI to Distribute 130 16mm. Subjects

Distribution of 25,000 16mm prints of about 130 U. S. and Allied government and other short subjects and features, has been set by the Office of War Information under a policy which will utilize the cooperation of eight national non-theatrical agencies, with freedom to them to reject any pictures which are not deemed suitable for their trade. Officials of the National Association of Visual Education Dealers and OWI executives worked out the plan.

SPG and Majors to Meet on Wage Plan

Representatives of the majors in New York and the negotiating committee of the Screen Publicists Guild here have set a meeting for next Wednesday to discuss demands by SPG for wage increases for its members, as provided for in the original contract signed one year ago last May.

SPG is understood to have submitted its demands last week.

Kassel to Essaness

CHICAGO, Sept. 23.—Norman Kassel, former Fox publicist, has been appointed publicity director of the Essaness Circuit, to succeed Madeline Woods, who is resigning to devote her time to scenario writing.

Owners Just Don't Want War Pictures

Exhibitors in all strata and all kinds of situations are practically unanimous in their objection to war as a theme for films, a *Motion Picture Herald* poll will reveal today. "Too many" and "cut down" were the basic comments recorded by theatre operators in commenting on the flood of war pictures on the exhibitor horizon.

M-G-M Transfers Carpu

Constantin Carpu, booker at M-G-M's New York exchange, has been transferred to the Dallas exchange in the same capacity. David Klein, checking supervisor at the local exchange, has been promoted to booker.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
Claudette COLBERT · Paulette GODDARD · Veronica LAKE
SO PROUDLY WE HAIL
Produced and Directed by Mark Sandrich
A Paramount Picture
Gala Stage Revue - Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

Jean Arthur • John Wayne
In "A Lady Takes a Chance"
IN PERSON VAUGHN MONROE AND BAND BOB EVANS
PARAMOUNT TIMES SQUARE BACK THE ATTACK

Monty WOOLLEY · Gracie FIELDS
Holy Matrimony
Another Big One from 20th Century-Fox!
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
ON SCREEN ROBERT DONAT "The Adventures of Tartu" VALERIE HOBSON
IN PERSON JIMMY LUNCEFORD AND ORCHESTRA Radcliff & Jenkins Miller Bros. & Lois

RKO PALACE B'WAY & 47th St.
ADOLPHE MENJOU MARTHA SCOTT
"HI, DIDDLE, DIDDLE"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Honor Salerno!
Back the Attack!
3d WAR LOAN!



A PETE SMITH
SPECIALTY
IN ONE-REEL

AGAIN MR. SMITH CARRIES THE BALL TO YOUR BOX-OFFICE!

Hang out a banner! Put up a lobby poster! Here's extra dough waiting to roll into your cash register. This one is tops in Mr. Smith's annual series, the most eagerly watched-for-short of the year! And for your audiences seeking relaxation, Mr. S. has loaded it with laughs, a howl for every thrill. It's just as much fun for the gals as the guys! Go get it, Mr. Showman, and enjoy the roar of the crowd!

Central Number for All Public Calls

Milwaukee, Sept. 23.—Fox theatres here have instituted a central phone number service through which information regarding all Milwaukee Fox houses can be obtained on the nature and timing of programs at the various houses.

The number is carried with an explanatory note in the Fox legend heading the circuit's daily newspaper directory.

Nine Reported As Extortion Witnesses

CHICAGO, Sept. 23.—A. Bradley Eben, attorney for the six alleged Chicago extortionists, will leave tomorrow for New York where he intends to stay for the duration of the trial. He said that so far there have been no additional witnesses subpoenaed by the defense.

A Chicago columnist yesterday claimed an exclusive story that the following would be subpoenaed as defense witnesses: Westbrook Pegler, Leo Spitz, J. Miller Walker, Joseph Schenck, Col. Sol Rosenblatt, William H. Neblett, Harry Warner, George P. Skouras and Barney Balaban.

Eben would neither confirm nor deny the story.

Lic. Commissioner Warns Ticket Agents

New York License Commissioner Paul Moss yesterday urged the public here to report violations of "ceilings" on film and stage theatre tickets. Moss told representatives and owners of 40 theatre ticket agencies to "stop overcharging or get out of the business."

The License department will require the broker's fee of 75 cents for orchestra and box tickets, and 50 cents for balcony and mezzanine seats to be printed on tickets. The commissioner also warned that agencies can be compelled to refund to purchasers money paid in excess of the ceiling, since brokers are bonded for $1,000 each.

Squire, Great Neck, Taken by Skouras

(*Continued from page* 1)

award in favor of the plaintiffs. An appeal from the decision, on Aug. 20, 1941, by Skouras and Northern Amusement Co. also was in favor of the operators of the Squire.

Skouras houses on Long Island are in a pooling arrangement with houses operated by the Century Circuit. Skouras operates the Playhouse, across the street from the Squire, in Great Neck, and also the Manhasset Theatre in Manhasset. Paul Laube, who has been managing the Playhouse for Skouras, has been named manager of the three theatres.

Factor Rejoins 'U'

CHICAGO, Sept. 23.—Max Factor, ex-Universal booker here, who recently received a medical discharge from the Army, has been appointed office manager for Universal in Dallas. He will leave Chicago Oct. 5 to assume his new duties.

Review

"Corvette K-225"

(*Universal*)

Hollywood, Sept. 23

IN this story of a ship and its courageous crew, Universal undertakes to tell the part which the famed Canadian corvette is playing in protecting North Atlantic sea lanes from enemy submarine packs. Its undertaking succeeds with comfortable margins. Here is a straightforward account of these 900-ton miniature warships, how they hover around cargo boats and stick their sharp noses into trouble. Moreover, it is an account which has the salt of perilous, wartime seas and an air of total authenticity about it. The results stamp the attraction with the flavor of a documentary. It is cloaked in trappings of tense human drama.

The corvette is the K-225. Its commander is Randolph Scott. His assignment is convoy protection from a Canadian port to the English coast. The prowling enemy is the U-boat on and below water and German planes in the air. The action is compressed into one Atlantic trip and what happens on that crossing. Scott picks up dead survivors of one torpedoed vessel, sees one of his own convoy sent to the bottom, sinks two subs in a highly graphic and dramatic battle in which many of his men are killed and others wounded. But he gets through, heroically and also matter-of-factly, and so do six vessels under his immediate protection.

Aside from an incidental romantic tiein with Ella Raines, sister of one of his officers, that's all there is to the story. But what makes "Corvette K-225" such a stirring attraction is its straightaway telling of the dangers the little ship encounters, the deportment of its crew at battle stations when all is grim and at ease below decks when the less grim permits some relaxation to set in. The sea footage, most of it actual, is sagalike on its own. The acting is restrained and played in understatement by James Brown, Barry Fitzgerald, Andy Devine, Fuzzy Knight, David Bruce, Miss Raines and Scott. Direction is consistently forthright and intelligent in the hands of Richard Rosson. Howard Hawks produced.

Running time, 99 minutes. "G."* RED KANN

*"G" denotes general classification.

Speakers Set for Writers' Congress

LOS ANGELES, Sept. 23.—A number of key persons are scheduled to address the panel discussions of the United Nations Writers' Congress at the University of California here Oct. 1-3. The project, jointly sponsored by the University and the Hollywood Writers Mobilization, has as co-chairmen Ralph Freud, of the faculty, and Marc Connelly, of HWM. Some 2,000 writers are expected, from films, press, radio and other fields.

Speakers will include Col. Carlos Romulo, Lion Feuchtwanger, Mihail Kalatozov, Dudley Nichols, Virginia Wright, Lieut. Col. Evans Carlson, U.S.M.C.; Paul Dodds, Yu-Shan Han, Vladimir Pozner, Gordon S. Watkins, Robert Riskin, Paul Lazarsfeld, Gilbert Seldes, W. E. Oliver, Charles Seipman, Frances Wilder, Gordon Kahn, Lyman Bryson, Phyllis Bentley, Howard Estabrook, Dr. Franklin Fearing, James Felton, Bernard Gordon, Milton Marlin, Carleton F. Morse, Nat Wolfe, Nehemias Guerios, of Brazil; Jose Ramos, of Cuba; Hernane Tavares de Sa, Brazil; Enrique de Lozado, Bolivia, and Jorge Delano, Sr., Chile.

Under the indoctrination and training film panel Capt. Bernard Vorhaus will have as speakers Thomas Baird, British Ministry of Information; Lt. Col. Evans Carlson, Lt. Col. Owen Crump, Maj. Harrison Jacobs and Lt. Col. J. C. Hutchinson.

Curfew in Newark

NEWARK, Sept. 23.—New curfew law goes into effect here tonight.

Sen. Tenney Hits Writers Congress

(*Continued from page* 1)

event, promptly issued a statement declaring Tenney was aligned with the forces opposing an all-out effort to win the war. Sproul was enroute to Los Angeles, reportedly to investigate the Tenney charges. He will issue a statement Friday when the University board of regents meet.

Queried on the charges, Tenney told MOTION PICTURE DAILY, "Part of the Communist program is to prepare for postwar plans of the Soviet Union. Communists have worked through the writers groups since such a program was laid down in Russia. The first Writers Congress, and the second Writers Congress, were both Communist-inspired and directed. The next two were failures, but now it is apparent they have lined up some prominent people, many probably unaware of the way in which they are being used, to make this Writers Congress look good."

The Connelly statement said in part, "The Writers Congress was organized by him and endorsed by the university to focus the effort of the creative crafts and the United Nations in winning the war. In attacking such a congress, Tenney ranks himself on the side of those who oppose an all-out effort to win the war, for the Congress has received cooperation from overseas division of the OWI, CIAA, and eight member bodies of HWM, SWG, Radio Writers Guild, SPG, Screen Cartoonists Guild, Screen Readers Guild, Los Angeles Newspapermen's Guild, and the Songwriters Protectors Association."

20th-Fox Shows Litvak's 'Russia'

"The Battle of Russia," produced by Lt. Col. Anatole Litvak, and supervised here by Lt. Col. Frank Capra, fifth in the U. S. Army series of "Why We Fight," was screened yesterday, at the 20th-Fox home office.

Stirirng and inspiring is this documentary film of the Special Services Division of the Army Service Forces depicting the courage and determination of the Russian people in their 700-year fight for freedom from aggressor nations. Spectacular scenes of battle between the Russians and the armies of Frederick the Great, Napoleon and Sweden's Charles XII lead up to the time of the present conflict.

The full force of the Nazi hordes, sweeping down upon the land, was felt by every person in the audience, as were the sequences featuring the mass murder of children and the general havoc wrought by the invaders.

The heroic defense of Leningrad through the terrible winter of 1942, and the construction of the highway across frozen Lake Ladoga, are pictured, along with shots of the truck caravans carrying food, clothing, medicines and supplies to the people of the beleaguered city. The ultimate victory of the Russians over the enemy is filmed with sequences of the counter-attack which began the German retreat on all fronts.

"The Battle of Russia" contains parts of newsreels, U. S. Signal Corps pictures, and bits of captured enemy material. The film will be shown to American soldiers as a background to the present conflict in order that they may know what led to the ultimate declaration of war.

Captain Anthony Veiller, a scenarist in civilian life, was the commentator. Running time, 80 mins.

HELEN MCNAMARA

Postpone Skouras, Brandt Hearings

Regional War Labor Board hearing on the petition for investigation and certification filed by M. P. Theatre Managers and Employees Union, Local 152, UOPWA, CIO, on its claim that it represents a majority of managers of the 41 Skouras theatres here, scheduled for yesterday, has been postponed until Sept. 27.

A similar hearing scheduled for Sept. 28, on the union's petition against the Harry Brandt circuit in New York, comprising 24 theatres, has been postponed until Oct. 11. Both postponements were requested by the circuit managements.

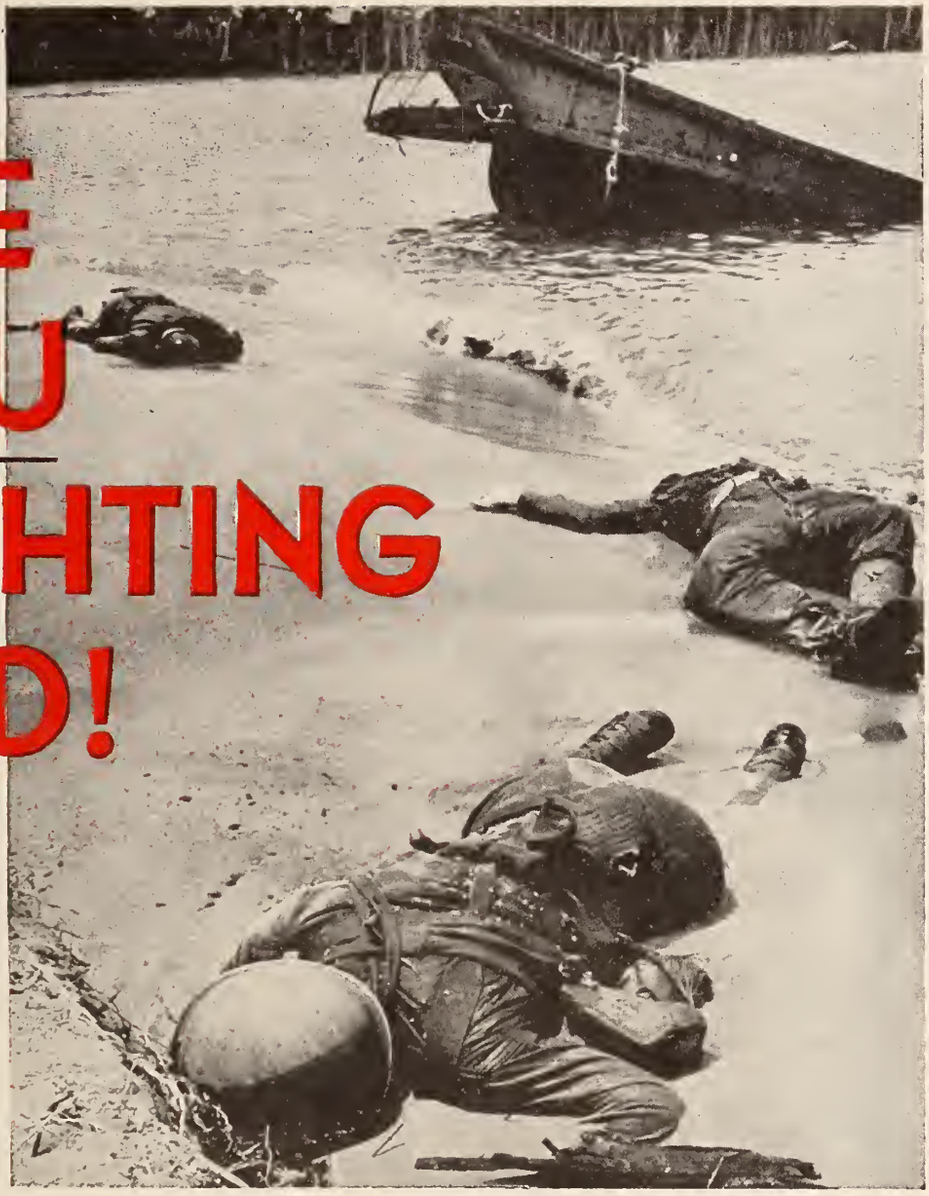
Elinor Glyn Dies; Her Novels Filmed

LONDON, Sept. 23.—Elinor Glyn, 78, novelist, died here today after an illness of several weeks.

Many of her novels were produced as successful motion pictures. She went to Hollywood in 1920. Books which she wrote and which were made into pictures include "Three Weeks," "His Hour" and "Man and Maid."

Mrs. Glyn was a grandmother six times over. She is survived by her daughters, a sister and her grandchildren.

ARE YOU FIGHTING MAD!



Honor Our American Heroes! Fight!

CARRY ON! 3d WAR LOAN!

Sure, we've all worked hard! But we're still alive! God rest our boys who died for the flag of freedom! Carry on showmen, there's work still to be done!

"OVER THE TOP WEEK" STARTS FRIDAY, SEPT. 24th

Bring up your reserves! Plan new Red-White-and-Blue campaigns to revitalize the bond-selling in your town! Check your community's quota, your theatre's quota and dedicate this week to the sacred job of fulfilling your part on the home-front! With all your heart remember Friday, September 24th! Gentlemen of film business, all together, let's go "Over The Top!"

NATIONWIDE "FREE MOVIE DAY" MONDAY, SEPT. 27th

It's one of the high-lights of "Over The Top Week!" Through cooperation of exhibitors and distributors. On "Free Movie Day" every person buying a bond of any denomination on the theatre premises or through the theatre will be admitted FREE! An opportunity to thank your patrons for their cooperation in buying bonds at your theatre! Back the Attack!

War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

Buffalo Take Aided by Show Staged by Bell

BUFFALO, Sept. 23.—"This Is the Army" is drawing big at the Great Lakes and is expected to reach $20,000. A home-town stage revue at the Twentieth Century plus "The Falcon in Danger" is headed for $15,000.

Estimated receipts for the week ending Sept. 25:

"Claudia" (20th-Fox)
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days. Gross: $18,000. (Average, $16,500)
"This Is the Army" (W.B.)
GREAT LAKES—(3,000) (35c-40c-55c-65c) 7 days. Gross: $20,000. (Average, $16,400)
"Swing Shift Maisie" (M-G-M)
"The Kansan" (U.A.)
HIPPODROME — (2,100) (35c-40c-55c-65c) 7 days, 3rd week. Gross: $8,000. (Average, $9,500)
"The Falcon in Danger" (RKO)
TWENTIETH CENTURY — (3,000) (35c-40c-65c) 7 days. Bell Aircraft Employes present Bell-Za-Poppin, stage revue. Gross: $15,000. (Average, $10,600)
"First Comes Courage" (Col.)
"Red Head from Manhattan" (Col.)
LAFAYETTE — (3,000) (35c-55c) 7 days. Gross: $10,000. (Average, $10,500)

'Hail', on Single Bill, Gets $15,000 At Indianapolis

INDIANAPOLIS, Sept. 23.—"So Proudly We Hail," playing single, at the Indiana, is topping grosses here with an estimated $15,000.

Estimated receipts for the week ending Sept. 20-22:

"Watch On the Rhine" (W.B.)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Gross: $12,000. (Average, $11,000).
"So Proudly We Hail" (Para.)
INDIANA—(3,200) (30c-40c-50c. 7 days. Gross: $15,500. (Average, $11,500).
"Swing Shift Maisie" (M-G-M)
"Appointment in Berlin" (Col.)
LOEW'S—(2,800) (30c-40c-50c) 7 days. Gross: $12,500. (Average, $9,900)
"Behind the Rising Sun" (R.K.O.)
"Adventures of a Rookie" (R.K.O.)
LYRIC—(2,000) (30c-40c-50c) 7 days, second week. Gross: $5,000. (Average, $4,500).

Coal Conversion Order Suspended

The East Coast office of Petroleum Administration for War announced here today that the order for oil users to convert to coal has been temporarily suspended due to an acute coal shortage.

Ellisberg Buys 'Sheik'

CHICAGO, Sept. 23.—Herb Ellisberg has purchased, from Art Cinema Associates, rights to "Son of the Sheik" in the U. S., Hawaii and Alaska. Distribution will start now in all territories, excepting Metropolitan New York, which will not get it until after Jan. 1.

'Whistling' Shows Set

Tuesday, Sept. 28 is the date set for trade showings of M-G-M's "Whistling in Brooklyn." Screenings on that date will be in Albany, Boston, New Haven, New York and Philadelphia. It will be shown in Detroit on Sept. 30 and in other exchange centers on Oct. 1.

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 23

AN exact replica of the crown jewels of England, insured for $20,000, will make a screen debut in M-G-M's "Gaslight," and be the motive for Charles Boyer's villainy when he attempts to drive Ingrid Bergman insane. . . . The first of the "Whistler" series, at Columbia, will be an eerie piece of film production. Eric Taylor, who scripted "Phantom of the Opera" for Universal, has just turned the "Whistler" script over to Producer Rudy Flotow and it is all about necrophobia—fear of death. . . . Ann Corio has finished her role in Monogram's "Sultan's Daughter." . . . Republic has borrowed Susan Hayward from Paramount for the lead opposite John Wayne in "Fighting Seabees."

•

Nancy Kelly gets one of the three feminine leads in Eddie Cantor's "Show Business," at RKO, and will oppose Constance Moore for the affections of George Murphy, with Edwin L. Marin directing. Cantor will sing a dozen songs he popularized on the stage, including "It Had to Be You." . . . Ouida Rathbone deserves a whole book of shoe coupons for her work in staging million-dollar shows at Hollywood Canteen. . . . Charles Previn leaves "U" upon expiration of his musical director contract, this week, to be succeeded by Don George, presently on the staff. . . . Bernard Brown, "U's" sound director, who did wonders when it came to recording Deanna Durbin, has done it again with Susanna Foster in the studio's "Phantom of the Opera" remake. . . . Eddy White, Western producer, at Republic, has been handed production of a feature to be written around the song title, "Pistol Packin' Mamma." . . . Harry Sherman has signed Andy Rice to polish scripts and inject comedy. He'll also do a musical.

•

Anne Gwynne has graduated from her collegiate role in Walter Wanger's "We've Never Been Licked," to the role of beautiful girl flier of the Wafs in the producer's "When Ladies Fly" at Universal. . . . Preston Sturges is writing an autobiography, entitled "Events Leading Up to My Death." . . . Paramount played close to the State Department in signing Betty Walker to a term contract. She formerly worked in Mr. Hull's department. . . . Columbia has put Ann Savage, who is set for the star role in "Klondike Kate," in a featured role in "Ten Percent Woman," starring Rosalind Russell. . . . U.A. is negotiating a second deal with Gregor Rabinovitch since he completed "Girl from Leningrad" for that studio's release.

Mrs. Clara Lyman Passes

MIDDLETOWN, O., Sept. 23.—Services were held yesterday for Mrs. Clara Oglesby Lynam, 85, musician who died at her home here. She toured the old Keith-Albee vaudeville circuit, and later wor organist at the former Keith Theatre here. A daughter survives.

15 Exploiteers for 'JohnnyComeLately'

Fifteen exploiteers have been sent to key cities by Arnold Stoltz, United Artists exploitation director, for campaigns on "Johnny Come Lately."

Paul N. Lazarus, Jr., U. A. advertising-publicity head, yesterday revealed his exploitation staff had been considerably augmented for "Johnny" showings at Loew key city houses.

The following are now working on the Cagney production: Max Abramson, Virginia; Ben Cronk, Canada; Robert Goodfriend, New York and Maryland; Zack Harris, Upstate New York; Bill Healy, Massachusetts and Connecticut; Wally Heim, Kentucky and Indiana; Jack Hodges, Ohio; Daniel Kahn, Pennsylvania and Delaware; Lee Kugel, Providence and Rhode Island; Dave Levy, Washington, D. C.; Lou Maren, California; Henry Morris, Louisiana and Texas; Manny Pierson, Ohio; Lon Ramsdall, Atlanta, and Sam Siegel, Washington and Oregon.

Cincinnati Spreads Theatre Tax Evenly

CINCINNATI, Sept. 23.—Local theatre owners hereafter will pay an annual city license fee on the basis of 10 cents per seat, regardless of seating capacity, under an ordinance amendment approved by City Council late last week.

The measure originally specified a minimum fee of $100 for 300 seats or less, while each 100 additional seats were assessed $30 extra, up to a maximum of $300.

Saul M. Greenberg, attorney for the Greater Cincinnati Independent Exhibitors League, in petitioning the council in 1941, pointed out the inequalities of the fee system, which forced some suburbans to pay the same overall fee as the larger downtown houses.

Mae West in Todd Play

Michael Todd will present, "Men in My Life," written by and starring Miss West, which will go into rehearsal the third Monday in February, he has announced. The Mae West play will follow the Todd productions, "The Naked Genius" by Gypsy Rose Lee featuring Joan Blondell and "Mexican Hayride," a musical by Cole Porter and Herbert and Dorothy Fields.

Mike Weiss Back at 20th

CHICAGO, Sept. 23.—Mike Weiss, who left the 20th-Fox publicity department 32 months ago to serve in the Army, has returned to civilian life, and has been assigned the Chicago-Milwaukee territory as exploitation representative. He will work under direction of Jay Frank, who has been appointed to the same territory, to succeed Norman Kassell, resigned.

Kallis Resigns Today

Moe Kallis, for the past two years associated with Columbia's home office art department, will leave today to open the Kallis Art Service here. Kallis has been associated with Paramount, Buchanan Advertising Agency and Publix Theatres, Kansas City.

Montreal Pays Off For 'Mr. Lucky' on Gross of $10,00

MONTREAL, Sept. 23.—"Mr. Lucky," currently playing the Palace, seems t be the best among local first run with $10,000 expected. Winner, how ever, is "Stage Door Canteen," at th Orpheum, in its 11th week, $3,000 expected.

Estimated receipts for the wee ending Sept. 23:

"Stage Door Canteen" (U. A.)
ORPHEUM—(1,100) (30c-40c-60c) 7 days 11th week. Gross: $3,000. (Average, $3,70
"The Constant Nymph" (W. B.)
LOEW'S — (2,900) (35c-53c-67c) 7 days 2nd week. Gross: $8,000. (Average, $9,0
"White Savage" (Univ.)
"Cowboy in Manhattan" (Univ.)
CAPITOL—(2,700) (30c-40c-52c) 7 days Gross: $9,000. (Average, $66,500)
"Two Tickets to London" (Univ.)
"Gals Incorporated" (Univ.)
PRINCESS—(2,200) (30c-40c-52c) 7 days Gross: $6,000. (Average, $4,300)
"Mr. Lucky" (RKO)
PALACE — (2,700) (30c-45c-62c) 7 days Gross: $10,000. (Average, $8,500)

Rovner Files Suit For Theatre Shar

PHILADELPHIA, Sept. 23.—Loui Rovner, independent exhibitor, toda filed suit in Common Pleas Cour here against Broad-Rockland Theatre Inc., an independent circuit, askin that his promised ten per cent inter est in the Rockland Theatre here b restored. He claimed that he orig inally put up a $5,000 deposit for th purchase of the house from Williar C. Hunt and that at the time of settle ment, A. M. Ellis, independent circu head, ruled him out as a partner.

The suit disclosed that the Rock land was purchased for $90,000 an named as defendants with Ellis, M. E Ellis, Sidney H. Ellis, Herman Ellis Ruth E. First, Ruth Silber, Rut Abel, Sidney A. Leventon and Ger trude Handel.

'Bell' Rings Bell

Paramount yesterday opened "Fo Whom the Bell Tolls" in 35 key citie for runs, according to Charles M Reagan, assistant general sales mar ager. The build-up plan employed i regional premieres is being adapte from a new 84-page promotional man ual which, together with a kit of ad vertising-publicity-exploitation mate rial, has been sent to district advertis ing representatives and to the firs 50 theatres playing "FWTBT."

Warner Club to Elect

Annual election of the board of gov ernors and officers of the Warne Club will be held in New York o Oct. 16, it was announced here yester day by Stuart H. Aarons, secretary Election of the home office delegate will take place on Monday. Curren president of the club is Martin F Bennett.

Postpone NEIC Rally

The pledge rally and all-industr service flag dedication of the Nationa Entertainment Industry Council scheduled for Oct. 5, has again bee postponed, to Oct. 15, probably at th Winter Garden theatre in New York in view of the Oct. 5 opening of th National War Fund drive.

Versions for U.S. Build Post-War Foreign Backlog

(Continued from page 1)

been proceeding apace in most of the major studios. M-G-M has completed or is at work on five, Universal has done two and plans three others, War- has finished six in French and do them in Italian, while six others will be done in both languages. Also, every studio in town is turning out versions for Latin-America with narration in Spanish and Portuguese, but in most instances relying on super-imposed titles.

Joseph H. Seidelman, Universal's foreign chief, expressed one viewpoint current in the industry at "U's" studio when he said: "We must forget monetary considerations now. The important thing is to help the State Department and the OWI to back up the military. We must tell the story of America to those people who are freed. The motion picture can do it best. It's just another job for us, right now."

Another school of industry thought, however, takes sharp issue with this viewpoint, more particularly on the free rein given the OWI abroad in the matter of rentals for the product furnished it. This school professes to see a very real danger in the possibility that the foreign versions will be made available to exhibitors abroad at uneconomic rentals for exhibition to the public in commercial theatres. They point out that such a practice, uncontrolled by the industry, may enrich many exhibitors abroad, furnishing them with the means of setting up powerful theatre operations which may be used as a club against the American industry in the postwar era.

Radio City Strike In Second Day

(Continued from page 1)

during the rush hours in the morning and after lunch, while similar situations arose on the majority of floors in the buildings on the way to lunch and after office hours yesterday. At the height of congestion in the morning, more than 2,000 persons were lined up in the lobby of the 70-story RCA building waiting for elevators to take them to their offices. Many employes in the Center were given the day off and normal activities were severely hampered.

The strike arose over the discharge of seven scrubwomen. The strikers, members of the recently organized Building Maintenance Employes of Rockefeller Center, Inc., demanded reinstatement for the women and the firing of their boss. At a late hour yesterday, representatives of the strikers and the management of the Center had not agreed upon an arbitrator to the dispute, although at noon it had been agreed to settle the strike by arbitration.

U.A. Cites $10,000 Gross

Gross of $10,000 for "Johnny Come Lately," at its Capitol opening here, yesterday, was reported by the company.

Deterioration of Trucks Threaten Film Deliveries

(Continued from page 1)

situation come from a spokesman for the Contract Film Carriers of New York, who said that film truckers in the large Metropolitan area, running into Northern New Jersey, lower New York State, the five New York boroughs, lower Connecticut and Long Island, right now are confronted with the problem of maintaining even the present curtailed delivery schedules.

Except for war or other essential operations, new trucks have been frozen since Dec. 17, 1941, under orders of the OPA. The film truckers still have preferential treatment in the supply of gasoline, obtained through the A-3 rating given them by the ODT, last June 1, but because of mounting threats to their rolling stock, it has become problematical to what extent they can continue the five deliveries per week now permitted them under ODT schedules.

Numerous attempts to obtain certificates of purchase from the bureau of motor carriers of the ODT have all been rejected, the Contract Carriers' spokesman revealed. These efforts will continue, he said, but not much hope is held for their successful conclusion.

There are growing instances where trucks have broken down completely on the roads, while on delivery routes, and the truckers were required to enlist outside aid in servicing houses with current programs. Sometimes several weeks are required to obtain critical replacement parts, laying up trucks and putting extra duty on trucks that are operating. There are now approximately 40,000 new trucks on hand throughout the country, said the Contract Carriers' executive, but these are under strict control of the ODT and are being released only to the most essential industries.

Governmental recognition of the seriousness of the overall truck situation was publicly aired, the other day, in a statement by Joseph B. Eastman, director of Defense Transportation, who admitted that, "Critical shortages exist in the supply of new motor trucks throughout the nation, owing to the virtual suspension for many months of the manufacture of trucks for civilian use. The trucks in use are deteriorating rapidly," he continued, "the need for repair parts is constantly increasing, and it is difficult to obtain them in adequate quantities." Eastman particularly stressed the seriousness of the shortage of parts.

Goldhammer Gets Midwest District

(Continued from page 1)

man, vice-president in charge of foreign distribution, to a foreign post.

Goldhammer will make his headquarters in Chicago with his district realigned to include the Chicago, Milwaukee, Minneapolis, and Sioux Falls branches. Goldhammer joined the company as a salesman in 1932.

R. V. Nolan, St. Louis branch manager, will succeed Goldhammer as district manager of the Prairie district. He will make his headquarters in St. Louis, with his district realigned to include the St. Louis, Kansas City, Des Moines, and Omaha branches. Nolan joined RKO Radio in 1932, and prior to that was with Pathe for 12 years.

Tom Williamson, salesman in the St. Louis branch, will succeed Nolan as branch manager. Williamson joined RKO in 1939.

RKO Earnings Up Nearly 4 Millions

(Continued from page 1)

pared to $641,182 in the first six months of 1942.

Dividends paid during the 1943 period, on common and seven per cent preferred stock of a subsidiary company, amounted to $26,314.

Loew's Switches Two

ST. LOUIS, Sept. 23.—Hubert Scott has been appointed manager of Loew's Orpheum here. He has been with Loew's for the last ten years, coming here from the Broad in Columbus, O. He succeeds Frank Reller, who has resigned to become manager of the American, at Wentzville, Mo. Reller, who has been with Loew's for ten years, began as an usher at Loew's.

Majors Leaning to Conciliation: Ellis

(Continued from page 1)

nual dinner-dance, and benefits being received by a number of unfortunate members.

Samuel Rinzler, president of the Randforce circuit, made a plea for cooperation in the various drives now being conducted. Malcolm Kingsberg, newly appointed vice-president and treasurer of RKO, spoke briefly.

Applications for membership were received from Maurice Maurer, Dave Weshner, Jim Finey, "Buck" Gottlieb, Phil Dow, Eddie Mullen, Nathan Harris, Walter Higgins, Kingsberg, Ray Epstein, Sidney Gottlieb, Harry Gottlieb and Seymour Poe.

On the dais, besides the Ellis brothers, were: Jack Bowen, William J. Heineman, Dave Levy, Lionel Atwill, H. N. Richey, Leon Bamberger, Kingsberg, Rinzler, Harry Buxbaum, Saul Trauner, Charles Penser, Joe Lee, Moe Fraum, and Morris Sanders.

U. A. to Distribute 'Voice in the Wind'

United Artists said here yesterday that it had acquired distribution rights to the Ripley-Monter production, "Voice in the Wind," starring Francis Lederer.

George Bagnall, U. A. vice-president, and the Monter Gray Agency, representing the film's producers, Arthur Ripley and Rudolph Monter, negotiated the deal in Hollywood. Bagnall and Gradwell Sears, U. A. vice-president in charge of sales, declared they offered terms which topped bids put in by two other major studios.

Industry Adds $336,703,852 To Bond Sales

(Continued from page 1)

there was little question but that the all-industry total would exceed two billion dollars. Last September when the industry spearheaded the national campaign, sales for the entire country shot up to the then-incredible billion mark.

Californians in the vicinity of Glendale, led by Governor Earl Warren, WAC state bond chairman Charles P. Skouras; Kenneth Thomson, chairman of the Hollywood Victory Committee, and Howard Mills, of the War Finance Committee, will turn out Sunday to greet the homecoming Hollywood Stars' Bond Cavalcade.

On Wednesday, an estimated two-thirds of the population of San Antonio, turned out, with the show that afternoon adding an additional $15,250,000. L. C. Griffith helped to coordinate arrangements.

The unofficial total thus far credited to the itinerant Hollywood "salesmen" is $1,074,000,000. Late Wednesday night the troupe boarded the special train which is taking them to San Francisco, where the show is scheduled for Saturday night. Immediately after, the Cavalcade will re-board the special train for Glendale and the "wind-up" performance in the Hollywood Bowl on Sunday.

Loew's Theatres Hit Record

Loew's Theatres yesterday reported a total of $6,967,580 in war bond sales during the period from Sept. 9 through Sept. 22, an all-time record for a 14-day period since becoming official issuing agents. Of this total, Loew theatres in New York reported $3,559,300, and Loew's out-of-town theatres, $3,408,280.

At the New York Paramount $72,000 worth of War Bonds were sold Wednesday night at the second in a series of rallies. One patron, after purchasing a $1,000 bond, bought a $100 bond in the name of Private First Class Dana Babcock, one of the first Marine heroes of Guadalcanal, who appeared in person. George Hamilton Combs and Johannes Steele, radio commentators, handled the sale from the stage.

In Hartford, Coast Guardsman Vic Mature yesterday made a series of personal appearances in defense plants prior to a gala bond rally at the State Theatre last night.

In Rochester, N. Y., a special showing of "This Is the Army" raised $10,000 for Army Emergency Relief at the RKO Palace Wednesday night.

Fitzgibbons Books Shorts as Features

(Continued from page 1)

in a conference here between Fitzgibbons, Neil Agnew, Oscar Morgan and Gordon Lightstone, Paramount's Canadian general manager.

Morgan said each short will take the place of a second feature on usual double-feature bills. Negotiations are now under way for the extension of the plan to other territories, he reported.

'Hail' Hailed In St. Louis With $26,000

ST. LOUIS, Sept. 23.—Proving that war films do have box office appeal here, "So Proudly We Hail" is packing the Fox Theatre this week to the tune of $26,000. Unseasonably cool weather, the Cards winning the pennant and the visit of the Hollywood Bond Cavalcade, seemed not to affect attendance materially.

Estimated receipts for the week ending Sept. 22:

"So Proudly We Hail" (Para.)
"Henry Aldrich Swings It" (Para.)
FOX—(5,038) (30c-40c-50c) 7 days. Gross: $26,000. (Average, $15,800)
"The Youngest Profession" (M-G-M)
"Passport to Suez" (Col.)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days. Gross: $16,500. (Average, $16,900)
"Watch on the Rhine" (W. B.)
"Melody Parade" (Mono.)
AMBASSADOR — (3,154) (30c-40c-50c) 7 days, 2nd week. Gross: $14,000. (Average, $12,500)
"Best Foot Forward" (M-G-M)
"Buckskin Frontier" (U. A.)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $6,500. (Average, $6,900)
"Claudia" (20th-Fox)
"Hers to Hold" (Univ.)
MISSOURI—(3,514) (30c-40c-50c) 7 days, 2nd week. Gross: $8,500. (Average, $7,300)
"This Is the Army" (W. B.)
ST. LOUIS—(4,000) (30c-40c-50c) 7 days, 2nd week. Gross: $7,500. (Average, $4,400)

TASE Placing Wage Dispute Before WLB

Theatre and Amusement Service Employees Local 54, BSEIU, AFL, embracing about 2,000 porters, cleaners, matrons, cleaning superintendents and watchmen in some 600 theatres in New York, will place their wage dispute with local circuits before the Regional War Labor Board sometime next week, according to Jerry Chaiken, TASE president.

Employees covered by TASE are said by Chaiken to be the lowest paid in the industry, with their present scale leading to unauthorized walkouts in several theatres in recent months. Circuit heads met last week in the office of C. C. Moskowitz, Loew vice-president, to discuss the situation, but no decision was reached.

TASE's dispute with the League of New York Theatres, covering 300 employees in New York playhouses, on wages and working conditions, is pending before the WLB.

Honor Seattle Dead

SEATTLE, Sept. 23.—Honoring local theatre employes who have been killed in the war, a special program was held here in Victory Square. Principals on the stage were Frank L. Newman, Sr., Evergreen Theatres; John Danz, of Sterling; J. von Herberg, of Jenson-von Herberg, and John Hamrick, of Hamrick-Evergreen. Most of those missing were theatre managers and assistants. John Hamrick placed a wreath at the cenotaph.

Guests of Banshees

RKO stars Frank Sinatra and Eric Blore were among the guests of honor at yesterday's luncheon meeting of the Banshees, held in the Sert Room of the Waldorf-Astoria. This was the first meeting of the current season.

Off the Antenna

"EVERY item of news interest, irrespective of whom or what it affects, will be presented fearlessly and fairly over CBS," Paul W. White, CBS director of news broadcasts emphasized yesterday, in an address before the Association of Radio News Analysts at a luncheon at the Hotel Algonquin. He stated that CBS schedules are "wide open to the most partisan speakers on every major controversial issue in the news, where the battle of opinion can be waged as such." This is White's answer to H. V. Kaltenborn, Walter Winchell and others, on the issue brought to the fore by Cecil Brown's expression of personal opinions on a CBS broadcast which White pointed out were not only dangerous to public morale in the war effort, but could not be justified by factual reporting, a controversy which has led to Brown's resignation.

WOR recording studios has signed with the American Federation of Musicians to resume the use of music in the recording of commercial electrical transcriptions.

* * *

Purely Personal—*Howard Lane, CBS central division manager of station relations, has been named to the newly created post of director of station relations. J. G. Gude will take over as assistant director . . . Milton Chase, WLW-WSAI Cincinnati newscaster, has been called for induction into military service. . . . Paul Sneider, WGN announcer until he joined the Army a year ago, has received a medical discharge, and has resumed his announcing chores. . . . Gracie Fields is in North Africa to entertain Allied troops.*

* * *

Program Notes—"This Is Our Cause," Skouras Theatres war effort presentation, will pay tribute to the patriotic efforts of men and women who have given fully of their time and talent to make the American Theatre "a vital weapon" in the war, on Sunday over WINS. . . . Billie Burke, featured in "Hi Diddie Diddle," Andrew Stone U. A. release, will be guest on CBS' "Fashions in Ration" program on Oct. 2. . . . Martha Raye will be Eddie Cantor's guest when he returns to his NBC program on Sept. 29. . . . Charles Coburn will lend his talents to one of the season's leading radio premieres, the Amos and Andy show, on Oct. 8, over NBC. . . . Sir Harry Lauder will be heard on the BBC-Mutual "Stars and Stripes in Britain" program on Sunday. . . . Joe E. Brown will be Groucho Marx's guest on his Columbia "Blue Ribbon Town" program on Oct. 2. . . . Elizabeth Bergner and Victor Jory will be guests of the Kate Smith program when it becomes a full hour CBS show on Oct. 1. . . . Paul Whiteman will be a guest of the opening "Musical Steelmakers" program on Sunday.

'Dixie' the Leader, Grossing $8,900

OKLAHOMA CITY, Sept. 23.—"Dixie," at the Criterion, showed around $8,900 for the leader's spot this week. Other films were good. No competition. Weather: first autumn breezes gave all a lift.

Estimated receipts for the week ending Sept. 23:

"Dixie" (Para.)
CRITERION—(1,500) (25c-40c-50c) 7 days. Gross: $8,900. (Average, $6,000).
"The Pay Off" (PRC)
"Stardust on the Sage" (Rep.)
LIBERTY—(1,200) (20c-25c) 7 days. Gross: $3,000. (Average, $3,250).
"We've Never Been Licked" (Univ.)
MIDWEST—(1,500) (25c-35c-40c) 7 days. Gross: $6,500. (Average, $5,600).
"Stage Door Canteen" (U. A.)
STATE—(1,100) (25c-40c-45c) 7 days, third week. Gross: $5,000. (Average, $4,500).
"So Proudly We Hail" (Para.)
TOWER—(1,000) (20c-25c-40c) 7 days, second week. Gross: $3,500. (Average, $2,500).

3,800 at Albany Variety Benefit

ALBANY, N. Y., Sept. 23.—Variety Tent Nine's benefit affair for its "heart fund" to defray expenses of operating the Variety Canteen, drew more than 3,800 to the Palace this week. Sig Romberg and band were the attractions.

Bert Lytell made a return to this city, where he first started in stock at Proctor's Harmanus Bleecker Hall, 30 years ago. C. J. Latta, chief barker of Variety, was master of ceremonies. Program director was Louis R. Golding.

'Mr. Lucky' a Smash In Tulsa: $9,500

TULSA, Okla., Sept. 23. — "Mr. Lucky," at the Ritz, with $9,500, and "DuBarry Was a Lady," at the Orpheum, with $9,000, were both smashes this week. Weather: cool and comfortable and no competition.

Estimated receipts for the week ending Sept. 23:

"Claudia" (20th-Fox)
MAJESTIC—(570) (25c-40c) 7 days, second moveover week. Gross: $3,750. (Average, $2,500).
"DuBarry Was a Lady" (M-G-M)
ORPHEUM—(1,400) (20c-40c-50c) 7 days. Gross: $9,000. (Average, $7,500).
"Buckskin Frontier" (Univ.)
"Nazty Nuisance" (U.A.)
RIALTO—(1,250) (20c-40c) 3 days. Gross: $1,900. (Average, $1,500).
"What's Buzzin' Cousin?" (Col.)
"Passport to Suez" (Col.)
RIALTO—(1,250) (20c-40c) 4 days. Gross: $2,500. (Average, $1,950).
"Mr. Lucky" (RKO)
RITZ—(2,000) (25c-40c-50c) 7 days. Gross: $9,500. (Average, $7,750).

Jersey House Files Clearance Complaint

Monseigneur Enterprises, Inc., operating the Forum Theatre, Metuchen, N. J., has filed a clearance complaint at the New York tribunal against the five consenting companies, the American Arbitration Association reported yesterday.

The complainant attacks existing clearance of the Paramount, Oxford and Strand theatres, Plainfield, N. J.; and the RKO State, RKO Rivoli and the Opera House, New Brunswick, over the Forum.

'Suez', Dorsey, $32,500 Gross: San Francisco

SAN FRANCISCO, Sept. 23.—Tommy Dorsey's band and "Passport to Suez" are headed for $32,500 at the Golden Gate, followed by an estimated $26,[illegible] at the Fox for "Dixie" and "The Spoilers Meets the Tiger." "For Whom the Bell Tolls will do $16,000 in its third week at the Alcazar, with "Stage Door Canteen" ending a ten-week run with a spurt to $9,500.

Estimated receipts for the week ending Sept. 21-23:

"So Proudly We Hail" (Para.)
"Good Morning, Judge" (Univ.)
PARAMOUNT—(2,740) (20c-35c-55c-75c) 7 days, 3rd week. (Moved over from Fox.) Gross: $14,500. (Average, $15,700)
"Dixie" (Para.)
"Saint Meets the Tiger" (Rep.)
FOX — (5,000) (20c-35c-55c-75c) 7 days. Gross: $26,100. (Average, $21,100)
"Passport to Suez" (Col.)
GOLDEN GATE—(2,850) (20c-35c-44c-75c) 7 days. Stage: vaudeville. Gross: $32,500. (Average, $24,500)
"Destroyer" (Col.)
"It's a Great Life" (Col.)
ORPHEUM — (2,440) (20c-35c-55c-75c) 7 days, 3rd week. Gross: $14,800. (Average, $12,700)
"This Is the Army" (W.B.)
ST. FRANCIS—(1,400) (20c-35c-55c-75c) 7 days, 10th week. Gross: $13,000. (Average, $8,300)
"For Whom the Bell Tolls" (Para.)
ALCAZAR—(1,149) (85c-$1.65) 7 days, 3rd week. Gross: $16,000. (Average, $12,000)
"Oklahoma Kid" (W.B.)
WARFIELD — (2,680) (20c-35c-55c-75c) 7 days. Stage: vaudeville. Gross: $22,200. (Average, $18,600)

RKO Sets 50-City Premiere for 'Major'

A 50-city New England premiere for "The Iron Major," on Oct. 26, with Charles Koerner, vice president of RKO, in charge of production, and Pat O'Brien, star of the film, present for the opening, was announced yesterday by Robert Mochrie, general sales manager of RKO. O'Brien will make personal appearances at Keith's Memorial Theatre in Boston and several other cities.

Home office executives who will attend include: N. Peter Rathvon, Ned Depinet, S. Barret McCormick and Mochrie. The premiere will be broadcast over the Yankee Network.

RKO Product Deal With McNeill-Naiffy

Contracts have been signed with the McNeill-Naiffy Circuit of Northern California for RKO Radio's new season's product, Robert Mochrie, general sales manager, announced.

Deal was set during Mochrie's recent trip to California, in negotiations participated in by RKO Western division sales manager Walter Branson; Western district manager J. H. McIntyre, and branch manager N. P. Jacobs, of San Francisco.

More 'Sahara' Screenings

Additional exhibitor screenings of "Sahara" have been set at Keith's, Indianapolis: at the Malco, Memphis, and the Paramount, Portland, Ore., on Sept. 27. A Detroit screening has been reset for Sept. 30 at the Fox.

First In Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 61 NEW YORK, U.S.A., MONDAY, SEPTEMBER 27, 1943 TEN CENTS

$1,124,000,000 War Bond Sale By Film Stars

All-Out This Week to Go 'Over-the-Top'

Hollywood's Star Bond Cavalcade concluded its nationwide bond selling tour in San Francisco on Saturday night and was given a gala home-coming by Hollywood and Los Angeles upon its arrival yesterday, credited with a gross of over $1,074,000,000 up to and including its bond show in San Antonio, and an additional $50,000,000 estimated from its San Francisco appearance.

Previous plans for an additional show at the Hollywood Bowl Sunday night were changed to include the public welcome tendered to the stars.

"Over the Top" week, dedicated to the industry's final effort of assisting the Treasury Department to reach its $15,000,000,000 goal for the Third War Loan, was officially inaugurated on Friday, and will extend to the close of the campaign, on Oct. 2.

Industry participation in this phase

(*Continued on page* 10)

Theatres Observing 'Free Movie Day'

Millions of additional war bond sales are anticipated for the Third War Loan Drive today as thousands of theatres throughout the country observe "Free Movie Day."

In New York, more than 600 theatres will admit without charge all those purchasing a bond of any denomination at the theatres. Thousands of other houses throughout the country are following the same procedure, some on other days of the week, however, in

(*Continued on page* 10)

BOT Permits War Features in Quota

LONDON, Sept. 26.—The British Board of Trade on Friday filed an order permitting feature-length films mainly or wholly composed of news clips or containing foreign footage and war documentaries or war films to qualify for the quota set up for exhibitors, but only if the board considers them expedient in the realm of defense or prosecution of the war.

The formal regulation by the Board

(*Continued on page* 10)

N.Y. Owners Tell Clark They Suffer Under the Decree

Charging that the consent decree has been used "to expand monopolistic practices and to strengthen exhibition affiliates," the Unaffiliated Independent Exhibitors, Inc., representing 65 independent owners operating subsequent run houses in New York, filed a decree brief at the weekend with Assistant Attorney General Tom C. Clark.

Jesse Stern, UIE president, signing the complaint, said "Film costs of members have increased immensely under consent decree buying while gross income has decreased materially," adding that " a refusal to play a block by an independent has the result of an increased price for the purchase of the next block or the direct refusal to sell the second block unless the first block is purchased."

Stern claims that "the greatest abuses perpetrated upon his group

(*Continued on page* 10)

Eberson Named to OCR Theatre Post

WASHINGTON, Sept. 26.—John Eberson, well known theatre architect of New York, in response to urgings of the industry War Activities Committee and War Production Board officials here, has accepted the post of head of the theatre and motion picture unit of the Office of Civilian Requirements, it was learned yesterday.

(*Continued on page* 10)

N. Y. Decree Meet Reset; Now Oct. 4

Washington, Sept. 26.—The frequently-shifted date for the New York consent decree meeting between company officials and Assistant Attorney General Tom C. Clark, only last week set for Sept. 29, shifted again over the weekend and now is fixed at Oct. 4.

At Clark's office, the hope was again expressed that the meeting now is definitely fixed, but it was pointed out that circumstances had required a half-dozen postponements and conceivably others might arise during the week to necessitate another deferment.

Weigh Plans to Speed Delivery of Film Equipment

WASHINGTON, Sept. 26.—Plans to speed up the delivery of motion picture equipment needed by the military services are being studied in the War Production Board, where such expedition is seen as easing the uncertainties which now surround the provision of equipment for exhibitors.

Discussions have been held between WPB officials, the War Department and representatives of the industry on proposals for more specific controls of the transfer of projection equipment which might go far to solve the prob-

(*Continued on page* 10)

WPB to List Studio Sets Material Quota

New Quarter Expected to Relieve Difficulties

WASHINGTON, Sept. 26.—Producers will be notified this week of the amounts of critical materials which will be available to them during the coming quarter for studio set construction, under a new policy of the War Production Board which is expected to eliminate most of the difficulties encountered in operating under the construction limitation Order No. L-41.

Under a new policy, full control of the restrictions on sets will be in the hands of Harold Hopper, chief of the WPB film section. The various materials divisions of WPB will advise him of the amount of material allocated to the industry, and he, in turn, will parcel it out among the individual producers.

Originally, a limitation of $5,000 per picture was imposed on sets. This was later changed to a quarterly

(*Continued on page* 10)

Griffis Is Named O. W. I. Film Head

WASHINGTON, Sept. 26.—Stanton Griffis, chairman of the Paramount executive committee, was named chairman of the motion picture section of the Office of War Information yesterday, Palmer Hoyt, O.W.I.'s domestic director announced. The post has been vacant since the resignation of Lowell Mellett when Congress curtailed appropriations for the domestic branch. The motion picture section has an operating budget now of about $50,000.

Peskay May Handle Bronston in East

Ed Peskay, Eastern representative for Hal Roach, will take over sales representation in the East for Samuel Bronston Productions when discussions on the Coast this week are completed, it was reported over the weekend. Peskay will take the place of the Samuel Goldwyn sales organization, as Bronston's Eastern representative.

Bronston, who produces pictures in-

(*Continued on page* 10)

Salesmen's Sales-Drive Bonuses Banned in Canada

Distributing companies here have been notified by their Canadian representatives that the Dominion Government has turned down their appeals for permission to pay their Canadian branch managers, film salesmen and other exchange workers several thousands of dollars in prizes as their shares for participating in country-wide sales drives in recent months. The Dominion officials hold that such payments are "inducements" which are prohibited under the country's "frozen" and ceiling salary directive.

No bonuses, monetary prizes or other extra-curricular payments of any kind are permitted in Canada for the duration of the war, officials there

(*Continued on page* 10)

Farrington Heads St. Louis Amusement

ST. LOUIS, Sept. 26.—Thomas L. Farrington, vice-president of Lawton, Byrne, Bruner Life Insurance Agency Co., of this city, has been elected president of St. Louis Amusement Co., to fill the vacancy caused by the death of Thomas N. Dysart.

Rhodes E. Cave, of Bryan, Williams, Cave & McPheeters, of this city was elected to St. Louis Amusement Company's board of directors. Other members are: Harry C. Arthur, Jr., James H. Arthur, Farrington and William T. Nardin, who is vice-president. Clarence M. Turley is secretary-treasurer.

Personal Mention

WALTER GOULD, U.A. foreign manager, will leave here today for Mexico City, to stay for several weeks.

•

SOL FRANCIS, Monogram home office representative, has been visiting the Omaha and Des Moines exchanges.

•

GEORGE L. CARRINGTON, Altec Lansing Corp. president, is due in New York from Hollywood.

•

HAL B. WALLIS was in Washington Friday.

•

BEN KALMENSON, Warner general sales manager, is visiting Detroit and Chicago.

•

JULIUS GIRDEN of Warner Theatres returned at the weekend from an upstate trip.

•

JULES LAPIDUS, Eastern division sales manager for Warners, and ED HINCHEY, head of the company's playdate department, are in Philadelphia.

•

MITCHELL RAWSON, Eastern publicity manager for Warners, will return today from a week's vacation.

•

RALPH STITT, 20th-Fox exploitation representative, was in Hartford at the weekend.

•

EDWARD M. SCHNITZER, United Artists' Western sales manager, left over the weekend for Chicago and other Midwestern stops.

•

LEO SPITZ, chairman of the board of International Pictures, is due here from Hollywood in two weeks.

•

SIDNEY HYAMS, British circuit owner visiting here, will return today from Chicago.

•

HARRY BRANDT, New York circuit owner, has postponed his return from the Coast until Thursday.

•

WILLIAM F. RODGERS, M-G-M vice-president in charge of sales, will return from Canada today and will then leave for a vacation.

•

WALTER BROWN, Chicago manager for Ross Federal Service, has returned to Chicago from New York.

•

SAM BURGER, M-G-M South American representative, is due in Hollywood today, en route to Latin America, where he will stay a year.

•

AL DAFF, Universal foreign sales supervisor, left Saturday for a tour of company exchanges in Cuba, Central and South America.

•

MORRIS ALIN, editor of *Progress*, Universal house organ, is on vacation.

•

ARTHUR WILLI, RKO's Eastern talent scout, is in Chicago.

Tradewise . . .

By SHERWIN KANE

THE continuing reduction of space allotted to film and theatre advertising as well as news, a consequence of reduced quantities of newsprint available to publishers, is a current item of serious concern to the industry.

Advertising and publicity directors, for the most part, are reconciled to the lesser amount of newspaper space available for film news and publicity, conceding that they must accept the consequences of this wartime situation without complaint so long as the remaining space available to all bidders for public attention is apportioned impartially. They are not reconciled to the reduction imposed upon their paid advertising. There is a strong conviction that advertising space is not being allocated by publishers as judiciously, if not as impartially, as it might be.

Those directors of advertising and publicity who lean to this view cite the undisputedly large amounts of space made available by publications which limit film and theatre advertising to corporations which have nothing to sell to the public, which are not newspaper advertisers in normal times and whose advertising, in many instances, is paid for, not out of net profits but as part of the cost of doing business, before profits are computed. This has the effect of reducing the excess profits taxes of such corporation advertisers, many of whom are operating solely on government contracts.

• •

Some opinion holds that the volume of such advertising now current may have a harmful aftermath for both the publishing and advertising businesses.

The industry advertising-publicity men do not resent the space allocated by publications to wartime institutional advertising of automobile, gasoline, railroad, telephone and kindred corporations which were established pre-war advertisers whose products and services are used by the public. They refer to the nut and bolt makers, parts manufacturers for instruments of war, locomotive works, shipbuilders, iron and steel forgers and the multitude of sub-contractors for war materiel, who do not and never have sold directly to the public.

• •

Many advertising-publicity directors in the industry contend that publications should distinguish, in allocating today's limited advertising space, between such space buyers and the established advertisers whose messages are addressed directly to the consumer who is the reader.

Moreover, the completed motion picture continues to be one of the few remaining commodities unrestricted by rationing, priorities or other critical involvement with war materials. It is generally agreed, in fact, that the greater the consumption, *i.e.*, patronage, of motion pictures, the greater the benefit to public morale, public information and the war effort. Nothing of the kind can be said for many of the other currently advertised products, the consumption of which actually should be discouraged in the interests of war production.

• •

In their current, enforced swing to radio advertising to compensate for the publication lineage withdrawn from them, film and theatre advertisers sometimes pause to reflect what their postwar policy should be with respect to those publishers who accept today's "dead-end" copy while restricting the lineage of old-established advertisers dealing directly with the public.

• •

RKO has reduced its short term debt by approximately $4,000,000 during the past six months. A $3,000,000 loan from the First of Boston, made only a little over a year ago, has been reduced by more than half.

• •

Jim Mason, pilot of the De Luxe (64 seats plus a seven-seat keg-stand bench) at Cherry Valley, O. (pre-Pearl Harbor pop., 240) has come out against theatre divorcement. Jim, riding the crest of a local war boom, bought a second hand camera and has been making home town "movies" for exhibition at the De Luxe. "It is not in the public interest," Jim writes, "to force us producers to give up our theatre empires."

Jim intends to write Tom Clark repudiating the consent decree squawks he has been mailing to Washington since last May, and demanding a seat at the current conference tables of decree company heads and Department of Justice representatives.

Coming Events

Sept. 27—"Free Movie Day," Third War Loan.
Sept. 27—WAC Recruiting Drive opens nationally.
Sept. 27 — Regional War Labor Board hearing, Local 109, SOPEG, Loew's, 20th-Fox and U. A., New York.
Sept. 28—Local Industry Conference, addressed by Charles Francis Coe, of MPPDA, Buffalo.
Sept. 29—Local Industry Conference, address by Charles Francis Coe, of MPPDA, Toronto.
Oct. 1-3—Writers Congress, Hollywood Writers Mobilization, University of California, Los Angeles.
Oct. 4—AFL National Convention, Boston.
Oct. 4 - Nov. 24—National War Fund Campaign.
Oct. 4-6—War Emergency Convention, Allied Theatres of Michigan, Detroit.

Taft Urges Special Youth Films Be Made

HOLLYWOOD, Sept. 26.—A plea for the production of special films dealing with youth problems was made Thursday to 50 industry leaders at a dinner at Perino's Cafe here in his honor, by Charles P. Taft, director of the Community War Services for the Federal Security Agency.

The Taft address followed a report by Francis Harmon, War Activities coordinator, on his first meeting with industry heads in Washington, at which a five-man committee was formed. Appointment of two Hollywood members to that committee was decided upon at the Thursday session. Edgar J. Mannix, M-G-M studio executive, presided and Y. Frank Freeman, Paramount studio head, was master of ceremonies.

Nebraska IATSE Reelects Kimball

NORFOLK, Neb., Sept. 26.—Art Kimball, of Omaha, was re-elected president of the Nebraska State Association of IATSE locals at their annual convention here. Other officers re-elected include Alvin Kostlan, of Omaha, first vice-president; R. S. Warner, of Lincoln, second vice-president, and Clyde Cooley, secretary-treasurer, his fifth term.

At the Nebraska Federation of Labor convention here, Roy Brewer, projectionist from Grand Island, was chosen president of that organization. Another projectionist, Lew Tews, of Norfolk, was elected second vice-president.

Fitzgibbons Heads FP-C Toronto Meet

TORONTO, Sept. 26.—Following a series of individual conferences with partners and associates over several days, largely involving film deals for the new season, the general meeting with officials of Famous Players-Canadian closed Friday.

District managers discussed bookings, advertising, theatre maintenance, equipment and other subjects, led by J. J. Fitzgibbons, F-P-C president.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.


RKO

THE NO.1 PIN-UP GIRL IN THE SCREEN'S NO.1 MUSICAL



BETTY GRABLE
ROBERT YOUNG
ADOLPHE MENJOU in

SWEET ROSIE O'GRADY





in Technicolor!



and

REGINALD GARDINER • VIRGINIA GREY • PHIL REGAN

Sig Ruman • Alan Dinehart • Hobart Cavanaugh • Frank Orth • Jonathan Hale

Directed by IRVING CUMMINGS • Produced by WILLIAM PERLBERG
Screen Play by Ken Englund • Based on Stories by William R. Lipman and Frederick Stephani and Edward Van Every • Lyrics and Music by Mack Gordon and Harry Warren • Dances Staged by Hermes Pan, Musical Numbers Supervised by Fanchon.

NOW MORE THAN EVER
—WAR BONDS!

NO WONDER IT'S S.R.O.! IT'S FROM 20 CENTURY-FO

Radio City Strikers Are Resuming Work

Elevator service in Rockefeller Center buildings was at better than 50 per cent of normal at the weekend following the return on Saturday of many of the strikers who had been out since Wednesday afternoon. More of the regular employes, supplementing emergency workers, were expected by the managment to return today, since terms of a strike settlement had been reached over the weekend.

Police guards continued on duty in all of the buildings and cleaning service, it was learned, had been resumed.

Chaplin Withdraws Referee Request

Schwartz and Frohlich, attorneys for Charles Chaplin in the latter's suit for recovery of $1,000,000 from David O. Selznick, David O. Selznick Productions, Vanguard Films, 20th Century-Fox, and United Artists, on Friday, in N. Y. Supreme Court, withdrew a motion for the appointment of a referee to take the testimony of two officials of Bankers Trust Co.

Alexander Ardrey, vice-president of the bank, and Harry Watkins, assistant vice-president, it was ascertained, have submitted to Chaplin's attorneys affidavits concerning negotiations by Ernest L. Scanlon, treasurer and director of Vanguard and Selznick Productions, and the bank for a loan of $800,000. The affidavits, it was learned, state that all of the negotiations were conducted in California or over the long distance telephone and that Scanlon did not come to New York to work out details of the loan.

Bergman Expands 'U' Staff for 'Flesh'

First step in creating a special publicity staff to augment Universal's regular home office department's activity on the Charles Boyer-Julian Duvivier "Flesh and Fantasy" was made at the weekend with Tom Weatherly, theatrical press agent, being retained by "U" as special New York press representative.

Maurice A. Bergman, Eastern advertising and publicity director, stated that the entire field force will be augmented to start promotion for the picture. Weatherly, for 15 years, was press representative for Dwight Deere Wiman and a co-producer with Wiman of a number of Broadway plays.

M&P Signs for New Republic Product

Republic has closed a deal for its entire 1943-44 program with the M. & P. Circuit of New England, operating 110 theatres, company announced here at the weekend.

The circuit was represented by M. J. Mullin and Chester Stoddard, Republic by J. R. Grainger, company president, and Boston branch manager Jack Davis.

'Major' Into RKO Palace

RKO's "The Iron Major" will have its Broadway premiere at the Palace Theatre here on Nov. 4.

Reviews

"Sahara"

(Columbia)

THE saga of the American tank "Lulubelle," isolated from the Eighth Army to which it was attached at the time of the British retreat from Tobruk, to make a last ditch stand at El Alamein, provides the plot for "Sahara." Starring Humphrey Bogart, as the American sergeant commanding "Lulubelle," "Sahara" emerges as a satisfactory war film recounting one of the tales of individual heroism which contributed to the eventual German debacle on the desert sands of Africa. John Howard Lawson and Zoltan Korda derived a screenplay from a story by Philip MacDonald which is based upon an incident in the Soviet photoplay, "The Thirteen."

The members of the "Lulubelle" party represent a cross-section of the Allies and the Axis, and director Zoltan Korda has endeavored to endow each character with the particular philosophy of the country he represents. It makes for mild dramatic propaganda, but it serves to make symbols out of the characters rather than men engaged in a life-and-death struggle.

The main action of the film centers around the defense of an abandoned fort and water hole in the desert by the Allied stragglers—three Americans, three Tommies, a South African, a British medical officer, a Fighting Frenchman, and a Sudanese corporal. They are attempting to make contact with the British Eighth Army, and have picked up an Italian prisoner and the pilot of a German Messerschmitt whom they have shot down, when they see the possibility of trapping a Nazi detachment. Under the command of Bogart, they decide upon just that, unmindful of the odds. Bogart and one of the Tommies are the only two defenders left before their objective is achieved, but their action contributes to the holding of the El Alamein line by the British.

Bruce Bennett, Lloyd Bridges, Rex Ingram, J. Carrol Naish, Dan Duryea and Richard Nugent are some of the members of the all-male cast, but "Sahara" comes up a Bogart picture with that and desert warfare the main selling point.

Running time, 97 mins. "G."* MILT LIVINGSTON

"Always a Bridesmaid"

(Universal) *Hollywood, Sept. 26*

HERE'S another hour (61½ minutes, to be exact) of that musically-punctuated footage which seems to roll off the Universal production line like cotton thread off a spool, utilitarian stuff that serves its purpose without ostentation and in a fashion which has followed so long the pattern of profit that nobody ventures to change the dies.

This time the tale revolves around the Andrews Sisters, who revolve around the microphone and each other to the extent of five songs performed in the manner to which they are accustomed and have accustomed their followers. The tale itself is about a confidence man who attempts to sell phony stock to members of a Lonely Hearts Club and about a young man and a girl, representing different branches of constabulary, who pose as lonely hearts by way of apprehending the wretch.

Patric Knowles and Grace McDonald are the minions of law in disguise and in love with each other according to formula. Billy Gilbert and Charles Butterworth are comedians who work hard with meagre material. The live spot in the enterprise comes near the end, when the Jivin' Jacks and Jills do some jitterbugging, their second go at their art in the course of the picture, but their first that clicks. It comes pretty late. Erle C. Kenton directed for associate producer Ken Goldsmth, from an original by Oscar Brodney and a screenplay by Mel Ronson.

Running time, 61½ minutes. "G."* WILLIAM R. WEAVER

**"G" denotes general classification.*

McCabe Feted

Thomas McCabe, of the 20th-Fox publicity staff, was honored at a luncheon, Friday, at the Russian Tea Room by his associates prior to his induction into the Army. Among those present were: Hal Horne, Jack Goldstein, Dave Bader, Richard Dube, Kerk Burbank, Lou Goldberg, Mort Freedgood, Lou Berg, Max Stein, Robert Kaufman, Martin Weinman, Leo Israel and J. D. Trop.

Scura Named to WAC

ROCHESTER, Sept. 26.—Angelo F. Scura, manager of the Family in nearby Mt. Morris, has been named War Activities Committee head in this area.

Rhinehook Clearance Upheld on Appeal

The arbitration appeal board handed down a decision last week in the two clearance cases of Rhinehook Theatres, Inc., against the five consenting companies, substantially supporting the New York arbitrator's award of April 4, 1943, which reduced clearances of competing theatres in favor of plaintiff's houses. The appeal board's decision was based on a stipulation entered into by all parties to the two complaints agreeing to the terms and conditions specified therein.

M. Mouse, 15 Today, Tossing a Party

Michael ("Mickey") Mouse, well known film star, will be honored by his boss, Walt Disney, and RKO Radio Pictures, at the Museum of Modern Art here tonight on the occasion of his 15th birthday.



Michael Mouse

Some of the films in which the young star scored early successes, including "Steamboat Willie," in which he made his screen debut, at the Colony Theatre, New York, 15 years ago, will be screened for the guests. Refreshments, including a big birthday cake, will be served. Cheese, however, will be omitted from the menu, due to Mickey's current shortage of red coupons. The honoree is trying to persuade Disney to permit him to wear his first long trousers suit to the party.

WLB Hearing SOPEG Dispute with Majors

New York's Regional War Labor Board will today hear arguments in a dispute between Local 109, SOPEG, and Loew's, 20th Century-Fox and United Artists, over wages and working conditions covering office personnel in the local exchanges of the three companies. The dispute, according to the union, centers around both salary increases and the companies' refusal to grant a closed shop.

The three majors are reported to have offered increases from three to seven dollars, which were turned down by the union negotiating committee as inadequate. The union also is pressing for job and salary classifications to cover the office workers involved in the dispute.

11 Coast Houses Raise 5,000 Donors

HOLLYWOOD, Sept. 26.—Eleven Hollywood and Los Angeles theatres have helped recruit more than 5,000 blood donors for the Red Cross Blood Bank here during the past 12 weeks, according to Mrs. Edward Arnold, chairman of the project.

Volunteer recruiting workers, under Mrs. Arnold, have spent from one to two weeks at each of the first run theatres signing up donors.

Plans for extending the scope of the drive are underway, Mrs. Arnold said. Booking of theatres for the project is through the WAC theatres division headed here by Charles P. Skouras and Robert H. Poole.

Simpson in New Post

HOLLYWOOD, Sept. 26.—Len Simpson is now publicity representative for Arnold Pressburger Productions, succeeding the late John Miles. He is already working on "Tomorrow Never Comes," for United Artists release. Simpson formerly was employed at Columbia.

There's MORE of that than ever in Walt



"special" after "special" in these current and forthcoming releases:

DONALD'S TIRE TROUBLE
*PLUTO AND THE ARMADILLO
FLYING JALOPY
PRIVATE PLUTO
VICTORY VEHICLES
FALL OUT AND FALL IN
REASON AND EMOTION
*FIGARO AND CLEO
THE OLD ARMY GAME
HOME DEFENSE
*PELICAN AND THE SNIPE
*CHICKEN LITTLE
HOW TO BE A SAILOR
TROMBONE TROUBLE
HOW TO PLAY GOLF
*DONALD DUCK AND THE GORILLA
COLOMBIAN CONDOR (Tent. Title)
*COMMANDO DUCK

*Extra special

(Not listed in order of release)





"BACK THE ATTACK! BUY WAR BONDS! THIRD WAR LOAN."

terrific box-office pull

SWEET





PRODUCTIONS
in TECHNICOLOR



more new characters **more** novelty **more** of that Disney magic which has made his name a feature-par draw in theatres all over the world ever since Mickey Mouse was born — and we're celebrating his **15th birthday** right now!

Distributed by RKO RADIO PICTURES, Inc.

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 26

WHEN June Allyson and Gloria DeHaven reported to M-G-M for their first romantic lead roles in "Two Sisters and a Sailor," they were put before the cameras with Jimmy Durante by Director Richard Thorpe. . . . PRC has signed John Michaels, Jan Wiley, Beverly Boyd, John Duncan, William Halligan and Tom Quinn for "Jive Junction." . . . Celebrating his 19th year at M-G-M in another Judge Hardy role, Lewis Stone was handed a new long term contract. . . . "U" has signed Harriet Hilliard and Mitch Ayres and band for "Swing Time for Johnny," starring the Andrews Sisters. . . . Monogram has changed the title of "Big Brother" to "Smart Guy."

•

Samuel Bronston has added Osa Massen to the cast of "Jack London," which he expects to finish this week. . . . Bob Livingston succeeds Eddie Dew in Republic's John Paul Revere Western series, with his first, "Outlaw Busters," just starting. . . . Orson Welles, who married the last woman he sawed in half in his magic show, is sawing Marlene Dietrich in half in "Three Cheers for the Boys," at Universal. . . . Robert Bassler will produce "Son of Flicka," in Technicolor, at 20th-Fox. . . . Jack Benny is due at Warners on Nov. 1 for the start of "The Horn Blows at Midnight," Mark Hellinger producing. . . . Paulette Goddard returned from Mexico City to go into Mark Sandrich's untitled romantic drama at Paramount, with Sonny Tufts. . . . Universal has signed Franchot Tone for "Phantom Lady," starring Ella Raines.

•

With the launching of three new productions, Universal has 10 pictures on the stage and 14 others preparing for camera dates scheduled between Sept. 27 and Dec. 20. The setting of definite starting dates for these 14 new pictures assures the continuation of peak production at this studio until after the dawn of 1944.

Three new ones, starting this week, are: Producer George Waggner's Technicolor "Gypsy Girl"; associate producer Joan Harrison's "Phantom Lady," and associate producer Warren Wilson's "Springtime for Johnny." "Three Cheers for the Boys," an all-star production, went on the stages last week, as did "Wild Horse Roundup."

'Balabanner' Is Winner

CHICAGO, Sept. 26.—*The Balabanner*, B. & K.'s house publication, edited by J. R. Savage and Art Thaler, won the 1943 gold medal annual award of the National Journalistic Fraternity for excellence among house papers.

'Lad' Set for Stanley

"Lad from Our Town," first film to be shown in Moscow's reopened theatres after the liquidation of the German threat to Russia's capital, will have its American premiere at the Stanley Theatre here following the run of "Seeds of Freedom."

Theatre Changes

Alhambra Theatre Leased

NEW. HAVEN, Sept. 26. — George Torrington, newcomer to the business, has leased the Alhambra in Waterbury, for ten years. The theatre is owned by Virginia Rossi and has been operated by her for the last 10 years, with Carmen Mascoli as manager. Robert Eliano, manager of the Palace, Torrington, will book and buy for Smith.

Managers Exchange Posts

CHARLOTTE, N. C., Sept. 26.—Bernal Lewis, manager of the State Theatre, has exchanged posts with manager Robert Street, of the Dilworth, neighborhood theatre here. Both are operated by Wilby-Kincey. Oscar Montgomery, Jr., former manager of the State, in Salisbury, has been named manager of the Broadway here, also a Wilby-Kincey house.

Grand Theatre Purchased

SEATTLE, Sept. 26. — John Henry, former exhibitor of this territory, has purchased the Grand Theatre, suburban house, and will operate it as an independent theatre. It was acquired from John Kirk, who has operated the theatre in conjunction with John Danz's Sterling suburban circuit.

Burg Theatre Opens

FREDERICKSBURG, Ia., Sept. 26.—Hal Conner has reopened the Burg Theatre here. It has been closed for several years.

Tivoli Has Stage Shows

SAN FRANCISCO, Sept. 26. — The Tivoli Theatre here has been renovated, and has been opened by the Joseph Blumenfield circuit to show stage shows. Robert Goodhue is manager.

Sweeney Town Theatre Manager

OMAHA, Sept. 26.—Wayne Sweeney, former general manager at La Porte, Ind., is the new Town Theatre manager.

Lovilia Theatre Sold

DES MOINES, Sept. 26.—Frank Pigmiere has bought the theatre in Lovilia, Ia., from Pete Perrota, of Pershing, Ia.

Changes in Bijou Staff

MERIDEN, Conn., Sept. 26.—Samuel Horowitz, assistant manager at the Bijou, New Haven, for the past year, has moved to the Palace here, where he will assist Joseph Samartano. Horowitz succeeds Helen McLaughlin, resigned. Estelle Calegman, former Bijou cashier, has been named assistant manager, and Sherman Padowitz, formerly of the Loew-Poli advertising department, will be the new student assistant at the Bijou.

Woman Manages Ohio

CLEVELAND, Sept. 26.—Charles Raymond, managing director for Loew theatres in this district, has appointed Mrs. Gertrude L. Tracy as manager of Loew's Ohio Theatre here. Mrs. Tracy, former relief manager of Loew's Poli, in New Haven, is Cleveland's first downtown theatre manager.

Hall Manages Two Theatres

STORM LAKE, Ia., Sept. 26. — William Hall, of Pierre, S. D., has taken over management of the Vista and Lake Theatres here. Both were recently purchased by Pioneer Theatres, headed by Harold Field, of Minneapolis. Don Smith, of Carroll, Ia., district manager, had supervised the Vista and Lake.

Cashier Becomes Assistant

WATERBURY, Conn., Sept. 26.—Angela Formico, former cashier at the Strand, has been named assistant manager.

New Manager for Strand

SAN FRANCISCO, Sept. 26.—Herbert Goldstein, oldtime theatre man of this area, has been named manager of the Strand, downtown second run house.

Drezdon Takes Over Two

MILWAUKEE, Sept. 26.—Leon Drezdon has taken over the Park and Midget Theatres here. Both have been remodeled.

Schoenleber Operates Violet

MILWAUKEE, Sept. 26.—The Violet Theatre is now operated by Albert Schoenleber, who is remodeling.

Wills Theatre to Wife

BETHLEHEM, PA., Sept. 26. — The will of the late Jacob G. Beilin, pioneer exhibitor who died on Sept. 1, bequeathed the right and title to his Palace Theatre here to his wife, Rosa, and a daughter, Mrs. Thelma D. Lipson. The remainder of his estate goes to his wife. The personal property was valued at $5,000. Beilin operated the Palace Theatre for 22 years until the time of his death.

$35,000 for 'Army'

CLEVELAND, Sept. 26. — Sponsored premiere of "This Is the Army," at Warners' Hippodrome, netted $35,000. This is the largest take for a single performance ever staged at a local theatre. Admission was sold $10 a ticket everywhere in the house.

Bands for Town

OMAHA, Sept. 26.—The Town Theatre is undergoing a slight change in policy, according to R. D. Goldberg. The Town, which booked vaudeville regularly in other years, will start bringing in name bands and performers at irregular intervals.

May Get Sunday Shows

MERCHANTVILLE, N. J., Sept. 26.—A referendum vote will be taken here, at the general election in November, on the showing of films on Sunday. The referendum is the result of a petition signed by voters, presented to the borough council by the manager of the local theatre.

ClevelandReverts to EST

CLEVELAND, Sept. 26. — Cleveland, which has been operating on Eastern War Time, goes back to Eastern Standard Time on Sunday at the request of parents who claim it is dark when children go to school, under the Eastern War Standard. Fast time will be resumed in April.

Election on Sunday Films

JACKSON, Tenn., Sept. 26.—Sunday shows here, made possible by action of the city council, must now be approved by an election which Mayor George Smith has promised will be held about Oct. 1.

Short Subject Reviews

"Desert Playground"

(Warner Sports Parade)

The famous Palm Springs, Nevada, resort is the background for this eye-filling spectacle which catches all the beauty of this desert paradise, through Technicolor. Climax of the film is the annual parade and circus which presents a rainbow of colorful floats, beautiful girls and shots of Indians still living in that area. Directed by Arnold Albert, "Desert Playground" makes for pleasant reminiscences of the pre-war period and presents something to look forward to in the post-war era. Running time, 10 mins.

"The Early Worm Gets the Bird"

(Warner Cartoon)

A short tale of the birdie who thought he knew better than mama. He goes out early in the morning to catch the worm despite mama bird's warnings of the big fox. The worm proves too smart for "Butchie" Bird and the fox is about to eat friend bird for breakfast when the worm saves the day. Produced by Leon Schlesinger, this Technicolor short is amusing with a moral. Running time, 7 mins.

"Freddie Fisher and His Band"

(Warner Bros. Melody Masters)

The original "Colonel Corn" is back with his jivin' farm-fed music makers. With everything from a cider jug up, and down, the boys put on a program of "classics" ranging from "She'll Be Comin' Round the Mountain" to the ever popular "Tiger Rag." Entertaining film and it ends before it gets monotonous. Running time, 10 mins.

"Cavalcade of the Dance"

(Warner-Melody Masters)

Veloz and Yolanda take the story of America's ballroom dance from the 1914 Maxixe era up through the modern rhumba. The exquisite grace of the King and Queen of the modern dance, good musical background and a brillliant execution of a really jivy jitterbug routine make for an exceptionally good short. Directed by Jean Negulesco. Running time, 10 mins.

Mexican Film Program

MEXICO CITY, Sept. 26.—Gov. Bonifacio Salinas Leal, of Nuevo Leon, in Northern Mexico, has included films in his program for the industrial advancement of the state. The governor, who is also president of Atracciones Mundiales, a theatre enterprise, is the backer of five first run theatres in Monterrey, state capital. Elizondo, newest of these, seats 3,500 and was built at a cost of $500,000.

RKO Stays in St. Paul

RKO has renewed its lease on the Orpheum, St. Paul, Minn., for another 10 years. The circuit has been operating the house for the past 20 years. Negotiations for renewal have been in progress for the past nine months. It is the only house operated by the circuit in that city. The circuit has dropped its option on the Lyceum, in the same city.

Bioff Charged with Threat to Chicagoan

William Bioff, convicted labor racketeer, on Friday was accused by a former Chicago official with having threatened the latter in the Federal Building office here of Boris Kostelanetz, Assistant U. S. Attorney General, in charge of the prosecution of the Chicago movie extortion case.

Harry Hochstein, former chief morals inspector of Chicago, made the accusation before U. S. Commissioner Garrett W. Cotter at Hochstein's arraignment before the Commissioner on a complaint charging perjury before the special Federal grand jury probing racketeering within the film industry.

Kostelanetz said he would not dignify Hochstein's story by denying it. "Of course no threats were made," he said. "The history of this case shows that perjury was committed by Isadore Zevin, of Chicago, the former bookkeeper for George E. Browne, convicted ex-president of IATSE, and that witnesses have been threatened and two witnesses have disappeared entirely. We are not dealing with ordinary persons."

The trial of the eight co-defendants in the extortion case is scheduled to begin in Federal Court on Oct. 5. Kostelanetz expects to call about 50 witnesses, including a number of film executives. Bioff, Browne and others are also expected to be Government witnesses.

'Mr. Lucky' Is Good at $15,600

MILWAUKEE, Sept. 26. — "Mr. Lucky," at the Warner Theatre, drew a good $15,600 this week, which tops the six first runs here. Receipts in general were rising out of the slump felt when school opened.

Estimated receipts for the week ending Sept. 25:

"First Comes Courage" (Col.)
"What's Buzzin', Cousin" (Col.)
PALACE—(2,400) (50c-65c-75c) 7 days. Gross: $9,120. (Average, $7,600)
"The Falcon in Danger" (RKO)
RIVERSIDE—(2,700) (44c-60c-75c) 7 days, plus Russ Morgan and his orchestra on stage. Gross: $15,400. (Average, $14,000)
"So Proudly We Hail" (Para.)
"Henry Aldrich Swings It" (Para.)
STRAND—(1,400) (50c-65c-75c) 7 days, 3rd downtown week. Gross: $3,120. (Average, $2,400)
"Mr. Lucky" (RKO)
"Get Going" (Univ.)
WARNER—(2,400) (44c-65c) 7 days. Gross: $15,000. (Average, $10,400)
"Wintertime" (20th-Fox)
"Young Mr. Pitt" (20th-Fox)
WISCONSIN—(3,200) (50c-65c-75c) 7 days. Gross: $14,840. (Average, $10,600)
"Victory Through Air Power" (U.A.)
"Always a Bridesmaid" (Univ.)
ALHAMBRA — (1,900) (44c-65c-75c) 7 days. Gross: $10,400. (Average, $8,000)

Pioneers to Meet

Executive committee of Picture Pioneers will hold a luncheon-meeting at Toots Shor's tomorrow to hear details of the forthcoming annual "Harvest Dinner," on Nov. 18, at the Waldorf, at which Capt. Eddie Rickenbacker will be guest of honor.

Marks With Monogram

CHICAGO, Sept. 26.—Herman Marks, Monogram salesman, has returned to his position at the Monogram exchange, having received a medical discharge from the Army.

Film Man In Long Distance Bond Buy

Long distance bond buying honors in the Third War Loan drive were claimed yesterday by the OWI here for Gillespie Evans and William S. Gifford, two Office of War Information employes stationed in Iraq, who wired their New York office to buy each of them an additional $50 bond. Before the war, Evans worked in the Paramount home office publicity department, while Gifford worked for the Associated Press in Columbus, O.

'Claudia's' $15,000 Doubles Average

PITTSBURGH, Sept. 26.—With a gross almost double its average, the Fulton went away ahead this week with $15,000 on "Claudia." Management reports it predominantly a woman's picture, with small attendance in morning, but a pick-up from matinee on.

Estimated receipts for the week ending Sept. 21-23:

"Claudia" (20th-Fox)
FULTON—(1,700) (30c-40c-60c) 7 days. Gross: $15,000. (Average, $7,700)
"Holy Matrimony" (20th-Fox)
HARRIS—(2,200) (35c-44c-60c) 7 days. Gross: $9,000. (Average, $9,300)
"So Proudly We Hail" (Para.)
PENN—(3,400) (30c-40c-60c) 7 days. Gross: $19,000. (Average, $16,800)
"Watch on the Rhine" (W.B.)
RITZ—(1,100) (35c-44c-60c) 7 days, 3rd week (moveover after one week at Penn, one at Warner). Gross: $2,900. (Average, $2,800)
"Destroyer" (Col.)
SENATOR—(1,750) (35c-44c-60c) 7 days, 19-day run (moveover after 12 days at Harris). Gross: $2,800. (Average, $3,200)
"Swing Shift Maisie" (M-G-M)
STANLEY—(3,800) (35c-50c-75c). On stage, six days of vaudeville, including Blue Barron's orchestra, Modernaires and Paula Kelly. Gross: $21,500. (Average, $19,200)
"Best Foot Forward" (M-G-M)
WARNER—(2,000) (35c-44c-60c) 7 days, 2nd week (moveover after one week at Penn). Gross: $6,200. (Average, $6,900)

'Lucky' Headed for $18,000 at Mpls.

MINNEAPOLIS, Sept. 26. — "Mr. Lucky," at the State Theatre, appeared headed for a heavy $18,000 week, and "Behind the Rising Sun," at the Orpheum, looks like $17,000, as cool weather curtailed outdoor activities and set theatre business humming here.

Estimated receipts for the week ending Sept. 25:

"Spitfire" (RKO)
WORLD—(350) (40c-50c-55c-75c) 7 days, 2nd week. Gross: $2,500. (Average, $2,200)
"Bombardier" (RKO)
CENTURY—(1,600) (40c-55c) 6 days, 2nd week. Gross: $6,800. (Average, $7,000)
"Nobody's Darling" (Rep.)
GOPHER—(998) (35c) 7 days. Gross: $4,000. (Average, $3,400)
"So Proudly We Hail" (Para.)
LYRIC—(1,250) (40c-55c) 7 days, 3rd week . Gross: $5,500. (Average, $4,500)
"Mr. Lucky" (RKO)
STATE—(2,300) (40c-55c) 7 days. Gross: $18,000. (Average, $12,000)
"Behind the Rising Sun" (RKO)
ORPHEUM—(2,800) (40c-55c) 7 days. On stage, weekend: Margo and Gwen Dew. Gross: $17,000. (Average, $11,600)
"Mexican Spitfire's Blessed Event" (RKO) 4 days
"Somewhere in France" (U.A.) 4 days
ASTER—(900) (20c-30c) 7 days, with mid-week change. Gross: $2,800. (Average, $2,300)

U.S. Aids Mexico Get Equipment

Theatre construction in Mexico and Chile is on the increase, through the cooperation of the U. S. Office of the Coordinator of Inter-American Affairs, A. L. Pratchett, Paramount managing director in Central America and parts of South America, reported here Friday during an interview. CIAA has arranged for purchase by film interests in those countries of American equipment for the theatres.

The Metropolitan Theatre, which opened recently in Mexico City, cost three million pesos to build and seats 3,300 persons. Operated by Fernando Garcia Bringas, the initial attraction was a Mexican version of "Les Miserables." The Reformer Theatre, being constructed by Fred Gildred, who owns four other houses in Mexico City, is another large house built with American equipment, which compares favorably with any theatre in this country, according to Pratchett.

In Monterrey, Mexico, the Elizendo Theatre opened on Sept. 8, with Paramount's "China." The house seats 3,000. Both "China" and "Five Graves to Cairo," Paramount pictures based on war themes, are getting heavy grosses wherever played in Central and South America, Pratchett stated.

About 60 pictures will be made by Mexican film companies during the current year for exhibition in the Spanish speaking market, with three studios in Mexico City turning out most of the product. A fourth studio is being built, Pratchett said.

Pratchett, who has travelled extensively in his territory since his last visit here in March, leaves at the end of this week for Cuba.

Expansion of film business in Latin America after the war as a result of the anticipated commercial development of that territory was also forecast by Pratchett.

M-G-M Studio Gets Life Center Section

Current issue of *Life* magazine devotes a 16-page center section to the M-G-M studio and its luminaries, four pages of which are in color. Louis B. Mayer and his studio desk command a full page and lead off the section. The impressive presentation is one of the most liberal, in point of overall space, to be accorded a studio by a magazine of general circulation during a period antedating paper rationing.

'Father' Bid Rejected

Revealing that in any deal that is eventually made for the screen rights to "Life With Father" the financial terms will not be the persuading factor, producer Oscar Serlin has turned down the bid of $600,000 against 50 per cent of the net of the picture made by Producing Artists, Inc., David L. Loew-Arthur S. Lyons film company.

Kern Film for M-G-M

M-G-M has made an agreement with Jerome Kern permitting the company to make a feature designed to be in the nature of a cavalcade of Kern music, the company announced yesterday.

Coast Flashes

Hollywood, Sept. 26

THE Central casting Bureau has revealed that the average daily wage of extra players during the month of August was $13, the highest in production history. The bureau handled 27,525 placements in that period.

•

Robert Cummings has filed suit in Superior Court, Los Angeles, seeking dissolution of his contract with Universal as of May 29, and asking $10,050 back salary claimed due him. Cummings charged that the studio disciplined him for refusing a role in "Fired Wife" by assigning him minor roles in an attempt to discredit him with the public.

•

Spyros Skouras, 20th-Fox president, and Sam Shain, trade relations head, have planed for New York, with a stopover scheduled in Denver.

•

C. W. Thornton, former vice-president of the Roach studio, has joined Jules Levey in the capacity of business manager.

•

Al Lichtman, Loew executive, is due here from New York tomorrow.

Wholesale Changes In Warner Circuit

PHILADELPHIA, Sept. 26. — Additional managerial changes in the Warner circuit here were announced this week. Arthur Goldsmith, rotating manager at downtown houses, has been promoted to manager of the Boyd. He succeeds Haddon Matthews, who left to manage William Goldman's downtown Keith's Theatre here. John Sassenroth, manager of the Orient, was moved to the Lindy, to succeed Arthur Kerns, who also joined Goldman as relief manager for Keith's and Karlton theatres. James Floyd, rotating manager, has been assigned to the Orient.

Other changes have Joseph Mazer, night manager of the Family, becoming manager of the Richmond; Harvey Detweiler, assistant at the Palace, promoted to night manager at the Savoy; David Sanderson, manager of the Waverly, switching to the Avon; Ben Blumberg, manager of the State, moving to the Uptown; Charles B. Snyder, rotating manager, becoming manager of the week-end operated Cadet; and Albert Rubino, assistant manager of the Midway, advanced to manager of the Northeastern.

At the independent houses, Ben Greber, manager of Michael Egnal's Bristol, Bristol, Pa., replaces John Tesberger, resigned, as manager of the Aurora. Also, Samuel Solomon, manager of Warners' Lyric Theatre, Chester, Pa., is the new manager of Varbalow's Roxy Theatre at Maple Shade, N. J.

NEIC General Meeting

First general meeting of the National Entertainment Industry Council to be held since the NEIC national convention at the Waldorf-Astoria Hotel in New York, last July, will be held at the Hotel Astor tomorrow evening.

$1,124,000,000 War Bond Sale By Film Stars

(Continued from page 1)

of the campaign followed a statement by L. C. Griffith, WAC chairman for the War Loan, urging the industry to make "the greatest effort" to cooperate with the Treasury, in making the total of this seven-day endeavor actually go "over the top."

Columbia Pictures has achieved better than 94 per cent of its $1,500,000 quota. Of this amount, signed pledges and actual sales already total $1,410,500.

Warner Home Office Rally

The one-day Third War Loan rally held at Warner Bros.' home office, a week ago, resulted in more than $100,000 in additional bond purchases made by employees of the company's New York offices up to Friday.

The figure represents an average of a $100 bond for every employee, with practically 100 per cent of the personnel subscribing.

An estimated $834,000 in war bonds were sold at a Friday midnight show at Loew's Paradise here. Loew's Pitkin sold $800,000 worth, with an additional $760,000 sold since the opening of the loan campaign on Sept. 9.

In Des Moines, war bond sales for the third loan already total $1,800,000. Des Moines' goal is $2,979,000.

Seattle Bond Premieres Sept. 30

In Seattle, Frank L. Newman, Sr., president of Evergreen Theatres, announced that in Seattle three midnight bond premieres will be held on Sept. 30, for which six local shipyards have under-written $2,000,000.

Bond premieres at Milwaukee's Wisconsin, Palace, Alhambra, Strand, Warner and Riverside Theatres netted $5,568,000. The quota was $3,000,000.

Thirty-five war bond shows will be held in theatres in Arkansas during the remainder of September as part of their contribution to the drive, M. S. McCord, State theatre war finance chairman, announced.

A total of $326,500 in bonds was sold at the first bond premiere to be held in Arkansas, at the Sanger Theatre, Pine Bluff.

Forty-six Indianapolis theatres will combine resources to put over a special showing of James Cagney's "Johnny Come Lately" on Sept. 29, to raise $130,500.

Salesmen Bonuses Banned in Canada

(Continued from page 1)

have ruled. But they will not prevent such money from being placed in escrow to the credit of any person for payment when peace comes. This, the distributors will do, it is understood.

Decision on a test case has come from the efforts of Warner Brothers to pay off their staffs at some exchanges in the Dominion, for winning places in the company's recent sales drive. The company's petition was rejected, even though the prize money was in war bonds. Several thousands are involved.

Secretary Morgenthau Commends Work Of Hollywood Cavalcade in Bond Drive

Hollywood, Sept. 26.—The commendation and appreciation of the Treasury Department for the Third War Loan achievements of the Hollywood Cavalcade was expressed by Secretary Henry Morgenthau, Jr., in a message to Kenneth Thomson, chairman of the Hollywood Victory Committee, on the return here today of members of the Cavalcade.

Expressing his regret that he could not be in Hollywood to welcome and address the Cavalcade members in person, Secretary Morgenthau said: "I want every member of the Cavalcade and all others in the various branches of the industry, production, distribution and exhibition, to know that the Treasury is appreciative of the fine American spirit you have all shown in the Third War Loan Drive. You have undoubtedly made a fine contribution to what now appears to have been a highly successful effort."

Eberson Named to OCR Theatre Post

(Continued from page 1)

Eberson will serve as a dollar a year man in the newly organized OCR unit under George W. McMurphey, chief of the section. He will assume his new post on Wednesday, devoting as much time as possible to the work. Expectations here are that Eberson will spend at least several days of each week in Washington, or more if his work in New York permits.

The unit which Eberson will head will act as a "friend at court" for exhibitors who need assistance in the procurement of supplies or who have problems, either with WPB or other agencies, in which the OCR can give them help. The unit also will receive exhibitor applications for materials and supplies other than projection equipment. It will have no authority of its own with respect to materials but will prepare programs to improve supply and intervene before other agencies in control of particular phases.

BOT Permits War Features in Quota

(Continued from page 1)

now materializes the suggestion recently mooted by that agency and ensures wide distribution here of such war films as "Desert Victory" and Lt. Col. Frank Capra's series of war pictures, and the "Battle of Britain." The latter picture is being booked by United Artists at a 15 per cent rental maximum.

Peskay to Handle Bronston in East

(Continued from page 1)

dependently for United Artists distribution, recently completed "Jack London," and it is understood that he has financing for 15 top-flight pictures. He is expected here from the Coast in about two weeks.

Cowan Buys 'World' For Early Production

Screen rights to "Tomorrow the World," current Broadway legitimate drama, have been acquired by Lester Cowan, independent film producer, for an amount said to be in excess of $350,000, involving a cash payment and a participation in the net of the picture.

Cowan plans to start production on the film version in January.

N.Y. Owners Tell Clark They Suffer Under the Decree

(Continued from page 1)

have been prohibitive percentages and preferred playing time."

Clark was told that the greatest number of percentage pictures played in the Metropolitan area are forced on independent theatres; the highest percentages for these pictures are paid by them, this in the face of their being last run houses.

The brief, promulgated also by UIE attorney Jacob Leff, further charges that "since the inauguration of the consent decree, percentage pictures of all distributors have increased from a total of four or five to 25 to 30 annually for the small exhibitor."

UIE asks for the elimination of percentage pictures for all subsequents, or the alternative of a percentage rate that decreases as the run increases; the elimination of preferred playing time in percentage contracts for subsequent run theatres; the elimination of guaranteed rentals for such pictures, and for percentage terms which are based on costs of operation and management returns of the independent owner.

Stern's group also wants the sale of groups of 15 pictures with the right of 20 per cent cancellation. They also desire the establishment of film price ceilings, sales of groups within a reasonable time of availability, the removal of "pressure" and "inflated" terms in the purchase of a block where the preceding block has not been purchased. Also they seek divorcement of distribution and exhibition, and open, competitive buying.

Five Distributors Get 'Scorched Earth'

Melvin Hirsch, of Crystal Pictures, New York, and Joseph Levine, of Embassy Pictures, Boston, have closed with the following companies to distribute their anti-Japanese picture, "Scorched Earth": Ben Harris, American Film, Philadelphia; Max Shulgold, Crown Film, Pittsburgh; Clarence Hicks, Denver and the Midwest; Max Jacobs, Imperial Pictures, Cleveland, and Toddy Pictures, in Dallas, Atlanta, Charlotte and New Orleans.

The film is now playing the Warner Circuit in Pittsburgh and has been booked in the New England territory by M. & P., Warners and the E. M. Loew circuits.

WPB to List Studio Sets Material Quota

(Continued from page 1)

basis under a plan whereby the producer was permitted to make adjustments to fit the needs of individual pictures, so that he could, for instance, spend $10,000 on one picture and maintain his average by cutting expenditures on two or three others.

While this plan worked better than the original, it was still subject to some difficulties, which were the subject of recent study by WPB representatives sent to Hollywood. The primary difficulty, it is understood, was created by action in the construction division, which reviewed Hopper's action on applications and set the priorities to be granted the applicant.

Under the new policy, Hopper will continue to process applications but his decision will be final. The procedure will be simplified so as to relieve the studios of much of the red tape heretofore involved, and will be further streamlined from time to time in the future as experience shows beneficial changes can be made.

Theatres Observing 'Free Movie Day'

(Continued from page 1)

order not to conflict with earlier planned bond premieres in their localities.

The plan was formulated not only to aid in bond sales but also as a means whereby theatres may express their direct appreciation to their patrons who also are bond buyers. Theatres of Westchester County are observing "Free Movie Week," continuing through Wednesday.

Leo Brecher is supervisor of "Free Movie Day" on behalf of the industry War Activities Committee.

Seek to Speed Film Equipment Delivery

(Continued from page 1)

lems involved in meeting military requirements and providing needed replacements.

Details of the project are being held in strict confidence, but it is believed in some quarters that a policy may be adopted with respect to projection equipment similar to that recently announced for 35 mm. cameras.

Dealers Exchanging Theatre Equipment

Considerable used theatre equipment is being made available to theatres throughout the country through the medium of an exchange service started about a month ago by Motiograph, it is claimed.

According to Fred Matthews, head of the Chicago projection equipment manufacturing concern, a list of equipment held by theatres but not being used, is being regularly circulated among 102 dealers throughout the country.

Mono. Sells to Warners

Warners' West Coast theatres have signed for the Monogram program for 1943-44, Steve Broidy of Monogram has announced.

DO NOT REMOVE

F
Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 62 NEW YORK, U. S. A., TUESDAY, SEPTEMBER 28, 1943 TEN CENTS

Exchanges in Detroit Get 48 Hr. Exemption

Granted 40-Hour Week After Hearing

DETROIT, Sept. 27.—The regional War Manpower Commission here today granted an exemption to all local film exchanges from the 48-hour week order for this critical manpower area.

The decision was made as a result of a hearing held here last week by the regional commission with home office distribution representatives present to give the views of their companies on the effects of the order. The decision permits all local exchanges to resume or continue on a 40-hour week schedule. Formerly, several of the exchanges had been directed to go to 44 and 48-hour weeks and several had been permitted to remain on the 40-hour week.

Home office representatives who attended the hearing last week included C. J. Scollard of Paramount, Sidney Braumberg, Loew's; A. A. Schubart,

(*Continued on page 7*)

Empire Men Get 306 Injunction

Ruling that the methods employed in the merger of Empire State M. P. Operators and Local 306, New York IATSE projectionists union, are unlawful, Judge Henry G. Wenzell, in Kings County Supreme Court, has granted a temporary injunction to several protesting members of Empire, to prevent Local 306 officers from continuing to carry out the provisions of the recent merger.

Judge Wenzell held that it was not

(*Continued on page 7*)

Chicago Owners To Honor Kirsch

CHICAGO, Sept. 27.—"In appreciation for the leadership" displayed by Jack Kirsch as head of the Allied Buying & Booking Circuit in Chicago during their first year of operation, the members are holding a first anniversary stag dinner in his honor at the Blackstone Hotel, on Monday, Oct. 4, said a statement from the dinner committee here.

"Notwithstanding the short span

(*Continued on page 7*)

'Free Movie Day' Gives Spurt to 'E' Bond Selling

It was "Free Movie Day" all over the United States yesterday, and if early returns are an indication, this industry stunt of "giving away what it sells," in return for war bonds, will be the answer to the Treasury's desire to sell great quantities of small (E) bonds, according to the War Activities Committee here.

In New York City, with large ads heralding the special observance in all of the 600-odd theatres, an early check showed that film goers were keeping large staffs of typists in the bond booths steadily employed. Loew's, with only 20 in-town theatres reporting, sold 502 bonds, according to Ernest Emerling, Loew press agent. The Capitol on Broadway, had 300 sold by three o'clock.

Harry Mandel, submitting figures for RKO theatres, stated that ten houses had made sales of 173 bonds. Other Broadway houses reported as

(*Continued on page 4*)

Industry Expects Another Bond Call

Industry leaders here expect the Treasury Department to again call upon the film business to help Uncle Sam with war loan selling, this time to cooperate in a concentrated campaign to induce the public to give war bonds as Christmas gifts this year. Preliminary discussions will be held at a meeting in New York today between Oscar Doob, assistant national

(*Continued on page 7*)

Academy Elects; Adds 3 Branches

Hollywood, Sept. 27.—Addition of three branches to the Academy of M. P. Arts was approved by the membership in mailed-ballot election, president Walter Wanger announced today.

The new branches for music, shorts and public relations, will be represented on the board by Nat Finston, Pete Smith and John Leroy Johnston, respectively. New board members, by branches, are: Edward Arnold, Fay Bainter, Jean Hersholt, actors; Charles Brackett, Mary McCall, Jr., Seton I. Miller, writers; Walt Disney, Y. Frank Freeman, Edward Mannix, producers; Howard Hawks, Mervyn LeRoy, Sam Wood, directors; Farciot Edouart, Byron Haskit, Thomas Moulton.

Broadway Grosses Are Near Average; 'Hail' Does $98,000

Broadway grosses, although still in the money-making bracket in all situations, continued a noticeable lag which started about two weeks ago, theatre managers reported yesterday. Tops for the week was "So Proudly We Hail" and a minstrel show on the stage which, for its third week, at Radio City Music Hall, is headed for $98,000 and holds for a fourth stanza.

The Roxy, which is passing up the

(*Continued on page 7*)

Capra Indicates Joint U.S.-British Army Project May Be in the Making

London, Sept. 27.—Without a formal or categoric statement, Lt. Col. Frank Capara's answers to questions at a press conference at U. S. Army general headquarters indicated the likelihood of the creation, in the near future, of joint coverage, editorial treatment and release of war films by United States and British army units, as exclusively forecast in MOTION PICTUE DAILY.

Capra guardedly answered cross-examination by reporters, and though not agreeing in all details, his statements obviously confirmed the DAILY'S earlier report and agreed that this is a logical corollary to United Nations political policy.

He said plans have not as yet matured and he refused to confirm or deny a Tunisian battle film as a joint effort. Nor would he confirm or deny the probable creation of a separate U. S. Army unit working jointly with the British.

"Hollywood is an awful long way behind Britain covering the war, but Hollywood is a long way from the war," Capra said.

Lichtman and Rubin to U.K. For Loew's

To Study G-B Holdings; Skouras, Kent Abroad

By RED KANN

HOLLYWOOD, Sept. 27.—Al Lichtman, vice-president of Loew's, and J. Robert Rubin, vice-president and general counsel, will leave for London in the near future to initiate plans for current and postwar operations of the company in the British Isles and to discuss phases of Loew's holdings in Gaumont-British, it was learned on the arrival here today of Lichtman from New York, where he conferred with other Loew executives.

Loew's and 20th Century-Fox jointly own 49 per cent of the Metropolis & Bradford Trust, parent company controlling Gaumont-British. Their interest consists of non-voting stock, control of the voting stock being held by J. Arthur Rank.

(In New York yesterday it was learned that Spyros Skouras, 20th-Fox president, and Larry Kent, executive assistant to Skouras, expect to leave

(*Continued on page 7*)

Griffis Starts in OWI Post Monday

WASHINGTON, Sept. 27.—With Stanton Griffis, chairman of the executive committee of Paramount, in the driver's seat as chief of the motion picture bureau, as reported yesterday in MOTION PICTURE DAILY, the domestic branch of the Office of War Information has completed its liaison setup to which it was limited by the refusal of Congress to appropriate funds last July for continuance of production activities.

Griffis will assume his new post in

(*Continued on page 7*)

B. & K. Raises Six Loop Runs 10 Cents

CHICAGO, Sept. 27.—Prices are being increased ten cents in six first-run Loop houses operated by Balaban and Katz here. Road show prices prevail for "For Whom the Bell Tolls" at the State-Lake and the new policy was inaugurated with "This Is the Army," at the Chicago and "Watch on the Rhine," at the Roosevelt, last Friday. The Apollo and Garrick will

(*Continued on page 7*)

Para. Loses Move To Enjoin Cooper

Federal Judge Murray Hulbert here, yesterday, decided against Paramount Pictures, in its efforts to have Joseph H. Cooper enjoined from disposing of "B" stock of the J. H. Cooper Enterprises, of Colorado, and of Class A stock of Interstate Theatres, as a preliminary to trial of Paramount's suit to recover one-half of the various classes of stock of the circuit corporations.

Paramount is suing to recover the stock, now held in Cooper's name, on the basis of a 1932 agreement under which, Paramount claims, Cooper was to reorganize a number of theatres in Colorado, some owned by Publix Theatres Corp., predecessor of Paramount, and then was to form a holding company in which Cooper and Paramount would own joint interests.

With respect to Cooper's motion to void the service of process with respect to the J. H. Cooper Enterprises, Rialto and Interstate companies, Judge Hulbert referred the proceeding to former U. S. Attorney F. W. H. Adams, as special master, for determination. Paramount won one point, however, when Judge Hulbert decided that it should have priority in the taking of depositions.

U.S. Nabs Another Mobster for Trial

The arrest, by Federal authorities, in Chicago, of Tony Accardo, former henchman of Al Capone, will be of material aid to the Government's prosecution of six Chicago defendants and two others on charges of conspiring to extort more than $1,000,000 from the film industry, Boris Kostelanetz, Special Assistant U. S. Attorney General, announced yesterday, in New York.

Trial of the case is scheduled for Oct. 5 and Kostelanetz stated that he will oppose any attempt on the part of defense attorneys to obtain a delay.

Accardo, for whom Government agents had been searching for months, is wanted by Kostelanetz as a material witness for the Government. Removal proceedings will be instituted in Chicago so that Accardo will be in New York in time for the trial, the prosecutor said.

Jos. Bernhard Opens Phila. Charity Drive

PHILADELPHIA, Sept. 27.—Joseph Bernhard, general manager of Warner Theatres, was the guest of honor and principal speaker tonight at the amusement industry's dinner opening the Allied Jewish Appeal Drive here.

Bernhard spoke on the "motion picture contribution to the war," describing the work of the War Activities Committee from its beginning to the present bond campaign.

Personal Mention

MAJOR ALEXANDER P. DE SEVERSKY visited yesterday with Spyros Skouras at the latter's office. De Seversky will be a luncheon guest of the Circus Saints and Sinners.

•

FRANCIS S. HARMON, WAC coordinator, is expected to return to New York from Hollywood today or tomorrow.

•

MILTON ELEMAN, of the production department at National Screen Service's home office, will leave this week for the Navy.

•

HAL WALLIS returned to New York from Washington over the weekend and will leave for Hollywood tomorrow.

•

JOHN K. HILLIARD, chief engineer of the Radar and film division of Altec Lansing, Hollywood, has arrived in New York.

•

KARL MCDONALD, Warner foreign department executive, who is also active in the CIAA, will return here from Hollywood Oct. 6.

•

ISABEL JOHNSTON, receptionist at the New York March of Time office, has resigned to return to her home at Pinehurst, N. C.

•

WANDA GLASGOW, cashier at Tri-States' Hiland Theatre, Des Moines, has become engaged to Don Hill, a Merchant Marine.

•

SPYROS SKOURAS, 20th-Fox president, and Sam Shain, trade relations director for that company, returned from the Coast yesterday.

•

BEECHEE COCO is a new recruit to Maurice Bergman's staff at Universal. It's *Miss* Coco.

•

MARVIN ROTH of Loew's Pitkin Theatre will be inducted into the Army Oct. 11.

•

OSCAR DOOB, assistant national war finance director of the Treasury, arrived in New York yesterday.

•

MONTY SALMON, managing director of the Rivoli Theatre, will return from a Coast visit at the weekend.

•

S. R. CHAPMAN, Columbia salesman in Milwaukee, is a new father. The baby's name is Judith Ellen.

•

SAM TRINZ of the Lubliner & Trinz, Chicago, is in Wesley Memorial Hospital there with a slight heart attack.

•

WALLACE LEROY HOPPER, of Tri-States' Princess Theatre, Sioux City, Ia., has resigned to enter the Navy.

•

AL CAMPBELL of the 20th-Fox Omaha exchange has resigned to enter war work in California.

•

MRS. ANN GROVES, assistant to H. T. Hamburg, Paramount Des Moines exchange manager, is on vacation.

•

CLYDE ELLIOTT has returned to Chicago from New York and Boston.

HARRY M. WARNER arrived in New York yesterday for a six weeks' stay.

•

GEORGE V. LYNCH, general manager of the Schine Circuit, is the father of a boy, to be named EDWARD JAMES, born to his wife, MARION, at Nathan Lattieur Hospital, Gloversville, yesterday. EDWARD is for EDWARD K. O'SHEA, M-G-M Eastern division manager, and JAMES is for JAMES R. GRAINGER, Republic president.

•

EDWIN W. AARON, M-G-M circuit sales manager, left over the weekend to visit his daughter at Mt. Holyoke College, Holyoke, Mass., and is expected to return tomorrow.

•

TOM MCCABE of 20th Century-Fox was inducted into the Army yesterday. LOU GOLDBERG succeeds him as head of the publicity statistical department.

•

LOU WEINBERG, Columbia circuit sales manager, left for Buffalo over the weekend and is expected back Monday.

•

L. J. SCHLAIFER, central sales manager of 20th Century-Fox, left yesterday for Albany. JACK BLOOM, his assistant, accompanied him.

•

MANUEL ARGYRES, who recently resigned as manager of the Paradise Theatre, West Allis, Wisconsin, is a New York visitor.

•

CHARLES PERRINE, of Minnesota Amusement Co., Minneapolis, returned to that city over the weekend following a New York visit.

•

HERBERT MORGAN, M-G-M Eastern short subject publicity representative, returned yesterday from the Coast.

•

JOE ORNSTEIN, 20th Century-Fox booker in Pittsburgh, is in town on vacation.

•

BERNARD KREISLER, Universal featurette and newsreel manager, will leave for Detroit Thursday.

•

A. J. O'KEEFE, Universal Western division manager, will leave New York today for Chicago and Minneapolis.

•

LIEUT. COMM. EUGENE ZUKOR left here last night for his Navy base in Los Angeles, after a seven-day leave.

•

WALTER GOULD, United Artists' foreign manager, has postponed his departure for Mexico City until today.

•

MAURICE LIPP, manager of the Midwest Poster Exchange, is the father of a baby girl.

•

F. WALTON, Republic home office representative, visited the Des Moines exchange late last week.

•

SIDNEY LANFIELD arrived from Hollywood yesterday.

•

HENRY LINET of Universal left here last night for Boston.

'U' of California Clears Writers

LOS ANGELES, Sept. 27.—"No subversive elements" are involved in the Hollywood Writers Mobilization Congress, to be held Oct. 1-3, declared the executive council of the University of California, which, with the HWM, is sponsoring the open forum contemplated here by 2,000 writers of films, radio and press.

"It is our opinion that the Congress is clean," added the council, answering charges of State Senator Jack B. Tenney, chairman of the fact-finding committee of the California legislature, that the enterprise was Communist inspired, and should be disallowed by the University's president, Dr. Robert Sproul. The latter will deliver the opening address, on Friday, as scheduled.

NEW YORK THEATRES

RADIO CITY MUSIC HALL
ROCKEFELLER CENTER
Claudette COLBERT · Paulette GODDARD · Veronica LAKE
SO PROUDLY WE HAIL
Produced and Directed by Mark Sandrich
A Paramount Picture
Gala Stage Revue - Symphony Orchestra
First Mezzanine Seats Reserved. Circle 6-4600

Jean Arthur • John Wayne
In "A Lady Takes a Chance"
IN PERSON VAUGHN MONROE AND BAND BOB EVANS
PARAMOUNT TIMES SQUARE BACK THE ATTACK

Monty Gracie
WOOLLEY · FIELDS
Holy Matrimony
Another Big One from 20th Century-Fox!
PLUS A BIG STAGE SHOW ROXY 7th Ave. & 50th St.

LOEW'S State TIMES SQ.
ON SCREEN ROBERT DONAT "The Adventures of Tartu" VALERIE HOBSON
IN PERSON JIMMY LUNCEFORD AND ORCHESTRA Radcliff & Jenkins Miller Bros. & Lois

RKO PALACE B'WAY & 47th St.
ADOLPHE MENJOU MARTHA SCOTT
"HI, DIDDLE, DIDDLE"

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.



SHORT— AND TO THE POINT!

Two amazing British Ministry of Information Productions!

"KILL OR BE KILLED"

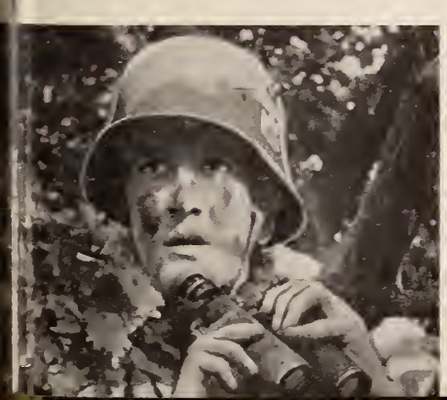
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"RAID REPORT"

. . . another scoop for —and from—

UNITED ARTISTS

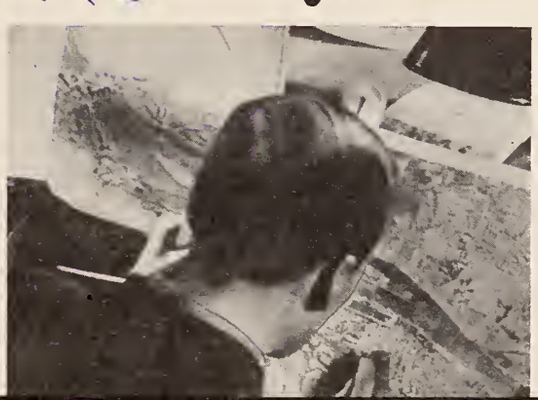
GIVE TO THE NATIONAL WAR FUND



"KILL OR BE KILLED"

British sniper vs. Nazi sniper! Truly spine-chilling in its realism as each lone fighter uses every trick, every nerve, every thread-thin chance that may help him stay alive — and may cost the enemy his life!

(2 REELS)



"RAID REPORT"

This is the wind-up of every R.A.F. raid. The graphic evidence — accurate, sensational, complete — of the damage done by our bombs. Authentic photos of Hamburg, Genoa, Lubeck, Cologne — in flaming ruins!

(1 REEL)

Coast Flashes

Hollywood, Sept. 27

EMPLOYEES of the independent studios have purchased $835,000 of Third War Loan bonds, according to Sol Lesser, chairman of the independent group, in a report made today by Chairman Henry Ginsberg of the War Finance Committee.

•

Frank Melford said today that he has acquired rights to "I Worked for Hirohito," an original by James Young, who wrote "Behind the Rising Sun." Melford will produce the film with Young as an associate. Authenticated FBI and OWI material is in the story, the producer stated.

•

P. S. Harrison will leave for New York next weekend to discuss the Cooperstown, N. Y., premiere of "The Deerslayer," his Republic picture.

•

Joseph Nolan, RKO executive, returned here at the weekend from Chicago where he was called by the death of his mother.

•

Bert Gilroy, who today resigned an RKO producership after 12 years, will vacation before announcing his new affiliation.

•

Ned E. Depinet, RKO Radio president, will leave here by train Friday for New York.

•

Hollywood Bond Cavalcade today reported total sales of $1,079,586,819 during its tour.

•

"Chica Chico," starring Carmen Miranda, was announced today for production by 20th-Fox.

WAC Will Release Ford Brazil Footage

HOLLYWOOD, Sept. 27.—Lieut. Sam Engen of the Office of Strategic Services, arrived here from Brazil today bringing footage shot by Commander John Ford showing Brazil's part in the war.

The footage will be cut and edited by the Coordinator of Inter-America Affairs for release through WAC and made available to Hollywood producers via the CIAA stock shot library. The number of subjects and the length is undetermined.

'Sun' Has Fifty-City Pennsylvania Dates

A 50-city premiere will launch RKO's "Behind the Rising Sun" in the Philadelphia territory starting tomorrow, it was announced yesterday by general sales manager Robert Mochrie.

Under sponsorship of station WCAU, and with the Stanley, Philadelphia, as the pivot, the premiere will be highlighted by a series of promotional activities which will include personal apperances by Margo, star of the picture; James R. Young, foreign correspondent, who wrote "Sun" and Gwen Dew, writer on Far Eastern topics.

P. W. Johnson Passes

RED DEER, Alberta, Can., Sept. 27. Percy W. Johnson, partner with R. M. Beatty in the Crescent and Capitol Theatres, this city, died here recently at the age of 67.

'Free Movie Day' Gives Spurt to 'E' Bond Selling

(*Continued from page 1*)

follows: Strand, $4,000; Music Hall, $2,500; Roxy, $1,225; Paramount, $5,000; these sales were all small bonds of the "E" variety.

Several situations around the country, where no matinee performances were given, declared that the advertising-publicity campaigns around "Free Movie Day" had awakened considerable response, and that the expectation was that many additional sales would be registered.

Bob O'Donnell, Texas state bond chairman, told the WAC by telephone yesterday that "there are no figures yet, but 'Free Movie Day' looks like money in Uncle Sam's bank."

The bonds of any denomination yesterday admitted to any performance at theatres where purchased. Also, as a preliminary, houses of Westchester County have already started observing "Free Movie Week." Purchasers of bonds at any Westchester theatre will be admitted without charge on any day up to and including Wednesday.

Leo Brecher is supervising "Free Movie Day" as chairman of the War Activities Committee. W. Randolph Burgess, chairman of the War Finance Committee commenting on this latest move of the film committee to co-operate in the current drive, said:

"The motion picture industry, the newspapers, the radio and the stage, as well as the individual stars of each profession, including the stars of authorship, have been very helpful in this campaign and have given us a great lift."

Third War Loan subscriptions for Paramount Pictures, and theatre partnerships, were increased yesterday by $470,000, bringing the total to date to $12,233,790, it was announced by Claude Lee, chairman of the Paramount committee for the loan drive.

The added amounts included a $400,000 bond subscription of Graybar Electric Co., a Paramount vendor, which placed its purchase through Paramount, and an additional $70,000 subscribed by Paramount Pictures.

Mickey Host at Birthday Party

Walt Disney and RKO were hosts last night on the occasion of Mickey Mouse's 15th birthday to film stars, theatrical personalities and representatives of the press, at a reception at the Museum of Modern Art. Some of the films in which the young star appeared, including "Steamboat Willie," in which he made his screen debut, at the Colony Theatre, here, 15 years ago, were shown.

Among those present were Robert Wolff, S. Barret McCormick, Harry Mandel, Frank Eaton, John Farmer, Gertrude Merriam, William Formby, Fred Stengel, Jack Harrison, Rutgers Neilson, "Chick" Lewis, Floyd Stone and Al Steen.

Also, Leo Samuels, Toni Spitzer, William Levy, Arthur Brilant, Jack Lewis and Irving Schiffrin.

Boston Film Post Reelects Browning

BOSTON, Sept. 27.—Vernon MacCauley Post, Film-Theatrical Post, has elected the following officers: commander, Harry Browning, M & P Theatres; senior vice-commander, Edward Dobkin, M-G-M; junior vice-commander, Charles Kurtzman, Loew's; adjutant, Maxwell Melincoff, Warners; finance, Harry Spinler, Warner Theatres; chaplain, Dr. A. Edward Melincoff.

Executive committee members are: Harry Aaronson, Rialto, Boston; Kenneth Forkey, Magnet Theatres; Patrick Healey, State Building Inspector, and Alvin G. Kenney, recreational activity.

Odeon Dividend Up

LONDON, Sept. 27.—Odeon Theatres today declared a 15 per cent dividend for the last financial year. This is an increase of five per cent over the previous year.

Nelson Heads MGM Contract Setup

Alex Nelson has been made head of the M-G-M home office contract department, succeeding Ira Martin, who has been given a special assignment; Nelson formerly handled special records, the company reported yesterday.

At the same time, a number of other sales staff changes were announced. At Washington, Paul Wall has been promoted to salesman from second booker, and is succeeded by former third booker Victor Wallace, with Henry Ajello, former fourth booker, assuming Wallace's position. Catherine Murphy, former student booker, becomes fourth booker, and Tillie Gosin, former biller, succeeds Miss Murphy.

At Kansas City, Woodrow Walker becomes first booker, succeeding Vernon L. Smith, now in the armed forces. Walker formerly was third booker. Roger Leaton, former fourth booker, becomes second booker, succeeding William Schwartz, also in the armed forces. Mary Ryan, booker's secretary, has been promoted to third booker, and Myrtle Miller Cain, chief contract clerk, becomes fourth booker.

RWLB Hears SOPEG Dispute With Majors

Closed-shop issue and a wage classification formula proposed by the Screen Office and Professional Employees Guild, Local 109, occupied the major portion of hearings before the Regional War Labor board panel in New York yesterday in the dispute between SOPEG and Loew's, 20th Century-Fox, and United Artists covering office personnel in the local exchanges of the three companies.

Representatives of the three companies have the wage classification brief promulgated by SOPEG under study. Next hearing will be held on Oct. 6.

Invite Leaders to Tribute to Heroes

Invitations have been sent by Vincent Trotta, president of Associated M. P. Advertisers, to industry executives to serve on the honor roll committee for AMPA's "Salute to the Heroes of the Industry," to be held Oct. 21 at the Astor Hotel.

Among those receiving invitations were: Barney Balaban, Adolph Zukor, Stanton Griffis, Neil F. Agnew, Leonard Goldenson, Austin C. Keough, Robert M. Gillham, Nicholas M. Schenck, David Bernstein, William F. Rodgers, Charles C. Moskowitz, Joseph R. Vogel, Howard Dietz, Oscar A. Doob, Jack Conn, Nate Spingold, Abe Montague, Abe Schneider, David Lipton, Herman Robbins, Toby Gruen, George Dembow, Bill Brenner and Edward McNamee, Herbert J. Yates, James R. Grainger, Charles Reed Jones, Will H. Hays, Charles Francis Coe, Arthur DeBra, David Palfreyman.

Also, George Schaefer, Francis L. Harmon, Simon H. Fabian, Arthur L. Mayer, Maj. Albert Warner, Charles Einfeld, Joseph Bernhard, Benjamin Kalmenson, Harry Kalmine, Harry Goldberg, Mort Blumenstock, N. Peter Rathvon, Richard W. Patterson, Jr., Ned E. Depinet, Malcolm Kingsberg, Edward L. Alperson, Robert Mochrie, Edward C. Raftery, Gradwell L. Sears, Carl Leserman, Arthur W. Kelly, Harry D. Buckley, and Paul N. Lazarus, Jr., J. Cheever Cowdin, Nate Blumberg, J. J. O'Connor, Wm. A. Scully, Charles D. Prutzman, Maurice Bergman, John Joseph, Spyros P. Skouras, Wendell L. Willkie, Charles P. Skouras, Wm. C. Michel, Thomas J. Connors, Dan Michalove, Hal Horne, W. Ray Johnston, Norton V. Ritchey, Lou Lifton, Jules E. Brulatour, William German, O. Henry Briggs and Arthur Greenblatt.

Also: Ed Kuykendall, Abram F. Myers, Harry Brandt, Jack Alicoate, Chester B. Bahn, Don Mersereau, Martin Quigley, Colvin Brown, Terry Ramsaye, Sherwin Kane, Ben Shlyen, Ray Levy, William Formby, Sid Silverman, Abel Green, Jay Emanuel, Herbert M. Miller, Charles Lewis, Mox Wax, Peter Harrison, Leonard Traube and William Wilkerson.

WLB Minimum for New England Houses

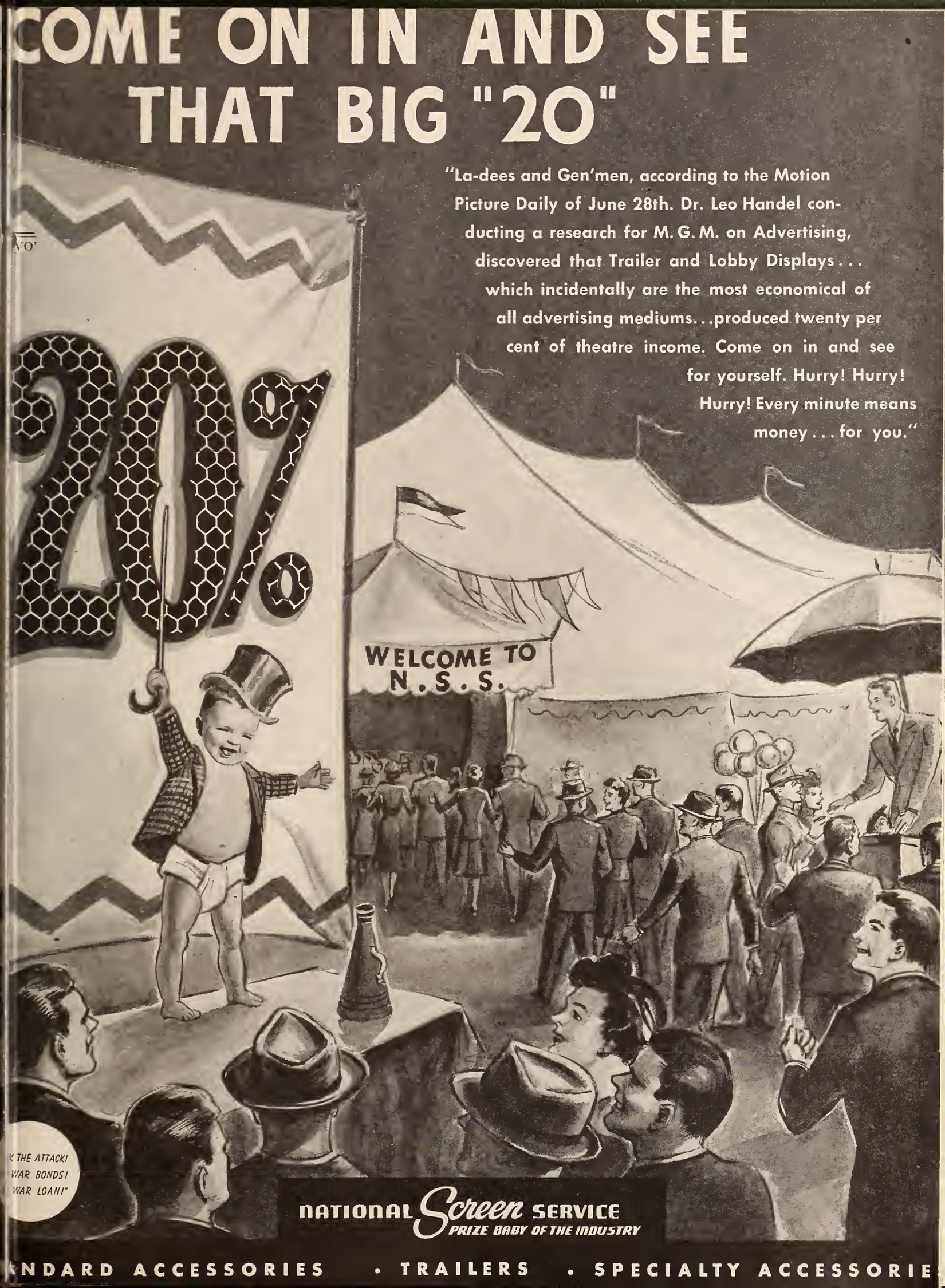
BOSTON, Sept. 27.—Declaring that any pay below 50 cents an hour is a sub standard of living, the New England War Labor Board here has announced its approval of a 50-cent minimum for all film theatres in Boston.

The wage increases granted were asked by Warner Brothers' for its houses in Massachusetts and Connecticut and more than 400 ushers, cashiers, doormen and cleaning staffs in their 24 theatres will benefit by the ruling. Other circuits are expected to follow suit.

Filmack Pay Increase

CHICAGO, Sept. 27. — Chicago Typographers Union Local 16-F, representing the typesetting department of Filmack Trailer Co., has notified Irving Mack, general sales manager, that the WLB has approved wage increases for that department. Increases are retroactive as of March 1, 1943, and vary from 10 per cent to 33 per cent.

COME ON IN AND SEE THAT BIG "20"



"La-dees and Gen'men, according to the Motion Picture Daily of June 28th. Dr. Leo Handel conducting a research for M. G. M. on Advertising, discovered that Trailer and Lobby Displays . . . which incidentally are the most economical of all advertising mediums. . . produced twenty per cent of theatre income. Come on in and see for yourself. Hurry! Hurry! Hurry! Every minute means money . . . for you."

K THE ATTACK!
WAR BONDS!
WAR LOAN!"

NATIONAL Screen SERVICE
PRIZE BABY OF THE INDUSTRY

NDARD ACCESSORIES • TRAILERS • SPECIALTY ACCESSORIE

51 Shooting, 72 Editing, 54 Preparing

HOLLYWOOD, Sept. 27.—The backlog of pictures awaiting release or editing continued to pile up during the week with 72 editing, 54 preparing for cameras, 51 on the stages, 11 new ones started and eight finished.

The week before saw 60 editing, 56 preparing, 51 shooting, nine started and eight finished. M-G-M, which has been out in the lead in the number of pictures in work, dropped back even with Universal and Columbia, which had seven pictures each on the stages. The production scene:

Columbia

Started: "Klondike Kate," with Ann Savage, Glenda Farrell, Tom Neal, Lester Allen, Lewis Wilson, Sheldon Leonard, Constance Worth; "Swing Out the Blues," with Bob Haymes, Lynn Merrick, Janis Carter, The Vagabonds, Tim Ryan, Joyce Compton, Edith Evanson, Kathleen Howard, John Eldredge, Richard Elliott, Arthur Q. Brian; "Cowboy Canteen," with Charles Starrett, Jane Frazee, Tex Ritter, Vera Vague, Mills Brothers, Big Boy Williams, Jimmy Wakely, Max Terhune, Walter "Dub" Taylor, Roy Acuff, Bill Hughes, Edith Elliott.

Shooting: "Hey, Rookie," "Curly," "Ten Percent Woman," "Cover Girl," "The Day Will Come."

W. R. Frank

(Independent)

Shooting: "Dr. Paul Joseph Goebbels, His Life and Loves."

Samuel Goldwyn

Finished: "Up in Arms."

M-G-M

Shooting: "Two Sisters and a Sailor," "Kismet," "Broadway Rhythm," "White Cliffs of Dover," "Mr. Co-Ed," "Gaslight," "The Canterville Ghost."

Finished: "Rationing," "Andy Hardy's Blonde Trouble," "See Here, Private Hargrove."

Monogram

Started: "Her Bachelor Husband," with Johnny Downs, Wanda McKay, Etta McDaniel, Robert Kent, Stan Jolley.

Shooting: "Westward Bound," "Lady, Let's Dance."

Finished: "Charlie Chan in the Secret Service."

Paramount

Shooting: "The Navy Way," "Going My Way," "The Story of Dr. Wassell," "Frenchman's Creek," "Our Hearts Were Young and Gay."

Finished: "Henry Aldrich, Boy Scout."

P. R. C.

Started: "Jive Junction," with Dickie Moore, Tina Thayer, Gerre Young, Jack Wagner, Johnny Michaels, Beverly Boyd, Johnny Duncan, John Clark, Bill Halligan, Frederick Feher, Bess Flowers, Jan Wiley, Venise Joe Grove, Myrna Dell, Tom Quinn, Caral Ashley, Bob McKenzie, Harry Strange, Oakie, Betty Alden, Jack George; "Boss of Rawhide," with Dave O'Brien, Jim Newill, Guy Wilkerson, Nell O'Day, Edward Cassidy, Billy Bletcher, Lucille Vance, Charles King, Robert Kortman, Jack Ingram, George Chesebro, Slim Whittaker, Jimmy Aubrey, Robert Hill.

RKO-Radio

Shooting: "The Curse of the Cat People," "Tender Comrade," "Higher and Higher," "Days of Glory."

Finished: "Dangerous Journey."

Republic

Started: "The Fighting Seabees," with John Wayne, Susan Hayward, Dennis O'Keefe, J. M. Kerrigan, William Frawley, Grant Withers, Addison Richards, Benjamin Weldon, Paul Fix, Charles Trowbridge; "Whispering Footsteps," with John Hubbard, Rita Quigley, Cy Kendall, Joan Blair, Marie Blake, Mary Gordon, Bill Benedict, Juanita Quigley, Matt McHugh, Charles Halton, Dick Elliott, Eliz Valentine, Madeleine Grey.

Shooting: "Oh, My Darling Clementine," "Canyon City."

20th-Fox

Shooting: "The Sullivans," "Eve of St. Mark," "Home in Indiana," "Buffalo Bill," "Lifeboat," "The Lodger."

United Artists

Shooting: "Knickerbocker Holiday," "Since You Went Away," "Bridge of San Luis Rey."

Universal

Started: "Phantom Lady," with Ella Raines, Franchot Tone, Alan Curtis, Regis Toomey, Thomas Gomez, Andrew Tombes, Elisha Cook, Jr.; "Swingtime for Johnny," with the Andrews Sisters, Harriet Hilliard, Peter Cookson, Tim Ryan, Matt Willis, Bill Phillips, Mitch Ayres and band.

Shooting: "When Ladies Fly," "The Impostor," "Gung Ho," "Third Glory."

Finished: "Wild Horse Roundup."

Warners

Shooting: "Uncertain Glory," "Rhapsody in Blue," "Shine On, Harvest Moon," "Passage to Marseille."

Review

"Outlaws of Stampede Pass"

(*Monogram*)

Hollywood, Sept. 27

HEREWITH is the last of the Monogram series for 1943-44 supplanting the Westerns starring the late Buck Jones and measures well up to the standard set for in this fare by the studio. Johnny Mack Brown and Raymond Hatton are again starred as the U. S. marshals who work under cover while getting the evidence to arrest a group of outlaws preying on the herds and ranchers of a frontier town. Hatton poses as a dentist, wringing some good Western type comedy from his role, while Brown works on the outside among the cattlemen and the outlaws.

They find the leading cattle buyer is the villain, who not only has his men rustle the ranchers' cattle, but puts an end to their complaints with six-gun efficiency. The action is plentiful as the pair rounds up the outlaws and shoots it out on numerous occasions. Ellen Hall supplies the touch of feminine interest as daughter of the town blacksmith who helps the lawmen.

Scott R. Dunlap produced, with Wallace Fox directing, from a script by Johnston McCulley. Photography is not up to standard, being too dark and blurred in spots.

Running time, 55 minutes. "G".*

*"G" denotes general classification.

Mills Is Switched

OMAHA, Sept. 27.—Irving Mills, 20th-Fox head-booker here, has been transferred to Minneapolis, where he will become office manager. Regina Molseed, for 24 years on Omaha's Film Row, will succeed Mills. Shipping clerk Tony Goodman will be a new assistant booker.

Film - Stage Players For Winter USO Tour

The casts of 13 Broadway shows, many of them with film names, have volunteered a series of "night-off" playdates to entertain the armed forces during the coming winter, USO-Camp Shows announced here yesterday. Representatives of these casts of "Life With Father," "Something for the Boys," "Three's a Family," "Early to Bed," "Harriet," "Blithe Spirit," "Janie," "Doughgirls," "Rosalinda," "Oklahoma," "Star and Garter," "Kiss and Tell," and "My Dear Public" met with USO-Camp Shows, Actors Equity, the IATSE and the AFM officials to outline a program, which will be presented in the Eastern military area stations adjacent to cities where road-companies are playing.

Films Aid to Needed Rest, Says Dr. Deer

FOND DU LAC, Wis., Sept. 27.—Dr. Ervin E. Deer, field representative of the MPPDA, guest speaker at the opening fall meeting of the Fond du Lac Better Films Council here, stressed the importance of relaxing from war strain and the part films are playing in this respect.

Pointing out what a great morale builder films have become as a help in training the armed forces faster and better, he also emphasized their part in presenting the war to civilians as it progresses, along with necessary wartime facts.

'Lucky Mr. Smith' Gets 'B' Rating

Not a single feature is given a general patronage 'all clear' Legion of Decency rating in this week's list. Universal's "You're a Lucky Fellow, Mr. Smith" is objected to, on a Class B rating, because of "light treatment of marriage":

Class A-11 (for adults) goes to "Case of the Dangerous Blonde," Columbia; "Sweet Rosie O'Grady," 20th-Fox; "Thank Your Lucky Stars," Warners, and "Young Ideas," M-G-M.

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 27

"PIN-UP" art may be just another term for leg art to most studio publicity men, but servicemen photographers have handed them a jolt by voting other feminine charms much more important.

It happened after the recent Goldwyn "Pin-Up" party where more than 100 Army, Navy, Marine cameramen took pictures of the 34 Goldwyn Girls from the "Up in Arms" dream sequence.

The boys have voted June Lang, "girl I'd like to take home to mother"; Virginia Curzon, "most beautiful eyes"; Shelby Payne, "most aristocratic"; Ellen Johnson, "prettiest dimples," and Ruth Valmy, "most beautiful legs." Considering the costumes the girls wore no one expected the boys to look at their eyes.

•

Betty Brodel, sister of Joan Leslie of "This Is the Army," is now flying high in her role of a WAF in Walter Wanger's "When Ladies Fly" shooting on location at Army Air Transport in Long Beach. Lois Collier is turning in a neat chore as a girl flier who loses her sweetheart and crashes to her death while Ann Gwynne is a standout as another WAF. . . . George Waggner has changed "Gypsy Girl" to "Gypsy Windcat" at Universal with Maria Montez as the wild one. . . . Bob Crosby drops his baton at M-G-M for an acting role in "See Here, Private Hargrove" but it's even money he'll pick up the maestro wand soon again.

•

Director Henry King has started eight weeks of tests for the 160 speaking roles in Darryl Zanuck's "Wilson" at Fox. . . . Ariel Heath, who became known as the "whistle blonde" at RKO where her last role was in Val Lewton's chiller, "Leopard Man" is following Lucille Ball's footsteps and is being tested by several other studios. . . . Bobby Watson will play Adolf Hitler in Paramount's "The Hitler Gang," but Director John Farrow is still testing for players to portray Goering, Goebbels, Hess, Himmler, and other nasty Nazis. W. R. Frank, producing the Goebbels life-and-loves picture, and Farrow ought to get together or the public may be confused by two different Goebbels on the screens.

•

RKO was forced to suspend production on "Higher and Higher" when Producer-director Tim Whelan became ill with the flu. . . . Richard Wallace, who directed "Fallen Sparrow" will have the same job on "Heavenly Day," next Fibber McGee and Molly at RKO. . . . Eddie Cantor will use a dozen famous vaudeville acts in his "Show Business." The first to be signed up is banjo artist Gene Sheldon. . . . "So Proudly We Hail" is in its fourth week at Paramount Hollywood and Downtown theatres. . . . Lester Fuller will direct "You Can't Ration Love" and "Marseille" for Producer Michel Kreike at Paramount. . . . Warners' "Gay Blades" becomes "Strolling Down the Avenue" with Ann Sheridan, Dennis Morgan, Irene Manning and Jack Carson.

Griffis Starts in OWI Post Monday

(Continued from page 1)

Washington next Monday as a dollar a year man. In order to permit him to devote full time to the work he will be given a leave of absence by Paramount and will go on inactive status with respect to his positions as chairman of Madison Square Garden, New York, and Hemphill, Noyes & Co. in which he is a partner.

The appointment, announced over the week-end brings to a close a lengthy search by OWI officials for a man to succeed Lowell Mellett, former chief of the bureau. Palmer Hoyt, director of OWI domestic operations, in a statement, said Griffis' acceptance of the post "will further the already effective cooperation between the Government and the film industry."

Hoyt asserted that this cooperation has been so perfect that there is no need whatever for OWI to produce its own films. Griffis, who in the last war served as a captain on the general staff of the Army, was prominent originally in the legitimate theatre field before affiliating with Paramount. Last year, he was chairman of the Navy Relief Fund drive, which raised $10,000,000 to aid the families of enlisted men.

Fox Western Mgrs. Receive 'Moon' Award

DES MOINES, Ia., Sept. 27.—W. C. Gehring of the 20th-Fox home office, New York, with his assistant, E. C. Collins, and Stanley Mayer, Des Moines manager, and M. A. Levy, Minneapolis district manager for the Midwest, were guests of honor at a banquet given by Tri-State Theatre Corp. for managers who recently were awarded prizes in a contest for "The Moon Is Down."

First prize, $200, went to Maurice Crew, manager of the Paramount, Waterloo; second prize, $100, to Eddie Forester, Des Moines Theatre, Des Moines; third prize, $50, a tie between Jerry Greenebaum, Illini Theatre, Moline, Ill., and Orville Rennie, Paramount, Cedar Rapids. A. H. Blank, head of the circuit, made the presentation.

'U' in Army Tieup

Universal has negotiated a tie-up with U. S. Army Air Cadet depots throughout the country in connection with the showing of "Adventures of Flying Cadets." While showing the film, exhibitors are to arrange for presentation of silver wings to cadet recruits on their theatre stages through through their nearest Air Cadet depot.

Stamper Takes Fourth

PHILADELPHIA, Sept. 27. — Columbus Stamper, independent exhibitor operating the Rivoli, Locust and Great Northern here, has taken over a fourth house, the Glenside, located in the suburbs. He acquired the house from C. Wurtle, who has left the industry.

Goldsmith Leaves Fox

TORONTO, Sept. 27.—Irving Goldsmith, 20th-Fox booker, leaves that position this week for Montreal, where he will book for the Laine-Garsin circuit there.

Lichtman, Rubin to Visit London on Postwar Plans

(Continued from page 1)

for London within a week or two and also may confer there with British representatives on that company's holdings in Metropolis & Bradford).

Informed sources here say that Lichtman and Rubin will spend a month in England studying the theatre situation as it affects Loew's and particularly in the light of Rank's continued expansion moves there. The two also will explore present problems governing the availability, or lack of availability, of studio space in England on behalf of the company's plans for production there under the aegis of Sir Alexander Korda. The bulk of available studio space in England today is controlled by Rank.

Korda and Merle Oberon arrived in New York today, en route to a Canadian port, from which they will leave for London. His first production for Metro in England will star Miss Oberon and is scheduled to start early in November, studio space for the initial film being assured.

Meanwhile, Sam Eckman, Loew's managing director for Britain, and Ben Goetz, the company's British production executive, are scheduled to leave New York for London as soon as transportation can be obtained. Present indications are that with their arrival Metro will begin building its own impressive British producing organization, reportedly with Gabriel Pascal, whose "Pygmalion" was released here by M-G-M, playing an important role in the development, possibly with another Bernard Shaw play as an initial contribution. Pascal, now in the East awaiting transportation to London, is understood to have participated in some part of the extended Metro executive conferences in New York, recently, covering the company's British plans.

Details of Metro's British production program to be handled by Korda reportedly have been completely developed already. Therefore, the impending Lichtman-Rubin visit to England will not be concerned with that phase of the company's British activities. Lichtman is expected to leave here Oct. 8 for New York, where he will join Rubin. Their British mission was assigned them by Nicholas M. Schenck, Loew's president, it was learned. Schenck participated in the recent conferences in New York, which developed the company's plan of action for British operations. Also participating were Louis B. Mayer, Lichtman, Eckman, Goetz and Korda.

Empire Men Get 306 Injunction

(Continued from page 1)

in the province of the majority of Empire members to sweep aside the provisions of the Empire constitution on the excuse that an emergency exists. He pointed out that the Empire by-laws provide, among other things, for Empire to be the sole bargaining agent of its members, and that a member of Empire shall have no affiliation with any other union. Further, Judge Wenzell pointed out that while provisions of the Empire constitution may have been waived in an emergency to carry on the legitimate objects and business of the union, the provisions abrogated by the merger were the very heart of the Empire constitution.

The petition for the appointment of a receiver to administer the affairs of Empire, also filed by the protesting Empire members, was denied by Judge Wenzell on the grounds that the injunctive order will give sufficient protection.

Nathan Frankel, Local 306 attorney, has filed a note of issue calling for court action during the week of Oct. 4.

Coe Speaks Today To Buffalo Industry

BUFFALO, Sept. 27.—Charles Francis Coe, MPPDA vice-president, will address the local industry, the local Advertising Club and other outside interests, tomorrow, at club headquarters, in line with his series of key city industry goodwill addresses. "Tomorrow on the Screen" will be his subject.

On Wednesday, Coe will talk at Toronto.

Detroit Exchanges Get 40-Hour Week

(Continued from page 1)

RKO, and A. W. Schwalberg, Warners. Their basic contentions were that the longer week would not increase production and would not release manpower to other industries and that it would tend to increase payrolls and contribute to inflationary practice thereby.

The exemption is the sixth granted by a critical regional manpower commission for a critical labor area to film exchanges, relieving them of compliance with the 48-hour week order for individual areas. Previous exemptions were granted the exchanges at Buffalo, Washington, Cleveland, Salt Lake City and Portland, Ore.

Industry petitions for exemptions are still pending in Los Angeles, San Francisco and Seattle.

Industry Expects Another Bond Call

(Continued from page 1)

war finance director, WAC officials, and retailers' representatives.

Doob arrived in New York from Washington yesterday and conferred with Si Fabian, WAC theatres division chairman; Arthur Mayer, treasurer of WAC; and David Lipton, WAC public relations chairman, prior to the meeting today.

Defer Skouras Hearing

Regional War Labor Board hearing on the petition for investigation and certification filed by M. P. Theatre Managers and Employees Union, Local 152, UOPWA, on its claim that it represents a majority of the managers in the 41 Skouras theatres here, scheduled for yesterday, has been postponed until tomorrow.

Broadway Grosses Are Near Average; 'Hail' Does $98,000

(Continued from page 1)

current "Holy Matrimony" and a stage show featuring Carole Landis and Jerry Wald and his band after two weeks, due to prior commitments, expects to take about $75,000 in the final stanza of this bill. "Wintertime" and Bert Lahr, Lucille Manners and Paul Haakon on the stage open at this house tomorrow. "Lady Takes a Chance" and Vaughn Monroe and his orchestra, on the Paramount stage, grossed approximately $69,000 in its second week and holds for a third.

Despite mixed notices, "Johnny Come Lately" and the stage show featuring Virginia O'Brien and Morton Gould and his orchestra, at the Capitol, is meeting good response. A gross in the neighborhood of $68,000 is in store for the first week of this bill and it will be held over. "Watch on the Rhine" and Abe Lyman and his band, on the stage, at the Strand, should gross about $44,000 in its fifth and final week, with "Thank Your Lucky Stars" and a stage show featuring Sammy Kaye and his band opening Friday.

"Hit the Ice" is doing big business at the Criterion, with $33,000 estimated in sight for the first week; it holds over. "For Whom the Bell Tolls," at the Rivoli, is expected to take $30,000 in its 10th week. "This Is the Army" should do about $28,000 for the ninth stanza, at the Hollywood. "Thousands Cheer" took about $20,000 in its second week at the Astor. Second week of "The Seventh Victim," at the Rialto, should end the picture's run with a seven-day take of $6,500, with "The Kansan" slated for a Friday opening. "Hi Diddle Diddle" in its first and final week at the Palace, is expected to gross in the neighborhood of $16,000, with "Fired Wife" opening at the Palace on Thursday. "Man from Down Under," at the Globe, is expected to do about $17,500 for its first week and will hold over.

Chicago Owners To Honor Kirsch

(Continued from page 1)

of one year in which Kirsch has been the circuit's buyer, he has already cemented a fine spirit of cooperation between the various distributors in Chicago and his members," the statement added. The circuit has more than 50 theatre members.

Kirsch is also president of Allied of Illinois, as well as regional vice president of National Allied and is active with the War Activities Committee and other national agencies.

B & K Raises Six Loop Runs 10 Cents

(Continued from page 1)

advance with the day and date opening of "I Dood It," next Wednesday, and United Artists will increase at the close of the present run. All Loop first-runs are expected to follow suit. Children's prices are raised five cents. New scale is 50 cents to noon, 65 cents to 5:00 p.m. and 85 cents thereafter. Children are charged 30 cents all day.

Short Subject Reviews

"Europe's Crossroads"
(*March of Time*)

The story of neutral Portugal is depicted in this latest "March of Time." Brought to light for the first time are the little known facts about this still neutral state, bordering on Franco's Fascist Spain, her faith to the Roman Catholic Church, her slowly materializing educational system and her strict impartiality in the present world conflict, under the leadership of Prime Minister Salazar. The film brings home the saga of the courage of a once powerful nation and her efforts to remain unaffected by a world at war. Particularly impressive are scenes of a landing field, where swastika-marked planes land side-by-side with ships bearing the Stars and Stripes. An informative and enlightening film. Running time, 19 mins.

"Unusual Occupations"
(*Paramount*)

Filmed in the new Magnacolor, this short is another in Jerry Fairbanks' series of Americans engaged in odd occupations. Included in this release are sequences of an engineer on an aerial tram which carries tourists to the summit of Rio's Sugar Loaf Mountain; a Midwestern doctor who restores mutilated Cigar Store Indians; the Philadelphia Quartermaster Depot where American flags are made; and a new idea in three-dimensional sculpture practiced by a Long Island cartoonist. This is fair. Running time, 10 mins.

"Speaking of Animals in the Garden"
(*Paramount*)

Trick camera technique of the Fairbanks-Carlisle team takes the audience into an average Victory Garden, introducing familiar garden pests. Each insect has something to say and a quartette of bull-frogs render a frog's version of "Strolling Through the Park One Day." Good commentary and amusing voice dubbing, plus tips on garden pests make this an interesting and novel film. Running time, 10 mins.

"Yours Truly" with Johnny Long and His Orchestra
(*Paramount*)

Johnny Long and his band highlight this short, with "One o'Clock Jump," "One Dozen Roses," "If You Please" and "Don't Worry," also a swing arrangement of Chopin's "Minute Waltz." The popular bouncing ball is employed in "One Dozen Roses," enabling the audience to join in. Good fare for the Long fans. Running time, 10 mins.

New Warner Radio Unit

HOLLYWOOD, Sept. 27.—Sam Taylor will function as specialist in radio relations, and Mickell Novak will contact radio news editors, in a special radio department established by Warners at their studio here to handle radio relations, according to an announcement by Alex Evelove, studio publicity manager.

Off the Antenna

EFFECTIVE with October reports of the C. E. Hooper radio surveys, five new services will be provided subscribers. They are a sponsor identification analysis; a competition for listeners' index which will be a continuous and comparative record showing how the volume of advertising on other networks affects each advertiser's chance of getting an audience, and program rating trends by types; an analysis of network ratings.

• • •

Purely Personal—*Bob Hussey, head of Universal's radio department, has arrived in New York to confer with W. A. Scully, "U's" vice president and general sales manager, and Maurice Bergman, Eastern advertising manager, on a plan for an international broadcast to launch "Corvette K-225." . . . Kate Smith will be feted at a reception and buffet supper at the Astor, on Friday, by CBS and Young and Rubicam, following the opening broadcast in the current season's "Kate Smith Hour." . . . Robert Allen Monroe has joined the radio promotion department of Donahue and Coe.*

• • •

Program Notes—"Hi Diddle Diddle," Andrew Stone-U. A. release, will be presented by CBS' "Screen Guild Players" program on Oct. 4, with Martha Scott, Dennis O'Keefe, Walter Abel and Mary Boland. . . . "Pride of the Yankees," with Gary Cooper, is the selection of the Lux Radio Theater for Oct. 4. . . . Dave (Tex) O'Brien featured in PRC's Texas Rangers Westerns, will be heard regularly on the Dr. Pepper "10-2-4 Ranch" program, starting Oct. 17. . . . Ann Sothern, of "Maisie" film fame, will make an appearance on CBS' "Radio Reader's Digest" program on Sunday. . . . Herbert Marshall and Cass Daley will be guests on Mutual's "Soldiers With Wings" program, tomorrow. . . . Ray Milland, who co-stars with Ginger Rogers in Paramount's "Lady in the Dark," will be a guest on Gertrude Lawrence's "Revlon Revue," Blue web show which has its premiere on Thursday. . . . Cary Grant, currently to be seen in RKO-Radio's "Mr. Lucky," will make a guest appearance on the Judy Canova Show tonight. . . . Fred MacMurray will be Joan Davis' visitor on Thursday.

'Destroyer' Leads With $17,000 Take

CINCINNATI, Sept. 27.—Weekend returns were in the upper brackets all along the line, with $17,000 as an estimated figure for "Destroyer" at the RKO Albee, and indications pointing to better than average business for the other houses. Weather was unseasonably cool.

Estimated receipts for the week ending Sept. 29-Oct. 2:

"Destroyer" (Col.)
RKO ALBEE—(3,300) (30c-33c-44c-55c) 7 days. Gross: $17,000. (Average $15,000)
"The Sky's the Limit" (RKO)
RKO PALACE—(2,000) (30c-33c-44c-55c) 7 days. Gross: $13,500. (Average, $12,600)
"Watch on the Rhine" (W.B.)
RKO SHUBERT—(2,150) (30c-33c-44c-55c) 7 days, 2nd week, moveover from Palace. Gross: $7,000. (Average, $5,000)
"This Is the Army" (W.B.)
RKO CAPITOL—(2,000) (40c-50c-60c) 7 days, 7th week. Gross: $6,500. (Average, at 30c-33c-44c-55c, $6,200)
"Best Foot Forward" (M-G-M)
RKO GRAND—(1,500) (30c-33c-44c-55c) 7 days 2nd week, moveover from Albee. Gross: $6,500. (Average, $5,200)
"Claudia" (20th-Fox)
RKO LYRIC—(1,400) (30c-33c-44c-55c) 7 days, 3rd downtown week, return date. Gross: $4,500. (Average, $3,900)
"Out of the Fog" (W.B.)
"Nobody's Darling" (Rep.)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $1,450. (Average, $1,400)
"Passport to Suez" (Col.)
"Blazing Guns" (Mono.)
RKO FAMILY—(1,000) (22c-33c) 3 days. Gross: $900. (Average, $800)
"My Kingdom for a Cook" (Col.)
KEITH'S—(1,500) (30c-33c-44c-55c) 7 days. Gross: $5,500. (Average, $5,200)

'Show Builder' to Detroit

M-G-M's "Show Builder" will be inspected by hundreds of exhibitors when it goes on view at the Allied Theatres of Michigan and war conference, Oct. 4-6, at the Hotel Statler, Detroit.

The Builder, a traveling exploitation office, is now concluding a tour through St. Louis territory and following its appearance at the convention will be sent on a series of visits through Michigan.

'This Is Army' Wows On $22,000 Gross

BALTIMORE, Sept. 27.—Week's business is spotty, with new major films drawing crowds and less important ones, or holdovers, feeling a slight slump. Honors for the week go to "This Is the Army," which is chalking up $22,000 at the Stanley.

Receipts for the week ending Sept. 30:

"Swing Shift Maisie" (M-G-M)
CENTURY—(3,000) (28c-44c-50c and 55c weekends) 7 days, 2nd week. Gross: $14,500. (Average, $15,000).
"Fired Wife" (Univ.)
KEITH'S—(2,406) (15c-28c-33c-44c and 55c weekends, 7 days. Gross: $11,000. (Average, $11,990).
'Holy Matrimony" (20th-Fox)
NEW—(1,581) (15c-28c-35c-55c) 8 days. Gross: $11,000. (Average, $9,300).
"This Is the Army" (W. B.)
STANLEY—(3,280) (28c-39c-44c-55c and 60c weekends), 7 days. Gross: $22,000. (Average, $15,100).
"Behind the Rising Sun" (RKO)
HIPPODROME—(2,205) (28c-39c-44c-55c-66c), 7 days. Stage show: Sims & Bailey, Billy Wells and Four Fays, Arthur Blake, Ladd Lyon, Lafleur & Manners. Gross: $18,000. (Average, $16,500).
"The Kansan" (U. A.)
VALENCIA—(1,460) (28c-44c-50c and 55c weekends), 7 days. Gross: $5,000. (Average, $5,000).
"Submarine Alert" (Para.)
MAYFAIR—(1,000) (20c-40c), 7 days. Gross: $5,500. (Average, $6,100).

Cameraman a Prisoner

Missing in action since May 19, when he went on bomber raids over Kiel and Flensburg, Edward G. Lewis, British Paramount newsreel photographer, is reported to be a prisoner of Germany. The raid was his first, representing the Newsreel Association of Great Britain and Ireland, according to dispatches from London.

'Darkness' Banned

Warners' "Edge of Darkness" has been banned at Buenos Aires because of its "anti-Nazi' tendencies, according to newspaper dispatches from the Argentine capital.

Boston Houses Aided by Ad Cut

Boston, Sept. 27.—Theatres here are expected to be aided by the new limitation placed by Boston newspapers on "Help Wanted" advertising to 28 agate lines, with two additional lines for each classification included.

Large firms have been using quarter-page and half-page help wanted advertisements, and the new ruling will bring this type of advertising within the same classification as theatres advertising for help, giving the latter an equal chance for attention which they have not been getting.

Dempsey, Kearns Suit Decision Reserved

Supreme Court Justice Benedict D. Dineen, here, yesterday, reserved decision, after the submission of briefs by both sides, in the suit by Jack Dempsey and Jack Kearns against Fistic Films Co., Mannie Baum and Jack Rieger, for an accounting of income received from the exploitation of the picture, "The Birth of a Champion," or any other film featuring the championship fight between Dempsey and Jess Willard

The plaintiffs seek also to have the contract granting Fistic Films the exclusive right to exploit films of the Dempsey-Willard fight terminated.

Branton Has School For Women Mgrs.

DES MOINES, Sept. 27.—Although Tri-States Theatres does not anticipate any immediate need for new managers, because remaining managers are either past draft age or married with families, the circuit has launched a school for women managers.

One hundred answered the ad published in newspapers, and six were selected to take the training.

G. Ralph Branton, business manager, opened the school.

235 Bookings Set For Rogers' Films

Two hundred thirty-five theatres in Metropolitan New York have booked Republic's Roy Rogers productions for showing during his appearance at the "World's Championship Rodeo," at Madison Square Garden, Oct. 2-31.

Newspaper advertising, billboards and radio spot announcements are being supplemented by a theatre contest promotion which has been arranged in collaboration with the Garden.

Equity-AFRA Meeting

The special committee appointed by Actors Equity to study the three-way consolidation proposed by American Federation of Radio Artists, will meet the AFRA committee tomorrow to further study the plan to merge Equity, AFRA, and the American Guild of Musical Artists.

Matinees Cut for Fuel

CHICAGO, Sept. 27.—The Rosewood Ray and Calo theatres here are discontinuing matinees as a fuel saving measure.

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First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

M.P.P.D.A. OF AMERICA,
28 WEST 44TH ST., 21ST FL
NEW YORK,
N. Y.
(6 COPIES)

VOL. 54. NO. 63 NEW YORK, U.S.A., WEDNESDAY, SEPTEMBER 29, 1943 TEN CENTS

Industry to Aid Another Bond Drive

Theatres, Retailers in Nov. 11-Dec. 25 Drive

Film industry will cooperate with retail merchants and banks in still another war loan campaign, starting Nov. 11 and running through the Christmas holidays, with the keynote based on the slogan: "Give War Bonds as Christmas Presents."

War Activities Committee executives, retailers and Treasury officials met yesterday at Macy's department store here, in sessions not publicly announced, to map plans for the mustering of every Treasury issuing agent in film exhibition, banking and retailing to participate in the effort.

Present for WAC were Harry Mandel, RKO Theatres; David Lipton, Columbia; Ed Dowden, Loew's,

(Continued on page 7)

Film Rentals Occupy Jersey Allied Meet

Exorbitant percentages and high film rentals attributed to major distributors for the first of their 1943-44 product, and speculation over the possibility of exhibitors continuing in business under this policy, were the main topics at the Allied Theatre Owners of New Jersey meeting held at its headquarters here this week.

Members attending the meeting were informed that their questionnaires on the workability of the consent decree had been forwarded to Abram F. Myers, chairman of National Allied's board and general counsel of the organization.

WPB Switches Exit Sign Priorities

WASHINGTON, Sept. 28.—Production permits for illuminated exit signs of the type normally used in theatres and public buildings were switched today by the War Production Board from restriction under Order L-29 metal signs, to Order L-212 incandescent lighting fixtures.

Both orders stipulate the quantity of critical materials to be used in the

(Continued on page 7)

200,000 Juvenile Patrons in 4 Years

Springfield, Tenn., Sept. 28.—A. L. Hancock, operating the Capitol Theatre here, claims a record of some sort in the fact that since his house has opened, in mid-1939, he has played to 200,000 paid juvenile admissions, citing this as evidence of the value of the screen to the youth of a community.

Browne a Capone Mobster, Says U.S.

First disclosure that George E. Browne, convicted ex-president of the IATSE, was linked with the Al Capone ring in Chicago as early as 1934 was made yesterday in a four-count perjury indictment filed in Federal Court here by the Department of Justice against Harry Hochstein, former Chicago city official.

The indictment against Hochstein charges that he perjured himself before a Federal grand jury while being questioned in connection with the forthcoming trial of eight defendants who are accused of extorting more than $1,000,000 from the film industry.

Hochstein falsely told the Grand Jury, the true bill alleges, that he

(Continued on page 7)

WLB TO EXAMINE WAGE SCHEDULES

Exchanges Profit Nicely on Reissues

Philadelphia, Sept. 28.—Reissues have become an important source of income for local exchanges. But while more theatres here than ever before are playing reissues because of print shortages and slower clearance of new product, the reissues are said to be no longer the rich source of revenue for neighborhood exhibitors as formerly. Now that reissues are running in demand exchanges are no longer interested in hit-or-miss spot bookings. Until now, exhibitors were able to make a flat $10 or $20 deal.

$1,625,000 from Films for Allies

Final accounting of collections at theatres for United Nations Week, conducted several months ago, totaled $1,650,000, of which $1,625,000 was turned over to the President's War

(Continued on page 7)

Group Named to Study Minimum Scales in Industry

A committee of prominent employer, employe, and public representatives, taking in all sections of the United States, was named here yesterday to investigate conditions in the film industry, and many other industries, for the purpose of recommending to L. Metcalfe Walling, administrator of the wages and hours division of the U. S. Department of Labor, new minimum wage rates for all employees engaged in these industries, where they are deemed necessary.

The committee created by Walling's order yesterday will hold its first session at the Victoria Hotel here Oct. 14. Members include, for the public: Tipton R. Snavely, chairman, Charlottesville, Va.; Ernest Correll, Washington; Mrs. William Kittle, Minneapolis; John A. Lapp, Chicago; Orlie Pell, New York, and Rev. Raymond B. Walker, Portland, Ore. Employers will be represented

(Continued on page 7)

High Yield from War Bonds In Theatres' 'Free Movie Day'

Warners Get Delay On Goldman Action

PHILADELPHIA, Sept. 28.—Judge Kalodner, in U. S. District Court here, granted an extension until Oct. 11 to the major distributors and the Warner circuit in filing answers to the interrogatory in the anti-trust suit of William Goldman, independent circuit head. A new court procedure designed to speed up hearings, questions pertaining to the case, as approved by the court, are served upon the defendants for answer in advance of the actual hearing. Goldman's suit is scheduled to come up for hearing in Federal Court here in November.

"Free Movie Day" in the greater New York area has meant tens of thousands of additional sales of the small "E" bonds and well over a million dollars, according to early figures released yesterday by Leo Brecher, state bond chairman for the War Activities Committee. Elsewhere around the nation, everyone reached by the WAC by phone said that a high yield was anticipated.

Of the Broadway houses, Brecher stated, the leaders were the Capitol and Radio City Music Hall, each of which registered around the $100,000 mark, with the Music Hall giving away 3,500

(Continued on page 4)

Ampa Relief Show Set for Paramount

A special benefit performance will be given at midnight, Oct. 22, at the Paramount Theatre, for the Associated Motion Picture Advertisers' Relief Fund, Jacques Kopfstein, chairman of the fund raising committee, announced yesterday.

Paramount has donated the theatre, the services of its staff and the Technicolor production, "Ridin' High," for the occasion. An auction of personal effects of the picture's stars, headed by

(Continued on page 7)

Skouras Giving Up Two N. Y. Houses

Skouras Theatres are understood to be relinquishing their leases on two houses on upper Broadway in New York. The houses are the Symphony, at Broadway and 95th St., and the Carlton, at 2633 Broadway.

A. G. Walker, Inc., is understood to be taking over the Symphony, and Joe Katch, representing the Springer Estate, is understood to be taking the Carlton,

לשנה טובה תכתבו

1943 5704

Personal Mention

DAVID BERNSTEIN, Loew's vice-president and treasurer, will return today from a brief vacation.

•

CHARLES FRANCIS COE, MPPDA vice-president, and ARTHUR DEBRA, his assistant, are due back tomorrow from local industry meetings in Buffalo and Toronto.

•

GEORGE ARCHIBALD, director of the film division of the British Ministry of Information in this country, will return here from England about Oct. 1.

•

GORDON HOLLINGSHEAD, Warner short subject producer, who recently suffered a heart attack in Hollywood, will remain at home for at least another month.

•

WILLIAM CAGNEY, president of William Cagney Prod., and CHARLES DAGGETT, advertising and publicity director, have delayed their return to Hollywood for several days.

•

AL BONDY, independent distributor, has returned from a sales trip through West Virginia, Virginia and Maryland.

•

THOMAS BAIRD, assistant director of the film division of the British Ministry of Information here, left for Hollywood by plane yesterday.

•

MRS. COLUMBIA SILEO, head of the Mexican Press Service, and wife of JAMES SILEO, film still photographer, has arrived from Mexico.

•

SAMUEL M. KOOTZ of the Columbia home office advertising department, has been elected to the advisory board of the Museum of Modern Art.

•

EMMA CARBONE, secretary to HARRY MANDEL of RKO Theatres, has returned from a vacation at White Haven, Pa.

•

HARRY M. BESSEY, secretary-treasurer of Altec Service, has returned to New York from a six-week trip to the Southwest and the Coast.

•

HARRY HUNTER, Paramount's managing director for Australia, is expected to arrive here Oct. 5 from the West Coast.

•

ROBERT M. GILLHAM, Paramount advertising and publicity director, returned yesterday from Boston.

•

GEORGE SKOURAS, president of Skouras Theatres, was in Washington yesterday.

•

FRANCIS S. HARMON, WAC executive, returned from the Coast yesterday.

•

SI FABIAN, WAC theatre division chairman, was in Washington yesterday.

Insider's Outlook

By RED KANN

Hollywood, Sept. 28

IF the timetable hits on the button, the industry will be in for a rousing time next summer and fall.

"Wilson" will be on the market.

"I am going to film the story of Woodrow Wilson who gave his life for the ideal of world peace," Darryl F. Zanuck said in a recent published interview. "It will obviously be a controversial motion picture. It's the greatest gamble I've ever taken. I don't know whether it will make money, but it's high time the film industry grew up and did something significant."

The rousing time ahead is not difficult to predict. Next year will be a presidential election year.

If the war is still raging, the peace certainly will be an even more avid topic of discussion and controversy than now. Not remotely there will be throwbacks to Wilsonian political doctrine and very definitely brickbats thrown by the Republicans at the Democrats, who will be pitching some of their own. On the fringe, or maybe in the center, there could be "Wilson."

Zanuck does not lack courage.

■

And he does not lack conviction.

The proof takes form in plans for "One World," the Willkie book which could be heading for choppy seas, too. Aside from the politics of '44's race into the White House, the ambitious pattern for this film is intriguing. Versions in nine languages are in mind, one of them German, and another, French. The idea, quite naturally, is to be ready when the time arrives.

Whatever else the reception, the day on which these two versions can follow the Allied forces will be welcomed. Hopefully, it will be soon.

■ ■

Promotion of Malcolm Kingsberg as vice-president and treasurer of RKO, the parent company, of which he now becomes the principal finance officer, leaves its impress in a direction not officially disclosed. The direction has a name which is Eddie Alperson.

In his new post, Kingsberg, of course, will play a part in all corporate matters, but his direct activities in the operation of RKO theatres transfers to Alperson, general manager of the circuit already cloaked in wide authority.

Whereas he has been reporting to Kingsberg as his superior officer, Alperson will now check directly with N. Peter Rathvon. Actually, the shift places the entire chain entirely under Alperson's managerial wing.

■ ■

Internal disturbance furrows important Hollywood brows on salaries. The understanding, closely held, is that current difficulties confront studios on those talent deals which call for step-ups and for other deals where box-office drawing power suggests existing contracts be torn up for new ones at better terms.

On one side: the studios. On the other: the Treasury Department.

The outcome appears in considerable doubt. Optimists, their faces turned to the bright sun, think a way will be found.

■ ■

Such courtesy! Columbia makes "Good Luck, Mr. Yates." RKO advertises "The More the Merrier" alongside of its own "Lady Takes a Chance."

In "Whistling in Brooklyn," Namesake Skelton voices the wish that Bob Hope and Jack Benny might see how his popularity has grown.

■ ■

Monogram is in a pleasant kind of dither. The company has broken off all relations with its precedents by spending upwards of $400,000—probably $450,000 finally—on "Lady, Let's Dance" which stars Belita.

That kind of money for Monogram compares with a $2,000,000-and-more negative at Metro.

■ ■

If old, there may yet lurk a chuckle in the tale, probably a fable, of the exhibitor who compained about percentage terms. "My audiences are wearing out my carpets. They are ruining my seats. I can't afford to pay more."

■ ■

Press agent handing it out all the week repairs to his garden Saturday afternoon, seeking to bring it into condition with the aid of 1,000 pounds of fertilizer.

"What a life! The same, old routine. Day after day," he philosophizes.

Entertain, Films' 1st Job, Says Coe

BUFFALO, N. Y., Sept. 28.—What is shown on the screen of tomorrow will dwarf the role now played by motion pictures, significant as that is, Charles Francis Coe, MPPDA vice-president, declared at a luncheon meeting of the Buffalo Advertising Club here today. Tomorrow he will speak at Toronto.

"A world-conscious public, released from the strain of the bloodiest conflict in history, will yearn for the entertainment that truly re-creates," he said. "That does not mean, however, return to a make-believe world. It does not mean retreat from our interest in our fellowmen. The first commandment which the public gives to the screen is: Entertain! The penalty for infraction is death at the box office."

Pays Tribute to Cameramen

Tribute was paid by Coe to cameramen on the fighting fronts who, he said, face death daily to bring pictorial war records back to this country and its people. He said training films produced gratis by the industry in Hollywood have saved thousands of lives.

"Government strategists came to us in Hollywood in search of films taken in foreign countries with the explanation those countries may be invaded," he said. "The industry supplied them with the information they desired—not theoretically but pictures of geographic conditions and terrain in those countries."

Coe said American-made films marched into Sicily with our troops—"not only for the entertainment of our soldiers but to give oppressed peoples a pictorial record of what life is like in a democracy."

Film Notables Present

Present at the luncheon were many local film notables, including A. C. Hayman, president of the MPTO of New York, Robert T. Murphy, Vincent R. McFaul, Ralph W. Maw, Charles B. Taylor and George H. McKenna.

Arthur DeBra, Coe's assistant, preceded him to Buffalo and Toronto a week ago to lay the groundwork for the meetings.

St. Clair Assists Moon

Joseph St. Clair, 20th-Fox New York exchange office manager, has been appointed assistant to Ray Moon, New York branch manager. James Burke, 20th-Fox home office traveling auditor, succeeds St. Clair as office manager. In addition, Seymour Florin, recently booker-buyer for Island Theatres, has been appointed booking manager for the local 20th-Fox exchange.

Lanning Joins U.A.

Livingston Lanning has been named to handle United Artists exploitation in the St. Louis territory, covering Kansas City, Louisville, Memphis, Indianapolis and Pittsburgh, Arnold Stoltz, U.A. exploitation head, announced here yesterday.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Corresnondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrigbted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Let's All Give!
National War Fund!



"I DON'T USUALLY WEAR MY HEART ON MY SLEEVE!"

"I'm in love! 'LASSIE COME HOME' is my sweetheart and it will soon be yours. The World Premiere will be at Radio City Music Hall. Redbook Magazine has just named it the Picture of the Month. And the big national magazine campaign is under way. It's based on the celebrated novel and is another one of our hit-group, M-G-M's 12 Toppers!"

TRIUMPH IN TECHNICOLOR

M-G-M's "LASSIE COME HOME"

RODDY McDOWALL
DONALD CRISP
LASSIE

Dame May Whitty
Edmund Gwenn • Nigel Bruce • Elsa Lanchester
Screen Play by Hugo Butler • Based Upon the Novel by Eric Knight, author of "This Above All" • Directed by FRED M. WILCOX
Produced by SAMUEL MARX • A METRO-GOLDWYN-MAYER PICTURE

Coast Flashes

Hollywood, Sept. 28

EFFECTIVE immediately, according to a statement today from the studio, "associate producer," "executive producer" and "in charge of production" screen credit lines will be eliminated from 20th-Fox Pictures, leaving the sole "produced by" credit naming the individual who actually produced. Other credit titles are unaffected. Darryl F. Zanuck's name will appear only on the films he produces.

•

Conversion of the Egyptian, Hollywood, the Los Angeles and Uptown, Los Angeles, to first-run stature will be delayed from Oct. 1 to Oct. 15 so the refurbishment of the houses can be completed without a shutdown. The initial program remains unchanged.

•

With 35 theatres unreported, "Beds for Buddies" collections in the Los Angeles area, conducted through the Theatre Defense Bureau, today approximated $200,000. A check for the ultimate amount will be turned over to the Citizens' Committee on Oct. 5.

•

K. T. Stevens, daughter of Sam Wood, today was assigned the feminine lead in "Address Unknown," Wood's production for Columbia release. This is her first film appearance.

•

The War Finance Committee subcommittee in charge of solicitation of allied industries, today reported an additional $650,000 Third War Loan sales.

•

Arch Reeve left here today for a two-week conference with the Eastern branch of the industry public relations committee.

•

Columbia today announced acquisition of "Tatiana," a story of the Napoleonic era, for production by Sam Wood.

•

Sol Lesser today gave the Theatre Wing a check for $134,000, the first remittance from "Stage Door Canteen" profits.

•

United Artists directors met today and discussed proposals concerning product and also transacted regular business.

•

Warners today assigned Jesse L. Lasky to produce "Hollywood Canteen."

•

Harry Brandt, New York circuit owner, left here today for the East.

32 Features Are Using Technicolor

HOLLYWOOD, Sept. 28. — Studios have nine Technicolor features awaiting release, nine in production and 14 in preparation, according to information revealed today by Technicolor,

The listing shows that M-G-M is the leading user with eight features to come. Fox is next with seven and Paramount follows with six.

Deber with U.S.O.

George Deber, formerly managing director of the New Park Theatre, in Woonsocket, R. I., is now assistant to Dave Schooler, booker for U. S. O. Camp Shows, in New York.

High Yield from War Bonds In Theatres' 'Free Movie Day'

(Continued from page 1)

free admissions for that many bonds sold.

Other Broadway houses showed the following: Paramount, 614 sales, $36,700; Roxy, 962 sales, $38,050; Strand, 520 sales, $25,000; Hollywood, $26,500; Astor, 452 sales, $16,275; Loew's State, $29,375, and the Rialto, $1,800.

Indications of the excellence of circuit sales results came from Loew's in-town theatres reporting 4,439 sales, totaling $405,619. RKO listed for its in-town theatres 1,542 bond sales for a total of $87,433. The Century circuit tabulation showed $80,864, mainly small bond sales. The Fabian Paramount and Fox in Brooklyn, combined, sold 498 bonds for $14,000. The Randforce houses, with final figures unavailable, estimated sales between $75,000 and $100,000, almost entirely in "E" bonds. The Pascack Theatre, Skouras-owned, in Westwood, N. J., showed a total of $107,000 for the day. Bill White, Skouras executive, stated that Skouras houses in the Metropolitan area have exceeded $250,000, with many theatres yet to be heard from.

Loew Theatres yesterday announced a total sale of $10,000,000 in war bonds and stamps at all of its theatres throughout the country from Sept. 9 to 27 inclusive. New York theatres have sold $5,335,184, while out-of-town houses have sold $5,148,265 in bonds, it was said. Total sales exceeded last year's results by 25 per cent, the circuit reported.

A total of $3,000,000 in bonds is expected to be realized from the "All-Theatres" midnight bond show to be held at the Capitol Theatre Friday night, admission to which may be secured by the purchase of a bond at the Capitol, Loew's State, Roxy, Paramount or the Music Hall.

Talent for the show will include: Milton Berle, Joe E. Lewis, Jerry Lester, Ethel Waters, Bert Wheeler, Ed Sullivan, Frank Fay, Sammy Kaye and his band, Vaughn Monroe and his band and a host of other top-flight stage and screen stars.

Carter Barron and Frank LaFalce, of the War Activities Committee's Washington public relations staff, and executives of Loew's and Warner theatres there—respectively, Loew's Capitol and Warner's Earle, on Oct. 4, will stage twin bond shows at midnight, which are all sold out as of today, with a total of 5,500 bonds of the "E" type, in line with the Treasury's request that these be sold.

Appearing at both shows will be Lt. Rudy Vallee, leading a Coast Guard orchestra.

Fourteen of Hollywood's Western stars and featured players have just concluded a whirlwind tour of Texas, covering almost 200 towns of the state, in a bond selling job for the Third War Loan, under the sponsorship of the Texas War Activities Committee and the Texas Theatre Owners Association.

"Stars Over Texas" returns showed that more than thirty-three million dollars in War Bonds had been sold at these outdoor rallies by the stars.

R. J. O'Donnell, state WAC chairman, Lloyd Rust, Republic, Phil Isley, operator of a chain of independents, Claude Ezell, chief Barker of Texas Variety, John Franconi, Monogram, Sol Sachs, RKO, Henry Reeve, president of Texas Theatre Owners Association, John Q. Adams, co-chairman of Texas, Don Douglass of Robb and Rowley, Rip Payne of Griffith Theatres, S. L. Oakley of Jefferson Amusement Co., and Bob Kelley, state publicity director for the Third War Loan, were in charge.

War Bond preview sales in the Los Angeles area reached $11,536,000 with a sellout at Hugh Bruen's Wardman last night at $415,000. Pantages Monday night sold $6,000,000 and Jack Berman's Terrace $121,000. The Los Angeles Paramount sold $5,000,000 last week. Twenty-one more previews are scheduled.

Tennessee Papers Cut Film Space 40%

NASHVILLE, Sept. 28.—The paper shortage has hit local newspapers and all ad and publicity space has been severely cut.

For several issues each only "contract" space is being sold. Film advertising is being cut at least 40 per cent with the usual free publicity for "next week's" attractions cut at least 50 per cent. Crescent Theatres is carrying daily ads for only four uptown houses and three suburbans, using its own weekly "Good News Weekly" to advertise its other suburbans. There have also been cuts in Chattanooga, Knoxville and Memphis papers.

Philadelphia Cuttings And Increases Rates

PHILADELPHIA, Sept. 28.—On top of rationed advertising space because of newsprint shortages, local newspapers are planning general increases in theatrical ad rates. The *Record*, morning newspaper, has advanced its line rate for independent theatre listings from 25 to 35 cents for both daily and Sunday editions.

Stage Competition For Philadelphia

PHILADELPHIA, Sept. 28.—One of the busiest months in the legitimate theatre's history here looms for October with a fourth playhouse opening and seven new attractions on the calendar. Following the current six-week engagement of "Sons o' Fun," the Forrest Theatre will continue on Oct. 11 with Ed Wynn's "Big Time" vaudeville revue, and a revival of "A Connecticut Yankee" on Oct. 25.

Walnut St. Theatre, following "Life With Father," brings in "Blithe Spirit" on Oct. 4, and on Oct. 25, Mark Warnow's new musical, "What's Up," starring Jimmy Savo. Locust St. Theatre, with "Arsenic and Old Lace" finishing the week, has Paul Robeson in "Othello" on Oct. 4, followed on Oct. 18 by "Uncle Harry," with Eva LeGallienne and Joseph Schildkraut.

Erlanger Theatre, making for a fourth stage house, will reopen on Oct. 18 for Billy Rose's "Carmen Jones" operetta. In addition, November attractions are beginning to be listed with "The Patriots" set for the Walnut St. Theatre on Nov. 8, and "Kiss and Tell" on Nov. 18 at the Locust.

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 28

MORNING matinees featuring previews of cartoons have jammed the 1,150 seats of the Leimert Theatre in Southwest Los Angeles during the summer, where Manager Russ Potter hit upon the idea of exploiting the matinees by using Radio Station KMTR recordings to announce the performances. He gained the cooperation of other houses where the records, with Potter announcing the cartoon previews, were played. Now he plans to stage one every six to eight weeks during the fall, winter and spring. They are exceptionally profitable due to low overhead and film rental.

•

Red Skelton "Dood It" at a Portland, Ore., bond rally recently where each person subscribing one month's salary to extra bond purchases in the Third War Loan drive received a red, white, and blue ribbon with "I Dood It," superimposed on the fabric. Fifteen thousands jammed the Portland War Industry exhibit to see Skelton and bought an estimated $50,000,000 *in bonds.*

•

An example of production difficulties in pictures with an "America Today" theme is seen in the fact that Director Bruce Humberstone had to have new background footage of Fifth Avenue shot for "Pin-Up Girl," Betty Grable starrer. Stock footage showed too much auto traffic. . . . Vicci Styles, Hollywood bathing beauty contestant, and daughter of radio actor Hal Styles, has been signed by David O. Selznick and will appear in "Since You Went Away" . . . Glenda Farrell and Lester Allen have important roles in "Klondide Kate," starring Ann Savage, at Columbia. . . . Ellen Drew has the feminine lead in "U's" "The Imposter," formerly "Passport to Dakar," with Jean Gabin.

•

Samuel Bronston's "Jack London," for U.A. release, finished camera work and the producer is now looking for a new property for early production. After looking at early rushes of Howard Freeman's work in "Curly," Cary Grant-Janet Blair starrer, Columbia has signed Freeman to a term contract.

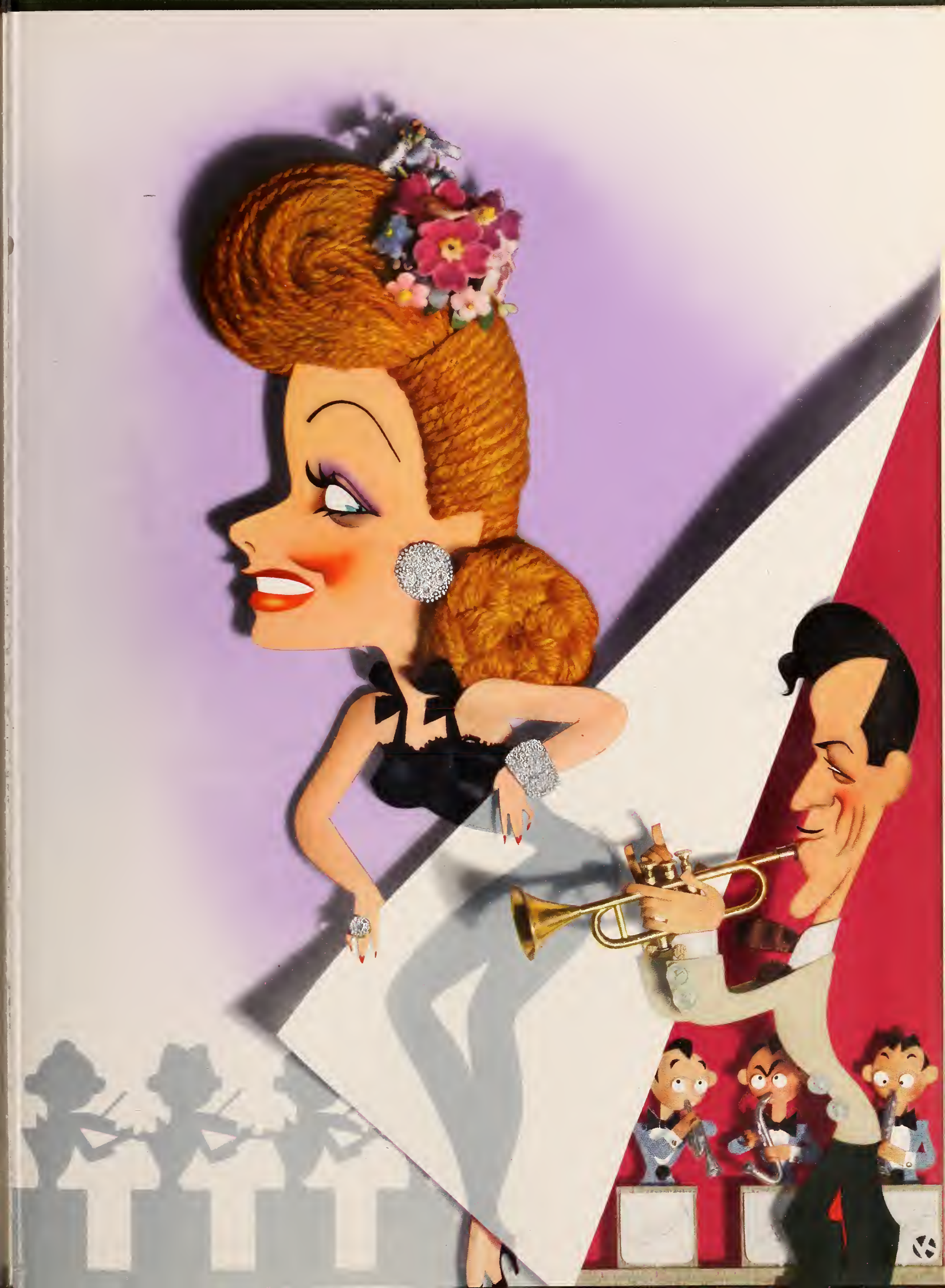
Stage Season Starts in St. Louis

ST. LOUIS, Sept. 28.—The stage season here has opened with the comedy, "The Doughgirls," scheduled for two weeks at the American Theatre. It will be followed by two weeks' of a revival of "Abie's Irish Rose."

The Little Theatre has announced a season of five plays, first to be presented on Nov. 1.

SOPEG Canteen Guests

Mildred Bailey and John Sebastian will head the entertainment tonight at the Silver Screen Canteen, sponsored for men in the armed services and in the merchant marine by the Screen Office and Professional Employees Guild, Local 109, at the Fraternal Clubhouse in New York.




M-G-M's Runaway hit from Coast to Coast!
LEAPING INTO A 2nd HAPPY WEEK!
Starring LUCILLE BALL
METRO-GOLDWYN-MAYER PUTS ITS
BEST FOOT FORWARD
WILLIAM GAXTON with VIRGINIA WEIDLER
and the stars of the original stage cast
TOMMY DIX • NANCY WALKER • JUNE ALLYSON
KENNY BOWERS • JACK JORDAN plus GLORIA DeHAVEN
Photographed in Technicolor
Screen Play by Irving Brecher and Fred Finklehoffe • Book by John Cecil Holm
Music and Lyrics by Hugh Martin and Ralph Blane • Produced on the Stage by
George Abbott • Directed by EDWARD BUZZELL • Produced by ARTHUR FREED
A METRO-GOLDWYN-MAYER PICTURE
HARRY JAMES AND HIS MUSICMAKERS
TECHNICOLOR AND TERRIFIC
"It's a honey of a hold-over!"
WAR BONDS! The job that never stops!

Short Subject Reviews

The Three Stooges in "Dizzy Pilots"

(*Columbia*)

The Stooges, as the Wrong Brothers in this film, invent and build an airplane "to revolutionize the air world" and, incidentally, to keep out of the draft. Their antics include getting Moe out of a molten rubber solution and preventing him from floating away. The experiment ends with them literally "up in the air" and the film's conclusion finds them haunting a top sergeant. The Stooges' fans will like their latest, produced and directed by Jules White. Running time, 17 mins.

"Cartoons Ain't Human"

(*Paramount*)

Popeye turns cartoonist in this one, writing his own script, providing the musical background and running the projector, incidentally. He manufactures a harrowng little melodrama with a moustached villain and a mortgaged farm. In addition to his "genius" in producing, Popeye is also the hero of his story and saves Olive from a horrible death at the hands of the rogue, Roger. Amusing. Running time, 7 mins.

Browne a Capone Mobster, Says U.S.

(*Continued from page* 1)

knew that Browne and three Capone ring members were not present during 1934 at a house in Riverside, Ill., which had been rented and maintained by Hochstein.

Hochstein is a former city sealer and chief morals inspector for Chicago, who retired from politics in 1932 to become the chauffeur for Frank Rio, gangster, who died violently in 1935, Boris Kostelanetz, Assistant U. S. Attorney General, said here yesterday. He is conducting prosecution of the case.

Last Friday, when arraigned before U. S. Commissioner Garrett W. Cotter on a perjury complaint, Hochstein publicly charged that he had been threatened by Bioff in the Federal building office of Kostelanetz, where Hochstein was being questioned.

Bioff, serving a 10-year sentence, and Browne, serving eight years, are expected to be among the chief witnesses for the government at the trial next week. It is likely that leaders in the film industry who testified against Bioff and Browne will also be called as Government witnesses by Kostelanetz at the forthcoming trial.

Hochstein, hailed before Federal Judge Samuel Mandelbaum soon after the indictment was handed down, pleaded not guilty and was held in bail of $15,000 for trial on Oct. 18.

Variety Club Gift

PHILADELPHIA, Sept. 28.—Variety Club here, through its welfare committee headed by Ben Amsterdam, has arranged to install motion picture projection equipment in the mess-halls of the Haddon Hall and Chalfonte hotels in Atlantic City that have been converted into Army hospitals.

U.S. Sets Up Group to Examine Wage Minimums

(*Continued from page* 1)

by Robert F. Adamson, Atlanta; Leonard Ashton, Philadelphia; Harry P. Cooper, Jr., Indianapolis; Walter P. McGregor, Manchester, N. H.; Earl C. Reynolds, Klamath Falls, Ore., and Delberts Wenzlich, St. Louis. Employe representatives will be George M. Hanson, Chicago; Dorothy Hayes, Boston; Paul R. Hutchings, Arlington, Va.; Richard Lewis, New York; William L. McFetridge, Chicago, and Lawrence G. Nygren, Minneapolis.

Walling, who ordered the committee set up under authority given him in the Fair Labor Standards Act of 1938, stated that the term "finance, insurance, real estate, motion picture and miscellaneous industries" in his order yesterday means: "The industry carried on by any business or nonprofit enterprise (presumably organizations, clubs and societies) performing financial, insurances, real estate, professional, advertising, educational or research activities; the production of motion pictures, photographs and blueprints; and any service activity which is covered by the Act."

Any person who has a substantial interest in the proceeding is invited to present material to help the committee, either through Walling's office in New York or through the chairman of the committee.

The definition of the finance, insurance, real estate, motion picture, and miscellaneous industries covers all occupations which are necessary to the operations of the industry; provided, however, that where an employee covered by this definition is employed during the same work-week at two or more different minimum rates of pay, he shall be paid the highest of such rates for such work-week unless records concerning his employment are kept by his employer in accordance with applicable regulations of the wage and hour division, according to Walling's statement.

Only the other day the War Labor Board at Boston, declaring that any pay below 50 cents an hour is a sub standard of living, the New England War Labor Board has announced its approval of a 50-cent minimum for all film theatres in Boston.

The wage increases granted were asked by Warner Brothers' for its houses in Massachusetts and Connecticut and more than 400 ushers, cashiers, doormen and cleaning staffs in their 24 theatres will benefit by the ruling. Other circuits are expected to follow suit.

Industry to Aid U. S. In Another Bond Drive

(*Continued from page* 1)

and Ed Schreiber, of War Activities. Representing the Treasury were Syd Mahan, Washington, and Ed Glassman, liaison for the Treasury in the retail field.

While the campaign will motivate around the retail business, in relation to Christmas merchandising, the film industry will share equally in the promotion. The Treasury will prepare an eight-page press book for stores and theatres, each field getting four pages of promotional ideas. The WAC will write the film section. Treasury also will make available appropriate posters, 40x60s, special Christmas envelopes and accessories for theatres and stores.

Participation of the three industries will be at the specific invitation of the Treasury.

Meanwhile with the Third War Loan ending today, and the industry's participation officially termed a remarkable patriotic achievement, according to the WAC, L. C. Griffith, general chairman of the campaign for the industry, yesterday emphasized the need for "buttoning-up" the job with accurate bond sale figures by Oct. 4. The figures requested were to be exclusive of sales tallied by the Airmada or the Hollywood Cavalcade and would include premieres, free movie day, etc.

Griffith said "We of the industry, in all modesty, are proud of the fine job that has been done by the members of the WAC. We want to pass on the facts of that fine job to the proper people." Griffith asked that at noon of Oct. 4. each state chairman wire New York WAC collect whatever total he was able to secure.

WPB Switches Exit Sign Priorities

(*Continued from page* 1)

production of the items they cover and the transfer is expected to make little difference to exhibitors with respect to their ability to at least secure the necessary signs to meet fire regulations.

To Ban Midnight Shows

JOHNSON CITY, Tenn., Sept. 28.—An ordinance prohibiting shows after midnight is going through the city council without opposition, having been introduced at the recommendation of juvenile authorities.

Pagano in the Navy

Michael Pagano, 20th Century-Fox maintenance handyman, was given a farewell luncheon this week at the home office, on his leaving to enter the U. S. Navy.

Those who attended were Spyros Skouras, Tom Connors, W. C. Michel, Sidney Towell, Felix Jenkins, William Kupper, Joseph Moskowitz, Larry Kent, Hal Horne, L. J. Schlaifer, A. W. Smith, Jr., Dan Michalove, Sterling Silliphant, Charles Schlaifer, W. J. Eadie, Hermann G. Place, Irving Maas, Hugh Strong, Les Whelan, Aubrey Schenk, Alan Freedman, Sam Shain, William Friedman, Jack Miller, Harry Lerner and Otto J. Solle.

Baltimore Theatre Receipts Drop 10%, Despite the 'Boom'

BALTIMORE, Sept. 28.—Attendance in Baltimore film theatres for the past 11 months dropped ten per cent from the all-time high established in the preceding year. Figures released by the state comptroller, in a tax report, contradict the general impression that the graph of screen receipts here is a mounting curve. They are found in the admission taxes of one-half of one per cent for the periods considered.

From Oct. 1, 1941, to Aug. 31, 1942, Baltimore's film houses collected $79,444 for the state. From Oct. 1, 1942, to Aug. 31, 1943, the returns were $67,504, a decline of some 15 per cent.

According to the state comptroller, however, the percentage is reduced by the fact that a year ago, the state decreed servicemen were to be admitted tax-free. The loss in taxes on servicemen's tickets, one exhibitor estimates, would account for approximately one-third of the drop in tax revenue.

An analysis of the tax returns from films indicates, oddly enough, that the pleasure-driving ban somewhat benefited theatres in the downtown section rather than the neighborhood houses close to the homes of patrons.

Some neighborhood managers explain that some film-goers, rather than walk a reasonable distance to uptown houses, take a trolley and ride all the way downtown to see a first-run picture.

Some houses in suburbs were hard hit during the pleasure-driving ban. They lost considerable patronage which came from the countryside for a radius of several miles. However, exhibitors located near war plants experienced a boom in receipts.

Ampa Relief Show Set for Paramount

(*Continued from page* 1)

Dorothy Lamour, will be conducted by local newspaper columnists as part of a 30-minute program preceding the showing of the picture. James J. Walker and Harry Hershfield will be masters of ceremonies.

Detailed plans for the event were discussed at a luncheon meeting of advertising and publicity directors at the Hotel Edison yesterday.

$1,625,000 from Films for Allies

(*Continued from page* 1)

Relief Control Board, which allocated payments as follows: Russia, $250,000; China, $250,000; England, $200,000; France, $200,000; Poland, $168,737; Greece, $100,000, and $50,000 each to Czecho-Slovakia, Norway, Holland and Yugo-Slavia, the money in each case going to the respective countries' war relief societies.

Binstock a Supervisor

Paul Binstock, manager of Rugoff & Becker's Sheepshead Theatre, in Brooklyn, has been promoted to district supervisor of the circuit's four theatres there.

'Sun' Shines In Capital, For $18,000

WASHINGTON, Sept. 28.—"Behind the Rising Sun" will ring the bell this week at RKO-Keith's for an estimated $18,000. Another film that's doing above average, at increased admissions, is "For Whom the Bell Tolls," which should do $35,000 in its second week at Loew's Palace—all despite an actual loss of receipts in every local theatre due to Monday's "Bond Day," when a war bond purchase was the admission price.

Estimated receipts for the week ending Sept. 30:

"Swing Shift Maisie" (M-G-M)
LOEW'S CAPITOL—(3,434) (28c-39c-44c-66c) 7 days. On stage: Tony Pastor and orchestra. Gross: $25,000. (Average: $22,000)
"Best Food Forward" (M-G-M)
LOEW'S COLUMBIA—(1,234) (30c-50c) 7 days, 3rd downtown week. Gross: $8,500. (Average: $6,900)
"Thank Your Lucky Stars" (W.B.)
WARNER'S EARLE—(2,210) (30c-40c-50c-75c-90c) 7 days. On stage: Tim Herbert, Eunice Healy. Gross: $22,000. (Average, $18,800)
"Behind the Rising Sun" (RKO)
RKO KEITH'S—(1,800) (40c-50c-65c) 7 days. Gross: $18,000. (Average, $11,400)
"Watch on the Rhine" (W.B.)
WARNER'S METROPOLITAN—(1,600) (30c-44c) 7 days, 3rd downtown week. Gross: $9,000. (Average, $6,900)
"For Whom the Bell Tolls" (Para.)
LOEW'S PALACE—(2,242) (75c-1.10) 7 days, 2nd downtown week. Gross: $35,000. (Average, $17,600)

Buenos Aires Film Attendance on Rise

WASHINGTON, Sept. 28. — Motion picture attendance in Buenos Aires, Argentina, during the first three months of 1943 totaled 6,682,897, an increase of 1,074,034 over the corresponding period of 1942, according to the film section of the U. S. Dept. of Foreign and Domestic Commerce here.

The highest number of theatres operating in Buenos Aires on any one day during the period was 170.

Mildred Sheppard Dies

CINCINNATI, Sept. 28. — Mildred Sheppard, 30, daughter of Benjamin Sheppard, who operates the Sheppard Film Delivery Service, died at her home here. She also is survived by two brothers, Franklin and Gilbert, bookers at the local Paramount and 20th Century-Fox exchanges, respectively.

Wertheimer Dies

CUMBERLAND, Md., Sept. 28.—Samuel Wertheimer, owner of the Capitol and Victorian theatres, is dead here, at the age of 77. He was a charter member of the Maryland Theatre Co., and former city commissioner of finance.

Wertheimer is survived by his widow, two sons and a daughter.

KeysBook'Oklahoma Kid'

Warner Bros. has set "The Oklahoma Kid," a reissue, starring James Cagney and Humphrey Bogart, into more than 100 key theatres, including Paramount, Loew and other circuit and independent houses, in addition to Warner theatres.

Review

"Whistling in Brooklyn"

(M-G-M)

Hollywood, Sept. 28

THEY laughed, they screamed, they howled—the people who had come to the Village Theatre, in Westwood, to see "Holy Matrimony" and this publicly unannounced preview offering—and the "they" is inclusive also of the invited press, the studio folk who had come to check up on their creation, the ushers and the publicity men. Because this is by far the funniest of the Red Skelton "Whistling" films and among the funniest comedies of this or any past season.

Skelton's running mate in this outing is Rags Ragland, finally given lines that fit his type of comedy, and his co-entertainers are Ann Rutherford, Jean Rogers, Ray Collins, Henry O'Neill, William Frawley, Sam Levene, Arthur Space, Robert Emmett O'Connor, Steve Geray, Howard Freeman, Tom Dillon and—a most important *and*—The Brooklyn Dodgers.

Skelton is on the screen virtually every inch of the way and in headlong progress from gag to gag, situation to situation, from title to termination. He's under suspicion of murder from the opening minute and is the object of a city-wide manhunt throughout. In the course of events he utilizes all the comedy devices in the history of the art, inclusive of the "High and Dizzy" technique originated by Harold Lloyd, and the fire-hose slapstickery invented by Mack Sennett, bringing all of them up to the minute and giving them his particular variety of switch and polish.

This Skelton, it may as well be written down for the record, is a comedian of top rank, perhaps of topmost rank. He has the gift of personalizing and improving his material as he goes along, and he recognizes no archaic limitations of scope. In this number, for instance, he crosses company lines, for the first time in any picture, by dialogue reference to Bob Hope and Jack Benny, non M-G-M stars and his own radio rivals. He has been "going places," as they say, for a long time, and now he is there.

The film was produced by George Haight and directed by Sylvan Simon. It is a tribute to the skill and talent of everybody identified with it, and it's a whale of an entertainment. Screen play was written by Nat Perrin, and additional dialogue by Wilkie Mahoney.

Running time, 88 minutes. "G."* WILLIAM R. WEAVER

**"G" denotes general classification.*

'Phantom' in Denver Duals for $19,250

DENVER, Sept. 28.—"Phantom of the Opera," on a dual at the Denver, scored $19,250 while "Watch on the Rhine," on a twin bill at the Aladdin, was second with a gross of $7,500.

Estimated receipts for the week ending Sept. 27-30:

"Watch on the Rhine" (W.B.)
"Spotlight Scandals" (Mono.)
ALADDIN — (1,400) (30c-40c-50c-60c) Moveover. Gross: $7,500. (Average: $5,000)
"This Is the Army' (W.B.)
BROADWAY — (1,040) (30c-40c-50c-60c) Moveover. Gross: $3 000. (Average: $2,500)
"So Proudly We Hail" (Para.)
DENHAM — (1,750) (30c-40c-55c-65c) Holdover. Gross: $7,000. (Average: $6 500)
"Phantom of the Opera" (Univ.)
"Footlight Glamour" (Col.)
DENVER — (2,600) (40c-50c-60c-65c) 7 days. Gross: $19,250. (Average: $11,000)
"Phantom of the Opera" (Univ.)
"Footlight Glamour" (Col.)
ESQUIRE—(740) (40c-50c-60c-65c) 7 days. Gross: $4,500. (Average: $3 000)
"First Comes Courage" (Col.)
"Nobody's Darling" (Rep.)
PARAMOUNT—(2,200) (30c-40c-50c) 7 days. Gross: $6,250. (Average: $5,000)
"Claudia" (20th-Fox)
"Good Luck Mr. Yates" (Col.)
RIALTO—(900) (40c-50c-60c-65c) Moveover. Gross: $5,250. (Average: $3,500)

Variety Club Elects

CLEVELAND, Sept. 28. — Aaron Wayne, Monogram salesman, has been elected local commander, Howard Roth, Paramount office manager, finance officer, and Jack Greenbaum, distributor, as first sergeant-at-arms, of the local Variety Post 313. Installations will be held on Oct. 15.

'Claudia' Best in Pittsburgh: $10,500

PITTSBURGH, Sept. 28.—For reasons attributable to no apparent causes—the weather has been pretty good, and there have been no pull-away attractions, except the Pitt-Notre Dame football game on Saturday, business slackened off generally here this week. Best comparative business was done by a holdover, "Claudia" taking in $10,500 in its second week at the Fulton.

Estimated box office receipts for week ending Sept. 28-30:

"Claudia" (20th-Fox)
FULTON—(1,700) (30c-40c-60c) 7 days, 2nd week. Gross: $10,500. (Average: $7,700)
"Wintertime" (20th-Fox)
HARRIS—(2,200) (35c-44c-60c) 7 days. Gross: $10,000. (Average: $9,300)
"Johnny Come Lately" (U.A.)
PENN — (3,400) (30c-40c-60c) 7 days. Gross: $17,000. (Average, $16,800)
"Best Foot Forward" (M-G-M)
RITZ—(1,100) (35c-44c-60c) 7 days, 3rd week (moveover, after one week at the Penn. one at Warners). Gross: $2,500. (Average: $2,800)
"Holy Matrimony" (20th-Fox)
SENATOR—(1,750) (35c-44c-60c) 7 days, 2nd week (moveover from Harris). Gross: $3,300. (Average: $3,200)
"The Fallen Sparrow" (RKO)
STANLEY — (3,800) (35c-50c-75c). On stage: 6 days of vaudeville, including Dick Rogers' orchestra and the Merry Macs. Gross: $18,000. (Average: $19,200)
"So Proudly We Hail" (Para.)
WARNERS—(2,000) (35c-44c-60c) 7 days, 2nd week (moveover from Penn). Gross: $5,500. (Average: $6,900)

'Sky' Is Best In Boston, on $27,800 Take

BOSTON, Sept. 28.—It was another "hold over week" in the majority of downtown theatres and despite this business continued excellent. "Sky's the Limit" topped at $27,800. Keith's Memorial had a second big week with "Mr. Lucky" and "Yanks Ahoy," while the Metropolitan, holding over "Heaven Can Wait" with its co-feature of "Bombers Moon" did well.

Estimated receipts for the week ending Sept. 30:

"Heaven Can Wait" (20th-Fox)
"Bombers Moon" (20th-Fox)
METROPOLITAN—(4,367) (44c-55c-65c) 7 days. Gross: $24,300. (Average, 2nd week: $27,400)
"Above Suspicion" (M-G-M)
"Dangerous Blonde" (Col.)
LOEW'S STATE—(3,000) (44c-55c-65c) 7 days. Gross: $18,500. (Average: $17,100)
"Above Suspicion" (M-G-M)
"Dangerous Blonde" (Col.)
LOEW'S ORPHEUM—(3,400) (44c-55c-65c) 7 days. Gross: $21,400. (Average: $23,400)
"Mr. Lucky" (RKO)
"Yanks Ahoy" (UA-Roach)
KEITH MEMORIAL—(2,700) (44c-55c-65c) 7 days. Gross: $19,000. 2nd week for both pictures. (Average: $19,300)
"So Proudly We Hail" (Para.)
"Hoosier Holiday" (Rep.)
PARAMOUNT—(1,900) (44c-55c-65c) 7 days, 2nd week. Gross: $7,700. (Average: $8,400)
"So Proudly We Hail" (Para.)
"Hoosier Holiday" (Rep.)
FENWAY—(1,078) (44c-55c-65c) 7 days, 2nd week. Gross: $5,700. (Average: $5,800)
"The Sky's the Limit" (RKO)
RKO BOSTON—(3,807) (44c-55c-65c-85c) 7 days. Gross: $27,800. (Average: $26,800). Stage show: Henry Armstrong and orchestra.

New Mexico City - First-Run Opens

MEXICO CITY, Sept. 28.—With the opening of the Metropolitan here, Mexico City now has eight first-runs and a total of 71 of all runs. The Metropolitan seats 3,300 and cost $600,000. The Mexican version of "Les Miserables," produced by Jose Luis Calderon, was the opening picture.

The Metropolitan is owned by the four del Valle brothers. Completion was delayed for two years by the Government's prohibition on the ground that parking of patrons' cars would obstruct the movement of fire engines and police wagons whose headquarters are nearby. The parking lot was moved elsewhere.

'Rising Sun' in Ohio

CLEVELAND, Sept. 28.—"Behind the Rising Sun" will open Oct. 7 simultaneously in 35 Ohio cities. The local opening, at the Hippodrome here, will have James R. Young, author, and Margo, star in the RKO film, appear in person. Publicity set-up on the picture includes 110 billboard displays in the Greater Cleveland area and spot radio announcements.

Texas Gets 'Army'

HOUSTON, Tex., Sept. 28.—Interstate Circuit will preview "This Is the Army" at the Majestic tomorrow, the same night as the Galveston premiere at the Martini. Army men from nearby camps, including three bands, will furnish color for the local screening event.





DIG?...OR...DIG!

When we're called upon to contribute to the NATIONAL WAR FUND let's remember it's only money—not life!

THE FACTS:

1. Extended nationwide campaign starts October 5th through November.
2. For the first time a group of patriotic fund-raising activities will be united into one effort nationally.
3. National War Fund includes USO and other great patriotic services.
4. Book this Short Subject now: "The Last Will and Testament of Tom Smith." It is a stirring appeal for the National War Fund—available from R.K.O.
5. A two-minute trailer available through your local War Chest Campaign will be shown in theatres during the drive.
6. Your local War Fund group will advise you when the drive takes place in your city so that you may synchronize showing of trailer.
7. There will be no collections in theatres.
8. Every man and woman in every part of film business should consider it a sacred duty to give liberally to National War Fund through their local united campaign.

Sponsored by War Activities Committee of the Motion Picture Industry, 1501 Broadway, New York City

'Lucky Stars' At Mastbaum, Gets $37,500

PHILADELPHIA, Sept. 28.—In the face of various war bond promotions, well-lit stage theatres and other divertissements running in full swing now film business continues to maintain its high levels here. "Thank Your Lucky Stars," only major opening this week, is away out in the lead and figures on bringing $37,500 to the Mastbaum. The week also brings the reopening of Fay's Theatre, again featuring a Negro stage policy.

Estimated receipts for the week ending Sept. 29-Oct. 1:

"So Proudly We Hail" (Para.)
ALDINE—(900) (35c-41c-46c-57c-68c-75c) 7 days, 4th week. Gross: $13,300. (Average, $10,300)
"Dixie" (Para.)
ARCADIA—(600) (35c-41c-46c-57c-68c) 7 days, 2nd run. Gross: $4,400. (Average, $3,500)
"Claudia" (20th-Fox)
BOYD—(3,000) (35c-41c-46c-57c-68c-75c) 7 days, 2nd week. Gross: $18,900. (Average, $19,000)
"Gals, Inc." (Univ.) (6 days)
"Thank Your Lucky Stars" (W.B.) (1 day)
EARLE—(3,000) (46c-57c-75c) 6 days of vaudeville including Sammy Kaye's orchestra, Tommy Ryan, Nancy Norman, Arthur Wright, Sunny Rice and Don Cummings. Gross: $27,600. (Average, $23,900)
"Petticoat Larceny" (RKO)
FAY'S—(2,200) (35c-46c-57c-68c) 7 days of vaudeville, including Andy Kirk's orchestra, June Richmond, The Musical Madcaps, Conway & Parks, and Pepper Welsh. Gross: $11,500. (Average, $10,000)
"Bomber's Moon" (20th-Fox)
KARLTON—(1,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $9,000. (Average, $4,700)
"First Comes Courage" (Col.)
KEITH'S—(2,200) (35c-41c-46c-57c-68c-75c) 7 days, 2nd run, 2nd week. Gross: $4,200. (Average, $5,300)
"Thank Your Lucky Stars" (W.B.)
MASTBAUM—(4,700) (35c-41c-46c-57c-68c 75c) 7 days. Gross: $37,500. (Average, $22,900)
"Let's Face It" (Para.)
STANLEY—(3,000) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $7,500. (Average, $3,-erage, $18,300)
"We've Never Been Licked" (Univ.)
STANTON—(1,700) (35c-41c-46c-57c-68c-75c) 7 days. Gross: $7,500. (Average, $8,-400)

Warners, Goldman Quit Radio Passes

PHILADELPHIA, Sept. 28.—Both Warners' and William Goldman theatres here have discontinued tying in with local radio programs with free theatre passes as radio giveaways in return for theatre "plugs." Practice of giving passes as program premiums has been widespread here for years, some radio shows offering as high as 50 passes a week.

It was explained that theatre business is so good today that it is becoming increasingly difficult to take care of all of the cash customers, let alone for pass holders. Moreover, theatre heads said that they are prepared to buy their own radio time when it is desired. In recent weeks, the Warner circuit has been buying spot announcements extensively on all local radio stations.

Sunday Vote Set

JACKSON, Tenn., Sept. 28.—Jackson now has Sunday films, by permission of the city council, but this must be approved by an election which has been set for Oct. 28. The 60-day trial set by the council ended recently.

Off the Antenna

RKO-Radio and WCAU in Philadelphia, in what is said to be an unprecedented radio-picture promotion arrangement, have closed a deal guaranteeing the station a minimum of $10,000 worth of radio business for the exploitation of three pictures during 1943-44. The station which has a listening area that takes in a 50-city premiere territory, launched its new picture activities with the promotion of "Behind the Rising Sun," opening this week in the territory. The deal gives WCAU $3,000 worth of business on "Sun" for 40 spot announcements, an interview broadcast from the cocktail party tendered Margo and James R. Young, and three interviews with those picture personalities during regular station programs this week. WCAU gets call letter mentions in the newspaper advertising and posters placed by the Warner theatre circuit as part of the promotional deal. WCAU cooperated with RKO last year in that company's radio campaigns staged for "Hitler's Children" and "This Land Is Mine."

The Mexican Ministry of Communications has under consideration, applications for the building of 27 radio stations in various parts of Mexico, all of which are expected to be granted, with construction started before the end of the year. Mexico now has 162 stations. WTAW, at College Station, Texas, joins the Blue web on Friday, bringing the number of Blue Affiliates to 168. . . . The Radio Technical Planning Board will hold its second meeting today.

• • •

Purely Personal: *Mark Woods, Blue network president, has been appointed honorary deputy mayor of Lodi, N. J., where a new WJZ transmitter is under construction. . . . Lewis Allen Weiss, Don Lee general manager and vice-president, is due in New York from Los Angeles. . . . Jerry Sill, director of promotion for CBS owned and operated stations, has resigned and will become sales promotion director of WNEW in New York on Oct. 4. . . . Cornwell Jackson has been appointed deputy chief of the Hollywood office of OWI domestic radio bureau, succeeding Nat Wolff, who has joined M-G-M.*

• • •

Program Notes: "The Talk of the Town" is the vehicle selected by "Philip Morris Playhouse" to star Lana Turner when she visits the CBS program on Friday. . . . Ralph Bellamy will help "Armstrong Theatre of Today" celebrate its third year on CBS on Saturday. . . . Donald O'Connor, Universal's young star soon to be seen in "Top Man," will be a guest on the Dinah Shore program on Oct. 7. . . . Ruth Hussey will star in a skit with Don Ameche on Saturday's "What's New" Blue web broadcast. . . . Phil Silvers will be Bing Crosby's guest at the "Kraft Music Hall" tomorrow. . . . Moss Hart, author of "Lady in the Dark," has been added to the guest list of the opening Gertrude Lawrence "Revlon" program tomorrow.

'Bell' Terrific in Cleveland: $32,000

CLEVELAND, Sept. 28.—"For Whom the Bell Tolls" opened to long box office lines, and played to capacity over the weekend with the first week's take estimated at $32,000, at Loew's Ohio, which is terrific. "This Is the Army" made a wonderful showing in its second week, getting $18,000 at the Allen. All downtown business was big over the weekend.

Estimated receipts for the week ended Sept. 29:

"This Is the Army" (WB)
ALLEN—(3,000) (40c-50c-60c) 7 days, 2nd week. Gross: $18,000. (Average: $8,300)
"My Friend Flicka" (20th-Fox)
WARNER'S HIPPODROME — (3,500) (40c-50c-60c) 7 days. Gross: $16,500. (Average: $17,100)
"The Sky's the Limit" (RKO)
WARNERS' LAKE—(714) (40c-50c-60c) 7 days, 3rd week. Gross: $2,500. (Average: $3,100)
"For Whom the Bell Tolls" (Para.)
LOEW'S OHIO—(1,250) (75c-$1.10) 7 days. Gross: $32,000. (New house, no average as yet)
"Adventures of a Rookie" (RKO)
RKO PALACE—(3,300) (45c-55c-75c and 85c Saturdays and Sundays) 7 days. Stage: Woody Herman and orchestra and vaudeville. Gross: $27,500. (Average: $25,800)
"Swing Shift Maisie" (M-G-M)
LOEW'S STATE—(3,300) (40c-60c) 7 days. Gross: $19,000. (Average, $16,800)
"Best Foot Forward" (M-G-M)
LOEW'S STILLMAN—(1,900) (40c-60c) 7 days, 2nd week. Gross: $10,500. (Average: $8,600)

Pickard Heads Club

PHILADELPHIA, Sept. 28. — Elmer Pickard, manager of Warners' Fox Theatre, was elected president of the local Warners' employees' club, succeeding Al Rea, Mastbaum manager.

'Heaven' Is High, To Tune of $12,700

TORONTO, Sept. 28.—"Heaven Can Wait" at Shea's Theatre pointed to $12,700 in a week in which boxoffice honors were quite even all around, with "Spitfire" at the Imperial promising $12,300.

Estimated receipts for the week ending Sept. 30:

"Meet Mr. London" (British)
EGLINTON—(1,086) (18c-30c-48c-60c) 6 days, 3rd week. Gross: $4,000. (Average, $4,300)
"Spitfire" (RKO)
IMPERIAL—(3,373) (18c-30c-42c-60c-90c) 6 days. Gross: $12,300. (Average, $12,300)
"DuBarry Was a Lady" (M-G-M)
LOEW'S—(2,074) (18c-30c-42c-60c-78c) 6 days, 2nd week. Gross: $10,900. (Average, $11,400)
"Heaven Can Wait" (20thFox)
SHEA'S—(2,480) (18c-30c-42c-60c-90c) 6 days. Gross: $12,700. (Average, $12,200)
"It's a Great Life" (Col.)
"Crash Dive" (20th-Fox)
TIVOLI—(1,434) (18c-30c-48c) 6 days, moveover. Gross: $4,100. (Average, $4,600)
"Phantom of the Opera" (Univ.)
UPTOWN—(2,761) (18c-30c-42c-60c-90c) 6 days, 4th week. Gross: $8,800. (Average, $9,800)

Arndt Begins Duties

Howard F. Arndt has begun his duties as newsreel officer for the domestic branch of OWI in Washington. His appointment was forecast in MOTION PICTURE DAILY Aug. 22.

Para. Bowlers Start

Romeo Fabrizio is chairman of the 1943-44 Paramount Pep Club bowling league, men's section, and Helen Krauss heads the women bowlers.

'Stars' Heads For $26,000 In St. Louis

ST. LOUIS, Sept. 28—Neither the opening of the stage season or the Cardinals winning the National League pennant affected film fans allegiance to the screen this week. The Fox Theatre has another big week with "Thank Your Lucky Stars" and is headed for $26,000.

Estimated receipts for the week ending Sept. 29:

"Thank Your Lucky Stars" (W.B.)
"Sleepy Lagoon" (Rep.)
FOX—(5,038) (30c-40c-50c) 7 days. Gross $26,000. (Average: $15,800)
"Above Suspicion" (M-G-M)
"Yanks Ahoy" (U.A.-Roach)
LOEW'S STATE—(3,162) (30c-40c-50c-55c) 7 days. Gross: $17,500. (Average $16,900)
"Wintertime" (20th-Fox)
"A Scream in the Dark" (Rep.)
AMBASSADOR—(3,154) (30c-40c-50c) 7 days. Gross: $18 000. (Average, $12,500)
"So Proudly We Hail" (Para.)
"Henry Aldrich Swings It" (Para.)
MISSOURI—(3,514) (30c-40c-50c) 7 days Gross: $8,000. (Average: $7 300)
"The Youngest Profession" (M-G-M)
"Passport to Suez" (Col.)
LOEW'S ORPHEUM—(1,900) (30c-40c-50c) 7 days. Gross: $6,000. (Average, $6,900)
"Oklahoma Kid" (W.B.)
"Submarine Base" (PRC)
ST. LOUIS—(4,000) (35c-40c) 7 days Gross. $6,500. (Average $4,400)

$18,500 to 'Army' for Second Buffalo Week

BUFFALO, Sept. 28—"This Is the Army" is bidding for $18,500 in a second week at the Great Lakes, while "Claudia" probably will take $16,500 in a holdover at the Buffalo.

Estimated receipts for the week ending Oct. 2:

"Claudia" (20th-Fox)
BUFFALO—(3,489) (35c-40c-55c-65c) 7 days. 2nd week. Gross: $16,500. (Average $16,500)
"This Is the Army" (WB)
GREAT LAKES—(3 000) (35c-40c-55c-65c) 7 days, 2nd week. Gross: $18.500. (Average: $16,400)
"Above Suspicion" (M-G-M)
"Alaska Highway" (Para.)
HIPPODROME—(2.100) (35c-40c-55c-65c) 7 days. Gross: $14,000. (Average: $9,500)
"Stormy Weather" (20th-Fox)
"The Gorilla Man" (WB)
20TH CENTURY—(3,000) (35c-55c) 7 days. Gross: $13,000. (Average: $10,600)
"Frontier Badmen" (Univ.)
"Follow the Band" (Univ.)
LAFAYETTE—(3,000) (35c-55c) 7 days. Gross: $8,000. (Average: $10,500)

Rockingham Competes

BOSTON, Sept. 28. — Rockingham race track, which had not been expected to reopen, will have a 54-day meeting in New Hampshire. Since Rockingham gets more than 60 percent of its business from Boston, the reopening is a cause for concern to theatre men here.

Fraser In Tri-States

DES MOINES. Sept. 28. — R. C. Fraser, formerly associated with Parrot Films, here, before going to Hollywood, has returned to Des Moines and is now affiliated with Tri-States Theatres, as assistant advertising manager.

Grovas Has New Feature

MEXICO CITY, Sept. 28.—Jesus Grovas, president of the National Cinematographic Industry Chamber, has completed his first production under a new set up. It is "Una Carta de Amor" and will be released in October.

DO NOT REMOVE

First in Film and Radio News Brief, Accurate and Impartial

MOTION PICTURE DAILY

Alert, Intelligent and Indispensable to the Motion Picture Industry

VOL. 54. NO. 64 NEW YORK, U.S.A., THURSDAY, SEPTEMBER 30, 1943 TEN CENTS

Clark Meets Producers on Decree Oct. 4

He Denies Negotiations Have Been Confused

WASHINGTON, Sept. 29.—Next Monday's meeting between Department of Justice officials and representatives of the consenting companies to discuss revision of the consent decree is definitely set and there will be no further postponement, it was disclosed today by Asistant Attorney General Tom C. Clark.

Denying reports in the industry that there is uncertainty as to the course of the negotiations, Clark said the talks had not yet reached the stage where anything definite was under consideration and that Monday's meeting, in fact, would be the first conference with the producers, previous sessions having been with the distributors' representatives.

The coming meeting, however, is expected to lay the groundwork for actual negotiations on specific sub-

(Continued on page 12)

WPB Halts Making Of Theatre Flags

WASHINGTON, Sept. 29.—Production of theatrical, advertising and other non-essential banners, valances and flags was halted today by the War Production Board in a move designed to increase the supply of official, religious, signal and service flags.

Henceforth, it was stated, flag production will be limited to the four types listed above, but flag manufacturers' consumption of fabrics also will be curtailed and no flag in excess of 150 square feet will be permitted. The order will not bar the purchase of American flags, service banners or the flag of any country or state or municipal government.

Korda in Montreal, En Route to London

MONTREAL, Sept. 29.—Sir Alexander Korda and his wife, Merle Oberon, arrived here today from Hollywood, enroute to England where Korda will start preparations for his first production under the recently formed M-G-M-Korda unit. His wife will be starred with Robert Donat in a story based on an idea promulgated by the producer.

Hopper to Discuss Set Construction With Hollywood Studio Officials

Washington, Sept. 29.—Harold Hopper, chief of the motion picture section of the War Production Board, will leave for Hollywood this week for a series of conferences with studio officials on set construction.

Full control of the application to studio sets of the provisions of the new WPB construction limitation order L-41 now is in Hopper's hands and he plans to advise the studios of the new streamlined procedure which he will adopt with a view to cutting the volume of paper work heretofore required.

Hopper will canvass the whole materials situation with studio executives during his stay in Hollywood and will give them current information regarding supplies and allocations.

Originally, a limitation of $5,000 per picture was imposed on sets. This was later changed to a quarterly basis under a plan whereby the producer was permitted to make adjustments to fit the needs of individual pictures, so that he could, for instance, spend $10,000 on one picture and maintain his average by cutting expenditures on two or three others. This has now been changed to the "streamlined" procedure.

Owners in Last Rush For Third War Loan

With more than 1,000 bond premieres already staged, and "Free-Movie Day" almost certain to produce an additional 500,000 sales, exhibitors around the country will make a last minute effort to complete the unofficial goal originally set up for the industry of a "bond for every seat."

This was revealed by the War Activities Committee here yesterday, on advices from the Treasury Department that many more small sales would be needed to supplement the enormous corporate purchases. With an estimated 11,000,000 seats, the WAC said its theatres division is in a unique position to capture the thus-far elusive

(Continued on page 3)

CIAA May Use Films To Aid U.S. Goods

WASHINGTON, Sept. 29. — Proposals for a widespread advertising campaign in Latin-America to build up the market for United States exports through motion pictures, radio and newspapers are being studied by the Office of the Coordinator of Inter-American Affairs, it was learned here today. Nelson Rockefeller, CIAA coordinator, is directing the study.

A program outlining the possibilities of the several media has been prepared for the CIAA and the War Advertising Council by the Association of Export Advertising Agencies, and other contributing organizations.

Both films and radio may be used

(Continued on page 12)

American Men Abroad Need New Films: Benny

By MILTON LIVINGSTON

American servicemen stationed in remote bases in Central Africa are anxious to see newer American films, Jack Benny and Wini Shaw revealed at an interview here yesterday at USO-Camp Shows' headquarters in New York, upon their return from a ten-weeks' overseas tour. They gave some 150 shows for servicemen in the Middle East, African Gold Coast, Benegasi, Persian Gulf, Tripoli, Jerusalem, Tunis, Algiers, Sicily, and even a one night stand in Italy itself. The USO troupe, which played to audiences ranging from 300 to over

(Continued on page 12)

Allied Regional in New Haven Oct. 4-5

NEW HAVEN, Sept. 29.—Allied States Eastern regional meeting is scheduled for Oct. 4 and 5 at the Hotel Taft here. Among out-of-town leaders expected to attend are Irving Dollinger, Sidney Samuelson, Harry Lowenstein and Meyer Leventhal.

Dr. J. B. Fishman, president, and Maxwell Alderman, executive secretary, will officiate for the Connecticut group. The program includes luncheon on Monday, followed by a general session and a Caravan meeting on Tuesday, then a directors' session.

Justice Dep't Divorcement Views Sought

Reply May Cue Kilgore Committee Action

By BERTRAM F. LINZ

WASHINGTON, Sept. 29.—Department of Justice views on the bill to divorce exhibition from distribution have been asked by Senator Harley M. Kilgore of West Virginia prior to calling a meeting of his subcommittee to decide what action to take on the legislation, it was learned today.

The Department, it is understood, has been asked to submit any suggestions it may have with respect to the legislation and the matter is now being studied in the office of the solicitor.

While Justice officials have thus been given an opportunity to recommend any changes in the bill which they might feel to be desirable they have not, so far as could be ascer-

(Continued on page 2)

UOPWA Withdraws Managers' Charter

The United Office and Professional Workers of America, CIO, yesterday made public a letter to the executive board of the M. P. Theatre Managers and Employees Local 152, in which the provisional charter previously granted it was formally withdrawn.

The letter, signed by UOPWA president Lewis Merrill, revealed that the white-collar union administrative committee had voted to withdraw the charter because it is not satisfied "that your organization as presently constituted provides a satisfactory vehicle for the correction of the condition of the workers that would fall within your jurisdiction."

MPTME has a single contract,

(Continued on page 12)

Court Rejects Probe Of Zukor's Affairs

Adolph Zukor won an important point in Federal court yesterday when Judge Alfred C. Coxe eliminated six of the seven items of information demanded by Berny Byrens, Los Angeles insurance broker, in a suit to recover $69,930 from Zukor alleged to be due for services rendered.

Byrens claims that at Zukor's re-

(Continued on page 12)

Personal Mention

GEORGE V. LYNCH, general manager and chief film buyer for the Schine Circuit, will arrive today from Gloversville for a business session with E. K. O'SHEA, M-G-M Eastern division manager.

•

EDWARD TRINZ, who has returned to Chicago from a Coast vacation, will direct the Lubliner and Trinz circuit there during the illness of SAMUEL TRINZ, who is recovering from a heart attack.

•

PVT. ARTHUR KROLICK, former manager of the Century Theatre, Rochester, has been assigned by the Army to handle publicity in the Rochester territory for "This Is the Army."

•

WILLIAM ERBB, Paramount New England and upstate New York district manager, has returned to Boston following home office conferences.

•

MARIA V. TROTTA was introduced to night clubs last night by her parents, MR. and MRS. VINCENT TROTTA, on the occasion of her 16th birthday.

•

A. W. PERRY, general sales manager for Empire-Universal Films, has returned to Toronto by plane after several days in New York.

•

FRED HERKOWITZ of the RKO Theatre publicity department was inducted into the Army yesterday and reports to Fort Dix Oct. 15.

•

JACK KIEFER, assistant manager of Warners' Earle, Philadelphia, enlisted in the Coast Guard.

•

NICHOLAS NAPOLI, who left for Toronto yesterday, will return Monday.

•

W. C. GEHRING, 20th Century-Fox Western sales manager, will return tomorrow from Indianapolis.

•

ALAN MELTZER and IRVING YERGIN of Warners' publicity staff left yesterday for Chicago.

•

J. J. COHN, M-G-M producer, is in town and expects to return to Hollywood on Saturday.

•

C. J. LATTA of Warner Theatres, Albany has returned there from a New York visit.

•

H. C. LILJEFORS of Altec Service's accounting department is the father of a boy, ERIC CARL.

•

NED DEPINET is expected from the Coast Monday.

•

HANK LINET returned yesterday from Boston.

•

EDWARD L. ALPERSON is expected from the Coast today.

Divorcement Views of Justice Dep't Sought

(Continued from page 1)

tained today, been asked whether action should be taken on the measure now or deferred until after the present consent decree expires in November.

Senator Kilgore said today that he would not call his subcommittee together until he has heard from the Department. The subcommittee was appointed Sept. 20 by the Senate Judiciary committee, with Kilgore as chairman, and Senators Joseph C. O'Mahoney of Wyoming, Albert B. Chandler of Kentucky, John A. Danaher of Connecticut and Homer Ferguson of Michigan as members. All of the members are currently in Washington except Chandler, who may return to the capital next week.

As soon as the Department reports on the bill, the group will get together to decide whether it will press the measure this year or defer it until the rush of war legislation has abated.

Connors Lists Eight For Final Quarter

Twentieth Century-Fox schedule of features to be released during the final 1943 quarter were announced here yesterday by Tom Connors, vice-president in charge of worldwide distribution. Eight features are on the program, as follows:

For October release; "Sweet Rosie O'Grady," "Paris After Dark," "The Rains Came," re-issue, and "Under Two Flags," also a re-issue. For November: "Guadalcanal Diary" and "Dancing Masters." For December release: "Happy Land" and "The Gang's All Here."

Daff Touring Latin America for Universal

Al Daff, Universal's foreign sales supervisor, left Tuesday by plane for an extended trip through Latin America. His first stop will be in Mexico and from there he will continue to Panama, Peru, Chile, Argentina, Brazil and Cuba.

Daff, who is making his first trip to that territory for 'U' in his present capacity, will also lay promotional groundwork for "Phantom of the Opera."

Carriers' Problems Before Film Board

The serious situation confronting the Contract Film Carriers of New York, in maintaining film delivery schedules in the Metropolitan district and suburban areas, due to the rapidly deteriorating condition of their trucks, will be the main topic at the monthly meeting of the New York Film Board of Trade, to be held at its headquarters on Wednesday.

Kansas City Gets 1st Woman 'Salesman'

Kansas City, Sept. 29.—First woman film salesman in Kansas City, and, so far as is known, the first in the country, is now selling for PRC here. She is Joan Bastian, whose assignment to the work was decided upon during a visit here of Leo J. McCarthy, PRC's assistant general sales manager.

Results of the project may guide PRC policy elsewhere, according to PRC franchise holder Beverly Miller.

'No Punches Pulled On Writers': Tenney

LOS ANGELES, Sept. 29.—California's legislative committee on un-American activities will be called into special session by State Senator Jack Tenney if the Writers' Congress of 2,000 screen, stage, radio, press and others writers' opens here Friday, as scheduled. The congress has the sponsorship of the Hollywood Writers' Mobilization and the University of California.

Senator Tenney, who has charged that certain unnamed leading writer participants are Communists, or are in sympathy with Communism, said here that a large group of Hollywood writers who are avowed enemies of Communism had contacted him and promised a strong statement tomorrow supporting his stand against holding the "Communist-inspired" congress at the University.

"If we go into this thing we will pull no punches, and no matter how prominent the persons are, they face investigation," he said.

Hicks Tours Para. British Branches

John W. Hicks, Jr., Paramount vice-president in charge of foreign activities, this week completed a tour of two-and-a-half weeks of all Paramount branches in the United Kingdom and Eire, according to word received by the home office foreign department here yesterday.

Chicago Tribute to Osserman Tomorrow

CHICAGO, Sept. 29.—J. C. Osserman, former manager of the Midwestern district for RKO, and recently transferred to a foreign post, will be tendered a testimonial farewell banquet on Friday night by the Variety Club here. The affair will be held in the Blackstone Hotel and more than 1,000 are expected.

Coast Flashes

Hollywood, Sept. 29

ON the suggestion of I. E. Chadwick, president of the Independent Motion Picture Producers' Association, who cited the commanalty of all producers in participating in war, charity and other non-profit-making activities, the Academy of M. P. Arts and Sciences has invited 15 independent producers to become members. Under prevailing procedure, an invitation is tantamount to acceptance.

President Walter Wanger said here today that while the Academy's producer membership has consisted almost exclusively of those making pictures for major distributor release, the organization has had no rule against the inclusion of independents.

Invited, in addition to Chadwick, were Max Alexander, Trem Carr, Scott Dunlap, Ed Finney, Leon Fromkess, A. W. Hacke, Sam Katzman, Max King, Sig Neufeld, Lindsley Parsons, Arthur Ripley, Jack Schwartz, Peter Van Duinen and George Weeks.

•

Today's report on studio Third War Loan bond purchases showed Warners' studio total now to be $2,600,000; M-G-M's, at $2,550,000, and Paramount's, $1,809,000. Biggest individual purchase today was made by Darryl Zanuck, who bought $300,000 of the bonds.

•

Leon Fromkess, head of PRC production, has announced the appointment of Vance King, former film trade paper writer, to head a newly-created studio exploitation department.

•

Henry Brash, New York representative of Arnold Pressburger, has arrived here for conferences. He will return East on Sunday.

•

Edward Mull, Universal studio legal department head, entrained today for a fortnight in New York and Washington.

Spitz-Goetz Aiming Films at Servicemen

HOLLYWOOD, Sept. 29.—Citing the non-war character of the first four features planned by the Spitz-Goetz International Pictures, William Goetz today declared "we are planning pictures not only for public consumption, but we are thinking also of the fighting men whose chief form of entertainment is motion pictures.

"Men on the battlefields get their fill of war pictures; International will endeavor to give them escape pictures to amuse them and take the horrors of war out of their minds," he added.

Spitz Opens Office, Goldstein in Charge

The Leo Spitz-William Goetz company, International Pictures, has opened an office in the Time and Life Building, Radio City. Robert Goldstein, New York representative, is in charge.

MOTION PICTURE DAILY, Martin Quigley, President and Editor-in-Chief; Colvin Brown, Publisher; Sherwin Kane, Executive Editor. Published daily except Saturday, Sunday and holidays by Quigley Publishing Company, Inc., 1270 Sixth Avenue, Rockefeller Center, New York, 20, N. Y. Telephone CIrcle 7-3100. Cable address, "Quigpubco, New York." Martin Quigley, President; Colvin Brown, Vice-President; Red Kann, Vice-President; T. J. Sullivan, Secretary; Sherwin Kane, Executive Editor; James A. Cron, Advertising Manager; Chicago Bureau, 624 South Michigan Avenue, Oscar Lundy, Correspondent; Hollywood Bureau, Postal Union Life Building, William R. Weaver, Editor; London Bureau, 4 Golden Square, London W1, Hope Burnup, Manager; Aubrey Flanagan, Editor; cable address, "Quigpubco, London." All contents copyrighted 1943 by Quigley Publishing Company, Inc. Other Quigley Publications: Motion Picture Herald, Better Theatres, International Motion Picture Almanac and Fame. Entered as second class matter, Sept. 23, 1938, at the post office at New York, N. Y., under the act of March 3, 1879. Subscription rates per year $6 in the Americas and $12 foreign; single copies, 10c.

Paramount Files 2d Cooper Action, Deposition Notice

Notice to take the deposition upon oral examination of Joseph H. Cooper on Oct. 5 was filed here in Federal Court yesterday by attorneys for Paramount Pictures, Montague F. Gawthorpe and Sam Dembow, Jr., directors of Lincoln Theatres Corp., of Lincoln, Neb.

Cooper is being sued for a judgment directing him to file an accounting of his management of Lincoln Theatres Corp. and to transfer to Paramount one-half of the "B" stock of Lincoln which is now in Cooper's name. Lincoln Theatres, for whose benefit the action was instituted, is named a co-defendant.

With the notice, Paramount also filed a supplemental complaint in which it states that the suit is not a collusive action; that no demand was made upon Cooper to bring the action for the benefit of Lincoln, because such demand would be equal to a demand that Cooper sue himself, inasmuch as he controls and dominates Lincoln.

Also on Oct. 5, Cooper will be examined with respect to Paramount's suit against him, Rialto, Inc., Interstate Theatres, Inc., and the J. H. Cooper Enterprises, Inc., of Colorado, in which Paramount seeks the transfer from Cooper's name to Paramount of stock of the three corporations. Cooper, in an answer to this action, filed in Federal Court yesterday, denies the allegations in the complaint and asks dismissal of the suit.

Buffalo Houses to End Chance Games

BUFFALO, Sept. 29.—It was disclosed here today that bingo games conducted at the Old Vienna Theatre, protected for a time from police interference by a supreme court injunction, lost that immunity the day after a jury acquitted operators of a bingo game at the Academy Theatre.

Two bingo indictments still are pending against Old Vienna. The first was tried in 1940 but a county court jury disagreed after a trial lasting seven days. In May, 1941, Old Vienna and operators of the games at the Academy and several others were indicted on bingo charges, but they obtained an injunction preventing interference by police until disposition of the first case tried. District Attorney Leo J. Hagerty said his office has no plans at present about disposition of the pending indictments.

Brewer with WPB

GRAND ISLAND, Neb., Sept. 29.—Roy Brewer, projectionist here, has been granted leave of absence as president of the Nebraska Federation of Labor and has left for Washington, D. C., where he will head the WPB's health and safety division.

18 Women on Fox Sales

Twentieth-Fox reports 18 women in its field sales departments in supervisory capacities; 16 are in U. S. exchanges, and two are in Canada. Eight of the number were formerly in branch clerical offices; six were film inspectresses, and three were poster clerks.

Exhibitors in Last Rush To Sell Bonds for Drive

(Continued from page 1)

"dangerous money" which these small sales represent.

Although the campaign terminates today, it was understood by the WAC that any sales made by exhibitors up to and including Oct. 2 would be credited to the industry.

A spot-check of several situations made by the WAC shows that literally hundreds of theatres would reach the mark set, while others had already exceeded it. Bond premieres, which almost invariably played to SRO, will make it almost automatic for 1,400 theatres to have sold a bond for each seat.

It is the non-premiere theatres, whose "Free-Movie Day" and other extra-promotional activities have brought them close to the mark, who will redouble their efforts in the few days remaining, it was said. "These showmen, heeding the Treasury's call for assistance to snare the inflationary money, are expected to call on their final showmanship resources to make possible the $15,000,000,000 national goal," according to the WAC.

At the close of business Tuesday night, Columbia had $1,562,400 in signed pledges and sales in bonds, thus exceeding its $1,500,000 quota by $62,400.

In Detroit, a total of $4,000,000 in war bonds was reached yesterday in the sale for the bond premiere of Paramount's "For Whom the Bell Tolls," at the Wilson and United Artists theatres, tonight, Earl J. Hudson, president of United Detroit Theatres, announced there yesterday.

Bergen and Charlie In Two for Rogers

Edgar Bergen and Charlie McCarthy will appear in two pictures to be produced by Charles R. Rogers in 1943-44, for United Artists release, U. A. reported here yesterday. The deal re-unites the producer and star combination which in 1937 first introduced Bergen and McCarthy to the screen. First will be a musical, "It's Great to Be Young." Sammy Kaye and his band will also be featured in this one.

Warners Take Over

PHILADELPHIA, Sept. 29.—Cinema Arts Theatre, neighborhood house operated by Charles Stierman under a foreign-language picture policy, goes dark with the house returning to the Warner theatre circuit. Previously, Warners operated the house as the Poplar Theatre, and an early reopening is planned.

Chicago Variety Party

CHICAGO, Sept. 29.—Variety Club, Tent No. 26, will hold a preview party, sponsored by Balaban and Katz, on either Oct. 16, 23 or 30. Edward Brunell is new chairman of the house committee.

Raise for Para. Exchange

OMAHA, Sept. 29.—Employees of the Paramount exchange here have been granted payroll increases retroactive to Jan. 18.

American Women On Spending Spree

American women, their pocketbooks filled with wartime earnings, are on a spending spree that is being felt by the nation's purveyors of clothing, furs, jewelry, flowers, cosmetics and motion pictures, a survey by United Press revealed last night.

Attendance has increased 35 per cent at the big New York picture houses, and along Broadway the usual summer theatre lull failed to materialize, it was said. Regular attendance figures, made possible largely by women, also are reported at Buffalo, Washington, D. C.; Omaha, Neb., and St. Paul.

Ampa Meets on 'Salute', Relief

Plans for Ampa's "Salute to the Heroes of the M. P. Industry," scheduled for Oct. 21 at the Astor, and its relief fund affair, slated for the Paramount Theatre, Oct. 22, at a midnight show, were discussed yesterday by the organization's board of directors at a special meeting at the Edison Hotel. Vincent Trotta, president, presided. Others attending were: Hap Hadley, treasurer; William R. Ferguson, Rutgers Neilson; Jacques Kopfstein, Blanche Livingston, James Zabin and William Ornstein, chairman of publicity. Committees are being set up to handle both events and will be announced shortly.

It was also decided to name the proposed organization publication, the "New Ampa Bulletin," with Max Stein of 20th-Fox as editor. The publication will be issued every month.

Several in Midwest Circuit Transferred

KANSAS CITY, Mo., Sept. 29.—Changes in Fox Midwest theatres here include the resignation of Frank Ritter, booker-manager at the Plaza, who has moved to California, and the granting of a two months' leave of absence to Joe Redmond, manager of the Uptown.

Harold Hume, booker-manager, will manage the Uptown in the absence of Redmond. Hugh Siverd, former manager of the Granada, succeeds Ritter as manager of the Plaza, while Kenneth Bruce replaces Siverd at the Granada. George Mullare, former manager for the Chicago Great States circuit, succeeds Bruce at the Waldo.

Clarke to Champagne

MILWAUKEE, Sept. 29. — Frank Clarke, former branch manager of Paramount here, is the new general manager of the first-run Rialto Theatre, Champagne, Ill.

Lupe Velez in 'Nana'

MEXICO CITY, Sept. 29. — Lupe Velez has returned here from Hollywood to start work in "Nana," which Alberto Santander will produce.

Films Constructive In the War Effort, Coe Says in Toronto

TORONTO, Sept. 29.—Charles Francis Coe, vice-president and general counsel of the Motion Picture Producers and Distributors of America, in an address here today delivered before more than 700 industry, government and educational leaders at the Advertising and Sales Club, declared that great as the informative and educational services of the films are, their drama and entertainment elements were more likely to draw together the peoples of the world into the common task of preserving civilization after the war.

"In this vital area, I believe the film is destined to perform a supremely useful function in the peace to come. Motion pictures reflect in entertainment the common humanity that moves us all. They utilize human emotions common to all to acquaint us with the thought and habits and problems of our neighbors ten thousand miles away," Coe said.

"No Strangers to Films"

"Today there are no strangers to the world film audience and few in it. Artistry has wedded information to entertainment. The warp and woof of screen drama are the appeals to human emotions and the informative setting of the new, the practical and the projected. Films are a mighty factor in winning the war and will be soon mightier in preserving a just and lasting peace founded upon ever-broadening human understanding," he declared.

Among those on the dais were: Mayor Conboy; R. G. McMullen, of the Wartime Prices and Trade Board; N. Winship, U. S. Consul General; Dr. J. H. Gody, president, University of Toronto; Glen Bannerman, president of Canadian Association of Broadcasters; O. J. Silverthorne, of the Ontario government; Col. John A. Cooper, president, Canadian Producers and Distributors Association; J. J. Fitzgibbons, president, Famous Players-Canadian; Paul Nathanson, of the Odeon circuit; J. H. Sampson, chairman, Toronto Board of Education, and Army and Air Force officers.

NEIC Increasing Council Membership

The National Entertainment Industry Council has decided to increase the membership of its co-ordinating committee from 25 to 42 members in order to include all branches of entertainment. It will participate in the National War Fund drive as its next big endeavor.

NEIC's cooperation in the Third War Loan drive has been lauded by Ted R. Gamble, director of the War Finance division of the Treasury, in a telegram to James E. Sauter, NEIC co-ordinator.

'Student Prince' to Tour

"The Student Prince," revival of the operetta currently at the Broadway Theatre, will close there on Oct. 2 and open a road tour in Chicago on Oct. 4. Plans call for staging of a Gilbert and Sullivan repertoire company shortly, with a Broadway opening following a road tour.

'Army' Tops in Chicago With $65,000 Take

CHICAGO, Sept. 29.—"This Is the Army" is leading Chicago films in a big week at the boxoffice. A gross of $65,000 is expected at the Chicago Theatre. Following closely are "Behind the Rising Sun" at the Palace and "Watch on the Rhine" at the Roosevelt, with $30,000 and $28,000 grosses. In its fourth week at the State-Lake Theatre, "For Whom the Bell Tolls" will do about $39,000.

Estimated receipts for the week ending Oct. 1:

"Holy Matrimony" (20th-Fox) 5 days, 2nd week
"I Dood It" (M-G-M) 2 days
APOLLO—(1,200) (40c-55c-75c-85c). Gross: $12,000. (Average: $10,000)
"This Is the Army" (WB)
CHICAGO—(4,000) (50c-65c-85c) 7 days. Gross: $65,000. (Average, $43,000)
"Let's Face It" (Para.) 5 days, 3rd week in Loop
"Submarine Alert" (M-G-M) 5 days
"I Dood It" (M-G-M) 2 days
GARRICK — (1,000) (40c-55c-65c-75c). Gross: $11,000. (Average: $8,500)
"Mr. Lucky" (RKO)
"The Falcon in Danger" (RKO)
GRAND — (1,150) (40c-55c-75c). Gross: $9,000. 7 days. (Average: $8,000)
"Honeymoon Lodge" (Univ.)
ORIENTAL—(3,200) (30c-35c-55c-65c-75c) 7 days, second loop run. Stage: Shep Fields. Gross: $22,000. (Average: $22,000)
"Behind the Rising Sun" (RKO)
"The Adventures of a Rookie" (RKO)
PALACE—(2,500) (40c-55c-75c) 7 days. Gross: $30,000. (Average: $19,,000)
"Watch on the Rhine" (WB)
ROOSEVELT — (1.500) (50c-65c-85c) 7 days. Gross: $28,000. (Average: $17,000)
"For Whom the Bell Tolls" (Para.)
STATE-LAKE—(2,700) (75c-$1.10) 7 days, 4th week. Gross: $39,000. (Average: $23,-000)
"Presenting Lily Mars" (M-G-M)
UNITED ARTISTS—(1,700) (40c-55c-75c) 7 days 4th week. Gross: $18,000. (Average: $18,000)
"Hitler's Madman" (M-G-M)
"Harrigan's Kid" (M-G-M)
WOODS—(1,200) (40c-55c-75c) 7 days. Gross: $9,000. (Average: $7,500)

'Ice', Dual, $11,500 In Omaha Week

OMAHA, Sept. 29.—"Hit the Ice" and "Hitler's Madman" are expected to gross $11,500 at the Paramount Theatre, and "First Comes Courage" and "My Kingdom for a Cook" should hit $6,100 at the Brandeis for top boxoffice honors.

Estimated receipts for the week ending Sept. 30:

"First Comes Courage" (Col.)
"My Kingdom for a Cook" (Col.)
BRANDEIS—(1,200) (30c-35c-44c-50c) 7 days. Gross: $6,100. (Average: $5,500)
"This Is the Army" (WB)
OMAHA—(2,000) (30c-35c-50c) 7 days 3rd week, move over from Paramount. Gross: $6,900. (Average: $8,300)
"Background to Danger" (WB)
ORPHEUM—(3,000) (40c-50c-65c) 7 days.. Bill Bardo's orchestra plus review on stage. Gross: $14,100. (Average: $12,900)
"Hit the Ice" (Univ.)
"Hitler's Madman" (M-G-M)
PARAMOUNT—(2,900) (30c-35c-50c) 7 days. Gross: $11,500. (Average: $6,900)

Clearance Case Delayed

CHICAGO, Sept. 29.—Hearing in the Marchesi Bros. arbitration case has been postponed to Oct. 12. Marchesi Bros. are seeking elimination of the clearance granted the Peerless Theatre, Kewanee, Ill., over their Geneseo Theatre, Geneseo, Ill.

Hollywood

By JACK CARTWRIGHT

Hollywood, Sept. 29

WARNERS have the heaviest contract list in the history of the studio, a recent survey revealed when six new places were added to the featured players contract list to bring the number of artists in that category to 83.

All told there are 19 star names on the list, 15 directors, 12 producers, 43 writers, and four composers. Twenty-eight men from the contract list are serving in the armed forces.

Indications are that Warners will add to the featured player list rather than trim it in any way and also to the director and producer lists upon which factor might well be predicated the forecast that even heavier production schedules lie ahead at that plant.

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Success of RKO's "Behind the Rising Sun," when it rang up a $65,000 boxoffice record at Pantages and Hillstreet theatres in its first week here, strengthen that studio's belief that the ticket buyers are interested in war pictures exposing the Jap menace. There have been numerous films about the Nazis, and as many complaints about too much war stuff, but this appears to be different. It presents an enemy, equally as dangerous as Hitler's gangsters, in a true light for the first time.

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Louis DeRochemont, former March of Time producer, has reported at 20th-Fox for his first assignment as consultant to Darryl Zanuck on "Wilson" and "One World." Wendell Willkie, author of the latter, recently conferred with Zanuck on the production. . . . A clever line in Columbia's "Sahara," previewed here, brought howls of laughter from the audience. It is an Italian prisoner who tells an arrogant Nazi madman-pilot: "It takes an artist to insult Hitler. I'm only a mechanic." . . . Director Norman McLeod didn't like his stint on "The Canterville Ghost" at M-G-M so he asked for a change which was granted. Charles Laughton is one of the stars in the picture. . . . Donald Meek plays a fumbling lawyer in "Mr. Co-Ed" and it is he who discovers a legal technicality which permits Red Skelton to enter a girls' school to pursue his light o' love, Esther Williams.

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Every studio in town has the borrowing habit these days. The latest loan is Columbia's acquisition of Marsha Hunt from M-G-M for the lead in "The Day Will Come," Andre de Toth directing. . . . Steve Fisher, who did the screenplay for Warners for "Destination Tokyo," has a book coming out by that title, Appleton-Century publishing. . . . Herman Millakowsky, producer of "Hitler's Women," at Monogram, is rushing editing to stay ahead of the news.

•

Fox has assigned Archie Mayo to direct "Son of Flicka," sequel, and lifted Mary Anderson's option and set her in a role in "Sunday Dinner for a Soldier," with Monty Woolley. . . .

'Destroyer' Dualled: $18,500 in K. C.

KANSAS CITY, Sept. 29.—"Destroyer," accompanied by "Two Senoritas from Chicago," at the Midland, is topping first runs this week with an estimated $18,500. "Wintertime" is receiving an estimated total of $17,000 at three day and date first run Fox Midwest theatres: Esquire downtown, Uptown midtown, and Fairway suburban.

Estimated receipts for the week ending Sept. 29-30:

"Wintertime" (20th-Fox)
ESQUIRE—(800) (40c-60c) 7 days. Gross: $7,000. (Average: $5,000)
"Destroyer" (Col.)
"Two Senoritas From Chicago" (Col.)
MIDLAND — (3,600) (35c-50c) 7 days. Gross: $18,500. (Average: $14,000)
"Thank Your Lucky Stars" (WB)
NEWMAN—(1,900) (35c-50c) 7 days, 2nd week. Gross: $12,000. (Average: $10,900)
"The Sky's the Limit" (RKO)
"The Falcon in Danger" (RKO)
ORPHEUM—(1,900) (35c-50c) 7 days, 2nd week. Gross: $7,500. (Average: $10,000)
"Frontier Bad Men" (Univ.)
"Hoosier Holiday" (Rep.)
TOWER—(2,200) (35c-50c) 7 days. Stage show. Gross: $8,500. (Average $9,400)
"Wintertime" (20th-Fox)
UPTOWN—(2,000) (40c-60c) 7 days. Gross: $8,500. (Average: $5,600)
"Wintertime" (20th-Fox)
FAIRWAY—(700) (40c-60c) 7 days. Gross: $2,000. (Average: $1,450)

'Fallen Sparrow' Is High at $16,500

PROVIDENCE, Sept. 29.—"Fallen Sparrow," at the RKO-Albee, caught the week's best business hereabouts, with a neat $16,500, and will be held over. "Watch on the Rhine" grossed a satisfactory $13,000 at the Majestic.

Estimated receipts for the week ending Sept. 30:

"The Fallen Sparrow" (RKO)
"Petticoat Larceny" (RKO)
RKO-ALBEE—(2,239) (30c-40c-50c-55c) 7 days. Gross: $16,500. (Average, $10,800)
"So Proudly We Hail" (Para.)
STRAND—(2,200) (40c-50c) 7 days, 3rd week. Gross: $8,200. (Average, $9,500)
"Salute to the Marines" (M-G-M)
"Footlight Glamour" (Col.)
LOEW'S STATE—(3,232) (30c-40c-50c) 6½ days, 2nd week. Gross: $12,600. (Average: $14,400)
"Watch on the Rhine" (WB)
MAJESTIC—(2,250) (30c-40c-50c) 7 days. Gross: $13,000. (Average, $11,700)
"This Is the Army" (WB)
CARLTON—(1,526) (30c-40c-50c) 7 days, 3rd week, moved over after two weeks at Majestic. Gross: $7,100. (Average, $4,100)
"Man from Music Mountain" (Rep.)
FAY'S—(1,800) (30c-40c-50c) 7 days. On stage: Lander & Lloyd, Trumpet Twins, Warner Kids, Arena & Pal, Topsy, John Curtis. Gross: $7,000. (Average, $6,400)
"Unknown Guest" (Mono.)
METROPOLITAN—(3,050) (40c-65c) 3 days. On stage: Jan Savitt and orchestra. Gross: $7,100. (Average, $6,800)

Car-Cards Replace Billboards, Press

Philadelphia, Sept. 29.—Car-card advertising is being used for the first time in Philadelphia by Warners. Irving Blumberg, advertising head for the circuit here, will thereby replace billboard and the large newspaper advertisements, which are now rationed. Also, it is felt that car-cards now will be seen by more people more often in these days of gasoline rationing and restricted motoring. In view of the large crowds on trolley and bus lines, car-cards are now much cheaper per capita than other advertising media.

Bioff Pays $20,000 Fine; Jail Term Cut

The fine of $20,000 imposed against William Bioff, former personal representative of George E. Browne, ex-president of IATSE, in November, 1941, after Bioff and Browne were convicted in Federal Court of extorting more than $1,000,000 from the film industry, was paid yesterday, records of the court reveal. A similar fine against Browne was paid in December, 1941.

Bioff received a 10-year sentence, in addition to the heavy fine, while Browne's sentence was for eight years. Federal Judge John C. Knox, who imposed the sentences, gave Bioff an additional sentence of 10 years, to run consecutively with the original 10 years, but provided for a suspension of the second sentence in the event the fine was paid.

Payment of the fine yesterday means that Bioff will be eligible for parole in March, 1945. In view of the fact that Bioff is scheduled to be the Government's star witness at next week's trial of eight defendants charged with a similar extortion from the film industry, it is considered likely that he will be out of prison within the next six months. Bioff, it is known, has been supplying the Government with information concerning the forthcoming trial and the Government's policy in the past has been to "reward" those who assist in the prosecution of cases.

'Great Life', Miller Great at $15,500

INDIANAPOLIS, Sept. 29.—"It's a Great Life," with the support of Herb Miller's orchestra and a stage show is topping local grosses at the Circle this week, with an estimated $15,500.

Estimated receipts for the week ending Sept. 28-30:

"It's a Great Life" (Col.)
CIRCLE—(2,800) (30c-40c-50c) 7 days. Stage show: Herb Miller orchestra. Gross: $15,500. (Average, $11,000)
"Heaven Can Wait" (20th-Fox)
INDIANA—(3,200) (30c-40c-50c) 7 days. Gross: $13,000. (Average, $11,500)
"Destroyer" (Col.)
"Good Luck, Mr. Yates" (Col.)
LOEW'S—(2,800) (30c-40c-50c) 7 days. Gross: $10,000. (Average, $9,900)
"So Proudly We Hail" (Para.)
LYRIC—(2,000) (30c-40c-50c) 7 days, moved from the Indiana. Gross: $6,300. (Average, $4,500)

As these amazing road-shows point the way–



12th TOP-GROSSING WEEK AT THE RIVOLI, NEW YORK

20% OVER BIGGEST ROADSHOWS IN HISTORY IN WASHINGTON

"SMASH"—7th WEEK IN TWO LOS ANGELES HOUSES

5th WEEK AND "BREAKING ALL RECORDS IN CHICAGO," SAYS VARIETY

"TERRIFIC"—5th SENSATIONAL WEEK IN SAN FRANCISCO

...and 40 famous magazines break the news—



WITH "FOR WHOM THE BELL TOLLS" ADS—MOSTLY FULL PAGES*—IN FULL COLOR—IN 40 MILLION COPIES—REACHING AT LEAST 80 MILLION PEOPLE —BETWEEN NOW AND DEC. 1st

*

**Two full-color pages in "Life," "Look" and "Ladies Home Journal" on newsstands now. Take a look!*

..and more great publicity spreads the word–

COVERS! — COVERS! — COVERS! — AND SEPT. "READER'S DIGEST" SAYS OF INGRID BERGMAN'S PERFORMANCE OPPOSITE GARY COOPER: "IT HOLDS PACKED HOUSES BREATHLESS... IT ISN'T JUST ENTERTAINMENT. IT'S THE KIND OF PERFORMANCE YOU'LL TELL YOUR CHILDREN YOU SAW."




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This month in 35 great American cities from coast to coast…At advanced prices…Backed by unsurpassed newspaper ad lineage and exploitation…The bridgehead for its nation-wide advanced-price runs that will continue through 1944 . . . . . .



Paramount's

"FOR WHOM THE BELL TOLLS"

starring

Gary Cooper · Ingrid Bergman

Produced and Directed by

Sam Wood

IN TECHNICOLOR

From the Celebrated Novel by ERNEST HEMINGWAY with AKIM TAMIROFF ARTURO DE CORDOVA JOSEPH CALLEIA and KATINA PAXINOU Executive Producer B. G. DESYLVA • Screen Play by DUDLEY NICHOLS

"On the strength of its prestige, its promotion, its box-office performance to date, and its sheer entertainment merit, I predict that this will be the trade's greatest money-maker in all the history of Paramount pictures."

Neil Agnew

NEIL AGNEW

MOTION PICTURE DAILY'S BOOKING CHART

WEEK OF	COLUMBIA	M-G-M	MONO.	PARA.	PRC	REPUBLIC	RKO RADIO	20TH-FOX	U. A.	UNIVERSAL	WARNERS
Sept. 4	DESTROYER Edward G. Robinson Marguerite Chapman Glenn Ford D	(Fourth Block) HARRIGAN'S KID D—70 mins. (329) PRESENTING LILY MARS Judy Garland M—104 mins. (330) THE YOUNGEST PROFESSION C—81 mins. (331) PILOT #5 Franchot Tone D—70 mins. (332)	SIX GUN GOSPEL Rough Riders O—54 mins. (254)	(Sixth Block) SO PROUDLY WE HAIL Claudette Colbert Paulette Goddard Veronica Lake D (4228) DIXIE (Technicolor) Bing Crosby Dorothy Lamour M—89 mins. (4230)	BLAZING FRONTIER Buster Crabbe O—59 mins (459)	SLEEPY LAGOON—C (Re-Issue) IN OLD MONTEREY Gene Autry O—(2306)	(Seventh Block) PETTICOAT LARCENY Ruth Warrick Joan Carroll C—61 mins. THE SKY'S THE LIMIT Fred Astaire Joan Leslie M—90 mins.	CLAUDIA Dorothy McGuire Robert Young Ina Claire D—91 mins. (404)	JOHNNY COME LATELY James Cagney Grace George D	FIRED WIFE Robert Paige Louise Allbritton C—73 mins.	WATCH ON THE RHINE Bette Davis Paul Lukas D—114 mins.
Sept. 11			HERE COMES KELLY Maxie Rosenbloom C—64 mins. (222)		TIGER FANGS Frank Buck Duncan Renaldo June Duprez D—(406)	HOOSIER HOLIDAY C (1943-44) A SCREAM IN THE DARK Robert Lowrey Marie McDonald D			THE KANSAN Richard Dix Jane Wyatt O—79 mins.	THE STRANGE DEATH OF ADOLF HITLER D LARCENY WITH MUSIC M	(Re-Issue) THE OKLAHOMA KID James Cagney Humphrey Bogart D—80 mins. (330)
Sept. 18	HAIL TO THE RANGERS Charles Starrett Arthur Hunnicutt O	DU BARRY WAS A LADY (Technicolor) Red Skelton M—101 mins. (333) HITLER'S MADMAN D—84 mins. (334)	REVENGE OF THE ZOMBIES Veda Ann Borg John Carradine D—61 mins. (215)	HENRY ALDRICH SWINGS IT Jimmy Lydon Charles Smith —65 mins. (4226)	TRAIL OF TERROR James Newill Tex O'Brien O—63 mins. (356)	BEYOND THE LAST FRONTIER Eddie Dew Smiley Burnette O—56 mins. (351)	BEHIND THE RISING SUN Margo Tom Neal D—88 mins.	WINTER TIME Sonja Henie Jack Oakie Woody Herman & Orchestra M—405		SHERLOCK HOLMES FACES DEATH TOP MAN Donald O'Connor	MURDER ON THE WATERFRONT Warren Douglas Joan Winfield D—49 mins.
Sept. 25	THE DANGEROUS BLONDES Allyn Joslyn Evelyn Keyes D	RANDOM HARVEST Ronald Colman Greer Garson D—126 mins. (370) HUMAN COMEDY Mickey Rooney D—117 mins. (380)	SPOTLIGHT SCANDALS Billy Gilbert Frank Fay M—(24)	ALASKA HIGHWAY Richard Arlen Jean Parker D—68 mins. (4227)		DEATH VALLEY MANHUNT O—55 mins. (375)	MEXICAN SPITFIRE'S BLESSED EVENT Lupe Velez Leon Errol C—64 mins.	(Re-issues) IN OLD CHICAGO 94 mins. CALL OF THE WILD 80 mins.		ALWAYS A BRIDESMAID Andrews Sisters Patric Knowles Grace McDonald C	THANK YOUR LUCKY STARS All Star Musical M—127 mins.
Oct. 2	FOOTLIGHT GLAMOUR Penny Singleton Arthur Lake C—68 mins.	(First Block) (1943-44) ABOVE SUSPICION D—90 mins.		SUBMARINE ALERT Richard Arlen Wendy Barrie D—67 mins. (4229)	GIRL FROM MONTERREY Armida C			SWEET ROSIE O'GRADY Betty Grable Robert Young (Technicolor) M—76 mins. (408)	BAR 20 William Boyd Andy Clyde O—54 mins.	CORVETTE K-225 Randolph Scott Andy Devine D A Howard Hawks Production	(Re-Issues) Song of the Saddle Prairie Thunder The Cherokee Strip Empty Holsters Guns of the Pecos Land Beyond the Law
Oct. 9	DOUGHBOYS IN IRELAND Kenny Baker Jeff Donnell M	BEST FOOT FORWARD Lucille Ball M—94 mins. DR. GILLESPIE'S CRIMINAL CASE Lionel Barrymore D—89 mins.	BLAZING GUNS Hoot Gibson Ken Maynard 54 mins. O	(Re-Issue) UNION PACIFIC Barbara Stanwyck Joel McCrea D—138 mins.(4250)	LONE RIDER IN RAIDERS OF RED GAP	HERE COMES ELMER Al Pearce Dale Evans C	Special Releases COASTAL COMMAND D—60 mins. SPITFIRE Leslie Howard David Niven D—90 mins.			CRAZY HOUSE Olsen & Johnson Martha O'Driscoll Count Basie & Band M	ADVENTURE IN IRAQ John Loder Ruth Ford D
Oct. 16	SAHARA Humphrey Bogart Bruce Bennett J. Carroll Naish 97 mins. D (43-'44)	GIRL CRAZY Mickey Rooney Judy Garland C—99 mins. LASSIE COME HOME Roddy MacDowall D	OUTLAWS OF STAMPEDE PASS Johnny Mack Brown (O)	(Re-Issue) SOULS AT SEA Gary Cooper George Raft D—93 mins. (4254)	THE TEXAS RANGERS IN THE RETURN OF THE RANGERS THE UNDERDOG Barton McLane (316)	SCREAM IN THE DARK Marie McDonald (229) OLD BARN DANCE (Re-issue) Gene Autry—(2307)	(First Block) (1943-44) A LADY TAKES A CHANCE Jean Arthur John Wayne C	PARIS AFTER DARK George Sanders Brenda Marshall Philip Dorn 85 mins. (409)		HI-YA SAILOR M	
Oct. 23	THE CHANCE OF A LIFETIME Chester Morris George E. Stone Jeanne Bates D (43-'44)	SALUTE TO THE MARINES Wallace Beery Fay Bainter D—(101) SWING SHIFT MAISIE Ann Sothern C—86 mins.	THE UNKNOWN GUEST Victor Jory Pamela Blake D	(First Block) (1943-44) LET'S FACE IT Bob Hope Betty Hutton M—76 mins. (4301)		MAN FROM THE RIO GRANDE John "Red" Barry Wally Vernon O—55 mins.	THE FALLEN SPARROW Maureen O'Hara John Garfield D			YOU'RE A LUCKY FELLOW, MR. SMITH Allan Jones Evelyn Ankers M	PRINCESS O'ROURKE Olivia DeHavilland Robert Cummings D
Oct. 30	IS EVERYBODY HAPPY? Ted Lewis and his Band M	ADVENTURES OF TARTU Robert Donat Valerie Hobson D—103 mins. YOUNG IDEAS Susan Peters Mary Astor D—77 mins.	BULLETS AND SADDLES A Range Buster O	TRUE TO LIFE Mary Martin Franchot Tone Dick Powell C—94 mins. (4303)		MYSTERY BROADCAST Frank Albertson MAN FROM MUSIC MOUNTAIN Roy Rogers Ruth Terry O	ADVENTURES OF A ROOKIE Wally Brown Allen Carney C	(Re-Issues) THE RAINS CAME D—(410) UNDER TWO FLAGS D—(411)	THE GUNMASTER Claire Trevor Albert Dekker D	FLESH AND FANTASY Edward Robinson Charles Boyer Barbara Stanwyck D	
Nov. 6	SILVER CITY RAIDERS Russell Hayden Adele Mara O	THE MAN FROM DOWN UNDER D—103 mins. I DOOD IT D—102 mins.	MYSTERY OF THE 13th GUEST Dick Purcell D	HOSTAGES Luise Rainer Arturo de Cordova Paul Lukas D—88 mins. (4305)	THE DEVIL RIDERS Buster Crabbe O (460)	OVERLAND MAIL ROBBERY "Wild Bill" Elliott Ann Jeffreys	THE SEVENTH VICTIM Tom Conway Jean Brooks D			SON OF DRACULA Robert Paige Louise Allbritton—D THE MAD GHOUL Evelyn Ankers David Bruce—D	
Nov. 13		WHISTLING IN BROOKLYN Red Skelton Ann Rutherford C—87 mins. (412)	NEARLY EIGHTEEN Gale Storm Bill Henry D—61 mins. (226)	THE GOOD FELLOWS Cecil Kellaway Helen Walker James Brown C—70 mins. (4302) TORNADO Chester Morris Nancy Kelly D—83 mins. (4304) (Special Release) THE CITY THAT STOPPED HITLER—HEROIC STALINGRAD 58 mins. (4331)		DEERSLAYER Bruce Kellogg Jean Parker	SO THIS IS WASHINGTON Lum & Abner C			COBRA WOMAN Maria Montez Jon Hall Sabu D	

[Dates Are Based on National Release Schedules and Are Subject to Change. Letters Denote the Following: (D) Drama, (M) Musical, (C) Comedy, (O) Outdoor Action. Production Numbers Are in Parentheses.]

Films to Aid U.S. Products In Latin Mart

(Continued from page 1)

to advantage in the Latin American market, it was shown. Advertising films have reached a point of use and acceptance in some South American cities, which is more important than in this country, but plans for this type of advertising must be laid after consideration of local situations and by means of negotiations.

In many countries, radio is an important factor in everyday life and an important advertising media, but here again advertising will require negotiation with local stations and networks, it was stated.

UOPWA Withdraws Managers' Charter

(Continued from page 1)

with Maurice Maurer's Victoria Theatre on Broadway, and petitions for investigation and certification now pend before the Regional War Labor Board here on its claim that it represents a majority of the managers of the 41 Skouras theatres in Manhattan, Bronx, and Long Island, and in the 24 New York theatres owned by Harry Brandt.

RKO's 'Sun' in New 100-Theatre Opening

PITTSBURGH, Sept. 29.—Plans for a 100-theatre opening in the Pittsburgh, Cleveland and Detroit territories for RKO's "Behind the Rising Sun," Oct. 7 and 8, are nearing completion. Terry Turner, head of RKO's exploitation staff, is handling the campaign with Robert Hickey, a supervisor in the exploitation department at RKO, taking care of many of the details.

Sidney Bloomfield Rites

PHILADELPHIA, Sept. 29.—Funeral services were held here yesterday for Sidney Bloomfield, 31, manager of the Lennox Theatre, who died Sunday of pneumonia. He was formerly manager of the Bell Theatre here and previously associated with the National Penn Printing Co. His wife and two children survive.

'Princess O'Rourke' Set

"Princess O'Rourke," Warner production, will have its world premiere on Oct. 14 at the 20th Century Theatre, Buffalo. The film will also follow the current run of "Thank Your Lucky Stars" at the Mastbaum, Philadelphia, about Oct. 15.

Clemence on 'Chatter'

"Columbian Chatter," home office publication suspended for several months, has been resumed, for issuance monthly, under the editorship of William Clemence of the publicity department.

Short Subject Reviews

"Age of Flights"

(RKO Pathe)

Twelfth in Frederic Ullman's "This Is America" series, "Age of Flight" relates the stirring saga of American aviation. The miracle of the Wright brothers' Kitty Hawk is picturized, followed by the first transcontinental flight in the late 20's. The film picks up the story of a typical American boy, interested in aviation, who realizing the dream of so many American lads, becomes a commercial pilot and then an Army flier. Post-war plans for a flight-minded America are speculated upon and there are interesting shots of Sikorsky's Helicopter. Predictions as to the Helicopter's future in this country present plenty of food for thought. Direction by Douglas Travers is excellent. So is the commentary by Dwight Weist. A fine film. Running time, 17 mins. Release date, Oct. 1.

"Flicker Flashbacks" (No. 2)

(RKO Pathe)

Highly amusing series of sequences, written by Richard O. Fleischer, bringing back memories of the gay 90's with the popular melodrama of that era featured. Particularly interesting are shots of a 1900 bathing beauty contest. The second sequence, starring Clara Kimball Young, she of flapping lashes fame, and Sidney Drew, draw many laughs. "A Drunkard's Reformation" is the third flashback and deals with a young father's desire for the "vile liquid" and how his little daughter saves the day. A laugh-provoking film and purely escapist. Effective musical background by Herman Fuchs. Produced by Frederic Ullman, Jr. Running time, 9 mins. Release date, Oct. 1.

"Babies by Bannister"

(Columbia "Panoramic")

Constance Bannister, famous baby photographer, is the subject of this interesting short, which features a bevy of beautiful babies—tiny babies. The cameraman takes the audience on a trip through Miss Bannister's studio while she photographs many of the children seen frequently on magazine covers and baby food labels. "Babies by Bannister" is an unusual type of short and should appeal to everyone. Produced and directed by Irving Browning with excellent commentary by Millicent Robin. Running time, 8¾ mins. Release date, Oct. 1.

"Room and Bored"

(Columbia)

The Fox and the Crow are at odds again, Mr. Fox being a classics-loving old animal, content to live with his violin, while friend Crow is a jumpin', jivin' bit of bird flesh. The crow moves into Fox's vacant apartment and after keeping the landlord up all night with his jitterbugging, the fox attempts to evict him. How the crow keeps his home makes for entertaining diversion. Produced in Technicolor by Dave Fleischer. Running time, 7½ mins.

"Cue Wizards"

(Columbia "World of Sports")

Featuring Andrew Ponzi, world famous billiard champion, and Charles Paterson, trick shot artist, this Columbia sports short might be a bit slow for those not interested in billiards, but cue advocates should enjoy the difficult shots demonstrated. Commentary by Bill Stern is fair. Running time, 9¾ mins. Release date, Sept. 30.

Decree Meeting to Hear Producers

(Continued from page 1)

jects, although it may be that no definite line of approach to the several problems involved will be immediately developed.

Clark disclosed that not all of the field reports on the recent investigation of exhibitor experiences under the decree have yet been submitted, although he said they should come along in the near future. It is probable, however, that all of the data will be in before he leaves for his projected visit to the West Coast next month.

Lantz to Washington

Walt Lantz, Universal cartoon producer, who has been in New York for several days conferring with home office officials, will leave today for Washington where he will confer with Naval officers on a program of training films for the Navy on which he will embark shortly after his return to Hollywood.

Adopting Juvenile Curb

NEWTON, Ia., Sept. 29.—City Council here has placed on first reading a proposed curfew requiring persons under 17 to be off streets by 10 P.M.

Court Rejects Probe Of Zukor's Affairs

(Continued from page 1)

quest he made a survey of the latter's financial status with a view to putting Zukor's affairs in order. The plaintiff also claims that Zukor promised him 10 per cent of any savings resulting from the survey and alleges that his services saved Zukor more than $700,000, and that he was paid only $1,000.

Zukor, admitting that Byrens rendered some services, which were offered gratuitously, denies that any agreement ever existed and states that the payment of $1,000 was accepted in full and final payment for all services.

Judge Coxe ruled out six of seven demands made by the plaintiff and held that Byrens was entitled only to examine correspondence between Zukor and himself. To this Zukor agreed.

Roy Rogers Reception

Roy Rogers, Republic picture star, and his horse Trigger, will be hosts to the press at a reception in the East Ballroom of the Hotel Astor next Tuesday afternoon. Rogers is due here Saturday to star in the annual rodeo at Madison Square Garden, early in October.

American Men Abroad Need New Pictures

(Continued from page 1)

30,000, also included Larry Adler, who went on to London; Anna Lee, who joined Adolphe Menjou's troupe in Algiers, and accompaniest Jack Snyder.

The vintage of American films being shown at some of the camps is the object of considerable banter and jesting, Benny explained, with Miss Shaw revealing that "Stage Door Canteen" was the only recent release which some of the servicemen had seen.

Benny stressed the need of entertainment at many of the camps where the troupe entertained during their 32,000-mile-trip. He said it would be an excellent idea if many more American screen personalities went overseas to entertain servicemen, even if they only did a short specialty. The troupe averaged two shows a day, some of them running as long as one hour and 45 minutes.

Benny reports to the Warner lot on Nov. 1, to start work on "The Horn Blows At Midnight." He plans to do two broadcasts of his regular Sunday evening NBC program in New York before leaving for California.

Rosenberg in Chicago To Launch 'Destroyer'

CHICAGO, Sept. 29.—Frank Rosenberg, Columbia exploitation director, has arrived here to work with Jules Serkowich on the Chicago campaign for "Destroyer," which opens at the Woods Theatre soon.

Serkowich recently returned from a five-week trip during which he arranged opening campaigns for "Destroyer" at the Brandies Theatre, Omaha; Loew's-Midland, Kansas City, and the Orpheum, Des Moines. Cooperation has been received for promotion through screenings for Navy personnel and war plants, tie-ups with Navy Mothers' Clubs and Wave enlistments.

Cagneys Lead Off Sat. Evening Post

"The Cantankerous Cagneys," article by H. Allen Smith, not only drew the lead-off position in the current *Saturday Evening Post* but a prominent box on the cover also. Article is a family history of the Cagneys and its appearance in the *Post* coincides with numerous first run engagements of "Johnny Come Lately," first independent production of James and William Cagney, released by United Artists.

Beilan, Formato to Be Honored in Phila.

PHILADELPHIA, Sept. 29.—Charles Beilan, recently appointed sales manager at the local Warner exchange, and Lou Formato, who was promoted to M-G-M sales manager here, will be feted by the Motion Picture Associates at a luncheon to be held on Oct. 11. The first MPA function of the new year, George Beattie and Al Davis are co-chairman of the affair.

'Dixie', 'Matrimony', 'Claudia' Are Tops

OKLAHOMA CITY, Sept. 29.—"Dixie" in its second week at the Criterion was top film last week as it hit the $9,000 mark, while "Holy Matrimony" in a first week at the Midwest did $7,500, and "Claudia" at the Tower polled $3,000.

Estimated receipts for the week ending Sept. 30:

"Dixie" (Para.)
CRITERION—(1,500) (25c-40c-50c) 2nd week, 7 days. Gross: $9,000. (Average, $6,000).
"I Escaped the Gestapo" (Mono.)
"Rhythm of the Islands" (Univ.)
LIBERTY—(1,200) (20c-25c) 7 days. Gross: $3,000. (Average, $3,250).
"Holy Matrimony" (20th-Fox)
MIDWEST—(1,500) (25c-35c-40c) 7 days. Gross: $7,500. (Average, $5,600).
"Bombardier" (RKO)
"Mexican Spitfire's Blessed Event" (RKO)
STATE—(1,100) (25c-40c-45c) 7 days. Gross: $5,500. (Average, $4,500).
"Claudia" (20th-Fox)
TOWER—(1,000) (20c-25c-40c) 7 days, 2nd week. Gross: $3,000. (Average, $2,500).

Warner Tradeshows Set

Tradeshowing of two Warner releases, "Northern Pursuit" and "Find the Blackmailer," on Monday, Oct. 18, was announced yesterday.

Critics' Quotes . . .

"WATCH ON THE RHINE" (Warner Bros.)

BOSLEY CROWTHER, *N. Y. Times*—. . . Warner Brothers and Mr. Shumlin have made this a distinguished film . . . full of sense, power and beauty—It is a meagre praise to call it one of the fine adult films of these times. . . . There is dignity and strength in the character Bette Davis portrays. . . . Fine, sincere, outspoken film.

ARTHUR BRONSON, *Philadelphia Record*—. . . magnificent movie . . . one of Hollywood's major achievements . . . even more eloquent and thrilling than the stage version . . . one of the tensest and most dramatic productions of the season . . . an adult story for thinking men and women . . . bitter and heartbreaking but human and fine.

ALTON COOK, *N. Y. World-Telegram*—. . . excellent example of the well photographed copy of a good play, with minimum modifications for transfer to the new medium . . . stirring and good melodrama without the bolstering of topical pertinence.

ARCHIE WINSTON, *N. Y. Post*—. . . a credit to Warner Brothers, to the industry . . . many who saw Hellman's play need not be afraid to see the movie version . . . seemed even more impressive than the play . . . a message which 1943 has not outmoded, nor does '44 give promise of doing so.

MAX DE SCHAUENSEE, *Philadelphia Bulletin*—. . . splendid accomplishment . . . worthy picturization of Hellman's prize-winning play . . . several sequences surpass stage version . . . preserves emotional conflicts . . . cross-currents of types, nationalities and loyalties . . . picture that Hollywood may well be proud of.

HENRY SIMON, *N. Y. PM*—. . . powerful, moving and as three-dimensional as the play . . . can think of no finer compliment to pay it . . . one of the few pictures that has the courage to say "Fascism."

'Marines', $8,900 In Tulsa Week

TULSA, Sept. 29.—"Salute to the Marines," behind exceptionally good ballyhoo, topped local films this week with an $8,900 figure, while "Heaven Can Wait" at the Orpheum showed a good $8,500.

Estimated receipts for the week ending Sept. 30:

"Mr. Lucky" (RKO)
MAJESTIC—(570) (25c-40c) 7 days, 2nd week, moveover from Ritz. Gross: $4,000. (Average, $2,500).
"Heaven Can Wait" (20th-Fox)
ORPHEUM—(1,400) (20c-40c-50c) 7 days. Gross: $8,500. (Average, $7,500).
"Appointment in Berlin" (Col.)
"Silver City Raiders" (Univ.)
RIALTO—(1,250) (20c-40c) 3 days. Gross: $1,600. (Average, $1,500).
"Aerial Gunner" (Para.)
"Here Comes Kelly" (PRC)
RIALTO—(1,250) (20c-40c) 4 days. Gross: $2,650. (Average, $1,950).
"Salute to the Marines" (M-G-M)
RITZ—(2,000) (25c-40c-50c) 7 days. Gross: $8,900. (Average, $7,750).

Jacobs Buys 'Barroom'

CLEVELAND, Sept. 29.—M. M. Jacobs, operating Imperial Pictures, has acquired Ohio distribution rights to "Ten Nights in a Barroom," which recently closed at Keith's 105th St.

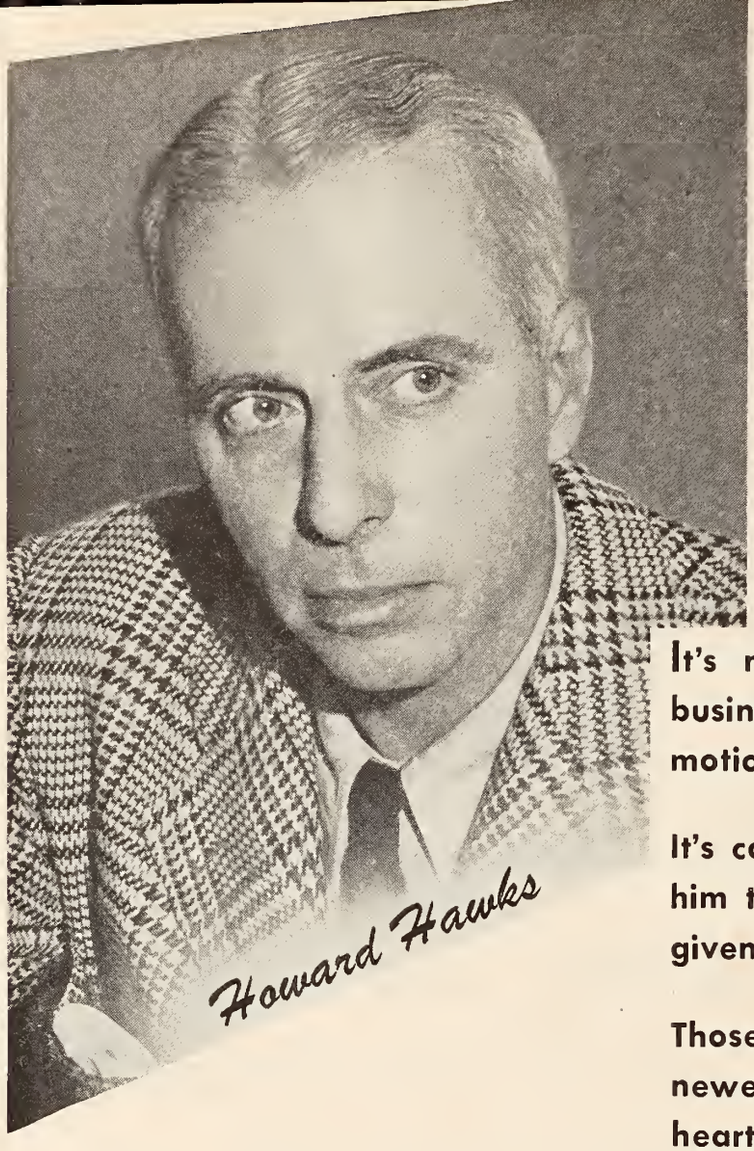


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Well done Mr. Hawks!



It's no startling news in the motion picture business when Howard Hawks turns out a superb motion picture.

It's come to be known as the "Hawks Habit" for him to do the best job that can be done on any given subject.

Those of us at Universal who have thrilled to his newest production, "CORVETTE K-225," extend our heartiest congratulations for another great picture worthy of the best Howard Hawks tradition.

"CORVETTE K-225" is soon to be released. In our opinion, it will not only be gratifying to all his exhibitor friends, but it will be impressive and entertaining to the millions of Americans who are eager to see a picture dedicated to the heroism of the men who man the fighting corvettes which have made the second front possible.



Randolph Scott and Ella Raines in "Corvette K-225"

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